



Melville
School of Business

**ANNUAL
REPORT
2022 | 2023**





Kwantlen Polytechnic University (KPU) takes its name from the Kwantlen First Nation.

We at Kwantlen Polytechnic University respectfully acknowledge that we live, work and study in a region that overlaps with the unceded traditional and ancestral First Nations territories of the Musqueam, Katzie, Semiahmoo, Tsawwassen, Qayqayt, and Kwikwetlem, and with the lands of the Kwantlen First Nation, which gifted its name to this university.

VISION to embolden business and technology learners to become inclusive community builders and conscious change makers.

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Melville School of Business Update

Academic Year 2022|2023



The Melville School of Business has had a year of continued progress, building on the successes of the past. One major accomplishment was the successful completion of our Strategic Plan. Through the implementation of the plan, we will consolidate our strengths and explore new and innovative ways to enhance our students' educational experience. We have committed to providing experiential, industry-informed, student-focused education inside and outside the classroom. This allows our students to actively participate in charting their own paths. In recognizing that students are facing unprecedented global challenges, we take seriously our vision to prepare students to be "conscious changemakers." We will incorporate principles of responsible business management (PRME) and indigenous informed curricula that promote understanding of the United Nations Sustainable Development Goals. We commit to proactively providing our faculty and staff with the support they need to meet the stresses of their ever-changing jobs. Along with, the encouragement to engage in continuous improvement, and the opportunity to build and participate in an inclusive and dynamic community. We believe that we can be leaders, not only as educators and mentors but also as employers.

Our Mandate, "walking the path together from discovery to impact," says a lot about how we uniquely position ourselves as a business school. Engaging with and positively impacting the industry and our community at large is ultimately what we are mandated to do, and we look forward to working towards achieving this in the coming year.

A handwritten signature in black ink, appearing to read "Heather Harrison".

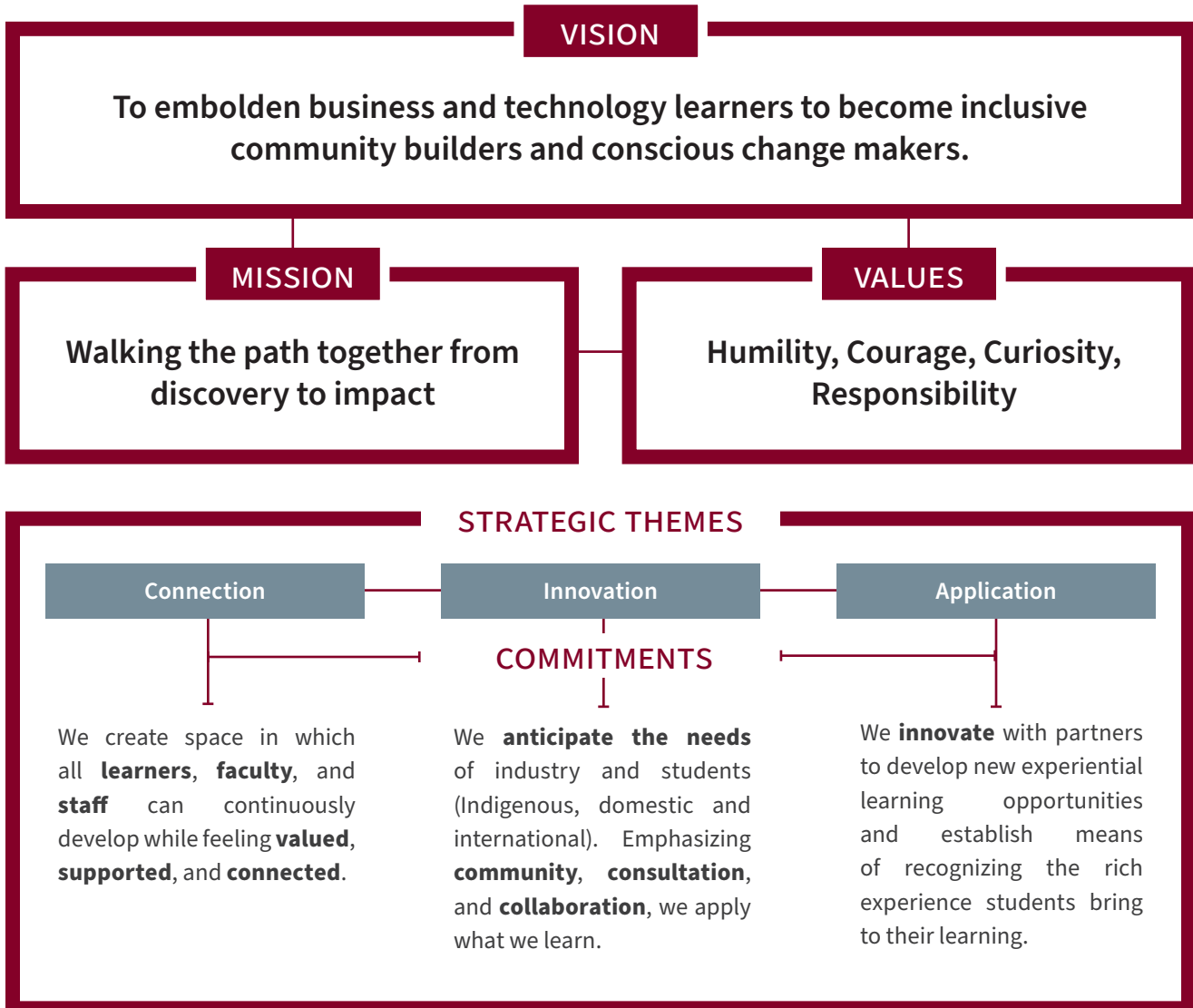
Heather Harrison,
Dean Pro Tem

Mission, Vision, Values

KPU's Melville School of Business gives students the real-world skills, practical know-how, and professional connections required to lead a successful business, launch breakthrough innovation, and change the way we do business in the 21st century. Our approach is internationally recognized because it is well-rounded and grounded in modern principles—where thought meets action.

The Melville School of Business is one of Western Canada's largest undergraduate business schools. We offer 22 programs, serve 9,000+ students annually, and are guided by over 300 faculty.

Through the 2022-23 Academic year, the Melville School of Business prioritized the completion of our 2023-2026 Strategic Plan. Four main goals have been established for the School and further discussed at Faculty-wide events: the pursuit of educational excellence, to transform experiences within Melville, reciprocal partnerships and relations, and excellence in applied scholarship. At this time, the Melville School of Business has created smaller focus groups with a mix of staff and faculty developing initiatives to meet each goal. A new initiative called "Melville Ideation Sessions" holds a 1.5-hour time block every Wednesday for staff and faculty to focus on the Strategic Plan, and will ensure that everyone will have equal opportunity to bring it to life.





<p>96%</p> <p>said the quality of instruction was very good or good</p>	<p>98% are in the labor force</p> <p>MELVILLE SCHOOL OF BUSINESS UNDERGRADUATES</p>	<p>27</p> <p>Median age of Degree completion</p>
<p>4.2% Unemployment rate</p>	<p>Median salary \$58,998</p>	

BC Undergraduate Student Outcomes Data (2020-2022): Based on 444 Respondents in BC, Bachelor Level Business Programs at KPU: https://bcstats.shinyapps.io/so_data_viewer/

Leadership team

The Melville School of Business Dean's Office would like to thank Lindsay Clayton, Don Reddick, and Valerie Warren who served on the Associate Dean leadership team throughout the 2022-2023 Academic year. We look forward to welcoming back Dean Stephanie Howes.



Heather Harrison
DEAN, PRO-TEM

Associate Deans



Jose Areekadan

Program Portfolio

- » Global Business Management
- » Green Business Management
- » Operations & Supply Chain Management
- » Technical Management & Services
- » Business
- » Business & Quantitative Methods
- » Curriculum



Suzanne Pearce

Program Portfolio

- » Legal Administrative Studies
- » Human Resources Management (BBA + Post-Bacc)
- » Computer Science & Quantitative Methods
- » Cooperative Education
- » Department Chairs



Abhilash Nambudiri

Program Portfolio

- » Accounting (BBA+Post-Bacc)
- » Applied Communications
- » Public Relations
- » Economics
- » Standing Committee on Education (SCEQ)



Alia Somji

Program Portfolio

- » Marketing
- » Entrepreneurial Leadership
- » Computer Business Systems



Leadership team continued



Travis Higo - Interim Director, Strategy & Business Development

Dean's Office Portfolio

- » Oversees the Melville Business Strategy Internship Program
- » Develops the Continuing & Professional Studies programming for MSB
- » Develops initiatives to develop student engagement



Tracey Bowles - Interim Divisional Business Manager

Dean's Office Portfolio:

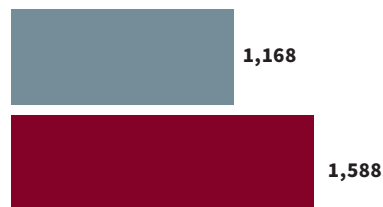
Oversees the following

- » Advising, Budgets, Human Resources, Marketing & Events, Scheduling

Goal 1 Pursuit of Educational Excellence

- 1.1** Attract and retain diverse industry experts who are passionate about advancing student journeys through applied learning.
- 1.2** Through continuous improvement, ensure program content is [i] attuned to industry, [ii] socially responsible, and [iii] successfully delivered to students.
- 1.3** Push the boundaries of experiential pedagogy to promote student self-discovery and provide unique opportunities to be career ready

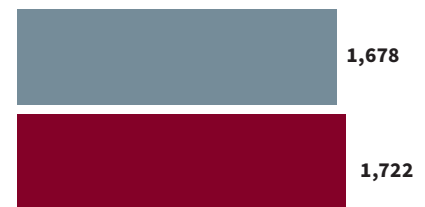
MSB Grads



Faculty



Sections



PRME

The Melville School of Business at KPU is a proud signatory of the Principles for Responsible Management Education (PRME), a United Nations-supported initiative founded in 2007. As a platform to raise the profile of sustainability in schools around the world, PRME equips today's business students with the understanding and ability to deliver change tomorrow. Working through Six Principles, PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact.



that accredits business programs at more than 1000 university campuses globally. Our School holds the distinction of being the first Canadian 4-year university school of business to be accredited by ACBSP (2006), with 10-year accreditation status reaffirmed in 2019.

ISSP

The Melville School of Business is proud to be an Education partner with the International Society of Sustainability Professionals (ISSP). ISSP is the world's leading professional association of sustainability practitioners. A member-driven organization, ISSP moves the sustainability profession forward by empowering one another and defining professional excellence.



ACBSP

The Melville School of Business is proud to be accredited by the Accreditation Council of Business Schools and Programs (ACBSP), a respected international association



New Programming

In order to satisfy the demands of business and students in an ever-changing environment, the Melville School of Business is considering additional post-baccalaureate and graduate diploma programs. This will not only present students with additional specialization options for in-demand talents, but it will also provide

more opportunity for industry to collaborate with the university. The Melville School of Business is currently exploring additional educational pathways with the hope of adding a master's level program in the future.

SCEQ

The Standing Committee on Educational Quality (SCEQ) provides departments with the opportunity to contribute directly to the overall educational quality of the Melville School of Business. The committee's focus includes activities such as the continued development of program and course learning outcomes, team-building structures, and accreditation reporting.

Major Initiatives

BEF-LO ANALYSIS AND ACTION REPORTING

The Analysis and Action reports were completed for all five of the Business Education Framework (BEF) Learning Aims. The BEF are courses deemed to be essential for all business student graduate and therefore have been integrated into each of our business degree programs. There continued to be significant gaps in BEF-LO and Program-Specific Learning Outcomes (PLO) data submissions which hindered the ability of some Analysis and Action teams to track trends. Planned improvements in the coming year will address some contributing factors.

Co-operative Education (Co-op)

The Career Development Centre collaborates with successful businesses to create exciting work experiences for students in their field of choice. Students earn a competitive wage and gain practical experience, while exploring various roles within their chosen industry. Co-operative education options are currently available in a variety of programs for business students. Here, students will hone the much sought-after skills, networking, and job search techniques that will help students land their dream positions.

PROGRAM LEARNING OUTCOMES (PLO) ANALYSIS AND ACTION REPORTING

Departments with accredited programs were asked to write Analysis and Action reports for their PLOs. The Business Diploma program joined the ranks of MSB programs measuring and reporting on PLOs. ENTR, HRMT, and BUSI completed program revisions that affected the PLOs for their respective programs. Where necessary, these programs will revise or create new PLOs and establish new benchmarks for PLO reporting going forward.

INTRODUCTION OF FORMATIVE LEARNING OUTCOMES

In addition to the established summative learning outcomes, a number of departments (ENTR, BUSI, ACCT, HRMT) began identifying courses and assessments to measure formative learning outcomes that laddered into their summative PLOs.

Work is ongoing on several initiatives to simplify Learning Outcome data collection and reporting processes and to make data more accessible to departments and teaching teams so it can be used to inform their decision-making.

Program	Fall 2022	Spring 2023	Summer 2023	Total
ACCT (BBA & Post Bacc)	24	27	20	71
BTECH	25	24	25	74
CISY	10	14	12	36
HRMT (BBA & Post Bacc)	9	6	6	21
MRKT	4	4	3	11
ENTR	2	3	3	8
OSCM	0	4	1	5
PRLN	0	1	0	1
Total	74	83	70	227

Goal 2 **Transform Experiences within Melville**

- 2.1** Foster a diverse, engaged student community both inside and outside of the classroom.
- 2.2** Foster belonging through an engaged, effective, and continuously developing Melville faculty and staff team.
- 2.3** Strengthen Melville’s reputation as a school that successfully delivers distinctive business education.

Case Competitions

The Melville School of Business continues to prioritize experiential learning. This academic year saw student groups participate in three external case competitions. Case competitions allow business students to apply their knowledge and showcase expertise to real-life business scenarios, while networking with business professionals.

Our case teams are mentored and overseen by faculty of various backgrounds.

WINTER CITY CASE COMPETITION AT NORTHERN ALBERTA INSTITUTE OF TECHNOLOGY

Students participated in a Case Competition in Edmonton February 20-24 at the Northern Alberta Institute of Technology’s JR Shaw School of Business (NAIT). The theme of the competition was centered around the delivery of strategic initiatives which would support the growth and development of Fort Edmonton while considering the distinct stakeholders associated with the park.

Team members: Gursimrat Gill (ACCT), Ibrahim El Massri (ENTR), and Kyle Kennedy (ENTR)

COMIS CASE COMPETITION AT UNIVERSITY OF MINNESOTA

Over the week of March 28- April 1, a team of MSB students attended the CoMIS Case Competition at Carlson School of Management at the University of Minnesota. CoMIS is an opportunity for future IT leaders to test their business acumen, problem-solving, teamwork, and presentation skills against those of their peers in a case competition designed to simulate real-world business conditions. The competition included a 24-hour case, as well as networking and speaker events.

Team members: Kyle Kennedy (ENTR), Gursimrat Gill (ACCT), Ibrahim Elmassri (ENTR), Henry Chang (ACCT)

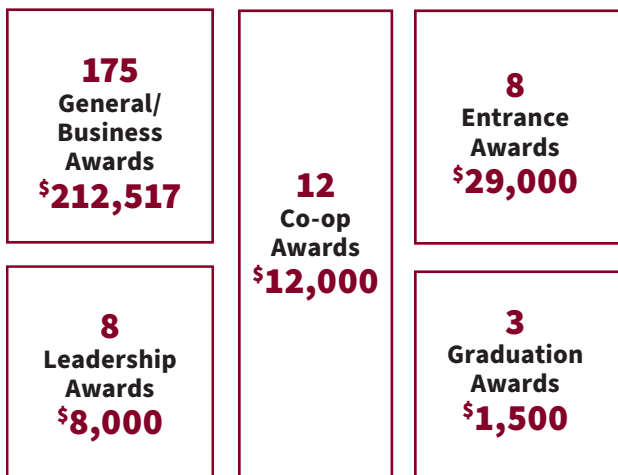
WCBC CASE COMPETITION AT DOUGLAS COLLEGE

Over the weekend of March 18th, a team of KPU Melville students entered the simulation based Western Canadian Business Competition at Douglas College. It was another successful engagement by one of our case teams offering an experiential learning opportunity. The team presented their strategic plan to a panel of industry members as the team justified their decision-making process across several disciplines including Human Resources, Marketing, Finance and Operations. Highlights: second overall in the competition, second place overall Best Strategic Plan, Ibrahim & Emylee received second-best presenters’ award.

Team members: Kyle Kennedy (ENTR), Ibrahim El Massri (ENTR) and Emylee Schumi (HRMT)



Scholarships and awards



Student Success Socials

Our Student Success Coaches have been hosting student socials throughout the academic year in order to create engagement and promote awareness of their offerings. Additionally, the team continues to offer Career Webinars focusing on skills required to be career ready upon graduation.

Entrepreneurial Leadership Full-ride Scholarship

MSB introduced an annual full-ride scholarship this Spring which grants one domestic student entering a BBA in Entrepreneurial Leadership (ENTR) \$30,000 over four years. The funding was established through the collective efforts of past students in the ENTR program.

Melville Emerging Scholarship Series

The Melville School of Business Emerging Scholarship Series enables Melville faculty to present completed or work-in-progress scholarship to School colleagues and other interested parties at the University. The purpose is to bring out thought-provoking ideas associated with topics ranging from the pedagogy of business education to innovative business practice and analysis. This initiative launched in Spring 2023, and also keeps faculty and staff connected.

Student Success Team

Our team of Business Degree Advisors and Student Success Coaches provide students with the information, tools, and skills to achieve their goals. They help students navigate through their programs, direct them to needed resources, and guide them in the transition from student life to professional life.

STUDENT SUCCESS TEAM GOALS

- » Continue to positively impact student success, retention, graduation, and degree progression for our 3rd and 4th year business and post-baccalaureate and graduate diploma students.
- » Continue to facilitate academic planning, exploration and informed decision making.
- » Serve diverse populations of students and foster a supportive environment of industry.
- » Continue to build and implement a hybrid model that will meet our students' needs.
- » Number of appointments booked with our Student Success Team:

Business Degree Advising:

FALL 2022 **599** SPRING 2023 **635**

Student Success Coaching:

FALL 2022 **497** SPRING 2023 **660**

HRMT PROGRAM RE-IMAGINED

The Bachelor of Business Administration: HRMT launched in 2006, providing both full-time and part-time students with the skills and knowledge needed to begin a rewarding career in Human Resources. The program is accredited by CPHR BC and Yukon, and we are proud that the program prepares our students to achieve the CPHR professional designation. Part of what has made the HRMT program such a success is the commitment to ongoing excellence and continuous improvement.

The Human Resources Management program was recently re-imagined guided by direct feedback from students, instructors, and industry including CPHR BC & Yukon. A revised pathway was introduced for the Fall 2022 semester.

Melville Business Strategy Internship Program

The Melville Business Strategy Internship Program (MBSI) is a paid part-time internship program where students are provided the opportunity to work for a company for up to six months and develop the skills they learn in their programs. It is open to Melville business students in any of our programs. Our industry partners have experienced great success with this program. They have been able to get better insights into their company, completed projects which were being done off the side of people’s desks, and helped develop supervisory skills for some of their current team. In addition, there is funding support for the internship where the industry partner is subsidized 50% of the student’s wages.

In the 2022-2023 Academic year, a total of 62 students placed in internships with 37 industry partners (22 of which were new). Approximately 1 in 5 students are hired in a permanent role with the industry partner upon completion of their internship (20%).

This program is made possible by partnership of RBC Foundation, who donated \$300,000, and supportive collaboration with Mitacs, who contribute 50% of funding for each intern. Mitacs has confirmed their support in 50 internships for the 2023-2024 fiscal year.

Fall 2022	Spring 2023	Summer 2023
23 interns	19 interns	20 interns
BBA, MRKT - 5	BBA, ENTR - 1	BBA, ACCT - 1
BTECH - 2	BBA, MRKT - 1	BBA, HRMT - 1
BGP, GLOBAL - 1	BGP, GREEN - 4	BBA, MRKT - 3
BGP, GREEN - 2	POST BACC, ACCT - 3	BTECH - 1
POST BACC, ACCT - 2	POST BACC, HRMT - 7	BGP, GLOBAL - 4
POST BACC, HRMT - 5	POST BACC, OSCM - 3	BGP, GREEN - 3
POST BACC, OSCM - 2		POST BACC, ACCT - 1
POST BACC, TMAS - 4		POST BACC, HRMT - 3
		POST BACC, OSCM - 3

The MBSI program is an initiative that meets both our Strategic Goal 2 “Transform Experiences within Melville”, and 3 “Reciprocal Partnerships and Relations,” as there are benefits to both students and industry.

Student Benefits	Employer Benefits
Work-Integrated Learning	A customized approach to addressing your company’s critical issues with a range of new ideas
Stepping stone for future employment opportunities	Staff development opportunities
Apply knowledge in a real business setting	50% or more cost savings on internship
Flexible length (4- 6 months), paid, part-time in alignment with KPU's academic terms	Drawing on expertise within the Melville School of Business faculty
	Interns will be paid directly by KPU, bi-weekly, and employers will only contribute one lump sum

Goal 3 **Reciprocal Partnerships and Relations**

- 3.1** Engage, listen to, and collaborate with Indigenous communities, with the intent of delivering indigenous informed business education.
- 3.2** Support student success by strengthening Melville networks with alumni and industry.
- 3.3** Develop partnerships with community and industry leaders.

Decolonizing University Education

Debra Pankratz, Melville School of Business faculty, was given a Time Release dedicated to indigenization, decolonization and reconciliation. She participated in the following projects:

MENTORSHIP FOR YOUNG INDIGENOUS LEADERS PROGRAM

Debra Pankratz was a mentor for the Young Indigenous Leaders program event. Debra, alongside three other mentors and faculty judges supported four 6th-grade elementary school teams from the district of Maple Ridge in a mini case competition with the goal to support their fellow indigenous students.

PRINCIPLED ENGAGEMENT WITH INDIGENOUS PEOPLE

Debra initiated a workshop titled "Principled Engagement with Indigenous People", which was attended by 25 MSB faculty members. The workshop, facilitated by Rain Daniels and Chelsea Branch, examined past and present realities, applied framework connecting the relationship between beliefs and actions impacting Indigenous People, identified links between individual and systemic responsibilities, and taught tools for engagement, safe service, and equity. Debra Pankratz initiated this workshop.

DROP-IN SESSIONS FOR INDIGENOUS CONTENT

Approximately 18 Melville School of Faculty attended 3 drop-in sessions about ways to add Indigenous content, how to conduct Land Acknowledgements in the classroom and within our various meetings, general discussion of our level of knowledge, and where to find further information to help inform our teaching (and learning) practice. These drop-ins were conducted by Debra.

Bold Leadership Through an Indigenous Lens

The Melville School of Business was honored to partner with the Greater Vancouver Board of Trade and have Michelle Bryant-Gravelle present "***Bold Leadership through an Indigenous Lens***" to **20 KPU students** on May 24. Michelle is the Senior Director, Indigenous Relations for the City of Vancouver, and conducted an enriching discussion with students .

Industry Insider Event Series

The Melville School of Business has always prioritized providing students with critical industry guidance. Industry Insiders is a three-time-a-year event in which we invite industry professionals to participate on a panel with our students. These panelists discuss their career path, their company, trends in their field, and what they select for when hiring new employees. Students have found these events to be very educational, and attendance continues to grow.

Industry Influencers' Circle

Our annual Influencers Circle event brings together industry and Melville faculty members on a platform created to discuss the future of work, imminent changes to business education, and possible avenues we create for Alpha generation. The objective of this event is to create meaningful connections and collaborative learning between faculty and industry partners.

Leaders of Tomorrow

The Melville School of Business has worked with the Greater Vancouver Board of Trade to promote their Leaders of Tomorrow program, which is a mentorship program that matches post-secondary students with industry mentors. We had seven students participating in the program during the previous academic year. Gursimrat Gill, president of the Accounting Society of Kwantlen, received the Leaders of Tomorrow program's Rising Leader of the Quarter award. This will be a continuing focus for the MSB, and our pipeline of potential mentees looks promising.

YELL Canada

The Melville School of Business has partnered with Youth Entrepreneur Leadership Launchpad (YELL) to offer program graduates the opportunity to gain credit for ENTR 1200 at KPU (3 credits total) upon completion of its program. YELL is a Canadian charity supporting the development of entrepreneurial mindset in high school by delivering programming in partnership with Entrepreneurship classes across BC. In February, MSB and YELL partnered in the annual "Future Business Leaders" event where over 30 Surrey School District students partook in a mini case competition in alignment with the UN's Sustainable Development Goals.

Alumni Development

The Melville School of Business is actively in the process of revitalizing our network of alumni. Some of the initiatives which are being planned during this strategic planning cycle are a Melville Alumni annual event; featuring alumni in our promotions and social media; developing an alumnus mentoring program; and inviting alumni to participate in various student events.

Dual Credit Cohort

The Melville School of Business continues to run Dual Credit cohort sections for Legal Administrative Studies (LGLA), Computer Science & Technology (CSIT), and Business (BUSI).





Industry Sponsorships

When it comes to event cooperation, the MSB has been working very closely with our industry partners. Working with the MSB has provided our partners with significant benefits, whether it be visibility and awareness, opportunities to talk with our faculty and develop ideas, or keynote speaker possibilities. We have been very lucky to have some fantastic sponsors who, through their generous time and sponsorship, assist to provide support for our students.

I.D.E.A. X Challenge

The Melville School of Business was a proud sponsor of the I.D.E.A. X Challenge through the Langley School District. Secondary student participants at I.D.E.A. X Challenge got a glimpse into the future of what their hometown could one day look like, as teams of District students presented projects to a panel of judges that aimed to answer a single, wide-reaching question: What might Langley look like 50 years from now? The Idea X event is a wonderful way for students to begin the journey of self-exploration early on in their academic careers. KPU was a proud sponsor of this event, and sent faculty and associate deans to the event to serve and judges and coaches.

Future Initiatives

NEW TIME RELEASE FOR DECOLONIZATION, INDIGENIZATION & RECONCILIATION

The Melville School of Business currently has 3 x 25% Time Releases (2-3 faculty members) from September 2023-August 2024 for Decolonization, Indigenization & Reconciliation Champions. The work of this role will build on past release efforts and continue the journey toward meeting indigenous determinants of educational success, indigenous pedagogy in the post-secondary context and increasing indigenous student engagement in the Melville School of Business. The candidates will determine the allocation of responsibilities to craft two priority initiatives, articulate a three-year implementation, and execute the first year of the plan

CONTINUING & PROFESSIONAL STUDIES

Providing support to our industry partners is a focus in the upcoming years. We are currently in the development of creating a suite of non-credit courses and workshops for industry which can be used to enhance their business or people. These offerings will be flexible in nature and provide tips and tactics which would provide immediate value for our partners.

Goal 4 **Excellence in Applied Scholarship**

- 4.1** Expand Melville scholarship characterized by faculty-student collaboration
- 4.2** Enhance mechanisms connecting faculty and student scholars with support.
- 4.3** Expand mechanisms that showcase Melville-produced scholarship.

MSB Faculty Ed-Leave Recipients

Each of these faculty were successful in being awarded one semester or one year of education leave. The ed-leave process is competitive, requires an application with support from the Dean and peers along with a presentation to the ed-leave committee. Numerous initiatives were supported through time releases over the last year:

Phaedra Burke: Phaedra took time away from her intensive teaching schedule and Chair responsibilities to finish her DBA from Athabasca University. Phaedra’s research queries intersections of place marketing, place branding, and immigration by assessing how Higher Education Institutions’ International Offices adapt their brand messaging based on the “pro- or anti-” immigrant rhetoric of politicians.

Ari Goelman: Ari expands the stories we tell about affordable housing and development planning in Vancouver. The project will result in a suite of outcomes, including real world datasets amenable to the analysis of KPU students in introductory statistics classes, a series of academic, opinion or fictional pieces inspired by the research, a documentary photography collaboration, and a walking tour.

Terry Han: Terry is completing his PhD in Law at the University of Southern Queensland. His area of research is Constitutional Law and his thesis examines topics such as: non-establishment clauses, freedom of religion rights, and discriminatory policies imposed by religiously-affiliated universities—specifically as they negatively impact the LGBTQIA2S+ community.

Lesley McCannell: Lesley is studying emotional intelligence (EI) with a global perspective and an intercultural lens. This research will result in a publication and the development of curriculum tools that prepare KPU graduates to bring the core business skill of emotional intelligence to intercultural work environment in the Canadian workplace.

Vida Morkunas: Vida is working towards a PhD in Industrial Marketing Luleå Technology University in Sweden, focusing on blockchain, channel marketing, logistics and the dyadic relationships between vendors. As Vida collects data for the case studies to support her dissertation, KPU students will benefit from the additional stories brought into the classroom.



0.6% PD Funding Recipients

0.6% PD funding is a competitive internal funding opportunity that can be used for a variety of professional development activities, including pursuing advanced education, presenting scholarship or research at conferences, engaging in scholarship and research, hiring a student research assistant, etc. Congratulations to the successful recipients for the Academic year:

Alym Amlani	Improving the Security and Quality of Online and Classroom-based examinations
Mike Ford	Team Coaching Certificate
Taryn Greig	Teaching Professor Annual Conference + Master of Education in Sustainability, Creativity and Innovation
Stephen He	MBA – Boston University’s Questrom School of Business
Tara Immell	Continued PhD Funding Support
Marcelo Machado	Digital transformation as an enabler of sustainability in supply chain and logistics: Evidence from the field survey
Mandeep Pannu	Using AI and machine learning technology to detect and address illegal activities
John Shepherd	Workshop presentation at The Teaching Professor Conference
Olenka Stepanova	MBA Courses at University of Canada West
Kelly Cunningham	Advanced Data Management Certificate
Maryanne Eva	Tuition Support for Doctoral Research (Executive D.B.A.) + Engaged Management Scholarship Conference
John Frazer	Royal Roads University Masters of Arts in International and Intercultural Communications (MAIIC)
Kevin Peters	MBA Completion
Teni Peters	MSHRM Tuition
Mina Sahota	Doctorate of Business Administration Degree Program
Maria Kilina	Certificate in Organizational Coaching

Future Initiatives

CURRICULUM DEVELOPMENT

The Melville School of Business is looking into initiatives such as creating independent study courses, connecting students directly with mentorship of instructors in order to better support students. The mentorship would include business case writing and students co-authoring publications with faculty.

PROFESSIONAL DEVELOPMENT RESEARCH CONFERENCE SHOWCASE

The Melville School of Business looks forward to the planning of a Research Conference Showcase, where students can share projects and research results.

The anticipated two-day conference would consist of a dragon’s den type of competition, key note speakers, student-led stations, and engagement pieces for students such as KSA club and Case Competition group presence. At this time, the anticipated launch date is March 2024.

Program Advisory Committees (PAC)

The role of the Program Advisory Committee is to assist the Melville School of Business in offering its students the best and most industry relevant program possible. The Melville School of Business currently has 11 committees, which meet twice per year. These meetings provide us with an opportunity to gain valuable feedback, expertise, and perspective specific to each of our programs.

We thank professionals from the following companies who have participated in these committees:

Abercromby Melnychuk	Destination British Columbia	Mark Heilig & Associates	Studiothink
Achieve AI	Digital Strategy Coastal Drone	MC Freight Systems	Sunrise Kitchens Ltd.
Adecco	Dufry Group	Meerman Communications	Supply Chain Canada
Advanced Intelligent Systems Inc.	Essential Benefits Inc.	Metro Vancouver	Surrey Board of Trade
Ancient Nutrition	Exan Software	Mijo Sport	Surrey School District #36
Anthem Properties Group	First West Credit Union	MNP	TD Bank
Arc'teryx Equipment	Fortinet Technologies (Canada) Inc.	MoveUP Together	TELUS
ASCM – BC Chapter.	Fraser Health Authority, Community Health Services	National Analytics Parian Logistics Inc.	The Discovery Group
Assembly Media Inc	Fraser Valley Health Authority	Nitro Lube, Inc.	Time is Now Marketing
AVP, Motorola Solutions	Front and Centre	One Twenty Three West	Traction on Demand
BC Chamber of Commerce	Fulcrum Projects Ltd	Pacific National Exhibition (PNE)	Urban Barn
BCLC	General Fusion	Pivot HR Services	Valley Acrylic Bath Ltd.
Canuck Place	GOODWIN & MARK LLP Barristers and Solicitors	PMO, Factors Group of Companies.	Vancouver Public Library
Chartered Professional Accountants of British Columbia	Great Little Box Company	PwC Canada	Virginia Hickman
Checkwell (Backcheck)	Honeywell- Building Solutions.	Real Estate Council of BC	VIRTUAL Finacct
Choices Markets	InterVISTAS Consulting Group Airport Square	Romex Canada	Weber Shandwick
City of Abbotsford	Land Title and Survey Authority	Royal Columbian Hospital Foundation	XTENDED Hydraulics and Machine
City of Maple Ridge	LemonStand	Safe Software Inc.	You Move Me
Coast Capital Savings	Lilian Cazacu Notary Corporation	Save on Foods	Zum Rails
Concert Properties	Lordco Auto Parts	Save-on-Foods	
CPA Western School of Business	Lululemon	Secure-Rite Mobile Storage Inc	
CPHR BC & Yukon	Lululemon Store Support Centre	Shopify Plus	
Craftsman Specialty Products		Simon Fraser University	
CTRS Market Intelligence		Somers Poulin Hall Barristers & Solicitors	
CTRS, Market Intelligence Agency		Stemcell Technologies	

Industry feedback is important to us. To join one of our PACs at the Melville School of Business, please e-mail us at business@kpu.ca.

KPU Surrey

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Surrey, BC, V3W 2M8
Main Building, Room 206

KPU Civic Plaza

13485 Central Avenue
Surrey, BC, V3T 0K2

➤ kpu.ca/business

