

## Front & Back Cover Story

### B.C.'s biggest student fashion show slays the runway April 5 and 6

KPU students are pushing the boundaries of fashion.

This week, 28 emerging designers set to graduate from Kwantlen Polytechnic University (KPU) will watch their diverse collections strut down the runway at B.C.'s biggest student fashion show.

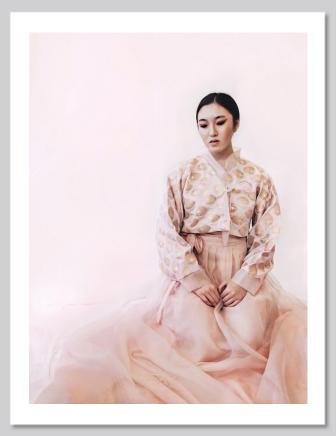
2017 The Show, presented by Tamoda Apparel Inc., features lines that meet market needs, praise the slow fashion movement and incorporate different design techniques exclusively taught at the Wilson School of Design at KPU.

Ruling the runway this year: plus sized swimwear featuring welded seams and laser cutting; gender defying collections including an eye-popping colourful kids' line; convertible hijabs and saris for millennial travellers; and a modern take on traditional Korean dress.

All 28 fashion and technology KPU graduates will reveal their collections across six shows at the Imperial Vancouver (319 Main Street, Vancouver) on April 5 and 6.

Photos previewing a sampling of the collections are downloadable on Flickr.

For more information, visit kpu.ca/2017fashionshow.







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Time to sign up for your Weekly Veggie Box! More details <u>here</u>

# International Day for the Elimination of Racism

KPU Staff and Faculty March in Support .....









## President's Report

On March 30<sup>th</sup>, I attended the last KPU Science World presentation for this academic year, entitled "Sea and Sky: A Sensory Music Experience". Performing and speaking were Jane Hayes and Francois Houle from the KPU Music Department.

I attended the BC Association of Institutes and Universities (BCAIU) regular meeting of presidents on April 3<sup>rd</sup>. Later that week, on April 5<sup>th</sup> I was pleased to join Chip and Shannon Wilson at "The Show", featuring the 2017 graduating class of the Fashion and Technology program. I also attended the fashion show sponsors' reception on April 6<sup>th</sup>.

Along with Dean Betty Worobec, I attended the awards ceremony of the Fraser Valley Regional Science Fair on April 7<sup>th</sup> which was hosted by KPU at the Surrey campus.

Dr Rajiv Jhangiani, Psychology Instructor and University Teaching Fellow in Open Education at KPU, recently published his new book on Open Education, "Open: The philosophy and practices that are revolutionizing education and science". I was pleased to attend the book launch on April 10<sup>th</sup>. The same day I hosted the President's Dialogue with Gwynne Dyer to talk about "The Trump Era".

On April 19<sup>th</sup> I followed some of the groups of students from local high schools who came to the *Your Path Aboriginal Open House* at KPU Langley.

On April 20<sup>th</sup>, I was invited to speak at the lunch meeting of the Fraser Valley Executives Association in Surrey, and on April 21<sup>st</sup> I attended the Post-Secondary Employers' Association (PSEA) Presidents' Strategic Planning Session in Richmond.

In the evening of April 22<sup>nd</sup>, I was pleased to participate in the Skowkale Longhouse Gala in Sardis along with others from KPU.

The following week, on April 24<sup>th</sup>, I participated in the BCNET Board of Directors meeting. From April 25th to 27<sup>th</sup> I attended the Universities Canada annual spring meeting in Montreal, which had a special focus on the 150<sup>th</sup> celebration of Canadian Confederation. Henri-Paul Rousseau spoke to the presidents and shared his ideas for programs that might develop future global leaders. Eric Fournier of Moment Factory spoke about skills for an economy of digital innovation. Smaller group sessions focused on university governance and autonomy, and on how universities can both engage in difficult dialogues and maintain freedom of expression while responding to the need to create an inclusive learning environment. We also discussed Universities Canada's new Inclusive Excellence principles.

On April 30<sup>th</sup> to May 3<sup>rd</sup>, I attended the annual conference of Colleges and Institutes Canada (CiCan), and managed to include a meeting with the Executive Director of Polytechnics Canada. CICan also focused on the 150<sup>th</sup> celebrations, with keynotes from Lawrence Hill and Michael Hyatt, and a wide

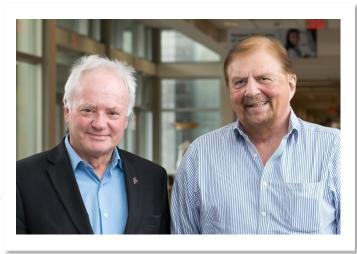
range of papers, including a session on open education involving several KPU attendees. A number of the sessions I attended were relevant to our upcoming Vision 2023 discussions.

On May 2<sup>nd</sup> I attended the Business and Industry breakfast where Minister of Science, Kirsty Duncan, announced the College and Community Innovation Program funding, which included a grant to KPU and SFU and local greenhouse industries of \$725,376 over 3 years to fund the "Waste to Clean Food" project. The project aims to develop and test the next generation of closed greenhouses which will sustainably produce clean food and fresh water under any climatic conditions.

The next week, on May 10<sup>th</sup> I joined others from KPU on the Big Bike for Heart and Stroke event held in Langley, and in the evening I spoke at KPU's Co-op Employer Recognition in Richmond. On May 12<sup>th</sup> I met with Sukh Dhaliwal, MP for Surrey-Newton. In the evening that day, I attended the Richmond Sunrise Rotary Auction Banquet. Science Rendezvous was held at KPU Langley on May 13<sup>th</sup> and I was pleased to view the presentations and to mingle with the crowds.

On May 17<sup>th</sup> I participated in the KPU Foundation Golf Tournament, which brought together sponsors and supporters of KPU to raise money for student scholarships. On the following Thursday, May 18<sup>th</sup>, Surrey Mayor Hepner provided a State of the City address, which included mention of KPU's expansion into Civic Plaza. On May 24<sup>th</sup> I had a meeting with John Aldag, MP for Cloverdale-Langley City.

Submitted by: Alan Davis, PhD, President and Vice Chancellor



Dr. Alan Davis and Gwynne Dyer

## Finance & Administration

### FINANCIAL SERVICES

**Accounting Operations & Financial Reporting:** 

- Annual Financial Statements & 2016/17 Year End Reports—Over the last quarter, the main focus for all areas in Financial Services has been on the preparation of the annual financial statements and year end reports for the Ministry. The draft financial statements will be presented to the Audit Committee of the Board on May 18, 2017
- 2016/17 Audit of Financial Statements—Financial Services has been working with KPMG, external auditors, on the audit of the fiscal 2017 financial statements.
- Executive Compensation Report—In conjunction with Human Resources Services, the Executive Compensation report is complete and was presented to senior executive for their review and sign off. The report has been submitted to the Public Sector Employers' Council.

### **Budget, Planning & Payroll:**

- 2017/18 and 2018/19 Budgets—After the recent Board approval of the 2017/18 budget, the Budget & Planning team has been compiling detailed operating budget information to circulate to divisions in early May. Once the 2017/18 budget information has been disseminated, the team will begin preparing the FAST environment for 2018/19 Budget development requests. The team will be setting up meetings with each division to discuss their zero-based budget allocation (2017/18) as well as provide training and support for the development of the 2018/19 budget.
- Web Time Entry Project—The pilot phase is well under way with approximately 230 time-sheeted employees involved at this stage of the project. The project team is now developing a survey to collect user feedback, in preparation for further stages of implementation.

### **Purchasing Services**

- Procurement Information Sessions—Purchasing Services continues in its commitment to providing procurement information and question and answer sessions for the University's various departments. Next sessions will be held with Faculty of Trades & Technology, Faculty of Arts and Faculty of Science & Horticulture after 2017 fiscal year-end.
- Fiscal Year End—Purchasing Services completed its processing of all FY17 requisitions and its first assignment at closing all open FY17 purchase orders.
- New Position—Purchasing Services identified the need for a new support assistant within the department.
   Lynda Larsen, from the auxiliary pool (formerly with Scholarships and Awards) will be starting with the department as a Purchasing Support Assistant.

### **HUMAN RESOURCES**

**Human Resources:** 

- Talent Acquisition—Senior Searches. Searches completed: AVP Business Development and Innovation improvement, AVP Academic, Associate Dean, Wilson School of Design, Associate Dean, School of Business, Human Resources Business Partner.
- Reappointments completed: University Librarian, Dean,
   Faculty of Arts, Associate Dean, Science and Horticulture
- Labour Relations—HR has met with both the KFA and BCGEU to discuss a collaborative working relationship, what's working and not working to address an extensive backlog of issues, grievances and employee matters. Both Unions have been open and responsive to the shift in working relationship. Preliminary strategic bargaining preparation meeting held. In support of this, As part of preparation, 1:1 meetings between HR and the Deans are underway.
- Employee Recognition, Retirement and Memorial Board— Long standing action item on the KFA LMRC that is underway through a committee comprised of non-union, KFA and BCGEU employees. Strong recommendations have been compiled for further discussion and prioritization.
- Continuous Improvement and Operational Excellence—As
  part of automating the manual forms currently in place,
  HR and IT are collaborating on the pilot of an online
  Employee Departure form in order to move from a paper
  based system to a workflow system on SharePoint.
- Employee Engagement Survey—HR will be leading a pulse check employee engagement survey approach in the Fall 2017 with support from IAS. Survey questions to be updated in support of strategic objectives direction of KPU and a people-first culture.
- Performance Management—Preliminary research underway in collaboration with IT to identify an updated and innovative approach and system.
- Employee Relations—Numerous investigations underway.

## Finance & Administration cont'd

### **FACILITIES SERVICES**

Capital Development (including planning, design, renovations and new construction)

### **Surrey Campus**

- Spruce Building Renovation—Temporary department moves from the Spruce building are complete to vacate areas for the general contractor to begin demolition work. The design build contract is awarded to Yellowridge Construction and they are mobilized and have begun demolition of spaces.
- Fir and Birch Painting—Renew paint in corridor spaces in Fir and lobby of Birch building.
- Sidewalk repair and extension—Repair of Hazardous asphalt surface with concrete, in addition to an extension of a pathway to 126th Street.

### 3 Civic Plaza

• Tender package is ready for issue to pre-qualified general contractors. Anticipate construction to begin in June.

#### **Richmond Campus**

 Chip and Shannon Wilson School of Design—Work is continuing both on the exterior and interior of the building with the curtain wall installation underway.





### **Facilities Operations/General**

- Events—Facilities provided space, logistical and set-up support for the following events:
  - \* Fashion Marketing Grad Show
  - \* KPU Reads 2017
  - \* Open the Doors Gala (KFA)
  - \* FIND Year End Show
  - \* Interior Design—Year 3 Final Presentations
  - Book Launch—Rajiv Jhangiani
  - \* Aboriginal Open House
  - \* Graphic Design for Marketing Grad Show
  - \* Fine Arts Grad Show
  - \* All Candidates Meeting (KSA)
  - \* Horticulture Awards



## Finance & Administration cont'd

- \* KPU Fam Tour (25 international agents)
- \* Student Leadership Awards
- \* Science Rendezvous
- \* Co-operative Education Employer Appreciation Event
- External Events
  - Translink Public Advisory Committee Meeting
  - Greater Langley Chamber of Commerce: All Candidates Meeting
  - Elections BC: Advanced Polling and Voting Day
  - \* Langley Community Farmers Market
- External Partnership Events
  - \* Rotary 5050: District Training Assembly
  - \* Kiwanis Fraser Valley Music Festival
  - \* South Fraser Regional Science Fair
  - Royal Conservatory Music Examinations (Theory and Practical)

- Douglas College Forum—Shawn Cahill participated at the Douglas College forum on Waste and Recycling. In partnership with the KSA, they represented KPU in the field of student engagement and awareness of campus recycling programs.
- Painting—Langley Facilities crew repainted the executive office suite in the West wing.
- Emergency Communications—All campus Facilities
  Operations teams have been issued cell phones to
  improve emergency communications. New signage and
  communication plans will be developed with the office of
  Campus Safety and Security.
- Power Outage—A power outage at Surrey cancelled classes and closed the campus on March 22nd. Facilities crews were on site until power was restored around midnight and checked on all major equipment to ensure everything would be resolved for classes the following morning.





## **CAMPUS SAFETY AND SECURITY**

### Security

- KPU's Security team and the Gateway of Hope have entered into a joint venture: KPU purchased and mounted a
  Sharps container where KPU's property meets the Gateway of Hope's property. The Gateway of Hope has agreed to manage the maintenance of the container.
- The Security team also met with the Langley RCMP who
  provided a City of Langley map with the property outline
  of KPU's Langley campus. The map will be used to legally
  identify the property belonging to KPU in cases where "No
  Go" court orders for individuals have been breached.

## **Emergency Planning**

- Comprehensive Emergency Plans—Emergency Planning Manager started April 4, 2017; a review of all current programs and plans is underway.
- Active Threat Plan—After consultation with executive, the active threat plan concept of "Run, Hide, Fight" was adopted.

## Finance & Administration cont'd

### INFORMATION TECHNOLOGY

GOAL #1: Core Teaching & Learning technologies to All Divisions

- Digital Classrooms—IT and the Teaching & Learning Commons (TLC) continue to collaborate on the development of a basic standard for classroom digital readiness; 20 classrooms are being upgraded to basic standard at the Richmond campus during the intersession break; current progress is that approximately 45% of KPU classrooms have been upgraded to the basic digital ready standard with the exception of Wi-Fi access to projectors; the team will continue to roll out the basic standard to the remaining classrooms and are targeting beginning the Wi-Fi projector access upgrade in late summer.
- Video platform pilot—Video platform system, Kaltura, now in operation; successfully integrated with the university's Learning Management System (Moodle); the TLC is looking to pilot with interested departments.

**GOAL #2: Modern and Optimized IT Infrastructure** 

- KPU's New Navigation Portal—Teams across the university are working on developing their lists of tasks that will be incorporated into the navigation portal for the initial launch; technical training was scheduled for May 4; single sign on design and development is nearing completion; building the tasks in the application began the week of May 8.
- Digital Signage—The project to replace the outdated digital signage system is well underway; the target to replace all the old digital signage players is May 26; the new system will be used to stream the upcoming convocation ceremonies across the main campuses; the system offers many new features and exciting potential uses that will be explored with university stakeholders after the upgrade is complete.
- Construction Projects (3CP, School of Design & Spruce) IT continues to work with construction project teams to provide technical specifications for network, cabling and AV infrastructure requirements in collaboration with consultants, Facilities, steering committees and focus groups.
- Wi-Fi—The recent Wi-Fi coverage review identified a small number of weak or congested areas; mitigation work to correct these issues will be completed by the end of June, classroom access permitting; a final independent survey to validate the enhancements will be conducted in late summer.
- Network Infrastructure Upgrade—Final steps documentation, diagrams, final code upgrades and inventory clean-up scheduled are 75% complete, taking longer than anticipated due to other conflicting priorities; scheduled completion date is now end of June; advanced training for staff to be scheduled in late summer.

**GOAL #3: Transformed Customer Service and User Experience** 

- IT Organization Restructure—Following formal approval of the IT Strategic Plan 2017, the focus has shifted to restructuring the IT department to deliver on the strategy; a new organization model aimed at service optimization has been completed and communicated to HR and staff. The first step is to work with HR to document and confirm the leadership positions; the leader of each area within the department will then participate in documenting and confirming the positions in their area. Any outdated job descriptions will be replaced with current industry standard roles; staff will be given the opportunity to choose which roles they would like to be considered for, and clear career paths through the department will be established and communicated. Once the restructure is well underway, the focus will shift to developing and rolling out a new IT governance model.
- Surveys—IT Surveys of Students and Faculty have been completed and the results received from IAP; analysis is in progress and a summary of results will be communicated when available.

**GOAL #4:** Responsible Management of Risk & Information Security

- Project Management and Information Security—A new Project and Portfolio Manager has been selected and started on May 8; the search for Information Security Manager is nearing completion.
- Deloitte penetration test completed—Security penetration testing has been completed with Deloitte; the vulnerability mitigation plan has already been enacted for the areas that are deemed critical and mitigation steps are being taken by the various IT teams; a full plan to address the high and medium vulnerabilities will be completed and presented to the IT leadership team for resource allocations.

**GOAL #5: Modernized Software Applications** 

- ERP modernization—The overall ERP (Enterprise Resource Planning) modernization team is set to meet on May 15 to discuss and agree upon a go forward strategy; updates and/or replacements for current key systems are required in the next 6-18 months.
- Student Information System improvements—The Degree
  Works project is moving forward and generally on track;
  some technical challenges remain and the team are working through these.
- HR system improvements—A preliminary review of the initial automated timesheet pilot has been completed; the team agreed it makes sense to collect comprehensive feedback from the pilot, but hold off on further roll out until the overall ERP direction has been determined.

## Office of the Provost

During the recent KPU Board retreat the Provost outlined preliminary plans for the new Academic Plan 2023 for the university. Plans are now underway to undertake a series of large and small-scale consultations centered around innovation, renewal and transformation at KPU. The Provost's Office will work with a variety of diverse advisory groups, internal and external stakeholders, sectoral groups and government to develop a concise plan fully aligned with the strategic directions of VISION 2023.

KPU held a successful Community Jam reception as part of our sponsorship of the bi-annual C2U Expo 2017 (Community to University Expo) network being hosted by SFU. The evening featured a presentations by SFU President Andrew Petter, and special conversational circles showcasing leading community engagement activities by the Anthropology Department's Fraser Canyon Field School (Brian Pegg), the Institute for Sustainable Food Systems (Dr. Kent Mullinix), Acting Together - Canadian-University Research Alliance (Dr. Roger Tweed) and Network to Eliminate Violence in Relationships (Dr. Balbir Gurm).

We are pursuing a renewed strategy with the Squamish Trade Centre in North Vancouver that aims to establish a more formal relationship that will expand our programs beyond the present trades training to encompass other areas including arts, science and health offerings.

KPU's Computer Assisted Drafting and Design program has proposed an innovative entry-level pilot CADD program aimed at Aboriginal learners. This project, a collaboration between CADD and the Eagles of Tomorrow Education Society, will provide an introduction to CADD to Aboriginal High School students, to demonstrate a practical application of math. Discussions are underway to offer the pilot program at KPU-TECH, NEC (Native Education College) and the Surrey Aboriginal Friendship Centre.

On May 15<sup>th</sup>, KPU will launch the *Open Doors: Open Minds* Indigenous STEM forum at KPU Surrey. Made possible by the KPU Foundation Board, this forum will bring Aboriginal students together with Aboriginal leaders in the community and connect them to STEM and Trades disciplines. Dr. John Herrington, retired NASA Astronaut and first Native American to travel to space. We will also welcome Aboriginal leaders from the Surrey School District, BCIT and Eagles of Tomorrow.

The Provost attended a forum hosted by Polytechnics Canada in Ottawa on May 5<sup>th</sup> that brought together business, industry, policy analysts, government and polytechnic administrative leaders. Discussions focused on formulating a sectoral approach to the funding opportunities made possible by the federal government's Innovation and Skills Plan. The discussion will continue at the Polytechnics Canada AGM in Edmonton in early June. Polytechnics Canada anticipates presenting this document to Federal Government for consideration in early Fall 2017.

Senior Administrative leaders have begun discussions on the establishment of a KPU Faculty of Graduate Studies and the development of Master's degrees. These discussions will be expanded to a wide constituency and will become a significant element during the coming Academic Plan consultations.

Recent notable meetings, conferences and events attended by the Provost:

- Chaired the Senior Administrator Re-appointment Advisory Committees for Dean, School of Business and Dean, Faculty of Science and Horticulture
- Chairing Search Advisory Committee for Associate Vice President Academic
- Chairing Search Advisory Committee for Associate Vice President, Business Development and Innovation
- Attended regular meetings of the BC Senior Academic Administrators Forum on March 24, April 12 and May 8
- Attended BC Association of Institutes and Universities (BCAIU) Vice Presidents Academic regular meeting March 31
- Introduction and welcome remarks at the 2017 Wilson School of Design Fashion Show at the Imperial Theatre April 6
- Attended the President Dialogues Series with Gwynne Dyer on April 10
- Attended a meeting with representatives of the Squamish First Nation Trades Training Centre and KPU Continuing and Professional Studies
- Attended the "Your Path" Aboriginal Open House at KPU Langley April 19
- Participated in meetings with other post-secondary colleagues, Ministry of Education and AVED representatives on April 24
- Attended CEO Forum regular meeting April 25
- Attended the Administrative Forum "Culture of Collaboration" on April 28
- Hosted a reception as part of KPU's sponsor participation with SFU on the C2U Community Expo May 1
- Attended Polytechnics Canada Innovation and Skills Plan session in Ottawa on May 5

## **FACULTY & ACADEMIC UNITS**

### **FACULTY OF ACADEMIC AND CAREER ADVANCEMENT (ACA)**

Academic & Career Advancement (ACA)

- Higher Education Quality Council of Ontario—Patrick Donahoe, Dean, Faculty of Academic and Career Advancement and Mark Diotte, Chair, ACP English, attended the Higher Education Quality Council of Ontario (HEQCO) conference in Toronto April 19-20. The Conference theme was Rethinking Access: When Non-Traditional Is the New Norm. A range of keynote speakers including Deb Matthews, Ontario's Minister of Advanced Education and Skills Development, and Gabrielle Scrimshaw, co-founder of the Aboriginal Professional Association of Canada highlighted trends and changes with a focus on inclusion, eliminating barriers, and creating environments where all students belong. One of the more creative presentations was an interactive workshop on "Co-creating access solutions through design thinking".
- ACA Program Advisory Committees—ACP, APPD and ELS program advisory committees have all met during the 2016-17 academic year. Each of the program committees are robust and engaged in ensuring program currency and collaborative partnerships.
- Surrey & White Rock Community Services—ACA Associate
  Dean Aimee Begalka will continue to sit on the Surrey City
  Social Policy Advisory Committee for another year, as well
  as to chair the board of directors of the READ Surrey/
  White Rock Society, a community literacy organization
  serving adults through a one-to-one tutoring program.

#### **Academic & Career Preparation (ACA)**

- PD Activities—As the Spring 2017 semester comes to an end, faculty are taking time to participate in PD activities. A group attended the ABEABC Conference on "Looking Around Looking Forward: Exploring Possibilities and Bright Ideas" at Harrison Hot Springs We also held our own PD event on the transferability of writing skills to other academic areas as well as to the job arena on April 24<sup>th</sup> and several faculty members submitted proposals for KPU's Teaching and Learning Symposium in June. We continue to counter enrollment challenges with a robust marketing program, and Chairs are in the process of working with ACA's marketing coordinator, Kim Rose to develop the 2017/18 ACP marketing campaign while updating all current marketing materials.
- Kwantlen First Nation Career Fair—The ACP chairs were also honoured to be invited to the Fort Langley Kwantlen First Nation Career Fair. In attendance were many Kwantlen First Nation elders, and chairs were privileged to be participants in a blanketing ceremony to honour the

- educational and vocational achievements of a member of the Kwantlen Nation.
- Langley Open House—ACP Faculty hosted an open house on the Langley Campus where community literacy programs and other KPU departments were invited into our continuous intake classroom. Current continuous intake students and faculty shared their knowledge of our programs and their stories of achievement.
- ACP Assessment Pilot Project—The pilot project having faculty-led assessment protocols and procedures continue to be successful in recruitment, conversion, and retention.
- KPU Advantage—"KPU Advantage- Tutoring and Mastering" is the proud organizer of the Math Champions Club, and the monthly math challenge competitions which are held for high school students across Surrey, Delta, and Langley. Championship Club sessions take place once per week at the KPU Surrey campus. Our dedicated math instructors at KPU are helping train high school students to become future provincial and national math champions. KPU is the only BC University who offers this type of opportunity for high school students.

Access Programs for People with Disabilities (APPD)

- Community events—Kwantlen First Nation Employment and Education event, Child Development Centre, Langley School District Transition Fair, Maple Ridge Transition Fair, and various school visits.
- Student Activity—Intake sessions for September 2017 are going well. Initiating early intake sessions has assisted in better fill rates earlier in the intake process. Several students have gained employment through their work experiences (including a mature student who got her first job ever!)
- Partnerships—Many new employer partnerships have been developed in all campus communities (both off and on campus) including employers such as Vancity.
- Faculty—Teresa Morishita's (APPD faculty) and Fiona Whittington-Walsh's (Arts faculty) application to the Vancouver Foundation is under consideration for a major grant that would examine the potential of integration of people with disabilities into main stream university courses.

**Career Choices and Life Success (CCLS)** 

- A focus group with current students was held in April to garner ideas for how best to market the program for fall.
- An internal advisory committee was convened to support the CCLS program as it moves forward, acknowledging that the challenge of tuition will continue to impact enrollments. The committee will explore potential new markets and new marketing strategies, as well as ways the program can be refreshed to maintain relevance.

## Office of the Provost

 Elly Morgan, program chair, will present her research on the impact of the program on alumnae at the Higher Education Teaching and Learning Conference in Paisley, Scotland, in July.

**English Language Studies (ELS)** 

- Marketing—The department has been reviewing our marketing efforts and goals for 2017. So far, we have come up with new materials, a consistent message across those materials, an improved web site (work in progress), and an increased community presence at a range of events within and outside KPU.
- Student numbers—Our enrollment numbers are growing. Last spring 2016, we delivered 72 sections. This spring 2017, we are delivering 87 sections. Overall, enrolment numbers had an increase of 21%. Summer also looks promising: 80 sections open for the summer 2017 compared to 58 sections at the same time in summer 2016.
- Program review—Work continues on our program review.
  We have designed surveys for our stakeholders (students, faculty, alumni, internal and external departments and agencies that our students go to after our program). The next step is the actual writing of the self-study which we started in two department-wide writing sessions during May.
- Professional English Language Studies (PELS) Curriculum Development Project—Work has been completed on the development of the IEETT curriculum to enable KPU to deliver this program both face-to-face and online when the opportunity arises. Work is still in process for similar development of the curriculum for Internationally Educated Accountants with estimated completion by mid July 2017. The PELS courses use a "Performance-based model" as the main teaching methodology. The Performancebased teaching model guides participants through a weekly cycle of learning stages aimed at developing specific language skills specific to each profession (for example; gathering information, developing rapport, conflict resolution). The second part of the cycle involves actual performance with filming and feedback. Filmed interviews are uploaded onto a course-specific Moodle site where the course participants have the opportunity to reflect on their performances. This delivery will be enhanced by KPU's May launch of Kaltura, a media repository that will transform how KPU incorporates video-based content via
- Aptis—We are in the last stages of shepherding this new assessment test it through the various implementation and administrative stages, but we are hopeful that we will start to place our incoming students in a more efficient, cost-effective and standardized way over the summer semester.
- New faculty—As a result of our growing numbers, we find ourselves in the unusual position of hiring new faculty for

- the summer. The ELS Search Committee interviewed a very strong field of candidates. We are very happy to have four excellent instructors joining us for the summer semester.
- KPU/ILAC partnership—The department finished articulating its courses with the International Language Academy of Canada (ILAC), which will open a new pathway for international students to enroll in ELS courses at appropriate levels. This work was undertaken in collaboration with KPU International. The ELS department continues to meet on a regular basis with KPU International, which has proven to be of benefit to both units as we can address any issues in a timely fashion and work to serve students in a more coordinated way.
- Student-led initiatives—Our lunch-and-learn workshops continue to be a strong feature of the ELS program in Surrey. A nice development has been the increased ownership of this lunchtime event slot by the students themselves. It started with a group of students from China who presented on their home country and went from there. We have now had presentations from at least three different groups of students.

I never wanted to volunteer. I just wanted to get familiar with the campus. One of my friends pulled me along to an event was she was going to be volunteering at and I was encouraged to keep participating and continue my involvements. I kept hearing that it would open doors but at first I didn't believe it. I decided to give it a try so I kept volunteering on and off campus and I started to learn more and more about leadership, time management, staying organized. I made connections and started to develop a professional network. Now I work as a student assistant in Career and Volunteer Services. I always tell students to volunteer—it opens doors" ~ Sonia S.I



#### **FACULTY OF ARTS**

#### Students:

- Durrah Alsaif (FINA): Recipient of the Lind Prize Exhibition award with honourable mention and \$1000 for the excellence in her work; selected among numerous candidates from both BFA and MFA programs in the top institutions in the region, Capture Photography Festival. (April 28)
- Paula Chanyungco (CRIM, co-op): Accepted with scholarship to the Master of Public Policy graduate program at SFU. (April)
- Jaime Christiaanse (PSYCH): Recipient of the KPU Student Led Research Grant (\$1,500), Work Study Award (\$3,000), and University of Ottawa Summer Research Assistance Funds (\$5,000).
- Criminology Practicum students: Organized, hosted, and facilitated the Criminology & Justice Practicum Student Presentations event with 55 guests from KPU and agencies across the Lower Mainland in attendance, KPU Surrey. (April 7)
- Luthfi Dhofier (POLI): Accepted with a \$10,000 scholarship to UBC's Master of Public Policy and Global Affairs graduate program. (April)
- Fine Arts students: Organized and presented their Grad Show, "The Space Between", to showcase their work across KPU Surrey in Spruce, Fir, and Arbutus galleries. (April 7)
- GEOG 4100 Research Methods students (Geography and the Environment): Presented research proposals to a panel of KPU faculty members. (April 10)
- Anya Goldin (EDST): With David Burns, published an article on undergraduate research experiences with school parent advisory councils titled "Undergraduate Research Experiences in the Liberal Arts: The Case of Parent Advisory Councils", Transformative Dialogues, Volume 10, Issue 1. (April 11)
- Alex Iddins (Mand 2201) and Aaron Throness (Mand 3311): Awarded Chinese Government Scholarships for studying in Shanghai University of Traditional Chinese Medicine, Shanghai beginning in May 11 to June 2, 2017
- Alex McGowan (POLI): Hired by the Dogwood Initiative and accepted an internship with the BC Legislature. (April)
- Fabio McLeod (HIST): Accepted to begin Law School (LLB) at the University of Victoria (March)
- Andrea Pedro and Samantha Sterkenburg (MUSI): Selected as a Provincial Representative to the BC Performing Arts Festival held in Kamloops, BC. (April)
- Psychology Honours students: Eight Honours students completed and defended their theses at the 2016/2017 Psychology Honours Program Thesis Defenses, KPU Surrey. (April 12)

- Yusra Said (PSYCH): Profiled in an article in the Vancouver *Province* on first generation BC graduates. (May 6)
- Jeremy Shea (PSYCH): Recipient of a Student Led Research Grant (\$1,500) and Work Study Award (\$3,000).
- Curtis Spring (HIST): Accepted into Strategic Studies MLitt at St Andrews University, Scotland; also accepted into Archival Studies Program UBC (deferred) (March)
- Ryan Tenta (POLI): Accepted to and commenced studies at law school. (April)

#### **New Programs, Policies and Initiatives:**

- Wade Deisman (Associate Dean): Launched and facilitated the first six day, 60-hour *Inside Out Instructor Training* program, KPU Langley and Kwikwexwelhp Healing Village. (April 28 – May 3)
- Faculty of Arts: Hosted the next Careers Forum "Policing & Public Safety" as part of the Value of an Arts Degree campaign, Surrey, KPU (May 17)
- Fiona Whittington-Walsh (SOCI): Award winning Australian film Director Michael Noonan invited as a guest lecture via Skype for SOCI 2275: Media and Society. (April 5)

#### **Community Engagement:**

- Faith Auton-Cuff (Associate Dean): Represented Faculty of Arts at BC Deans of Arts and Science programs (BCDASP), College of New Caledonia, Prince George. (April 7)
- Daniel Bernstein (PSYCH): Served on the Royal Society of Canada's College of New Scholars, Artists, and Scientists Review Panel. (March – May)
- Carla Deresh (Divisional Business Manager) and Diane Purvey (Dean): Represented Faculty of Arts with the KPU team at the Annual Big Bike event for the Heart and Stroke Foundation. (May 10)
- Jane Hayes (MUSI): Hosted a public master class for Showcase Pianos in Richmond. (April 23)
- Aislinn Hunter (CRWR): Celebrated her book launch for "Linger, Still" with fellow writer, Catherine Owen, at The Main, Vancouver. (May 4)
- Rajiv Jhangiani (PSYCH): Discussed his recent trip to the University of Kansas and the social movement behind open education "Turning open education into a social movement". <u>Link</u> (April 4)
  - Celebration and book launch for Open Education: "Open: The philosophy and Practices that are Revolutionizing Education and Science." KPU Surrey, April 10, 2017
- Päivi Koskinen (LANC): Articles and photographs featured:
  - "Suomalaisia hirviöitä Vancouverissa/ Finnish monsters sighted in Vancouver." Länsirannikon Uutiset/West Coast News. (March)

- "Celebrating International Mother Language Day 2017 in Surrey, BC." Canadian Language Museum Newsletter 8.
- \* Online publications:
  - Armoskaite, Solveiga, and Päivi Koskinen (eds.). Special volume of Canadian Journal of Linguistics: Structuring sensory imagery – ideophones across languages and cultures. Cambridge University Press. (March)
  - Armoskaite, Solveiga, and Päivi Koskinen. "Structuring Sensory Imagery: Ideophones Across Languages and Cultures. Canadian Journal of Linguistics/ Revue Canadienne De Linguistique, 1-5. doi:10.1017/cnj.2017.12. (March)
  - Armoskaite, Solveiga, and Päivi Koskinen. Serial nouns in Finnish. Canadian Journal of Linguistics/Revue Canadienne De Linguistique, 1-34. doi:10.1017/ cnj.2017.10. (March)
- Parthi Krishnan (Geography and the Environment): Attended the Geography Articulation meeting in Prince George. (May 5)
- Larissa Petrillo (ANTH): as part of Anthropology:
  - Assisted with transition of "We Are Kwantlen" museum exhibit with Kwantlen First Nation
  - Visited Cwenegitel Transition House in Surrev
  - Invited guest to Kwantlen First Nation's Salmon Ceremony (May 5)
  - \* As part of NGO and Nonprofit Studies:
    - ◆ Agency Tour of Sources facilities with CEO David Young in White Rock
    - Wrap up of NGO and Nonprofit Studies service learning projects with Surrey Libraries, Richmond Local Immigration Partnership table, and United Nations Association of Canada
    - Welcomed new NGO and Nonprofit Studies Advisory Board member, Neelam Sahota, CEO, Diversecity
- Diane Purvey (Dean): Participated with KPU in the "New Beginnings" fundraiser for the Surrey Food Bank. (May 12)
- Yanfeng Qu (LANC): Adjudicated, along with other Chinese teaching professionals from BC universities and colleges, the 2017 BC Chinese Bridge Mandarin Speech Contest for High School and Elementary School Students held at Confucius Institute, Coquitlam School Board (May 7)
- Constanza Rojas-Primus (LANC): Participant in external events:

- \* As an Intercultural Development Inventory Qualified Administrators (IDI QA) in "A Day of Sharing and Learning Session for IDI QAs in the Lower Mainland and Surrounding Area" held at The Aboriginal Gathering Place held at Douglas College, New Westminster (April 6)
- \* "The 16<sup>th</sup> Annual Symposium on Teaching and Learning: Voices of Diversity and Inclusion: Vulnerabilities, Tensions, and Opportunities" held at Diamond Family Auditorium, Diamond Alumni Centre & Halpern Centre, SFU. (May 17)
- Sabine Stratton (ANTH): Guest Lecture "Hands-On Activity about Forensic Anthropology" to Grades 7-8 students. Discovery School, Victoria, (April 3)
- Fiona Whittington-Walsh (SOCI): Participated in Family Support Meeting with Inclusion BC Executive Director, Faith Bodnar following Coroner's Inquest into murder/ suicide of Angie and Robbie Robertson, Prince Rupert, BC. (March 31-April 1)

#### Recognition:

### Awards and Appointments:

- Jane Hayes (MUSI): Appointed to Artistic Advisor to the Bosendorfer Young Artists Competition. (April 15)
  - Served as Senior Adjudicator for the British Columbia Conservatory of Music competitions. (May 24-27)
- Kyle Jackson (HIST): Winner of the Kwantlen Faculty Association "Tell Your Story" Multimedia Arts Contest, for the multimedia art piece "Windows into the Past." This piece involved historical photographs sourced from fieldwork and archives in Northeast India, printed on handmade papers. (March 30)
- Rajiv Jhangiani and Farhad Dastur (PSYCH): Featured in *University Affairs* (<u>www.universityaffairs.ca</u>) to discuss op- en education "The Open Educational Resources Move- ment is Redefining the Concept of Online Textbooks (April 4)
- Yanfeng Qu (LANC): One of the three organizers for the 2017 AGM, Colloquium of the Canadian TCSL Association & the 13th Canadian National TCSL Symposium and also a presenter, "LE or No LE: the Endless Saga for CSL Teachers" at BCIT Downtown Campus, Vancouver (April 30)
- Daniel Tones (MUSI): Received a concert production grant from the SOCAN Foundation for an upcoming performance with the ensemble he leads, Fringe Percussion. This grant was awarded through a competitive national adjudication process. (March 31)
- Fiona Whittington-Walsh (SOCI): Full Application invited for submission by Vancouver Foundation Education Grant: Including All Citizens Pilot Project (March 30)

#### **Publications:**

- Daniel Bernstein (PSYCH): Mahy, C.E.V., Bernstein, D.M.,
   \*Gerrard, L.D. (KPU Student), & Atance, C.M (2017).
   "Testing the Validity of a Continuous False Belief Task in three- to seven-year old children." Journal of Experimental Child Psychology, 160, 50-66. Doi: 10.1016/j.jecp.2017.03.010. (March)
- Duncan Greenlaw (ENGL): "The Lines" (short story). The South Carolina Review. Volume 49, Number 2 (Spring 2017): 39-53. (April)
- Kyle Jackson (HIST): "Teaching and Learning Guide for 'The Unbelieved and Historians, Parts I and II'" [co-authored with Luke Clossey]. History Compass 15.4 (2017): e12379. (April 4)
- Rajiv Jhangiani (PSYCH): Jhangiani, R. S., & Biswas-Diener, R. (2017). "Open: The Philosophy and Practices that are Revolutionizing Education and Science." Ubiquity Press. (March)
  - Jhangiani, R. S. (2017). "Open as Default: The Future of Education and Scholarship. In R. S. (March)
  - \* Biswas-Diener, R., & Jhangiani, R. S. (2017). "Introduction to Open." In R. S
- Fiona Whittington-Walsh (SOCI): Final Draft Submission for "One of Us or Two? Conjoined Twins and the Paradoxical Relationship of Identity in American Horror Story: Freak

Where thought meets action

Show." In, Leeson-Schatz and George, Eds, Media and Disability. McFarland Press. (April 1)

#### **Public Presentations:**

- Alana Abramson (CRIM): Presentation on mental health and restorative justice in Comox, BC. (March)
- Dorothy Barenscott (FINA): "Steve Wynn: Art Collecting and Exhibition, Vegas Style." Private Collecting and Public Display: Art Markets and Museums. University of Leeds, UK. (March 30-31)
- Daniel Bernstein (PSYCH): Paper presentation, "Theory of Mind is Unrelated to Hindsight Bias (curse-of-knowledge) Across the Lifespan." at the Society for Research in Child Development. Austin, Texas. (April)
  - Keynote speaker and presented multiple papers at Northwest Cognition and Memory 2017, held at SFU Burnaby. (May 12-13)
- Liam Dempsey (PHIL): Presented 'From 'Mind Dust' to Neurons: Panpsychism and the 'Internal Illumination of Living-awake Brains' with Kent Schmore. "A Priori Knowledge without Metaphysics" as part of Philosophy Talks, KPU Surrey. (April 7)
- Carla Deresh (Divisional Business Manager): Workshop facilitator for the Biology Department Team Building workshop with a focus on new opportunities and challenges, Cloverdale, KPU. (April 28)
- Jack Hayes (HIST and ASIA): PodTalk: Writing for a professional audience (April 5)
- Jane Hayes (MUSI): Performed at Yarilo Ensemble Concert in celebration of Canada 150 at Port Moody Theatre. (May 13)
  - Soloist with the Fraser Valley Symphony Orchestra, performing the Schumann Piano Concerto. (April 9)
  - "Sea and Sky: A Sensory Music Experience" with clarinetist François Houle as part of the KPU and Science World Speaker Series. (March 30)
- Kyle Jackson (HIST): Scholarly paper presentation: "Reading the Forest: Roads, Animals, and Converts in Northeast India (1891-1912)", at the Institut für die Späte Altzeit workshop "Atihatthayama", SFU Burnaby. (April 25)
- Rajiv Jhangiani (PSYCH): Multiple presentations:
  - \* OER17 Conference, London, UK (April 5-6):
    - Rolfe, V., & Jhangiani, R. "Advocating innovation in open education: UK and Canadian successes and failures."
    - Jhangiani, R. "Structural and individual factors that influence the selection and use of open (and commercial) educational resources: What are OER advo-

At the book launch "Open" - Diane Purvey , Rajiv Jhangiani, Farhad Dastur, Anosh Irani

cates up against?"

- \* Keynote address for Open Education week, University of Kansas. (March 30),
- \* Jeffery, K., Green, A. G., Jhangiani, R. S., & Dastur, F. "Collaborative effort: Institutional OER initiatives shared and discussed." Presentation at the 2017 BC Library Conference, Vancouver, BC. (April 19-21)
- Eryk Martin (History): Scholarly paper presentation: "Picturing the Past: Teaching BC History through Photo-Essays." BC Studies Conference, Vancouver Island University (May 6)
- Robert Menzies (HIST and ASIA): PodTalk: Women in Hinduism & Buddhism (March 30)
- Lisa Monchalin (CRIM): Invited Host for St. Hilda's Feminist Salon, St. Hilda's College, University of Oxford, Oxford, U.K. (April 19)
  - \* "Canada's Continued Colonial Agenda: From "Sauvagesse" to "Indigenous," What Has Really Changed?" British Association for Canadian Studies 42nd Annual Conference, London, U.K. (April 20)
  - \* "Understanding and Preventing Sexualized Violence against Indigenous Women and Girls: Deconstructing Colonial Narratives" Untold Stories of the Past 150 Years, Canada 150 Conference, University College Dublin, Dublin, Ireland. (April 30)
  - \* "Preventing Sexualized Violence against Indige-

- nous Women in Turtle Island: Deconstructing Colonial Falsehoods" Critical Criminology/ Representing Justice: A Joint National Conference of Critical Perspectives: Criminology and Social Justice, University of Ottawa, Ottawa, Ontario. (May 4)
- Julia Murphy (ANTH): Conference Presentation, "Everyday Neoliberalism in Rural Mexico, A 20-year Retrospective" at the annual meeting of the Canadian Anthropology Society (CASCA) and the International Union of Anthropological and Ethnological Sciences (IUAES) Ottawa, ON (May 2-7)
- Larissa Petrillo (ANTH): As the Teaching Fellow, Experiential Learning: presented at C2UExpo at SFU on Community University Partnerships including collaboration with UBC, UFV, TRU, and VIU(May 1-5)
  - For NGO and Nonprofit Studies: REAL (Richmond English as Additional Language) Hub presentation to new Canadians at Ironwood library in Richmond
- Diane Purvey (Dean): Attended the British Association of Canadian Studies (BACS), London, UK (April 20-22):
  - Presented "After the Asylum in Canada: The history of Deinstitutionalization as a citizen's resource" in collaboration with University of Southampton, York University, George Brown College, and Parkdale Activity and Recreation Centre
  - Chaired two presentations and panel discussions for "'The old settlers...had left nothing behind but...a biography of stones': Landscape and History in Jane Urquhart's Away and "A Map of



Department of
Criminology
Practicum Students
celebrating their
successful
presentations

- Glass' and Nora Foster Stovel (University of Alberta): "My Miniature Art: Carol Shields Poetry."
   BACS, London, UK
- Fred Ribkoff (ENGL): with BA English Alumnus John Rowell delivered a co-authored (performance based) paper at the British Shakespeare Association Conference, Northumbria UK. (May 23-24)
- Daniel Tones (MUSI): Presented a series of solo recitals and master classes in the UK (Edinburgh, Leeds, London, Newcastle, and York) focusing on contemporary Canadian music for percussion. This project was funded by the BC Arts Council, KPU's 0.6% PD fund, and guarantees from presenters in the UK. (April 25 – May 7)
- Fiona Whittington-Walsh (SOCI): Including All Citizens Project. Panel: Diversity and Inclusion on Post-Secondary Campuses: What Are We as Educators Doing and Is It Making a Difference? at the Canadian Sociology Association Annual General Meeting. Toronto, Ontario. (May 31)

#### Reviews:

 Daniel Bernstein (PSYCH): Journal of Experimental Child Psychology

### **Employee Engagement:**

- Faculty of Arts: Published the Spring 2017, Issue 11 of the Arts Faculty Newsletter with contributions from:
  - \* Alumni: Stephanie Martin (PSYCH) and Jiajun Zhang (Applied Geography and MATH)
  - Deans' Office: Carla Deresh (Divisional Business Manager), Wade Deisman (Associate Dean), and Simon Chiu (Coordinator, Communications and Events)
  - Faculty members: Alana Abramson (CRIM), Greg Chan (ENGL), Lisa Kitt (CRIM), Larissa Petrillo (ANTH), and Ellen Pond (POLI)
  - \* Students: Stephanie Maciver (CRIM, co-op) and Kenneth Yuen (FINA
- Faculty of Arts, Deans' Office: Organized the Spring Annual Faculty of Arts General meeting with presentations from:
  - \* David Hubert and Emily Dibble, Salt Lake Community College: "Lessons Learned from SLCC's ePortfolio Implementaion: Copy our Successes and Avoid Our Mistakes"
  - Brock Endean: Summary of the Learning Together initiative
  - David Burns (Educational Studies) and Rajiv Jhangiani (Psychology): "KPU Teaching Fellows: What they can do for you"
  - \* Naomi Ben-Yehuda and Peter Warren (Arts Degree Advisors): "Common Student Requests and how we can help!"

- Geography and the Environment: With Geography student volunteers, showcased the department through interactive displays and activities at the KPU Science Rendezvous at KPU Langley. (May 13)
- Larissa Petrillo (Anthropology): KPU Anthropology Representative at Lord Bryn Information Sessions, Fall Applicant night, Surrey City Centre Planning, and Post-bacc meetings.
- Constanza Rojas-Primus (Language and Cultures): Participated at "Facilitating Group Work and Participation in Intercultural/Multicultural/Diverse Classrooms" and "Integrating Intercultural Learning Activities and Assessments into your Course" at KPU Surrey. (May 15)
- Jan Thompson (Geography and the Environment): Presented four half-hour workshops on Geography to Indigenous high school students from local school districts at the Aboriginal Open House at KPU Langley. (April 19)
- Kira Wu (FINA): Displayed twelve large formal digital prints in the Arbutus Gallery at KPU to showcase Fine Arts faculty. (May)

### **University Wide Initiatives:**

- Creative Writing: Hosted a Creative Writing Awards and Spring Party to celebrate Creative Writing students, with presentations from faculty and Diane Purvey at Grassroots, KPU. (April 6)
- Criminology: Hosted the 3<sup>rd</sup> Annual Tom Allen Memorial Symposium: "Painful Echoes: The Complexity of Prisoner Healthcare Concerns in Corrections" made possible through Faculty of Arts Excellence and Advancement Fund (FAEAF) at KPU Surrey. (March 30)
- Music: Hosted a Music program information session and tour event, Langley, KPU (April 1)
- Diane Purvey (Dean) with Farhad Dastur (PSYCH), Rajiv Jhangiani (PSYCH) and Todd Mundle (University Librarian): Presented "Building an Institutional Culture of Open: Best Practices from Kwantlen Polytechnic University" at the Colleges and Institutes of Canada (CICan) 2017 Conference Celebration (April 30 – May 2)
- KPU Wind Symphony (MUSI): "O Canada, Happy 150" concert featuring local musicians and composers, including KPU faculty and students, KPU Langley. (March 31)

#### **FACULTY OF HEALTH**

#### **Students and Alumni:**

- Vicki Hseih, a third year Bachelor of Science in Nursing (BSN) student left on May 8 to do a five week preceptorship in an orphanage in Arusha, Tanzania. She is using this experience as part of her goal of becoming a pediatric nurse.
- Anuraj Sidhu, BSN graduate from Spring 2013 is working in Vancouver Coastal Health Authority on the Clinical & Systems Transformation Project to "improve patient care by making sure that our practices are evidence-based and consistent across clinical areas, and we are supported by smarted technology including an electronic health record." (January 2015 Fact Sheet: What is Clinical Systems Transformation?) Anuraj is also a member of the BSN Integrated Program Advisory Committee.
- We have expanded the use of our simulation space to enhance BSN student learning in a simulated "home care" environment. Our Health Care Assistant (HCAP) Home Care space was used on March 23<sup>rd</sup> to simulate a real world home environment scenario by our BSN students who normally wouldn't use this simulation space. The simulation formed part of the students' public health rotation. Home environment clinical rotation spaces are diminishing because of public health nurses not being available to conduct these home visits. Student feedback was very positive.

### Recognition:

- Ireen Paradis is the recent recipient of the Association of Registered Nurses of BC (ARNBC) Student Professional Award. Representatives from the ARNBC presented the award to Ireen during the final day of the BSN Program. The BSN program concurred with the nomination by her peers based on the following criteria:
  - Clearly demonstrated leadership skills
  - Displayed professional and ethical behaviour
  - Showed strong communication skills
  - Acted as a role model and mentor to others
  - Articulated a clear vision for the profession
  - Approached nursing and professional activities with a strong degree of innovation
  - Participated in activities or groups that promote and foster a positive impression of nursing
- BSN student Shauna Remin won second prize and BSN student Neda Orzel won third prize in the <u>ARNBC</u> "Proud to be..." contest during National Nursing Week, May 8-14, 2017.
- KPU Nursing students Jessica Ong, Tavneet Mandair, Shaun Pigeon and Mark Chohan were recognized by Kwantlen Park Secondary for their exemplary work during

their practicum experience. They developed two wonderful projects around drug awareness with a particular focus on fentanyl, as well as a focus on mindfulness.

#### **Community & Industry Engagement:**

- Five Graduate Nurse Internationally Educated (GNIE) faculty attended the National Partners in Integration and Education of Internationally Educated Nurses Conference in Halifax, NS from April 26-28<sup>th</sup>. Harmeet Olson and Nikki Purewal created a poster outlining 'Strategies to Decrease Anxiety in Clinical for IEN Students', presented by Harmeet Olson.
- For the first time, the summer semester of the BSN program is using two agencies from the First Nations Health Authority for an instructor-led Public Health group placement. Eight Semester 6 students will be working alongside the staff in Agassiz at the Seabird Island Medical Centre and the Sts'ailes Agency. BSN instructor Joyce MacKenzie will be supporting the students' learning within a variety family programs e.g. for maternal infant programs, immunizations, diabetes program and elder program, to name a few. Marg Hamilton, Health Program Manager at Sts'ailes and Liz Pointe, Nurse Manager at Seabird Island, have generously committed their time to help the BSN program plan the students' experiences.
- At the March 22nd Integrated Program Advisory Committee (IPAC) meeting, Dana Adams, Semester 3 BSN student and Judy Lee, BSN Program Coordinator presented on how students use their Mahara e-Portfolios on an ongoing basis to house the clinical prerequisites required for Health Authorities. The list of clinical prerequisites range from current CPR, WHMIS, fit testing, to various completed module certificates/grades (for eg. Violence Prevention, & Infection Control). The Mahara ePortfolio offers a safe storage place that students can readily access in the clinical areas.
- The BSN program has practice courses where students work directly on projects in either the community or acute care settings. These projects occur throughout each semester and contribute greatly to work which supports health care for a variety of age groups and populations. The projects are in collaboration with diverse health care team members for eg. clinical nurse educators, consultants, and social workers. Some of the external project team members attended Balbir Gurm's students' Semester 7 presentations of the projects at the end of the semester.
- Three Semester 7 BSN students: Ravneet Dhaliwal, Manisha Pabla, and Jessica Singh worked with Vanja Bodor, the BC Children's Hospital (BCCH) Operating Room (OR) Clinical Nurse Educator and Lisa Lupien, OR Coordinator to research the following: nursing students' perception of what working in the Operating Room is like, what skills

and training it entails, what career options exist, and their experience of shadow/observations shifts. The goal was to deal with the OR nursing shortage. As a result, there has been an increase in BSN students seeking final preceptorships in the OR. Che Kinsey, a BSN student who recently completed her final preceptorship at BCCH OR, started her first job there.

- Four Semester 7 BSN students Jenny Yoon, Natalie Wong, Kunwar Dodd, and Patrick Deato worked with Kim Beaudry, Nurse and Vlada Abed, Consultant, Infection Prevention &. Control, part of the Eagle Ridge Hospital National Surgical Quality Improvement Program (NSQIP) in Port Moody. The goal was to reduce the risk of infection: one patient at a time. The purpose of this project was for the students to learn how to apply change management strategies with a real-time experience on how to increase the acute care patient's participation/awareness of their own responsibility and role in reducing their risk of infection. Students identified a specific area or problem and built on the work done by students in the previous semester.
- Four Semester 7 BSN students Colby Bickle, Grace Choi, and Cindy La worked with Nancy Smith, Youth Diversity Liaison from Surrey Schools and Rob Rai, Manager Safe Schools. Programming was provided for at risk youth who participate in a girls group and were suspended from school; the focus was on unhealthy relationships and drug prevention.
- Four Semester 6 BSN students Allen Engst, Matthew Clarke, Devin Potomak, and Maeghan Sheepwash worked with Shannon Ediger, Fraser Health Authority Social Worker, and Project Planning Leader for Langley Seniors: Langley Integrated Network of Care, and Sharon Leitch, KPU Nursing and Health Care Assistant Program faculty, and Open Education Resource Development on a project for Living with Dementia and the Built Environment.
- The project focused on Family Managed at Home Care for Seniors Living with Dementia, a Pilot Stu-dy. Students created an OER for dementia-friend-ly environments to include: eligibility criteria for seniors to become part of the pilot; program for seniors, and proposal of how to use the funds re-ceived by Fraser Health Authority (FHA).
- The next step included the use of a multi-disciplinary team of KPU students from the Mar-keting and Business departments to promote and plan the implementation cost of the program.
- Connie Klimek, the Semester 6 course instructor will incorporate students from the summer to continue the work with Shannon in FHA.
- The FoH Lab staff recently reached out to a group of Girl Guides in the community by providing them with a "Handwashing Glow Germ Kit." This provided the Girl Guides with hands on tools to learn proper handwashing and how to decrease the spread of germ. This proved to be a

- powerful learning tool.
- Teaching with Pizzazz: Easy eLearning Strategies for Nursing Education Conference:



- The conference was attended by over 40 people including faculty members from UBC, VCC, BCIT and Langara and well as KPU FoH and Geography department faculty and staff from ORS, APPD and ACP. The conference was organized by the FoH Research and Scholarship Committee. The agenda included:
- Supporting Learner Transition to Online Learning: Student and Faculty Experiences. Presented by KPU FoH and Geography faculty Laurel Tien, Nour Abdella and Leeann Waddington.
- Kahootz in the Classroom and Lab. Presented by KPU FoH faculty: Presented by KPU FoH faculty Arleigh Bell.
- Telehealth for Experiential Learning and Informatics Competency Development through Livecare. Presented by KPU FoH faculty June Kaminski and Arleigh Bell
- Mahara for Aesthetic and Functional Practice Document Display: Presented by KPU FoH faculty June Kaminski
- Faculty Presence: Facilitating Student Online Learning. Presented by KPU FoH faculty June Kaminski
- E-portfolios using Wikis in Moodle: Increasing students' ability to self-regulate practice. Presented by VCC faculty Dee Duncan, Rugh Klann and Linda Glatts
- Shadow Health: Self Directed Learning Supporting Theory and Lab Concepts for Safe Ethical Care. Presented by KPU FoH faculty Laurel Tien and Arleigh Bell
- What Up with Apps. Presented by KPU FoH faculty June Kaminski
- The GNIE program has completed the second phase of its KPU program review and is now moving into the third phase 'Quality Assurance Plan and Institutional Response'.
- The GNIE Canadian Association of Schools of Nursing (CASN) review took place in April and the program passed the accreditation review.

#### **Managing Risk**

The GNIE program enrolment has declined over the last few intakes. The program has begun monthly information sessions to raise awareness of the program. These information sessions are held the second Wednesday of each month.

#### **FACULTY OF SCIENCE AND HORTICULTURE**

**Noteworthy Items:** 

- On April 1, 2017 the CADD Department officially joined the FSH. Faculty and staff have received a warm welcome and already many cross-department initiatives have begun. Welcome new colleagues!
- In the true spirit of KPU Michelle Nakano (HORT) provided her HORT 2427 Design students with a very unique final exam which involved designing outdoor spaces for mock townhomes in partnership with West Coast Gardens. The exam took place in the nursery and each group of students was given one townhome front and had to their disposal any plants, furniture and accessories they could find in the garden centre. The final designs were judged by an industry panel. Video link.
- School of Horticulture students, mentored by Lori Karr and Rob Welsh, took home Gold and Silver medals at the Provincial Skills Canada Landscape Gardening competition held in Abbotsford at TRADEX on April 5. Urban Ecosystems degree students Anita Proom and Richard Blackwell claimed the silver medal while Erin Stackhouse, 4<sup>th</sup> year Landscape Apprenticeship and teammate Stuart Albertson, Landscape Diploma, took home the gold. The gold medal team of Erin and Stuart by way of their win will be preparing to compete at the National Skills Canada Landscape Gardening competition in Winnipeg. The School of Horticulture was one of the competition sponsors loaning the hand tools the teams needed to construct their gardens. Photos here.
- KPU Surrey played host to the South Fraser Regional Science Fair on April 6-7. One hundred students from Delta and Surrey School Districts (grades 7-12) competed in the two-day event and toured the campus. The Hon. Judith Guichon, Lieutenant Governor of BC, participated in the awards ceremony and viewed some of the students'

- projects. Eight of the finalists will go on to the Canada Wide Science Fair in Regina later this month. This event is organized by a committee made up mostly of representatives from SFU, Surrey and Delta School Districts, BC Science Fair Foundation and KPU's Faculty of Science and Horticulture. Triona King (Communications and Events Specialist) sits on the planning committee. Many FSH faculty, staff and senior students were among the many expert judges. Laura Flinn, Bob Chin and John Carri gave tours of the Physics lab, including a display of Rubens tube, to groups of Science Fair students. Photos
- KPU Brewing students Kristy Mosher, Sam Rose, Jacquie Loehndorf and Teaghan Mayers participated in the inaugural all-female Siris Cask Festival on April 22 in Port Coquitlam along with more than 30 other female brewers and hundreds of guests to celebrate women in brewing. A percentage of ticket sales went towards the new Tri-Cities Cask Festival Association Women of Brewing Award (Siris Bursary) to be awarded to a female KPU Brewing student. Instructor Nancy More (BREW) was the MC for the event and student assistant Stuart Busch (FSH) hosted a booth to promote the KPU Brewing and Brewery Operations Diploma. Media Link. Facebook Link
- Andrea Sussman and Brenda Hookum (BIOL) led their BIOL 4235 Marine Biology student on a weekend field trip to the Bamfield Marine Science Centre on Vancouver Island with the goal to provide students with field experience. They visited two different rocky intertidal sites: Brady's Beach and Aguilar Point where students collected seaweeds, which they pressed, and photographed in situ invertebrates. Another highlight was an excursion on a research vessel, the Barkley Star where the group experienced the rugged, wave exposed west coast and visited a group of seals. Students also completed a plankton tow followed by analysis of phyto- and zooplankton in the lab. KPU is unique in the ability to offer such practical experience for our students.





Dr. Kent Mullinix, Director, Sustainable Agriculture and Food Security

#### Students:

- Final senior degree student research project presentations were convened by Kathy Dunster and Cameron Lait (HORT), covering a diverse range of research projects connected to urban ecosystems and plant health topics.
- HORT 2493 (Greenhouse) Crop Development students provided conference-style research posters, followed by questions from peers and other visitors. Abstracts were presented in a mini-booklet.
- Urban Ecosystem students, under the direction of Ellen Pond (HORT) presented research posters on water management/ecology to the KPU Langley community. Their work is posted in the main hallway of the KPU Langley West Building.
- Carson Keever and Paul Adams (BIOL) presided over the first annual Biology student senior research project presentations. The day was run as a standard scientific research conference with short presentations and question from an expert audience. This is a milestone for the new B.Sc. Major in Biology program and is the next step in the convocation of the first degree graduates.
- Louis Saumier (MATH) for the first time mentored a team of BSc. Applications in Mathematics students in the Mathematical Contest in Modelling. Our students had a grueling 4 days to work on specific modelling program and as Louis puts it, 'they came out alive' and managed to submit a paper that was deemed successful. Therefore we can say: good job team! Other institutions that worked on the same problem and that achieved the same result as our team include UC Berkeley, Carnegie Mellon and Harvard, just to name a few famous ones. They were the only Canadian team to work on that specific problem.
- Brewing and Brewery Operations students participated in field trips to Red Truck Brewing and Central City Brewing.
   In additional Stan Wong (BREW) hosted Dave Fulks, owner of Jericho Corner Liquor Store as a guest lecturer in his BREW 2420 Beer Sales and Promotions class.
- Stan Kazymerchyk (HORT) hosted guest speakers Golf Superintendents and KPU Grads Ian Murray and Mike Kiener in his HORT 2436 class. In addition Turf Management students visited Hazelmere Golf Course.
- Gary Jones and Laura Bryce (HORT) led students on various field trips to local industries: All Seasons Mushrooms, Friesen Farms, Origin Organics, All Seasons Mushrooms, United Flower Growers Auction, Kato Nursery, Nordic Nursery, Canadian Valley Growers and TSC Nursery.
- Carson Keever and Roger Abrahamsen (BIOL) and their BIOL 3215 Zoology students participated in a full day bovine and equine limb dissection lab. Veterinarian Dr. Steve Chaisson of the Agwest Veterinary Group in Abbotsford spent the day in the lab as a guest instructor

- and along with Carson and Roger Abrahamsen and myself coached the students through detailed dissections of equine and bovine limbs.
- Naomi Robert (ISFS) gave a guest lecture in POST 1110
   Sustainability: Analysis & Ethics on the topic: ALR and Policy Changes.
- Gary Jones, Betty Cunnin, Stan Kazymerchyk (HORT) and Triona King hosted a Horticulture Information Session on March 15 where attendees heard about the various program offerings, alumni testimonials and employer recommendations.
- The Faculty of Science and Horticulture set up a booth at the Trades Program Expo on April 10 at KPU Tech. Betty Cunnin (HORT) and Triona King promoted FSH programs to visitors on the campus that evening.
- Gary Jones (HORT) hosted a Lunch and Learn session about Horticulture programs and career for a group of KPU ELST students.
- Joanne Massey (CADD) and Triona King promoted FSH programs at a booth at the education fair component of Aboriginal Day at KPU Langley. Paul Richard (EPT), Gary Jones and Betty Cunnin (HORT) engaged students in hands -on activities.
- Brewing students enjoyed a visit from BC Hop Co. rep
  Donna Dixson who brought samples of freshly pelletized
  hops for the students to analyze. Dominic Bernard (BREW)
  led the students through a session on how to evaluate the
  quality of the hops. The visit was organized by DeAnn
  Bremner.
- FSO held a Parents Night at KPU Langley on April 6, where parents got to learn more about KPU's various programs.
   The evening included a tour and beer tasting in the KPU Brewing Lab hosted by Alek Egi (BREW) and coordinated by DeAnn Bremner Student assistant Stuart Busch (FSH) helped with set up and tastings.
- Alek Egi and Stan Wong (BREW), along with DeAnn Bremner participated in a panel review of final projects done by KPU School of Design GDMA students as part of a craft brewery final project in David Young's (Design) Communications Design course.
- The Physics Department sponsored a year end gathering for BSc. Physics for Modern Technology (PMT) students. Students were introduced to the 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> year PMT courses and schedules and senior students provided advice and guidance to the junior students. With the help of the PMT work placement coordinator, Fergal Callaghan, a number of the upper year students were able to find work placements at companies such as Macdonald-Dettwiler Associates, Vancouver General Hospital, Q Imaging, Alpha Technologies and MTT Innovation.
- Fergal Callaghan (PHYS) and several Physics for Modern

Technology students attended the BC Tech Summit, March 14 & 15.

#### New programs, policies and initiatives:

- For the first time, FSO and FSH partnered up to provide a booth at the Amusement Park Science at Playland event on May 2-3. Playland's Amusement Park Science program is an enrichment experience designed to enhance a student's knowledge and understanding of the Science, Physics, Biology and Chemistry they learn in the classroom by demonstrating how these concepts apply to the world around them. Thousands of high school science students attended the event with many visiting the KPU booth, participating in booth activities and winning KPU swag. Fergal Callaghan, Michael Poon (PHYS) and Triona King participated along with FSO staff. Photos
- A formal transfer agreement between KPU and University of Victoria has been approved, providing for direct and seamless transfer into second-year engineering at UVic, with guaranteed admission for KPU students who complete the Engineering Certificate with a minimum C+ GPA and no courses with less than a C grade. Michael Poon, Physics Department Chair, was instrumental in setting up this agreement, which a one of the recommendations from the recent KPU Program Review.
- Dean Betty Worobec and Dean David Florkowski (Health) joined Dean Dennis Innes (VCC) to discuss various programmatic collaborations combining healthy lifestyles, culinary arts and food production.

### **Community Engagement:**

- Brewing and Sustainable Agriculture programs were featured at the C2U Expo evening reception on May 1<sup>st</sup> hosted by Dr. Sal Ferreras in cooperation with Simon Fraser University. Conference delegates enjoyed tastings of KPU-brewed craft beer and engaged in conversation with Dr. Kent Mullinix (Sustainable Agriculture) who led one of four 'talking stations'. Dean Betty Worobec attended the event, along with DeAnn Bremner and Brice Jung (BREW student) who helped set up and host the beer tasting. Event link
- FSO and FSH manned an information booth at the Lord Byng Opportunity Fair. Dominic Wan (FSO), Jane Hobson (Health Science), Larissa Petrillo (Arts), and Triona King promoted KPU programs to these students.
- KPU-brewed beer was served at the Wilson School of Design Graphic Design for Marketing (GDMA) Grad Show on April 20<sup>th</sup> at the False Creek Community Center in Vancouver. Approximately 100 people attended the event including industry professionals, faculty and alumni. Guests viewed grad students' design projects, including craft beer branding, while enjoying two craft brews poured by student assistant Stuart Busch (FSH) and DeAnn Bremner.

- The KPU Physics Department hosted their annual Junior Physics and Engineering Competition (JPEC) on April 29.
   Over 80 junior high school students from the Lower Mainland attended and competed in three physics/engineering-related challenges (Helium Balloon race, Compressed Air car, and a mystery challenge). Don Mathewson, Flavio Ruis Oliveras, Michael Poon (PHYS) and Triona King helped organize the event. Photos
- Fergal Callaghan (PHYS) and Triona King organized the second annual Canadian Association of Physicists National Lecture Tour on March 27, hosting Professor Randy Lewis from York University with his talk Exotic New forms of Subatomic Matter. Professor Lewis reviewed what is known about quarks, why the new particles are puzzling, and what researchers are doing to solve the mysteries. Over 60 people attended the talk at KPU Richmond including students and faculty. Photos
- Laura Flinn and Fergal Callaghan (PHYS) arranged for members of Panorama High School to visit the Physics labs in Surrey. Laura led the students through a mini-lab and interactive lecture with demos on mechanical waves. Bob Chin and John Carri gave a Rubens tube demonstration.
- EPT and Horticulture Program Advisory Council meetings were held at KPU Langley. We honour the dedication of our industry members and their input into bettering our programs is very much appreciated.
- Our famous School of Horticulture Annual Plant Sale was a huge success due to the efforts of students, faculty, staff and a fleet of volunteers. Considering the inclement, weather we estimated that close to 500 patrons purchased over 60,000 plants propagated by staff and students from the School of Horticulture.
- Stan Kazymerchyk (HORT) once again was the main organizer of the Annual Pat Dooley Golf Tournament which raises endowment funds for the Turf Management student scholarship in Pat's name.
- Gary Jones (HORT) provided a tour of KPU Langley for Trung Dong, International Agent for Vietnam.
- FSH participated in KPU International's 2017 Vancouver Higher Education Familiarization Tour of the KPU Surrey campus on April 26<sup>th</sup>. The FSH featured a booth at the networking reception hosted by Gary Jones (HORT), Triona King and DeAnn Bremner where guests enjoyed fresh tomatoes from the KPU greenhouses and tastings of KPU craft beer. Associate Dean Joel Murray (FSH) also attended and met with more than 25 agents from around the world to promote FSH programs.
- Kathy Dunster (HORT) "Whatever the Weather: Resilient Responses to Climate Change", Program Committee Chair and Conference Co-chair, BC Society of Landscape Architects Annual Conference, Kelowna.

- Kathy Dunster (HORT) is active with the IFLA-LAWB (International Federation of Landscape Architects-Landscape Architects Without Borders) preparing speaker panel for the World Design Summit in Montreal. This group is working with the UN Global Shelter Cluster (Geneva), co-chaired by the International Federation of Red Cross and Red Crescent Societies and UN High Commission on Refugees at the global level. IFRC is the convener of the Shelter Cluster in natural disasters, while UNHCR leads the Shelter Cluster in conflict situations.
- Kathy Dunster (HORT) is representing BCSLA (BC Society of Landscape Architects) on Indigenous Heritage Circle (national organization), a group dedicated to the advancement of Indigenous heritage for Métis, Inuit and First Nations caretakers, communities, nations, and organizations. It aims to provide a trusted and inclusive space for sharing information, ideas and issues related to Indigenous cultural places, landscapes, narratives, languages, practices, legal traditions, protocols and collections.
- Kathy Dunster (HORT) is representing the Canadian Society of Landscape Architects on the ACT (Adaptation to Climate Change Team) housed at SFU. ACT brings leading experts from around the world together with industry, community, and government decision-makers to explore the risks posed by top-of-mind climate change issues and to identify opportunities for sustainable adaptation.
- The CADD Department participated in the Delta Trades and Technical Career Fair. Over 750 students visited the booth and made a popcorn container. <u>Photos</u>
- Provost Sal Ferreras hosted a special CEO Forum gathering in the KPU Brewing Lab on April 25, with a guided tour by Alek Egi (BREW). DeAnn Bremner helped coordinate the tour and tasting with Natalie Walker, and help from FSH student assistant Stuart Busch.
- KPU Board of Governors Gavin Dew, Sarbjeet Sarai, Doug Beaton, and Marc Kampschuur toured the KPU Langley campus. Betty Cunnin (HORT) hosted the group and Alek Egi (BREW) led a tour and tasting in the KPU Brewing Lab with assistance from DeAnn Bremner.
- Dean Betty Worobec, DeAnn Bremner and Gary Jones (HORT) held a series of site visits with Blake Venechuk from Active Sprouts. Plans are in place to pilot an indoor vertical garden which will eventually serve as one of several that will be managed by Boys and Girls Club members.

Recognition: (Note: Awards, recognition, publications, public presentations, reviews, media spots, general bragging)

### Recognition and Awards:

 The School of Horticulture hosted their annual Horticulture Scholarships and Awards Celebration on April 4.

- The Surrey Conference Centre was transformed into a beautiful reception and dinner venue a new format for this event. Shelley Murley (HORT) provided vegetables and floral centerpieces/planter pots for the evening which were given away to guests as door prizes. Triona King sat on the organizing committee alongside Debbie Mellenger (Office of Advancement), Teresa McLeod (SAFA) and Louise DeGagné. Photos
- Kent Mullinix (ISFS) was featured in a Vancouver Sun article on food security. Kent discussed the finding of the 4 year ISFS Southwest BC Bioregional Food Systems Design research project. The article can be found here.
- Urban Ecosystems student Sarah Pucek wins third major women's boxing, the North American Boxing Federation title to add to her Canadian Women's Featherweight and British Commonwealth Women's Featherweight titles.
- Kathy Dunster (HORT) was appointed to: Board of Directors: BC Society of Landscape Architects, Board of Governors: Canadian Society of Landscape Architects, International Federation of Landscape Architects and was reappointed as America's representative to IFLA-Landscape Architects Without Borders.
- John Martin (EPT/GEOG) is one of the external team members undertaking a review of the Vancouver Island University Earth Sciences Department.
- Asiyeh Sanaei (MATH) was identified as a peer journal reviewer for the Journal of King Saud University.
- KPU Brewing and Brewery Operations was featured in BeerMeBC.com as part of the pre-event media coverage of the Fort Langley Beer + Food Festival happening on May 20. Media Links
- Ann Marie Davison (BIOL) is a co-investigator on a successful Canadian Institutes of Health Research (CIHR)
   Strategy of Patient Oriented Research (SPOR) grant entitled "Adult Arthrogryposis Research Network: By Patients for Patients". The principle investigator is Dr. Bonnie Sawatzky from the UBC School of Medicine.

### **Publications:**

- Gary Jones (HORT) was featured in the article, 'The changing face of agriculture' in the magazine Modern Agriculture.
- Gary Jones and student Kristine Quist (HORT) were featured in the Langley Times focusing on farmers for the future.
- Kathy Dunster (HORT) published the book chapter, "Beyond Turf and Lawn: Poaceae in This Age of Climate Change." in Amjad Almusaed (ed.) Grass. Rijeka, Croatia.
- Kathy Dunster (HORT) conference proceeding paper, "KPU SkyFarm: Food Production on a Shallow Soil Roof." Cities

Alive: 15th Annual Green Roof and Wall Conference, Seattle.

- Asiyeh Sanaei (MATH) published the research journal article, 'Pseudo-Skolem Sequences and Graph Skolem Labelling' in Mathematica Scandinavica.
- Andrew Frank (EPT) produced a communications plan and media strategy for the release of a report by the David Suzuki Foundation and St Francis Xavier University on fugitive methane emissions in the BC oil and gas sector.

#### Presentations:

- Alek Egi (BREW) gave a guest lecturer on malting to students in the SFU Continuing Studies brewing program.
- Janis Matsen (HORT) gave public lectures on 'Easy maintenance landscaping' at Van Dusen Gardens and "Ferns and Friends" to the Dunbar Garden Club.
- Kent Mullinix (ISFS) gave a presentation on the Southwest BC Bioregional Food System Design project to Village Surrey and Surrey/White Rock Food Action Coalition, Township of Langley Council and the Squamish Municipal Council.
- Kent Mullinix (ISFS) gave a guest lecture to the Trinity Western University GEN 341 Environmental Resource Management class on the topic, Food Systems and the Sustainability Imperative.
- Kent Mullinix (ISFS) gave a guest lecture in the UBC ENDS 221 class on the topic, Food Systems and the Sustainability Imperative.
- Kent Mullinix and Payal Batra (ISFS) presented, Energy and Food Security Workshop: Food, Farming, and Research, to the Naut'sa mawt Tribal Council.
- Caroline Chiu (ISFS) was interviewed by Fairchild Radio on the topic, What is Urban Farming? For a four-part series that will be broadcasted every Saturday in May.
- Caroline Chiu (ISFS) was co-presenter on the webinar for the Young Agrarians entitled, Enterprise Budgets for Small Scale Farmers.
- Naomi Robert (ISFS) gave the presentation, Building an Accessible Food Policy Database for B.C., for the B.C. Food System Network Community of Practice.
- Emily Hansen (ISFS) gave the workshop presentation, Best Business Practices of Successful Farmers' Market Farmers, at the Farmers Markets for All: BC Farmers' Market Association Conference.
- Lee Beavington (BIOL) gave the presentation, 'Wonders of the coastal rain forest' at the Active Pass Nature and Arts Festival on Mayne Island.

### **Employee Engagement:**

- Christine Takhar (BIOL) participated in the PD workshop Practical Strategies for integrating multilingual students.
- Faculty and Staff from the Biology Department took part in a full day retreat, 'Communication and Collaboration' facilitated by Carla Deresh (DBM Faculty of Arts) and sponsored by the FSH Dean's Office.
- Associate Dean Joel Murray participated as a member in the CICan (Colleges and Institutes Canada) Awards of Excellence Review Committee (Leadership Excellence, Non-Managerial).
- Associate Dean Joel Murray represented the FSH at the BC Deans of Arts and Science Programs meeting hosted by CNC in Prince George.
- Dean Betty Worobec attended the Art of Leadership for Women conference along with many other KPU employees.
- Stan Kazymerchyk (HORT) participated in: Canadian Golf Superintendents Association Conference, Victoria; USGA 'Future of Golf Symposium', Vancouver; and Sportsturf Canada Spring Symposium, Toronto.
- Janis Matsen (HORT) successfully completed her Level 1 Irrigation Certification from the Irrigation Industry Association of BC.
- Jane Hobson and Nick Inglis (BIOL) are representing KPU at the BC Anatomy and Physiology Articulation meetings, Monica DeBoer is attending the BC Biology Articulation meetings.
- Kent Mullinix (ISFS) attend the Columbia Basin Trust Agriculture Workshop in Cranbrook.
- Naomi Robert (ISFS) participated in the Soil Water Dynamics in Urban, Agricultural and Wetland Ecosystems, Pacific Regional Society of Soil Science Spring Workshop at UBC.
- DeAnn Bremner hosted a brewery tour and tasting for a group of attendees participating in the KPU Faculty of Health Teaching with Pizzazz Conference.

#### INTERNATIONAL

**KPU Field Schools** 

Currently two KPU-led field schools are taking place this month:

#### Interdisciplinary Field School - Amazon, Colombia

• Another successful Amazon field school is being led this May by two KPU faculty members and attended by fourteen students. This field school focuses on exploring the Colombian Amazon through an interdisciplinary lens that includes Design, Arts and Science perspectives. Students and faculty also have a chance to interact with local First Nations communities within the area. For more information and photos of the locale, please feel free to look at the following link.

#### Design Field School - Barcelona, Spain

Eighteen Interior Design students along with two KPU Design faculty members are currently in Spain for KPU's annual Barcelona - Interior Design Field School. This field school allows our interior design students to apply their class based learning in a new and exciting setting. Students look at design elements in Barcelona via history, culture and other local factors. Part of this field school is developed in partnership with KPU's - partner university in Barcelona Elisava - Barcelona School of Design and Engineering.

### **KPU-Partner University Field Schools/Summer Schools**

 In addition to the KPU-led Field Schools, every year we have several students and/or staff that participate in field schools or summer programs that are run by our partner institutions. For summer 2017 we have five KPU business students participating in summer schools which are being offered at two partner institutions in Europe. These partner institutions are the Munich University of Applied Sciences, and the University of Applied Sciences and Arts Northwestern Switzerland (Basel).

### Newly approved Field School for 2018 - Cuba

 A new and additional field school has been approved for Summer 2018 and will be led by KPU faculty member Daniel Tones (Music Department). The field school is attached to ARTS 3000 (special topics course) and will focus on exploring Cuba's art, culture and history through Cuba's vibrant music scene.

#### **KPU Student Mobility**

 KPU International facilitated twenty-six outgoing student exchanges for Spring 2017 to various partner institutions. Destinations for outgoing KPU students for Spring 2017 included Austria, Scotland, the Netherlands, Denmark, Spain, Germany, Finland, England, Australia and Japan. In return, KPU has welcomed seventeen incoming

- international students from various exchange partner universities around the world.
- KPU International has also recently applied for seven scholarships for Fall 2017 which are offered through the Canadian government's Emerging Leaders of Americas Program (ELAP). This program is for incoming international students coming from established partner universities in Latin America. For KPU, this year, these partner institutions include ones from Mexico, Brazil, Uruguay and the Dominican Republic.
- We are pleased to announce that KPU outgoing exchange students have received a total of \$32,500 from the Irving K. Barber Foundation to support our students participating in a study abroad experience. The Irving K. Barber Foundation has been supporting KPU and other Canadian institutions on a yearly basis to promote student mobility for outgoing Canadian students and we are very grateful for the support our students have received.
- KPU International is preparing to launch a buddy program for new incoming international exchange students this fall. The program will involve the pairing up of current KPU students with incoming exchange students from KPU partner universities around the world. Similar programs are already in place at many universities across the globe. This initiative will provide additional support to the incoming exchange student, while also allowing for volunteer/leadership opportunities for current KPU students who would like to learn more about other cultures and also gain a deeper global perspective through this experience.

#### Maple Leaf Education North America & KPU Partnership

 The lease and services agreement between KPU and Maple Leaf Education North America (MLENA) is being presented to the following groups for approval in May 2017:

External

May 15, 2017 – Ministry of Finance and Ministry of Advanced Education

Internal

May 18, 2017 – The Board of Finance May 24, 2017 – The Board of Governors

If all approvals are obtained, KPU and MLENA will sign the lease and services agreement on May 31, 2017. The agreement allocates 3 classrooms and 3 offices on the Richmond Campus to MLENA for a 3-year period and will generate approximately \$400,000 in lease revenue. But more importantly, through this partnership, KPU will have access to MLENA's vast student network allowing for additional international student recruitment opportunities.

Faculty Professional Development Opportunity - Intercultural Competencies

On 15 May 2017, KPU will host two engaging sessions on intercultural teaching and learning at KPU Surrey. The sessions will be facilitated by Dr. Nanda Dimitrov and Dr. Aisha Haque from Western University's Teaching Support Centre. This workshop will engage participants in redesigning a learning activity or assessment to better support learning across cultures. Faculty and instructors who work with a diverse range of students have found these sessions helpful in the past.

9:00 a.m. - 12:00 noon Facilitating Group Work and Participation in Intercultural

1:00 p.m. - 4:00 p.m. Integrating Intercultural Learning Activities and Assessments into Your Course

 This professional development opportunity is being coordinated by Dr. Stephanie Chu, AVP of Teaching and Learning, and was inspired out of conversations with KPU's School of Business and KPU International. We look forward to additional professional development opportunities for faculty and also staff in the near future.

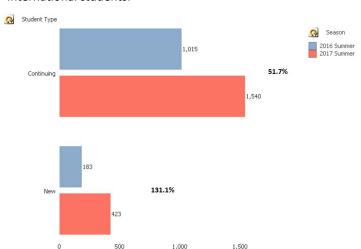
**International Student Recruitment and Retention** 

### 1. Unduplicated headcount grows by 64%

KPU International is proud to report that the overall number of international students increases from 1,198 in Summer 2016 to 1,963 in Summer 2017. This is a 64% increase in year on year (yoy) growth and includes all international students - both continuing and new incoming international students that have enrolled for Summer 2017.

As was expected, most of the increase comes from continuing students although we have seen a large increase in new incoming students. Continuing headcount has grown from 1,015 to 1,540 (approx.. +52 % yoy) over the same period, while new incoming international headcount has more than doubled from 183 to 423 (approx. +131 % yoy).

Below is a chart that demonstrates the headcount growth in international students:

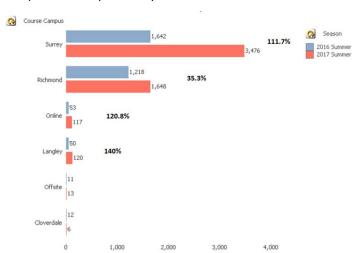


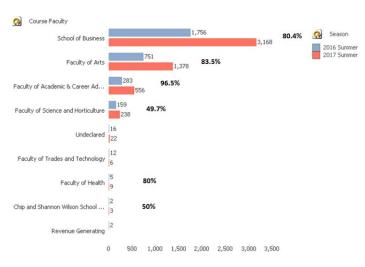
#### 2. Seat count grows by 80%

The overall international seat count increased from 2,986 in Summer 2016 to 5,380 in Summer 2017 (+80% yoy). Seat count, meaning the number of courses that students actually enroll in, is one of the most accurate ways of determining tuition-related revenue generation. We have experienced growth across most of our campuses this Summer 2017 semestre. This is especially true for our Surrey campus where international seat count has more than doubled from 1,642 to 3,476 over the same period (+112% yoy). Although most international students still favour our campuses in Surrey and Richmond, we have seen a spike in Langley (+140% yoy) and also among online programming (+121% yoy).

Business continues to dominate as the largest faculty in terms of numbers with seat count increasing from 1,756 to 3,168 (+80% yoy). However, we also have observed significant growth in Arts (+84% yoy), ACA (+97% yoy) and Science and Horticulture (+50% yoy).

The following are charts displaying seat count growth per campus and also per faculty for Summer 2017:





**International Student Marketing and Recruitment Efforts** 

- This year the North American event for International Consultants for Education and Fairs (ICEF) was held in Vancouver and was attended by KPU. This event brought over 400 educational agents from all over the world to Vancouver. To take advantage of this opportunity, KPU collaborated with four other public post-secondary institutions in the region to host an additional two-day familiarization tour (FAM tour) for twenty-five of these agents. KPU's segment of this FAM tour took place at our Surrey campus and included representation from each of our Faculties. The feedback we received from the agents was extremely positive with these new agents excited to promote KPU to students in their home countries.
- Currently, we are in the middle of our recruitment season for Fall 2017/Spring 2018 and we are working to promote KPU through marketing events in China, India, Nigeria and Ghana.

**Emerging Markets Update** 

- We continue to enhance are diversification efforts through new market development.
- Japan & South Korea: Both countries are emerging markets that KPU International is developing. We have recently visited both countries to establish relationships with qualified agents in the region. We anticipate beginning student recruitment activities in both markets later this year.
- Vietnam: We have recently added to KPU's presence in Vietnam by the hiring of a contracted local Regional Field Representative for KPU. Our Field Representative is a Vietnamese Canadian referred by the Canadian government and lives within the country. Through this additional support, KPU is working hard to provide training and support for our newly recruited local Vietnamese agents and we are scheduled to attend a number of marketing events in the region.
- Europe Visiting Student Program: We have discovered that students in a variety of markets, particularly Europe are interested in attending KPU as a visiting student for one or two semesters. We are beginning to promote our visiting student program with our agents and have seen an increased number of students applying to KPU in this admission category. This program will further help us to increase the diversification of our student body. KPU International has already seen concrete results of this program through new student recruitment from Germany and Norway.

International Applications – Update for Fall 2017

 For our upcoming academic year, we have a received an increase of 62% of new international applications for Fall 2017 over Fall 2016. To date we have provided offer letters to 51% of the qualified applicants (these are applicants who have submitted all required documents and have met KPU's admission standards). This growth represents an increase of 126% of offers over Fall 2016. Although we do know that, similar to domestic students, international students are applying to more than one institution at a time for admissions, we are hopeful for a significant increase in international enrolments for Fall 2017.

KPU International and KSA celebrating Vaisakhi with KPU students and community members in Surrey







### **SCHOOL OF BUSINESS**

### **VISION 2018 Strategic Plan**

- As we begin Summer 2017 terms, we are heartened by a strong growth in enrolments over the previous summer. In Summer 2016 the School of Business had 205 classes. Summer 2017 is marked by a 20% increase to 250 classes with a high fill rate. International enrolment continues to be very strong and there has been a modest uptake in domestic enrolment over last summer.
- The enrolment trends provide a strong argument that the School of Business strategy to develop a global business education program is timely. Lesley McCannell, with support of many faculty and Dr. Stephanie Chu, Vice Provost Teaching and Learning, has an active research program underway for the summer investigating how we might provide more effective orientations for international students. Several initiatives to support faculty in responding to a very diverse student body and the development of quality global business education are planned for the coming months.

### **School of Business Standing Committee on Education Quality:**

 Departmental discussions to identify program learning outcomes and the appropriate systems of assessment and metrics have continued. This year will be the benchmark year for the initially defined learning outcomes. The Standing Committee has provided excellent leadership and there is increasing evidence that the desire for quality is winning over skepticism and inertia.

#### **Students:**

KPU Entrepreneurial Leadership Students win the University of Minnesota Conference Management Information Systems (CoMIS) Case Competition—19 teams from three different continents, are sequestered and have 24 hours to analyze a complex business case and recommend their real world action plan. KPU entrepreneurial leadership students Eddie Jin, Taylor Todd and James Macvey presented their information technology based winning solution to a panel of industry professionals. The entrepreneurial leadership program prepares students to identify and provide strategic recommendations dealing with cross functional areas of business including marketing, human resources, operations, strategy, management information systems, and finance within an experiential learning framework. Faculty coaches Carlos Calao, Ange Frymire-Fleming, Duane Radcliffe, and recently retired Robert Wood received gratifying acknowledgement from the successful team. Todd said "We performed as well as we did because of our teachers. They held us accountable every week and consistently challenged the way we thought and presented material."

- BBA Marketing Management Students raise \$78,000 for the BBAMM Scholarship Foundation—This past Spring 2017 term five senior year student teams raised a total of \$36,647.62 which when added to the \$41,678.68 raised in Fall 2016 term enhances the BBAMM Scholarship Foundation by \$78,326.26 for the academic year. The first \$50,000 goes directly to scholarships and the remaining funds go into the BBAMM Endowment Fund. Interest earned on the Endowment can provide further scholarships.
- Global Top 100 Performance—4th Year Business Strategy
  Teams compete internationally in a weekly on-line
  simulation with more than 3000 students from more
  than 200 universities in 35 countries. This term we had
  two teams in the top 100 globally. Results are
  determined by return on investment and stock price
  performance.
- Three KPU Alumni, all graduates of the School of Business, named to Business Magazines 30 under 30:
  - \* Chloe Popove, KPU Public Relations, 2013— Founder of an online Clothing consignment shop, My Modern Closet, which counters the effect of fast fashion to reduce waste. Chloe's company has grown from a one-woman enterprise in her apartment to a Gastown studio with 10 employees.
  - \* Joshua Krenus, KPU Business Administration, 2012—Insurance entrepreneur and founder of Alteri insurance a highly successful and rapidly growing company that provides life, critical illness and disability insurance to professionals and group benefits to business.
  - \* Shakeeira (Saschie) MacLean, KPU Public Relations, 2012—co-founder of RSVP 33, a growing company offering basic hip hop and contemporary dance routines focusing on exercise for women of all fitness levels. RSVP 33 now runs classes for over 1,300 clients in Vancouver, Calgary and Toronto.
- KPU IT Students win 2nd & 3rd plan in IEE Competition— The IEEE as part of its March 25th 2017 Annual Meeting has a competition for student research projects. Two KPU undergraduate projects were recognized: one a security intrusion detection system and the other an eplatform developed for project documentation and management that can accommodate input from a very broad range of software sources. KPU students continue to demonstrate that they can conceive and implement very sound research initiatives. Last year first place was won by a second year KPU student who beat several graduate research projects.

KPU Accounting Student wins Fraser Valley CPA External Scholarship—Sandy Chu, a BBA Accounting Student was awarded a \$1,000 scholarship from the Fraser Valley Chartered Professional Accountants. The selection criteria included academic achievement, community service and extra-curricular participation. Sandy was recognized for excellent academic achievement plus competing in the Chartered Professional Accountants BC Case competition and regularly volunteering within KPU as a campus host, a volunteer at open houses and a new orientation leader.

#### **New Initiatives:**

Renewal of Membership Privilege Agreement for Human Resource Management Students-Chartered Professionals in Human Resources (CPHR - BC and Yukon), formerly HRMA - BC and Yukon signed a renewed membership privilege agreement with the KPU School of Business. Under the terms of the agreement Human Resources Management students who graduate with the KPU BBA in Human Resources Management are granted standing in many of the membership requirements in the association and while students they have discounted access to CPHR events and resources. As a result of the change in the name of the association and a few changes that the CPHR made in their membership prerequisites KPU School of Business and CPHR signed a renewed agreement in a ceremony at the CPHR - BC and Yukon Annual Conference at the Vancouver Convention Centre May 3, 2017.

Community Engagement—Developing core values of giving back to the community:

2017 Future Business Leaders Competition—In early May Wayne Tebb Dean of the School of Business visited the high schools of the top three teams in The Future Business Leaders (FBL) Competition is a one day event held at KPU Richmond, designed to increase the awareness and reputation KPU's School of Business in the Lower Mainland. This is a joint initiative between the Future Students' Office which provides all logistical, food, and promotional support, and the School of Business which provides prizes, faculty judges, and the framework for the competitions. Carlos Calao, Chair, Entrepreneurial Leadership and Dr. Marcelo Machado, Chair, Computer Business Systems facilitated the competition. The 2017 Competition focused on innovation. Prizes awarded are as follows: at Delta North Secondary the first place team of four students each received a \$1000 entrance scholarship to be used towards a program at KPU, Burnaby Central Secondary received a \$200 donation for their 2nd place finish, and Johnston Heights Secondary received a \$100 donation to the 3rd place team. All schools receive a certificate acknowledging their performance and an engraved

- trophy. The donations are made to the high school's business club or department. The event is getting a lot more visibility and interest from the secondary system not only in sending participant teams, but also interest in exploring dual credit programs and ways of teaching innovation and entrepreneurship.
- Case Writing Workshop—The Accounting Department took the lead in organizing a two-day Case Writing Workshop facilitated by Dr. Alison Konrad, Richard Ivey School of Business. The CPA Educational Foundation contributed \$2,500, the Accounting and Business Management departments pooled their Professional Development Funds and with logistical and top-up support from the Dean's office the event was a success. The Case Writing Workshop explored the creation of case studies that marry academic theory with current industry practice. Participants learned to manage the data collection and field research process, frame their case and create an outline, develop a teaching note and handle additional challenges in the case writing process. Developing a case writing capacity within the faculty is a strategic initiative that will enhance our relationships with and interaction with industry partners, ensure curricular relevance and currency, and raise student engagement.

#### Recognition:

- Marsha D'Angelo, Applied Communications and Public Relations, received the ACBSP Teaching Excellence Award for Regions 7 of ACBSP that runs from BC to Mexico and from the Pacific to as far east as Arizona and Idaho. Marsha will be honored at the ACBSP Annual Conference in Anaheim at the end of June. Marsha is now a candidate for an international teaching excellence award at the conference. Recently the KPU Board of Governors recognized Marsha's outstanding contributions to student learning by selecting her to receive KPU's 2017 Distinguished Teaching Award.
- Pat Browne, Marketing, is currently doing a guest teaching assignment in Vienna at fn-Wien a private university.
   Over the last several years many KPU Marketing faculty have been invited to be special guest lecturers for a week.
- Stephen Peplow, PhD, Business Quants, and KPU student Malcolm Little have jointly written a peer-reviewed article which has been accepted for publication in the International Journal of Humanities and Arts Computing. This is a publication of the University of Edinburgh. The article uses geographical information systems information systems to co-locate data from a multitude of different sources. They are able to use the georeferenced data to show that farmers use their knowledge of past weather conditions and distance from market when bargaining over Rent.
- Please see Appendix A for "A Tale of Two Classes".

#### STUDENT SERVICES

#### Students:

Career Connections—The Career Connection job posting system continues to grow. The database now boasts 7,958 employers, an increase of over 600 employers in the last four months, along with 11,928 students and alumni, a growth of more than 1,000 over the same period.

The Value of Volunteering—Providing support for Whitecaps Soccer Team events, among others, brought the volunteer contribution for March and April to over 314 hours. At minimum, this represents a value of over \$3,400 contributed to the community. Of the more than 75 volunteer-related postings on Career Connection, the most viewed positions were from KPU, the Red Cross, and the KidSafe Project.

Multi-Faith Centre Looks Beyond—The Multi-Faith Centres at KPU Richmond and Surrey continued to host student drop-in meetings, averaging 95 visits per month between the two campuses. Chaplains hosted a community-building soup lunch and an exam oasis table as part of their outreach to students.

Representatives also visited a campus coffee hour at KPU Langley to gauge interest in a future prayer and meditation space on that campus. The prayer and meditation rooms at KPU Richmond and Surrey average at least 45 visits per week.

Co-op Heats Up for Summer—Summer semester co-op placements to date have surpassed last year's totals: 97 in 2016 to 101 in 2017. More placements are still expected for the May to August period.

New employers for Summer 2017 include:

- \* Harbourfront Wealth Management Inc.
- \* Kabam Inc.
- \* Legacy Advantage
- \* Manning Elliot

Employers hiring multiple students in the semester include:

- Canada Border Services Agency
- Canada Revenue Agency
- Coast Capital Savings
- Correctional Services of Canada
- Fraser Health Authority
- \* GroupHEALTH Benefits Solutions
- \* KPMG Canada
- \* KPU
- \* Royal Canadian Mounted Police
- \* SAP Canada Inc.
- \* Transport Canada
- \* Univar Canada Ltd.

**New Programs, Policies and Initiatives:** 

SR-14 Sexual Violence and Misconduct Policy Approved—SR-14, KPU's policy on Sexual Violence and Misconduct, was approved by the Board of Governors on April 22. Implementation

of this new policy will begin immediately, supported by a variety of education and training sessions for the KPU community over the next six months in how best to respond to disclosures or reports of sexual violence. The President's Committee on Sexual Violence and Misconduct thanks everyone in the community who provided advice in the drafting of the policy and procedures.

Work Study Program Expansion—KPU's Work Study program has, for the first time, been expanded to run across the summer term, effective Summer 2017. This expansion follows a doubling of the program's size in the 2015/16 year to 35 student spaces per term. Expansion into the summer term will remain as an ongoing feature of the Work Study program.

Town Halls Inform Orientation & Transitions—In order to continuously improve communications and programming, KPU Orientation & Transitions hosted Town Halls on each campus to solicit feedback and open up discussions with the KPU community. The Town Halls drew on staff, students and other stakeholders to suggest improvements in these areas, successfully generating new ideas for upcoming events, and building excitement and support for Orientation & Transitions programs.

New Peer-to-Peer Programs in Orientation & Transitions—In preparation for the Fall 2017 New Student Orientation, Orientation & Transitions has developed a set of goals that include providing additional transitions support to identified student populations and to incorporate more faculty involvement in Orientation initiatives and events. The Orientation Planning Committee is pursuing these goals, planning an Orientation event to connect students to their Faculties early in the semester.

Two new programs will also be launched by the Orientation Leadership Team to support key student populations:

- \* A revitalized program to support students with disabilities and students who may not otherwise be able to attend Orientation for health or accessibility reasons. The program will provide tailored small group or one-on-one condensed Orientation programs with targeted information.
- \* A reformatted program to support students entering KPU through Pathway programs. This program will provide additional mentorship and advising to ensure Pathway students are connected to both KPU resources and their peers.

DegreeWorks Update—The DegreeWorks Implementation Team were engaged in another three-day on-site functional training and configuration session with an Ellucian Degree-Works consultant during the first week of May. Members from IT, Academic Advising, Graduation and others from the Office of the Registrar were introduced to a deeper level of Degree-Works functionality and the team began building KPU's localization roadmap. The next phase of the implementation will see the group engage in extensive testing of the data that has been

coded and populated to date.

EMOC Update—The focus of this month's Enrolment Management Operations Committee (EMOC) meeting was on technology. The committee welcomed KPU Chief Information Officer, Corinne Pitre-Hayes, to speak to the vision of IT, new initiatives on the horizon and stronger alignment of technology with student needs.

### **Community Engagement:**

Transcript Services Reference Group (TSRG) Update—The Ministry of Education is developing a modernization project for its current B.C. high school transcript system. Part of the project includes the opportunity for B.C. post-secondary institutions to receive B.C. high school transcripts using XML-formatted files via EducationPlannerBC Transcript Services. A small, cross-provincial group composed of members from B.C. post-secondary institutions, the Ministry of Education, the Ministry of Advanced Education and EducationPlannerBC Transcript Services has been working on the technical and business requirements for receiving the XML-formatted High School Transcript and the new service is expected to come on stream over the summer.

Through EducationPlannerBC Transcript Services, KPU is also now receiving transcripts electronically from its newest trading partner, Capilano University. Testing is underway with Thompson Rivers University, Vancouver Island University, and Langara College in an effort to continue to increase the number of provincial electronic transcript exchange trading partners.

Meeting of the Minds—Members of the B.C. Registrar's Association (BCRA) gathered at UBC Okanagan at the end of March for their spring "Meeting of the Minds." Topics included:

- An overview of the Post-Secondary Administrative Service Delivery Transformation (ASDT) Enterprise Resource Planning (ERP) Initiative
- An update from the B.C. Council on Admissions and Transfer (BCCAT) Gender Nomenclature Project
- An update from EducationPlannerBC on the common online planning and application platform for students applying for admission to public postsecondary institutions in B.C.

SEM Summit—KPU's Vice Provost, Students, University Registrar, and Executive Director, Institutional Research and Planning, attended the 2017 Canadian SEM (Strategic Enrolment Management) Summit in Ottawa at the end of April. The Canadian SEM Summit differs from typical conferences in that presenters frame an issue and then facilitate a conversation to bring forward the differing ways institutions are handling the issue at the campus level. This year's theme was "SEM at 10: From Theory to Practice" in recognition of the 10th year of this conference. The conference format facilitates wide-ranging discussions and many opportunities for take-away ideas. This year's Summit focused on a critical exploration of important aspects of SEM such as:

- Enrolment vs. Enrollment: The evolution of SEM in Canada
- \* Enrolment planning and the SEM framework
- Outreach, communication, marketing, and recruitment
- \* Student success, engagement and support
- Using data to drive SEM
- The future of SEM at Canadian Colleges & Universities

KPU Aboriginal Open House Highlights—KPU's 6th Annual Your Path: Aboriginal Open House was held at KPU Langley on April 19. A collaboration between Aboriginal Services and the Future Students' Office, this recruiting event showcased KPU programs for Aboriginal high school students in the surrounding school districts. After a welcome from KPU's Elder in Residence, an enthusiastic group of student volunteers led a total of 140 students and school support workers on campus tours.

KPU Volunteers Engage with Secondary Schools—KPU student volunteer teams supporting events at L.A. Matheson Secondary, Fleetwood Secondary and Johnson Heights Secondary. These events involved training students in interview skills to play the part of the employers in a mock interview scenario. KPU volunteers also supported a mock interview event on campus for Princess Margaret Secondary and a résumé workshop for the YMCA.

### Recognition:

Results of the April Election for Faculty and Student Representatives to the University Senate and Board of Governors:

University Senate:

FACULTY RESULTS	
Chip & Shannon Wilson	1 seat vacant
School of Design	Paola Gavilanez – acclaimed
	(Term of office: September 1, 2017
	to August 31, 2020)
Faculty of Academic &	1 seat vacant
Career Advancement	Chris Traynor – acclaimed
	(Term of office: September 1, 2017
	to August 31, 2020)
Faculty of Health	1 seat vacant
	Harleen Deol – acclaimed
	(Term of office: September 1, 2017
	to August 31, 2020)
Faculty of Trades &	1 seat vacant
Technology	Tom Westgate – acclaimed
	(Term of office: September 1, 2017
	to August 31, 2020)
School of Business	1 seat vacant
	David Sale – acclaimed
	(Term of office: September 1, 2017
	to August 31, 2020)

#### **STUDENT RESULTS**

Students

4 seats vacant

Amanda Grey – elected (Term of office: September 1, 2017 to August 31, 2018)
Sonja Kreuzkamp – elected (Term of office: September 1, 2017 to August 31, 2018)
Murdoch de Mooy – elected (Term of office: September 1, 2017 to August 31, 2018)
Michael Wong – elected (Term of office: September 1, 2017 to August 31, 2018)

### **VICE CHAIR RESULTS**

Vice Chair

1 seat vacant

Dr. David Burns – acclaimed (Faculty of Arts) (Term of office: September 1, 2017 to August 31, 2018)

#### **Board of Governors:**

### **FACULTY RESULTS**

Faculty 1 seat vacant

Marc Kampschuur, School of Business – ac-

claimed

(Term of office: September 1, 2017 to August

31, 2020)

### STUDENT RESULTS

Students

2 seats vacant

Natasha Lopes – elected (Term of office: September 1, 2017 – August 31, 2018)

tember 1, 2017 – August 31, 2018)

Michael Wong – elected (Term of office: September 1, 2017 – August 31, 2018)

# Vice Provost, Students and Dean, Educational Support and Development, Jane Fee

- Invited to attend the March 30 meeting of the B.C. Registrars' Association at UBC-Okanagan to seek advice on the EducationPlannerBC project.
- Attended the Western Canadian Senior Student Affairs Association (WESTSSAA) annual meeting from April 19 – 21 in Victoria, B.C.
- Attended the SEM Summit from April 23 25 in Ottawa, O.N.

### University Registrar, Zena Mitchell

Attended the Delegates' Reception on May 1 at KPU Surrey for the C2U Expo, a Canadian-led international conference which brings together colleges, universities and community partners to showcase best practices in worldwide community-campus partnerships.

#### Director, Co-op and Career Services, Shawn Erickson

 Attended the Skowkale Longhouse Gala on April 22 at the Tzeachten Community Hall in Chilliwack, B.C.

#### Coordinator, Aboriginal Services, Darlene Willier

- Attended the Skowkale Longhouse Gala on April 22 at the Tzeachten Community Hall in Chilliwack, B.C.
- Attended Surrey Cares on March 23 as a Consultant to their survey on the city of Surrey
- Attended the Chawathil First Nation Career Fair on April 12 in Agassiz, B.C.

### Coordinator, Career Services, Michele Matthysen

Represented KPU Career Services this year at various Skills
Canada B.C. provincial competitions. Michele was invited
to be one of the two judges for the Job Search Competition in which six competitors vied for top positions by
writing resumes, cover letters, partaking in simulated interviews and writing follow up letters. This was followed
by a round table discussion on best practices with the two
judges. Michele has been invited to attend as a judge
again next year.

#### **People Updates:**

- Samantha Fischer has recently joined the Services for Students with Disabilities team as a Learning Specialist. Samantha will be providing services primarily at the Langley and Cloverdale Campuses in a part-time role.
- Laura Vail joined KPU in early May in the position of Director, Student Success, providing leadership for KPU's Central Advising, Student Awards and Financial Assistance, and Orientation and Transitions teams.
- We also welcome three new members to the Sport and Recreation team:
  - \* Shalini Vanan will be replacing Kat Roussakis in the role of Fitness and Wellness Coordinator while Kat is on maternity leave.
  - Julia Nobauer will start with KPU on May 15 as the Sport and Recreation Programs Coordinator.
  - \* Julia Denker, who has previously worked at KPU, will provide transitional support following Codie Hindle's recent departure.

#### **TEACHING & LEARNING**

Upcoming Events & Opportunities for KPU Community Members:

Teaching, Learning, Scholarship & Research Symposium (June 7 to 9, Surrey & field trips)

• The draft schedule is up and registration is open! Fifty-three sessions will be offered during the Symposium, from the 59 proposals submitted from the KPU Community. Several are cross-department collaborations. First authors by area: ACA (6), Arts (18), Business (5), Design (1), Science (14), Trades, (1), Health (6), ESD (1), International (1), Coop (1), Library (2) & Volunteer Services (1). Several interactive workshops are available and field trips to Burns Bog, KPU Richmond/Farm, Cloverdale & Langley. Alex Usher from HESA is the keynote. Join us to learn more about KPU's Community! Come & go throughout each day, but please register in advance: Details & Registration.

## Facilitating Group Work and Participation in Intercultural/ Multicultural/Diverse Classrooms (May 15, Surrey)

Dr. Nanda Dimitrov and Aisha Haque from Western
University will offer two sessions at KPU Surrey with the
afternoon activities building on the morning session.
Facilitating Group Work and Participation in Intercultural
Classrooms and Integrating Intercultural Learning
Activities & Assessments into Your Course.

### Digital Pedagogy Lab (July 28 to 30, Richmond)

 Hosted by Hybrid Pedagogy and KPU's Teaching & Learning Commons, this three-day institute that explores the role and application of digital technology in teaching. Three tracks offer intensive peer-driven learning with and discussion of open education, new media, and critical digital pedagogy. Registration required; however, interested faculty should contact open@kpu.ca. Info.

#### Learning with ePortfolios, Kaltura meets Moodle & ISWs

 are also coming up. For more upcoming opportunities see: http://www.kpu.ca/teaching-and-learning/events

Vice-Provost, Teaching & Learning Activities:

- April: Joined the Senate Standing Committee on Tributes as a voting member.
- April 10: Met with Math dept. on Teaching, Learning & Research matters.
- April 24: Chaired Acetate Transition Working Group Meeting. Committee members are committed to trying new options this summer and fall and will make recommendations for the final transition plan.
- April 27: Chaired Symposium adjudication committee meeting.
- April 28: Actively participated in the Admin Forum: Culture of Collaboration.
- May 1: Attended the C2UExpo 2017 Reception at KPU Surrey.
- May 10: Participated in KPU's Heart & Stroke Foundation Big Bike ride and part of the team that raised \$5k.
- Ongoing: Internal KPU committees, EDC Executive, BCTLC Executive, Vice Provost Teaching & Learning Committee.
- Current priorities: Teaching & Learning Survey to KPU educators & review of IT Survey to students & faculty to inform the development of KPU's T&L Plan; contributing to the Faculty Performance Evaluation guide; Dean reappointment committee; Canvas LMS pilot for fall; Consulting on the formation of Senate Committees on T&L and Research; 3Civic Plaza planning; K-12 changes and



KPU supporting the Heart & Stroke Foundation at the "Big Bike" event on May 10th.

KPU's next steps; planning orientation to T&L for new faculty; and hiring Educational Developers (general & for Trades).

### **Learning Technology:**

- Kaltura Video Project: On May 1st, we launched the integration of Moodle and Kaltura. The Kaltura Video Package for Moodle allows instructors to create, upload, manage, publish, and deliver high quality video and share it with their students. Students will be able to create and submit video assignments, contribute to a course media gallery, and receive audio or video feedback on their work. Kaltura also assures optimal playback of video on all mobile devices.
- Because media files will no longer be stored within Moodle, it will be easier for instructors who use video (and the LearnTech team) to manage the backup and restore process each semester. Content will be secure and 100% FIPPA compliant, hosted at UBC's EduCloud virtual data centre and made available through the BCNET/ BCcampus Shared Kaltura Service. KPU is one of 8 BC institutions currently participating in the service.
- Our participation in the Kaltura Service also provides us with a front-facing institutional video portal similar to YouTube (<a href="https://media.kpu.ca/">https://media.kpu.ca/</a>) that will allow departments and service areas to share media publicly or selectively within the KPU Community. We have scheduled an open meeting later in May with groups who are interested in using the service.
- Upgrades to Moodle and ePortfolios: We have upgraded our Moodle and Mahara ePortfolio platforms to current versions. Along with feature enhancements and usability improvements, both platforms have expanded their capabilities for supporting competency-based education.

- We plan to consult with program areas (and the Learning Outcomes Faculty Fellow) about appropriate competency frameworks that will allow students to plan and map their progress in their courses and programs and link this to evidence of their learning.
- Moodle Consultations: Drop-in support for Moodle will continue through the summer semester. *Introduction to Moodle* workshops will be scheduled for late August.

#### **Teaching Fellows:**

## Learning Outcomes: Dr. David Burns

- Pulled all biology courses from the database, text converted the PDFs, and organized the entire bio major by outcome. This will allow the bio department to examine their curricula for outcome redundancy.
- Co-writing a session on collaborative outcomes for group projects in Nursing with Brianna Lewis and Chanel Oliver.
- Submitted proposal to KPU's symposium (accepted).
- Continuing consultations with faculty and departments on learning outcomes.

## Open Studies: Dr. Rajiv Jhangiani

- Liaised and provided support to our five faculty teams of OER grantees.
- Wrote and submitted an interim report to BCcampus about KPU's OER adaptation grant and project progress.
- Participated in planning meetings for the Digital Pedagogy Lab Vancouver summer institute.
- Met with and provided support to two new faculty members interested in adopting and creating OER.
- Redesigned the Open education web pages (part of the



KPU supporting the Heart & Stroke Foundation at the "Big Bike" event on May 10th.

TLC website)

- Keynote addresses: inaugural Open Education Ontario summit on March 27; & University of Kansas on March 31.
- Co-edited book about Open Education, Open Access, and Open Science was published on March 27, with a book launch event at KPU on April 10.
- Conference presentations on open education: two at the OER17 conference, April 5-6, London, UK; with Diane Purvey, Todd Mundle, and Farhad Dastur at the Colleges and Institutes Canada CICAN17 meeting about building an institutional culture of open, May 2, Ottawa, ON
- Interviewed with: Zee TV on April 10; and news stories that appearing in: The Link Newspaper (April 1), The University of Kansas blog (April 4), University Affairs (April 4), The Ubiquity Press Blog (April 27)
- Organized and facilitated meetings at KPU Surrey on April 18 with Dr. Wayne Mackintosh (OERu), including an open forum for the KPU community
- Participated in the annual Hewlett OER meeting as an invitee of the William and Flora Hewlett Foundation, April 25-28, Kingbridge, ON; and Creative Commons global summit, April 28-30, Toronto, ON

### Experiential Learning: Dr. Larissa Petrillo

- Ran a focus group on experiential learning on Mar. 28, with KPU's Interior Design students, both current and alumni, as well as with Dean Carolyn Robertson and assistance from Creative Capital student assistant, Blythe Vincent.
- Assisted KPU Teaching and Learning Symposium applications with communication and collaboration among interdisciplinary faculty members, including Horticulture, History, Environmental Protection Technology, Language and Culture, Nursing, and Fashion Marketing.
- Continued with internal communications, meeting with KPU's Director of IAP, Lori McElroy, the Chair of the Research Ethics Board, and a Marketing meeting for future experiential learning videos.
- Assisted with coordination for the KPU delegation to the Community Jam at the C2U Expo at SFU.

## **Teaching & Learning and Research Collaborations**

- Symposium Planning: Both teams are working together on the inaugural KPU Teaching, Learning, Scholarship & Research Symposium. Cathy Parlee (ORS) is the Symposium Coordinator.
- Office Reconfiguration: A2400 has been reconfigured for both ORS and the Teaching & Learning Commons to share the space. The trial uses existing furniture. A2410 is also being reworked to serve as a workshop/training area for

faculty and will be outfitted with equipment for faculty to try out.

### Research www.kpu.ca/research

- ORS Restructuring: The Provost is working on a definition of research to inform ORS' restructuring and related directions. S. Chu continues as Interim AVPR and to assist the Provost with restructuring ORS to better support KPU researchers and address issues raised in the recent audit.
- Campus Research Maps: have been completed and a link created on our <u>website</u>.
- Documents in the works:
  - \* Publications Document
  - \* CARA Research poster presented last week
  - Scholarly Activity Research Report 2015/2016 awaiting last iteration from Marketing. Once finalized, a link will be created on our website and promoted via today@kpu/social media
  - \* Research Program Planning Templates will be uploaded to the ORS website in the near future.
  - \* Polytechnics Canada: Created the KPU Inventory List for Polytechnics Canada.
- Activities: C2U Expo: Presentation developed. Students have contributed their portions as well as Research Impact members; Taylor Byrom: has officially moved out of HTI.

### **Interim Associate Vice President, Research Activities**

- April 26: Participated in a phone meeting organized by Polytechnics Canada with NSERC to learn more about changes and applied research implications.
- Met with ECUAD research director to better inform the ORS restructuring.
- Ongoing consultations with KPU researchers on their projects.
- Committee Participation on BCARIN Steering Committee, AWURD, Research Impact Canada (RIC) Governance Committee and Polytechnics Canada research group.

#### **TRADES & TECHNOLOGY**

#### **Student Recognition:**

- KPU Tech (and KPU Youth TRAIN in Trades) students competed in the 23<sup>rd</sup> annual Provincial Skills Competitions April 5, 2017 at Tradex, Abbotsford in the post-secondary and secondary categories, respectively. KPU Plumbing student James Jensen received a Gold Medal and will advance to the Nationals in Winnipeg, MB May 31 June 3, representing KPU and the province of BC.
- Jaeden Wildenboer, winner of the Gold medal in Welding (Sec) is a graduate of our YTT program (previously ACE IT).
   Jaeden will be competing at the Nationals through the Surrey School District.
- KPU Tech students also placed in the following categories:
  - \* Gold
    - ♦ Welding (Sec)
    - Masonry (Sec
    - Electrical (PS) KPU Alumna
  - \* Silver
    - ♦ Welding (PS)
    - ♦ Masonry (Sec)

### **Community Engagement:**

- On March 30, 2017, KPU Tech welcomed the Canadian Welding Association for a Submerged Arc Welding Seminar
- On April 10, 2017 KPU Tech welcomed potential students for a Program Expo on our campus. This is an opportunity for potential students to tour our facility and an opportunity to speak with the instructors one-on-one.
- KPU Tech participated in the 2017 Delta Trades & Technical Career Fair April 27, 2017, promoting trades and technology education to elementary and high school students, and allowing parents and mature students to attend in the evening. This popular career fair allows for greater interaction and engagement with students through numerous hands-on activities.
- On May 5th, KPU Tech welcomed shop teachers from the Surrey School District for a dialogue and a tour of the facility. Many members of the community also took the opportunity to try-a-trade.
- May 5<sup>th</sup>, we also hosted the 8<sup>th</sup> Annual Surrey Board of Trade Tour of Industry.
- The Automotive department received a donation of a GMC truck and a Perkins diesel engine marine application (approximate value \$1,000 and \$2,000 respectively), both to be used as training aids. We have a standing agreement with the Auto West BMW that we can borrow demonstration parts as needed.

#### **UNIVERSITY LIBRARY**

Alignment with VISION 2018 Strategic Plan:

#### Relevance

Strategy: The impact of KPU's community engagement has doubled by 2018

#### Quality:

Strategy: KPU is a well-managed, integrated, and transparent organization that supports learning

- The KPU Library participated in organizing the 2<sup>nd</sup> Annual "KPU Reads" event featuring Anosh Irani's The Parcel. The Library held the kickoff reading and University Librarian Todd Mundle spoke at the closing event. Several Library and Learning Centre employees read the book and attended the readings.
- UBC Library School student and KPU grad Karan Bola approached the library requesting an opportunity to job shadow. The library was able to arrange for her to come in over 5 days throughout the Spring semester across the campuses to job shadow and informational interview several librarians and staff. Some of the work observed covered in-person and virtual reference services, teaching, technical services, circulation and equipment services and staff management. Through this experience Karan has decided she wants to work in an academic library setting upon completion of her MLIS.
- The KPU Library successfully hosted another Community Reading Link Challenge. Reading Link is a provincial initiative working with public libraries and schools to engage students in Grades 4 & 5 to create teams which read and study 6 books selected for that year. Students then meet at quiz competitions to test their knowledge of the books. School champions go to district competitions, and winners of the school district championships go on to represent their municipality in the Community Challenge. This year we hosted the Fraser Valley Regional Library Community Challenge. Nine district teams duked it out in 3 rounds of questions. Competition went into sudden death overtime to determine the winning team: Abbotsford's Blue Jays. It was the first year the Abbotsford district won at the community challenge; the winners were ecstatic.
- University Librarian Todd Mundle also brought greetings from KPU during the Reading Link Grand Challenge held at the KPU Surrey Gymnasium on May 3.

#### WILSON SCHOOL OF DESIGN

#### Students and Alumni:

- Product Design student, Alisa Yao, presented her group project on Waste Diversion for the City of Surrey at the C2U Expo at SFU Harbour Centre, as did Taylor Byrom on her line of clothing for children with complex medical needs. The presentations were well received and there were multiple inquiries into the development of the projects and collaboration between the team of researchers involved.
- In our previous report, we had mentioned that Fashion Marketing Alumnus, Gabe Pineda, has been working with his classmates in his Bachelor of Business Administration program to develop a local, hand-made brand <u>Clarity Quality Goods</u> as part of his final project in his degree. Since launching Clarity with a few of his classmates, Gabe has recently been contacted by two former Kwantlen business alumni regarding a contract position within their relatively new restaurant located on Fraser

their relatively new restaurant located on Fraser Street. Gabe will be taking over the content creation, and social media.

- Alumni Jaymes Williams (Product Design) and Lisa McAnulty (Technical Apparel) presented their projects at BC Tech in March, 2017.
- Fashion Marketing alumni, Theresa Tran, from the graduating year of 2013, is currently working as Sales Coordinator/Media Consultant at Vancouver Magazine- where we also have Rachel Cheng, who graduated from our program in 2015, working as an intern.
- Another Fashion Marketing alumni from the graduating class of 2014, Chris Wakefield, previously worked as a keyholder at 'On The Rivet Cyclewear'.
   He started doing freelance merchandising, web
  - design, and consulting for the company after leaving his role as keyholder. He is currently the Sales Support Coordinator at a company called People Footwear- which is owned by a KPU alumni. On top of being Sales Support Coordinator for People Footwear, he also takes on ecommerce management, customer service, purchase orders, inventory, trade show set up, and web design within the company! Chris has also been developing his own brand which he started during his time at KPU, called Ouroboros Supply Co.
- Graphic Design for Marketing 4<sup>th</sup> year students presented their second Major Projects of the year to a public audience at the Melville Centre on April 10th. The students were tasked with further refining their first Major Project, which involved creating a marketing communications design solution for an existing brand or one of their own creation.

- Back in 2014, the FMRK program hosted exchange student, Maxime Lutin, who attended UCA- University of the Creative Arts in England. We have just received news that after 3 years of specializing in video games, working in the virtual reality industry, and creating his own company and working as a producer with 18 team members of programmers, 3D artists, sound engineers, and marketers- will be moving back to Vancouver, BC to bring his wealth of knowledge and skills to the local industry!
- Ashley Morin, a KPU alumna who graduated last April, was sponsored to show her first collection at Vancouver Fashion Week on March 22nd. Her lingerie line for large busted women, Ginger & Flora Intimates, was first conceived and developed while she was a student at the Wilson School of Design. Ginger & Flora showcased 8 looks on the runway to a standing room only audience at the Chinese Cultural



Centre in downtown Vancouver, and featured specialty models of all different body types to bring diversity to the runway.

- The Fashion Design & Technology faculty is excited to have had five students participate in our first White Cashmere Competition! This national design competition recognizes student designers from across the country as they create runway designs for Breast Cancer Awareness., This September 2nd-year design student Chelsea Cox, our inaugural winner in this competition, will be flown to Toronto to see her amazing design be showcased in the annual White Cashmere Fashion Show. Congratulations Chelsea!!
- Once again, our 2nd year design students have astounded us with their insight, skill and creativity with the outcomes of the Creative Well Project! The project allows students to continue to develop their design skills through thor-

- ough self-reflection and design process in an intensely personal way. The development we see with this project goes beyond anything we could hope for as students dig deep into their values and take huge risks with their design work. This year we saw work address the human condition, relationships, emotions and current global issues with 3D solutions which would easily have found responsive viewers in any gallery setting. We are grateful for the trust our students place in us and the process to allow such work to be actualized!
- Skills Canada 2nd place Provincial Level win by 2nd year FASN Student Wendy Schindler! Second year student Wendy Schindler, who has competed in high school level Skills BC Canada Competitions in the past, participated in the 23rd annual competition now at a Provincial post-secondary level on April 5th 2017. The event challenges designers to design, draft, cut, and sew a garment (this year was a jacket) in only 8 hours. Wendy created an impeccable trench coat in the allotted time and placed 2nd in the Provincial Competition!



Second year Fashion Design student, Julian Bontorin, an exceptionally passionate streetwear designer, showcased his collection of original and upcycled garments at Vancity Street in collaboration with BCITMA on Saturday March 11th. Julian's brand, JB GEAR, consists of custom hand sewn designs and one of a kind up-cycled clothing focusing on slowing down the street wear scene by focusing on less pieces that mean more to the customer. Vancity Street celebrates and promotes the local street scene, a stage for local designers, street-style vendors and local talent to promote themselves in the underground runway show giving the opportunity for like-minded creatives to network, collaborate, and contribute to Vancouver street-

- wear culture. 2nd year students Hayley Bohan, Erika Solway, and Michael Loder also participated in the event as models for the JBGEAR show.
- Four graduating students from the Fashion Design Program who celebrated diversity and inclusion in their final collections applied for and were awarded funding from the PDEC (President's Diversity and Equity Committee) which they used to create an inclusive exhibit at The Show. Sharon Chuang, Olivia Bickerstaff, Al Fearnley, and Jasmine Siu all designed their collections for target markets that celebrated diversity, inclusion, sexuality, and gender, and so they used this research as a platform to connect with their classmates for the exhibit. Each of the graduating students submitted a mission statement of their brand tailored to niche market needs which was etched into Plexiglas and put on display at the entrance to The Show. The mission statement plaques showed the diversity of markets, product, and values reflected by the student work, and celebrated the connection each student has to their community at KPU and soon to be in industry.



 Graphic Design for Marketing 3rd year students presented their final branding and packaging concepts to the KPU Brewing & Brewery Operations Program in April. This semester-long interdisciplinary collaboration between GDMA and KPU Brewing allowed our students to practice first-hand the design process with an actual client, involving real client discovery and multiple feedback sessions.

**Community & Industry Engagement** 

All design programs intersect with their external professional communities and industry on an ongoing basis. Over the past two months:

- Bryan Statham of Lifebooster shared his experience with a startup wearable tech company with Technical Apparel students. He provided insights related to design and development, IP, venture capital and angel investing, and expert input.
- Lindsay Bailey, lawyer, also a guest of the Technical Apparel program, discussed strategies and challenges in protecting intellectual property through patents, nondisclosure, and the strategic release of information.
- Deep Cove Kayak hosted the Technical Apparel students in a guided kayak experience of Indian Arm. This provided an experience for the students that informed their knowledge of kayak-specific apparel, thermal challenges of cool environments with physical activity, and a west coast outdoor experience.
- Technical Apparel students conducted user testing of the "Burrito" passive rewarming prototype with Coquitlam Search and Rescue. The "Burrito" bag is a collaborative project with Technical Apparel, Product Design, Mustang Survival and Dr Giesbrecht of the University of Manitoba. This research involved comparative evaluation of the KPU prototype versus their current method of managing victims who are cold or in cold environments. Testing will inform the next design iteration. The Technical Apparel students presented the findings of their user testing and thermal testing of the passive rewarming "Burrito" to Mustang Survival, the Product Design students, and Dr. Giesbrecht at Mustang Survival headquarters.
- GDMA Alumnus of 2014, Zia Somjee, participated in a GDMA Dragon's Den for the major project course in fourth year. Zia, who now works at 'Cause + effect', a well recognized local design firm, contributed half a day to the students and provide valuable insights and salient feedback.
- The Canadian Wheelchair Rugby Team has come to the Technical Apparel students with a most interesting design challenge. Their task will be to design their uniform for the 2020 Paralympic Games in Tokyo.
- On March 24th, Technical Apparel students were given a tour of Arc'teryx and its product development process, hosted by Jonathon Wong (Product Line Manager - Whiteline, Gloves and Accessories).
- Max Feldman-came and spoke to Technical Apparel students about sourcing and supply chain. Max is an industry leader presently with Sugoi. He has worked for Lululemon, Arc'teryx and Kit and Ace.
- Technical Apparel students had the opportunity to visit
   Precision Patterns and understand the fundamentals in

- setting up a start up and how production works firsthand.
- Technical Apparel students were given a tour of Syke Industries and a detailed explanation of the steps to transform from a local to a global company. Steven Wilson then met with several of our students to help give them further direction.
- Carolyn Robertson, Dean, presented at the U-ROC Awards on Monday, May 8th. This KPU sponsored event recognized Richmond youth for their contributions to community, leadership, and resilience. Adults were also recognized for their contributions to youth programming and building strong communities. This was a great opportunity for KPU to support our Richmond community.
- Product Design faculty hosted a foam carving workshop to engage high school students participating in the BC Skills Competition on Richmond campus. This workshop emobodies the core principles of design thinking and applied learning as participants got messy in a rapid prototyping session and created their own small scale chair designs.
- Design also hosted BC Skills participants in their computer labs to take on a Design Challenge. As well, Fashion & Technology faculty participated as judges for the fashion design component of the competition.
- As part of the Design Futures Speakers Series, guest speaker Diogenes Brito presented: Earn A Seat at the Table. How does a designer stay prepared for the future and remain competitive and competent in a fast-changing job market? Diogenes Brito is a digital product designer and engineer from New York, now based in San Francisco. He holds a Bachelor of Science in Engineering degree from Stanford University, and has worked at Google, LinkedIn, and Squarespace before joining Slack as a Product Designer in 2014. Brito was recently featured as one of The Most Creative People in Business 2016 by "Fast Company".
- Student Assistant Machine Training with Industry Professional With the demand for sewing lab time after class increasing due to the amount of creative projects are students are working on, the Fashion Design program enlisted the help of industry expert Alice in a training session with new Student Assistants. The three new assistants: Janiece Lofstrom (3rd year), Emily Jiang (3rd year) and Chloe Fequet (1st year) received crucial training and advice on a variety of machinery so that they may help maintain the integrity of the sewing labs, as well as providing their classmates with help during and after class hours. The student assistants are currently in training with our lab technicians Dan Goldberg and Paul Boissonnault to help maintain machine efficiency in the labs and will continue on do aid with projects in the summer, before rejoining their classmates in the fall.
- Wendy Armbruster Bell (Snugabell) Industry Guest

Speaker: On Monday, March 27th, from 12-1 pm, Wendy Armbruster Bell, Founder and CEO of Snugabell and KPU alumna, visited KPU for a lunch and learn for all the four years of the Fashion Design program. Wendy's inspiring story had quite the impact, especially for all young aspiring entrepreneurs. Wendy is well connected in the design and small business network and she has been partner in several design businesses including, Brown Eyed Girls.

- Interior Design fourth year final studio presentations were held on April 10 & 11 all day in the downtown boardrooms of Workplace Resource, a leading supplier of workplace furnishings. They generously donated the fully catered space on both days allowing our industry guest reviewers convenient access.
- The Spring term brings final projects, critiques, and final exhibits. Design is fortunate to have industry partners heavily involved at this time. We would like to thank the following Interior Designers for contributing their time to offer valuable and constructive feedback to our students. Several of these guests were seeking to hire graduates from our program so it becomes a great opportunity for the guest to get exposure to the range and abilities of each student:
  - Hailey Holloway Interior Designer, Perkins + Will Architecture and Design (and KPU Interior Design alumni)
  - Jennifer Kurtz Interior Designer and Principal, Kurtz Design
  - Jennifer Chan Interior Designer, SSDG (and KPU INTERIOR DESIGN alumni)
  - \* Anna Szczepaniak Interior Designer, Kasian Architecture and Design
  - \* Sara Remoker Interior Designer, Dialog Architecture
  - Shauna Pringle Interior Designer, Perkins + Will Architecture and Design
  - Kenna Manley Interior Designer and Partner, SSDG (and KPU Interior Design alumni, and Interior Design advisory board member)
  - \* Shelly Penner Interior Designer and Principal, Penner and Associates Interior Design
  - Julie Miller, creative director, Creative Shift Studio
  - \* Onifur Garcia, KPU Interior Design Alumni, interior designer, Collabor8 Architecture + Design Inc.
  - Erin Saucier, KPU Interior Design Alumni, interior designer, Stantec. Erin is also a UBC SALA MA Architecture candidate.
- Alejandra Horsley, KPU Interior Design Alumni, interior designer, KPU Facilities.

- Daryl Tyacke, Landcape Architect and Principal of ETA Landscape Architecture was a guest in IDSN 4002 Senior Studio in April, sharing his expertise and giving input into the students comprehensive projects. It was a great opportunity for the students to get a glimpse into the realm of a related design discipline and exciting to see the students ultimate integration of the expertise presented.
- The Emerging Green Builders group went on a tour of the Perkins and Will office downtown. Perkins and Will also prepared a special presentation for us on sustainable materials, which was very interesting.
- Before student presentations at the Product Design Graduation Showcase 2017, students across the program as well as industry and community members participated in a workshop at Dudoc entitled Building Partnerships for Design: A Circular Design Workshop, hosted by the Vancouver Economic Commission and the Product Design program. The purpose was to facilitate circular thinking and to inspire circularity within businesses and the broader business community within a context of dwindling resources and growing landfills. As we reach physical limits, the circular economy model places an emphasis on system -wide change that focuses on increasing longevity, capacity sharing and renewability. This workshop enabled Vancouver's business communities to identify circular opportunities and match them with student design capacity. The goals were to:
  - \* Inspire collaboration and community with peers
  - Open up new market opportunities
  - \* Renew relevance with customers
  - \* Increase business resilience in preparation for new government policies.
- "Clean-Up Canada's Coast" Students from Product Design and Graphic Design for Marketing participated in projects with the Steveston Harbour Authority. The Steveston Harbour Authority has been working for several years tackling the problem of lost and discarded fishing nets; this is a global problem as there is no incentive to retrieve them, they are not biodegradable, and they cause extensive ecological damage. Product Design students were challenged to find ways to use the material in order to generate interest in retrieving them. The proposals ranged from re-purposing the nets, to the development of new products through material experimentation and exploration. The assignment for the third year students Marketing Communications Design 1 was to conceptualize and design a campaign for the "Clean-up Canada's Coasts" project. The primary objective of the project was generating interest and active involvement in the project by commercial fishermen.
- Both groups of students' work will be on display in an exhibit in the Seine Net Loft building at Britannia Shipyards

National Historic Site, 5180 Westwater Drive, Richmond BC . The exhibit will be in place for one year beginning June 3rd.

#### **Events:**

- We are grateful to have the support of KPU's Office of Advancement, which has been instrumental in developing parnerships and maintaining relationships with a very generous group of donors and sponsors who contribute on an ongoing basis to Design through donations of materials, space, and expertise as well as providing monetory support for our final Showcase of year end shows. Design is appreciative of all of the contributions from both inside KPU and in our external community.
- We are also grateful to have colleagues and KPU's Foundation board members support so many of our activities.
   Alan Sung, Wayne Tebb, and Alan's guest, Brent Martin, an established graphic designer, most recently attended the Graphic Design for Marketing's year end event at the Creekside Community Centre.
- Our second year fashion marketing students complete their final event, the: FMRK XVII Portfolio Showcase, on March 22nd. This event was the end product of our student's FMRK 2215 course 'Fashion Events and Promotions' where they were to create a brand that represented their diverse group, and then plan their year-end portfolio showcase event according to the brand they created and developed. During this event, our second year students had the opportunity to individually chat with local industry, colleagues, peers, faculty, friends and family- to celebrate the work they have accomplished over the course of their diploma program- as well as mingle with industry to 'market' themselves and their skills to potential future employers. The event turnout was great- the largest in 3 years! We had over 100 people attend, many who were members of the local fashion industry, the local community and different KPU Campuses, FMRK applicants, and our students' friends and families.

- Following the FMRK XVII Portfolio Showcase Event, we received incredible feedback from our local community about our students and their outstanding ability to communicate and connect their creative visions with everyone they talked with, and how enthusiastic they were when presenting their two years of intense, and practical work and discoveries. We were also pleased to hear that a handful of our second years received job offers very shortly after our final class wrap up!
- The Foundations in Design Year End Show exhibited select work and celebrated the students' achievements over the last eight months. The event was attended by faculty and current KPU students in the afternoon, and then opened to family, friends, and the general public from 6-8pm. Overall, there were nearly 100 guests.
- Product Design's 2017 Graduation Showcase was held at the Dutch Urban Design and Development Centre (Dudoc) Vancouver. Graduating students pitched their final capstone projects to industry guests, faculty, and fellow students. The students' presentations were followed by a keynote lecture titled "How to Strike it Rich in Design" given by D Calen Knauf and Conrad Brown of the awardwinning, Vancouver based studio Knauf and Brown (knaufandbrown.com). Many years of friendship have led to the partnership they form now: The pair met through skateboarding in 2001 and have been exchanging opinions on shapes, colours, and textures ever since. The rarity of their collaboration shows when discussing the final results of a project-in most cases it is impossible to point out which element of a design came from which mind. Knauf and Brown have an unnatural obsession with studying the spaces and objects that surround life. Both partners bring strong aesthetic experience from image-based practices, Calen coming from a graphic design background, and Conrad working in photography. They place a huge importance on knowing how to balance practicality with beauty, and when to prioritize one over the other. For the duo, the relationship between function and form is complex and ever changing. Their work and interviews have been featured online and in print, including Frame, RUM, and Dwell magazines.
- On April 5th and 6th, 28 graduating 4th year Fashion & Technology students showcased their collections on the runway at The Imperial in downtown Vancouver. Over a total of 6 shows in 2 days, the students' collections and portfolios were seen by an audience of over 1400 industry members, program supporters, students, and friends and family. 22 high school groups from Vancouver, Victoria, and the interior, attended The Show and 8 high school groups also came to the KPU Richmond campus for a tour of the fashion department. KPU Fashion students from all years volunteered to help run the front of house and backstage at the event, and our response from industry was overwhelming; A number of companies brought their HR

representatives to scout future employees. With 2 completely sold out shows and others close to capacity, it is safe to say that the event was a huge success and a great kick off for the future design careers of our 4th year students.

- The Interior Design Year End Show was held at the AIBC (Architectural Institute of BC) offices on April 13. This was an opportunity for the fourth year students to showcase their Senior Studio project from IDSN 4001/ 4002 and make connections with industry leaders. Many business cards were exchanged and interviews set up with the best design firms in the city. Friends and families of the students had the opportunity to finally see what kept them so busy for so long!
- Graphic Design for Marketing hosted its annual Grad Show at Creekside Community Centre, Olympic Village with the graduating class showcasing a small collection of their best work to industry. Following a successful run of fundraisers through out the year, and with the generous help of our donors, the students were able to put on an incredible event that was attended by just over 100 guests, which included members of the graphic design industry, alumni and faculty. The following evening the students were able to bring back their exhibit to the KPU Richmond campus to showcase their work once again, as well as to celebrate their achievements, with friends and family.

#### Recognition:

- Congratulations go to 3rd year Product Design as well as Technical Apparel students. Their Burrito project was featured on the front page of Core77. Core77 is a top ezine for Product Design and garners global readership. <u>Link</u>
- Product Design's graduating event and class projects were profiled in Dudoc's <u>Newsletter</u>:
- Victor Martinez has recently received the news that his paper – Product Sustainability Assessment in Conceptualization Phase - 21st International Conference on Engineering Design 2017 held at UBC in August.
- Gabrielle Durning, Coordinator of Communications & Events, attended a conference in Toronto on May 1-3 that gathered Marketing and Communications professionals from post-secondary institutions across Canada to participate in a series of lectures and workshops. Presenters and topics included:
  - \* Carleen Carroll Associate Vice-President Communications, University of Waterloo "How the University of Waterloo Tells Its Story to the World"
  - Fiona Munro, Sponsor Account Manager Calgary Stampede- "Connecting with Millenials: On & Off Campus"
  - Catherine Parry, Director Marketing & Creative



Services, Ryerson University and Michael Lund, Manager Digital Experience, Ryerson University - "All Carrot – No Stick Approach to Ryerson's Brand Roll-Out"

 Kayla Lewis, Manager, Social Media and Media Relations, Seneca College - "Let me Take a #Selfie: Seneca's Instagram Story"

#### **Managing Risk:**

- Design is very pleased to welcome an Associate Dean to our ranks. While smaller in numbers, Design's programming is complex, as is the fulfilment of the Business Plan for the new building, including the implementation of a research strategy and increasing Design's profile as it reaches to become Canada's top design school by 2020. There is much to do in the Dean's Office and we are grateful to KPU for recognizing the need for and supporting this position.
- Andhra Goundrey will be starting as Associate Dean on May 29th, 2017. A long-time faculty member at KPU, Andhra has served as Coordinator of the Bachelor of Design: Fashion & Technology and as a representative of Design on Senate, the Senate Standing Committee on Academic Planning & Priorities, and the Subcommittee on Course Outlines. She has led an extremely successful Program Review for Fashion & Technology and a major program revision resulting from it. Andhra has also served on numerous internal and external committees, positively contributing to the advancement of her field and her students. Her calm and collaborative approach to supporting change has been recognized across the institution. Andhra, a graduate of KPU's Fashion & Technology Diploma, also holds a Diploma in Business; a Bachelor of Arts, Leadership; and Master of Arts, Leadership. She has extensive industry experience, including her work at Chloe Angus Design, Peekaboo Beans, and Aritzia. As well, she holds a black belt in judo!

- All programs have been actively engaged in reviewing portfolios and interviewing applicants as they fill their cohort programs. This time intensive work ensures that students are well prepared for the rigorous academic and applied studies they are taking on.
- As a result of a concerted conversion plan, for the first time in many years the Fashion & Technology program has filled both cohorts with well-prepared and committed applicants and maintains a strong waitlist. Kudos go to Andhra and her team of Fashion & Technology faculty and staff, who held Saturday workshops on how to build a portfolio, as well as portfolio feedback sessions. They also produced an online video for applicants on the portfolio process and moved their interview schedule up to capture applicants early in the game.
- Applicant numbers are also up for the Product Design degree program. Faculty provided workshops and also interviewed earlier, providing an ongoing interview schedule to prospective students.

#### **Employee Engagement**

- I am very pleased to announce the appointment of Lindsay Norris to the position of Coordinator of the Bachelor of Design: Fashion & Technology, effective, June 1st, 2017. Lindsay is currently a faculty member in the Wilson School of Design and teaches in Fashion & Technology, Fashion Marketing, and Product Design. A graduate of KPU's Bachelor of Applied Design in Fashion and Technology herself, Lindsay has extensive industry experience and in addition to having her own business with a focus on pattern making and production, she has held leadership positions in a number of Vancouver-based companies, including MEC and Sugoi. Lindsay also has held teaching and coordinator appointments outside of KPU (including Capilano University, the Pacific Design Academy, and Vancouver Community College). She has been one of the key proponents and instructors for the yearly Fashion Show and is always willing to take on extra work and go the extra mile for her programs and the students.
- Faculty members Iryna Karaush, Doreen Leo, Brenda Snaith, and Jessica Gingell presented workshops for K-12 teachers from across the province at Thomas Haney Secondary School in a Conference organized by the Maple Ridge School District, geared towards preparing teachers to teach Applied Design and Technology this is a new curriculum area in the K-12 system.
- As part of Professional Development, faculty members
   Dan Robinson and Stephanie Phillips attended the
   Strukture conference in Portland.
- Faculty members, Victor Martinez and Stephanie Phillips attended the BCTech Summit in March. Both faculty had students presenting their projects.

#### **International Engagement**

Increasing Design students involvement in International experiences is a part of our academic plan. Currently, two groups of students are engaged in Field Schools:

• DESN 3100 students are engaging in intensive field study in Barcelona for two weeks in May. They take part in scheduled immersion activities and contextualize their field learning in classroom-based analysis and critical reflection before and after their field experience. The goal of the experience is for students to assimilate design theory and knowledge with respect to the context of site, culture, climate, geography, and explore design applications in an integrative learning environment. Pictured below is a group shot at the top of Montjuic. They also had a perspective drawing refresher class in the lobby of the Museum of Contemporary Art today.



 Students in DESN 3000, the Interdisciplinary Amazon Field School, landed in Bogota on May 8<sup>th</sup> and will spend some time there befoe heading south to the Calanoa Natural Reserve and field school site in the Amazon rain forest. They will take part in cultural and creative immersion activities; participate in community engagement projects; and develop interdisciplinary skills in creativity, academic inquiry, ecology and conservation, cultural awareness, environmental design, design thinking, and community development.

## Office of External Affairs

#### **ALUMNI AFFAIRS**

#### **Events and Sponsorships:**

- Student Leadership Awards In collaboration with the Kwantlen Student Association, he Alumni Affairs office planned and co-ordinated the KPU Student Leadership Awards dinner on April 27. Over 120 guests attended the event. KPU Alumni Association (KPUAA) was a proud sponsor and KPUAA Board Chair Ryan Keigher co-emceed the event. KPU alumna Hayley Woodin delivered the keynote address. The Alumni Affairs office was also involved in the selection process of the awards prior to the event and coordinated the selection committee.
- This activity further the goal of Alumni Affairs to engage with students prior to graduation so that they are familiar with the KPUAA and are aware of KPU's alumni community.
- KPU Alumni Brew Night the inaugural Alumni Brew night held in Oct 2016 was such a success that Alumni Affairs and the KPUAA will be hosting a second event on June 8th. We are hoping to increase attendance and expect 75 – 100 participants.
- KPU Foundation Golf Tournament The KPUAA is pleased to once again sponsor a hole at the golf tournament on May 17th.
- BC Business Awards Dinner The KPUAA was a gold sponsor of the BC Business 30 under 30 Awards event held at the Vancouver Club on April 13, 2017. Directors of the KPUAA attended to celebrate the achievements of three outstanding KPU alumni who were honored at the event.
- External Community Events Directors of the KPUAA will participate in a number of community events as ambassadors, representing KPU and the KPU Alumni Association. Events include:
- Breakfast with the Bank Surrey food bank fundraiser May 12, 2017
- \* Friends of the Grove fundraising event May 28, 2017

#### **Communications:**

- Alumni Newsletter—The Alumni Affairs office published a newsletter on February 28, March 31 and April 28, 2017.
   The newsletter was sent to about 26,000 contacts with 3,100 opens representing a 12% open rate.
- Launch of affinity partnership The official launch for the TD insurance program took place since the last report. This includes working with the affinity partner to send out communication to KPU alumni by mail and email in May/ June 2018. This is a revenue-generating partnership.
- Social Media Regular posts on KPU Alumni Twitter, Facebook, and our KPU LinkedIn account have been ongoing in efforts to build our community of social media users. A digital media communications calendar and plan is under development.

 Alumni Benefits Card – The Alumni Affairs office received approximately 80 requests for benefits cards since the last report. The cards and introductory letters are mailed to alumni.

# COMMUNICATIONS AND MEDIA, GOVERNMENT RELATIONS, COMMUNITY ENGAGEMENT

#### **Event Attendance:**

- Semiahmoo Animal League Inc. fundraiser.
- Delta Chamber of Commerce "State of the Community" luncheon with Delta Mayor Lois Jackson.
- Greater Langley Chamber of Commerce "Coffee and Conversation" with City of Langley Mayor Ted Schaffer.
- Social Innovation Summit planning with City of Surrey Councillor Vera Lefranc.
- Judging Cloverdale Chamber of Commerce Business Excellence Awards.
- Richmond Chamber of Commerce AGM.
- Surrey Board of Trade Budget Roundtable with federal government MPs.
- Sources Community Resources Society annual gala KPU was a sponsor.
- Ignite a Dream fundraiser Surrey Firefighters' Charitable Society KPU was the recipient of funds raised.
- Langley Chamber of Commerce All-Candidate meeting –
   KPU was the venue sponsor.
- The Show media relations
- President's Dialogue with Gwynne Dyer
- Budget roundtable with Minister Jean-Yves Duclos, Minister of Families, Children and Social Development – KPU hosted the minister, MP Sukh Dhaliwal and the media for a federal budget preview
- KPU School of Horticulture Awards Dinner
- Wilson School of Design Year-End Fashion Show, with Chip and Shannon Wilson
- Donor reception, Wilson School of Design Year-End Fashion Show, with BC Business Magazine
- Cloverdale Board of Commerce Business Excellence Awards (The Clovies)

#### Other communications initiatives:

- Mentored a public relations student completing a onemonth practicum through writing, editing and pitching multiple media releases, speech writing, event photo taking, and infographic design work.
- Grew social media presence on Twitter by 40 followers, 33 mentions and just under 70,000 impressions (Source: Twitter Analytics)

#### **Media Relations:**

 The Communications and Media Team managed media and public relations for the Wilson School of Design's The Show April 5 and 6. Over a dozen individualized press

releases were issued to targeted local B.C. media, as well as fashion media and online influencers resulting in 17 different new stories plus 28 blog profiles.

- Various media training/key message prep/response statements/interview facilitation on these topics:
  - \* Food sustainability and horticulture
  - \* Cannabis professional series
  - \* Provincial election
  - Job market for graduates
  - \* Student profiles
  - \* Faculty awards
  - \* Student poverty
  - \* Maple Leaf high school MOU
  - \* KPU Civic Plaza
  - \* Sexual assault policy development
  - \* Students with Disabilities, Student Services
  - Fashion Design & Technology runway show

#### KPU Media Coverage—March 10—May 5:

- We facilitated media requests from and received coverage in Breakfast TV, Fairchild TV, Globe & Mail, Vancouver Sun, Province, CBC, Vancouver Courier, MingPao, Vancouver Paily Hive, 107.7 Radio, Business in Vancouver, Georgia Straight, Darpan Magazine, Cloverdale Reporter, Langley Times, Langley Advance, Surrey Now News Leader, and Richmond News.
- We received additional coverage in many BC local papers outside our usual region of influence due largely to the Fashion Design & Technology runway show including: Westender, Delta Optimist, North Delta Reporter, Powell River Peak, Nanaimo Bulletin, Kelowna Capital News, Penticton Herald. The Show also had coverage in Black Press TV, Vancouver Magazine, Blush Vancouver Magazine, Joongang Vancouver (Korean Daily), as well as in a new media outlet, the Richmond Sentinel. Photos from the Show were picked by Chinese and Romanian news agencies.
- The graphic below was created by our media analytic software and shows the overall media sentiment for this reporting period. The chart is an aggregate measurement that includes everything from public service announcements, which are largely considered neutral, to large news and feature pieces. Stories exclusively about the Kwantlen Student Association in which KPU is <u>not</u> a party to the story but mentioned only because it is the host university, are also considered neutral. Less than 4% of the coverage was negative, which is higher than in prior months and due to criticism of the MOU with Maple Leaf as well as political criticism of the current ruling Liberal party and MLA Amrik Virk, a former KPU board member.
- KPU distributed a total of 30 news releases:
  - \* March 10-31: 10 news releases

- \* April 1-30: 17 news releases
- May 1-5: 3 news release
- Media exposure over this period totaled 690 mentions (Source: Meltwater)
- The following is a list of KPU news releases issued during the reporting period:



#### May 2017

- May 04 Marsha D'Angelo receives Western U.S. and Canada Teaching Excellence Award
- May 03 SFU and KPU researchers team up on solutions for clean food and water
- May 01 Mad science for the whole family

#### April 2017

- Apr 21 KPU named one of Canada's greenest employers
- Apr 20 Percussionist brings Canadian music to the UK
- Apr 13 Business students take first place in international compe
  - titio
- Apr 07 PR students raise over \$14,000 for mental health
- Apr 04 PR students raise over \$14,000 for mental health

#### March 2017

- Mar 31 Talking Trump at KPU
- Mar 30 Future of food sustainability: KPU research study
- Mar 29 KPU Board of Governors welcomes two new members
- Mar 28 KPU sculpts success at CLAY 2017
- Mar 24 KPU students reaping the benefits of open textbooks
- Mar 20 Raise your beers for KPU
- Mar 17 Stories from the bottom of the world
- Mar 16 KPU music instructor makes some good noise among YWCA award nominees
- Mar 15 Be part of the metamorphosis of music in the next KPU-
  - Science World Speaker Series
- Mar 10 KPU named a top B.C. employer

#### MARKETING AND RECRUITMENT

**Recruitment:** 

Calling Campaign—From April 18 — May 10, the Future Students' Office has been busy with the fall calling campaign. They will call approx 3,000 prospective students to confirm that they have an offer pending, answer any questions they have and invite them to the Fall Applicant Night where they can meet with faculty members and KPU staff to find out more about the programs and KPU in general. The goal of the calling campaign is to have applicants pay their deposits online and ultimately convert applicants to registrant status, ensuring they have the resources they need in the process. So far, we have surpassed the number of registrants to Fall Applicant Night compared to last year, with one week left to invite prospective students.

Breaking Barriers Brunch – March 9, 2017—KPU FSO hosted the very first Breaking Barriers Brunch on the Surrey Campus. Over 25 Community and Immigration Support Workers, High School Aboriginal Advocates and Employment Case Workers attended to learn more about KPU programs and services in terms of breaking traditional barriers to post-secondary education. Department participation included faculty and staff from ACA, SSD, Testing, Admissions/Transfer Credit, and Aboriginal Services. 87% of the attendees rated their overall experience of the event a 5/5, with 100% wanting to return next year or would suggest a co-worker attend. Feedback was very positive.

Aboriginal Open House, April 19, 2017—In collaboration with Aboriginal Services, Student Affairs and Volunteer Services, the Future Students' Office co-hosted the annual Aboriginal Open House on our Langley Campus. Over 130 students from the Langley, Delta, Surrey, and Abbotsford school districts attended the event. The day's activities included hands-on activities from Trades, SOB, Horticulture, Psychology/Geography and Health. Participant energy was very high and initial feedback has been extremely positive. We are currently waiting for more feedback forms to come in so a complete review of the event can be made.

Party for the Planet, April 22, 2017—KPU exhibited at City Hall Plaza for the Surrey City Party for the Planet event. Over 15,000 visitors attended the event. We sponsored a photo booth where attendees could take a photo, which was emailed to them with KPU branding on it. In addition, we had a separate booth to inform visitors of what we offer at KPU and had KPU trivia and games to interact with attendees.

Richmond Earth Day Youth Summit, April 22, 2017—The Summit was a youth-led event to promote environmental protection and awareness. Throughout the day, workshop topics such as sustainability, global warming, solar energy and recycling were held. The Future Students' Office had the opportunity to promote KPU and our programs to 280 event participants including conversations with two very promising prospects. One high school applicant that was not admitted to the Engineering Program showed interest and FSO staff was able to provide suggestions and connect him to the Chair of

the Engineer Program. Another was an alumnus from the Faculty of Science & Horticulture who is now planning to return to KPU for more education. KPU sponsored this Richmond city event and we will be working with the city to exhibit at other events throughout the year. The city also holds a number of sustainability/environmental events where there is a potential to collaborate on research and student projects between KPU and the City of Richmond.

Dual Credit—The Langley Dual Credit Xcel MOU was signed by the school district in late April. Applications have been sent to schools. For fall 2017, we will be running dual credit programs for Langley, Surrey and Richmond high school students.

#### **Branding and Advertising**

Marketing Services is currently sourcing and reviewing advertising campaign options for the current year. In order to reach our target markets of high school students, mature students and transfer students, a variety of initiatives will be strategically selected to ensure maximum exposure and engagement with our audiences. And today, with new technologies and services becoming readily available, we must continue to adapt and respond to reach key demographics.

Our campaigns will employ a variety of online, digital, print, outdoor, TV, radio, transit and billboard ads.

Moving forward we will utilize the new KPU tag line in strategically positioned marketing initiatives to expand our messaging and solidify our brand statement.

Our new tag line is part of our brand and it reinforces our identity. It informs our audiences of who we are and what we do. Every touch point an individual has with KPU should communicate our brand and message in a consistent format so we reinforce the same look and message at all times. It takes many years to build a brand and by staying consistent in messaging and design, we will ensure increased brand recognition for years to come.

#### Website Redesign

Marketing Services has just starting on a website redesign project. Partnering with a local Web Development Agency (Domain7) and an internal working committee across all faculties and departments, we will develop a refreshed website, which will include both front end development and back end architecture improvements.

The objective for the refreshed kpu.ca will be to address two key areas; attracting prospective students and retention of current students, as well as ensuring the site is more user friendly for anyone regardless of the target market.

Major areas of improvement planned for the next version of our website are a more efficient workflow for content moderation and SEO (search engine optimization) improvements. The Marketing team and working committee will establish KPI's and measure the site's success based on regular reporting post the new site's launch. The plan is for the new website to be launched in spring 2018.



# Marketing & Recruitment Dashboard

March 1 - April 30, 2017

#### **Domestic Applications**

#### As of April 28, 2017

2016	2017	
Summer	Summer	
1,154	1,368	

**19**%



#### Website

Total website sessions	803,131	<b>12</b> %	Year over Year (718,566)
Total users (unique visitors)	320,613	<b>12</b> %	Year over Year (287,540)
Bounce rate	52.16%	<b>1</b> %	Year over Year
Average session duration	03:21		

#### **Top Performing Campaigns by traffic:**

Value Arts: 8,677

Summer 2017 Registration: 5,646

Medical Marijuana: 2,624 Surrey Open House: 1,227

#### Visits by device type:

Desktop: 64%

Mobile and Tablet: 36%

#### Top visits by city:

Surrey	338,191
Vancouver	95,788
Richmond	94,348
Langley	56,965
Burnaby	23,118
Delta	15,360
Coquitlam	11,077
Abbotsford	10,139

#### Social Media

Total impressions of our posts on social media	1,826,180
Total engagements (retweets, comments, likes, shares, etc.)	15,206
Direct messages and public comments received across all social media platforms	1,022

**899** new followers across all social media platforms

4.5%

#### **Future Students' Office**

#### Fall Applicant Night (May 11, 2017)

Last years' final registered numbers were:

Today (one week before event) we are at:

400 guests, 213 students

437 guests, 231 students

#### **High School Tours and Presentations:**

Brookswood Secondary (x2)	Langley	Presentation @ school
Earl Marriot Secondary	South Surrey	Presentation @ school
Langley Secondary	Langley	Presentation @ school
Lord Tweedsmuir	Surrey	Presentation @ school
Seaquam Secondary	Delta	Presentation @ school
South Delta Secondary	Delta	Presentation @ school
Sands Secondary	Delta	Presentation @ school
Abbotsford Traditional (x2)	Abbotsford	Presentation @ school
Sullivan Heights	Surrey	Presentation @ school
Greater Victoria SD	Victoria	Presentation @ multiple schools
DW Poppy/Langley Secondary	@KPU Richmond	70
Langley Fundamental	@KPU Surrey & Langley	40
Langley UConnect	@KPU Langley	15
Langley Secondary	@KPU Surrey & Langley	40
LA Matheson	@KPU Surrey	130
Panorama Ridge Secondary	@KPU Surrey	35
Princess Margaret Secondary	@ KPU Surrey	70

#### **OFFICE OF ADVANCEMENT**

The KPU Foundation Golf Tournament scheduled for May 17 at Northview Golf and Country Club is sold out. All sponsorship opportunities have been maximized and all indications point to this year's tournament being our most profitable. Since the last report, the Executive Director of Advancement has engaged in the following community events:

- March 22 South Asian Business Association (SABA)
   Provincial Budget presentation, featuring MLA and Finance Minister, Mike de Jong
- April 1 Surrey Fire Fighter's Ignite a Dream
- April 6 Innovation Boulevard Health Tech Accelerator Announcement
- April 22 Sources Community Resources Society Gala
- April 27 Cloverdale Chamber of Commerce Clovies Awards Dinner
- May 13 Cmolic Foundation Awards Dinner

#### **Financials:**

- The Office of Advancement closed out the fiscal year 2016/17 with a very strong final month and quarter. In the month of March, \$210,000 was raised compared to \$80,000 raised in the same period a year ago. In the final quarter, over \$500,000 was raised.
- \$1,848,500 was raised in the fiscal year 2016/17 compared to \$1,789,500 in 2015/16.

- While the fundraising goal of \$2 million was not met, Advancement did see marginal growth over the previous year despite dealing with staff turnover and fundraiser vacancies throughout most of the year.
- For the new fiscal year 2017/18 and since April 1, \$114,638 has been raised to date.

#### New Major Gifts over \$5,000 since last Board Report

	Gift
Donor	Amount
Surrey Fire Fighters	\$12,500
West Coast Seeds	\$6,113
Clio	\$5,000
Graham Construction	\$5,000
Centra Constructing Group	\$5,000
Dr. C. Lun Wang Inc.	\$5,000
Khethiwe Rudd	\$5,000
Prodigy Mobility	\$5,000
Anshu Arora Inc.	\$5,000
Newlands Systems	\$5,000
Ecosafe Zero Waste	\$5,000

#### Langley Community Farmers Market is now open for 2017

Wednesdays, noon to 4:30pm at KPU Langley Campus







# Institutional Analysis & Planning

#### **ADDRESSING VISION 2018 STRATEGIC PLANS & GOALS**

Quality

Goal: Learner engagement and retention at KPU shows continuous improvement

Strategy: Assess, select, implement, and celebrate learning methodologies and educational delivery options that provide learners with the support within and beyond the classroom to succeed academically, personally, socially, and professionally:

- Assessment of the effectiveness of English Writing Labs: English Writing Labs are designed to complement instruction in first year English courses. The focus of the labs is honing the students' essay-writing skills through participation in modules. The study compared grades in English 1100 of students who participated in the writing labs with matched English 1100 students who had not participated.
- Assessed the effectiveness of the Pathway program after its first year of operation. In fall 2015, KPU raised the English proficiency requirements for undergraduate admission. At the same time, a new student program called Pathway to Undergraduate Studies (or simply, Pathway) was offered to those who do not meet these new English proficiency requirements. The purpose of the research was to assess the success of students in the Pathway program compared to matched students who enter KPU prior to the existence of the Pathway program.
- 2017 Information Technology Student Survey: KPU's first student survey with a focus on information technology needs. The survey provides feedback to the IT Department on what students think about technology and their experiences and expectations for using digital technologies for academic work. The survey was launched in January and closed in February. A preliminary report of the results was provided to the IT Department in April. Additional reports may be needed.
- Survey of Graduates of Health Care Assistant Program:
   This information is required for their program articulation and will be an ongoing survey. It also provides feedback to the program on how to improve the program. The survey was launched in February and closed in March and a report provided to the program coordinator.
- BSN Grad Completion Survey: The survey provides the BSN program with feedback on how well the program has prepared students for practice. It was conducted in March and a report provided to BSN program in April. This is required for the program's external accreditation.

Goal: KPU is a well-managed, integrated, and transparent organization that supports learning

Strategy: Implement initiatives that will attract, support, engage, and retain KPU's people and create an environment

where all employees see themselves as contributing to student learning:

Strategy: Develop and implement retention strategies that identify groups of students at risk, set retention targets, and enhance student success:

 Providing support to the First Year Committee, through participation in meetings, and provision of data to help understand the needs of first year students. This is ongoing.

Goal: KPU is a well-managed, integrated, and transparent organization that supports learning

Strategy: Implement initiatives that will attract, support, engage, and retain KPU's people and create an environment where all employees see themselves as contributing to student learning:

- Surveys on the role of the Chair/Coordinator: Three surveys were conducted on behalf of the Labour-Management Relations Committee (LMRC), one of current chairs and coordinators, one of Deans and Associate Deans and a third one of all faculty members who are not chairs and coordinators, to better understand the role of the Department Chairs and Program Coordinators and how KPU can support them.,. The surveys were launched in March and closed in April. The reports for the three surveys are under development.
- 2017 Information Technology Faculty Survey: KPU's first faculty survey focusing on the technology needs of instructional faculty and staff. One outcome of the survey is to align IT service offerings to better support learning and teaching at KPU. The survey closed in March and a preliminary report of the results was provided to the IT Department in April. Additional reports may be needed
- 2017 Information Technology Library Faculty Survey: Library faculty survey focusing on faculty members' technology needs. The survey provides feedback to the IT Department on the technology needs of library faculty. The survey was launched in April.

Strategy: Institutionalize effective quality assurance processes that allow for regular review of all areas of the university:

- Supporting program reviews: Currently providing support to 20 programs (or cluster of related programs). The Program Review reports received during this period are: External Review Reports (for Economics, GNIE and Asian Studies) and Quality Assurance Plans (from Fine Arts and LGLA).
- Course Evaluations (formerly called Student Appraisals of Instruction): Individual Instructor Reports for surveys conducted in the Spring term have been sent to all instructors. Probationary Instructor Reports are being sent to the Deans.

# Institutional Analysis & Planning cont'd

Strategy: Review and adjust KPU's procedures to ensure efficiency and effectiveness:

 IAP will be switching Course Evaluation Software vendors from Scantron to Explorance in Summer 2017. IAP is currently working with IT and Explorance to facilitate a seamless transition. This change will enhance efficiency by eliminating a number of manual procedures. It will also provide KPU with greater flexibility in hour course evaluations are conducted in the future.

#### Relevance

Goal: KPU's Operations support purposeful learner FTE growth of at least 5% annually to meet the educational needs of its region's diverse population.

Strategy: Develop a comprehensive strategic enrolment management plan directed towards traditional and non-traditional, domestic and international leaners to support strategic growth:

- Developed applicant dashboard for Future Students Office to allow them to identify specific applicants for conversion activities.
- Developing dashboard for Faculty of Business to identify student demand for key business courses to assist in enrolment planning.

- Provided classroom utilization data for the Faculty of Arts for facilitate planning.
- Conducting a study for the Office of the Registrar to analyze applicants who were admitted to KPU (that is, accepted an offer of admittance by paying a nonrefundable deposit) who did not register as student.

**Accountability Reporting to Government** 

- Submitted compliance report to Citizen and Immigration Canada in April. This report identifies the international students' status in the institution as of March 1, 2017 (if they are full time, on academic leave, etc.).
- Led the work on preparations for the CDW submission in consultation with Information Technology and the Office of the Registrar. This also includes coordination with Trades, International, CPS and Finance.
- Working on preparations for the FTE report for Fiscal year 2016/17.

Submitted by: Lori McElroy,

Executive Director, Institutional Analysis & Planning

#### Mad science for the whole family

Create a tornado in a lab, make slime, taste a craft brew, or watch fire dance to music at Kwantlen Polytechnic University's (KPU) Science Rendezvous Saturday, May 13.

The largest public science festival in the Fraser Valley and KPU Langley's largest event attracting over 1,000 visitors in 2016, Science Rendezvous offers free hands-on activities, shows, tours and displays for the entire family.

"From creepy crawlies in our bug lab to walking our meditative flower labyrinth, this festival appeals to anyone with a sense of curiosity about the world around us," said Dr. Elizabeth Worobec, dean of KPU's science and horticulture faculty. "We're excited to welcome families onto our campus for a fun-filled day of discovery."

Visitors can get their blood pressure checked by KPU nursing students, make a seed bomb launched in the air with a catapult, take a polygraph test, and watch the crowd favourite Chemistry Magic Show. There will also be tours and free tastings in KPU's custom-built beer brewing lab for adults 19 years and older.

Science World will be onsite judging the KEVA bridge Spam challenge in which competitors using wooden blocks must build a bridge strong enough to support as many tins of Spam as possible. All visitors will have the chance to win a one-year family membership to Science World and day passes.

More than 30 scientists from KPU as well as Bricks 4 Kidz, Mad Science, Mathnasium,

Science & Nature Co., and many others will also be at the event to provide demonstrations, talks, and assist visitors with experiments and games.

Science Rendezvous is a national cross-Canada celebration of science that reaches over 300,000 people to promote community involvement and enthusiasm for sciences. The event takes science to the streets in a highly interactive public program to inspire people of all ages with a passion for science.

For more information about Science Rendezvous at KPU and for free tickets, visit kpu.ca/sciencerendezvous.

For photos of Science Rendezvous from previous years, visit Flickr.



