



REPORT TO THE
**BOARD OF
GOVERNORS**
DECEMBER 2020



New KPU regalia reflects new chancellor's Indigenous roots



Sam Stringer is a graduate of the Wilson School of Design at Kwantlen Polytechnic University. She was also a staff member at the school. But her longstanding relationship with KPU doesn't end there. Stringer is now the designer of the new regalia for KPU's president and incoming chancellor.

"I feel so honoured that they thought of me for this project. I get to do something for my family and I love getting to work with Kwantlen again."

Stringer quickly embraced the opportunity to create new regalia for Chancellor Kim Baird, who will be installed as KPU's third chancellor on Oct. 19. The president's regalia was also re-designed and complements that of the chancellor.

"We wanted to make the regalia look a bit more modern. We have a new chancellor so the new regalia has a bit of Kim's heritage, a little bit of the Tsawwassen First Nation, Coast Salish design aspect. That was the inspiration behind everything," says Stringer.

She did a lot of research into the design elements. She was also introduced to a cedar weaver at the Tsawwassen First Nation who added traditional cedar weaving to the sleeves of the new robes.

"The creation of this regalia is an important recognition of the traditional territory KPU campuses rest on. Sam Stringer has been very thoughtful in ensuring her design upholds important values to KPU but also respects my heritage as a Tsawwassen and Coast Salish woman," says Baird.

"I couldn't be more thrilled about how she has integrated these values and worked with Tsawwassen artists and incorporated these important details into the design of the robes. I will wear this new regalia with pride."

Stringer says from a functionality side of things, she wanted to make the robes comfortable. She went with a lighter fabric, did away with the giant bell-shaped sleeves and lapels and shortened it.

She used a hand-dyeing technique to dye the hoods in KPU colours. She then used a laser cutter to get the unique angles on the robes. Stringer says Coast Salish design works with a lot more negative than positive space, as their art is related to sculpting and carving, she incorporated a lot of negative space on the regalia.

"Every shape in there is quite intentional. Even all the angles on the gown are done at a 53-degree angle which is KPU branding. It was pretty specific."

"Sam has done an incredible job incorporating Kim's heritage into the design of the new regalia as well as making it modern and comfortable. Being a part of the KPU family, Sam really poured a lot of heart into the robe designs. We'll be proud wearing the robes during the upcoming virtual convocation and then in person at future convocations," says Dr. Alan Davis, president and vice-chancellor KPU.

To top it all off, internationally renowned designer and traditional Haida artist Dorothy Grant has created a hat to complement the regalia.

The new regalia will be unveiled at the virtual convocation ceremony on October 20. Learn more about the upcoming convocation [here](#).

Kim Baird's Installation Ceremony will be live [here](#) on October 19 at 11 a.m.



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TALK TO A CAREER COACH

“ I have always felt that career preparation, however you go at it, is a student wellness issue. The focus should not be on what are you going to do, but on what are you going to do first. ”

- **Michele Matthysen,**
Coordinator, Career Development Services

KPU | Career Development Centre

from the [KPU Career Development Centre Facebook page](#)

KPU researchers receive NSERC award for biopesticides

A partnership between Kwantlen Polytechnic University researchers and an industry partner has won an innovation award for its work to create natural pesticides to support sustainable food production.

Dr. Deborah Henderson and Michelle Franklin from KPU's [Institute for Sustainable Horticulture](#) partnered [Sylvar Technologies](#) to create baculovirus biopesticides, which are non-toxic, safe and natural products.

Now the project has received the [Synergy Award for Innovation from the Natural Sciences and Engineering Council of Canada](#). The \$100,000 award will help the institute with new equipment, stronger partnerships and recognition.

"Our mantra at the institute is 'putting more biological products in the hands of growers and landscape managers'," says Dr. Henderson, director of the Institute for Sustainable Horticulture. "When you have those biological tools available, then you can start to figure out how to use them. But if you don't have them available, and all you have is chemicals, then all you're going to use is chemicals."

These products will be a sustainable replacement for the chemical pesticides currently used in agriculture. Dr. Henderson says the new biopesticides protect the environment, human health and animal health.

"If you've ever eaten coleslaw, you've eaten millions of baculoviruses. They're in your diet, they're in your environment, and they're not harmful," adds Dr. Henderson. "People have resistance against chemicals. There are objections to using chemicals, there are concerns about the environment, and those concerns aren't going away."



Sylvar Technologies and the Institute for Sustainable Horticulture have commercialized Loopex FC, a biopesticide that targets larvae on cabbage and alfalfa crops, and they are hoping to develop or produce a larger portfolio of biopesticides for commercial use.

"New products will diversify our company and allow it to expand into new markets in Canada," says Laura Forbes, international business and regulatory affairs manager at Sylvar Technologies.

"Currently we see high demand for effective biocontrol and bio-stimulant products in the agriculture and landscape sectors and we anticipate highly positive benefits from this project for our company, for sustainable agriculture in Canada, and for the environment."

Founded in 2005, the Institute for Sustainable Horticulture is dedicated to developing biological products for commercial use. Earlier [work to create a fungi-based pesticide](#) received almost \$200,000 in funding from the Government of Canada.

President and Vice Chancellor Report

The EDI Steering Committee continues its important work, as does the President's Diversity and Equity Committee and the Task Force on Antiracism. The Environmental Sustainability Committee has been holding special meetings to consider a sustainability framework for KPU. The results will be integrated within the Campus Plan for 2050 and will be widely circulated.

KPU's COVID response and recovery planning, and co-ordination is now led by Pablo Dobud, Manager of Occupational Health and Safety. Dr. David Florkowski continues to give valuable advice to Deans and Faculties on course safety plans for any instructional activities on campus.

In addition to the regular internal meetings and many COVID-19-related tasks (including weekly [videos](#) to the KPU community), I was pleased to be able to participate in a number of special and external events.

Along with others at KPU, I was able to join several sessions of the virtual *National Dialogues and Action for Inclusive Higher Education and Communities*, hosted by the University of Toronto on October 1st and 2nd. The [presentations](#) and [deliberations](#) are now available for viewing..

On October 8th I joined a very good webinar entitled "*How to Separate Truth from Hype: Understanding What Technology Can and Cannot Do to Transform Education and Training*" featuring Dr. Justin Reich, Director of the MIT Teaching Systems Lab. This presentation can be found at <https://teachonline.ca/webinars>.

Polytechnics Canada is hosting a number of meetings with key federal ministers, shadow ministers and bureaucrats, and I was able to join valuable meetings with Graham Flack, Deputy Minister of Employment and Social Development Canada; Simon Kennedy, Deputy Minister for Innovation, Science and Economic Development; the Honorable Catherine McKenna, Minister of Infrastructure and Communities, and Pat Kelly, shadow minister for Small Business & Western Economic Development.

By the time we meet the launch of the virtual installation of Kim Baird as Chancellor, and the 2020 convocation ceremonies will have occurred, but they can be streamed anytime from: kpu.ca/installation2020 and kpu.ca/convocation2020

Our appreciation to all those who participated and to Dr. Gordon Cobb, who did all the filming and compilation of the digital files. If you loved it, talk to him. If you didn't, talk to me.

The BCAIU Presidents met on October 13th and the Deputy Minister of AEST joined us for an update on various matters related to the transition underway during the election period.

On October 14th I attended the virtual advisory committee meeting of the Council for Adult and Experiential learning (CAEL).

On October 23d I was pleased to join the virtual Surrey Board of Trade: Women in Business Awards event.

On October 27th, the KPU Indigenous Advisory Committee met and was very engaged in the emerging Indigenous Strategy which is in development.

Universities Canada held its regular members meeting on October 27th and 28th and I was able to join in most of the broadcasts. On November 2nd I was part of a small group of Polytechnics Canada presidents who met with James Cumming, the shadow Minister of Innovation, Science and technology, one of a number of Zoom calls with senior federal government and opposition leaders that formed this year's annual discussions.

On November 2nd I was pleased to join some very notable educators and researchers at the first President's Advisory Council at the University of Illinois, which is embarking on a bold new initiative in central Chicago to blend high technology research with open and accessible pathways to education.

November 4th saw the very successful town hall with the Prime Minister, the Right Honorable Justin Trudeau. Randomly selected students, staff and faculty posted unedited questions to the PM, and everyone at KPU shone, as did the PM, despite some technical issues on his end.

On November 5th I joined the steering committee of the *Workforce Reset* project of the Surrey Board of Trade, to review their online Playbook for Workforce and Employer Resilience: an important asset to the many businesses in our region who are struggling during the pandemic.

I am a member of the BCNet Governance and Human Resources Committee which met on November 9th, and the KPU Foundation board held its quarterly meeting on November 10th, with a presentation on the "giving Tuesday" campaign.

The Post-Secondary Employers Association has been holding regional meetings, and ours was on November 13th, via Zoom of course. I was pleased to introduce the keynote speaker, comedian and author Judy Coon, who talked about the role of humor in the workplace and which also was an initiative of the KPU Engage group.

On November 23rd I was pleased to make a representation in the Faculty of Arts Speaker Series on the topic of *Remote Life*, and on the 25th I was very honored to moderate a panel discussion at the Indigenous Dialogue Series: Perspectives in Indigenization with Chancellor Kim Baird, Board member Rhiannon Bennett and former Board member and KPU student Samantha Jack. The keynote was given by KPU honorary doctorate recipient, Dr. Jo-Ann Archibald, who spoke to what reconciliation means in relation to Indigenous knowledges, Indigenous self-determination, and high quality education, and how all those who work and study at Kwantlen Polytechnic University can be engaged with Indigeneity and reconciliation in meaningful ways

Finally, Polytechnics Canada held its regular board meeting on November 30th.

Associate Vice President, Human Resources

PEOPLE FIRST CULTURE:

Employee Engagement

In response to the pandemic, KPU's employee engagement work groups paused long term action planning to launch an initiative late September called "KPU Engage Virtual Happy Breaks" with a focus on promoting and offering a variety of fun opportunities to socially connect with colleagues online. These opportunities included activities such as virtual Jeopardy!, TedTalk discussions, skill sharing seminars, yoga, cardio kickboxing and meditation.

With the goal of fostering connection to others and increasing the well-being of our employees who continue to work remotely, three employee engagement sub-committees were formed to maintain this effort. On October 14th, the employee engagement work groups presented their short-term action plan in response to the pandemic to KPU's Senior Executive and asked for their support.

With a short-term strategy underway, KPU's employee engagement work groups have shifted to the long-term planning around increasing employee engagement and will recommend actions that KPU can take to enhance our employees' sense of connection and belonging in the workplace.

In support of the KPU Day spirit, on November 16th, all employees were invited to join a virtual guest speaker event where Judy Croon, a Toronto based comedian, motivational speaker, and presenter, delivered a keynote address entitled *Relieving Work Related Stress with Humour*.

Equity, Diversity & Inclusion

The entire Human Resources team participated in a four-day workshop entitled Developing an Intercultural Mindset for Inclusive HR Practice. The workshop was designed to assist our team in the development and enhancement of our intercultural fluency. The workshop introduced intercultural frameworks and models as well as discussion around unconscious bias, stereotypes and intercultural capacity building. The final day of the workshop focused on the examination of our current HR practice and the initial development of action plans to build an inclusive HR practice.

TALENT MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT:

Senior Talent Acquisition

Searches completed and successful candidates:

- Associate Dean, Faculty of Science and Horticulture—Jeff Dyck
- Associate Dean, School of Business—Heather Harrison

Searches underway:

- Dean, Faculty of Health
- Executive Director, Facilities

- Vice Provost, Teaching and Learning

Organizational Development

Employee Workshops

- A variety of workshops were made available to all KPU employees, including various topics around mental health; Having the Courage: Difficult Conversations; Talent Review Information Session; and Essential Skills for Managers.

PEOPLE SERVICES

Human Resources Information Systems (HRIS)

The HRIS and Human Resources Associate (HRA) teams worked collaboratively with Payroll on the mass salary roll project that resulted from collective bargaining and the ratification of the two new Collective Agreements. This was a significant project that involved updating pay rates and processing retroactive pay.

The new Applicant Tracking System is now in its final phase with a go live date of January 11, 2021. Training sessions and materials are currently being developed and the communication plan will roll out mid-November.

The digital employee file system should be ready for testing by early January. We will then begin our pilot phase which starts with new paperwork being stored digitally.

Foundational Banner training is complete for HR and Payroll employees. This has resulted in a better understanding of system functionality. Further Banner utilization features are being explored.

Fundamental training for FAST HR is also complete. As a result, several leaders and employees now have access to baseline reporting capabilities to assist them in their roles. This is the first step in moving towards a culture of 'self-service'.

Health and Benefits

Monthly communications, which highlight the vast array of resources available to employees, have begun. The focus has been on mental health and COVID-19 specific resources.

An automated system to process benefit administration has been implemented. This change in practice directly improves efficiency by importing data to Manulife's system rather than our past practice of manual entry.

Occupational Health & Safety

The Occupational Health and Safety team is playing a lead role in KPU's pandemic response and recovery efforts, which includes working with key stakeholders to ensure the university is in compliance with Public Health orders, WSBC Regulations, and the BC Government's Go Forward Guidelines for Post-Secondary Institutions. The team is continuing to review and approve Departmental Return to Campus Safety Plans and Program/Course Health and Safety Forms for those

Associate Vice President, Human Resources cont'd

departments and courses with a required face to face component.

We recently hired an Occupational Health and Safety Advisor, which is a new position at KPU. This position is responsible for supporting and contributing to the development, implementation, and maintenance of KPU's Occupational Health and Safety Program.

Work has begun on reviewing and revising safety policies, including the Workplace Hazardous Materials Information System (WHMIS) and Safety and Health Policy (SR7).

PEOPLE RELATIONS

In November, Human Resources (HR) hosted its third Community of Partners meeting in 2020. Over 80 employees from across the institution attended. Highlights include an introduction to newly revised forms, processes and workflows, updates from the HR Centres of Excellence, and a check-in on how employees were coping as we move into a second wave of the pandemic. HR has made incredible headway this year on continuous improvement projects, eliminating many manual processes which was met with great excitement and appreciation by our stakeholders.

The Business Partner team continues to promote and support their leaders with ensuring flexible working arrangements for their employees as the pandemic continues and the university's remote working plan continues for the foreseeable future.

A subcommittee of the BCGEU Labour Management Relations Committee was struck as per Letter of Understanding #9, Annual Allowance in the 2019-2022 BCGEU-KPU Collective Agreement. The Employer and BCGEU have agreed to annual allowances (stipends) for five positions which will be incorporated into the positions' annual salary.

KPU instructor wins community award

Earlier this year, Kwantlen Polytechnic University (KPU) instructor, Aisha Amijee, was awarded the BC Achievement Community Award. The award is given to 25 people from around B.C. who help build better, stronger and more resilient communities.

"It's very exciting when you work in the non-profit sector you don't always get appreciated so to have such a formal and grand gesture of appreciation from your community and peers, it feels beautiful," says Amijee.

Along with juggling her work at KPU as an educational advisor and recruitment coordinator, Amijee is the founder of Voices of Muslim women, runs a project called the Digital Lens in the Visual Media Workshop created by KPU instructor Katie Warfield and teaches IDEA 1100 at KPU.

Amijee started working in the non-profit sector when she was 19 years old. She started with the Surrey Women's Centre.

"I then worked at the Surrey Board of Trade and then I really got into community building when I travelled abroad to Uganda. I was really interested in working in International Development working on a couple of projects in India and they were great."

She says there were a lot of failures that helped her learn that great community-building work can be done where you live.

"So, I started focusing in Surrey where I was born where I've lived my entire life, all three of my children are born."

Working at KPU also meant that everyone in her family circle and community wanted advice about their educational future. So, Amijee would take students and their parents on coffee dates. That too turned into a project.

"What started off as helping the community and giving students career guidance, I turned that into a social enterprise that is called Freed Education. Our goal was to make education accessible."

Earlier this year, she was also nominated for a YWCA Women of Distinction Awards and recently shortlisted for the Community Champion Award. She says she hopes this helps young girls.

"It's important to see women of colour in powerful positions and leadership roles. It's important for our younger generations to see us in these roles."

Office of the Vice President, Finance & Administration

FINANCIAL SERVICES

General

Financial Services welcomed Jeffery Ho into the department as the Interim Executive Director, Financial Services. Jeffery joined KPU on November 9, 2020, from Mitacs Inc. where he spent 1.5 years working as the Vice President, Finance. Prior to that, he spent 5 years at Commissionaires BC working as the VP, Finance and Director, Finance. His work experience also includes 4 years at Genome BC as the Director, Finance and Administration.

Jeffery is joining KPU on a 5-month contract term to bridge the hiring process for a full-time Executive Director, Financial Services and provide support while senior staff are on leaves. He will be overseeing financial transaction management, budgeting, financial reporting, payroll and procurement functions within Financial Services.

With rising COVID rates across BC, a change to the financial services and payroll teams return to campus safety plans was made. Effective November 3rd, only financial services and payroll employees with approved essential services activities that cannot be performed from home are allowed on campus. All other staff are now working from home. A reassessment of the working situation will be made after 30 days.

Amidst all the changes, Q2 Ministry reporting, CRA charitable return, and annual reporting to the Tri-Councils deadlines were met. We extend our gratitude to the entire team for their professionalism and commitment during these transitions.

FINANCIAL SERVICES & OPERATIONS:

Staffing

Financial Reporting currently has one open posting for an Accounting Analyst role. The process to replace the recently vacated position will commence shortly.

Initiatives

The fiscal 2021/22 budget development process is well underway and currently in the consultation phase. Budget tenets and draft budgets were presented to the leadership groups and the Senate Standing Committee on University Budget. Feedback and changes, if any, will be tabled for leadership consideration in Q4. The final draft will be presented for approval at the March 31, 2021 board meeting.

Efforts continue to support the KPU community through training seminars designed to increase financial acumen. Well attended webinars were held in September and October covering a range of topics including FM5 Business and Travel Expense Policy, FAST Financial Reporting, FAST Budget Review and Journal Voucher.

Consistent with KPU's goal to ensure staff have the resources necessary to do their job effectively, Ellucian Banner was upgraded. The team successfully completed testing of financial services processes to ensure operational continuity and that key controls remain intact.

Financial Operations continues to work with Flywire to streamline time consuming and costly cross-border payables. Roll-out of the latest solution using the Flywire platform to settle international student refunds and agent payments is expected in December.

An increase in outstanding international student tuition and fees has triggered a need to review existing procedures to reduce the risk of non-payment. A FM8 Student Tuition & Fee Working Group has been assembled and project kick-off is scheduled in late November.

PAYROLL SERVICES:

Staffing

In general, Payroll Services employees are working from home but as an essential service, 1 to 2 staff members are on site each day to facilitate retro-pay adjustments negotiated under collective agreements ratified back in July.

Initiatives

Processing back pay for collective agreements ratified with effective dates dated April 2019 is the top priority. Payroll Services is working diligently with Human Resources and IT staff to meet staggered settlement deadlines beginning December 2020 and continuing through to March 2021.

Other initiatives involving self-service electronic TD1s, browser based time entry, and BDM-Banner Document Management to reduce paper filings have been put on hold pending the completion of retroactive back pay.

For the 2020 tax year, the Canada Revenue Agency introduced additional T4 reporting to help validate payments under the CEWS, CERB and CESB programs. In addition to reporting employment income under Box 14, employment income for four specific periods will be required as well. Payroll Services is working with Banner support staff to ensure the Banner system is updated and tested. Updates are expected to be completed in December.

KPU has a few employees working from home in the US who are nonresidents for Canadian tax purposes and are US residents for US tax purposes. KPU also has a few employees who worked in Canada prior to the COVID-19 pandemic and are now working from home in the US. KPU has received guidance from KPMG for payroll related issues arising and is working with HR to develop a process to ensure compliance.

PROCUREMENT SERVICES:

Staffing

Five out of six procurement staff have successfully completed the Public Sector Procurement Program (PSPP) certification. The sixth staff who is a recent hire is midway through the program. Kudos to the team for juggling this rigorous program with their regular work which has seen significant increase and complexity during the pandemic.

Initiatives

Procurement Services is working collaboratively with key stakeholders developed and implemented a robust pandemic supplies acquisition strategy. The plan is working well in ensuring adequate and timely delivery of mission critical supplies as well as proactively managing contract performance under force majeure.

KPU Procurement Services played an active role in procuring and establishing the Information Technology Professional Services Roster for the BCNET sector. Our volunteer participated in planning, drafting and evaluating the proposals received. The roster serves as a great resource in speeding up the time it takes to acquire highly in demand IT professionals for Cloud Computing and traditional IT needs.

New strategic projects posted and currently underway in the Procurement cycle are as follows:

- University-wide HVAC Maintenance Services
- HVAC for Langley Executive Suite
- Exhaust System for Surrey Spruce 3D Studio
- Event Rental Services
- Food Services – Lead proponent notified and negotiation underway

Procurement Services recently completed/awarded the following projects ranging from \$200K to \$2M:

- Signage Services
- Cold Beverage & Pouring Rights Agreements (Coca Cola, Red Bull)
- Vending Services
- General Construction and Casework equipment for a Biology Lab

CAMPUS SAFETY AND SECURITY

SECURITY

A three-year extension has successfully been negotiated with our current security provider, Paladin Security. Twenty-four (24) hour coverage has been added to TECH five days a week. In addition to day-to-day operations, security coverage was provided at the provincial polling station in Richmond and the COVID-19 testing station at Langley on request. Since masks became mandatory at KPU campuses, security is helping to educate those entering onto campus and has masks available

to hand out for those that do not have one on hand. Security is also assisting with compliance from the recent public health office order that requires workplaces to ensure employees present on campus are doing their daily self-assessment.

EMERGENCY PLANNING

Emergency Planning continues to work with;

- Risk Management in regards to Business Continuity Planning
- The Pandemic Response and Recovery Working Group
- KPU Behavioral Intervention Team (BIT) and the Threat Assessment Team (TAT) steering committees.

Emergency Planning successfully participated in “BC Shake Out” 2020”.

SECURITY SYSTEMS (Cameras, Access Control, Intrusion)

The locksmith position that previously reported to the security group has now been transferred to the Facilities group where other tradespersons report. Work continues to upgrade the SAFE buttons in the Bookstore as well as the installation of “thumb locks” at Tech. Thumb locks are used in the event of an emergency lock down situation to secure classrooms and other areas from the inside.

INFORMATION TECHNOLOGY

IT INFRASTRUCTURE SERVICES

Mobile Workforce Project

A key learning from the COVID-19 pandemic is that working, teaching and learning remotely will be part of our new norm. IT is exploring different options to transform KPU employees and faculty to a mobile workforce. This project includes the assessment of our current technology standards and lifecycle (Evergreen) model to achieve this objective. Other options such as investment in KPU owned and issued hardware, Bring Your Own Device (BYOD), lease programs or a combination of these options will be considered and presented to the Executive team along with the financial impact of each option.

Telephone System Implementation

We will complete migration of Pilot Group A (IT and FSO) to the MS Teams phone during the week of Nov. 16th and plan on completing migration of Pilot Group B (Facilities and Ancillary Services) during the week of Dec. 7th.

Starting in the new year, we are preparing to deploy the MS Teams phone to the rest of KPU and completing all deployments within the 1st quarter of 2021.

Digital Ready Classrooms and Meeting Rooms

- The Kramer wireless upgrades are 99% complete
- Projector End of Life Replacement – Phase 2 projectors have arrived at Surrey awaiting install

Finance & Administration cont'd

- Mobile Cart for KPU Tech – Both units are setup and ready for use by trades at KPU Tech
- Work in progress at Richmond Campus for the last meeting room and classroom upgrades



Remote Cart at KPU Tech

Business Continuity

Redundant WAN connectivity between campuses has now been setup. A redundant internet exchange through BCNet's Surrey transit exchange will be configured and tested on Dec. 5th, bringing this phase of the project to completion.

AppsAnywhere

We are now starting discussions with T&L to prepare a list of applications IT needs to prepare and make available for students in AppsAnywhere for the Spring semester.

Window 10 Updates

We are currently working on updating remote KPU laptops with required Windows 10 updates to keep them on a supported version of the Microsoft operating system. The initiative started in mid-October and we are currently 75% complete. We are now planning the next round of Windows 10 updates required for the 1st quarter of 2021 and looking at ways to make this process more efficient.

VPN

Since the refresh of VPN devices back in May 2020 IT has been monitoring VPN usage closely and can confirm we do not have any capacity related concerns or issues for the fall semester even during a time with a large remote workforce.

IT APPLICATION SERVICES

CRM Project

The CRM Recruitment Project has now transitioned into a production soft go-live phase. The CRM will replace the current manual recording of recruits, and leverage up to date technologies to track and communicate with our current prospects. The goal is to enhance student enrollment model, by allowing us to better transition our potential students into lifelong KPU learners. The next steps will continue improving the prospect journey from the KPU.CA site, and implementing Chatbot technologies.

HR Applicant Tracking System

The Taleo HR Employment Tracking system implementation is in its final stages of the Recruitment and On-Boarding modules. This project delivers a more robust technology solution for KPU to give hiring committees the tools they require to manage HR employment competitions. For our potential candidates, a secure portal is now enabled to allow them to apply for employment at the university and track their applications. Roll-out to the University Community will be happening in January.

BANNER 9 Projects

The BANNER technical team completed its transitioning to a new Virtualization technology to improve as well as the next BANNER regulatory upgrade. The BANNER Core Team is now continuing on to improve Student Services with the implementation of updated BANNER Web Applications (Faculty Grade Loading, E-Commerce, Graduation, etc.). Ellucian Elevate is now scheduled to begin the registration of CPS courses for Spring 2021.

TeamDynamix - Facilities

The University continues to work on a new Enterprise wide Incident Management Project with a software called TeamDynamix, which allows the university to build incident management systems for business units. This project is in the final stages of going live with the Facilities team deploying a Facilities Service incident management and maintenance control solution in January.

Single Sign-on Redesign

The Identity Management System (IDMS) committee continues to work on several projects: implementing O365 and Adobe consent deployments for privacy; improving password strength policies, and multi factor authentication security on some functions and applications.

INFORMATION SECURITY SERVICES

Information Security is on track to achieve some important milestones in the delivery of the Defensible Security framework. KPU's first Information Security Policy is completing the last stages of the KPU policy review process and is slated to be approved into operations in Dec, 2020. A pilot program implementing Multifactor Authentication (MFA) to be implemented Dec, 2020 – Jan, 2021 that neutralizes the risks associated with compromised passwords. The compulsory staff Information Security Awareness training has archived 82% compliancy to date with 6000 reported phishing attempts since the inception of the phish alert button in Oct, 2019. The past three Phishing Simulation exercises has a reported 2.4% failure rate which is below the 4.8% industry standard for Education with 1000 + staff and a program maturity of one year.

Finance & Administration cont'd

FACILITIES SERVICES

SPACE AND DESIGN ADMIN (Includes planning, design and capital projects < \$3M)

Classroom Furniture Refresh

Eighteen classrooms received new mobile tables and upholstered chairs, resulting in greater flexibility and comfort for students (KPU-R: 10 classrooms, KPU-S: 6 classrooms, KPU-L: 2 classrooms).



KPU Richmond - Library Chair Replacement

Richmond Library received 151 new student chairs to replace existing chairs.



KPU Surrey - Arbutus Library Signage

The entrance sign at Surrey Arbutus Library was updated with indigenous graphics.



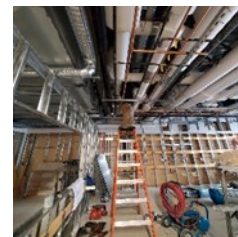
Sustainable Agriculture Research and Education Farm

KPU Sustainable Agriculture Research and Educational Farm have established the license agreement to lease the land with the City of Richmond for formal education and research purpose. With Phase 1, KPU will occupy an initial 5 acres of land with an option to expand an additional 15 acres subject to KPU meeting the performance measures. KPU has built a solar dome and three high tunnels for agricultural research. Shipping containers are installed to store farm equipment and tools. We are in the process of adding an office shipping trailer for the use of staff and students. The project has been challenging, and we are currently working with engineers and with the City of Richmond to regularize the regulatory requirements.



CFI Biology Lab

KPU is committed to applied research with direct social, health, economic and environmental impacts in collaboration with industry and community. KPU is actively engaged in numerous areas of research in response to challenges faced by industry partners in BC. Pests, parasites and disease are prevalent threats to BC's agriculture industries. In partnership with BC farmers and veterinarians, KPU is conducting genetic and biochemical research to develop environmentally safe pest management products, improve protocols to reduce parasite load in horses and viral infection in crops, and enhance the economics of local agricultural product development and service.



The construction was started on the 13th of October to build the bio-safety research containment level-2 lab at Spruce 214, and we see steady progress happening at the site. The steering committee is engaged to review the project progress and to mitigate any risks. The project progresses as per the schedule and is within budget with expected total completion by March 2021.

Spruce Gallery and 3D Studio - Lighting Upgrade

KPU has committed to enhancing the student's experience by upgrading with enhanced lighting at the gallery, drawing and painting studio. The lighting design is finalized along with the Stakeholders and now ready for procurement to tender. The budget for this project has been rolled over to the next FY to accommodate the availability of space for a lighting upgrade.



Spruce 3D Studio & Photographic Lab - Exhaust system alteration/modification

To improve health and safety for staff and students at the 3D wood, plaster, metal and welding studio, the exhaust system will be modified so that the exhaust systems are isolated for users to turn on individual pieces of equipment and run specific exhaust rather than running the entire exhaust system. The exhaust system design is signed-off with stakeholders. Procurement has tendered to finalize the contractor for this project. The budget for this project has been rolled over to the next FY to accommodate the availability of space.

FACILITIES MAINTENANCE/OPERATIONS/GENERAL:

Richmond Electrical Vault Upgrade

The Richmond campus has undergone a complete overhaul of the campus's main high voltage electrical room, including upgrading our service from BC Hydro services from 12,000kv to 25,000kv. This \$1.7 million deferred maintenance project funded by the Ministry as part of our annual Capital Renewal allocation has had many challenges that the team has been able to overcome:



- Providing temporary power. A 1,000KW generator was brought in to provide full campus temporary power 24/7, including an advanced acoustical mat enclosure to mitigate noise disruption to adjacent apartment towers.
- Working with the City of Richmond to obtain a temporary exemption to the noise bylaw, which allowed us to run the generator outside bylaw hours.
- Scheduling several temporary power shutdowns, including coordination with IT to shut down comms rooms and working around class schedules (Testing Centre, Chemistry Labs) and external rentals (BC Elections, VCH)
- Managing communication with adjacent neighbours and addressing concerns.

During the temporary power (24/7 external generator) phase of this project, the prime contractor (Status Electric) was able to fast-track the construction and install the new electrical gear in two weeks instead of the four weeks anticipated. The electrical vault will be 100% complete at the end of December.

Fraser Health is using KPU Langley Parking Lot L3 as a COVID-19 Testing Site

To supply adequate power to their outbuildings, KPU, in conjunction with contractors and Fraser Health, trenched 140M from the West building to a median in L3. The infrastructure is permanent and will allow KPU to use this for other initiatives (electrical car parking etc.) after the testing site is finished.

Surrey KPU Campus (4) Elevator Modernization Project

Elevator modernization activities continue for the Surrey Main lobby elevator as part of the Surrey elevator project. Work being performed includes hydraulic cylinder replacement, electrical controls upgrades, and interior cab modernizations. The completion of the Surrey Main lobby elevator is expected by the end of November 2020. The Fir building lobby elevator modernization has been completed and put back into service in October 2020.

ANCILLARY SERVICES:

Parking

Fall weather has arrived, bringing the rain, colder temperatures and fallen leaves. To prepare our parking lots for the winter months and prevent further asphalt damage, we have had completed crack sealing throughout the Langley Campus. We will continue with the Surrey campus as weather permits. We will also be conducting sweeping of all of our parking lots to clean up the fallen leaves and debris.

Food Services

Procurement activities have been a focus during the food services shut-down. A lead proponent has been selected, with contract negotiations to begin for a January deadline on the food services NRFP. KPU is in the final stages of finalizing the cold beverage and energy drink contracts and the vending machine contract has been renewed. Vending machines are being updated throughout all the campuses, including a product mix of both traditional and healthy items. A minimum of 35% of healthy choice products will be in every machine in a high-profile location within the machines. Standalone healthy vending machines to be added to each campus in high traffic locations.

Bookstore

Surrey and Cloverdale Bookstores remain open to serve walk-in traffic while adhering to safety protocols. Curbside pick-up at Surrey has been reduced to 5 parking spots. Preparations are underway for the upcoming Spring semester. Online promotions are being run bi-weekly, with subscriber emails going out to broaden exposure to the Bookstores. Promotions are also reflected in-store.

PPE Medical Supplies for University Distribution

Approved items are ordered through the COVID-19 centralized budget by the Facilities Central Office (Wendy Bride). All products are stored in the Birch building, and the inventory is managed by the Print & Logistics Supervisor (Sean Kehler).

In conjunction with Facilities to streamline the distribution of PPE medical supplies, we have developed a process for the KPU community to order approved PPE medical supplies for their department/area usage through our ePrint system for University supplies.

We have lots of stock on hand in preparation for the next wave.



Office of the Provost & Vice President, Academic

PROVINCIAL INITIATIVES

Academic Continuity Meeting

The Ministry of Advanced Education and Skills Training, Academic Continuity Meeting was held on November 05, 2020. It was announced that the BC Council on Admissions and Transfers (BCCAT) released a report on micro-credentials that included several recommendations on the development of a BC post-secondary micro-credentials strategy. Also discussed was the timing of the release of institutional mandate letters after the new government is formed with focus on the development of a second medical school (SFU Surrey), a funding review of the provincial post-secondary sector, 2000 new “tech” seats, and a compulsory trades system.

ACADEMIC AND PROGRAM ACTIVITIES

Program Changes

At the October 26th Senate meeting the name change for the Faculty of Academic and Career Advancement was approved to become the Faculty of Academic and Career Preparation. Program changes were also approved for the Minor in Journalism and entrance requirements to the Graduate certificate in Sustainable Food Systems and Security. In addition, institutional recognition was provided to the Vancouver Film School and the Public Safety and Communications Certificate was approved for discontinuance.

Academic Integrity

In response to the need to provide an institution wide strategy to Continuing and Professional Studies and Academic Integrity (AI), Dr. Joel Murray was appointed to the role of Interim Director, Flexible Learning Academic Integrity and PLAR effective November 1, 2020. Centralized leadership and support of AI will allow for the development, coordination, and implementation of an integrated strategy aimed at further building our institutional culture that values and upholds academic integrity.

Research/Shastri Indo-Canadian Institute

Dr. Dola Pradan, Department of Geography was co-funded for his collaborative research project on the Socio-Economic Impacts of Cyclones and the Coping Strategies of the Local Communities in Odisha, India with a Special Focus on Women. Dr. Kyle Jackson, Department of Psychology, was conditionally funded for the publication of a scholarly monograph on The Mizo Discovery of the British Raj: Empire and Religion in Central Zoram, 1890-1920.

Work Integrated Learning (WIL)

Dr. Larissa Petrillo led the development of a successful proposal to the Teaching and Learning Innovation Fund. The award will fund the Service-Learning Assistants program that empowers exceptional student-leaders to help ensure service-learning projects are transformative, meaningful, and reciprocal. Service-Learning Assistants (SLA’s) are paid student leaders who help coordinate and support KPU service-learning courses. The program is based on a model at Tulane University.

People

The search for the next Dean of the Faculty of Health is near completion while the selection of longlist candidates for the AVP, Teaching and Learning, is scheduled for November 19, 2020.

Welcome to Dr. Heather Harrison who has been appointed Associate Dean, School of Business, for a three-year term beginning November 16, 2020. Heather has worked at KPU for over 20 years, most recently as the Interim Dean in the School of Business.

Faculty of Academic and Career Preparation

TRANSITIONING TO A NEW FACULTY NAME: ACADEMIC & CAREER PREPARATION

The ACP Dean's office continues to carefully monitor our compliance with provincial health and safety protocols as well as the impact of the pandemic on upgrading courses. Follow up on the results of the GV9 process also continues, including the discontinuance of the certificates of completion in Adult Basic Education, which have not been operational for some years.

ACP Dean Aimee Begalka continues to be involved in the development of the Langley Local Immigrant Partnership in order to maintain community connection and be aware of ways KPU can serve newer Canadians.

Development of the Faculty Academic Plan is well underway, and discussion regarding the ACP definition of Access is planned for the Faculty of the Whole meeting on Dec 4th.

ENGLISH UPGRADING (EU)

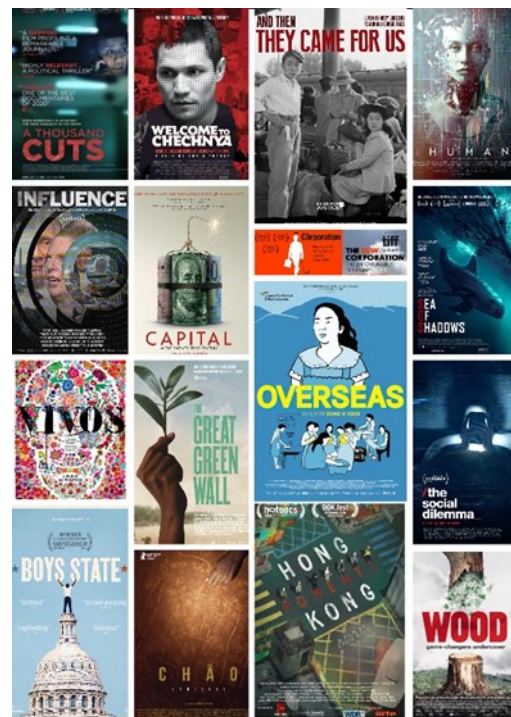
Faculty in the Department of English Upgrading continue to work collaboratively as we adapt to online delivery and support our students.

The department is hopeful for stable or increased enrolment in English Upgrading for Spring 2021, though the shift to remote delivery in the Fall 2020 term coincided with the official discontinuance of our Continuous Intake delivery mode for our program, and this program change did not lead to any significant increase to our Fixed Intake courses. As such, the discontinuance of our Continuous Intake mode correlates with a shrinking of our access offerings. We are hopeful with improved admissions processes and reduced barriers to access and transition along the KPU Pathway, enrolment numbers will recover so KPU can serve its regional mandate as an access institution.

EU faculty, under the expert coordination of Louise Bruins, continue to offer free EU English Assessments to new KPU students. The department has also continued offering virtual twice-monthly Info Sessions with the support of KPU's Future Students' Office. In addition, faculty in EU have collaborated with colleagues in Marketing to revamp the department website, which is available the access here: <https://www.kpu.ca/acp/english-upgrading>.

As during the summer term, with continued creativity, patience, and support, we are continuing our relationship with the Phoenix Society. The switch to remote learning delivery has been a service challenge, but KPU has a long standing partnership with the Phoenix Society to provide upgrading courses on site at the Phoenix Kwantlen Learning Centre (PKLC) in Surrey. PKLC offers personalized education plans and is a key service for participants rebuilding their lives and an essential component of the integrated services model designed to end the cycle of addiction and homelessness.

Finally, Janice Morris, EU faculty member, KDocs Founder and Festival Director, and her team, including English department colleague Greg Chan, continue to work incredibly hard to organize upcoming KDocs community outreach events and the virtual, main showcase, KDocs 2021. Coordinating the virtual event is no easier than coordinating all of the wonderful learning and interactions of the live KDocs festival, yet with passion and dedication the KDocs team are consistently able to pull together a fabulous event each year. KDocs 2021 will stream online from February 15-21, 2021 and will showcase 16 award-winning documentary films, filmmakers, film subjects, keynote speakers, panel discussions/Q&As, and more. To learn more about KDocs, check out the KDocs website: <http://www.kdocsff.com/upcoming-events/>



ACCESS PROGRAMS

Well into the first term the students, Instructors, and IAs feel more at home and even enthused by working in a 100% online environment. With the current second wave of COVID, we are glad that we are all safe within our own bubbles, yet learning together. Students are being very well served through a combination of synchronous classes, workshops, office hours and supporting resources/materials posted on Moodle. The LMS and videoconferencing tools have become part of everyone's skill set, so as long as they are operating well, so are we. The focus has become even more about building community and exploring topics more deeply. Weekly journals reflect the students' learning and appreciation for the thoughtful discussions with topics that are very important to them. Student skills have grown to allow them to be able to do small group work in breakouts away from the main

Faculty of Academic and Career Preparation cont'd

classroom. Students have been able to connect more socially through student-only videoconferencing and Open Mic sessions where anyone is free to share a hobby, talent experience for half an hour before class. We have some incredible artists and musicians in our group as well as some very cute pets!

We are not able to go into the community safely so our work experiences have transitioned online with the focus on transferable skills. We are pioneering virtual work experiences and sharing on a provincial level.

Faculty continues to work in planning a program revision in line with KPU expectations to resolve course variance issues. This is also an opportunity to consider ways to refresh our program to reflect the current movement in Adult Special Education to more inclusiveness.

The Dean has been able to reconfigure our year in consultation with faculty and as result the faculty layoffs were able to be rescinded. The program will continue to the end of June as scheduled within the 100% online format. At present faculty has an added challenge of preparing a document with KFA to meet the formal challenge from KPU that we need to increase our class sizes and our workload. We are in communication with other Adult Special Education programs across the province and find we are within the range of how others operate with Instructor to class size ratios.

ENGLISH LANGUAGE STUDIES (ELS)

Enrolment in the ELS department, as well as the entire ESL sector across the province, has been severely impacted by the Covid-19 pandemic. Due to the lower number of students, three lay-off notices have been issued for January 2021. Mitigation strategies such as retirement incentive packages have been implemented, and we are awaiting their results.

Virtual ELS Information Sessions continue to be held online with representatives from ELS and the Future Students' Office. Attendance at these sessions has been steadily increasing, with more prospective students interested in online studies.

The ELS Advisory Committee held its semi-annual meeting virtually in October. This committee includes stakeholders from ESL programs in Greater Vancouver who have students who may be interested in continuing their studies at KPU. Discussions at the meeting included updates on the sector-wide impact of Covid-19 and strategies for meeting students' needs in a virtual learning environment.

As members of Languages Canada, the national language education sector organization, we participated in the biennial review of the ELS department in November. The department provided updates on the program in the past 2 years, including changes to enrolment, staff and curriculum, to ensure ELS remains in good standing with sector-wide standards set by Languages Canada.

The revised course outlines that ELS completed in 2019 were reviewed at the annual BCCAT (BC Council on Admission and Transfer) this October to ensure they meet the outcomes established by the provincially-articulated EAP (English for Academic Purposes) guide. The BCCAT unanimously approved the outlines.

We are working on several initiatives to offer additional courses and programs to future students. Two archived ELS business courses are currently being revised and updated so that they can be revived in 2021. We are also working with KPU International to create a one-month program for international groups of students interested in upgrading their English at KPU.

ELS was represented in the Open House on October 3 with videos showcasing the department by students, Dean Aimee Begalka and department co-chair Lynette Manton.

Here is a photo of Lynette Manton talking about the ELS program as part of a Q & A about the Faculty of Academic and Career Preparation:



Watch the Q & A on YouTube: <https://youtu.be/JJedhHyIBLU>

Former ELS student and current School of Business Dean's Honour Roll student, Le Phuong Quynh Nguyen, shared her experiences in the ELS program in an interview with Kim Rose:

Watch the interview on YouTube: <https://youtu.be/PZ29QX1O3r8> (54:50)



SPOTLIGHT:

Arts “Brown-Bag Lunch” - Thursday Nov. 5, 12:00-1:00. “Higher Education, Mental Health, and Empathy in Times of Crisis: Toward an Interdisciplinary Conference.” *How can higher education best realize its mission in these times of crisis?* Dr. Shoshannah Bryn Jones-Square (ARTS) and KPU students Emmanuel Juma, Kennedy Holick, Naaz Sidhu, Michelle Mendoza, Smiksha, McKenzie McInnes, Manveer Singh, and William Westerberg welcomed input and insights from a wide array of faculty regarding themes, panels, and presentations for an interdisciplinary conference they are organizing in conjunction with the Social Justice Centre and to be hosted at KPU in the Fall 2021.

STUDENTS ACHIEVEMENTS:

- Daniel Bernstein (PSYC): Thesis Committees and Student Supervision:
 - * Deva Ly (Ph.D., Psychology), Australian National University, 2019- present; committee member
 - * Daniel Derksen (M.A. Psychology), SFU, 2017-present; M.A. thesis and Ph.D. dissertation supervisor
 - * Megan Giroux (M.A., Ph.D. Psychology), SFU, 2014-present; M.A. thesis and Ph.D. dissertation supervisor.
- Camille Weinsheimer (Ph.D., Psychology), SFU, 2017-present; committee member.
- Maria Anna Parolin (FINA): Was notified that a former student, Zoe Florence, is the interim head of design at the Metropolitan Museum of Art in New York. Another former student, Jade Yumang, became Assistant Professor in the Department of Fiber and Material Studies, School of the Art Institute of Chicago.
- The Kwantlen Psychology Society: Organized a variety of online events for KPU students to encourage and promote community and academic excellence. Specifically -- Cydney Cocking (President), David Hattie (Vice President), Amanda Dumoulin (Secretary), Wesley Kwok (Marketing Coordinator), Kayla Garvin (Treasurer/Volunteer Coordinator/Events Coordinator), Aidan Hooper (Systems Administrator), Angela Pelletier (Research Director).
 - * KPS Movie Nights (The Matrix – Thursday, September 17; Corpse Bride – Friday, October 23)
 - * KPS Games Nights (Friday, September 25; Thursday, October 29)
 - * APA 7th Edition Workshop w/ Dr. Cory Pedersen (Tuesday, November 3)
 - * Jamovi Workshop w/ Brandon Justus (Friday, November 13)
 - * KPS Speaker Series – The Role of Sleep in Depression: Considerations in the Context of COVID-19 w/ Dr. Danica Parfyonov (Wednesday, November 18)

COMMUNITY ENGAGEMENT:

- The Faculty of Arts hosted the inaugural Arts Online Teaching Salon, an opportunity for faculty to share insights, war stories, and aspirations for online teaching, October 16, 2020.
- Daniel Bernstein (PSYC): Journal Manuscript Reviews with Students
 - * Cognitive Research: Principles and Implications
 - * Journal of Experimental Psychology: General
 - * Memory & Cognition
- Shelley Boyd (Associate Dean of Arts): Hosted a book launch for Canadian Culinary Imaginations edited by Dr. Shelley Boyd and Dr. Dorothy Barenscott (FINA), November 2, 2020.
- Kristie Dukewich (PSYC): Dr. Kristie Dukewich hosted a Psychology Teaching Excellence Meeting on "Online Exams" (October 5, 2020).
- Candy Ho (EDST): Quoted in the Globe and Mail: After 17 years making costumes for Stratford Festival, COVID cost this woman her job. Can she afford to retrain?
 - * <https://www.theglobeandmail.com/investing/personal-finance/household-finances/article-experts-offer-advice-for-workers-looking-at-job-retraining-during/>. (October 18, 2020).
- Amy Huestis (FINA): “Observing the Natural World/Art + Science” project for FINA 3202: Special Topics. Artist workshops and science/conservationist visits including Kwantlen poet, Tony Dandurand, Burns Bog Conservation Society, Richmond Branscombe House Artist in Residence, Lou Sheppard, Birds Canada, and Time Lapse Dance NYC choreographer, Jody Sperling in exchange with Rutgers University MFA dance repertory class.



Faculty of Arts cont'd

- Aislinn Hunter (CRWR): September 26, 2020, 2.5-hour workshop with refugee writers / new Canadians
 - * October 17, 2020, was guest author at book club / fundraiser for Vancouver Writers Festival.
 - * October 19, 2020, guest author / speaker at the North Shore Writers Group meeting, presented on finding one's way as a writer.
 - * November 5, 2020, featured author at Read for The Cure – supporting cancer research.
- Tracey Kinney (HIST): BC Council on Articulation and Transfer, Joint Annual Meeting (JAM) November 4/5, 2020. Also attended a two-day virtual conference representing the BC History Articulation Committee as its current Chair.
- M. Kyle Matsuba (PSYC): Matsuba, M. K. (2020, November). Moral and Environmental Education in the Context of Spiritual and Faith Traditions. Paper session chair at the meeting of the Association for Moral Education, Online.
- Maria Anna Parolin (FINA): Completed 4-year term as President of the Burnaby Arts Council and will continue as Vice President (November 2020).
 - * Assigned lead role in developing the first annual Sculpture Festival in Burnaby.
- Daniel Tones (MUSI): Hosted an online workshop and discussion with Canadian composer Jon Siddall as part of KPU's Wind Ensemble course. November 4, 2020.
 - * Chaired a meeting of the 5000-member Percussive Arts Society's (PAS) International Committee. This committee is comprised of prominent educators and artists from across the globe, and engages in community-development activities in its member countries. Dr. Tones has led this committee since January 2018, and was recently appointed to a second three-year term as Chair. November 12, 2020.
- * Appointed section editor for Global Nineteenth-Century Studies (a forthcoming journal with Edinburgh University Press), October 2020.
- Madeline Knickerbocker (HIST): Appointed Arts Representative to KPU Senate Standing Committee on the Library.
- Maria Anna Parolin (FINA): Received Canada Council Research and Creation Grant (\$24,200). Along with 8 other mothers created the Art Mama Collective in 2016. This grant will help fund a series of discursive events for artist mothers that we will organize throughout a 6-week period at Access Gallery in Vancouver.
- Dola Pradhan (GEOG): Shastri Institutional Collaborative Research Grant 2020-2021. *Socio-Economic Impacts of Cyclones and the Coping Strategies of the Local Communities in Odisha, India with a Special Focus on Women*. Principal Investigator Dr. Archana Srivastava, Birla Institute of Technology, Pilani. Co-Investigator Dr. Dola Pradhan, KPU. Project duration – 2 years. Funding Amount – 1 million Indian Rupees.
- Constanza Rojas-Primus (LANC): KPU Open Access Faculty Champion (announced by KPU Open Education Office on Oct. 23, 2020). See more information at <https://twitter.com/KPUopen/status/1319020640230400003>

Creative Works and Scholarly Publications:

- Daniel Bernstein (PSYC): (*denotes student or post-doctoral co-author when work was done)
 - * *Hamzagic, Z.I., *Derksen, D.G., Matsuba, K., *Aßfalg, A., & Bernstein, D.M. (online first). Moral dilemmas reduce the sunk-cost effect. *Memory & Cognition*. DOI: 10.3758/s13421-020-01112-7
 - * Bernstein, D.M., *Giroux, M.E., *Hunsche, M., *Kumar, R., & Erdfelder, E. (2020, November). Hindsight bias for emotional faces. Paper presented at the Psychonomic Society. Online.
 - * *Derksen, D.G., *Giroux, M.E., Newman, E.J., & Bernstein, D.M. (2020, September). Stable truthiness effect across the lifespan. Paper presented to Northwest Cognition and Memory. Virtual conference.
 - * *Giroux, M.E., Connolly, D.A., & Bernstein, D.M. (2020, September). Confirmation bias in the evaluation of degraded audio recordings. Paper presented to Northwest Cognition and Memory. Virtual conference.
 - * *Pelletier, A.S., *Derksen, D.G., & Bernstein, D.M. (2020, September). Effects of rumination on theory of mind in community participants with high traits of depression. Paper presented to Northwest Cognition and Memory. Virtual conference.

RECOGNITION

Awards and Appointments:

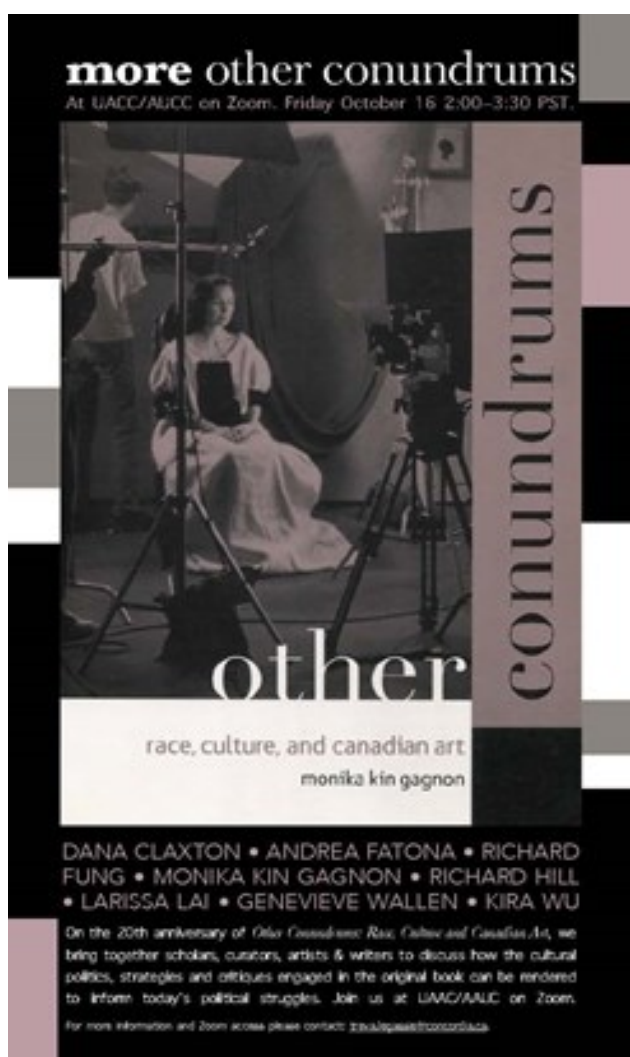
- Candy Ho (EDST): Appointed Selection Committee Member, Beedie Luminaries Foundation. The Beedie Luminaries Scholarship is for students with potential who are facing financial adversity. Students who are smart, but constrained by circumstance. Students who are resilient and gritty. Students who are ready to make a positive change in their lives: <https://beedieluminaries.ca/>
- Amy Huestis (FINA): Faculty of Arts Excellence and Advancement Funds Award, \$2,700 for Fall Semester.
 - * Canada Council for the Arts Research and Creation Grant, \$25,000. November 2020-November 2021.
- Kyle Jackson (HIST): Awarded the "Shastri Publication Grant, 2020-2021", Shastri Indo-Canadian Institute, 9 November 2020.

Faculty of Arts cont'd

- Jack Hayes (HIST): "Fire Suppression and the Wildfire Paradox in Contemporary China: Policies, Resilience, and Effects in Chinese Fire Regimes," *Human Ecology*, 5 October 2020, First View, DOI: <https://doi.org/10.1007-020-00183-z>
 - Candy Ho (EDST): Co-facilitated a webinar for the Asia-Pacific Career Development Association: Chinese Parents Leading the Way (October 15, 2020). <https://apcda.wildapricot.org/event-3953115>
 - * Facilitating a two-part series for SFU's Women Centre Collective:
 - * Activating Self-Leadership Using Career Constellations: (October 9, 2020). <https://www.showpass.com/activating-self-leadership-from-within/>
 - * Activating Self-Leadership Using the United Nations Sustainable Development Goals: (October 30, 2020). <https://www.showpass.com/activating-self-leadership-using-the-united-nation/>
 - Aislinn Hunter (CRWR): Oct 12-18 her novel *The Certainties* (published in August 2020) was on the Canadian bestsellers list again.
 - Puqun Li (PHIL): *Confucianism in China—An Introduction*. By Tony Swain. (London and New York: Bloomsbury, 2017. 312 pages. Paperback. ISBN-10: 147424243X, ISBN-13: 978-1474242431.) Pages: 321-324. Published: October 16, 2020.
 - M. Kyle Matsuba (PSYC): Apprill-Sokol, N., & Matsuba, K. (2020, November). A Vision for Eco-Justice: Understanding Food Insecurity from Theological and Scientific Perspectives. Paper presented at the meeting of the Association for Moral Education, Online.
 - Cory Pedersen (PSYC): Oswald, F., Champion, A., & Pedersen, C. L. (in press). The influence of body shape on impressions of sexual traits. *The Journal of Sex Research*. <https://doi.org/10.1080/00224499.2020.1841723>.
 - Asma Sayed (ENGL): "Of Curries and Custard Apples: Identity, Memory, Resistance." *Beyond the Food Court: The Literary Cuisines of Edmonton*. Ed. Luciana Erregue, Edmonton. pp. 52-58.
 - Katie Warfield (JRNL): *Mediated Interfaces: the body on social media*. Bloomsbury. <https://www.bloomsbury.com/uk/mediated-interfaces-9781501356186/>.
- Public Presentations:**
- Elizabeth Barnes (FINA): We Are the Glitch - a short film by Elizabeth Barnes to be screened in the Moving Image 2020 presentation, "Flipping the Script: Connection in the Year of our Disconnect." Presented online by the Eastside Culture Crawl in their 7th annual film and video presentation. <https://culturecrawl.ca/events/55426>.
 - Daniel Bernstein (PSYC): Virtual presentation to Third-Age Learning at Kwantlen, October, 2020.
 - Patricia Coburn, Jay Hosking, Hammond Tarry (PSYC): A panel on psychological research was held as part of the Arts Speakers Series. The panel featured Psychology faculty members Dr. Patricia Coburn, Dr. Jay Hosking, and Dr. Hammond Tarry. (November 4, 2020).
 - Jay Hosking (PSYC): Gave a talk to the Third Age Learning at Kwantlen (TALK) group on Science, Skepticism and Evidence in the Age of Alternative Facts, October 16, 2020.
 - Amy Huestis (FINA): in collaboration with Lee Beavington (BIOL) presented at the C2C 2020 Provincial Conference delivering a session entitled "Colour&Ecology 1mx1m". October 23, 2020.
 - Aislinn Hunter (CRWR):
 - * Sept 26: Live online event with Kingston Writers Festival
 - * Sept 27: Wordfest reading (live online)
 - * October 1: Podcast with Pagefright (on new novel)
 - * Oct 12: Live reading with Real Vancouver Writers Series (online)
 - * October 13: Live / online book club event with Blue Heron Books (Ontario) on my new novel
 - * Oct 16: Featured reader / interviewed at Starfest (Alberta writing festival) live / online
 - * October 17: Guest author live / online at Whistler Writers Festival
 - * Oct 23: Hosted and moderated 'Poets on Memoir' event at Vancouver Writers Fest (sponsored by KPU) – many alum and students attended
 - * Oct 24: Featured reader at the Literary Cabaret at Vancouver Writers Festival
 - * Nov 12: Featured author at Fraser Valley Regional Library event (live/ online)
 - Ranbir Johal (LANC): Talk at Museum of Anthropology: The Invisibility of Women: Women's Contributions in Punjabi Theatre MOA Visual + Material Culture Seminar Series – Fall 2020. November 12, 2020.
 - Madeline Knickerbocker (HIST): Presented with Dr. Hilary A. Rose, "An Unknown Place Now Mappable: Collaborative Critical Family History as Method" at the National Council on Family Relations annual conference, virtual conference hosted by University of Missouri, 11 November 2020.
 - Billeh Nickerson (CRWR): October 22, 2020, hosted The Poetry Bash, Vancouver Writers Festival.
 - Lilach Marom (EDST): "The Experiences of Punjabi International Students in Canadian Higher Education," Arts Speaker Series, October 21, 2020.

Faculty of Arts cont'd

- Asma Sayed (ENGL): Invited Talk: "Navigating the Pandemic: The Challenges of Teaching and Learning Online." Christ College, Gujarat, India, October 16, 2020.
 - * Invited Reader: "Immersive Reading: Beyond the Food Court." Litfest: Canada's Original Nonfiction Festival, October 15, 2020.
- Cathleen With (CRWR): Presented at Word Vancouver, September, 2020.
- Kira Wu (FINA): Panelist on More Other Conundrums 2020 UACC conference for discussion on the 20th Anniversary of Monika Kin Gagnon's book: *Other Conundrums - Race, Culture and Canadian Art*. October 16, 2020.



UNIVERSITY WIDE INITIATIVES:

- Daniel Bernstein (PSYC): Health Sciences Advisory Committee; Member
 - * Psychology Honours Committee; Chair
 - * Senate Standing Committee on Research, Committee; Chair
- Aislinn Hunter (CRWR): October 14 - gave keynote lecture at KPU-sponsored YA writing contest Gala hosted by Surrey Libraries.
- Madeline Knickerbocker (HIST): "Indigenous Peoples and settler colonialism in Canada," Guest lecture for KPU Arts 1100 intersession course, organized by Dr. Valérie Vézina (Political Science), virtual lecture submitted 29 October 2020.
- David Lyon & Nathalie Gagnon (CRIM): KPU Law School Forum. David Lyon (Criminology) and Anton Kietaille (School of Business) co-hosted the annual KPU Law School Forum on Tuesday November 10th. The event was held online for the first time and it was attended by 45 students. Nathalie Gagnon was the Arts Faculty speaker this year who was joined by representatives of the law faculties at Thompson Rivers University, the University of British Columbia and the University of Victoria. Shanal Prasad, who graduated from KPU in 2010 and now practices law at Alpine Legal Services in the Fraser Valley was the featured alumnus speaker.
- Asma Sayed (ENGL): Organized the event and interviewed the author: "Hope in a Time of Climate Grief: A Conversation with Jenna Butler." KPU, October 29, 2020.
- M. Kyle Matsuba (PSYC): Dr. Matsuba's Chancellor's Chair (2014-2017) Report Update 2020: Mindfulness Uganda Project - The purpose of the project was to culturally adapt, implement and evaluate a school-based mindfulness program, called MindUP, in a post-conflict, impoverished region of Northern Uganda to determine if the program improved children's psychological well-being. In short, it did. When compared to business-as-usual schools, children exposed to MindUp showed decreases in anger and hostility; and increases in positive affect, empathic behaviors, and school grades. In addition, younger children exposed to MindUp showed increases in executive functioning skills. One of the spinoff projects of the Chancellor's Chair grant was developing and implementing a yoga-based mindfulness program specifically for Northern Ugandan teachers. Compared to waitlist teachers, the mindfulness teachers showed greater reductions in anger, fear and sadness, and greater increases in levels of emotional support and friendship, with many of these effects lasting over a year later. Below is a list of papers, conference presentations, grants, awards and media reports related to our project with

names of student collaborators italicized.

Papers

- * Matsuba, M. K., Schonert-Reichl, K. A., McElroy, T., & Katahoire, A. (2020). Effectiveness of a SEL/Mindfulness program on Northern Ugandan Children. *International Journal of School and Educational Psychology*. Published online May 22, 2020.

<https://doi.org/10.1080/21683603.2020.1760977>

- * Matsuba, M. K., & Williams, L. (2020). Mindfulness and yoga self-care workshop for Northern Ugandan teachers: A pilot study. *School Psychology International*. First Published April 8, 2020.

<https://doi.org/10.1177/0143034320915955>

Papers under review

- * Matsuba, M. K., McElroy, T., Schonert-Reichl, K. A., & Katahoire, A. (2020). Mindfulness/SEL Program for Early Primary Students in Northern Uganda. Manuscript submitted for publication.
- * *Mitchell, C.*, & Matsuba, M. K. (2020). How Perceptions of Their Environment Influences Northern Ugandan Youths' Well-Being. Manuscript submitted for publication.

Conference Presentations

- * Matsuba, M. K., & *Mitchell, C.* (2020, Mar). Psychological Well-Being as Mediator between Negative Social Environment and Academic Performance among Northern Ugandan Students. Poster was to be presented at the meeting of the Society for Research on Adolescence, San Diego, CA. (cancelled due to COVID)
- * Matsuba, M. K., *Mah, A. Y. J.*, & *Mitchell, C.* (2019, Mar.). School-based SEL/mindfulness program for Ugandan youth. Paper presented at the meeting of the Society for Child Development, Baltimore, MD.
- * *Mitchell, C.*, Matsuba, K., & *Mah, A. Y. J.* (2019, Mar.). Predicting depression among adolescents in post-conflict Northern Uganda. Poster presented at the meeting of the Society for Child Development, Baltimore, MD.

- * Matsuba, M. K., *Ansary, A.*, & *Kohberg, J.* (2017, Nov.). School-based mindfulness program for Ugandan children: An outcome study. Paper presented at the meeting of the Association for Moral Education, St. Louis, MO.
- * Matsuba, M. K. (2016, June). Implementing a mindfulness program in a northern Ugandan school. Paper presented at the meeting of the Special Interest Group on "Learning and Development in Early Childhood" (SIG5) of the European Association for Research on Learning and Instructions (EARLI), Porto, Portugal.
- * Matsuba, M. K., McElroy, T., Katahoire, A., Mugisha, J., & Schonert-Reichl, K. (2015, Sept.). Teaching mindfulness to Ugandan children. Poster presented at the Mind and Life Europe's European Summer Research Institute, Fraueninsel, Chiemsee, Germany.
- * Matsuba, M. K., McElroy, T., Katahoire, A., Mugisha, J., Schonert-Reichl, K. (2015, March). The outcome trajectories of Northern Ugandan Children after being in a Mindfulness Program. Poster presented at the meeting of the Society for Research in Child Development, Philadelphia, PA.

Grant and Awards

- * 2016 - Good Works Award, Association for Moral Education
- * 2016 - 1440 Award Grant, Mind and Life Institute

In the Media

- * Worley, W. (2019, July 4). Mindfulness helps kids to control anger and avoid violence. *Apolitical*. https://apolitical.co/solution_article/how-mindfulness-helps-kids-to-control-anger-and-avoid-violence/
- * Swift, J. S. (2018, January 4). Developing mindfulness for children living in post-war northern Uganda. *The Runner*. Retrieved from <http://runnermag.ca/2018/01/developing-mindfulness-for-children-living-in-post-war-northern-uganda/>

Faculty of Health

VISION 2023 STRATEGIC PLAN (Note: Alignment with the nine goals of Vision 2018)

Health Care Assistant Program (HCAP)

- Incorporating the First Peoples Principles of Learning into each course presentation and Moodle sites, to recognize and respect the foundation of learning as well as the culture/traditions of the Indigenous peoples

ACADEMIC PLAN 2023 (Note: Alignment with the Academic Plan relevant strategies)

STUDENTS/STUDENT SUCCESS

Bachelor of Science in Nursing Advanced Entry (BSN-AE)

- Semester 1 students are practicing alongside Fraser Health nurses at the KPU Langley COVID-19 testing site.
- Semester 4 students are successfully completing teaching projects at local schools through the use of virtual meeting spaces
- Semester 7 students are successfully completing final preceptorships during the COVID-19 crisis

Bachelor of Science in Nursing (BSN)

- The BSN program continues to support students in their learning during the ongoing pandemic. Faculty continue to teach in alternate modes of delivery to support student success.

Bachelor of Psychiatric Nursing (BPN)

- The BPN students are working towards completing their final preceptorship hours this semester, working alongside nurses in a variety of settings, including acute psychiatry, geriatric psychiatry, child/adolescent psychiatry, and community.

Graduate Nurse, Internationally Educated Re-entry (GNIE)

- GNIE students continue to graduate and have a high pass rate on the NCLEX. Students continue to be successful in obtaining employment in acute care and specialty units throughout British Columbia. During the pandemic our students are also obtaining employment at COVID-19 testing centers and contact tracing positions.

NEW PROGRAMS, POLICIES AND INITIATIVES

- Health Care Assistant Program (HCAP): Blended delivery of the program rolled out this Fall due to COVID-19. This is the first time HCAP has offered a blended delivery format HCA program. Faculty are excited to be embarking on this new journey with the students.
- Ministry of Health and the Ministry of Advanced Education, Skills & Training introduced the “Health Career Access Program”. KPU’s HCAP has been approached to participate in committees to determine how we can

provide the necessary education to prospective students that would enroll in this program. Faculty are actively participating in committees, work is underway for potential roll out of a part-time program for Access students in early 2021

- Partnership with Surrey school districts to provide Dual Credit potentially starting in February 2021 – on hold due to COVID-19, possible roll out in 2022 or beyond
- One-time funding provided by the Ministry of Advanced Education, to be applied towards an extra HCA cohort to be determined post-COVID-19.

BSNAE

- Faculty are working in creative and engaging ways to deliver theory, labs and practice activities in virtual ways, including the use of online seminars (BBB, teams, zoom), virtual labs, online simulations and the use of virtual resources.

GNIE

- There are no new programs or policies other than the new and changing guidelines for the pandemic.

BPN

- The Bachelor of Psychiatric Nursing program has recently engaged with KPU Sport, Recreation and Health Promotion to activate a Student Health Promotion Initiative. Psychiatric Nursing Students will be assigned to this work with the Sport and Recreation team, along with a group of student wellness peers in the context of the psychiatric nursing student project semester as a clinical placement. The impetus for the initiative considers needs expressed by students on the subjects of social networking and support along with sexual health. Initially, the scope focused upon international students, but will be extended to include all KPU students. More than ever, students require and will benefit from the university as an extension to their community of support. The goal of the partnership will be to establish long standing and sustainable resources for students ongoing.

MANAGING RISK (Note: Emerging risk issues and how they are being identified and addressed)

BSNAE

- Faculty are managing risks associated with the pandemic through student education, the use of PPE, the implementation of return to campus safety protocols, and the use of virtual teaching methods and resources.

GNIE

- GNIE faculty continue to manage risks associated with the pandemic. Policies and procedures are in place to protect students and the public. GNIE faculty and students have

Faculty of Health cont'd

been following the guidelines during clinical and during on campus lab sessions to protect from the spread of COVID-19.

COMMUNITY ENGAGEMENT (Note: special events, intersection with our external community) :

HCAP

- Partnership with Langley Home Support in the Fraser Health Authority developed in the Spring 2020. Students were scheduled to complete a portion of their community hours at Langley Home Support. Due to COVID-19, students were unable to complete these hours. These students were provided with modifications to meet the community hours with collaboration of the Health Care Registry. We look forward to resuming our partnerships with Langley Home Support in Spring 2021.
- Due to COVID-19, students were unable to meet their community experiences at other community placement sites and hence were provided modifications to meet their required community hours.

BSNAE

- Our semi-annual IPAC meeting with our external partners was held using an online virtual meeting platform.

BSN

- The BSN program is in the process of external Program Review by the BC College of Nurses and Midwives (BCCNM) as part of the ongoing program recognition requirements.

GNIE

- Due to the pandemic community engagement has continued to occur through virtual meetings with the health authorities and community resources. For example, Fraser health representatives met with GNIE students regarding employment. The BCCNM has continued to meet with GNIE students regarding registration.

BPN

- Cognitive Health Research Study: KPU with along with Tess Kroeker as the Principal Investigator established a research partnership with the Watson Centre Society for Brain Health and the Centre for Aging and Brain Health Innovation. The study is underway with active recruitment of research participants. The research team is very excited to activate the research study and hopes the results will contribute to informing best practices to maintain or improve brain health for individuals who experience mild cognitive impairment.
- The Bachelor of Psychiatric Nursing Program is in the early stages of engaging conversation with Surrey public schools on the subject of mental health literacy and programs.

Discussions will be formalized in December of this year. The BPN program is hopeful the discussions will lead to a fruitful relationship to enhance mental health and wellness for students within the primary and secondary schooling systems in Surrey and beyond.

RECOGNITION (Note: Awards, recognition, publications, public presentations, reviews, media spots, general bragging)

HCAP

- Lorraine Guild and Judith DeGroot have been working on an OER with support/assistance from Rajiv Jhangiani and his team (from T and L curriculum design):
- “The OER is an Open Education Resource called “Living Life with Dementia”. It is a free online educational resource for many different audiences such as, people living with dementia, caregivers and professionals. There will be two streams of the course, one will be for information and the other will be an academic stream. Those wishing to do an academic stream of the course will earn a badge. The course has also been accepted into the OER University.

BSNAE

- A semester 7 student has been awarded the Nurses and Nurse Practitioners of BC Student Professionalism Award.

GNIE

- GNIE students are sought out for employment by all health authorities and private sectors. Our students continue to thrive. Our students have become educators and PCC’s. Many continue on with their education.

BPN

- Kim Bagshaw in addition to completing her EdD has started a Nurse Practitioner Program through the University of Saskatchewan.

BSN

- Dr. Balbir Gurm had invited media appearances on the Impacts of COVID-19 on relationship violence (RV) on radio stations RED FM and Sher Punjab. Balbir was a guest on two podcasts by Close Look on relationship violence targeted at youth. She was on CKNW news commenting on relationship violence in our communities.

EMPLOYEE ENGAGEMENT

GNIE

- Employees continue to receive professional development opportunities, even during the pandemic. Many conferences have been offered virtually. Employees continue to have the opportunity to advance their knowledge through online meetings and virtual courses. Resources continue to be offered to employees, especially

Faculty of Health cont'd

regarding online teaching. Employees continue to receive support from IT and other KPU departments to assist with their teaching. Employees are recognized for their achievements. The FOH continues to nominate individuals for the Daisy Award which recognizes faculty for their achievements.

Balbir Gurm - Scholarship

- Strangulation study: Dr. Balbir Gurm was invited by Nurse Practitioner Hannah Varto of the Embrace Clinic at Fraser Health (and other team members across Fraser and Coastal Health) to join their team to lend her research expertise for a study to understand the impacts of strangulation on people's health. The team will document the re-entry of patients into the health system after being discharged with a diagnosis of strangulation to learn about the prevalence and types of health challenges that may have resulted from strangulation. They have just passed the LOI stage at Fraser Health and have been invited to write a full proposal.
- Dissemination of Dr. Balbir Gurm's scholarship continues. The Public Services Alliance of Canada's BC Executive Council invited Balbir Gurm to make a presentation on e-book *Making Sense of a Global Pandemic: Relationship Violence & Working Towards a Violence Free Society*.

Council members commented on how they will "circulate the resource through their Women's Committees and how this is a valuable resource for all community members because it brings together critical understandings on relationship violence as well as ways to tackle it." As well, the KFA executive passed the following motion: That the KFA Executive endorse the pressbook *Making Sense of a Global Pandemic: Relationship Violence & Working Together Towards a Violence Free Society*. ACTION: The KFA will:

- * Make this pressbook available in the Resources section of the KFA website;
- * Share via FPSE (Federation of Post-Secondary Educators) Presidents' Council and recommend further distribution to standing committees;
- * Share with VDLC (Vancouver District Labour Council) and NWDLC (New Westminster Labour Council) in order to make available to member unions.
- * Spice radio invited Balbir to discuss relationship violence and the free living e-book *Making Sense of a Global Pandemic: Relationship Violence & Working Towards a Violence Free Society*.



Faculty of Science and Horticulture

NOTEWORTHY ITEMS:

- The Faculty of Science and Horticulture bid farewell to Dr. Joel Murray who completed his non-renewable six-year term as Associate Dean on October 31, 2020. Joel was instrumental in shaping the Faculty of Science and Horticulture to the success we are today. We will greatly miss Joel's contribution to the leadership, operations and governance of our Faculty and wish him well in his new position at KPU. A socially distanced drive-by farewell was given to Joel.



- The KPU Brew Lab reopened for curbside beer sales on Oct. 30th with the release of four of their award-winning beers, Das Fest, 50/50 Hefe, Birra Ross and Schwarz, offered in cans for the first time. The brewery reopening was managed by Jon Howe, Derek Kindret and student assistant Michael Miller with support from DeAnn Bremner (Communications, Events and CPS Coordinator). Although stringent safety measures are in place, we have put a moratorium on our sales until given the okay to proceed.

- It is with great pleasure that we announce that Jeff Dyck is the new Associate Dean of the Faculty of Science and Horticulture. Jeff is a passionate and experienced leader in post-secondary education. His roots are in the classroom and the laboratory, coming from more than 10 years as a faculty member, program head and associate dean at BCIT. His amiable leadership style will surely complement the Dean's office team and support the priorities and initiatives important to this unique to the Faculty of Science and Horticulture.
- The first Diversity in Brewing (DIB) award recipients were announced on Oct. 1st. Second-year KPU Brewing diploma students Alexander Paul, Nishant Amin and Jasper Bautista were the first to receive funds from the award which was supported by more than 35 BC craft breweries and is still growing. DIB is a grassroots initiative dedicated to supporting BIPOC (Black, Indigenous and People of Colour) and LGBTQ2S+ (Lesbian, Gay, Bisexual, Transgender, Queer and Two-Spirit) folk in the craft brewing community.
- Construction has begun on the Langley Learning Farm located at the Derek Doubleday Arboretum. The project, with help from Gary Jones (HORT) in his role with the Langley Sustainable Agriculture Foundation, will teach high school students about agriculture, food security and local food production.



Faculty of Science and Horticulture cont'd

STUDENTS:

- CADD Alumni, David Lin, who is now the Chief Tech Officer at Maple Leaf Laboratories, was featured on CityNews. Maple Leaf Laboratories is the first company in Canada to get CE Certification for their masks.
- In this time of remote instruction, the Physics Department has been able to lean on the set of Cloudlab experiments developed by Takashi Sato. These Cloudlab experiments allow students to remotely control and manipulate physical equipment housed at the KPU Richmond campus. The first Cloudlab experiment was launched in Fall 2018 to support the PHYS 1100 online labs. Since the pivot to remote instruction, usage of the Cloudlab has increased significantly, celebrating over 500 visits to date. We continue our collaboration with the University of Regina, welcoming their students to conduct their experiments using our facility. KPU Physics has also provided access to over 100 students from Langara College this semester.
- Joseph Deasy (PHYS) 2018 BSc Physics for Modern Technology graduate presented to FSH faculty, staff and students on his journey from a work experience student to his current position, as Associate Product Manager at Teledyne Photometrics. They develop cameras for advanced scientific applications. Joe did his work experience there and has continued to work for them since graduating.
- KPU Brewing hosted an online student orientation on Sept. 8th to welcome the Fall 2020 cohort from around the world. The orientation was led by program chair Alek Egi and attended by instructors Dominic Bernard, Martina Solano Bielen, Jon Howe and Derek Kindret. The orientation was organized by DeAnn Bremner.
- KPU Brewing hosted an online info session with chair Alek Egi (BREW), DeAnn Bremner and student recruiter Hannah Cenaiko (FSO). The session attracted attendees from across BC, as well as India and Brazil. KPU Brewing alumni also joined the session to answer questions and chat with participants, including: Tom Morrison, Settlement Brewing; Kristy Tattie, Fraser Mills Fermentation; Ignacio Rodriguez, Molson; and Adam Chittick, Scuttlebutt Brewing.
- KPU Horticulture hosted an online info session on with co-chairs Jamie Lamont, Cameron Lait and apprenticeship coordinator Maria Valana (HORT).
- KPU Environmental Protection Technology (EPT) hosted an online info session with co-chairs Melissa Drury and Paul Richard, instructor Chris Hauta and EPT alumni.
- Nancy More (BREW) hosted 18 industry guest speakers in her HOPS 2422 Brewing Industry and HOPS 2421 Brewery Management Business Planning courses, including guests from BC Liquor and Cannabis Regulation Branch; Canada

Revenue Agency; BC Liquor Distribution Branch; WorkSafe BC; BC Craft Brewers Guild; Canadian Craft Brewers Association; Beer Canada; Association of Beverage Licensees of BC; Direct Tap Distribution; and various local craft breweries.

- Triona King (Communications and Event Specialist) has been shooting, editing and producing COVID safety videos for Chemistry and Environmental Protection in-person labs.



COMMUNITY ENGAGEMENT:

- Farm Country Brewing in Langley released 'Higher Learning', an aptly named collaboration beer created with Destination Langley and KPU Brewing. BREW Instructors Jon Howe, Derek Kindret, Alek Egi and Dominic Bernard participated in brewing and DeAnn Bremner helped coordinate the brew day.



Faculty of Science and Horticulture cont'd

PRESENTATIONS:

- Karen Davison (HSCI) co-presented CIHR-funded COVID-19 project updates at the 2020 Centre for Health Education Scholarship annual conference, October 7, 2020.
- Lee Beavington (BIOL) and Amy Huestis (FINA) presented, 'Ecology and colour in 1m2: A remotely taught place-based activity.' Classrooms to Communities: Lhtakoh - Where people, place and practice flow together, virtual conference.

PUBLICATIONS:

- Kianoosh Tahani (PHYS) contributed to two publications in the Monthly Notices of the Royal Astronomical Society as part of his involvement in the CHIMPS-2 project and use of the James Clerk Maxwell Telescope. Studies like these brings us one step closer to understanding the details of how stars are being formed and why the star formation efficiency is different from one region of the sky to another.
- Karen Davison (HSCI) co-authored the article, 'Refugee status is associated with double the odds of psychological distress in mid-to-late life: Findings from the Canadian Longitudinal Study on Aging' in the International Journal of Social Psychiatry.
- Karen Davison (HSCI) co-authored, 'An examination of solutions to mitigate mental health responses among those at risk of severe illness from COVID-19 infection: an integrated scoping and rapid realist review' in the 2020 CHES Celebration of Scholarship.
- Karen Davison (HSCI) co-authored, 'Food and mood - how to support mental health through nutrition pilot course'. This was a training course for health professionals and a joint project between Thunder Bay District Health Unit, KPU, and a national advisory committee of nutrition and mental health professionals.
- Alex Lyon (AGRI) co-authored, 'Tensions at the boundary: Rearticulating 'organic' plant breeding in the age of gene editing' in Elementa: Science of the Anthropocene.
- Daniel Anvari (MATH) co-authored, 'The application of machine learning to the risk/need assessment instrument LS/CMI in the prediction of offender recidivism' in the Journal of Criminal Justice and Behavior.
- Lee Beavington (BIOL) was a co-author on, 'The life of blossom: Living poetically in the Anthropocene' in Art/Research International: A Transdisciplinary Journal.

FUNDING:

- Karen Davison (HSCI) received NSERC COVID-19 Supplement funding for nutrigenomics research project investigating diet changes, gut microbiome shifts, and health outcomes in vulnerable populations. Funds to be administered by the Mood Disorder Association of BC.

RECOGNITION:

- Karen Davison (HSCI) was appointed as an inaugural core committee member to Health Canada's Nutritional Science Advisory Committee (NSAC) for a three-year term. The nomination was initiated by the Dietitians of Canada. The role of the 8-person committee is to provide timely and independent scientific and technical advice related to nutrition, including current and emerging research within the field.
- Karen Davison (HSCI) was an invited guest on Spice Radio 1200 talk show "Gupshup with Dr. G", to talk about prediabetes.
- Penn State University used Lee Beavington's (BIOL) essay, 'The Jaguar Walk: Reflections from the Amazon Field School', previously published in KPU's Transformative Dialogues journal, as an exemplary model of reflective teaching.
- Lee Beavington's (BIOL) original video, 'Rocky Intertidal Ecosystems of the Pacific Northwest,' is used by Ecology courses, as well as the Gulf Islands Center for Ecological Learning, to remotely teach intertidal biology.

EMPLOYEE ENGAGEMENT:

- Fergal Callaghan (PHYS) has been organizing a weekly "Physics Social" via Big Blue Button for instructors to meet virtually and talk about their week inside and outside the "classroom".
- Michael Poon (PHYS) attended the Engineers and Geoscientists BC (EGBC) Annual Conference, held virtually this year from Oct. 21-23. In particular, the EGBC regulatory seminars were attended to ensure that the content in the APSC 1124 Introduction to Engineering course remains current. The BC government recently replaced the Engineers and Geoscientists Act with the new Professional Governance Act, which included a revised Code of Ethics.
- Maria Valana (HORT) attended a webinar on Botanical Insecticides.
- Janis Matson (HORT) attended the Van Dusen adult education online class for designing for autumn and was a guest speaker at the Ecological Landscape design program through adult education in Burnaby for hardscaping.
- Lee Beavington (BIOL) is co-teaching the inaugural offering of KPU 101 - Thriving in Action (8-week course on meaningful university education).
- Nancy More and Martina Solano Bielen (BREW) participated in the Master Brewers Association of the Americas (MBAA) Western Canada Fall Technical Webinar and AGM.

Office of Research, Innovation & Graduate Studies

KPU Researchers and Industry Partner Receive NSERC Award for Innovation

Dr. Deborah Henderson and Michelle Franklin from KPU's Institute for Sustainable Horticulture partnered with Sylvar Technologies to create baculovirus biopesticides, which are non-toxic, safe and natural products. The partnership has received the Synergy Award for Innovation from the Natural Sciences and Engineering Council of Canada (NSERC). The \$100,000 Synergy Award will help the institute with new equipment, stronger partnerships and recognition.

New Confidential Assistant

Darya Kostromitina joins the Research, Innovation, and Graduate Studies division as the new Confidential Assistant on November 9, 2020. Originally from Ukraine, Darya moved to Canada seven years ago to pursue her education in Tourism and Social Studies. At this time, Darya holds a Bachelor's degree from Capilano University and a Bachelor's degree from Taurida National University back in Ukraine.

Darya's most recent job included developing, calculating, and executing high-end custom travel experiences across Canada. Over her career path, Darya gained expertise in communications, marketing, budget development, leadership, operations and logistics, as well as complex event planning.

Being passionate about people and cultural diversity, Darya has visited more than 23 countries and lived in five countries. She also speaks three languages fluently. Besides her career, Darya enjoys practicing martial arts, exploring hidden gems of BC with her fiancé, and attending agility classes with her miniature schnauzer.

FROM THE OFFICE OF RESEARCH SERVICES (ORS)

0.6% Faculty Professional Development Fund

The 0.6% Faculty PD Fund committee met on October 14, 2020 to adjudicate submissions made to the October 1, 2020 call. A total of \$104,019 was awarded to eleven applicants for activities ranging from tuition, time reallocation, research assistant salaries, and research related travel and accommodation.

Hope in a Time of Climate Grief: A Conversation with Jenna Butler

Speaking from her farm in Barrhead, Alberta, Canadian poet, essayist, editor and professor, Dr. Jenna Butler read excerpts from two of her books, *A Profession of Hope* and her latest work, *Revery: A Year of Bees*. The webinar was hosted by Dr. Asma Sayed in conversation with Dr. Butler who discussed her research into endangered environments ranging from Ireland's Ring of Kerry, America's deep south and the Arctic Circle. Funding was provided by KPU in association with Dr. Sayed's Canada Research Chair.

2020 Chancellor's Chair Award

Dr. Aaron Goodman is the 2020 recipient of the \$60,000 3-year Chancellor's Chair Award for the project titled '*Creating a Digital Memorial for People Who Have Experienced Fatal Opioid Overdoses: A Community-Based Participatory Research Project in Vancouver's Downtown Eastside.*' Dr. Goodman will be working with a number of stakeholders, including residents in the Downtown Eastside, to produce an innovative digital and interactive memorial for individuals in the community who have experienced fatal opioid overdoses.

Shastri-Indo-Canadian Institute Grants

Faculty of Arts researcher, Dr. Dola Pradhan has been approved for funding under the Shastri Institutional Collaborative Research Grant (SICRG) for his collaborative project titled '*Socio-Economic Impacts of Cyclones and the Coping Strategies of the Local Communities in Odisha, India with a Special Focus on Women.*' Dr. Pradhan is collaborating with Dr. Archana Srivastava, Assistant Professor, BITS Pilani, India.

Dr. Kyle Jackson, also in the Faculty of Arts has received contingent funding approval under the Shastri Publication Grant (SPG) for his proposed scholarly monograph titled *The Mizo Discovery of the British Raj: Empire and Religion in Central Zoram, 1890-1920.*

FROM KPU'S RESEARCH LABORATORIES, CENTRES, AND INSTITUTES

Look To The Mountain Farm School

The Institute for Sustainable Food Systems (ISFS) recently entered into an Education Service Agreement with the Sik-E-Dakh (Glen Vowell Band) from the community of Sik-E-Dakh, BC, located 10 kilometers north of Hazelton B.C., on the banks of the Skeena River. The ISFS team will design, facilitate and execute an online organic agriculture education program to Sik-E-Dakh band students as part of the Look to the Mountain School.

ACKNOWLEDGEMENT

The Office of the AVP, Research, Innovation, and Graduate Studies acknowledges funding from the federal Research Support Fund in support of its operations and services.

School of Business

EXPERIENCE: WE WILL

A1. ENHANCE THE EXPERIENCE OF OUR STUDENTS

Law School Forum:

On Tuesday, November 10, 2020, The School of Business and Faculty of Arts once again co-hosted the Law School Forum. Due to the ongoing Covid-19 epidemic, the event was held online this year on Microsoft Teams. The event attracts KPU students interested in pursuing a legal career.

Guest speakers for this annual event included representatives from UBC, UVic and TRU law schools, a KPU alumnus practicing lawyer, and a lawyer from amongst the KPU faculty. Highlighting this year's speakers list was KPU School of Business alumnus and BBA graduate Shanal Prasad. Shanal shared his journey from KPU through law school to setting up and running his own law firm.

Students in attendance heard about how to prepare for law school during their undergraduate studies, strategies for applying to law school, the experience of law school itself, and how careers in law develop. As is the case every year, the event was well-attended. Several students who attended the event are planning to create their own law school group so that they can share information and support each other on their journeys towards a legal career.

KPU School of Business is proud to announce two exciting internship opportunities for business students in partnership with MITACS.

Put your strategic business skills to work through a paid internship and help Canadian businesses on the road to economic recovery!



The Business Strategy Internship (BSI) provides \$10,000 to students who develop innovative projects designed to help an organization thrive in the new economic environment.

Internship Option #1:

The School of Business, in partnership with Mitacs, are launching a part-time Mitacs Marketing Internship for eligible Marketing 4160 business students starting in January 2021. This program launch is a new approach to internships. Marketing 4160 students will complete their course project aligned with the employer's needs. Successful student candidates will be awarded \$10,000 (\$2,500 of which is to be contributed by the participating organization, \$2500 contributed by KPU, and \$5000 from Mitacs) to provide support on a strategic marketing project with a business or a



non-profit organization in Canada as per their needs. Students will work part-time for 16 weeks and will continue to work part-time for an addition 2 months or full-time for 1 month, once their course is completed.

Internship Option #2:

The KPU School of Business, in partnership with Mitacs are launching the "Mitacs Business Strategy Internship" program for internships starting in January and May 2021. The program will award eligible KPU School of Business students

\$10,000 (\$5,000 of which is contributed by the participating organization, \$5000 contributed by Mitacs) of funding to undertake a 4-month full-time internship with businesses and non for profit organizations. Internships will be structured to provide support to organizations that need additional assistance in modifying their business operations to adapt to the new economic reality in an environment disrupted by the COVID-19 pandemic."

Student and employer interest has been robust! The School of Business is looking forward to working with MITACS in the future and continue to offer work integrated learning opportunities for our business students.

KPU CAN Highlights:

The KPU Case Analysis Network (KPU CAN), the student-led School of Business

initiative, supports students in the development of critical analysis and decision making skills most sought after by employers in industry. The objective of KPU CAN is to assist in the development of better business leaders for the future. KPU CAN connects students to all business case teams from various departments at the School of Business.

KPU CAN has 6 executives, 11 ambassadors, 3 advisors, and 11 general members to date. The 2020/2021 student executive team:

- Emily Haugen, President
- Damon Mann, VP Operations
- Swati Bassi, VP Finance
- Owen Davenport, VP External
- Wajeaha Rahman, VP Internal
- Christina Pooni, Director-at-Large

KPU CAN is excited to announce its most recent marketing highlights demonstrating in less than year interest in the network is growing among business students:

- Across all social media platforms (Instagram, Facebook and LinkedIn), KPU CAN has a cumulative 327 followers.



School of Business cont'd

- Website: 600 visitors and over 1500 page views since July 1, 2020.
- The mailing list now has 257 subscribers
- Monthly newsletters have an average open rate of 45.2% which means 115 people are reading the monthly newsletters.

KPU CAN hosted its first event of the fall 2020 semester on September 22nd named Virtual Business Clubs Day. The event was made possible through a collaboration with four additional KSA business clubs resulting in 100 registrants, 63 attendees and 88 new mailing list subscribers.

KPU CAN is proud to announce KPU's First-Ever National Business Case Competition hosted by KPU CAN and the School of Business. This unique case competition will see students across Canada compete virtually to solve a business issue modeled after the headline sponsor. The event will take place in the first week of March 2021. It will consist of 12-16 teams, a minimum of 48 students, with exposure spanning multiple provinces.

TD Insurance Headline Sponsor:

Owen, KPU CAN VP External, in collaboration with Olivia Peters, Advancement Officer, KPU Office of Advancement has successfully secured a \$5000 headline sponsorship from TD Insurance. Owen and the KPU CAN executive are continuing to source further sponsorships with a goal of exceeding the \$10,000 mark. Damon (VP Communications) is working with KPU Marketing and the School of Business to finalize promotional materials and a website for the competition. A "Save the Date" announcement will be sent out to Canadian Universities and Colleges soon.

A2. ENRICH THE EXPERIENCE OF OUR EMPLOYEES

Associate Dean's Announcements:

Heather Harrison:

The School of Business would like to welcome Heather Harrison, as our newest Associate Dean.

As Interim Associate Dean in the School of Business for the past eight months, Heather has been an active and fully engaged member of the leadership team. She has identified and supported the goals of her assigned departments, identified dual credit and new practice/applied learning opportunities, contributed to operational efficiencies and supported two programs as interim chair. Most recently, Heather has joined the efforts of the Entrepreneurial Leadership program faculty to assist in having their goals met as per their Quality Assurance Plan. She has been a cheerleader and advocate for their curricular goals, as she has demonstrated throughout the past eight months with so many faculty and program areas within the School of Business.

Heather's relentless work ethic, positive outlook even when it seems impossible, and passion for post-secondary education,

coupled with her deep respect for faculty and staff, has been an asset to the School of Business leadership team and to those she supports.

Congratulations Heather Harrison on your successful appointment as Associate Dean.

Dr. Ian Cowley

The School of Business would like to welcome Dr. Ian Cowley, EdD, as one of our newly appointed Associate Deans beginning his time with us on January 1, 2021.

Dr. Ian Cowley comes to us from the Southern Alberta Institute of Technology (SAIT) in Calgary, Alberta. Born and raised in Richmond, he is very excited to be coming home to the Lower Mainland, family, and friends and have the opportunity to work with KPU's School of Business as Associate Dean.

Congratulations Dr. Ian Cowley on your successful appointment as Associate Dean.

A3. DELIGHT OUR FRIENDS IN THEIR KPU EXPERIENCE

2020 MILESTONE: 20 Years of BBA Grads

In the past, KPU produced an employee newsletter called "Inside". Well, back in the year 2000 – when the School of Business graduated its first batch of newly minted BBA grads -- the newsletter ran a story about it.

Our very own Registrar, Zena Mitchell was among the first graduates from the Bachelor of Business Administration. Zena recalled recently with Stephanie Howes, on faculty member stood out for her during her time in the Business School. Jeremy Jarvis, who still teaches with us today! The reason Zena remembers him so clearly is because she accidentally slept in for his final Accounting exam. She raced to campus (still in her PJs), burst into the classroom (she remembers the exact room on Richmond Campus) with only 10 minutes left in the exam. She asked Jeremy if she could still write the exam and he accommodated her by allowing her take the exam on the same day with another section. Zena says *"I will always be grateful to him for it. I'm certain he'll have no recollection of it, but for me it was a big deal and it's one of those things that speaks to how small acts of kindness from faculty certainly stick with students – even 20 years later!"*

Thank you Zena Mitchell and thank you Jeremy Jarvis for demonstrating 20 years ago and today, a little kindness goes a long way indeed!



Surrey Board of Trade "Networking at Noon" Series

In November 2020, Associate Deans Heather Harrison and Donald Reddick presented at a Networking at Noon session sponsored by the School of Business. Heather and Don spoke to the business community about how board of trade members can both benefit from and engage with new opportunities arising in a number of our programs within the School of Business. Highlighted programs include Public Relations, Human Resources, Entrepreneurial Leadership and Marketing.

<https://business.businessinsurrey.com/events/details/november-26-2020-networking-at-noon-with-kwantlen-polytechnic-university-kpu-11249>

Celebrating Indigenous Entrepreneurs:

The School of Business was a support sponsor for a Nov 18th #CanStartupStories "Celebrating Indigenous Entrepreneurs" speaker event.

#CanStartupStories is the online version of the popular in-venue #VanStartupStories speaker series. The impactful event was to a national audience for which the School of Business was honoured to support. #CanStartupStories is not a pitch competition or a demo day, but rather a TEDx-style speaker series. Speakers at the event included:

- Lucy Sagar—CEO, All Nations Driving Academy
- Keiara Montgomery—Founder, Twin Feather Shop
- Chief K'odi Nelson—Executive Director, nawalakw
- Anita Pawluk—Founder and President at Racerocks 3D
- David Plamondon—Team Guide, Pe Metawe Consulting

Dual Credit with the Surrey School Board:

It is with eager anticipation that we await Summer 2021. Here, through consultations and collaborations with the Surrey School District, we have agreed to run a KPU LGLA 1125 course exclusively for their students, through the dual credit program. Surrey School District has shown great interest in dual credit courses, and we are looking forward to the learning outcomes and accomplishments the dual credit high school students complete and achieve.

We further seek to expand our dual credit offerings for Surrey School District. We are preparing multiple proposals about further dual credit offering for Surrey's review. We are very optimistic about what the future holds. As COVID-19 has transitioned the paradigm of learning to remote and online, opportunities to provide further educational experiences for high school students grows. We look forward to the future and seeing how and where dual credit expands to support

students' evolving educational needs.

CREATIVITY: WE WILL

C2. INCREASE INNOVATION IN TEACHING, LEARNING AND CURRICULUM

New Badge for Students:

Taryn Greig, Accounting faculty member, has begun creating the first School of Business Badge in Professionalism. This one-time special appointment will be completed between Oct 5 – Dec 14.

The creation of the Badge will be based on the Chartered Professional Accountants (CPA) 7 Enabling Competencies:

1. Acting Ethically and Demonstrating Professional Values
2. Leading
3. Collaborating
4. Managing Self
5. Adding Value
6. Solving Problems and Decision Making
7. Communicating

The School of Business' emphasis on Intercultural humility, Indigenous perspectives, equity, diversity and inclusion will also guide the creation of this project. The Badge will be an online modular format where students will be encouraged to complete within their first year or prior to networking or work integrated learning opportunities. Plans to have the Badge available to all KPU students in the future are already started. Anticipated launch date for the new badge is February 2021.

C3. EMBOLDEN CREATIVE PROBLEM SOLVING ACROSS KPU'S OPERATIONS

Innovation in the Dean's Office:

The Dean's office has a recently created an inbox dedicated to academic integrity violations. Moving forward, faculty are asked to report these incidents to AI.Business@kpu.ca. Having one central inbox will allow coverage easily and will eliminate you having to send the information twice when you receive an out of office notice.

The *Report of Allegation Form* and the procedures in reporting these types of incidents, is now available on the School of Business SharePoint site, <https://our.kpu.ca/sites/sob/academicintegrity/SitePages/Home.aspx>.

The goal to take preventive measures that reduce the likelihood of students committing academic dis-honesty. Resources and support to help faculty with links all in one place to simplify the process and time needed to move these issues forward.

Dean's Office Project: Website Refresh:

The School of Business (SoB) office team has been collaborating with Marketing to optimize the School of Business website for a better user experience. The website



School of Business cont'd

refresh project has given us an opportunity to clean up a lot of outdated pages and obtain insights into all of our audience's current experience on our current website. Thanks to feedback received, many tweaks have been incorporated resulting in a much more cohesive design. Things are coming together nicely, <https://www.kpu.ca/business>. Next target is a revamp of all SoB Programs & Courses pages.

QUALITY: WE WILL

D1. ENSURE CONTINUOUS IMPROVEMENT OF ALL KPU PROGRAMS AND SERVICES

Computer Science and Information Technology Program Review:

The School of Business is pleased to announce the Computer Science and Information Technology department (CSIT) has completed their Self-Study Report and was presented at the November 25, 2020 Senate Standing Committee on Program Review. Feedback has been very positive. Progress has already been made to complete the Quality Assurance Plan while simultaneously begin the work of curriculum changes and new programming. The School of Business is looking forward to the exciting new initiatives coming out of the CSIT department as they work hard to meet industry standards and differentiate themselves with unique offerings.

D3. BE ACCOUNTABLE TO OUR PARTNERS, GOVERNMENTS AND COMMUNITIES

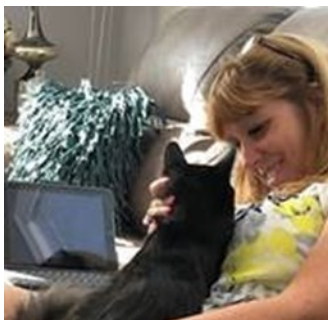
Program Advisory Committees:

Over the past two months the School of Business has held 5 successful Program Advisory Committee (PAC) Virtual meetings. We hold 26 PAC meetings a year. We are grateful to our PAC members for spending their time with us to provide helpful advice and industry updates. The industry connections through our Program Advisory Committees is invaluable to our business programming to ensure we are offering contemporary and relevant course content and learning outcomes for our students.

OUR AMAZING FACULTY & STAFF

Volunteer of the Month – October 2020

Kim Wdowiak, Administrative Assistant, was honoured with Volunteer of the Month award by VOKRA, Vancouver Orphaned Kitten Rescue Association. VOKRA writes "This time of year, is for giving thanks and VOKRA is so grateful for their hundreds of volunteers and fosters. These dedicated folks give their time to ensure the kitties in their care get everything they need and are adopted into loving forever homes. One of these dedicated people is foster Kim Wdowiak.



Kim and her husband have a dedicated cat room in their home, and have taken in two adult females, 13 Mamas and 64 kittens in their two and a half years fostering with VOKRA.

VOKRA'S mission, as listed on their website is to end cat overpopulation and homelessness. They are a volunteer organization dedicated to rescuing, healing and placing cats in their network of foster homes, before carefully matching them into loving, forever homes."

GIVING BACK:

With input from Todd Mundle and Andre Iwanchuk, Deirdre Maultsaid, Applied Communications faculty member, donated four books on anti-racism to the KPU library. Although KPU has other relevant books, these books add to the KPU Library collection, thank you Deirdre Maultsaid:

- Ibram X. Khendi (2019). *How to be Anti-racist*. Call # Surrey and Richmond, E 184 A1 K344 2019
- Desmond Cole (2020). *The skin we're in: a year of Black resistance and power*. Call Surrey # FC 106 B6 C65 2020
- Resmaa Menakem. (2017). *My grandmother's hands: racialized trauma and the pathway to mending our hearts and bodies*. Call Surrey # E 185.615 M38 2017
- Bari Williams. (2020). *Diversity in the Workplace: Eye-Opening Interviews to Jumpstart Conversations about Identity, Privilege, and Bias*. Call # Surrey, HF 5549.5 M5 W55 2020

John Shepherd: On behalf of the Rotary Club, John submitted another \$59,000 in funding requests, mainly for our Starfish Pack project (<https://starfishpack.com>). The Club has received \$31,800 in COVID-related funds from past grant proposals to help pay for the program cost.

Demand has surged in North Delta elementary schools for Starfish Pack which provides a weekend's worth of food for children each week for over 200 children. While the work is done by local volunteers, the cost of the food (nearing \$60,000 a year) now greatly exceeds the capacity of the Club to fundraise. Volunteers are welcome to participate, who sort and fill up backpacks, and drop off the packages at over a half dozen schools for distribution by their teachers. COVID-19 has complicated things somewhat as well as increasing demand by 40% so far this autumn.

SCHOLARLY PUBLICATIONS:

- Messer, Ron. *Financial Modeling for Decision Making: Using MS-Excel in Accounting and Finance*. Emerald Publishing Limited, 2020, 360 pages.
- Jimmy Choi, Marketing, was recently invited as a guest speaker for an online event called "INTERNATIONAL ONLINE CONGRESS NEGOTENDENCIAS 2020: Challenges towards a new decade". His presentation was about Sneakerhead subculture and online brand community.

This session provided a broad picture of Mexico's vision of development over the next decade, the challenges and opportunities that our young people have as future professionals, especially the graduates in marketing. He is planning to share the recorded session as an Open Education Resource for the students.

- Arley Cruthers, was recently asked to be the keynote speaker for the upcoming Studio 20 Workshop through BC Campus, on November 17 – 19th where she will discuss ways to create engaging learning experiences online: <https://studio20.bccampus.ca/day-3/>
- Andrea Niosi, Marketing faculty member, along with two KPU students Vanessa Mora - Marketing and Paris Summers - GDMA co-presented at the [Open Education 2020](#) Conference on November 12th. During the summer term, students in Marketing 4201 co-authored a comprehensive Open Marketing Resource designed specifically for activists and non-profits launching campaigns. The OER also integrates the Sustainable Development Goals and aims to de-centre whiteness and dominant culture perspectives. [Read more about the presentation on the conference website.](#)

Dr. Abhijit Sen, Department of Computer Science and Information Technology

Dr. Sen participated in a panel for the Amity College of Commerce & Finance, Amity 2University Uttar Pradesh. The Dean of Academics, Sujata Khandai extended their heartfelt thanks and gratitude to Dr. Sen for interacting with and addressing their students' questions on the topic of "The State of AI - Current Application & Future Trends", November 10th, 2020. The students gained valuable insights and knowledge about the said topic which helped them to gain an understanding of the real-time practices in the corporate world. The information Dr. Sen shared was welcomed and enlightening for their students.

KPU Dean wins at Surrey Board of Trade Women in Business Awards

FRI, OCT 23, 2020—Kwantlen Polytechnic University Dean of Business Stephanie Howes has won the Corporate Leadership Award at the Surrey Board of Trade Women in Business Awards.

"Women supporting women is uplifting for all people in our society. Thank you to the SBOT Women in Business team, it is an honour to be recognized through this award. Thank you for your focus on highlighting the hard work, dedication and passion of all women of Surrey," says Howes.

The awards were held virtually on October 23. The awards recognize the hard work of Surrey's businesswomen and their contribution to the city.

Howes began at KPU in 1989 as a student in the Office Administration program. She worked in different law and business offices before returning to school in 1995 as a mature student. After completing one year in the women's studies program, Howes entered the nursing program at KPU in 1996.

"I am a proud alumna from the first graduating class of the Bachelor of Science in Nursing in 2000 and officially began working as a Registered Nurse June 2000."

She began working at the KPU Wellness Centre in 2003 and teaching part-time in the BSN program in 2004. Howes continued to work as a public health nurse part-time and completed her master's in 2007. After working as a faculty member in the School of Health and working as an Associate Dean at BCIT, she returned to KPU in 2017 as an interim associate dean in the School of Business. Howes became the Dean of the School of Business in 2019.

But this hasn't been smooth sailing for her. Howes was diagnosed with malignant ovarian cancer in 2012.

"It was this profound personal experience that inspired my courage to dive into an administrative role. It was a turning point for me. My work as a woman, educator, nurse, leader, cancer survivor and wife have all contributed to my path within my career," she says.

Howes adds that she wouldn't be where she is in her career if it wasn't for the people who have supported her along her journey.

"I am passionate about leadership from a "shared power" approach to support and serve those I work with. We succeed and reach our goals collectively. So, my being here today is because of the amazing women and men who have supported me along the way."

"We are proud of Stephanie for all her achievements and she is deserving of this award. She started at KPU as a student and has continued to work with us. I continue to be impressed by her dedication to our students, faculty in the School of Business, and her commitment to community engagement. Congratulations to her on this well-deserved award," says Dr. Sandy Vanderburgh, provost and vice-president academic.

Teaching & Learning

EVENTS AND UPDATES

- We are proud to host our inaugural [Digital Pedagogy Webinar Series](#), featuring five exceptional and internationally-renowned speakers who each bring deep expertise and a unique perspective on pedagogy in this digital age. This year's series will critically explore topics including digital literacies, creativity, privacy perils, and inclusion. All webinars will be recorded and made available online for later viewing.
 - * 100 members of the KPU community registered to attend the first webinar held on October 20th with Dr. Bonni Stachowiak, host of the popular [Teaching in Higher Ed podcast](#).
 - * Our next webinar on Tuesday, November 24th 2020, features Dr. Bonnie Stewart (University of Windsor) speaking to [Data Literacies for Digital Pedagogy](#).
- We are pleased to announce the first recipients of an award from the Teaching & Learning Innovation fund are Dr. Larissa Petrillo, Dr. Jennifer Hardwick and Ellen Pond from the Faculty of Arts, who will pilot a service learning assistants program in Spring 2021.
- Our Teaching & Learning Blog [Friday Morning Coffee](#) featured the following posts:
 - * [Introductory and Community-building discussions in online courses](#) by Dr. George Veletsianos, professor at Royal Roads University and Canada Research Chair in Innovative Learning (November 6)
 - * [‘Who comes first in the ‘new normal’ of pandemic pedagogy? The teacher or the learner?’](#) by Gillian Sudlow, Educational Consultant, Course Design and English Upgrading faculty (October 23)
 - * [‘Building an openly-licensed “course in a box” in a month’](#), by Melissa Ashman, Arley Cruthers, John Grant, Peg Fong and Dr. Seanna Takacs, Educational Consultant, Course Design, Universal Design for Learning (October 9)
 - * [‘Small and Pragmatic Steps to Support Accessibility Online’](#) by Jennifer Hardwick, Educational Consultant, Course Design, Universal Design for Learning
- We purchased an unlimited KPU group package for the [OLC Accelerate 2020 Conference](#), which ran November 9 – 18th and featured over 350 presentations (including one by the Commons' own Lisa Gedak and Robin Leung), on the challenges that face 21st century instructors in the adoption and implementation of technological innovations in teaching and learning. Registration included access to recordings of the sessions for one year following the event. This opportunity was open to all KPU employees.
- A survey of KPU faculty is planned for November 2020 to gather information and feedback necessary to support teaching, learning, research, and scholarship. The survey has been designed with the Office of Planning and Accountability and the Office of Research Services, and includes questions specific to teaching and learning during the pandemic.
- The [September/October Teaching & Learning Newsletter](#) featured our inaugural Digital Pedagogy Webinar series, the new Teaching & Learning Innovation Fund, upcoming events and workshops, and a faculty spotlight on Lee Beavington, Faculty of Science & Horticulture faculty member. The November/December edition will be published December 11th.
- Season 3 of ‘Beyond the Chalkboard’ podcast has launched. [Listen on Spotify](#) or [watch it on YouTube](#).
- We have a full slate of workshops and other professional development opportunities available for faculty this Fall. See below for upcoming offerings or visit: <https://tlevents.kpu.ca/>
 - Learning Technologie
 - [Gradebook Basics](#) | Nov 2; Nov 10
 - [Gradebook Advanced](#) | Nov 5; Nov 20
 - [Kaltura 3-Part Series](#) | Nov 10, 12, 17
 - [Kaltura Session 3](#) | Nov 4
 - [Moodle Quiz Basics](#) | Nov 9
 - [Moodle Quiz Advanced](#) | Nov 30
 - [Muddling Through Moodle 101](#) | Nov 30, Dec 7, Dec 14
 - Open Education
 - [Discovering OER](#) | Dec 4
 - [Introduction to Pressbooks](#) | Nov 27
 - [Library & OER Drop In](#) | Nov 27; Dec 18
 - [Linking to Library Resources](#) | Dec 11

Learning Technologies

- The Learn Tech team resolved 1,344 support tickets (>300% increase in volume from the same period last year), our faculty Educational Consultants completed 129 pedagogical consultations, and we had 198 workshop participants.
- Zoom is now available to support instructional activities. There were 322 Zoom license requests by faculty and students. The Provost's Office supports providing choice and flexibility in the curriculum delivery tools used by faculty, was a key supporter of the adoption of Zoom and ensured that funding was in place for the foreseeable future. Faculty and instructional staff who would like to

Teaching & Learning cont'd

use Zoom can request an account using a new intake form. Instructions for both faculty and students with links to various resources and video tutorials have been developed to continue supporting teaching and learning activities of learning technologies, which we are very glad now also includes Zoom.

- PebblePad is now live. For information about this new e-portfolio and learning journey tool, visit our [website](#) and review our [FreshDesk knowledge base](#). PebblePad has 209 new faculty and staff accounts with a total of 714 users. We are working on implementation and a training roll-out for Spring 2021.
- Learning Management System (Moodle) updates:
 - * In order to address email notification delays in Moodle, we switched email servers, which has resolved the issue.
 - * Over 99% of faculty are now using Moodle. However, lack of timely access to Moodle course shells is still a source of student confusion and service desk queries, as 131 Moodle course shells were not made visible to students by the first day of classes.
- A Moodle *upgrade* is now being tested in the sandbox and we will be seeking volunteers to test it in the next few weeks.
- Thanks to the support of the Office of the Provost, KPU is increasing its investment in software needed to support teaching and learning over the next year. This includes bolstering the server capacity for our core learning technology platforms (e.g., Moodle, Kaltura), continuing to support choice and flexibility in the synchronous video tools used by faculty (Zoom, BigBlueButton, and MS Teams), our new ePortfolio platform (PebblePad), as well as other specific applications such as SolidWorks (software used for Design and CADD), Qualtrics (survey platform), and Stormboard (digital collaboration platform).

Open Education

- The [Zero Textbook Cost \(ZTC\) initiative](#) has crossed a number of milestones this Fall, including \$5 million in student savings since the initiative was launched 3 years ago and \$1 million in student savings within a single semester. The ZTC now includes nearly 850 unique courses taught by over 400 instructors and represents over 20% of all KPU courses in a given semester.
- KPU's 2020 Open Pedagogy Fellows have completed the design of renewable assignments that involve students creating resources that support the United Nations Sustainable Development Goals. These assignments will be

posted online at: <https://www.kpu.ca/open/un-sdg-fellowship>. A call has gone out this week for interested participants in the 2021 Open Pedagogy Fellows initiative.

- The [Fall 2020 Open Education Newsletter](#) was published and includes information about KPU joining the Open Education Network (OEN), Andrea Niosi's Marketing open pedagogy project with students, information about a new grant opportunity, and much more.
- The 2020 Open Education Global Awards recognized two international programs in which KPU is involved, including the [United Nations Sustainable Development Goals Open Pedagogy Fellowship](#) (Open Pedagogy Award) and the [Open Education for a Better World Program](#) (Open Collaboration Award). Dr. Rajiv Jhangiani was also recognized with the [Emerging Leader Award](#).
- Dr. Rajiv Jhangiani gave the Dave Binkley Memorial Lecture at the [Access 2020 Conference](#) on Friday, October 23rd, 2020.
- Arley Cruthers, our Teaching Fellow in Open Education, will be giving a keynote address (with Seanna Takacs presenting a portion of Arley's keynote address) at the [Studio 20: Engaging Learners Online event](#) on November 19th.

Personnel Updates

- Teaching & Learning is very pleased to have Dr. Joel Murray appointed from November 2nd as Interim Director, Flexible Learning and Academic Integrity. With a growing number of adult learners engaging with KPU, including both working adults taking short courses through Continuing & Professional Studies and experienced learners requesting prior learning assessment (PLA), there is a need to coordinate and develop supports for these flexible pathways. In addition, a priority area is the centralized support of academic integrity (AI). Centralized leadership and support of AI will allow for the development, coordination, and implementation of an integrated strategy aimed at further building our institutional culture that values and upholds academic integrity. Joel brings 20 years of accumulated administrative, governance, and leadership experience to his new role.
- We are also pleased to announce that Julia Vergara recently joined the team on September 22nd as the Project Coordinator on the two-year Ministry-funded project supporting working adults and lifelong learners. Julia is coordinating the development of several micro-courses, including Prior Learning Assessment and Recognition (PLAR), and ePortfolio development aimed at potential future students. Julia will additionally take on the role as a Learning Navigator, guiding students through the PLAR

Teaching & Learning cont'd

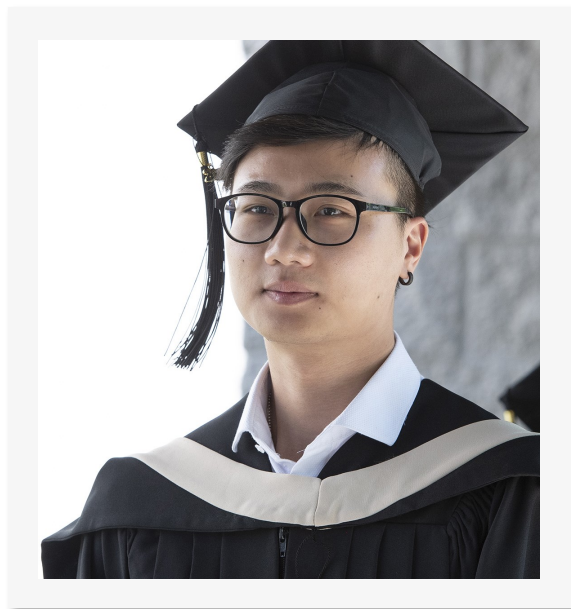
process and supporting other initiatives aimed at working adults and lifelong learners.

- Teaching & Learning is extremely happy to welcome Andrea Votto as our new Administrative Assistant. Andrea joined the administrative support team September 17th and is responsible for our day-to-day administrative support operations. Andrea supports the T&L team as well as KPU faculty with various projects and requests. Linda Chance, HR auxiliary, joined us October 6th for one day/week and assists in the production of the Teaching & Learning Commons Newsletter and governance reporting.
- Teaching and Learning Commons is excited to welcome Chris Ryan, our second Teaching & Learning with Technology Strategist to the Learning Technology team. Chris started on November 16th and brings with him local and international experience in the ESL education sector with a focus on university preparation, as well as expertise in the use of Wordpress for educational purposes. His love of technology combined with a Master of Education degree ended up leading him to create learning products and services with a variety of organizations. His love of education, and desire to expand his personal and professional skills, have brought him to KPU. He looks forward to supporting the advancement of teaching excellence through the effective use of technology to support pedagogy in KPU's learning environments.

FUNDING OPPORTUNITIES

Teaching & Learning Innovation Fund

- The new [Teaching & Learning Innovation Fund \(TLIF\)](#) is designed to support pedagogical innovation at KPU. Recognizing the diverse array of programs and instruction-



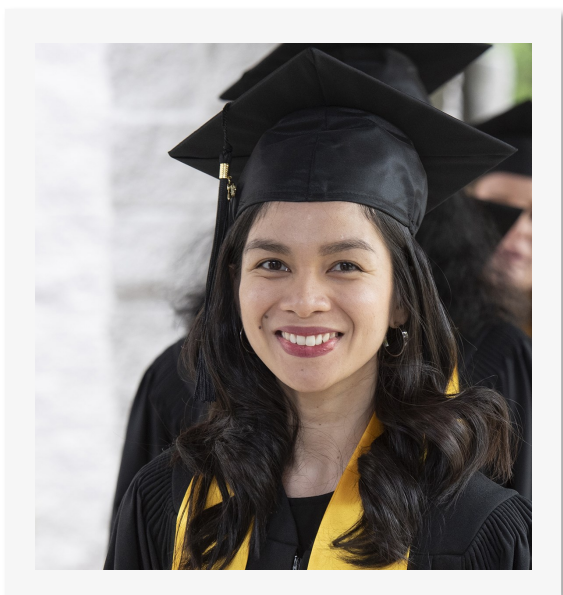
al approaches that are necessary and valued at a polytechnic university, the TLIF takes an inclusive approach by supporting a broad range of projects that advance teaching practices at KPU. These projects may include (but are not limited to) educational media creation, experiential/service learning projects, inclusive design/universal design for learning projects, instructional resource creation (including for collaborative “sprint” projects), open pedagogy projects, problem-based learning projects, scholarship of teaching and learning, and virtual/augmented reality projects. TLIF funds are accessible to regular instructors and instructional support staff. Applications up to \$10,000 and will be adjudicated within 2 weeks in order to support rapid innovation.

0.6% Faculty Professional Development Fund

- Faculty PD Fund applications involving research, conference presentations, enhancing teaching and learning as well as support for tuition are some areas considered for funding. The next application deadline is February 1, 2021. The ROMEO application for this next round will open on January 1, 2021.

Open Educational Resources (OER) Grants

- The [Open Educational Resources \(OER\) Grant program](#) provides funding and staff support to KPU faculty members interested in creating, adapting, and adopting OER (or engaging in other forms of Open Pedagogy). The next application deadline for OER Creation and OER Adaptation grants is January 15, 2021. OER Adoption Grants have a rolling deadline.



Faculty of Trades and Technology

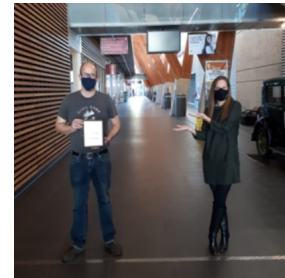
INTRODUCTION:

It has been interesting times at the Faculty of Trades and Technology. Perhaps more than any other faculty, our programs requires hands on instructions. As such we have had to maintain the need for an open campus and have had to adapt to the changing guidelines. Our team adapts and continues on with our mission.

STUDENT ENGAGEMENT:

Congratulations to the following Dean’s Award recipients for October and November. This non-monetary Award is based on Academics, Attitude and Attendance. The presentation is made as the students reach the end of the program.

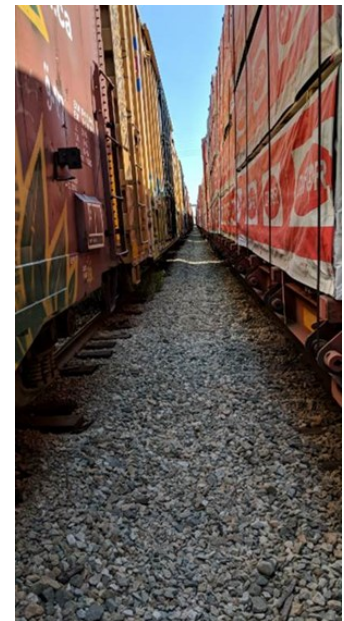
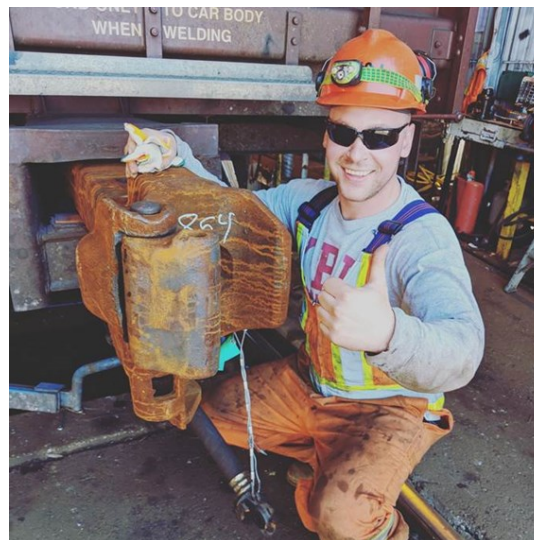
Electrical Foundation	Electrical Level 4	Welding Foundation	Welding Foundation— Youth Train in Trades
Christopher Randhawa	Conner Dierkhising Mindert DeBoer Alexander On	Kevin McGillivray Melody Quinones Nadine Turner Shaswat Mohanty David Hempstock Hyunsoo (Sam) Kim	Kyle Williams



ALUMNI TESTIMONIAL

Just wanted to stay in touch and thank you for the wicked class in Millwright Foundation Class of 2017. Because of it I just got approved for one-year credit towards being a Rail Car Mechanic at CN. That brings me onto my 3rd year now, (\$37/hr already).

Interesting how a lot of the stuff we did in-shop with come-along, rigging and all sorts of other tools, comes in handy. Attached is a picture of the coupler I replaced and a picture of tracks in a yard.



ENROLLMENT MANAGEMENT

As programs re-started, we decided to keep class sizes smaller to meet our community health responsibility. For example, the normal maximum student capacity in the welding shop is 64 students. For the time being, we have set the limit to 32 students at onetime in the welding shop. In most of the other shops, class sizes or lab sizes are eight students.

Trades and Technology cont'd

ONLINE / HYBRID DELIVERY

The majority of Faculty of Trades and Technology programs have transitioned to an online or hybrid model. The need for in-shop delivery is a function of the amount of practical hours needed for the successful completion of the program.

Program	Delivery Method	
Appliance Service Technician	Hybrid	
Automotive Foundation		
Automotive Apprenticeship		
Carpentry Foundation		
Carpentry Apprenticeship		
Electrical Foundation		
Farrier Science		
Mechatronics and Advanced Manufacturing Technology		
Millwright/Industrial Mechanic Foundation		
Millwright/Industrial Mechanic Apprenticeship		
Plumbing and Piping Foundation		
Plumbing Apprenticeship		
Electrical Apprenticeship		Online
Parts and Warehousing Foundation		
Parts and Warehousing Apprenticeship		
Masonry Foundation	Delivered at Pitt Meadow Secondary School: In -class/In-shop	
Welding	Delivered on campus due to hands-	

HEALTH PROTOCOLS, NEW PROGRAMS, POLICIES AND INITIATIVES

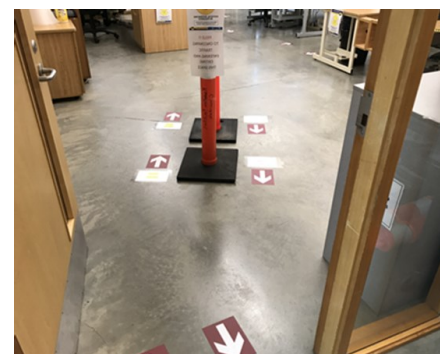
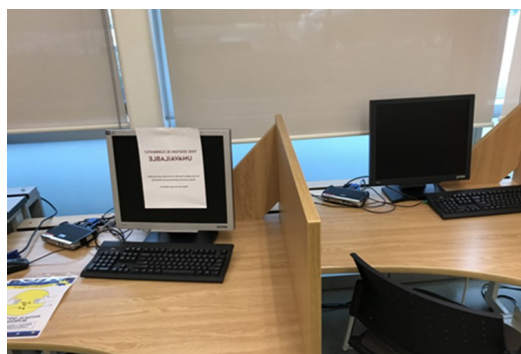
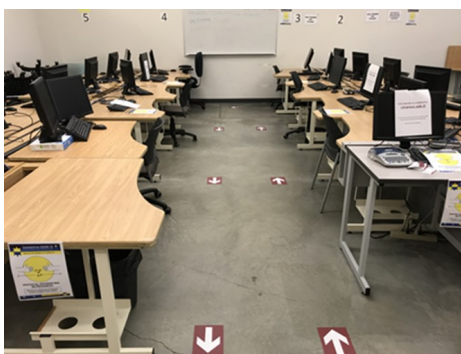
Health Protocol Upgrades & Safety Measures

- Due to need to program practical hour requirements necessary for student success, our shops remain open, but on a limited basis. We have taken measures to continuously upgrade and maintain our high safety and physical distancing standards. This includes installing new floor signage, wearing masks more often, and updating Program Health and Safety forms.

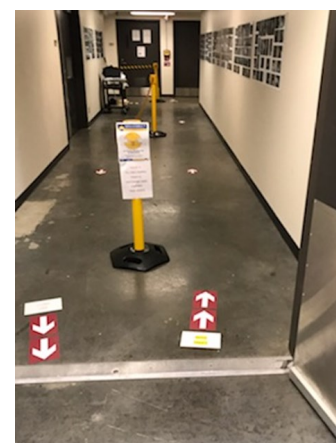
Program	Protocol Upgrades & Safety Measures
Appliance Service	New safety and physical distancing for the Gas Appliance Service (code) Course.
Automotive	New safety protocols for automotive repair procedures.
Carpentry	Shop upgraded for safety and physical distancing for practical hours.
Electrical	Shop upgraded for safety and physical distancing for practical hours.
Farrier Science	New for safety and physical distancing for practical hours.
Masonry	Shop upgraded for safety and physical distancing for practical hours.
Mechatronics and Advanced Manufacturing Technology	Shop upgraded for safety and physical distancing for practical hours.
Millwright/Industrial Mechanic	Revised shop safety procedures for more on-campus practical hours.
Parts and Warehousing	N/A This Program is delivered fully online.
Plumbing and Piping	Shop upgraded for safety and physical distancing for practical hours.
Welding	Shop upgraded for safety and physical distancing for practical hours.

Trades and Technology cont'd

Off Campus Program	Protocol Upgrades & Safety Measures
Garibaldi Secondary School	Shop/Classroom upgraded for safety and physical distancing.
Pitt Meadows Secondary School	Shop/Classroom upgraded for safety and physical distancing.
Panorama Secondary School	Shop/Classroom upgraded for safety and physical distancing.
Squamish Nation Training in Trades Centre - Carpentry	Shop/Classroom upgraded for safety and physical distancing.
Squamish Nation Training in Trades Centre - Plumbing	Shop/Classroom upgraded for safety and physical distancing.



- Work continues on our campus: The safety protocols for Room 1750 – KPU Tech Testing Centre have been upgraded and is now open for testing.
- We continue to update the floor signage on our campus. Appliance Servicing hallways and shop entrances were updated with new KPU floor signage by our team.
- Ministry of Advanced Education, Skills and Training is providing KPU with a one-time grant to purchase capital skills training equipment (for targeted programs). After the Ministry has approved our submitted list of equipment, Faculty of Trades and Technology will present the approved list of equipment in the next Board Report.
- Further in the list of capital equipment, KPU has asked the Faculty of Trades and Technology for a similar list. KPU funding for capital equipment is broader in nature and supports more programs than the Ministry's list of targeted programs. Found below are some examples of the capital equipment KPU is funding.
- In addition, KPU has



PROGRAM	DESCRIPTION
APPLIANCE	Shipping containers for appliance storage, Lock ring refrigeration tool accessory
AUTOMOTIVE	CUDA hot water parts washer, Electromagnetism trainers
ELECTRICAL	Electric high voltage switch gear trainer
FARRIER	Complete horse skeleton
MECHATRONICS	Ciros simulation software 10 educational & 1 studio licenses, Easy port interface for Ciro's and Mech. Stations, HMI stands for process trainers, Process automation sim boxes
MILLWRIGHT	Vibration and Balancing Tester
PLUMBING	Rheem Furnace #4890330, Weather King Furnace #4801500, Reznor unit heater #4902400, Schwank tube heater # 4950150, 45-80K TS-142JZ, 1-7/8" S-hooks (box of 25), Box of 50' hanging chain, Base boards for hydronic lab
TRADES	2x Portable Document Cameras
WELDING	Shop Propane forklift 3-stage with side shift, Portable pipe/tube prep machine & tools, LTA 2.0 Telescopic arm (counter wgt), 8" connector to duct extraction arm, Flexible duct.

Trades and Technology cont'd

- The new Parts Washer for the Automotive Shop is here and energized.

COMMUNITY ENGAGEMENT, INDUSTRY OUTREACH AND DONATIONS

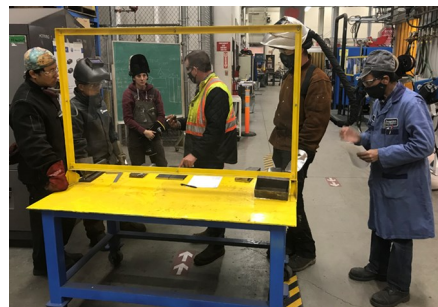
Information Sessions

Program Name	Date
Appliance Service Technician	13-Oct-20
Parts, Warehousing, Logistics & Distribution	20-Oct-20
Mechatronics and Advanced Manufacturing	27-Oct-20
Automotive Service Technician	28-Oct-20
Plumbing/Piping	10-Nov-20
Welding/Metal Fabrication	17-Nov-20
Parts, Warehousing, Logistics and Distribution	18-Nov-20
Mechatronics	19-Nov-20

- Kerry-Lynne Findlay, MP, South Surrey, visited our campus and talked to our Electrical Foundation students on October 29.
- Thank you to Canadian Heating Products for donating five gas fireplace units and other training materials to the KPU Faculty of Trades and Technology. Appliance Service Technician will use two units and Plumbing Level 4 apprentices (gas fitting module) will use three units. Sven Rohde coordinated the donations with Mr. Jonathan Burke, President and CEO.
- Special thanks to Acura Langley for donating a 2019 RDX engine to our Automotive department. The engine will be mounted on an engine stand and used for instruction in the Level 2 program.
- On October 23, Steve Wingate, Supervisor of Trades Workforce Development at Seaspan, conducted the Seaspan Job Test on campus (for the first time ever).
- Congratulations to our Welding Foundation class, for being the first class in the province to be tested for the Technical Safety BC Class "IT (Improver Trainee)" Pressure Welder Certificate of Qualification Examination. Kudos to Al Sumal for spearheading this project. <https://www.technicalsafetync.ca/certification/boiler-pv-and-refrigeration/pressure-weldersdad>
- On Tuesday October 20, we hosted our first Youth Train in Trades Partnership meeting of the academic year. Dr. Vanderburgh opened the meeting with a short welcome.
- Brian Moukperian and Laura McDonald participated (via Teams) in the British Columbia Association of Technical and Trades Administrators (BCATTA) Annual General Meeting on September 25.
- The Trades and Technology Career Fair has been set for December 2nd from 2:00 pm to 5:00 pm. This will be a virtual job fair. Students will be asked to sign on from their computers and connect log onto the fair.

EMPLOYEE ENGAGEMENT & INNOVATION

- Our Plumbing department initiated a program to build light boards to help support online student engagement for the faculty as a whole.
- Our Mobile Teaching Centre (MTC)/Portable Symposium is close to completion. Our faculty is piloting the project of using the technology for greater student engagement and immersion. Emma Baggott (ELEC) is one of the instructors piloting this project.



Trades and Technology cont'd

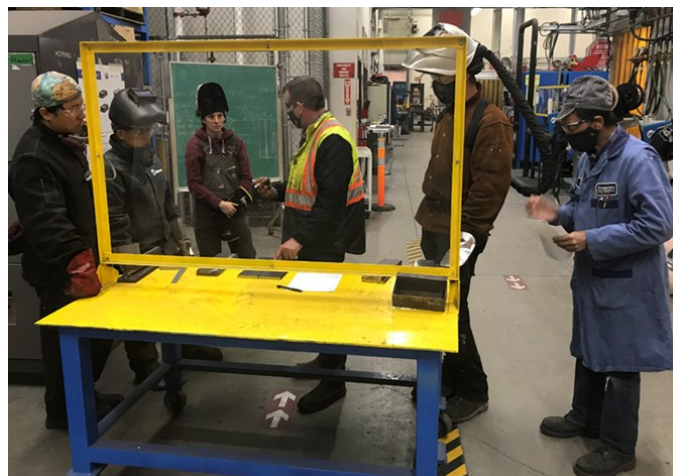


Continuous Capacity Building (Employee Engagement)

- As instructors continue with an online/hybrid model, we are experiencing new levels of engagement and interaction among instructors.
- Cross-department support and development of best practices for teaching and transitioning to online instruction.
- Development of the hybrid model of online and in-shop instruction
- KFA, BCGEU, and Administration collaboration with safety protocol implementation for on-campus instruction.
- Developing Program/Course Health and Safety forms for each department and implementing standardized health and safety practices.
- Instructors are adapting and becoming skilled in utilizing online technology to train trades students and apprentices.
- We are creating new platforms and technological tools to deliver programs.
- Instructors are becoming more adept at creating/updating personal studios to deliver instruction remotely.
- We are in the process of championing Pebble Pad in our Faculty. Pebble Pad is an e-portfolio management software.



Steve Wingate, Supervisor of Trades Workforce Development at Seaspan, conducted the Seaspan Job Test on campus



University Library

Academic Integrity Resource Experiences High Use

- In early September, we launched *Academic Integrity*, an open resource KPU instructors can integrate into their online courses. Written by librarian Ulrike Kestler, *Academic Integrity* aids in the instruction and awareness around issues such as plagiarism and citation. Since then, over 3300 people have enrolled to use the resource and an impressive 2863 badges have been issued. Instructors have the option of assigning this open resource as a Moodle course, where students then complete modules with activities that encourage understanding of important academic integrity topics.



Open Access Week Goes Online

- This year's Open Access Week (October 19 – 25) looked a little different due to the pandemic, but KPU Library was still able to contribute, alongside KPU Open Education, with a virtual presence to this important awareness event. We participated in a Twitter awareness campaign, and Librarians Karen Meijer-Kline and Caroline Daniels participated in conducting and participating in workshops throughout the week. *Discovering OER* was a workshop designed to help participants search and locate open educational resources for their classes and research, and answer any questions regarding OER. *Open Access in Action: Tales from Five Institutions*, was a panel discussion with four other institutions regarding open access initiatives in their schools.



A New Community Relationship Formed

- KPU Library arranged for an institutional loan of a reel of microfiche to Surrey Archives, to help fill a gap in their digitized historical newspaper collection. Our microfiche newspaper collection is part of our Special Collections, and is currently unavailable to browse due to the pandemic; it made an opportune time to loan and create a positive relationship with a new community partner and to help

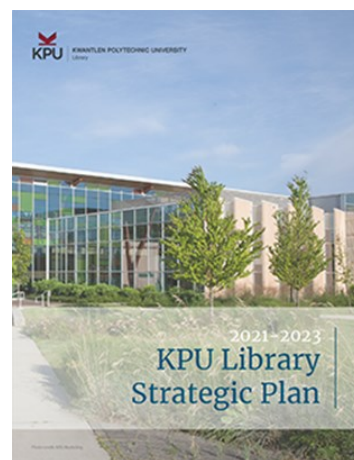
provide broader access to rare material to the community at large.

Supporting the Including All Citizens Project

- IAC principal investigator Fiona Whittington-Walsh approached the Library about providing ebook and audiobook access to *The Marrow Thieves*, by Indigenous Canadian author Cherie Dimaline, for IAC students enrolled in an English course this fall. Using Universal Design for Learning principles, the IAC project has determined that providing course materials in all formats (print, ebook, and audiobook) is crucial for offering inclusive educational opportunities and for student success. The Library supported this initiative and provided zero cost access to these students by licensing *OverDrive*, an ebook platform that provides a wide variety of non-scholarly ebook and audiobook content. Licensing *OverDrive* required considerable persistence by Library and IT employees, involving multiple vendor consultations as well as some consultation with other academic libraries. *OverDrive* provides coverage of publishers and titles that are not available through regular academic ebook vendors and widens the variety of ebook titles KPU Library can provide. As a pilot project, KPU Library hopes *OverDrive* will be another tool to help more courses reduce student costs and attain zero textbook cost status and we will evaluate its usage and effectiveness moving forward.

KPU Library's New Strategic Plan

- After a year in the making, KPU Library is in its final stages of issuing our new strategic plan, *KPU Library Strategic Plan 2021-2023*. Alongside the University Librarian, a library working group was formed and helped guide and craft the strategic plan. The strategic plan is directly linked to the goals and vision of KPU's *Vision 2023* and *Academic Plan 2023*, and features six goals and key actions to achieve success. Feedback was gathered in October from the KPU community and a final draft brought to Senate Standing Committee on the Library in early November for feedback and endorsement. The final step will be endorsement at the November Senate meeting.



Wilson School of Design

STUDENTS/ALUMNI:

Fall Convocation Goes Virtual

Oct 20 - The majority of WSD students typically graduate in the Spring Convocation ceremonies, however, there are always a few who complete their educational journey during the Fall Convocation events. This year, 5 of our students crossed the “virtual stage” and received their credentials in a moving online ceremony. Kudos to the KPU team for hosting a memorable online event to mark this special occasion.



Alumna Designs Convocation Regalia

The team at the WSD are proud to share that Sam Stringer, a Fashion Design & Technology graduate and also former WSD Divisional Lab Coordinator, was selected to design the new regalia created for the Chancellor and the President.

“The creation of this regalia is an important recognition of the traditional territory KPU campuses rest on. Sam Stringer has been very thoughtful in ensuring her design upholds important values to KPU but also respects my heritage as a Tsawwassen and Coast Salish woman,” says Kim Baird, newly appointed KPU Chancellor. “I couldn't be more thrilled about how she has integrated these values and worked with Tsawwassen artists and incorporated these important details into the design of the robes. I will wear this new regalia with pride.”

Read Delta Optimist Article – Oct 17, 2020 [here](https://www.delta-optimist.com/news/design-graduate-creates-new-regalia-for-incoming-chancellor-kim-baird-1.24221816)

<https://www.delta-optimist.com/news/design-graduate-creates-new-regalia-for-incoming-chancellor-kim-baird-1.24221816>

KPU Media Release - [here](https://www.kpu.ca/news/2020/10/16/new-kpu-regalia-reflects-new-chancellor-s-indigenous-roots)

<https://www.kpu.ca/news/2020/10/16/new-kpu-regalia-reflects-new-chancellor-s-indigenous-roots>

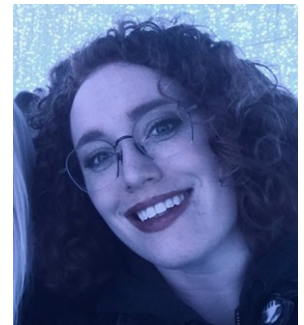


New Student Committee Representatives Selected

We may not be gathering in person these days, but, our students' dedication to their programs, their classmates and their school is going strong. We are pleased to welcome the four newest student representatives serving on various committees including Faculty Council, Curriculum, Design Research & Graduate Studies.

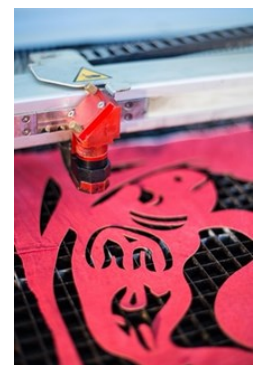
Danielle Jamieson, Student Representative: Faculty Council

- My name is Danielle Jamieson, and I am a second-year interior design student. I am interested in this position, as I am very invested in the content and structure of the interior design program. I am a mature student – I have been working as a Registered Nurse for 5 years now and have decided to return to school to pursue a career in a more creative field. Having already completed a degree, I feel well-equipped to advocate for my own education, and that of my peers. I look forward to the opportunity to be more involved in guiding the structure of the program and to contribute for the benefit of the student body.



Jasmine Jex, Student Representative Alternate: Faculty Council

- I entered the Fashion Marketing Program with two years of fashion marketing work experience under my belt. During those formative years, I worked as the head merchandiser of Mark's. Additionally, I took on the role of Merchandise and Marketing assistant at Garmentory. Both roles strongly influenced my decision to apply to the Wilson School of Design. Since being in the program, I have been a dedicated and involved student. I have created strong relationships with my professors, gone above and beyond



Wilson School of Design cont'd

on assignments and been a strong participant in classes. Currently, I am taking what I have learned in the program and my past work experience to create my own fashion start-up, Remint. When offered the position on the Wilson School of Design's Faculty Council I was honored. I feel my experience paired with my passion for the Wilson School of Design makes me a strong candidate. I look forward to the potential of developing relationships with members of the council, taking on a council responsibility at a young age, and most of all, learning about and influencing the future of such an innovative school.

Jenna Dubois, Student Representative: Curriculum

- To those who don't know me, I'm Jenna Dubois. I am a third year in the Fashion and Technology program at the Wilson School of Design (WSD). My goal on being in this Committee is to make sure that the curriculum will serve to properly prepare us for the future. I want to make sure that we can all learn marketable skills from every class regardless of which major the course is from. University is here to prepare us and I want to make sure that our curriculum is relevant and accurate.



Ainsley Jones, Student Representative: Design Research & Graduate Studies

- I'm a current 3rd year student at KPU's Wilson School of Design, for Fashion and Technology. Over the past 5 years I have been working towards a career in the fashion industry. Doing jobs such as makeup artistry, hair styling, digital marketing, fashion styling, and doing media coverage at local fashion events. I love my community and I am always working towards making it better; through volunteering and cleaning up our streets (literally).



Interior Design Alumna - Tom Park Student Bursary awarded to Morgan Ard

The [Tom Park Bursary](#) provided by the Interior Designers Institute BC is awarded to the student who best exemplifies the spirit of participation and volunteerism within the interior design profession, above and beyond their curriculum require-

ments, making an impact on their future profession and furthering the goals of the IDIBC.

For 2020, there was an especially strong group of applicants for the bursary award, and the Application Review Committee was amazed by the dedication, initiative and enthusiasm of each applicant. The decision was difficult but unanimous.

Congratulations to Morgan Ard, a KPU graduate selected as the bursary award recipient. Her glowing references, extensive volunteerism and significant contribution to the success of the 2019 Shine Awards thoroughly impressed the committee.

Learn more about Morgan and her capstone project [here](https://thisiswilson.design/idsn/2020-2/morgan-ard/)



Foundations in Design Alumna Returns As "Virtual Guest Speaker"

Oct 21 - Foundations in Design was delighted to have Pam Baker, a 2020 graduate of the program and Skwxwú7mesh Nation (Squamish First Nation) designer and artist join a class as guest speaker. Pam spoke about her inspiring designs and gave the students great advice on the importance of hard work.



Pam has worked extensively in the fashion industry but through the Foundations program she continuously explored alternative production techniques such as laser cutting. As a result, she was able to share her intricate motifs created with this new tool, evolving her fashion, jewelry, and metalwork.

Graphic Design for Marketing Students Sweep Industry Awards

Graphic Design for Marketing students and alumni continue to find success in notable national competitions, namely the RGD Student Awards and the Advertising & Design Club of Canada's Student Competition.

Melissa Fraser (2020 Graduate)
Project: Polari
Bronze, 2020 ADCC Student Competition



Wilson School of Design cont'd

Brett Boivin (4th Year)

Project: Data in Motion; Folkhouse Brewing Cooperative

Bronze, 2020 ADCC Student Competition



Liam Kennedy (4th Year)

Project: The Folk Ales Beer Series

Bronze, 2020 ADCC Student Competition

52 Pick-up Award for Typography, 2020 RGD Student Awards



Graphic Design for Marketing Students – Highlights Reel

Graphic Design for Marketing students produced excellent work this past year. Highlights of 2019-2020 student work is presented in the following video:

<https://vimeo.com/474791255>

Fashion Design Graduate Allison Smith's Designs Selected for Hudson's Bay Online

Earlier this fall, Hudson's Bay announced a partnership with the platform INLAND, which features collections by Canada's most exciting new designers. Collections by over 40 brands are currently in the online store, including nearly 40% BIPOC designers. Allison Smith, a graduate of the Fashion Design & Technology program was one of two Vancouver brands selected to be part of the online platform.

Allison graduated from KPU before going on to work in Montreal's rag trade. In 1998, she launched Allison Wonderland, followed by Pillar in 2011. Both of the designer's lines adhere to slow fashion for quality and longevity. They're made in Vancouver in



collaboration with local small businesses, and fabric scraps are donated to local crafters for use afterwards. Smith is driven by a desire to create clothes for the way women really live, designing go-to pieces with a sense of playful, effortless style, often inspired by the 70s (her favourite decade).

"I try to make each style as trend-proof as possible so it can be worn for many seasons," she tells. "I was very excited to be one of the designers they chose. The fact that it's associated with the Bay makes it more exciting."

Allison's designs are available through the newly launched [INLAND online shop](https://www.inland.shop) via [thebay.com](https://www.thebay.com) until December 31, 2020.

Design Student Selected for Town Hall with Prime Minister Trudeau

On November 4, KPU was proud to host their first Virtual Town Hall with Prime Minister Justin Trudeau. Product Design student, Glen Downie, was one of twenty students, staff, and faculty members from KPU that were selected at random to participate and ask questions during this hour-long event. KPU President Alan Davis and Member of Parliament for Surrey-Newton, Sukh Dhaliwal welcomed the Prime Minister and guests to this engaging event.

Product Design Grad Announced as Finalist in International 3D Printing Challenge

Wevolver (an innovative web platform) and polySpectra (an advanced materials company) invited designers, inventors, and engineers from across the world to submit ideas to the Make It Real 3D Printing Challenge. They were flooded with submissions from all corners of the globe proposing innovative ways to use polySpectra's flagship additive manufacturing material, COR Alpha. After a tense deliberation process, the companies announced the ten shortlisted finalists, including one of our very own Product Design grads, Marc Wilkinson.

In exciting news for bike enthusiasts, the [N+ Bike Shoe Platform](https://www.nplusbike.com) are working on the world's first additive-enabled performance bike shoes. "It's an open-source hard goods project exploring the potential of digital manufacturing and changing expectations of product ownership," team leader Marcs Wilkinson told Wevolver. The design is fully modular,



Wilson School of Design cont'd

repairable, and customized with a 3D printer and sewing machine.

The team was really excited to discover the properties of COR Alpha. "Printing a part rigid enough to replace the composite core of performance cycling shoes isn't possible using traditional FDM materials," explains Marcs. "Getting around this involved a messy composite layup in a printed mold. Producing an end-use part that meets performance requirements through additive manufacturing would showcase the potential of 3D printed product design for consumer goods - replacing multi-material and tough to dispose of cycling shoes with a modular, printable system that can be built on demand by the additive factory of the future, and recycled, re-manufactured or updated throughout the product life cycle."



FACULTY UPDATES

Graphic Design for Marketing Faculty Attend Virtual Industry Conference

Graphic Design for Marketing faculty are attending the Design Thinkers Toronto Virtual Conference, with sessions offered daily between November 9 and 20. Topics are very much in keeping with 2020, and focus on design in uncertain times, emergency design, tapping into creativity, and the importance of equitable design. The faculty intend to bring these same conference themes into our classes.

Fashion Design Faculty Awarded an Open Education Grant

The WSD team were thrilled to congratulate Heather Clark for her successful application for an Open Education Resource Grant. The OER Grant program provides funding and staff support to KPU faculty members interested in creating, adapting, and adopting OER (or engaging in other forms of Open Pedagogy).

Heather has partnered with Catherine Hay, an educator in BC for over 25 years, with an extensive background in the fashion industry. At the secondary level, Catherine runs one of the largest secondary fashion programs in the province at South Delta Secondary School (SDSS).

Catherine and Heather have both experienced similar frustrations in the search for a credible and reliable sewing, textiles and fashion teaching resource for learners. "Within the fashion, sewing and textile classrooms, it is a challenge to find a textbook on the topic of sewing that covers the range of skills and techniques taught within these learning spaces. Typically to supplement student learning, handouts will be utilized along with in-class, and in-person demos" says Heather.

The open source and online format of this OER will enable educators to continually update the resource to meet current student needs, learning outcomes, and reflect best practices

within the apparel and fashion industry. This OER will be a robust resource for students across multiple programs and levels within the Wilson School of Design, as well as secondary school sewing, textile and fashion learning spaces to access and use to supplement classroom learning. This open source learning resource will contain details and step-by-step instructions, supported with images, videos, and text, that may be accessed by approx. 150 students per year within the fashion and technology, product design, and technical apparel design programs in the Wilson School of Design at KPU.

This OER will also be open for external education community members such as textile and clothing classrooms, enabling approx. 200 students to access the OER in the secondary school system initially. We are looking forward to seeing how this valuable resource grows!

Two WSD Faculty Present at Educators Conference

Kudos went to Heather Clark (Fashion & Technology - Program Coordinator) and Paola Gavilanez (Faculty - Interior Design) for their presentations at the THESA Conference (Teachers of Home Economics Specialist Association) on October 23.

Teaching Housing and Living Environments 12: Ideas, Tools, and Strategies, by Paola Gavilanez

The BC Ministry of Education expects the Housing and Living Environments 12 course to evaluate and refine students' problem-solving skills as they relate to architecture and interior design. Design programs at the post-secondary level have a long-standing history of assisting students in developing design thinking and problem-solving skills through studio-based learning.



What teaching methods, projects, processes, and assessments from these environments could secondary teachers implement in their classes? This interactive workshop examines the connections between teaching design thinking processes in the context of residential environments and its implementation in the classroom.

The global pandemic and the fashion industry, by Heather Clark

What is happening in the local fashion industry, and what might the future of the industry look like? How might the shifting, a result of the global pandemic, impact the skill set our students will need to succeed in the industry of the future? In this workshop, participants have conversations around the shifts that are taking place in the fashion industry, what they mean



Wilson School of Design cont'd

for teachers, and what they might mean for the future of the fashion industry. Participants hear from some local industry members on their perspective in regards to the current global pandemic and what it might mean for education. The companies and employees who seem to be doing well are able to think creatively, pivoting, and going through the design thinking process at a rapid pace, something that is leading to some exciting changes and directions. We all wear clothing, so what changes might the global pandemic make in our decisions around what we wear, what we choose to purchase, the type of companies we choose to support, and our students' perspective of fashion?

Interior Design Faculty Invited to Present at the 2020 Digital Humanities Conference

On Oct 30, Interior Design faculty, Erika Balcombe presented at the 2020 Digital Humanities Conference at the University of British Columbia. The conference is designed to showcase research and infrastructure at UBC and beyond, to discuss the various types of collaboration made possible via the digital humanities, and to explore potential collaborations with colleagues at other universities in Canada and abroad. Erika sat on the Digital Exhibits panel and with her colleagues discussed their paper, Shadows, Strings, and Other Things: Digitizing and Extending the Exhibition Experience. They explored the move toward digital content creation and the possibilities of increasing access to educational resources.

WSD Faculty Talks Design and Portfolio Tips with High School Students

On October 10, Heather Clark (Fashion Design Faculty and Program Chair) was a virtual guest speaker for an Art and Careers classroom at Gleneagle Secondary School in Coquitlam. In this session Heather spoke to the 7 programs offered by the Wilson School of Design and shared some general portfolio tips.

Fashion Marketing Faculty Invited to Present at Virtual International Workshop

On October 14, Jimmy Choi, Fashion Marketing faculty and program coordinator delivered an engaging virtual presentation on "Sneakerhead subculture and online brand community" to UNIVA University in Zapopan, Mexico.



In The News - Faculty Interviewed on CBC's On the Coast Radio Program

On October 9, Jimmy Choi, Fashion Marketing Coordinator, was invited to speak to CBC's "On the Coast" host, Gloria Macarenko about current street-wear trends, changes in the industry, how people have adapted their fashion style with the current pandemic, and more! Listen to his interview [here](#): (Skip ahead to 1:27:40)

Graphic Design Faculty Attend Virtual Global Design Conference

Faculty Mike Cober, Erin Ashenurst and Carley Hodgkinson attended the virtual Adobe MAX conference from October 20 to 22. They took part in sessions on the business value of good design; on variable fonts and the new updates to Adobe InDesign; and the value of storytelling in social media marketing by some renowned women in business (including Awkwafina, Pat Law and Miranda July.)

WSD/PROGRAM INITIATIVES:

Virtual Info Sessions - October + November

In collaboration with the Future Students' Office (FSO) and the KPU Marketing department, we are hosting 14 Virtual Information Sessions this Fall! To date, these sessions have been well attended and the Wilson School of Design has gained significant interest and awareness. With many people working in collaboration behind the scenes on a strategic approach encompassing both a paid and organic marketing strategy. Our digital campaign includes Facebook events, paid ads, google search words and more.

- Fashion Design & Technology—October 15, 4:30pm + November 30, 4:30pm
- Foundations in Design—October 28, 6:30pm + November 30, 6:30pm
- Fashion Marketing—November 26, 4:30pm
- Graphic Design for Marketing—October 14, 4:30pm + November 25, 6:30pm
- Interior Design—October 21, 4:30pm + November 24, 4:30pm
- Product Design—October 28, 4:30pm + November 25, 4:30pm
- Technical Apparel Design—October 19, 5:30pm + November 18, 6:30pm
- Wilson School of Design - General Session—Thursday November 5, 4:30pm

WSD Opens Our Virtual Doors at KPU Virtual Open House

We were thrilled to attend the KPU Virtual Open House on October 3, and happy the event was so well attended, with close to 1000 people online. Attending. Highlights of our participation include the production of three engaging video segments. Special thanks to Sharon Greeno (faculty), Eleanor Hannan (faculty), Nick Bransford (Advisor), Tara Callaghan (alumna) and Andhra Goundrey (Dean) for participating so enthusiastically. All three segments were pre-recorded on campus, following strict safety measures.

- "[A Design Conversation](#)"
- "[How to Network](#)" - (skip ahead to: 1:01:43)
- "[Solar Dyeing](#)"— (skip ahead to: 1:25:25)

Annual Counsellor's Conference

On Oct 15, KPU's Future Students' Office hosted a dynamic morning of presentations from all faculties to a large audience

Wilson School of Design cont'd

of high school counsellors, with extensive Q&A engagement after each presentation. Our Dean provided a brief overview of updates and reinforced the importance of guiding design-focused students to our programs! Dean Andhra Goundrey's presentation [here](#).

Fashion Marketing Hosts Advisory Committee Meeting

On Oct 1, the Fashion Marketing program hosted it's first advisory committee meeting since the Covid-19 pandemic commenced. The group discussed how their businesses are handling and evolving with changes of in the marketplace, and provided valuable feedback and guidance for preparing adaptable graduates.

Fashion Design Students Meet with International Coach and Guest Speaker

Keltie Maguire, Clarity Coach took the time for a second year in a row to virtually speak to the 3rd year Fashion and Technology students all the way from Munich, Germany. Through this session Keltie shared lots of big-picture thoughts and ideas with the students to encourage them to think about future career goals and aims, and what they might start to work on in their education now. This session took place to further help students to prepare and plan for their practicum work experience which will take place in the Spring semester.

Graphic Design for Marketing Hosts Advisory Committee Meeting

The Graphic Design for Marketing Advisory Committee met on Nov 3 to discuss relevant issues in the industry including the effects of Covid-19 on work and work-life; virtual collaboration tools; skills sets for graduating students at this time; and updates on the Graphic Design for Marketing Quality Assurance one-year follow-up report.



Graphic Design for Marketing Sponsors Student Design Conference

Graphic Design for Marketing once again sponsored this year's Graphic Designers of Canada (GDC) Launch! Student event on Nov 13. This virtual event featured portfolio reviews for students and a panel discussion about tips for preparing portfolios during the pandemic, as well as announcement the winners of the Jim Rimmer Scholarship. Mike Cober, GDMA faculty, and BC GDC Education Chair, and Marga Lopez, GDMA faculty, have both been greatly involved as organizers and presenters.

New - Technical Apparel Program Video

The Technical Apparel program is pleased to have recently completed production of a new program video, designed to increase program awareness and recruitment. Viewers hear

from some successful alumni, as well as program supporters, Chip and Shannon Wilson. View [here](#)

Technical Apparel Design Students Safely Meet on Campus

Technical Apparel Design's capstone students have been able, with extensive measures and institutional support, to safely meet on the Richmond campus during COVID-19. With physical distancing, masks, disinfection and a calm, kind and appreciative attitude, these students have been able to access critical equipment and on-campus technology to develop their thesis-level projects. The program continues to take direction from the KPU Task Force charged with maintaining and following all current safety standards and guidelines.

Intellectual Property Lawyer Speaks to Students

On October 8, Technical Apparel Design (both cohorts) hosted an online session with Lindsay Bailey, a lawyer specializing in intellectual property for creative arts and design to outline pros/cons of different approaches to protecting creative ideas or innovative designs.

Industry Research Specialist Meets Virtually with Students

On October 22, Dr. Dinesh Pai, UBC Tier 1 Canada Research Chair in Sensorimotor Systems and Computer Science provided an online presentation and discussion for Technical Apparel Design students regarding his spinoff company, Vital Mechanics. Vital Mechanics uses computational models of textile, skin and tissue layered onto anthropometric mannequins to aid in the technical design and evaluation of apparel. Students learned about the ability to predict apparel fit with tissue deformation (compression) and response to motion such as running or jumping, which is critical for the design of apparel such as sports bras.

Arc'teryx Manager Meets with Students

On October 30, Catherine Brown, Concept Development Manager at Arc'teryx was a guest speaker for the Technical Apparel Design Global Business Strategies course. Catherine provided a technical apparel industry perspective on concept design, product development, and the hard and soft skills recommended for entry into a career in this industry.

Design Developer Meets with Capstone Students

On October 13, Megan Bain, Design Developer and contractor met with students in the capstone course for the Technical Apparel Design program. She spoke about the importance of technical specification packages and their content for clear communication of design details in product development. Megan is also working with students on developing some of their capstone prototypes.

Foundations in Design Develops Engaging Virtual Classes

Through the transition from in-person classes to online education, students have a unique opportunity to have lectures and lessons recorded and then edited for review later. Here is an example of how the Foundations in Design's Colour

Wilson School of Design cont'd

Theories paint mixing lessons look like online. Watch [here](https://www.youtube.com/watch?v=epeJlopZLw&t=106s) (https://www.youtube.com/watch?v=epeJlopZLw&t=106s)

This was a live session students joined in real time which was then edited into a reference for the students to watch while working through different colour mixes. This 3-hour session was transformed into 7+ mins of video. These resources are used for a quick reference when the students are working on projects and as a result has developed into a different type of learning tool so students can work at home in a more self paced practice.

COMMUNITY:

Open Presentation for WSD Students and Guests – “Building in the humid tropics”

On October 28, Lucie Gagne (Interior Design Faculty/ Program Chair) and Debbie Johnstone-Bjerke (Program Assistant) hosted a special presentation by Diego Samper, founder of the Calanoa Project in Colombia. This inspiring presentation gave viewers a glimpse into the challenges, solutions and visionary establishment of a unique, self-sustaining eco-community in the heart of the Amazon. So many incredible learnings and practices developed at this eco-experimental place, known as the Calanoa Project. Diego is a visual artist, photographer, filmmaker, designer and explorer of the Amazon.



The Calanoa Project is an initiative by Marlene and Diego Samper that aims to contribute to the conservation of biological and cultural diversity in the Amazon region by providing a setting that integrates art, design, architecture, scientific research, communication, community education, and sustainable and respectful tourism.

Interior Design Faculty Featured in Richmond News Article

We are grateful to our Interior Design faculty, Paola Gavilanez, for sharing some of her valuable insights with the Richmond News into how Covid-19 is affecting and influencing interior design trends. "The COVID-19 pandemic has changed our lives in many ways, from the way we socialize to our daily working life, so, perhaps not surprisingly, it is now also shaping what we want from the spaces in which we live. Paola said she has been getting phone calls from friends looking for suggestions on putting up walls in their homes that aren't permanent but could give them some acoustic space.

"The biggest trend I have seen is flexible spaces. Instead of having two bedrooms and two bathrooms, you might want to have one bedroom or a flexible room that can be transformed into space for children to attend schools or office spaces," said Gavilanez, who is now holding roundtables with fourth-year

students where they discuss how the pandemic is affecting their practice." Read the full Richmond News article [here](#)

Interior Design Students/Faculty Give Hands-On Support to Habitat For Humanity

Habitat for Humanity is an inclusive, non-profit, non-government organization. Through volunteer labour and donations of money and materials, Habitat works with families in need to build safe, decent and affordable housing.

Kudos to Marlis Joller, Interior Design faculty who once again brought hands-on experiential learning to her students, while giving back to the community through her support of Habitat for Humanity's Richmond project. For over 4 years, Marlis has been involved in the annual Richmond Habitat for Humanity Build Projects, having not only fundraised hundreds of dollars in contributions but, also expanding her own skills and those of her students by learning how to use power tools, cutting, nailing and forming foundation formwork for the new homes.

"In Fall 2016, I started teaching Building Systems at KPU – students learn about the building systems that make up a wood frame home – foundations, floors, walls, ceilings, roofs. As future designers, students need to understand basic construction so that when practicing as interior designers, they are informed about the design decisions they can make to suit a design.

This year, eight students from the 2nd year Building Systems 1 course volunteered their time with me and on Oct 27th we all volunteered to take part in the "Every Youth Build Week." Students learned about construction while they protected newly installed bathtubs, cut plywood, nailed in structural seismic supports, learned how to operate power tools safely and learned about site safety. In addition, the students were able to view the systems that they had just studied – the classroom was extended and learning made more sense. And aside from extending their learning & empowerment with learning new skills, they gave back to the community. Learning into action." says Marlis. Marlis is on track to have raised close to \$1500 for Habitat for Humanity this season.

On-Campus Organization Project Leads to Donation to Our Social Fabric

Faculty, staff, and student assistants took part in an effort to clean up the WSD storage lockers in the building parkade. As part of the much needed clean-up, over 20 pallets of material were donated to [Our Social Fabric](#), a non-profit group that helps divert excess fabric.

Office of the Vice President, Students

The following reports from Student Services and International outline the key activities undertaken recently by the departments under the Vice President, Students. It is with great appreciation and acknowledgement of the hard work, dedication to student success and commitment of all staff serving KPU within this portfolio that the following reports are presented.

In addition, notable recent virtual meetings and events involving the Vice President, Students include:

- Liaise with Elders Lekeyten and Cheryl Gabriel – ongoing
- Along with senior staff colleagues, liaise with Kwantlen Student Association (KSA) – ongoing
- Attend *BC Association of Institutes and Universities* (BCAIU) Student Services meetings
- Hanover Research meeting – Sept. 18
- Attended *Education Canada Network* AGM as a member of the EdCan Council – Sept. 23
- Senior Academic Administrators' Forum (SAAF) executive meeting as vice chair – Sept. 29
- Attended National Dialogues and Action on anti-Black racism and Black inclusion in Canadian higher education hosted by the UofT – Oct. 1-2
- Participated in BC Council on Admissions and Transfer (BCCAT) provincial council – Oct. 2
- Student Affairs Virtual Town Hall Meeting – welcoming speaker – Oct. 6
- Technology Education and Careers Council (TECC) Meeting – Oct. 7
- Coordinated Service Area Review: Registrarial Services – Oct. 13-16

STUDENT SERVICES

The following activities and programs are underway across Student Services in alignment with the University's strategic vision and goals.

First Virtual Convocation

- KPU celebrated its 2020 Graduates with our first ever virtual Convocation Ceremony. While unable to gather in person for a formal event, KPU wanted to acknowledge its graduates, their achievements, and their resilience. This can be viewed at #ICYMI kpu.ca/convocation2020.

Be Our Guest!

- New Virtual Campus Tours of the Surrey, Cloverdale, Langley and Richmond campuses have been created for prospective students. If you have not visited these campuses, why not take a virtual tour with staff members from the Future Students' Office! KPU [Surrey](#); KPU Langley; KPU Richmond; KPU [Tech](#)

- Actively participated in *Perspectives on Reconciliation* in PSE Lab – Oct. 15
- Welcoming remarks to lower mainland K-12 Counsellors' virtual conference – Oct. 15
- Participated in Learning Forward BC Board Meeting as invited guest – Oct. 15
- Co-Chaired Indigenous Advisory Committee (IAC) meeting – Oct. 27
- KPU2050 Master Campus Planning – Oct. 27
- Chaired *Learning Forward* Fall Board mtg. as President of this international organization – Oct. 28
- BC Council on Admissions and Transfer (BCCAT) Joint Annual Meeting (JAM) – Nov. 4-5
- Chaired Student Services Council Meeting – Nov. 5
- Appointed as an advisor to *The Learning Professional* (Learning Forward) – Nov. 9
- *Strategic Enrolment Marketing and Management* (SEMM) Forum – Nov. 17-19
- Participated in Learning Forward BC webinar as invited guest – Nov. 19
- Exploring Daycare and ECE space/programming – Nov. 23
- Liaise with Maple Leaf School (Richmond Campus) – Nov. 25 and ongoing

Upcoming meetings

- Co-hosting Indigenous Dialogue Series: *Perspectives on Indigenization* – Nov. 25
- Student Affairs Winter Town Hall – Dec. 1
- Participating in *Education Canada Network* Council meeting – Dec. 1
- *Learning Forward* Annual Conference as President of this international organization – Dec. 4-10

FSO is "Virtually" Amazing!

Since September, the *Future Students' Office* has had 237 virtual drop-ins, 56 virtual Teams appointments, 248 phone appointments and 1,634 phone calls as they continue to do the important work of domestic recruitment in what has become our virtual reality. Here are a few examples showcasing the department's recent activity:

- The Post-Secondary BC recruitment circuit went virtual this year. KPU's booth has downloadable resources, virtual presentations, campus videos and virtual chat options.
- SUCCESS, DIVERSEcity and Langley Career Centre: 6 KPU presentations were provided, specific to English Upgrading and English Language Studies.
- Canadian Universities Event (CUE): Over 8 days, KPU participated in the virtual circuit, engaging with over 200 Counsellors across Canada and over 4,000 students in BC.

Office of the Vice President, Students, cont'd

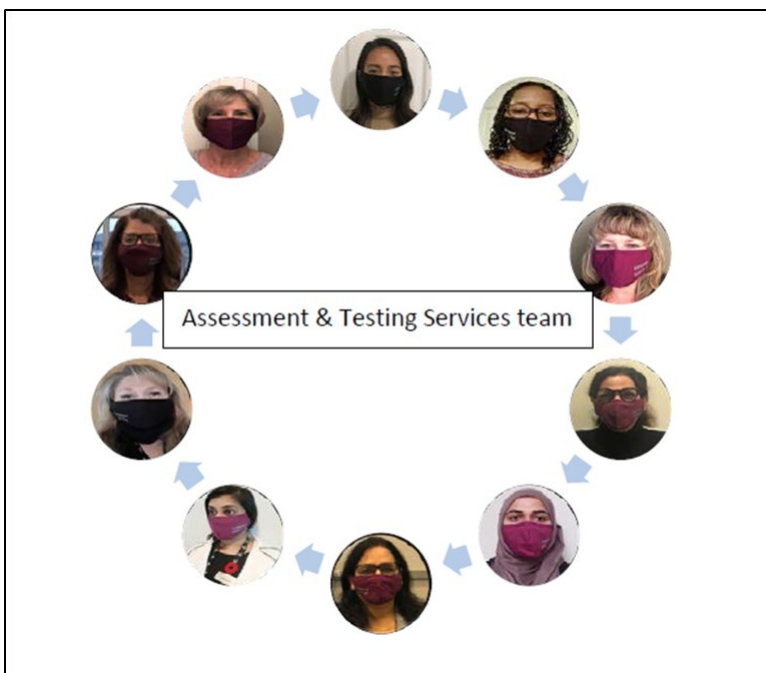
- Career Life Explorations and General School Visits: FSO held 25 virtual classroom sessions for high school students, with participation ranging from 10 to 250 students. The school districts with the highest engagement to date are Richmond, Surrey, Langley and Maple Ridge.
- 24 Info Sessions and counting: FSO continues to support faculty by promoting and delivering virtual program specific info sessions. From September through November they co-hosted 24 Info Sessions.

Assessment & Testing Services (ATS)

ATS initiated remote/virtual Admissions testing sessions beginning in May and the new hybrid model of remote and on-campus testing is being booked in fairly equal numbers. ATS continues to be engaged with community partners, facilitating employment upgrading exams at both KPU Richmond and KPU Civic Plaza.

With the careful planning and collaboration of many KPU colleagues, ATS reopened the Langley test centre to meet the needs of on-campus learners with accessibility needs. Staff will also be supporting Access students in Trades programs at KPU Tech.

ATS staff morale received a recent boost as the team purchased matching masks to wear at work, and proudly display their effort to keep everyone safe and healthy while in their testing centres!



Co-op Work Placements This Fall

The Career Development Centre has had a very busy Fall, with 51 new Co-op placements over the semester. Nearly 250 jobs have been posted on the *Career Connection* online job board in October, the highest number since February of this year.

Get Ready, Get Hired!

KPU's Career Development Centre hosted its first ever virtual job and volunteer fair – *Get Ready, Get Hired* – on October 23rd and 24th. Feedback from employers was extremely positive as over 90 interviews were conducted with KPU students across the 2 day event for jobs that are currently available in KPU's region. This virtual event sets the stage and was a trial run for Career Day, KPU's marquee job fair event, set to run virtually as well on March 24th.

Thrive Month

Alongside universities nationwide, Student Health Promotion coordinated the 6th annual THRIVE at KPU in collaboration with various other Student Service departments, KPU International, Human Resources, and the Kwantlen Student Association.

In response to the pandemic, THRIVE expanded an annual weeklong event to encompass the entire month of October. Over 60 virtual events and activities with the theme of *Connection* were hosted for the entire KPU Community. A few of this year's THRIVE highlights included: virtual fitness classes, trivia, TED Talk discussions, workshops, and meditation sessions.

Multi-Faith Centre

The Multi-Faith Centre has launched online meditation sessions, initially as part of THRIVE Month. Each session is facilitated by a different chaplain of various faith and secular backgrounds. The sessions begin with a brief introduction by the chaplain and instructions on how to meditate. This is an excellent way for the KPU community to get to know our chaplains and learn a variety of meditational techniques. The MFC plans to continue this programming through Spring 2021.

SAFA Supports Students in Need

The Student Awards & Financial Assistance department has awarded a total of \$232,650 to 185 students in high financial need this semester. Funding allocated for this bursary came from donor and institutional funds.

Student Rights and Responsibilities Office (SRRO)

Community Engagement - The SRRO team (Jennifer Jordan, Director), Patrick Bourke and Laura Arneson (SRR Liaisons) participated in a 3-day Restorative Justice training program delivered by the Crisis & Trauma Resource Institute (CTRI) and facilitated by KPU Instructor Alana Abramson in August.

The SRRO team has leveraged this training by hosting a Community Building Circle as part of THRIVE month. The purpose of the Circle was to build community connection and the topic was about how people are THRIVEing during COVID.

Office of the Vice President, Students, cont'd

The SRRO team also participated in THRIVE month by hosting Ted Talk Tuesdays every week for the entire month. Director Jennifer Jordan is continuing to host Ted Talk Tuesdays as an Employee Engagement initiative on the first Tuesday of every month.

Jennifer Jordan and Alana Abramson have partnered to launch a Restorative Justice – Post Secondary Collective (RJ-PSEC) in British Columbia. This is the first collective of this kind in Canada to discuss Restorative Justice in Post-Secondary. Representatives from 18 BC institutions participated to explore what RJ philosophy and practice is already in practice at each institution, what is the hope for the future of RJ at each institution and what needs could a group like this address in expanding RJ at Post-Secondary Institutions.

Restorative Justice Week (RJW) is celebrated by over 18 countries in the third week of November every year. RJW originated in Canada and the first National Restorative Justice Symposium (NRJS) was held in 1995. Since 2005, different organizations working in the RJ field have hosted this annual event. The NRJS is organized by a volunteer Planning Committee. Jennifer is a member of this committee for both the 2020 and 2021 Symposiums.

The NRJS is an opportunity to convene a national gathering of practitioners, researchers and academics, community members, justice professionals, policy and law makers, educators, other experts and stakeholders, to host engaging and stimulating presentations applicable to restorative justice.

In addition to participating in the planning of the Symposium, Jennifer and Alana co-presented a workshop titled “Restorative Justice & Post-Secondary Environments: A Roundtable” which expands on the success of the launch of RJ-

PSEC. This roundtable aimed to initiate a national conversation, build relationships, and inspire work related to restorative justice in tertiary environments. Information about the Symposium can be found at <https://www.crjc.ca/national-symposium>.

Jennifer Jordan and Alana co-wrote a piece that is part of Correctional Services Canada “2020 basic toolkit” produced for National RJ Week. The article can be found here on pages 4-5. <https://static1.squarespace.com/static/5e5be73cc22a9e0bda6e95d2/t/5f9e055e622e88214e7a9ba3/1604191613606/2020+RJ+Basic+Resouce+-+Kit+-+Final+-+E.pdf>

RESTORATIVE JUSTICE & POST-SECONDARY ENVIRONMENTS: A ROUNDTABLE

PRESENTERS:
DR. ALANA ABRAMSON
JENNIFER JORDAN

MONDAY NOVEMBER 16TH
Workshop Timeslot A
10:45am-12:15pm (PST)

The purpose of our gathering is to provide an opportunity for a national conversation about how to promote the growth of ethical, trauma informed, culturally responsive, restorative justice in post-secondary institutions.

KPU

Back to the pavilion

Where Thought Meets Action

share on: in f t

- INSTITUTION PROFILE
- CHAT
- OFFERS
- VIDEOS
- DOWNLOADABLE DOCUM...
- WEBSITE LINKS
- SOCIAL MEDIA
- ONLINE CHATS
- PRESENTATIONS
- BANNERS
- POSTERS

CHAT

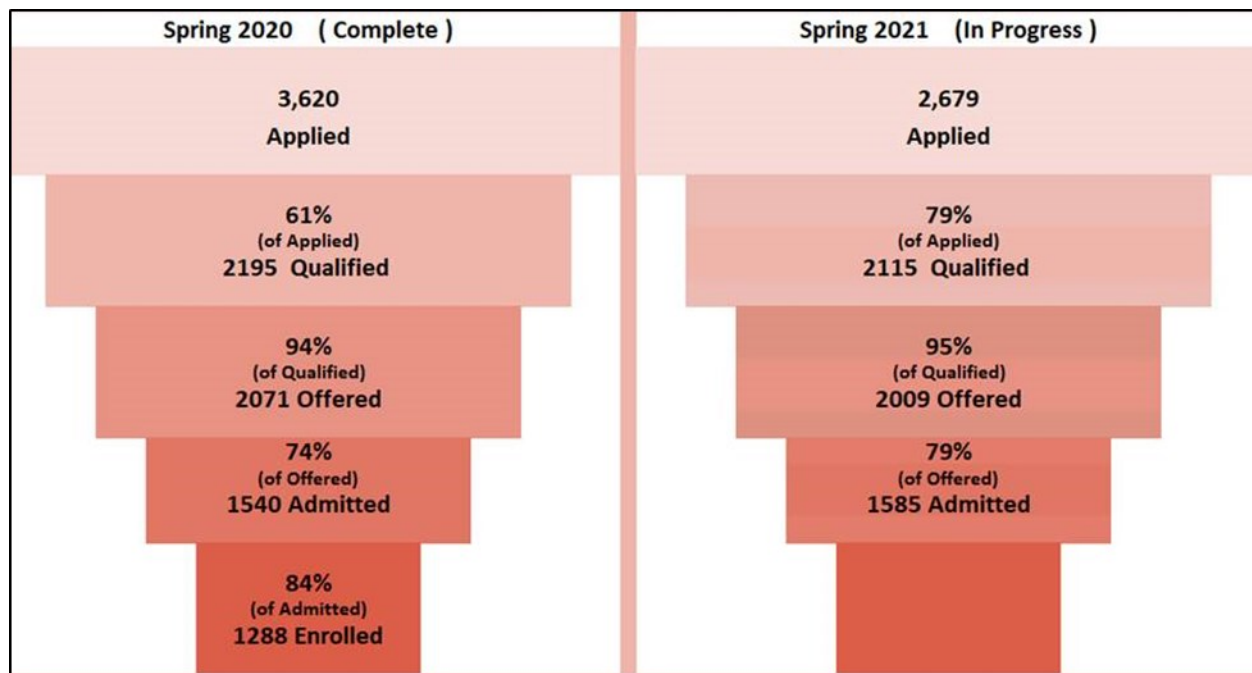
Office of the Vice President, Students, cont'd

The following activities and programs are underway with KPU International in alignment with the University's strategic vision and goals.

INTERNATIONAL ADMISSIONS

In the midst of the uncertainties surrounding international student recruitment in a global pandemic, KPU International has been able to maintain similar numbers for Spring 2021 compared with Spring 2020. While overall application numbers have seen a decrease, the conversion rates are rising, allowing KPU to admit 1,400+ new international students for Spring 2021.

Immigration, Refugees and Citizenship Canada (IRCC) is still dealing with a backlog of study permit applications since the beginning of the pandemic. A number of Visa Application Centres (VAC) remain closed in key target markets. To date, only 25% of students who applied to Spring 2021 have received a study visa approval.



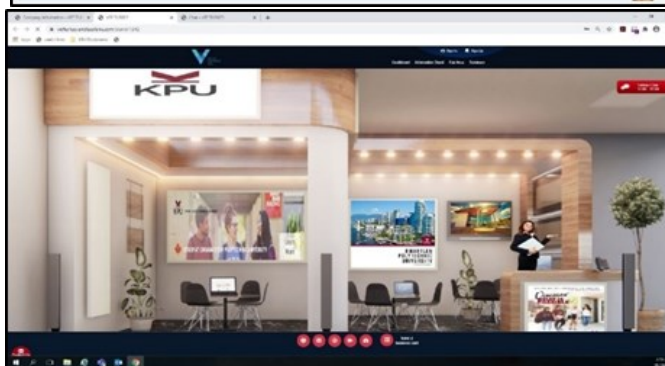
INTERNATIONAL RECRUITMENT

October is the peak season for international recruitment fairs. Quickly adapting to the new normal, KPU International participated in numerous virtual fairs, has expanded digital marketing and is working closely with KPU's on-the-ground representatives.

In the months of September and October, the international recruitment team attended 150+ virtual fairs, covering target regions all over the world, such as Brazil, Vietnam, Nepal, Turkey and Russia. Recruiters had to adjust their working time to match the time zones of the fairs. Some fairs start at 10:00pm while others at 5:00am. Kudos to the staff for being so flexible and committed.

KPU International is following up on the promising leads that were generated at the fairs to convert these leads to actual applications.

KPU International field representatives have been instrumental in KPU's recruitment strategy, particularly during this pandemic. In some Asian countries, such as Vietnam and China, local travel has reopened. The field reps in those areas have attended in-person recruitment fairs and meetings with students and parents.



Office of the Vice President, Students, cont'd

Meet our field reps:



Although virtual fairs have been a way to connect with prospective students, the turnout is much lower than in-person fairs and the value for money is less. Nonetheless, KPU International continues to work diligently in meeting international student enrolment targets.

INTERNATIONAL ADVISING

KPU International Advising launched the "Online Learning and Moodle Resources" page to help international students navigate the wide range of support available at KPU for their online learning.

KPU International Advising reached out to approximately 300 international students on academic warning or academic probation and provided guidance on how to improve their academic performance.

Approximately 450 international students graduated in September and October 2020 and received their post-graduation work permit letter (i.e., completion letter) to supplement their work permit application.

INTERNATIONAL PARTNERSHIPS

University of Guanajuato, International Forum and Expo

KPU partner, the Universidad de Guanajuato (UdeG), hosted its annual Expo and Forum on Internationalization virtually in September 2020. KPU was part of a panel focused on studying in BC, alongside representatives from Capilano University, BC Council for International Education (BCCIE), and the Consul to Canada in Guadalajara, Mexico.

Advancing Jalisco/BC opportunities for academic collaboration

KPU participated in a two-part event in September focused on cultivating partnerships between the regions of Jalisco, Mexico and BC. KPU was proud to be featured as a partner institution and successful case study example. KPU took part in six B2B virtual meetings with existing and potential partners. This event was hosted by the Consulate of Canada, Guadalajara, Mexico, Jalisco Consortium for the Internationalization of Higher Education, Jalisco Ministry of Innovation, Science and Technology, and BCCIE. Staying connected and engaged with valued international partners remains a priority.

Collaborative Online International Learning (COIL)

With the support of Faculty member Lesley McCannell (School of Business/Faculty of Arts), KPU is proud to launch a Pilot COIL Program for Spring 2021. Lesley will be partnering with a professor from KPU's partner institution, the University of Monterrey (UDEM), Mexico. In preparation for this new virtual collaborative format to teaching and internationalizing the classroom experience, they are currently enrolled in a COIL training workshop at Langara College. This training was sponsored by the guard.me Faculty Mobility Fund.

Pilot: Virtual Exchange Program for Spring 2021

Despite travel restrictions, KPU International Study Abroad team continues to deliver intercultural learning opportunities through designing a Virtual Exchange Program, with the first exchanges happening in Spring 2021. This program will allow inbound students from partner institutions to enrol at KPU virtually and participate in an online student engagement experience. Outbound KPU students are also prepared to join classrooms around the world while staying in Canada, through partnerships with institutions in Peru, Colombia, France, Spain, and Germany. Virtual internship opportunities are also being explored to provide KPU students unique intercultural learning experiences that will enhance employability, widen perspective, and sharpen online collaboration skills.

INTERNATIONAL TRANSITIONS AND STUDENT LIFE

Support for International Students Travelling to Canada

As the COVID-19 pandemic and response continues to evolve, KPU International is working diligently to support our international students in understanding their responsibilities regarding any potential travel to Canada. The webpage and COVID-19 Guide for International Students continues to be available for students and is regularly updated with changes and announcements by the government.

We have recently implemented push notifications through KPU's iCent app to international students reminding them to check-in with KPU International on a daily basis and inform us if they experience any COVID-19 symptoms.

Office of the Vice President, Students, cont'd

To this date, KPU International has:

- Responded to over 4,000 email inquiries from students travelling to Canada.
- Issued support letters to approximately 550 students.
- Successfully welcomed over 400 international students who have travelled to Canada for the Fall 2020 semester.
- Confirmed 380 students have completed the 14-day quarantine period with no COVID-19 symptoms (we continue to monitor and check-in with those who are still in quarantine).

International Peer Mentorship Program

The purpose of the International Mentorship Program is to provide peer support for new international students starting their studies remotely and to provide a bridge to the support staff and services available through KPU.

Summer 2020 was the first semester that this program was implemented. The responses by both mentors and mentees at the end of the Summer program were extremely positive. The program continued for our Fall 2020 semester, one third (267)

of new international students opted in and 32 mentors were hired. Given the success and appreciation by new students so far, the program will continue in the Spring 2021 semester.

Fall 2020 Orientation

Similar to the Summer 2020 orientation, the Fall 2020 Orientation was moved online due to the pandemic. The orientation included an online International Students Orientation course and two live orientation events. Despite the challenges of remote learning, 70% of the new international students enrolled in the Moodle orientation course, and 72% participated in the live orientation sessions.

Social Events

While we are currently not able to have events and activities for students as we used to due to the pandemic, we continue to explore ways to connect with and engage international students with the KPU community. The International Student Life Team has been hosting a monthly online Trivia Game on the last Tuesday of every month since August 2020. International students currently in Canada and students studying remotely in their home countries, including China, India, Nigeria, etc. are participating in these events.



Wishing everyone Happy Diwali from the [KPU International Facebook](#) page

Office of the Vice President, External Affairs

HIGHLIGHTS

The past few months have been very active for the External Affairs teams. As well, it has been a time of “firsts” for KPU.

One of those was our Virtual Town Hall with Prime Minister Justin Trudeau. The link in this graphic is still accessible for anyone who hasn’t yet had a chance to watch. Details are included later in this report.



Giving Tuesday is another first for KPU. It will actually take place on December 1, but the planning and preparation have been in the works for quite some time. A global day of philanthropy, Giving Tuesday follows Black Friday and Cyber Monday, and encourages people to “do good



The KPU Foundation is participating this year for the first time, encouraging people to “Support what is possible” by donating to our online campaign at kpu.ca/give. Funds raised will go to bursaries to support students who have been financially impacted by the COVID-19 pandemic. Again, details are included later in this report, including a special announcement about a significant donation from the KPU Alumni Association.

GOVERNMENT RELATIONS AND COMMUNITY ENGAGEMENT

Welcome to Katie Openshaw! Katie moved from Finance and Administration to join the KPU External Affairs teams on November 9 as Special Advisor, Government Relations.

Katie’s educational background is in Political Science, which led to her career start as Communications Assistant to a Surrey Member of Parliament, where she assisted the MP with various types of communication (speech-writing, memorandums, political briefing notes, etc.) and acted as primary staffer

for community engagement activities (meetings, events, announcements, and the like).

Katie also served as Special Assistant (Regional Affairs) to Canada’s Minister of Industry and B.C.’s Regional Minister, stationed in Vancouver but reporting directly to Ottawa. During this time, Katie supported the Minister with secret and top-secret political briefing notes of regional significance to B.C., accompanied the Minister to meetings, events, trips within B.C., and other activities where staffing was required.

As a result of this unique experience, Katie is highly attuned to the confidential nature of intergovernmental affairs and brings with her a high level of diplomacy, tact, and political acumen that will help advance KPU’s efforts in government relations.

The timing was perfect, as Katie joined the team just as the final B.C. election results were being finalized. Katie will work closely with the VP, External Affairs on our federal and provincial advocacy, and continued relationship-building with our elected officials.

This will include advocacy planning and communications with our associations, including:

- Universities Canada (GR and Communications groups)
- Colleges and Institutions Canada, GR network
- Polytechnics Canada, GR working group
- BC Association of Institutes and Universities GR Committee
- PSI Transit Coalition

The VP, External Affairs continues to be active in virtual community engagement, with a number of groups, including:

- Richmond COVID-19 Community Task Force
- Langley City Economic Development Task Force
- Surrey Board of Trade, Delta Chamber of Commerce, Richmond Chamber of Commerce, Langley Chamber of Commerce, Cloverdale Board of Trade, South Surrey & White Rock Chamber of Commerce

We did host one in-person visit to the KPU Tech Campus at the request of South Surrey-White Rock MLA, the Honourable Kerri-Lynne Findlay.

COVID-19 communications strategies and tactics remain a major focus for the VP External, both internally and externally. As the situation evolves, so do our communications.

KPU FOUNDATION BOARD

The VP, External is also CEO of the KPU Foundation Board, which continues its work virtually. Committees include:

- Executive
- Governance
- Finance and Investment
- Events

OFFICE OF ADVANCEMENT

Since the last board report in September 2020, the Office of Advancement has raised \$352,000. Our fiscal year-to-date total raised is \$576,000. Last year's amount for the same period was \$834,000. The Office of Advancement is trending behind last year's pace by more than \$250,000. The trending gap between last year and this year is narrowing and we are seeing an upswing in fundraising activity since the fall. With a healthy donor prospect pipeline and our upcoming award renewal period, there is still confidence in having a good year in fundraising, despite the economic impacts of COVID-19.

A major initiative for the Office of Advancement and the KPU Foundation is its first annual online campaign, Giving Tuesday, which is slated for December 1. This day of giving campaign is part of an international movement for all charities. KPU announced its participation to its constituents on October 27 and has prepared a five-week digital countdown to Giving Tuesday that will feature weekly student stories of KPU students who have benefitted from scholarships, bursaries and awards.

The focus of the campaign will be to raise money for student bursaries and specifically for students negatively impacted by the economic impacts of COVID-19. KPU staff, faculty, and members of the KPU Foundation Board, Alumni Association Board, and Board of Governors will all be encouraged to participate and their gifts will be matched as part of KPU's Family Campaign.

The KPU Alumni Association has pledged \$25,000 in matching funds for any alumni contributing on Giving Tuesday to the newly formed KPU Alumni Association Endowment Fund.

The Giving Tuesday Campaign is one that is largely supported by social media. The KPU Foundation has set up social media channels on the following platforms for this purpose: Facebook, Twitter, and LinkedIn.

Information and student stories can be found on those channels or directly at give.kpu.ca

MEDIA AND COMMUNICATIONS

OVERALL

Communications provided strong support to the virtual fall convocation, publishing three stories about different elements of the occasion. We also helped KPU celebrate an innovative teaching collaboration and book launch, students who are supporting COVID-19 response efforts, an administrator winning a Surrey Board of Trade award, and our partners supporting us through a long-standing relationship and the creation of a student award.

Our web content production continued apace with the publication of the revamped Human Resource pages. Planning work has been carried out on future upgrades to the web presence for two health and four science programs, and all the trades programs. Furthermore, copy, navigation and web hierarchies have been drafted for five of those programs. Work began on capturing the success of KPU's work-integrated programs on our web pages and a project to reorganize our COVID-19 web content made significant progress during this reporting period.

Internally, the office supported IT with communicating the launch of a telephone upgrade project and Student Services with communicating information to students. Externally, we coordinated the response to a range of media inquiries, including questions related to our news releases, campus master planning, student supports, and KPU's response to the COVID-19 pandemic.

Communications initiatives



Twitter activity Sep. 15 - Nov. 9, 2020

Tweets: 14
Profile visits: 369
Mentions: 15

Impressions: 21,762
New followers: 5





LinkedIn news activity Sep. 15 - Nov. 9, 2020

News posts: 11 Social actions: 918
Impressions: 64,434 (likes, comments, shares)
Clicks: 1,844
New followers: 786



Facebook news activity Sep. 15 - Nov. 9, 2020

News posts: 6 Impressions: 11,566
Social actions: 483 Engagement: 975
(reactions, shares, comments) (views, clicks, likes, shares, comments)



Instagram news stories Sep. 15 - Nov. 9, 2020

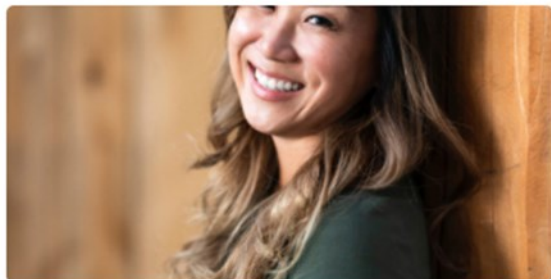
News stories: 8 Actions: 274 (shares, views, likes, replies)
Impressions: 14,535
Ave. reach: 12,406



High performing social media posts

Top Tweet earned 4,289 impressions

KPU alumna and award-winning journalist [@AndreaWoo](#) receives the Distinguished Alumni Award from [@KwantlenU](#). Learn more about her journey: [kpu.ca/news/2020/10/1... @kpualumni](#) [pic.twitter.com/aoJREutOqx](#)



3 7 45

Top media Tweet earned 135 impressions

[. @KwantlenU](#) grad Sam Stringer has designed the new regalia for incoming Chancellor [@KimCBaird](#) and [@presadavis](#). The regalia includes the new chancellor's Tsawwassen First Nation heritage. The hat is made by renowned Haida artist Dorothy Grant. [kpu.ca/news/2020/10/1... pic.twitter.com/C5FNk3zinh](#)



2 8 41

Office of External Affairs cont'd

KPU Kwantlen Polytechnic University
41,374 followers
3w • Edited •

Congratulations to KPU School of Business Dean Stephanie Howes on winning the Corporate Leadership Award at the Surrey Board of Trade Women in Business Awards. ...see more



KPU dean wins at Surrey Board of Trade Women in Business Awards

kpu.ca • 2 min read

287 • 51 Comments

KPU Kwantlen Polytechnic University
41,374 followers
1w • Edited •

KPU and Wilson School of Design Alumna Allison Smith is featured in Hudson's Bay partnership with designer platform. Learn more about her collection and design vision. ...see more



Vancouver brands featured in Hudson's Bay partnership with INLAND | Curated

dailyhive.com • 3 min read

45

KPU Kwantlen Polytechnic University
Published by Sucheta Singh • October 15 at 9:21 AM •

KPU grad and award-winning journalist Andrea Woo receives the Distinguished Alumni Award at the upcoming virtual convocation on October 20. Learn more about her journey:
<https://www.kpu.ca/.../andrea-woo-receives-distinguished...>



1,299
People Reached

61
Engagements

Boost Post

26

1 Share

KPU Kwantlen Polytechnic University
October 27 at 9:55 AM •

KPU researcher Dr. Aaron Goodman has been awarded Kwantlen Polytechnic University's Chancellor's Chair. With this award, he will be creating a digital memorial commemorating individuals affected by the opioid overdose crisis in #Vancouver's Downtown Eastside.

<https://www.kpu.ca/.../kpu-researcher-creates-digital...>



26

1 Share



Media training, key message preparation, response statements, interview facilitation included these topics:

KPU's response to the COVID-19 pandemic; enrollment; inclusivity in fashion; regalia, awards, the installation of the chancellor and other convocation-related matters; campus master planning; counselling services; partnership with the Langley Chamber of Commerce; sports and recreation services; student debt; gang violence; business contracts; fabric and material; car design project; nursing; street fashion; international students; faculty book; interior design; KPU town hall with the Prime Minister; course planning.

KPU media coverage –September 15 – November 9, 2020

Facilitated media requests from and/or received coverage in:

CBC British Columbia, Nation Talk, New West Record, National Observer, Yahoo News, Sing Tao, Richmond News, Daily Hive Vancouver, The Runner, Aldergrove Star, The Province, The Vancouver Sun, BC Business Magazine, Indigenous Lands and Resources, Peace Arch News, Surrey Now Leader, Delta Optimist, The Georgia Straight, Vancouver is Awesome, The Tyee, The Indo Canadian Voice, Red FM, North Delta Reporter, Academia Group, Education News Canada, Richmond News, Richmond Sentinel, CBC.ca, Greenhouse Canada, Cloverdale Reporter, Langley Advance Times, Maple Ridge News, The Lawyer's Daily, CTV British Columbia, Global BC, Drishti Magazine, Victoria Times Colonist, El Grillo, StHeadline.com, Oak Bay News, Inside Higher Ed, Castanet.net, Link Newspaper, Chilliwack Progress, Canadian Beer News, Associated Press, Mondaq, BCLocalNews.com, Der Spiegel, The Squamish Chief, St. Albert Today, PRLog, Macleans, The Drinks Business, Mission City Record, Farmtario, Haida Gwaii Observer, Manitoba Co-operator, Country Life in BC, Yorkton This Week, CEOworld.biz, This, Business in Vancouver, The Narwahl.

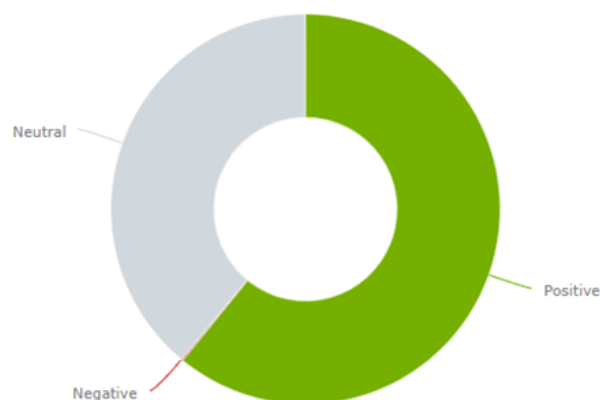
Office of External Affairs cont'd

The following graphic was created by our media analytic software and shows the overall media sentiment for this reporting period (September 15 – November 9). The chart is an aggregate measurement that includes everything from public service announcements, which are largely considered neutral, to large news and feature pieces.

Media exposure during this period totaled 803 mentions, divided into 489 positive and 313 neutral mentions, plus one negative opinion that KPU was not given an opportunity to respond to prior to publication. (source: Meltwater).

During this reporting period, Communications issued five media releases and web stories, and one video:

- September 15 – 30: one media release
- October 1 – 31: six media releases, one web story and three Instagram stories
- November 1 - 9: one media release



The following is a list of the KPU media releases and the web stories issued during this reporting period. Media advisories, videos and Instagram stories are not included.

November 2020	
Nov 09	KPU interdisciplinary approach wins award

October 2020	
Oct 30	KPU researchers release new book about food and Canadian identity
Oct 27	KPU researcher creates digital memorial for individuals affected by fatal overdoses
Oct 23	KPU dean wins at Surrey Board of Trade Women in Business Awards
Oct 16	New KPU regalia reflects new chancellor's Indigenous roots
Oct 15	Andrea Woo receives Distinguished Alumni Award from KPU
Oct 09	KPU instructor wins community award
Oct 01	New KPU Brewing award encourages diversity and inclusion

September 2020	
Sep 17	Greater Langley Chamber of Commerce celebrates 30-year relationship with KPU

ALUMNI AFFAIRS

The Alumni Affairs office team continues to successfully work remotely from home. We have established a good working routine fully utilizing video conferencing and are meeting our goals of engaging alumni. In addition, the KPU Alumni Association has successfully moved to a video conference meeting platform.

ALUMNI ASSOCIATION

Since the last Board of Governors report, the office has supported the following KPU Alumni Association board and committee meetings:

KPUAA creates a \$50,000 endowment for students in need

The KPUAA was delighted to approve the creation of a \$50,000 endowment for KPU students in need. The Association has given an initial donation of \$25,000 and has pledged \$5,000 annually for the next five years.

This endowment will allow the KPU Foundation to match any gift made by our alumni dollar-for-dollar, which means the pledged gift of \$50,000 could be matched to grow to a total of \$100,000. News of the KPUAA's gift has been shared broadly with KPU alumni, who will be encouraged to support its growth, through the KPU Foundation's Giving Tuesday campaign on December 1.

Alumni Association Meetings:

The KPUAA continues to meet and push their mandate of engaging alumni forward. Since the last Board of Governors report, the Alumni Affairs office has supported the following KPU Alumni Association board and committee meetings:

- September 22, KPUAA Annual General Meeting
- October 13, Policy and Manual Review Task Force
- October 20, Executive Committee
- November 10, Tribute Committee
- November 16, Risk Management Committee
- November 17, Policy and Manual Review Task Force
- November 30, Engagement Committee

KPU Alumni Magazine:

Every year the KPU Alumni Affairs office manages the production of the KPU Alumni Magazine, in collaboration with KPU Marketing. This 4th issue of the Alumni Magazine will be dedicated to KPU's 40th Anniversary and will feature stories of 40 alumni as "Ones to Watch." Content generation has been completed. Both digital and hard copies will be published for distribution to over 36,000 alumni and friends at the beginning of April 2021.

Alumni Benefits:

The Alumni Affairs office is pleased to have secured an agreement with Advantage Alumni to move our current Alumni Benefits card to a mobile app and micro-website. The new pro-

gram for alumni will be rebranded 'Alumni Perks.' As part of this launch we plan to expand our current offerings by introducing several new COVID-friendly discounts on lifestyle/health, food and entertainment offerings from external vendors.

We have begun the build-out of the platform with an anticipated launch of April 1, 2021.

This mobile app will functionally streamline human resources activity on the part of the Alumni Affairs office, the Library and KPU Print Services, and will mitigate the cost associated with hours of labour preparing, printing and mailing plastic benefits cards.

New Alumni/Student Career Mentorship Program:

The Alumni Affairs office is delighted to announce its partnership with RBC Future Launch Ten Thousand Coffees. This new and long sought-after initiative responds to a key alumni engagement goal, while addressing the impact that COVID is having on our efforts to engage alumni, since we cannot gather in person.

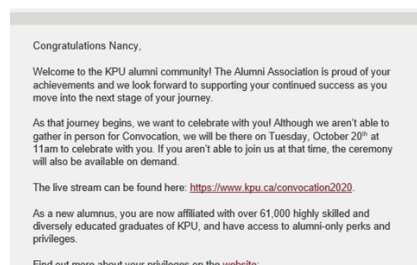
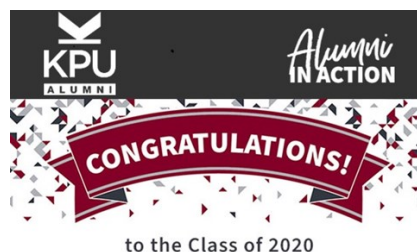


Beginning in December 2020, we will be reaching out to the KPU community at large to garner support for our shared goal of connecting students with alumni for career conversations and helping them prepare for the #FutureOfWork. We expect to launch this new and exciting program to both students and alumni early in 2021.

COMMUNICATIONS

The Alumni Affairs office supported a number of communications to alumni as follows:

CONVOCATION eblast to new Grads



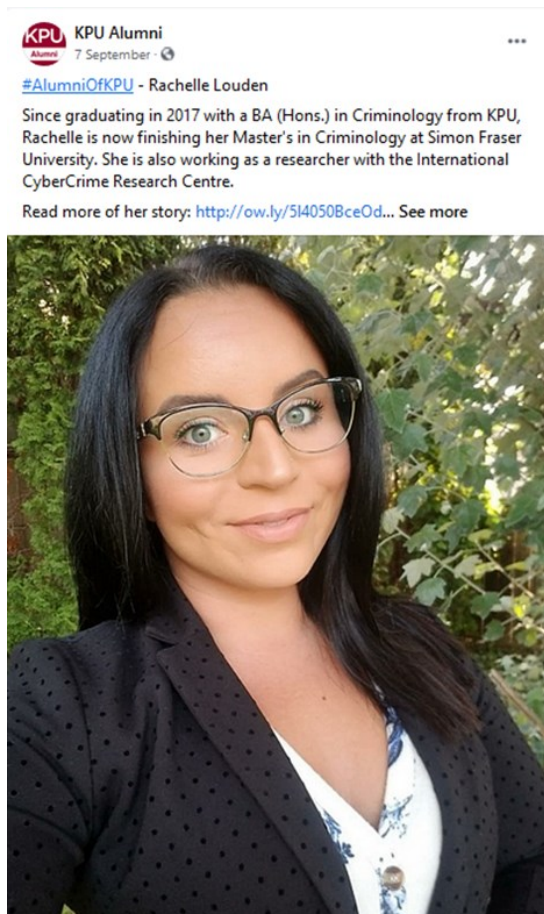
Office of External Affairs cont'd

Email Messages to Alumni	Send date:	Recipients:	Opens:	Open rate:
Get Your November Alumni News Here	2020-11-02	31,183	4,183	13.41%
We need to hear from you!	2020-10-28	51	18	35.29%
Share your post-grad transition experience in a KPU research study	2020-10-28	356	209	58.71%
Congratulations Class of 2020	2020-10-20	31,260	8,461	27.07%
Get Your October Alumni News Here	2020-10-07	27,301	3,022	11.07%
AGM Meeting and membership info	2020-09-21	12	12	100.00%
AGM Meeting info only	2020-09-21	25	22	88.00%
KPU Alumni Association AGM	2020-09-18	27,362	3,292	12.03%
Pre-Survey message for: Office of Accountability and Planning	2020-09-11	890	229	25.73%

ALUMNI SOCIAL MEDIA

KPU Alumni Facebook

Alumni Page likes as at Oct 31—748
 Page likes—net increase since Sep 1—15
 Total Impressions 743
(posts appearing on a persons FB page)
 Unique Users 657
 Engaged Users 206
(Liked, commented or shared)
 Most popular post:



KPU Alumni Twitter

Total followers 948
 New followers since Aug 31— 15
 Number of tweets 53
 Tweet Impressions 15,309
 Profile visits 157
 Mentions 18
 Impressions 2,485
 Engagements 182
 Most popular tweet:



LinkedIn Alumni Group

Number of Members as of Oct 31—932
 New Members since Sep 1—3
 Number of posts—13



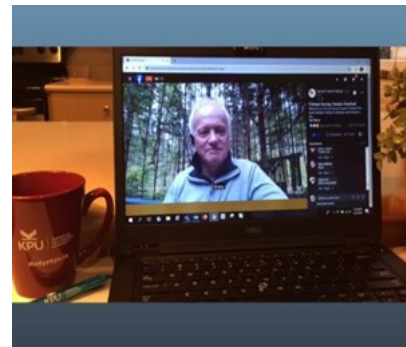
LinkedIn Alumni Page

Number of members as at Oct 31—437
 New members since Sep 1—34
 Number of posts—61

MAJOR EVENTS AND COMMUNITY ENGAGEMENT

Fusion Fest (Virtual) September 26, 2020

KPU was a proud sponsor of the Virtual Fusion Fest held in September and hosted by the City of Surrey. President Alan Davis gave a warm greeting from KPU to those viewing online and then KPU showcased our 30 second promotional video. You can view it here: <https://www.youtube.com/watch?v=cYIEhVRhRMA>



First-ever KPU Virtual Open House October 3, 2020

On Saturday, October 3, we hosted KPU's first-ever Virtual Open House.

We are delighted to report that we welcomed nearly 1,000 registered guests to our online event!

We were able to showcase KPU's seven faculties and myriad student services to community partners and prospective students. Our goal was to replace, if only temporarily, KPU's largest annual on-campus event with an online event without sacrificing the attendee experience.

It was paramount that guests who experienced our Virtual Open House would feel that they had met KPU students, faculty, and advisors; had a chance to tour each campus; witnessed engaging activities; enjoyed entertaining demonstrations; and had the chance to win free tuition. Another key objective was to gather prospect data and, ultimately, to increase applications and encourage conversion.

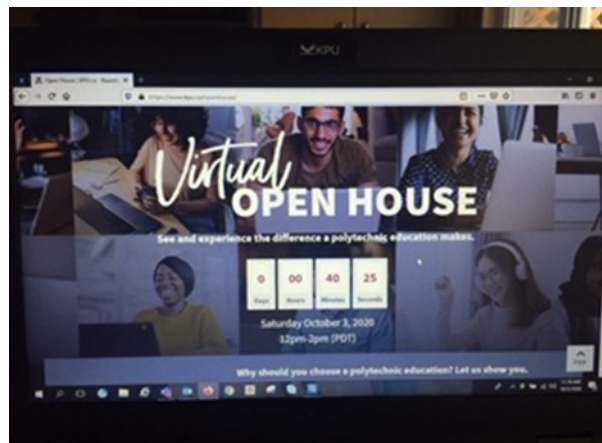
Thank you to each and every one of the KPU instructors, students, alumni, administrators, and staff who lent us their time and talents to bring our annual Open House onto the virtual stage.

Our Open House webpage will remain live and we will continue to collect key recruitment data by offering a monthly \$500 tuition waiver prize to all site visitors who register to receive an access code to view the Virtual Open House.

If you'd like to view the full-length Virtual Open House, head to kpu.ca/openhouse and simply enter the code DISCOVER.

We look forward to working on our next Open House which will feature our incredible faculties in creative virtual ways! Whether it is hosted in person or online, we are always thrilled to showcase all that is possible at KPU!

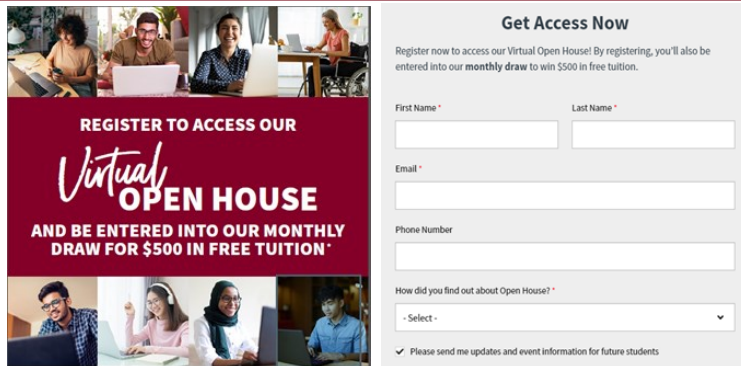
Some behind the scene photos of our filming journey:



Office of External Affairs cont'd

View and win free tuition at KPU

On October 3 the Major Events Team also revealed our first-ever webpage dedicated to KPU Open Houses. This will serve as a way to keep previous virtual events live as we continue to collect key recruitment data by offering a monthly \$500 tuition waiver prize to all site visitors who register to receive an access code to view the Virtual Open House. Since mid-October we have collected over 150 warm leads for KPU and will continue to do so until December.



The image shows a registration form for the Virtual Open House. At the top, there is a banner with the text "REGISTER TO ACCESS OUR Virtual OPEN HOUSE AND BE ENTERED INTO OUR MONTHLY DRAW FOR \$500 IN FREE TUITION". Below the banner, there are several input fields: "First Name", "Last Name", "Email", and "Phone Number". There is also a dropdown menu for "How did you find out about Open House?". At the bottom, there is a checkbox for "Please send me updates and event information for future students".

KPU Virtual Town Hall with Prime Minister Justin Trudeau

On Wednesday, October 28, KPU was offered the opportunity to host a Virtual Town Hall Meeting with Prime Minister Justin Trudeau on the following Wednesday, November 4. In spite of the short turnaround time, the ad hoc committee of representatives from KPU's Major Events, Marketing, and IT teams took on the challenge with enthusiasm.

After meeting with regional and national representatives of the Prime Minister's Office to clarify the purpose and scope of the Town Hall Meeting, the committee reached out to KPU students, faculty, and staff to offer the opportunity to ask a question of the Prime Minister. Twenty participants were selected at random from all entries, and this cohort of questioners comprised 16 students, three staff members, and one faculty member.



The one-hour Town Hall Meeting was hosted by President Alan Davis, and Member of Parliament for Surrey-Newton Sukh Dhaliwal joined the meeting to introduce Prime Minister Trudeau. Questions from KPU participants ranged widely in subject matter, including Indigenous rights; disability and inclusion; medical assistance in dying; debt recovery after Covid-19; housing affordability; International students and barriers to attaining Permanent Residency in Canada; health and wellness; the Canada Emergency Recovery Benefit (CERB) and Employment Insurance (EI); the rise of anti-Asian racism linked to Covid-19; investment in the Information Technology sector; youth involvement in politics and leadership; cybersecurity and government data breaches; the Trans-Mountain Pipeline expansion; and tuition fee increases.

A recording of the Town Hall Meeting can be viewed at kpu.ca/townhall.

Upcoming Events:

Our team is excited to be participating, supporting and also moving our KPU popular upcoming events to interactive virtual platforms.

- KPU Tech & Richmond Virtual Open Houses are currently in the planning stages.

CAMPUS AND COMMUNITY PLANNING

KPU2050

Campus and Community Planning (CCP) continues to diligently work on the KPU2050 Official Campus Plan (formerly known as the Campus Master Plan). The plan will set forth a strategic direction to guide campus development over a 30-year planning horizon, looking to the year 2050. It will provide a bold vision, guiding principles, and a concept plan to shape KPU's campuses to meet the evolving needs of the campus community.

The KPU2050 Official Campus Plan has intentionally explored the ways in which KPU's campuses, as physical environments, can address climate change, uplift equity and connect our community. KPU's campuses can shape the experiences of those who utilize them every day, and set the stage for a future of progress.

As of October 2020, a first draft of the plan has been completed. CCP has since presented the plan virtually to several internal stakeholders for further feedback and direction, including the Steering Committee and faculty members at various Faculty Council meetings. Three interactive Zoom workshops were also held in October to explore the draft plan along with the draft design concepts for the Surrey, Tech, Richmond, and Langley campuses, as well as the key recommendations for KPU's built form, open space, mobility frameworks. An invitation was sent to those who have either attended a past engagement event, or have been a part of the planning process to date, along with an encouragement to pass along the invitation to the invitees' respective faculties and/or departments.

As for our students, CCP worked closely with the Office of Planning and Accountability to include questions about the draft plan in KPU's annual Student Satisfaction Survey.

While the draft plan is fundamentally a physical plan, in that it focuses on the built form, open space and mobility patterns, the plan also sets out a framework of recommendations intended to continue and improve KPU's sustainability performance.

In preparing the sustainability recommendations, it is understood that the advancement of sustainability is an ongoing and evolving commitment. Thus, the recommendations are intended to identify a path forward that should be iteratively re-evaluated against our shared commitments, such as achieving carbon neutrality by 2050, as well as supporting the ongoing delivery of the aspirations expressed through KPU's Vision 2023.

In addition, CCP and the Student Affairs Division have worked closely with Kwantlen First Nation elders as part of KPU's Indigenous Advisory Committee to share stories, ideas, wisdom, and aspirations about reconciliation, teaching and learning, and the future of KPU. These conversations have

continued to shape the draft plan as well as how we think about KPU campuses today and in the future in relation to the land and territories and the activities that take place on them.

The outcomes from these virtual engagement sessions will be summarized and made available towards the end of the year. It is anticipated that the finalized KPU2050 Official Campus Plan will then be brought forward for approval early in the new year.

Supporting our community partners

CCP continues to manage KPU's agreements with third parties activating on our campuses:

KPU Surrey – Traffic Court

The use of the Gymnasium, Conference Centre and Boardroom (Cedar Building) will not be required beyond the initial December 31 date. The Court will be winding down over the next month and we have received positive feedback regarding how quickly KPU responded to their query and supported the temporary Traffic Courts and extends a "thank you" to all involved.

KPU Langley - COVID-19 Testing Centre

KPU has partnered with the Fraser Health Authority (FHA) to provide space in the KPU Langley parking lot for a new Covid-19 testing and assessment centre. KPU has a deep commitment to the communities it serves, and is proud to work with FHA on this initiative to help control the spread of the Covid-19 virus. This new facility is a fully fenced and standalone testing facility located on the KPU Langley's L3 parking lot. At FHA's cost, permanent power and data upgrades were made to the L3 lot to support the testing centre's activities. Once vacated, these upgrades will remain for the benefit of KPU.

KPU Richmond - Flu Clinic

KPU was approached by Vancouver Coastal Health (VCH) to support a temporary flu immunization clinic at KPU Richmond. With support from the Facilities team, the VCH flu clinic began operating on October 13 and will run until December 23.

KPU Richmond - Elections BC

KPU Richmond has had a longstanding partnership with Elections BC to provide space for in-person voting for provincial elections. This year the ground floor of the Wilson School of Design was set up for advance voting from October 15 to 21, and the General Election Voting Day on October 24. KPU was pleased to again provide voters in Richmond the opportunity to exercise their democratic right and vote in this year's provincial election.



Marketing Board Report

September 1 – October 31, 2020

Marketing Update

The KPU Fall Brand Campaign has been in full swing since it launched at the end of August. The integrated KPU awareness initiatives build on the success of the 'Discover What is Possible' theme that was developed last year.

30sec TV ads are running across Specialty Networks on the TELUS network. And **10sec closed-caption spots** are running on CTV and Global TV until March 2021.

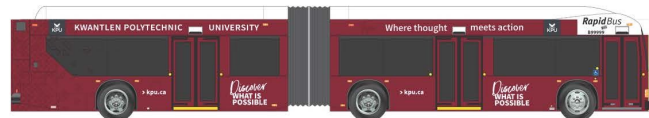
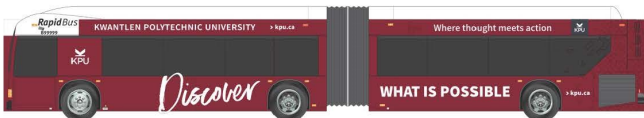
 **What Is Possible**

Transit shelter and billboard ads run until the end of November.

Total reach for all transit shelters in Surrey, Langley, Richmond and Cloverdale for the 3 months is over **60 million views**.

Digital billboards had a reach of over **19 million views**.

Bus Wraps end mid-November with a total of more than **48 million impressions** throughout Surrey, Langley, Richmond and the Tri Cities



Marketing Update *continued*

PRINT ADS

On Sept 10 and 24th, we ran a significant campaign in the local community newspapers.

A full 4-page wrap of the newspaper was branded with our KPU 'Discover What is Possible' message on the covers and the inside 2 pages showcased Alumni features. There was also space dedicated to prospects or parents with contact information; phone, email and social media, to the Future Students Office.



Distribution for the newspaper wraps reached over **160,000 households**, specifically:
 » Surrey Now: 78,683 » Richmond News: 46,464 » Langley Advance: 34,944

Print ads were also run for the Virtual Open House. Handouts were printed and distributed in high schools and throughout the community to promote the Virtual Open House.



Marketing Update *continued*

School of Business Print Ad

A full page ad ran in CPHR (Chartered Professionals in Human Resources) People Talk Magazine, promoting the HR Post-Bacc Diploma



Faculty of Health Print Ad

An ad featuring the Health Care Assistants Program ran in Drishti Magazine in October.



In addition to the ad, a feature story highlighting 2 KPU Nursing Alumni was included in the magazine.

Link to feature: <https://drishtimagazine.com/health/2020/10/a-healthy-education-from-canadas-only-polytechnic-university/>

With the warm weather ending, and individuals spending more time indoors the focus on advertising is changing for the fall and winter. As people are at home more through the next few months our TV ads will continue to reinforce our 'Discover What is Possible' messaging. Digital and social media ads will play a priority role in targeting prospects with specific messages based on their interests.

DIGITAL ADS

Virtual Open House



Marketing Update *continued*

Faculty of Arts

KPU Kwantlen Polytechnic University
Sponsored · 1K

See where your arts education can take you in a newly renovated creative hub at our Surrey campus as you explore a range of ... See More



KPU CA/ARTS
Put Arts in Action
Click to learn more!

LEARN MORE

Nes Bond... 21 Comments 9 Shares

Like Comment Share

KPU Kwantlen Polytechnic University
Sponsored · 1K

Get your Journalism degree and influence what is possible as you make and break news. Learn more at kpu.ca/journalism



FOR MORE FACEBOOK
INFLUENCE WHAT IS POSSIBLE

LEARN MORE

Fadi Zaher and 5 others

Like Comment

KPU Kwantlen Polytechnic University
Sponsored · 1K

Influence what is possible and join us for an info session to learn more about geographic programs at KPU!



Influence WHAT IS POSSIBLE
Geographic Information Systems Session
THUR OCT 24
10:00 AM - 11:00 AM


Oct 24th Geographic Online Info Session · Interactive

14

Like Comment Share

KPU Kwantlen Polytechnic University
Sponsored

Influence WHAT IS POSSIBLE



Learn More

School of Business

KPU Kwantlen Polytechnic University
Sponsored · 1K

Be a lifelong learner. Enhance your education and develop valuable skills in business with a post-baccalaureate or graduate ... See More



Achieve WHAT IS POSSIBLE

KPU CA/BUSINESS/EDUCATION
Achieve What is Possible
Learn more at kpu.ca/business/p...

LEARN MORE

Like Comment Share

Instagram

KPU kwantlen
Sponsored



Achieve WHAT IS POSSIBLE KPU

Learn More

kwantlen Star your career as a legal administrative assistant now. Gain hands-on experience and a... more

KPU Kwantlen Polytech...
Sponsored

Get the skills and awareness you need to be a public relations pro and communicate successfully in today's workplace.



Achieve WHAT IS POSSIBLE

KPU CA/BUSINESS/PR
Achieve What is Possible
Learn more at kpu.ca/pr

Learn More

KPU Kwantlen Polytechnic University
Sponsored · 1K

Make a positive impact on society through impactful and ethical communication.



Achieve WHAT IS POSSIBLE

KPU CA/BUSINESS/PR
Achieve What is Possible
Learn more at kpu.ca/pr


Learn More

Marketing Update *continued*

Wilson School of Design

KPU Kwantlen Polytechnic University
Sponsored

Disrupt what is possible with an exciting education in fashion marketing! RSVP for our online info session: kpu.ca/info-sessions/design/fashion-marketing/nov-26



Disrupt WHAT IS POSSIBLE
Fashion Marketing
Information Session
THURS, NOV 26
4:30-5:30 PM
WILSON SCHOOL OF DESIGN KPU

THU, NOV 26 AT 4:30 PM
Nov 26: Fashion Marketing Online Info Session Interested
20 people interested · 1 person going

11
Like Comment Share

KPU Kwantlen Polytechnic University
Sponsored

Disrupt what is possible with an education in product design. RSVP now and join us to learn more.




Disrupt WHAT IS POSSIBLE
Product Design
Information Session
WED, OCT 28
4:30-5:30 PM
WILSON SCHOOL OF DESIGN KPU

WED, OCT 28
Oct 28: Product Design Online Info Session Interested
20 people interested · 2 people going

11
Like Comment Share

KPU Kwantlen Polytechnic University
Sponsored

Disrupt what is possible with an education in Interior Design! RSVP for our online info session to learn more: kpu.ca/info-sessions/design/interior-design/nov-24




Disrupt WHAT IS POSSIBLE
Interior Design
Information Session
TUES, NOV 24
4:30-5:30 PM
WILSON SCHOOL OF DESIGN KPU

TUE, NOV 24 AT 4:30 PM
Nov 24: Interior Design Online Info Session Interested
17 people interested · 2 people going

11 1 Comment
Like Comment Share

KPU Kwantlen Polytechnic University
Sponsored

Disrupt what is possible and join us for an online info session! Learn more about our technical apparel program, how to apply, and connect with students and faculty from the comfort and convenience of home.
RSVP now: <https://www.kpu.ca/info.../design/technicalapparel/nov-18>



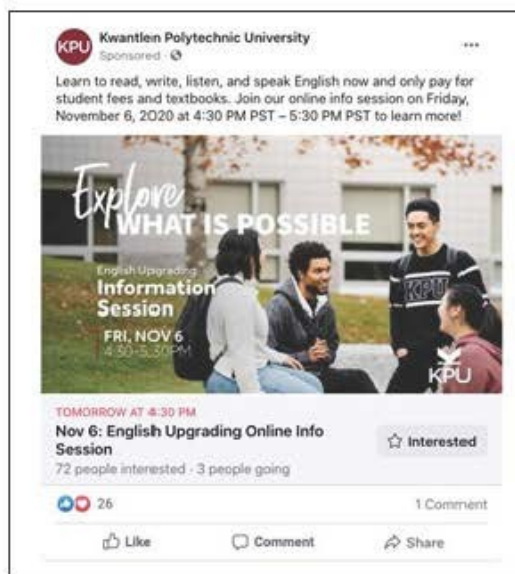
Disrupt WHAT IS POSSIBLE
Technical Apparel Design
Information Session
WED, NOV 18
6:30-7:30 PM
WILSON SCHOOL OF DESIGN KPU

WED, NOV 18 AT 6:30 PM
Nov 18: Technical Apparel Online Info Session Interested
Surrey
23 people interested · 2 people going

14
Like Comment Share

Marketing Update *continued*

Faculty of Academic and Career Preparation



Digital ads promoting Health, Trades and Science and Horticulture programs are currently being developed and will be launched starting mid-November.

Campus tour videos

Since March, the recruitment team has not been able to conduct campus tours for prospective students. We created short, fun, informative video tours for each campus to be shared at high school presentations, on our web site, in digital ads and on social media. Responses have been overwhelmingly favourable and we plan to create more videos when we are able to get together for filming.

- [!\[\]\(e40bb48ad1470e3a14017c64c5673877_img.jpg\) Surrey campus](#)
- [!\[\]\(de28875f44a359ca6d30bbb1d9f6cdbd_img.jpg\) Richmond campus](#)
- [!\[\]\(2d84cfc19096ca16fe323c530253896b_img.jpg\) Cloverdale campus](#)
- [!\[\]\(6b933a0050dc38b6c79d63f70c853f8d_img.jpg\) Langley campus](#)
- [!\[\]\(54cb7c61ff385eb40d6f6ccc42e89c3b_img.jpg\) Civic Plaza campus](#)

Marketing *continued*

WEBSITE ANALYTICS - SEPT 1- OCT 31, 2020

(compared to previous three-month period of Jul 1, 2020 - Aug 31, 2020)

TOP 10 PROSPECT PAGES

Prospect Page	Date Range	Pageviews	
/find-your-program	Sep 1, 2020 - Oct 31, 2020 Jul 1, 2020 - Aug 31, 2020	120616 105267	15% ↑
/search	Sep 1, 2020 - Oct 31, 2020 Jul 1, 2020 - Aug 31, 2020	39358 35858	10% ↑
/tuitionestimator	Sep 1, 2020 - Oct 31, 2020 Jul 1, 2020 - Aug 31, 2020	31804 28191	13% ↑
/registration/dates	Sep 1, 2020 - Oct 31, 2020 Jul 1, 2020 - Aug 31, 2020	30376 29417	3% ↑
/international	Sep 1, 2020 - Oct 31, 2020 Jul 1, 2020 - Aug 31, 2020	27984 24289	15% ↑
/admission	Sep 1, 2020 - Oct 31, 2020 Jul 1, 2020 - Aug 31, 2020	17129 14798	16% ↑
/future-students	Sep 1, 2020 - Oct 31, 2020 Jul 1, 2020 - Aug 31, 2020	10931 9471	15% ↑
/admission-requirements	Sep 1, 2020 - Oct 31, 2020 Jul 1, 2020 - Aug 31, 2020	8713 6327	38% ↑
/admission/applying	Sep 1, 2020 - Oct 31, 2020 Jul 1, 2020 - Aug 31, 2020	8244 5732	44% ↑
/info-sessions	Sep 1, 2020 - Oct 31, 2020 Jul 1, 2020 - Aug 31, 2020	3141 1977	59% ↑

SESSIONS

Total sessions 54,912
(10% increase in total sessions).

We continue to see a steady increase in new and returning visitors which falls in line with the increased interest in info sessions and applications opening during this period on Oct 1.

PROSPECT PAGE AVERAGES

Page Views	10% ↑
Unique Pages Views	9% ↑
Avg. Time on Page	6% ↑
Bounce rate	3% ↓
Exit Rate	4% ↑

We see a large rise in traffic across all of our pages in comparison to the previous 2-month period. The largest growth is seen on our info sessions page as we have increased the amount of info sessions offered, publicized our info sessions on Facebook and increased our promotion of info sessions on social media. As a result of the pandemic, we have seen large increases in info session attendance as they are offered online. We hope to see an additional increase and attendance to info sessions in the next period as we have applied an ad spend to the info sessions we are promoting on Facebook.

NEW VS. RETURNING

New Visitors	66,508 users	18% ↑
63% OF TOTAL	8 pages/session	1% ↓
Returning Visitors	39,875 users	8% ↑
37% OF TOTAL	5 pages/session	.22% ↓

CHANNEL, SOURCE & MEDIUM BREAKDOWN

Organic Google Search: 52,477 sessions (5% increase)

Direct: 17,612 sessions (4% increase)

Google 21,805 (57% increase)


Bing: 2,454 sessions (21% increase)

Yahoo/Organic: 459 (12% increase)

We see a significant increase in Google CPC as our ad campaigns continue to drive traffic to the website.

Traffic in all mediums has risen, likely due to advertising, info session interest and applications opening.

DEVICE BREAKDOWN

 Total	New Users	16% ↑
	Users	10% ↑
 Desktop 55% OF TOTAL	New Users	16% ↑
	Users	7% ↑
 Mobile 43% OF TOTAL	New Users	27% ↑
	Users	13% ↑
 Tablet 2% OF TOTAL	New Users	7% ↑
	Users	13% ↑

Office of External Affairs cont'd

SOCIAL MEDIA *(Compared with previous period of Jul 1- Aug 31)*

AUDIENCE GROWTH

Total Fans	39,251	2%	↑
Facebook Fans	23,202	2%	↑
Facebook likes	494	192	↑
Twitter Followers	7,674	1%	↑
Twitter followers gained	63	31	↑
Instagram Followers	8,375	4%	↑
Instagram followers gained	706	15%	↑
Total Fans Gained	860	104%	↑

GROUP MESSAGES

Facebook Messages Received	234	68%	↑
Twitter Messages Received	964	77%	↑
Instagram Messages Received	530	298%	↑
Total Messages Received	1728	111%	↑

IMPRESSIONS

Facebook Impressions	8,824,045	111%	↑
Twitter Impression	102,348	156%	↑
Instagram Impression	4,504,917	235%	↑
Total Impressions	13,431,310	171%	↑

ENGAGEMENT

Facebook Engagements	49,400	224%	↑
Twitter Engagements	1,743	91%	↑
Instagram Engagements	2,877	78%	↑
Total Engagements	54,020	204%	↑

Our social media channels show exponential growth and engagement across all fronts. This is largely due to the season and the amount of social activity we promote during Sept and Oct. We ran social media contests on Instagram to gather followers and likes. We currently sit at 8375 followers on Instagram, our target is to hit 10K followers. This will unlock multiple pieces of functionality and engagement opportunities (ie: the ability to swipe up on Instagram stories is reserved for accounts with over 10K followers). We see huge growth in social media as a communications vehicle as individuals reach out to KPU accounts with multiple questions every day. Our small team answers each one and directs people to the proper resources. We have also been running our social media advertising campaigns, promoting our info sessions, programs and brand on Facebook and Instagram which has led to increase engagement across the channels.

Office of Associate Vice President, Planning and Accountability

EXPERIENCE

The Student Experience:

- **Student Satisfaction Survey:** This survey collects a broad range of information from students on their experience at KPU to identify areas for improvement. After consultations across KPU were completed, the 2020 survey was launched on October 23. It closed on November 15, with extensive analysis and reporting to follow.
- **BSN-AE Community Partners Survey:** This is an ongoing survey that provides feedback from organizations with which Bachelor of Science in Nursing-Advanced Entry students are placed for practica, including the ease of arranging the practica and students' effectiveness within them. The survey closed on September 9. A report was delivered to the program chair on September 23.
- **BSN-AE 1-Year Follow-Up Survey:** This is an ongoing survey of recent graduates from the BSN-AE program, designed to provide feedback on the program and report on their nursing-related work experience and readiness for nursing practice. The survey was launched on November 9, and will close November 29. A report will be prepared for the program chair shortly thereafter.
- **GNIE Graduates Survey:** This is an ongoing survey of recent graduates from the GNIE program, designed to provide feedback on the program and report on their nursing-related work experience and readiness for nursing practice in Canada. The survey launched on November 9, and will close November 29. A report will be prepared for the program chair shortly thereafter.
- **HCAP Graduates Survey:** This is an ongoing survey of recent graduates from the HCAP program, designed to provide feedback on the program and report on their health-related work experience and readiness for practice. The survey launched on November 12, and will close December 3. A report will be prepared for the program chair shortly thereafter.

QUALITY

Student Success:

- Conducting a study on of relation of entrance requirements and student performance in Business Graduate Diploma and Post-baccalaureate programs.
- **Tutor Navigator Research:** The Tutor Navigator Program embeds student tutors into sections of ENGL 1100 in order to increase student participation in tutoring services. The program's tutors will be interviewed starting in November to identify key strengths and areas of improvement for the program. Their responses will also be used to inform future surveys of ENGL 1100 students and instructors.

Program Review:

- Support is currently being provided to 32 programs (or cluster of related programs) that are at various stages in the program review process.

As of November 18, 2020	Number of Programs
Phase 1: Self-Study	10
Phase 2: External Review	4
Phase 3: Quality Assurance Plan	5
Phase 4: Annual Follow-Up	13
Total	32

- KPU's Quality Assurance Process Audit (QAPA) took place in December 2020. (QAPA is a new accountability requirement that is overseen by the Degree Quality Assessment Board (DQAB) Secretariat.). OPA is working on making changes as identified in KPU's QAPA action plan, in consultation with the Senate Standing Committee on Program Review and other stakeholders, as appropriate. On November 17, 2020 KPU received the final report from DQAB, which was prepared using the KPU Institutional Report, the Expert Panel Report, and KPU's Response to the Expert Panel report. The Quality Assurance Audit Committee has commended KPU on its quality assurance practices. The QAPA Summary report will be posted on KPU's and DQAB's. KPU will also publish its action plan to address the QAPA recommendations.

Course Feedback:

- The Fall 2020 Course Feedback project was launched on September 29. Students in 1,680 sections in the Fall semester are being surveyed. Surveys for 1,623 sections have so far been launched. All surveys will close on or before December 11 and the QA team will start working on the course feedback reports for Fall 2020 in the third week of December. The reports will be distributed during the second week of January.

Accountability to Government:

- Completed the Fall submission of the Central Data Warehouse (CDW) to the Ministry of Advanced Education, Skills and Training in October.
- Submitted the Interim FTE Report for FY 2020-21 to AEST in November.
- Currently working on international students' compliance reporting for Immigration, Refugees and Citizenship Canada (IRCC).
- In the process of preparing for the Apprenticeship Students' Outcomes (APPSO) and Diploma, Associate Degree, Certificate, Trades Foundation, and Trades-Related Vocational Student Outcomes (DACTFTRV-SO) cohort submission.

- Working on data extraction and clean-up for Full-time University and College Academic Staff System (ft-UCASS) submission to Statistics Canada.

INSTITUTIONAL PLANNING

Integrated Planning:

- Updated enrolment projections for Spring 2021, and Summer 2021 and developed projections for Fall 2021. Based on the Fall 2021 projections, developed International admission targets for Fall 2021.
- OPA Data Warehouse: To improve OPA's ability to provide timely information, OPA is working with IT to create a comprehensive data warehouse. The purpose of the OPA Data Warehouse project is to have a single source of data that will meet the requirements for institutional reporting and analysis, including KPU's business intelligence dashboards. The data warehouse will replace various existing sources of information and faster data extraction and preparation. Currently, the data elements are about 90% complete and data validation is ongoing. Move to Production slated to happen in early December 2020.
- Providing support to the project to implement a Customer Relations Management (CRM) tool. OPA's role is to ensure definitions of data elements reported in the CRM are consistent with definitions in institutional reports generated by OPA, and to provide the recruitment, marketing and events teams with support in dashboard and chart creation on the system level.
- Prepared the Fall 2020 update of the Employee Dashboard.



Enrolment Management:

- Applicant Funnel dashboards: Applicant funnels for Fall 2020, Spring 2021 and Summer 2021 are running currently. The dashboards are updated every Wednesday. The dashboards provide information on the number of applicants, and their conversion through each step in the application process to qualified, offered, admitted and ultimately enrolled. The dashboards also include information on country of origin of International applicants.
- Updated the following dashboards: Stable Enrolment Report and Midterm Enrolment Report for Fall 2020; Enrolment Dashboard, Seat Dashboard, Grade Distribution Dashboard, and Classroom Utilization Dashboard for AY2019/20.
- Health Foundations Survey: This survey was sent to all students enrolled or recently enrolled in the Health Foundations program in order to assess their intentions regarding completing the program, pursuing Nursing at KPU or elsewhere, and where they plan to take their electives. Results were reported to the Dean of Health on October 2, with an additional report to follow shortly.



KPU researcher creates digital memorial for individuals affected by fatal overdoses

KPU researcher Dr. Aaron Goodman has received Kwantlen Polytechnic University's 2020 Chancellor's Chair Award to support his collaborative research project to commemorate individuals affected by the ongoing opioid overdose crisis.

The award is \$60,000 over three years for the project titled 'Creating a Digital Memorial for People Who Have Experienced Fatal Overdoses: A Community Based Participatory Research Project in Vancouver's Downtown Eastside.'

"The voices and experiences of individuals who experience fatal opioid overdoses and those who care about them are often silent in the media and public memory," says Goodman. "My intention is to assist community members in creating an innovative digital memorial that will enable them to publicly grieve, honour lost loved ones, and send powerful messages to policy makers that more must be done to prevent further deaths."

The Chancellor's Chair provides multi-year support to faculty who are active scholars, have demonstrated excellence in their scholarly field and will continue to contribute significantly to the advancement of their field of scholarship and creative activity, and which will contribute to the university's profile and reputation.

Goodman draws on 20 years of experience as a communication studies scholar, digital journalist, documentary maker, and photographer specializing in working collaboratively with marginalized communities in order to highlight social and humanitarian issues. He has been a faculty member in the Journalism and Communication Studies department at KPU since 2012.

He says while we are facing two health crises in Canada, coronavirus and the opioid crisis, only the coronavirus is receiving a lot of media attention. [Between January 2016 and March 2020, B.C. accounted for one-third of Canada's opioid overdoses.](#) Across Canada, 77 per cent of the opioid deaths are attributed to fentanyl.

Goodman wants members of the Downtown Eastside community to own this digital memorial and feel proud of the work that will exist for years to come.

"I feel humbled and grateful to receive the Chancellor's Chair Award, and delighted to be able to work closely with community members and residents of the Downtown Eastside in order to produce a digital memorial that will highlight the impacts of the opioid overdose crisis in nuanced, personal and productive ways," he adds.

"The digital memorial will be accessible to members of the public. I will also publish a number of scholarly papers about the study, edit a book, and work with participants to share the knowledge that we collaboratively produce with the wider community in a number of ways."

Dr. Deepak Gupta, KPU's associate vice president of research, innovation, and graduate studies, says Goodman's project addresses a current social and health crisis of vital importance to Canadians.

"It exemplifies community-engaged scholarship, student experiential learning, and digital innovation at their finest," he says. "By serving the needs of marginalized populations and their loved ones in a respectful and collaborative approach, it also embraces social inclusion. The adjudication committee found it to be a stellar proposal and worthy of Chancellor's Chair Award."

