



REPORT TO THE
**BOARD OF
GOVERNORS**
SEPTEMBER 2020



Education leader receives honorary degree from KPU

Simon Fraser University President and Vice-Chancellor Andrew Petter has been granted an honorary degree by Kwantlen Polytechnic University.

Petter, who will complete a ten-year presidential term at SFU this summer, has been a pioneer in education throughout his career. He guided SFU's development as an "engaged university," enlarging its presence in the City of Surrey, and before that helped to establish a graduate law program and Indigenous initiatives while dean of the Faculty of Law at the University of Victoria.

"In the region south of the Fraser River, Andrew has spent a lot of time understanding the community and building the programming and impact at SFU Surrey," says KPU President and Vice-Chancellor Dr. Alan Davis. "While SFU is to some degree a competitor to KPU, Andrew has always been collaborative and any success he gains only serves to inspire us and lift our game."

Covid-19 precautions prevented KPU holding a formal convocation ceremony in the first week of June so the honorary degree was announced in a [video tribute to the Spring Class of 2020](#).

"I am hugely honoured to receive this recognition from Kwantlen Polytechnic University," says Petter. "SFU and KPU share deep commitments as community builders, and it has been my huge privilege over the past decade to work with KPU to demonstrate the capacities of our two institutions to enhance the economic and social well-being of Surrey and surrounding communities."

Petter pursued undergraduate studies at the former Notre Dame University in Nelson, before earning his Bachelor of Laws from the University of Victoria and receiving the Law Society of BC Gold Medal. He subsequently earned a Master of Law with first-class honours from Cambridge University.

He taught at the University of Victoria for five years before being elected to the provincial legislature as MLA for Saanich South in 1991. His decade in politics included numerous cabinet portfolios, including Minister of Advanced Education, Training and Technology from 1998 to 2000, during which time he broke ground on TechBC, subsequently to become SFU's Surrey campus.

In 2001, Petter returned to academia and became Dean of the Faculty of Law at the University of Victoria. During his tenure, the Faculty created an interdisciplinary graduate law program and worked with northern partners to deliver the Akitsiraq Law School for Inuit students in Nunavut. His academic work has focused on constitutional law and public policy, including Canadian federalism and the Canadian Charter of Rights and Freedoms.

Petter became President of Simon Fraser University in 2010 and expanded the university's position within its communities. In Surrey, the construction of SFU's Sustainable Energy Engineering Building created a physical legacy, but his impact has been felt more broadly in the community through innovative new programs and initiatives.

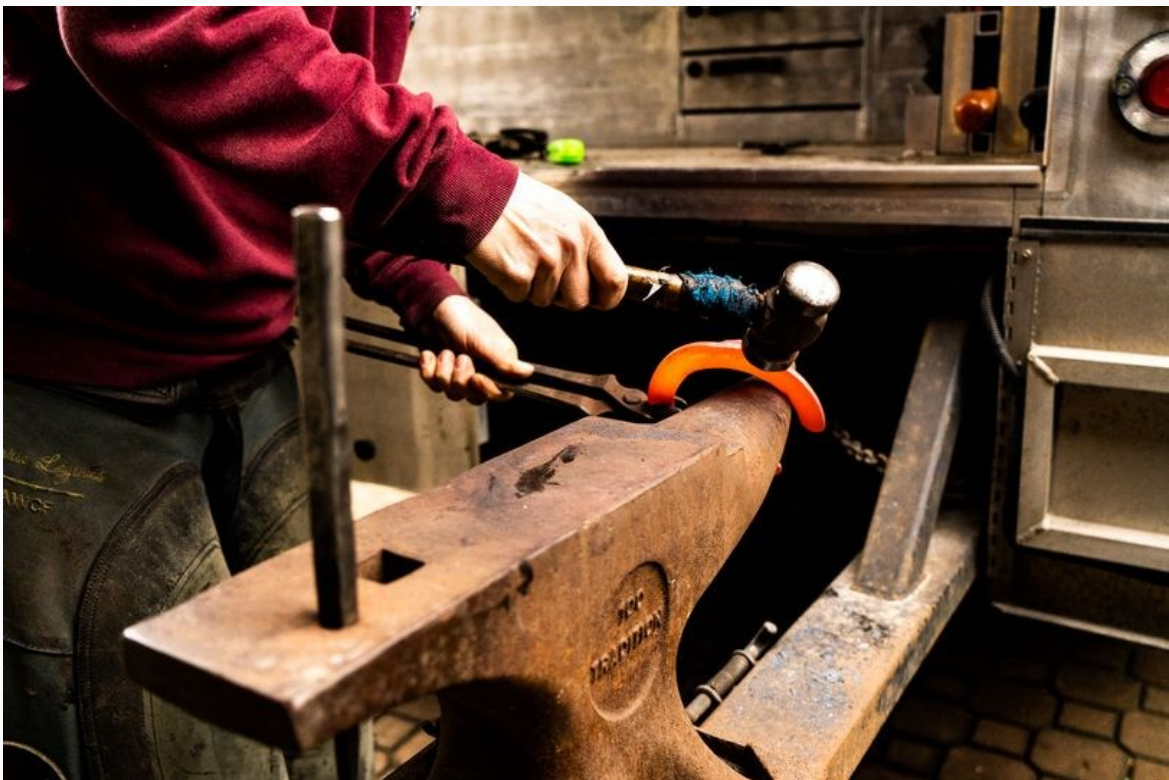
"While Andrew firmly and strategically positioned SFU Surrey as a key driver in this city, he was always mindful and respectful of KPU, and its position as the teaching-intensive university for the South Fraser Region," says Marlyn Graziano, KPU's Vice-President, External Affairs. "Andrew and his senior leadership team collaborated frequently with KPU not just on program development but on advocacy for the post-secondary sector in the region."

Petter was appointed to the Order of Canada in 2018 for his commitment and leadership in advancing university-community engagement and higher education throughout the country.



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The redesigned farrier program, Certificate in Farrier Science, will start this fall at KPU. Learn more about the changes here: <https://www.kpu.ca/.../redesigned-farrier-program-starts...>

~ from the [Kwantlen Polytechnic University Facebook page](#)

KPU presents Bill Wright with Honorary Degree

Kwantlen Polytechnic University is presenting KPU Foundation Board of Directors member Bill Wright with an Honorary Degree for his voluntary service.

Wright, a retired lawyer who focused his practice on the credit union and co-operative system, has volunteered on the KPU Foundation for nearly two decades. He is passionate about education and creating quality, lifelong learning opportunities for KPU students.

“In these astonishing times of COVID-19, when formal convocation ceremonies are not possible, I truly appreciate the honour of being conferred an Honorary Doctor of Laws Degree is in the recognition, not the ceremony,” says Wright.

“We are proud to give this deserving award to Bill,” says Dr. Alan Davis, president and vice-chancellor of KPU. “His passion for education is evident in his service to the KPU Foundation and especially the students at KPU, as he continues to open access to lifelong learning opportunities.”

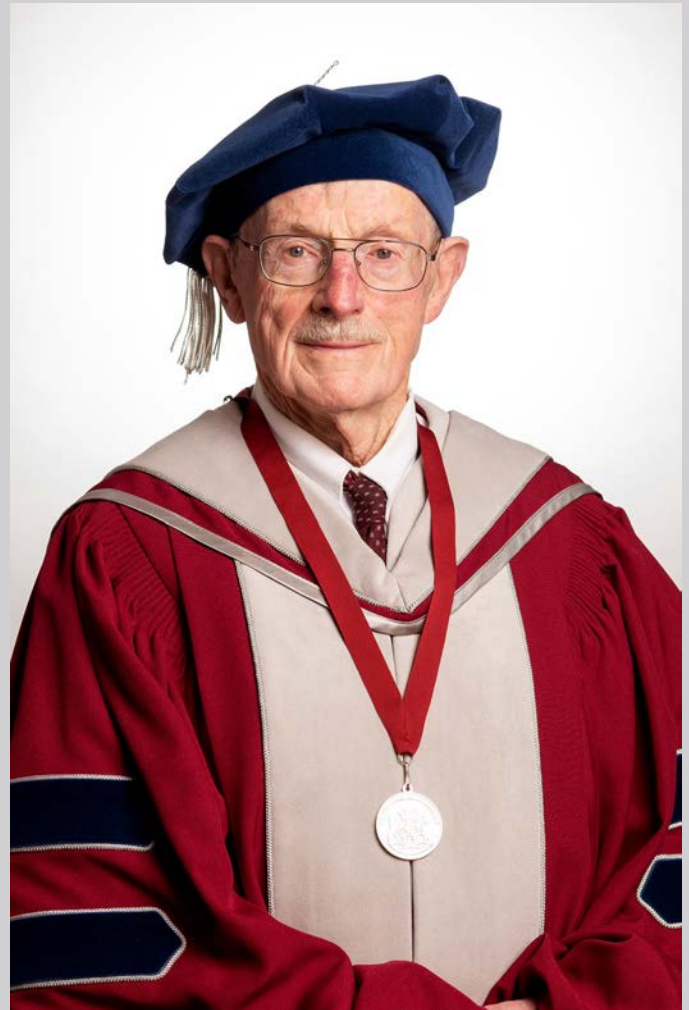
After graduating from the University of British Columbia in 1960, Wright began his law career with Davis and Company and moved up to become managing partner, over a 30-year period where the law firm grew from 20 lawyers to 100.

With his specialized knowledge of credit union operations, Wright worked with BC Central Credit Union, now known as Central 1, to develop it into an integrated financial facility serving the entire credit union system, including entry into the European financial market. In 1980 the World Council of Credit Unions asked him to prepare a report assisting the Australian credit union movement development on a national scale.

After developing an interest in affordable housing and how housing co-operatives can play a role, Wright assisted in the development and construction of the first housing co-operative in B.C. and served as a national director of the Co-operative Housing Federation of Canada. He has volunteered and continues to volunteer with many non-profit organizations around Metro Vancouver, and in the Downtown Eastside.

“Looking back on my career I am amazed at and grateful for the diversity of opportunities my law practice provided; challenges, satisfaction and the privilege of knowing so many outstanding people,” he adds.

“KPU is lucky to have Bill as part of its community. He is genuinely interested in the success and education of students,” says Steve Lewarne, executive director of Advancement at KPU.



“He frequently volunteers to sit on the Scholarship and Awards Selection Committee and takes this responsibility seriously as he reads each application and student story to ensure that the most qualified students receive their award.”

For the graduating students, Wright has this piece of advice: “Earn with your head, spend from your heart!”

Covid-19 precautions prevented KPU holding a formal convocation ceremony in the first week of June so the honorary degree was announced in a [video tribute to the Spring Class of 2020](#).

President and Vice Chancellor Report

KPU continues to operate almost entirely remotely, and the Fall semester is underway with a good level of enrollments. Of the 1900 class sections being offered, about 75 will include safe, on-campus, hands-on experiences in labs, shops and studios.

The big question was how many new international students who we were expecting to arrive would defer to a later semester. At the Board meeting we will be able to update you in the final numbers and give some idea of the financial impact for 20/21.

KPU International has done good work in surveying students to determine where they are at in their plans to come to KPU and has developed plans to ensure that those who do make it can self-isolate as required. This matter concerns all post-secondary institutions and there is plenty of engagement among them and with the government about planning for various scenarios for this year and next.

Many of us were here all summer as we dealt with numerous updates to health and safety regulations and other matters that have emerged during this extraordinary time. We did an extensive survey of students during this time to determine what is working and not working for them in these remote methodologies in teaching and services.

I am very grateful to the faculty and staff for their creativity and resilience, and to my colleagues in administration who have adapted to remote operations and kept all our core activities going. It has truly been a team effort among those working remotely and on campus in all departments and faculties.

I have tried to maintain engagement through weekly video broadcasts and so far the feedback has been positive. This will be increasingly important as we face the challenges that the pandemic continues to present to us.

For my own work, many of the regular operational and sector meetings continued throughout the summer with activity with AEST (and regular calls hosted by the Deputy Minister), Colleges and Institutes Canada, Polytechnics Canada, Universities Canada, the BC Association of Institutes and Universities, The Post-Secondary Employers Association and BCNet.

Internally, the President's Diversity and Equity Committee continued its work and 2 related initiatives also progressed: the Equity, Diversity and Inclusion Action Plan (led by Human Resources) and a proposal for EDI Awards at KPU is on its way to the Senate Tributes committee.

KPU also established the Task Force on Antiracism, led by Dr Asma Sayed (recently appointed as Canada Research Chair at KPU) which will be a catalyst for action at KPU over the next 18 months.

On July 23rd I was able to take a workshop with the Canadian Center for Diversity and Inclusion on "Inclusive leadership for an anti-racist workplace".

We have been working on the virtual installation of our new Chancellor in late October, followed soon after by the 2020 virtual convocation that will officially confer credentials on about 3000 graduates and award 2 honorary degrees. These broadcast events are not to be missed.

I was pleased to help orient 4 new Board members in late August/ early September, and we all worked to on-board Tara Clowes, our new Vice President of Finance and Administration who joined us remotely on August 10th.

Senate and its standing committees have begun their work for the new academic year under the tireless leadership of the Vice Chair, Dr. David Burns.

External meetings with our local political leaders have been limited but I was able to join MP Tamara Jansen (Cloverdale-Langley City) who visited KPU Tech on July 28. She is a member of the federal Special Committee on the COVID-19 Pandemic and was keen to see the safety protocols we have in place for Trades programs.

On September 16th I attended the first meeting of the steering committee for the ***Building & Supporting Surrey Employer Capacity to Respond to COVID-19 Workforce Needs Project***, hosted by the Surrey Board of Trade.

Associate Vice President, Human Resources

PEOPLE FIRST CULTURE:

Employee Engagement

- As the majority of employees are continuing to work remotely, the employee engagement work groups have shifted focus and are looking at short-term actions to help colleagues stay connected. The work groups have put forward several recommendations that focus on two main themes: appreciation and virtual activities to help employees stay connected.
- The work groups will be introducing KPU Kudos, a fillable online tool designed by KPU's Marketing department that employees can use to express their gratitude and appreciation for each other. The work groups also made a recommendation to KPU's President to share a video message expressing appreciation for employees who have been hard at work keeping the campuses open which has since gone out.
- In addition, the work groups will be launching *KPU Engage Virtual Happy Breaks* to the KPU community this October. These happy breaks will include a variety of online activities that provide a fun way for colleagues to virtually connect and get to know one another better. The activities to choose from will be available through a new online calendar and will include a variety of social events, health and wellness events, and club events.

Organizational Development

Employee Workshops

- Human Resources has invited all KPU employees to register for one or more upcoming online workshops scheduled to take place this fall and into winter 2021.
- A variety of options are available on topics such as mental health (e.g., Building Resilience; Coping with Change; Increasing our Understanding of Mental Health in the Workplace; Mindfulness and Mitigating the Stress Response; and Anxiety, Depression and COVID-19), leadership (e.g., Essential Skills for Managers; Leading High Performance Teams; and Conflict Resolution for Managers) and more.

Equity, Diversity and Inclusion

- Human Resources, on behalf of the Equity, Diversity, and Inclusion (EDI) Steering Committee, will be engaging with an external EDI consultant for expert help in designing and implementing a diversity and inclusion survey to collect quantitative and qualitative data including demographic information and feelings of inclusion. Establishing baseline metrics is the first step of an EDI Framework which seeks to increase workplace diversity, equity, and inclusion at KPU, strengthen awareness and understanding of EDI among employees, and address systemic barriers to full participation in the University community.

PEOPLE SERVICES

Compensation

- The transition of all excluded administrative employees to the new terms and conditions is complete. An analysis of salaries in relation to the control point will commence now that all employees are on the new terms.
- On July 1st, KPU provided the opportunity for merit increases for eligible excluded administrative employees.

HR Policies

- The HR policy review work plan is complete. As most HR policies are scheduled for revision, the work plan spans over a four-year period.
- Our first priority is the revision of KPU's Accommodation policy. A consultant has been retained and work has begun on updating this policy.

Human Resources Information Systems (HRIS)

- The configuration of the new Applicant Tracking System has moved into its second phase, which is the configuration of the onboarding module. We are working on developing training materials, onboarding documents, a communication strategy, and a plan to migrate to the go-live system.



TALENT MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT:

Senior Talent Acquisition

Searches completed and successful candidates:

- Associate Vice President, Academic - David Florkowski
- Vice President, Finance and Administration - Tara Clowes

Searches underway:

- Associate Dean, Faculty of Science and Horticulture
- Associate Dean, School of Business
- Dean, Faculty of Health
- Executive Director, Facilities
- Executive Director, Finance

Associate Vice President, Human Resources cont'd

- Significant progress has been made towards digitizing employee files. The configuration of the system has been finalized and the next steps involve system set-up.
- Training sessions as part of the Banner revitalization project are complete. We are continuing to work on optimizing Banner for our needs.

Health and Benefits

- Our Health and Benefits team is regularly updating resources for employees on mental health and wellness awareness and support. Communication regarding these resources and other available workshops is distributed on a monthly basis.

Occupational Health & Safety

- The Occupational Health and Safety team is continuing to review and approve Departmental Return to Campus Safety Plans and Program/Course Health and Safety Forms for those departments and courses that need to be onsite during this time.
- The development of Remote Working Guidelines and Safety checklists is underway and will be distributed to all employees who are working remotely.

PEOPLE RELATIONS

- The Employer has reached an agreement with both the KFA and BCGEU bargaining committees. Both agreements were ratified in July by their respective membership, KPU Board, and the PSEA Board, and are now in effect.
- The pandemic has provided an opportunity for the People Relations team to step forward and support departments with navigating the new remote environment. The Business Partners have been helping leaders by recognizing the cause and effect of economic uncertainty on employees and the shift of employee priorities towards family health and dependent care challenges. We have promoted flexible work options for those employees who are balancing work and family care responsibilities.
- Our main role has been to support business continuity and maintain stability during these turbulent times. The team has increased communications, ensuring that all communication is consistent, coordinated, timely, and appropriate. We have aligned recruitment and retention efforts, and leveraged any downtime by supporting our client groups with planning and executing professional development activities.

KPU Partners with NEC to provide students with degree opportunities

Students studying Indigenous land stewardship at the Native Education College (NEC) in Vancouver can now transfer their certificate into the Horticulture Urban Ecosystems bachelor's degree at Kwantlen Polytechnic University.

The new partnership agreement will allow students to count the Indigenous Land Stewardship certificate from the Vancouver-based NEC towards the KPU degree.

"The need for new leaders to build a better, greener world has never been more urgent. Students at NEC who want to expand their knowledge base and skillset in land stewardship now have a fantastic opportunity with this partnership," says David Tracey, instructor and coordinator at NEC.

"We felt the strong synergies between the Indigenous Land Stewardship program at NEC and the Horticulture Urban Ecosystems program at KPU were worth connecting," says Dr. Steve Cardwell, KPU's vice president, students. "We're proud to partner with the NEC to assist their students in obtaining degrees that will help them maintain ecosystem health and build resilience for their communities."

"Students from the Indigenous land stewardship program will benefit greatly from the facilities and resources of KPU's Department of Horticulture," says Dr. Kathy Dunster, an instructor in the Horticulture Urban Ecosystems program.

"From greenhouses to a rooftop research garden and the Logan Creek floodplain forest and salmon stream post-colonial ecosystem repair project, we have many opportunities on our Langley campus for hands-on experiential education," she says.

Dunster says the agreement supports the United Nations' Sustainable Development Goals, including eliminating poverty and hunger, equal access to education and clean water, protecting all life on land and finding decent work.

"A key sustainable development goal is creating partnerships to achieve all the goals," she says. "This partnership between NEC and KPU will strengthen our commitment to Indigenous people and their rights to social and environmental justice, which includes the scientific and Indigenous knowledge to achieve food sovereignty, and land and water protection."

To learn more about the academic programs visit:

<http://www.necvancouver.org/programs/humanities-social-sciences/indigenous-land-stewardship-certificate>

<https://calendar.kpu.ca/programs-az/science-horticulture/urban-ecosystems/>

Office of the Vice President, Finance & Administration

FINANCIAL SERVICES

FINANCIAL SERVICES:

Staffing

- Financial Services would like to welcome two of their newest additions, Kristine Kidd and Anan Islam, to the department.
- Kristine joined KPU on July 22, 2020, from Café Artigiano where she spent 3 years working as the Vice President, Finance. Prior to that, she spent 9 years at MacDonald, Dettwiler and Associates working as the Senior Manager, Treasury, and Assistant Treasurer. Kristine in joining KPU on a 1-year contract term to back fill the Manager, Budget & Planning role. She will be assisting with the budget & forecasting function within Financial Services.
- Anan joined KPU on July 6, 2020, from KPMG where she spent 4 years working her way up to a Senior Accountant in the audit field. She has worked on KPU's audit file during her time with KPMG and brings a strong analytical mind set to the Finance team. Anan will be working in the Budget and Reporting function as an Accountant.

General/Initiatives

- The 2019/20 KPU Foundation Audited Financial Statements were presented to the Finance Audit Committee on July 15, 2020. KPMG had issued a clean audit report which is indicative of the efforts, diligence, and hard work of the Financial Services team members coupled with the Office of Advancement. These statements were presented at the KPU Foundation AGM on September 8, 2020.
- The Financial Services team has successfully met its first quarter Ministry related deadlines (Q1 Appendix C, and Q1 Forecast) as of July 2020. In addition, the team has completed KPU's annual Statement of Financial Information Report (SOFI) for the Board's review and approval. Financial Services will transition its efforts to the upcoming second quarter Ministry deadlines.
- The Financial Services team is also working on finalizing the annual Charitable Return, T3010, required by the Canada Revenue Agency.
- The preparation of the 2021/2022 budget is well underway; Financial Services have commenced working with Senior Executive in coordinating discussions with divisional units

Tara Clowes appointed KPU's Vice President, Finance

A former executive director in the Finance department of the Northwest Territories government will join Kwantlen Polytechnic University as vice president, finance, on August 10.

Tara Clowes brings significant experience in strategic leadership positions, including roles with responsibility for human resources management, procurement, budget, project, contractor and asset management

Clowes spent 15 years in the Northwest Territories, first in professional accounting practice and then as the director, finance and administration, in the Northwest Territories Housing Corporation, where she provided strategic direction over the corporation's financial and administrative functions.

Later, as executive director of financial and employee shared services in the Finance department of the Government of Northwest Territories, Clowes provided leadership and drove strategic change for the key central services agency in a multi-cultural unionized environment.

Clowes moved into the post-secondary sector in July 2019, serving as manager, budgets and financial planning, at Vancouver Island University. In addition to budget development and planning, her work focused on the preparation of multi-year forecasts and models. She prepared financial projections, costing and analysis to support decision-making, and she identified the financial impacts of operational changes and new programs and initiatives.

Raised in Nova Scotia, Clowes attained a masters of business administration degree with a major in international business at Dalhousie University, where she also gained a bachelor of commerce with a major in accounting. She is a chartered professional accountant and currently completing her doctorate of business administration at Athabasca University.



on potential budget reallocations (as necessary). In addition, Financial Services has been working closely with the Office of Planning and Accountability in obtaining budgeted tuition revenue for the upcoming fiscal year.

- The Financial Operations team has been working with the team at Flywire to setup a new international payables solution which would help KPU send payments/refunds to its international agents and students. This new initiative looks to (1) increase efficiencies in the refund/payment process, (2) reduce KPU's expenditures pertaining to wire transfers, (3) expand the number of countries and currencies for which such transactions can occur.
- Lastly, Financial Services has kicked off the month of September training sessions across the University for the following topics:
 - ⇒ FAST Financial Reporting Module
 - ⇒ Reviewing your Budget
 - ⇒ FM5 Policy Training
- Initial sign up has been strong with a participant list of 20 individuals for both training days applicable in the month of September.

PAYROLL SERVICES:

Staffing

- There has been significant turnover in Payroll Services over the last 2 months. We have now filled all vacancies but of the 7 BCGEU staff positions, 3 employees are completely new to KPU and 1 is new to the Team Lead role. All work is being performed on schedule but we do have additional risk in the short term until we are able to bring all new employees to a comfortable training level. The typical learning curve for a payroll role is 6 months to a year depending on complexity.
- Payroll Services employees are working successfully from home most of the time with the exception of new hires who are starting on campus and will transition to working from home once we have completed basic training.

Initiatives

Electronic TD1s

- Our project to roll out electronic TD1s through Employee Self-Service is on hold as we have encountered system challenges within Banner (our software system). The software manufacturer, Ellucian, is working on resolution.

Collective Agreements Ratified and resulting Retro-Pay

- Both Collective Agreements (CAs) were ratified in July and have retroactive pay back owing going back to 2019. Although the CAs have been ratified, KPU has not been able to enter the new wage information into Banner as work is still underway between LR, HRIS, PSEA, and the unions to finalize and approve the new wage grids. Work is underway in HR to determine how to most efficiently and effectively have then new wage rates into Banner. Once the new wage rates are in Banner, the retroactive period will end and Payroll can start work on calculating retro pay. Calculation and payment of retro-pay will take a few pay-periods to complete once the wage grids are in the system.

Banner Digital Transformation – Banner HR

- Payroll Services has been working with an Ellucian consultant to scope out important work on optimizing Banner HR and Web Time Entry. Priority setting between Payroll, HR and IT has been completed and we have identified 3 key areas that we can proceed with utilizing departmental budgets this fiscal year – a structural overview (training for a broad base of users to gain understanding of how the system is configured), EAPF (digital workflows and approvals), and various enhancements for benefits/deductions to reduce manual work for both Payroll and HR. A Statement of Work has been signed off. Some hours from the project were used for consulting on the retro activities by HR and Payroll. The statement of work will be amended to reallocate hours from the other tasks to the retro work already done.

Banner Document Management

- Payroll Services is working to implement Banner Document Management to reduce our paper filing. This project has been on hold since March as we wait for HR to complete their design phase. We will share some of the documents stored in the HR cabinets. We have done some minor testing and discovered an issue with a unique key error. IT (Felicia) is investigating.

INFORMATION TECHNOLOGY

Staffing

The management team continues to work on filling vacant positions through backfilling and new hires. We are also assessing and working on staffing plans to ensure that adequate level of staff is in place within the department. This will allow for full support of all the University services with the ability to build redundancy for vacation coverage.

Key vacancies and hires in IT:

- Network Administrator – Vacant
- Senior Network Specialist (Servers) – Vacant
- Senior Information Security Analyst – Filled Internally (Anthony Harris)
- Network Specialist – Filled Internally (Pushpinder Bhaika)
- 2 Programmer (Term) – Filled Internally (Rishab Ahuja, Dilpreet Basatia)
- Project Leader – (Enterprise Systems - Student) – Vacant
- Project Leader – (Enterprise Systems - Finance) – Vacant
- Programmer Analyst – (Enterprise Systems – CRM/ SharePoint) - Vacant

Telephone System Implementation

An IT Pilot group has been running since mid-June. The vendor conducted an information session that provided a Teams telephony architecture overview and highlighted advanced calling features to the IT team back in June. Personas have been created for the various use cases within KPU including staff, faculty, general areas, vendors, and KSA. Given the unprecedented times of COVID-19, a new deployment plan was designed to facilitate deployment of the Teams phones even when the majority of staff are working remotely. A project timeline has been agreed upon with IT and BroadConnect and a formal project timeline is now being drafted by the vendor. Information sessions will be scheduled with various departments to provide insight into the deployment plan and schedule as well as the personas.

Digital Ready Classrooms and Meeting Rooms

- The Kramer wireless upgrades are 90% complete. The remaining upgrades are pending due to network connectivity requirements or furniture upgrades.
- Spruce 126 pending reschedule for late fall – still on hold
- Classroom Controller EOL Replacement – the replacement of 130 EOL controllers in classrooms have now been completed for the 2020 cycle.
- Projector EOL Replacement – Phase 1 of the projector refresh comprised of 24 units has completed. Procurement has begun for Phase 2 of the projector refresh.
- Mobile Cart for KPU Tech – Currently awaiting delivery of

the hardware due to supplies being on back order. We expect to take delivery in mid-September and plan to have them setup immediately upon arrival.

Business Continuity

As part of the long term strategy, IT plans to implement high-speed redundant links at the Richmond, Cloverdale, Civic Plaza and Langley campuses providing a similar level of redundancy as what we have at the Surrey campus. To address the current risk of having single links to these campuses, IT is implementing a short-term strategy comprised of cost effective redundant VPN links. Although the throughput of these VPN links will be less than the solution proposed for high-speed fiber links (and thus result in deprecated service levels), this temporary stop gap solution will help reduce the impact of WAN link failures to the Richmond, Cloverdale, Langley and Civic Plaza campuses during the short term. The procurement process has started for the redundant links and we expect the physical links to be installed towards the end of September. The perimeter firewalls have been procured which will provide secure VPN site to site connectivity and we expect that the redundant links to be active by the end of October.

Wi-Fi Access – Parking Areas

Surrey, Richmond, and Langley campuses all have temporary Wi-Fi access points for students to use in designated parking areas during COVID-19. A short term solution for the Cloverdale campus is not available due to the location of the usable parking area and its proximity to the existing network infrastructure.

AppsAnywhere

AppsAnywhere has been procured to help facilitate student access to applications during COVID-19. Students normally access these applications through campus labs and workstations but can now access these applications through the AppsAnywhere platform. Both AppsAnywhere Cloudpaging and Parallels environment have been setup. We have worked with T&L to compile a list of applications required by faculty for the Fall Semester and IT Services has now completed publishing the applications in AppsAnywhere.

Citrix Remote PC Access

Recognizing that some students may not have access to personal workstations that are capable of supporting more demanding applications such as AutoCAD and SolidWorks, we have been able to make the lab workstations available through Citrix Remote PC Access. Students are now able to access these lab PC's remotely. Access to these systems will be controlled based on class enrollment. Approximately 144 students from WSD, CADD, and HORT will be granted access. This is a temporary solution made available to students only during COVID-19. Note that a more scalable and manageable solution must be implemented for a larger scale student access model.

Finance & Administration cont'd

VPN

Since the refresh of VPN devices and the addition of 100 user licenses back on May 8th, 2020 IT Services has been monitoring VPN usage closely and are not anticipating any capacity issues for the fall semester.

CRM Project

The CRM project implementing Microsoft Greymatter for Recruitment Phase I is reaching go-live by early October. Project soft go-live (hand-over) was pushed from August 2020 to September 2020, to give the FSO and International teams more time to train and work with the product. Go-live will feature components such as improving the prospect journey from the KPU.CA website to the KPU Recruitment team. The Greymatter solution will allow recruitment to better manage and track prospect engagements, event management, enhanced communications, prospect metrics, etc. The next phase will continue shortly after looking at implementing Chatbot technologies and leveraging improved communication tools.

HR Applicant Tracking System

The ORACLE Taleo HR Employment Tracking system implementation is continuing. The HR Team is in the final stages of roll-out to the University Community.

BANNER Business Transformation

The HR BANNER Business Transformation continues its progress completing the initial component of their prioritized top 3 initiatives based on the road map created in April. Currently the team is reviewing their current BANNER resources and workloads before moving to the next project phases (either Electronic Personal Action Forms – EPAF, or Position Management).

BANNER 9 Projects

The BANNER University database server is currently transitioning to a new Virtualization technology to improve the need for a more reliable business continuity strategy. The BANNER Core Team is working on the next upgrade slated to go live on October 26th. They are also working on implementation of other aspects of new BANNER Web Applications (Faculty Grade Loading, E-Commerce, Graduation, etc.). Other projects which are in progress that have significant impact to the University are: Ellucian Elevate - Flexreg replacement for CPS courses (go-live in September for Spring 2021 courses); Data Warehouse Phase II implementation underway to leverage current technologies for Enrolment Management Dashboard deployment; Implementation of Document management for HR and Payroll to transition to a paperless mode is currently underway.

TeamDynamix - Facilities

The University continues to work on a new Enterprise wide Incident Management Project with a software called Team Dynamix. The Facilities team is working on implementing a

Facilities Service management and maintenance control solutions. The marketing team has slowed down in their progression of implementing their project/incident tracking solution for KPU.ca requests, and will be looking at implementing later this fall.

Single Sign-on Redesign

The Identity Management System (IDMS) committee continues to work on several projects: implementing O365 and Adobe consent deployments for privacy; improving password strength policies; consolidating the SSO ID into one single ID, and multi factor authentication security on some functions and applications.

COVID-19 Information Security Critical Alerts and Training

Information Security is in the planning stages to deliver a Security Awareness Campaign supporting the fall semester to remind KPU staff to be aware of the many cyber threats and how project against falling victim.

KPU Information Security's Participation in Canada's National Research and Education Network Joint Security Project

KPU Information Security is working with 150 other Universities from across Canada to decide on the data types that should be analyzed for Information Security Threats from each institution so that a combined incident response framework can be shared. A data sharing agreement is in development and once received will contact KPU General Counsel for review and sign-off. The KPU Network Intrusion detection system is fully functional.

Vulnerability Management Program

As of August 2020, two existing Network Specialist positions are now reporting into Information Security. These positions are dedicated to security patch management on both the enterprise server infrastructure and desktop/laptop operating systems. This program will be built out to include vulnerability scanning and system hardening.

CUCCIO's (Canadian University Council of Chief Information Officers) Cybersecurity National Benchmarking Project

The benchmarking component of this national project will commence the week of August 24th which was delayed due to COVID-19. CUCCIO sent out an information security survey related to remote working that went out to Universities from across Canada. The output of this survey will provide KPU information on how other Universities are supporting security protections with the remote work model.

Office 365 Microsoft Defender Advanced Threat Protection

This program has detected, reported and mitigated a number of serious Malware phishing related attacks at KPU from staff computers that are both onsite and remote. KPU Information Security were able to react and stop the threats before business operations were severely compromised. This program is a key proactive security component in support of

Finance & Administration cont'd

remote working. Information security is actively working on how this program can be implemented to cover a greater percentage of computers working off campus.

Office 365 Advanced Threat Protection; Safe Links and Safe Attachments

This program has been running successfully scanning email attachments and links for cyber threats. Once the Exchange Online staff migration is complete in fall 2020 all mailboxes will be monitored by this software.

Day to Day Phishing Mitigation Operations

This program continues to be very successful in the intake of phishing related email reports to review and block threat actors on a daily basis. Since the inception of this program in July 2019, 4428 phishing emails have been reported via the phish alert button. Each phish alert report is addressed and mitigation measures are done to block the threat and reduce risks throughout KPU. Information Security now has dedicated operational staff monitoring and reacting to phishing threats on a daily basis.

Phishing Preventative Security Initiatives Implemented

The compulsory KPU staff and faculty Information Security Awareness training has been moving along now with a 76% completion rate at the time of this report. Information Security and IT is reaching out to both the staff and KPU leadership promoting important nature of skills learned to increase the participation rate.



*Don McGonigal, recipient of the
2019/2020 Distinguished Service (Staff) Award*

CAMPUS SAFETY AND SECURITY

SECURITY

Security has moved into the new security office in Surrey Main building. The new office allows the Security officers a place to work on initiatives that will continue to keep the KPU community safe. Security Officers continue to do a daily count of employee and student attendance at the campuses.

The Security officers finished training on the operation and uses of the EVAC CHAIR, which is a chair that can be used for people with mobility restrictions. KPU Facilities has also been trained on the use of the chair. There is one chair on each campus that will allow persons with physical impairments to be evacuated from areas where they normally would use an elevator.

Security officers have taken a refresher course in Diversity Awareness and Indigenous Awareness and how to best handle situations that are fueled by prejudice and gender bias matters.

Campus Safety and Security has developed a system to track approved and proposed initiatives for their department.

EMERGENCY PLANNING

Emergency Planning continues to work with

- Risk Management in regards to Business Continuity Planning;
- The Pandemic Response and Recovery Working Group;

- IT in regards to an Emergency Protocol training video;
- KPU Behavioral Intervention Team (BIT) and the Threat Assessment Team (TAT) steering committees.

The Emergency Operations Centre is now closed as reentry guidelines have been made.

Emergency Planning is working with KPU Communication and Planning in regards to the Fraser Health project where FH is reviewing the possibility of using Langley campus as a COVID testing site.

Emergency Planning has the KPU Emergency Protocols Posters in posters holders ready to be installed at Tech and Langley.

Emergency Planning has overseen the installation of “Thumb Locks” at Tech. Thumb Locks have been installed to be used in the event of an emergency lock down situation.

Emergency Planning has registered for the “BC Shake Out” 2020, happening in Oct 2020.

SECURITY SYSTEMS (Cameras, Access Control, Intrusion)

Minor maintenance and repairs were made to the intrusion system in Langley as well as WSOD. Minor card reader issues and repairs in Langley were handled in house with spare equipment kept in inventory. Otherwise all systems are functioning as expected. Our department has produced a safe work plan to return to campus and it was a busy summer of attending to service items and key requests.

Office of the Vice President, Finance & Administration

FACILITIES SERVICES

CAPITAL DEVELOPMENT (Includes Planning, Design, Renovation and New Construction)

KPU Surrey Campus

Security Office Renovation:

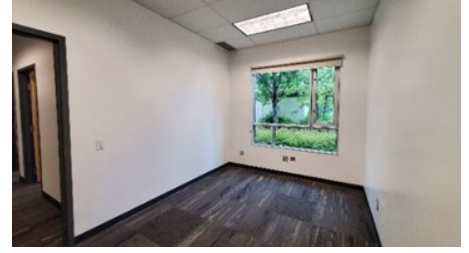
New Security Office in Surrey Main Atrium is complete. The renovation scope includes two private offices, new furniture, custom storage millwork and a service counter.



Cedar Offices Renovation

Office renovations for General Counsel (Cedar 1020) and the Communications Department (Cedar 2105) are complete. The renovation scope included:

Cedar 1020 – new private offices with improved acoustic insulation, paint, ceiling tiles and lighting.



Cedar 2105 – new private offices and meeting room with glass fronts, office furniture, storage and meeting room furniture.



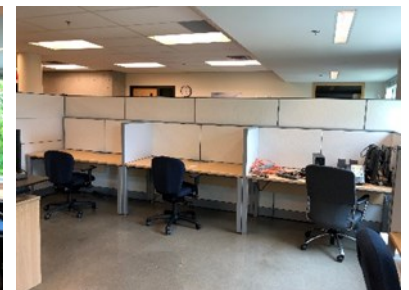
Surrey Main 160A (Counselling & Advising Reception)

Replaced the desk in Main 160A with a new L-shaped desk that is fully height-adjustable and features an electric controller and programmable settings.



Surrey Arbutus 2400 (Teaching & Learning)

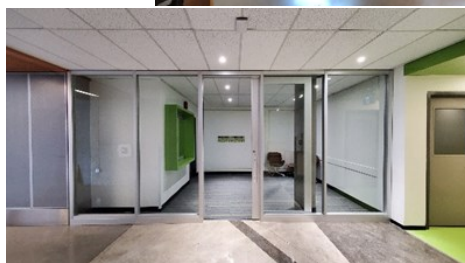
Office reconfiguration to the Teaching & Learning area is complete. It results in more cohesive furniture and a functional layout.



KPU Richmond Campus

Traditional Chinese Medicine (TCM) Clinic Reception

Renovations to the TCM reception (R3700) is complete. The renovation scope included custom service counter and glass partitions to enclose the waiting area.



Office of the Provost & Vice President, Academic

Hello and welcome to the 2020-2021 academic year. A lot has transpired since the last Board of Governors meeting and it's been an interesting period in the history of post-secondary education. Thanks to the dedication, hard work and resiliency of our faculty and staff, KPU is weathering through the pandemic and the quality of our educational offerings continues to be high. To all our employees, I want to offer an enormous thank you, and in particular, thanks to our students for sticking with us as they continue to be the foundation of our work at KPU. Although our physical campuses may seem rather quiet and empty for this time of year, I can assure you there is a wealth of activity happening in the array of online learning opportunities we are offering.

KPU courses are being delivered with both synchronous and asynchronous components and we are offering a limited number of courses with face-to-face experiential learning. The courses with face-to-face content have comprehensive course safety and BC WorkSafe plans that were developed in accordance with the Ministry's 'COVID-19 Go-Forward Guidelines for B.C.'s Post-Secondary Sector' requirements. For the fall 2020 semester, we have roughly 1900 course offerings. Of these, 1821 are academic courses, 76 courses are in trades foundations and apprenticeships, and 10 are in continuing professional studies. In addition, there are several apprenticeship courses to add to the total that will be offered later in the fall semester. For the spring 2021 semester, we are anticipating a similar range of course offerings and delivery styles.

It has also been a busy summer in the Provost's Office with regards to human resource issues ranging from talent searches to achieving a new collective agreement with the Faculty Association. Dr. David Florkowski is our new Associate Vice President, Academic and he began the role in July 2020. David was previously the Dean of the Faculty of Health and the search for the next Dean is underway. The search for the next Vice Provost, Teaching and Learning will begin shortly and the search for the new Associate Dean of the Faculty of Science and Horticulture was completed this month. I would like to thank several academic leaders who have stepped up to fulfil several vacant positions while the searches are underway. Special thanks go Dr. Rajiv Jhangiani, Interim Vice Provost, Teaching and Learning; Dr. Joel Murray who stayed on as Associate Dean of the Faculty of Science and Horticulture; Sharon Leitch, Interim Associate Dean of Health; Dr. Heather Harrison, Interim Associate Dean, School of Business, and Mike Ford, Interim Associate Dean, School of Business.

Although faculty have been busy preparing their courses for online delivery they continue to be engaged in scholarship and outreach. Dr. Asma Sayed was elected to the College of the Royal Society of Canada in the New Scholars, Scientist, and Artists category and she was also recently named as a KPU Tier II Canada Research Chair. In Health, Dr. Balbir Gurm, Faculty of Health, is co-investigator of a \$2.5 million five-year SSHRC grant. Awarded in June 2020, it is a stage 2 partnership grant

examining Inclusive Communities for Older Immigrants (ICOI): Developing multi-level, multi-component interventions to reduce social isolation and promote connectedness among older immigrants in Canada. Faculty and students in Business have been extremely active with presenting papers and publishing scholarly works contributions, their contributions are too numerous to list here and are highlighted in their annual report.

And in Arts, Liz Toohey-Wiese is the Caetani Cultural Center's 'FreshAir! Artist in Residence in Vernon' where she has been working on a series of paintings of wildfires. The KPU Library has been open throughout the pandemic and reduced their hours in order to operate on all four campuses safely. Library staff were able to participate in a schedule that kept the doors open for students who needed access to computers and study space.

The KPU Institute for Sustainable Food Systems (ISFS) had an extremely busy summer and one of the visual highlights was the acquisition of the produce delivery van. The van visits three farmers markets and many other destinations in



the lower mainland and is also used for program activities. Some other activities that the ISFS have been engaged in includes a nation-wide survey of Canadian's perspective of food access during the pandemic and providing food boxes to support two metro Vancouver organizations in partnership with the Tsawwassen First Nation.

Notable meetings and conferences involving the Provost's Office include:

- AEST Learning Continuity Group Meetings— ongoing
- AEST Technology Working Group Meetings— ongoing
- MacKay CEO Forum, Philanthropy in our New Reality – It's Time to Step Up – July 8
- Polytechnics Canada VPA's Meeting – July 10
- Surrey Local Immigration Partnership Committee Meeting – July 23
- Advice from Students: Post-Secondary in the Age of Covid-19, Invited Observer,
- SFU Wosk Centre for Dialogue – July 30
- Perspectives on Reconciliation - A Virtual Convening, Yukon University – August 25
- Sharper Than a Serpent's Tooth: Responding to Employee Disloyalty and Breaches of Trust. Lancaster House Audio Conference – September 10

Faculty of Academic and Career Preparation

TRANSITIONING TO A NEW FACULTY NAME: ACADEMIC & CAREER PREPARATION

The Faculty of the Whole meeting was held virtually on Friday, September 18, and Bylaw amendments reflecting the Faculty name change and two department name changes were adopted. The new Faculty name will be Academic and Career Preparation and the department name changes are English Upgrading (formerly Academic and Career Preparation), and Access Programs (formerly Access Programs for people with Disabilities). These name changes will take effect publicly in September, 2021; however, various units within the university have already begun to use the new names. We anticipate a bit of confusion over the year regarding the name change, but have been working closely with the Registrar's office and Marketing to ensure as smooth a transition as possible.

At the Faculty of the Whole meeting, the VP Academic provided an update on the state of affairs at KPU. Members of the Faculty attended breakout sessions to further the development of the ACP Academic Plan.

The Dean's office has been working with Student Affairs and the Learning Centres on increasing supports for students in the online environment. The Student Ambassadors pilot project, begun in the summer term, will be expanded this term to offer support to students in English upgrading classes ENGQ 1091, 1092, and 1099. As well, we are excited to report that a faculty member in the English Language Studies department has been seconded to the Learning Centres to provide language support for students and peer tutors (more on this below).

Enrolment Challenges:

Enrolment in English Language Studies and English Upgrading is 25% lower in fall 2020 as compared to fall 2019. We see this as largely due to the pandemic making it harder than ever for students to access upgrading courses, particularly as online courses also require technological supports (e.g., webcams, high-speed internet) that might not be available to all students. The decrease has required us to issue notifications of pending layoff in all three departments.

I would like to express my great appreciation for the resilience and professionalism displayed by all ACA faculty and staff as we have adjusted to the new conditions demanded by the pandemic. In conversations with faculty over the last few months, many have expressed a renewed commitment to teaching and enthusiasm for creating a welcoming, fun online atmosphere for students.

ENGLISH UPGRADING (EU)

Faculty in the Department of English Upgrading collaboratively made a successful transition to online delivery during the summer term and more faculty have eagerly embarked on their first fully-online courses for the fall term. Many EU

faculty completed the Level-Up workshop offered by our colleagues in the Teaching & Learning Commons. As well, experienced EU English instructor, Gillian Sudlow, has accepted a partial release to join the Teaching & Learning team in supporting other faculty across KPU as we adapt to remote delivery.

Enrolment in English Upgrading for summer and fall 2020 has been a challenge and several regular faculty in the department have received layoff notices. We are hopeful with improved admissions processes and reduced barriers to access and transition along the KPU Pathway, enrolment numbers will recover so KPU can serve its regional mandate as an access institution.

EU faculty, with special recognition to Rachelle Hollaway and Louise Bruins, worked virtually with great patience and flexibility to continue to offer free EU English Assessments to new KPU students. The department also offered virtual twice-monthly Info Sessions with the support of KPU's Future Students' Office. Chair, Chris Traynor, represented the English Upgrading department for KPU's Virtual Open House recording, which was filmed in late August and will be streamed on October 3. In addition, faculty in EU have collaborated with colleagues in Marketing to revamp the department website, which should be forthcoming in the fall.

As during the summer term, with continued creativity, patience, and support, we are continuing our relationship with the Phoenix Society. The switch to remote learning delivery has been a service challenge, but KPU has a long standing partnership with the Phoenix Society to provide upgrading courses on site at the Phoenix Kwantlen Learning Centre (PKLC) in Surrey. PKLC offers personalized education plans and is a key service for participants rebuilding their lives and an essential component of the integrated services model designed to end the cycle of addiction and homelessness.

ACCESS PROGRAMS

In the time of COVID, APD's priority became student safety. When KPU announced that almost all classes would be online, APD faculty began to learn and work on how to pivot this experientially-based program into a virtual environment. It began with contacting all students enrolled for 2020-2021 to give them the choice to join us 100% online or to wait until the community-based work experiences may be offered again. We began the year with 29 students and have had everyone stay with us to this point. We all know that technology has a way of engaging students that keeps them motivated and inspired. We are finding this to be the case in APD. Some students automatically open the LMS or video conferencing tools and know exactly what to do, while others ask a few more questions and have a few more tries (much like the instructor) and some require extra facilitation. We are happy to report that by the third day we consistently had all 29 students in our virtual classroom. They are telling us that they like the platform and

Faculty of Academic and Career Preparation cont'd

are very excited to meet their classmates. They worry about whether they will get into a face to face work experience or not.

Faculty have chosen to keep all students as one cohort and to co-teach all curricular areas synchronously with additional asynchronous activities. Instructional Associates follow up with workshops and activities to provide opportunities for students to apply their learning. There are virtual office hours where students meet with faculty individually or in groups, and there are assignments that are completed offline. The principles of Universal Design for Learning inform all aspects of our programming. Two weeks in and we feel we are mastering the new approach together.

Our instructor and instructional associate contingent has been reduced due to COVID-related enrollment challenges. Four IA's were laid off, and at the start of the new year we will lose 1 half-time instructor and .25 of another. This term Dr. Teresa Swan, who completed her Ph.D. in August, is teaching half time and using a ministry grant half time to sort out administrative revisions and redesign APD to expand possibilities and align the program more with inclusive education principles.

ENGLISH LANGUAGE STUDIES (ELS)

Faculty in ELS took full advantage of the many PD opportunities offered over the summer to redesign their courses, adapt material and create rich online learning experiences for our students this fall.

The refreshed courses continue to successfully help our students meet learning outcomes in a completely online environment while building a sense of community. In ELS we strive to integrate and connect our students to the larger KPU community, and this is a goal we intend to also achieve online. It has been especially challenging to create meaningful ways for students to communicate with their peers in online Listening and Speaking classes. Transitioning to giving presentations online required adaptation for both students and instructors. Building in opportunities for live speaking practice has become a prime focus of synchronous sessions which helps to build the community engagement that naturally happens in an on-campus class. We hope to revive our traditional "Lunch and Learn" activities in a virtual world. Stay tuned!

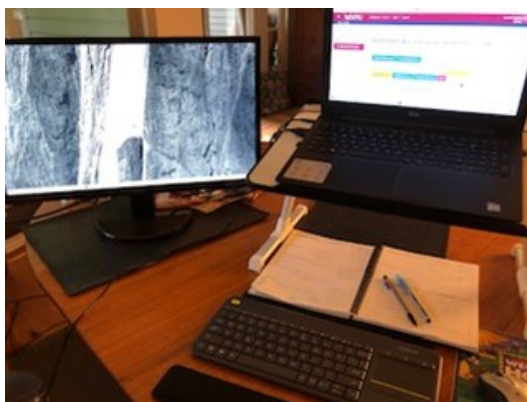
The Pronunciation and Grammar electives have become very popular as supplemental courses that focus on a particular skill area and appeal to students beyond the ELS program.

Elizabeth Spalding is the successful candidate for a time release to offer support as a Faculty Tutor from the ACP Faculty in the Learning Centre for the next academic year. Her responsibilities include helping to mentor Peer Tutors, providing ESL specific tutoring, co-facilitating Orientation courses for new students, teaching study skills and strategies

for successful learning, and helping to teach the three levels of Peer Tutors. We see this as an exciting opportunity to support the larger KPU community with direct support for English language learners.

Members of the ELS Curriculum Committee will be attending the BCCAT ESL Articulation Meeting on October 1st and 2nd. The event, which has representatives from all post-secondary institutions in the province, is generally held in the spring but was postponed this year and will be delivered online.

Report from the Home Office:



TALK (THIRD AGE LEARNING @ KWANTLEN)

Thanks to Sucheta Singh, Media Specialist in External Relations, TALK has made a splash in regional news, and in the national publication, *Academica's Today's Top Ten in Higher Ed*. TALK's big news is that all courses in fall 2020 will be online. The overwhelming support from TALK members whose average age is 70+, to move to an online forum was not surprising given the robust, progressive characteristics of the program and its members. TALK is hopeful the move to online learning will increase its membership and registrations because members will no longer be required to drive to the nearest KPU campus to attend a course. Academic and Career Preparation staff provide the administrative support to help TALK members navigate the new online experience. For more information on TALK and the slate of upcoming courses visit: www.kpu.ca/talk

Faculty of Arts

SPOTLIGHT:

We are thrilled to share the news that Dr. Asma Sayed (ENGL) has been named a Canada Research Chair (CRC) in South Asian literary and cultural studies. This [Tier 2](#) Chair position, co-sponsored by KPU, brings a grant providing \$600,000 to support Dr. Sayed's research over the next five years. As a Canada Research Chair, Dr. Sayed will lead projects that include digitally archiving South Asian artistic productions from 1910 to 2010, a period of historic importance concerning the South Asian diaspora in Canada, and will translate works written by Canadian writers of South Asian origin in their heritage languages, such as Hindi and Gujarati, into English. This is a tremendous achievement, as well as a fantastic opportunity for English, for Arts and Arts students, and for KPU as a whole. Congratulations, Dr. Sayed!

STUDENTS ACHIEVEMENTS:

- CNPS Faculty: Faith Auton-Cuff, Sarah Hickenbottom, Briar Schulz (EDST): Graduate Program Acceptances in Counselling Psychology:
 - * Katherine Gobes (City University)
 - * Del Boutilier (City University)
 - * Bethany Berkowski (Adler)
 - * Erika Reddy (Yorkville)
 - * Ashley McTaggart (Trinity Western University)
 - * Raman Dhaliwal (Adler)
- Kwantlen Psychology Society: Helping build student community at this time, the Kwantlen Psychology Society organized a variety of events for all KPU students, Specifically -- Cydney Cocking (President), David Hattie (Vice President), Amanda Dumoulin (Secretary), Wesley Kwok (Marketing Coordinator), Kayla Garvin (Treasurer/Volunteer Coordinator/Events Coordinator), Aidan Hooper (Systems Administrator), Angela Pelletier (Research Director) -- organized the following online activities for KPU students:
 - * June 17 @ 7 PM – KPS Movie Night: Inception
 - * June 23 @ 3 PM – KPS Games Night
 - * July 8 @ 1 PM – Honours Information Session, Panelists: Dr. Shayna Rusticus, Brandon Justus, Jacqueline Lingbaoan, Kari Walton, Mario Anuales
 - * July 15 @ 1 PM – “R” Statistics Workshop w/ Dr. Levente Orban
 - * July 16 @ 7 PM – KPS Movie Night: A Beautiful Mind
 - * July 30 @ 7 PM – KPS Games Night
 - * August 3 @ 7 PM – KPS Movie Night: Inside Out
 - * August 14 @ 1 PM – Open Science Framework (OSF) Workshop w/ Kiran Dogra.
 - * August 17 @ 3 PM – KPS Games Night
- Kwantlen Psychology Student Journal: The Kwantlen Psychology Student Journal, published Issue 2 on July 31, 2020, under the student leadership of Journal Manager/Editor, Amanda Dumoulin and Review Board/Copyeditors, Devinder Khera, Kiran Dogra, Cydney Cocking, Jonathan Lau, Jenna Mitchell, Brandon Justus, Joey Chhina, Adrienne Campbell.
- Amanda Champion (PSYC) BA Honours Graduate: Admitted to PhD program for Fall 2020 in Criminology at SFU (September 2020). She also received a \$15,000 entrance award for her PhD program. (September 2020).
- Manmeet Chhina (PSYC) BA Honours Graduate: Psychology Manmeet Chhina (PSYC BA Honours) has been accepted to UBC's M.E.D. counselling program for this Fall. (September 2020).
- Kiran Dogra (PSYC) BA Honours Graduate: Canadian Psychological Association Award of Excellence for Honours (June 30, 2020). Honours thesis: “A View from Another Lens: Investigating the Misinformation Effect in 360° Virtual Reality.”
- Shelby Hughes (PSYC) BA Graduate: Accepted into the MSc. In Communication Sciences and Disorders for September 2020 at the University of Alberta on an Entrance Scholarship Award.
- Chantelle Jusay (PSYC) BA Graduate: Chantelle was accepted into the Doctorate in Psychology (PsyD) program at Adler University. (September 2020).
- Ashley McTaggart (PSYC) BA Honours Graduate: Canadian Psychological Association Award of Excellence for Honours (June 30, 2020). Honours thesis: “Altering maladaptive interpretations in perfectionism with an online cognitive bias intervention”.



*Larissa Petrillo, recipient of the
2019/2020 Distinguished Teaching Award*

Faculty of Arts cont'd

- Jasrajan Nijjar (PSYC) BA Graduate: Jasrajan Nijjar, has been accepted into a Masters Program in Organizational Psychology at Birkbeck, University of London, UK. (September 2020).
- Puneet Sooch (alum) (HIST): KPU History Student, BA 2016: graduated law school from the University of Ottawa and called to the BC Bar (Sept 1, 2020).
- Aaron Throness (alum) (HIST): KPU History Student, BA 2019: "Isolation, Neglect, and Decay: A Study of the Ming Dynasty's Coastal Consciousness", Synergy: Journal of Contemporary Asian Studies 4 (Aug 2020): 2-15.
- Kari Walton (PSYC) BA Honours Graduate: Canadian Psychological Association Award of Excellence for Honours (June 30, 2020). Honours thesis: "Motivations Behind Catcalling – Exploring Men's Engagement in Street Harassment Behaviour."
- Anh Khoa (Kevin) Vo (PSYC) BAA Honours Graduate: Admitted to PhD in Pharmaceutical Sciences, University of British Columbia (September 2020).

COMMUNITY ENGAGEMENT:

- Daniel Bernstein (PSYC): Thesis Committee and Student Supervision:
 - * Deva Ly (Ph.D., Psychology), Australian National University, 2019- present; committee member.
 - * Patricia Coburn (Ph.D., Psychology), SFU, 2014-2020; committee member.
 - * Daniel Derksen (M.A. Psychology), SFU, 2017-present; M.A. thesis and Ph.D. dissertation supervisor.
 - * Megan Giroux (M.A., Ph.D. Psychology), SFU, 2014-present; M.A. thesis and Ph.D. dissertation supervisor.
 - * Camille Weinsheimer (Ph.D., Psychology), SFU, 2017-present; committee member.
- Dianne Crisp (PSYC): Dianne Crisp organized and offered two "Very Basics of Moodle" workshops for faculty in Psychology between June - July 2020.
- Farhad Dastur (PSYC): Completed an expert peer review of Adler University's proposed Masters in Applied Psychology. (August 2020).
- Candy Ho (EDST): Participated in the Asia Pacific Career Development Association – Western Region Meeting (July 10).
 - * Interviewed by 680 News (News 1130 in BC) for Weekend Business Features, "Pandemic Opportunities": <https://www.680news.com/2020/08/21/pandemic-opportunities-august-22-23-2020/> (August 22-23).
 - * Interviewed by Globe and Mail for article, "'You have to push through with intent': Job seekers

should keep these tips in mind": <https://www.theglobeandmail.com/business/careers/management/article-you-have-to-push-through-with-intent-job-seekers-should-keep-these/> (August 28).

- Aislinn Hunter (CRWR): Art Song Lab guest poet July 5-10th.
 - * Globe and Mail profile Aug 8, 2020.
 - * 49th shelf interview - <https://49thshelf.com/Blog/2020/08/31/The-Chat-with-Aislinn-Hunter>
 - * Ottawa Writers festival event (podcast) Sept 4, 2020.
 - * Book review of her novel The Vancouver Sun Aug 29.
 - * Book review of her novel [Victoria Times-Colonist Aug 9th](#).
- Paulo Majano (FINA): Juror for ARTS 2020 Exhibition of Visual Arts for the Arts Council of Surrey. Exhibition June to August 2020. [Media Coverage: Surrey Now Leader's Tom Zillich posted online June 29, 2020](#)
- Yanfeng Qu (LANC): As a VP of the Canadian Teaching Chinese as a Second Language Association, he helped organize 6 online workshops on hands-on pedagogy for online Chinese teaching from July 15-Aug 20, 2020. This series of workshops addressed the unique challenges and needs of Chinese teaching online (e.g. tones and character teaching), with each session attracting 60-80 Chinese teaching professionals across Canada and around the world. At the request of the enthusiastic participants, a



*Tracey Kinney, recipient of the
2019/2020 Distinguished Service (Faculty) Award*

Faculty of Arts cont'd

follow-up session has been planned in Mid-October.

- Asma Sayed (ENGL): Completed Certificate in Diversity and Inclusion, Cornell University, July 2020.
- Daniel Tones (MUSI): In June and July, Daniel Tones coordinated applications, interviews, and welcomed new members to the Percussive Arts Society's (PAS) International Committee. As Chair of this committee, Dr. Tones leads a talented and dedicated team of artist-educators from across the globe, all of whom are part of the 5000-member Percussive Arts Society.
 - * On June 17, Daniel Tones and colleagues Jane Hayes, Gordon Cobb, and Zdenek Skoumal organized and hosted an online graduation event for students in KPU'S BMMA program. 60 guests and families from across the country tuned in to cheer on our music graduates.
 - * As past director of its percussion program, on August 7, Daniel Tones joined faculty and students from across North America in the Prairie Music Residency's Online Forum.

RECOGNITION

Awards and Appointments:

- Francis Abiew (POLI): External Examiner, Ph.D. Dissertation, Faculty of Law, University of Alberta, June 1- July 6, 2020.
 - Daniel Bernstein (PSYC): 2020 KPU 0.6% Professional Development Fund. "The effects of hindsight bias and confirmation bias perceptions of COVID-19."
 - Farhad Dastur (PSYC): Received a BCcampus grant to develop open online educational resources for Introduction to Psychology – Level II. (July 2020).
 - Candy Ho (EDST): Appointed Vice Chair, CERIC, a national organization that advances education and research in career counselling and career development: <https://ceric.ca/> (June 22).
 - Aislinn Hunter (CRWR): Her novel 'The Certainties' published by Knopf, Penguin Random House, was on the bestsellers list for 3 weeks in August.
 - Asma Sayed (ENGL): Elected a Member of the College of New Scholars, Artists, and Scientists, the Royal Society of Canada, September 2020.
 - * Appointed Board Member, South Asian Network for Secularism and Democracy (SANSAD), 2020-21.
 - Valérie Vézina (*Political Science*): The Canadian Political Science Association/ Association canadienne de science politique announced on June 12 that Valérie Vézina's book, *Une île, une nation ? Le nationalisme insulaire à la lumière des cas de Terre-Neuve et Puerto Rico*, is the official runner-up for *le Prix francophone 2020 de l'Association canadienne de science politique*.
- #### Creative Works and Scholarly Publications:
- Aislinn Hunter (CRWR): Novel published: 'The Certainties' Knopf, Penguin Random House, Aug 4, 2020.
 - * Feature essay on witness: Toronto Star, Aug 8, 2020.
 - Daniel Bernstein (PSYC): *Derksen DG, *Giroux ME, Connolly DA, Newman EJ, Bernstein DM (2020). Truthiness and law: Nonprobative photos bias perceived credibility in forensic contexts. *Applied Cognitive Psychology*. 1–10. <https://doi.org/10.1002/acp.3709>. (*denotes student or post-doctoral co-author when work was done).
 - * Ad Hoc Reviews (journal manuscripts):
 - *Completes all reviews with students.
 - ◆ Child Development*
 - ◆ Journal of Experimental Social Psychology*
 - ◆ Journal of Cognition and Development*
 - ◆ Memory & Cognition (2 manuscripts) *
 - Gira Bhatt (PSYC): Bhatt, G., Safdar, S. Berry, J., Yampolsky, M., Tonks, R. (2020). What is racism? What can we do to address it? "Psychology Works" Fact Sheet Racism. Canadian Psychological Association. <https://cpa.ca/psychology-works-fact-sheet-racism/>.
 - Shelley Boyd (Associate Dean, ARTS) and Dorothy Barescott (Fine Arts): *Canadian Culinary Imaginations*. Eds. Shelley Boyd and Dorothy Barescott. Montreal: McGill Queen's University Press., 2020.
 - Greg Chan (ENGL): Publication of Issue 5.1 of *Mise-en-scène: The Journal of Film & Visual Narration* (as its editor-in-chief): July 1, 2020.
 - * Launch of KDocs Talks 2020 video series and "KDocs Talks to Virago Nation": Sept 1, 2020.
 - Nicola Harwood (CRWR): Launched an exhibition called *Summoning* in Prince George's Two Rivers Gallery. Conceived as a "sound temple built of the female voice" the exhibit allows audience members to activate voices that emerge, overlap, build, crescendo, and recede. July 31-October 11, 2020.
 - Kyle Jackson (HIST): Scholarly publication (journal article): Kyle Jackson, "Possessing Christianity in Northeast India: Kelkang, 1937", *Modern Asian Studies*, 1 June 2020, First View, DOI: <https://doi.org/10.1017/S0026749X1900026X>.
 - * Creative work (photograph): Honorable Mention in the Langley Heritage Society's 40th Anniversary Photo Contest (18 May 2020): <https://www.langleyheritage.ca/2020/05/18/photo-contest-winners/>.
 - Leonora King (GEOG & ENVI): New commentary published in the *Journal of Geophysical Research (Earth Surface)* – August 7th, 2020. Link: <https://agupubs.onlinelibrary.wiley.com/doi/full/10.1029/2020JF005588>

Faculty of Arts cont'd

- Maddie Knickerbocker (HIST): Creative work: "Indigenous histories on Wikipedia," Active History <http://activehistory.ca/2020/07/indigenous-history-on-wikipedia> (Jul 28, 2020).
 - Tara Lyons (CRIM): Lacombe-Duncan, A., Logie, C.H., Persad, Y., Leblanc, G., Nation, K., Kia, H., Scheim, A., Lyons, T., & Loutfy, M. (in press). 'Transgender Education for Affirmative and Competent HIV and Healthcare (TEACHH)': Protocol of community-based participatory intervention development and a non-randomized multi-site pilot study with pre- post-test design in Canada. *BMJ Open*. (accepted for publication June 26, 2020).
 - Paulo Majano (FINA): Launch of a Photography Instruction App 'Light & Shadow'. The App uses Augmented Reality (AR) to teach Portrait Lighting at home. He developed the App as a teaching tool for students learning from home after the move to online teaching during the summer term. Photo Students can use their iPhone or iPad as a virtual camera to visualize a photo studio setup in 3D and actual size in their home. Students can see the placement of lights interactively and visualize the effect of light placement on the portrait model. The App is designed for KPU Photography students but is available to everyone for free in the Apple App Store. Light & Shadow available for iPhone or iPad in the Apple App Store. <http://appstore.com/lightandshadow>
 - Kamala Nayar (Asian Studies): Co-authored with Jaswinder Singh Sandhu, *The Sikh View on Happiness: Guru Arjan's Sukhmani*, Bloomsbury Press, June.
 - Robert Pasquini (ENGL): "A New Species of Notebook" (Short Fiction) in *Hamilton Arts & Letters* (11 June 2020): https://samizdatpress.typepad.com/hal_magazine_issue_thirte/a-new-species-of-notebook-by-robert-pasquini-1.html
 - Cory Pedersen (PSYC): Skoda, K., Oswald, F., Shorter, L., & Pedersen, C. L. (2020). Perceptions of female genitalia following labiaplasty. *The Journal of Sex Research*. Advanced online publication. <https://doi.org/10.1080/00224499.2020.1808563>.
 - Ross Michael Pink and Lutfhi Dhofier, M.A., KPU alumnus (POLI):
 - Globe Post article, "World Refugee Day 2020: Is It Time for A New Refugee Convention" (Summer 2020).
 - Asma Sayed (ENGL): "Writing Beyond 'Curry-Books'": Construction of Racialized and Gendered Diasporic Identities in Anita Rau Badami's *Can You Hear the Nightbird Call?*" *Canadian Culinary Imaginations*. Eds. Shelley Boyd and Dorothy Barenscott. Montreal: McGill Queen's University Press., 2020, pp. 277-94.
 - * "Fighting Abuse in the #MeToo Era: Because We are Girls." *Awaaz: Voices*, vol. 17, no. 1, 2020, 90-91.
 - Kira Wu (Fine Arts): Kira Wu is part of an art exhibition entitled "Together Alone: A Community Reflects on Quarantine." The Fort Gallery, July 17 to August 16, 2020.
 - Kwantlen Psychology Student Journal: Faculty Members Arleigh Reichl, Patricia Coburn, Danica Parfyonov. Students: Amanda Dumoulin, Devinder Khera, Kiran Dogra, Cydney Cocking, Jonathan Lau, Jenna Mitchell, Brandon Justus, Joey Chhina, Adrienne Campbell.
 - * The Kwantlen Psychology Student Journal was founded by Dr. Arleigh Reichl, and with the support of students and faculty, the KPSJ showcases the outstanding work of KPU Psychology students, and provides students with valuable experience as editors, reviewers, and authors. Dr. Reichl is exceptionally pleased to announce the publication of Issue 2 of the Kwantlen Psychology Student Journal (published July 31, 2020): <https://journals.kpu.ca/index.php/KPSJ/issue/view/95>. This was an incredible team effort, with deepest gratitude conveyed to Psychology's amazing students and faculty.
 - * <https://journals.kpu.ca/index.php/KPSJ/about/editorialTeam>. A special thanks to Journal Manager, Amanda Dumoulin, for overseeing the entire process and to the Review Board/Copyeditors, Devinder Khera, Kiran Dogra, Cydney Cocking, Jonathan Lau, Jenna Mitchell, Brandon Justus, Joey Chhina, Adrienne Campbell.
- ### Public Presentations:
- Daniel Bernstein (PSYC): Simon Fraser University (Psychology 300W: Critical Analysis of Issues in Psychology).
 - Farhad Dastur (PSYC): Panelist on the Emerging Media BC webinar - Delivering value at a distance: Teaching & learning strategies, challenges, and solutions. <https://youtu.be/fGEk2YuvTm8> (August 2020).
 - Jack Hayes (HIST): "Land, Water, Fire, Air: Fairbank Center Environment in Asia Reunion Workshop, Harvard University" March 18-19 (cancelled due to COVID-19); presented in online forum July 10, 2020.
 - Candy Ho (EDST): Served as a panelist at Colleges and Institutes Canada's Sustainable Development Goals Roundtable Presentation (July 30, 2020).
 - * Served as a guest speaker for BCIT's Career Edge session, "How to job search pivot to you next opportunity" (August 13)
 - Aislinn Hunter (CRWR): Book Launch for 'The Certainties' (Zoom) August 6.
 - * Global TV interview, Aug 8.
 - * CBC Sunday Edition feature interview, Aug 9.

Faculty of Arts cont'd

- Kyle Jackson (HIST): "Adventures in Digital History." Invited presentation for the British Columbia Historical Federation conference, "Back to the Future." Surrey, Canada. 5 June 2020 (cancelled due to COVID-19).
 - Tara Lyons (CRIM): 'Canadian Youth Drug Policy, Then and Now.' Canadian Students for Sensible Drug Policy's Support Don't Punish conference. June 26, 2020.
 - Lilach Marom (EDST): Interviewed for this article: <https://thetyee.ca/News/2020/09/02/Winning-Right-To-Battle-Racism/>
 - Cory Pedersen (PSYC): Sex & Psychology Blog, "Men and Women Have Skewed Ideas about What a "Normal" Vulva Looks Like" 2020 (July).
 - * Sex & Psychology Blog, "The Appeal of the DILF: Why Men Who Have Children Are Sexy" 2020 (June).
 - Asma Sayed (ENGL): Arts Speaker Series Presentation (with KPU graduate, Rahil Faruqi): "Confronting Racism: The Role of South Asian Radio in Canada." September 16, 2020.
 - Ying-Yueh Chuang (FINA): Two-person exhibition: Don Hutchinson and Ying-Yueh Chuang: Passages @ Surrey Art Gallery. This exhibition started on February 22, 2020 and has extended throughout the Fall until January 3, 2021 due to the Covid-19. <https://www.surrey.ca/arts-culture/surrey-art-gallery/exhibitions/don-hutchinson-and-ying-yueh-chuang-passages>.
- UNIVERSITY WIDE INITIATIVES:**
- Psychology Graduation Ceremony (Virtual) – Organizers and Speakers: Ivy Ng, Mary Illical, Dr. Farhad Dastur, Kiran Dogra, Dean Dr. Diane Purvey, Dr. Arleigh Reichl, Dr. Jocelyn Lymburner, Dr. Kyle Matsuba, Dr. Cory Pedersen.
 - * With the in-person 2020 KPU Convocation Ceremonies being cancelled due to COVID, KPU's Department of Psychology, under the creative genius of Ms. Ivy Ng (Psychology Lab Instructor) and Ms. Mary Illical (Psychology Administrative Assistant), hosted the first virtual KPU Psychology Graduation Ceremony on June 19, 2020. The ceremony provided the department the opportunity to acknowledge and celebrate the hard work of our graduates in accomplishing their respective diplomas and degrees.
 - * With Pomp and Circumstance serving as the musical backdrop, Masters of Ceremony, Dr. Farhad Dastur, welcomed all of us to the ceremony and guided us through the event. Dean Diane Purvey provided warm and thoughtful opening remarks on behalf of the Faculty of Arts. Dr. Arleigh Reichl, decked out in a suit... that's right, Arleigh was wearing a suit!!!! delivered the "Commencement" address which was both humorous and filled with wisdom. Ms. Kiran Dogra (BA Honours Psychology) gave our "Valedictorian" speech reflecting on her time at KPU and her optimism of what the future has instore for her and her fellow graduates. Closing the ceremonies was a poignant Psychology graduation slideshow, here, featuring the many congratulations to our Psychology graduates from KPU faculty and staff.
 - * Twenty-five graduates were recognized for their accomplishment, which was witnessed by close to 100 family and friends, along with KPU faculty, administrators and staff.
 - * In addition to the hard work of Ivy and Mary, we wish to acknowledge the faculty support from Dr. Jocelyn Lymburner, Dr. Kyle Matsuba, and Dr. Cory Pedersen (Psychology Chair).
 - Daniel Bernstein (PSYC): Arts Research and Scholarship Committee; Chair
 - * Health Sciences Advisory Committee; Member
 - * Psychology Honours Committee; Chair
 - * Senate Standing Committee on Research, Committee; Chair
 - Gira Bhatt (PSYC): Psychology Honours Committee; Supervisor (2020-2021).
 - Patricia Coburn (PSYC): Psychology Honours Committee; Supervisor (2020-2021).
 - Farhad Dastur (PSYC): Research Ethics Board Chair (2019-2020).
 - Kevin Hamilton (PSYC): Psychology Honours Committee; Supervisor (2019-2020)
 - Richard Le Grand (PSYC): Psychology Honours Committee; Supervisor (2020-2021).
 - Jocelyn Lymburner (PSYC): Psychology Honours Committee; Supervisor (2020-2021).
 - Kyle Matsuba (PSYC): Psychology Honours Committee; Supervisor (2020-2021).
 - Karen Parhar (PSYC): Psychology Honours Committee; Supervisor (2020-2021).
 - Cory Pedersen (PSYC): Psychology Honours Committee; Supervisor (2020-2021).
 - Shayna Rusticus (PSYC): Psychology Honours Committee; Supervisor (2020-2021).
 - Asma Sayed (ENGL): Appointed the Chair of KPU Task Force on Antiracism (TFA).

Faculty of Health

VISION 2023 STRATEGIC PLAN

Sustainability – B2. Foster environmental sustainability through our offerings, research and operations

Nursing Labs:

- Supplies are re-used and re-packaged for use in the labs. Items that cannot be re-used are recycled.
- Students purchase lab kits from the Bookstore. The lab kits contain re-useable supplies that our students use throughout the duration of their program.

Bachelor of Science Advanced Entry:

- Having our courses delivered online/remotely, we support environmental initiatives by keeping our students out of their cars, thus reducing carbon emissions.
- Our program encourages students to purchase e-textbooks and we use online resources, decreasing the paper trail in our program.
- Normal operations pre-COVID-19, included conducting all meetings in the program via online platforms, keeping faculty and students out of their cars saving time, energy and gas.

Health Care Assistant:

- To decrease carbon footprint, we accommodate clinical placements closer to students' homes resulting in less driving, and less emissions impacting the environment.
- We encourage carpooling, using transit, and the KPU shuttle whenever possible.
- We encourage faculty and students to use the Moodle site and its paperless capacity, thus decreasing photocopying and paper.
- We encourage students to purchase electronic textbooks and/or used textbooks and materials, when needed.
- We offer zero textbook cost (ZTC) courses. We currently only utilize one textbook for the entire program, and faculty utilize other online resources to supplement student learning.
- Recycling is encouraged on campus, in practicum placements, labs, and in homes.

STUDENTS/STUDENT SUCCESS

Bachelor of Science in Nursing:

- The Bachelor of Science in Nursing (BSN) program continues with two intakes each academic year. Two cohorts of the new curriculum of the BSN program have successfully completed the program; one cohort completed in the Spring 2020 and one in the Summer 2020 semester. The Fall semester is well underway in a remote format, due to COVID-19. Students are adjusting well to the alternate modes of delivery with faculty support.

Bachelor of Science Advanced Entry:

- Semester 2 and Semester 5 students in Spring 2020 semester were able to transition to remote learning in their practice courses in the face of the pandemic, and employed a variety of creative learning methods to successfully meet the course outcomes. Students in semester 6 in Summer 2020 were able to transition to remote learning in their practice courses in the face of the pandemic, and employed a variety of creative learning methods to successfully meet the course outcomes. Students in semester 3 in Summer 2020 completed their labs through a variety of online activities to successfully meet the objectives, in the face of the pandemic. Looking to the Fall 2020 semester, we continue to use innovative teaching and learning strategies to support students in meeting course and program outcomes.

Graduate Nurse Internationally Educated

- The Graduate Nurse Internationally Educated (GNIE) program continues with three intakes each academic year. GNIE students have transitioned well to the online learning platform and faculty have stayed in close contact with students to support their learning and to provide other supports as needed. In the face of the global pandemic faculty are working to ensure students continue to receive quality education in order to be successful at the completion of the program.
- Faculty and students are provided with current resources and optimal clinical placements to enhance student success in the program and to prepare students for employment. Students have been successful in passing their NCLEX (accreditation) exams and obtaining employment after graduation. Additionally, our graduates been successful in a variety of settings including acute care settings and specialty areas, such as the operating room, intensive care unit, emergency, and maternity settings. Some of our graduates have reported they are continuing their education by enrolling in Master's degree programs once they complete the GNIE program.
- We enhance student success by providing students with a learning environment that supports students to learn within a Canadian context.
- Students use their previous experience to build upon their knowledge. Our students come from diverse backgrounds and are able to incorporate cultural competence into their education and practice.
- Students continue to learn about the richness of cultures and the traditions of Indigenous culture. In GNIE 1118 students present on various cultures including the Indigenous culture.
- Courses are based on current practice initiatives and evidence-based practice. The structure, cost and delivery of the program is sustainable based on current

economic conditions.

- During the pandemic, our program continued to be sustainable by delivering courses online and within practice settings. The program has continued to meet the needs of students and the nursing profession.
- Faculty have participated in research activities to enhance learning and have been supported to utilize innovative teaching methods to meet the learning needs of their students. Faculty have been able to respond to rapid changes in work and society to meet the needs of students. Currently faculty have been providing remote classes along with face to face delivery of clinical practice to support students during the COVID-19 pandemic. Faculty have worked with community partners to fulfill mutual commitments to student learning and experiences.

Traditional Chinese Medicine Program

- Despite our practicums being paused during the COVID-19 pandemic, we continue to provide the best quality of teaching and learning experiences to our students, with a goal to increase the acupuncture licensing exam pass rate. We are committed to providing support to our graduates as they enter into independent practice and open or join clinics.

NEW PROGRAMS, POLICIES AND INITIATIVES

Health Care Assistant Program

- Remote learning rolled out this Fall due to COVID-19. This is the first time HCAP has offered an online HCA program. Faculty are excited to be embarking on this new journey with the students.
- The Ministry of Health and the Ministry of Advanced Education, Skills and Training recently announced the "Health Career Access Program". Our HCAP has been approached to participate in the committees to determine how we can provide the necessary education to prospective students that would enroll in this program, potentially starting in January 2021. Pro Tem Dean, Harjit Dhesi is an Advisory Member for this pathway program.
- We are in discussions with the Surrey School District to establish a Dual Credit partnership for HCAP - possibly rolling out in January 2022– currently on hold due to COVID-19.
- We were provided with one-time additional funding by the Ministry of Advanced Education, Skills and Training to be applied towards an extra HCA cohort.
- Faculty of Health continues to explore practice placement partnership opportunities with Health Authorities and initiatives to support communities during the COVID-19 global pandemic.

MANAGING RISK *(Note: Emerging risk issues and how they are being identified and addressed)*

- The COVID-19 global pandemic has directly impacted all Faculty of Health programs. Despite the challenges of the pandemic, we continue to move ahead in offering our programs using creative and innovative means. All theory courses continue to be offered online, labs were also offered fully online in the Summer, and will have a small presence on campus for the Fall. Our practicum and practice placements were heavily impacted by the pandemic and required faculty members to work creatively in modifying how practice experiences are delivered. Working closely with the Ministry of Health, Ministry of Advanced Education, Skills, and Training, and the Health Authorities, we have continued to deliver practice experience in practice settings supplemented by online and virtual learning opportunities. BC Student Practice Education Guidelines for Healthcare Settings during the COVID-19 Pandemic have been developed by the province to support education during this time, and keep students and faculty safe in settings with the use of personal protective equipment. The development of guidelines and processes have been critical, as has been the consultation and collaboration with KPU's Provost and COVID-19 Special Advisor.

Bachelor of Science Advanced Entry

- BSN-AE: Students and faculty have employed creative and unique ways to deliver content, labs and practice in the face of the pandemic. Students are meeting theory and practice objectives through a mix of synchronous and asynchronous remote learning and creative use of practice hours to prepare them for graduation.

Graduate Nurse Internationally Educated

- Currently, during the pandemic, GNIE students are learning remotely which has been challenging for lab courses and clinical. The challenges have been addressed by providing students with the opportunity to learn new skills in their clinical practice environment. Faculty have used post-conference time to practice skills in order to familiarize students to skills and the equipment. Students have also used virtual simulations to learn. Online classes are live so that students continue to build connections and relationships with their instructors and with each other

COMMUNITY ENGAGEMENT *(Note: special events, intersection with our external community)* :

- Bachelor of Science in Nursing semester 1 students are set to begin their practicum experiences in elementary and high schools in Langley and Surrey addressing the arising needs of these populations from a lens of community and public health promotion and primary care.
- Bachelor of Science in Nursing Advanced Entry semester 5

students are set to begin their practicum experiences in elementary schools in Langley to address arising needs within these settings.

- The Traditional Chinese Medicine-Acupuncture program is exploring opportunities to provide acupuncture services in Indigenous communities. Our hope is to develop a reciprocal partnership where we can share our services as we learn about the traditional healing practices of the Indigenous communities. We are also consulting with long term care and residential care facilities to develop partnerships for delivering acupuncture services at these sites.

RECOGNITION (Note: Awards, recognition, publications, public presentations, reviews, media spots, general bragging)

- Cognitive Health Research Study: KPU with along with Tess Kroeker as the Principal Investigator established a research partnership with the Watson Centre Society for Brain Health. The research team gained ethics approval from the KPU Research Ethics Board in August 2020. Recruitment is now underway with members of the public who are 65 years of age or older that show signs of mild cognitive impairment. The study will be conducted over a year's period of time comparing two cohorts with one participating in the Acquired Brain Injury Wellness program and those not. Participants will be evaluated using an array of cognitive assessments to determine if physical activity, executive functioning activities and meditation improve or maintain cognitive functioning.
- Opioid Research Study: Dr. Dianne Symonds as the Principal Investigator continues to lead a team of faculty members, students, and assistants in moving the study forward.
- The BSN faculty have been tirelessly attending workshops and learning how to better support our students during this transitional period. The BSN faculty have been exemplary in the work they have done to support each other and the students in these uncertain times.
- Lorraine Guild and Judith DeGroot have been working on an Open Education Resource (OER) with support and assistance from Dr. Rajiv Jhangiani and his Teaching & Learning team. The OER has been titled "Living Life with Dementia" and is a free online educational resource for many different audiences such as, people living with dementia, caregivers and professionals. There will be two streams of the course, one will be for information and the other will be an academic stream. Those wishing to do an academic stream of the course will earn a badge. The course has also been accepted into the OER University. The course is undergoing some finishing touches.
- Dr. Balbir Gurm is co-investigator (Principal investigator, Sepali Guruge) on a SSHRC \$2.5 million grant over 5 years.

Awarded June, 2020, it is a stage 2 partnership grant Inclusive Communities for Older Immigrants (ICOI): Developing multi-level, multi-component interventions to reduce social isolation and promote connectedness among older immigrants in Canada. Investigators, collaborators, and partners are from 4 provinces: British Columbia, Alberta, Ontario and Quebec.

- Dr. Balbir Gurm was also honoured and privileged to judge the Riasat Ali Khan Diversity Awards organized by AMSSA (Affiliation of Multicultural Societies and Service Agencies of BC). Awards will be given out in September to one individual and one organization in BC that meets the criteria of diversity, creativity, partnership, long term service and impact.
- Dr. Balbir Gurm completed work on a free e-book on relationship violence, Making Sense of a Global Pandemic: Relationship Violence & Working Towards a Violence Free Society. It has 25 chapters and 512 pages. It covers all age groups (children to older adult), specific groups (women, men, children, Indigenous people, immigrant and refugees, and LGBTQ2SIA+). It also includes abuse in workplaces and post-secondary institutions, legislation, prevention and the NEVR project and model that can be used to tackle social issues by others.
- Dr. Balbir Gurm, in collaboration with SASI/UFV director Dr. Satwinder Bains were recently successful in obtaining a grant of \$1.14 million for The Punjabi Canadian Legacy Project, now called the South Asian Legacy Project from the provincial government to: create a website with all historical information and links related to the history of South Asians in BC, do document labour and social history, to create a travelling exhibit and K-12 curricula.
- Dr. Balbir Gurm served on two Ministers' round tables in the last few months for BC government. One on Women in Leadership and the other on anti-racism.
- Judith DeGroot – instructor at KPU for 19.5 years retired this summer and we wish her well!

EMPLOYEE ENGAGEMENT

- Faculty members from across Faculty of Health programs continue to work together in developing new and innovative ways of delivering health care education during the global pandemic
- A number of faculty members have completed the "Level Up" workshop offered by Teaching and Learning Commons
- Faculty members continue to work together within their programs to modify and track changes in program delivery due to the pandemic for accreditation purposes

Faculty of Science and Horticulture

NOTEWORTHY ITEMS:

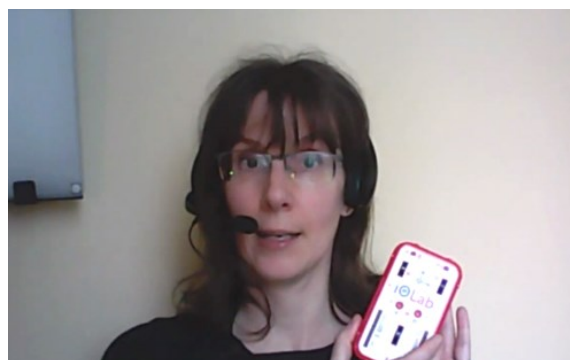
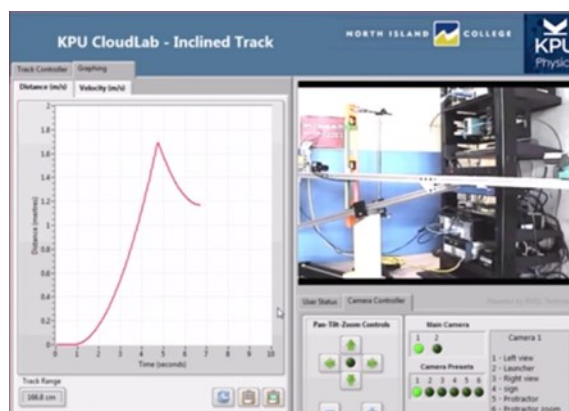
- A new Diversity in Brewing (DIB) award established in June for KPU Brewing Diploma students raised over \$15,000 with the support of more than 35 BC craft breweries and will be awarded in 2020. DIB is a grassroots initiative dedicated to supporting BIPOC (Black, Indigenous and People of Colour) and LGBTQ2S+ (Lesbian, Gay, Bisexual, Transgender, Queer and Two-Spirit) in the craft brewing community. The objective is to promote and foster a diverse, respectful, and welcoming brewing industry in Vancouver and beyond. These awards will help support KPU Brewing and Brewery Operations Diploma students who identify as BIPOC or LGBTQ2S+.



- Environmental Protection program staff were able to turn on a dime and respond to the new Covid-19 safety requirements by creating innovative delivery methods for a program that requires hands-on training to ensure that our graduates meet the needs of the workplace and that we satisfy our national accreditation requirements. Modified labs were created for the Air Quality course such that students could carry out measurements and become familiar with equipment at home. They met a bigger challenge in their Contaminated Sites course: lab staff and instructors designed a way for students to learn how to purge and sample from a well (we have four teaching wells on the Langley campus) while observing the required safety precautions. We are pleased to report that there is nothing to report: everybody stayed safe, there were no incidents of any sort, and the expected learning outcomes were achieved.
- The Physics Department has been working through the summer to create new lab kits for the Fall 2020 slate of Physics for Modern Technology (PMT) courses. These kits have allowed courses such as PHYS 1600 Introduction to Modern Technology, and PHYS 3710 Applied Optics, to run entirely online, yet provide students with hands-on, practical, experiential learning. It should be noted that the Raise 3D Pro2 printer, acquired this past Spring, has been instrumental in fabricating parts for the lab kits. We are also extremely grateful for the continuing services of the KPU Library in distributing and receiving our lab kits. The

Biology Department also provided kits, distributed through the KPU Surrey Library, for all first year and a few second year courses to enhance the online labs with experiments students can run at home.

- Jennifer DeBenedictis (PHYS) created a video to promote KPU's abilities to provide hands-on learning during this time of online instruction. Watch it here: <https://www.youtube.com/watch?v=uG4Ho5gRpBQ>



- Martina Solano Bielen (BREW) organized and created individual lab kits for first-year Brewing Diploma students taking Brewing Chemistry (HOPS 1212) remotely during the Fall 2020 term. The kits included various tools to assist students with their hands-on learning while participating in online classes and labs. Kits were mailed to Brewing students around the world, including Brazil, Japan, and the UK.



Faculty of Science and Horticulture cont'd

NEW PROGRAMS, POLICIES AND INITIATIVES:

- The fourth annual non-credit Brewing Chemistry Basics course took place Aug. 17-27 and was offered online for the first time. The course, taught by Martina Solano Bielen (BREW), was designed to help new Brewing Diploma students prepare for first-year Brewing Chemistry, as well as helping local brewers improve their brewing knowledge. The course was coordinated by DeAnn Bremner (Communications, Events and CPS Coordinator).
- From June to August, the KPU brewery on the Langley campus underwent an upgrade to its boiler and glycol lines. The construction project was overseen by KPU Facilities and KPU Brewing instructors Alek Egi (BREW), Jon Howe (BREW) and Derek Kindret (BREW).
- Kathy Dunster (HORT) was able to complete 15 weeks of field research in the flax field at KPU Richmond Garden City lands. Fifteen videos were filmed, edited and shared showing the best flax harvest and seed increase in 3 years due to spring and early summer rains. Dunster collaborated with EarthHand Gleaners to ret the flax at Trillium Park in collaboration with the City of Vancouver Park Board. This Fall she will be preparing the flax seeds in the lab, and will be processing the fibre for qualitative tests, and finally spinning into thread for quantitative tests.

STUDENTS:

- KPU Brewing hosted two online Ask Me Anything (AMA) sessions featuring live conversations with instructors Martina Solano Bielen (BREW) and Derek Kindret (BREW). The sessions were hosted on July 16 and 23, and attracted attendees from across Canada and internationally,

including India, Japan, Ecuador, Mexico and the US. The AMA sessions were organized and co-hosted by DeAnn Bremner and student recruiter Hannah Cenaiko (FSO).

- Two Society of Nutrition Education and Behavior (SNEB) Higher Education Division Research Awards were received at the annual SNEB conference in July 2020 for work done by HSCI graduate Rimi Afroze for her honours thesis project examining factors contributing to health and wellness in emerging adults. Collaborators included Charvi Gulati (2019 HSCI graduate), Jose G. Mora-Almanza (MITACS Globalink Intern 2019), Vidhi Thakkar (Research Associate), and Karen Davison (HSCI faculty).
- Horticulture grads, Corne and Paul Moerman (picture below from Greenhouse Canada) received Top 4 Under 40 awards from Greenhouse Canada.



Photo: New glycol lines in the KPU Brew Lab brewery as part of the renovation/upgrades in 2020.

Faculty of Science and Horticulture cont'd

- Kathy Dunster (HORT) held online meetings with Urban Ecosystems degree students over the summer helping them develop their capstone research projects during COVID-19 restrictions. She successfully found opportunities with external agencies, industry and NGOs to connect students to projects.
- A partnership was developed with KPU's and McMaster University's Health Science undergraduate programs to work on a CIHR-funded COVID-19 project. Ten McMaster U students are working with KPU HSCI and psychology students to evaluate Chinese and English language COVID-19 research literature.
- Kathy Dunster (HORT), with support from IT, updated, configured, and uploaded software and satellite images onto 16 new GPS units for the HORT 3250 class.

COMMUNITY ENGAGEMENT:

- On Aug. 5, 2020, the BC Beer Awards (BCBA) held their annual collaboration brew with the Brewery of the Year KPU Brewing (2019) and Rookie of the Year Île Sauvage Brewing (2019) hosted by BREWHALL in Vancouver. Jon Howe (BREW) and Derek Kindret (BREW) joined BREWHALL head brewer Kerry Dyson and Île Sauvage brewers for the brew day. Proceeds from the sale of the resulting beer, Class Act --- a boysenberry dry-hopped sour ale, will go towards Diversity in Brewing, Pacific Associations of First Nations Women Scholarship Fund, and Hogan's Alley Society Vancouver. Sponsors of Class Act include Altro Labels, Brewers Supply Group, Imperial Yeast and Vessel Packaging Co. Label art was created by Michelle Lee of Broadview Design.

- On Aug. 27, 2020, Farm Country Brewing in Langley hosted another brew day with Destination Langley and KPU Brewing to make a collaboration beer to promote Langley City, KPU Brewing and Farm Country on the BC Ale Trail. (Note: the initial beer was brewed earlier in 2020 and meant to be released in April but was cancelled due to COVID). Instructors Jon Howe (BREW) and Derek Kindret (BREW) participated in brewing Higher Learning which will be released in September 2020.
- From Aug. 13-19, KPU's Future Students Office (FSO) team started filming videos on the Langley and Richmond campuses for the upcoming KPU Virtual Open House (VOH) featuring activities/tours presented by Martina Solano Bielen (BREW), Dua'a Riyal (BIOL), Andy Smith (SUSTAG) and Catherine Chow (CHEM). Background information was presented by advisor Nick Bransford (FSH) with an official FSH welcome from Dean Betty Worobec (FSH). The videos will be released during the VOH on Oct. 3, 2020.



Faculty of Science and Horticulture cont'd

- KPU Brewing and Horticulture students and alumni participated in a new KPU Future Students Office (FSO) 'Where are they now?' campaign by submitting videos sharing how their education and experience at KPU helped them get where they are today. FSH alumni who participated include KPU Brewing grads Adam Keil, Mountainview Brewing, and Kristy Tattie, Fraser Mills Fermentation Company; as well as Horticulture Plant Health student and IPM specialist, Liam Buirs.
- FSO also created faculty videos with instructors Nancy More (BREW) on Aug. 6 and Jon Howe (BREW) on Aug. 13. Videos were co-organized by DeAnn Bremner and student recruiter Hannah Cenaiko (FSO).
- Janis Matson and Diane Scott (HORT) built a scarecrow for the annual Art's Nursery's 6th Annual Scarecrow Festival in Surrey. The kick-off event is September 19th and the scarecrows will be on display until Halloween. The fundraiser supports several charities and community groups every year.



PRESENTATIONS:

- Kathy Dunster (HORT) was a keynote presenter on June 9 for a Strathcona Community Garden online event discussing creative ways to manage Himalayan Blackberry and setting ground rules and protocols (Vancouver Park Board) for a follow-up face-to-face session with the gardening community at SCG.
- Lee Beavington (BIOL) gave guest lectures entitled, 'Colour and ecology' and 'The science of relationships' to KPU Fine Arts students (FINA 1166).
- Lee Beavington (BIOL) presented 'Science as story: Designing active and relevant learning' at the Learning Together Conference: A New Decade of Imagining in Education at SFU on July 25.
- Lee Beavington (BIOL) co-presented 'Sweet Water: Poems

for the Watershed' for the Association for Literature, Environment, and Culture in Canada on July 10.

- Karen Davison (HSCI) was co-presenter for the Chronic Disease Network Presentation of Mental Health Commission of Canada Project 'Concurrent Mental Illnesses & Physical Health Conditions & the Availability of Effective Responses to Them'.
- Karen Davison (HSCI) gave two presentations for the Society of Nutrition Education and Behavior.
- Janis Matson (HORT) was interviewed about home gardening trends for an article in the Vancouver Sun.

PUBLICATIONS:

- Lee Beavington (BIOL) published the article, 'Curating a Future Earth.' In the SFU Educational Review.
- Karen Davison (HSCI) co-authored 'Passive Commuting is Associated with Weight Status of Emerging Adults' and 'Nutrition and Other Wellness Indicators Are Associated with Healthy Weight Status in Emerging Adults' publications appearing in the Journal of Nutrition Education and Behavior.

FUNDING:

- Karen Davison (HSCI) will be the co-principal investigator of international study "Frailty & the Incidence and Course of COVID-19 among 500,000 Older Adults in the United Kingdom Biobank." funded by the Canadian Institute of Health Research and Canadian Frailty Network (2020 to 2022). The project will examine how frailty, genetic predisposition, health-related determinants, and environmental factors contribute to the incidence and prognosis of COVID-19. Collaborating institutions include University of Toronto, BC Institute of Technology, Simon Fraser University, University of Victoria, University of British Columbia, and University College London.

AWARDS:

- Lee Beavington (BIOL) received the Mitacs/SFU Research Award (\$6000) to support the development of the 'Ecology in 1m² project', a collaborative project between FSH and Faculty of Arts (Fine Arts).

RECOGNITION:

- Kathy Dunster (HORT) was interviewed with The Runner regarding the Urban Ecosystems collaboration with Native Education College.
- More than 25 media articles were published in outlets such as MSN News, Yahoo News, PsychCentral, Medical Xpress, Science Mag covering Karen Davison's (HSCI) CLSA study: Fuller-Thomson E, Lin S, Davison KM, Taler V, Saab Z, Kobayashi KM, Tong H. Nutrition, immigration and

Faculty of Science and Horticulture cont'd

health determinants are linked to verbal fluency among Anglophone adults in the Canadian Longitudinal Study on Aging (CLSA). Journal of Nutrition, Health, and Aging 2020 June 1;24:672–680.

- Nancy More (BREW) and KPU Brewing were featured in two articles in What's Brewing.

EMPLOYEE ENGAGEMENT:

- FSH held their annual (and first 'virtual') Faculty of the Whole meeting on September 1. Dr. Sandy Vanderburgh, Provost and Vice-President Academic and Dr. Rajiv Jhangiani, Action Vice Provost, Teaching and Learning, presented updates on COVID-19 challenges and the shift to online learning. Dean Betty Worobec gave a faculty update, welcomed new employees and recognized long service awards.
- The Physics Journal Club continued to meet during the summer with discussions on some very topical issues. Takashi Sato (PHYS) led the discussion on the paper, 'Video killed the writing assignment' by Nicole Zellner, while Laura Flinn (PHYS) led discussions on 'Urban Legends in Education', based on the paper by Kirschner and van Merriënboer.
- Barnabe Dossou Assogba (BIOL) was invited by American Society for Microbiology (ASM) to review abstracts for the upcoming Annual Biomedical Research Conference for Minority Students (ABRCMS 2020). Barnabe has been reviewing abstracts for this conference since 2016, but this time, he was invited as an abstract reviewer & judge during the conference.
- Janis Matson (HORT) attended a two-day conference with the Industry Training Authority where she conducted a peer review of the level 2 and level 3 apprenticeship tests.
- Karen Davison (HSCI) participated in Fulbright Canada Alumni Program discussion "Creating an inclusive post-secondary educational approach".
- Karen Davison (HSCI) attended "Insights in Tableau: An Applied Data Visualization Course" presented by KPU Research Associate Dr. Vidhi Thakkar for Population Data BC (PopData).
- Karen Davison (HSCI) was an Invited Canadian Institute of Health Research Peer Reviewer for the COVID-19 Mental Health & Substance Use Service Needs and Delivery program.
- Karen Davison (HSCI) was a reviewer for Royal Society of Canada's Alice Wilson Postdoctoral Awards (CIHR candidates).
- Karen Davison (HSCI) was an invited thesis co-supervisor for McMaster University Honours health science student, Zachary Rezler. Topic: Cardiovascular Disease and COVID-19: A Focus on Emerging Adults
- This year's Canadian Association of Physicists Congress, originally planned to be held at McMaster University, was instead hosted virtually on June 8-12 with free registration. A number of Physics department members took advantage of the free registration to attend. In particular, the workshops and seminars associated with the Division of Physics Education were very well attended.
- Kathy Dunster (HORT) participated in an info session for the new 2020 UN SDG Open Pedagogy Faculty Fellows, an HR seminar on Hiring Best Practices, and was part of the search committee for the new FSH Associate Dean. She was also part of a faculty collaboration to craft an Anti-Racism statement for KFA and was an invited participant in a special zoom meeting of the Toronto Public Spaces Network regarding BLM.
- From June 8-30, Kathy Dunster (HORT) worked collaboratively online with a group of young BIPOC landscape architecture interns and students crafting a position paper with specific demands to the provincial and national professional organizations and post-secondary design schools regarding the systemic racism impacting Black, Indigenous and other racialized members of the Canadian design community.
- Kathy Dunster (HORT) had her first meeting with the Canadian Society of Landscape Architects College of Fellows (following her election to the College). Since the CSLA College of Fellows was established in 1964, only 229 members (out of over 10,000 landscape architects Canada-wide over the years) have been given the prestigious designation "FCSLA", making it a true distinction and honour conferred by the Society. Because of COVID-19 the installation ceremony was delayed to May 2021 in Ottawa.
- Kathy Dunster (HORT) attended the following talks:
 - * June 1 – Lessons from Rojava Series "What if women are the vanguard" – Kurdistan Independence Movement
 - * June 4 – "Listening to Seeds" – a seminar by Vivian Sansour – Bethlehem Dar Yusuf Nasri Jacir for Art and Research
 - * June 11 – Face-to-face hands-on session with EarthHand Gleaners and Strathcona Community Garden on harvesting invasive Himalayan blackberries and making rope (value-added management and utility before green waste)
 - * August 16 – Lasqueti Island Nature Conservancy – AGM and field visit to potential land conservation site to consider baseline inventory needs
 - * Joined the New Westminster Museum and Archives on a zoom curator talk about the History of Plants in New Westminster

Office of Research, Innovation & Graduate Studies

NEW RESEARCH ETHICS BOARD (REB) CHAIR

Dr. Tara Lyons from the Faculty of Criminology was appointed the REB Chair effective September 1, 2020. Dr. Lyons' research examines how legal and health structures impact the health of marginalized communities. Specifically, her work examines how intersecting social and structural factors shape the health and wellbeing of LGBTQI2+ persons. Her research areas are substance use, drug policy, gender, sexuality, and health.

Thanks are due to the outgoing Chair, Dr. Farhad Dastur for his contribution to the REB which included the transition to online services during COVID-19 and the creation of the REB Directive on Research Involving Human Participants During the COVID-19 Public Health Emergency.

REB MEMBERSHIP CHANGES

Following an open and competitive selection process as per [KPU 's RS1 Research Involving Human Participants Procedure](#), the list of new and continuing REB members effective September 1, 2020 is: Dr. Tara Lyons, Chair, Criminology; Dr. Paul Adams, Biology; Dr. Ari Goelman, Business; Dr. Irina Ceric, Criminology; Joan Posivy, Community Member; Dr. Richard Le Grand, Psychology; and Dr. Katie Warfield, Journalism (currently on a temporary leave of absence). Congratulations are due to the new and renewing members.

We would also like to thank outgoing members Mr. John Anderson, Dr. Karen Davison, Nicole Green, and the outgoing chair, Dr. Farhad Dastur for their dedication and service on the REB over the years.

RESEARCH ETHICS BC (REBC)

KPU was added to the REBC network and to the Provincial Research Ethics Portal (RISe) for multi-jurisdictional research in April 2020. To date, there is one harmonized file that KPU is part of so far.

USE OF ANIMALS IN TEACHING AND RESEARCH

Dr. Layne Myhre, Biology is serving as the inaugural chair of KPU's nascent Animal Care Committee (acc@kpu.ca). Currently, the ACC also consists of (confirmed): James Callander (technician), Dr. Kent Mullinix (ISFS representative), Dr. Mike Bomford (Sustainable Agriculture), Dr. Cameron Lait (Horticulture Faculty) and Michael Ke (Student, Biology). A search has been initiated for community members and a research veterinarian.

We are working our way through academic governance to determine processes for pedagogical merit reviews. Applications for use of animals will be facilitated through Romeo. The University of the Fraser Valley has kindly agreed to help develop its capacity. Drafts of policy and procedure are in final stages of development.

RESEARCH CONTINUITY GUIDELINES

A draft of Research Continuity Guidelines received input from various stakeholders across KPU. It will be published following discussion at the Polytechnic University Executive.

LIST OF RESEARCH INVOLVING COVID-19

Four research projects at KPU related to COVID-19 were submitted for listing in the central registry <https://www.bcahsn.ca/covid-19-response/covid-19-research-inventory/>.

FROM THE OFFICE OF GRADUATE STUDIES

GRADUATE CERTIFICATE IN FOOD SYSTEMS AND SECURITY

The launch of the graduate certificate in food systems and security has been deferred to late-summer 2021. Development of a Program Advisory Committee is underway. Additional marketing efforts are being implemented. Entry-GPA requirements are also being updated.

FROM THE OFFICE OF RESEARCH SERVICES

DR. ASMA SAYED IS THE SECOND CANADA RESEARCH CHAIR (CRC) AT KPU

After eight years, we have our second CRC at KPU. Please see media story <https://www.kpu.ca/news/2020/08/05/kpu-researcher-awarded-canada-research-chair-south-asian-literary-and-cultural> for more information.

CANADA RESEARCH CONTINUITY EMERGENCY FUND – STAGE 1

KPU was awarded \$31,000 for Wage Support for Research Related Personnel. Following an open call to the KPU community, the funds will be distributed proportionately to all eligible applications.

EDI STIPEND

KPU has been awarded \$50,000 in one-time project funding towards the development of an EDI Action Plan to meet CRC requirements.

HEALTH RESEARCH SPECIALIST

Dr. Sanja Jovanovic joined the Office of Research Services on a contract starting mid-July 2020 to provide expertise in health research. Dr. Jovanovic is based out of Halifax Nova Scotia and will be working remotely, as we all are.

Dr. Jovanovic is a health research services and outcomes scientist with both medical and clinical research experience.

She obtained her MD degree from Medical School University of Zagreb, Croatia and MSc in Community Health and Epidemiology from Dalhousie University, Halifax. Her main research contributions have involved observational, real-world evidence studies in the field of cardiology and oncology. She strives to continue contributing to improving cardiovascular (CV) outcomes by generating real-world evidence on survival benefits and patient safety of various CV treatment options. Her other research interests include improving diabetes care and outcomes, cancer genomic studies, cancer biomarkers, public health research, and most recently COVID-19 epidemiology. Dr. Jovanovic's LinkedIn profile is at <https://www.linkedin.com/in/sanja3-sj/>.

FROM KPU'S RESEARCH LABORATORIES, CENTRES, AND INSTITUTES

LOW COST NOVEL PRODUCTION OF NATIVE TRICHODERMA

This project, funded by the BC Ministry of Agriculture – Growing Forward 3 program, was awarded to the Institute for Sustainable Horticulture (ISH) in the amount of \$190,000 to finalize Health Canada's data package for the first native product (*Trichoderma atroviride*) destined for use in potted ornamental propagation. ISH will hold the registration, which is expected to be available for the market 1.5-2 years after submission to Health Canada.

RASPBERRY BREEDING PROGRAM TISSUE CULTURE SERVICES

Funded by the British Columbia Blueberry Council, this project will provide laboratory services for raspberry tissue culture production of 6000-6500 raspberry seedlings in support of the BC Berry breeding program managed by the BC Blueberry Council, Raspberry Industry Development Council, and BC Strawberry Growers' Association.

FERMENTED MOGROSIDES FEASIBILITY TEST

This project (worth \$40,985) is funded by NutraEx Food Inc. who want to develop a novel microbe-based technology for mogroside production using microbial fermentation and produce high-quality mogroside sweetening products. This project will test the feasibility of this biotechnology. It will be conducted by NutraEx partnering with ISH.

PROOF OF CONCEPT STUDY FOR VECTORITE CRC VECTORED BY HONEY BEES IN Highbush BLUEBERRY

Funded by Bee Vectoring Technologies International Inc., this proof of concept study will address specific questions before considering a large scale, honey bee vectoring study with the biofungicide CR7, *Clonostachys rosea*, in highbush blueberry for management of *Botrytis* and Mummy berry diseases.

EFFICACY OF TRICHODERMA FUNGAL BIOCONTROL AGENTS FOR THE CONTROL OF SNOW MOLD DISEASE IN TURFGRASS

The cost of chemical controls for snow mold disease in Western Canada is greater than that for all other diseases of turfgrass. Dr. Deborah Henderson and her team seek to identify the pathogens responsible for snow mold on golf courses in British Columbia using genetic tools and test the efficacy of local *Trichoderma* isolates in laboratory and field trials for the control of pink snow mold. *Trichoderma* isolates that show pathogen suppression in research trials will be considered for registration in Canada as the Institute for Sustainable Horticulture moves forward with their first *Trichoderma* product registration. This \$12,000 project was funded by not-for profit industry organization, Western Canada Turfgrass Association.

RESPONSE OF GREENHOUSE CUCUMBER TO A SOLIOS MICRONUTRIENT FORMULATION

This greenhouse trial with cucumbers and a single solios micronutrient was funded by Lucent BioSciences Inc. for ISH to conduct a small scale trial to answer questions which will inform larger scale trials or determine if a different crop direction should be the focus of KPU trials.

EXTENSION SERVICES FOR PEMCAP ORGANICS

The Institute for Sustainable Food Systems (ISFS) will provide extension services in regard to the Pemberton Haven Farm in Pemberton, BC. ISFS services will include guidance regarding integrated production and practices and systems focusing on, but not limited to, soils management and compost production/use, as well as potential farm site production suitability assessment.

LIFESPAN COGNITION LABORATORY

Dr. Daniel Bernstein and his collaborators (other scholars, undergraduate students, and post-docs) published several papers this year. The selections published in 2020 include:

- Metacognitive hindsight bias
- The integrative memory model is detailed, but skimps on false memories and development.
- A computational approach to the revelation effect
- Future planning may promote prospective false memories
- Diverse perspectives on interdisciplinarity from the Members of the College of the Royal Society of Canada
- Truthiness and law: Nonprobative photos bias perceived credibility in forensic contexts
- People who cheat on tests accurately predict their performance on future tests.

Office of Research and Research Services cont'd

The laboratory has another five manuscripts submitted or revised and submitted for publication, and another three manuscripts close to submission.

APPLIED GENOMICS CENTRE

KPU was successful at the Letter of Intent stage for an NSERC Build Innovation Enhancement (IE) grant and was invited, along with a select few, to submit a full application due November 13, 2020. If successful, the 5-year IE grant would total over \$2M in NSERC operating funds, in addition to matching partner and KPU contributions. The application also includes an additional ~\$2M of infrastructure support requested from Canada Foundation for Innovation and BC Knowledge Development Fund, and related infrastructure operating funds. If successful, the grant will support the formation and operation of the emerging Applied Genomics Centre (formerly the KPU Bio-Innovation Laboratory). The centre will focus on supporting industry research and development in the area of agriculture innovation through applied genomics and metabolomics.

NUTRITION INFORMATICS RESEARCH

Two research awards were presented at the Society of Nutrition Education and Behavior (SNEB) Annual Conference in July for two abstract submissions that were made from a former health science honours research student's research projects (Rimi Afroze; graduated in June 2018) that focused on health behaviours of university students. Rimi currently works for the State of Washington in health services and finished a MSc in Health Care Management and Leadership in June. The two awards, the SNEB Higher Education Division Research Awards, recognize master's and doctoral level student research in nutrition education. Winners were also recognized in the Conference proceedings and during the annual business

meeting. The project team for this award also includes Charvi Gulati, another health science honours student (and former research assistant of Dr. Karen Davison) who is starting the computer science program at UBC in September, Jose Mora who was a 2019/20 Mitacs Globalink Intern that also worked on the project (medical student at University of Guadalajara), and Vidhi Thakkar (current research associate). Congratulations to everyone!

EXTERNAL NEWS AND UPDATES

TRI-AGENCY UPDATE ON COVID-19 AND IMPACT ON POLICIES, PROGRAMS, AND OPERATIONS

A reminder that the SSHRC [Insight Grants](#) submission deadline for 2020 will be advanced to **October 1st** from October 15th, in response to a system failure resulting in delays during the October 2019 proposal process.

MITACS UPDATES

As communicated by Mitacs: Mitacs and NSERC have launched a new joint application between the Mitacs Accelerate and the NSERC CCI Applied Research and Development (ARD) programs. More details will be shared soon.

KPU is also exploring multiple internships through Mitacs as part of their Business Strategy Internship Program.

ACKNOWLEDGEMENT

The Office of the AVP, Research, Innovation, and Graduate Studies acknowledges funding from the federal Research Support Fund in support of its operations and services.

School of Business

EXPERIENCE: WE WILL

A1. ENHANCE THE EXPERIENCE OF OUR STUDENTS

Innovation in The Classroom:

This semester with the shift to online learning, the ENTR3110 Event Project was shifted to a Community Resource Project. Students were introduced to the UN's SDGs and were asked to choose one about which they were passionate. Amanda Bickell tasked her students with developing a resource for a community that would have impact to bring us closer to achieving their chosen SDG. They were allowed to keep their resource private within the class, or publish it at large if they chose to.

Projects included a story book to help children understand the Black Lives Matter movement, a COVID infographic to help young adults in Surrey understand how important their role is in keeping the pandemic under control, a tech reference guide for BC parents who are having to, or wanting to home school their children, and a video about how we in Canada can help China to achieve their environmental targets.

One group chose to make their resource public. It is a website about how university students can help to end world hunger. <https://wordpress.kpu.ca/endhunger/>

A2. ENRICH THE EXPERIENCE OF OUR EMPLOYEES

Welcome to Mike Ford, Entrepreneurial Leadership Program, Interim Associate Dean

The School of Business is pleased to announce that Mike Ford, ENTR faculty member, is the successful candidate for the interim associate dean opportunity in the School of Business beginning September 1, 2020 to December 31, 2020.

Mike has a Bachelor's of Commerce, Specialization: Entrepreneurship, from the University of Victoria. Shortly after graduation, Mike pursued a lifelong dream of starting his own river rafting expedition company. After 15 years in tourism, he decided to change industries. To facilitate this transition, Mike completed his Masters of Business Administration, Specialization: Finance at the University of British Columbia. While at UBC, Mike acted as the Ombudsperson for his cohort, which he enjoyed. After completing his MBA, Mike became a consultant in the real estate development industry. He helped companies to lease or sell their surplus facilities and properties. Mike has completed many exciting projects for organizations including Ritchie Bros. Auctioneers, BC Hydro, UBC and TransLink. He is also a Director for Metro Vancouver Crime Stoppers Foundation Board, where he is responsible for building corporate partnerships with this exciting organization.

Mike has been teaching with the School of Business since 2014. As a full-time instructor, he has concentrated his teaching in business strategy and business to business sales in the ENTR program. He has also continued his industry connection and professional development as a part-time,

business and real estate development consultant. Over the years, Mike has amassed extensive customer service skills from working in tourism as a river rafting guide, owner and manager. He even spent three winter seasons as Manager, Guest Services and Events at Big White Ski Resort. Today, Mike's students benefit greatly from his sales, customer service background, his volunteer roles and consultancy experience.

Mike's passion is experiential education. One of his favourite courses is ENTR 4140- Sales. During Mike's time coaching the sales class, ENTR students have developed over \$830K of partnerships with national and regional companies. In 2016 and 2018, two of Mike's classes broke the 2008 all-time sales record by securing corporate partnerships worth \$190K and \$155K, respectively. Mike's current and relevant business experience has been a source of inspiration and credibility in his classroom. Mike understands he needs to build on his sales development to ensure relevant and contemporary sales education in his teaching. Most recently, Mike was invited to speak at the 2020 Sales Educators Forum at Conestoga College. Mike works hard to incorporate his reputable network connections, his expertise and active professional development in his ENTR sales courses. He has also provided important insights to the ENTR department program review and the upcoming refresh of the program.

Mike's support of business students, enthusiasm for teaching and learning, education, management and customer service experience will serve him well in this post-secondary administration role. Please join me in welcoming Mike Ford to the School of Business Leadership team.

Staffing Update:

It is with mixed emotions that the School of Business announces that Mr. Loren Coutts, Associate Dean, with the School of Business will be leaving KPU to pursue a fantastic opportunity in the North West Territories.

Although this is a positive career move for Loren, it is a loss for the School of Business; he will be missed. Loren has contributed exemplary leadership by way of his analytical and rationale thought process and attention to detail. And for those of us who have had the pleasure to work with him closely also know Loren balances kindness and fairness in all that he does.

The Deans' Office staff and faculty would like to thank Loren for his hard work and focus during his time as Associate Dean in the KPU School of Business. We wish him all the best in his new role at Aurora College.

School of Business Virtual Annual General Meeting 2020

The School of Business Dean's office hosted the 2020 Annual General Meeting on August 25, 2020, chaired by Stephanie Howes, Dean and MC by Travis Higo, DBM. The meeting was successfully held on MS Teams with over 140 attendees. We

welcomed speakers such as Dr. Sandy Vanderburgh, VPA, Mark Diotte and Romy Kozak, KFA Representatives, and many of our own faculty members to provide important committee updates and Faculty Council business topics for decisions made by the Faculty of the whole.

We want to thank Lesley McCannell and Marla McMullen, Human Resources Management faculty, for their insightful and illuminating presentation on Inclusivity and Diversity. They both begin their one course release each this academic year to support informed cultural changes and possibly curricular changes within the School of Business. For the last hour of the AGM, we had the opportunity to recognize our Chairs, (current, outgoing and newly incoming) for all their hard work and leadership along with our long service colleagues. We had the opportunity to celebrate our retirees who left the School between September 1, 2019 to August 31, 2020. The presentations and speeches from colleagues on behalf of the retirees were a mix of accounts of inspirational contributions these faculty members provided over the years and humorous stories with emotional goodbyes.

The AGM was a successful virtual meeting, despite the tough months leading up to the day. It was a pleasure for everyone catch-up together, albeit virtually. We look forward to our Professional Development Day during Reading Break 2021, where we will all meet again virtually – with the hope of possible in-person gathering always on our minds.

A3. DELIGHT OUR FRIENDS IN THEIR KPU EXPERIENCE

Our 4th [Industry Insider](#) hosted for Post Baccalaureate and Graduate students in the School of Business was provided virtually on Tuesday, September 15, 2020, from 11:00am - 12:30pm.

The *Industry Insider Series* sessions are informative networking opportunities, set up as a moderated panel discussion, where our students can meet, listen, converse and ask questions with local employers. The event was organized by Magdalena Mot, Career Coach, and moderated by Donald Reddick, Associate Dean. 40 participants attended (including faculty, students, and staff) where they had the opportunity to learn from our guest employers about their specific organizations, about their roles, and even learned about what these employers are looking for when hiring. This event helps our students to make informed career decisions and prepare effectively for their future professional growth.

"Thank you again for inviting me to the Insider Event yesterday. I truly enjoyed the experience and look forward to hopefully participating in more Kwantlen Industry events. Although it would have been nice to see everyone in person, the Zoom meeting was so smooth. I thought that the event went really well and it was great to hear from other employers and their experiences." Brenna Denexter

Our guest employers included:

- Alim Sunderji, Director, Common and Technical Services at Fraser Health
- Lorne Blouin, Fulfillment Centre Manager at Staples
- Raluca Vetrici, HR Generalist at GEOTAB
- Brenna Denexter, HR Coordinator at Great Little Box Company
- Vanessa Huynh, CPHR, HR Generalist at VersaCold Logistics Services

KPU Open House

During the month of August, 2020, a variety of School of Business representatives participated in pre-recorded segments for KPU's first ever Virtual Open House. The Virtual Open House goes live on Saturday, October 3, providing a creative, digital connection between KPU, prospective students and community partners. Dean Stephanie Howes, Associate Dean Don Reddick, Public Relations Program faculty member Andrew Frank, and former KPU Case Analysis Network president and alumnus Samuel Garzitto all highlighted the unique programs and opportunities accessible through a business education at Canada's number one polytechnic university. The School of Business would like to thank Kim McGill, Silvana Sulstarova, Jenna Afanasiff, the rest of the Events Team and Jelly Marketing & PR for their coordination of this much-anticipated event.

SUSTAINABILITY: WE WILL

B1. EMBRACE ALL CULTURES AND PROMOTE A RENEWED, AUTHENTIC APPROACH TO INDIGENIZATION

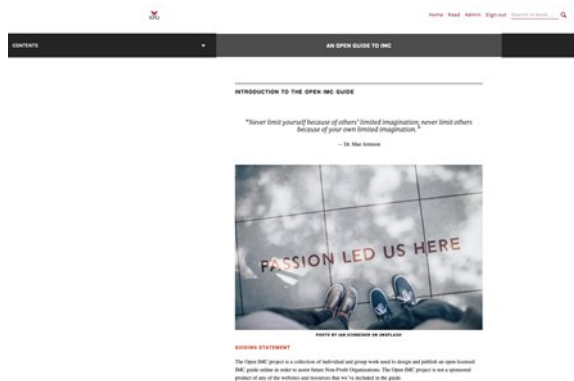
Open Education – Student Authors

Question: "What to do when a course doesn't have a textbook"?

Answer: "Invite students to create the textbook. Make it open, make it purposeful, and provide a framework for students to develop anti-racist, gender-inclusive, and accessible content for audiences who benefit most from free and open content."

KPU students enrolled in the 4th year "Integrated Marketing Communications" course during the Summer 2020 term embarked on an ambitious project all while working remotely under the guidance of Andrea Niosi, KPU Marketing Instructor. The project assigned was to create an open marketing resource for non-profits, activists, and advocacy groups who often have the least amount of marketing dollars and the fewest number of marketing resources to research, design, plan, and execute marketing campaigns.

By drawing on open resources and the success of activist movements behind Black Lives Matter, the Wet'suwet'en land defenders, and Hogan's Alley Society (just to name a few),



students developed a comprehensive IMC Guide that takes the reader through the process of creating successful marketing campaigns.

The [Open Guide to IMC](#) includes a number of free and open resources ("OERs") that would otherwise exist behind paywalls or cost handsomely from an ad agency. Templates have been developed for crafting Creative Briefs, developing Content Calendars, and designing Brand Identities. Students created the Open Guide for IMC to be fully Accessible as well as interactive with over 60 H5P content types.

As a means of framing this project, students first began by taking a deep-dive into foundational concepts that inspired this project: they researched the United Nations' 17 Sustainable Development Goals ("SDGs"); the Open Movement; the Creative Commons; and various open tools and resources that can be used in open development. After becoming familiar with these important themes, students were assigned into various groups which then began a 13-week processing of researching, writing, curating, editing, and attributing. By the end of the term, each student had had the opportunity to work in every part of the Open Guide, allowing them to apply their existing marketing knowledge and graphic design skills while also developing new ones.

As many (faculty) may wonder, "but how do you grade such a project?", it is worth mentioning that students created ePortfolios (many of which are now CC licensed) that captured their individual and team contributions. In detailed reflections, students narrated their learning experiences through the

revisions they carried out, through the knowledge they acquired undergoing open research for the first time, and through the wisdom shared by a number of guest speakers.

In true upgrading fashion, students' grades were determined through self-assessment at the end of the course.

Link to the Open Guide to IMC: <https://kpu.pressbooks.pub/openimc/>

Read the Introduction written by all 34 students: <https://kpu.pressbooks.pub/openimc/front-matter/introduction-to-the-open-imc-guide/>

CREATIVITY: WE WILL

C1. INCREASE THE LEVELS OF ACTIVITY, FUNDING AND INTENSITY OF RESEARCH AND SCHOLARSHIP

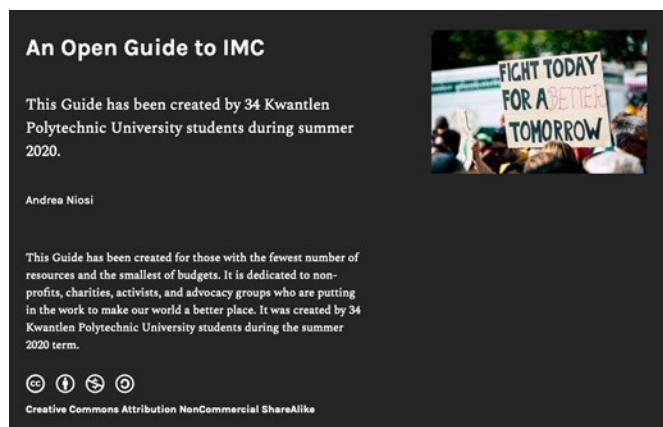
Toby The Robot Update - Dr. Qussay Salih—APPLIED LEARNING & Research Experience for students

Dr. Qussay Salih and his students, Christopher Torunski and Nick Raposo, successfully programmed Toby the robot to pick up an object.

This project has been an incredible opportunity for these students to apply what they have learned various classes within the Computer Science and Business Technology programs. They have incorporated multiple disciplines, over numerous semesters in their involvement with the Toby project, not only in computer programming, but also drawing on what they have learned in mathematics, networking and software engineering classes to name a few. They have been able to help produce an Artificial Intelligence (AI) robot capable of picking up a specific object.

The main focus of this project has been on Machine Learning, a subsector of (AI), which is a current industry trend and the future of in the field of robotics. The idea and inspiration behind this project was to give these students a hands-on experience while:

- Learning new programming skills
- Applying programming skills, mathematics and software engineering
- Handling new complex technology challenges
- Creating a high level of enthusiasm for AI, so that they would be motivated to persevere through inevitable frustrations and failures relying upon their project management and problem solving skills
- Empower students to use the skills they have learned to explore high tech positions with leading technology companies such as Amazon, Microsoft, MDA or within the automotive industry and other large manufacturing companies.
- Furthering student interest and understanding of the benefits of the relationship between humans and machines



Drive and influence future KPU research in the field of AI, to broaden KPU and the School of Business' image and presence in technological innovation

The Toby project has the potential to inspire curriculum development in this field, attracting future domestic and International students to KPU.

Dr. Salih is interested in working with the School of Business to establish a robotic student competition. Events such as these, enrich both student and faculty experience and prepare our students to find successful careers in the technology industry.

Projects such as this have the potential for student collaboration and embedding Information Technology into other discipline's projects in departments throughout KPU, such as nursing and horticulture/agriculture.

Background and Update:

The first phase was successfully completed December 2019. Phase 2 started February 2020. Although the pandemic began to change the landscape of our daily lives and created uncertainty for our student's future education, Dr. Salih, project leader and supervisor, took the initiative to encourage the research students to continue to focus on the important project and supported them to forge forward in the quest to find ways AI can improve the quality of human life.

Toby the robot, when Phase 2 is finished will have the ability to be remotely mobile in areas where human intervention may not be possible and perform many tasks within high risk environments, such as health practitioners being able to care for patients without being in the room of someone infected with COVID-19 and could assist in sanitizing hospital rooms or other faculties thereby reducing the risk of exposure to viruses or other toxic agents.

Dr. Sahil states "to continue the project objectives, we decided to work remotely by connecting Toby to the cloud while we completed the programing, which enable the work to continue without students having to gather together during the acute stage of the pandemic". Once Toby reached the stage where testing became necessary, the team gathered in Nicholas's garage, maintaining social distances and COVID-19 protocols, they were able to test and edit the programming to achieve a better result.

After hours of work over many weeks in the garage, the team achieved 80% completion of Phase 2 which includes: Voice Recognition, Facial Recognition, ability to recognize an object and pick-up it up. Please visit the video link for a demonstration:

Video link: <https://youtu.be/RZLd1dcpOyo>

C2. INCREASE INNOVATION IN TEACHING, LEARNING AND CURRICULUM

Open Education News

A team of School of Business faculty including Arley Cruthers, Melissa Ashman, John Grant, and Peg Fong (all from the Applied Communications & Public Relations Department) and Dr. Seanna Takacs from Accessibility Services recently received a grant from BCcampus to develop an online open course (OOC) in business communications. The resources in the course incorporate principles of universal design for learning; diversity, equity, and inclusion; Indigenous pedagogies; and open pedagogy. It is the first OOC – and the first in business communications – completed for BCcampus.

The team curated two open textbooks -- *Business Writing for Everyone* by Arley Cruthers and *Student Engagement Activities for Business Communications* by Melissa Ashman, Arley Cruthers, Sarah Duncan, John Grant, Karen Inkster Vance, and Panteli Tritchew – and developed more than 70 additional resources, including weekly lesson plans, sample assignments, videos, interactive HSP activities, PowerPoint slides, and audio recordings. All of these resources are openly licensed as CC-BY, which means they can be reused, revised, redistributed, retained, and remixed so long as the authors of the material are credited. The materials can be accessed online at <https://pressbooks.bccampus.ca/businesscommsooc/>



Principles for Responsible Management Education

On Friday July 17, the School of Business submitted its registration application to the PRME (Principles for Responsible Management Education) Secretariat. I am pleased to announce that on Wednesday July 22, the PRME Steering Committee and Secretariat welcomed the KPU School of Business as a signatory to the Principles for Responsible Management Education (PRME).

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative that supports business and management schools around the globe to provide future leaders with the skills needed to balance economic and sustainability goals. <https://www.unprme.org/>

School of Business cont'd

The School of Business joins 800 leading business and management schools from more than 90 countries who have signed a letter of commitment to advancing the PRME Six Principles while working towards promoting the United Nations Sustainable Development Goals. Working through the Six Principles, the School of Business aims to provide our current students and society's future leaders with the skills needed to balance economic and sustainability goals by using the 17 Sustainable Development Goals (SDGs) of the UN Global Compact as a framework for student and program learning outcomes development.

We look forward to implementing the Principles for Responsible Management Education, reporting progress to our stakeholders, and exchanging effective practices related to these Principles with other academic institutions. More specific details about our PRME initiative will be coming to our AGM on August 25.

OUR AMAZING FACULTY

Melissa Ashman, Applied Communications

Melissa Ashman, Applied Communications Instructor completed her Certificate in Online Learning from VCC. This three course (9 credit) program builds on the Provincial Instructor's Diploma Program and will be an asset to KPU, the School of Business and her students.

John Shepherd, Rotary Update

The Canadian Red Cross Society has approved \$21,800 in funds from Canada's Emergency Community Support Fund towards the North Delta Rotary Club's Starfish Pack project. John Shepherd, Accounting Faculty member and Rotarian is helping to explore whether they could supply food, via this funding source, to the North Delta branch of the Surrey Food Bank. If so, they will put in an additional application for \$25,000.

SCHOLARLY PUBLICATIONS:

Amir Azaron, Business and Quantitative Methods

Amir Azaron (BUQU Faculty) published a paper in International Journal of Production Research (Taylor & Francis)

Azaron, A., Venkatadri, U., Farhang Doost, A. (2020). Designing profitable and responsive supply chains under uncertainty. International Journal of Production Research. <http://dx.doi.org/10.1080/00207543.2020.1785036>

Andrea Niosi, Marketing

On June 29th, Andrea Niosi (Marketing) presented on Open Pedagogy at the Open Education For a Better World virtual conference which normally takes place in Vipava, Slovenia. Last year, Andrea presented her Open Textbook project on Consumer Behaviour at the conference, and this year, as a Mentor, she spoke to different ways educators can leverage their work in open education to create a rich learning experience for students. This presentation was recorded for (and attended by) a global audience of educators,

OPEN EDUCATION for a BETTER WORLD

OE4BW yearly EDUSCOPE

MON, JUNE 29 – THU, JULY 02, 2020

Due to the COVID-19 pandemic this year, the event will be held entirely online via the MTeam online environment. The event will be online and free for everyone, but all participants will have to register to gain access.

The University of Nova Gorica (UNO) and the UNESCO Chair on Open Technologies for Open Educational Resources and Open Learning at the Jozef Stefan Institute (JSI) announce the "Open Education for a Better World Yearly Eduscope" which will be available online via the MTeam platform (<https://mteam.uno.si/>) from Monday, 29 June to Thursday, 02 July 2020. There are three main tracks and each one will take place in a different online room. For the main track, entitled **OE4BW Workshop** there are 5 rooms, namely **WL, W2, W3, W4** and **W5**. The second track, entitled **OE4BW Festival** consists of 2 rooms, namely **FESTIVAL** and **MASTERS**. The third track, entitled **OE4BW Marketplace** is an event that takes place round-the-clock in the room **MARKETPLACE**.

administrators, instructional designers, and researchers who all champion the both open educator and UNESCO's Sustainable Development Goals.

Throughout the summer 2020 term, Andrea Niosi, participated in KPU's UN SDG Open Pedagogy Fellowship and teamed up with educators from Montgomery College and Maricopa Community College. The three faculty - one from marketing, one from art history, and one from mathematics - were tasked with having to design 3 renewable assignments that supported SDG #4 (Quality Education). In the end, they developed a Visual, Data, and Cultural Analysis and Literacy framework that could be used across all 3 disciplines where multiple assignments could be developed capable of integrating SDG #5 (Gender Equality), #13 (Climate Action), #16 (Peace, Justice and Strong Institutions), #12 Responsible Consumption and Production, and #10 (Reduced Inequalities).



On August 31, Andrea Niosi was invited to present an Introduction to Open Pedagogy Workshop as part of the Open Education Influencer Program at Nelson Mandela University.

The workshop focused on the what, how, and why of open pedagogy and provided specific examples of how Andrea and other KPU educators have adopted open pedagogy in their curriculum.

NELSON MANDELA UNIVERSITY

OPEN EDUCATION
C O L L E G E I N F L U E N C E R P R O G R A M

WEEK 2 OF THE
INFLUENCER WITH OPEN EDUCATION
WEBINAR SERIES
WED 02 SEPTEMBER 2020
13:00 - 14:30 | Platform: Zoom

Topic:
Introduction to Open Pedagogy Workshop

IN THIS SESSION

How can open pedagogy support student learning, outcomes, and engagement? This Introduction to Open Pedagogy Workshop will explore how bringing "openness" into the classroom can empower students to take ownership of their learning and find deep connections in their learning. Open Pedagogy can take on many different forms: from the adoption of open textbooks, to student authored OERs, to the implementation of renewable learning environments. This session is designed for faculty who have a basic understanding and awareness of open education and are looking to develop teaching strategies to better engage students and support outcomes. The presentation will contextualize open pedagogy drawing on examples developed by Andrea Niosi, a Marketing Instructor at Kwantlen Polytechnic University in British Columbia, Canada, and her students.

SPEAKER: Andrea Niosi
Andrea Niosi has an MBA from the University of British Columbia and has been awarded the 2019/2020 Open Education Influencer Award for her Consumer Behaviour. She engages in open pedagogy practices with her students by supporting their choice of creating renewable to update and reusable marketing articles. Andrea is also a prior leader in the UNESCO Open Education for a Better World program.

<http://openeditions@nelsonmandela.ac.za>

ANNUAL REPORT LETTER FROM THE DEAN:

School of Business Update

Academic Year 2019/2020

Dear School of Business,

When reflecting back on the past year, I would be remiss if I did not mention the enormity of the impact of the COVID-19 Pandemic and its effect on the daily lives of all those who work and study at Kwantlen Polytechnic University.

As of March 2020, the landscape of post-secondary education has dramatically changed. Not only did all courses have to shift to online delivery, but our international students suddenly found themselves needing to decide whether to stay in Canada or return home, before the choice was made on their behalf. Many more questions needed to be answered. Could they continue their studies abroad? Do our domestic students have the ability to study from home? Many of us faced personal challenges such as family members losing jobs, unexpected financial strains, a shift to working from home in isolation, our colleagues or their loved ones infected with the virus, separation of families, friends and the loss of social or work networks we once enjoyed. It has been a stressful time for everyone.

I want to thank each and every one of you for your resilience, call to action and continued dedication to the KPU School of Business' education quality and compassion for students, which never waned despite the added pandemic pressures and the sudden changes you all endured, both at work and at home. Although the past five months have been difficult, I know once we are on the other side of this *history in the making*, we will all be proud of the what we have collectively achieved.

Through all the recent challenges, the School of Business still accomplished a great deal over the past year. Becoming a PRME signatory and joining 800 Business Schools across the globe to enhance sustainable and ethical business leadership through business education, relaunching a substantially revised Public Relations Program, launching fall 2020, and a revised Human Resource Management Post Baccalaureate poised for Spring 2021. The School of Business completed all but one program review, soon to be all programs by the end of 2020. Our ACBSP accreditation has also played a key role in

documenting the School of Business' processes to ensure quality education. Our re-accreditation last year was a significant accomplishment, this year we attended to data collection and process adjustment as part of ongoing effort to meet our ACBSP obligations in spite of the extra challenges we face. The tragic events in North America have raised our awareness about inequalities and racial divides. Beginning fall 2020 an important initiative in the School of Business will place us ahead of the curve to engage and reflect on inclusivity and diversity to genuinely make necessary and positive changes within our school.

Our truly amazing faculty of the School of Business have managed to author publications and open resource textbooks, attain new credentials, support student focused initiatives and help strengthen our connection with industry for all programs, and simultaneously becoming experts in online course delivery. We have one of our own in an associate dean role, Don Reddick, and soon to welcome another internal faculty member who will take on an interim associate dean role Fall 2020. Although we will have said goodbye to two Associate Deans over the past year, Loren Coutts and Sharon Leitch, we have welcomed Heather Harrison to the team as an interim Associate Dean. Our advising and staff team are led by our hard working and optimistic Divisional Business Manager, Travis Higo, who's positive energy keeps the staff team feeling engaged. And our staff team, who are integral to the day to day functioning in our School, have been successful in meeting operational efficiency goals despite the disruptive pandemic and have continued to make a positive difference every day for our students, faculty and leadership team.

I want to thank the entire School of Business for making what seemed like an insurmountable obstacle to deliver quality education and provide a positive learning experience for our students during such tumultuous times seem possible. We have all learned a great deal this year which I believe will only serve to catapult us forward towards meeting our own academic department goals and support our students/ graduates in meeting their academic goals too.

Sincerely,

Stephanie Howes, Dean
KPU School of Business

Please click on this link for the [KPU School of Business Annual Report](#).

Teaching & Learning

NEWS

- Throughout the Summer term the Teaching & Learning Commons offered over 34 workshops with our most successful being the Level Up: Learn to Teach Online which is a week-long intensive course designed and launched to support faculty as they plan to teach this summer and beyond. This summer we had 7 cohorts comprised of 264 faculty members who successfully completed the program. Four additional cohorts will be completing the course this Fall term.
- The Learning Technologies team closed 2210 support tickets this summer, compared against 680 tickets last summer (an increase of 325%).
- Support for synchronous video tools has expanded with Zoom soon to join BigBlueButton and MS Teams as options for teaching and learning.
- PebblePad is here! PebblePad is a learning journey (ePortfolio) platform that helps students collect evidence of their learning and reflect on their experiences to prepare them to articulate what they know and how they know it. Create an account at <https://app.pebblepad.ca/login/kpu> (log in with banner number and password).
- We continue to address the teaching & learning software and device needs of faculty.
- Welcome Urooj Nizami who joined KPU as our Open Education Strategist in early August.
- Season 3 of Beyond the Chalkboard podcast will be launched soon.
- The Commons purchased a group package for the virtual OLC Innovate conference that took place from June 15-25. This year we had over 70+ members of the KPU community register and attend.
- Teaching & Learning Commons has also purchased an unlimited group package for the [OLC Accelerate 2020 conference](#), which will run from Nov 9-18 and feature over 350 presentations, a virtual exhibit hall, networking opportunities, and more. In order to be registered for OLC Accelerate 2020 please send an email to tlcommons@kpu.ca
- Thank you to our outgoing Educational Consultants Lesley McCannell and Kristie Dukewich for their work and time at the Commons and welcome to our new cohort of Educational Consultants joining us this fall: Gillian Sudlow (ACP) Laurel Tien (NURS), Nishan Perera (Marketing), Jennifer Hardwick (ENGL), Seanna Takacs (Access. Svcs), Christina Page (Learning Centres), Gordon Cobb (MUSI)
- KPU has joined the Open Education Network as its [first Canadian member](#).
- Four issues of the monthly Teaching Learning Commons newsletter were published during the Summer term [August 2020](#), [July 2020 \(featuring Emma Baggott\)](#), [June 2020](#), and [May 2020](#).

- The Teaching & Learning Commons created a music video which has hit over 1200 views. [Watch "TLC" here!](#)

FALL WORKSHOPS

We have a full slate of workshops and other professional development opportunities available for faculty this Fall. See below for upcoming offerings or visit: <https://tlevents.kpu.ca/>

Gradebook Basics Sept. 14, 10 – 11 AM	Level Up: Learn to Teach Online Sept. 18, 21, 23, 28, 30, 9 – 10:30 AM Sept. 18, 22, 24, 29, Oct 1, 1 – 2:30 PM
Moodle Quiz Basics Sept. 14, 1 - 2 PM	Gradebook Advanced Sept. 21, 10 – 11 AM Sept. 25, 1 – 2 PM
Kaltura 3-Part Series Sept. 14,16,21, 11 AM – 12:15 PM	Gradebook Basics Sept. 14, 10 – 11 AM Sept. 22, 2 – 3 PM
Moodle Quiz Advanced Sept. 17, 10 – 11 AM	Muddling Through Moodle 101 Sept 25, Oct 2 & 9, 10 – 11 AM
Library & OER Drop in Sept. 18, 10 – 11 AM	Kaltura Session 3 Sept. 29, 1 – 2:15 PM

BLOG POSTS

Our blog "[Friday Morning Coffee](#)" has been updated weekly with posts by members of the Teaching & Learning Commons team. Recent posts include:

- [Rising to the challenge: Reflections on "Levelling Up" \(L. Gedak & L. Waddington\)](#)
- [Video production at home: Setting up a studio \(G. Cobb\)](#)
- [Building bridges: Highlights from the OLC Innovate 2020 conference \(L. Gedak, G. Cobb, & R. Jhangiani\)](#)
- [Belonging \(S. Takacs\)](#)
- [Faculty spotlight: Emma Baggott \(L. Gedak\)](#)
- [An urgency of teachers: The work of critical digital pedagogy \(S. Takacs & L. Marom\)](#)
- [A statement of values from the Teaching & Learning Commons team \(R. Jhangiani\)](#)
- [Midterm observations on online teaching \(L. Marom\)](#)
- [Frameworks, approaches, and models – oh my! \(L. Gedak & L. Waddington\)](#)

FUNDING OPPORTUNITIES

0.6% Faculty Professional Development Fund

Faculty PD Fund applications involving research, conference presentations, enhancing teaching and learning as well as support for tuition are some areas considered for funding. The next application deadline is October 1, 2020. The ROMEO application is now open to accept applications. The next deadline for submission will be October 1. [LEARN MORE](#)

Open Educational Resources (OER) Grants

The Open Educational Resources (OER) Grant program provides funding and staff support to KPU faculty members interested in creating, adapting, and adopting OER (or engaging in other forms of Open Pedagogy). Three levels of OER Grants are offered:

- [OER Adoption Grant](#)
- [OER Adaptation Grant](#)
- [OER Creation Grant](#)

Faculty of Trades and Technology

INTRODUCTION:

On behalf of the Faculty of Trades and Technology, I'm pleased to provide in this Board Report updates and examples of the tremendous efforts by the faculty and staff who accepted the challenges of staying healthy while instructing and supporting our students over the past several months. You will see in the photos and information that our time and energy was centered on outfitting dozens of classrooms, shops and labs according to the stated protocols in over 40 Program / Course Health & Safety Forms.

Among the last three classes which were placed on pause in March, the good news is the Welding Foundation class re-started on August 24, and a Welding A class and a Welding B class will re-start on October 13. In the meantime, 100's of new students started in July, August and September – more than 90% of these students are learning in a hybrid model of instruction. A hybrid model is a mix of online and on-campus. The on-campus instruction is vital as prescribed by either the Industry Training Authority (Apprenticeship) or in the course outlines.

STUDENT ENGAGEMENT:

Congratulations to the Dean's award recipients for July and August. Our students persevered and thrived in some very trying circumstances.

Program	Recipient
Electrical - Foundation	Matthew Danyliuk
Electrical Level 4	Garrett Gardner
Electrical Level 4	Ken Rarama
Electrical Level 4	Joseph Stroud
Millwright – Foundation	Jaden Rempel
Millwright - Youth Train in Trades	Parker McLean
Parts, Warehousing, Logistics and Distribution - Foundation	Sandra Sayer
Plumbing - Youth Train in Trades	Manjot Tatla
Plumbing - Youth Train in Trades	Jordan Udy
Plumbing and Piping - Foundation	Jordan Lewis
Welding Level B	Viggo Vidanes



ENROLLMENT MANAGEMENT

As of September, all our programs are underway. Here are the start-back dates for the last three programs, which had been placed on pause in March: Welding Foundation re-started on August 24, and we are combining Welding Level A and Welding Level B classes for a re-start date of October 13.

ONLINE DELIVERY

Most KPU Faculty of Trades programs have transitioned to an online or hybrid model. The need for in-shop delivery is a function of the amount of practical hours needed for the successful completion of the program.

Trades and Technology cont'd

As programs re-started, we decided to keep class sizes smaller to meet our community health responsibility. For example, the normal maximum student capacity in the welding shop is 64 students. For the time being, we have set the limit to 32 students at onetime in the welding shop. In most of the other shops, class sizes or lab sizes are eight students.

Program	Protocol Upgrades & Safety Measures
Appliance Service	Hybrid
Automotive Foundation	Hybrid
Automotive Apprenticeship	Hybrid
Carpentry Foundation	Hybrid
Carpentry Apprenticeship	Hybrid
Electrical Foundation	Hybrid
Electrical Apprenticeship	Online
Farrier Science	Hybrid
Masonry Foundation	Delivered in Pitt Meadow – In -class/In-shop
Mechatronics and Advanced Manufacturing Technology	Hybrid
Millwright/Industrial Mechanic Foundation	Hybrid
Millwright/Industrial Mechanic Apprenticeship	Hybrid
Parts and Warehousing Foundation	Online
Parts and Warehousing Apprenticeship	Online
Plumbing and Piping Foundation	Hybrid
Plumbing Apprenticeship	Hybrid
Welding	Delivered on campus due to hands-on nature of the program

NEW PROGRAMS, POLICIES AND INITIATIVES

Program	Protocol Upgrades & Safety Measures	
Appliance Service	Shops upgraded for safety and physical distancing for practical hours.	
Automotive		
Carpentry		
Electrical		
Farrier Science		
Masonry		
Mechatronics and Advanced Manufacturing Technology		
Millwright/Industrial Mechanic		
Plumbing and Piping		
Welding		
Parts and Warehousing		N/A Program Delivered Online

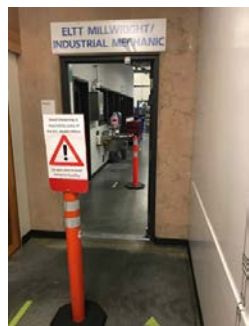
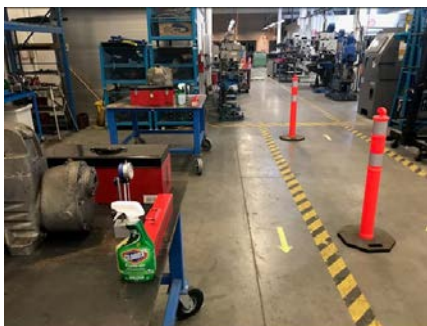
Off Campus Program	Protocol Upgrades & Safety Measures
Garibaldi High School	Shop/Classroom upgraded for safety and physical distancing.
Pitt Meadows High School	
Panorama Secondary	
Squamish Trades Centre	
Squamish Trades Centre	



Trades and Technology cont'd

Work continues on our campus:

- The safety protocols of our shops have been updated to run the practical portions of Faculty of Trades and Technology programs.
- Upgrades to the Millwright shops.



- Upgrades and Site Restoration – The paddock for the Farrier Barn has been updated in preparation for the new program intake.
- We have been approved to purchase 20 different pieces of equipment and/or trainers, for various trades departments, with a revised budget of \$273,000. To date, six out of 20 web requisitions have been created for the purchase of these items. See the list of approved items
- Eight document cameras are here at KPU Tech



PROGRAM	DESCRIPTION
APPLIANCE	<ul style="list-style-type: none"> • Shipping containers for appliance storage • Lock ring refrigeration tool accessory
AUTOMOTIVE	<ul style="list-style-type: none"> • CUDA hot water parts washer • Electromagnetism trainers
ELECTRICAL	<ul style="list-style-type: none"> • Electric high voltage switch gear trainer
FARRIER	<ul style="list-style-type: none"> • Complete horse skeleton
MECHATRONICS	<ul style="list-style-type: none"> • Ciro simulation software 10 educational & 1 studio licenses • Easy port interface for Ciro and Mech. Stations • HMI stands for process trainers • Process automation sim boxes
MILLWRIGHT	<ul style="list-style-type: none"> • Vibration and Balancing Tester
PLUMBING	<ul style="list-style-type: none"> • Rheem Furnace #4890330 • Weather King Furnace #4801500 • Reznor unit heater #4902400 • Schwank tube heater # 4950150 • 45-80K TS-142JZ • 1-7/8" S-hooks (box of 25) • Box of 50' hanging chain • Base boards for hydronic lab
TRADES	<ul style="list-style-type: none"> • 2x Portable Document Cameras
WELDING	<ul style="list-style-type: none"> • Shop Propane forklift 3-stage with side shift • Portable pipe/tube prep machine & tools • LTA 2.0 Telescopic arm (counter wgt) • 8" connector to duct extraction arm • Flexible duct

Trades and Technology cont'd

Information Sessions:

Subject	Date
Automotive Service Technician	16-June-20
Certificate in Farrier Science	17-Jun-20
Millwright/Industrial Mechanic	15-Jul-20
Electrical	23-Jun-20
Millwright/Industrial Mechanic	15-Jul-20
Parts, Warehousing, Logistics and Distribution	28-Jul-20

- We had a visit from Tamara Jansen, MP (Cloverdale – Langley) on our campus on July 23, 2020.
- A program profile for KPU's Mechatronics Program was featured in Education for Employment's most recent episode. This magazine is produced by Colleges and Institutes Canada for distribution to subscribed readers include high schools across the country



Kwantlen Polytechnic University (KPU) Mega News in Mechatronics

Kwantlen Polytechnic University (KPU) is home to a broad range of hands-on programs in trades and technology. With a campus dedicated to these programs, housing a variety of workshops, lab spaces, and industry equipment, students are well prepared for successful and exciting careers and transition from their studies with ease.

KPU has expanded their offerings with a mechatronics and advanced manufacturing diploma. Now the attraction: university is gearing up to welcome its first graduates of the program. "It's an exciting time for our grads," says dean of Trades and Technology, Brian Housharian, adding, "Many of them already have jobs in the field."

The program, designed to be completed in two years of study, prepares individuals for roles as technicians in electrical maintenance, plant engineering systems, service and installation, and more in assorted industries like modern and advanced manufacturing and high-tech companies.

So what is mechatronics? This rapidly growing field looks at both electrical and mechanical theories and practice to create integrated systems for troubleshooting and problem solving. Rather than removing, repairing, and replacing parts and components, students learn to look at systems as a whole and then determine how best to solve problems.

"Our program is responding to a market demand for diverse hands-on skills necessary to keep automated enterprises running," says instructor, John Singh. KPU's curriculum features several benefits and innovations for its alumni including:

- The Semester's Mechatronics Systems Certification Program (DMSC) Level One and Level Two, which are recognized around the world as leading-edge technical qualifications
- A mix of electrical and mechanical theory and skills
- Focus on equipping manufacturing systems to determine where and why errors occur and how to create and implement solutions along with an emphasis on operating systems, artificial intelligence, networking, repairing and troubleshooting
- Extensive opportunities to work on-site, in-class, and in the lab
- A work-integrated learning period (approximately 80 hours) where learners get real-world experience and prepare for their new career

Leonardo Braga Batista, who recently completed the program, found employment twice over. "I got a job at both Amazon and Housheer, so even as I started training, without the program, I would not have my job."

KPU prepares you to get working in the field faster. With small class sizes, and ample opportunities for hands-on experience students are well prepared for a challenging and exciting career in a continuously evolving field, reinforcing exactly what happens where thought meets action.



EDUCATION YOUR EMPLOY - WINTER 2020 23

EMPLOYEE ENGAGEMENT & INNOVATION

- Our Plumbing department initiated a program to build light boards to help support online student engagement for the faculty as a whole.
- Emma Baggott (Electrical) was featured as part of the Faculty Spotlight in the July Teaching and Learning Commons Newsletter. Find the article here: <https://wordpress.kpu.ca/tlcommons/faculty-spotlight-emma-baggott/>

Capacity Building

As instructors pivoted to online, we saw new levels of engagement and interaction among instructors.

- Cross-department support and development of best practices for teaching and transitioning to online instruction.
- Development of the hybrid model of online and in-shop instruction
- KFA, BCGEU, and Administration collaboration with safety protocol implementation for on-campus instruction.
- Developing Program/Course Health and Safety forms for each department and implementing standardized health and safety practices.
- Instructors are adapting and becoming skilled in utilizing online technology to train trades students and apprentices.



University Library

Keeping the Library Open During Pandemic Times

- KPU Library has been open throughout the pandemic. We reduced our hours in order to operate on all four campuses safely with staff who were able to participate in a schedule that kept the doors open for students who needed access to library computers and study space. We continue to review our hours to balance student demand with fiscal responsibility. Additionally, laptops were circulated to students and faculty, and Teaching and Learning's equipment was made available through our services. KPU cards for new students and employees were safely issued. After safety protocols were put in place, books were made available by request and appointment pick-up.
- Our two Library Resources Technicians did an outstanding job of pivoting our processes weekly and sometimes daily in response to COVID-19 to keep our students and employees safe. Our supervisors, Technical Services Coordinator, and Surrey's Associate Supervisor responded to all the HR requirements and were busier than ever, keeping the libraries running and physical spaces compliant; the ordering, receiving, cataloguing and collections management ongoing; and their staff together yet apart. Staff took up the many challenges and were flexible in both on-site and at-home work. Librarians pivoted to entirely online services, including research assistance and instruction and are planning how to deliver face to face support when the time is right. Our Administrative Assistant efficiently worked on everyone's behalf from home.
- I have always been very proud of my library colleagues for their outstanding contributions to KPU but during COVID-19 they have gone to the next level!
-

New library services to support our users

- One of our newest services, Link.Scan.Open., launched in July. Designed to help alleviate the absence of our Course Reserve Process during COVID, LSO provides contactless service for KPU instructors to request assistance for online access to course readings from the library's collection. Access comes in the form of links to integrate into course outlines or assignments, PDF scans of print material from the library's physical collection, or assistance finding open educational resources. There have been 70 requests from KPU instructors thus far and a great amount of activity leading up to the start of the fall semester. Library staff member Vicki Effertz deserves particular attention for her hard work and efforts, as she has been the primary point of contact and provider of this service.

- Student Laptop lending has continued throughout the summer and is now fulfilling requests for the fall semester. This service has been well received, with the *Remote Learning Survey Report* documenting that 86% of students who used the service responded as being 'Somewhat or very satisfied'. As of September 8, we have already received 90 requests for the fall semester, and have received 356 total requests since its inception.

Remote chat usage is up. Way up!

"I really appreciate the quick response time and the feeling that I am not being a burden when asking questions. I couldn't be where I am in my studies today if it were not for this service and for that I thank you!" Kwantlen Polytechnic University Student –from the recently published [AskAway Actions & Achievements 2019](#).

- AskAway is B.C.'s collaborative chat reference service for post-secondary libraries and their users. KPU Librarians help staff this chat alongside our colleagues in B.C. and the Yukon. We also use the AskAway platform as a primary mode of contact during COVID, encouraging its use as our virtual research help desk. AskAway is hosted by the B.C. Electronic Library Network (BC ELN), and they report that the usage of the service between this May to August was well-positioned to meet a 90% increase in activity.

KPU Librarians or Videographers?

- As with the rest of the KPU community, we have had to modify the ways we connect and convey information to our students. Librarians have been hard at work producing videos, instructing viewers on topics such as navigating the library's research resources and searching specific databases, and even creating course-specific content. Many of our video tutorials can be found at <https://libguides.kpu.ca/lib-tutorials> and our collection grows weekly!



University Library cont'd

Summer reading with the KPU Community



- KPU Reads normally brings the KPU community together to read and discuss one book. This year we, of course, had to take a different approach! [KPU Reads went fully online](#) and encouraged the KPU community to submit their reading recommendations and their thoughts about what they were currently reading. We compiled the recommendations [onto our site](#) to inspire some summer reading and used the hashtag #KPUKeepsConnected. We got some wonderful reading recommendations!

New e-resources

The library has new e-resources to help support our students' online research activity. We've subscribed to [Fairchild Interior Design Library](#), which provides access to several required textbooks and ebooks to some of KPU's interior design courses. We've also purchased a year's access to JOVE Education: [Biology Core](#) and [Biology Lab Manual](#), which provides video content that covers the same material as popular required textbooks. Providing access to all of these resources means we can substantially help reduce our students' textbook costs!

In addition, we've subscribed to [PrepSTEP](#), which provides practice tests and other learning support materials for standardized tests such as NCLEX, IELTS, TOEFL, LSAT, MCAT, GRE, and the RCMP Aptitude Test, as well as to the [Vancouver Sun Historical Archive](#), which grants access to the archival articles of the Vancouver Sun from 1912-2010 and complements our Vancouver Sun Recent Archive.

NONFICTION

 <p>The Age of Persuasion by Terry O'Reilly Publication Date: 2008 Description: The Age of Persuasion is for those who say "advertising doesn't work on me" as well as those who want to understand how this industry has become inseparable from modern culture. Using their popular CBC Radio series as a starting point, Terry O'Reilly and Mike Tennant tell the fascinating story of how modern marketing came of age - from the early players to the Mad Men of the 1950s and beyond. With insider anecdotes and examples drawn from pop culture, they also probe deeply into the day-to-day workings and ethics of a business that is rapidly evolving in the age of Facebook and YouTube. -Recommended by Anne A., KPU Library</p>	KPU Reads NONFICTION FICTION CHILDREN'S FEATURED RECS	<p>Crucial Conversations: Tools for Talking When Stakes Are High by Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler ISBN: 9780071775304 Publication Date: 2011 "My summer reading recommendation #1 is Crucial Conversations. This is a non-fiction book that outlines keys to effective dialogue to help participants expand the "pool of meaning," find successful solutions to problems, and preserve relationships. It's a great read!" -Jeri H., Labour Relations</p>
 <p>Endurance by Alfred I. Atwood ISBN: 07670521X Publication Date: 1999-03-19 "Endurance" is not a new book by any means, but still a New York Times recommended read. It tells the story of Ernest Shackleton's epic adventure to try to become the first man to walk across the Antarctic, having just been beaten to the race by the South Pole. Starting with him picking his team of men, binding the hands and buying a ship up to the task, he sets off. He fails at the</p>		
<p>Where can I get it? Want to borrow one of these books from the library? Click on the title in KPU's library main menu, you'll be brought to our catalogue and you can request it through the item record. If we don't, we've linked to the item record in iBorne, which will let you know which library system in BC does it.</p>		

New academic integrity resource goes live

On September 9, we were able to fully launch our new open resource, [Academic Integrity](#). Fully available online, it was written and designed by our Academic Integrity Liaison Librarian, Ulrike Kestler, to be easily integrated into course activities and readings by our instructors. It also has an optional Academic Integrity recognition badge that students can earn after enrolling and successfully completing quizzes in our Academic Integrity Moodle Course. This resource will replace our popular Plagiarism Tutorial and as of September 16 has already seen 1320 students registered with 825 completing the badge. [Academic Integrity](#) boasts enhanced content, interactive activities, and a commitment to helping our students understand the importance of adhering to academic integrity principles and developing awareness around concepts such as plagiarism and citation.



Wilson School of Design

STUDENTS/ALUMNI:

Graphic Design for Marketing students win industry-recognized awards

Graphic Design for Marketing students were recognized for a number of provincial and national scholarships and awards by notable design organizations this summer.

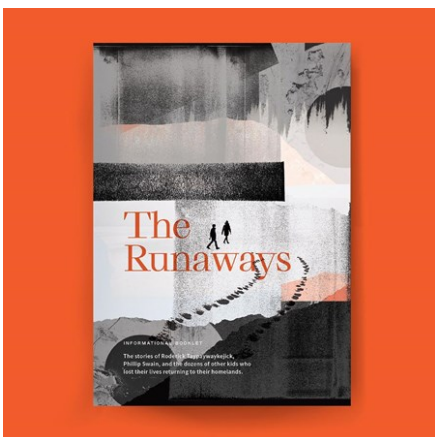
- Carmen Cheung, 4th Year Project: Soul Soup – Winner, 2020 GDC BC Salazar Award (Print Category)



- Linda Luu, 2020 Grad Project: Ugly Dumpling – Winner, 2020 GDC BC Salazar Award (Branding Category)



- Paris Summers, 4th Year Project: Residential School Infographic Booklet – Winner, GDC Cheryl Lynn Rutledge Northern Indigenous Student Award (\$1,000)
- Liam Kennedy, 4th Year Project: The Runaways: Residential School Booklet – Winner, GDC Foundation Ray Hrynkow Scholarship (\$1,000); Winner, Applied Arts Student Awards (Editorial Design Category)



- Josh Groom, 4th Year Project: Coco Bark – Winner, Applied Arts Student Award (Packaging Design Category)



- Arden Leidl, 4th Year Project: Marmitts – Winner, Applied Arts Student Award (Packaging Design Category)



Interior Design graduate accepted into SFU's EMBA Indigenous Business Leadership Program

Recent Interior Design graduate, Jade Crabbe, was accepted to SFU's EMBA Indigenous Business Leadership Program. This is the only accredited MBA program in North America addressing Indigenous business, economic development and entrepreneurship. The program is primarily for mid-career Indigenous professionals.

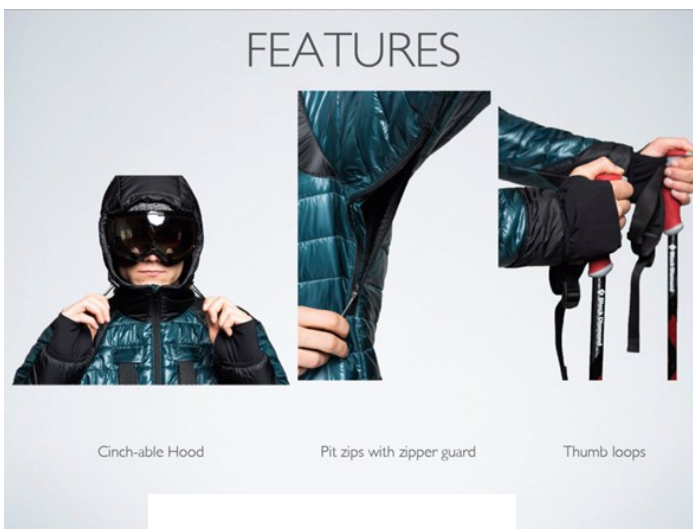


Wilson School of Design cont'd

Recent Technical Apparel Design recognized at prestigious international award, Core77

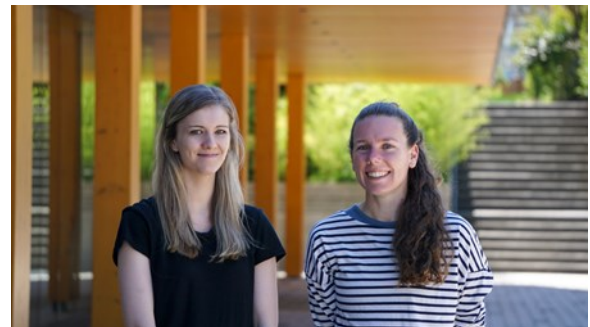
Riley Scott, a new graduate of the Technical Apparel Design program received prestigious recognition for his capstone project, an innovative ski jacket that adapts to temperature and exertion levels. Riley was recognized at the [Core77 Design Awards 2020](#), an annual design contest that celebrates “the richness of the design profession as well as the insight and perseverance of its practitioners.” The awards cover 18 distinct design disciplines and Scott was a student runner-up for the Sports and Recreation Award. His jacket, STRATUS Ski Touring Mid-Layer, varies its insulation to the thermal needs of the user.

The STRATUS jacket is also sensitive to other context-specific requirements for carrying a pack, for providing more traditional vent zips that are usually absent in a mid-layer, for keeping sleeves in place with arm movements, and for packing the jacket when not in use.



Product Design students reach final of Canadian car design competition

Two Wilson School of Design students are vying for top spot in a competition to design Canada’s first zero-emission concept car. Product design students Marie-Pier Alary and Bailee van Rikxoort are one of three teams (the only all-female team) to reach the second phase of [Project Arrow](#), a competition launched by the Automotive Parts Manufacturers’ Association of Canada (APMA). A jury will select winning designs as the foundation for the development of a virtual or augmented reality concept vehicle and then ultimately a full-size concept vehicle. The students focus was to design an accessible car for Canadians from coast to coast. They also had to predict the needs of drivers and passengers in 2025, when more autonomous cars are expected to be on the road. “We focused our concept on modularity. We believe that modularity is the new luxury,” says Alary. “Canadians have multiple interests and one car should be able to accommodate most of what they do.” The team delivered the next portion of their project at the end of August and await results.



WSD/PROGRAM INITIATIVES:

Graphic Design for Marketing welcomes new faculty

The Graphic Design for Marketing program is pleased to welcome two new faculty to the team. Both Marga Lopez and Daniel Presnell come to WSD with extensive experience in the Graphic Design industry, and will both be teaching courses this Fall.

Foundations in Design host virtual program orientation

The Foundations in Design program held an online orientation for the first time, to welcome new students. With classes having shifted online, the session was organized to introduce students to faculty, staff, and to engage them with an entertaining activity to kick off the new school year. The event was a success and we hope it serves as a starting point to foster a sense of community within this new cohort.

Fashion Design & Technology and Fashion Marketing co-host virtual orientations

The Fashion Design & Technology and Fashion Marketing programs hosted a combined virtual orientation. Students were placed into groups of new students from both programs

Wilson School of Design cont'd

and upper year classmates of both programs as well. Students created introduction videos of themselves and then voted on the winners. Then, each program's new students broke off into their own groups to discuss program specific questions and orientations. This collaborative approach proved very effective and will set students up for success in the coming academic year.

Curbside pickup for student packages

On August 28th and September 1st the Fashion Design & Technology program coordinator and program assistant facilitated safe, in-person curbside pick up of kits which included supplies for their incoming students. Students expressed their appreciation for this kind gesture.

FACULTY RECOGNITION:

Interior Design faculty wins Canadian Museum Association's Award for Outstanding Achievement

The exhibit *Shadows, Strings, and Other Things: the Enchanting Theatre of Puppets* at the Museum of Anthropology won the Canadian Museum Association's Award for Outstanding Achievement ("for temporary, permanent, or traveling exhibitions that effectively and distinctively contribute to increase public understanding"). Interior Design faculty member Erika Balcombe is very proud to have been a member of this team as illustrator, researcher and curatorial assistant under curator, Dr. Nicola Levell and designer, Skooker Broome. The show welcomed over 110,000 visitors and will continue to live past its 6 month run as a virtual reality experience (in progress).



Interior Design faculty co-authors published paper

Stephanie St Loe co-authors, "Self-Organising Floor Plans in Care Homes". This paper presents and discusses an optimisation approach applied to spatial layouts in care home building design. With this study, the team introduces a method for increasing the floor plan efficiency using a self-organising genetic algorithm, thus reducing energy consumption, improving the wellbeing of residents and having an implicit impact on the costs of energy and health care. In order to find an optimal spatial configuration, the group elaborated and tested a number of design criteria based on existing literature reviews and interpreted through initial considerations of care home layouts. These were used as objectives in a Genetic Algorithm (GA) to evaluate the best design solution. The self-organised floor plan is then used to run a final simulation to observe how residents could use the optimised spaces and to measure the improved efficiency of the new plans. The paper concludes with the discussion of the results and some considerations for future studies and experiments using emergence behaviour models to improve sustainable development in design.

COMMUNITY:

Interior Design faculty support inner-city school

Paola Gavilanez, one of the Interior Design program faculty was made aware of a public plea from an inner-city teacher (in Greater Vancouver) for school supplies. The teacher was looking for advice on fundraising in order to raise funds to purchase classroom supplies (post-its, paper, markers, glue, fabric, etc).

The teacher works in an inner-city school where parents lack the funds to provide necessary supplies to make and create during the school year. Paola led her faculty and jumped into action and collected left-over supplies from the Wilson School of Design such as cardboard, coloured paper, markers, fabric, notions and other small items students could use. The team was very happy to be able to contribute to help this teacher and his students.



Office of the Vice President, Students

The following reports from Student Services and International outline the key activities undertaken recently by the departments under the Vice President, Students. It is with great appreciation and acknowledgement of the hard work, dedication to student success and commitment of all staff serving KPU within this portfolio that the following reports are presented.

In addition, notable recent and upcoming virtual meetings involving the Vice President, Students include:

- Re-appointed for a three-year term to the *BC Council on Admissions and Transfer* (BCCAT)
- *BC Association of Institutes and Universities* (BCAIU) Student Services meetings
- Chaired *Learning Forward* virtual summer meetings as President of this international organization
- Interview of Elder and personal video messages for National Indigenous Peoples' Day – June 21
- Chaired Re-appointment Advisory Committee for the University Registrar
- *Bringing Anti-Racism and Allyship to the business forefront* - Vancouver Board of Trade – June 18
- Participated in *EdCan Network* Editorial Board meeting
- Met with Polytechnics Canada re Indigenous efforts at KPU – July 22

STUDENT SERVICES

The following activities and programs are underway across Student Services in alignment with the University's strategic vision and goals.

Fall New Student Orientation

This semester, Orientation took on a whole new look in an effort to welcome and engage students who will mainly be learning online. Approximately 1,300 students tuned in for the fall Live Virtual Orientations! The 'New Student Orientation' consisted of four different components – an online Moodle course, two sessions of Virtual International Orientation, two sessions of Live Virtual Orientation, and five Student Perspective Sessions delivered by our student staff. Approximately 1200 new students have signed up for the online Moodle course and 500 have completed 80% or more of the online course to date.

Welcome Boxes

To accompany their Orientation online experience, Orientation & Transitions distributed a Welcome Box full of KPU items to each new student. Over 1,600 boxes made their way to students, filled with a new student t-shirt and both fun and new resources for our students. This was an awesome effort across several divisions to design, order, fill, and ship the

- Meeting with Algonquin College Kuwait re partnership opportunities – August 12
- Hanover Research meetings – September 18
- Attended *Education Canada Network* AGM as a member of the EdCan Council – September 23
- Meeting with Luminary Partners/IndigenousWorks re partnership opportunities – August 11
- Actively participated in *Perspectives on Reconciliation - A Virtual Convening* - August 25
- Senior Academic Administrators' Forum (SAAF) executive meeting as vice chair – September 29
- Liaise with Elders Lekeyten and Cheryl Gabriel – ongoing
- Liaise with Maple Leaf School re return to campus planning (Richmond Campus) – ongoing
- Liaise with Kwantlen Student Association (KSA) – ongoing

Upcoming meetings

- Faculty of Education Support and Development (FESD) Faculty Council meeting – October 6
- Student Affairs Virtual Town Hall – October 6
- Presenting to lower mainland K-12 Counsellors' conference – October 15
- Indigenous Advisory Committee (IAC) meeting – late October

boxes. Close to 400 boxes were handed out with a warm, socially distanced, in-person greeting to students who chose to walk or drive by the campus for their curbside welcome!

Family Orientation Goes Virtual

Family Orientation, usually hosting approximately 850 attendees consisting of new students and their supporters, moved to a live virtual event in place of the usual three night, multi campus event. Orientation & Transitions Staff designed a program that included similar components of the traditional event, including a keynote address by Dr. Candy Ho, a student experience panel, and informative presentations by campus experts. Approximately 2,400 people tuned in for the event!

Co-op Work Placements This Summer

Nothing is slowing down our Co-op students! The Career



Office of the Vice President, Students, cont'd

Development Centre had 39 Co-op placements over the summer semester. To date, 42 Co-op students have secured work terms for the fall, as many Co-op employers have extended their students' summer employment. Over 280 job postings were made available to Co-op students during the summer, and over 150 have been posted so far for the fall semester.

Career Development Centre Adjustments

In response to the COVID-19 pandemic, and within bounds of CEWIL accreditation and Senate-approved Co-op programs, emergency adjustments to Co-op requirements were adopted for summer and fall semesters to provide greater flexibility to employers posting Co-op jobs. These adjustments include: reduced required work term placement hours, accepting part-time roles and extending posting deadlines.

Employer Relations deployed an emergency email campaign to over 5,500 past and present Co-op employers to promote these work placement adjustments and partnered with Alumni Services for further promotion.

Assessment & Testing Services (ATS)

In order to continue our services to students who are not studying remotely, Assessment & Testing Services has initiated remote/virtual admissions testing to support students in their application process. Our team employs Moodle and Big Blue Button for Admissions Testing, and remote learning continues to be the preferred choice for students.

Accessibility students are once again the focus for the fall term, as students connect with Accessibility Advisors and requests for both on campus and remote reader/scribe services emerge. Assessment & Testing Services is well positioned to meet these individual needs and looks forward to working with KPU students once again.

KPU's Threat Assessment Team (TAT)

This past spring, a Steering Committee was formed to develop KPU's threat assessment processes. Outcomes from the Steering Committee now include the launching of a TAT to be co-chaired by *Catherine Dubé, Director, People Services* and *Jennifer Jordan, Director, Student Rights & Responsibilities Office*.

KPU has a well-established Behaviour Intervention Team (BIT) that has operated successfully since 2011. However, the scope of BIT is limited to students, most often working in a case management role with those displaying challenging or threatening behaviours. KPU has not previously had a TAT, which has been a significant gap in KPU's response to risk and threat assessment. The TAT will have a much broader scope yet narrower lens than BIT, specifically formed to assess risk and threat to the entire KPU community.

Sport & Recreation

The Sport & Recreation department launched free, virtual fitness classes to the KPU community in the spring, with the

intent of providing a wellness resource to support students, staff and faculty. These classes have been very well received and the department will now be expanding the virtual fitness offerings to 5 classes per week.

Along with virtual fitness classes, the department has continued to post weekly online articles to the Sport & Recreation *At Home* page. These resources provide guidance, motivation and information on fitness, recreation, nutrition and general wellbeing.

KPU Pride Advocacy Group

Pride flags were raised on all five KPU campuses in June, commemorating Pride and showing support for the LGBTQ2+ community.

KPU participated in the virtual Vancouver Pride Parade in August, with members of the KPU community sharing personal photos in a submission to the virtual parade. This submission can be viewed at <https://www.kpu.ca/pride/events>

Student Health Promotion Shows Pride

In consultation with the KPU Pride Advocacy Group, Student Health Promotion developed *Pride at KPU*, a campus-wide resource that aims to provide safer and more inclusive spaces for people of all genders and sexualities. The webpage contains useful LGBTQ2+ resources, terminology, events, FAQs and information on how to be an ally. Visit Pride at KPU at www.kpu.ca/pride

Supporting Students in Need

This summer, the Student Awards & Financial Assistance (SAFA) department received over 500 applications for full-time bursaries. They were able to award a total of \$306,412 to 175 students with high financial need.

Through a series of virtual adjudication sessions, SAFA also awarded 12 Spring Graduation Awards, totaling over \$6,000; 33 Major Entrance Awards, totaling almost \$200,000; and, 3 Fall Graduating Awards, totaling \$1,500.

Indigenous Online Orientation

Indigenous Services for Students is thrilled to announce the official launch of a new online orientation for Indigenous students, the first for KPU. This new course was developed with Indigenous students to reflect their needs and experiences. It provides information on transitioning to the University, resiliency and wellness, strategies for learning online, connecting to culture and community, and links to various student supports from advising to financial awards.

The course also features video clips from Indigenous students and faculty, interactive activities, and includes images of the Welcome You All signage in the hən̓q̓əmi̓nəm̓ dialect and the new Indigenous art installation that welcomes new students to KPU Langley.

Office of the Vice President, Students, cont'd

Office of the Registrar

The following activities and programs are underway within the Office of the Registrar in alignment with the University's strategic vision and goals.

Welcome to Fall 2020

This Fall certainly looks different than the start of any other academic year that we have previously known. The Office of the Registrar team continues to carry out its work and deliver services to students remotely. We continue to find creative ways to carry out the essential work that we do, whether it is oversight for admission to KPU, facilitating online course registration, conducting graduation clearances for our graduation hopefuls – or embarking on new technology solutions that will continue to propel us forward.

We are supporting an extended *add/drop* deadline for the Fall term as well and an extended fee payment deadline – all to provide students extra time in adjusting to remote learning and make allowances for them to amend their schedules as needed. Summer saw the very first fee payment deadline with no in-person payments! We have been amazed at how quickly our students have adapted out of necessity during these challenging times.

In June we published the University Calendar for the upcoming 2020/21 academic year and we also entirely transformed course timetables for students in order to help provide them clarity around the courses they are taking this fall – so it is clear to students whether their courses will be entirely remote, face-to-face, or some type of hybrid. All that we do has been facilitated and supported by our team who continues to work diligently from home.

Future Students' Office (FSO)

As of August 17th the domestic recruitment team within FSO has joined the ranks of the Office of the Registrar.

The Future Students' Office at KPU has been instrumental in developing and activating dynamic recruitment strategies to support the university's domestic enrolment targets.

Pairing domestic recruitment within the same portfolio as domestic Admissions will bring some synergies that will help us

more seamlessly align the recruitment, conversion and admission goals identified within Vision 2023 and the Academic Plan. We look forward to working together and the many opportunities this change will bring.

- The FSO team has created a video presentation for upcoming fall recruitment events, which will take the place of a real time virtual presentation thereby allowing Recruiters to focus on one-one interactions. This initiative will also provide high school counsellors variety when booking KPU presentations as their students won't see the same presentation twice.



- Five guided campus video tours were created to take the place of in-person campus tours during COVID-19. Student activity worksheets will accompany the videos for high school counsellors to use as a Career Life Exploration curriculum aid.
- Discovery Day planning is underway with a new personalized virtual option model. This will allow for prospective students to choose a class that they want to attend/discover as a guest participant. It has been well received at the faculty-level. More to come on this!

Applicant Conversion *PUSH*

In an effort to convert applicants who had not yet fully committed to KPU for Fall 2020, FSO engaged in a calling campaign, reaching out with over 800 calls made over the past three months. In addition, FSO fielded over 2,600 phone calls and facilitated 353 virtual appointment requests in an effort to ensure support Fall conversion.

MAP has had a facelift!

In June, the OReg and IT departments completed a months-long project to upgrade KPU's *Degree Works* software (aka MAP – *My Action Plan*). The look and feel of the platform has been updated and with users now enjoying a more responsive dashboard. This major technical and functional upgrade was accomplished without any interruption of service to students.

COMMUNITY ENGAGEMENT

ARUCC National Network

KPU has been selected as the only BC University, and one of 19 Canadian institutions to be part of a pilot project through the ARUCC National Network. ARUCC is the Association of Registrars of the Universities and Colleges of Canada, and the



Office of the Vice President, Students, cont'd

National Network will be the first Canadian online platform of its kind: a Pan-Canadian exchange network for official digitized post-secondary transcripts, credentials and data sharing (both inbound and out bound). It is essentially the creation of a secure, mobile credential "wallet" for students. The first use-case KPU aims to participate in is the creation of a one-stop environment for students to share their KPU credentials -- digitally -- when and where they want to help them verify their graduation status, in real time. Having just been selected as a pilot partner, there is much work to do, and in the coming weeks we will embark on the first step of the process which includes the necessary privacy and security assessments. Stay tuned!

Ellucian Live

This year's in-person conference was transformed from a three-day, in-person experience into an ongoing virtual program. As of June, OREG participants have continuous, on-demand access to keynotes, sessions, and peer discussions until the next "planned" in-person 2021 conference. It was an innovative and engaging way to connect virtually with peers through facilitated chats, forums, one-to-one, and small group meetings. Ellucian also created interactive learning experiences so participants could take a deeper dive into Ellucian solutions.

SEMM Forum

University Registrar, Zena Mitchell, attended the recent Strategic Enrolment Marketing and Management Online Forum. The theme for this year's conference was, *"Attracting, engaging and supporting students: what you need to know now."* Sessions were timely and included topics such as:

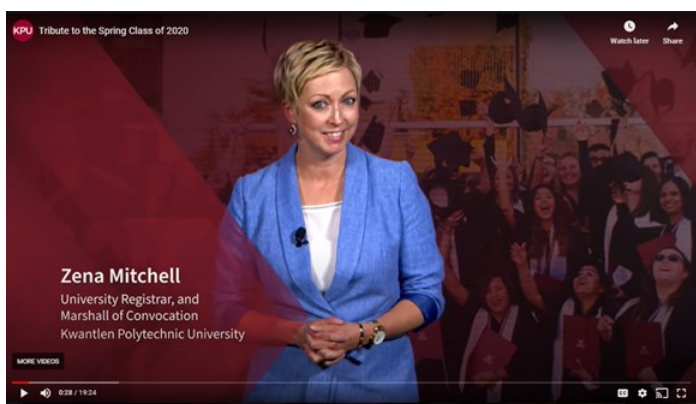
- Recruiting in a Pandemic: Higher Ed Enrolment in the "New Normal"
- Recruiting and engaging students during the age of Zoom fatigue
- Action plans for driving enrolment success
- Summer Melt 2020: 4 ways to leverage the gap year to boost retention and reduce recruitment efforts
- The Future of Work

FSO events

- 2 Capstone interview sessions for Grade 12 students
- Landscape Horticulture presentation to Langley School District
- SUCCESS virtual presentation for clients
- BC Post-Secondary Education Personation for Richmond Library (virtual)
- Information sessions for many academic areas
- **Breaking Barriers** (KPU hosted event): FSO along with ACA hosted a virtual event to over 60 community partners (agencies). The goal was to promote KPU programs and explain the steps for their clients to access education through upgrading or the pathway.

KPU pays Tribute to our Spring Class of 2020

As we were unable to gather in person, KPU celebrated the many achievements of our graduates through an online video tribute in June. #ICYMI: kpu.ca/convocationtribute



We look forward to celebrating with all our 2020 grads during the upcoming Virtual Fall Convocation

Details will be made available at kpu.ca/convocation

The following activities and programs are underway with KPU International in alignment with the University's strategic vision and goals.

EXPANDED INTERNATIONAL STUDENT SUPPORT SERVICES

Academic Advising

- KPU International Advising has implemented caseload advising for over 900 new Fall 2020 students. In caseload advising, students receive proactive one-on-one support from an assigned International Advisor who regularly reaches out to them throughout their first semester.
- The KPU International Advising team has successfully launched online extended drop-in sessions. Over 100 international students can have their urgent questions answered by an International Advisor each week during the registration period.
- In collaboration with Central Advising, the KPU International Advising team has reached out to about 200 current international students who are on academic standing (i.e., academic warning, continuing academic warning, academic probation, and continuing academic probation) after the Summer 2020 semester to provide guidance on how to improve their academic performance and how to stay on track for their overall experience at KPU.

Registration Webinars

- The KPU International Advising team hosted live registration webinars for the Fall 2020 semester where over 700 new international students attended and received specific academic advice related to their first semester at KPU and their educational goals.

International Peer Mentorship Program

- The Student Life team is leading, with support from the international academic advisors, a new peer mentorship program where student mentors help new international students learn how to access different services at KPU, support their transition to post-secondary studies, and much more.
- This pilot project was an initiative introduced in the Summer 2020 semester. Given the success and appreciation by new students, the program will resume in the Fall 2020 semester.
- In September, more than 35 new mentors were hired to support the new international students, who are mostly studying online in their home countries.



Support for International Students Travelling to Canada

- As the COVID-19 response continues to evolve around the world, KPU International is working diligently to support our international students in understanding their responsibilities regarding any potential travel to Canada.
- A webpage and [COVID-19 Guide for International Students](#) was developed to inform students on how to prepare for arrival in Canada and expectations upon arrival.
- For the Fall 2020 semester, any students eligible to travel to Canada were asked to submit their travel and quarantine plans to KPU International. The quarantine plans are reviewed by staff to ensure that students are well prepared for their quarantine, ensuring they have made arrangements for accommodation, transportation, meals, toiletries and other essentials. Letters of support are issued to students who complete this process.
- Students are required to check-in with KPU international upon arrival and check-in on a daily basis to ensure they are meeting quarantine requirements.
- Since August 1st, KPU International has:
 - ⇒ Responded to over 3,000 email inquiries from students travelling to Canada.
 - ⇒ Issued support letters to approximately 400 students.
 - ⇒ Successfully welcomed over 200 international students who have travelled to Canada for the Fall 2020 semester.
 - ⇒ Confirmed that 36 students have completed the 14-day quarantine period with no COVID-19 symptoms.

INTERNATIONAL ADMISSIONS

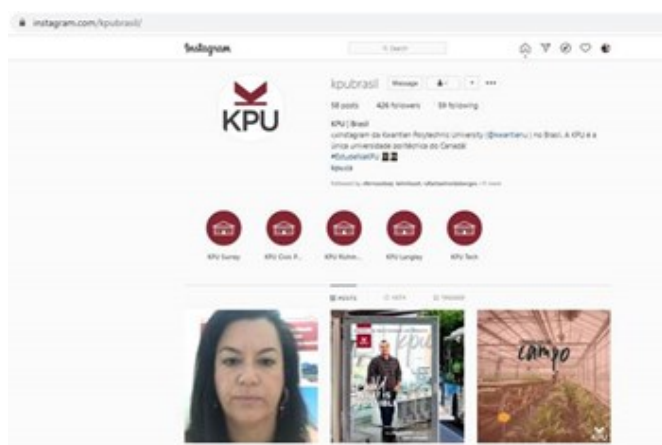
- KPU International has welcomed 894 new international students from 40 countries who will be studying online for Fall 2020. This is an increase of 65% in enrolment from Fall 2019. (Please note these numbers may change up to stable enrolment date later in September 2020).
- Many of these students are studying in their home country until travel restrictions are lifted.

INTERNATIONAL RECRUITMENT

- With travel restrictions still in place, the international recruitment team has continued to adapt its recruitment strategies. Social media pages, email campaigns and virtual workshops are among some initiatives to increase our digital presence and diversification.
- KPU International has been working on social media pages specific to target markets. Below is an example of the



Instagram page that was set up in Portuguese to target the Brazilian market. Similar approaches are being implemented in Spanish and Vietnamese markets as well.



PARTNERSHIP ACTIVITIES

KPU Joins UMAP

- KPU International is proud to have facilitated KPU's inclusion into the University Mobility in Asia and the Pacific (UMAP) Consortium. Through UMAP, KPU students are now connected to study abroad opportunities at over 600 post-secondary institutions in 36 countries/territories in Asia and the Pacific Rim. KPU students will have more choices than ever for future study abroad experiences (post-pandemic).

Virtual Partner Café: LATAM & the Caribbean

- KPU recently hosted a virtual café event for partners in Latin America and the Caribbean. Over 20 colleagues registered for this event from our partner institutions in Brazil, Colombia, Peru, Mexico, the Dominican Republic, and Uruguay. It was such a pleasure to reconnect and find new and creative ways to support and work with one another!

STUDY ABROAD

Building Community on Social

- Incoming and outgoing study abroad trips are currently on pause. The KPU International Study Abroad team continues to engage KPU students, both domestic and international, by posting study abroad alumni features, and #throwbacks to study abroad exchange trips. Students from Peru, Brazil, South Korea, and more, are all eager to share why KPU students should come visit their hometowns next!

KPU joins consortium to offer more international study opportunities

Kwantlen Polytechnic University is expanding international study opportunities for students by joining the University Mobility in Asia and the Pacific Consortium ([UMAP](#)).

The consortium builds connections between 600 universities and colleges from 36 countries and territories across Asia and the Pacific Rim to support student exchanges, online joint classrooms and faculty connections.

“This will enhance our learning communities’ access to quality international experiences while advancing KPU towards its mission of thinking and acting together to transform lives and empower positive change,” said Carole St. Laurent, associate vice-president, international, at KPU.

By joining the consortium, KPU has substantially expanded the number of exchange destinations in Asia and the Pacific Rim. This year, there will be opportunities for two KPU students to visit any connected institution and for KPU to receive two students from UMAP institutions. These opportunities may expand in future years. The consortium also supports virtual exchanges, faculty research experiences, and scholarships in Japan and Taiwan for students.

KPU’s membership was sponsored by the [BC Council for International Education](#), a Crown corporation that supports international education strategy in the province in collaboration with the Ministry of Advanced Education, Skills and Training.

Find more information [here](#).

Office of the Vice President, External Affairs

Please find below the report from External Affairs, respectfully submitted on behalf of my team.

The Office of External Affairs continues its shift from in-person to virtual engagement activity, with the primary goal of maintaining our visibility across all our communities, while authentically engaging with our stakeholders at a time when everyone is sorting out their “pandemic pivots.” We continue to support our community partners to best of our ability through virtual participation in events, meetings and sponsorships.

Our priority is to ensure that KPU remains top of mind with all stakeholders, including prospective students. To that end, we have – as you will see later in this report – purposefully maintained very active and prominent advertising and marketing campaigns, and continue to employ strategic storytelling to build greater awareness of KPU as we continue to deliver our mandate as a polytechnic university.

Our Alumni Affairs team has been tremendously busy, building out new programs through which to engage our alumni, and to set the stage for an alumni-focused fundraising campaign in the fall.

The Office of Advancement continues to focus on donor stewardship, which is now being done remotely. This is a big shift for fundraisers, who generally do the majority of their work face-to-face, and the Advancement team has been very creative in developing new ways to engage with donors and prospective donors.

Similarly, the KPU Foundation Board directors have embraced the opportunity to reach out to donors by phone, email and e-card.

OFFICE OF ADVANCEMENT

Since the last board report in June 2020, the Office of Advancement has raised \$173,000. Our fiscal year-to-date total raised is \$281,000. Last year’s fiscal year-to-date for the same period was \$500,000. The vast majority of our fundraising activity occurs through the fall and winter months leading up to year-end. With a healthy donor prospect pipeline and our upcoming award renewal period, there is still confidence in having a good year in fundraising, despite the economic impacts of COVID-19.

The KPU Foundation held its annual general meeting on September 8 and welcomed two new directors: recently retired KPU Business School faculty member, Chamkaur Cheema and former KPU Alumni Association director and KPU Alumnus, Vikram Bubber. Outgoing directors include: Michael Atkinson, Mike Lee, Ranjit Sandhu, Praveen Vohora, and longstanding director, former Chair, former member of the Board of Governors and Honorary Degree recipient, Ken Hahn. We are extremely grateful for their many years of volunteer service and support of KPU and KPU students.

Key priorities moving into the fall include continued efforts to engage with and steward donors in meaningful ways during a time when in-person events and face-to-face meetings are not possible. The Office of Advancement will be participating in its first #GivingTuesday fundraising campaign in December. Planning is currently underway for a campaign launch in late October.

A significant shift for External Affairs occurred last month, when the recruitment department of the Future Students’ Office moved to the Office of the Vice President, Students. The FSO Events and Communications team remains with External Affairs, under the leadership of Kim McGill, whose first report in this new capacity focuses on the huge amount of activity being undertaken to produce KPU’s first virtual open house in early October. We are delighted to welcome Kim and her team to External Affairs and we look forward to “tuning in” to Open House on October 3.

GOVERNMENT RELATIONS AND COMMUNITY ENGAGEMENT

Virtual activity includes:

Advocacy planning and communications with our associations, including:

- Universities Canada (GR and Communications groups)
- Colleges and Institutions Canada, GR network
- Polytechnics Canada, GR working group
- BC Association of Institutes and Universities GR Committee
- PSI Transit Coalition
- Local MPs and MLAs

Community Engagement

- Richmond COVID-19 Community Task Force
- Langley City Economic Development Task Force
- Surrey Board of Trade, Delta Chamber of Commerce, Richmond Chamber of Commerce, Langley Chamber of Commerce, Cloverdale Board of Trade, South Surrey & White Rock Chamber of Commerce, Surrey Firefighters’ Charitable Society, Langley Memorial Hospital Foundation

ALUMNI AFFAIRS

The Alumni Affairs team continues to successfully work remotely from home. We have established a good working routine fully utilizing video conferencing and are meeting our goals of engaging alumni. In addition, the KPU Alumni Association has successfully moved to a video conference meeting platform.

ALUMNI ASSOCIATION MEETINGS

Since the last Board of Governors report, the office has supported the following KPU Alumni Association board and committee meetings:

- July 8, KPU Ring Program Task Force
- July 9, Affinity Program RFT Task Force
- July 14, Policy and Manual Review Task Force
- July 21, KPUAA Board Social
- July 27, Executive Committee
- August 12, KPU Ring Program Task Force
- August 17, Engagement Committee
- August 18, Tribute Committee

In addition, the Alumni Association will hold its annual general meeting via Zoom on September 22.

2020 ALUMNI AWARDS

Distinguished Alumni Award – Andrea Woo

The KPU Alumni Association is delighted to announce that Andrea Woo will receive this year's award.

The Distinguished Alumni Award recognizes a KPU alumnus who has demonstrated excellence through their achievements.

Andrea graduated from KPU with a Bachelor Degree in Applied



Journalism in 2006. She is a reporter for the *Globe and Mail*, mostly focusing on stories of substance use, mental health, drug policy and, lately, how these intersect with the COVID-19 pandemic.

Andrea's reporting has earned her seven journalism awards, including a 2017 Canadian Association of Journalists award for her reporting on Canada's fentanyl crisis.

Andrea will be recognized during the fall convocation virtual ceremony.

Outstanding Young Alumni Award – Ayesha Khan

This award recognizes KPU alumni who are under 30 years of age at the time of nomination and who have demonstrated excellence professionally or through community service, while maintaining continued involvement with KPU. The KPU Alumni Association is very pleased to be recognizing Ayesha Khan at their annual general meeting on September 22.

Ayesha has embarked on relentless study, she is embedded in community participation, personal sacrifice, tireless public service, and compassion towards society's most vulnerable and marginalized groups and individuals.

While still a university student, Ayesha was recognized by The World Economic Forum as a Global Shaper. Ayesha has committed herself to non-profit leadership and then to formal labour organizing in one of North America's largest trade unions, the BCGEU. Her community service endeavours include the WEF Global Shaper, United Nations Association in Canada, and the Kwantlen Public Interest Group.



Office of External Affairs cont'd

The Future Alumni Award - Emily Haugen

While pursuing her studies at KPU Emily Haugen co-founded the KPU Case Analysis Network, served as the Indigenous Students representative on the KSA Board of Directors, and volunteered as an O-Team Leader for KPU Orientation. These are among many other activities Emily has undertaken while studying Marketing Management at KPU and achieving top grades.

Emily exemplifies the qualities this award seeks to recognize: excellence in educational achievements and service to KPU and the community.



KPU ALUMNI MAGAZINE

Planning for the 4th issue of the magazine is underway. This issue will be dedicated to KPU's 40th Anniversary celebration and will feature stories of 40 alumni as "Ones to Watch."

ALUMNI BENEFITS

The Alumni Affairs office is pleased to have secured an agreement with Advantage Alumni to move our current Alumni Benefits program to a mobile app. We will begin build

Message subject:	Send date:	Recipients:	Opens	Open rate:
Announcing the 2020 Future Alumni Award Recipient	2020-09-06	27359	8797	32.15%
Post Co-op Job Opportunities for Fall 2020 Deadline Extended	2020-09-02	27415	9453	34.48%
Celebrate Our New Honorary Alumna	2020-08-04	27401	6399	23.35%
Tell Us What Perks You Want, And Enter The Draw For A \$150 Gift	2020-07-24	27470	5249	19.11%
Celebrate the Class Of 2020; and Welcome a New Chancellor	2020-07-03	28680	8777	30.60%
Stories and news from KPU Alumni	2020-06-06	27484	8318	30.26%

ALUMNI SOCIAL MEDIA

KPU Alumni Facebook

Alumni Page likes as at Aug 31—733
 Page likes—net increase since Jun 1—7
 Total Impressions 260
(posts appearing on a persons FB page)
 Unique Users 238
 Engaged Users 18
(Liked, commented or shared)
 Most popular post:



KPU Alumni Twitter

Total followers 940
 New followers since Jun 1 - 15
 Number of tweets 65
 Tweet Impressions 18,997
 Profile visits 223
 Mentions 13
 Impressions 2,247
 Engagements 34
 Most popular tweet:



1:30 PM - Jun 22, 2020 - Twitter for iPhone

LinkedIn Alumni Group



Number of Members as of Aug 31	929
New Members since Jun 1	11
Number of posts	12

LinkedIn Alumni Page

Number of members as at Aug 31	403
New members since Jun 1	24
Number of posts	7

MEDIA AND COMMUNICATIONS

OVERALL

Communications maintained a steady flow of news throughout the summer to keep our communities connected with the university's activities while we remained committed to remote working and learning for the vast majority of our students and employees. Stories during this period included the announcements of the new chancellor, new governors and new vice president, finance. We also covered Pride, new partnerships, program launches, research and administrative responses to COVID-19, student, alumni and researcher successes, and new books written by instructors. Our content generated nearly 250,000 impressions on social media during this time period.

Our web content production saw new or revised content prepared and launched for the Academic and Career Preparation department, plus the legal administrative assistant, farrier science, sustainable food systems and security, and public relations programs. Work continued to develop new or revised content for faculties of Trades and Technology, Science and Horticulture, and Business, as well as for the Future Students Office, Human Resources, KPU International, and a new research lab.

The office has also provided communications support to a number of other areas of the university and coordinated the response to media inquiries, including multiple requests to discuss our fall activities and the impact of COVID on teaching and learning.

Communication Initiatives:



**Twitter activity
Jun. 5 - Sep. 14, 2020**

Tweets: 27	Impressions: 78,150
Profile visits: 667	New followers: 25
Mentions: 40	



**LinkedIn news activity
Jun. 5 - Sep. 14, 2020**

News posts: 23	Social actions: 1,213
Impressions: 107,770	(likes, comments, shares)
Clicks: 1915	
New followers: 1130	





Facebook news activity Jun. 5 - Sep. 14, 2020

News posts: 15
Social actions: 643
(reactions, shares,
comments)

Impressions: 39,533
Engagement: 1,721
(views, clicks, likes,
shares, comments)



Instagram news stories Jun. 5 - Sep. 14, 2020

News stories: 8
Impressions: 16,665
Ave. reach: 13,583
Actions: 117 (shares,
views, likes, replies)

News posts: 3
Impressions: 12,135
Reach: 10,115
Actions: 92 (shares,
views, likes, replies)



High performing social media posts:

Top Tweet earned 11.7K impressions

KPU is honoured to welcome @KimCBaird as the next chancellor.
kpu.ca/news/2020/06/2...
pic.twitter.com/L9btjFpHvg



5 24 121

Top media Tweet earned 2,397 impressions

A limited number of in-person essential classes restart @KwantlenU. Strict physical distancing and health measures are in place to ensure employee and student safety. Learn more kpu.ca/news/2020/07/0...
pic.twitter.com/yWy2o2KmHI




6 9

Office of External Affairs cont'd

KPU Kwantlen Polytechnic University
40,584 followers
1mo • Edited •


KPU welcomes two new members to its Board of Governors: Jack Wong and Ivy Chen.



Two new appointments for Board of Governors at KPU
kpu.ca • 3 min read
57
Like Comment
Be the first to comment on this
Organic impressions: 6,796 Impressions Show stats

KPU Kwantlen Polytechnic University
40,583 followers
3w •

KPU is the first Canadian institution to join the Open Education Network. Learn more:



Open Pedagogy Open Ed Research
WORKSHOPS & TRAINING UN SDG OPEN PEDAGOGY ANNUAL RESEARCH INSTITUTE OPEN EDUCATION RESEARCH FELLOWSHIP

Open Education Network Welcomes First Canadian Member Institution
open.umn.edu
95 • 1 Comment
Like Comment
Organic impressions: 6,301 Impressions Show stats

KPU Kwantlen Polytechnic University
Published by Sucheta Singh [?] • July 6 •

After a horrible car crash, Harriet Ronaghan was in a coma for three months. Despite a painful recovery, she has overcome the odds to inspire others.

Learn about her story as she is presented with the Honorary Alumna Award at KPU.

<https://www.kpu.ca/.../kpu-honorary-alumna-award-goes-harriet...>



KPU Kwantlen Polytechnic University
Published by Sucheta Singh [?] • June 22 •

KPU appoints Kim Baird as the next chancellor of the university.

"KPU is honoured and excited to welcome Kim Baird as our third Chancellor," said KPU President Alan Davis. "She is an accomplished leader, a great advocate for Indigenous people and their communities, and is widely recognized for her work. She is also a distinguished alumna of KPU. Her achievements will inspire and support our students and graduates in many ways."

Baird, whose ancestral name is Kwuntiltunaat, ... [See More](#)



KPU kwantlienu • Follow

kwantlienu KPU appoints Kim Baird as the next chancellor of the university. "KPU is honoured and excited to welcome Kim Baird as our third Chancellor," said KPU President Alan Davis. "She is an accomplished leader, a great advocate for Indigenous people and their communities, and is widely recognized for her work. She is also a distinguished alumna of KPU. Her achievements will inspire and support our students and graduates in many ways." Baird, whose ancestral name is Kwuntiltunaat, was elected Chief of the Tsamwassen First Nation for six terms, from 1999 – 2012. She negotiated and implemented BC's first urban modern treaty on April 3, 2009. Baird's leadership has contributed to

Like Comment Retweet Bookmark
Liked by djsamadelic and 203 others
JUNE 22



KPU kwantlienu • Follow

kwantlienu Happy #PrideMonth2020! The Pride flags are raised at all KPU campuses as we celebrate inclusivity, diversity and the 2SLGBTQ+ community.

kwantlienu
#kwantienpolytechnicuniversity
#kpu #postsecondary #university
#surrey #angley #richmond

Like Comment Retweet Bookmark
Liked by djsamadelic and 295 others
JUNE 22



Office of External Affairs cont'd

Media training, key message prep, response statements, and interview facilitation included these topics:

School of Business, fall semester plans, teaching during COVID-19, Pride, Farrier program, student design project, International partnership, researcher success, student support, mechatronics.

KPU media coverage – June 5, 2020, to September 14, 2020

Facilitated media requests from and/or received coverage in:

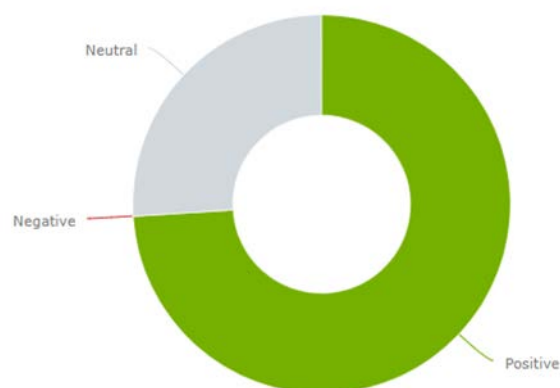
Aldergrove Star, CBC British Columbia, The Star, The Province, The Vancouver Sun, BC Business Magazine, Indigenous Lands and Resources, Peace Arch News, Surrey Now Leader, Delta Optimist, Yahoo! News Canada, The Rockwell Times, The Georgia Straight, The Daily Hive, Vancouver is Awesome, NDTV Food, Mother Jones, The Tyee, The Indo Canadian Voice, Red FM, North Delta Reporter, Academia Group, Education News Canada, Richmond News, Richmond Sentinel, Freshdaily, TKS Publisher – Teknosience, Salon.com, CBC.ca, Macleans, Greenhouse Canada, Cloverdale Reporter, Langley Advance Times, Better Aging, CKNW – Lynda Steele Show, CKNW – Simi Sara Show, Hortidaily, Lake Country Calendar, IPolitics, Ottawa Sun, Newmarkettoday, Targeted News Service, Reuters, Canada.com, National Observer, Maple Ridge News, The Lawyer's Daily, CTV British Columbia, Global BC, Kenora Miner & News, Drishti Magazine, Country Life in BC, Victoria Times Colonist, El Grillo, StHeadline.com, Oak Bay News, Inside Higher Ed, Castanet.net, Ottawa Citizen, Bowen Island Undercurrent, Link Newspaper, Study Finds, Visit Richmond BC, Stockwatch, Chilliwack Progress, O Sul, MSN Canada, The Chronicle Herald, Canadian Beer News, Associated Press, The Runner, Vernon Morning Star, Edmonton Journal.

The following graphic was created by our media analytic software and shows the overall media sentiment for this reporting period (June 5 – September 14). The chart is an aggregate measurement that includes everything from public service announcements, which are largely considered neutral, to large news and feature pieces.

Media exposure during this period totaled 1,208 mentions, divided into 894 positive and 314 neutral mentions. (source: Meltwater).

During this reporting period, Communications issued five media releases and web stories, and one video:

- June 5 – 30: four media releases
- July 1 – 31: six media releases and three web stories
- August 1 – 31: five media releases and one web story
- June 5 – 30: four media releases



The following is a list of the KPU media releases and the web stories issued during this reporting period. Media advisories and videos are not included.

September 2020	
Sep 09	KPU researcher elected to the Royal Society of Canada

August 2020	
Aug 31	Redesigned farrier program starts this fall at KPU
Aug 20	Third Age Learning at KPU moves online for Fall 2020
Aug 19	KPU joins consortium to offer more international study opportunities

Office of External Affairs cont'd

August 2020

Aug 07	KPU students reach final of Canadian car design competition
Aug 05	KPU Researcher awarded Canada Research Chair in South Asian Literary and Cultural Studies
Aug 04	Former KPU instructor creates scholarship for interior design students

July 2020

Jul 30	KPU joins in virtual Pride celebrations
Jul 28	Two new appointments for Board of Governors at KPU
Jul 21	Tara Clowes appointed KPU's Vice President, Finance
Jul 21	KPU partners with NEC to provide students with degree opportunities
Jul 16	New e-book tackles relationship violence pandemic
Jul 15	KPU instructor explores the Sikh view on happiness
Jul 13	ISFS Food Survey asks Canadians about access and concerns during pandemic
Jul 07	Safety paramount as essential in-person classes restart
Jul 06	KPU Honorary Alumna Award goes to Harriet Ronaghan

June 2020

Jun 26	KPU design grad wows judges at Core77 Awards
Jun 24	New KPU Program to Train the Next Wave of Communication Professionals
Jun 22	Kim Baird to become KPU's next chancellor
Jun 17	Pandemic highlights challenge of accessing fresh vegetables for vulnerable communities



Marketing Board Report

June 1 - August 31, 2020

Marketing Awards

HERMES AWARD

The Marketing Services Department is pleased to announce the winning of a gold award in the Hermes Creative Awards. The Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing, and design of traditional and emerging media.

Organizations who submitted entries range in size from media/marketing firms, to universities, and fortune 500 companies. 2020 is the 14th Hermes annual rewards, and they received over 5000 entries this year.

The category we entered is **Electronic Media / Social Media / Interactive – Video – Corporate image**

Link to the winning video:

 <https://www.youtube.com/watch?v=fMPfkYlhcd4&feature=youtu.be>

DOTCOMM AWARDS

We also won 2 gold and one honorable mention in the dotCOMM Awards!

GOLD “Discover what is possible” video ad:

 <https://www.youtube.com/watch?v=fMPfkYlhcd4&feature=youtu.be>

GOLD - “Achieve what is possible” School of Business digital advertising campaign

HONORABLE MENTION: “Art meets science”

 video: <https://www.youtube.com/watch?v=ATGqec3rqiw>

dotCOMM Awards is an international competition honoring excellence in web creativity and digital communication.

Winning a dotCOMM award signifies to employers, clients, prospects and competitors that the winner’s web and digital work is among the best in the industry. Organization who entered the awards this year included marketing firms, advertising agencies, institutions, PR firms, designers, digital artists and other creative professionals.

dotCOMM Awards is administered and judged by the Association of Marketing and Communication Professionals (AMCP), one of the largest, oldest and most respected evaluators of creative work in the marketing and communication industry.

Since its inception in 1994, AMCP has judged over 200,000 entries from throughout the world.

See our most current list of awards here: <https://www.kpu.ca/marketing-awards>

Marketing Update

The marketing team has been busy planning and developing the Summer and Fall KPU campaigns.

As the BC economy began to re-open in June, consumer media consumption habits started to change as people started venturing out of their homes. Over the summer months we saw an increase of small socially-distanced gatherings, outdoor activities in the nice weather and more people were getting back to work (and cars back on the road) meaning that reaching consumers outside the home became increasingly important. Consumers continued to consume news media coverage at higher rates than last year and are still spending a fair amount of time at home taking in entertainment from their couches. We are continuing with TV ads to reach this audience. As we move into the Fall, we will be regularly re-assessing our media plans to pivot as necessary.

ADVERTISING

PRINT ADS

High-school Grads 2020

We participated in community newspaper ads (Cloverdale Reporter, the North Delta Reporter and the Surrey NOW) which ran special “graduation” editions of their papers. Our ads targeted grade 12 high-school grads, and their parents – the exact target group for recruitment and branding efforts.



Agriculture report

Summer is the prime growing season and as such The Delta Optimist ran a special Agriculture Report feature. The Faculty of Science and Horticulture ran an ad in this edition focused on Sustainable Agriculture.



Pride

KPU took part in a special Pride supplement in The Delta Optimist running an ad to signify our support for diversity and recognize the LGBTQ Community. A portion of the ad costs went to the Delta School District in support of their Sexual Orientation and Gender Identity (SOGI) program to assist LGBTQ youth in their high school years.



Marketing Update *continued*

ADVERTISING

Van wrap – ISFS

To generate awareness of KPU and the Institute of Sustainable Food Systems, a van was branded with imagery of produce, grown by our own students. The van travels between our various farmlands as well as Farmers Markets in the Fraser Valley and Metro-Vancouver Area that are active in the Summer.



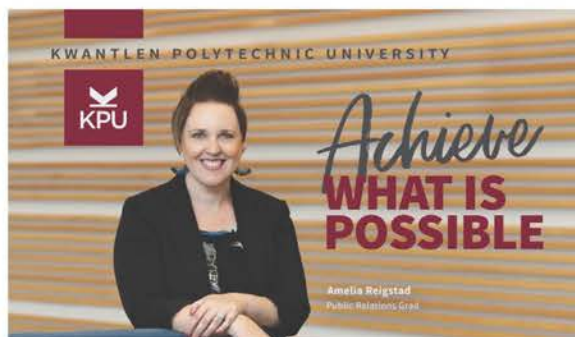
CTV Morning Live Segment – School of Business

The KPU School of Business took part in a Community Host Live TV Interview segment on CTV Morning Live on July 27th, 2020. Dean Stephanie spoke with CTV about program offerings within the School of Business as well as how learning at a polytechnic university can set students up for success through unique experiences and a hands-on approach to learning.



School of Business - PR Program Promotions

To promote the Public Relations Program, the School of Business ran :10sec closed captioning TV ads. These ads ran throughout the summer across news programming on CTV and CBC networks. We also ran a print ad in BC Business magazine featuring a Public Relations graduate.



Marketing Update *continued*

ADVERTISING

Viewbook

The Viewbook is the main sales tool used for recruitment purposes, to market KPU to prospective students and their parents throughout the year. Inside the book you'll find all the information you need to know about KPU including unique resources and information such as 'Zero Textbook Costs', our over \$2 Million in scholarships, and information about all our Faculties and program offerings. You can also find quotes and testimonials from students, grads and industry. We are currently putting finishing touches on our first-ever digital Viewbook.



Fall Brand Campaign – What is possible

On August 24 KPU Marketing Services launched our main brand awareness integrated marketing campaign for the year. Building on the success of the “What is Possible” campaign platform, we have updated the creative to reflect new features and messaging throughout. This is the major campaign for the year and will be running across various mediums, with sustained presence into the new year.

» **TV -  What Is Possible**

30sec Ads are running across Specialty Networks on the TELUS network, in addition, :10sec closed-caption spots will be running on CTV and Global TV

» **Cinema** – Cineplex theatres in our prime markets are running a :15sec spot on their lobby screens, pre-show and show-time placements. We are also running our ad in smaller local theaters like Twilight Drive and Surrey’s Hollywood3 Cinemas.

» **Out of Home** – Transit Shelter Ads and Digital Billboard ads are running across Richmond, Surrey, Langley and Cloverdale.



Marketing Update *continued*

Fall Brand Campaign – What is possible *continued*

- » **Transit Advertising** – Full Bus Wraps and one-side wraps (kings and headliners) are running in Langley, Richmond, Surrey and Tri-cities.



- » **Digital Advertising** – will be running various lengths of our video, as well as display advertising and social media advertising



GENERIC DIGITAL ADS



SCHOOL OF BUSINESS ADS

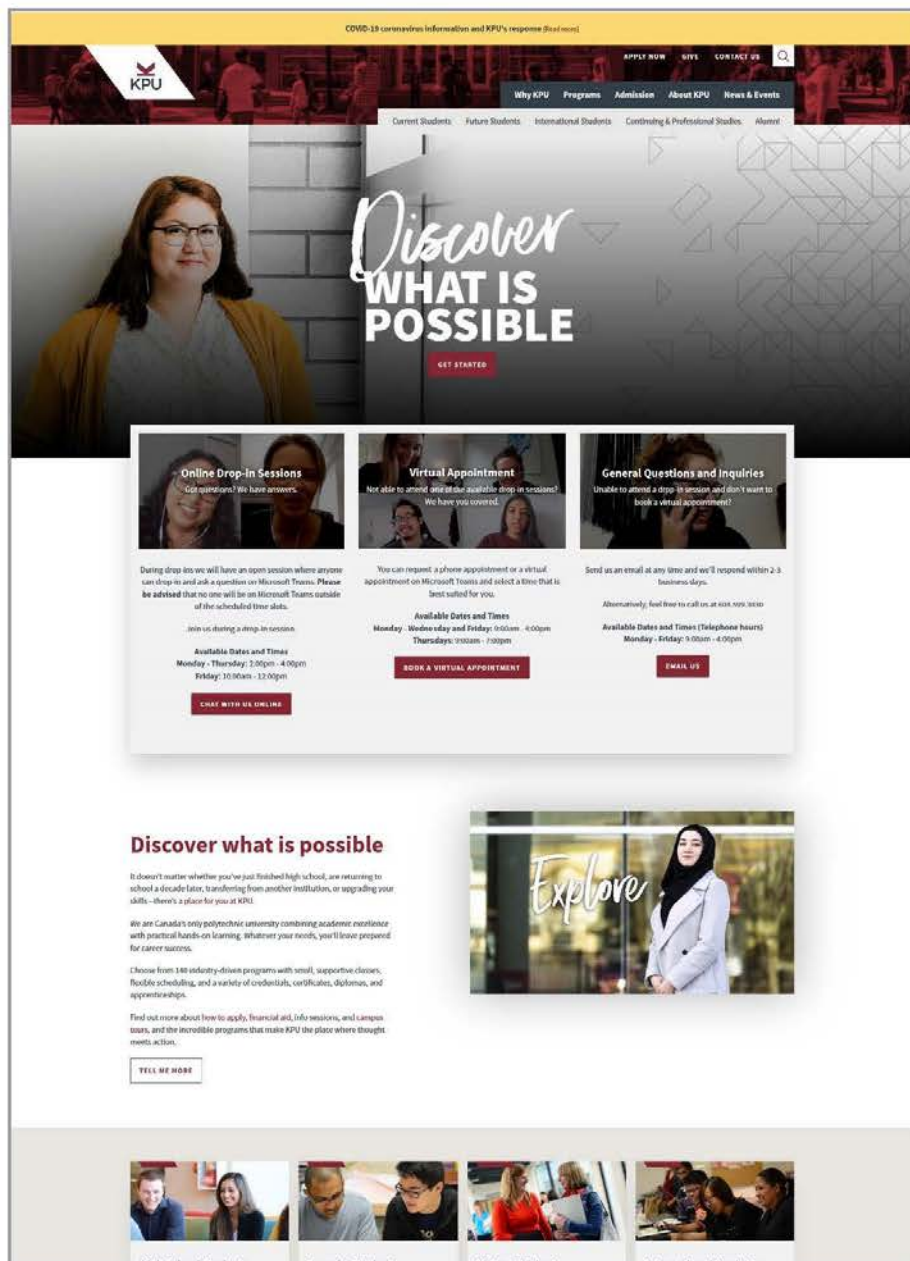
- 1 Diploma in Public Relations
- 2 Post Baccalaureate Diploma: Human Resources Management
- 3 Certificate in Legal Administrative Studies

Marketing Update *continued*

Web development – Landing Page Updates

Marketing has been working hard on updates to our campaign and program landing pages with an emphasis on lead generation. In the past we ran our campaigns to increase awareness to our programs but had limited ability to measure the user journey or generate leads at the top of the funnel. Our new landing page structure nurtures the user journey, accommodating the end user, providing the information relevant to where they are at and what they need when considering a higher education. A core landing page that a majority of our external marketing points to has been created at kpu.ca/discover. This page starts with a “Get Started” button that drops you to a form at the bottom of the page. The rest of the page, introduces KPU and some of its offerings. The ability to search through our programs, select your audience and connect with KPU while identifying your program of interest are features that a new user will find valuable.

We have updated the pages for our priority programs that we are paying to promote; eventually every program page will be updated to gather qualified leads, promote info sessions and provide the ability to contact us. This new program page layout is much more user-centric and provides multiple calls to action to help fill the top of the funnel.



Marketing *continued*

WEBSITE AND SOCIAL MEDIA ANALYTICS

(Compared to previous three-month period of March 1, 2020 – May 31, 2020)

TOP 10 PROSPECT PAGES

Prospect Page	Date Range	Pageviews	
/find-your-program	Jun 1, 2020 - Aug 31, 2020 Mar 1, 2020 - May 31, 2020	154355 133113	16% ↑
/search	Jun 1, 2020 - Aug 31, 2020 Mar 1, 2020 - May 31, 2020	51623 55093	6% ↓
/tuitionestimator	Jun 1, 2020 - Aug 31, 2020 Mar 1, 2020 - May 31, 2020	41826 35035	19% ↑
/registration/dates	Jun 1, 2020 - Aug 31, 2020 Mar 1, 2020 - May 31, 2020	38748 41085	6% ↓
/international	Jun 1, 2020 - Aug 31, 2020 Mar 1, 2020 - May 31, 2020	34344 33582	2% ↑
/admission	Jun 1, 2020 - Aug 31, 2020 Mar 1, 2020 - May 31, 2020	21521 20576	5% ↑
/future-students	Jun 1, 2020 - Aug 31, 2020 Mar 1, 2020 - May 31, 2020	14518 13094	10% ↑
/admission-requirements	Jun 1, 2020 - Aug 31, 2020 Mar 1, 2020 - May 31, 2020	9599 9275	3% ↑
/admission/applying	Jun 1, 2020 - Aug 31, 2020 Mar 1, 2020 - May 31, 2020	8524 8458	1% ↑
/info-sessions	Jun 1, 2020 - Aug 31, 2020 Mar 1, 2020 - May 31, 2020	3184 3033	5% ↑

SESSIONS

Total sessions 68,301
(4% increase in total sessions).

We see a steady increase in traffic of new users to our marketing pages. Digital advertising resumed in the month of June as we felt that prospects would be more open to considering their future education. We are purposely advertising specific web landing pages that drive individuals to information on the programs we are promoting.

PROSPECT PAGE AVERAGES

Page Views	7% ↑
Unique Pages Views	4% ↑
Avg. Time on Page	11% ↑
Bounce rate	3% ↑
Exit Rate	1% ↑

We continue to see a steady rise in traffic in comparison the previous 3-month period as our prospects navigate the idea of education and remote learning during the global pandemic. Our tuition estimator page tops the climb with a 19% increase in traffic. Prospects appear to be evaluating the option of higher education. We hope to see steady growth as our advertising efforts will increase to support the opening of Fall 2021 applications on Oct 1st.

NEW VS. RETURNING

New Visitors 62% OF TOTAL	81,763 users 9 pages/session	10% ↑ 8% ↑
Returning Visitors 38% OF TOTAL	49,076 users 5 pages/session	2% ↓ 2% ↓

CHANNEL, SOURCE & MEDIUM BREAKDOWN

Organic Google Search: 73,333 sessions (1% increase)

Direct: 23,966 sessions (1% decrease)





Google (CPC): 14,102 (30% increase)

Bing: 2,961 sessions (3% increase)

Yahoo/Organic: 553 (9% decrease)

We see a significant increase in Google CPC as our Google ads began running June 1st.

DEVICE BREAKDOWN

 Total	New Users	3% ↑
	Users	5% ↑
 Desktop 54% OF TOTAL	New Users	2% ↑
	Users	8% ↑
 Mobile 44% OF TOTAL	New Users	4% ↑
	Users	2% ↑
 Tablet 2% OF TOTAL	New Users	2% ↓
	Users	1% ↓

Office of External Affairs cont'd

SOCIAL MEDIA *(Compared with previous period of Mar 1- May 31)*

AUDIENCE GROWTH

Total Fans	38,398	1.2%	↑
Facebook Fans	22,715	1%	↑
Twitter Followers	7,611	1%	↑
Instagram Followers	8,072	3%	↑
Total Fans Gained	473		

IMPRESSIONS

Facebook Impressions	4,456,809	61%	↓
Twitter Impression	61,182	71%	↓
Instagram Impression	1,544,807	42%	↓
Total Impressions	6,062,798	58%	↓

GROUP MESSAGES

Facebook Messages Received	223	38%	↓
Twitter Messages Received	759	27%	↓
Instagram Messages Received	225	20%	↓
Total Messages Received	1207	28%	↓

ENGAGEMENT

Facebook Engagements	20,613	63%	↓
Twitter Engagements	1,421	87%	↓
Instagram Engagements	2,231	49%	↓
Total Engagements	24,265	66%	↓

Our social media channels continue to grow and performed well considering the current climate. As expected, we see a decrease in messaging and engagement across the board as there was so much to be communicated in the previous period due to the start of the pandemic. Our social channels will continue to improve as we implement our new social media strategy this Fall. We will work to improve engagement and content quality directed to prospective and current students.



Major Events Board Report

June 1 - August 31, 2020

Major Events

Typically, at this time of year, the events team would be busy promoting in-person KPU Fall events. Open Houses are especially key for recruitment. But the team quickly adapted to the COVID environment to find a way to continue with major events without being on campus or having any large gatherings.

With Covid-19 continuing to impact large group events for some time, we conducted some vital research to seek out alternatives to a large event on campus. Our team focused on thoroughly reviewing events within North America and learned from the many challenging scenarios each event/group encountered. In planning our Virtual KPU events we evaluated and tested the many issues that required attention in order to develop a solution that would provide us with the tools to conduct a Virtual Open House.

On Saturday October 3rd we will showcase KPU virtually as Canada's only polytechnic university and do it proudly. Each of our seven Faculties will be highlighted with a 10-minute overview video hosted on our newly created 'KPU Live' webpage. We will be hosting the event 'live' and in addition will be showing our pre-recorded segments full of KPU demos, student highlights, interviews and of course a warm welcome address from Dr. Alan Davis, President and Vice-Chancellor of KPU along with our Elder in Residence, Lekeyten.

We would like to extend our heartfelt thanks to our colleagues at KPU for their contributions to the pre-recorded segments of the first ever KPU Virtual Open House!

Here are some sneak peek photos of the energy and pride in which we will showcase all things KPU:



INSTAGRAM THEMED POSTS

“TOP 10 REASONS TO ATTEND THE VIRTUAL OPEN HOUSE”

This approach allowed our talented social media team to promote the Virtual Open House 10 weeks out from the October 3rd Go Live date. Allowing for the unique opportunity to share 10 wonderful facts about KPU and why it is excellent post-secondary choice!

In the coming weeks, we hope you'll support our efforts to generate hype for the event by liking and sharing our **Instagram countdown posts**, letting prospective students and community partners know they can register for the event at kpu.ca/openhouse, and marking your calendars for Saturday, October 3 when our event goes live!



Major Events *continued*

SOME BEHIND THE SCENE PHOTOS OF OUR FILMING JOURNEY



Major Events *continued*

SOME BEHIND THE SCENE PHOTOS OF OUR FILMING JOURNEY *continued*



UPCOMING EVENTS:

Our team is excited to be participating, supporting and moving all our KPU popular upcoming events to interactive virtual platforms.

FUSION FEST (VIRTUAL)

September 26, 2020

KPU VIRTUAL OPEN HOUSE

October 3rd, 2020 12-2pm

**KPU TECH & RICHMOND
OPEN HOUSES**

Dates to be confirmed

Office of Associate Vice President, Planning and Accountability

EXPERIENCE

The Student Experience:

- **Student Satisfaction Survey:** This survey collects a broad range of information from students on their experience at KPU to identify areas for improvement. Dissemination of the 2019 results continues. Most recently, full-scale reports of the survey – with international/domestic and Faculty-based breakdowns – were completed and distributed across KPU service areas on June 25. In addition, three new infographics were completed: Course Access & Impacts, Student Experience, and Student Choices & Goals. These are posted on OPA’s website. Consultations across KPU for the 2020 survey began on August 6.
- **Remote Learning Survey:** This survey provided feedback from students enrolled in Summer 2020 regarding their remote learning experience that semester, including platforms/technology used, preferences regarding (a) synchronicity and assessments, service use, and suggestions for improvements. The survey was launched July 16 and closed on August 4. A tabular report was delivered to senior administrators on August 27, and an infographic report focusing on results from the open-ended questions was sent to senior administrators on September 4 and has been posted on OPA’s webpage.
- **BSN Program Completion Survey:** This is an ongoing survey for students about to graduate from the BSN program. Students provide feedback about the program including their development of professional competencies and overall satisfaction. The survey of the 2020 graduates closed August 19. A report was provided to the program’s evaluation chair on August 26.
- **BSN-AE Community Partners Survey:** This is an ongoing survey that provides feedback from organizations with which Bachelor of Science in Nursing-Advanced Entry students are placed for practica, including the ease of arranging the practica and students’ effectiveness within them. The survey closed on September 9. A report will be delivered to the program chair in September.

QUALITY

Student Success:

- **Conducting a study on of relation of entrance requirements and student performance in Business Graduate Diploma and Post-baccalaureate programs.**
- **Tutor Navigator Surveys:** A set of surveys will be launched in September to assess the tutor navigator program, which hires senior students to provide support to students in ENGL 1100. More specifically, the surveys will provide feedback on tutors’ access, helpfulness, and awareness, interest, and demand from the perspective of relevant students, instructors, and the tutors themselves.

Service Improvement:

- **Canadian Campus Wellbeing Survey:** Analysis for this survey, which was run primarily by researchers based at UBC and focused on students’ mental and physical health and health-related service utilization, was recently completed. A report was sent to the Manager, Sport, Recreation, & Health Promotion on July 17. KPU has been granted access to dashboards with the data.
- **School of Business Team Teaching Survey:** This survey provided feedback from faculty members in the School of Business on their interest in and experiences with team teaching. The survey closed on July 22 and a report was delivered to the Business Standing Committee on Education Quality on August 5.

Program Review:

- Support is currently being provided to 32 programs (or cluster of related programs) that are at various stages in the program review process.

As of Sept 16, 2020	Number of Programs
Phase 1: Self-Study	12
Phase 2: External Review	4
Phase 3: Quality Assurance Plan	4
Phase 4: Annual Follow-Up	12
Total	32

- **KPU’s Quality Assurance Process Audit (QAPA)** took place in December 2020. (QAPA is a new accountability requirement that is overseen by the Degree Quality Assessment Board (DQAB) Secretariat.). OPA is working is working on making changes as identified in KPU’s QAPA action plan, in consultation with the Senate Standing Committee on Program Review and other stakeholders, as appropriate.

Course Feedback:

- **Course Feedback surveys for Summer 2020**, involving approximately 875 sections, were successfully conducted; Course Feedback reports have been sent to instructors and reports for probationary instructors have also been sent to the Deans. Deans also received the 2019/20 AY Course Feedback dashboard.
- **The Fall 2020 Course Feedback project** will be launched on September 29 and the majority of the surveys will be conducted between November 8 and December 6.

Hold Each Other Responsible:

- **Senate Effectiveness Survey:** This survey invited Senators and non-Senator members of Senate Committees or Standing Committees to provide their feedback on how well Senate and its committees are functioning, how they

could be improved, and what supports are needed for this improvement. The survey was launched on May 4, and closed June 1. A report was delivered to the Senate Office on June 23.

- A progress report on VISION 2023 was produced and presented to the Board Governance Committee on September 9.

Accountability to Our Partners:

- Currently working with KPU's human resources office on HRDB Data Collection required by the Post-Secondary Employers Association, due at the end of August.

Accountability to Government:

- Submitted the 2019-20 KPU Institutional Accountability Plan and Report to the Ministry of Advanced Education, Skills, & Training in mid-July.
- Submitted the FY 2019/20 Contact Hour Activity Report to the Ministry of Advanced Education, Skills, & Training in mid-July.
- Submitted the cohort for the 2020 Baccalaureate Graduates Survey to BC Stats for the BC Student Outcomes Survey in July.
- Submitted the cohort for the Adult Special Education-Labour Market Agreement for Persons with Disabilities (ASE-LMAPD) Outcomes Survey in July.
- In consultation with HR, prepared the HRDB Data submission required by the Post-Secondary Employers Association in August.

INSTITUTIONAL PLANNING

Program Planning:

- Studies the impact on student demand of modifying the BA second language requirement on the Department of Language and Cultures.
- Conducted a student demand analysis of IDEA courses.

Integrated Planning:

- Conducted additional enrolment monitoring and projections to understand the impacts of COVID-19 on student recruitment and enrolment, including updating enrolment estimates for Summer 2020 and Fall 2020., and using these to estimate tuition revenue.
- Created new model to generate and compare various enrolment scenarios affecting budget projections for FY 2021/22 in terms of tuition revenue and instructional costs.
- OPA Data Warehouse: To improve OPA's ability to provide timely information, OPA is working with IT to create a comprehensive data warehouse. The purpose of the OPA Data Warehouse project is to have a single source of data

that will meet the requirements for institutional reporting and analysis, including KPU's business intelligence dashboards. The data warehouse will replace various existing sources of information and faster data extraction and preparation. Currently, the data elements are about 85% complete and data validation is ongoing.

- Providing support to the project to implement a Customer Relations Management (CRM) tool. OPA's role is to ensure definitions of data elements reported in the CRM are consistent with definitions in institutional reports generated by OPA.
- Prepared the Summer 2020 update of the Employee Dashboard.

Enrolment Management:

- Applicant Funnel dashboards: Applicant funnels for Fall 2020, Spring 2021 and Summer 2021 are running currently. Fall 2020 and Spring 2021 are updated every Wednesday. Summer 2021 is updated every other Wednesday. The dashboards provide information on the number of applicants, and their conversion through each step in the application process to qualified, offered, admitted and ultimately enrolled. The dashboards also include information on country of origin of International applicants.
- High School Applicant Dashboard: This provides information on high school applicants including high school and contact information of applicants currently in BC High Schools. The dashboard is updated every Friday for Fall 2020 application cycle and is used by the Future Student's Office in their efforts to convert applicants to admitted and ultimately to enrolled students.
- Updated the following dashboards: Midterm Enrolment Report for Summer 2020, weekly Interim Enrolment Reports for Fall 2020, Credentials Dashboard for AY2019/20.
- Health Foundations Survey: This survey will be sent to all students enrolled or recently enrolled in the Health Foundations program in order to assess their intentions regarding completing the program, pursuing Nursing at KPU or elsewhere, and where they plan to take their electives.

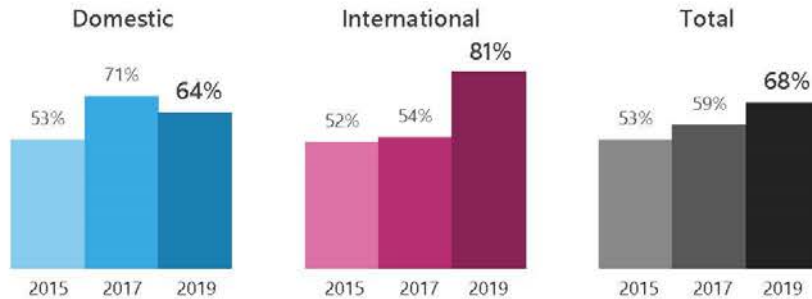


STUDENT CHOICES & GOALS

Based on the 2019 Student Satisfaction Survey (Fall 2019)

Was KPU your first choice institution?

68%
OF STUDENTS
SAID YES



Application Process

Percent of students who thought...

KPU's online application was easy to use

83%
DOMESTIC

82%
INTERNATIONAL

KPU's online Admission Guide was helpful

77%
DOMESTIC

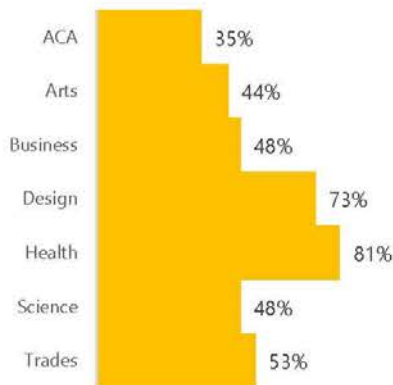
85%
INTERNATIONAL

What best describes your reason for attending KPU?

Top 3 reasons selected by students

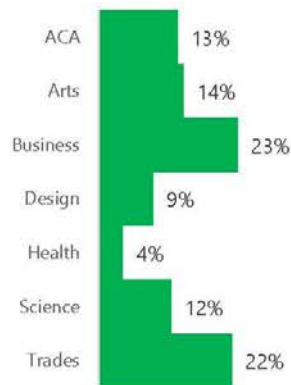
50%

To prepare for a specific career



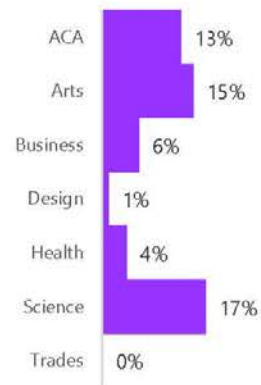
16%

To improve my job prospects



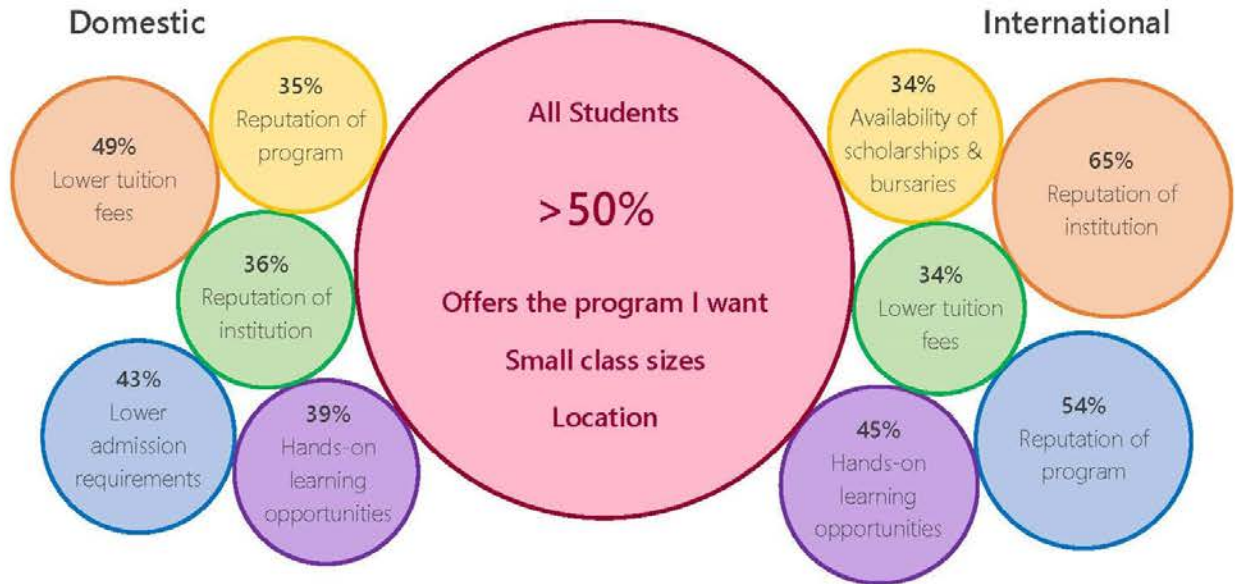
10%

To prepare for graduate studies



What influenced your decision to come to KPU?

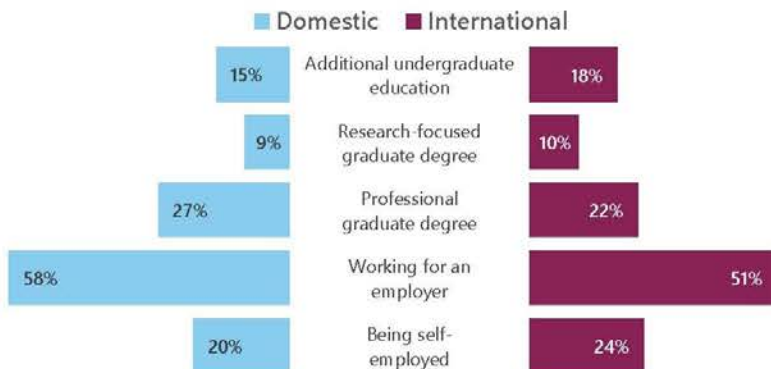
Percent of students who indicated each option was a major influence (top influences only)



Educational Goal



Post-graduation Plans



KPU students reach final of Canadian car design competition

Kwantlen Polytechnic University students are vying for top spot in a competition to design Canada's first zero-emission concept car.

Marie-Pier Alary and Bailee van Rikxoort, product design students in the Wilson School of Design at KPU, are one of three teams to reach the second phase of Project Arrow, a competition launched by the Automotive Parts Manufacturers' Association of Canada (APMA). A jury will select one or two designs – depending on whether they prefer the interior and exterior cars designs from the same team – as the foundation for the development of a virtual or augmented reality concept vehicle and then a full-size concept vehicle.



“The phase one of the project was intense, there was a lot to think about and we learned a lot about our own capabilities as we had to make the design entirely online because of the pandemic,” says Alary.

In phase two the KPU team worked with specialists from Autodesk, a design software company.

“Just this perk was worth every effort we did in phase one,” adds Alary.

Their team is the only all-female one in the competition and they weren't car enthusiasts when they joined.

“We definitely anticipated challenges, for instance learning specialized 3D programs, however we quickly realized that car design is more familiar to us than we thought,” says van Rikxoort.

“A lot of what we learned in our prior years studying product design became very relevant in helping us design this car, such as elements of human factors, sustainability and production methods.”

The students wanted to design an accessible car for Canadians from coast to coast. They also had to predict the needs of drivers and passengers in 2025, when more autonomous cars are expected to be on the road.

“We focused our concept on modularity. We believe that modularity is the new luxury,” says Alary. “Canadians have multiple interests and one car should be able to accommodate most of what they do.”

The design has to include all aspects of the car.

“We've been able to dive into a vast array of design disciplines that go into producing a car, when typically, there would be a large team of designers focused on specific aspects,” says van Rikxoort.

“From learning what it takes to design an aerodynamic car, to figuring out how to design a modular yet aesthetically pleasing interior, it's been fascinating to delve into the entire scope of automotive design.

“It has undoubtedly been a valuable opportunity to discover the areas of design we're more passionate about.”

The team is being supported by KPU design instructor Dr. Victor Martinez, who has a background as a car designer. Although this is a concept car for the future, Martinez emphasizes the car will have to be manufactured with real materials.

“It's not just a beautiful design, it has to have all the services and functions that you can do with the vehicle,” he says.

The duo says they couldn't have come as far as they have without the help of their mentor.

“I don't think that we would have been able to accomplish as much as we did without the help of Victor Martinez,” says Alary. “His ability to share with us his knowledge and experience of working in the automotive industry was invaluable when trying to understand the basics of car design and trying to be car designers ourselves.”

The team delivers the next portion of their project at the end of August.

[Learn more about Project Arrow.](#)

