



REPORT TO THE  
**BOARD OF  
GOVERNORS**  
MAY 2021



## KPU announces \$3-million donation from the Dr. Sherman Jen Education Foundation

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A major donation from the Dr. Sherman Jen Education Foundation will allow Kwantlen Polytechnic University to expand its applied research capacity. The \$3-million gift will also support students pursuing global studies.

Dr. Sherman Jen founded Maple Leaf Educational Systems in 1995, blending the western curriculum and teaching methods with traditional Chinese approaches to education. It has since expanded to 115 schools spanning preschool to high school with a student population of more than 46,000.

Dr. Jen's innovative educational leadership has been recognized by both Chinese and Canadian governments. Dr. Jen has also been recognized for his services to education and to cross-cultural understanding.

"It has been a pleasure to work with Dr. Jen and his team in the establishment of their high school at our Richmond campus," said KPU President and Vice-Chancellor Dr. Alan Davis. "Throughout this process, Dr. Jen has been a great friend to KPU, and I am delighted to announce this exciting new facet to our relationship."

"MLES adheres to the philosophy of blending the best of China and the West in offering quality education, and is committed to the mission of providing an elite education to all students regardless of race, colour or nationality," says Dr. Jen.

The donation will create an endowment, to be held by the Kwantlen Polytechnic University Foundation, that will be

used to create two Sherman Jen Research Chairs. Each Research Chair will be allocated for a term of five years, renewable for an additional term. When they conclude, KPU will then be able to choose new Research Chairs in other key areas for many decades to come.

The inaugural chairs will be appointed in two very key areas for KPU: The Sherman Jen Research Chair in Next-Generation Design and The Sherman Jen Research Chair in Applied Genomics.

The endowment will also support 10 Sherman Jen Scholarships in Global Studies each year in studies abroad through field schools and studies at other universities.

This will support KPU's commitment to embrace all cultures and advance global understanding.

"We are incredibly grateful to the Dr. Sherman Jen Education Foundation for this very generous donation to our KPU Foundation to support students and to support research," said Davis. "This opportunity to expand our applied research capacity will be truly transformative for KPU. The scholarships will create tremendous opportunities for KPU students to embrace the opportunities of global studies both virtually and again in person once the COVID-19 pandemic restrictions are lifted.

"We also look forward to celebrating this donation in person with Dr. Jen when public health restrictions are lifted."



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KPU Brew released the 2021 series of student signature-recipe beers created by second-year Brewing and Brewery Operations students as part of their capstone project.



# KPU vice president wins corporate leadership award

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Marlyn Graziano, Kwantlen Polytechnic University vice president of External Affairs and chief executive of the KPU Foundation, has won the Corporate Leadership Award at the Surrey Women in Business Awards.

The honour from the Surrey Board of Trade caps a distinguished career that began in journalism and progressed through being an editor and publisher of Lower Mainland regional newspapers to joining KPU, initially as director of External and Government Affairs, in 2013.

“It is a huge honour to have been nominated alongside so many incredible women, all of whom contribute so much to Surrey,” says Graziano. “Thank you so much to the colleagues and friends who supported my nomination. A special thank you to President Alan Davis for allowing me so many opportunities to grow as a leader.

“I am very proud of the outstanding work that my External Affairs team does to promote KPU, enhance our reputation and develop strong community connections. KPU is a vibrant and inspiring organization, and it is both a privilege and a pleasure to serve alongside so many exceptional colleagues.”

As a vice president, Graziano is a member of the executive team responsible for the operations of the university, which has five campuses, about 20,000 students and more than 1,500 employees. She oversees marketing, communications, alumni affairs, fundraising, community engagement, major events and government relations.

As chief executive of the KPU Foundation, Graziano works closely with a volunteer board of directors and its committees to fulfill the goals and objectives of the foundation. She has overall authority and responsibility for establishing, developing and monitoring the foundation’s policies, goals, initiatives and strategies.

“Marlyn Graziano is a one of the top leaders in higher education in Canada, and is likely the hardest working. She is probably the most recognizable person in higher education in our city and in our region,” says KPU President Alan Davis.

“She leads by example and works tirelessly, creating client-focused approaches to improve KPU’s reputation and operations. She always assumes responsibility for her actions, and is a mentor and a role model for women in leadership.”



Graziano, who will be retiring from KPU this summer, has served in a number of volunteer capacities with non-profit organizations south of the Fraser River, including the Surrey Board of Trade, Sources Community Resource Society and KidSport, as well as a member of the community council for Gateway of Hope in the Langley. She was awarded a Queen Elizabeth II Diamond Jubilee Medal in 2012 to honour her significant contributions to her community.

“Marlyn’s steady hand, her acute and insightful leadership and her enormous commitment to business and education opportunity is evident in her workplace and in her volunteer efforts within Surrey,” writes former Surrey Mayor Linda Hepner in her nomination letter.

“I have not often come across a leader as committed to the advancement of Surrey and who does so in a way that brings people together and acknowledges the strength of partnerships.”



# President and Vice Chancellor Report

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In addition to the regular administrative and governance meetings held since April 1st, I would note the following activities.

At the April 1st meeting of the Indigenous Advisory Committee, I was pleased to announce the appointment of Len Pierre as Special Advisor to myself on Indigenous Leadership, Innovation and Partnerships.

I have continued my consultation with our region as MLAs including Stephanie Cadieux (Surrey South), Henry Yao (Richmond South), Amandeep Singh (Richmond-Queensborough), Jagrup Brar (Surrey-Fleetwood), and Andrew Mercier (City of Langley)

On March 23rd I joined with my Polytechnics Canada colleagues to meet with Hon. François-Philippe Champagne, Minister of Innovation, Science and Industry, and Will Amos, Parliamentary Secretary to Minister of Innovation, Science and Industry (Science).

The senior team has now completed 2 sessions of training with the Canadian Centre for Diversity and Inclusion. These sessions introduced us to the fundamentals of diversity and inclusion, the business case for building inclusive workplaces, and unpacks conscious and unconscious bias: what it is, its impacts on people and the workplace, the science behind bias, and strategies to mitigate bias. This will build a strong foundation for us to champion and lead diversity and inclusion in the workplace.

The International Council for Distance Education held its leadership meetings in early April and I was pleased to join as my schedule allowed, as well BC Net held its regular board meeting on April 23<sup>rd</sup>.

On April 26<sup>th</sup> I joined the Colleges and Institutes Canada Presidents' Leadership Forum and co-hosted a panel discussion on Cyber Security and IT. I was then very pleased to provide a welcome to the Psychology Honours Thesis Defences, which were held throughout the day. I found the Thesis Defences to be extraordinarily good.

On April 27<sup>th</sup> I attended several sessions at the Universities Canada spring members' meeting. I was happy to provide a video keynote for the North Model United Nations conference, which was held on May 22nd. I was also delighted on April 28<sup>th</sup> to join the other four presidents of Empire State College who formed a panel to discuss ESC's last 50 years.

On April 29<sup>th</sup> I took part in a Canadian Centre for Diversity and Inclusion (CCDI) leadership interview as part of its work to gain insights into the executive team's understanding, perspectives, observations and experiences relating to equity, diversity, and inclusion at KPU.

On April 30<sup>th</sup> I was able to share with many others at KPU the announcement that Marlyn Graziano had won the Surrey Board of Trade's annual Women in Business Award for Corporate Leadership.

The inaugural Open Education Research Institute was held on May 3<sup>rd</sup>, 5<sup>th</sup> and 7<sup>th</sup> and I was pleased to make some welcoming remarks and to participate in several sessions. Kudos to Dr. Jhangiani and Urooj Nizami for organizing such a splendid series of exchanges between participants from around the world.

Luminary is the name that Indigenous Works has given a new six-year initiative to design and implement an Indigenous Innovation Strategy and Plan leading to economic transformation and wellbeing. On May 13<sup>th</sup> I was pleased to participate in a strategy session, with a focus on Increasing Innovation Awareness, Education and Skills.

The BCAIU presidents meet regularly with the Provosts to discuss planning around the Fall return to campus and other matters.

# Associate Vice President, Human Resources

## PEOPLE FIRST CULTURE:

### Employee Engagement

In February of this year, KPU ran an Employee Insights survey which asked for employees' feedback on their experience working during the pandemic, preferences for on-campus versus remote work post-pandemic, views on engagement, and for further ways KPU can support employees whether working remotely or on campus. KPU's Office of Planning and Accountability (OPA) is preparing a report of the overall results which HR will share with different groups within the University.

KPU's employee engagement sub-committees continue to create opportunities to keep employees connected in the virtual environment. Of note, on March 31<sup>st</sup>, KPU Engage hosted "English Breakfast Tea with Steve Cardwell" where employees got to know KPU's Vice President, Students on a more personal level. A new travel club has also emerged giving employees feeling the loss of travel restrictions a chance to share stories and tips.

### Equity, Diversity & Inclusion

All faculty who have applied in the past to be considered for, or been nominated to, a KPU Canada Research Chair position have been invited to participate in a voluntary one-on-one interview with the Canadian Centre for Diversity and Inclusion (CCDI). These confidential interviews will take place towards the end of May and data gathered will be used to inform KPU's Equity, Diversity, and Inclusion Action Plan.

Between March and July this year KPU's senior executive team will engage with CCDI in a Leadership Growth program focused on EDI. The executive team has completed initial immersive training sessions and 1:1 leadership interviews with CCDI. The final phase of the program includes individual debrief and coaching sessions which are expected to take place in June or July

## TALENT MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT:

### Senior Talent Acquisition

Search completed and successful candidate:

- Executive Director, Finance—Chervahun Emilien

Searches underway:

- Associate Dean, Faculty of Health
- Dean, Faculty of Science and Horticulture
- Vice President, External Affairs

## Organizational Development

### Employee Workshops

Workshops offered to KPU employees included "Cultivating Calm: Mindfulness, Stress and You" and "Taleo Hiring Manager/Recruitment Support".

### New Hire Onboarding

Onboarding new employees in a virtual environment requires a unique approach to help them establish personal connections. To help with this, HR piloted a "New Hire Meet & Greet" on April 30<sup>th</sup>. This informal event virtually brought together new hires affording them an opportunity to get to know one another. HR will continue hosting this event on a regular basis as KPU welcomes more new hires to the University.

## PEOPLE SERVICES

### Health and Benefits

The Health and Benefits Team continues to support employees on sick leave and disability benefits, while experiencing a surge in caseload. Processes and templates continue to be reviewed and developed for greater efficiencies, particularly in the areas of disability management, employee medical accommodations, and pension administration. The team has also started work on the administration of retirement incentives.

The team is reviewing processes and systems in light of the recent introduction by the Province to allow for 3 days paid sick leave. The majority of KPU employees have paid sick leave benefits but we do have a group of casual and auxiliary employees that will be impacted.

### Human Resources Information Systems (HRIS)

The HRIS and Human Resources Associate (HRA) teams have now completed the mass salary project, which required over 5500 individual job records to be updated. The team is now working on building new employee digital files through the Banner Document Management System, and is currently in the testing phase.

### Occupational Health & Safety

North American Occupational Safety and Health week took place the week of May 2<sup>nd</sup> to May 8<sup>th</sup>. Throughout the week, the Occupational Health and Safety team posted daily announcements on Today@KPU, which provided resources and information on topics such as Joint Occupational Health & Safety Committees, ergonomics, prevention of injuries, reporting injuries, and inspections.

## Associate Vice President, Human Resources cont

In addition, the team has created health and safety metrics to track gaps and trends within the health and safety program. Some of the metrics currently tracked are incident and accident statistics.

Our Occupational Health & Safety team continues to support the University in ensuring that we are meeting safety standards related to Covid. The team is currently preparing for ensuring continual safety procedures are in compliance with public health protocols for the return to campus in September.

### Total Compensation

The compensation team undertook system and process improvements to utilize technology to monitor and track administrative employee talent reviews in Banner which enables report generation. The team is now looking to expand this project to all employee groups.

## PEOPLE RELATIONS

### Faculty Requests for Leaves of Absence

A *Faculty Leaves Guidelines* document has been designed to assist leaders in navigating requests by faculty for general leaves without pay. Faculty are accountable for 10 months of the year with their workloads being annualized on the assumption that their annual workload is completed in its entirety. This results in an annualized salary. Therefore, any change to their workload within their work year impacts salary and benefit premiums and can sometimes result in salary overpayments.

This document has been prepared in collaboration with Health and Benefits, Labour Relations, Divisional Business Managers, and the Kwantlen Faculty Association and will be presented at the next Community of Partners meeting prior to its official launch.

### Overpayments

People Relations has been working closely with BPAS to identify root causes and themes for overpayments. A process map identifying key timelines and clearly outlining departmental responsibilities has also been created to streamline the process. Work has been conducted collaboratively with Labour Relations, Payroll, HRIS and the Kwantlen Faculty Association. Next steps include a review and revision of communications and templates, and developing training and resource tools for HR, Payroll and our client groups.

### Exit Interviews

Exit Interviews were officially launched last year and ongoing work has been completed to enhance the process. A semi structured approach is used for the interviews to enable us to spot trends as well as elicit unexpected insights. In shaping exit interviews, we focus on the following goals:

1. To uncover issues relating to HR;
2. Understand our employees' perceptions of the work itself;
3. Gain insight into managers' leadership styles and effectiveness;
4. Learn about HR benchmarks (e.g. salary, benefits) at competing organizations;
5. Create lifelong advocates/ambassadors for KPU; and
6. Approach the interviews as a strategic opportunity versus an operational duty.

The overall goal is to utilize this mechanism to systematically learn about and from one of our most important resources: our human capital.





# Office of the Vice President, Finance & Administration

## FINANCIAL SERVICES

Financial Services is happy to announce that following a successful competitive recruitment initiative, Chervahun Emilien, CPA, CA, will join KPU on May 31<sup>st</sup> as the new Executive Director

## FINANCIAL OPERATIONS:

### Staffing

Financial Services is happy to announce Purunika Goyal, Analyst, joined KPU on May 3<sup>rd</sup>.

We have had a number of recent departures including our contract Executive Director Jeff Ho, interim Director Financial Operations Simran Kang and Director Financial Operations Candice Gartry. To cover these recent departures Kristine Kidd will be stepping into the Interim Director Financial Operations role supporting the Financial Services team. Backfilling behind her will be some temporary manager appointments. Jasson Chadha, in addition to his regular Manager, Financial Operations duties, has been assigned additional duties to support the payroll team until June 30th. We have also had a recent retirement of Eva Loskot in our Financial Operations team and we are working on a plan to permanently fill this gap.

### Initiatives

Everyone in Financial Services has recently had their head down focusing on the year end audit with KPMG. Moving forward we will be focusing on some key ministry deadlines (App C and financial information for Accountability Reports). With some new faces and people picking up new responsibilities there will be a lot of learning over the next few months for the team. Our main focus will be to ensure that we can continue to maintain our internal controls, customer service and core service levels. Please be patient with us.

## BUDGETING:

Work on the 22 / 23 budget has begun. The budget timelines and tenets have been developed and are out for consultation. Work is also progressing on developing a new enhanced variance reporting and financial forecasting model. Stakeholder consultation will be undertaken on this initiative at the upcoming KPU Leadership Support Retreat.

## PAYROLL SERVICES:

### Staffing

Job description updates are underway for the payroll management team.

### Initiatives

The payroll team is continuing to review processes, procedures, customer needs and systems to identify opportunities for continuous improvement. We will also start a process for cross training the Payroll Officers to

increase flexibility and efficiencies. Additional training needs are also being reviewed. Information on how divisional areas across KPU play an important role in ensuring accurate and timely payroll to KPU employees will be discussed at the upcoming KPU Leadership Support Retreat.

## PROCUREMENT SERVICES:

### Initiatives

Preparations are well advanced in the department to present at the upcoming KPU Leadership support retreat. Procurement Services will be sharing knowledge and leading discussion on procurement practices as well as contract performance monitoring and management

Following extensive research and internal consultations, Procurement Services has been successful in updating relevant templates/documents including the standard GSA, solicitation templates to reflect KPU values of respectful workplace, equity, diversity and inclusion.

In addition, the Procurement Services has developed a comprehensive Audit framework covering all stages of the procurement cycle and shared the document with BPAS for feedback. The framework, serving as a measurement tool will be used periodically to evaluate how consistently best practice standards are applied across the board

New strategic projects posted and currently underway in the Procurement cycle are as follows:

- Audit Services NRFP is posted and closes June 1
- Kitchen Equipment Repairs Services closed and proceeding to evaluation
- Landscaping and Snow Removal NRFP is anticipated to be posted on May 21
- Painting Services re-procurement NRFP is anticipated to be posted on May 25
- Paving Services NRFP is anticipated to be posted soon.

Procurement Services recently completed/awarded the following major projects greater than \$200K as well as strategic projects:

- Food Services Contract now fully executed between KPU and Compass. Transition of service from Sodexo to the new vendor starts in May 1, 2021.
- HVAC Comprehensive Maintenance Services Contract for all 5 KPU campuses is fully executed

Major contracts renewed/being renewed for an additional/supplementary contract term:

- Custodial Supplies contract renewed for additional 2-year term.

KPU remains an active and valued contributor to BCNET. The Director of Procurement Services was invited as a discussion panelist at the just ended BCNET Connect conference. The panelists shared knowledge and experience to audience made

up of BCNET and other external stakeholders on the topic: Strategies in managing IT Contract risk in the post pandemic world

### RISK AND SECURITY

Andy Sidhu, Director Risk and Security, joined the department on May 3, 2021. This now completes the re-organization to bring the former departments of Campus Safety and Security and Organizational Risk together.

Harry McNeil, Manager Campus Safety and Security, and Gino Pagliericci, Manager Emergency Planning, have announced their intentions to retire during fiscal 21 – 22. Competitive search processes will be launching in the coming months to ensure continued coverage in these essential services positions.

### ORGANIZATIONAL RISK MANAGEMENT

Organizational Risk Management successfully settled all outstanding claims for fiscal year 2020-21. Organizational Risk Management is working closely with senior leaders to organize and facilitate the identification and assessment of risks related to a gradual return to campus. Organizational Risk Management is working with Human Resources to fill its Risk Advisor position vacancy.

### SECURITY

Security supported the set up and assisted with the day to day information about the vaccination center at Richmond campus. Security continues to assist Facilities with fire watch, homeless camp removals and clean up as well as developing initiatives to deter camps from being set up on university property. Security continues to monitor and educate people visiting the campuses on the protocols put in place due to COVID 19.

This quarter saw the completion of several little upgrades mostly throughout the Surrey Campus but also in the Richmond campus. Some security system repairs were completed in Surrey and an audit of the security system in Richmond is in the process of being commissioned.

### EMERGENCY PLANNING

The search has been completed for the contractor to prepare an all-inclusive KPU Comprehensive Emergency Management Plan. The successful vendor is Affinity Group. Protocols have been developed for the 911 system at KPU after the telephone system upgrade.

## INFORMATION TECHNOLOGY

### IT INFRASTRUCTURE SERVICES

#### Mobile Workforce Project

Consultations with stakeholders have taken place and project communications about the initiative have been distributed by Dr. Alan Davis and CIO, Reza Khakbaznejad. Testing of the device within our imaging process has been completed and procurement of the laptops is in progress. We anticipate the first shipment to arrive at the end of June. This initiative has received an overwhelming positive feedback from the Faculty community. Information about this exciting initiative has also been provided to users on SharePoint, including a FAQ section and a sneak peek video of the device.

#### Telephone System Implementation

Infrastructure to support the campus security phones are currently being setup. Once the security phones can operate independently, the old phone system can be decommissioned.

#### Digital Ready Classrooms and Meeting Rooms

Meeting rooms with integrated audio have now been setup in MS Teams and installation of teleconference units are 96% complete

### IT APPLICATION SERVICES

#### CRM Project

The CRM recruitment team (FSO, International, Marketing, OPA, OReg), continues to work with the new Greymatter CRM application. The team continues to work on improving the prospect journey from the KPU.CA site and deployment of the recruitment events module.

#### BANNER 9 Projects

The Banner Spring Upgrade (June 5 implementation) is currently underway. Other initiatives in progress are: student official transcript request, General 9 Self Service, International tuition deposit, Banner 9 AR Self Service, Banner 9 E-Commerce and Banner Document Management system Upgrades.

#### TeamDynamix – Facilities/Marketing

KPU is continuing its rollout of the TeamDynamix incident management system. The implementation team is working on implementing the project management component of the software for deployment this summer.

#### SharePoint Intranet Portal

The IT department continues to work with stakeholder departments to migrate the KPU SharePoint site (our.kpu.ca) to a cloud service throughout the summer. The team is in the final stages of deploying a new re-design of the our.kpu.ca site, along with new versions of the TODAY@ and COMMUNICATOR (May and June). This will allow for better communications to

## Finance & Administration cont'd

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our staff and faculty, as well as centralizing some of the essential tools they will require.

### CourseLeaf Curriculum (CIM) Project

The CourseLeaf project for curriculum has now kicked off and is now moving into the data analysis phase. The KPU team is working with the LeapFrog team to test extractions from BANNER and the current SharePoint Curriculum Forms into the new CourseLeaf System.

### INFORMATION SECURITY SERVICES

#### Multi-Factor Authentication (MFA) Project

Several hundred KPU staff have now been provisioned and are successfully using MFA with approximately 250 remaining and ongoing for this first phase of the VPN users group. The next phase starts in June/July and will provision MFA to all staff in high risk departments.

#### Security Awareness Training Improvements

Monthly video based security awareness training is being offered to all KPU employees. Two hundred KPU employees have completed the April Security training and May training is being released. Large scale phishing threats are being communicated to all KPU employees which include red flags on what to look out for.

#### Cira DNS Firewall

Cira DNS firewall has been successfully deployed to block KPU employees from accessing malicious websites. Since inception in February 2021, the Firewall has blocked access to approx. 170 malicious websites with 19,177 access attempts.

#### O365 Advanced Threat Protection

Advanced Threat Protection (ATP) implementation has been completed for Exchange with proactive monitoring and alerting of email malicious links and attachments. ATP is now being prepared for release in May to monitor for malicious file uploads to O365 OneDrive, Teams and SharePoint Online. Also in the discovery phase to monitor active directory staff identities for indicators of compromise with Microsoft Defender for Identity.

### CAMPUS AND COMMUNITY PLANNING

#### KPU Richmond – COVID-19 Vaccination Clinic

KPU continues to work collaboratively with Vancouver Coastal Health (VCH) and support its COVID-19 vaccination plans, most recently by establishing a community vaccination clinic in the KPU Richmond Main Building's Atrium. KPU was able to quickly respond to VCH's space request while also ensuring safe access throughout the campus for KPU's faculty, staff and students. The clinic, which opened on April 19<sup>th</sup>, currently operates 7 days a week from 9AM to 7PM and is anticipated to run until late August.

#### KPU Langley - COVID-19 Testing Centre and Immunization Clinic

Since September 2020, KPU has been working with the Fraser Health Authority (FHA) to support efforts against the spread of COVID-19 by hosting a Testing and Assessment Centre on a portion of KPU Langley's parking lot. As public health's efforts are now focused on vaccinations, KPU was again called upon to work with FHA who began conducting vaccination trials at KPU Langley on February 4th. This effort led to the eventual transition of the Testing and Assessment Centre to include an Immunization Clinic. As public health now undertakes widespread immunization against COVID-19 across the province, KPU continues to support FHA by offering our parking lot and support to ensure safe and successful operation of the clinic.

#### Capital Planning

CCP is working on preparing KPU's submission for the 2022/2027 5-Year Capital Plan. The Province has hinted that going forward, it will utilize existing submissions for the 5-Year Capital Plan, from which to select projects should any future funding opportunities become available. CCP is working with various departments across KPU to discover any relevant capital projects which should be included in this year's submission. CCP is targeting the June 15<sup>th</sup> Board Finance Committee and the June 23<sup>rd</sup> Board of Governors meetings to bring forward the submission for approvals.

#### Sustainability and Energy Management

In support of KPU's objective of becoming carbon neutral by the year 2050, CCP in partnership with the Facilities Services Department have completed a number of technical studies intended to create a list of potential mechanical projects that, if implemented, can advance the phased low-carbon electrification of KPU's campuses and significantly reduce our on-campus greenhouse gas emissions.

The majority of KPU's greenhouse gas emissions originate from our gas-fueled mechanical equipment, in particular the boilers in our heating plants. Through recent studies, an analysis of our existing mechanical heating plants was completed and concluded that a move away from our current gas-fueled equipment towards electric powered equipment (referred to as electrification) is the most practical and economical strategy to reach carbon neutrality by 2050. The studies also emphasized that electrification projects will intuitively result in an increased usage of electricity, and as electricity currently costs more than natural gas, such projects may raise additional implications to future operating budgets. Lastly, the work completed to-date further underscored the potential synergetic benefits of aligning any electrification projects with planned maintenance and renewal efforts and budgets to maximize any future investments in our heating infrastructure in the pursuit of carbon neutrality.



## Finance & Administration cont'd

### Climate Change

Facilities Services and Campus and Community Planning staff are currently finalizing KPU's 2020 Climate Change Accountability Report (formerly the Climate Neutral Action Report) for submission to the Province on May 31<sup>st</sup>. While still in draft, the analysis indicates a variable but general trend downwards in emissions from the 2007 base year.

In 2020, KPU campuses emitted approximately 2466 tCO<sub>2</sub>e, which when compared to the 2007 level of 2710 tCO<sub>2</sub>e, it appears that we have decreased emissions by approximately 9% since the base year despite increasing our campus floorspace over the same period.

The most recent Provincially legislated emissions reduction target KPU faces is the 40% reduction of GHG emissions from the 2007 benchmarking level by the end of 2030. To ensure we achieve our commitment to be carbon neutral by 2050, KPU also has adopted its own target of reducing emissions by 50% from the 2007 level by the end of 2025.

### PPE Mask Recycling – Pilot Project Participation

KPU is working with Vitacore Industries Inc., a local Canadian manufacturer of PPE masks and respirators, that has recently launched a pilot project to recycle the high-value polypropylene material used in PPE masks. Vitacore estimates that over 60,000 tons of COVID-19 related single-use masks and respirators will be used over the next year in Canada. KPU will be working with Vancouver Coastal Health and the Fraser Health Authority to install the PPE mask recycling bins at the COVID-19 vaccination clinics currently operating at KPU Richmond and KPU Langley.

### Tsawwassen Farm School – Capital Works

CCP continues to work closely with the Institute of Sustainable Food Systems ("ISFS") to improve all of the existing structures at the Tsawwassen Farm School and bring them to compliance with the National Farm Building Code. Structural upgrades and reinforcements, as well as the addition of foundations, have been underway since Fall of 2020 and nearing completion. The latest project is an application for the installation of a 4-ton grain silo which requires both geotechnical investigations and structural engineering. A topographic survey for the farm school is also being completed which will provide an accurate inventory of assets.

## FACILITIES SERVICES

### SPACE AND DESIGN ADMINISTRATION:

#### Wilson School of Design – Dean's Office Renovation

The Dean's Office renovation in the Wilson School of Design is progressing to its final stages. It is expected to complete by the end of May.

#### Spruce Building Optimization

Activities completed, during this reporting period, to improve the utilization of the space to benefit the Instructors, lab attendance and students are set out below.

Chemistry preparatory lab sink upgrade



Chemistry preparatory lab sink upgrade



Ceramic Studio – Instructor desk w/ customized drawers

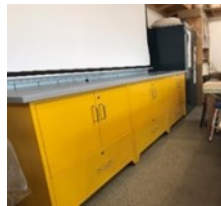


Photo Lab – Customized drawer and wall-mounted shelves, cabinets



External Ceramic Gas pad branch with emergency shutoff



Physics pre-laboratory lab– Installed Vision glass on the exterior doors



Altered the exhaust system to improve the air quality and air exchange at the photo processing lab, Printer room and film processing room



## Finance & Administration cont'd

### New Research Lab

Abraham Thangapandy, Manager, Capital Projects, is working with Paul Adams, Researcher, and Deepak Gupta, AVP Research, to conduct a feasibility study to determine the suitability of the selected location, Spruce 126, and to develop a detailed scope of work and cost estimate to inform institutional decision making regarding implementation of the project.

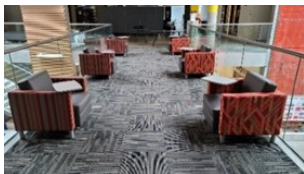
### Library Archives

This space was previously occupied by the student newspaper, which has now been converted into the new archives space for the library. This space includes workstations for researchers, a scanning station, storage and shelving ranges for archive items.



### Library Armchair Re-upholstery

Thirty armchairs were reupholstered for the Surrey library with durable fabrics in colours that match the rest of the library furniture.



### FACILITIES MAINTENANCE/OPERATIONS/GENERAL:

#### Pride Flag

A fourth pole has been added at the Surrey, Tech, Langley and Richmond campuses to accommodate a Pride flag.



#### KPU Tech Dry Systems Exterior Sprinkler Line

Failure of the piping system due to multiple pinhole leaks led to the replacement of all sections of the sprinkler line.



### Front-line Highlights

Campus FSGs are continuing their refurbishment of classrooms, hallways and other spaces within the campuses, and seasonal pressure washing is starting up as well. Highlights include:

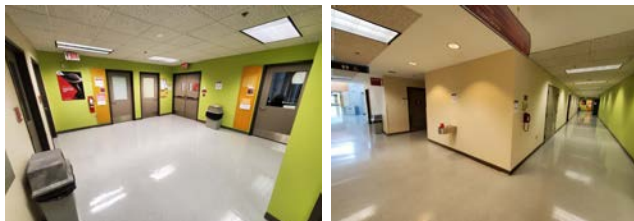
KPU Surrey: 12 classrooms (Fir, Cedar), Fir theatre, office (Main 161), Surrey Main hallways, Birch copy centre and 2nd and 3rd floor Main building.



KPU Tech: Classroom 1511 and the employee lounge.



KPU Langley: Painted the second-floor hallways and all doors and frames in the East and West buildings.



# Finance & Administration cont'd

## ANCILLARY SERVICES:

### Food Services

KPU recently awarded a five-year contract to Chartwells, effective May 1<sup>st</sup>, to provide food services and catering at all KPU campuses once in-person classes are reinstated. The initial meeting is planned for the week of May 17<sup>th</sup> with the Chartwells' construction team to discuss the contractual food service physical upgrades for the space. Chartwells' offering is centered on four main areas: Locally sourced ingredients; Chef inspired menus; Technology-focused service solutions, Refreshing and modernized spaces



### Fleet

- A new mobile locksmith van was wrapped to promote KPU while travelling between campuses. Sterling Ltd. was contracted to outfit the interior to meet the needs of the KPU locksmith.
- To prepare for the upcoming season, ISFS and the Tsawwassen Farm School procured a new Ford F150 truck. The wrap design is being finalized to reflect KPU and the Farm School.
- KPU Fleet is looking at sustainable options for our future fleet and has submitted a small deposit to secure a position on the waitlist for an electric Multi-Purpose Delivery Vehicle (MPDV) with CANOO. <https://www.canoo.com/mpdv/>



### Parking

- HangTag™: A test group of students and staff trialed the HangTag™ portal and provided feedback to KPU Parking Services and Impark. These test results will be used to ensure the system is ready to launch when paid parking is eventually resumed.
- Parking Lots: Parking lot sweeps occurred at the end of April, preparing for the upcoming summer semester and parking lot maintenance work.
- Signage: New signs were installed at the Surrey Campus to replace damaged and missing signs

### Bookstore Operations

- Two Bookstore flyers are going into convocation boxes, one advertising the grad frames that will now be shipped directly to students' houses (fully insurable by vendor) and promoting new gift items/ memorabilia geared specifically to graduating students.
- The Bookstore continues to do custom program hoodies upon request and has just completed an order for 43 Psychiatric Nursing Hoodies.
- The Bookstore is working with Wilson School of Design in selling their new sweatshirts and t-shirts. Each year, designs are submitted by students, and one is chosen for that year.



### Print Shop

- The Print Shop completed an order of Science Rendezvous Activity Booklets, producing 350 Booklets and 1,400 Activity Sheets for the Science Rendezvous.
- The Print Shop continues with initiatives to drive sales and visibility, with the installation of a wall wrap on the front door entrance to the Print Shop at Surrey campus, in anticipation of opening up in September. With the help of Marketing Services, various media pieces were also created to enhance our ability to communicate about our services.

**KPU PRINT SHOP**

COLOUR PRINTING			BLACK & WHITE PRINTING			FINISHING SERVICES		
Size	1-Colour	2-Colour	Size	1-Colour	2-Colour	Service	Rate	Notes
5.5" x 7"	\$6.25	\$9.50	5.5" x 8.5"	\$5.00	\$8.50	Full Binding	\$1.50	per page
8.5" x 11"	\$8.75	\$13.00	8.5" x 11"	\$5.00	\$9.00	Stitching	\$0.50	per page
11" x 17"	\$12.00	\$18.00	11" x 17"	\$7.50	\$12.00	Clipping	\$2.00	per piece
8.5" x 11"	\$6.75	\$10.00	11" x 17"	\$10.00	\$15.00	Large Format	\$1.00	per page
11" x 17"	\$10.00	\$15.00	11" x 17"	\$12.00	\$18.00	Printing	\$0.50	per page
8.5" x 11"	\$6.25	\$9.50	11" x 17"	\$15.00	\$22.50	Cover	\$1.00	per piece
			11" x 17"	\$18.00	\$27.00	Binding	\$2.00	per piece
			11" x 17"	\$22.50	\$33.75	Full Binding	\$2.50	per page

BUSINESS CARDS			SERVICE LEVELS & FLAT RATES		
Quantity	Standard	Advanced	Service Level	Flat Rate	Notes
100	\$15.00	\$25.00	Standard	\$25.00	
500	\$60.00	\$100.00	Advanced	\$50.00	
1000	\$110.00	\$180.00	Premium	\$100.00	
2500	\$275.00	\$450.00			
5000	\$550.00	\$900.00			
10000	\$1100.00	\$1800.00			



# Office of the Provost & Vice President, Academic

## PROVINCIAL INITIATIVES

### Fall 2021 Programming

On April 30 the Ministry of Advanced Education and Skills Training (AEST) released the *COVID-19 Return-to-Campus Primer* to help B.C.'s post-secondary institutions plan for a full return to on-campus teaching, learning and research in September 2021. The Primer outlines key public health planning assumptions and safety measures to help institutions prepare for the return to campus. The *COVID-19 Go-Forward Guidelines for BC's Post-secondary Sector* are currently being revised to reflect the infection prevention and control measures appropriate for COVID-19 conditions in the fall and will be released in June.

AEST held a province-wide, virtual town hall meeting for the post-secondary sector on May 10 to discuss the fall planning assumptions. Invited participants for the town hall included 300 participants and Provincial Health Officer representatives, senior administration from public post-secondary institutions, as well as local and provincial post-secondary labour union presidents.

KPU continues to plan for the Fall 2021 semester. Faculties will be submitting their Fall course timetables to the Office of the Registrar on May 28. Planning also continues on how we will provide more flexible learning options for our students and remote work opportunities for employees.

## ACADEMIC PORTFOLIO

### Program Changes

Senate has approved changes for the following programs: Bachelor of Arts Framework, Bachelor of Arts, Major in General Studies, Associate of Arts Framework, Bachelor of Arts, Major in History, Minor in History, Bachelor of Science (Honours) in Applied Psychology, Bachelor of Applied Arts (Honours) in Psychology, and the Bachelor of Arts (Honours), Major in Psychology.

### Policies

The following policies were in the review process and are now proceeding to the Presidents University Council (PUE) for approval. These include policies: AC1 – Program Advisory Committee,

AC10 - Development and Change of Senate-Approved Programs, AC15 – Micro-credentials, and BP7 – University Space.

## Research, Innovation and Graduate Studies

KPU received our occupancy permit from the City of Surrey for the renovated Spruce 214. This has been a major capital project led by the Facilities department in collaboration with the Faculty of Science and Horticulture (Biology) and the Provost's Office. Multiple stakeholders were involved in the planning of this project and almost \$1M of funding was provided by KPU to support the construction of this modern research facility.

### Teaching and Learning

KPU hosted the Open Education Research Institute 2021, a 3-day workshop, from May 05 to May 07. The workshop was well attended and participant responses about the event have been highly favorable.

### Work Integrated Learning (WIL)

Thanks to Larissa Petrillo, Anthropology Instructor and Program Coordinator, Certificate in NGO & Nonprofit Studies, for coordinating the virtual site visit between KPU and the Carnegie Community Engagement Canadian pilot on March 29<sup>th</sup>. It was a very impressive showing from KPU.

## PEOPLE

A special thanks to all of the faculty, staff, administrators, and student volunteers who helped to make a number of student honours, research, and final project presentation events such a great success in the online setting. Notable events include: Psychology Honours Thesis Defence Day, Fine Arts Grad Show, KPU Brewing and Brewery Operations students release of their signature-recipe beers, and the Sustainable Agriculture Research Symposium.

Kudos to the Sustainable Agriculture Team for their work on the KPU Farm at the Garden City Lands in Richmond who contributed over \$43,000 in food donations to the Richmond Food Bank. The farm was certified organic on April 01 and all products can now be labelled and sold as organic, and all products and practices used at the farm will comply with regional and national organic standards.

The search processes for the Associate Dean of the Faculty of Health and the Director of CPS (Continuing and Professional Studies), Academic Integrity, and Prior Learning Assessment are nearing completion. The Dean of Science and Horticulture position is now advertised and the first candidate review meeting is scheduled for early June.

### NOTABLE MEETINGS AND EVENTS INVOLVING THE PROVOST'S OFFICE INCLUDE:

- AEST (Advanced Education and Skills Training) Learning Continuity Meeting, March 18.
- Meeting with the Faculty of Health and Dr. Alan Davis, to discuss the Whitepaper on Research, March 23.
- Conference Board of Canada, Canadian University Executives Working Group, Discussion on online learning. Guest speaker David Porter on *"How have universities handled the shift to online learning? What considerations have universities made in terms of cost, technology, accessibility, and professor supports to facilitate online and remote learning?"* March 25.
- Polytechnics Canada, Monthly VPA meeting, March 26.
- KPU and Carnegie Community Engagement Site Visit, March 29.
- CCDI (Canadian Centre for Diversity and Inclusion)/KPU Executive Diversity and Immersion Training, March 30.
- FBS (Faculty Bargaining Services) Webinar on Recent arbitration decisions at Dalhousie University and Université Laval that deal with COVID-19, April 01.
- Certificate for Foundations in Diversity - Inclusion Influencer Certification, Canadian Centre for Diversity and Inclusion, Received April 07.
- International Council for Open and Distance Education, Virtual Leadership Summit 2021: *Leadership for responsiveness: are we flexible enough?* April 08 – 09.
- Lancaster House Webinar, *Crying Wolf: Dealing with bad faith allegations of bullying, harassment, and misconduct*, April 08.
- Agritech Meeting with representatives from KPU and SFU programs to discuss common interests, programming, and research. Facilitated by Joanne Curry, VP External Relations, SFU and Sandy Vanderburgh, April 09.
- Conference Board of Canada, Canadian University Executives Working Group. Graduate Education: *How has the virtual environment impacted teaching and learning for graduate students? How can universities increase cross-disciplinary and cross-cultural pollination for graduate students in online settings?* April 13.
- BC Association of Institutes and Universities, VP Academic Meeting, April 14.
- Kwantlen Polytechnic University Presentation: *The Future of Post-Secondary Education*, April 15.
- Technical University - Dublin and KPU, Opportunities for Collaboration Meeting, April 27.
- AEST (Advanced Education and Skills Training) Learning Continuity Meeting. Presentation on the "New KPU", April 28.
- Conference Board of Canada, Canadian University Executives Working Group. *Our World, Our Organizations, Our Lives. Presentation by Don Tapscott: Impact of the Pandemic on Accelerated Digital Age*, May 04.
- Conference Board of Canada, Canadian University Executives Working Group. *Internationalization: How do universities provide a holistic, immersive experience for international students during and after COVID-19? How can universities leverage international students and the internationalization of university campuses to strengthen Canada's diversity?* May 11.



# Faculty of Academic and Career Preparation

The Learning Centres were moved to the Faculty of ACP for operational purposes, effective April 1, 2021. We look forward to a closer working relationship with the Learning Centres and their talented and dedicated faculty and staff as we work to support success for students throughout their KPU experience.

In April, The ACP Faculty Council passed a motion to create a Standing Committee on Research & Scholarship. The terms of reference for the committee are being considered by the ACP Academic Planning and Priorities and the Nomination and Governance Committees at the May 14<sup>th</sup> joint meeting.

The English Language Studies Program Advisory Committee meeting was held on April 26<sup>th</sup>, and the English Upgrading department's PAC will meet on June 1. The contributions of the Access Programs' PAC to the program revision have been gratefully accepted. ACP very much appreciates the commitment of our Advisory Committee members to these meetings as well as their thoughts on our various programs.

The Dean's office has been working on mitigation strategies for possible layoffs in the ELS department. So far, we have been able to rescind one layoff and push back three layoff dates until August 31, 2021.

Dean Aimee Begalka was the closing speaker at the Access Programs' inspiring virtual conference on April 8 and she very much appreciated the opportunity to listen to the student presentations; the topics were important and the presenters were full of passion.

The Dean also attended the BCCAT Adult Special Education Provincial Articulation meetings as the system liaison person for the Deans and Directors of Developmental Education (DDDE) on May 6 and 13, as well as the DDDE meeting on May 20. These meetings are important opportunities to understand how our sister institutions are handling the challenges of providing developmental education during the pandemic.

The Faculty Indigenous Reading Circle met in April to discuss the memoir *Heart Berries* by Terese Marie Mailhot. At the next meeting, set for June 19, the book under discussion will be Eden Robinson's *Son of a Trickster*.

## ACCESS PROGRAMS

24 students have successfully completed our first ever fully online Job Preparation and Work Experience Program. We ended the courses with the first virtual AP Conference & Showcase over a two-day period. The intent of this was to provide a safe, fun, exciting platform for AP students to present either a new skill they learned, advocacy they are passionate about/believe in, or reflect on what they learned over the past year at KPU. Some of the presentations were:

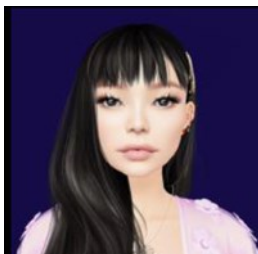
Breakout Room 1 HOST – Charina, Nicola	Breakout Room 2 HOST – AJ, Cath	Breakout Room 3 HOST – Paul, Teresa	Breakout Room 4 HOST – Jovan, Glenda
Kostas – No Bullying for People with Disabilities	Harleen – Black Lives Matter	Paul – Things I learned from APD from KPU	Andrei – About Bullying
Allen - Online Respect During Virtual Lecture in Post-Secondary	AJ – Anti-Asian Racism & Being Anti-Racist	Yvonne – Mental Health	Cat – Mental Health Awareness
Mark – Human Rights – Asian Lives	Gurjot – Standing up & asking Questions	Fadhil – Self-Awareness Skills	Natalie – Anti-racism against Asian people
Vips – Education for Girls	Andrew - Strategies for a Successful Interview		



## Faculty of Academic and Career Preparation cont'd

Guests, students and faculty were invited to attend and participated in learning to sign to the song “Brave” by Sara Bareilles and hear opening remarks. They were then invited into various break-out rooms where they saw a selection of student presentations. A student host greeted everyone and then introduced each speaker and closed each session. Questions were encouraged.

The quality and eloquence of the students’ participation was very impressive. One student even created her own avatar who then presented her topic! Needless to say, she is keen to be a graphic artist and designer. The virtual AP Conference & Showcase will be a regular annual event.



2020-2021's final course, Strategies for Employment, will launch on Monday May 10 with a focus on development of a transition plan for each student, including future options for work, further post-secondary learning, or community engagement. Pending layoffs due to the program suspension have not impacted Faculty and Instructional Associates professionalism as the online courses continue.

The program revision work has gathered feedback from community stakeholders and program outcomes and suggested course offerings are under discussion. Consultation with various departments and KPU employees has been supporting our planning, including Teaching and Learning, Co-op, and Senate subcommittee members. We are on track for completion of the first phase of the program revision governance process by the end of June.

### ENGLISH LANGUAGE STUDIES (ELS)

The English language learning sector across Canada continues to struggle but has begun planning for the return to the new normal. An increase in enrolment has allowed for a deferral of three layoff notices given for July to the end of August. One layoff has been rescinded. With fall prospects looking promising since a 32% increase in enrolments for the summer session, we are hopeful that the rest of the layoffs will also be rescinded.

One of our faculty members, Elizabeth Spalding, has a partial secondment to work with The Learning Centre. During this 25% release over three semesters, Elizabeth has co-trained Peer Tutors, co-facilitated KPU 100 Orientation sessions, and co-facilitated Academic Boost Camp workshops. In addition, she trained for, co-facilitated, and co-revised KPU 101 Thriving in Action, positive psychology strategies to boost student resilience. She has also co-trained Peer tutors and engaged in TLC meetings, workshops and PD events.

The ELS department elected two new Co-chairs. Lesley Hems-worth began her 3-year term in May and Melissa Swanink will join her in September.

One of our long-time faculty members, Lynette Manton, is set to retire at the end of August. She has been a part of the KPU community since 1998. During that time, she has taught almost every course that we offer, and has been a well-loved instructor by her students and colleagues. She has also served on multiple committees, and she has led ELS as Co-Chair for the past five years. In addition, she was the lead contributor to the Program Review, chaired the Assessment Committee and the Resource Committee, sat on Faculty Council, participated in the GV9 Taskforce, and has helped with the pivot to fully online learning in her role as eLearning Coordinator. She will be missed by all!



Newly retired ELS faculty member Melody Geddert has been designated with Emerita status by KPU Senate. Melody’s first project will be to re-examine the faculty error tolerance survey to determine the changes that have occurred in the drastic shift to online teaching. She has several colleagues who are interested in this effort. She would also like to further her inquiry regarding the learning benefit of engaging language in academic text. Additionally, she will continue her professional associations and work on publications.

Lois Armerding and Lynette Manton represented the ELS department at the recent virtual Languages Canada conference on April 21<sup>st</sup> and learned about the current state of affairs for the language learning sector in Canada and projections for the future. For the first time, Canada is currently the number one destination of choice by international students.

Three of our faculty attended the virtual BC TEAL (Teachers of English as an Additional Language) Conference. It was held over two weekends (April 16-17 and 23–24 April) with the theme of this year’s province-wide event being Image + Inspiration.

The annual BCCAT EAL Articulation meeting will be held virtually on May 13 and 14. Lynette Manton, Susan Saint and Elizabeth Spalding will attend.

The ELS Marketing Committee is currently working on a project to update the ELS website, and to create new digital marketing materials. We participated in the online ELS Info Session with FSO on April 7<sup>th</sup>. Responses to the Academic and Career Preparation Prospective Student Feedback survey have been collated, and the Marketing Committee will respond accordingly when preparing the annual marketing plan.

The ELS department’s social media presence has just expanded to include a Facebook page to complement the ELS Instagram account.

## Faculty of Academic and Career Preparation cont'd

We are awaiting results from the April 30<sup>th</sup> call for applicants for two student awards of up to \$1195 each. The ELS Awards have been created by ELS faculty to recognize hard-working and dedicated students enrolled in ELS courses. Congratulations to the 2020 ELS Award Winners: Irene Gong and Tatiana Perez Zarate!

### ENGLISH UPGRADING (EU)

English Upgrading faculty are excited for the transition into the Summer 2021 term to serve those students continuing their upgrading or looking for a head start before the Fall term. Although course offerings are typically fewer during the Summer term, English Upgrading offers a full selection of courses at each level of upgrading during all three terms.

In addition to the adapting to online teaching and the digital pedagogy skills required to meet the needs of students during the pandemic, English Upgrading faculty have also completed a number of professional development initiatives to support their work. English Upgrading has offered fully online courses for more than a decade, but these course modes were often only taught by a few instructors who were keen on this delivery mode. Fundamentally, online instruction requires a different design and approach to interacting with students and the need to shift completely to online courses during the pandemic has provided a helpful push for faculty to innovate and collaborate with others.

Faculty member Janet Webster, who has always been a leader in online education within the department, recently joined the BC Campus OpenETC collective for educators in BC to showcase their work in the post-secondary section. Janet also received a KPU OER (Open Educational Resources) grant, which she used to attend the OERxDomains21 Conference on April 21-23, where her work was highlighted in one session by Alan Levine and Tannis Morgan.

In addition, another English Upgrading faculty member who has been a leader in online education, Gillian Sudlow, who is currently seconded to Teaching & Learning to support other KPU faculty during the pandemic, recently presented at the BCNet Connect Higher Ed & Research Tech Summit, which was hosted between April 27-29. Gillian, along with the team at KPU's Teaching and Learning Commons spoke on the theme of "Cultivating Cultures of Support and Care in Digital Spaces."

In live classroom news, Louise Bruins, English Upgrading faculty member, has recently concluded teaching another successful cohort from the Literacy Communities (LCOM) course, which provides literacy upgrading for students with intellectual disabilities. During the pandemic, Louise and her LCOM students have been the only department members working on campus in a hybrid, safe and socially-distanced manner.

This 2020-21 LCOM class has had a unique experience. Due to COVID-19 protocols, the class was divided in half and the two groups met on the Surrey campus once a week; one group met on Wednesdays and one met on Fridays. While this reduced the social experience, this year's class size provided some benefits. The classes were grouped into two levels which benefited the students in two distinct ways. The lower comprehension class were able to receive additional focused attention from the instructor and tutor, while the higher group covered additional material which included a novel study and poetry.

COVID protocols meant that every activity required forethought for safety reasons and many LCOM social interactions were restricted or adapted from previous years. Despite these constraints, students experienced starting the day with a "Would You Rather" (forced choice) activity, daily reading comprehension with beneficial applications, Reader's Theatre, and a variety of learning practical math (calculating a tip/percentage off for sale items/flyers for grocery shopping/ budgeting), and computer research skills. However, the overall campus experience was unusual.

While meeting face-to-face once a week and working from home for the other day is not ideal, there were some benefits. The school/home link was strengthened since students took work home and interacted with their family members for assistance with their homework. All students kept a journal and one student found it therapeutic to journal her thoughts about past difficulties and future hopes.

During the assessment process for acceptance into the course (summer 2020), each student wrote the Canadian Adult Achievement Test. In April 2021, the students were tested once more to gauge improvement in their reading comprehension. Two students improved their reading comprehension by close to two grade levels. Three students are planning to continue their upgrading at a local community college.

The LCOM students have formed new friendships and gained new skills and confidence in their abilities to take forward into their next endeavors.



Finally, Janice Morris, English Upgrading faculty member and KDocs Founder and Festival Director, recently completed another

## Faculty of Academic and Career Preparation cont'd

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er successful—if different—KDocs event this spring. Janice has prepared a report as follows highlighting the success of this year's KDocs and to recognize and thank all the collaborators:

KDocsFF 2021 was held online March 12-21, with screenings of 15 award-winning documentary films, including 2 Special Presentations, 12 keynote addresses, 3 panel discussions/Q&As, 26 Digital Exhibitors, and over 3250 guests (2335 of whom were ticketed guests—a 46% increase from our last festival!). Our per-film ticketed average went from 133 to 155 viewers this year! Wow!

The event was KDocsFF's sixth annual film festival and another opportunity for KPU students, faculty, staff, alumni, and community members to consider issues and controversies close to home and around the globe and to exemplify the kind of learning we want to share, enliven, and deepen within our communities. Stay up-to-date with KDocsFF online at KDocsFF.com, on Facebook, Twitter, and Instagram @KDocsFF. You can also view all the keynote addresses and Q&As/panel discussions on our official YouTube Channel, KDocs Talks.

Thanks to the following individuals and groups who made it a superb event:

- The Kwantlen First Nation and all Coast Salish peoples, on whose sovereign, occupied, and unceded lands we gratefully hold our events. KDocsFF acknowledges that it is uninvited on these lands, today and everyday.
- Special Guest and First Nations Elder Lekeyten, who provided us with a beautiful and thoughtful [Festival Welcome](#). Lekeyten, you and Cheryl, and all your children and grandchildren are an essential part of the KDocsFF family. Thank you.
- Special Guests and Keynote Speakers George Takei (*And Then They Came for Us*), Diana Morita Cole (*And Then They Came to Us*), Camila Freitas (*Chão (Landless)*), Clement Tong (*Hong Kong Moments*), Anita Ho (*iHuman*), Richard Poplak (*Influence*), Diana Neille (*Influence*), Geraldine Pratt (*Overseas*), Andrea Crosta (*Sea of Shadows*), Jared P. Scott (*The Great Green Wall*), Marcela Arteaga (*The Guardian of Memory*), Carlos Spector (*The Guardian of Memory*), Joel Bakan (*The New Corporation*), David France (*Welcome to Chechnya*), and Alexander (Sascha) von Bismarck (*Wood*). Thank you, all, for your important work on behalf of oft-unheard voices.
- Panelists: Abby Ginzberg, Satsuki Ina, Fernando Cilento, Adriana Paz Ramirez, and Gilvan Rodrigues, who shared their stories, experiences, expertise, activism, scholarship, and research, and provided us with outstanding Q&As/panel discussions.
- Special Commentator: Joy Kogawa, who provided a timely and critical reminder that “[c]reating alliances, sharing struggles, finding common cause, and doing the work of friendship, especially with those we consider our enemies, helps to make our nets more dense and our world more safe.”
- Moderators: Greg Chan, Jennifer Hardwick, and Wendy Royal. Thank you for leading us through important panel discussions/Q&As. Your grace and guidance under pressure is so appreciated.
- Creative Consultant: Tauheed Faheem. Thank you for your engaging Creative Presentation, [“Inclusion through Art.”](#)
- KPU’s incredibly bright and articulate students, staff, faculty, alumni, and community members, who, along with members of the general public, asked intelligent and important questions and, in turn, challenged themselves and each other to think critically.
- Partners: Thank you to the Kwantlen Student Association (Signature Presenting Partner), the Vancouver International Film Centre (Festival Partner), Creative BC (Diamond Partner), KPU’s Faculty of Arts (Gold Partner), the BCGEU (Silver Partner), the KPU Library (Silver Partner), KPU's President's Diversity and Equity Committee (Bronze Partner), and the Kwantlen Faculty Association (Bronze Partner) for their generous funds/grants, promotional support, and collaboration. Without these Partners, KDocsFF would not be possible.
- Festival Exhibitors: Campaign for Justice: Redress NOW for Japanese Latin Americans!; Hastings Park 1942; Historic Joy Kogawa House; Japanese American National Museum; Japanese Canadian National Museum; Landscapes of Injustice; Nikkei National Museum and Cultural Centre; Tsuru for Solidarity; Friends of the MST, Brazil; Justicia for Migrant Workers (J4MW), Canada; Asamblea Nacional Mapuche de Izquierda (ANMI), Chile; Confederación Nacional Agraria (CNA), Peru; Confederación Nacionalidades Indígenas del Ecuador (CONAIE), Ecuador; Confederación de Pueblos, Organizaciones indígenas Campesinas del Ecuador (FEI), Ecuador; Coordinadora Nacional de Organizaciones de Mujeres Trabajadoras Rurales e Indígenas (CONAMURI), Paraguay; Confederación Sindical Única de Trabajadores Campesinos de Bolivia (CSUTCB), Bolivia; Federación Nacional de Organizaciones Campesinas, Indígenas, y Negras del Ecuador (FENOCIN), Ecuador; Frente Nacional Campesina Ezequiel Zamora (FNCEZ), Venezuela; La Red de Semillas, Uruguay; Latin American Agroecology Movement (MAELA), International; La Via Campesina (LVC), International; Mesa Coordinadora de Organizaciones Campesinas (MCNOC), Paraguay; Movimento de Pescadores e Pescadoras Artesanais (MPP), Brazil; Movimiento Nacional Campesino Indígena (MNCI), Argentina; National Association of Rural and Indigenous Women (ANAMURI), Chile; and Red de Mujeres Rurales de Uruguay (RMRU), Uruguay
- Community Partners: Cinevolution Media Arts, Fraser Val-



ley Libraries Network, Freed Education Co., Inclusion BC, InFocus Film School, KPU's NEVR Program, KPU's Social Justice Centre, KPU's TALK Program, Moving Images Distribution, Reel Causes, Reel Youth, South African Film Festival, Surrey Board of Trade, Voices of Muslim Women (VMW). Thank you for your ongoing support and for helping us to promote KDocsFF to your members and constituents.

- Media Sponsors: Global TV and *Stir Vancouver*. Thank you for helping us to promote our event to the wider community.
- The KDocsFF Team: Greg Chan, Jennifer Hardwick, Twila Savigny, and Elizabeth Spalding. Your strategic insights, coordination, and volunteerism year-round is incredibly valuable. What a team! Thank you.
- Everyone at the Vancouver International Film Centre/Vancity Theatre! Special thanks to Tom Charity, Film Centre Programmer; Melanie Lemaire, Program Logistics Manager, Jane Harrison, Ticketing and CRM Manager; Daphne Andrews, Customer Service Coordinator; Ellyn Hadley, Senior Marketing Manager; Andrea Cheng, Marketing Manager; Eirinn McHattie, Lead Live Stream Technician; and Lydia Hol, Event Coordinator.
- All KDocsFF service providers (and unsung heroes): KPU's Faculty of ACP (special thanks to Lois Armerding and Shelley Strimbold), KPU's Marketing Department (special thanks to Leah Coray, Jessica Fainstein, and Matt Law), KPU's Office of Advancement (special thanks to Steve Lewarne and Rejaa Dar), KPU's External and Government Relations (special thanks to Sucheta Singh), KPU's General Counsel Office (special thanks to Jennifer Duprey), KPU's



Organizational Risk Manager Office (special thanks to Arshi Bassi), the KPU Library (special thanks to Sigrid Kargut, Judy Taylor, Jen Adams, and Todd Mundle), KPU Facilities, KPU IT, the KPU Printshop, and all others at KPU who made for another spectacular opportunity to showcase KPU.

### THIRD AGE LEARNING @ KWANTLEN (TALK)

TALK has experienced a significant increase in membership and attendance for this Spring's Zoom Webinars. It is apparent there is not only an eagerness to attend more sessions online, but also that there is an ability for seniors to access interesting topics. Some of the sessions had over 50 members participating, which possibly wouldn't have happened if the sessions were held on campus. One member, in her 90s, expressed delight in participating online, as she is not able to attend in person. The feedback received from the TALK membership has been positive and moving forward, TALK is eager to present a mix of face-to-face offerings and online virtual sessions. Here is a sneak preview of the Fall 2021 TALK courses: Emotional Fitness for Elders, Endangered Peoples, Vanishing Places, BC's Commercial Fishing Industry, Burns Bog, Flexible Body = Flexible Mind, Addition or Subtraction in History, What Makes a Good Photograph?, Curious about Cannabis?, Terrorism, Covid-19: What we know now, Howe Sound Fiord System, A Life of Crime, Armchair Travel to Menton, Komagatu Maru, Befriending your Brain, Metro Vancouver Planning, Monet and Friends

Richmond Cares, Richmond Gives (RCRG), a charity that encourages philanthropy and volunteering, named Jean Garnett as the recipient of the Star of Richmond Award. Richmond volunteers who have dedicated countless hours of service are given this award. Jean has dedicated her service to the community for over 30 years through volunteering with school children to seniors. She has volunteered with the Canadian Federation of University Women, expanded scholarship programs for Richmond students, has helped lead Third Age Learning at Kwantlen, represented on parent advisory councils and has advocated for greater recognition for the arts community as a board member with the Richmond Arts Coalition.

### Star of Richmond



# Faculty of Arts

## SPOTLIGHT:

- The Faculty of Arts held its spring meeting on May 5<sup>th</sup> – the second virtual gathering of the Faculty of Arts as a whole since Covid began. The morning opened with a warm welcome through the singing of Lekeyten, KPU's elder-in-residence, and his partner Cheryl. Over 110 faculty members from across the Humanities and Social Sciences, approximately 30 staff members, and student guests gathered to reconnect, touch base, catch-up, and celebrate recent accomplishments. One topic of discussion was imagining what the future will look like when we begin returning to campus this fall. Faculty and staff shared how they have collaborated and worked to innovate amid the many pressures that accompanied the "Great Pivot" to our online teaching and working worlds – many discovering highly effective ways for teaching and connecting with KPU students and colleagues.
- One highlight of the AFM was the presentation of annual Dean of Arts Awards! The Dean of Arts Teaching Award went to Alison MacTaggart (FINA), Kyle Mitchell (SOCL), and Rajdeep Gill (IDEA). Meanwhile, Greg Chan (ENGL) and KPU alumnus Ayesha Khan took home the inaugural Dean of Arts EDI Award, which was presented by PSYC Major and Arts EDI Award Committee member Sarah Schwagele. Congratulations again to the award recipients and to all the wonderful nominees!
- Another AFM highlight was a short message from Senate Vice-Chair David Burns (EDST) fêting Kristie Dukewich (PSYC) for her stellar leadership in overcoming the Sisyphean task of developing and passing a new B.A. Framework. David's short panegyric was accompanied by a video while we watched Kristie unwrap a statue especially designed by Melanie Bland (Wilson School of Design).

## STUDENTS ACHIEVEMENTS:

- Rumsha Ahmed (HIST student): BC Studies Conference Poster Presentation - Best Poster HIST 4400 Capstone Course. (<https://www.ufv.ca/history/events/bc-studies-conference/student-posters/>)
- Daniel Derksen (BA Honours PSYC Alum '17): Daniel Derksen graduated from the Bachelor of Arts in Psychology Honours program at Kwantlen Polytechnic University in 2017. His Honours thesis examined egocentric decision-making errors in adults and was entitled Avoidance-Based Scenarios Inflate Theory-of-Mind Bias in the Sandbox. He is currently doing his PhD at SFU and is co-supervised by Dr. Bernstein (KPU faculty) and Dr. Connolly (SFU Faculty). He studies truthiness – when lesser-known trivia statements appear with related (but non-probative) photos, participants rate the statements 'true' more often than when the statements appear without photos. During his MA in the Law and Forensic Psychology program at SFU, he showed that non-probative photos can similarly bias the perceived credibility of witnesses. Now, in his PhD, he's trying to study the underlying mechanisms to explain this phenomenon. He is grateful for the excellent training that he has received at KPU under the supervision of Dr. Bernstein and is very happy that he can continue to work with Dr. Bernstein and Dr. Connolly in his graduate work.
  - \* Poster presented at Society for Research in Child Development. The poster looked at the biasing effects of photographs on truth judgements across the lifespan. We recruited participants ages 3+ from science world and had them rate the truthfulness of unknown trivia statements in the presence or absence of non-probative but related photos. We showed that truthiness emerged early in development and was stable across the lifespan.
  - \* Derksen, D.G., Giroux, M. E., Newman, E. J., Bernstein, D. M. (April, 2021) Stable truthiness across the lifespan. Poster presented at the Society for Research in Child Development, 2021.
  - \* Hamzagic, Z. I., Derksen, D. G., Matsuba, M. K., Aßfalg, A., Bernstein, D. M. (2021). Harm to others reduces the sunk-cost effect. [Memory and Cognition, 49\(3\), 544-556.](#)
- Kyle Matsuba (PSYC): Ishaq, A., & Matsuba, M. K. (2021, April). Can emotionality, executive functioning, and theory of mind tasks predict GPA in Northern Ugandan children? Paper presented at the meeting of the Society for Research in Child Development, Online.
  - \* Mitchell, C., & Matsuba, M. K. (2021, April). How perceptions of their environment influence Northern Ugandan children's well-being. Paper presented at the meeting of the Society for Research in Child Development, Online.
- Scott McInnes (HIST Alum '14): Opened a Law Firm in Vancouver – McInnes Law Group in March 2021.
- Criminology Honours Students 2020-2021:
  - \* Tu Anh, Bachelor of Arts (Honours) in Criminology. "Working Conditions for the Independent Contractors of Food-App Delivery Companies: Living Ideologies in the Media." This project was supervised by Greg Simmons (CRIM), with Dan Lett (CRIM) and Mike Larsen (CRIM) serving as readers. Tu Anh used a thematic content analysis of media reports to explore the dynamics of the gig economy, with a particular emphasis on precarious labour, neoliberal narratives of 'flexibility', and barriers to worker organizing and advocacy. The Q&A period flowed into a discussion that touched on ideology, connections between precarious / disposable labour and the

commodification of convenience, and surveillance capitalism (April 27, 2021).

- \* Yana Demidova, Bachelor of Arts (Honours) in Criminology. "Is the Customer Always Right? Exploring the Prevalence of Sexual Harassment Experienced by Female Servers in BC's Restaurant Industry. The thesis was supervised by Petra Jonas (CRIM), and Tara Lyons (CRIM) and Karey Brooks served as readers. Yana's project explored the intersections of precarious labour, the power dynamics of the restaurant work setting, and the normalization of certain forms of sexual harassment as 'part of the job' (particularly as it pertains to tipping). This was a mixed-methods study involving surveys and qualitative interviews. The presentation involved a lively discussion. Having completed her thesis, Yana is now looking forward to starting her MA at SFU in the Fall (April 26, 2021).
- \* Caitlin Kinsella, Bachelor of Arts (Honours) in Criminology. "The Portrayal of Transgender and Non-Binary Characters in Children's Literature: A Qualitative Content Analysis." This project was supervised by Shereen Hassan (CRIM), with Tara Lyons (CRIM) and Romy Kozak (ENGL) serving as readers. Caitlin identified and reviewed a selection of works of fiction that featured transgender and nonbinary characters and were geared towards young readers. Her project addressed emergent themes and representation. During the Q&A session and ensuing discussion, Caitlin responded to questions about cultural criminology, research methodology, literary studies, and the social and economic context in which books are encountered by audiences (April 28, 2021).
- \* Elizabeth Martin and Megan Harvey, Bachelor of Arts (Honours) in Criminology. "The COVID-19 Pandemic: A Qualitative Analysis of the Perceptions and Subjective Experiences of First Responders in the Lower Mainland of B.C." This project was supervised by Keiron McConnell (CRIM) and Shereen Hassan (CRIM), with readers Josh Murphy (CRIM) and Tally Wade (External) and Jeff Danroth (External). This was a timely and topical project that used qualitative interviews to explore lived experiences and the implications of shifts in policy and practice during the pandemic (April 26, 2021).
- \* Criminology student Navpreet Sidhu successfully presented her completed Honours thesis, *Portrayal of Gangs in the Newsprint Media in the City of Surrey, British Columbia*. The thesis examined representations of gangs and gang-related crime in several mainstream news sources, with an emphasis on characterization and use of language. The project was supervised by Keiron McConnell, with Josh Murphy and Jordan Buna serving as readers. Discussion following the presentation focused on the factors that shape news media production, gaps in coverage, and the implications of common terms used to describe gang activity (May 11, 2021).
- \* Criminology Honours student Jasmine Mohammed successfully presented her thesis, *The Effect of COVID-19 and its Social Impact on the Homeless People of Surrey*. Jasmine's thesis was supervised by Michael Ma, and David Sadoway and Mike Larsen served as readers. Jasmine's project involved qualitative semi-structured interviews with shelter employees and other professionals involved in service provision and policy related to homelessness in Surrey. She identified a number of significant challenges arising from the intersection of Surrey's pandemic response and supports for homeless people. Drawing on perspectives from critical geography and sociology, Jasmine explored how gentrification, the governance of urban space, and structural inequality intersected with the public health crisis to compound patterns of social exclusion and reduce access to necessities (April 26, 2021).
- Psychology Alumni:
  - \* Amanda Champion (PSYC Alum '14): Awarded a SSHRC Doctoral Fellowship at SFU
  - \* Shelby Hughes (PSYC Alum '18): Awarded a SSHRC for her MSc at the University of Alberta
  - \* Flora Oswald (KPU Alum): Flora Oswald was awarded the SSHRC Doctoral Fellowship at Penn State
  - \* Zachariah Hamzagic (PSYC Alum '19): Hamzagic, Z. I., Derksen, D. G., Matsuba, M. K., Aßfalg, A., Bernstein, D. M. (2021). Harm to others reduces the sunk-cost effect. [Memory and Cognition, 49\(3\), 544-556.](#)
- Psychology Honours Students 2020-2021:
  - \* Adrienne Campbell Bachelor of Arts (Honours) in Psychology. Campbell, A. (2021, April). How COVID-19 Precautionary Measures Affect Mental Health, Irritability, and Burnout: Evaluation of Customer Service Employees. Honours thesis successfully defended at the KPU Psychology Honours Student Thesis Defenses, Online.
  - \* Caleb Chang Bachelor of Arts (Honours) in Psy-



- chology, Minor in Counselling. Chang. C (2021, April). What is the Role of Culture in the Psychological Safety of School Groups? Honours thesis successfully defended at the KPU Psychology Honours Student Thesis Defenses, Online.
- \* Cydney Cocking Bachelor of Arts (Honours) in Psychology, Minor in Counselling. Cocking. C (2021, April). Men's Differential Identification with Female-Perpetrated Intimate Partner Victimization. Honours thesis successfully defended at the KPU Psychology Honours Student Thesis Defenses, Online.
  - \* Brett Davidson Bachelor of Arts (Honours) in Psychology. Davidson. B (2021, April). Does Mindfulness Reduce Risk-Taking Behaviour? Honours thesis successfully defended at the KPU Psychology Honours Student Thesis Defenses, Online.
  - \* Jessa Davies Bachelor of Arts (Honours) in Psychology. Davies. J (2021, April). The Effects of Registered Intermediaries on Youths' Perceived Credibility. Honours thesis successfully defended at the KPU Psychology Honours Student Thesis Defenses, Online.
  - \* Amanda Dumoulin Bachelor of Arts (Honours) in Psychology. Dumoulin. A (2021, April). Evaluating the effectiveness of the online teaching of introductory psychology at Kwantlen Polytechnic University. Honours thesis successfully defended at the KPU Psychology Honours Student Thesis Defenses, Online.
  - \* David Hattie Bachelor of Arts (Honours) in Psychology, Minor in Counselling. Hattie. D (2021, April). The Effects of Male Body Esteem on Self-Perceived Sexual Desirability. Honours thesis successfully defended at the KPU Psychology Honours Student Thesis Defenses, Online.
  - \* Anthony Hull-Kennedy Bachelor of Arts (Honours) in Psychology, Minor in Counselling. Hull-Kennedy, A. (2021, April). Integrated Agency-Communion and Generativity in Caring Exemplars. Honours thesis successfully defended at the KPU Psychology Honours Student Thesis Defenses, Online.
  - \* Jonathan Lau Bachelor of Applied Arts (Honours) in Psychology. Lau. J. (2021, April). Are we really that different? Evaluating the gender similarities of behaviours, attitudes, and traits associated with masculinity and femininity. Honours thesis successfully defended at the KPU Psychology Honours Student Thesis Defenses, Online.
  - \* Jenna Mitchell Bachelor of Arts (Honours) in Psychology. Mitchell. J (2021, April). Increasing Intention to Vaccinate for Human Papillomavirus (HPV). Honours thesis successfully defended at the KPU Psychology Honours Student Thesis Defenses, Online.
  - \* Stephanie Ng Bachelor of Arts (Honours) in Psychology. Ng. S (2021, April). Alone Together in the Social Distancing Era of Academia: Pandemic-Imposed Online Learning and Student Mental Well-Being. Honours thesis successfully defended at the KPU Psychology Honours Student Thesis Defenses, Online.
  - \* Angela Pelletier Bachelor of Applied Arts (Honours) in Psychology. Pelletier. A (2021, April). Effects of Rumination on Theory of Mind in Individuals with High Traits of Depression. Honours thesis successfully defended at the KPU Psychology Honours Student Thesis Defenses, Online.
  - \* Makayla Vandermark Bachelor of Arts (Honours) in Psychology with a minor in Criminology. Vandermark. M (2021, April). The Effect of Education in News Media Articles on Attitudes Towards the Not Criminally Responsible on Account of Mental Disorder (NCRMD) Defence. Honours thesis successfully defended at the KPU Psychology Honours Student Thesis Defenses, Online.
- Catherine Potocky (EDST Alum '19): Catherine Potocky, 2019 KPU Education Assistant graduate, was nominated by colleagues and her Abbotsford elementary school administration team in April, 2021 for the Rick Hansen Difference Maker of the Year Award <https://www.rickhansen.com/schools-communities/difference-maker-awards>. She works with a spirited boy who has Cerebral Palsy and wears two Cochlear implants. Catherine collaborates with a team of physiotherapists, occupational thera-



pists, a hard of hearing teacher, and a speech and language pathologist. She loves that she is learning so much doing a job that challenges and engages her meaningfully. Catherine has been advocating for better accessibility within the school for her young student. During Spring break, Catherine met with five members of the Abbotsford School District (including the Abbotsford SD Assistant Superintendent). She proposed twelve changes to improve support for her student's access at the school. All her proposed changes were approved and completed. Catherine reports that one of the most important changes she recommended was wheelchair accessibility into the portable where Music classes are held. She notes that the ramp was recently completed and now the student can join his peers during class. The school celebrated with an opening ceremony for the student, where he cut a ribbon and then rode the ramp. His classmates all cheered for him during this special occasion. His class starts Music lessons this week, so he is very excited that he is able go. He also has access to three more playgrounds now, which means that he can be with his peers at recess. He is thrilled, as is Catherine and the admin team at the school. Submitted by Allen Williams (EDST).

- Aaron Throness (HIST/ASIA student '18): Book Review: Aaron Throness, *More Than the Great Wall: The Northern Frontier and Ming National Security, 1368–1644* By John W. Dardess. Lanham: Rowman & Littlefield, 2020). In *International Journal of Asian Studies*, Cambridge University Press: 08 April 2021, pp. 1-5.
- Dianne Crisp (PSYC): Presented at the BC Psychology Articulation Committee virtual meeting (May 5, 2021).
- \* Jack Hayes (HIST): "China's Environmental Realities and Policy Responses" – Sigur Center for Asian Studies, George Washington University, (attendee/participant). April 22, 2021.
  - \* "A History of Whisky – from single malt marketing to scent" – KPU TALK May 4, 2021.
- Candy Ho (EDST): May 6: Served as an expert panel member in "Youth Leadership in Not-for-Profits – The Value of Joining a Board" hosted by Vantage Point.
- Tracey Kinney (HIST): Cascadia Open Education Summit (April 27-29, 2021) (attendee).
- Mike Larsen (CRIM): April 27: Presenter, Vancouver Island Construction Association (VICA) Community of Practice - "Transparency and FOI", focusing on transparency in the public procurement process + facilitated discussion: "What does fair, open, and transparent procurement mean?"
- Billeh Nickerson (CRWR): Is working on a fundraising initial with Massy Books in support of the JoAnne Ward Award in Creative Writing, a memorial award for Indigenous and Metis students.
- Yanfeng Qu (LANC): One of the 4 member Organizing Committee to organize the 16th Canadian National TCSL Symposium and the 2021 AGM of the Canadian TCSL Association, attracting over 50 Chinese teaching professionals across Canada to these two online events held on May 1 2021.
  - \* Representing BC post-secondary Chinese instructors to adjudicate the "Annual 'Chinese Bridge' Mandarin Speech Contest for BC University Students" first time online since its inception in 2003, (May 4 2021).

### COMMUNITY ENGAGEMENT:

- Daniel Bernstein (PSYC): Thesis Committees and Student Supervision
  - \* Deva Ly (Ph.D., Psychology), Australian National University, 2019- present; committee member
  - \* Daniel Derksen (M.A. Psychology), SFU, 2017-present; M.A. thesis and Ph.D. dissertation supervisor
  - \* Megan Giroux (M.A., Ph.D. Psychology), SFU, 2014-present; M.A. thesis and Ph.D. dissertation supervisor
  - \* Emma Kruisselbrink (M.A., Psychology), SFU, 2021-present; committee member
  - \* Angela Pelletier (B.A.A., Honours Psychology), KPU; thesis supervisor
  - \* Camille Weinsheimer (Ph.D., Psychology), SFU, 2017-present; committee member
- Greg Chan (ENGL): Co-director/organizer of KDocsFF 2021, which included the moderation of the opening night panel discussion of "And Then They Came for Us" featuring George Takei: March 12-21, 2021.
- Fiona Whittington-Walsh (SOC): Inclusion BC Human Rights and Legal Affairs Police Reform Brief, March 19, 2021.
  - \* Strategic Planning Institute on Research and Development for Inclusion and Society (IRIS), March 23-24, 2021.
  - \* Inclusion BC: Human Rights and Legal Affairs Governance Committee March 31, 2021.
  - \* Premier's Awards Adjudication Committee, April 6, 2021.
  - \* Institute on Research and Development for Inclusion and Society (IRIS) Meeting April 7, 2021.
  - \* Inclusion BC Family Advisory Committee Meeting, April 7, 2021.

- \* Strategic Planning Institute on Research and Development for Inclusion and Society (IRIS) April 20, 2021.
- Honours Defenses (PSYC): 2020-2021. The Department of Psychology is very proud of our outstanding 13 Honours students who successfully defended their theses, the culmination of one year of research and study in the Psychology Honours program. The Psychology Honours Student Thesis Defenses were held on Monday, April 26th from 8:30am - 5:30pm. Please see the program, which highlights the lineup of Honours students and each student's abstract; the names and bios of our Honours supervisors; and a message from our Dean, Dr. Diane Purvey. We were honoured that Dr. Alan Davis, President and Vice Chancellor and Dr. Sandy Vanderburgh, Provost and VP Academic provided the opening and closing remarks, respectively. Everyone's efforts and support were invaluable in making this a successful and memorable event. Special thank you to Dr. Daniel Bernstein, Psychology Honours Chair, Ivy Ng, Psychology Lab Manager, and Mary Illical, Psychology Department Assistant.
- Honours Supervisors (PSYC) 2020-2021:
  - \* Dr. Daniel Bernstein: Thesis Committee and Student Supervision: A. Pelletier (BAA Honours Psychology), KPU, 2020-2021; thesis supervisor
  - \* Dr. Gira Bhatt: Thesis Committee and Student Supervision: C. Caleb (BA Honours Psychology), KPU, 2020-2021; thesis supervisor
  - \* Dr. Patricia Coburn: Thesis Committee and Student Supervision: J. Davies (BA Honours Psychology), KPU, 2020-2021; thesis supervisor
  - \* Dr. Richard Le Grand: Thesis Committee and Student Supervision: B. Davidson (BA Honours Psychology), KPU, 2020-2021; thesis supervisor
  - \* Dr. Jocelyn Lymburner: Thesis Committee and Student Supervision: A. Campbell (BA Honours Psychology), KPU, 2020-2021; thesis supervisor
  - \* Dr. Kyle Matsuba: Thesis Committee and Student Supervision: A. Hull-Kennedy (BA Honours Psychology), KPU, 2020-2021; thesis supervisor
  - \* Dr. Karen Parhar: Thesis Committee and Student Supervision: M. Vandermark (BA Honours Psychology), KPU, 2020-2021; thesis supervisor
  - \* Dr. Cory Pedersen: Thesis Committee and Student Supervision: C. Cocking (BA Honours Psychology), KPU, 2020-2021; thesis supervisor
  - \* Dr. Cory Pedersen: Thesis Committee and Student Supervision: D. Hattie (BA Honours Psychology), KPU, 2020-2021; thesis supervisor
  - \* Dr. Cory Pedersen: Thesis Committee and Student Supervision: J. Mitchell (BA Honours Psychology), KPU, 2020-2021; thesis supervisor
  - \* Dr. Shayna Rusticus: Thesis Committee and Student Supervision: A. Dumoulin (BA Honours Psychology), KPU, 2020-2021; thesis supervisor
  - \* Dr. Shayna Rusticus: Thesis Committee and Student Supervision: J. Lau (BAA Honours Psychology), KPU, 2020-2021; thesis supervisor
  - \* Dr. Shayna Rusticus: Thesis Committee and Student Supervision: S. Ng (BA Honours Psychology), KPU, 2020-2021; thesis supervisor

### RECOGNITION

#### Awards and Appointments:


- Francis Abiew (POLI): Peer Reviewer, Global Governance: A Review of Multilateralism and International Organizations, February 26th – April 7th, 2021.
- Daniel Bernstein (PSYC): 2018-2023 Canada Research Chair Tier II Lifespan Cognition in the amount of \$500,000.
  - \* 2021-2022 The Effect of Gender Ambiguity on Credibility Judgements: A Study of Cognitive Fluency. PI: Carla MacLean in the amount of \$5,000.
- Greg Chan (ENGL): Recipient of the Faculty of Arts EDI Award. To be presented May 5, 2021 at Arts Faculty Meeting.
- Farhad Dastur (PSYC): Tiny Homes Project, "Implementation of Round Table Focus Groups." \$3000 awarded by the Faculty of Arts Excellence and Advancement Funds.
- Candy Ho (EDST): April: Appointed by the Canadian Career Development Foundation to serve on the Item Validation and Passmark Setting Working Group and assist with reviewing and validating the national certification exam.
- Aislinn Hunter (CRWR): April 8th: My novel "The Certainties" was shortlisted for the BC Book Prize for Fiction – the winner will be announced in September.
- Kyle Jackson (HIST): Teaching & Learning Innovation Fund (KPU) for "3D-printing the past: A collaborative map blending art, data, design, and South Asian history." April 14, 2021.
- Yanfeng Qu (LANC): Awarded 'The Canadian TCSL Maple Leaf' Award" for teaching Chinese as a Second Language (TCSL) in Canada for over 25 years by the Canadian TCSL Association on May 1 2021 during its AGM (online this year).
  - \* Re-elected as Vice President of the Canadian TCSL Association during its Board election held every 4



## Faculty of Arts cont'd

years at its AGM (May 1 2021 online).

### Creative Works and Scholarly Publications:

- Alana Abramson (CRIM): Published a book – *Metamorphosis* <https://books.friesenpress.com/store/title/119734000169581492/Yves-C%C3%B4t%C3%A9-and-Alana-Abramson-Metamorphosis>
- Daniel Bernstein (PSYC): (\*Denotes Student or Post-Doctoral Co-Author When Work Was Done)
  - \* \*Coburn, P.I., Connolly, D.A., \*Woiwood, D.M., Alder, A.G., & Bernstein, D.M. (2021). Cross-examination may be more detrimental to repeated-event children than single-event children. *Memory*, DOI: 10.1080/09658211.2021.1909622
  - \* \*Hamzagic, Z.I., \*Derksen, D.G., Matsuba, K., \*Aßfalg, A., & Bernstein, D.M. (2020). Moral dilemmas reduce the sunk-cost effect. *Memory & Cognition*, 49, 544-556. DOI: 10.3758/s13421-020-01112-7
  - \* \*Dogra, K. K., \*Rai, I. K. & Bernstein, D. M. (2021, May 13-14). Ethnicity and hindsight bias across the lifespan [virtual Poster presentation]. Interdisciplinary Conference in Psychology. Ottawa, Ontario, Canada.
  - \* \*Derksen, D.G., \*Giroux, M.E., Newman, E.J., & Bernstein, D.M. (2021, April). Stable truthiness effect across the lifespan. Poster presented to Society for Research in Child Development. Virtual conference. [work also presented at Northwest Cognition and Memory in September, 2020]
  - \* Ad Hoc Reviews completed with students: *Journal of Experimental Child Psychology*; *Memory & Cognition*.
- Greg Chan (ENGL): Editor of “Symbolizing Obasan,” an art book featuring an afterword by Joy Kogawa on the KPU Arts ceramics exhibit installed at Historic Joy Kogawa House: published April 10, 2021. 
- Puqun Li (PHIL): Scholarly publication “Moral Peace and Moral Pleasure in the Analects”, *Dialogue*, Canadian Philosophical Association, First view online, March 19, 2021 (The writing of this paper is supported by KPU 0.6% PD scholarship, one course release) <https://www.cambridge.org/core/journals/dialogue-canadian-philosophical-review-revue-canadienne-de-philosophie/article/abs/moral-peace-and-moral-pleasure-in-the-analects/45D8311B9BB8BB42C71A6D34F28D98F3>
- Kyle Matsuba (PSYC): Jia, F., Soucie, K., Matsuba, K., & Pratt, M. W. (2021). Meaning in life mediates the association between environmental engagement and loneliness. *International Journal of Environmental Research and Public Health*, 18, 2897. <https://doi.org/10.3390/ijerph18062897>
- Billeh Nickerson (CRWR): Published *Duct-Taped Roses*, a poetry collection with Book\*Hug Press.
- Cory Pedersen (PSYC): Champion, A., Oswald, F., & Pedersen, C. L. (2021). Technology-facilitated sexual violence and suicide risk: A serial mediation model investigating bullying, depression, perceived burdensomeness, and thwarted belongingness. *Canadian Journal of Human Sexuality*. Advanced online publication. doi.org/10.3138/cjhs.2020-0044
  - \* Clark, J., Oswald, F., & Pedersen, C. L. (2021). Is gender-role ideology a predictor of flirting technique? *Sexuality & Culture*. Advanced online publication. <https://doi.org/10.1007/s12119-021-09843-8>
  - \* Walton, K. A., & Pedersen, C. L. (2021). Motivations behind catcalling: Exploring men’s engagement in street harassment behavior. *Psychology & Sexuality*. Advanced online publication.
- Ross Michael Pink (POLI): *Climate Change, Disaster Risks, and Human Security* Springer (2021). Asian Experience and Perspectives editors Juan M. Pulhin, Makoto Inoue, Rajib Shaw. Chapter: “The 2009 Drought in the People’s Republic of China: A Human Security Perspective.”
- David Sadoway (GEOG and ENVI): Book Chapter (MIT PRESS, Open Access). Sadoway, D. & Shekhar, S., “Changing Infrastructure in Urban India: Critical Reflections on Openness and Trust in the Governance of Public Services,” pp.115-130), in *Critical Perspectives on Open Development*, MIT Press (2021) <https://doi.org/10.7551/mitpress/11480.003.0010>.
- Asma Sayed (ENGL): Publication: “The Epidemic of Domestic Violence: Thappad.” *AwaaZ: Voices*, vol. 18, no. 1, 2021.

### Public Presentations:

- Daniel Bernstein (PSYC): KPU virtual presentation to Third-Age Learning at Kwantlen; seniors group.
- Criminology Virtual Practicum Presentations: Fifteen Criminology students presented on the learnings from their practicum experience, April 9, 2021.
- Farhad Dastur (PSYC): Panelist: “Ethical Considerations for Open Education Research,” Open Education Research Institute, May 5, 2021.

## Faculty of Arts cont'd

- Greg Chan (ENGL): Keynote speaker at Historic Joy Kogawa House's AGM to announce the opening of the KPU-endowed exhibit "Symbolizing Obasan", March 22, 2021.



- Criminology Virtual Practicum Presentations: Fifteen Criminology students presented on the learnings from their practicum experience, April 9, 2021.
- Farhad Dastur (PSYC): Panelist: "Ethical Considerations for Open Education Research," Open Education Research Institute, May 5, 2021.
- Candy Ho (EDST): April 10: Served as discussant at the American Educational Research Association Conference session, "Experiential Learning in Trying Times"
  - \* April 14: Participated as a thought leader in "Responsive Career Pathways Roundtable" hosted by Future Skills Centre and Blueprint
  - \* April 22-27: Served on the selection panel on Beedie Luminaries
  - \* April 23: Presented a National Career Development Association webinar, "Bridging United Nations Sustainable Development Goals with Career & Life Planning"
  - \* April 27: Presented at Colleges and Institutes Canada Conference, "Teaching Career Using the United Nations Sustainable Development Goals"
- Conrad King (POLI): Presented at the Arts Speaker Series "Governing Complexity: Future Proofing Higher Education Internationalization in Times of Uncertainty," March 31, 2021.
- Tracey Kinney (HIST): Chair, BC History Articulation Annual Meeting (online) – May 10, 2021.
- Maddie Knickerbocker (HIST): BC Studies conference, 7 May 2021, "Teaching History towards Decolonization and Reconciliation: Emotional Labour in the Classroom" (<https://www.ufv.ca/history/events/bc-studies-conference/may-7-schedule/fri-aft-c1.htm>)
  - \* Between Postwar and Present Day conference, 7 May 2021, "Xolhmet te mekw'stam it kwelat / We have to take care of everything that belongs to us: Stó:lō Repatriation Efforts, 1990s-2000s" <https://betweenpostwar.artsci.utoronto.ca/>

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- Mike Larsen (CRIM): April 16: Panelist, "Duty to Document: How governments avoid transparency and sideline citizens through 'oral government' and deleting public records" documentary premiere event: <https://ischool.ubc.ca/2021/04/duty-to-document/>
  - \* April 16: Guest on CBC Radio BC Today: "Glacier Media editorial vice-president Kirk LaPointe and BC Freedom of Information and Privacy Association president Mike Larsen discuss what they say is a lack of transparency and timeliness from the provincial government when it comes to COVID-related information." <https://www.cbc.ca/listen/live-radio/1-4-bc-today/clip/15837771-government-covid-19-information-transparency-master-gardener-brian-minter>.
  - \* April 30: Address, GovInfo Day 2021, SFU: "Layers of Transparency". Abstract: The presentation will use the image of an onion to describe the challenge of establishing meaningful government transparency. At the core of the matter is the need to ensure that government activities are accurately documented in the first instance. The next layer involves the proper organization and management of these records. Moving outwards, a further layer represents access to information laws. Beyond this, another layer represents the infrastructure, organizational culture, policies, and practices that govern access to information. A final layer represents open government initiatives. The presentation will address the interconnected nature of these layers, priorities for reform at each level, and the dangers of letting the proverbial onion rot.
- Puqun Li (PHIL): "The Demise of Confucianism", public talk at Elder College Delta, BC on May 5th, 2021 <https://eldercollegedelta.wildapricot.org/event-4151166>
- Lilach Marom (EDST): "Education Distorted by the Market: Punjabi International Students in Canadian Higher Education", American Educational Research Association (AERA), April 9-12. (Online)
  - \* (With Amy Parent, UBC and Jeannie Kerr, UOW). "Engaging Indigenous Sovereignty in Higher Education: Stories of Disruption through Land-Based Pedagogies in Teacher Education", American Educational Research Association (AERA), April 9-12. (Online).
- Ranjini Mendis (ENGL): Panelist: CACLALS Name-Change Panel April 10, 2021.
- Billeh Nickerson (CRWR): Memorial Video for poet RM Vaughan at Verses Poetry Festival, Vancouver, BC May 1,

## Faculty of Arts cont'd

2021.

- \* Feature reading at Planet Earth Poetry reading series, Victoria, BC April 30, 2021.
- \* Hosted Dogwood Roses, a reading series featuring poets from BC and Alberta, March 28, 2021.
- \* Interview/Reading on Wax Poetic, Co-Op Radio 100.5 FM, Vancouver, May 5<sup>th</sup>, 2021.
- John Rose (GEOG): Opinion piece published in The Vancouver Sun, "Plenty of denser housing is being built in Vancouver. Why is it so expensive?" (Mar 26, 2021). <https://vancouversun.com/opinion/john-rose-plenty-of-denser-housing-is-being-built-in-vancouver-why-is-it-so-expensive>
- Asma Sayed (ENGL): Symposium Presentation: "Building a Robust Research and EDI Culture at Post-Secondary Institutions in British Columbia." EDI Symposium, Vancouver Island University, March 24-25, 2021.
- David Sadoway (GEOG and ENVI): Organized and moderated MOBILITIES 2021 a FAEF-funded Geo-Forum on universal access, walkability and transit affordability (April 20, 2021). <https://pricetags.ca/2021/04/12/post-covid-mobility-in-b-c-s-fastest-growing-region-free-webinar/>

**TONIGHT!**

**MOBILITIES 2021**  
A public online Geo-Forum  
**ONLINE » Tuesday, April 20 » 7- 9pm (PT)**

Join the Department of Geography and the Environment for an online discussion about mobility, accessibility, walkability, and transit affordability in the region.

Access to safe mobility and affordable public transit have been recognized as key issues South of the Fraser.

Please join us for this free online event.  
To register: [bit.ly/2Ox8vpK](https://bit.ly/2Ox8vpK)

**Speakers will include:**  
 Stan Legendard  
Universal Access Design (UAD) Advocate-Consultant  
 Sandy James  
Planner/Walkabout  
 Douglas McLeod  
Transportation Planning Manager, City of Surrey  
 Victoria Fatt  
Geography Professor, University of Calgary  
 Moderator: David Sadoway, Faculty, KPU  
Dept. of Geography & the Environment.

**KPU** KWANTLEN POLYTECHNIC UNIVERSITY

### UNIVERSITY WIDE INITIATIVES:

- Daniel Bernstein (PSYC): Health Sciences Advisory Committee; Member
  - \* Psychology Honours Committee; Chair
  - \* Senate Standing Committee on Research; Chair
- Farhad Dastur (PSYC): Launched The KPU Virtual Reality Speaker Series First Lecture: "Exploring Mixed Reality Paradigms" by Kiran Dogra (March 30, 2021).
  - \* Second Lecture: "Fear of Mixing Out: Adventures in Mixed Reality Live Productions" by Patrick Pennefather (May 7, 2021).
  - \* Completed the External Review Team Report of the Product Design program.
  - \* Research Mentor to 4 faculty, Open Education Research Institute (May 3 - 7, 2021).
- Constanza Rojas-Primus (LANC): Selected Participant for the KPU Open Education Research Institute 2021 May 3, 5, 7, 2021.
- David Sadoway (GEOG and ENVI): Wrote, Edited and Published in Email Blast and on Website our Department Newsletter, Geo-News 1:2 (Spring 2021) KPU Geo-News access at: [https://www.kpu.ca/sites/default/files/KPU%20GEO-NEWS%20Spring%202021%20Pub\\_0.pdf](https://www.kpu.ca/sites/default/files/KPU%20GEO-NEWS%20Spring%202021%20Pub_0.pdf)
- Asma Sayed (ENGL): Organized a workshop for KPU employees, "Anti-racism and Lessons from Liberation" as the Task Force on Anti-racism's education initiatives, March 24, 2021.
- Fiona Whittington-Walsh (SOCI): PDEC meeting, March 26 & April 22 2021.
  - \* PDEC Disability Advisory Group Meeting, April 19, 2021.
  - \* KPU & Canadian Pilot Cohort (CPC) of the Carnegie Community Engagement Classification U.S. Team Site Visit Presentation with Community Partners March 29 2021.
  - \* Senate Standing Committee Academic Planning and Budget May 7, 2021.
  - \* Including All Citizens Ministry of Child and Family Development Meeting April 6, 8, & 28 and May 6, 2021.



# Faculty of Health

**ACADEMIC PLAN 2023** (Note: Alignment with the Academic Plan relevant strategies)

## STUDENTS/STUDENT SUCCESS

### Bachelor of Science in Nursing Advanced Entry (BSN-AE)

- BSN-AE Semester 5 students are out in the community working in the COVID-19 testing clinics alongside registered nurses.
- We have a BSN-AE student sitting on the FoH Associate Dean Search Committee.

### Graduate Nurse, Internationally Educated Re-entry (GNIE)

- GNIE Students continue to complete their courses and program through the pandemic. Students continue to be successful with completing courses online and have been able to adapt to the online mode of learning.

## NEW PROGRAMS, POLICIES AND INITIATIVES

### Health Care Assistant Program (HCAP)

- Our first online COVID-19 HCAP Cohort graduated in April 2021 and many had jobs and interviews upon graduation. They were an extremely supportive and inclusive cohort. They worked through a COVID-19 lockdown while in clinical practice with weekly COVID-19 testing. Two of these graduates are now entering into the BPN program at KPU. The Health Care Assistant Program External Review Report was approved by the Senate Standing Committee on Program Review on February 24. The Quality Assurance Plan is underway and to be completed by June 2 for the SSCPR.

**MANAGING RISK** (Note: Emerging risk issues and how they are being identified and addressed)

### Bachelor of Science in Nursing Advanced Entry (BSN-AE)

- Students are working alongside health care providers in COVID-19 sites and with clients who are potential or positive COVID-19 clients. We are working with our health authority partners to assess risk and ensure that students have the appropriate PPE and access to vaccination.

**COMMUNITY ENGAGEMENT** (Note: special events, intersection with our external community) :

### Bachelor of Science in Nursing Advanced Entry (BSN-AE)

- Due to COVID-19, we currently do not have any special events scheduled, however, BSN-AE students are out in the community working alongside health care providers in mental health, acute care, residential care, COVID-19 testing sites, public schools, maternity, pediatrics, home health & clinics, strengthening collaboration between KPU and our practice partners.

### Health Care Assistant Program (HCAP)

- Continues to work with the Ministry of Advanced Education and Skills Training (AEST), the Ministry of Health Nursing Policy Secretariat (HLTH), Provincial Health Authorities, the Registry and Provincial PSI's to help coordinate The Health Career Access Program through the HCA Partnership Pathway Clinical Instruction Working Group (CIWG). This program provides a path for applicants with no health care experience to get hired and receive paid employer sponsored health care assistant training as part of their employment. Our first cohort of 32 students commenced in March 2021 and our second cohort of student/employees will commence May 2021. It is anticipated that we will run a 3rd cohort of 32 students in September 2021.
- Two of our HCAP faculty instructors, Sonayna Rana and Lorraine Guild are supporting our community health and well-being working in the COVID-19 immunization and testing centers.

### Graduate Nurse, Internationally Educated Re-entry (GNIE)

- Due to the pandemic there has not been any special events for students. However, GNIE Information Sessions have continued using an online format. Students have had the opportunity to participate in vaccination clinics.

**RECOGNITION** (Note: Awards, recognition, publications, public presentations, reviews, media spots, general bragging)

### Traditional Chinese Medicine (TCM)

- Dr. Jay Dhesi, BSc., D.C. from the TCM department, has been appointed by the Board of the BC Chiropractic Association as a Director representing the Fraser Health region.

### Graduate Nurse, Internationally Educated Re-entry (GNIE)

- A number of GNIE students are on the Dean's list for academic achievements.

### Bachelor of Science in Nursing Advanced Entry (BSN-AE)

- June Kaminski worked as Lead Content Developer with CASN to create the eResource on Climate change - related VBD infections. This was done all through 2020 starting in January 2020 and finished March 2021. ([link here](#))

## EMPLOYEE ENGAGEMENT

### Graduate Nurse, Internationally Educated Re-entry (GNIE)

- Students continue to be offered employment in the different health authorities. Some students have been accepted into specialty programs and have been sponsored by the health authorities.

# Faculty of Science and Horticulture

## NOTEWORTHY ITEMS:

- Due to the pandemic, KPU's Faculty of Science and Horticulture could not host the annual Science Rendezvous mega-event in person so we pivoted by developing and producing hundreds of take home DIY activity booklets that were distributed to local elementary schools. The booklets included demos, experiments and activities along with a small supply kit for students to explore and celebrate science from the comfort of their home. On May 8, KPU also joined universities across Canada to host [Science Chase](#) where participants race between event sites across the country, answer STEAM challenges and learn about Canadian research and innovations for a chance to win prizes.
- Michael Bomford (SUST AG) presented an annual report on the KPU Farm at the Garden City Lands to the City of Richmond's Parks, Recreation and Cultural Services Committee on March 23<sup>rd</sup>. Report highlights included:

- \* Production of more than 15 tons of marketable produce in 2020, resulting in more than \$33,000 in Farmers Market sales and \$43,000 in donations to the Richmond Food Bank;
- \* Completion of three sliding, passively solar-heated high tunnels, with automated temperature response systems powered by photovoltaic panels;
- \* Several student research projects completed at the farm (<https://www.kpu.ca/agriculture/student-research/2020>).



- The KPU Farm at Garden City Lands was certified organic on April 1, 2021, following a three-year organic transition period. Products grown at the farm can now be labelled and sold as organic. Farm Manager Andy Smith oversaw the organic transition and certification process, and will continue to ensure that all products and practices used at the farm comply with regional and national organic standards.

## STUDENTS:

- KPU Brewing hosted the following guest lecturers online in HOPS 1211 Brewing Microbiology: Tana Eggleston and Jacob McTaggart from Central City Brewing with a presentation on quality systems and the importance for the functionality and safety of brewery production. They also hosted Alex Gene (previous lab instructor in the brewing program) and Ryan Jurgens (BREW alumni) from Renaissance Yeast who presented on breeding yeast strains and using new strains in the brewing industry. This was a great opportunity to learn from experts with lots of experience in the brewing industry.
- Barnabe Dossou Assogba (BIOL), brought a group of his students to attend KPU Zoom meeting on COVID-19: Impacts, Understandings and Action hosted by the Faculty of Health.

## Faculty of Science and Horticulture cont'd

- Sustainable Agriculture students presented research proposals in an online symposium on. All of the student research projects will be conducted in collaboration with external partners, including Agriculture and Agri-Foods Canada, Highline Mushrooms, CubicFarms, Nature's Path, and Canadian Agrichar. Student mentors from many of these partners attended the symposium and offered feedback to help refine the students' final written research proposals.
- KPU Brew released the 2021 series of student signature-recipe beers created by second-year Brewing and Brewery Operations students as part of their capstone project. The series went on sale on April 9<sup>th</sup> and included: Noble Steed Toasted Coconut Porter brewed by students Alex Paul, Emily Comeau and Rebecca Deil; Peak Fusion Belgian IPA brewed by students Max Menu, Alex Smailes and Michael Miller; Mango Lore Fruit Wheat Beer brewed by students Nishant Amin, Brendon Prevost and Darach McDonnell; and Quench Wave Brut IPA by students Jasper Bautista, Miguel Molina Flores and TJ Paisley. This was the first time the student signature series was released in cans with customized labels designed by KPU Marketing.



- Bachelor of Horticultural Science presented the findings of their capstone research projects via Zoom. Some of these projects were service-based with NGOs and local government. Other projects were supported by industry (where students are working). Many were based off-campus, including home lab set-ups that reinforced critical thinking and adaptation

### PRESENTATIONS:

- Lee Beavington (BIOL) took part in a roundtable discussion 'Mental health and re-imagining pedagogy in times of crisis - KPU Fireside Chat' with Jennifer Hardwick and Ross Laird for the KPU Teaching and Learning Commons.
- Lee Beavington (BIOL) gave a lecture at UBC entitled, 'Storytelling and sustainability in inquiry-based learning'.

### PUBLICATIONS:

- Alex Lyon (SUST AG) published the paper entitled, 'Can public universities play a role in fostering seed sovereignty?' in *Elementa*.
- Barnabe Dossou Assogba (BIOL) had two abstracts excepted for the upcoming World Microbe Forum 2021. Both abstracts will be published on the World Microbe Forum website.
- Lee Beavington (BIOL) published, 'Walking pedagogy for science education and more-than-human connection' in the *Journal of the Canadian Association for Curriculum Studies*.
- Lee Beavington (BIOL) published, 'Bird language and contemplative education in the Anthropocene' in *Fusion Journal*.

### RECOGNITION:

- Lee Beavington (BIOL) received his PhD at SFU, with a focus on science education. His dissertation is entitled, 'Eco-centric Science Education: More-than-human Ethics, Goethean Science, and Poetic Pedagogy'.
- Sustainable Agriculture students and faculty were featured in a local news article,
- 'Agriculture Students Adapting, Growing Food for Food Bank.' In the *Richmond Sentinel*.
- Michael Bomford (SUST AG) was quoted in a national news article, 'Could High-tech Farming Be the Future of Food?' in the *National Observer*.

### EMPLOYEE ENGAGEMENT:

- Barnabe Dossou Assogba (BIOL) attended American Society of Microbiology (ASM) session on "Alternative Approaches to Combat Multidrug Resistant Bacteria".
- Barnabe Dossou Assogba (BIOL) joined the COVID-19 Research Registry group at ASM to share information on how SARS CoV-2 suppresses nuclear erythroid 2-related factors (NRF2) signaling pathway that protects mitochondria and regulates expression of genes involved in the cellular antioxidant and anti-inflammatory defense mechanism.

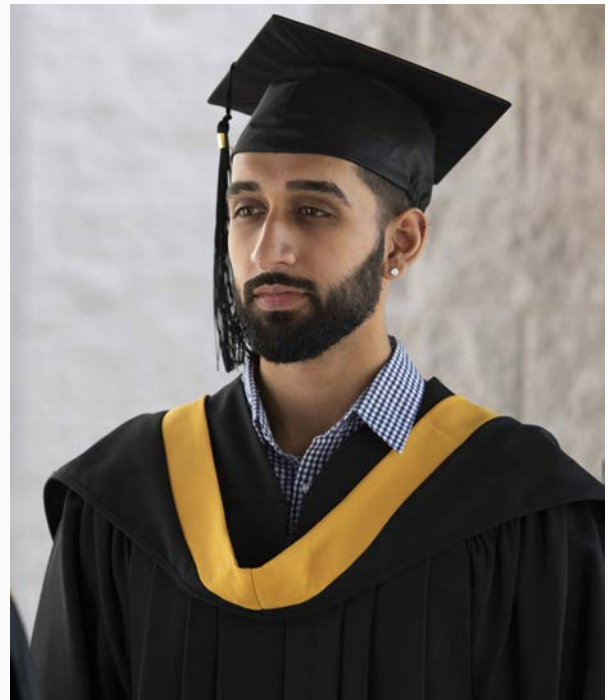


## Faculty of Science and Horticulture cont'd

- Barnabe Dossou Assogba (BIOL) attended the Journal of Microbiology and Biology Education Zoom meeting on “A Scalable Intervention Enhances Growth Mindset and Internal Locus of Control in Undergraduate Students in STEM”.
- Barnabe Dossou Assogba (BIOL) joined the Special COVID-19 ECHO session to discuss innovations and challenges that manufacturers of COVID-19 diagnostic products are currently facing and the Special COVID-19 ECHO session on “Double Infection of Mycobacterium tuberculosis and Coronavirus”.
- Yulia Rozen (CHEM) completed the PIDP (Provincial Instructor Diploma Program) from VCC.
- Janis Matson, Shelley Murley and Lori Karr (HORT) helped coordinate and provide plants for the annual Garden Planter Challenge with Fraser Health.
- Christine Takhar (BIOL) was a volunteer judge for the Virtual BC/Yukon Virtual Science Fair during March and April.
- Maria Valana (HORT) attended workshops on: Getting to know your International Students;
- How to Use my MS Teams phone; and OLC Innovate Workshop. She also delivered a workshop ‘Creating Dried Flower Arrangements’ and presented a Horticulture Information Session to high school students to promote the Apprenticeship Program.
- Kathy Dunster (HORT) continues to chair the Canadian Society of Landscape Architects National Committee on Human Health and Well-Being. She’s beginning to work on a national conference on Health and Well-Being and a special issue of Landscapes/Paysages.
- As BCSLA CE Chair, Kathy Dunster (HORT) is currently working with BUILDEX 2021 to organize a mini-seminar series at the F2F event in September connecting design and designers to materials and human well-being during the pandemic and going forward. She’s also working with Sky Spirit Studio in Squamish on Board training regarding Decolonial Practices in Planning and Design.
- Kathy Dunster (HORT) attended the Royal Botanical Gardens Hamilton: Bridging Traditional Knowledge and Western Science Speaker Series.
- Kathy Dunster (HORT) attended the MIT GWUSI – Symposium on the City seminar.
- Kathy Dunster (HORT) has been attending Humanitarian Networks and Partnerships Weeks 2021 (April 19 – May 7) which is co-hosted by the United Nations Office for the Coordination of Humanitarian Affairs (OCHA) and by the Swiss Agency for Development and Cooperation (SDC). Some Priority topics this year include: Accountability to Affected Populations; Climate Crisis; Integrating Security Risk Management Across Humanitarian Action; Emergency Response in a Pandemic and Humanitarian Coordination and Localization Inclusion.

### COMMUNITY ENGAGEMENT

- KPU Brewing hosted an online Ask Me Anything (AMA) session featuring a live conversation with instructor Nancy More (BREW). The session attracted attendees from as far away as Osaka, Japan and Buenos Aires, Argentina, as well as across BC. The AMA session was organized and co-hosted by DeAnn Bremner (Communications, Events and CPS Coordinator) and student recruiter Hannah Cenaiko (FSO).
- Kathy Dunster (HORT) has been working with Strathcona Community Gardens on Himalayan Blackberries and orchard meadow restoration for pollinators as well as with EarthHand Gleaners at Trillium (Strathcona) and Means of Production (Mt. Pleasant) within Vancouver Park Board system on plants for food, fibre, dye, and medicine.



# Office of Research, Innovation & Graduate Studies

## FROM THE OFFICE OF THE AVP, RESEARCH, INNOVATION, AND GRADUATE STUDIES

### The Conference Board of Canada - Council for Innovation and Commercialization

The Associate Vice President for Research, Innovation, and Graduate Studies, Dr. Deepak Gupta recently joined the [Council for Innovation and Commercialization](#) (CIC), established by the [Conference Board of Canada](#) as of May 1st, 2021.

The Council for Innovation and Commercialization works to better understand innovation opportunities and challenges by providing Canadian executives with peer learning and networking, frameworks, and tools linked directly to productivity and economic prosperity.

Council includes for- and non-profit organizations, academia, government, and small and medium enterprises (SMEs), given the critical role they play in creating and delivering innovation.

### US Legislation Funding Prohibition

Jim Rahaman, Business Transformation Lead has drafted a memo on impact of the US legislation prohibiting funding for contractors using equipment or services from listed Chinese entities. This could include Canadian post-secondary institutions (PSIs) and researchers receiving US federal funding. It appears (subject to consultation) that this will not capture research where the funds don't directly pay for such services and/or equipment. Further consideration is needed on general environment and direction around foreign influence and espionage. These are concerns of both Canadian and US intelligence agencies.

### Subject Guide on Graduate Program Development

Jen Adams, Acquisitions and Collections Assessment Librarian, has developed a Subject Guide on Graduate Program Development for the Office of Graduate Studies. The Subject Guide can be accessed [here](#).

### Graduate Studies Office Email Address

A dedicated email box for the Office of Graduate Studies has been created; the official email address is [graduatestudies-@kpu.ca](mailto:graduatestudies-@kpu.ca). The office of the AVPRIGS has full access to this newly-created email box.

### Research Impact Canada Videos are Live

Four videos focused on research projects at KPU filmed in 2019 have been completed. The videos have been uploaded to KPU Research & Innovation's renewed [YouTube channel](#) with one

video release a week. The videos cover projects from the Wilson School of Design, the Institute for Sustainable Food Systems, and the Applied Genomics Centre.

### Social Media Updates

KPU's Research and Innovation is now on Instagram! This account was created to promote research opportunities to students and bring more awareness of research to students and use Instagram as a platform for student engagement. Follow us at @KPU\_research.

## FROM THE OFFICE OF RESEARCH SERVICES (ORS)

### JJEC Reclassification Review and Title Change Notification

Following due Human Resources processes, effective March 1, 2021, Catherine Parlee is the Research Services Specialist in the Office of Research Services. This change reflects an underlying change to responsibilities and an ongoing professionalization of KPU's research services.

### Applied Genomics Centre Spruce 214 Reno Complete

KPU has received occupancy permit from the City of Surrey for the renovated Spruce 214. This has been a major capital project led by Facilities department in collaboration with Faculty of Science and Horticulture (Biology), and the Provost's Office. Multiple stakeholders were involved and the project involved substantial KPU funding.

### 0.6% Faculty PD Fund – June 1, 2021 Call for Proposals

The next call for proposals to the 0.6% Faculty PD Fund is Tuesday, June 1<sup>st</sup> at 4 pm. Previous calls in June 2020, October 2020 and February 2021 saw a reduction in applications by 42% compared to the three calls pre-COVID in June 2019, October 2019 and February 2020. Available funding for the June 1<sup>st</sup> call is approximately \$180,000 and an announcement will be published in Today @ KPU. This call will also include a callout to faculty who are recipients of past 0.6% Faculty PD funding to volunteer as mentors to help new faculty members with their applications.

### Impact of Weekly Home Visits by Student Nurses on Isolated Seniors' Health and Wellness Research Study

Sanja Jovanovic, MD MSc, ORS Health Research Specialist, has supported the development of a research study "What is the impact of weekly home visits by student nurses on isolated seniors' health and wellness?" of Connie Klimek, Instructor, BSN Faculty of Health. This is a pilot study with Langley Home Health conducted during a study period Sept-Dec 2021. The study goal is to obtain evidence to validate Fraser Health's

need to accept BSN students at KPU in HH placements in the future.

The study would explore whether there is any impact of nursing students visits isolated seniors once a week for one hour with an aim to explore and address the components in Fraser Health's 48-6 Model of Care (Mobility, Nutrition, Medications, Elimination, Cognition-Thinking, Pain), on:

- Home bound seniors' physical and mental health. Physical health components - exacerbations of chronic illness, hospital admission and readmissions, and GP visits; Mental health components – feelings of loneliness, powerlessness, boredom, and sense of social isolation;
- Nursing students: professional identity, communication, and concept application;
- Fraser Health's Continuity of Care;
- BC Ministry of Health's "Hospital at Home" Program priority.

### Mitacs Business Strategy Internship – Development – Summer 2021

The summer internships have started for six students from the School of Business who are working with partner organizations that vary broadly and include banking, sustainable food systems, brewing to technology. This initiative has been funded by the Office of Research Services, Mitacs, and the partner organizations. It also called for the implementation of new processes in a short period of time spanning four departments, and the framework is leading to ideas for expansion of similar internships for School of Business students.

### FROM KPU'S RESEARCH LABORATORIES, CENTRES, AND INSTITUTES

#### Institute for Sustainable Food Systems – presentations given

- Naomi Robert: BC Agricultural Viability Review, BC Agricultural Council General Managers Meeting.
- Leah Sandler & Micheal Robinson: Hosted webinar for Small Scale Meat Producer Association of BC "Integrating hogs in a cover-vegetable rotation for healthy soils"
- Leah Sandler & Micheal Robinson: Hosted webinar for Naut'sa mawt Tribal Council "Integrating hogs in a cover-vegetable rotation for healthy soils"

- Angeli dela Rosa and Wallapak Polasub: BC Organic Extension Service Project, Delegation to Islands Trust Council.
- Angeli dela Rosa and Kent Mullinix: BC Organic Extension Service Project, Delegation to Central Coast Regional District Board of Directors.
- Angeli dela Rosa and Wallapak Polasub: BC Organic Extension Service Project, Delegation to North Coast Regional District Board of Directors.
- Angeli dela Rosa and Kent Mullinix: BC Organic Extension Service Project, Presentation to Certified Organic Associations of BC Board of Directors.
- Angeli dela Rosa and Kent Mullinix: BC Organic Extension Service Project, Delegation to Cowichan Valley Regional District Regional Services Committee.
- Kent Mullinix and Angeli Dela Rosa. BC Organic Extension Service Project, Delegation to gather Regional District – Committee of the Whole.
- Kent Mullinix and Angeli Dela Rosa. BC Organic Extension Service Project, Delegation to Cariboo Regional District – Board of Directors.
- Kent Mullinix and Angeli Dela Rosa. BC Organic Extension Service Project, Delegation to Regional District of Fraser-Fort George – Agricultural Land Use Standing Committee.
- Wallapak Polasub. Good Food Solution webinar series. Webinar presentation on Food Access, Concerns, and Perceptions During the COVID-19 Pandemic.

#### Institute for Sustainable Food Systems – funding advancements

- Caroline Chiu has received a wage subsidy support of \$4,800 from the Canada Summer Jobs for "Education Program Planner." This position's primary goal is planning the education curriculum for the Richmond Farm School.

### ACKNOWLEDGEMENT

The Office of the AVP, Research, Innovation, and Graduate Studies acknowledges funding from the Federal Research Support Fund in support of its operations and services.



# School of Business

## EXPERIENCE: WE WILL

### A1. ENHANCE THE EXPERIENCE OF OUR STUDENTS

KPU School of Business graduate Stephanie Chee was highlighted in the CPHR member e-mail on April 8<sup>th</sup>. Chee graduated with a BBA in Human Resources Management. She was featured with a full Member Profile with questions such as “Why did you choose a career in HR?” and “What inspires you most about the HR Profession?” to which she responded “The sky’s the limit, I am inspired to reach beyond by own capacity and to facilitate powerful teams that embrace change through creativity”.

#### OSCM Student Success

David Purzycki, OSCM student, shared his most achievable success as the Supply Chain Coordinator of Community Based Research Centre, a non-profit organization that, in alliance with PHAC and PHSA, is bringing the first HIV Self Test Device approved by Health Canada. As part of introducing this product into the market, they are conducting a survey called 2021 Sex Now, Test at Home Edition, which will distribute 15,000+ units across Canada. The survey is focused on the LGBTQ+ community to understand their needs and the impacts of COVID-19. Those who wish to participate in the survey will receive an HIV Self Test Kit, and they’ll have the support of a group of experts to understand their result and access to public health support if needed.

As the Supply Chain Coordinator, David designed the procurement, inventory, and distribution process. David is responsible in ensuring a lead time no greater than 48 hours since an order is placed on the website to the final delivery to your door or Community Mailbox.

Professor Marcelo Machado said: “This is a student who struggled with English in the beginning but through hard work and dedication became one of the best students in his class.”

For more information on the self-test, visit:

<https://www.ctvnews.ca/health/study-looks-at-how-hiv-self-tests-can-help-queer-people-overcome-health-care-hurdles-1.5394726>

#### SBOT 25 Under 25 Awards Sponsorship

The School of Business was a sponsor in the Surrey Board of Trade’s 25 Under 25 Awards, which took place virtually on April 22, 2021. Included in this sponsorship package was a speaking opportunity. Varsha Mannar, a student at KPU School of Business, took this on and pre-recorded her portion while residing abroad in England. Varsha is a star student who is currently working on a multi-disciplinary project within the School of Business, and is a reflection of the high functioning successful students within our department. We are very proud to have her represent our Business School and Students at this prestigious event celebrating successful youth in the Surrey community.

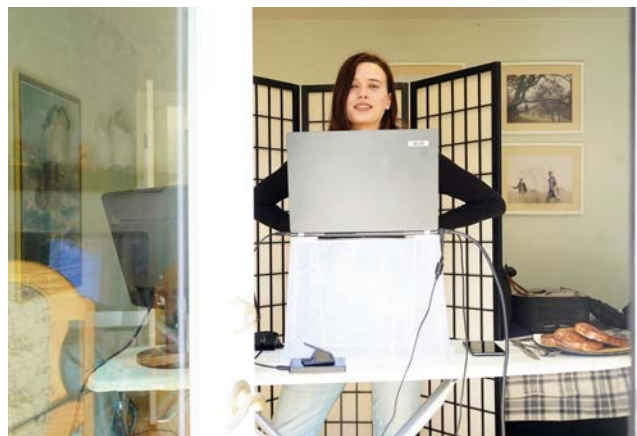


*“I am a member of CPHR BC & Yukon because I believe in the value of membership and contributing to best practices in Human Resources. As a life-long learner, I am always learning new things from the CPHR network. I get to pay it forward every chance I get. The genuine connections I have made here always fortify my love for HR.” — Member since 2016*

#### HRMT Student Unveils Behind-the-Scenes of Online Learning

Bianca Jacob, School of Business HRMT student, unveils the behind-the-scenes realities of virtual work—the ironing board makes for a perfect stand-up desk!

Bianca rocked her HRMT 4500 Practicum presentation with faculty David Harvey stating: “IT LOOKED VERY PROFESSIONAL.” What a wonderful depiction of online learning and how students can pivot under ever-changing circumstances.



## Green Business Program Alumnus Presents at ISPIM

Hina Okasaki Kuae's, Graduate Green Business Program Alumnus, paper has been accepted for presentation at The International Society for Professional Innovation Management (ISPIM). ISPIM is one of the most prestigious innovation conferences in the world. The paper - "How can BASF's reciChain project foster circular economy with blockchain?" was co-authored by Marcelo Machado – School of Business faculty, and it is an output of the graduate capstone course completed in the Spring of 2020. The research project was completed through a collaboration with BASF Canada and provided a unique opportunity for the student to interact with industry and analyze how technology and sustainability come together. The presentation will expose the alumnus to an elite community of researchers and practitioners from all over the world. This is a milestone for Hina and the new graduate program.

## CSIT Department Hosts KPU HACKS

On March 27 the Computer Science and Information Technology (CSIT) Department within the School of Business hosted its first virtual cyber security hackathon, entitled "KPU Hacks." The event was attended by 32 students from 7 post-secondary institutions [KPU, Langara College, New York Institute of Technology (Vancouver branch), Simon Fraser University, Trinity Western University, University of Calgary, University of Fraser Valley]. Seventeen teams spent six hours working through a series of virtual cyber security challenges created by CSIT faculty member Dr. Mandeep Pannu and KPU alumnus Iain Kay. Five School of Business students participated in the hackathon: Vanessa Dirner, Mohib Waziri, Prabhnoorjit Singh, Inderpreet Singh, and Zheng Lu. Congratulations to these students on their first Hackathon!

First place was awarded to a team from the University of the Fraser Valley, with teams from the New York Institute of Technology and Simon Fraser University finishing second and third, respectively. In addition to Dr. Pannu and Iain Kay, credit for efficient organization and delivery of the event goes to Khizar Ahmed (KPU IT), Sarah Bolwell and David Nguyen (KPU Marketing), Arshi Bassi (KPU Organizational Risk), and Susan Xia, Lori-Ann Gilbert, and Joanne MacNeil (School of Business Dean's Office staff).

## Entrepreneurial Skills for Student (YELL) certificates will receive PLAR in new ENTR Program

The BBA Entrepreneurial Leadership program has been redesigned so students can make great things happen when they graduate. This renewed focus, and innovative commitment to developing young entrepreneurs, is a natural continuation of the work that students of the Entrepreneurial Skills for Stu-

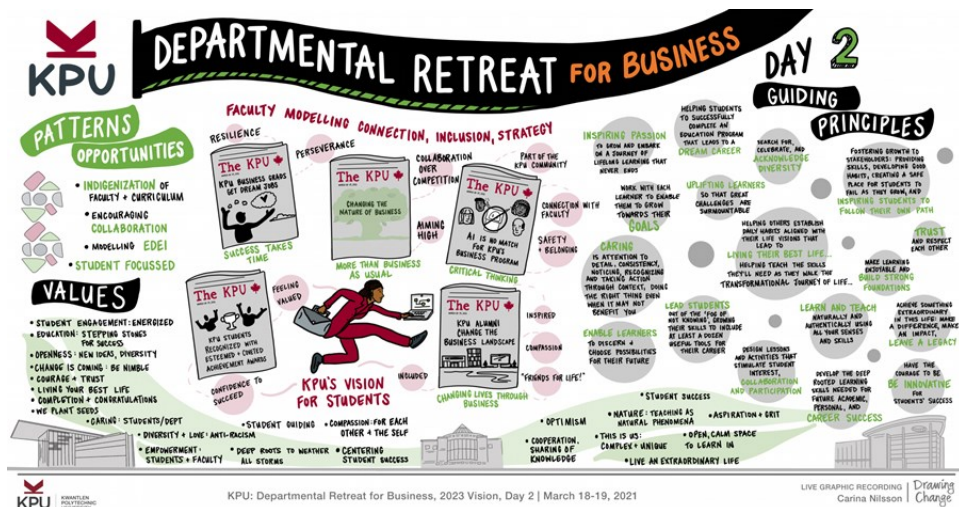
dents program Young Entrepreneurship Leadership Launchpad (YELL) have begun during their time in high school. YELL gives students an opportunity to uncover passions and experience the hands-on entrepreneurial journey. KPU's BBA in Entrepreneurial Leadership program is a place where they can continue this journey, dive deeper into their entrepreneurial identity, and find the mentoring and support they need to turn their entrepreneurial aspirations into reality. In order to facilitate the continuation of their learning, and in order to recognize the work they have already completed, certificates of successful completion of the

YELL program will be awarded Prior Learning Assessment of three ENTR credits in their first year. This will allow students to receive university credit for the work they have completed in high school. For more information on YELL, visit: <https://yellcanada.org>

## A2. ENRICH THE EXPERIENCE OF OUR EMPLOYEES

### BUSI Department holds Educational Retreat

The Business Department (BUSI) held a departmental retreat over two half days. This retreat was designed to discuss how the department aligns with Vision 2023 and their deeply held departmental values. Over 30 faculty members from the Business Department were in attendance. Three themes emerged with the vision around experience, sustainability, and creativity. Values were centered around student focus and inclusion through EDI-I. This work will be a platform to work from regarding departmental culture, strategy, and program revisions.



## A3. DELIGHT FRIENDS IN THEIR KPU EXPERIENCE

### KPU Case Analysis Network Elects New President

KPU CAN executives have elected a new president – Damon Mann, Accounting, formerly VP of Operations, after president Emily Haugen, Marketing Management, stepped down to as-

sume an advisor role. "I have loved being a part of the founding team for the initiative, and it's been an enormous learning experience over the last (almost) two years - time flies! It doesn't feel that long ago that myself, Sam, Jasmine and Riley were sitting in the KPU library brainstorming what we wanted to call this initiative. I wanted to thank all of you at the School of Business for supporting us through this endeavor, I definitely didn't expect we would host a case competition so quickly after forming the club, and I am endlessly impressed by the teamwork that was involved in making it happen," says Haugen. Currently, the club has 6 executives, 11 ambassadors, 5 advisors, and 24 general members.

Thank you Emily for your hard work and dedication to the KPU Case Analysis Network, which has far exceeded student club expectations. *To keep up with KPU CAN check out their active LinkedIn page: <https://www.linkedin.com/company/kpu-case-analysis-network/>*



### C: CREATIVITY: WE WILL

#### C1. INCREASE THE LEVELS OF ACTIVITY, FUNDING AND INTENSITY OF RESEARCH AND SCHOLARSHIP

##### Faculty Robin Cook receives Masters in Public Relations

Robin Cook Bondy, Faculty, Applied Communications and Public Relations obtained her master's degree in Public Relations "with distinction" from Mount Saint Vincent University. Robin's final research project focused on the impact of the COVID-19 pandemic on Canada's female workforce, presenting applicable solutions for structuring the post-pandemic workforce. Congratulations Robin.



### C2. INCREASE INNOVATION IN TEACHING, LEARNING AND CURRICULUM

#### SCEQ Faculty-wide Team Teaching Workshop

The Faculty Council's Standing Committee on Educational Quality (SCEQ) facilitated a workshop for all School of Business faculty on Team Teaching. Mike Ford and Christine Palak co-facilitated the workshop, which included many remarks, success stories, and areas of improvement from other faculty. 60 faculty members were in attendance, along with many Dean's office leadership and staff.

Attendees were broken up into ten break-out rooms on four occasions in order to facilitate discussions related to team teaching: types, value proposition, and road maps, as well as to identify teaching resources and teaching and learning support. The tone of the workshop was upbeat and optimistic with the sharing of information, best practices and creative solutions welcomed by all.

#### Robin Cook Bondy – CPRS

Robin Cook Bondy has been appointed to a three-year term as director of professional accreditation with the Vancouver Chapter of the Canadian Public Relations Society (CPRS). In addition, Robin will continue to serve as a board member on the national societies Education Council.

### D: QUALITY: WE WILL

#### D1. BE ACCOUNTABLE TO OUR PARTNERS, GOVERNMENTS AND COMMUNITIES

##### Small Business BC Awards Week: School of Business Virtual Booth

Dean's office staff Magdalena Mot (Student Success Coach) and Alysha Karpun (Events and Communications Coordinator) represented KPU School of Business at Small Business BC's Awards Week virtual booth on May 3. Being present at the virtual booth allowed for one-on-one networking opportunities, through live chat as well as video calls. Program guides were also available for guests to explore in the booth. The focus for the evening was the post-baccalaureate and graduate programs within the School of Business. Approximately 20 warm leads were captured, which will mainly present opportunities to form relationships with businesses for future student employment and internship.

##### Mentoring with PowerPlay Young Entrepreneurs and the Young Indigenous Leaders Project

KPU School of Business has sponsored PowerPlay Young Entrepreneurs, which will include two projects with KPU School of



## School of Business cont'd

Business presence: The Young Indigenous Leaders project, and Mentoring with PowerPlay Young Entrepreneurs.

KPU School of Business students, which included a mix of approximately 20 KPU CAN members and ENTR students, have the opportunity to volunteer and mentor young Indigenous youth in the community from grades 4-8. The student volunteers partook in a mentorship session with Matias Marquez of international gift card provider Buyatab Online Inc. in preparation on the evening of May 11. The volunteers will use this training to then provide students guidance on topics such as product development, marketing, sales, and presentations.

Similarly, the Young Indigenous Leaders project creates a welcoming space for middle-school aged Indigenous youth to learn about social responsibility, design thinking and problem-solving as they work together online to conceptualize and pitch a creative response to a food security issue in their community. These young leaders will receive feedback and support from mentors who will help them explore real-world local issues of hunger, nutrition and food access and engage them in a dialogue about potential solutions. The workshop sessions and final event will enable KPU volunteers to connect with students in an authentic and meaningful way. They will also allow the youth to network with one another and with members of the KPU community, building relationships and being exposed to exciting avenues for post-secondary study. Debra Pankratz, Business Faculty and Decolonization and Indigeneity release recipient is one of several coaches and Dean Stephanie Howes is participating in this initiative and was able to give feedback and answer questions from a business-minded point of view at the launch event on May 6.

### OUR AMAZING FACULTY & STAFF

**UPDATE Summer 2021: BCcampus Award for Excellence in Open Education: Andrea Niosi**

BC Campus has extended a second grant to Andrea Niosi, faculty of ENTR, to develop an "Instructor Ancillary Resource" to accompany the [Consumer Behaviour open textbook](#) she is creating. BC Campus is also giving a grant to two of Andrea's MRKT students (from Summer 2020) to support their final edits on the OER they created in MRKT 4201 ("[An Open Guide to IMC](#)"). Finally, Andrea will be presenting at [Cascadia Open Education Summit](#), along with the same two KPU students who were awarded the grant mentioned above (Vanessa Mora (Deans Medal 2021) & Paris Summers). Only 15 applications



out of 70 were accepted for this conference, so it is a large accomplishment to have been included!

### ACBSP Teaching Excellence Award: Carlos Calao

KPU School of Business Faculty member Carlos Calao, ENTR and PB faculty, was named the regional recipient of the 2021 ACBSP Teaching Excellence Award. The Accreditation Council for Business Schools and Programs (ACBSP) is the only specialized accrediting body for business schools that presents an award recognizing individuals who exemplify teaching excellence in the classroom.

"Carlos is a stand-out compassionate member of our general business & entrepreneurial leadership degrees & post baccalaureate diploma programs. He regularly goes above and beyond as an educator for his students, who seek him for courses. He coaches case-competition teams to top 3 placings, conducts info sessions the term before his courses, collaborates with his colleagues and our best capstone educator and industry connector who has students excel beyond their own expectations. He is exceptional," said Stephanie Howes, Dean, School of Business, Kwantlen Polytechnic University.

Carlos was recognized for Region 11, which represents all of Canada, and was selected as the Baccalaureate/Graduate Degree Award Recipient.

### Dr. Amir Azaron, Faculty Publication

Amir Azaron (BUQU Faculty) published a paper in international Transactions in Operational Research (Wiley).

Eghbali, M., Tavakkoli-Moghaddam, R., Azaron, A., Dehghan-Sanej, K. (2021). An Extended e-Constraint Method for a Multi-Objective Finite-Horizon Markov Decision Process. To appear in *International Transactions in Operational Research*.

Please note the paper was accepted for publication on April 14, 2021, and will appear in one of the forthcoming issues.

### Update on North Delta Rotary Club Bursaries

During March, School of Business Instructor John Shepherd's Rotary Club approved (based on his donation's committee recommendations), \$15,300 in bursaries for North Delta graduating secondary students. For the first time, the Club is funding \$4,500 in trades program bursaries (e.g. one \$900 trades bursary for each of the five North Delta secondary schools) in addition to its regular bursaries (2 X \$900 for each of the secondary schools and Delta Community College). A major criterion for all Rotary bursaries, besides demonstrated community service, is financial need. The Club successfully appealed the B.C. Gaming branch of its decision not to fund the Club's Starfish Pack program, which helps feed over 200 North Delta elemen-



## School of Business cont'd

tary school children each week. The \$10,000 of additional funding, restricted to the Starfish Pack program, is added to the regular \$34,000 grant provided to the Club for distribution to community groups. The scholarships mentioned above are funded from the annual B.C. Gaming Branch annual grant.

In total, John's applications on behalf of the Club accessed \$52,900 in Starfish Pack funding over the past year. As federal COVID funding programs are winding down, this is likely a one-time event. However, the successful appeal for B.C. Gaming funds may be repeatable in future years.

### Dean's Office Staff Celebrate Cinco de Mayo

The Dean's office staff celebrated Cinco de Mayo with a lunch and learn presented by Degree Advisor Tiffany Valle Anaya and Associate Dean Ian Cowley. Tiffany made two different authentic Mexican salsa variations as well as a guacamole. Associate Dean Ian Cowley showcased his perfect margarita recipe. This lunch hour activity saw 10 participants, some of whom followed along with the recipes on and off camera. All in all, this was a great way to engage with office staff while working from home! Thank you Ian and Tiffany for hosting this session.



### North Langley Library Branch Renamed in Honour of Dean Drysdale

Former KPU BUSI faculty Dean Drysdale was recently highlighted for his community contributions in the Aldergrove Star newspaper.

The article reads, "The branch is located inside the Walnut Grove Community Centre will be called the Dean Drysdale Library in honour of the long-time Langley resident, elected official, professor, military officer, aspiring parliamentarian, and successful venture capitalist."

Dean passed away in August 2019 from ALS, and was a respected and memorable colleague at KPU School of Business. On April 19, the Dean Drysdale Library was unveiled with a new sign and other forms of recognition inside the branch. What an amazing acknowledgement of all the work our past KPU BUSI colleague Dean Drysdale contributed to the communities he served.



# Teaching & Learning

## EVENTS AND UPDATES

- The [March/April Teaching & Learning Newsletter](#) was recently released and featured a message from the AVP, Teaching and Learning, announcements about the final webinar in our inaugural Digital Pedagogy Webinar series, a full list of our upcoming Summer 2021 workshops, and a faculty spotlight on Gerard Laverty from KPU's longstanding Farrier program. The next edition will be published in June.
- The Teaching & Learning Commons continues our inaugural [Digital Pedagogy Webinar Series](#), featuring five internationally-renowned speakers who each bring to the table their expertise and unique perspectives on pedagogy in this digital age. This year's series critically explores topics including digital literacies, creativity, privacy perils, and inclusion. All webinars are recorded and made available online for later viewing.
  - \* For our final webinar on May 18, 2021, Dr. Kevin Gannon, Director of the Center for Excellence in Teaching and Learning, Professor of History at Grand View University, Iowa, and author of *Radical Hope: A Teaching Manifesto* (West Virginia University Press, 2020), will speak on [Inclusive Digital Pedagogy in Exclusionary Times](#).
- The draft policy and procedure for AC15: Micro-credentials completed its six-week public posting period on the [policy blog](#) and is currently being revised to reflect the constructive and insightful feedback received from all eight Faculties, three Senate Standing Committees, and Senate. Among the revisions that will be made is the addition of language that makes explicit the roles of Faculty Curriculum Committees and Faculty Councils in the development and approval of credit-bearing micro-credentials.
- The Scholarship of Teaching and Learning (SoTL) involves the intentional and systematic inquiry into teaching and assessment practices with a view to enhancing those practices and improve the learning of students through engaging in research that builds on existing teaching practices and that informs and strengthens our students' learning environments. In conversation with the Senate Standing Committee on Research and Graduate Studies, the Chair of the Research Ethics Board (REB), the AVP for Research, Innovation, and Graduate Studies, and many faculty colleagues, a plan has been drafted to provide support for faculty members interested in engaging in SoTL. This will include workshops and guides from the Commons, SoTL-specific guidance from the REB, subscriptions to SoTL books and journals from the Library, guidance and support



for publishing in SoTL journals, and access to relevant research software. More information will be provided as these supports are developed in the months to come.

- The Teaching & Learning Commons is thrilled to announce that we are now ready to soft launch our [AV recording studio](#) at KPU's Surrey Campus. This space allows faculty to create high quality video elements for their courses. Currently, we are seeking beta testers who are comfortable with creating videos to come in (keeping COVID safety measures in mind) and test the equipment and our instructions to help ensure a smooth process for all. If you have a small project to complete in the coming weeks and are interested in serving as a beta tester, please [sign up here](#) to book an appointment.
- In response to the feedback received via the recent survey of faculty and instructional staff, the Teaching & Learning Commons has revamped and rebranded our Friday Morning Coffee blog to better reflect the growing needs of KPU's diverse faculty. Moving forward, our [Pedagogy + Practice](#) blog will serve as a professional development resource, focusing on areas such as universal design for learning (UDL), interactive media, high-impact practice, inclusive pedagogies and more. Recently, our blog featured the following posts:
  - [Cultural Humility](#) by Christina Paige, Educational Consultant (May 7)
  - [Video Conferencing Tools](#) by Lisa Gedak & Chris Ryan, Learning Technologies Strategists (March 26)
  - Season 3, Episode 3, of our 'Beyond the Chalkboard' podcast has launched. [Listen on Spotify](#) or [watch it on YouTube](#).
- The Teaching & Learning Commons is pleased to announce the launch of our [KPU COMPLETE webpage](#). KPU COMPLETE is a new initiative designed to ensure a smooth transition to post-secondary education for experienced and mid-career learners (25 years of age and older). Acknowledging that the needs of more experienced learners can differ from those of students fresh from high school, KPU COMPLETE offers an educational experience tailored with these needs in mind. Check out the website [here](#). 26 students have officially registered for the upcoming Summer 2021 KPU Complete section of EDUC 1100.
- A flexible, comprehensive, and integrated draft framework for the Foundations in Teaching Excellence program was presented to the Academic Council in April, where it received strong support. The framework will include training in five core domains: Learning Design, Learning Assessment, Inclusive Teaching, Learning Technologies, and Reflective Practice.

During the month of April, our very own Dr. Rajiv Jhangiani

## Teaching & Learning cont'd

provided two keynote addresses. At this year's [OERX-Domains21](#) conference, Rajiv's keynote session titled, [Curious Contradictions and Open-ended Questions](#), discussed what it means to be open in education and who decides what is open enough. During [BCNET CONNECT's Higher Ed & Research Tech Summit](#) on April 28, Rajiv's talk on [The Need for Ethical Educational Technology](#) discussed how higher education professionals have an obligation to consider not just the security, privacy, cost, and support of educational technologies, but also their ethical and pedagogical dimensions.

Recent faculty survey results indicated faculty would like a tool for creating graphic instructional resources. In response to this request, we have increased the number of our licenses for [Venngage](#), a simple easy-to-use platform for creating visual syllabi, posters, process maps, and more. These licenses can be used, returned and re-issued to another user. *Please Note:* Venngage is not for event or promotional materials creation. All KPU promotional materials must be created and approved by Marketing. For more information, please email [tcommons@kpu.ca](mailto:tcommons@kpu.ca).



### Upcoming Workshops

#### Learning Technologies

[Harnessing the Power of Conferencing Tools](#) | May 3, 5 & 7

[Muddling Through Moodle 3.9](#) | May 4, 5 & 6

#### Instructional Design

[Foundations of Intercultural Teaching Practice](#) | May 4 & 7

[Inviting Spaces: Building Engagement in your Online Courses](#) | May 4

[Developing Authentic Assessments](#) | May 6

[Inclusive Pedagogies](#) | May 20 & 21

[Getting Unstuck: Helping Students Move Beyond Learning Bottlenecks](#) |

May 26

[Supporting Multilingual Student Writers](#) | May 28

[Supporting Cultural Diverse Learners in Online Environments](#) | June 4

[Interculturalizing the Curriculum](#) | June 10 & 11

[Creating and Supporting Diverse Teams](#) | June 17

#### Open Education

[Introduction to Pressbooks](#) | May 6

[Copyright Awareness for Online Teaching](#) | May 20

[Finding OER](#) | June 3

[Indigenous Resources for Virtual Classrooms: Part One](#) | June 16

[Linking to Library Resources](#) | June 17

[Indigenous Resources for Virtual Classrooms Part Two](#) | June 18

### Learning Technologies

- The Learn Tech team resolved 644 support tickets and our faculty Educational Consultants completed 73 pedagogical consultations.
- PebblePad Rollin' Stones ePortfolio Capstone Competition. This month, KPU & [PebblePad](#) partnered up in the search for ePortfolio rock stars who've designed assignments that put the wow in WOW-FACTOR! KPU faculty and instructional staff submitted their best ePortfolio work to this year's capstone competition for a chance to win a \$100 Visa gift card. A panel of expert judges then evaluated each entry based on three rockin' categories including; best assignment design, best learning and development portfolio, and best in show. Winners will be announced soon. Additionally, as it is now fully asynchronous, the [PebblePad Rollin' Stones Tour course](#) will continue to be available for anyone at anytime.

Zoom is available to support instructional activities! There were 28 new Zoom license requests by faculty and students. The Provost was a key supporter of the adoption of Zoom and ensured that funding was in place for the foreseeable future. Faculty and instructional staff who would like to use Zoom can request an account using this [new intake form](#). Instructions for both faculty and students, with links to various resources and video tutorials, have been developed to continue supporting teaching and learning activities of learning technologies.

- Kaltura Webinar Series: In this 12-part series, Dr. Gordon Cobb, Educational Consultant, Educational Media, and Robin Leung, Educational Media Strategist, Learning Technology, guide users through a sequence of videos on topics such as identifying the fundamentals of using audio and video, uploading media to Kaltura's 'My Media' space in Moodle, adding media to Moodle's course site, and setting up a Kaltura video assignment. Get started [here](#).
- The Moodle 3.9 Update was completed on Friday, April 30. See [here](#) for an informational video detailing everything that's new to the platform.

### Open Education

- This year's [Open Education Research Institute](#) took place on May 3, 5, & 7. This three-day event provided an opportunity for new and emerging researchers interested in open educational practices to deepen their knowledge, sharpen their skillset while connecting with other researchers, and join a BC-wide mentorship network.
- [United Nations Sustainable Development Goal Open Pedagogy Fellowship](#): We are excited to announce that Langara College and Thompson Rivers University (TRU) will be joining KPU in it's work to grow BC representation in the award-winning Open Pedagogy Fellowship Program! Alongside the founding member, Montgomery Community College in Maryland, USA, Langara and TRU join several existing institutional partners from across North America to maximize global impact and help achieve the UN's Sustainable Development Goals (SDGs) through renewable student assignments.
- On April 22, Urooj Nizami represented KPU's Office of Open Education at the Rebus Community's [Office Hours](#):



## Teaching & Learning cont'd

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[Storytelling with Anecdotal Evidence and Data](#) to share how KPU harnesses data to illustrate the impact of our OER initiatives.

- The [Zero Textbook Cost \(ZTC\) initiative](#) has crossed several milestones this Spring, including \$6 million in student savings since the initiative was launched 3 years ago and over 52,000 students enrolled in ZTC sections within a single semester. The ZTC now has nearly 850 unique courses taught by over 400 instructors and represents over 20% of all KPU courses in a given semester. Most recently, the [Bachelor of Interior Design](#) became the latest program to be designated a [Zero Textbook Cost Program](#).

### Personnel Updates

- The Teaching and Learning Commons is currently seeking expressions of interest from dynamic KPU educators interested in joining the T&L Commons Team as an Educational Consultant. Seconded from their respective faculty appointment through a partial time release, the role of Educational Consultant is intended to serve the Teaching and Learning Commons Team in our efforts to support the further development of teaching expertise of KPU educators and the activities and efforts of the Teaching and Learning Commons. Current portfolio opportunities include: Indigenization, Scholarship of Teaching and Learning, Science and Horticulture, and Trades and Technology. Those interested should send a cover letter and CV to [tlcommons@kpu.ca](mailto:tlcommons@kpu.ca) no later than May 19. Further details on this opportunity can be seen [here](#).
- Congratulations to Omar Jakir in accepting the Senior Analyst position within the T&L Learning Technologies team. Omar started with Learn-Tech two years ago as a co-op student and has grown into an integral part of our team while advancing his learning and career. Recruitment has begun to fill the Junior Analyst position.

### FUNDING OPPORTUNITIES

#### Teaching & Learning Innovation Fund

- The Teaching & Learning Commons is thrilled to announce and congratulate the latest recipients of the [Teaching & Learning Innovation Fund \(TLIF\)](#): **Brandon Justus** from the Faculty of Arts' Psychology lab and **Kyle Jackson** from the History department. These awards will allow Brandon to investigate the impact of tabletop games on team cohesion and attitudes within the university classroom and help fund Kyle's project to create a 3D-printed sculpture that physically embodies quantitative historical data as a world map.
- The [Teaching & Learning Innovation Fund \(TLIF\)](#) is designed to support pedagogical innovation at KPU. Recognizing the diverse array of programs and instructional approaches that are necessary and valued at a polytechnic

university, the TLIF takes an inclusive approach by supporting a broad range of projects that advance teaching practices at KPU ([Goal 2 of Academic Plan 2023](#)). Regular instructors and support staff with instructional responsibilities (e.g., lab instructors, etc.) are eligible to apply. Applications are accepted on an ongoing basis until the annual funding is exhausted. Applications may be submitted with project budgets up to \$10,000 and will be adjudicated within two weeks, in order to support the rapid implementation of teaching and learning innovation.

#### 0.6% Faculty Professional Development Fund

- Congratulations are in order for the February 1, 2021 recipients of the 0.6% Faculty PD Fund. The full list of recipients can be seen [here](#).
- Faculty PD Fund applications involving research, conference presentations, teaching and learning enhancements, and tuition support are some areas considered for funding. The next application deadline is June 1, 2021. The RO-MEO application portal for the next round will open on May 1, 2021 and close May 31, 2021.

#### Open Educational Resource (OER) Grants

- The Open Educational Resources (OER) Grant program provides funding and staff support to KPU faculty members interested in creating, adapting, or adopting OER (or engaging in other forms of Open Pedagogy). Three levels of OER Grants are available:  
[OER Adoption Grant](#)  
[OER Adaptation Grant](#)  
[OER Creation Grant](#)
- To date, we have received 5 [OER Grant](#) proposals for Summer 2021. The next application deadline for OER Creation and OER Adaptation grants is September 1, 2021. OER Adoption Grants have a rolling deadline and applications are accepted until funds are exhausted. [More information is available here](#).

#### External Teaching Awards

- KPU will support our exemplary faculty in gaining the recognition they deserve through several external teaching award opportunities. With the support of the Senate Standing Committee on Tributes, faculty nominations for external teaching awards, including the newly-established West Coast Teaching Excellence Award (from the [BC Teaching and Learning Council](#)) and the [3M National Teaching Fellowship](#) (from the Society for Teaching and Learning in Higher Education), will begin over the upcoming academic year.



# Faculty of Trades and Technology

## INTRODUCTION:

We are continuing to adapt to the new realities of a wide range of program deliveries in the Faculty of Trades and Technology. Perhaps more than any other Faculty, our programs require hands on instructions. As such we have to maintain a blend of on-campus skills development with online instruction. We are proud of our team of faculty and staff who continue to deliver our promise of quality programs.

## STUDENT ENGAGEMENT AND EXCELLENCE:

### Dean's Awards

Congratulations to the following Dean's Award Outstanding Achievement recipients for the months of March, April and May. This non-monetary Award is based on Academics, Attitude and Attendance. The presentation is made as the students reach the end of the program.

Program	Recipients
Carpentry/Building Youth Train in Trades Construction	Lukas Sobolewski, Keanan Dunlop, Logan Sambhi, Emma Harley, Justin Creasey
Mechatronics and Advanced Manufacturing	Blessing Nabbimba
Millwright Level 4	Kevin Leiper
Automotive Foundation	Amanda Neidig
Electrical Foundation	Tanvir Sahota, Charandeep Sidhu
Automotive Service Technician Level 4	Christofer Vibert, Steve Parpatt



Dean, Brian Moukperian (left) and Blessing Nabbimba (right) recipient of the Dean's Award for Outstanding Achievement in Mechatronics and Advanced Manufacturing



Larry Rhodenizer, Instructor (left) Amanda Neidig (middle) recipient of the Dean's Award for Outstanding Achievement in the Automotive Foundation program, and William Alvarado, Divisional Business Manager (right)



Kolby Reynolds - Skills Canada BC Regionals Competitor

Congratulations to Kolby Reynolds, who competed for KPU at the Skills Canada BC Regionals (Virtual) Plumbing Competition on Saturday, April 17. Kolby competed hard and finished third in the competition. Special thanks to Jeff Doolan, Plumbing Skills Coach, and Sven Rhode and Rob Lafreniere who judged Kolby's work. The competition was a virtual event and had a much smaller scope than in previous years due to the effects of COVID-19.

## CAREER DEVELOPMENT

In conjunction with the KPU Career Centre, KPU Faculty of Trades and Technology has started to highlight key job posting in Career Connections using the headline Career Services Jobs of the Week. Over the last two months 33 job postings of interest to KPU Faculty of Trades and Technology students have been highlighted. These have been from national, provincial and regional employers in the public and private sector.

The jobs are posted every week and our faculty is encouraged to share the posting with their students.

Over the last two months 12 employers have reached out directly to KPU Faculty of Trades and Technology in search of new apprentices. The employers are in the construction and metal work sectors and are interested in having direct contact with our faculty. We have started to tabulate the direct contact and create a database of interest.

## Trades and Technology cont'd

### ENROLLMENT MANAGEMENT

As programs re-started, we decided to keep class sizes smaller to meet our community health responsibility. For example, the normal maximum student capacity in the welding shop is 64 students. For the time being, we have set the limit to 32 students at onetime in the welding shop. In most of the other shops, class sizes or lab sizes are eight students. Electrical Foundation class size has been increased to 12 students.

All this is about to change as the Ministry of Advanced Education, and Skills Training and Public Health Office is confident that class sizes in September may return to pre-Covid levels. With that in mind, the Faculty wants to retain valuable lessons learned during the pandemic. Here are some examples of the innovative classroom technology tools that instructors will continue to use after the pandemic:

- Pebble Pad in Farrier Science and Mechatronics and Advanced Manufacturing;
- Circuit Scribe software and simulators in Plumbing;
- Wacom tablets in Electrical Foundations; and
- Lab Volt software and simulators in Electrical.

### ONLINE / BLENDED DELIVERY

The majority of Faculty of Trades and Technology programs are still being delivered in an online or blended model. The need for in-shop delivery is a function of the amount of practical hours needed for the successful completion of the program. Some programs have started to deliver higher percentage of their instruction in person to re-inforce student learning and provide greater engagement.

### CAPITAL EQUIPMENT AND UPGRADES

- We installed new anvils in the Farrier Barn. This is our ongoing commitment to keep our facilities and shop equipment up-to-date.



- In April we installed a linear megacode receiver antenna at the KPU Tech Automotive Shop.
- KPU Farrier Sciences program has acquired a horse's skeleton for teaching purposes. Michele Hague and some Farrier students assembled the project.

- In March, KPU received Consulab automotive trainers for the Automotive shops.



- The ABS disc and drum brake trainer has arrived for the auto shop.



### UPGRADES AT THE CAMPUS

- New furniture upgrades in room 1855 (Automotive) classroom and in 1511 (Millwright) classroom. Thanks to Facilities, IT and Vice President Academic for supporting these upgrades.



- Staff lunch room at KPU Tech has been renovated and is open for KPU Staff and faculty



## Trades and Technology cont'd

- In April, the CNC plasma cutting machine in the Welding Shop was fully operational. Thanks to Will Small for work on this project.



- At the end of March the sprinkler systems at KPU Tech were upgraded and tested.

### COMMUNITY ENGAGEMENT, INDUSTRY OUTREACH AND CONTRIBUTIONS

#### Information Sessions

Program Name	Date
Millwright Information Session	27-Apr-21
Carpentry Information Session	29-Apr-21
Electrical Information Session	4-May-21
Welding/Metal Fabrication Information Session	11-May-21
Mechatronics Information Session	13-May-21

- In April, we received a contribution of a Nash vacuum pump from Andritz Pulp & Paper. Vacuum pumps are taught in Level 3 Industrial Mechanic (Millwright) program.



### EMPLOYEE ENGAGEMENT & INNOVATION

#### Continuous Capacity Building (Employee Engagement)

- As instructors use online/blended models, we are learning from them how to get ready for the New KPU in September.
- Cross-department support and development of best practices for teaching and transitioning to online instruction is ongoing.

- Strengthening the use of in-shop instruction.
- Streamlining the implementation of Program /Course Health and Safety forms for each department and implementing standardized health and safety practices.
- Instructors are adapting and becoming skilled in utilizing (and when not to use) online technology.
- Instructors are looking for new technological tools to deliver content.
- Some instructors are looking at using sound booths to develop vignettes.
- Some instructors are practicing using Pebble Pad - an e-portfolio management software.
- More instructors are using Circuit Scribe to train students.
- Some instructors are using a Lightboard.



(Above) Sympodium in use in Millwright class

(Below) Sympodium in use in Electrical Foundation class





# University Library

## LIBRARY EVENTS

KPU Library continues to seek, instruct and engage with our users in our online environments, to “Invest in Relationship Building with our Communities” (Goal 5, *KPU Library Strategic Plan 2021-2023*).

### Celebrating Earth Day

KPU Library, in partnership with the KSA, hosted an online event in honour of Earth Day on April 22. *In Conversation: Creatures of Convenience* invited Stuart Gillies and Momme Halbe, filmmakers of the documentary, *Creatures of Convenience*, to discuss their film and issues around sustainable living. Over 40 people attended the event and a lively discussion took place about the filmmaker’s process and the impact of convenience culture on the environment. KPU’s own Dr. Paul Richard graciously helped moderate the event. One attendee remarked, “[I] Really enjoyed the opportunity to listen to the speakers, great event!” and another said, “[I] really appreciated the local focus, bringing these sustainability issues closer to home and what is happening in our own city/region.”



### Your Librarian BFF

During KPU Orientation & Transition’s First Year Festival (May 4-14), KPU Library hosted an informal online session, “Your Librarian BFF.” New and current KPU Students were invited to



join the session to meet some KPU Librarians (Lisa Hubick and Kelsey Chaban) and to chat and learn about library services. Textbooks and the KPU card were the hot topics and almost 40 students attended the event. It was great to meet some new KPU students!

### Open Education and Copyright

Librarians Caroline Daniels and Karen Meijer-Kline continue to offer sessions to KPU instructors and faculty that support learning about open education and copyright. Conducted in partnership with the Teaching & Learning Commons, Daniels and Meijer-Kline teach skills such as finding open education resources, linking to open and library-licensed resources in Moodle, using the open publishing platform, Pressbooks, and abiding by copyright laws in the classroom. Providing these sessions helps fulfill key actions in Goal 6 of the *KPU Library Strategic Plan 2021-2023*, “Develop Collections and Support Open Education.”

## SERVICES

At KPU Library, we strive to “Design effective and inclusive Services” and “Ensure equitable and accessible services to students on and off campus” (Goal 1, Key Actions 1 and 3, *KPU Library Strategic Plan 2021-2023*).

### Mail to Me

On April 1, KPU Library was pleased to introduce a new service designed to better serve our remote learners and researchers in Canada. *Mail to Me* sends and receives library material to our borrowers within Canada, enabling them to access library materials without visiting campus. This service is available to current KPU students and employees.

### AskAway

Our online chat reference service, AskAway, has continued to help remotely serve our users one year on from the beginning of the pandemic. Compared with the last period, March 2019 to March 2020, which saw KPU Librarians answer 531 questions from KPU users, during the period of March 2020 to March 2021, KPU Librarians had over 4x more interactions and

**“...I left the chat feeling confident that I had all the info to start on my assignment.”**

–KPU student about AskAway



answered 2355 questions from KPU users. One KPU student gave feedback that, “The chat is very helpful. I had so far used it twice and I went off in the correct direction. I don’t think I will ever be stuck again researching...”. Another said, ““My [librarian] on ask away was very helpful and I left the chat feeling confident that I had all the info to start on my assignment. Thank you :)”.

### Community Scholars Program

Student Engagement & Community Outreach Librarian, Kelsey Chaban, and Larissa Petrillo, Experiential & Community Engagement Program Coordinator, have recruited community researchers to become Community Scholars within the [Community Scholars Program at KPU Library](#). KPU is a ‘bronze-level’ partner in the SFU Library-led program, which provides access to pay-walled research and publications to a select number of non-profit and community researchers. We have had more than ample candidates for this program and have been met with enthusiasm from our community contacts. We’re excited to see what lowering the barriers to access information can do to help our Community Scholars.

### COLLECTIONS

#### Evidence-Based Acquisitions

The library is updating its collection strategy to incorporate Evidence-Based Acquisition (EBA) strategies. EBA is a hybrid subscription and purchasing model for ebooks, enabling access to large, multi-disciplinary ebook collections at a low cost per title. The library can use usage data to help inform decisions about which books are added to the library's permanent collection, creating a more direct link between KPU students' actual use of the collection and purchasing decisions. Over the past several months, the library has phased in two EBA purchasing programs, the first from Wiley (mentioned in the January board report), and now this month, from Cambridge. The addition of these two EBA programs results in an increase of about 32,000 new ebook titles.

EBA programs complement the library's existing Demand Driven Acquisition (DDA) programs, which also centre purchasing decisions on actual collection usage. DDA is a user-centred purchasing model that similarly enables access to large numbers of ebooks.

With the addition of EBA programs, the library's collection strategy continues to shift towards a more user-focused balance, combining a blend of traditional librarian-selected and faculty-requested purchasing, as well the data-driven, user

-centred strategies that underpin the EBA and DDA models. This supports a key action from the Library Strategic Plan 2021-2023, to “Build, sustain and provide access to dynamic, scholarly collections in different formats, recognizing the diverse and changing needs of our users” (Goal 6: Develop Collections and Support Open Education).

### PRESENTATIONS

#### Indigenous Academic Librarianship Online

Our Indigenous & Anthropology Subject Liaison Librarian, Rachel Chong, presented at this year’s BCLA Conference, which took place entirely online. In her session on May 4, *Indigenous Academic Librarianship Online*, she spoke about engaging respectfully with Indigenous information and ways to instruct and support Indigenous education. About 300 people attended this engaging lightning talk.

One way Chong honours Indigenous practice in her work has been by following Indigenous protocol of gift giving; creating a gift with intention and giving it to acknowledge and honour contribution and expertise. Chong prepared some beaded items as thanks to individuals for their help reviewing an upcoming open publication, *Information Indigenous Literacy*.

KPU Library is committed to “Indigenize Library Practices and Inspire Reciprocal Reconciliatory Relationships” (Goal 3, KPU Library Strategic Plan 2021-2023).



# Wilson School of Design

## INDUSTRY/COMMUNITY:

### Interior Design Faculty Adjudicates Conference

Erika Balcombe, Interior Design faculty, adjudicated at the Multidisciplinary Undergrad Research Conference (MURC) at UBC. She evaluated several undergrad research presentations on a panel at the annual conference on March 21, 2021.

### Graphic Design for Marketing Hosts Industry Speaker

Steven Wakabayashi from QTBIPOC Design led a virtual talk and facilitated discussion in Mike Cober's 3rd year GDMA UI/UX class. All GDMA students were invited to attend. His talk was titled: Decolonizing Process & Creating an Equitable Design Culture.

**STEVEN WAKABAYASHI**  
President & Founder of QTBIPOC DESIGN

**MARCH 29, 2021:**  
Decolonizing Process & Creating an Equitable Design Culture

Developing equity, advocating for diversity, and creating inclusion starts with how we engage with one another as designers. We'll share some of our insights from working in the design industry and our organization's principles and methods that have guided us in building a thriving and diverse creative team and community.

**In our discussion, we will:**

- Encourage us all to re-examine ways of addressing equity, diversity, and inclusion, starting with culture and how we handle discourse
- Learn tactical solutions to apply in reviews, meetings, critiques, and delivery that shifts away from perfectionism and metric-driven processes to a more mindful, equitable, and innovative model
- Feel re-energized to hold safe space for one another that is less judgemental and defensive, and where challenging issues can be discussed without fear of conflict

### Graphic Design for Marketing (GDMA) Grads Host Year-End Industry Event

The graduating students in Graphic Design for Marketing held their year-end event, The Cyberspace Showcase, on Friday, April 23. They invited industry from a number of studios to join them on Zoom for lighthearted conversations on design, at which time they also launched their portfolio website. The event was led by GDMA instructor John Belisle and emceed by GDMA instructor David Young. Roughly 40 design industry attended, with participating studios including Hangar18, 123West, ZAK Creative, Studiothink and OXD.

### Industry Leader Contributes Time To Wilson School of Design

We are known for our valuable relationships with industry and many local industry leaders commit their time to supporting our students in a variety of ways. Some sit on our advisory committees, others, spend time and energy as part of our Program Reviews. Felix Bock of local company Chop Value spent two days in our Product Design External Review Panel (along with several others) giving his valuable feedback.

In addition, Felix (CEO of Chop Value Manufacturing) delivered a fantastic and engaging talk with students from the Foundations in Design program. Known for creating products made entirely from used chopsticks, ChopValue was founded in 2016 by Felix Böck to assess the feasibility of creating a viable engineering and product-design business model that relies 100% on urban, under-utilized resources: chopsticks. "Sometimes it's

as easy as chopsticks to make an impact on design and sustainability." We are so grateful for the dedication and commitment of all our industry partners!



### Interior Design Wins Student Scholarship - Staples Business Advantage

We are so lucky to have a huge range of scholarships & awards available to our students, supported by generous industry and community partners and facilitated by the team at the KPU Office of Advancement. One such award is the Staples Business Advantage Award.

This scholarship celebrates the best of design and the ability of the student to communicate and "sell" their design to their clients - a vital component of a successful project. Requirements for this faculty selected award included the development of client, concept and images boards, space planning solutions; workspace perspectives / sketches / elevations / sections / models / walkthroughs; finishes and materials used; and a verbal presentation to judges. Amount: \$2,000.

4 students were selected as finalists and made their presentations to faculty, who selected Stephanie Poole as the recipient.

### Workplace Project - Stephanie Poole

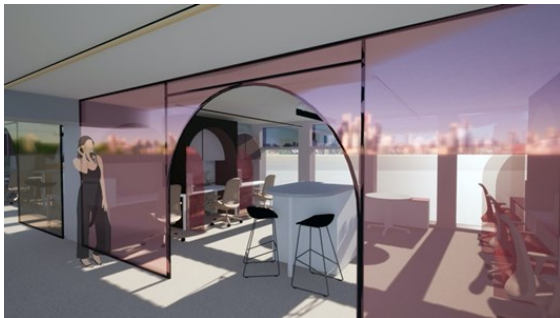
Cosmetic Store Headquarters Concept Statement: The makeup industry is an artistic human led area of design. Each individual user has a canvas that is unique to them and different to work on. The human body is made up of soft curves and divots which no two are alike. The space will follow classical forms





## Wilson School of Design cont'd

and utilize soft curves, a variety of textures, and be a canvas for the products it sells and the people who work in the space.

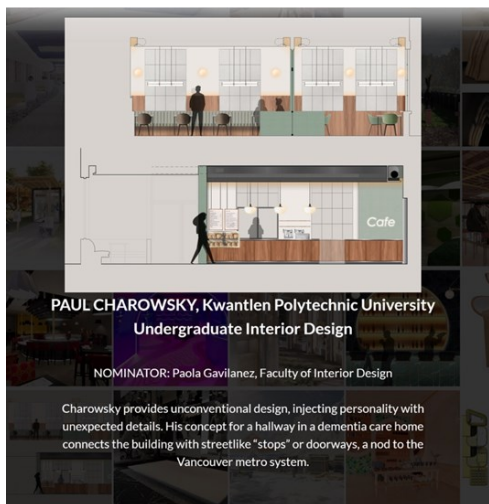


### STUDENTS/ALUMNI:

#### Interior Design Student Named Top 50 in North America

Paul Charowski, year 4 Interior Design student was selected for the Metropolis Future 100 win (50 chosen for interior design). Instructor Paola Gavilanez nominated Paul's hallway design concept for a dementia care home clinic.

"Here are the top 50 interior design and 50 architecture students graduating this year in North America, chosen to be the inaugural Metropolis Future 100. Nominated by their instructors and mentors, they hail from some of the best architecture and interior design schools in the U.S. and Canada, from Harvard University to California College of the Arts, and call everywhere from Atlanta to Toronto home."



### Interior Design Students Present To Industry

Year 2 Interior Design presented their final residential project projects to a panel of industry representatives.

Reviewers/guests included:

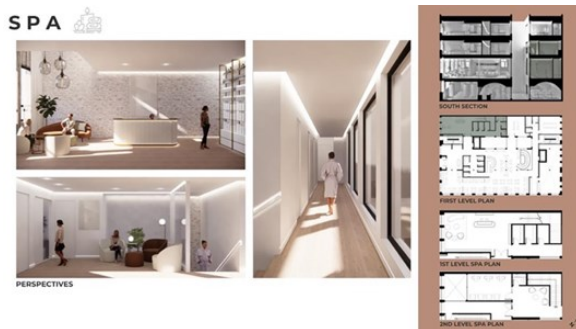
- Santiago Arcila - O Nine Design/Photography + Interior Design Instructor
- Neema Kulkarni - Neema Kulkarni Design
- Sahra Samnani - H.t.be studio
- Amber Kingsnorth - Mak Interiors
- Jennifer McRoberts - BeThink Interiors

Year 3 Interior Design students presented their final restaurant designs online to industry experts in the field. Projects were well received by the following industry guests:

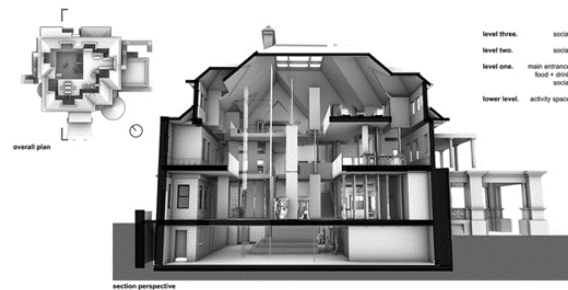
- Elly Chronakis, Earls
- Abigail Stephens, Earls
- Glenn Pace, Light Resource

Over the course of three days, students in their 4th year of Interior Design presented their final capstone projects to all faculty, their peers, as well as 2nd and 3rd year Interior Design students. Their capstone projects were diverse in nature from an immigrant resource centre to a hydroponic vertical indoor farm. Industry reviewers, who every year are supportive of our students, reviewed each project meticulously and with enthusiasm despite being online. Industry reviewers included:

- Shelly Penner, Principal, P&A Design
- Kenna Manley, Principal, SSDG
- Leslie VanDuzer, Professor, Sala @ UBC
- Sara Remocker, Principal, Dialog
- Stuart Rothnie, Principal, HCMA
- Sandy Fraser, Principal, Fraser Design



section. perspective.





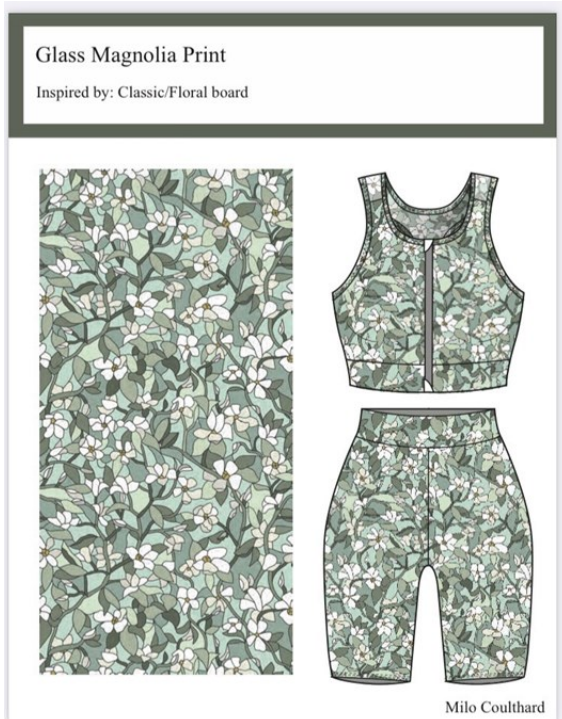
## Wilson School of Design cont'd

### Fashion & Technology Student Wins Design Competition

Congratulations goes to Fashion & Technology student, Milo Coulthard, who entered and won a print design competition with local cycling apparel company Samsara. The print, if it goes into production, will be available in the company's Spring 2022 collection.

"The competition design brief asked for an all-over print that could be utilized on bike shorts, sports bras, etc. The competition package provided a number of theme boards and inspiration palettes, and I ended up extrapolating my design off of a floral stained glass image they had on one of the boards.

I researched briefly into the Samsara aesthetic and then pulled a variety of pictures of floral stained glass for reference".



### Graphic Design for Marketing Student Completes Practicum w/ WSD

Dylan Vince, a 4th year GDMA student, chose to work with us for his practicum placement. Dylan worked on several design projects, including the creation of custom, limited edition apparel.

### Hyberbaric Chamber - Product Design Student Project

The Hyperbaric Chamber Project was a third-year Product Design group project that spanned 9 weeks and saw students through the creation of a personal hyperbaric chamber. The students went beyond their classroom and workshops by talking to industry members which included Elizabeth "Liz" Rose, the youngest Canadian to climb the Seven Summits who shared her experience with the students and gave them feedback during their project.

A video was created about the project by the KPU Research & Innovation Department and was made possible by the funding from Future Skills Centre via Research Impact Canada. <https://vimeo.com/533739930>

### Foundations in Design celebrates with year-end virtual "show"

For the virtual Foundations in Design "Year End Show" students have developed marketing visuals to promote the graduation website. Attached are examples created by FIND student Nicole Hatchman which highlights some of the key subject areas including Human Centred design and 2D design.



### NEWH Student Roundtable Panelists - Includes WSD Alumni and Faculty

NEWH (The Hospitality Industry Network) is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities. On April 28<sup>th</sup>, NEWH hosted it's 5th annual Student Roundtable.

This event is an opportunity for students to ask questions to industry professionals in a nurturing and non-intimidating setting. Their panel typically consists of 1 or 2 principals/senior designers, an intermediate designer, a junior/previous scholarship winner and an industry professional/instructor. Students

## Wilson School of Design cont'd

get split into groups and they get to personally interact with each one of the panelists in addition to a supplier per table.

We were excited to see that Leanna Cheung, panelist, is also an Interior Design alumni and Susan Ju, also panelist, is one of our faculty.



### WSD/PROGRAM INITIATIVES:

#### Graphic Design for Marketing (GDMA) Instructor Develops Recruitment Booklet

GDMA instructor John Belisle designed a special booklet for 2020/21 that showcases each student's work and describes the journey through the degree using a butterfly's metamorphosis as the visual metaphor. Third-year GDMA student Ella Taylor illustrated the booklet. While a few copies of the booklet were distributed in April, the remaining will go out to students this fall, as well as to Lower Mainland high schools as a recruitment tool.



#### Technical Apparel Students Get Experiential

Technical Apparel Design students got outside for experiential learning in technical apparel during a kayak tour of Indian Arm. Nothing quite like putting apparel to the test, from a user experience perspective.



#### Interior Design, Trades and Arts programs collaborate on Tiny Homes project

The Interior Design program has been working with KPU's Faculties of Trades Arts and Business programs on a multidisciplinary, collaborative 'Tiny Homes Project' that will be built from the ground up. Trades was able to secure the donation of a metal shipping container which will be converted into a tiny home and eventually donated back to community. Year 2 interior design students completed surveys and participated in roundtable discussions related to the project over the first part of their spring term. These discussions were supplemented by research, programming, and design in late spring by the first year Interior Design cohort. Students in their Year 1 Studio course came up with amazing design solutions and presented these to the architect hired for the project (Greg Sandhu), Emma Baggot from Trades (and Tiny Homes Coordinator), Heather Harrison (Assoicate Dean of Business), and other faculty on April 13, 2021. Finalists were identified by select members of the Tiny Homes project team and one design was chosen to move forward to construction. Aimee Karlica's intergenerational project was chosen for its clever, flexible layout, relationship to outdoor space and millwork innovations. She will continue to work with the architect as these drawings are finalized and submitted for permit.

#### Study abroad exchange moves online

The COVID-19 pandemic may have affected the study abroad plans of many students, but Kiran Karwal has been able to do it from home thanks to a new KPU initiative. Kiran a third-year interior design student is studying remotely at Elisava Design School in Barcelona. "Though I may not get to completely experience Spain as a whole due to the program being online, I feel as though I am still getting benefits," she says.

KPU International received almost \$25,000 from Colleges and Institutes Canada, through the Government of Canada's Outbound Mobility Pilot Program, to help facilitate study abroad learning online and encourage traditionally underrepresented populations to try international learning experiences. This included designing and administering awards for a new virtual exchange program that provides an innovative solution to the restrictions on international travel.

"Although right now I am studying online and connecting with people online, I would definitely love to go to Barcelona! And even maybe meet some of the people I have met through my classes. And this experience has made those introductions for me."



## Wilson School of Design cont'd

### Fashion Marketing Celebrates Grads With E-Portfolio Platform

Throughout the semester, Fashion Marketing students planned, coordinated, and executed a successful virtual event to celebrate their two year journey at the Wilson School of Design. They used their creativity to host their year-end event using the online platform, Pebble Pad. Through collaboration and hard work, the students were able to creatively express themselves, highlighting both personal and professional accomplishments within the program.

Each student created their own page where they share perspective on skills they've learned, personal experiences within the program, and examples of their own work. The Fashion Marketing PebblePad page highlights each student's individuality and allows them to express their personal style! Have a look at the Fashion Marketing collective PebblePad e-portfolio [here](#).

### CONNECTING CREATIVES



23 Individual Personal Stories, Skills and Perspectives

### WSD partners with PI Apparel Career Fair (North America)

On April 28<sup>th</sup> the Wilson School of Design was pleased to support the PI Apparel North America Careers Fair as an education sponsor. As such, we encouraged students, graduates and alumni to attend the PI Apparel North America Careers Fair to learn from a diverse mix of industry leaders, understand the opportunity landscape within the industry and connect with potential employers from the most progressive companies in North America.

### WSD launches student-designed, limited edition apparel

Launched as a celebration to end a challenging year, the Wilson School of Design worked with practicum student, Dylan Vince to create a limited edition design for a branded t-shirt and hoodie. Inspired by our iconic new building, Dylan chose to pay homage to the spirit of the school



by focusing on the cohesive physical space where we can all look forward to gathering in again, when safe to do so. The intention is to create a new limited edition student design, on an annual basis.

### WSD sponsors Apparel Camp

The Wilson School of Design was thrilled to once again sponsor Apparel Camp. ApparelCamp is a yearly user-driven, collaborative "un-conference" for people who work in the apparel and soft goods industry. The one-day event brings together passionate people who are interested in collaborating to share insights, learning best practices, and networking with other top professionals in the apparel and soft goods industry.

As a sponsor, we were able to provide a 50% off code for our students to attend.

This year, as the event was virtual, guest speakers attended from all over the world. In our virtual sponsor booth, we met with many alumni and students who participated.



ApparelCamp Vancouver is a user-driven, collaborative "unconference" for people in the apparel and soft goods industry.

Thursday April 22nd, 2021

12- 5pm *Students Welcome!*

[www.ApparelCamp.org](http://www.ApparelCamp.org)

### WSD Blog

Our newly launched Blog has been gaining traction and readership. Over the period of this report, we issued two new blog posts:

*Changing Perspectives Amidst COVID-19: Luisa Patino*

Many of our alumni from various programs at the Wilson School of Design work in positions and industries that were forced to adapt to an unprecedented situation last March. Whether by actively making masks and medical supplies in response to PPE shortages or by shifting their focus in other ways, these resourceful individuals and the companies they work for have found opportunities to lighten the burden on the world of a global pandemic, and changed their perspectives along the way. Luisa Patino, Technical Apparel Design alumni and Sales & Operations Manager at Peak Performance, discusses the way COVID has affected her job and the industry as a whole. <https://www.kpu.ca/design/blog/>



[changing-perspectives-amidst-covid-19-luisa-patino](#)



### *Welcome to the Product Design Program*

The Product Design program is where bold ideas are transformed into marketable products. In our Bachelor's degree, our students use design thinking to identify problems and explore sustainable, ethical solutions. With a breadth of technical skills, they use prototyping to test their ingenuity, and apply their marketing and business expertise to consider how their designs fit into contemporary markets. Here's a snapshot of what we're all about: <https://www.kpu.ca/design/blog/welcome-product-design-program>



### Three Exciting Continuing Education Courses

We are so excited to bring three very robust and engaging courses via our Continuing Education department.

Introduction to Sewing, (Sewing Collared Shirts) FSDP 9037; May 11th - July 13th, 2021; (2.5 hours x 10 weeks); \$309.50+GST

This course is for beginner and novice makers, no previous experience is required! This online course, taking place be-

tween May and August, covers foundational sewing knowledge including how to purchase fabrics and how to work with PDF sewing patterns. Lessons are a blend of pre-recorded video, multimedia, and optional face-to-face online discussion and check-ins. Throughout this course you will be constructing a unisex long-sleeve button-up utility shirt. Course content explores working with woven fabrics, and sewing collars, collar stands, button plackets, pockets, setting in sleeves and sleeve cuffs. All of the online video demonstration tutorials include clear directions and trouble-shooting tips. With this self-paced format, students should expect to spend between two to four hours per week on course content and project work, on a total of 10 topics. Registration will remain open until mid-June.

Canada by Design, FSDP 9036, May - Aug, 2021, \$450+GST

An Exploration of Canadian Fashion, Apparel and Textiles. The Canadian apparel industry is diverse with each province, city, and community having its own distinct feel. In Canada by Design we will investigate the diversity of design in Canada with a fashion, apparel and textile focus. Through readings, guest speakers, and inquiry we will uncover how the Canadian apparel industry and its many companies, entrepreneurs and artisans thrive. Course activities are designed to broaden your understanding of the Canadian design industry in exciting and creative ways. This is an online, self-paced course taking place between May and August. You should expect to spend approximately 40 hours in total on this course to meet the learning outcomes. Registration will remain open until late July.

Summer Design Foundation Academy, FSDP 9001, August 3, 4, 5, 6, 2021, (5 hours x 4 days), \$262+GST

Interested in learning more about what designers do? Learn from a range of design educators from the Wilson School of Design and create inspiration materials and illustrations, transform shapes into soft objects, and practice photo manipulation through computer programs like Adobe Photoshop. Each day includes a different design area and projects done at home while working with your instructor online. Each student will build a personalized design portfolio and projects that will be valuable for a future in design. No previous experience needed ages 12+ Registration will remain open until late July.

### Interior Design Joins Zero Cost Textbook Program!

The Wilson School of Design is thrilled to announce its second Zero Textbook Cost (ZTC) program —the Bachelor of Interior Design (IDSN)!

KPU's ZTC programs allow students to pursue an education without spending a cent on textbooks. The IDSN program joins the Wilson School of Design's Certificate in Foundations in Design along with five other ZTC programs. Students who enrol in this four-year program can expect to save money!

"Our Interior Design Program is a highly regarded program, one that, in large part, focusses on student success. Given the

## Wilson School of Design cont'd

global economy and issues of fundamental affordability, we have made it a priority to ensure the program remains viable and sustainable by finding cost savings strategies for our students. We are thrilled that we have been able to implement making the Interior Design Degree a Zero Textbook Costs (ZTC) program" - Lucie Gagne, Chair of the Interior Design Program



**WILSON  
SCHOOL  
OF DESIGN**



### FACULTY RECOGNITION

#### Interior Design Faculty Award Recipient

Erika Balcombe, Interior Design faculty, is a PhD candidate at UBC (anthropology) and was the 2020-2021 recipient of the Francis Reif award. This award is in recognition of her recent exhibition work at the Museum of Anthropology as well as her efforts to work design and contemporary art into exhibitions or other phenomena related to Indigenous art.

#### Fashion & Technology Chair Interviewed on Blog

Heather Clark, Fashion & Technology Program Chair, was recently interviewed by Style Nine To Five to share her career journey and recommendations for students looking to attend a fashion program. Read the article [here](#).

#### Faculty Spotlight - Eleanor Hannan

We were so happy to see the interview that the Craft Council of BC recently shared, featuring our very own, multi-talented, Eleanor Hannan. You may have seen Eleanor over the years, looking like a bit of a "mad scientist", in a lab coat, with bubbling vats of dyes, in our textile lab, on campus. Eleanor, amongst other things, teaches in that space, and inspires our students to explore sustainable methods of textile manipulation, dyeing and a whole range of learning surrounding textiles. Her interview can be found here: <https://vimeo.com/525818274>

#### New Research Project: NetGain

Did you know that over 640 thousand tonnes of discarded fishing nets are lost in the ocean every year? At the Wilson School of Design at KPU, Dr. Victor Martinez and a team of students have been working on a project called NetGain that looks to recover fishing nets and turning them into filaments that can be used for 3D printing.

Video Produced By: KPU Research & Innovation. Funding from Future Skills Centre via Research Impact Canada. <https://vimeo.com/533741723>

#### Product Design faculty presents at international workshop

Masterclass + Design Sprint, Design and Technology Transfer for Search & Rescue; May 4-7 2021

Our Product Design faculty, Sue Fairburn participated as a presenter in this unique series of workshops. Living on a remote volcanic island and in a coastal environment brings its challenges, such as possible rapid weather changes, extreme weather conditions and natural hazards. In order to respond to harsh conditions and emergencies in the best way possible, it's important to design and develop reliable and optimised products, services and systems which can prevent accidents and save human lives + other valuables.

ICE-SARS (Icelandic Search and Rescue) and TTO (Technology Transfer Office) Iceland collaborates to stimulate designers, engineers, researchers and employees of Icelandic Universities and public research organisations to join a series of workshops. Participants will form multi-disciplinary teams that will work on developing resilient solutions for the challenging operations of Search & Rescue teams.

There were inspiring lectures, exercises and participants will worked closely together with the national SAR-team in Iceland and other highly-skilled professionals with expertise in design for extreme environments as well as technology transfer. As a presenter, Sue was able to provide 6 of our students with complimentary access to the event.



# Office of the Vice President, Students

The following reports from *Student Services* and *International* outline the key activities undertaken recently by the departments under the Vice President, Students. It is with great appreciation and acknowledgement of the hard work, dedication to student success and commitment of all staff serving KPU within this portfolio that the following reports are presented.

In addition, notable recent virtual meetings and events involving the Vice President, Students include:

- Liaison meetings with Elders Lekeyten and Cheryl Gabriel – ongoing
- Along with senior staff colleagues, liaise with *Kwantlen Student Association (KSA)* – ongoing
- Attend *BC Association of Institutes and Universities (BCAIU)* Student Services meetings
- Meeting with *Maple Leaf School (Richmond)* – March 1
- Dual credit discussions – *Delta School District* – March 8
- *First Nations Health Authority (FNHA)* discussion – March 8
- Participated in *BC Council on Admissions and Transfer (BCCAT)* provincial council – March 12
- *Senior Academic Administrators' Forum (SAAF)* executive meeting as vice chair – March 12
- *KPU Indigenous Advisory Committee (IAC)* - Strategic Planning Workshops – March 9 and March 15
- *Hanover Research* meeting – March 17
- *Embedding Anti-Racism and Decolonization in University* – Western U. – March 23
- *Asia-Pacific Association for International Education (APAIE)* 2021 Conference – March 23, 24
- *KPU and Carnegie Community Engagement* site visit – March 29
- *Canadian Centre for Diversity and Inclusion (CCDI)* Executive Training – March 2 and March 30
- *KPU Indigenous Advisory Committee (IAC)* meeting – April 1
- *Learning Forward*: Table Officers meeting as past president – April 8
- *BC Council for International Education (BCCIE)* Review consultation – April 15
- Doctoral student supervision meeting (UBC) – March 17 and April

19

- *Learning Forward*: Spring - Board meeting as past president – April 21
- Partnership meeting with *China Southwest University* – April 22
- *Colleges and Institutes Canada (CICan)* Conference – April 27, 28
- *Canadian Centre for Diversity and Inclusion (CCDI)* Executive Interview – April 27
- *Technical Education & Career Council (TECC)* meeting – April 28
- Enrolling and Serving Students during the Pandemic meeting (EAB) – April 28
- Student Services Council meeting with guest speaker, Joanne Helsop, BCCAT – April 29
- *Polytechnics Canada* – Student Service working group meeting – April 29
- State of Education South of the Fraser planning – Surrey SD, KPU, SFU – April 30
- 2021 *Surrey Board of Trade* -- Women in Business Awards – April 30
- Strategic Enrolment Marketing and Management (SEMM) Forum – May 5, 6
- Provincial Indigenous Articulation Committee Meeting – May 6
- *Surrey Urban Indigenous Leadership Council (SUILC)* – April 13 and May 13

## Upcoming meetings/events

- ASTTBC 2021 Virtual AGM & Conference – Month Long (during May)
- *KPU Indigenous Advisory Committee (IAC)* Meeting – June 1
- *BC Council on Admissions and Transfer (BCCAT)* provincial council – June 3
- *Surrey Urban Indigenous Leadership Council (SUILC)* – June 8
- *Canadian Centre for Diversity and Inclusion (CCDI)* Executive Training – June 9
- *Learning Forward*: Nominations Committee meeting as past president – June 9
- Student Services Council meeting – June 10
- *Young Entrepreneurship Leadership Launchpad (YELL)* introductory meeting – TBA

## STUDENT SERVICES

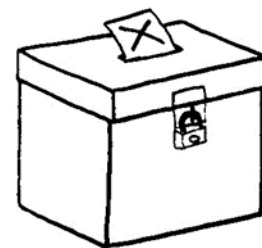
The following activities and programs are underway across Student Services in alignment with the University's strategic vision and goals.

### University Senate and Board of Governors Election

The online election was held in March for faculty, staff and student representatives in the Senate and Board of Governors, with terms commencing in the Fall. There was great support and interest in the election resulting in 7 faculty seats, 2 professional support staff seats, and 6 student seats being filled. Over 900 votes were cast in total.

### Ellucian Live

*Banner*, an Enterprise Resource Planning (ERP) software tool, is now titled as *Ellucian*. This tool assists colleges and universities in recording and maintaining information/data for their students, employees, alumni, and donors.





## Office of the Vice President, Students, cont'd

This year's *Ellucian-Live* event was transformed into an engaging virtual conference. It was an innovative way for participants from the Office of the Registrar to connect virtually with peers through facilitated chats, forums, one-to-one, and small group meetings.



Ellucian created interactive learning experiences so that participants could take a deeper dive into solutions and better understand best practices for leveraging technology to improve learner success and drive institutional outcomes, with an emphasis on challenges of higher education today and tomorrow.

Sessions included:

- Launch of the Ellucian Experience
- Product-specific customer panels
- The Chronicle of Higher Ed. panel with institution leaders
- Chief Product Officer, Stephen Laster's strategy session

### Virtual Reality

The Future Students' Office (FSO) continues to stay connected with KPU's prospective students remotely - by phone, email and other means.

March and April saw more than 400 appointments.

### Ad Astra Client Advisory Board

Terri Taylor (*Associate Registrar, Registration, Records and Systems*) participated in the annual Ad Astra Client Advisory Board (CAB) virtual meeting. The meeting included a roadmap of new product development and client support initiatives, sessions devoted to various scheduling strategies for use during the post COVID-19 pandemic. Ad Astra is the rooming software we use to support the academic schedule (and Facilities uses it to support campus event room bookings).

### 106th AACRAO Annual Meeting

Zena Mitchell (*University Registrar*), Terri Taylor (*Associate Registrar, Registration, Records & Systems*) and Cathy Hoodicoff (*Credential Evaluation Coordinator*) attended the recent virtual Annual AACRAO meeting (American Association of Collegiate Registrars and Admissions Officers).

The meeting included discussions on the impact of the pandemic on higher education, looking at institutions that have a student first strategy, learning how other institutions are developing international student programs and the shaping of student records to meet the demand for digitized, portable transcripts and micro credentials.

Closing Keynote  
7 Leadership Qualities for Registrars and  
Admissions Officers



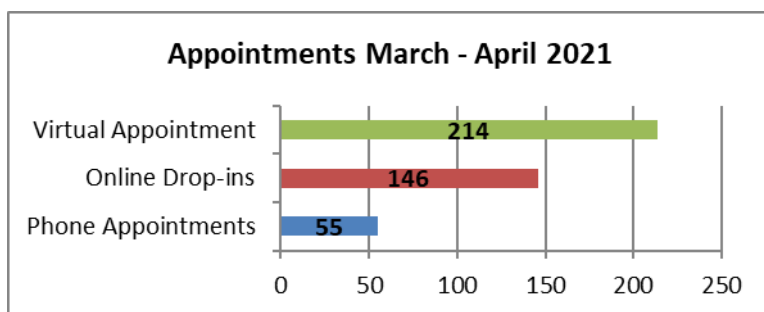
### Academic Impressions Women's Leadership Success in Higher Education

Zena Mitchell (*University Registrar*), Kathleen Hearty (*Manager, Records, Registration and Scheduling*), Christine Keys (*Graduation Manager*) and Nicole Poole (*Manager, Domestic Recruitment*) attended the virtual Women's Leadership Success in Higher Education Conference hosted by Academic Impressions. This conference looked at how gender (also generation, geography and diversity) gives you a unique perspective to shape and empower your leadership style and an opportunity to connect with other female leaders in higher education for shared learning.

### Conversion Calling!

The FSO team, with support from student ambassadors, made 1,300 phone calls in March to applicants who had 'Incomplete Documents' or unanswered 'Offers,' assisting with the next step of the application process – primarily targeting Limited Intake programs with approaching deadlines.

The team has also started the Open Intake Calling Campaign for Fall 2021 applicants. The campaign has been in touch with 600+ applicants, and aims to have 3000+ calls completed prior to Fall Applicant Night.



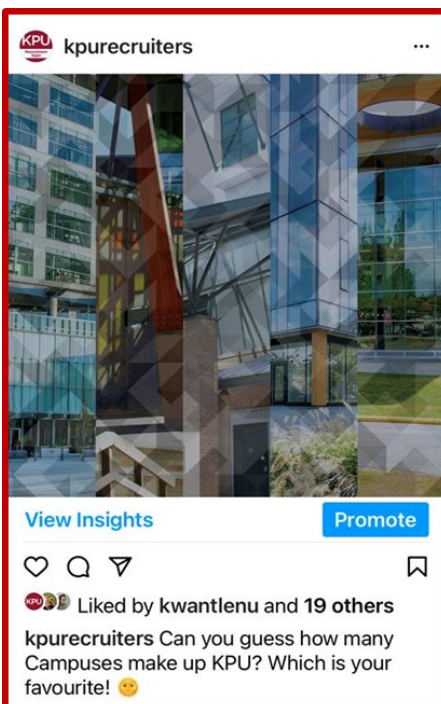
## Office of the Vice President, Students, cont'd

Domestic applications have increased compared to this time last year:

### Recruitment Highlight: Getting Social

The Future Students' Office has been working diligently on a social media strategy to reach larger high school audiences. Earlier this year they started a listserv of high schools using social media as the primary mode of communication with students. This list grows each day and currently sits at over 80 Counsellors or Teachers who receive daily KPU posts to then use on their social media platforms. The idea is to make it easier for them to organically post KPU content instead of having them re-post. Here are some recent examples of posts.

Fall 2020	Fall 2021
5,087 Applied	5,295 Applied
80% (of Applied) 4058 Qualified	81% (of Applied) 4291 Qualified



### Co-op Work Placements

With the summer term underway, the Career Development Centre has seen a surge of 255 new students registering on KPU's Job Board, *Career Connection*, as well as a large increase in 1:1 career coaching appointments. There have been 663 new Co-op job postings, including 117 new employers!

### Virtual Career Day

KPU's 15<sup>th</sup> Career Day, an annual event that connects KPU students and alumni to employers looking to recruit talent, was successfully held virtually, with approximately 40 employers participating. In this new online format, students were invited to submit resumes and meet individually with employers: a total of 459 1:1 meetings between employers and students took place. Leading up to the event, 149 students participated in Career Day preparatory workshops facilitated by the Career Development Centre.

### Trans Awareness Workshop

The Pride Advocacy Group recently organized a Trans Awareness Workshop, hosted by *Out in Schools* in support of Trans Day of Visibility. This workshop discussed issues around trans safety, terminology, visibility and how to be an ally.

### Student Rights & Responsibilities Office (SRRO)

Patrick Bourke and Laura Arneson, Liaisons for the Student Rights and Responsibilities Office, recently presented to KPU's Peer Wellness Team and Orientation Leaders. They have enjoyed working with several KPU departments this past term, presenting on a variety of topics in promotion of the SRRO's mission to promote a community of care and respect.

### Inviting Responsibility

The Student Rights and Responsibilities Office engaged with Alan Edwards, restorative justice professional, to conduct a workshop called "Inviting Responsibility" which focused on values-congruence in working with those who cause harm. The SRRO invited a number of KPU employees to participate in this great cross-department training opportunity.

### Assessment & Testing Services (ATS)

Assessment & Testing Services continues to support KPU students with Admissions testing both online and on-campus. In prepara-

## Office of the Vice President, Students, cont'd

tion for many of our students returning to campus, we have updated the furnishings in our test centre to allow for two independent distraction-reduced pods for Accessibility exams as well as height adjustable tables and chairs to meet a range of needs for different accommodations.

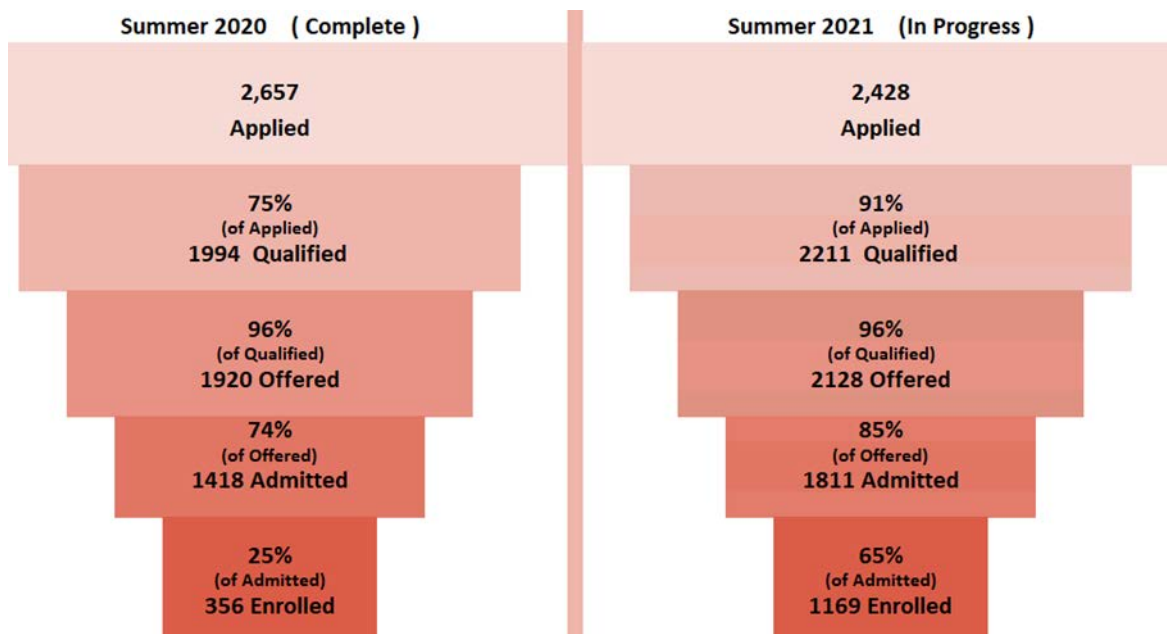
ATS has established strong community partnerships that will continue to grow post-pandemic as ongoing support is requested for employment upgrading, recertification and English proficiency exams for citizenship.



### KPU INTERNATIONAL

#### International Admissions

KPU International is on track to meet enrollment targets for Summer 2021. The set target was 870 with a capacity of 1475 students. It is anticipated that some students will defer to Fall 2021 if they do not receive study permit approvals prior to classes start on May 10<sup>th</sup>. The stable enrollment date is on May 24<sup>th</sup>, 2021.



#### International Recruitment

##### New Initiative: Virtual Program Information Sessions

KPU International has partnered with faculty to host several virtual information sessions to agents, prospective and admitted international students. This provides an opportunity for students to receive detailed information on programs that they are interested in and/or promote programs where we would like to attract international students. Students experience a mock lesson and ask questions to instructors in the program.

##### International Recruitment Events

KPU Field reps are attending in-person events in China, Vietnam and Brazil.



Jenny Luo, KPU Field Rep at the GEA IELTS Fair



## Office of the Vice President, Students, cont'd

### Digital Marketing

KPU was granted \$3,500 CAD from Languages Canada to support digital marketing initiatives to promote the study of language and languages in Canada.

\*A Latin America Instagram post promoting English language studies at KPU. Part of the initiative with Languages Canada.

Recruitment Manager, Kais Louati was recently [featured in the Turkish student magazine](#) promoting KPU as a study destination.

### International Transitions and Student Life

#### Support for International Students Travelling to Canada

KPU International provided support to more than 1700 students wishing to travel to Canada by reviewing travel & quarantine plans. To date, more than 852 international students have arrived. The team continues to follow-up with students in Canada, both via email and through weekly virtual meetings, to ensure that they are complying with the quarantine requirements and feeling healthy and well.

#### International Peer Mentorship Program

There are 629 international students signed up for the Summer 2021 International Peer Mentorship program, and 20 mentors have been re-hired to support the initiative. Mentors, mentees and international academic advisors have been matched and will continue to work as a cohort-model for the summer.

#### International Student Orientation

Similar to Summer and Fall 2020, Spring 2021, the Summer 2021 Orientation was offered online with great success! More than 700 international students attended the sessions. Over 200 international students also attended additional information sessions and socials that were hosted throughout the week. There's still one week left in the [First Year Festival!](#)

#### New International Welcome Email

A Welcome email was sent to all new international students starting in the Summer 2021 term. In addition to welcoming them to the KPU community, students were provided with information about online learning, academic advising and student services, travel & visas, mental health support and more. The email also included a survey to find out if students had adequate internet service and equipment to successfully complete their courses. Staff reached out to all students who indicated they did not meet the requirements.

#### International Advising

The KPU International Advising team hosted Registration Webinars for the Summer 2021 semester and over 700 incoming international students attended the sessions to receive specific academic advice related to their first semester at KPU and their educational goals.

In collaboration with the Learning Centres, International Advising launched a pilot program (i.e., ["Returning Student Support and Development Program"](#)) for international students who wish to



## Returning Student Support and Development Fall 2021

A poster for the 'Returning Student Support and Development Program' for Fall 2021. The poster features a green 'New!' badge in the top left corner. The text on the poster includes: 'KPU International', 'Returning Student Support and Development Program', 'May 17 - 28, 2021', 'Plan for a strong return to KPU!', 'Register for this two-week long program that includes interactive learning modules and regular support.', 'The program prepares you to meet your reinstatement requirements with a strong plan to achieve your academic goals.', and 'Register by May 9: https://www.kpu.ca/international/returningstudentsupport'. The poster also features the TLC logo and an image of a pink pencil and a white envelope.

get reinstated for the Fall 2021 semester. Students who participate in this program will go through interactive learning modules and receive regular support that prepares them to meet their reinstatement requirements with a strong plan to achieve their academic goals.

International Advising created [two graduation videos](#) specific for international students that can answer the most frequently asked questions about how to apply for graduation and what documents they need to apply for their Post-Graduation Work Permit.

### Global Partnership

KPU International is thrilled to announce the agreement with QS UniSolution's MoveON to provide a cloud-enabled SaaS enterprise software designed specifically to manage and automate international mobility and partner activities & agreements in a single system.

### Study Abroad

#### CiCan Outbound Mobility Grant

KPU International successfully received approximately \$25,000 in funding from the [Government of Canada's Outbound Mobility Program – Innovation](#) Fund (as distributed by Colleges and Institutes Canada) for a proposal to ["Digitize and Enhance of Study Abroad Programs at KPU"](#). The project concluded May 2021.

The project outcomes under the fund includes:

- Awarded 4 Virtual Exchange Awards that fully funded underrepresented student groups (ie students with low income, students with disabilities, and Indigenous students) on virtual global learning experiences
- Created an online Moodle course for Pre-Departure Training for students going abroad
- Enhanced risk management measures for international travel safety by training the International Office, Risk, and Emergency Planning Offices on International Crisis Management Protocol

- Trained Study Abroad staff with up-to-date industry best practices via NAFSA
- Produced [engaging videos](#) to promote the program
- Tested out new ways of managing social media promotions
- Built evidence base and metrics through surveys to capture learning outcomes and quantifiable results

The result of this federal funding has boosted KPU's capacity in delivering accessible and high-quality global learning experiences for students and faculty alike.

#### New KPU Initiative: [Collaborative Online International Learning \(COIL\)](#)

In Spring 2021, Faculty member Lesley McCannell (School of Business/Faculty of Arts) collaborated with a professor from KPU partner institution, the University of Monterrey (UDEM), Mexico, to deliver HRMT 3115 (Human Relations).

Knowledge sharing: A COIL Information Session on May 27<sup>th</sup> will be made available to the KPU community to share the pilot project's result.

Building capacity: KPU International will be supporting 2 KPU instructors to attend COIL training at the West Coast Virtual Exchange Institute over the Summer.

#### Virtual Exchange Programs

KPU International will continue to deliver virtual exchange programming as part of a permanent selection of global learning opportunities for students:

- Virtual semester exchanges at partner institutions ("virtual exchange")
- Virtual internships in Costa Rica
- Virtual extracurricular/cultural programs (e.g. language exchange programs)

The office continues to support student experiences through awards from the guard.me Global Mobility Fund.

# Office of Associate Vice President, Planning and Accountability

## EXPERIENCE

### Employee Experience:

- **Teaching, Research, & Library Supports Survey:** This survey was sent to faculty members as well as instructional and research staff at KPU. It will inform plans to enhance supports and resources provided by the Teaching & Learning Commons, the Library, and the Office of Research Services, among others. The survey closed on January 24, with reports to all relevant areas delivered by February 26. An additional report for the Teaching & Learning Commons breaking the results down by Faculty was delivered on April 8.
- **Employee Insights Survey:** This survey was sent to all employees at KPU. It elicited feedback on current remote and on-campus work arrangements and supports, post-pandemic preferences, and additional topics related to employee engagement. It was launched on February 1 and closed February 28. A short report on employee preferences for working remotely vs. on campus was prepared and distributed to senior administrators on March 5, with additional reports covering the full survey to be delivered to HR by the end of May.
- OPA is providing support for the collection of data to inform the development of KPU's Equity, Diversity and Inclusion (EDI) Action Plan. This includes providing guidance on an interview component of the research being conducted by CCDI, which will obtain qualitative information on EDI practices, gaps, and suggestions for improvement. The interviews will be conducted in May and the information will be included in CCDI's report to KPU to be delivered in July.

### Student Experience:

- **Student Satisfaction Survey:** This survey collects a broad range of information from students on their experience at KPU to identify areas for improvement. The 2020 survey was launched in the Fall semester, with various reports being produced since then. The most recent analysis includes detailed reporting on students' preferences for online courses and their delivery types. One report focused on program-level differences in the School of Design, and the other on undergraduates' preferences broken down by students' Faculty and year.
- **KPU Student Profile:** An infographic was created to profile KPU's student body in a concise, accessible format. The information – drawn from KPU's administrative databases, the Fall 2020 Student Satisfaction Survey, and the BC Student Outcomes Surveys of recent KPU graduates – provides a wide-ranging overview of key demographics, broken down by international and domestic status. This infographic is included at the end of the report.
- **GNIE Graduates Survey:** This is a recurring survey of recent graduates from the GNIE program, designed to provide

feedback on the program and report on their nursing-related work experience and readiness for nursing practice in Canada. The most recent survey closed on March 22 and a report was sent to the program chair on April 20.

- **BSN Program Completion Survey:** This is a recurring survey for students about to graduate from the BSN program. Students provide feedback about the program including their development of professional competencies and overall satisfaction. The survey of the Spring 2021 graduates was launched on March 12 and a report of the results will be provided in May.
- **BSN-AE Community Partners Survey:** This is an ongoing survey that provides feedback from organizations with which Bachelor of Science in Nursing – Advanced Entry students are placed for practica, including the ease of arranging the practica and students' effectiveness within them. The survey launched April 22, and will close on May 13, with a report to follow shortly thereafter.

## QUALITY

### Student Success:

- **International Peer Mentorship Program:** This program matches more senior students at KPU with new international students in order to increase social connections and help them navigate services. A survey – developed to obtain feedback from the mentees for both the Fall and Spring terms – was conducted in April, with a report of the results delivered to the Office of Global Engagement on May 6.
- OPA is conducting research on the impact of KPU International's First Year Boost initiative, including an analysis of administrative data, as well as a feedback survey. The survey was launched in April, with a report to follow in May.
- A survey is being conducted in May to understand the experiences of students who participated in the KPU Complete Program, which is a cohort-based approach to support mature learners at KPU.
- Conducting a study on of relation of entrance requirements and student performance in Business Graduate Diploma and Post-baccalaureate programs.
- Conducting a study for Academic Advisers on the number of students who change their majors or intended majors.

### Program Review:

- Support is currently being provided to 32 programs (or cluster of related programs) that are at various stages in the program review process.
- Addressing recommendations of the Quality Assurance Process Audit (QAPA): OPA is working on revising the Program Review process as identified in KPU's QAPA action



As of May 15, 2021	Number of Programs
Phase 1: Self-Study	8
Phase 2: External Review	3
Phase 3: Quality Assurance Plan	3
Phase 4: Annual Follow-Up	18
<b>Total</b>	<b>32</b>

plan, in consultation with the Senate Standing Committee on Program Review and other stakeholders, as appropriate.

#### Course Feedback:

- OPA surveyed 1,622 sections in Spring 2021. All surveys closed on or before April 16 and 740 reports were distributed on May 6.

#### Accountability to Government:

- Submitted the Spring 2021 compliance report to Immigration, refugees and Citizenship Canada (IRCC), which covered almost 4,000 international students.
- Submitted the Tuition and Living Accommodation (TLAC) report for Statistics Canada in early May.
- Preparing the 2020/21 Accountability Plan and Report for submission to the Ministry of Advanced Education, Skills and Training by mid-July. This entails collecting information from across KPU on key initiatives carried out or being planned to address KPU's strategic priorities as well as the Ministry's priorities set out in the its mandate letter to KPU.
- Preparing the FY 2020-21 FTE Report for submission to the Ministry in late May.
- Preparing the Central Data Warehouse submission to the Ministry, which is due in late May. This process is a collaboration with the Office of the Registrar, IT, and other departments.
- Working with HR for the FY 2020-21 HRDB Data Collection submission to the Post-Secondary Employers' Association (PSEA), which is due in mid-June.
- Preparing the 2021 Baccalaureate Graduates Survey (BGS) cohort for submission to BC Stats by the end of July.

### INSTITUTIONAL PLANNING

#### Integrated Planning:

- OPA Data Warehouse: To improve OPA's ability to provide timely information, OPA is working with IT to create a comprehensive data warehouse. The purpose of the OPA Data Warehouse is to have a single source of data that will meet the requirements for institutional reporting and analysis, including KPU's business intelligence dashboards. The data warehouse will replace various existing sources of

information for faster data extraction and report preparation. The data warehouse has moved from test to production with all the data elements in place. Data validation and fine-tuning of data definitions are ongoing.

- Preparing to use the data warehouse for reporting purposes by developing dashboards using Power BI to replace existing ones that are currently in EXCEL. The new dashboards will be more efficient, since Power BI can better handle large data sets, and will have more features than available in EXCEL. OPA is also working with IT to create a gateway for automatically updating the dashboards, and to publish the dashboards on SharePoint.
- Providing support to the project to implement a Customer Relations Management (CRM) tool. OPA's role is to ensure definitions of data elements reported in the CRM are consistent with definitions in institutional reports generated by OPA, and to provide the recruitment, marketing and events teams with support in dashboard and chart creation on the system level.
- Providing ongoing support to the Sustainable Enrolment Planning Council through the provision of customized data to inform planning. Examples of analysis conducted since March include: impact of late registration on course grades, analysis of degree retention, and comparison of performance of domestic and international students in undergraduate first-year courses.

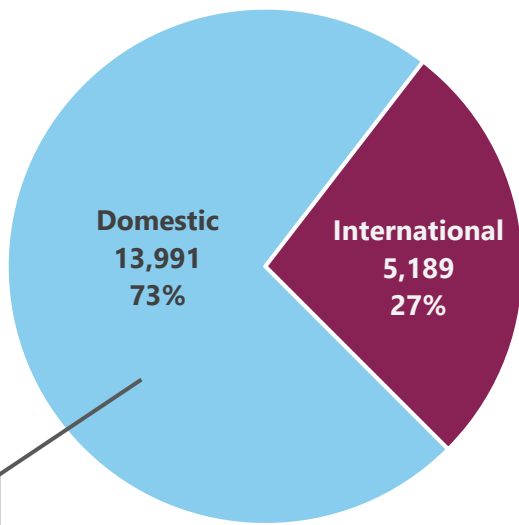
#### Enrolment Management:

- Applicant Funnel dashboards: Applicant funnels for Summer 2021, Fall 2021 and Spring 2022 are running currently. The dashboards are updated every Wednesday. The dashboards provide information on the number of applicants, and their conversion through each step in the application process to qualified, offered, admitted and ultimately enrolled. The dashboards also include information on country of origin of International applicants.
- Applicant Tracking Reports: Providing weekly updates during the final six months of the applicant cycle on expected conversions of applicants to admitted, and admitted to enrolled. Once registration begins, the report also includes the number of admitted actually registered in courses. The reports for Summer 2021 will end on Stable Enrolment Date. The weekly updates for Fall 2021 are ongoing.
- Summer Interim Enrolment dashboard: providing weekly updates throughout the registration period until the Stable Enrolment Date, which is May 25.

## Students who Studied in the 2019/20 Academic Year

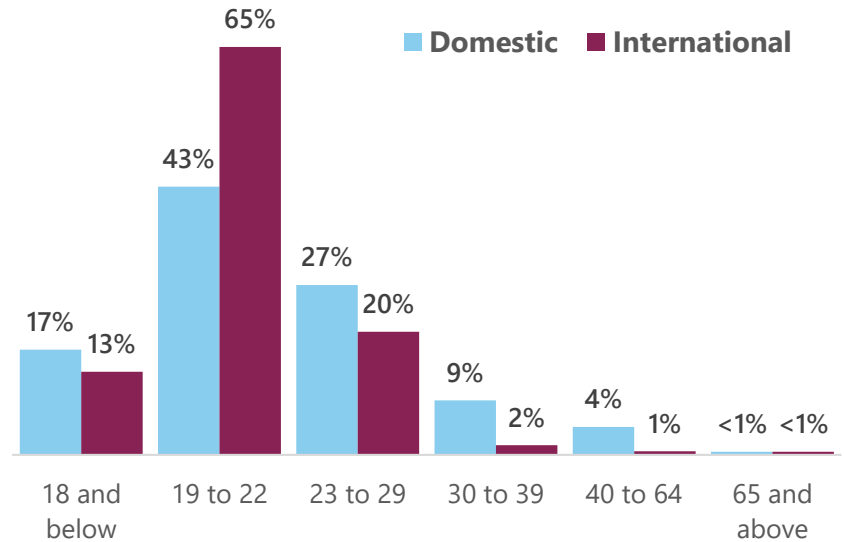
All students enrolled at KPU, excluding those in Continuing and Professional Studies (CPS) programs

### Headcount

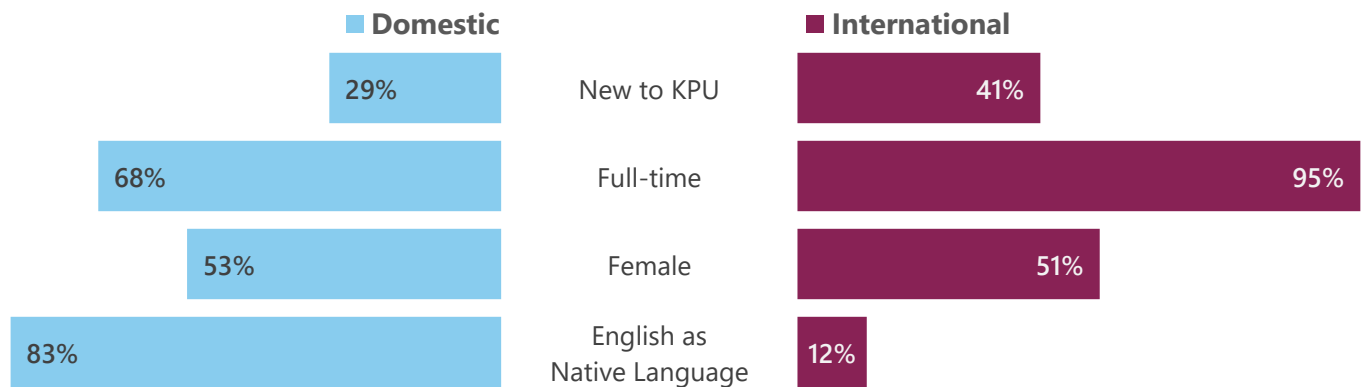


2% of domestic students are Indigenous

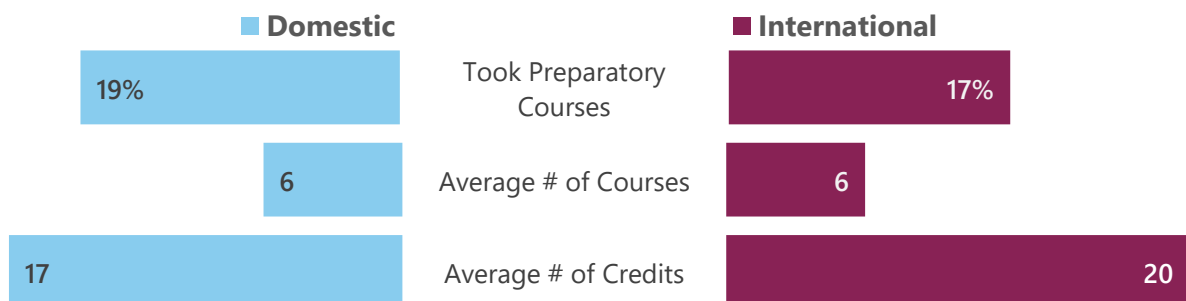
### Age Distribution of Students



### Key Student Demographics

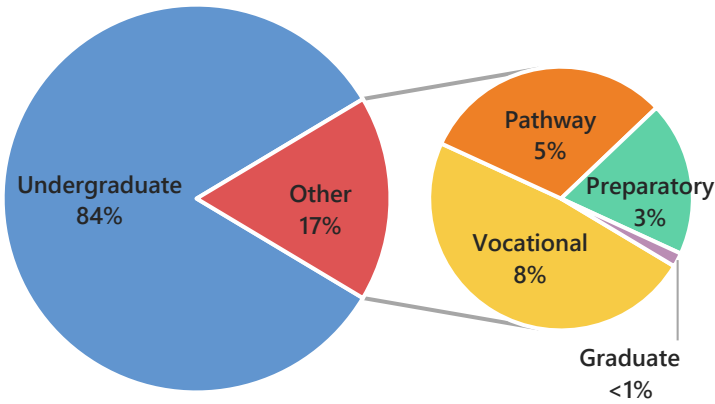


### Student Enrolment Patterns

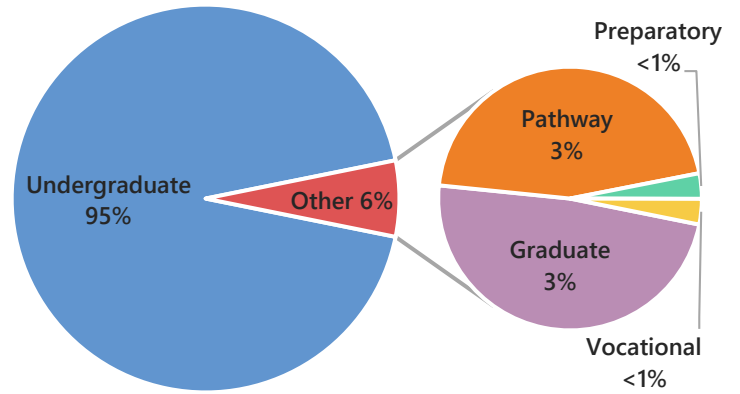


## Student Level

### Domestic



### International

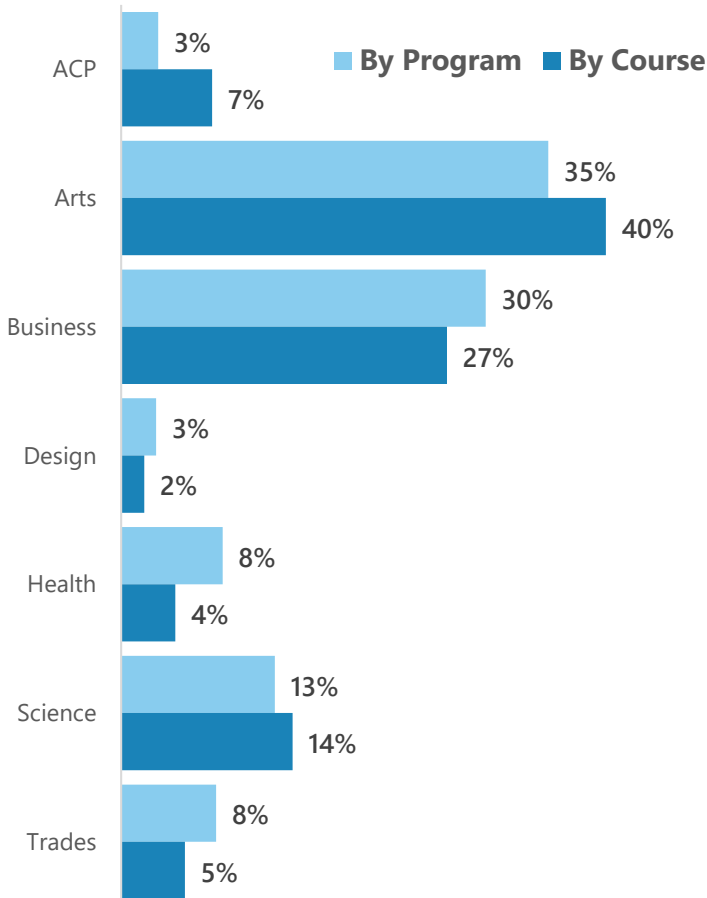


## Distribution of Students by Faculty

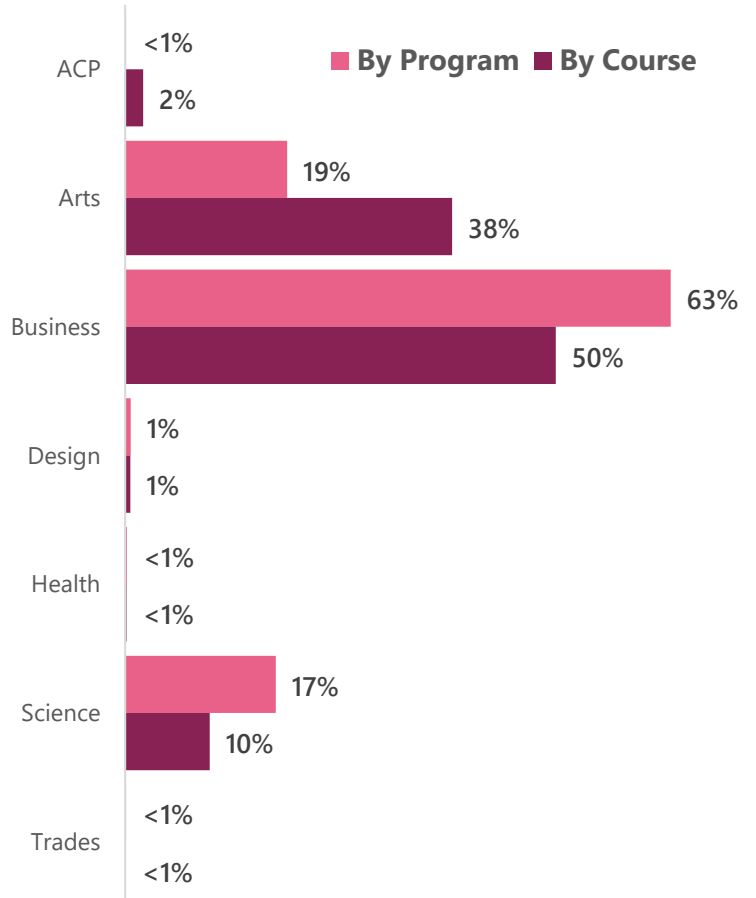
'By Program' means the faculty of the program a student is registered in.

'By Course' means the faculty of the course a student is taking.

### Domestic



### International





# What KPU Students Tell Us

From the Fall 2020 Student Satisfaction Survey



## Born in Canada

71% of  
Domestic Students



## Multilingual

Domestic: 64%  
International: 96%



## Languages

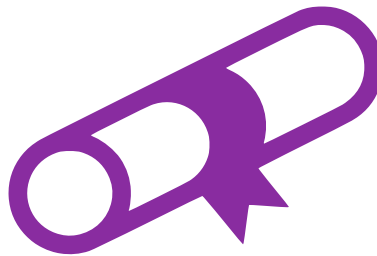
Punjabi: 36%  
Hindi: 31%  
French: 10%



## First Generation Student

(Parents did not attend post-  
secondary education)

Domestic: 32%  
International 48%



## Plan to Complete a Bachelors

Domestic: 81%  
International: 63%



## Religion

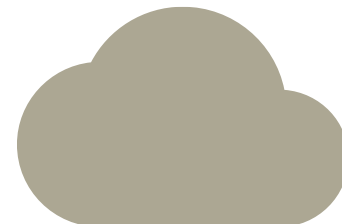
Sikhism: 31%  
Non-religious: 30%  
Christianity: 20%

## Disability & Ongoing Medical Conditions



36% of Domestic students  
10% of International students

...have a disability or ongoing condition that affects  
their functioning which they consider a disadvantage in  
their studies



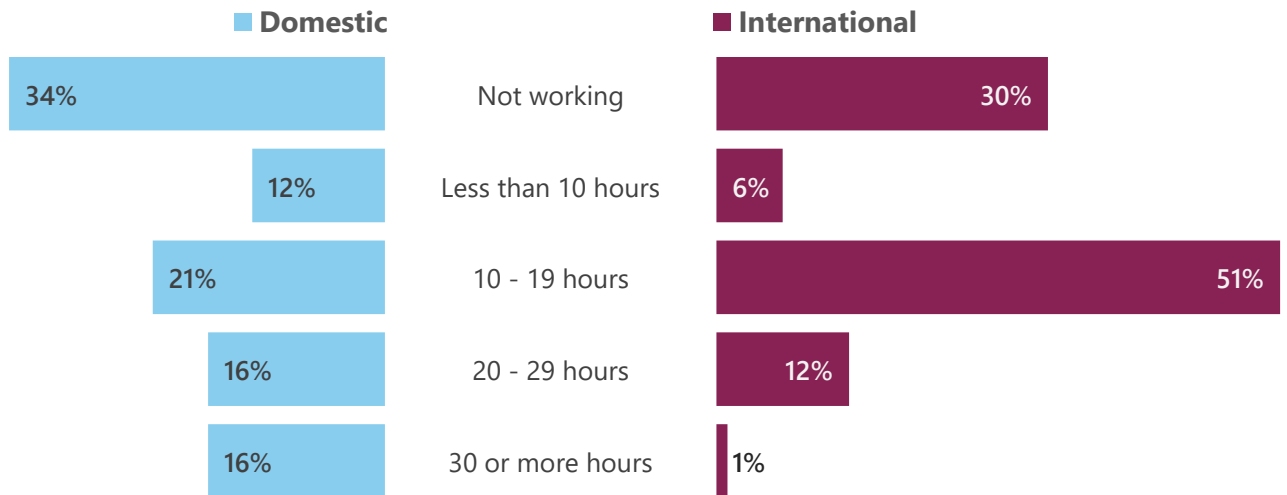
Mental health conditions are most common:

28% of Domestic students

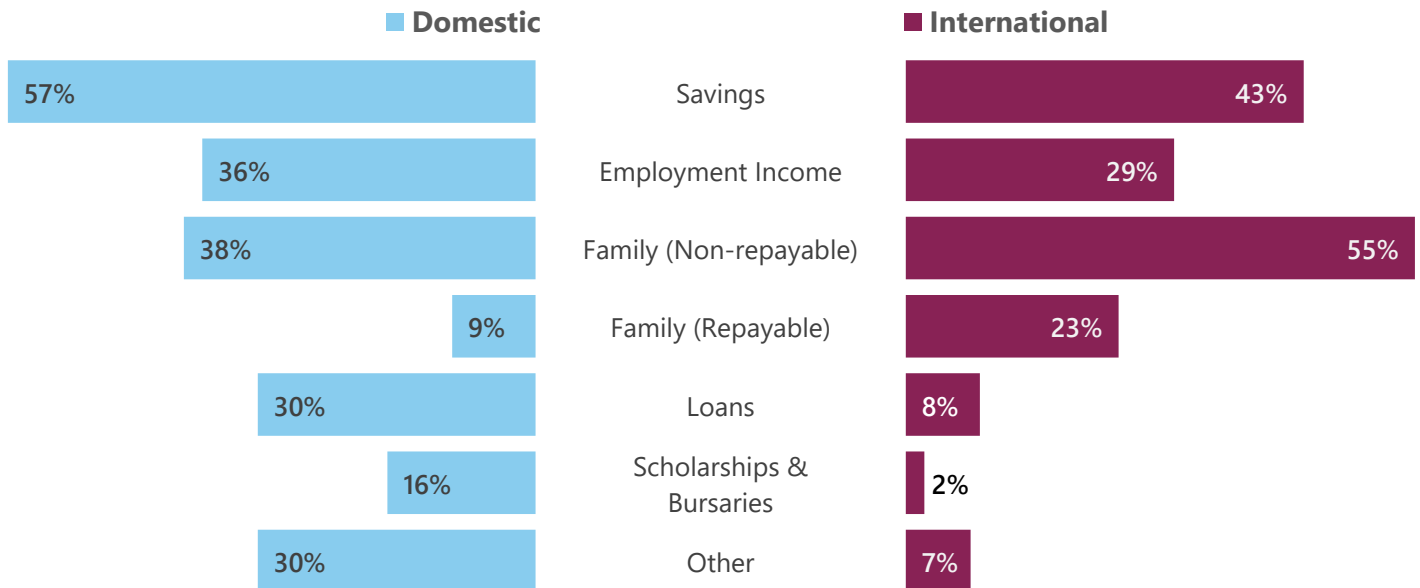
7% of International students

...have a mental health condition, such as  
depression or anxiety

## Weekly Hours Worked in Paid Employment



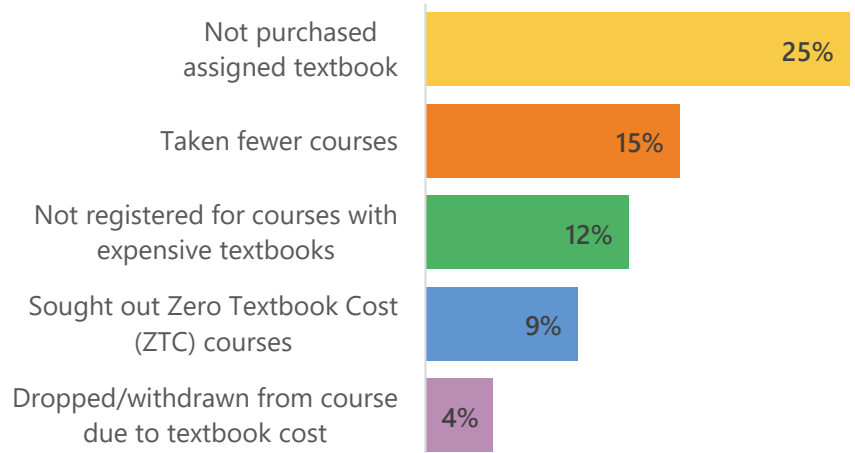
## Funding Sources for Education & Living Expenses



## How Students Deal with Textbook Costs

45% of Domestic students  
51% of International students

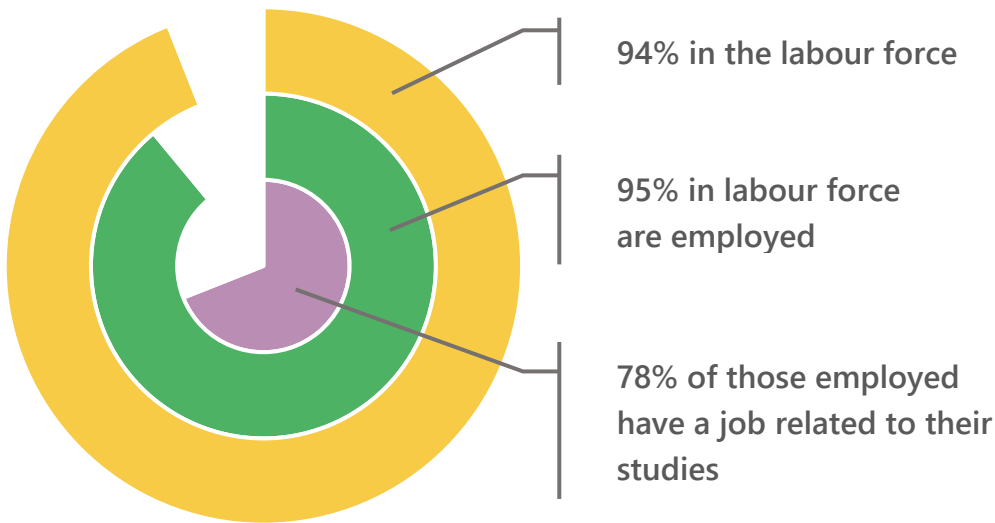
...have done one or more of the following due to textbook costs:



# How KPU Graduates Do

From the 2017-2019 BC Student Outcomes Surveys (conducted within two years of graduation)

## Labour Force Participation

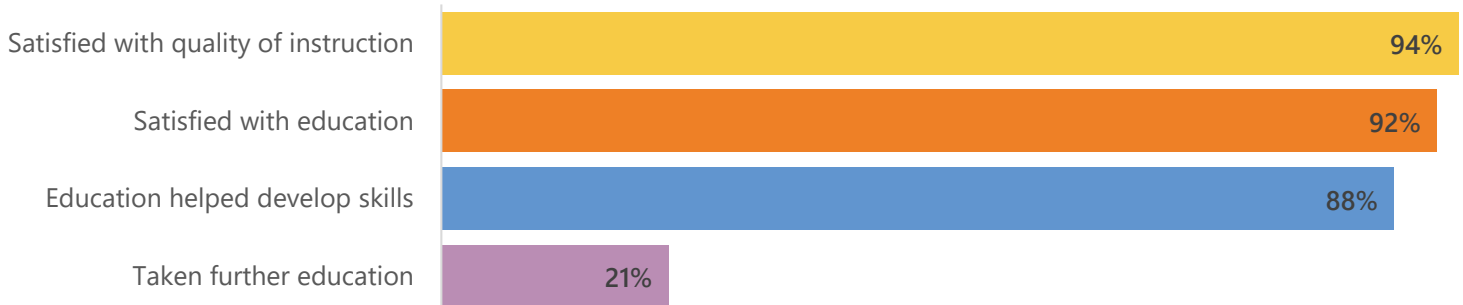


'Labour Force' includes everyone working or looking for work, but excludes full-time students.

'Employed' includes everyone in the labour force who is working or who has a job lined up.



## KPU Graduate Outcomes



## KPU Graduate Skill Development

Percent of KPU Graduates who agreed their education helped them develop the following skills





## EXTERNAL AFFAIRS

### ACTIVITY REGISTER: VICE PRESIDENT, EXTERNAL AFFAIRS

#### VIRTUAL COMMUNITY ENGAGEMENT

##### ACTIVITY INCLUDED:

- » Carnegie Community Engagement Site visit
- » Greater Langley Chamber of Commerce 90th anniversary celebration
- » Delta Chamber of Commerce AGM
- » Richmond COVID-19 task force
- » Surrey Food Bank – Filming the “pitch” for this year’s Breakfast With The Bank Fundraiser
- » Langley Rotary SASSY Awards – filming for award presentation at the virtual event
- » Judging panel – South Surrey & White Chamber of Commerce Business Leader of the Year – U40
- » Small Business BC Awards – KPU sponsored the Youth Entrepreneur Award

#### KPU FOUNDATION

- » Provided ongoing support to the Board and its committees
- » Planning is proceeding for a gala event post-pandemic

#### PROFESSIONAL DEVELOPMENT

- » Indigenous Knowledge & Economic Partnerships – a series of three workshops offered by the Surrey Board of Trade featuring sessions led by:
  - Claire Marshall – C. Marshall & Associates Inc
  - Lyle Viereck – Lyle Viereck Consulting Services Inc.
  - Stephen Bruyneel – SB Communications & Public Affairs Ltd.
- » Canadian Centre for Diversity and Equity – Executive Immersive Training

#### GOVERNMENT RELATIONS:

- » Meetings with local MLAs as per the Government Relations report below
- » Downtown Surrey BIA Government Relations Committee meeting
- » Polytechnics Canada Government Relations Committee post-budget meeting
- » Universities Canada post-budget meeting

## GOVERNMENT RELATIONS

#### OPERATIONAL UPDATES

Work continues to build a firm foundation for a robust Government Relations function at KPU. The GR team is collaborating with the Communications team to establish a communications hub comprised of various resources intended to support KPU executives (and others engaging with government) as they meet with elected officials and ensure KPU communicates with one voice and remains current with the government’s key priorities and initiatives.

#### BUDGET 2021 HIGHLIGHTS

##### FEDERAL:

##### Measure of KPU responsiveness: 3 BUSINESS DAYS

- » Budget announced on Monday, April 19, letter to MPs distributed in response to budget announcement on Thursday, April 22

##### High level takeaways:

- » Canada is still fighting a third wave of the pandemic; not yet entered the recovery phase.
- » Continuation of support measures for individuals and businesses hardest hit by the pandemic.
- » New \$30B investment in childcare to pave the way for women to re-enter the workforce as quickly as possible.
- » Major investment in climate change and making progress on environmental targets.

## › EXTERNAL AFFAIRS

### BUDGET 2021 HIGHLIGHTS

#### FEDERAL: *CONTINUED*

Priority on **supporting students** through targeted funding for student employment, interest relief on student loans, and extension of previously doubled student grants through to the end of July 2023.

The investments into **upskilling and reskilling** measures for Canadians will help universities to continue playing a significant role in helping those who have been disrupted by the pandemic to re-enter the workforce stronger than before.

Over \$500 million investments into **applied research** and development projects led by Canadian businesses in collaboration with post-secondary institutions which will ensure practical hands-on learning experiences for students in applied research that supports business and industry. This will prepare our students for a successful transition into the workforce.

\$553 million investment in a **new regional development agency** for British Columbia to help our communities continue to grow and create good jobs across the province and we look forward to future partnership opportunities.

#### PROVINCIAL:

##### Measure of KPU responsiveness: 3 BUSINESS DAYS

- » Budget announced on Tuesday, April 20, letter distributed to MLAs in response to budget announcement on Friday, April 23

##### High level takeaways:

- » B.C. is still fighting a third wave of the pandemic; significant investment in pandemic and recovery contingencies.
- » Continuation of support measures for health care sector; including largest ever investment in mental health services.
- » Enhancements to early learning and childcare.
- » Support to the tourism sector for “anchor attractions” and measures that promote domestic and international travel to B.C. when restrictions are lifted.

Priority on supporting students through the pandemic and into recovery by investing in skills training to prepare British Columbians for good jobs, including targeted supports for work-integrated learning placements (\$6 million), expanded investments for micro-credential programs (\$5 million), and skills upgrading for Indigenous communities (\$17 million).

Significant investment (\$233 million) into the child care system and corresponding support for Early Childhood Educators through doubling the current ECE wage enhancement. Not only will this enhancement help create more jobs in an important sector, the increased access to affordable childcare helps to break down another barrier to accessing post-secondary education and allows parents to attend post-secondary to finish in-progress credentials, re-enter the workforce with upgraded skills, or retrain for a different career at a later point in their life.

### STAKEHOLDER ENGAGEMENT

#### Since March 2021, virtual events attended to elevate KPU’s profile

##### within our stakeholder network include:

- » Universities Canada’s Government Relations Officers Network – Science Policy in Canada—Looking Back, Looking Ahead
- » Langley Chamber of Commerce: Virtual Coffee & Conversation with MP Tako Van Popta
- » Virtual meeting with MLA Stephanie Cadieux (*with KPU President Dr. Alan Davis and VP, External Marlyn Graziano*)
- » Virtual meeting with MLA Henry Yao (*with KPU President Dr. Alan Davis and VP, External Marlyn Graziano*)
- » Virtual meeting with MLA Andrew Mercier; Parliamentary Secretary for Skills Training (*with KPU President Dr. Alan Davis and VP, External Marlyn Graziano*)

## EXTERNAL AFFAIRS

### STAKEHOLDER ENGAGEMENT *CONTINUED*

- » Virtual meeting with MLA Aman Singh (with KPU President Dr. Alan Davis and VP, External Marlyn Graziano)
- » CiCan Micro-Credentials National Framework
- » Universities Canada Post-Budget Recap
- » Universities Canada's Government Relations Officers Network with Commissioner for Lobbying Nancy Bélanger
- » Polytechnics Canada: Talent for a Resilient Recovery
- » Greater Vancouver Board of Trade: Provincial Budget Recap with Minister Selina Robinson
- » Surrey Board of Trade: Provincial Budget Recap with Minister Selina Robinson
- » Federal Opposition Budget Recap with Shadow Minister of Finance Ed Fast

*Total stakeholder engagements attended in 2021: 24*

### GOVERNMENT ADVOCACY PLANNING AND ALIGNMENT

Work is underway to develop an analysis of the current provincial government's platform and budget priorities and align this with Vision 2023, with the end goal of creating a strategic advocacy plan that will enhance KPU's interactions with government. This advocacy plan will help inform discussions with MLAs and MPs as we continue engaging with them throughout the year.

While this plan is being developed, KPU has begun engaging with elected officials in effort to virtually maintain existing relationships and build connections with newly elected officials. Priority is placed on government MLAs and provincial ministers but relationships will continue to be built with opposition MLAs as well to support KPU's non-partisan role as a public post-secondary institution.

## COMMUNITY ENGAGEMENT AND MAJOR EVENTS

### PARTY FOR THE PLANET, APRIL 22, 2021

KPU was once again a proud sponsor of the Annual Party for the Planet hosted by the City of Surrey. This event usually takes place at the Surrey City Hall Plaza and features eco-friendly activities and live music while highlighting Surrey's green initiatives. Much like in 2020, the event took place virtually due to the pandemic. KPU helped to celebrate Earth Day by submitting a virtual message about our programs and services. **PARTY FOR THE PLANET!**





## EXTERNAL AFFAIRS

### CLAYTON COMMUNITY FARMER'S MARKET MAY 2 OPENING DAY

The Community Engagement & Major Events Team is always looking for unique ways to engage with our communities. Even though our ability to activate in person is on pause at the moment that does not halt our ability to make a positive impact within our KPU communities. In the spirit of keeping the KPU brand front and center at community events, we donated 300 packets of KPU-branded wildflower seeds to the Clayton Community Farmer's Market to hand out to their visitors. The packaging reads "Come Grow with us at KPU."



### FALL APPLICANT NIGHT - MAY 12

We are excited to be working with the Future Students' Office, Faculty Advisors & Central Advising on our upcoming Fall Applicant Night. Those applicants who have received a KPU offer but have not yet paid their confirmation deposits can attend an interactive session for Arts, Business and Science & Horticulture to help with making KPU their post-secondary of choice. Recruiters and Advisors will be on hand to answer any lingering questions and clarify next steps. Invitees will also have the opportunity to win \$250 in free tuition live at the conclusion of the event.



## UPCOMING EVENTS



The Major Events team has the following events coming up including:

- ✔ **Run Surrey Run**, the inaugural (& virtual) 5K/10K Walk/Run June 1-15, 2021
- ✔ **10th Annual Charity Golf Tournament with the Surrey Fire Fighters Association** on June 22
- ✔ We will begin filming our **Fall Showcases** which will feature our incredible faculties in creative virtual ways in 2021. Whether they are hosted in person or online, we are always thrilled to showcase all that is possible at KPU.
- ✔ Planning creative ways to engagement virtual at our upcoming **Summer Community events**

## OFFICE OF ADVANCEMENT

Since the last Board of Governors' Report, the Office of Advancement has raised \$108,000. For the year-ended March 31, 2021, the OOA raised \$1,206,000. This annual total was down by \$788,000 over last year's fundraising activity. This discrepancy is largely due to the economic impacts of COVID-19 and the inability to conduct in-person fundraising. Overall and in hindsight, raising over \$1.2 million during a global pandemic is still an accomplishment – it speaks to a loyal donor base and is an encouraging sign to recovery.

A more analytical look at the total number of donations received this year versus last, shows that we only received 520 fewer donations than the year before: 4,801 donations in FY20 and 4,281 donations in FY21. People were still giving; they just were not giving as much, which is understandable given the conditions.

A healthy donor pipeline and the easing of COVID-19 restrictions through FY22 will allow for greater success and fundraising activity to move back on track from where it left off pre-pandemic.

It's too early in the new fiscal to be reporting on any new major fundraising activity, but since the new fiscal began a few short weeks ago, \$60,000 has been raised.

As well, KPU announced on May 7 a major gift of \$3 million from the Dr. Sherman Jen Education Foundation.

The donation will create an endowment, to be held by the Kwantlen Polytechnic University Foundation, that will be used to create two Sherman Jen Research Chairs. Each Research Chair will be allocated for a term of five years, renewable for an additional term. When they conclude, KPU will then be able to choose new Research Chairs in other key areas for many decades to come.

The inaugural chairs will be appointed in two very key areas for KPU: The Sherman Jen Research Chair in Next-Generation Design and The Sherman Jen Research Chair in Applied Genomics.

The endowment will also support 10 Sherman Jen Scholarships in Global Studies each year in studies abroad through field schools and studies at other universities.

This will support KPU's commitment to embrace all cultures and advance global understanding.

### MAJOR GIFTS MADE TO KPU IN FY21

Donor	Amount
Wilson 5 Foundation	\$ 103,425
Mustang Survival	\$ 56,405
KPU Alumni Association	\$ 50,000
Akash Broadcasting Inc.	\$ 42,000
Y.P. Heung Foundation	\$ 30,000
Clarence Heppell Foundation	\$ 30,000
Real Estate Foundation of B.C.	\$ 23,000
Hardev Sodhi	\$ 21,036
Nanak Foods	\$ 20,000
Dave S. Hayer	\$ 20,000
Surrey Fire Fighters' Charitable Society	\$ 20,000
Community Food Centres Canada (CFCC)	\$ 20,000
Lincoln Holdings Ltd.	\$ 20,000
Canadian Heating Products Inc.	\$ 18,810
Anonymous	\$ 14,000
Chartered Professional Accountants Education Foundation, BC	\$ 12,500
Anonymous	\$ 10,030
Community Food Centres Canada (CFCC)	\$ 10,000
TALK - Third Age Learning at Kwantlen	\$ 10,000
Ocean Park Foundation	\$ 10,000
The British Columbia Association of Broadcasters	\$ 10,000

## ALUMNI AFFAIRS

### DATA SYSTEMS

Our office continues to make progress with our database clean-up due to the support from the new Data Systems Administrator. IT Services and Registrar's office have been able to create an automated process for exporting new grad data from the University system. This significantly streamlines our work and increases the number of times we can import grad data into our database, allowing for more timely communication with our newest alumni.

### ALUMNI ASSOCIATION MEETINGS

The Alumni Affairs office supported the following KPUAA board and committee meetings since the last report:



- » **MARCH 3**, Tribute Committee
- » **APRIL 6**, Risk Committee
- » **APRIL 20**, Board meeting
- » **MAY 3**, Executive Committee meeting

## ALUMNI AWARDS

The Selection Committee will meet between **APRIL 26 AND MAY 14**.

The selected candidates will be brought to the June Board meeting for approval.

## EVENTS AND ACTIVITIES

### CONVOCATION

The Alumni Affairs office participated in the assembly of the memorabilia boxes given to our newest grads prior to the virtual ceremony on June 22.

### KPU POST-COVID CELEBRATION EVENT

The Foundation and the KPUAA are planning in-person celebrations in 2022.

## ALUMNI PERKS

For the launch of our new mobile app on April 6 our office was pleased to announce the addition of four new Affinity Partners:

- » LEAD (Legal Extended Assistance Discount)
- » KPU Bookstore
- » All Purpose Realty
- » TD Life and Health Insurance

We have also negotiated several new benefits with KPU alumni business owners to offer discounts to alumni. These Perks Partners are:

- » Miller Concrete and Co
- » Dominion Blue Reprographics
- » Arafat Kalam Notary Public Inc.
- » Thunderbolt Sign
- » BAC – Broadway Across Canada ticket sales
- » Conscious Works
- » Fresh Prep
- » Others are currently being negotiated.

We plan ongoing calls for expressions of interest from our alumni business owners to partner free of charge during this launch phase. Long term goal is begin generating revenue for the privilege of advertising to Alumni will follow. The revenue from a one-time start-up fee will produce revenue for the KPUAA.

> **EXTERNAL AFFAIRS**

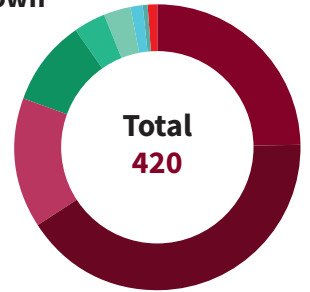
**ALUMNI PERKS DASHBOARD METRICS**

**Member Counts**

<b>420</b>	Unprocessed Pending	<b>0</b>
<b>Active Members</b>	Alumni Records	<b>0</b>

**Age Breakdown**

- 18-24 (104)
- 25-30 (173)
- 31-35 (62)
- 36-40 (41)
- 41-45 (15)
- 46-50 (13)
- 51-55 (5)
- 56-60 (3)
- 61+ (4)

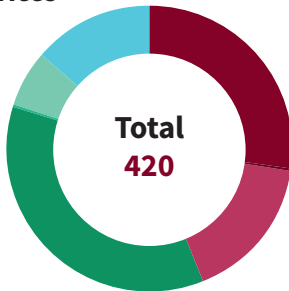


**Recent Site Activity (Last 30 Days)**

Logins	<b>259</b>
Sign Ups	<b>440</b>
Offers Viewed	<b>1,120</b>
Cards Shown	<b>217</b>

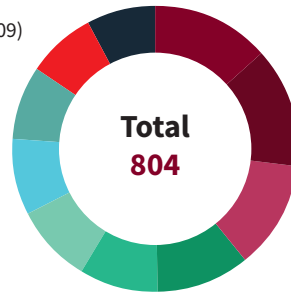
**Sign Up Devices**

- 115
- Admin (1)
- Android (69)
- iPhone (150)
- iPod (1)
- Macintosh (27)
- Windows (57)



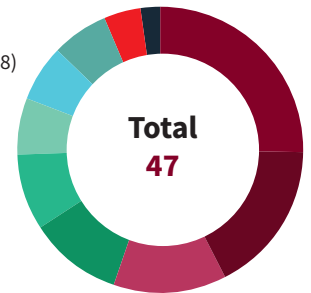
**Offer Views**

- TD Insurance (109)
- Vancouver Canucks (108)
- KPU Sports & Rec (99)
- KPU Automotive Shop (84)
- Fresh Prep (73)
- Convocation Flowers (71)
- Artona Photography (70)
- KPU Bookstore (66)
- LEAD Benefits (62)
- All-Purpose Realty (62)



**Cards Shown**

- TD Insurance (12)
- ConsciousWorks (8)
- KPU Automotive Shop (6)
- Vancouver Canucks (5)
- Vancouver Bookstore (4)
- Fresh Prep (3)
- Artona Photography (3)
- KPU Conference Centres & Meeting Rooms (3)
- Convocation Flowers (2)
- KPU Print Services (1)



**TEN THOUSAND COFFEES  
ONLINE CAREER NETWORKING/  
MENTORSHIP PROGRAM**

We've had tremendous success in the first three months of the program with over 670 students and alumni signed up to begin connecting. In addition, twice a year we will be taking advantage of the Office Hours virtual events geared to professional development opportunities for our students and alumni.

**KPU ALUMNI  
MAGAZINE**

KPU Alumni Affairs manages the production of the Alumni Magazine. This 4th issue is dedicated to KPU's 40th Anniversary and features stories of 40 alumni we consider "Ones to Watch", including our Board of Directors. The digital copy deployed to KPU Alumni on April 6 in our Alumni newsletter and internally on April 14 through KPU Connector. The hard copy magazine began arriving in mailboxes the week of April 12.

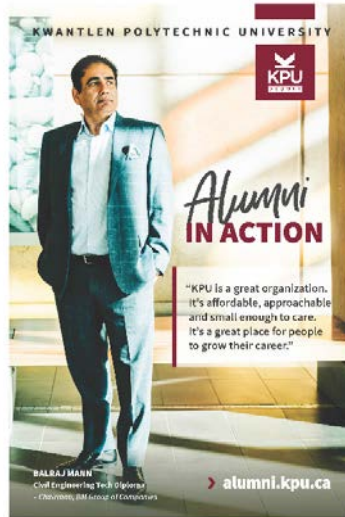




> **EXTERNAL AFFAIRS**

## KPU ALUMNI ADVERTISING CAMPAIGN

Three alumni identified among the 40 ones to watch featured in the Alumni Magazine were selected for this year's advertising campaign. The campaign appears on transit posters throughout the Lower Mainland and on KPU social media between January and March.



## ALUMNI E-COMMUNICATIONS

### ALUMNI PERKS APP

Sign Ups	<b>510</b>
Active Members	<b>489</b>
Logins	<b>300</b>
Offers viewed	<b>1,318</b>

### RBC FUTURES LAUNCH - TEN THOUSAND COFFEES (10KC) STUDENT/ALUMNI MENTORSHIP PLATFORM


MEMBERS JOINED	# MEMBERS	Percentages
Total sign-ups	<b>768</b>	
Total verified members	<b>611</b>	<b>80%</b>
Opted In for Introductions	<b>398</b>	<b>65%</b>


## EXTERNAL AFFAIRS

THE ALUMNI AFFAIRS OFFICE SUPPORTED A NUMBER OF COMMUNICATIONS TO ALUMNI AS FOLLOWS:

EMAIL MESSAGES TO ALUMNI	SEND DATE	RECIPIENTS	OPENS	OPEN RATE
Events, news and more in this months newsletter	2021-03-04	30481	4761	<b>16%</b>
Seeking Volunteers For OSCM Student Mentorship Program	2021-03-09	28	13	<b>46%</b>
March 18, 2021 - Support KPU Connects, find your network	2021-03-16	381	184	<b>48%</b>
Being KPU Alumni has its PERKS!	2021-04-06	30499	6210	<b>20%</b>
Welcome to the April issue of your newsletter	2021-04-10	31590	4194	<b>13%</b>
Students and Graduates are looking for your advice	2021-04-14	31537	6858	<b>22%</b>
How to Network (your next 10KC match is coming on Thursday, April 15)	2021-04-14	248	108	<b>44%</b>
Your 10KC match is coming on Thursday, April 15th	2021-04-14	165	107	<b>65%</b>
Announcing a new way for KPU alumni to save!	2021-04-20	31709	6203	<b>20%</b>

## ALUMNI SOCIAL MEDIA

	Alumni Page likes as of April 30, 2021	<b>774</b>
	Page likes - net increase since March 1, 2021	<b>8</b>

	Total followers	<b>970</b>
	New followers (since Mar 1, 2021)	<b>7</b>
	Number of tweets	<b>22</b>
	Tweet Impressions	<b>9289</b>
	Profile visits	<b>250</b>
	Mentions	<b>10</b>

	<b>LinkedIn Alumni Group</b>	
	Number of Members as of April 30, 2021	<b>938</b>
	New members since March 1, 2021	<b>-4</b>
	Number of posts	<b>1</b>
	<b>LinkedIn Alumni Page</b>	
	Number of Members as of April 30, 2021	<b>565</b>
New members since March 1, 2021	<b>45</b>	
Number of posts	<b>61</b>	

**Most popular tweet**

Impressions **1533**  
Engagements **38**



The screenshot shows a tweet from KPU Alumni (@kpualumni) dated April 19. The tweet text reads: "Christina Jakopin Dipl '10, PR, is now the senior communications lead for internal, executive and CEO communications at TransLink. Download the Alumni Magazine, celebrating @KwantlenU's 40th Anniversary, to read more: alumni.kpu.ca/magazine". The tweet includes a video thumbnail showing a woman smiling. The tweet has 1533 impressions and 38 engagements.

# MARKETING AND COMMUNICATIONS

March 1 – April 30, 2021

## AWARDS



The Marketing and Communication Department is pleased to announce that the **2020 Alumni Magazine** won **PLATINUM** in the **2021 Hermes Creative Awards**.



The **Hermes Creative Awards** is an international competition for creative professionals involved in the concept, writing, and design of traditional and emerging media.

Organizations who submitted entries range in size from media/marketing firms, to universities, and fortune 500 companies.

**PLEASE VIEW THE ALUMNI MAGAZINE HERE.**

**PLEASE VIEW A FULL LIST OF OUR AWARDS HERE.**

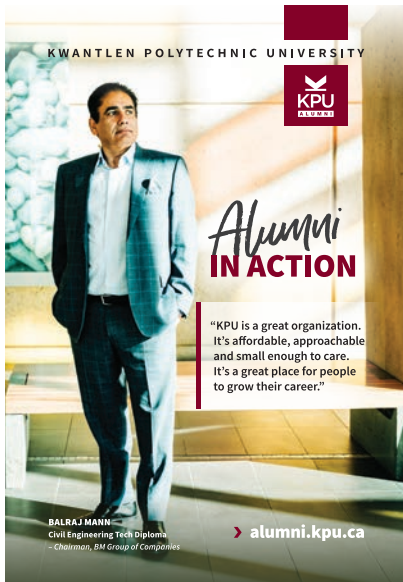
## MARKETING

The marketing department is busy developing campaigns for 2021/22. We are continuing with the 'Discover What is Possible' theme in our branding and awareness campaigns. In addition, we are working with each faculty to develop specific campaigns to promote their priority programs.

We were fortunate the month of April to be able to take advantage of great relationships with our out-of-home advertising vendors, where over \$80,000 in Bus ads and Transit Shelter ads were in market for KPU, free of charge.

**Bonus value of Transit Shelters is \$22,700 and includes:**

**23 ALUMNI CAMPAIGN POSTERS**





## MARKETING AND COMMUNICATIONS

Bonus value of Bus Wraps is \$61,475 and includes:

4 ARTICULATED WRAPS

10 SUPER KINGS WITH HEADLINERS

9 KINGS WITH HEADLINERS

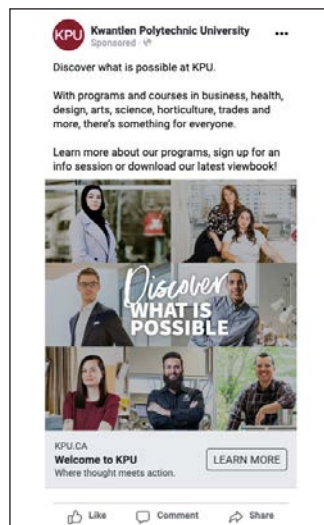


In addition, many of our Bus Wraps were extended from our initial contract end date of mid November through to April. The total bonus value of Bus Wraps is \$152,850 and includes up to 24 weeks exposure to the KPU brand free of charge.

## DIGITAL ADVERTISING

**KPU Generic Campaigns** Ads running from Mar 2021 – Apr 2021

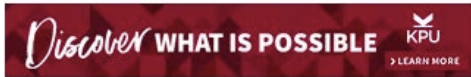
### FACEBOOK ADS



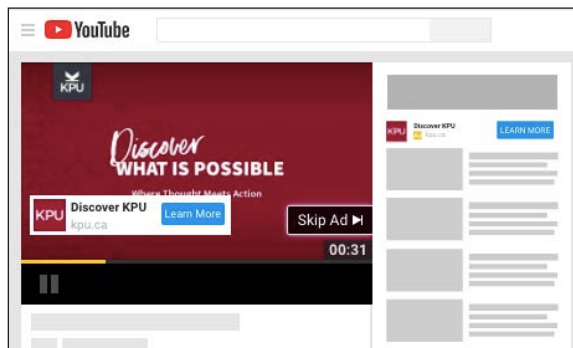
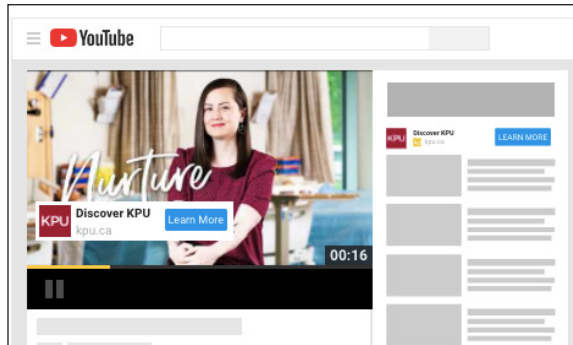


## MARKETING AND COMMUNICATIONS

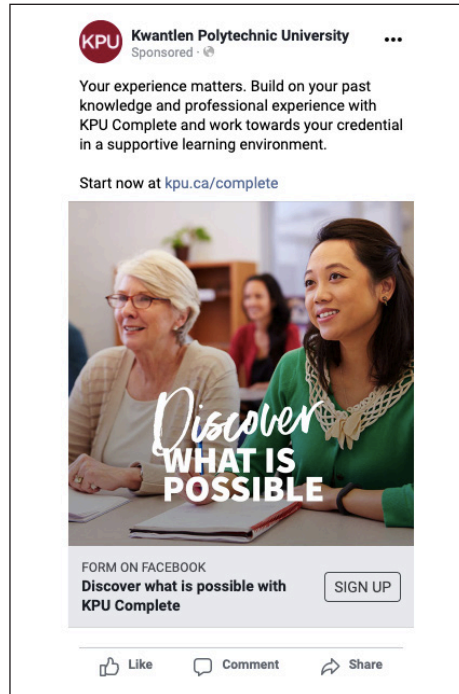
### GOOGLE DISPLAY AD EXAMPLES



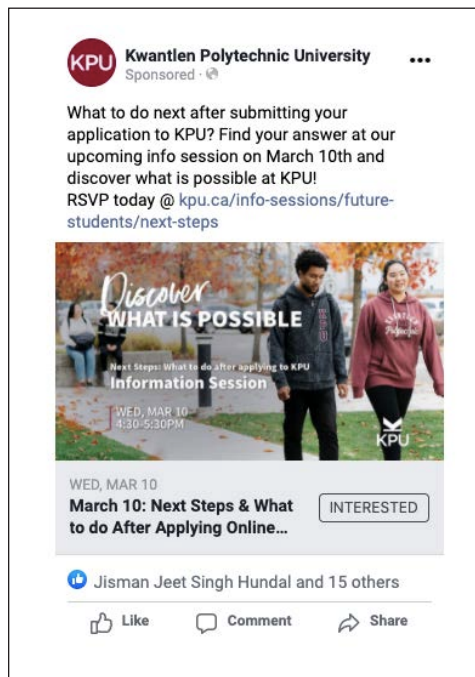
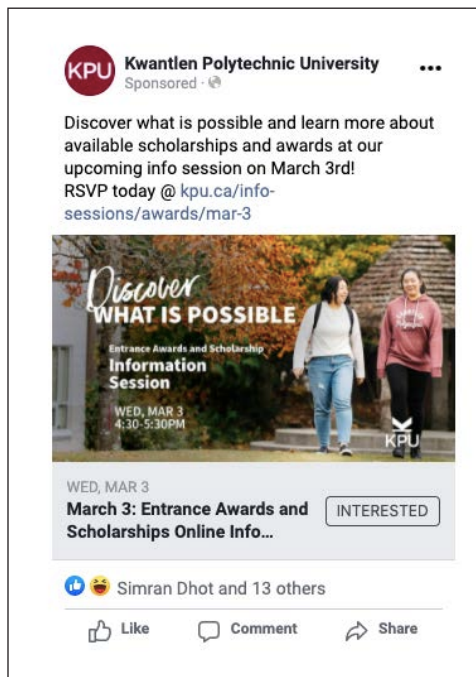
### YOUTUBE ADS



### KPU COMPLETE CAMPAIGN



### FSO Info Session Ads running from Mar – Apr




➤ **MARKETING AND COMMUNICATIONS**

**FSO Info Session Ads** running from Mar – Apr - *continued*

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

It doesn't matter whether you've just finished high school, are returning to school a decade later, transferring from another institution, or upgrading your skills—there's a place for you at KPU!  
Learn more about how to apply at our upcoming info session: [kpu.ca/info-sessions/future-students/how-to-apply](https://kpu.ca/info-sessions/future-students/how-to-apply)




WED, APR 7  
**April 7: How to Apply to KPU Online Info Session** INTERESTED

Esmeralda Robles and 11 others

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

Discover what is possible and learn more about supporting the student in your life. Join our upcoming info session for parents and supporters on April 14th!  
RSVP: [kpu.ca/info-sessions/future-students/parents-supporters](https://kpu.ca/info-sessions/future-students/parents-supporters)




WED, APR 14  
**April 14: Online Info Session for Parents and Supporters** INTERESTED

Walter Acuña Martínez ... 1 Comment

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

Discover what is possible and join us to learn more about the next steps after you've applied.  
RSVP: [kpu.ca/info-sessions/future-students/next-steps](https://kpu.ca/info-sessions/future-students/next-steps)



THU, APR 22  
**April 22: Next Steps & What to do After Applying Online Info...** INTERESTED

Ravdeep Singh and 25 others

Like Comment Share

**Faculty of Arts Ads** running from Mar 2021 – Apr 2021

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

Whether you aspire to be a teacher, lawyer, psychologist, or painter, a well-rounded education will give you a solid foundation in creative and critical thinking for life.  
Learn more to see if an arts education is right for you!



KPU.CA  
**Faculty of Arts**  
Influence What is Possible! LEARN MORE

Lindsay Pierre and 3 others

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

Whether you aspire to be a teacher, lawyer, psychologist, or painter, a well-rounded education will give you a solid foundation in creative and critical thinking for life.  
Learn more to see if an arts education is right for you!



KPU.CA  
**Faculty of Arts**  
You have an influence. Learn how... LEARN MORE

Sukhwant Kooner and 4 others 1 Share

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

**INFLUENCE WHAT IS POSSIBLE!**  
Study contemporary and interconnected social and cultural issues and influence what is possible in the arts.  
Learn more: <https://www.kpu.ca/arts>



KPU.CA  
**Faculty of Arts**  
Influence What is Possible! LEARN MORE

Dylyn Marius and 4 others

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

Whether you aspire to be a teacher, lawyer, psychologist, or painter, a well-rounded education will give you a solid foundation in creative and critical thinking for life.  
Learn more to see if an arts education is right for you!



KPU.CA  
**Faculty of Arts**  
You have an influence. Learn how... LEARN MORE

Beatriz Lourad and 4 others 2 Comments

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

**INFLUENCE WHAT IS POSSIBLE!**  
Use your arts education to turn a wealth of possibilities and hands-on experience into exciting career options.  
Learn more: <https://www.kpu.ca/arts>



KPU.CA  
**Faculty of Arts**  
Influence What is Possible! LEARN MORE

Mais Winn and 3 others

Like Comment Share

**SFSS Campaign Ads** Mar 2021 – Apr 2021

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

You can help create a food-secure future for everyone with an online graduate certificate.  
Learn more: [kpu.ca/foodsecurity](https://kpu.ca/foodsecurity)



KPU.CA/FOODSECURITY  
**Change the Future of Food** LEARN MORE

Learn more at [kpu.ca/foodsecurity](https://kpu.ca/foodsecurity)

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

You can help create a food-secure future for everyone with an online graduate certificate.  
Learn more: [kpu.ca/foodsecurity](https://kpu.ca/foodsecurity)



KPU.CA/FOODSECURITY  
**Change the Future of Food** LEARN MORE

Learn more at [kpu.ca/foodsecurity](https://kpu.ca/foodsecurity)

Lindsay Jo an... 6 Comments 5 Shares

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

You can help create a food-secure future for everyone with an online graduate certificate.  
Learn more: [kpu.ca/foodsecurity](https://kpu.ca/foodsecurity)



KPU.CA/FOODSECURITY  
**Change the Future of Food** LEARN MORE

Learn more at [kpu.ca/foodsecurity](https://kpu.ca/foodsecurity)

Like Comment Share



## MARKETING AND COMMUNICATIONS

### Wilson School of Design

Ads running from Mar 2021 – Apr 2021

KPU Kwantlen Polytechnic University Sponsored

DISRUPT WHAT IS POSSIBLE!  
Design for today, every day with a degree, diploma, or certificate from the Wilson School of Design.  
Learn more: <https://www.kpu.ca/design>

Wilson School of Design  
DISRUPT WHAT IS POSSIBLE!

Learn More

Kwantlen Polytechnic University

KPU Kwantlen Polytechnic University Sponsored

DISRUPT WHAT IS POSSIBLE

Learn More

WILSON SCHOOL OF DESIGN

### Faculty of Health

Ad running in March 2021 featuring Health Care Assistant Program

KPU Kwantlen Polytechnic University Sponsored

NURTURE WHAT IS POSSIBLE!  
With a Health Care Assistant certificate, you're ready to support others with their health and wellness goals.  
Learn more about our Health Care Assistant program: [www.kpu.ca/health/hcap](http://www.kpu.ca/health/hcap)

Health Care Assistant Program

Learn More

Emoke Molnar and... 1 Comment 5 Shares

### Faculty of Academic and Career Preparation

Ads running from Mar to Apr 2021 featuring ELS and ACP programs

#### ELS PROGRAM

KPU Kwantlen Polytechnic University Sponsored

Learn to read, write, listen, and speak English without paying tuition! Begin your studies at KPU now and only pay for student fees and textbooks.

Explore WHAT IS POSSIBLE

KPU.CA/ELS  
EXPLORE WHAT IS POSSIBLE  
Take the next step in learning Eng...

Learn More

Colton Edward Smige... 2 Comments

KPU Kwantlen Polytechnic University Sponsored

Begin English Language Studies now at KPU, Tuition-Free! Start your journey now and only pay for books and student fees.

Explore WHAT IS POSSIBLE

KPU.CA/ELS  
EXPLORE WHAT IS POSSIBLE  
Take the next step in learning Eng...

Learn More

### Faculty of Trades

Ads running from Mar to Apr 2021 featuring Mechatronics program

KPU Kwantlen Polytechnic University Sponsored

BUILD WHAT IS POSSIBLE!  
With a Mechatronics and Advanced Manufacturing diploma, you're ready for an exciting and evolving career. Learn more about our program:  
<https://www.kpu.ca/trades/mechatronics>.

Build WHAT IS POSSIBLE

Faculty of Trades and Technology

Learn More

Abdifath Sherwa Youf Shi... 1 Share

#### ACP PROGRAM

KPU Kwantlen Polytechnic University Sponsored

With KPU's upgrading courses you'll be prepared to continue your undergraduate education and pursue your goals. The best part is that you only need to pay for student fees and textbooks.

Explore WHAT IS POSSIBLE

KPU.CA/UPGRADINGENGLISH  
EXPLORE WHAT IS POSSIBLE  
Start Your Journey Now!

Learn More

Valentina Towers

KPU Kwantlen Polytechnic University Sponsored

Prepare for exciting new education and career opportunities with KPU's upgrading courses and only pay student fees and textbook costs.

Explore WHAT IS POSSIBLE

KPU.CA/UPGRADINGENGLISH  
EXPLORE WHAT IS POSSIBLE  
Start Your Journey Now!

Learn More

Dua Riyal and 3 others

MARKETING AND COMMUNICATIONS

Faculty of Science and Horticulture

Ads running in March 2021 featuring Brew, Math, Agriculture and Physics programs

BREW

KPU Kwantlen Polytechnic University Sponsored

**CULTIVATE WHAT IS POSSIBLE!**  
With our brewing diploma, you'll gain insight and extensive experience into the growing brewing industry  
Learn more: <https://www.kpu.ca/brew>



**Cultivate WHAT IS POSSIBLE**

[HTTPS://WWW.KPU.CA/BREW](https://www.kpu.ca/brew) **LEARN MORE**

Brewing and Brewery Operations

Aly Tom... 13 Comments 2 Shares

Like Comment Share

MATH

KPU Kwantlen Polytechnic University Sponsored

**CULTIVATE WHAT IS POSSIBLE!**  
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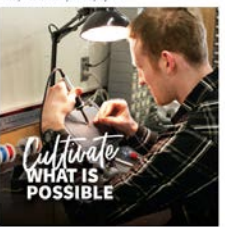
Shoshannah B... 8 Comments 2 Shares

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Shavin Angan... 3 Comments 3 Shares

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Create a more sustainable food system with an applied science degree in sustainable agriculture.  
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Bachelor of Applied Science in Sustainable Agriculture

Shoshannah... 3 Comments 20 Shares

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FSH INFO SESSIONS

KPU Kwantlen Polytechnic University Sponsored

Engineer your future at KPU!  
Start your education now with our Engineering certificate program.  
Join us for an upcoming info session to learn more!  
RSVP: <https://www.kpu.ca/info-sessions/science/engineering/may-4>



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Engineering Certificate Information Session

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KPU Kwantlen Polytechnic University Sponsored

Turn your Physics education into a high-tech career with KPU.  
Join us for an upcoming info session on April 29th to learn more about our Physics for Modern Technology program.  
RSVP: [kpu.ca/info-sessions/science/physics/apr-29](https://www.kpu.ca/info-sessions/science/physics/apr-29)



**Cultivate WHAT IS POSSIBLE**

Physics for Modern Technology Information Session

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School of Business Ads running from April 2021 featuring the ENTR program

SOB INFO SESSIONS

KPU Kwantlen Polytechnic University Sponsored

**ACHIEVE WHAT IS POSSIBLE!**  
Begin your business education at KPU. Prepare to lead, launch breakthrough innovation, and change the way we do business.  
Learn more about our Entrepreneurial Leadership program here:  
<https://www.kpu.ca/business/entrepreneurial-leadership>



**Achieve WHAT IS POSSIBLE**


KPU.CA/ENTR **Achieve What is Possible!** **LEARN MORE**

BBA in Entrepreneurial Leadersh...

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Start your accounting career here with KPU's School of Business.  
Join us for our upcoming info session to learn more about the accounting program.  
RSVP: [kpu.ca/info-sessions/business/accounting/apr-27](https://www.kpu.ca/info-sessions/business/accounting/apr-27)



**Achieve WHAT IS POSSIBLE**

BBA Accounting Information Session

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KPU Kwantlen Polytechnic University Sponsored

\*\*\*Sign up for the upcoming info session!\*\*\*  
Begin your business education at KPU. Prepare to lead, launch breakthrough innovation, and change the way we do business.  
Attend the info session on April 8th at 4:30 pm to learn more about our Entrepreneurial Leadership program.



**Achieve WHAT IS POSSIBLE**

Entrepreneurial Leadership Information Session

FORM ON FACEBOOK **ACHIEVE WHAT IS POSSIBLE!** **SIGN UP**

Like Comment Share



## MARKETING AND COMMUNICATIONS

### AD CAMPAIGN LANDING PAGE PERFORMANCE

(compared to previous year of Mar 1, 2020 - Apr 30, 2020)

The reporting period of March to April is the transition period from the last fiscal year to a new fiscal year. We continued to work closely with each faculty as we completed the ongoing campaigns in March and start new campaigns in April. We see strong growth in terms of landing page activities in the past month as we implemented conversion-optimized landing page to each program and together with the digital campaigns, we provided a comprehensive digital experience to our current and prospective students. Below is a performance summary of the featured landing pages and their changes in terms of pageviews compared to last year in the same reporting period.

Prospect Page	Landing Page	Pageviews		
Generic	/discover	2,904	∞%	⬆️
Faculty of Arts	/arts	6,089	40%	⬆️
	/arts/sustainable-food-systems-security	1,926	1176%	⬆️
School of Business	/hr-management	4,546	∞%	⬆️
	/legal-admin	4,290	226%	⬆️
	/pr	1,185	0.42%	⬆️
	/business/entrepreneurial-leadership	1,477	76%	⬆️
Faculty of Academic and Career Advancement	/acp/english-upgrading	2,965	∞%	⬆️
	/explore-els	1,213	86%	⬆️
Wilson School of Design	/design	11,290	15%	⬇️
Faculty of Science and Horticulture	/brew	4,863	38%	⬇️
	/agriculture	3,624	95%	⬆️
	/mathematics	728	28%	⬆️
	/physics	1,372	62%	⬆️
Faculty of Health	/hcap	4,433	8%	⬆️
Faculty of Trades and Technology	/mechatronics	2,748	293%	⬆️

### LANDING PAGES AVERAGES

Users	22%	⬆️
New Users	21%	⬆️
Pageviews	34%	⬆️
Unique Pageviews	31%	⬆️
Average Time on Page	52%	⬆️
Bounce rate	10%	⬆️





### NEW VS. RETURNING

<b>New Visitors</b>	18,203 users	38%	⬆️
68% OF TOTAL	12,450 sessions	21%	⬆️
<b>Returning Visitors</b>	8,642 users	34%	⬆️
32% OF TOTAL	6,570 sessions	33%	⬆️

**SESSIONS** Total sessions 19,020 (25% increase in total sessions).

## MARKETING AND COMMUNICATIONS

### DEVICE BREAKDOWN

 <b>Total</b>	New Users	<b>21%</b>	⬆️
	Sessions	<b>25%</b>	⬆️
 <b>Desktop</b> 51% OF TOTAL	New Users	<b>2%</b>	⬆️
	Sessions	<b>1%</b>	⬆️
 <b>Mobile</b> 48% OF TOTAL	New Users	<b>48%</b>	⬆️
	Sessions	<b>7%</b>	⬆️
 <b>Tablet</b> 1% OF TOTAL	New Users	<b>7%</b>	⬆️
	Sessions	<b>3%</b>	⬆️

### CHANNEL, SOURCE & MEDIUM BREAKDOWN (TOP 5)

1. **Google (CPC)**: 9,425 sessions (85% increase)
2. **Google/Organic**: 5,693 sessions (79% increase)
3. **Direct**: 2,501 (113% increase)
4. **Facebook/CPC**: 344 sessions ((∞% increase)
5. **Bing/Organic**: 139 (9% decrease)

### Social Media (Compared with previous period of Jan 1 – Feb 28)

#### AUDIENCE GROWTH

Total Fans	40,716	<b>1%</b>	⬆️
Facebook Fans	23,823	<b>1%</b>	⬆️
Facebook likes	193	<b>31</b>	⬇️
Twitter Followers	7,782	<b>1%</b>	⬆️
Twitter followers gained	43	<b>7.5</b>	⬆️
Instagram Followers	9111	<b>4%</b>	⬆️
Instagram followers gained	360	<b>27%</b>	⬆️
<b>Total Fans/Followers Gained</b>	596	<b>2%</b>	⬇️

Our social media channels continue to grow steadily from period to period. As expected, we see a decrease in engagement across most channels due all of our campaigns completing at the end of March. This directly affected our social engagements as no ads were running for the first half of April. It is encouraging to see how much traffic our digital campaigns generate and the drops in traffic when they are not running. We will see our traffic increase in the next period as our new campaigns for the current fiscal year are up and running.

#### GROUP MESSAGES

Facebook Messages Received	146	<b>13%</b>	⬆️
Twitter Messages Received	540	<b>10%</b>	⬇️
Instagram Messages Received	160	<b>471%</b>	⬆️
<b>Total messages Received</b>	846	<b>11%</b>	⬆️

#### IMPRESSIONS

Facebook Impressions	4,735,687	<b>68%</b>	⬇️
Twitter Impression	48,854	<b>36%</b>	⬇️
Instagram Impression	1,729,226	<b>74%</b>	⬆️
<b>Total Impressions</b>	<b>6,513,767</b>	<b>70%</b>	⬇️

#### ENGAGEMENT

Facebook Engagements	31,356	<b>55%</b>	⬆️
Twitter Engagements	623	<b>37%</b>	⬇️
Instagram Engagements	1,858	<b>12%</b>	⬇️
<b>Total Engagements</b>	<b>33,837</b>	<b>53%</b>	⬆️

## MARKETING AND COMMUNICATIONS

# MEDIA AND COMMUNICATIONS

Through March and April, Communications has been supporting and planning for the communication of a number of exciting new developments at KPU, including the announcement of a new food service provider, a new IT project, and several learning and research initiatives that will be unveiled soon.

In terms of storytelling, the team has shared stories about an online exhibition by fine arts students, grants for student electricians, female brewers celebrating International Women's Day, a KPU instructor and two members of the executive winning awards, study abroad moving online, and a COVID-19 webinar. Two interviews with recent students were also conducted for future storytelling initiatives.

New web content is being developed for updates to the KPU International and Trades web pages, as well as the Entrepreneurial Leadership program page and the Zero Textbook Cost landing page and the COVID-19 web resource. Research and planning is underway for Wilson School of Design and School of Business program web page updates, a refresh of web content for the Faculty of Academic and Career Preparation, and a new landing page for graduate programs.

## Social media statistics



TWITTER

» Tweets **14** » Profile Visits **2,022** » Mentions **20**  
» Impressions **41,662** » New Followers **15** (1401 total)



LINKEDIN

» Posts **14** » Impressions **71,979** » Clicks **1401** » Video Views **787**  
» Social Actions **827** » New Followers **748** (43, 453 total)



FACEBOOK

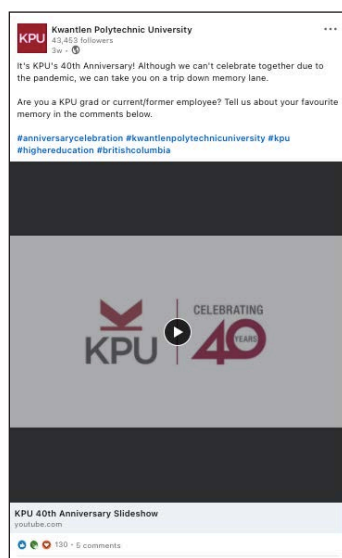
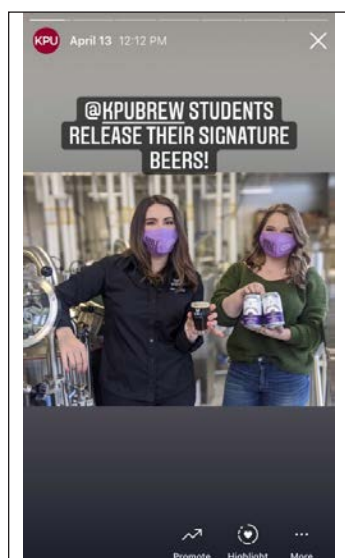
» Posts **3** » People Reached **4,615** » Engagement (views, clicks, likes, shares, comments) **130** » Social Actions (reactions, shares, comments) **60**



INSTAGRAM

» Stories **7** » Impressions **7603** » Average Reach **7432**  
» Actions ( shares, view, likes, replies) **176**

## HIGH PERFORMING SOCIAL MEDIA POSTS



Media training, key message prep, response statements, interview facilitation included these topics:  
Study abroad, student signature beers, return to campus, U-Pass



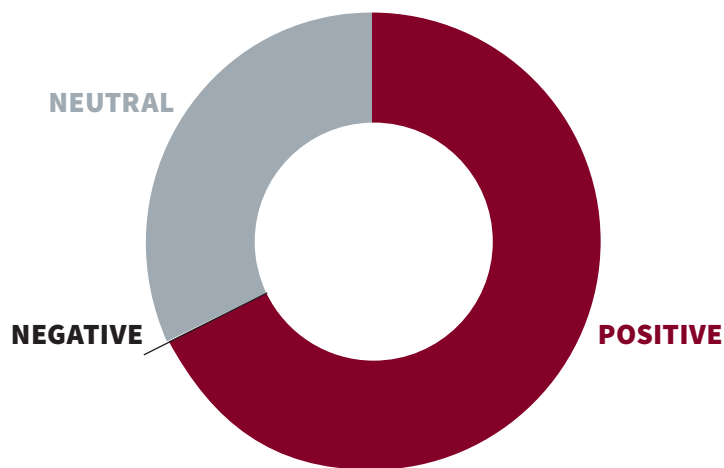
## › MARKETING AND COMMUNICATIONS

### KPU MEDIA COVERAGE MARCH 1, 2021 – APRIL 30, 2021

Facilitated media requests from and/or received coverage in:

*Education News Canada, Aldergrove Star, The Peace Arch News, Times Chronicle, The Georgia Straight, University Affairs, The Indo-Canadian Voice, Small Business BC, the Ubyyssey, Maple Ridge News, BCLocalNews.com, CBC British Columbia, The Williams Lake Tribune, Infobae, National Observer, Surrey Now-Leader, Delta Optimist, Price Tags, Style Nine to Five, Langley Advance Times, Royal Roads University, National Observer, Talking Biz News, Vancouver Sun, The Province, Richmond Sentinel, Revista Glamour, Castanet.net, The Runner, Richmond News, Burnaby Now, New West Record, Vancouver is Awesome, Tri-City News, Pinlue.com, The Chronicle Herald (Nova Scotia), The Telegram (Newfoundland and Labrador), The Journal Pioneer (Prince Edward Island), The Guardian (Prince Edward Island), The Cape Breton Post, Elite Franchise Magazine, Springer, Market Wire News, India Times, Cloverdale Reporter, The Pie News, 24sata, MSN Australia, MSN Canada, Eat This, MSN Singapore, MSN Malaysia, Tin247, Dan Tri, Targeted News Service,*

The following graphic was created by our media analytic software and shows the overall media sentiment for this reporting period (March 1 – April 30). The chart is an aggregate measurement that includes everything from public service announcements, which are largely considered neutral, to large news and feature pieces.



Media exposure during this period totaled 400 mentions, divided into 271 positive and 129 neutral mentions. (source: Meltwater).

During this reporting period, Communications issued seven media releases, produced one video and posted two web stories:

» **March 1 – 31: four media releases, two web stories**

» **April 1 – 30: three media releases, one video**

The following is a list of the KPU media releases and web stories posted during this reporting period. Media advisories, videos and Instagram stories are not included.

#### APRIL 2021

**Apr 30 KPU VICE PRESIDENT WINS CORPORATE LEADERSHIP AWARD**

**Apr 13 KPU BREWING RELEASES LIMITED-EDITION STUDENT SIGNATURE RECIPE BEERS**

**Apr 08 KPU FINE ARTS EXHIBIT HIGHLIGHTS ECOLOGICAL JUSTICE**

#### MARCH 2021

**Mar 18 YOUR COVID QUESTIONS ANSWERED AT WEBINAR**

**Mar 17 KPU VP FINANCE ELECTED FOR FELLOWSHIP OF CPA**

**Mar 15 STUDY ABROAD EXCHANGES MOVE ONLINE AT KPU**

**Mar 09 KPU INSTRUCTOR AND NEVR FOUNDER NOMINATED FOR YWCA AWARD**

**Mar 08 CELEBRATING INTERNATIONAL WOMEN'S DAY WITH A KPU BREWING AND PINK BOOTS COLLABORATION**

**Mar 04 GRANT HELPS UNDER-EMPLOYED PEOPLE START A NEW CAREER**

## KPU instructor wins BC Achievement award

Kwantlen Polytechnic University nursing instructor Dr. Balbir Gurm has been named a recipient of the 2021 [BC Achievement Foundation](#) Community Award.

The BC Achievement Foundation says the award honours excellence and recognizes the contributions of extraordinary British Columbians who build better, stronger and more resilient communities while being shining examples of dedication and service.

“I am honoured to be recognized by my colleagues for the volunteer work that I engage in to improve communities,” says Gurm. “I hope that it will inspire others in privileged positions to help those less fortunate and work on decreasing health care disparities by focusing on the determinants of health.”

Gurm is the founder of [Network to Eliminate Violence in Relationships](#) (NEVR), a team working across multiple disciplines and sectors to address relationship violence. The network has grown to include 200 participating organizations, groups and individual members.

To help combat the relationship violence, especially during the COVID -19 pandemic, Gurm and her team [launched an e-book](#) last year called Making Sense of a Global Pandemic: Relationship Violence & Working Together Towards a Violence Free Society.

As a nursing instructor at KPU, [Gurm was recognized by the foundation](#) as “a role model for students at Kwantlen Polytechnic University, inspiring them to become fellow agents for change.”

[The Community Award winners were announced](#) by B.C. Premier John Horgan and foundation chairperson Anne Giardini.

“This year’s Community Awardees are, without exception, remarkable British Columbians who have strengthened their communities during challenging times,” says Horgan. “As a result of their commitments to causes beyond themselves, they have ensured that B.C. is a better province for all of us.”

“Balbir continues to be a shining example of community service and is a valuable and active contributor to our KPU community. Balbir is so deserving of this award, and I am so pleased to see her recognized for her efforts,” adds Sharmen Lee, Dean, Faculty of Health at KPU.





