



Report to the  
Board of Governors

May 2016



*Samantha Peters, KPU Student*



# Cover Story . . .

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**Metro Vancouver, B.C.** – Samantha Peters says she’s a bit of an anomaly when it comes to her situation as a student.

A member of the Gitxsan First Nation, the 29-year-old’s band has funded her entire education at Kwantlen Polytechnic University (KPU), where she is pursuing a degree in entrepreneurial leadership. It’s an act of generosity she says she’s extremely grateful for, especially since she knows many Aboriginal students face challenges when it comes to funding the pursuit of higher education.

“I was lucky that my education has been completely funded by my band,” said Peters, who will graduate from KPU later this year. “I simply wouldn’t be here if it weren’t for that funding, I wouldn’t be where I am on my own.”

This year, KPU is introducing a new scholarship program available for Aboriginal, First Nations, Metis and Inuit students enrolling in any program at the university. Two awards of \$5,000 are available for the fall semester and one award for the same amount will be available for spring.

“Some students’ bands won’t fund them. This scholarship ensures that students who can’t get the funding support from their band will still be able to pursue an education,” Peters said. “They show the interest in being in school but they need help, so why not help them?”

Peters herself was drawn to KPU because of the university’s small class sizes and hands-on training opportunities. “I’d heard from students at other universities that the classes were so big that you don’t get recognized by the professor,” she said, “and I really wanted that connection.”

Her courses have also connected her to industry: she found work at HSBC Bank Canada as a fraud detection specialist through a KPU co-op program. She also added that the classes she’s taken have prepared her for a real-world career.

“I didn’t want to walk out of a degree program with just a piece of paper. I’ve been a consultant and I’ve written reports, I can show employers that I can do that. Other programs just aren’t as hands-on so that was a big draw for sure,” said Peters.

“This experience has been really rewarding.”

The application deadline for KPU’s Aboriginal Entrance Scholarship is April 11. More information is available at [kpu.ca/awards](http://kpu.ca/awards).

*Kwantlen Polytechnic University has served the Metro Vancouver region since 1981, and has opened doors to success for more than 200,000 learners. Four campuses—Richmond, Surrey, Cloverdale and Langley—offer a comprehensive range of sought-after programs in business, liberal arts, design, health, science and horticulture, trades and technology, and academic and career advancement. Over 19,000 students annually have a choice from over 120 programs, including bachelor’s degrees, associate degrees, diplomas, certificates, citations and apprenticeships. Learn more at [kpu.ca](http://kpu.ca).*

**Photos** of Samantha Peters are available [on Flickr](#).

**Media contact:**

Hayley Woodin, Media Specialist  
t: 604.599.2883 c: 604.364.1288  
[hayley.woodin@kpu.ca](mailto:hayley.woodin@kpu.ca)

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# President's Report

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I was invited to give a guest presentation to Dr. Ross Pink's Art 1100 course on April 4<sup>th</sup>, to give some insight on the structure and chemistry of water, which was the semester's theme for this interdisciplinary course.

This is awards season and I attended the events for Fine Arts, Fashion Technology, and Horticulture.

In the community I attended the Sources Gala on April 9<sup>th</sup>, the first Cloverdale Chamber of Commerce awards on April 14<sup>th</sup>, and Breakfast with the Surrey Food Bank on May 6<sup>th</sup>.

On April 19<sup>th</sup> I was part of the Public Sector Employer's Council (PSEC) Accountability and Disclosure Information Session at SFU Harbor Centre, where I was part of an "interactive expert panel discussion with Board Chairs, CEOs and Deputy Ministers on revitalizing the relationship between Government and Public Sector Organizations, including ethics in the public sector, and other topics of interest".

On April 25<sup>th</sup> I joined the BCNET Board by videoconference at its regular meeting.

On April 26<sup>th</sup> I was pleased to attend the last of this year's KPU at Science World presentation, this one by Jana Kolac entitled "Exoplanets: What Are They and How Can We Find Them?"

On April 27<sup>th</sup> I attended the Vancouver Board of Trade luncheon and presentation by the federal Minister of Finance,

the Honorable Bill Morneau where he spoke about the recent budget and some emerging issues related to the support of Aboriginal communities.

On April 28<sup>th</sup> I was able to attend and speak at the KPU Student Leadership Awards dinner.

On May 4<sup>th</sup> I attended the KPU Foundation Board meeting and presented an update on our capital and property-related activities.

I have visited with some of our federal MPs during their break from the house in Ottawa: Sukh Dhaliwal (Surrey-Newton), Randeep Sarai (Surrey-Central) and John Aldag (Cloverdale-Langley). The timing was such that I could brief them on our application for 7 infrastructure projects to the federal Strategic Investment Fund (SIF).

From May 9<sup>th</sup> to May 23<sup>rd</sup> I travelled to Spain for the International Association of University Presidents conference, and also I was able to visit a new partner: EISIVA: the Barcelona School of Design and Engineering. I will provide a fuller report on the conference at the June meeting.

Submitted by:

*Alan Davis, PhD*

*President & Vice-Chancellor*



*Honorable Andrew Wilkinson, Minister of Advanced Education getting first hand experience at KPU Tech.*

# Finance & Administration

## FACILITIES SERVICES

### CAPITAL DEVELOPMENT (INCLUDING PLANNING, DESIGN, RENOVATIONS AND NEW CONSTRUCTION)

- Chip & Shannon Wilson School of Design Building—Tender closed April 22—bids under review.
- Surrey domestic hot water upgrades— The Surrey campus domestic hot water heaters serving the Fir/Spruce and Birch buildings as well as the Cedar gymnasium wing have had new energy saving water heaters installed to reduce carbon emissions. Initial comments received from the Spruce building Fine Arts and Science areas indicate that there has been a noticeable improvement in the hot water supply time. It used to take a long time to get hot water and now it's there within seconds.
- Surrey Cedar building server room AC replacements and upgrades—The First and second floor server rooms in the education block and the Gymnasium wing server room have had their AC units replaced with new equipment and the education block 3<sup>rd</sup> floor server room had to be tripled in size from one ton of cooling capacity to 3 tons of cooling capacity to compensate for increased demand from additional computer equipment installed.
- Surrey IT renovation—Project complete - renovations to the Arbutus Building third floor I.T. resulted in net gain of workstations and office space maximized as efficiently as possible. These changes allowed the I.T. department to centralize their employees and relocate 12 positions from the Langley campus to Surrey. Reviewing options for acoustic improvements.
- Surrey communication rooms Expansion—Project complete - To support the new data requirements for the Surrey security system upgrade, one Comms room in Fir Building was expanded by approx. 6 m2 and an office in Spruce was converted into a Comms room.

- Surrey EOC Room—Project complete. Cedar 1075 renovated and outfitted to house new Emergency Operations Centre (EOC).
- Langley Re-roofing project—Project completion eta April 29, 2016. Minor deficiencies to complete prior to substantial completion declaration.

### ENVIRONMENTAL ACTIVITIES

- Indoor Air Quality: Langley Learning Centre—Facilities conducted an indoor air quality inspection at the Learning Center in response to occupant concerns raised when cleaning of the spaces above the ceiling tiles was occurring on campus. The project, removal of phenolic dust from the ceiling spaces, was completed and occupants report improved air quality.
- Indoor Air Quality: Surrey Library—Facilities conducted an indoor air quality inspection and testing at the Library in response to occupant complaints about the Biowall. Remediation of the lower pond section and removal of the plant and backing membrane material was required as part of the investigation. Options are being considered as alternatives to replacing the Biowall.

### FACILITIES OPERATIONS/GENERAL

- Facilities Supervisor Retirement—Langley/Cloverdale—Facilities celebrated the retirement of supervisor Charles Kincade after 15 years. Charles' dedication to his team and Langley and Cloverdale campuses was second to none. Deeply connected to his family, a kind heart, and sincere in who he is as a person, all of us in Facilities have been blessed to have worked with Charles and to be considered as part of his family.
- Manager, Capital Projects recruitment—Posting closed, interviews complete. Two potential candidates, offer to be forwarded to one.



*KPU Tech students create installation featuring 122 bricks, representing the 122 lives lost on the job in B. C. in 2015*

# Finance & Administration *cont'd*

## FINANCIAL SERVICES

### FINANCIAL PLANNING, REPORTING AND ASSURANCE

- Annual Financial Report & Year End Reports—Over the last quarter, the main focus for all areas in Financial Services has been on the preparation of the annual financial report and year end reports for the Ministry. The draft financial report will be tabled at the Audit Committee of the Board on May 12, 2016.
- Executive Compensation Report—Executive Compensation report in conjunction with Human Resources is completed and was presented to the President and the Vice President, Finance and Administration for their approval and sign off.

- Next Year's Budget—As one year end closes, the focus of Financial Services activities turns to the establishment of the next year's commitments and budgets. The 2016-17 Consolidated Budget was approved by the Board on March 30, 2016.

### ANCILLARY SERVICES

- Birch Cafeteria/Student Revitalization Project—Ancillary is working with Facilities on the Birch Cafeteria/Student revitalization project to provide additional space for student activities and revamped Food Service area, planning is in the early stages.

## HUMAN RESOURCES, EMERGENCY PLANNING & SECURITY

### HUMAN RESOURCES

- Senior Search—Successful completion of search for Associate Dean, School of Business. The position has been accepted by Dr. Faisal Arain, effective July 4, 2016
- Senior Search—Successful completion of search for Senior Director, Student Affairs. The position was accepted by Joshua Mitchell, effective April 4, 2016.
- Senior Search—Successful completion of search for Vice Provost, Teaching and Learning. The position has been accepted by Stefanie Chu, effective July 25, 2016.
- Community Engagement—Jas Parmar attended the Healthy Minds, Healthy Campuses Summit 2016 as one of five delegates from KPU. Stakeholders from every post-secondary institution across BC came together and the summit focused on Cultivating a Campus Culture of Well-being with Intention. Jas Parmar and Jane Fee hosted a booth at the pop-market and shared information on KPU's Healthy University Framework.
- Process Improvement—After several months of preparation and testing, the HR Information Systems team and Payroll launched Leave Reporting for administrative employees. This has enabled us to move toward paperless leave reporting with an online reporting system. This will improve the accuracy of leave reporting and allow employees to access up-to-date balances of sick days and vacation time. Five training sessions were held on leave reporting with over 60 employees in attendance.

### SECURITY

- Training—1) Training of the security officers and mobile officers has been completed for the new card lock system at the Surrey campus. Training was conducted by Peter METT. 2) Additional and updated training of mobile officers has been conducted at each campus to ensure the

delivery of timely response during off hours.

- Campus Awareness—1) A brochure was designed and printed to allow visitors and students alike to become familiar with security functions and contact numbers. 2) Ongoing improvements are being made on the Security Website. 3) A 1000 card reprint of the campus contact cards has been done because of popular demand.
- Accomplishments out of the ordinary routine— 1) Following protocol, campus security successfully reported an incident, promptly contacted Police and Ambulance services and were instrumental in the resulting positive outcome. 2) Security has provided exceptional service and direction during several campus-wide events.

### EMERGENCY PLANNING

- Active Threat Protocol— Finalized KPU's Active Threat Protocol and delivered a soft launch to Academic Council. A soft launch to Admin Council will be arranged when possible.
- Emergency Operations Centre—Set up of KPU's Emergency Operations Centre located in Cedar 1076. Ongoing set up will continue along with training for EOC team. However, a permanent home, in a constant state of readiness has been developed.
- Security Upgrade Project—Progress has been made on the development of the Security Upgrade Project at the Surrey Campus. We have moved into the final installation phase and testing and implementation stage. The intrusions system component is now in operation. Door Access components finalizing testing phase.



# Finance & Administration *cont'd*

## OCCUPATIONAL HEALTH & SAFETY

- Fire Safety—Fire Safety Plans have been updated for all campuses. Fire Safety Plans are in compliance with BC Fire Code.
- JOHSC's / Safety Inspections—Joint Occupational Health and Safety Committees have been established at each campus. Committees are meeting monthly and conducting safety inspections on a regular basis. Seven (7) inspections have been completed during this reporting period.
- Biosafety—Currently reviewing Biosafety Program in collaboration with the Faculty of Sciences. Components being reviewed include employee training and orientation, inspections, program manual and safe work procedures.

## INFORMATION TECHNOLOGY

### ENTERPRISE SYSTEMS

- Banner HR/Payroll Revitalization— IT Dept. continues to provide resource for the scheduled deployment of the following processes by respective service departments: Implementation of Leave Report by Admin Staff; Implementation of Web Time Entry to replace the paper time-sheet.
- Banner Student Revitalization—The last onsite engagement consultation session was completed in April. OREG and IT Dept. will formulate process improvement deliverable.
- Enterprise Systems Infrastructure & Process Implementation— extension of Early Alert system to allow faculty to report concerning student behaviours is scheduled for deployment on May 2. A new option to recover PIN is now available on Banner Self-Service. For year-end auditing purposes, Financial Services required a snapshot of Banner database with zero-hour timestamp on April 01/2016. A duplicated Banner environment, KAudit, was created accordingly.

### TECHNOLOGY SERVICES

- Network Infrastructure Upgrade—The Surrey Network Upgrade began the last weekend of January and IT have continued implementing the infrastructure during regular business hours and weekends throughout the month of February and first two weeks of March; 95% of all server and business applications have been moved. Remaining part of the infrastructure will be completed by the end of May delayed by a month due to unexpected technical problems on the manufacturer's side.
- Student Email Replacement Project—IT, along with the

Project Manager, assessed requirements based on the focus group(s) recommendations to see what alternative email systems could potentially replace the current student email system which is obsolete and does not meet KPU requirements. The timeline to implement a new email system is extremely tight as we need the new email system in production by June 30 due to the fact that the current email will be end of life by then and support for it will be abruptly terminated. The decision was made to move to Office 365 in the cloud hosted in the USA as phase I by early June then move it to a Canadian cloud solution sometime during the summer when it is made available by Microsoft as phase II. Work in progress

- Managed Print Services—The project will wrap-up by end of June (it was delayed due to other priorities) with the implementation of additional features including follow-me printing to enable printing to any printer on any campus, and print policy to lower cost through rules/recommendations to direct large print jobs to high volume printers or the print shop.
- IT Office Renovation—The renovation is 100% complete and staff have moved back into their new space.
- Communications rooms—Two new communication rooms are under construction in the Fir and Spruce buildings on the Surrey campus. This will provide the capacity to accommodate for growth as well as connectivity for the new door card access and CCTV systems. Both rooms are 95% complete, remaining 10% anticipated to be completed by end of May (delayed by two months due to scheduling downtime windows.) Starting planning on replacing communication room at the Richmond Campus West wing to accommodate the new network infrastructure and additional capacity for things such as Wifi expansion, CCTV, emergency beacon expansion. Electrical work has begun, RFP for cabling work will be issued May 3rd.

Submitted by:

*Jon Harding,*

*Vice-President, Finance & Administration*



*This semester, KPU School of Business is fortunate to have Don Coulter teach ACCT 3380 Managerial Finance. Don is President & CEO of Coast Capital Savings*

# Office of the Provost

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This penultimate Board report for the 2015/2016 academic year from the Provost will focus on the strategic initiatives of the past month, recent new appointments, and the systemic transformation that is taking place at KPU. These last few months of the academic year are focused on elements of systemic change from admissions to IT, external relations and the laying of strong policy and operational foundations allowing KPU to realize the goals of VISION 2018 and Academic Plan 2018.

In mid April 2016, the Government of Canada announced a \$2 billion dollar Post-Secondary Institutions Strategic Investment Fund directed at sustainable and innovative post-secondary institution infrastructure projects. This allocation of infrastructure funding has not been seen in Canada for several years now. The deadline for the detailed and comprehensive application package was this past May 9<sup>th</sup>. The Office of the Vice President, Finance and Administration and the Provost's Office managed to prepare seven distinct applications that were submitted in time for the deadline. We are hopeful that this major effort will be successful and allow us to continue our quest for improvement, innovation, and renewal.

A KPU delegation representing the consortium of KPU, Foresight Clean Technology, the City of Surrey's Economic Development commission, and Simon Fraser University provided a strong presentation to Surrey City Councilors at the Investment and Innovation Committee on April 4<sup>th</sup>. The presentation outlined the immediate and future plans for the development of a new Advanced Manufacturing program at KPU Tech and the establishment of a KPU/Foresight CleanTech Growth and Manufacturing Centre.

The Provost's Office is pleased to announce the appointment of Dr. Stephanie Chu as our new Vice Provost, Teaching and Learning. Dr. Chu comes to us from Simon Fraser University where she has played a major role in the building of a robust and transformational unit for the professional development of faculty. In the last six years at SFU, Dr. Chu has served as Director of the former Learning & Instructional Development Centre (LIDC), now called the Teaching & Learning Centre (TLC). Dr. Chu has a PhD in Educational Psychology, is Adjunct Professor in the Faculty of Education at SFU, and currently serves as co-chair of the BC Teaching and Learning Council (BCTLC) and Vice-Chair, Communications for the Educational Developers Caucus (EDC). She has been actively involved in educational development and as a member and executive in regional, provincial, and national educational organizations for two decades. We are pleased to welcome her to lead the renewal of KPU's Teaching and Learning Office.

Josh Mitchell, formerly our Associate Registrar, Student Awards and Financial Aid, has been appointed to Senior Director, Student Affairs. Josh will report directly to Vice Provost, Students with oversight of the student affairs units within Student Services. Josh has previously worked at both the University of British Columbia and University of the Fraser

Valley where his portfolios included academic advising, student awards, and financial aid. At KPU, Josh held the positions of Director, Student Engagement, Director, Enrolment Services, and Associate Registrar. Over his 12 year tenure at KPU, Josh has guided critical initiatives such as Early Alert, Foundations of Excellence, Advisor Connect, and the Aboriginal Gathering Place.

Louella Matthias has joined the Provost's Office as Special Advisor on Strategic Initiatives and Innovation. Louella was formerly KPU's Director, Organizational Risk.

She will be working with the Provost in the development of initiatives related to Academic Plan 2018, government policy, the completion of the sexual violence protocol, and the quality assurance framework with the Office of Institutional Analysis and Planning.

KPU has embarked on a significant branding exercise in developing a collective tag line to complement our logo and brand. "Will Creative", the company that has been leading our branding exercise with the Chip and Shannon Wilson School of Design, is steering consultations and creative sessions aimed at realizing our brand identity, market, and differentiation. We will be examining draft results of this exercise in June and July.

Strategically, KPU is convening and hosting a meeting with all major post-secondary institutions associated with fashion apparel and technical design in BC. This meeting is aimed at developing a comprehensive conception of our collective offerings in this industry. This group will include Emily Carr University of Arts and Design, BCIT, Capilano University, VCC and KPU. Leading companies such as Lululemon, Aritzia, Mountain Equipment Co-op, Kit and Ace, and Arc' teryx have approached the Province of BC and the BC Business Council for assistance in managing the shortage of a skilled workforce in this sector. We hope that our collective and pro-active approach will help identify how the higher education sector can focus programs and training to meet industry needs and provide career paths for our many designers.

On the Trades training front, Stephanie Cadieux, Minister of Children and Family Development and MLA for Surrey-Cloverdale, made an appearance at the KPU Tech campus on behalf of the Minister of Advanced Education, Andrew Wilkinson, to announce additional funding of \$339,000 for 176 additional critical trades training seats to address growing demand in BC. The funding will be directed to KPU's electrical, industrial mechanic, and welding programs. This funding will alleviate waitlists in these high-demand programs.

After many months of detailed and collaborative work, the office of the University Senate and the Provost's Office have finally completed the Guide and Flowchart for Program Development and Program Revision. This comprehensive document will assist administrators, faculty, and staff in the development of new and revised programming and will provide step-by-step guides, interactive forms, and other



# Office of the Provost *cont'd*

information essential to navigating the curriculum governance process.

The newly designed KPU Bylaws and Policies webpage, found at <http://www.kpu.ca/policies>, was officially launched on April 18, 2016. The goal of this newly designed website is to establish a standardized, common layout for all KPU bylaws and policies. In addition, it will provide members of the University community and visitors an easier way to navigate and browse information across the KPU bylaws and policy repository. Key features of the new webpage include a redesigned user-friendly interface, a restructured policy categorization system, as well as a standardized and updated layout for all KPU bylaws and policies.

Academic Plan 2018 continues its implementation schedule. Two working groups, one on Learning Outcomes and the other on Experiential Learning developments at KPU, will share the results of their cross-campus consultations the week of May 16<sup>th</sup> to 20<sup>th</sup>. The Provost will report on actionable items as part of the year-end report on Academic Plan 2018 at the June 22<sup>nd</sup> meeting of the Board.

Work continues on the Healthy Universities Framework led by the Vice Provost, Students and the Human Resources department. In addition, KPU is working with a BC sector-wide group to establish a common sexual violence protocol for universities, colleges, and institutes. This protocol was well underway prior to the introduction of the newly approved Sexual Violence and Misconduct Policy Act given assent by the Legislature earlier this month. The act requires post-secondary institutions to establish policies to deal with sexual violence and misconduct within one year. The protocol will form an important element within KPU's efforts to establish a safe and informed study and work environment for our entire community.

The Board and Senate approved Acupuncture Diploma has now concluded its review by public sector institutions and the Ministry of Health. The final stage, prior to full implementation, is settling on an approved distributed clinic model. In preparation for this stage, the Provost and Dean of the Faculty of Health made a presentation to the Traditional Chinese Medicine Program Advisory Committee on April 27<sup>th</sup> and the Provost made an additional presentation to the College of Traditional Chinese Medicine Practitioners and Acupuncturists (CTCMA). We are confident that a proposed amendment to revise a CTCMA bylaw to allow the offering of clinical practicums in a distributed model will be accepted.

Submitted by

*Dr. Salvador Ferreras,*

*Provost & Vice President, Academic*

## FACULTY & ACADEMIC UNITS

### FACULTY OF ACADEMIC AND CAREER ADVANCEMENT (ACA)

- Of the 21 students who enrolled in the **Career Choices and Life Success** Spring 2016 program, 5 have gained employment through their networking efforts and work experiences. Six will continue their education at KPU, either in ACA for upgrading or in other programs because of their CCLS experience. One-half of the current students in the program originate from other countries. The CCLS program was awarded a Fraser Valley Cultural Diversity Award on March 4<sup>th</sup>, 2016.
- **ACA (Academic and Career Advancement)** Data provided by Institutional Analysis and Planning highlights the relevance of developmental and university preparatory courses in supporting KPU students and faculties. Not surprisingly, 32% of KPU students took either ACP (Academic and Career Preparation)/ELST (English Language Studies) courses in 2014-15 academic year.

Faculty	# students enrolled in 2014/15	% that took ACP courses	% that took ELST courses	% that took either ACP/ELST or both (unique students)
Arts	6,095	35%	2%	36%
Business	6,355	28%	10%	36%
Design	451	12%	2%	13%
Health	844	13%	1%	13%
Science & Hort	1,817	32%	2%	33%
Total Academic	15,281	30%	5%	34%
Trades & Tech	1,332	7%	0%	7%
<b>Total</b>	<b>16,605</b>	<b>28%</b>	<b>5%</b>	<b>32%</b>

- **APPD (Access Programs for People with Disabilities)** - APPD received Senate approval of their course outline revisions. Curriculum work continues in the department. They are now developing a curriculum map, rubrics and a process for creating student portfolios. The department is also exploring a program name change.
- **ACP (Academic and Career Preparation)** - The ACP English group has developed program-level learning outcomes, and the new ACP English chair has been involved with the Learning Outcomes sub-committee of the Academic Plan Implementation Task Force, which has been consulting with Faculty Councils on a process for developing Institutional Learning Outcomes.
- **ELS (English Language Studies)** - The department successfully completed the training of three cohorts of students in the provincially-funded Professional Com-

## Office of the Provost *cont'd*

munication for Internationally Educated Nurses (PCIEN.) PCIEN is a performance-based course designed to assist internationally educated nurses improve communication for entry into professional practice.

The department was granted two 1/4 time-releases to support the design and implementation of an innovative delivery model that incorporates customized teaching/learning and fosters learner community development.

The department is also developing two new English for Academic Purposes (EAP) courses for non-native speakers. These courses will help students develop the language and intercultural skills required to be successful in a North American academic culture. The courses will be proposed as university credit bearing courses.

The customization and benchmarking of the new British Council online placement test (APTIS) is well underway. Once implemented, the test will allow the department to streamline the intake assessment process and create greater access domestically and internationally. KPU's partnership and association with the British Council via APTIS will also increase the university's international exposure

### FACULTY OF ARTS

- The Faculty hosted a half-day meeting beginning with a keynote on e-portfolios by Tracy Penny-Light, Executive Director of the Centre for Student Engagement and Learning Innovation at Thompson Rivers University. The keynote set the stage for discussions on program and curriculum re-design, including a presentation by the Arts Academic Planning and Priorities committee on proposed revisions to the BA Framework, including learning outcomes for the BA. Faculty presentations on marketing the arts, and Faculty Council and its various sub-committees reports rounded out the meeting. The Dean of Arts teaching award winners were also announced: Nancy Duff, Fine Arts, and Dr. Rajiv Jhangiani, Psychology.
- "Artful Fare Awards" were presented to Emily Perkins, Rachel Beskau, Rawia Inaim, and Keaton Mazurek with honorary mention to Joseph Chan and Jamie Dorner. The winning recipients had the best overall written and literary response to their assigned poem for the Artful Fare project.
- Sponsored by KPU, Geography student, Malcolm Little, created a poster presentation "Climate Change, Sea Level Rise and Livelihood Adaptation Strategies in Orissa, India" with Parthi Krishnan (*Geography*) and presented at the Western Division Canadian Association of Geographers (WDCAG), Prince George (March 11-12).
- Aaron Throness (*Mandarin*): MAND 2202 student, won the Second Prize in the Non-heritage Category at the 2016 BC "Chinese Bridge" Mandarin Speech Contest for University Students, BCIT (March 19).

- Greg Chan (*English*): Led a three-part film study, 'Assembling Narrative Continuity: Editing Techniques in Alfred Hitchcock's Experimental Films,' for KPU's TALK Program (April 6, 8, 13).
- Khaled Hamdan (*Geography*): organized a Geography Social and Networking event attended by 30 students, alumni, and faculty with guest presentation by meteorologists from Environment Canada (March 4).
- Jane Hayes (*Music*): Organized a Master Class with guest pianist Douglas Finch, from Trinity Laban Conservatoire for KPU music students, prospective students, and Alumni (March 23).
- Katie Warfield (*Journalism*): Completed the Spring Lunch Hour Lecture Series: Images of Social Justice, to be turned into a free online lecture series this summer (March – April).
- Nicola Harwood (*Creative Writing*) received the Canada Council Interarts Grant for "Summoning" Project (March 16) and the Bard on the Beach Play Development Grant for the development of the full length play, "Rabia" an Afghani adaptation of Romeo and Juliet.
- Alison MacTaggart (*Fine Arts*) received a Project Assistance Grant for Visual Artists from the BC Arts Council to support the making of the new body of artworks (March)

Some publications by faculty members in this quarter:

- David Burns (*Educational Studies*): Article, "Spoc: to boldly go where no course has gone before" published in The Times, Higher Education (April).



Student Recruitment Coordinators, Jan Castro & Amadon Coletsis

# Office of the Provost *cont'd*

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- Aaron Goodman (*Journalism*): Articles “Heroin Users Help us See Photos of Addiction Differently”; “When a Drug User Looks at Photos of Himself”; “A Needle in my Arm is Only 10 Percent of Who I Am” published for *Medium/Vantage* (March)
- Nicola Harwood (*Creative Writing*): Publication of book, “Flight Instructions for the Commitment Impaired”.
- Amir Mirfakhraie (*Sociology*) and Fred Ribkoff (*English*): co-wrote the paper “Voice of the Oppressed and Oppressors First, History and Theory Last.” published in the *College Quarterly* (April).
- Katie Warfield (*Journalism*) with Fiona Whittington-Walsh (*Sociology*): Warfield, K., & Whittington-Walsh, F. (2016). *Stitch the bitch: #girls#socialmedia#bodies*. In N. Mandell & J. Johnson (Eds.), *Feminist issues: race, class, sexuality* (6<sup>th</sup> ed.). Toronto: Pearson Canada.

Some public presentations by faculty members this quarter:

- Shelley Boyd (*English*): Co-presenter with Dorothy Barescott (*Fine Arts*) “Convenience Matters: Douglas Coupland’s Canadian Pantry” *Gastronomy, Culture, and the Arts: A Scholarly Exchange of Epic Portions*, University of Toronto (March 12)
- Thor Frohn-Nielsen (*History –Emeritus*): PODTalk: “To Brexit or not to Brexit: That is the question” (March 10)
- Jack Hayes (*Asian Studies/History*): “Framing Fires: Political Regimes, Fighting, and Understanding Major Fire Events in China, 1700-1980s”, ASEH Annual Meeting, Seattle WA (March)
- Rajiv Jhangiani (*Psychology*): Presented multiple talks at Universities and Conferences (University of Tennessee, University of Alberta, UBC, Justice Institute of BC, etc.)
- Ellen Pond (*Policy Studies*) along with Kathy Dunster (*Horticulture*) presented “Upstream, Downstream or Stuck in the Middle: doing what's best for a watershed, no matter where you are” to showcase the Urban Ecosystems and Policy Studies programs at KPU at the BCCLA (BC Society of Landscape Architects) annual conference (April).
- Constanza Rojas-Primus (*Language and Cultures*) presented “CHILCAN: A Chilean-Canadian Intercultural Telecollaborative Language Exchange” at *New Directions in Telecollaborative Research and Practice: The Second Conference on Telecollaboration in University Education*, Trinity College Dublin, Ireland (April 21-23)
- Chad Skelton (*Journalism*) presented “Telling Stories with Data” as part of the President’s Dream Colloquium on *Engaging Big Data*, SFU (March 22).

## FACULTY OF HEALTH

*Acupuncture Diploma (AD) Program*—KPU met with the TCM-AD Program Advisory Committee (PAC) on April 27. The PAC was supportive of the distributed clinical model, the instructor profile and the Clinical Facilitator oversight.

*Program Recognition – Graduate Nurse Qualifying Courses (GNQU)* —The College of Registered Nurses of BC (CRNBC) recognized the Registered Nurse Qualifying Theory and Practice Courses in Mental Health, Maternal/Newborn and Pediatric Nursing offered by the Faculty of Health until June 30, 2020 without terms or conditions attached.

*Health Foundation (HF) Certificate Program*—The HF certificate program will be commencing accepting applications for the Fall 2016 and Spring 2017 term. Website information has been drafted and will be published in the coming week.

*Student Financial Assistance & Awards (SAFA) – Program Eligibility*—The program profiles for health programs have been updated. For new programs commencing in the Fall 2016 term, the program profile sheets will be completed for the Health Foundations Certificate Program and the Acupuncture program.

*KPU Program review process*—Utilizing the self-study resource guide from Institutional Analysis and Planning, the GNIE program has begun the KPU Program Review process.

*Communication Hub for BPN Program*—A BPN Communication Hub has been set up and will go “live” for students and faculty in week 1 of the summer semester. The BPN program is moving to an E-portfolio for students starting in the summer semester.

It is with great sadness that the Faculty of Health announces the sudden passing of student Caitlin Ikoma. Caitlin was a semester seven student in the BPN program. A memorial was held for Caitlin on May 4<sup>th</sup>, 2016 in the Faculty of Health. Michelle Ikoma (Caitlin’s Mom) is an Assistant in the KPU Counselling Department.

## FACULTY OF SCIENCE AND HORTICULTURE

- May 7—hosted the 4th annual KPU Science Rendezvous at KPU Langley. Over 100 faculty, staff and students volunteered to run hands on activities as well as the ever popular chemistry Magic Show and Ruben’s Tube “Dancing Fire” display. Several other faculties supported this event by hosting other activities complimented the particular field of studies.
- Stan Kazymierchuk (*Horticulture*) and students from the Diploma in Turfgrass Management program hosted the annual Pat Dooley Golf Tournament which resulted in raising enough funds to complete the endowment. They presented this news at the Annual School of Horticulture Awards Celebration.
- March 17—the Physics Department, KPU Richmond,



## Office of the Provost *cont'd*

hosted KPU's first Canadian Association of Physicists (CAP) Lecture, featuring Dr. David Knudsen (University of Calgary) who spoke on "[Exploring Aurora with Canadian Space Technology](#)".

- April 23—KPU Brewing & Brewery Operations celebrated the 500th Anniversary of the Beer Purity Law (also known as "Reinheitsgebot"), the first recorded food safety law, by opening the Brewing Instructional Lab for public tours and collaborating on the "Fraser Valley Craft Beer Passport". Fourteen craft breweries from White Rock to Abbotsford participated in the Passport, including KPU Brewing.
- Students in HORT3251 Landscape & Environment installed the 600 m<sup>2</sup> Roof Ecosystem Research Lab on top of the KPU Langley library. The lab features a permanent habitat with three ecosystems—wetland, wetland upland ecotone, and upland grassland: coastal & interior. There is a research area for testing next generation roof ecosystem plants and dedicated beds for our current research on TCM botanicals. The third area is the Food For Thought Roof Farm (bees, orchard, and salads and other greens and space for beds for the KPU Seed library).
- Horticulture Apprenticeship students, Claire MacLean and Dan Strain won a Gold Medal in the Landscape Gardening Category of the Provincial Skills Canada BC Competition held at the Tradex in Abbotsford on April 13.
- Horticulture students received over \$68,000 in awards and scholarships at the annual School of Horticulture Scholarship and Awards Celebration.
- Students in HORT4231 Riparian Management built a 73 m rain garden in front of the KPU Langley South Building that will annually harvest 290,000 litres of precipitation off the walkway roof and channel it down a stream and through several constructed wetland habitats.
- Gary Jones (*Horticulture*), Mike Bomford (*Sustainable Agriculture*) and Karen Davison (*Biology*) participated with a second "Foodology" brainstorming session with several VCC representatives and other KPU staff. A tour of KPU Richmond and teaching orchard was conducted for VCC and later discussed possible joint programming between Richmond Farm School, Sustainable Agriculture and the VCC Culinary Department
- Staff and Faculty members provided a variety of community lectures and presentations, reaching out to local Board of Trades, Chamber of Commerce's, school districts, municipalities, and other industry partners.
- The Institute for Sustainable Horticulture received funding:
  - \* NSERC ARD II (3-year, \$100,000/yr) - industry partner, Enterra Feed Corp. "*Bioproducts from insect waste material Phase II*".
  - \* NSERC Engage (6 months) - industry partner, Dhaliwal Farms Ltd. "*Remediation of salt*

*damaged soil with microbial amendments*".

- \* Technaflora Plant Products Ltd. (2 yrs, \$85,935). "*Evaluation of Azolla products for BC Greenhouse and field grown crops*".
- \* Limitless Technologies Inc. (6 months, \$14,000). "*Validation of an electroponic system for aeration of greenhouse cucumbers*".

### FACULTY OF TRADES AND TECHNOLOGY

- The 2015/2016 Public Safety Communications class completed their final exam on Tuesday April 26. A number of students have already secured employment in the industry.
- Millwright ACE-IT student Alex Higden will be profiled in a testimonial video project filmed by the Coquitlam School District entitled "Trades Ambassadors Program", honouring students with outstanding achievements in the trades while at the same time promoting trades programs
- **Advanced Manufacturing Technician Program**—Brian Haugen attended the Festo VIP Educational Trip to Hanover Fair 2016, the world's largest and most comprehensive industrial and technology showcase. Visits included Festo headquarters, key industrial and didactic customers, a cutting edge factory applying the Industry 4.0 concept, as well as post-secondary institutions delivering related training.
- **CADD PD Opportunity**—On May 6th the Department ran a PD opportunity in CADD software and 3D Printing for the Surrey Secondary School Tech Ed teachers. Three of our regular instructors provided training in three different software platforms.



Marvin Hunt, MLA, Honorable Stephanie Cadieux, Minister of Children and Family Development, with KPU student, Corey Sargent and his artistic works "Mourning Horse"

## Office of the Provost *cont'd*

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- **CWA Foundation Funding**—KPU Tech was a successful applicant to an equipment funding request. We will receive \$24,000 towards equipment required for our advanced welding courses.
- **Electrical Introduction Program**—KPU Tech ran an Electrical Introduction Program aiming to bridge the barriers of employment to immigrant and refugee job seekers interested in a career in trades. This pre-foundation course saw 12 candidates going through 10 weeks of hands-on training to develop their essential “tools of the trade”. Partnered with DIVERSEcity Employment Services, students have the opportunity to work on electrical projects and learn about the proper health and work safety involved.
- **Eagles of Tomorrow**—We are currently working with a non-profit Aboriginal education organization called “Eagles of Tomorrow” with the intent of developing a Discovery program in Math and CADD. The course is being funded entirely by the Eagles of Tomorrow. Final preparations are underway with a first class planned for July 2016 at the Native Education College (NEC) and in August in connection with the Langley School District. One of our Instructors was instrumental in spearheading this initiative and will be participating as an instructor in the program.
- **Ministry Funding**—The Ministry of AVED provided \$1,068,651 in funding for capital equipment in FY 15-16 that aligned to the BC Skills for Job Plan. Advanced Education Minister Andrew Wilkinson visited KPU Tech March 30 announcing funding allocated to the purchase of new training equipment that will allow students to train on technologically advanced high-tech equipment they will find in the workplace. Surrey-Cloverdale MLA Stephanie Cadieux, on behalf of the Minister of AVED, attended KPU Tech April 29<sup>th</sup>, announcing targeted funding of \$339,000 for 176 additional trades training seats in Electrical, Millwright and Welding. This critical seat funding will provide access and reduce waitlists to training in a number of in-demand occupations.
- **Delta Trades and Technical Career Fair**—KPU Tech participated in the 2016 Delta Trades & Technical Career Fair on April 28<sup>th</sup>, promoting trades and technology education to elementary and high school students, and allowing parents and mature *students* to attend in the evening. This popular career fair allows for greater interaction and engagement with students through numerous hands-on activities.
- **Brick Installation to Commemorate Fallen Workers**—As a launch to Occupational Health and Safety Week, students at KPU Tech paid tribute to 122 fallen workers who died on the job in 2015. A temporary installation was built by students placing a brick for each life lost on the job in B.C. This campus-wide event was held to commemorate the official Day of Mourning, April 28<sup>th</sup>, observed across Canada to remember fallen workers and to highlight our commitment to creating a healthy and safe workplace for our students, faculty and staff.
- Events held at KPU Tech throughout Safety Awareness week (April 25 – 28) included a visit from Work Safe BC, safety video broadcasts and a Speaker’s Corner, culminating in a moment of silence observed at 11:00 a.m. April 28<sup>th</sup>.
- **Skills Canada British Columbia Competition**—KPU students did us proud at the 22<sup>nd</sup> annual Skills Canada British Columbia Competition held April 28<sup>th</sup> in Abbotsford. KPU Plumbing student Paul Protasovitski received a Gold Medal at the Provincial event, and will advance to the Nationals in Moncton, NB, June 5 to 8, representing KPU and the province of BC. (See article at the end of this Board Report).

### KPU INTERNATIONAL

- **Study Abroad & International Research - Cuba**—In mid-April, three more students from the Institute for Sustainable Horticulture flew down to KPU’s partner university, Sancti Spiritus, in Cuba, to begin research on plant systems. The students will work alongside students and professors at the partner institution, while studying Spanish part-time as well. As part of the journey, students take bicycles down with them, use them for transportation while there, but then donate them to others in need before departing back to Canada.
- **Faculty-led International Field School - Thailand**—At the end of March, seven students and one faculty member from the Faculty of Health completed a four week program designed by KPU’s partner Mahasarakham University (MSU). The program, offered to Bachelor of Psychiatric Nursing (BPN) students, allows students to visit nearby clinics in order to learn about mental health practices in Thailand, and to offer health education in relation to what they learn at KPU.
- Other KPU International Study Abroad activity—Many of KPU’s outgoing exchange students completed their spring semesters abroad at KPU partner institutions in England, France, Taiwan, etc. There is one student going abroad to KPU’s partner in South Korea for the summer semester. Four students will participate in a summer school at KPU’s Swiss partner institution while two will join a similar program at KPU’s partner institution in Munich (both programs are two weeks in duration). Both KPU International and the School of Business provided scholarships (\$1000 each) to the students participating in the summer schools abroad.
- International internships for faculty - Germany—KPU International helped to facilitate the invitation of three faculty members from the School of Business to participate

# Office of the Provost *cont'd*

in paid internships at KPU's partner university in Regensburg, Germany. The internships will take place at different times over the next year.

- **International Student Recruitment**—This spring, we returned to established markets such as India and China, each twice for a total of four recruitment trips. In addition, we travelled to six emerging markets including three countries in West Africa (Nigeria, Ghana, and Cameroon), Turkey and two countries in the Middle East (Jordan and Kuwait), in alignment with the KPU Internationalization Plan's strategy for diversification. These visits included agent workshops, seminars with prospective students and agents, educational fairs and training seminars for new agents.
- **International Partnerships**—Stuart McIlmoyle, AVP – International, and Carolyn Robertson, Dean of the Wilson School of Design, visited partner institutions in England (University of Arts, London), Scotland (Heriot-Watt, Edinburgh), Spain (ELISAVA, Barcelona) and Denmark (VIA, Aarhus) in order to negotiate the possibilities of joint institutional programming. Visits were also paid to the Canadian Embassies/Consulates and Trade Commissioners in each of these countries to identify further development opportunities for KPU.

## SCHOOL OF BUSINESS

- The School of Business' graduating PR class raised \$9,373 for the Cause We Care Foundation at their fundraising event, A Night in Wonderland at Heritage Hall.
- Students **Sonya Dolguina, Scott Kennedy & Keaton Wozniak** placed 3<sup>rd</sup> in this year's CPABC Case Competition. They also won the award for Strongest Accounting Recommendation.
- Student **Kia Yang's** artificial hand project presentation at the IEEE Annual Meeting won first place.
- Students **Johnathan Nguyen (BBA ENTR)**, **Larissa Carriere (BBA Accounting/Coop)**, and **Ryan England (BBA Accounting/Coop)** tied for first place in the world for overall game score in a BSG simulation in the course ENTR 4200. There were 6300 teams from 320 universities in this competition overall.
- **The School of Business, KPU and IEEE** co-hosted a one day Symposium, on Cyber Security and Digital Forensics, with Dr. George Weir as the headline speaker at the Melville Centre, Richmond Campus (March 29).
- **Heidi Dieckman (Accounting)**: New Canadian author on McGraw Hill's Fundamental Accounting Principles Text (Volume 1 and 2), 15th Canadian Edition.
- **Carol Stewart (Accounting)**: Received the KPU Distinguished Service Award (April 2016)
- **Valerie Warren (Accounting)**: Along with KPU, Lori Novak,

and Red River College, authored 'Student Success in Accounting.' Which can be found in "Accounting Principles, Seventh Canadian Edition", published by John Wiley and Sons. The text enables students to achieve successful learning outcomes by giving them the tools and motivation needed to excel in their accounting courses and future careers.

## STUDENT SERVICES

- **Summer Orientation**—In the first week of May, Summer Orientation was hosted on three campuses by the department of Student Orientation and Transitions. Working in partnership with KPU International, an enthusiastic welcome went out to all new domestic and international students. The event proved a great success with interesting insights to our incoming student body:

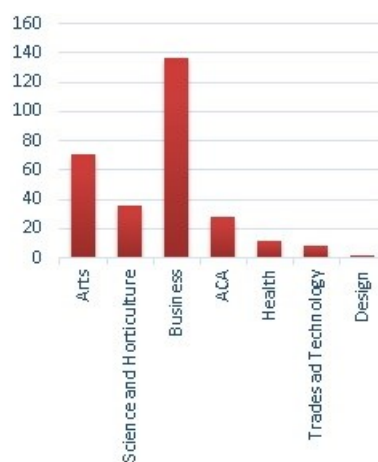
**Age:** 21% of registrants identified as mature students 25 years of age or older; 76% were 18 to 25 years old

**Previous experience in higher education:** 47% of registrants had not attended post-secondary institutions before. 45% have attended post-secondary within the last 5 years. 8% have attended post-secondary over 5 years ago.

**Transfer students:** 88% of registrants intend on finishing their studies at KPU; 12% intend on transferring.

**Pathway students:** 81 students identified themselves as Pathways students.

### Registration by Faculty:



- **Reducing financial barriers for students**—The proposed revision to the *Student Tuition and Fees* Policy has completed its public consultation phase and will continue through the governance process. The intended implementation date is Fall 2016. If approved, the revised policy will:
  - ⇒ Align KPU's fee payment deadline with other universities in the province,
  - ⇒ Eliminate the need for fee deferrals while students await government financial aid,



## Office of the Provost *cont'd*

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- ⇒ Eliminate the current process of dropping students from their classes for late/non payment,
- ⇒ Eliminate the \$250 deposit that continuing students currently pay each semester to access the online registration system

All of these changes are meant to ensure a more student-centric approach to the enrolment experience while reducing the administrative costs associated with current practices.

- **Growth in Year 2 of KPU's Support Program for Former Youth in Care**—While applications won't close until June 1<sup>st</sup>, already there is clear growth in demand over the previous year by former youth in care students at KPU who are seeking support through the SAFA led program; eligibility will outstrip the number of spaces available.
- **Moving more online**—Student Enrolment Services (SES) has just launched its online enrolment verification service: students who require a confirmation of enrolment (COE) letter are now able to obtain these electronically through their online self-service account. COE letters confirm registration status, program of study, current course load, full and part-time status and total credits completed and are often needed to confirm their enrolment status for reasons such as insurance coverage, jury duty exemption, and car insurance.
- **When it comes to Minors, this is major!**—KPU has approved a new Framework for Minors as a joint initiative between the Faculties, the University Transitions Project, and the Office of the Registrar. The Framework will create greater flexibility in the development and attainment of minors.
- **Welcome Sport and Rec**—April 1<sup>st</sup> marked the soft launch of the department of Sport and Rec. The new name reflects a change in mandate and service delivery to provide a comprehensive and inclusive range of sport and recreation programming for all KPU campuses. These include intramural sport programs, group fitness classes, tournament sports, and many other activities.
- **Aboriginal Open House**—In April, Aboriginal Services hosted their 4<sup>th</sup> annual open house for regional high school students. This day-long event was held at KPU Surrey, while recent open houses took place at KPU Tech and KPU Langley.
- **Multifaith Centres' UN Interfaith Harmony Week**—In concert with the United Nations World Interfaith and Harmony Week, the Multi-Faith Centre was honored to host its 2nd Annual World Interfaith Harmony Week Festival at both KPU Richmond and KPU Surrey. An open invitation was extended to local communities for this festival of multimedia art and guest speakers, guided by our theme of *friendship, not fear*. The event featured expressions of friendship from numerous faith and spiritual backgrounds to celebrate this world-wide

designated week for religious and secular understanding, respect and cooperation.

- **Students Soar**—Every semester, KPU students who have showed off their Eagle pride and contributed to the KPU community through volunteer work on or off the campus receive special recognition and a small monetary award. This spring, close to 30 students commended for their notable displays of service, achievement and excellence were acknowledged with either the Eagle Spirit Award, the Giving-Back Citizenship Award, or the Contribution to Campus Life Award at the KPU-KSA hosted Annual Student Life and Volunteer Recognition event.
- **Just for the Health of It**—The “Just for the Health of It!” health and wellness event was developed and coordinated on all 4 campuses by Student Services' two Co-op Students. Student Services employees participated in a Stress Busters presentation by a guest speaker from Homewood Health, nutritional demonstrations, and yoga. The event was promoted to all KPU staff and students.
- **Who's who**—Nadia Henwood assumed the position of Associate Registrar, Admissions and Enrolment Services in mid-April. Nadia began her career in post-secondary education more than 10 years ago and has worked extensively with domestic and international students in Admissions, Registration, and Transfer Credit. We are also pleased to announce the appointment in early April of Joshua Mitchell to the position of Senior Director, Student Affairs reporting to the Vice Provost Students. In this new role, Josh provides leadership for the suite of units supporting the success and well-being of students across all KPU campuses.

### WILSON SCHOOL OF DESIGN

- **Graphic Design for Marketing (GDMA) Grad Show**—On April 21<sup>st</sup>, the GDMA graduating class of 2016 hosted their year-end Grad Show at the Creekside Community Centre in Vancouver, where they were able to showcase a selection of their best projects from their portfolio to industry. The event was well attended, with approximately 90 industry contacts and GDMA alumni representing design agencies and design departments of organizations across BC. Industry representatives were asked to submit a “challenge interview question” to be selected and answered by graduates in a mini-Pecha Kucha presentation. Industry representatives whose questions were chosen were the recipients of a growler of KPU Brew.
- **Bachelor of Design: Fashion & Technology (FASN): The Show**—On April 6 & 7, 2016, 36 emerging designers showcased their innovative, thought-provoking, and stylish collections at B.C.'s biggest student fashion show. 2016 The Show, presented by Tamoda Apparel Inc., featured lines that met market needs, praised the slow fashion movement, and incorporated features that are seldom found elsewhere. Walking the runway this

## Office of the Provost *cont'd*

year was a line of gender-neutral garments, kids wear with playful 3D features; surfing apparel with built-in circuitry and heating elements; a period-proof line of lingerie and intimates; tailored menswear that didn't shy away from bold prints and colors; clothing fit for glamping, and much more. Highlighting the work of fashion design and technology students who have come to KPU from across the province and beyond, 2016 The Show presented five sold-out shows at The Imperial, Vancouver to hundreds of guests including industry, students, and the local community.

- **Bachelor of Interior Design (IDSN)**—Graduates of the Interior Design program presented their final thesis projects during the second week of April to industry representatives at the Architecture Institute of B.C. Once presentations, critiques, and final assessments were completed, graduates hosted a Friday evening reception to showcase their work to the Design community. This annual event is extremely well-attended by industry and a number of graduating students received multiple job-offers on the spot.
- **Bachelor of Design: Product Design Grad Show**—The first graduating class of KPU's Product Design program showcased their final capstone projects to Design community at The Dutch Urban Dudoc Vancouver. Their projects incorporated concepts that push the imagination and serve remarkable real-world needs. On exhibit was a communication tool for autism support teams; the '365 Contender', designed to increase boxing training technique and efficiency; and a harness designed to enhance the performance of forest firefighters. Media coverage captured an important quote that captures the essence of design education: "I began my design education prepared to learn. What I didn't realize was that I was to learn how to fail," said student Kirsten Taylor. "Design is not about succeeding, but embracing struggles and constantly challenging yourself to learn from them and fall forward."
- **Foundations in Design (FIND) Grad Show**—FIND students presented their portfolios and a sampling of their projects to families, faculty, and the community at their year-end graduation show on the Richmond Campus.
- **Fashion Marketing XVI Portfolio Showcase**—Second year Fashion Marketing Diploma students showcased their portfolios and shared their work from the past two years on the Richmond Campus. This engaging evening offered a unique opportunity to meet students, view their portfolio work and projects, and connect with faculty.
- **GDMA Advisory Committee**—Ten industry representatives were invited to become members of the GDMA Advisory Committee and participate in the first meeting of the year on March 9<sup>th</sup>, 2016. The meeting provided intro-

ductions and, most importantly, gave faculty and staff valuable insight on industry perspectives of the GDMA program, its students, and on-going/foreseeable trends in the Graphic Design field.

- **Pecha Kucha Night - Brain Space**—David Young and 2nd Year Graphic Design for Marketing students successfully organized and hosted the annual event, Pecha Kucha Night. Ten speakers from diverse backgrounds in the Vancouver creative community were invited to speak, including two faculty of the Wilson School of Design and one graduate of the GDMA program. This is the third year of this event, which is offered in partnership with Richmond City.
- **Earth Day – Semiahmoo Shopping Centre**—From April 18 – 24, 2016, three students from the Wilson School of Design were proving that the modern fashion industry can be sustainable, relevant, and rewarding without sacrificing style. In honour of Earth Day, examples of ethically-sourced and 'upcycled' couture developed by final-year fashion design and technology students Claudia Demcak, Marita Paul, and Jamie Dawes were displayed at Surrey's Semiahmoo Shopping Centre. The display in Surrey was intended to fuel awareness in the community about consumer waste, and to highlight the consequences of wastefulness in the modern fashion industry.



# Office of the Provost *cont'd*

## LIBRARY SERVICES

- Need a flex sensor, servo, or breadboard? The KPU Library is pleased to introduce a special collection of electronic parts, as supplied by the School of Design, to support the Digital Physicalities Research Group. This unique collection contains both circulating and consumable parts for use in digital product design projects. Group members, as identified on a list provided by Group Coordinator Victor Martinez, are able to check out parts for use in their digital projects. Group members must show a valid KPU Library card in order to access the collection (KPU Faculty, Staff, Student, Alumni or Community Borrowers card). The collection is kept at the Richmond Campus Library Check out Desk (see photo below). Thanks to Design Liaison Librarian Denise Dale, as well as Silvana Smith, Paula Pinter and Lima Mendoca for organizing and readying the collection for use. For more details, or to search the collection, please take a look at the [Digital Physicalities Subject Guide](http://libguides.kpu.ca/c.php?g=470435) (<http://libguides.kpu.ca/c.php?g=470435>).
- The KPU Library participated in organizing the inaugural “KPU Reads” event featuring Aislinn Hunter’s *The World Before Us*. The Library focused on the Community Book Club and Reading Corners. Librarian Mirela Djokic led the Community Book Club attracting students, faculty, administrators and members from the community to get together over three occasions to discuss various elements of the book: *Novel Beginnings* and *Where to Start*; *Tricky Middles* and *Researching Real-life Events*, and ; *A Last Chapter Celebration*. She also put together a resource sheet also for the club.
- At each campus Reading Corners were provided to allow anyone to come in, enjoy a quiet moment with Dr. Hunter’s book and if so moved to fill out a comment sheet on what they thought of the book. Thanks to Joanne Caplette and Lisa Hubick for pulling together the Corners. We look forward to making this an annual KPU tradition.
- Another year another KPU Library hosting of the Reading Link Challenge. Students in Grades 4 and 5 read and studied 6 books, engaging in quiz competitions to test their knowledge of the books. School champions go to district competitions, and winners of the district championships go on to represent their municipality in the Community Challenge. After last year’s Grand Finale at KPU we were back to hosting Fraser Valley Community Challenge. Teams duked it out in various rounds and the winners were the Port Coquitlam Winning Wonders.

## CONTINUING & PROFESSIONAL STUDIES

- We have entered into year two of our three year contract with the Ministry of Aboriginal Relations and Reconciliation as well as the Ministry of Advanced Education:
- **\$2.7 million** from the Ministry of Aboriginal Relations and Reconciliation. We are providing training for four bands; Squamish First Nation, Musqueam, Tsleil-waututh, and Coquitlam. Some areas of study included Introduction to Environmental Monitoring, Scaffolding, and ArrowMight.
- **\$4 million** from the Ministry of Advanced Education to offer training to Squamish First Nation students. Training highlights included pre-foundation training as it relates to LNG trades, and Introduction to Environmental Monitoring.
- Our first cohort of our Commercial Beekeeping program is currently out on work experience with commercial beekeepers across Western Canada. We are currently accepting applications for our January 2017 intake.
- We have continued interest in our Introduction of the Professional Management of Medical Marijuana. We are currently developing additional programming in this area to support the needs of this burgeoning industry. We will be attending the Lift Cannabis Conference in Toronto later this month to promote our courses. Lift is expecting 10,000 delegates which is significant given it is their first year holding this conference. We are pleased to say that one of our previous medical marijuana students is now the Director of Business Development for Lift and attributes part of his success to having taken our course. We continue to have meetings with Dalhousie University around collaboration in this space.



*The victorious Winning Wonders from Port Coquitlam sporting their Reading Rocks! t-shirts.*





# Marketing and Recruitment Dashboard

May 2016

## Domestic Applications

Domestic Applications for Summer 2016: April 29



## Social Media

Traffic from social media

### Facebook Followers

MAR 1	CURRENT
5,869	6,185

**5%**

### Twitter Followers

MAR 1	CURRENT
4,524	4,842

**7%**

### Instagram Followers

MAR 1	CURRENT
1,401	1,628

**16%**

### Snapchat Followers

NEW	CURRENT
	180

## Recruitment Events

Conversion Campaign:  
March and April

Applied to Offered **35%**

1,163 | 405

Offer to Accept **9%**

3,547 | 314

### Counsellor's Day in Richmond: April 26

- First time participants from West Vancouver and Kelowna

#### Notable quotes!

“ Very well organized. **School of Business presentation was fantastic.** ”

**BEAUTIFUL CAMPUS.** Great presentations. ”

### Parent's Information Night in Langley: April 28

#### Notable quotes!

“ **GOOD JOB! Thank you!** ”

Energetic speakers; great overview!

“ **Very informative.** ”

# Marketing & Recruitment *cont'd*

## RECRUITMENT EVENTS SUMMARY

Following are the recruitment initiatives that took place in the past two months. The majority were new events targeting specific audiences to inform them of all KPU has to offer and what supports are available to them. The conversion campaign focused on moving prospects to applicant, applicant to offer and offered to accept.

- Counsellor's Conference in Richmond
- Newcomers Events – Surrey and Richmond
- Parent's Information Night – Langley Conversion Campaign
- Community Events
  - Party for the Planet (Surrey)
  - Earth Day Youth Ready Summit (Richmond)
  - URoc awards (Richmond)

## SOCIAL MEDIA

The marketing and recruitment departments are collaborating on social media initiatives in order to target prospective students from both areas we serve. With social media gaining in popularity among all age groups, this is a priority area for KPU outreach. The goals for social media are to increase awareness of KPU and to encourage engagement with the external audience. Following are a few recent successes.

### APRIL FOOLS VIDEO

We produced a video for April Fools day, posted to our social media accounts and garnered much attention. Engagement with our followers was great and it resulted in a media article also. <https://www.facebook.com/kwantlenU/videos/10154902806898538/>

April Fools Facebook Summary:  
5556 Views, 35 Shares, 72 Likes

April Fools Facebook Insights:  
Reached 14.6K People Engagement - 2.1K Post clicks  
351 Reactions, Comments & Shares

April Fools Twitter Summary:  
1546 Impressions, 148 media views, 78 engagements,  
10 likes

## INSTAGRAM

We held our first Instagram takeover in March. Product Design student engagement peer, Patricia Chu, was given access to the @KwantlenU Instagram account for one week, during which time she was responsible for posting content. All posts

during this takeover received excellent engagement, including several comments and questions about KPU which Patricia responded to. A plan is currently being put together which will include one student from each faculty, each taking over the Instagram account for one week at a time. The purpose is to create awareness and engagement with prospective students.

## SNAPCHAT

Launched in conjunction with Open House, our new @KwantlenU Snapchat account has debuted to excellent reception. The account is currently run by student ambassador, Argel Monte De Ramos, while the social media team members oversee the interactions, strategy etc. Argel is extremely active on the account, acquiring over 180 followers in a couple of short months. While the platform is an exceptional way to show student life from the student point of view, Argel also regularly responds to current and prospective students utilizing the platform to ask questions about applications, registration, and courses at KPU. As with Instagram, the goal of Snapchat is to increase awareness and engagement with prospective students through photos and videos.

## MARKETING

We launched a new marketing request system in sharepoint which was developed to streamline the process for faculties and departments to submit requests for marketing materials. With requests continually increasing, the new system will assist with ensuring requests include accurate information and details before the project starts. This will cut down on the back and forth review of proofs that is a drain on time and resources.

We have engaged the services of Will Creative to work with us over the next few months on a brand refinement and tag line development project. As our KPU logo is now gaining traction and we work on increasing brand awareness, it is time to add a tag line. This project will start with a working group representing all areas of the university. As we work through brand discovery, definition and strategy, town halls will be conducted on all campuses for everyone to provide feedback. The outcomes of this project and the final tag line will form the basis of all marketing and promotional materials as of this fall.

Submitted by:  
*Joanne Saunders,*  
*Executive Director, Marketing & Recruitment*

# Office of External Affairs

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## GOVERNMENT RELATIONS

### Engagement with politicians:

- Federal Minister of Infrastructure and Communities Amarjeet Sohi
- Federal Defence Minister Harjit Singh Sajjan
- Government MPs John Aldag, Ken Hardie, Sukh Dhaliwal, Randeep Sarai, Joe Peschisolido
- Government MLAs Gordon Hogg, Stephanie Cadieux, Marvin Hunt
- NDP MLA Bruce Ralston
- Langley City Mayor Ted Schaffer
- Township of Langley Mayor Jack Froese, Councillor Angie Quaale
- Surrey Mayor Linda Hepner
- Delta Mayor Lois Jackson
- Langley City Councillor, . Gayle Martin
- Surrey City Councillors Judy Villeneuve, Vera LeFranc, Dave Woods, Tom Gill

### Engagement with organizations:

- Surrey City Council
- Langley City Council Economic Development Committee
- BC-India Business Council
- Surrey Board of Trade
- Greater Langley Chamber of Commerce
- Richmond Chamber of Commerce

### Donor engagement:

- Chip and Shannon Wilson

## COMMUNICATIONS, MEDIA AND COMMUNITY ENGAGEMENT

The Media and Communications team has launched the university's first Directory of Experts, which will leverage media influence through expert faculty members who are able to speak authoritatively on a range of newsworthy topics. The team is promoting this directly to our local media partners with branded business card holders featuring [kpu.ca/experts](http://kpu.ca/experts).

Increased attention has been paid to the university's urgent student communications project. Corry Anderson-Fennell is focused on promoting the move from the [kwantlen.net](http://kwantlen.net) email system to Office 365, which requires participant consent.

### Events hosted:

- AVED Minister Andrew Wilkinson announces trades funding at KPU Tech
- MLA Stephanie Cadieux announces funding for 176 trades seats at KPU Tech

### Events attended:

- Greater Vancouver Board of Trade Rix Awards and Governors' Banquet
- The Clovie Awards, the first annual business excellence awards night hosted by the Cloverdale Chamber of Commerce
- Events, communications, and program advisory committee meetings for the Greater Vancouver Board of Trade's Company of Young Professionals program
- Richmond Education Week
- Delta Chamber of Commerce AGM and Business After Five networking event at BB Airport
- Richmond Chamber of Commerce retirement for Carol Young
- Richmond Community Collaboration Table employment subcommittee roundtable

## KPU MEDIA COVERAGE – MARCH 1 TO APRIL 30, 2016

Breakfast Television, CBC Vancouver, Global BC, Fairchild, The Vancouver Sun, The Georgia Straight, Elle Hong Kong, Karma Magazine, Darpan Magazine, North Shore News, Richmond News, Peace Arch News and dozens of other publications and blogs covered 2016 The Show. New partnerships were made with reporters, editors and a variety of media outlets; existing media relationships were also strengthened as reporters and bloggers who have covered past events returned to or covered this year's show.

KPU's Communications Team is fielding increased calls from reporters seeking university experts to comment on the news and events of our region. After extensive research and preparation, the university's first Directory of Experts will be promoted at the Ma Murray Awards, a prominent journalism industry recognition event, on May 7.

Regular requests by film companies for information and campus tours are also being accommodated by the Communications Team. Paramount, Sony, Hallmark, Netflix, Disney and Telefilm Canada have scouted KPU campuses in Langley or Cloverdale as potential filming locations.



## Office of External Affairs *cont'd*

KPU distributed a total of 37 news releases and media advisories. (March: 19 news releases; April 1-30: 20 news releases ).

Coverage was received on more than 232 occasions. (March: 162 mentions; April 1-22: 107 mentions)

39 KPU news releases generated media attention and coverage. For details refer to the [KPU newsroom](#). What cannot be captured is the number of times these stories were picked up and shared with other media venues.

### ALUMNI RELATIONS

Events:

- Promoted and executed KPUAA's professional development workshop at KPU Surrey.
- Planned and executed KPU's Student Leadership Awards in partnership with the Kwantlen Student Association volunteer recognition evening at Guildford Sheraton Hotel.

- Preparing for alumni relations and KPUAA participation in the May/June 2016 convocation.
- Preparing for the execution of four Coast Capital financial literacy events on-campus for fall 2016.

Activities:

- Serving on the KPU fall student orientation committee.
- Updated the KPU Alumni Relations strategic plan for 2016 - 2020.
- One new alumni chapter created by working with KPU faculty – bringing the number of chapters up to six.
- Processed 23 alumni card applications.

Submitted by:

*Marlyn Graziano, Executive Director, External Affairs  
& Executive Director, KPU Alumni Association*



*KPU Student Leadership Awards—April 28, 2016*



*KPUAA's Professional Development Workshop March 31, 2016*

# Institutional Analysis & Planning

## ADDRESSING VISION 2018 STRATEGIC PLANS & GOALS

### QUALITY

*Goal: Learner engagement and retention at KPU shows continuous improvement.*

*Strategy: Assess, select, implement, and celebrate learning methodologies and educational delivery options that provide learners with the support within and beyond the classroom to succeed academically, personally, socially, and professionally:*

- Conducted research on the success of ENGL 1100 students are part of the review of the prerequisite grade requirements for ENGL 1100.
- National Survey of Student Engagement (NSSE). This survey is in the field until April. It will provide information to understand the level of student engagement, and assess where KPU stands relative to similar universities. This can help inform how to improve student retention, as engagement is known to be related to retention.

*Goal: KPU is a well-managed, integrated, and transparent organization that supports learning*

*Strategy: Implement an integrated system that aligns institutional planning and supports reporting on goals and priorities:*

- Conducted the analysis and prepared a report of Employee Engagement Survey. This will be used by the Executive to determine future action to support employee engagement.

*Strategy: Institutionalize effective quality assurance processes that allow for regular review of all areas of the university:*

- Supporting program reviews: Currently providing support to 18 programs (or cluster of related programs) that are undergoing reviews, including 12 reviews that have been launched since September 2015.
- Student appraisals of Instruction: Planning for spring session is underway, with launch of surveys (both online and most in-class) in mid-July.
- Library feedback survey of employees: Survey was conducted in March and April. Analysis and reporting to follow in the summer.

*Strategy: Review and Adjust procedures to ensure efficiency and effectiveness*

- Student appraisals of instruction. For classes where the appraisal is conducted in the classroom, we completed pilot testing of electronic tablets to replace paper-based surveys. Full implementation of tablets will occur in the summer term.
- Support to the project to replace the myKwantlen student portal, including conducting a survey of faculty members who use the myCourses page of the portal.

- Support to Finance in development of the new budget model.
- Working with the Office of the Registrar on a review of how academic departments are coded in Banner to improve reporting and prepare for implementation of the new budget model.

### RELEVANCE

*Goal: KPU's operations support purposeful learner FTE growth of at least 5% annually to meet the educational needs of its region's diverse population.*

*Expand the distinctiveness and scope of KPU's pro-gram offerings to realize its polytechnic university mandate:*

- Developed feasibility assessments for the program proposal on Advanced Manufacturing.
- Conducted research on education attainment in the KPU region to support research on degree completion program proposal.

### ACCOUNTABILITY REPORTING TO GOVERNMENT

- Led the work on preparations for the CDW submission with Information Technology and the Office of the Registrar.
- Worked on preparations for the FTE report.
- Began work on the Citizenship and Immigration Canada compliance report to verify the status of International students.
- Provided feedback and advice to the Student Outcomes group of BC Stats on the Diploma, Associate Degree, and Certificate Student Outcomes survey (DACSO).

Submitted by:

*Lori McElroy,*

*Executive Director, Institutional Analysis & Planning*



*IAP Team supporting Pink Shirt Day*

# Office of Advancement

## PROSPECT PIPELINE

The Office of Advancement has been spending a significant amount of time building a more robust pipeline of major gift prospects, focusing on donors with a capacity to give and support projects over six-figures. Currently the department has identified and is working with three prospective donors for gifts in excess of \$1 million. These include gifts that would support: research for the Institute of Sustainable Food Systems, the development of a business incubation centre for Design students, and research to support the conversion of a blueberry farm to organic, as well as potential naming for 3-Civic Plaza.

## FASHION SHOW

The Office of Advancement was successful in raising over \$85,000 in sponsorship revenue or budget reducing gifts in-kind for the 2016 Fashion Show.

## KPU FOUNDATION GOLF TOURNAMENT

The 6<sup>th</sup> Annual KPU Foundation Golf Tournament is scheduled for May 18<sup>th</sup>, 2016 at Northview Golf and Country is in a sold out position and all sponsorship opportunities have been maximized. The tournament is expected to exceed last year's record-breaking fundraising total.

## EXTERNAL EVENTS

The Executive Director of Advancement engages with the external community whenever possible. The following external events were attended by the Executive Director of Advancement since March 1, 2016:

- Surrey Board of Trade – Surrey Women in Business Awards
- Changes to the Societies Act Symposium, hosted by Bull Houser Tupper, KPMG, and RBC
- Surrey Sources Super Gala
- Cloverdale Chamber of Commerce Business Excellence Awards
- Surrey Food Bank – Breakfast with the Bank

Other internal community events included:

- KPU Athletics Banquet
- The Chip & Shannon Wilson School of Design Fashion Show
- The Horticulture Awards Ceremony

## NEW MAJOR GIFTS OVER \$5,000 CONFIRMED SINCE MARCH 1, 2016

Donor	Amount
BC Housing Management Commission	60,000
Rogers Communications	21,500
Steve Nash Fitness World & Sports Club	20,000
Knowledge First Foundation	18,000
Chartered Professional Accounts of BC	12,500
Business in Vancouver Media Limited Partnership	10,350
First West Credit Union	10,000
Vancouver Foundation	9,871
Ricoh Canada Inc.	8,500
Christopher Pike Photography	6,325
Ali Javon Group of Companies Inc.	5,000
Associated Equipment Distributors of BC	5,000
College & University Print Management Association of Canada	5,000
Firework Productions Ltd.	5,000
Florenco Commercial Landscapers	5,000
Four Winds Brewing	5,000
Heritage Office Furnishings Ltd.	5,000
Light Resource Inc.	5,000
MBG Buildings Inc.	5,000
Stampede Tack & Western Wear	5,000
TerraLink Horticulture Inc.	5,000
Tritech Group Ltd.	5,000
Trustees of Simon Chang and Phyllis Levine Foundation	5,000
WestPoint Sales Inc.	5,000
<b>Total</b>	<b>\$ 247,046</b>

Submitted by:

*Steve Lewarne,*

*Executive Director, Office of Advancement*





## TRADES STUDENTS BRING HOME PRECIOUS MEDALS

Six Kwantlen Polytechnic University (KPU) students brought home precious medals from the 22<sup>nd</sup> annual Skills Canada British Columbia Competition in April. Brian Probert, Derek Fuller, Paul Protasovitski, Claire MacLean, Dan Strain, and Steven Nagra all placed in their respective disciplines at the annual event, which was held in Abbotsford.

“The regional and provincial skills competitions are a great way for our students and apprentices to not only work to hone their individual skills, but also to meet and compete with other future leaders in their respective industries,” said Brian Haugen, dean in the Faculty of Trades and Technology at KPU.

The annual event involves secondary school students from around B.C. who have won their regional contest competing in one of 25 categories, from plumbing and electrical to architectural CAD (computer assisted design) and welding.

Competition areas are divided into training/grade levels with qualified competitors from post-secondary institutions being chosen by their instructors, and with the majority of the secondary and middle school competitors qualifying through the winning of gold medals at the Regional Competitions.

The gold medalists qualify to compete in the Skills Canada National Competition being held in Moncton, New Brunswick in June.

### KPU winners:

Electrical Wiring: Brian Probert, **Gold**  
 Electrical Wiring: Derek Fuller, **Bronze**  
 Plumbing: Paul Protasovitski, **Gold**  
 Landscape Gardening: Claire MacLean, **Gold**  
 Landscape Gardening: Dan Strain, **Gold**  
 Welding: Steven Nagra **Silver**

In addition, secondary students attending KPU through the university’s Career Technical Consortium (CTC) or the Accelerated Credit Enrolment in Industry Training (ACE-IT) program also collected awards.

### CTC Partnership winner:

Mechanical CAD: Gurpreet Heir, Sullivan Heights Secondary, **Gold**

### ACE-IT winners:

Masonry: Seumas Bissett, Duchess Park Secondary, **Gold**  
 Masonry: Mark Hayduk, Hugh Boyd Secondary, **Silver**  
 Masonry: Ostman Cagri Tekbas, Cambie Secondary, **Bronze**  
 Masonry: Joel Ransier, Elgin Park Secondary, **Bronze**

Meanwhile KPU farrier students based at KPU Tech took part in the **Alberta Farrier Championships** over April 1 and 2. Five current students and many alumni from the KPU farrier program competed, including Cherish Clement, a first level farrier student who won the novice division.

Each competitor competed in three disciplines: front shoes, hind shoes, and trim a pair of feet.

“The competition is about connecting with the farrier community and learning from one another,” said student Joseph Goble.

KPU alumni Levi Geertsema won the advanced novice contest, while Spencer Wall placed third in the intermediate contest. KPU farrier program instructor Marie Leginus placed third in the professional contest.

### Media contact:

Hayley Woodin, Media Specialist  
 t: 604.599.2883 c: 604.364.1288  
[hayley.woodin@kpu.ca](mailto:hayley.woodin@kpu.ca)

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