

Degree Programs	Program expectation	Total number of Students	Average Time to Grad	Employment Rate
BBA - Accounting	4 years	723	5.62	98%
BBA - Entrepreneurial Leadership	4 years	139	5.15	81%
BBA - Human Resources Management	4 years	370	5.69	97%
BBA - Marketing Management	4 years	484	4.73	88%
BTECH - Information Technology	4 years	314	5.46	86%
Diploma				
DI - Accounting	2 Years	101	3.48	88%
DI - Business Administration	2 Years	41	1.72	N/A
DI - Business Management	2 Years	198	2.23	91%
DI - Computer Info Systems	2 Years	248	2.4	88%
DI - General Business Studies	2 Years	30	3.42	83%
DI - Marketing Management	2 Years	45	3.26	100%
Di - Public Relations	2 Years	5	N/A	88%
Post-Baccalaureate/Grad Programs				
BGP - Global Business Management	1 Year	107	1.66	N/A
BGP - Green Bus Mgt & Sustainability	1 Year	81	1.55	N/A
PBC - Accounting	1 Year	210	1.93	100%
PBC - Human Resources Management	1 Year	92	4.5	88%
PBC - Operations & Supply Chain Mgt	1 Year	310	1.47	89%
PBC - Technical Mgt & Services	1 Year	195	1.42	86%
Total students		3693		

Notations

No data exists for the Graduate Diplomas

PR Average Time to Graduate is N/A because the number is longer than expected because of the program shutdown during its redesign.

Diploma in Business Administration has no employment data for 2021 (no students returned the survey)

Data sources

Total number of students: KPU internal data

Average time to graduate: KPU internal data

Employment Rate: KPU Student Outcomes Dashboard

Graduates by Year

Degree Programs	2022	2021	2020
BBA - Accounting	48	45	64
BBA - Entrepreneurial Leadership	11	19	29
BBA - Human Resources Management	27	39	23
BBA - Marketing Management	34	32	29
BTECH - Information Technology	26	9	20
Diploma			
DI - Accounting	20	10	30
DI - Business Administration	6	3	6
DI - Business Management	53	28	54
DI - Computer Info Systems	81	28	80
DI - General Business Studies	8	10	9
DI - Marketing Management	9	2	7
Di - Public Relations	N/A	N/A	N/A
Post-Baccalaureate/Grad Programs			
BGP - Global Business Management	3	20	N/A
BGP - Green Bus Mgt & Sustainability	6	12	N/A
PBC - Accounting	15	10	19
PBC - Human Resources Management	2	10	17
PBC - Operations & Supply Chain Mgt	41	33	17
PBC - Technical Mgt & Services	19	21	17
Total students	409	331	421

Notations

No Graduation data exists for the Graduate Diplomas in 2020 as the program just started

PR Total number of graduates is unavailable due to program shutdown and redesign.

Data sources

Total number of graduates by program: KPU internal data