

Journalism: Bachelor of Journalism (also: Honours)

Faculty of Social Sciences	
kwantlen.ca/socialsciences	
Journalism	
kwantlen.ca/socialsciences/journalism	
IMPLEMENTATION DATE	START DATE(S)
01-Sep-2011	September January May
ADMISSION TYPE	ENROLMENT TYPE
Selective entry	Open access
PROGRAM TYPE	CREDENTIAL GRANTED
Undergraduate	Baccalaureate Degree
OFFERED AT	FORMAT
Langley Richmond Surrey	Full-time Part-time
HOW TO APPLY	
www.kwantlen.ca/admission	

DESCRIPTION

The Journalism program prepares graduates for such positions as multi-media reporters, photojournalists, editors, researchers, and freelance writers. It also gives students valuable transferable skills that can be put to use in many fields of endeavour, including working in a deadline-driven environment, learning how to use social media and journalistic research skills in professional settings, and understanding the many facets of the collection and dissemination of information via the media.

The program is based on academic studies and practical training through seminars, labs and off-campus work experiences. The program features industry-standard software to produce journalism that draws on the full range of multimedia storytelling possibilities, including animation, interactivity, audio and video. Communication Studies courses are also an important part of the program, including exploration of such issues as media law and ethics, media and diversity and media and social change.

Faculty members include award-winning journalists with career experience and academic credentials. Many faculty members continue to work as journalists.

CAREER OPPORTUNITIES

The Journalism program prepares graduates to:

- Work as multi-media writers, reporters, editors and photojournalists in online and print journalism and related fields
- Work as freelance multi-media writers and/or photojournalists
- Work in media-relations positions in private industry and government

Kwantlen's Journalism program celebrates a high rate of employment for its graduates.

PROGRAM ADMISSION REQUIREMENTS

In addition to Kwantlen's General university admission requirements, including the undergraduate-level English Proficiency Requirement, the following program admission requirements apply:

Year One Admission:

- Grade of 'B' in English 12 (or equivalent)
- Grade of 'C' in either Principles of Math 11 (or equivalent) or Applications of Math 12 (or equivalent).

Year Three Admission:

- 60 credits with a cumulative GPA of 2.00 (including all 1100- and 2000-level major/minor program requirements).
- Grade of 'C' in all required 1000- and 2000-level courses, including the English writing requirement (ENGL 1100 and one of either ENGL 1202 or 1204, or equivalent).
- Two Quantitative courses.
- 12 credits of breadth courses
- Grade of 'C' in either Principles of Math 11 (or equivalent) or Applications of Math 12 (or equivalent).
- Second language at the Grade 11 level or 6 credits of post-secondary language courses in the same language. Note: Students need only achieve a passing grade to fulfill this requirement. Beginner's or Introductory Language 11 courses are ineligible to meet this requirement. Students who can demonstrate competency in a second language may request an assessment to have this requirement waived.

Honours Admission:

High academic standing is required. Interested students should contact the department.

Qualifying Year

Students who do not qualify upon initial application to Kwantlen may be eligible for entry to the Qualifying Year. Students who possess at least a 'C' in English 12 (or equivalent) and a passing grade in Principles of Math 11 (or equivalent) or Applications of Math 12 will be able to apply for entry to the BA Qualifying Year. Students will be admitted to the BA program in the second year provided they have successfully completed appropriate qualifying courses. Other applicants who do not qualify are encouraged to consult an Educational Advisor for the appropriate qualifying courses that satisfy the application criteria.

CONTINUANCE REQUIREMENTS

- 60 credits with a cumulative GPA of 2.00 (including all 1100- and 2000-level major/minor program requirements).
- Grade of 'C' in all required 1000- and 2000-level courses, including the English writing requirement (ENGL 1100 and one of either ENGL 1202 or 1204, or equivalent).
- Two Quantitative courses.
- 12 credits of breadth courses
- Second language at the Grade 11 level or 6 credits of post-secondary language courses in the same language. Note: Students need only achieve a passing grade to fulfill this requirement. Beginner's or Introductory Language 11 courses are ineligible to meet this requirement. Students

who can demonstrate competency in a second language may request an assessment to have this requirement waived.

CONTENT

Journalism courses include such subject areas as:

- photojournalism
- multimedia storytelling
- news reporting
- narrative nonfiction
- communication and rights
- citizen journalism
- visual literacy
- media and diversity

During the course of their studies, students will:

- Develop a broad knowledge of multi-media journalism
- Develop critical thinking skills through course work that covers areas such as popular culture, communication theory, and media law and ethics
- Train in specific skill areas, such as photojournalism, multimedia storytelling, news reporting and literary journalism
- Develop appropriate attitudes through exposure to the legal, ethical and societal constraints under which they will be expected to function as journalists or professionals utilizing journalistic skills in other fields
- Develop sound work habits, such as effective time management, teamwork, and setting and meeting objectives

Journalism Honours

Students who have achieved high academic standing may choose to complete an Honours degree, which includes an Honours Seminar, Directed Study and Thesis. Students will work with a faculty advisor on an intensive research and writing project.

In addition to the 120 credits required by the Bachelor of Journalism degree program, honours students will need to complete the following additional 9 credits of course work:

JRNL 4190	Directed Study Honours 1 – Research	3 credits
JRNL 4290	Honours Thesis	3 credits
JRNL 4295	Journalism Honours Seminar	3 credits

Note: The Honours degree may not be offered each year.

Journalism Major

LOWER LEVEL REQUIREMENTS

Students must complete the following required courses for the Journalism Major.

1000 Level

JRNL 1160	Intro to Journalism	3 credits
JRNL 1220	Citizen Journalism	3 credits

2000 Level

JRNL 2120	Storytelling 1	3 credits
JRNL 2230	Multimedia Storytelling	3 credits

Students must complete a total of 12 credits from the following two areas by selecting two courses from each area:

1. Journalism Electives (choose two)

JRNL 2140	Introduction to News: How We Inform Ourselves	3 credits
JRNL 2240	Beyond the News	3 credits
JRNL 2250	Public Affairs Journalism 1	3 credits

2. Communication Studies Electives(choose two)

COMM 1100	Foundations of Communication Studies	3 credits
COMM 1110	TV and Social Change	3 credits
COMM 1200	Visual Literacy	3 credits
COMM 2100	Media Ethics and Law	3 credits
COMM 2210	Mapping Media and Cultural Theory	3 credits
COMM 2220	Communications Rights & Freedoms	3 credits

UPPER LEVEL REQUIREMENTS

Students must complete the following required courses for the Journalism Major:

3000 Level

JRNL 3155	Storytelling 2: Reporting	3 credits
JRNL 3160	Photojournalism	3 credits

4000 Level

JRNL 4270	Advanced Storytelling	3 credits
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Students must complete a total of 21 credits from the following three areas by selecting at least two courses from each area:

1. Journalism Electives (choose at least two)

JRNL 3170	Storytelling 3: Narrative Nonfiction	3 credits
JRNL 3260	Media Economics and Entrepreneurial Journalism	3 credits
JRNL 4160	Journalism Research Methods	3 credits
JRNL 4250	Public Affairs Journalism 2	3 credits

2. Journalism Electives (choose at least two)

JRNL 3270	Advanced Photojournalism	3 credits
JRNL 4140	Work Experience II	4.5 credits
JRNL 4240	Social Issues Journalism	3 credits
JRNL 4260	Computer Programming for Journalists	3 credits

3. Communication Studies Electives (choose at least two)

COMM 3100	Media and Diversity	3 credits
COMM 3110	News Media and Influence	3 credits
COMM 4210	History of Canadian Journalism	3 credits

GRADUATION

Upon successful completion of the honours program, students are eligible to receive a **Bachelor of Journalism (Honours)**.

Upon successful completion of the major program, students are eligible to receive a **Bachelor of Journalism**.