

Journalism: Bachelor of Journalism (also: Honours)

Faculty of Arts	kwantlen.ca/arts
Journalism	kwantlen.ca/socialsciences/journalism
Implementation Date	01-Sep-2011
Start Date(s)	September January May
Admission Type	Selective entry
Enrolment Type	Open enrolment
Program Type	Undergraduate
Credential Granted	Baccalaureate Degree
Offered At	Langley Richmond Surrey
Format	Full-time Part-time
How to Apply	www.kwantlen.ca/admission

DESCRIPTION

The Journalism program prepares graduates for such positions as multi-media reporters, photojournalists, editors, researchers, and freelance writers. It also gives students valuable transferable skills that can be put to use in many fields of endeavour, including working in a deadline-driven environment, learning how to use social media and journalistic research skills in professional settings, and understanding the many facets of the collection and dissemination of information via the media.

The program is based on academic studies and practical training through seminars, labs and off-campus work experiences.

The program features industry-standard software to produce journalism that draws on the full range of multimedia storytelling possibilities, including animation, interactivity, audio and video. Communication Studies courses are also an important part of the program, including exploration of such issues as media law and ethics, media and diversity and media and social change.

Faculty members include award-winning journalists with career experience and academic credentials. Many faculty members continue to work as journalists.

Journalism courses include such subject areas as:

- multimedia storytelling
- photojournalism
- news reporting
- citizen journalism
- narrative nonfiction
- communication and rights
- visual literacy
- media and diversity

During the course of their studies, students will:

- Develop a broad knowledge of multi-media journalism
- Develop critical thinking skills through course work that covers areas such as popular culture, communication theory, and media law and ethics

- Train in specific skill areas, such as photojournalism, multimedia storytelling, news reporting and literary journalism
- Develop appropriate attitudes through exposure to the legal, ethical and societal constraints under which they will be expected to function as journalists or professionals utilizing journalistic skills in other fields
- Develop sound work habits, such as effective time management, teamwork, and setting and meeting objectives

CAREER OPPORTUNITIES

The Journalism program prepares graduates to:

- Work as multi-media writers, reporters, editors and photojournalists in online and print journalism and related fields
- Work as freelance multi-media writers and/or photojournalists
- Work in media-relations positions in private industry and government

Kwantlen's Journalism program celebrates a high rate of employment for its graduates.

PROGRAM ADMISSION REQUIREMENTS

In addition to Kwantlen's General university admission requirements, including the undergraduate-level English Proficiency Requirement, the following program admission requirements apply:

Year One Admission:

- English 12 with a 'B' (or equivalent)
- Mathematics:
 - Minimum grade of 'C' in Pre-Calculus 11, Principles of Mathematics 11, or Applications of Mathematics 12 (or equivalent); or
 - Minimum grade of 'C+' in Foundations of Mathematics 11 (or equivalent); or
 - Minimum grade of 'C-' in Pre-Calculus 12 or Foundations of Mathematics 12 (or equivalent)

Year Three Admission:

- 60 credits with a cumulative GPA of 2.00 (including all 1100- and 2000-level major/minor program requirements).
- Grade of 'C' in all required 1000- and 2000-level courses, including the English writing requirement (ENGL 1100 and one of either ENGL 1202 or 1204, or equivalent).
- Two Quantitative courses (total of six or more credits).
- 12 credits of breadth courses
- Mathematics:
 - Minimum grade of 'C' in Pre-Calculus 11, Principles of Mathematics 11, or Applications of Mathematics 12 (or equivalent); or
 - Minimum grade of 'C+' in Foundations of Mathematics 11 (or equivalent); or
 - Minimum grade of 'C-' in Pre-Calculus 12 or Foundations of Mathematics 12 (or equivalent); or
 - Minimum grade of 'C+' in the above Two Quantitative courses (three credits of which must be from the Faculty of Science & Horticulture)
- Second language at the Grade 11 level or 6 credits of post-secondary language courses in the same language. Note:

Students need only achieve a passing grade to fulfill this requirement. Beginner's or Introductory Language 11 courses are ineligible to meet this requirement. Students who can demonstrate competency in a second language may request an assessment to have this requirement waived.

Honours Admission:

High academic standing is required. Interested students should contact the department.

Qualifying Year

Students who do not qualify upon initial application to Kwantlen may be eligible for entry to the Qualifying Year. Students who possess at least a 'C' in English 12 (or equivalent) and a passing grade in either Pre-Calculus 11, Principles of Math 11, Foundations of Mathematics 11, Applications of Math 12 (or equivalents) will be able to apply for entry to the BA Qualifying Year. Students will be admitted to the BA program in the second year provided they have successfully completed appropriate qualifying courses. Other applicants who do not qualify are encouraged to consult an Educational Advisor for the appropriate qualifying courses that satisfy the application criteria.

CONTINUANCE REQUIREMENTS

- 60 credits with a cumulative GPA of 2.00 (including all 1100- and 2000-level major/minor program requirements).
- Grade of 'C' in all required 1000- and 2000-level courses, including the English writing requirement (ENGL 1100 and one of either ENGL 1202 or 1204, or equivalent).
- Two Quantitative courses.
- 12 credits of breadth courses
- Second language at the Grade 11 level or 6 credits of post-secondary language courses in the same language. Note: Students need only achieve a passing grade to fulfill this requirement. Beginner's or Introductory Language 11 courses are ineligible to meet this requirement. Students who can demonstrate competency in a second language may request an assessment to have this requirement waived.

PROGRAM REQUIREMENTS

Journalism Honours

Students who have achieved high academic standing may choose to complete an Honours degree, which includes an Honours Seminar, Directed Study and Thesis. Students will work with a faculty advisor on an intensive research and writing project.

In addition to the 120 credits required by the Bachelor of Journalism degree program, honours students will need to complete the following additional 9 credits of course work:

JRNL 4190	Directed Study Honours 1 – Research	3 credits
JRNL 4290	Honours Thesis	3 credits
JRNL 4295	Journalism Honours Seminar	3 credits

To qualify for the Journalism Honours degree, students must have been admitted to the Honours program prior to earning the Journalism degree. Students may receive either the

Journalism degree or the Journalism Honours degree, but not both.

Note: The Honours degree may not be offered each year.

Journalism Major

LOWER LEVEL REQUIREMENTS

Students must complete the following required courses for the Journalism Major.

1000 Level

JRNL 1160	Intro to Journalism	3 credits
JRNL 1220	Citizen Journalism	3 credits

2000 Level

JRNL 2120	Storytelling 1	3 credits
JRNL 2230	Multimedia Storytelling	3 credits

Students must complete a total of 12 credits from the following two areas by selecting two courses from each area:

1. Journalism Electives (choose two)

JRNL 2140	Introduction to News: How We Inform Ourselves	3 credits
JRNL 2240	Beyond the News	3 credits
JRNL 2250	Public Affairs Journalism 1	3 credits

2. Communication Studies Electives (choose two)

COMM 1100	Foundations of Communication Studies	3 credits
COMM 1110	TV and Social Change	3 credits
COMM 1200	Visual Literacy	3 credits
COMM 2100	Media Ethics and Law	3 credits
COMM 2210	Mapping Media and Cultural Theory	3 credits
COMM 2220	Communications Rights & Freedoms	3 credits

UPPER LEVEL REQUIREMENTS

Students must complete the following required courses for the Journalism Major:

3000 Level

JRNL 3155	Storytelling 2: Reporting	3 credits
JRNL 3160	Photojournalism	3 credits

4000 Level

JRNL 4270	Advanced Storytelling	3 credits
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Students must complete a total of 21 credits from the following three areas by selecting at least two courses from each area:

1. Journalism Electives (choose at least two)

JRNL 3170	Storytelling 3: Narrative Nonfiction	3 credits
JRNL 3260	Media Economics and Entrepreneurial Journalism	3 credits

JRNL 4160 Journalism Research Methods 3 credits

JRNL 4250 Public Affairs Journalism 2 3 credits

2. Journalism Electives (choose at least two)

JRNL 3270 Advanced Photojournalism 3 credits

JRNL 4141 Work Experience 3 credits

JRNL 4240 Social Issues Journalism 3 credits

JRNL 4260 Computer Programming for Journalists 3 credits

3. Communication Studies Electives (choose at least two)

COMM 3100 Media and Diversity 3 credits

COMM 3110 News Media and Influence 3 credits

COMM 4210 History of Canadian Journalism 3 credits

CREDENTIAL AWARDED

Upon successful completion of the honours program, students are eligible to receive a **Bachelor of Journalism (Honours)**.

Upon successful completion of the major program, students are eligible to receive a **Bachelor of Journalism**.