

# General Business Studies: Diploma

<b>Faculty of Business</b>	kpu.ca/business
<b>Implementation Date</b>	01-Sep-2011
<b>Start Date(s)</b>	September January May
<b>Admission Type</b>	Open admission
<b>Enrolment Type</b>	Open enrolment
<b>Program Type</b>	Undergraduate
<b>Credential Granted</b>	Diploma
<b>Offered At</b>	Langley Richmond Surrey
<b>Format</b>	Full-time Part-time
<b>How to Apply</b>	www.kpu.ca/admission

## DESCRIPTION

The two-year General Business Studies Diploma is a flexible diploma option, allowing you to select a variety of business courses once you have fulfilled the core requirements of the program. Graduates of this program (with a minimum grade point average of 2.7 and a C+ or higher in Accounting and Statistics) are eligible for direct entry into the third year of the following KPU Business Degrees:

- Bachelor of Business Administration (BBA) in Entrepreneurial Leadership
- Bachelor of Business Administration (BBA) in Human Resources Management
- Bachelor of Business Administration (BBA) in Marketing Management

With proper course planning, Computer Information Systems (CISY) certificate students may also complete the requirements of the General Business Studies Diploma.

Many classes are offered in the evening to accommodate part-time studies.

Most of the courses included in this program are also transferable to other universities and colleges (please refer to the BC Transfer Guide at [www.bctransferguide.ca](http://www.bctransferguide.ca) regarding the transfer status of courses to specific institutions).

## PROGRAM ADMISSION REQUIREMENTS

General university admission requirements apply to this program including the undergraduate-level English Proficiency Requirement.

**Please note:** A first year English course is required. Students wishing to complete the program without having to undertake any preparatory English courses will need English 12 with a B grade (or the equivalent prerequisite for direct entry into ENGL 1100). Please make an appointment with an Educational Advisor to plan your course selections.

## PROGRAM REQUIREMENTS

### Core Requirements:

Students must take a total of 10 foundation courses in the following subject areas:

#### One of:

##### Accounting\*

ACCT 1110	Introductory Financial Accounting I	3 credits
ACCT 2293	Accelerated Introductory Financial Accounting	3 credits

#### One of:

##### Business\*

BUSI 1110	Fundamentals of Business in Canada	3 credits
BUSI 1215	Organizational Behaviour	3 credits

#### One of:

##### Economics\*

ECON 1101	Foundations of Economics	3 credits
ECON 1150	Principles of Microeconomics	3 credits

#### One course in Mathematics:

**ACCT 1130 or BUQU 1130 Business Mathematics are the core business mathematics courses recommended for the program.**

ACCT 1130	Business Mathematics†	3 credits
BUQU 1130	Business Mathematics†	3 credits

#### One course in Statistics:

**ACCT 1230 or BUQU 1230 Business Statistics are the core business statistics courses recommended for the program.**

ACCT 1230	Business Statistics‡	3 credits
BUQU 1230	Business Statistics‡	3 credits

#### Two courses in Computing:

##### Two Computer Business Systems courses:

CBSY 1105	Introductory Computer Applications	3 credits
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One additional CBSY course

##### OR two Computer Information Systems courses:

CISY 1105	PC Hardware and Applications	3 credits
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One additional CISY course

#### All of:

##### Applied Communications

CMNS 1140	Introduction to Professional Communication	3 credits
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## English

ENGL 1100 Introduction to University Writing\* 3 credits

## Marketing

MRKT 1199 Introduction to Marketing 3 credits

### Notes:

\* ACCT 2293, BUSI 1215, and ECON 1150 are recommended for students who intend to pursue both a diploma and BBA degree at KPU in future.

† Students may earn credits for only one of ACCT 1130 or BUQU 1130.

‡ Students may earn credits for only one of ACCT 1230 or BUQU 1230.

## Business Studies Requirements

In addition to core requirements, General Business Studies students are required to take six courses at the 2000 level or higher from at least two of the following areas:

- Accounting (3000 level courses)
- Business
- Computer Business Systems or Computer Information Systems
- Economics
- Marketing (including MRKT 1299)

## Electives

The remaining four courses are electives. A minimum of two courses must be chosen from the list of approved Faculty of Business Liberal Education Electives or from the list of Economics and/or Applied Communications courses numbered 1100 or higher.

For the remaining two electives students may select any university courses numbered 1100 or higher.

**Note:** Credit for ECON 1101 will not be granted if taken after ECON 1150 or ECON 1250.

## For Graduation Purposes only:

- For graduation purposes a maximum of 6 credits can be obtained for any combination of ACCT 1110, ACCT 1210 and ACCT 2293.

## CREDENTIAL AWARDED

Upon successful completion of this program, students are eligible to receive a **Diploma in General Business Studies**.