

Journalism

The Canadian Association of Journalists description of the profession states, in part, that journalism is the act of combining evidence-based research and verification with the creative act of storytelling. Its central purpose is to inform communities about topics or issues that they value. Journalism is a rapidly evolving field, incorporating new technologies to gather and provide information, to interact with communities and individuals, to dig deeply into the political and the personal, and to hold power to account.

See the Journalism and Communication department site here:
<http://www.kpu.ca/arts/journalism>

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STUDENT PROFILE

Students who enjoy the study and practice of journalism are curious. They want to deeply explore things that are important to them, and to learn how to use many media and communication tools – including writing, interactive graphics, audio, video, and photography – to make a positive difference in the world.

Their interests are extremely varied. Some keenly follow politics and world events, others are devoted to sports or music or their own communities. Still others simply want to know more about people, and to capture their experiences through journalism.

They share a desire to contribute to society through storytelling.

CAREER OPPORTUNITIES

The Journalism program prepares graduates for such positions as multimedia reporters, photojournalists, editors, researchers, and freelance writers. Our graduates also work as communications professionals in a variety of settings, including media relations, corporate communications, and public relations with private industry, government, and NGOs. Our program provides students with transferable skills that are valuable in many professions, such as working in a multimedia environment, conducting relevant research, and communicating clearly in a wide range of formats – including writing, audio, video, photography, and interactive graphics. KPU's Journalism program celebrates a high rate of employment for its graduates.