

# Journalism: Bachelor of Journalism (also: Honours)

Faculty of Arts	kpu.ca/arts
Journalism	kpu.ca/arts/journalism
Implementation Date	01-Sep-2015
Start Date(s)	September January May
Intake Type	Open intake
Instructional Cycle	Semester-based
Program Type	Undergraduate
Credential Granted	Baccalaureate Degree
Offered At	Langley Richmond Surrey
Format	Full-time Part-time
How to Apply	www.kpu.ca/admission

## DESCRIPTION

The Bachelor of Journalism program is unique in B.C., featuring multimedia storytelling experience utilizing the most current technologies. Students use industry-standard software to produce journalism that draws on the full range of multimedia storytelling possibilities, including animation, interactivity, audio, and video. Students participate in academic studies and practical training through seminars, labs, and off-campus work experiences. The Journalism program prepares graduates for such positions as multi-media journalists, editors, researchers, and freelance writers. Our grads also work as communications professionals in such fields as media relations, corporate communications, and public relations. The Bachelor of Journalism gives students valuable transferable skills that can be put to use in many fields of endeavour, including working in a multimedia environment, using social media and journalistic research skills in professional settings, and understanding the many facets of the collection and dissemination of information via the media.

Communication Studies courses are also an important part of the program, including exploration of such issues as media law and ethics, media and diversity, and media and social change.

Faculty members in KPU's Journalism department include award-winning journalists with career experience and academic credentials. Many faculty members continue to work as journalists.

## ADMISSION REQUIREMENTS

The Faculty's Admission Requirements, which consist of KPU's undergraduate English Proficiency Requirement, apply to this program.

## DECLARATION REQUIREMENTS

Students intending to graduate with this Faculty of Arts Bachelor's degree must declare the credential by the time they complete 60 credits of undergraduate coursework. At the time of declaration, the student must satisfy all of the following requirements:

- In good academic standing with the University

- Completion of a minimum of 18 credits of undergraduate coursework, including the following with a minimum grade of "C":
  - 3 credits of ENGL at the 1100 level or higher
  - 6 credits at the 1100 level or higher in the Major area

## CURRICULAR REQUIREMENTS

Students must complete all requirements in the Bachelor of Arts framework in addition to Journalism- and Communication-Studies course requirements.

Note: A first-year English course, ENGL 1100, is a requirement of this program. This course has prerequisites that may require a student to complete additional preparatory courses.

## Major

### LOWER LEVEL REQUIREMENTS

**Students must complete the following required courses for the Journalism Major.**

#### 1000 Level

JRNL 1160	Intro to Journalism	3 credits
JRNL 1220	Citizen Journalism	3 credits

#### 2000 Level

JRNL 2120	Storytelling 1	3 credits
JRNL 2230	Multimedia Storytelling	3 credits

**Students must complete a total of 12 credits from the following two areas by selecting two courses from each area:**

#### 1. Journalism Electives (choose two)

JRNL 2140	Introduction to News: How We Inform Ourselves	3 credits
JRNL 2240	Beyond the News	3 credits
JRNL 2250	Public Affairs Journalism 1	3 credits

#### 2. Communication Studies Electives (choose two)

COMM 1100	Foundations of Communication Studies	3 credits
COMM 1110	TV and Social Change	3 credits
COMM 1200	Visual Literacy	3 credits
COMM 2100	Media Ethics and Law	3 credits
COMM 2210	Media, Audiences and Popular Culture	3 credits
COMM 2220	Communications Rights & Freedoms	3 credits

### UPPER LEVEL REQUIREMENTS

**Students must complete the following required courses for the Journalism Major:**

#### 3000 Level

JRNL 3155	Storytelling 2: Reporting	3 credits
JRNL 3160	Photojournalism	3 credits

## 4000 Level

JRNL 4270      Advanced Storytelling      3 credits

**Students must complete a total of 21 credits from the following three areas by selecting at least two courses from each area:**

### 1. Journalism Electives (choose at least two)

JRNL 3170      Storytelling 3: Narrative Nonfiction      3 credits

JRNL 3260      Media Economics and Entrepreneurial Journalism      3 credits

JRNL 4165      Data Visualization      3 credits

JRNL 4250      Public Affairs Journalism 2      3 credits

### 2. Journalism Electives (choose at least two)

JRNL 3270      Advanced Photojournalism      3 credits

JRNL 4141      Work Experience      3 credits

JRNL 4240      Social Issues Journalism      3 credits

JRNL 4260      Coding for Storytelling: Apps and More for Journalists      3 credits

### 3. Communication Studies Electives (choose at least two)

COMM 3100      Media and Diversity      3 credits

COMM 3110      News Media and Influence      3 credits

COMM 3200      Celebrity and Media      3 credits

COMM 3210      Everyday Communication      3 credits

COMM 3220      Social Media, Technology, and Society      3 credits

COMM 4210      History of Canadian Journalism      3 credits

## Honours

In addition to the 120 credits required for the Bachelor of Journalism degree, Bachelor of Journalism Honours students must complete the following 9 credits:

JRNL 4190      Directed Study Honours 1 – Research      3 credits

JRNL 4290      Honours Thesis      3 credits

JRNL 4295      Journalism Honours Seminar      3 credits

Please see [kpu.ca/arts/journalism](http://kpu.ca/arts/journalism) for further information regarding application deadlines and selection criteria.

Students may receive either the Bachelor of Journalism degree or the Bachelor of Journalism Honours degree, but not both.

Note: Journalism Honours courses may not be offered each year.

## CREDENTIAL AWARDED

Upon successful completion of the honours program, students are eligible to receive a **Bachelor of Journalism (Honours)**.

Upon successful completion of the major program, students are eligible to receive a **Bachelor of Journalism**.