## Sociology

Sociology is the scientific study of society. Sociology provides students with the knowledge and skills to stimulate their imagination and reflect about themselves and their place in both local and global communities. Sociology enhances social and cultural literacy that is essential for understanding personal relationships and personal growth. Our curricula will prepare students for living and participating in a diverse society as informed citizens. A Sociology degree offers students an education that is both rewarding and practically useful in preparing students for their future career. A degree in Sociology will provide students with theoretical and analytical tools that will help them to better understand our complex multicultural society.

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- Bachelor of Arts Major
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## STUDENT PROFILE

Students with a sociology background will develop analytical skills, written and oral communication skills, research skills, and a broad understanding of the social, cultural, economic, and political relationships between local, regional, and global communities, which are important and desired qualifications sought by prospective employers in public, private, and non-profit organizations.

## CAREER OPPORTUNITIES

The curriculum design for the BA Major in Sociology program incorporates a number of skills that are valuable for success in a variety of different occupational fields and/or for the purpose of pursuing graduate studies.

Today, Sociologists are working in a broad range of fields including, but not limited to:

- Community and charitable organizations
- Social service agencies
- Counselling services
- Schools, colleges, and universities
- Criminal and social justice
- Customs and immigration
- Health care
- Recreation and tourism
- Evaluation/marketing research
- Marketing, retail, and sales
- Financial and banking institutions
- Human resources
- Public relations
- Mass media and related services
- International development