

# General Business Studies: Diploma

<b>Faculty of Business</b>	kpu.ca/business
<b>Implementation Date</b>	01-Sep-2015
<b>Start Date(s)</b>	September January May
<b>Intake Type</b>	Open intake
<b>Instructional Cycle</b>	Semester-based
<b>Program Type</b>	Undergraduate
<b>Credential Granted</b>	Diploma
<b>Offered At</b>	Langley Richmond Surrey
<b>Format</b>	Full-time Part-time
<b>How to Apply</b>	www.kpu.ca/admission

## DESCRIPTION

The two-year General Business Studies Diploma is a flexible diploma option, allowing individuals to select a variety of areas of study in the School of Business once they have fulfilled the core requirements of the program.

## ADMISSION REQUIREMENTS

The Faculty's Admission Requirements, which consist of KPU's undergraduate English Proficiency Requirement, apply to this program.

## DECLARATION REQUIREMENTS

Students intending to graduate with this Faculty of Business diploma must declare the credential. At the time of declaration, the student must satisfy all of the following requirements:

- In good academic standing with the University
- Completion of a minimum of 15 credits of undergraduate coursework.

## CURRICULAR REQUIREMENTS

Note: A first-year English course, ENGL 1100, is a requirement of this program. This course has prerequisites that may require a student to complete additional preparatory courses.

Students must complete 60 credits that include:

### Business Foundation Courses

#### All of:

BUSI 1215	Organizational Behaviour	3 credits
BUSI 2390	Business Law	3 credits
BUSI 2405	Operations Management	3 credits
BUSI 2425	Enterprise Development and Business Planning	3 credits
MRKT 1199	Introduction to Marketing	3 credits

### All of Group A or all of Group B:

#### Group A

ACCT 2293	Accelerated Introductory Financial Accounting	3 credits
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#### Group B

ACCT 1110	Introductory Financial Accounting I	3 credits
ACCT 1210	Introductory Financial Accounting II	3 credits

**Note: Students who choose Group B may count the additional ACCT course as a general elective.**

## Business General Studies Courses

Students must complete 21 credits (7 courses) of electives with a maximum of 9 credits (3 courses) between the 1100 and 2000 level from the following areas of study:

- Applied Communication (CMNS)
- Accounting (ACCT)
- Business (BUSI)
- Business & Quantitative Methods (BUQU)
- Computer Business Systems (CBSY)
- Economics (ECON)
- Entrepreneurial Leadership (ENTR)
- Human Resources Management (HRMT)
- Information Technology (INFO)
- Marketing (MRKT)

## Breadth Education Courses

#### All of:

ENGL 1100	Introduction to University Writing	3 credits
CMNS 1140	Introduction to Professional Communications	3 credits
ECON 1150	Principles of Microeconomics	3 credits

#### One of:

BUQU 1130	Business Mathematics	3 credits
MATH 1120	Differential Calculus	3 credits
MATH 1130	Calculus for Life Sciences I	3 credits
MATH 1140	Calculus I (Business Applications)	3 credits

#### One of:

BUQU 1230	Business Statistics	3 credits
CRIM 2103	Quantitative Data Analysis I	3 credits
MATH 1115	Statistics 1	3 credits
MATH 2341	Introduction to Statistics for Business	3 credits
PSYC 2300	Applied Statistics	3 credits
SOCI 2365	Introduction to Social Research Statistics	3 credits

**Two Breadth Electives:**

Chosen from Courses numbered 1100 or higher in any area of study except ACCT, BUSI, ENTR, HRMT or MRKT. 6 credits

**CREDENTIAL AWARDED**

Upon successful completion of this program, students are eligible to receive a **Diploma in General Business Studies**.