Entrepreneurial Leadership: Bachelor of Business Administration

School of Business	kpu.ca/business
Program Type	Undergraduate
Credential Granted	Baccalaureate Degree
Offered At	Richmond Surrey
Start Date(s)	September January May
Intake Type	Open intake
Format	Full-time Part-time Co-op
Instructional Cycle	Semester-based
Curriculum Effective Date	01-Sep-2015
How to Apply	www.kpu.ca/admission

DESCRIPTION

The Bachelor of Business Administration (BBA) in Entrepreneurial Leadership program prepares graduates to fill a variety of management and leadership positions that drive small and medium-sized business growth. The program also prepares graduates with the skills and knowledge to develop and manage their own business enterprise.

ADMISSION REQUIREMENTS

The Faculty's Admission Requirements, which consist of KPU's undergraduate English Proficiency Requirement, apply to this program.

DECLARATION REQUIREMENTS

Students intending to graduate with this School of Business degree must declare the credential. At the time of declaration, the student must satisfy all of the following requirements:

- In good academic standing with the University
- Completion of a minimum of 15 credits of undergraduate coursework.

CURRICULAR REQUIREMENTS

The degree program requires a minimum of 120 credits of required courses and electives. The degree program with Co-operative Education requires an additional 28 credits of Co-op Education credits.

Business Foundation Courses

All of:

BUSI 1215	Organizational Behaviour	3 credits
BUSI 2390	Business Law	3 credits
BUSI 2405	Operations Management	3 credits
MRKT 1199	Introduction to Marketing	3 credits

All of Group A or all of Group B:

Group A

ACCT 2293	Accelerated Introductory Financial Accounting	3 credits

Group B

ACCT 1110	Introductory Financial Accounting I	3 credits
ACCT 1210	Introductory Financial Accounting II	3 credits

Note: Students who choose Group B may count the additional ACCT course as a general elective.

All of:

ACCT 3380	Managerial Finance	3 credits
ENTR 3100	Business Analysis and Decision Making	3 credits
ENTR 3110	Advanced Organizational Behaviour	3 credits
ENTR 3120	Managerial Accounting	3 credits
ENTR 4200	Business Strategy	3 credits

Entrepreneurial Leadership Courses

All of:

ENTR 3160	Information Technology for Business	3 credits
ENTR 3230	Supply Chain and Logistics Management	3 credits
ENTR 3240	Entrepreneurial Marketing	3 credits
ENTR 4110	Business Leadership	3 credits
ENTR 4120	Human Resource Management	3 credits
ENTR 4130	Entrepreneurial Management for Service Companies	3 credits
ENTR 4140	Entrepreneurial Sales and Customer Service	3 credits
ENTR 4150	Management of Innovation	3 credits
ENTR 4250	Entrepreneurial Leadership Practicum	6 credits

Breadth Education Courses

All of:

CMNS 1140	Introduction to Professional Communications	3 credits
CMNS 3000	Advanced Professional Business Communications	3 credits
ECON 1150	Principles of Microeconomics	3 credits
ECON 1250	Principles of Macroeconomics	3 credits
ECON	Elective at the 2000-level or higher	3 credits

ENGL 1100	Introduction to University Writing	3 credits
PHIL 3033	Business Ethics	3 credits

One of:

BUQU 1130	Business Mathematics	3 credits
MATH 1120	Differential Calculus	3 credits
MATH 1130	Calculus for Life Sciences I	3 credits
MATH 1140	Calculus I (Business Applications)	3 credits

One of:

BUQU 1230	Business Statistics	3 credits
CRIM 2103	Quantitative Data Analysis I	3 credits
MATH 1115	Statistics 1	3 credits
MATH 2341	Introduction to Statistics for Business	4 credits
PSYC 2300	Applied Statistics	3 credits
SOCI 2365	Introduction to Social Research Statistics	3 credits

Five Breadth Electives:

Chosen from courses numbered 1100 or higher in any area of study except ACCT, BUSI, ENTR, HRMT or MRKT.	15 credits

General Electives

Six Electives:

Chosen from courses numbered 1100 or higher in any area of study.	18 credits

CO-OPERATIVE EDUCATION

The BBA in Entrepreneurial Leadership is offered with a Co-operative Education option. Co-operative Education gives a student the opportunity to apply the skills gained during academic study in paid, practical work experience. Degree students can complete a minimum of three work terms while completing their degree. Work terms generally occur full-time in separate 4 month work semesters but may also be available part-time over an 8 month continuous (parallel) placement. Work semesters alternate with academic study.

Students wishing to enter and participate in the Co-op Option must meet the following requirements:

Declaration and Entrance Requirements

- Declaration of Co-op specialization into Bachelor of Business Administration in Entrepreneurial Leadership Program
- Minimum GPA of 2.7
- Maximum of 75 credits completed

Work Term and Program Continuance Requirements

Procedures for enrolment in Co-operative Education work terms are outlined in the COOP course descriptions. Conditions for continuance in the program are:

- Successful completion of COOP 1101 prior to completing 75 credits
- Minimum GPA of 2.7
- Instructor Permission

Co-op Course Requirements

The Co-operative Education designation requires successful completion of the following courses:

COOP 1101	Job Search Techniques	1 credit
COOP 1150	Co-op Work Semester 1	9 credits
COOP 2150	Co-op Work Semester 2	9 credits
COOP 3150	Co-op Work Semester 3	9 credits

Optional:

COOP 4150	Co-op Work Semester 4	9 credits

Note: These COOP courses must be completed sequentially. COOP 1150, 2150, 3150, or 4150 may be taken part-time over two consecutive semesters as COOP 1150A/1150B, COOP 2150A/2150B, COOP 3150A/3150B or COOP 4150A/4150B. Co-op courses may be used only to satisfy the Co-op designation and cannot be used to satisfy other curricular requirements of the program.

Additional Requirements

In addition to the requirements stated above, all Co-op students must satisfy the General Co-operative Education Requirements.

CREDENTIAL AWARDED

Upon successful completion of this program, students are eligible to receive a **Bachelor of Business Administration in Entrepreneurial Leadership**.

Upon successful completion of this program with co-operative education, students are eligible to receive a **Bachelor of Business Administration in Entrepreneurial Leadership, Co-operative Education Option**.