

# Business Administration

The two-year diploma in Business Administration will provide graduates with foundational business and professional skills, a solid grounding in economics, and a foundation in calculus appropriate for advanced studies and/or research in economics, finance and operations. The program is designed to give graduates a developed portfolio of job-ready skills and a wide range of business principles and concepts to expand the graduate's career options.

Courses may be applied for credit toward any of the following KPU Business Degrees:

- Bachelor of Business Administration (BBA) in Accounting
- Bachelor of Business Administration (BBA) in Entrepreneurial Leadership
- Bachelor of Business Administration (BBA) in Human Resources Management
- Bachelor of Business Administration (BBA) in Marketing Management

Many of the courses included in this program are articulated with other universities and colleges for ease of course transferability to and from KPU. Please refer to the BC Transfer Guide at [www.bctransferguide.ca](http://www.bctransferguide.ca) regarding the transferability of courses to and from specific institutions in British Columbia. It should be noted that the completion of a KPU diploma does not guarantee admission to other institutions.

**Please visit [www.kpu.ca/business/programs](http://www.kpu.ca/business/programs) for more information on School of Business programs.**

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## CAREER OPPORTUNITIES

The Diploma program focuses on skills and knowledge needed for employment in a variety of careers in commercial industries (business analysis, economic analysis, sales, marketing, customer service, operations), financial services, and retailing companies; unions and crown corporations; and in the municipal, provincial and federal governments

Depending on students' capabilities and interests, graduates will have the skills to develop their own business upon graduation.

The Business Administration Diploma also provides a solid foundation for advanced study in disciplines such as economics, accounting, finance, operations or business.