# **Business Management:** Diploma

School of Business	kpu.ca/business
Program Type	Undergraduate
Credential Granted	Diploma
Offered At	Langley Richmond Surrey
Start Date(s)	September January May
Intake Type	Open intake
Format	Full-time Part-time
Instructional Cycle	Semester-based
Curriculum Effective Date	01-Sep-2015
How to Apply	www.kpu.ca/admission

## DESCRIPTION

The two-year Business Management Diploma program's foundation courses provide an understanding of the basic skills and techniques required to be effective in today's business environment. Graduates will take specialized courses in management essentials, human resources management, business law, negotiations, operations management, enterprise development, business planning and international business.

## **CAREER OPPORTUNITIES**

The Business Management Diploma is designed to prepare students for entry-level management positions in both private and public sector organizations. The program is accredited by the Canadian Institute of Management, Canada's senior management association. Their CIM (Certified in Management) designation is a nationally-recognized benchmark in professional management. Graduates of KPU's Business Management Diploma can apply for their CIM designation with no additional coursework required. For more information about CIM (including experience requirements and exemption process) please visit cim.ca

# **ADMISSION REQUIREMENTS**

The Faculty's Admission Requirements, which consist of KPU's undergraduate English Proficiency Requirement, apply to this program.

## DECLARATION REQUIREMENTS

Students intending to graduate with this School of Business diploma must declare the credential. At the time of declaration, the student must satisfy all of the following requirements:

- · In good academic standing with the University
- Completion of a minimum of 15 credits of undergraduate coursework.

# **CURRICULAR REQUIREMENTS**

Students must complete 60 credits that include:

## **Business Foundation Courses**

Α	I	of	

BUSI 1215	Organizational Behaviour	3 credits
BUSI 2390	Business Law	3 credits
BUSI 2405	Operations Management	3 credits
BUSI 2425	Enterprise Development and Business Planning	3 credits
MRKT 1199	Introduction to Marketing	3 credits

## All of Group A or all of Group B:

#### **Group A**

ACCT 2293	Accelerated Introductory Financial Accounting	3 credits
Group B		
ACCT 1110	Introductory Financial Accounting I	3 credits
ACCT 1210	Introductory Financial Accounting II	3 credits

Note: Students who choose Group B may require more than 60 credits to graduate.

# **Business Management Courses**

#### All of:

BUSI 1110	Fundamentals of Business in Canada	3 credits
BUSI 1210	Essentials of Management	3 credits
BUSI 1250	Human Resources Management I	3 credits
BUSI 2465	<b>Business Negotiations</b>	3 credits
BUSI 2490	International Business	3 credits

#### **Breadth Education Courses**

#### All of:

ENGL 1100	Introduction to University Writing	3 credits
CMNS 1140	Introduction to Professional Communications	3 credits
ECON 1150	Principles of Microeconomics	3 credits
CBSY 1105	Introductory Computer Applications	3 credits
One additional	CBSY course	3 credits

#### One of:

BUC	U 1130	Business Mathematics	3 credits
MAT	H 1120	Differential Calculus	3 credits
MAT	H 1130	Calculus for Life Sciences I	3 credits
MAT	H 1140	Calculus I (Business Applications)	3 credits

### One of:

BUQU 1230	Business Statistics	3 credits
CRIM 2103	Quantitative Data Analysis I	3 credits
MATH 1115	Statistics 1	3 credits
MATH 2341	Introduction to Statistics for Business	3 credits
PSYC 2300	Applied Statistics	3 credits
SOCI 2365	Introduction to Social Research Statistics	3 credits

### **Two Electives:**

Chosen from Courses numbered 1100 or higher in any area of study except ACCT, BUSI, ENTR, HRMT or MRKT.

6 credits

Note: ECON 1250 is recommended for students who intend to proceed into any KPU BBA degree program after completing this diploma.

# **CREDENTIAL AWARDED**

Upon successful completion of this program, students are eligible to receive a **Diploma in Business Management**.