

# Business Management

Business Management program courses prepare graduates for entry-level management positions. The program's foundation courses provide an understanding of the basic skills and techniques required to be effective in today's business environment. Graduates will take specialized courses in management essentials, human resources management, business law, negotiations, operations management, enterprise development, business planning and international business. Both the Diploma and Certificate programs emphasize real world business applications of key management concepts.

Classes are exciting, practical and participatory. They may include a combination of lectures, exercises, case studies, in-class assignments, projects, student presentations, group work, role-play, structured simulations, field trips and guest speakers. Many classes are offered during evenings to accommodate part-time studies.

Courses in the Diploma and Certificate programs may be applied for credit toward any of the following KPU Business Degrees:

- Bachelor of Business Administration (BBA) in Accounting
- Bachelor of Business Administration (BBA) in Entrepreneurial Leadership
- Bachelor of Business Administration (BBA) in Human Resources Management
- Bachelor of Business Administration (BBA) in Marketing Management

Many of the courses are articulated with other universities and colleges for ease of course transferability to and from KPU. Please refer to the BC Transfer Guide at <http://www.bctransferguide.ca> regarding the transferability of courses to and from specific institutions in British Columbia.

**Please visit [www.kpu.ca/business/programs](http://www.kpu.ca/business/programs) for more information on School of Business programs.**

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## CAREER OPPORTUNITIES

Graduates find employment in entry-level management positions in both the private and public sectors, including manufacturing, service, profit, and non-profit organizations. Some graduates become entrepreneurs and start their own businesses.