

# Entrepreneurial Leadership: Bachelor of Business Administration

<b>School of Business</b>	kpu.ca/business
<b>Program Type</b>	Undergraduate
<b>Credential Granted</b>	Baccalaureate Degree
<b>Offered At</b>	Richmond Surrey
<b>Start Date(s)</b>	September January May
<b>Intake Type</b>	Open intake
<b>Format</b>	Full-time Part-time Co-op
<b>Instructional Cycle</b>	Semester-based
<b>Curriculum Effective Date</b>	01-Sep-2015
<b>How to Apply</b>	www.kpu.ca/admission

## DESCRIPTION

The Bachelor of Business Administration (BBA) in Entrepreneurial Leadership program prepares graduates to fill a variety of management and leadership positions that drive small and medium-sized business growth. The program also prepares graduates with the skills and knowledge to develop and manage their own business enterprise.

## ADMISSION REQUIREMENTS

The Faculty's Admission Requirements, which consist of KPU's undergraduate English Proficiency Requirement, apply to this program.

## DECLARATION REQUIREMENTS

Students intending to graduate with this School of Business degree must declare the credential. At the time of declaration, the student must satisfy all of the following requirements:

- In good academic standing with the University
- Completion of a minimum of 15 credits of undergraduate coursework.

## CURRICULAR REQUIREMENTS

The degree program requires a minimum of 120 credits of required courses and electives. The degree program with Co-operative Education requires an additional 28 credits of Co-op Education credits.

### Business Foundation Courses

#### All of:

BUSI 1215	Organizational Behaviour	3 credits
BUSI 2390	Business Law	3 credits
BUSI 2405	Operations Management	3 credits
MRKT 1199	Introduction to Marketing	3 credits

### All of Group A or all of Group B:

#### Group A

ACCT 2293	Accelerated Introductory Financial Accounting	3 credits
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#### Group B

ACCT 1110	Introductory Financial Accounting I	3 credits
ACCT 1210	Introductory Financial Accounting II	3 credits

**Note: Students who choose Group B may count the additional ACCT course as a general elective.**

#### All of:

ACCT 3380	Managerial Finance	3 credits
ENTR 3100	Business Analysis and Decision Making	3 credits
ENTR 3110	Advanced Organizational Behaviour	3 credits
ENTR 3120	Managerial Accounting	3 credits
ENTR 4200	Business Strategy	3 credits

## Entrepreneurial Leadership Courses

#### All of:

ENTR 3160	Information Technology for Business	3 credits
ENTR 3230	Supply Chain and Logistics Management	3 credits
ENTR 3240	Entrepreneurial Marketing	3 credits
ENTR 4110	Business Leadership	3 credits
ENTR 4120	Human Resource Management	3 credits
ENTR 4130	Entrepreneurial Management for Service Companies	3 credits
ENTR 4140	Entrepreneurial Sales and Customer Service	3 credits
ENTR 4150	Management of Innovation	3 credits
ENTR 4250	Entrepreneurial Leadership Practicum	6 credits

## Breadth Education Courses

#### All of:

CMNS 1140	Introduction to Professional Communications	3 credits
CMNS 3000	Advanced Professional Business Communications	3 credits
ECON 1150	Principles of Microeconomics	3 credits
ECON 1250	Principles of Macroeconomics	3 credits
ECON	Elective at the 2000-level or higher	3 credits

ENGL 1100	Introduction to University Writing	3 credits
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PHIL 3033	Business Ethics	3 credits
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#### One of:

BUQU 1130	Business Mathematics	3 credits
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MATH 1120	Differential Calculus	3 credits
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MATH 1130	Calculus for Life Sciences I	3 credits
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MATH 1140	Calculus I (Business Applications)	3 credits
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#### One of:

BUQU 1230	Business Statistics	3 credits
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CRIM 2103	Quantitative Data Analysis I	3 credits
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MATH 1115	Statistics 1	3 credits
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MATH 2341	Introduction to Statistics for Business	4 credits
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PSYC 2300	Applied Statistics	3 credits
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SOCI 2365	Introduction to Social Research Statistics	3 credits
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#### Five Breadth Electives:

Chosen from courses numbered 1100 or higher in any area of study except ACCT, BUSI, ENTR, HRMT or MRKT.	15 credits
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## General Electives

#### Six Electives:

Chosen from courses numbered 1100 or higher in any area of study.	18 credits
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## CO-OPERATIVE EDUCATION

The BBA in Entrepreneurial Leadership is offered with a Co-operative Education option. Co-operative Education gives a student the opportunity to apply the skills gained during academic study in paid, practical work experience. Degree students can complete a minimum of three work terms while completing their degree. Work terms generally occur full-time in separate 4 month work semesters but may also be available part-time over an 8 month continuous (parallel) placement. Work semesters alternate with academic study.

Students wishing to enter and participate in the Co-op Option must meet the following requirements:

### Declaration and Entrance Requirements

- Declaration of Co-op specialization into Bachelor of Business Administration in Entrepreneurial Leadership Program
- Minimum GPA of 2.7
- Maximum of 75 credits completed

### Work Term and Program Continuance Requirements

Procedures for enrolment in Co-operative Education work terms are outlined in the COOP course descriptions. Conditions for continuance in the program are:

- Successful completion of COOP 1101 prior to completing 75 credits
- Minimum GPA of 2.7
- Instructor Permission

## Co-op Course Requirements

**The Co-operative Education designation requires successful completion of the following courses:**

COOP 1101	Job Search Techniques	1 credit
COOP 1150	Co-op Work Semester 1	9 credits
COOP 2150	Co-op Work Semester 2	9 credits
COOP 3150	Co-op Work Semester 3	9 credits

#### Optional:

COOP 4150	Co-op Work Semester 4	9 credits
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**Note: These COOP courses must be completed sequentially. COOP 1150, 2150, 3150, or 4150 may be taken part-time over two consecutive semesters as COOP 1150A/1150B, COOP 2150A/2150B, COOP 3150A/3150B or COOP 4150A/4150B. Co-op courses may be used only to satisfy the Co-op designation and cannot be used to satisfy other curricular requirements of the program.**

## Additional Requirements

In addition to the requirements stated above, all Co-op students must satisfy the General Co-operative Education Requirements.

## CREDENTIAL AWARDED

Upon successful completion of this program, students are eligible to receive a **Bachelor of Business Administration in Entrepreneurial Leadership**.

Upon successful completion of this program with co-operative education, students are eligible to receive a **Bachelor of Business Administration in Entrepreneurial Leadership, Co-operative Education Option**.