

General Business Studies: Certificate

School of Business	kpu.ca/business
Program Type	Undergraduate
Credential Granted	Certificate
Offered At	Langley Richmond Surrey
Start Date(s)	September January May
Intake Type	Open intake
Format	Full-time Part-time
Instructional Cycle	Semester-based
Curriculum Effective Date	01-Sep-2016
How to Apply	www.kpu.ca/admission

DESCRIPTION

The one-year General Business Studies Certificate Program is designed to provide students with a broad range of fundamental business skills and an understanding of the business environment. Many classes are offered in the evening to accommodate part-time studies.

ADMISSION REQUIREMENTS

The Faculty's Admission Requirements, which consist of KPU's undergraduate English Proficiency Requirement, apply to this program.

CURRICULAR REQUIREMENTS

Students must complete 30 credits that include:

All of:

BUSI 1110	Fundamentals of Business in Canada	3 credits
BUSI 1215	Organizational Behaviour	3 credits
ECON 1150	Principles of Microeconomics	3 credits
MRKT 1199	Introduction to Marketing	3 credits

One of:

ACCT 1110	Introductory Financial Accounting I	3 credits
ACCT 2293	Accelerated Introductory Financial Accounting*	3 credits

One of:

BUQU 1230	Business Statistics	3 credits
CRIM 2103	Quantitative Data Analysis I	3 credits
MATH 1115	Statistics I	3 credits
MATH 2341	Introduction to Statistics for Business	3 credits

PSYC 2300	Applied Statistics	3 credits
SOCI 2365	Introduction to Social Research Statistics	3 credits

Electives:

4 courses chosen from any of the following areas of study: 12 credits

Applied Communications (CMNS), Accounting (ACCT), Business (BUSI), Business Quantitative Methods (BUQU), Computer Business Systems (CBSY), Economics (ECON), English (ENGL)†, Information Technology (INFO), or Marketing (MRKT)

Notes:

* Certain elective courses have ACCT 2293 as a prerequisite. Refer to course listings for prerequisite information in order to plan your curriculum.

† ENGL 1100, Introduction to University Writing, is recommended for students intending to pursue a diploma or Bachelor's Degree at KPU.

Electives

Students may select their elective courses according to the following guidelines for specialization in Business Management or Marketing and have the specialization documented on their transcript.

BUSINESS MANAGEMENT SPECIALIZATION

Four of:

BUSI 1210	Essentials of Management	3 credits
BUSI 1250	Human Resources Management I	3 credits
BUSI 2360	Union Management Relations	3 credits
BUSI 2390	Business Law	3 credits
BUSI 2405	Operations Management*	3 credits
BUSI 2425	Enterprise Development and Business Planning*	3 credits
BUSI 2465	Business Negotiations	3 credits
BUSI 2490	International Business	3 credits

Note: * ACCT 2293 is a prerequisite.

MARKETING SPECIALIZATION

MRKT 1299	Consumer Behaviour	3 credits
-----------	--------------------	-----------

Plus:

3 courses from Marketing (MRKT) 9 credits

CREDENTIAL AWARDED

Upon successful completion of this program, students are eligible to receive a **Certificate in General Business Studies**.

Successful completion of a specialization in Business Management or Marketing will be documented on transcripts.