

General Business Studies: Diploma

School of Business	kpu.ca/business
Program Type	Undergraduate
Credential Granted	Diploma
Offered At	Langley Richmond Surrey
Start Date(s)	September January May
Intake Type	Open intake
Format	Full-time Part-time
Instructional Cycle	Semester-based
Curriculum Effective Date	01-Sep-2015
How to Apply	www.kpu.ca/admission

DESCRIPTION

The two-year General Business Studies Diploma is a flexible diploma option, allowing individuals to select a variety of areas of study in the School of Business once they have fulfilled the core requirements of the program.

ADMISSION REQUIREMENTS

The Faculty's Admission Requirements, which consist of KPU's undergraduate English Proficiency Requirement, apply to this program.

DECLARATION REQUIREMENTS

Students intending to graduate with this School of Business diploma must declare the credential. At the time of declaration, the student must satisfy all of the following requirements:

- In good academic standing with the University
- Completion of a minimum of 15 credits of undergraduate coursework.

CURRICULAR REQUIREMENTS

Students must complete 60 credits that include:

Business Foundation Courses

All of:

BUSI 1215	Organizational Behaviour	3 credits
BUSI 2390	Business Law	3 credits
BUSI 2405	Operations Management	3 credits
BUSI 2425	Enterprise Development and Business Planning	3 credits
MRKT 1199	Introduction to Marketing	3 credits

All of Group A or all of Group B:

Group A

ACCT 2293	Accelerated Introductory Financial Accounting	3 credits
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Group B

ACCT 1110	Introductory Financial Accounting I	3 credits
ACCT 1210	Introductory Financial Accounting II	3 credits

Note: Students who choose Group B may count the additional ACCT course as a general elective.

Business General Studies Courses

Students must complete 21 credits (7 courses) of electives with a maximum of 9 credits (3 courses) in courses numbered 1100 through 1999 from the following areas of study:

- Applied Communication (CMNS)
- Accounting (ACCT)
- Business (BUSI)
- Business & Quantitative Methods (BUQU)
- Computer Business Systems (CBSY)
- Economics (ECON)
- Entrepreneurial Leadership (ENTR)
- Human Resources Management (HRMT)
- Information Technology (INFO)
- Marketing (MRKT)

Breadth Education Courses

All of:

ENGL 1100	Introduction to University Writing	3 credits
CMNS 1140	Introduction to Professional Communications	3 credits
ECON 1150	Principles of Microeconomics	3 credits

One of:

BUQU 1130	Business Mathematics	3 credits
MATH 1120	Differential Calculus	3 credits
MATH 1130	Calculus for Life Sciences I	3 credits
MATH 1140	Calculus I (Business Applications)	3 credits

One of:

BUQU 1230	Business Statistics	3 credits
CRIM 2103	Quantitative Data Analysis I	3 credits
MATH 1115	Statistics 1	3 credits
MATH 2341	Introduction to Statistics for Business	3 credits
PSYC 2300	Applied Statistics	3 credits
SOCI 2365	Introduction to Social Research Statistics	3 credits

Two Breadth Electives:

Chosen from Courses numbered 1100 or higher in any area of study except ACCT, BUSI, ENTR, HRMT or MRKT. 6 credits

CREDENTIAL AWARDED

Upon successful completion of this program, students are eligible to receive a **Diploma in General Business Studies**.