

Global Business Management: Graduate Diploma in Business Administration

School of Business	kpu.ca/business
Program Type	Graduate
Credential Granted	Option not set
Offered At	Option not set
Start Date(s)	September January
Intake Type	Limited intake
Format	Full-time Part-time
Instructional Cycle	Semester-based
Curriculum Effective Date	1-Sep-2018
How to Apply	www.kpu.ca/admission

DESCRIPTION

The Global Business Management program is designed for individuals that want to actively and constructively participate in global business opportunities and challenges. Whether the participants have industry experience or are starting their career in industry, the program is designed to prepare them to successfully address supervisory and managerial needs in a business environment.

The Global Business Management program consists of six general core courses (21 credits). Following those courses, students complete five specialty courses (15 credits) including a graduate experience practicum.

ADMISSION REQUIREMENTS

In addition to the Faculty's Admission Requirements, which consist of KPU's undergraduate English Proficiency Requirement, the following program admission requirements apply:

- Successful completion of a recognized undergraduate* or graduate degree with a minimum cumulative GPA of 2.67 (*Applicants with an equivalent combination of education and relevant professional experience may be considered for the program.)
- A statement of intent in the program, including relevant studies and work experience. This statement should be 800 – 1000 words and cover the following:
 - Intellectual and creative interests
 - Personal goals related to the program
 - How one's background contributes to the program
 - Self-assessment of emotional intelligence with applied examples
 - Highlight interests in community involvement
- Two professional references stating suitability for the program

All applicants are assessed by an admissions committee for maturity, fit to the academic program, educational background, and work experience, using the statement of intent and references. Applicants may also be interviewed by a member of the Admissions Committee as part of the application screening

process. Meeting the minimum admission requirements does not guarantee admission into the program. For further details about the statement of intent, including submission specifics, visit the department's website at: kpu.ca/business

CURRICULAR REQUIREMENTS

All of:

BUSM 6100	Accounting and Financial Management for Managers	4 credits
BUSM 6110	Project Management	3 credits
BUSM 6130	Change Management and Digital Transformation for Business	3 credits
BUSM 6150	Managing Innovation	3 credits
BUSM 6160	Strategic Planning	3 credits
BUSM 6180	Graduate Capstone Experience Practicum	5 credits
IBUS 6100	Intercultural Communication for Business	3 credits
IBUS 6110	International Operations in Trade	3 credits
IBUS 6120	Marketing for International Organizations	3 credits
IBUS 6130	E-commerce Design and Digital Marketing	3 credits
IBUS 6140	Advanced Topics in International Business and Economics	3 credits

CREDENTIAL AWARDED

Upon successful completion of this program, students are eligible to receive a **Graduate Diploma in Business Administration – Global Business Management**.