



## **KWANTLEN POLYTECHNIC UNIVERSITY – BEST SHOT CONTEST**

### **Official Contest Rules and Regulations**

Participation in the Best Shot Contest (the "Contest") for Kwantlen Polytechnic University's 2016 Wall Calendar (the "Calendar") constitutes the entrant's full and unconditional agreement with and acceptance of these Official Contest Rules and Regulations ("Official Rules") and all decisions of Kwantlen Polytechnic University ("Kwantlen" or the "Sponsor") and its agents, which are final on all matters relating to the Contest.

#### **1. ELIGIBILITY**

Entrants must be a resident of BC, aged 16 or older and a current Kwantlen student, faculty or staff member. All provincial, municipal and federal laws and regulations apply.

#### **2. HOW TO ENTER**

Internet access is required to enter the Contest. To enter, email your photo submission (each referred to as a "Submission") to [socialmedia@kpu.ca](mailto:socialmedia@kpu.ca) on or before Friday, October 23 2015 at 5:00pm (the "Submission Deadline"). There is no limit on the number of Submissions an individual can submit but each Submission needs to be submitted separately for the Contest. Each Submission must include:

A digital photograph that complies with the Photo Submission Guidelines outlined below

The entrant's name

Email address

Kwantlen student and/or faculty and/or employee identification number

Phone number

"Best Shot Contest" in the subject line of the email.

**The following statement "I have read, understand and agree to the Official Rules of Kwantlen's Best Shot Contest."**

Failure to include and complete all fields in full could invalidate your Submission.

No purchase is necessary in connection with the Contest and there is no limit on the number of Submissions you can enter.

Only Submissions submitted by email and in accordance with these Official Rules will be eligible.

#### **3. PHOTO SUBMISSION GUIDELINES**

Photo submissions must be in a digital format. Preference will be given to photos that are 8"x10", 300dpi, in JPEG or JPG format. All photographs must include the KPU logo (the "KPU Logo") within the image. See sample photos for details. A print out of the KPU Logo is available for download [www.kpu.ca/bestshot](http://www.kpu.ca/bestshot). You are only permitted to use the KPU Logo in your Submission and as outlined in these Official Rules. No other use of the KPU Logo whatsoever is permitted by you or any other person.

Your Submission cannot include the name of any person and must not defame or invade the rights of any person, living or deceased or otherwise infringe upon any third party personal or proprietary rights, including any trademark or copyrights. By entering your Submission you are representing and warranting to Kwantlen that your Submission does not defame or invade the rights of any person, living or deceased or otherwise infringe upon any third party personal or proprietary rights, including any trademark or copyrights. All Submissions become the property of the Sponsor and will not be acknowledged or returned. You retain your rights to your photograph; however, by entering the Contest, you grant Kwantlen (and those authorized by Kwantlen) a royalty-free, world-wide, perpetual, non-exclusive license to modify, publicly display, distribute, reproduce and create derivative works of your entry(ies), in whole or in part, in any media now existing or later developed, for any Kwantlen purpose, including, but not limited to, in and in connection with the Calendar and advertising and

promotion of Kwantlen. By submitting your Submission to the Contest, you waive the benefit of any so called "moral rights" of authors in your Submission. Kwantlen will not be required to pay any additional consideration or seek any additional approval in connection with such uses (unless prohibited by law).

Each entrant who completes and enters a Submission prior to the Submission Deadline in accordance with these Official Rules is eligible for a chance to win one of twelve (12) Prizes, as described and defined below under "Winner Selection" and "Prizing". Odds of winning a Prize depend on the number of valid eligible Submissions and the relevance of the Judging Criteria (defined below under "Winner Selection") to your Submission.

#### **4. WINNER SELECTION**

Following the Submission Deadline, all eligible Submissions will be reviewed and twelve (12) winners (the "Winners") will be selected by a committee consisting of Kwantlen student representatives, Kwantlen administration representatives and Kwantlen faculty representatives (the "Committee"). The judging criteria for the selection of the Winners by the Committee will include creativity, originality and Kwantlen relevance/representation ("Judging Criteria"). Only one prize will be awarded per individual. All decisions made by the Committee are final.

The Winners will be notified by email and/or phone using the contact information provided by the entrant in their Submission; in the event that the Sponsor is unable to reach a Winner after seven (7) days, at the Sponsor's discretion a new Winner may be selected by the Committee

Subject to the Prize Claim Conditions described below, each Winner will be awarded a Prize.

There is no guarantee that the Winner's submission or any part or variation thereof will be used in connection with the Calendar. The actual Calendar images shall be at the discretion and determination of Kwantlen.

#### **5. PRIZE CLAIM CONDITIONS**

The Winners will be notified by email and/or phone using the contact information provided in their Submission. In order to claim their Prize the Winner must present themselves, with valid picture I.D., at 12666 72<sup>nd</sup> Avenue, Cedar Building, Room 2040, Surrey, BC. Return of winner notification as undeliverable, inability to reach a Winner at the contact information provided in the Winner's Submission, failure to provide proof of eligibility, release documents, or other required documentation (if requested by Kwantlen) in a timely manner, or other non-compliance with these Official Rules may result in disqualification, forfeiture of the Prize and, at Sponsor's discretion, selection of an alternate Winner by the Committee.

#### **6. DEADLINES**

Submission Deadline: Friday, October 23, 2015 at 5:00pm

The Contest begins on Friday, September 18 at 12:00pm and you have until the Submission Deadline to submit your Submission(s).

#### **7. PRIZING**

There are 12 Winners and 12 Prizes (as defined below) to be awarded in connection with the Contest.

The Winners will each be awarded one (1) prize: \$50 Visa gift card (the "Prize").

Total approximate value of each Prize: \$54.50 and the aggregate total of all the Prizes is \$654. (12x \$54.50) No cash substitutions.

#### **8. PERSONAL INFORMATION**

Kwantlen and its authorized agents will collect, use and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest and Prize fulfillment.

By entering the Contest, you authorize Kwantlen Polytechnic University and its advertising and promotional agencies and their respective employees or other representatives, to broadcast, publish and otherwise use your Submission, your name, photograph, image, statements regarding the Contest, the Calendar and/or the Prize, and (or) voice for publicity purposes relating to the Contest and the Calendar, without any form of remuneration, approval or notice.

## **9. THIRD PARTY RELEASE**

If the photograph contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, and/or if any persons appear in the photograph, the entrant is responsible for obtaining, prior to submission of the photograph, any and all releases and consents necessary to permit the exhibition and use of the photograph in the manner set forth in these Official Rules without additional compensation. If any person appearing in any photograph is under the age of majority in their state/province/territory of residence the signature of a parent or legal guardian is required on each release.

Upon Sponsor's request, each entrant must be prepared to provide (within seven (7) calendar days of receipt of Sponsor's request) a signed release from all persons who appear in the photograph submitted, authorizing Sponsor and its licensees ("Authorized Parties") to reproduce, distribute, display, and create derivative works of the entry in and in connection with Kwantlen, the Contest, the Calendar and in the promotion thereof, in any media now or hereafter known. Failure to provide such releases upon request may result in disqualification at any time during the Contest and if a Winner, the selection of an alternate Winner.

Similarly, upon Sponsor's request, each entrant must be prepared to provide (within seven (7) calendar days of receipt of Sponsor's request) a signed written license from the copyright owner of any sculpture, artwork, or other copyrighted or trademarked material that appears in the photograph entry, authorizing any Authorized Party to reproduce, distribute, display, and create derivative works of the entry in and in connection with Kwantlen, the Contest and the Calendar and in the promotion thereof, in any media now or hereafter known. Failure to provide such releases upon request may result in disqualification and if a Winner, the selection of an alternate Winner.

Finally, upon Sponsor's request, each entrant must be prepared to provide (within seven (7) calendar days of receipt of Sponsor's request) a signed written license from the owner of any private property included in the photograph entry, authorizing any Authorized Party to reproduce, distribute, display, and create derivative works of the entry in and in connection with the Kwantlen, the Contest, the Calendar and in the promotion thereof, in any media now or hereafter known. Failure to provide such releases upon request may result in disqualification and if a Winner, the selection of an alternate winner.

## **10. RELEASE**

By entering this Contest, you agree to indemnify, release and hold harmless, Kwantlen Polytechnic University, its employees and its agents from and against any losses, damages, rights, claim or cause of action of any kind arising, in whole or in part, directly or indirectly, out of your breach of the Official Rules, the use of your Submission in the manner set forth in these Official Rules, including, in and in connection with the Calendar, use of the Prize or otherwise resulting from your participating in the Contest.

## **11. MISCELLANEOUS**

Kwantlen Polytechnic University reserves the right, in its sole discretion, to cancel or modify the Contest if fraud, technical failures, or anyone's actions destroys the integrity of the Contest, or if factors beyond the Sponsor's control make it impossible for the Sponsor to administer this Contest as planned. Entrants who have not complied with these Official Rules are subject to disqualification. The Prizes are not transferable and must be accepted as awarded with no substitutions in cash or otherwise, except at Sponsor's sole discretion. Sponsor reserves the right to substitute an alternate prize of equivalent or greater value if a Prize cannot be awarded as described. The Prizes will only awarded pursuant to the Prize Claim Conditions outlined above. By entering this Contest, you agree to be bound by these Official Rules and the decisions of the Sponsor. All decisions of the Sponsor and/or Committee are final and binding in all matters relating to this Contest.

Please direct any questions or concerns to [marketing@kpu.ca](mailto:marketing@kpu.ca)