Elizabeth Loftus is Distinguished Professor at the University of California - Irvine. She holds faculty positions in the Department of Psychology & Social Behavior; the Department of Criminology, Law & Society, and the School of Law She received her Ph.D. in Psychology from Stanford University. Since then, she has published 22 books and over 500 scientific articles. Loftus's research has focused on the malleability of human memory. She has been recognized for her research with seven honorary doctorates and election to numerous prestigious societies, including the National Academy of Sciences. She has been awarded numerous prizes for her work, including the 2016 John Maddox Prize, which is awarded to individuals who promote sound science and evidence on a matter of public interest, facing difficulty or hostility in doing so. She is past president of the Association for Psychological Science, the Western Psychological Association (twice), and the American Psychology-Law Society.

Loftus's memory research has led to her being called as an expert witness or consultant in hundreds of cases. Some of the more well known cases include the McMartin PreSchool Molestation case, the Hillside Strangler, the Abscam cases, the trial of Oliver North, the trial of the officers accused in the Rodney King beating, the Menendez brothers, the Bosnian War trials in the Hague, the Oklahoma Bombing case, and litigation involving Michael Jackson, Martha Stewart, Scooter Libby, Bill Cosby, and the Duke University Lacrosse players.