**ATTENTION STUDENT**: If you are found to have plagiarized any part of your PsychSim assignment, you will receive a 0 for the assignment and may be formally reported to KPU. If you wish to quote the source provided or any other webpage, you MUST cite the source using APA formatting. To avoid plagiarism, write all answers **in your own words**.

For more information on plagiarism and cheating, please visit <https://libguides.kpu.ca/academicintegrity/plagiarism> to study the videos and tutorials available.

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**Name this file using the following format:**

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For example: SmithJohn\_A54\_AuditorySystem

**PsychSim Online: When Memory Fails**

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student ID: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Course/Section: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Instructor: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Researchers believe that there are distinct forms of long-term memory, each designed to handle specific types of information or experiences. This activity explores severe memory loss—how it happens and what impact it has on behaviour.

Watch the following videos to answer the questions:   
<https://www.youtube.com/watch?v=bSycdIx-C48>  
<https://www.youtube.com/watch?v=KkaXNvzE4pk>

**Matching**

Match the type of memory to its definition.

\_\_\_ Explicit Memory A. Behaviours or emotions that occur automatically   
 as reactions to outside events as a result of past associations

\_\_\_ Implicit Memory B. Memory of skills or behaviours that can be remembered and   
 retrieved without conscious awareness

\_\_\_ Semantic Memory C. Knowledge of the specific events or episodes in   
 your own life history

\_\_\_ Episodic Memory D. General knowledge about the world that isn’t   
 identified with a particular event in your life

\_\_\_ Procedural Memory E. Memory of facts and events that can be

consciously remembered and retrieved

\_\_\_ Conditioned Response F. Memory of highly practiced skills

**Memory and the Brain**

Which four areas of the brain are believed to be most involved in long-term memory (procedural memory and episodic memory)? What would happen to memory if that brain area was removed?