

Wilson School of Design



KWANTLEN POLYTECHNIC UNIVERSITY

WILSON SCHOOL OF DESIGN

FASHION DESIGN
& TECHNOLOGY

FASHION MARKETING

FOUNDATIONS
IN DESIGN

7 DESIGN PROGRAMS

UNDER ONE ROOF

GRAPHIC DESIGN
FOR MARKETING

INTERIOR DESIGN

PRODUCT DESIGN

**TECHNICAL
APPAREL DESIGN**

NEW BUILDING



- The new Wilson School of Design building is an exciting addition to KPU's Richmond Campus.
- A strikingly modern space filled with natural light and exposed timber, the five-story, 6000m2 building has been designed with student needs in mind.
- From the flexible spaces that encourage collaboration and innovation, to the cutting-edge production workshops, specialized lighting, digital labs and design studios, this purpose-built space is tailored to foster innovative design professionals.
- In this inspiring environment, our students will continue to explore, test and iterate on the path to brilliant design.
- **SCHEDULED TO OPEN JANUARY 2018**

WILSON SCHOOL OF DESIGN

SUMMER CLASSES

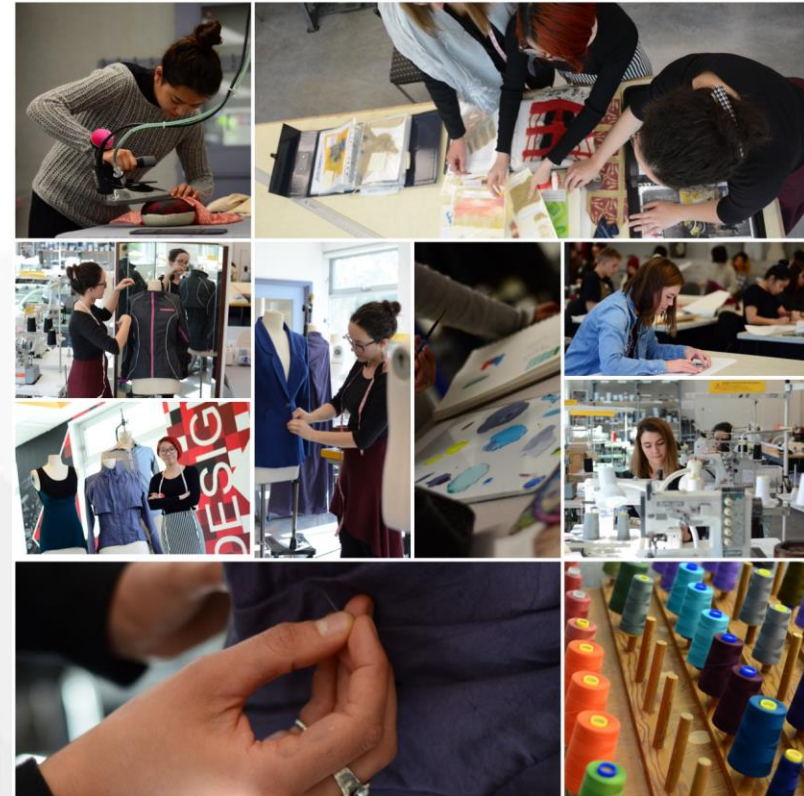
Summer Fashion Academy

FSDP 9001 | Summer Design Academy
FSDP 9018 | Teen Academy Pattern Drafting
FSDP 9002 | Summer Sewing Academy

Summer Courses for High School Teachers & General Interest

FSDP 9012 | Beginner's Sewing
FSDP 9017 | Textile Techniques for the Classroom with Felting
FSDP 9007 | Fashion Drawing/Design & Portfolio Development
FSDP 9015 | Re-Work Commercial Patterns
FSDP 9004 | Textile Studies-Knits

kpu.ca/cps/design



FASHION DESIGN

Type

Bachelor's Degree

Class Size

22 Students x 2 cohorts

- The only four-year program of its kind in Western Canada
- Students master the technical and creative skills of fashion design from concept through to production and marketing
- Focus on critical thinking, problem solving, leadership and innovative practices
- Year-end fashion show attended by 2000 people including industry professionals, media and community members
- Collaborative projects linked with prominent apparel companies
- Extensive workplace practicums

FASHION MARKETING



Type

Diploma

Class Size

30 Students

- The program integrates studies in fashion, communications, business and marketing
- Students develop skills necessary for dynamic careers and participate in various fashion events to create broad industry networks
- Career opportunities are extensive and include:

Buying
Merchandising
Branding

Forecasting
Styling and Consulting
Visual Merchandising

Communications
Special Events
Retail Sales

FOUNDATIONS IN DESIGN



Type

Certificate

Class Size

20 Students

The curriculum emphasizes

- Design skills
- Design career exploration
- Development of a comprehensive portfolio
- University transition

Focusing on core concepts like creative thinking, design theory, team building skills, communication, and analysis of design, this program prepares students for success, and creates a bridge to future studies.

This program can be undertaken on a full-time or part-time basis.

GRAPHIC DESIGN FOR MARKETING



Type

Bachelor's Degree

Class Size

22 Students

Develop skills and abilities in:

- Computer software
- Website design
- Packaging design
- Advertising
- Print design
- Branding
- Typography
- Information Design

The program works closely with the graphic design community and its professional associations to ensure students develop career readiness

GDMA graduates are technologically savvy, highly capable critical thinkers and creative problem solvers.

Photo Credits:

Top image: Louise Swindells © 2015

INTERIOR DESIGN

Type Bachelor's Degree

Class Size 20 Students

- Program accredited by the Council for Interior Design Accreditation (CIDA) — only accredited program in BC
- Students visit firms, suppliers, manufacturers, and successful interior design sites
- Industry connections are strong with professional designers regularly attending presentations by students (years 2 through 4)
- Students learn all facets of interior design:
 - Design Process & Design Thinking
 - Building Systems & Specifications
 - Presentation & Media Techniques
 - Professional Business Practices
- Graduate exhibition attended by over 100 industry professionals — graduates often hired prior to program completion



Image courtesy of: Jenica Lee, IDSN 2015 Graduate

PRODUCT DESIGN



Type

Bachelor's Degree

Class Size

22 Students

Emphasis on the design and manufacture of “soft or pliable goods”

- Recreational Gear & Technical Goods
- Sportswear & Accessories
- Medical & Protective
- Industrial, Safety & Rescue Equipment

“A dynamic inter-disciplinary education that links innovation and creativity through the transformation of ideas into marketable products.”



TECHNICAL APPAREL DESIGN



Type Post Baccalaureate Diploma

Class Size 22 Students

- Program is a "North American first"
- 100% grads go on to work in industry, research or business start-ups
- Connects research, education, and business through human centered design, testing and and validation, and value creation in functional apparel design
- Advanced studies in new methodologies in technical textiles, human factors in design contexts, production, and global business strategies
- Extensive collaboration with local companies such as Arc'teryx, Lululemon, Mountain Equipment Co-op, Mustang Survival, Sugoi

DESIGN PROGRAMS ENTRANCE REQUIREMENTS

Program	Requirements
Fashion and Technology (FASN) 4 year Bachelor of Design	English 12 C+ , Portfolio and Interview *Please see kpu.ca/design/admissions for details on portfolio requirements
Graphic Design for Marketing (GDMA) 4 year Bachelor of Design	English 12 C+ , Portfolio and Interview *Please see kpu.ca/design/admissions for details on portfolio requirements
Interior Design (IDSN) 4 year Bachelor of Interior Design	English 12 C+ , Portfolio and Interview *Please see kpu.ca/design/admissions for details on portfolio requirements
Product Design (DEPD) 4 year Bachelor of Design	English 12 C+ , Portfolio and Interview *Please see kpu.ca/design/admissions for details on portfolio requirements
Fashion Marketing (FMRK) 2 year Diploma	English 12 C+ or Comm 12 A , Letter of Interest Package
Foundations in Design (FIND) 1 year Certificate	English 12 C+ or Comm 12 A , Portfolio
Technical Apparel Design (DETA) 1 year Post Baccalaureate Diploma	English 12 C+ , Bachelor Degree , Letter of Interest Package

CONTACT US

- Interior Design
www.kpu.ca/interiordesign
- Product Design
www.kpu.ca/productdesign
- Fashion Design & Technology
www.kpu.ca/fashion
- Graphic Design for Marketing
www.kpu.ca/gdma
- Fashion Marketing
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- Foundations in Design
www.kpu.ca/find
- Technical Apparel Design
www.kpu.ca/technicalapparel

PROGRAM VIDEOS

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