# **CAROLINE CHIU**

Institute for Sustainable Food Systems Kwantlen Polytechnic University Richmond, British Columbia Email: Caroline.Chiu@kpu.ca

**Skills** Microsoft Office (Access, Excel, Word, PowerPoint, Publisher, Outlook)

MS Query: database system development STATA 11: statistical analysis, regression

Databases: Euromonitor, Mintel Global New Product Database, CATSNET Statistics, Statistics

Canada, World Trade Organization (WTO), Food and Agriculture Organization (FAO)

Languages: English, Cantonese, Mandarin (fluent)

French (conversational)

#### **Education** Kwantlen Polytechnic University, B.C

February 2015 – Present

Richmond Farm School

University of British Columbia, B.C

Master of Food and Resource Economics (MFRE)

B.Sc in Food Nutrition and Health

September 2011 – September 2012 September 2007 – May 2011

## Work Experience

# Kwantlen Polytechnic University (Richmond, B.C)

June 2013 – Present

Institute for Sustainable Food Systems

Research Associate (Economics)

- Wrote a business plan with detailed market analysis and financial overview for a working and teaching farm for Tr'ondëk Hwëch'in First Nations in Dawson
- Designed and facilitated surveys with farmers in Yukon, tabulated and analyzed results
- Demonstrated research skills in literature research, data collection and data analysis
- Developed agriculture enterprise budgets for 26 crops and livestock, facilitated focus groups for data collection
- Constructed economic quantitative and qualitative reports of the agriculture sector
- Developed a methodology for measuring the economic impacts on income and job generation by using input-output multiplier tables

#### **B.C.** Ministry of Agriculture (Victoria, B.C)

**May 2012 – April 2013** 

## Department of Market Development and Promotions

Research Officer (International Marketing Unit)

- Constructed several market analysis reports of BC foods
- Conducted further market research through talking with industry specialists
- Assisted in the preparation of presentation materials for the Minister's global trade missions
- Displayed communication skills as the B.C. representative for cross-province meetings

#### Intern (Statistics Unit)

- Analyzed data from the 2011 Census of Agriculture and constructed summary reports
- Strengthened awareness of current agricultural issues, policy implications and future marketing strategies for B.C. foods
- Constructed a cost-benefit analysis framework for an agroforestry project in Kelowna: performed literature reviews; created a working spreadsheet framework, constructed a qualitative analysis for future monitoring and evaluation

#### Research Experience

#### **University of British Columbia**

**September 2011 – April 2012** 

Student

Project: Econometrics research analysis on whether there is a higher tendency of impaired driving in rural areas compared to urban areas

- Collected related data from professional sources to create a selection of relevant variables
- Developed a hypothesis and a comprehensive econometric model to test the hypothesis
- Familiarized with STATA commands, ran regressions and interpreted the data results
- Made qualitative speculations through realizing the limitations of my model

Project: Economic analysis on the implications of a free trade agreement (FTA) between Canada and Morocco in pulse trade

- Constructed a comprehensive quantitative analysis by constructing a demand and supply graph utilizing a price at a point in time and the elasticity
- Collected data on prices, production quantity, tariff rates from WTO and FAO
- Evaluated the implications on price and quantity by removing the tariff barriers
- Qualitative analysis on how this FTA would affect other big players in the trade relationship

# Other Experience

#### Rootdown Organics Farm (Pemberton, B.C)

June 2014

Volunteer Farmer

- Assisted in everyday tasks at the farm including: seeding, planting, harvesting, packaging
- Gained knowledge about the business aspect of running a farm operation

## **Tickets.com** (Vancouver Winter Olympics)

February 2010

Ticket Seller

- Coordinated with several departments with effective communication and teamwork
- Interacted with customers of different ethnicity displaying my wide range of language skills

#### **Publications**

Afeworki, E., W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Broccoli*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-001. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Broccoli.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Broccoli.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Brussel Sprout*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-002. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Brussel%20Sprouts.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Brussel%20Sprouts.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Cabbage*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-003. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Cabbage.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Cabbage.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Kale*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-004. http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/

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Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Fresh Market Bean.* Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-006. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Fresh%20Market%20Beans%20%28Bush%20Bean%29.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Fresh%20Market%20Beans%20%28Bush%20Bean%29.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Winter Squash*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-007. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Winter%20Squash.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Winter%20Squash.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Zucchini*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-008. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Zucchini.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Zucchini.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Bell Pepper*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-009. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Bell%20Pepper.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Bell%20Pepper.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Garlic*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-010. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Garlic.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Garlic.pdf</a>

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Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Yellow Onion*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-012. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Yellow%20Onion.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Yellow%20Onion.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Beet.* Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-013. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Beet.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Beet.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Carrot*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-014. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Carrot.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Carrot.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Potato*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-015. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Potato.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Potato.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Turnip.* Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-016. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Turnip.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Turnip.pdf</a>

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Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix.2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Spinach*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-020. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Spinach.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/ISH/Spinach.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix.2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Goat meat.* Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-021. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/Richmond%20Farm%20School/Goats.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/Richmond%20Farm%20School/Goats.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Honey Bee.* Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-022. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/Richmond%20Farm%20School/Honeybee.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/Richmond%20Farm%20School/Honeybee.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Lamb.* Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-023. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/Richmond%20Farm%20School/Lamb.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/Richmond%20Farm%20School/Lamb.pdf</a>

Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Pork.* Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-024.

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Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Southwest British Columbia Small-Scale Farm Enterprise Budget: Hop.* Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-025. <a href="http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/Richmond%20Farm%20School/Hops.pdf">http://www.kpu.ca/sites/default/files/Faculty%20of%20Science%20%26%20Horticulture/Richmond%20Farm%20School/Hops.pdf</a>

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Aferworki, E. W. Polasub, C. Chiu, C. Dorward, K. Mullinix. 2015. *Enterprise Budget User Guide*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University. Technical Bulletin 2015-27.

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Chiu, C. and Polasub, W. 2014. *Economics of Southwest British Columbia Food Systems 1: Overview of Farming Operations*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University.

Chiu, C. and Polasub, W. 2014. *Economics of Southwest British Columbia Food Systems 2: Additional Commentary on Farm Finance and Employment.*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University.

Chiu, C., Dorward, C., Feeney, C., Harris, G., Kissinger, M., Mullinix, K., Polasub, W., Rallings, A., Smukler, S., Sussmann, C. 2015. *Yukon Food System Design and Planning Project: State of the Yukon Food System in 2011/2012*. Institute for Sustainable Food Systems, Kwantlen Polytechnic University.

Dorward, C., Kassi, N., Chiu, C., Mullinix, K. 2015. *Yukon Food System Design and Planning Project: Our Food Security Today and Tomorrow in Carcross/Tagish First Nation*. Report prepared in partnership with the Arctic Institute for Community Based Research and the Carcross/Tagish First Nation. Institute for Sustainable Food Systems, Kwantlen Polytechnic University.

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