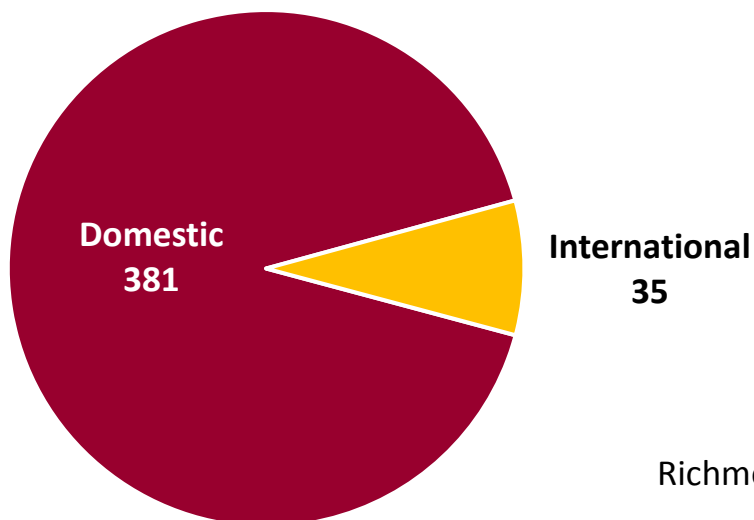# KPU Student Profile: Wilson School of Design

Students who Studied in the 2017/18 Academic Year [1]
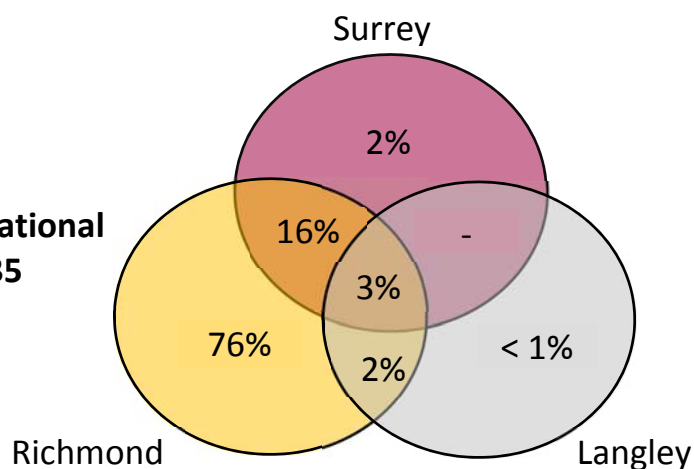
All students enrolled in Wilson School of Design programs
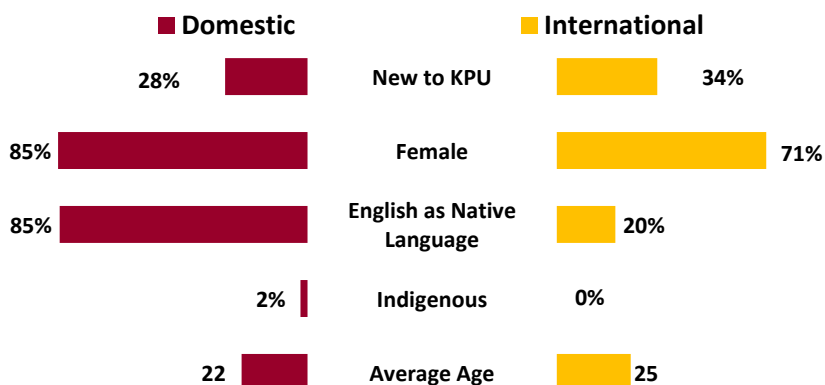
Headcount of Domestic and International Students

Domestic 381

International 35

Distribution by Campus [2]

Surrey

2%

16%   -

3%

76%   < 1%

2%

Richmond   Langley

- -

Key Demographics of Domestic and International Students in Design

■ Domestic   ■ International

	Domestic		International
New to KPU	28%		34%
Female	85%		71%
English as Native Language	85%		20%
Indigenous	2%		0%
Average Age	22		25

8% of Design students were international

Distribution of International and Domestic Students in Design by Credential Level [3]

Domestic		International
3%	Post-Bacc/Post-Deg Credential	20%
5%	Certificate	3%
15%	Diploma	9%
76%	Baccalaureate	69%
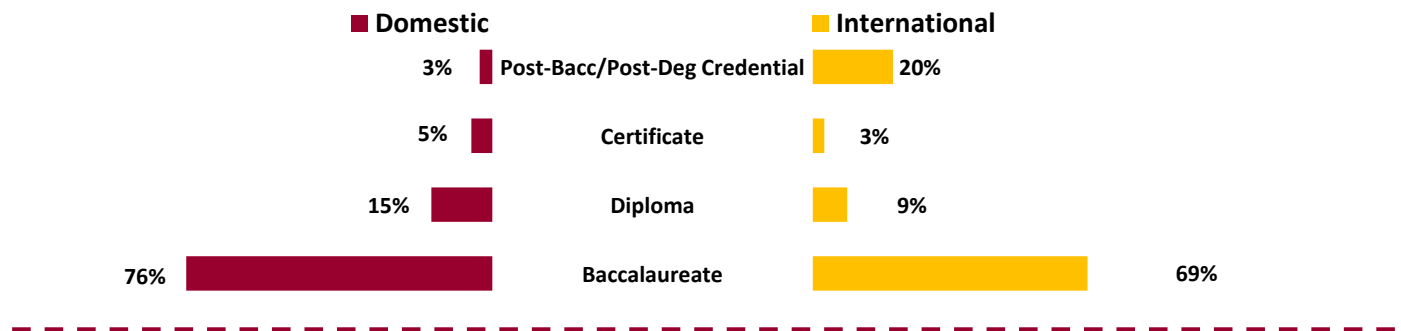
Enrollment Patterns of International and Domestic Students in Design [4]

Domestic		International
100%	In Limited Intake Program	100%
7%	Took Preparatory Courses	34%
9	Average # of Courses	8
26	Average # of Credits	24
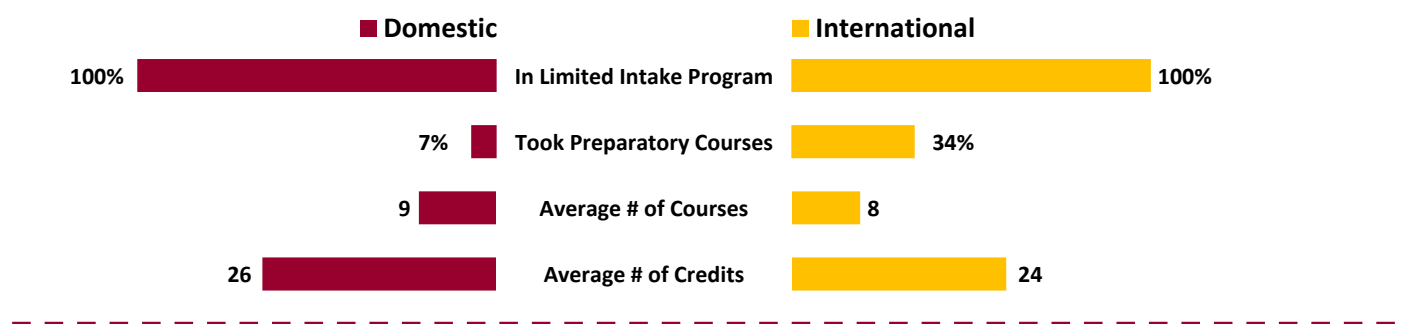
Top 3 International Student Countries of Origin for Design

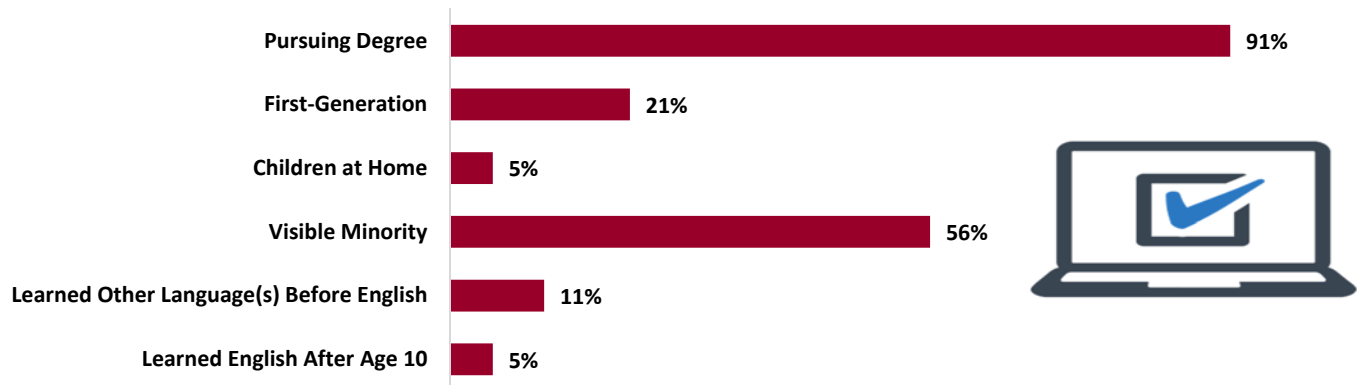|	
China	64%
Taiwan	16%
United States	8%
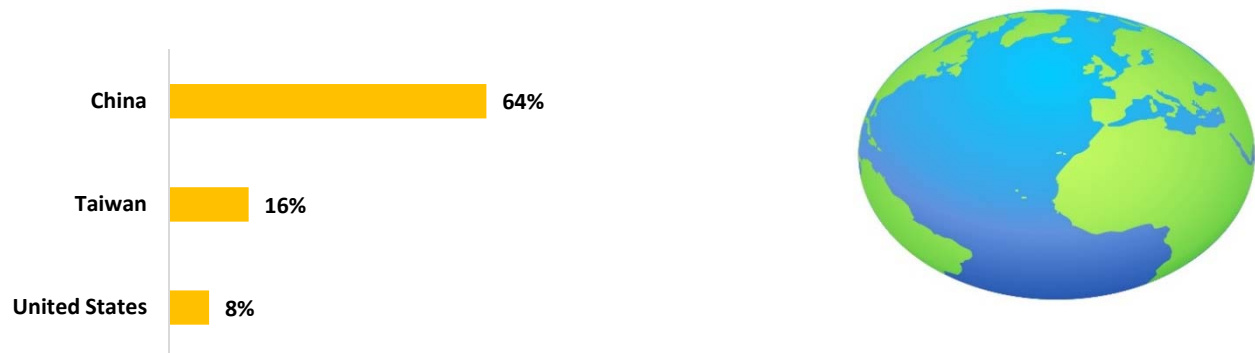
[3] Percentages may not add up to exactly 100% due to rounding and may exceed 100% because students can be in more than credential level per year.

[4] Preparatory courses such as qualifying courses or English Language Studies taken in 2016/17 or before.
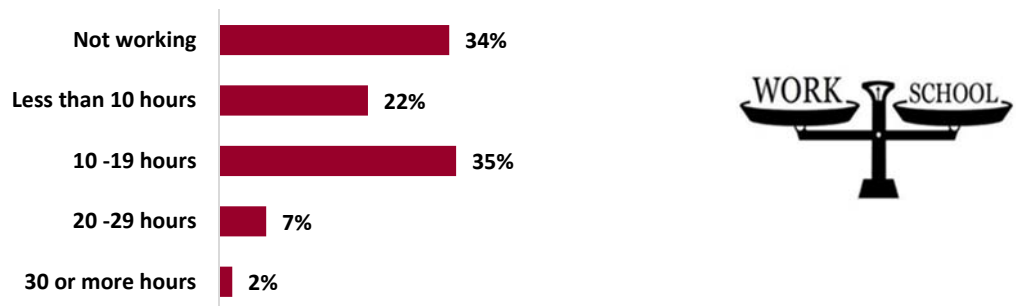
What Design Students Tell Us
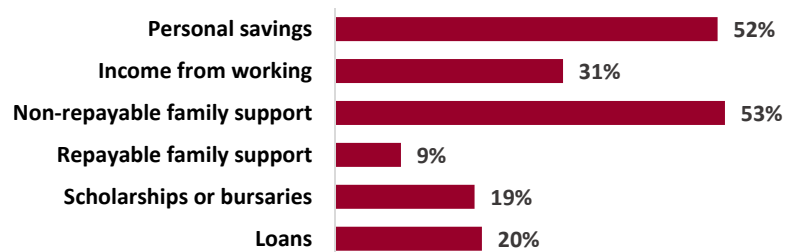
From the Fall 2017 Student Satisfaction Survey [5]

Profile [6]

Pursuing Degree	91%
First-Generation	21%
Children at Home	5%
Visible Minority	56%
Learned Other Language(s) Before English	11%
Learned English After Age 10	5%

Hours Worked Per Week at Paid Job

Not working	34%
Less than 10 hours	22%
10 -19 hours	35%
20 -29 hours	7%
30 or more hours	2%

Sources of Funding for Education

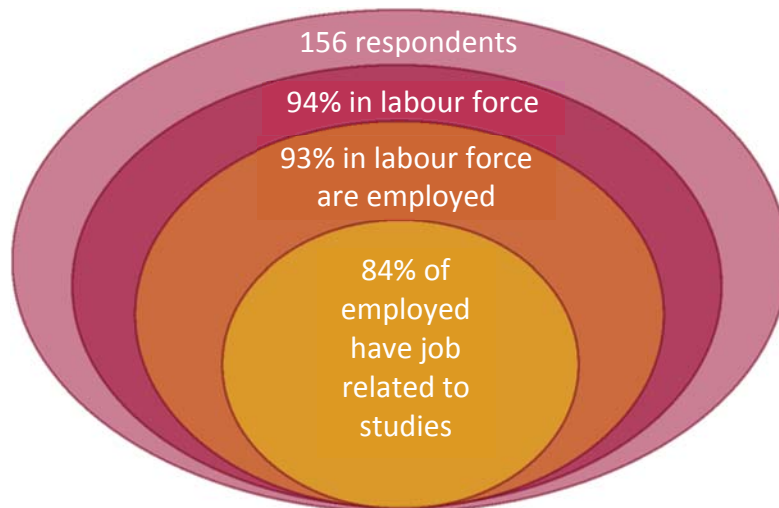|	
Personal savings	52%
Income from working	31%
Non-repayable family support	53%
Repayable family support	9%
Scholarships or bursaries	19%
Loans	20%

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[5] The Student Satisfaction Survey was distributed to all KPU students who were enrolled during the Fall 2017 semester, excluding those enrolled only in CPS courses.

[6] Percentage of students pursuing a degree are those who reported this as their educational goal. A student may have yet to make their program declaration, so may not be counted as a degree student in the administrative data.
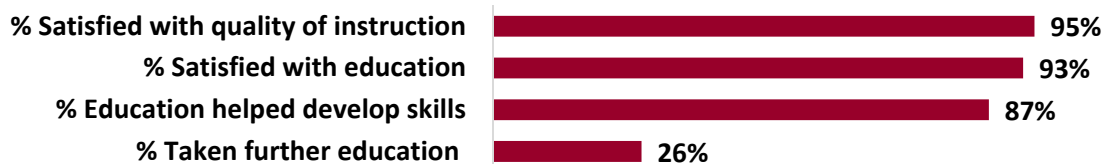
How Design Graduates Do
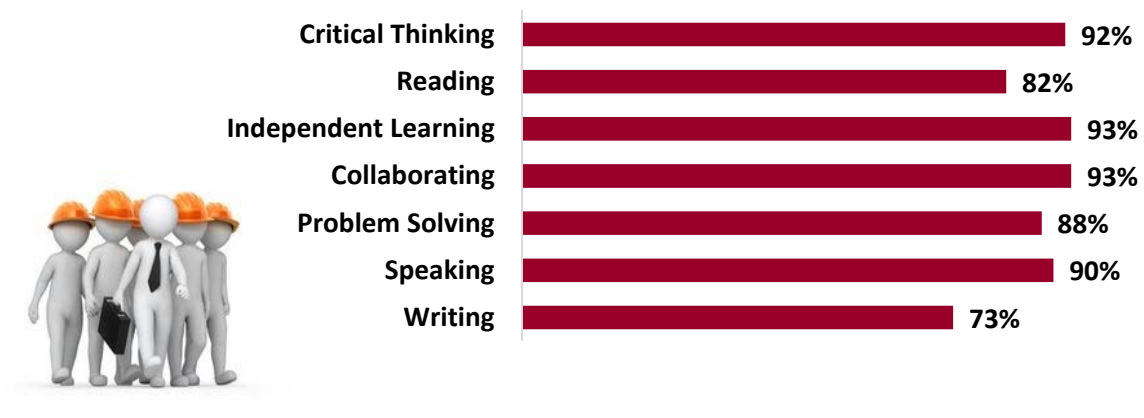
From BC Student Outcomes Surveys [7]

Labour Force Participation of Design Graduates

156 respondents

94% in labour force

93% in labour force are employed

84% of employed have job related to studies

- -

Design Graduates who Experienced the Following Outcomes

% Satisfied with quality of instruction	**95%**
% Satisfied with education	**93%**
% Education helped develop skills	**87%**
% Taken further education	**26%**

- -

Design Graduates who Developed the Following Skills Through Their Education at KPU

Critical Thinking	**92%**
Reading	**82%**
Independent Learning	**93%**
Collaborating	**93%**
Problem Solving	**88%**
Speaking	**90%**
Writing	**73%**

[7] Responses are three-year averages of graduates surveyed between 2015 and 2017. Data are consolidated from the Baccalaureate Graduates Survey (BGS) and the Diploma, Associate Degree, and Certificate Student Outcomes Survey (DACSO), as applicable to Design programming.