

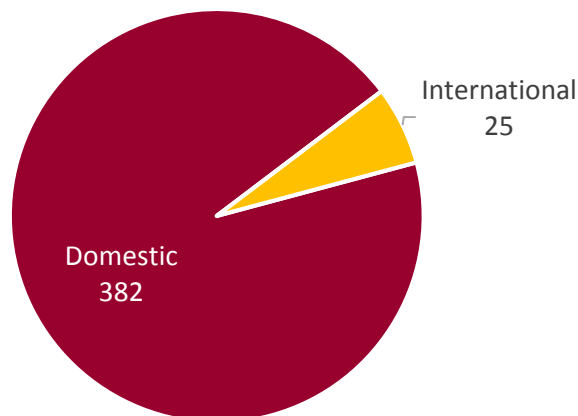
Strategic Planning Research Brief

KPU Student Profile – Wilson School of Design

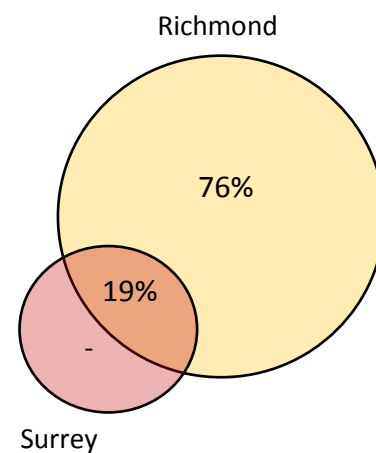
KPU Design Students in the 2016/17 Academic Year



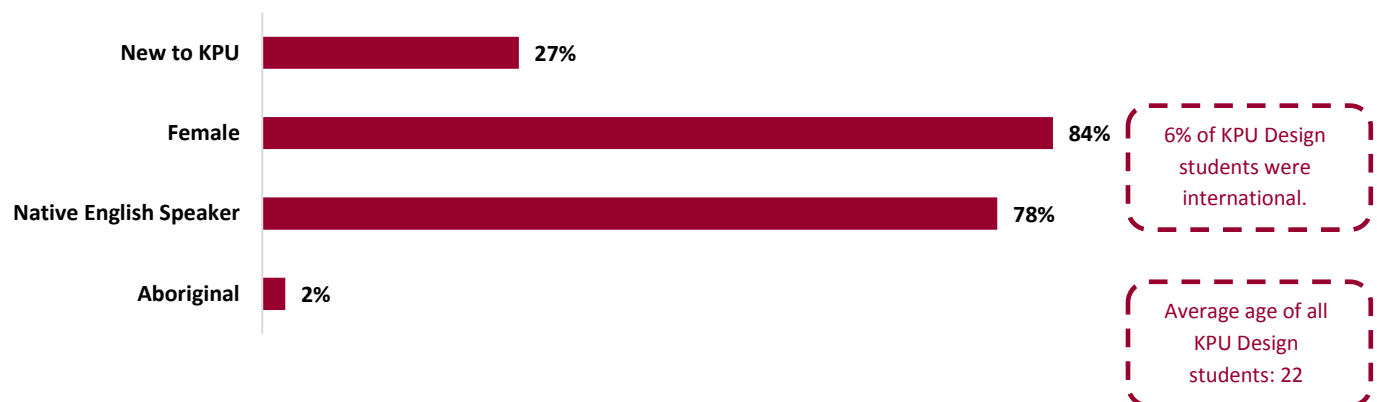
Headcount of Domestic and International Students



Distribution by Campus¹

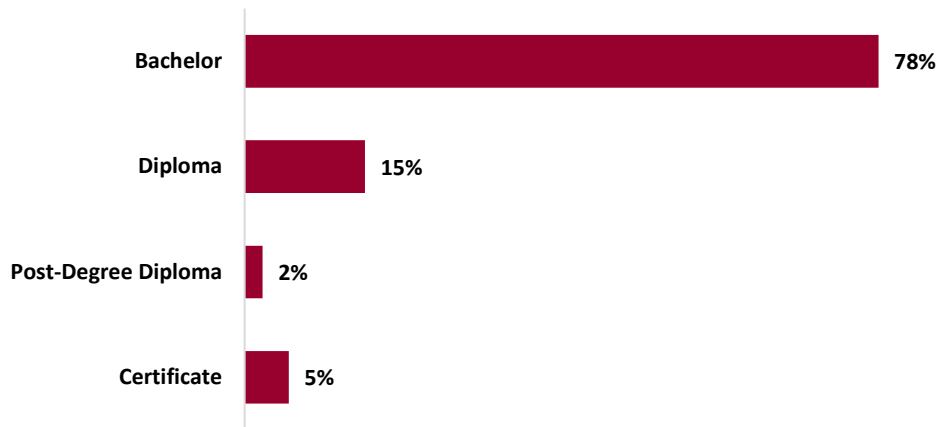


Key Demographics of All Design Students

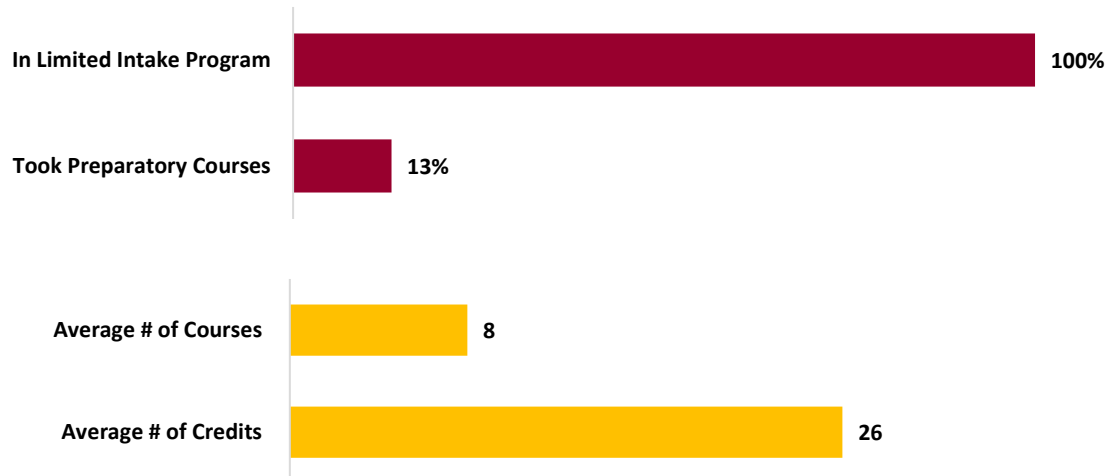


¹ Students can take courses on multiple campuses. Not depicted are where fewer than 20 students are attending one or multiple campuses.

Distribution by Credential Type



Enrollment Patterns of Design Students²



² Preparatory courses such as qualifying courses or English Language Studies taken in 2016/17 or before.

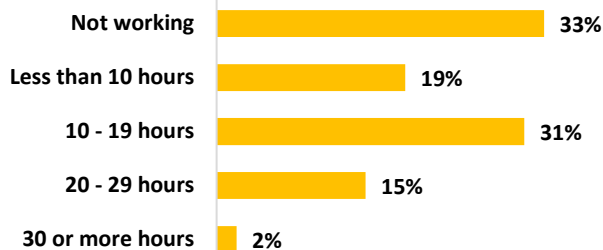
What KPU Design Students Tell Us

From Fall 2015 Student Satisfaction Survey

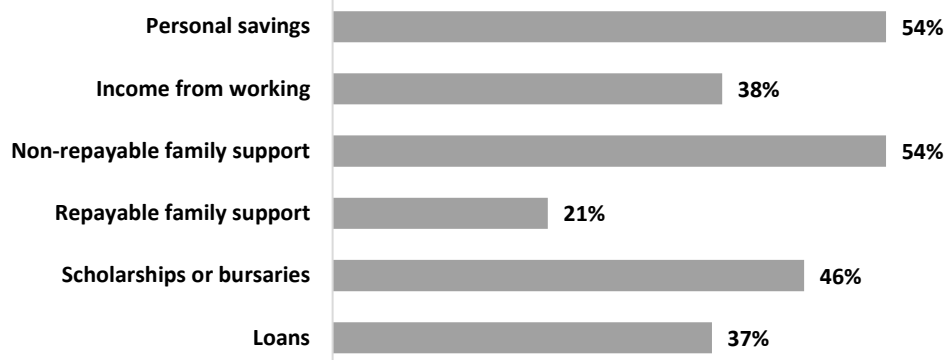
Profile³



Hours Worked Per Week at Paid Job



Sources of Funding for Education

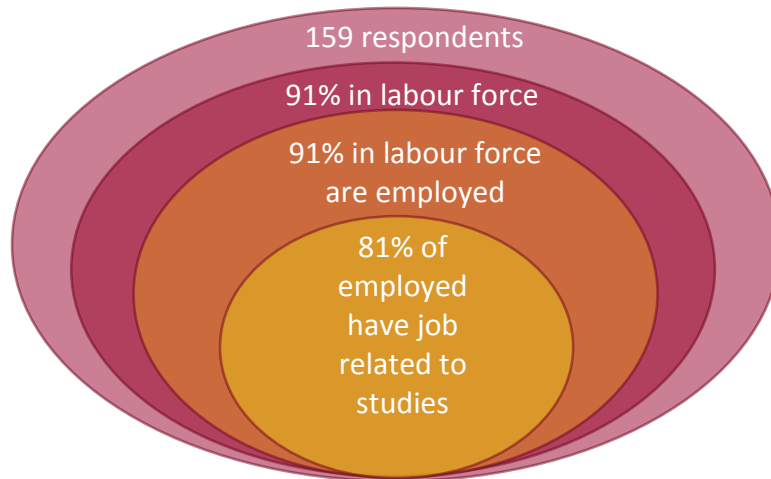


³ Percentage of students pursuing a degree are those who report this as their educational goal.

How KPU Design Graduates Do

From BC Student Outcomes Surveys⁴

Labour Force Participation



Graduates who Experienced the Following Outcomes



Graduates who Developed the Following Skills through Their Education at KPU



⁴ Responses are three-year averages of graduates surveyed between 2014 and 2016.