VISION 2018 Performance Report: July 2018

Tracking Progress towards KPU's Goals

KPU's assessment method is aligned with AVED's, as depicted below. The difference is that KPU's method allows for the assessment of progress toward achieving the target, not just whether the target has been achieved.

KPU	AVED
Target achieved	Exceeded or Achieved
Within 90% of target	Substantially achieved
Between 50% and 90% of target	Not achieved
Less than 50% of target	Not achieved
No progress	Not achieved

In the performance measures table on the pages that follow, the assessment is indicated with an arrow, as follows:

- Indicates current rating
- Indicates previous rating, if different from current rating
- Indicates no assessment available

Items that are not assessed include those under development and those where no target has been established. The appendix provides definitions of terms and sources used for the performance measures. The following summarizes performance, showing the number of measures that achieved each level.

Target achieved	35
Within 90% of target	14
Between 50% and 90% of target	10
Less than 50% of target	10
No progress	0
Not assessed	8

Measures of Graduate Success	Performance	Target Pro	Progress
AVED 1. Unemployment rate of KPU's graduates (Source: BCSOS)	Average BGS DACSO APPSO 11% 11% 11% 9% 8% 8% 7% 7% 6% 5% 5% 5% 5% Year 2012 2013 2014 2015 2016	AVED Target: ≤ unemployment rate of 18-24 year-olds in region with no PSE 16/17 target: ≤ 10.8% 17/18 target: ≤ 9.4% AVED: BGS: Exceeded DACSO: Exceeded	
	Cohort (10/11) (11/12) (12/13) (13/14) (14/15)	APPSO: Exceeded	
Proportion of former students who are employed (Source: BCSOS)	83% 83% 86% 88%	≥ TIU 3-year average (86%)	—
imployed (source: Beses)	Year 2012 2013 2014 2015 2016 Cohort (10/11) (11/12) (12/13) (13/14) (14/15)		
3. Proportion of former students employed in a related field of study (Source: BCSOS)	77% 75% 75% 77% 77% Year 2012 2013 2014 2015 2016 Cohort (10/11) (11/12) (12/13) (13/14) (14/15)	≥ TIU 3 year average (78%)	—
AVED 4. [Former] student assessment of their skill development* at KPU (see skill breakdown) (Source: BCSOS)	Average BGS DACSO APPSO 91% 92% 92% 88% 88% 87% 80% 78% 77% 86% 72% 76% 74% 67%	AVED 16/17 target: ≥ 85% AVED 17/18 target: ≥ 85% AVED: BGS: Exceeded DACSO: Achieved APPSO: Achieved	—
* In 2015, the DACSO and APPSO question wording changed and rating scale changed from 5- to 4-points.	Year 2012 2013 2014 2015 2016 Cohort (10/11) (11/12) (12/13) (13/14) (14/15) 2016 Skill Breakdown BGS DACSO APPSO Written communication 89.1% 80.7% 69.9% Oral communication 92.4% 79.8% 72.5% Group collaboration 92.2% 88.1% 88.5% Critical analysis 94.9% 90.2% 85.4% Problem resolution 88.2% 86.8% 84.9% Learn on your own 94.6% 90.0% 83.3% Reading and comprehension 90.5% 91.0% 84.8%		

Measures of Graduate Success	Performance	Target	Progress
AVED 5. Proportion of former students who reported satisfaction with the usefulness of the knowledge and skills acquired at KPU in performing their jobs	93% 91% 91% 89% 90% 88% 85% 85% 86% 85% 80% 80% 80% 80% 80% 80%	AVED 16/17 target: ≥ 90% AVED 17/18 target: ≥ 90% AVED: BGS: Achieved DACSO: Substantially Achieved APPSO: Substantially Achieved	—
Measures of Citizenship & Internationalization	Cohort (10/11) (11/12) (12/13) (13/14) (14/15) Performance	Target	Progress
6. Proportion of students who reported having discussions with diverse others during their educational experiences at KPU (Source: NSSE)	79% — 78% — 66% — 67% — 2014 — 2016 — 2018	≥ Average for Canadian Teaching Institutions (69% for 1st year students; 69% for 4th year students)	—
7. Proportion of students who reported exposure to societal problems during their educational experiences at KPU (Source: NSSE)	1st year — 4th year 65% — 67% 49% — 52% 2014 2016 2018	≥ Average for Canadian Teaching Institutions' (55% for 1st years; 66% for 4th years)	I
8. Number of students taking part in formal exchanges and international learning experiences	Inbound Outbound 106 89 148 113 71 110 87 62 34 AY11/12 AY12/13 AY13/14 AY14/15 AY15/16	> growth over previous year	ļ
9. Internationalization Plan Implementation	Implementation of the Internationalization Plan has included development of field school guidelines, field school surveys, international co-op opportunities, new international experiential learning opportunities for students and faculty members. Implementation will be ongoing, but the last major milestone to achieve is the development of the Global Competencies Recognition (see #10).	Implementation complete by end of June 2017	-
10. Proportion of students eligible for the Global Competencies Recognition	Students completing KPU's new Global Competencies courses will receive credits on their transcript for their intercultural and international experience. Four courses are under development and upon senate approval are expected to be piloted in the in 2017-18 academic year.	Growth year over year	

Measures of Retention and Completion		Р	erformand	e		Target	Progress
11. Percent retained or graduated from year 1 to year 2 for baccalaureate programs	75%	73%	78%	78%	78%	> average previous 2 years (78%)	1
12. Percent retained or graduated from year 1 to year 2 for associate degree programs	Cohort 65% 2010 Cohort	Cohort 63% 2011 Cohort	Cohort 68% 2012 Cohort	Cohort 67% 2013 Cohort	Cohort 67% 2014 Cohort	> average previous 2 years (67%)	-
13. Percent retained or graduated from year 1 to year 2 for diploma programs	2010 Cohort	69% 2011 Cohort	70% 2012 Cohort	77% 2013 Cohort	75% 2014 Cohort	> average previous 2 years (74%)	-
AVED 14. Number of credentials awarded by KPU each year* *Average of most recent 3 fiscal years (FY2015 is average of FY2012 to FY2014)	2,173 FY12/13	2,251 FY13/14	2,290 FY14/15	2,451 FY15/16	2,684 FY16/17	AVED 16/17 Target ≥ 2,421 AVED: Exceeded	Ţ
Measures of Learner Engagement			erformano	•	1110,17	Target	Progress
15. Proportion of students who participated in High Impact Practices (such as participation in a learning community, service-learning, research with faculty, participation in an internship or field experience, study abroad, or culminating senior experience) while at KPU (Source: NSSE)	1st yr 4th yr 9107 4th yr 81 1st yr 4th yr 81 1st yr 4th yr	34% 30% 34% 40%	8% 8 LHIP = 2+	48% 37% HIPs		≥ Average for Canadian Teaching Institutions (1st year students: 42% for 1 HIP and 8% for 2+ HIPs; 4th year students: 27% for 1 HIP and 56% for 2+ HIPs)	
16. Retention Plan	retention, is uplan is on to	An action plan on improving student success, and thereby retention, is under development. The primary focus of the plan is on the first year student experience. Following consultation across the institution, the Student Success and Retention plan is expected to be finalized by early 2018.				Completion by Fall 2017	Į.
Quality: Effective Organization							
Measures of Management Effectiveness and Quality Assurance		P	erformand	ce		Target	Progress
17. Number of program reviews completed	3	3	3	2	4	Average of most recent three years > 9	—

Measures of Management Effectiveness and Quality Assurance			Performan	ce		Target	Progress
18. Development of plans identified in VISION 2018	> The Academ Implementation > The Strategon I was approved and Phase II pl	on is under i c Enrolme d in June 2	way. Int Manage 015. Work	e Completion of all plans by Spring 2015	Į		
19. Successful development of service unit plans that align with VISION 2018	> The IT strate > The Facilitie > The IAP stra	s strategio	plan is und	Completion of all plans by end of 2015	-		
20. Survey of governance effectiveness at KPU (Board and Senate)	The survey of 201		ce effective vill be avail	TBD when baseline measures are available			
Measures of Efficiency			Performan	ce		Target	Progress
21. Proportion of education activity, as measured by FTEs, occurring between May and August	15.7% ————————————————————————————————————	16.3% AY12/13	16.2% AY13/14	17.5% AY14/15	18.9% AY15/16	Greater than average of last 2 years (16.9%)	1
22. Credentials awarded by learner FTE	0.20 FY11/12	0.23 FY12/13	0.24 FY13/14	0.26 FY14/15	0.29 FY15/16	≥ average of all TIUs for FY15/16 (.32)	İİ
23. Overall seat-fill rate: % of seats offered that were filled	88.4% AY11/12	87.0% AY12/13	86.4% AY13/14	85.8% AY14/15	84.2% AY15/16	≥ average previous 2 years (86%)	-
Measures of Sustainability			Performan	ce		Target	Progress
24. Greenhouse gas emissions	2665 27.18 2012	2545 25.95 2013	2382 24.29 2014	2199 22.33 2015	2275	By 2016, 18% reduction from 2007 baseline (2,710 tCO2e)	II
25. Energy density level	0.87	0.88	0.86	0.82	0.80	Maintain at or below 0.85 eGK/m2	1
26. STARS score on how well KPU diverts waste and conserves resources through recycling, resue, and composting	1.07 — — June 20		1.12 June 2016	Ji	1.08 une 2017	Maximum score is 3	+

Measures of Sustainability	Performance	Target	Progress
27. STARS score on how well KPU promotes campus life that reflects sustainability and the informal engagement of students	2.0 1.5 - 1.75 1.75 1.0 June 2015 June 2016 June 2017	Maximum score is 2	-
28. STARS score on how well KPU is institutionalizing sustainability by dedicating resources, planning for future projects and engaging the whole community in these processes	5.0 2.0 2.0 June 2015 June 2016 June 2017	Maximum score is 4	-
Measures of Financial Health	Performance	Target	Progress
29. Deferred maintenance: ratio of deferred maintenance dollars required compared to the cost to replace the buildings based on international standards	29.0% 28.8% 33.9% 38.8% April 2014 June 2015 June 2016 June 2017	< 20% (Proactive Management) (under consideration by AVED)	-
30. Annual change in operating expenses per overall learner FTE	3.2% 3.6% 1.4% 1.7% 1.6% FY12/13 FY13/14 FY14/15 FY15/16 FY16/17	rate of increase in expenses within inflation rate (1.6% for 2017)	—
31. Revenue minus expenses (in '000s)	2,757 1,882 1,407 1,815 71 FY12/13 FY13/14 FY14/15 FY15/16 FY16/17	> 0	-
32. Ancillary revenue minus ancillary operating expenses	1,138 1,568 1,175 1,402 865 FY12/13 FY13/14 FY14/15 FY15/16 FY16/17	> previous year	—
33. International tuition revenue as % of all non-governmental revenue	19% 23% 26% 27% 31% FY12/13 FY13/14 FY14/15 FY15/16 FY16/17	TBD	—
34. Cash donations to KPU for capital expansions and special projects (in '000s)	\$2,350 \$3,378 \$232 \$81 \$814 FY12/13 FY13/14 FY14/15 FY15/16 FY16/17	> previous year	-
Measures of Employee Engagement	Performance	Target	Progress
35. Proportion of employees who reported satisfaction with their jobs *Intrinsic job satisfaction includes: skills and abilities well used, strong feelings of accomplishment, creativity encouraged, and opinions seem to count (Source: EES)	78% 71% 70% 71% 70% 66% 64% 67% 2009 2011 2013 2015	> last survey's ratings (70% for overall and 64% for intrinsic)	

Measures of Employee Engagement	Performance	Target	Progress
36. Proportion of employees' who reported a sense of commitment to KPU (would recommend KPU as a good place to work; feel that KPU is committed to its employees; and would continue working at KPU even if there was a favourable alternative) (Source: EES)	Recommend KPU KPU committed Continue at KPU 74% 68% 69% 63% 53% 54% 50% 51% 44% 44% 42% 2009 2011 2013 2015	> last survey's ratings (69% for recommend KPU, 54% for KPU committed, and 44% for continue at KPU)	
Reputation: Recognized Teach	ing and Scholarship		
Measures of Teaching Quality	Performance	Target	Progress
AVED 37. Proportion of former students who reported satisfaction with their education (Source: BCSOS)	98% 96% 95% 95% 94% 95% 91% 91% 91% 90% 88% 88% 85% Year 2012 2013 2014 2015 2016 Cohort (10/11) (11/12) (12/13) (13/14) (14/15)	AVED 16/17 target ≥ 90% AVED 17/18 target ≥ 90% AVED: BGS: Achieved DACSO: Achieved APPSO: Substantially Achieved	Ţ
AVED 38. Proportion of former students who assessed their quality of instruction positively (Source: BCSOS)	98% 96% 96% 96% 96% 96% 95% 94% 95% 94% 93% 92% 91% 91% 90% Year 2012 2013 2014 2015 2016 Sebert (10(11) (11(12) (12)	AVED 16/17 target ≥ 90% AVED 17/18 target ≥ 90% AVED: BGS: Achieved DACSO: Achieved APPSO: Achieved	
39. Teaching and Learning Plan	Cohort (10/11) (11/12) (12/13) (13/14) (14/15) Data collection and review for KPU's Teaching and Learning Strategy and related Plan are underway by the Vice Provost Teaching and Learning. The final plan, which will include applied and scholarly activities around teaching and learning, link with KPU's Research plan, is expected to be delivered by early 2018.	Completion of all plans by end of 2015	—
Measures of Scholarly Activity	Performance	Target	Progress
40. Research Plan	The Research and Scholarship Plan was approved in the Spring 2015	Completion of all plans by end of 2015	
41. Dollars received for sponsored research (in '000s)	\$848 \$1,134 \$993 \$874 \$896 FY12/13 FY13/14 FY14/15 FY15/16 FY16/17	≥ average previous 2 years (\$933)	

Measures of Scholarly Activity	Performance	Target Progress
42. Number of research agreements with community partners	FY14/15 FY15/16 FY16/17	> previous year
43. Number of TRI-Council proposals submitted	16 20 10 FY14/15 FY15/16 FY16/17	> previous year
44. Disseminate KPU's scholarly works through KORA*: number of full text works added *KPU's repository for free online access to scholarly and creative materials by the KPU community, launched Nov 2014	54 44 AY14/15 AY15/16	> previous year
45. Disseminate KPU's scholarly works through KORA: number of full-text downloads	2,734 6,113 AY14/15 AY15/16	> previous year
Reputation: Unique Identity		
Measures of Unique Identity	Performance	Target Progress
46. Proportion of employees who agree that KPU has a good reputation in its community (Source: EES)	58% 50% 47% 39% 2009 2011 2013 2015	> previous rating (47%)
47. Proportion of employees who agree that there is a clear vision for KPU's future (Source: EES)	2009 2011 2013 2015	> previous rating (46%)
48. Proportion of the community who agree or strongly agree that KPU: - offers hands-on approach to education; - provides career-focused learning; - offers students opportunities to be involved in the community (Source: CPS)	2014 2017	≥ 2014 survey's rating (95%)
49. Number of press releases celebrating KPU's achievements and the success of it's students and graduates	2014 2015 2016	> previous year
50. Number of mentions of KPU in the media, and % mentions that are positive	Number % positive 4,167 1,904 2,348 97% 87% 2014 2015 2016	> previous year

Measures of Continuing Education		Performano	Target	Progress		
51. Headcount in continuing education and professional studies	1,322 1,826	1,965	2,197	2,741	≥ 10% increase year over year	1
	AY11/12 AY12/13	AY13/14	AY14/15	AY15/16		
Relevance: Community Engagen	nent					
Measures of Awareness		Performano	e		Target	Progress
52. Number of high school students that attended awareness events at KPU	1,298	1,579		1,624	at least 20% more than previous year	_
	2014	2015		2016		•
53. Number of high school students seen at KPU Outreach Activities	21,274	25,420		31,397	at least 15% more than previous year	1
at it o outread interview	2014	2015		2016	previous year	
54. Number of high school personnel counsellors/teachers) attending recruitment outreach events at KPU	209	255		302	at least 20% more than previous year	-
	2014	2015		2016	previous year	
55. Web traffic: the number of clicks on the 'Apply Now' link on the kpu.ca website	27,564 30,973			3	> previous year	-
,	2015		2016			
56. The number of people creating a	1,423		3		-	
profile through the Future Students Portal on the kpu.ca website.	168				> previous year	
·	2015		2016	;		
57. Proportion of the community who identified KPU (by current or former name) first when asked to name universities and colleges in their area	17%				% double 2014 survey's rating by 2018 (34%)	(
(Source: CPS)	2014		2017			
58. Proportion of the community who are "very familiar" with KPU (by any name)	■ 11%				% double 2014 survey's rating by 2018 (22%)	(
(Source: CPS)	2014 2017			Tating by 2010 (22/0)		

Measures of Reputation		Р	erformanc	e		Target	Progress
59. Proportion of the community who identify the quality and breadth of KPU's programs among its strengths (Source: CPS)		■ 18% 2014		2017		% double 2014 survey's rating by 2018 (36%)	
60. Proportion of the community who would consider attending KPU, or would consider KPU for their children (Source: CPS)		43% 36%	emselves	% double 2014 survey's rating (86% for attend themselves and 72% for their children)			
Measures of Community Engagement		P	erformanc	е		Target	Progress
61. Number of people/organizations* donating to KPU *excludes employee payroll giving and sponsorship	965	1,068	1,074	919	866	> average previous 2 years (996)	1
62. Number of people attending TALK (Third Age Learning) courses, a participatory learning experience open to people aged 50 and above	FY12/13 330 AY11/12	FY13/14 375 AY12/13	FY14/15 389 AY13/14	FY15/16 376 AY14/15	FY16/17 369 AY15/16	> average of previous 2 years (383)	-
63. Number of public events hosted by KPU	2015		2016	2	017	> average of previous 2 years	—
64. Number of external events in the Lower Mainland attended by KPU employees	2015		268	2	017	> average of previous 2 years	-
65. Number of awards or appointments with regional impact received by KPU employees and students	2015		109		2017	> average of previous 2 years	1
66. Proportion of programs with active external advisory committees	43%		54%			75% for 2017; 100% for 2018	-
	2016		2017		2018		

Measures of Learner Growth			Performan	ce		Target	Progress
67. Percent of FTE growth from previous	0.4%	2.2%	-1.6%	-0.2%	2.3%	5% annual growth	
year	FY12/13	FY13/14	FY14/15	FY15/16	FY16/17		—
68. Percent of Headcount growth from	0.6%	0.3%	-1.3%	-0.7%	1.3%	5% annual growth	
previous year	FY12/13	FY13/14	FY14/15	FY15/16	FY16/17		
AVED 69. Number of domestic AVED-funded student FTEs	9,273	9,309	8,935	8,931	8,932	AVED 16/17 target ≥ 9,077 AVED 17/18 target ≥ 9,077	—
	FY12/13	FY13/14	FY14/15	FY15/16	FY16/17	AVED: Substantially achieved	
70. Number of International student FTEs	983	1,197	1,362	1,430	1,745	Yearly increase to meet government goal of 1,300 international FTEs by	—
	FY12/13	FY13/14	FY14/15	FY15/16	FY16/17	FY2015/16	
		—— Head	dcount —	Utilization			—
ITA 71. Seat utilization (% of funded seats	96%	98%	97%	92%	97%	ITA target ≥ 94.5% utilization	←
filled) and headcount for ITA-funded Foundation programs	291	392	479	426	443		
Foundation programs	FY12/13	FY13/14	FY14/15	FY15/16	FY16/17		_
		—— Head	dcount —	 Utilization 			—
ITA 72. Seat utilization (% of funded seats	87%	90%	83%	84%	85%	ITA target ≥ 83.4% utilization	,
filled) and headcount for ITA-funded Apprenticeship programs	841	795	713	747	723	TTA target 2 05.4% utilization	
	FY12/13	FY13/14	FY14/15	FY15/16	FY16/17		
AVED 73. Number of Nursing and other Allied Health student FTEs	597	665	764	705	705	AVED 16/17 target ≥ 716 AVED 17/18 target ≥ 716	—
	FY12/13	FY13/14	FY14/15	FY15/16	FY16/17	AVED: Substantially Achieved	
AVED						AVED 16/17 target ≥ 968	
74. Number of student FTEs in ABE, ESL, and ASE developmental programs	701	762	570	526	466	AVED 17/18 target ≥ 968	—
. , ,	FY12/13	FY13/14	FY14/15	FY15/16	FY16/17	AVED: Not achieved	

Measures of Learner Growth	Performance					Target	Progress
AVED 75. Number of Aboriginal student FTEs	311 201	370 253	318	307	370 Total 290 AVED	Aboriginal FTEs as % of	-
	110 FY12/13	118 FY13/14	77 FY14/15	73 FY15/16	80 ITA FY16/17	AVED: Achieved	
76. Number and percent of student population that is Aboriginal	576 3.1% FY12/13	Head 568 3.1%	539 3.1%	Percent 545 3.1% FY15/16	622 3.7%	≥ previous year	-
Relevance: Blending Theory ar	ŕ	·	Performanc	·	,	Target	Progress
77. Number of work related and experiential learning experiences	6,315 	6,429 FY13/14	7,851 FY14/15	9,540 FY15/16	10,254 ————————————————————————————————————	> than previous year	

Appendix A: Notes on Terms and Sources

BGS: Baccalaureate Graduate Survey administered by BC Stats about 2 years after graduation

DASCO: Diploma, Associate Degree & Certificate Outcome survey administered by BC Stats about 9 to 20 months after program completion

APPSO: Apprentice Student Outcomes survey administered by BC Stats after apprentices complete their final year of training

BCSOS: BC Student Outcomes Surveys—Results of above 3 surveys averaged together

Cohort: for above surveys, the year of graduation or program completion; Year is the year the survey was conducted

NSSE: National Survey of Student Engagement, of 1st and 4th year students, conducted by NSSE every 2 years

SSS: Student Satisfaction Survey of all KPU students, conducted by KPU every 2 years

EES: Employee Engagement Survey of all KPU employees, conducted by KPU every 2 years

CPS: Community Perception Survey of the public in the KPU region, conducted as required

STARS: The Sustainability Tracking, Assessment & Rating System, a voluntary, self-reporting framework for helping colleges and universities track and measure their sustainability progress

TIU: Teaching Intensive University (KPU, and 5 others)

ITA: Industry Training Authority, which funds and oversee apprentice training

FTE: Full-time equivalent: For students, FTE equates to number taking a full load of 5 courses per term for 2 terms

AY: Academic Year (Sept 1 to Aug 31)

FY: Fiscal Year (Apr 1 to Mar 31); e.g., FY2015 is fiscal year April 1 2014 to Mar 21 2015

If no source is specified the data are from KPU administrative systems