



## **KWANTLEN POLYTECHNIC UNIVERSITY – #12DAYSOFGIVEAWAYS INSTAGRAM CONTEST Official Contest Rules and Regulations**

Participation in #12DAYSOFGIVEAWAYS Instagram Contest (the “Contest”) constitutes the entrant’s full and unconditional agreement with and acceptance of these Official Contest Rules and Regulations (“Official Rules”) and all decisions of Kwantlen Polytechnic University (“KPU” or the “Sponsor”) and its agents, which are final on all matters relating to the Contest. The Contest is in no way sponsored, endorsed or administered by, or associated with Instagram. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not to Instagram. Instagram is completely released of all liability by each entrant in this Contest.

### **1. ELIGIBILITY**

Entrants must be a resident of BC, age 16 and above and a current KPU student with a valid student identification number. All provincial, municipal and federal laws and regulations apply.

### **2. HOW TO ENTER**

1) Follow the @kwantlenU Instagram account

2) Before 4:00 p.m. PST on each day of the Contest Period (defined below under Deadlines), from your personal Instagram account, like the daily giveaway photo on the @kwantlenU Instagram account, and tag one (1) or more friends in the comments to receive one entry (each an “Entry”) into that day’s Contest Draw (as defined below under Prizing). One Entry, per person, per day will be considered valid for entry into that day’s Contest Draw.

Your Entry must not defame or invade the rights of any person, living or deceased or otherwise infringe upon any third party personal or proprietary rights, including any trademark or copyrights. By entering the Contest you are representing and warranting to KPU that your Entry does not defame or invade the rights of any person, living or deceased or otherwise infringe upon any third party personal or proprietary rights, including any trademark or copyrights.

A free Instagram account can be created by visiting <http://Instagram.com> and following the appropriate link to download the free Instagram smart phone application to your mobile device, or visit your mobile device’s application store from your mobile device. In addition to compliance with these Official Rules, Instagram’s terms of use apply to all entrants and Entries.

Odds of winning that day’s Contest Draw depend on the number of valid eligible Entries received that day. No purchase is necessary in connection with the Contest, however, internet access and an Instagram account is required to enter the Contest.

### **3. DEADLINES**

The Contest begins at 9:00 a.m. Pacific Standard Time (“PST”) on December 1, 2015, and ends at 4:00 p.m. PST on December 12, 2015 (the “Contest Period”).

### **4. PRIZING**

There are twelve (12) prizes to be awarded in connection with the Contest (collectively, the “Prizes”):

- 1x \$50 Cineplex Card, total approximate value, \$50.00
- 1x \$25 Indigo Gift Card, total approximate value, \$25.00
- 3x \$10 iTunes Gift Card, total approximate value, \$30.00
- 3x \$10 Google Play Gift Card, total approximate value, \$30.00
- 2x \$10 Tim Hortons Gift Card, total approximate value, \$20.00
- 2x \$10 Starbucks Gift Card, total approximate value, \$20.00

Total approximate value of all prizes, \$175.00. No cash substitutions.

The number of Prizes available will diminish as they are awarded throughout the Contest Period. Subject to and in accordance with the Prize Claim Conditions outlined below, one (1) Prize is available to be won each day during the Contest Period. Prizes must be accepted as awarded.

At 4:00 p.m. PST on each day during the Contest Period, one (1) Entry will be randomly drawn from all valid Entries received during that day (each a “Contest Draw”). Entries from one day will **not** be carried forward into subsequent Contest Draws on subsequent days during the Contest Period. If for any reason there are no Entries received on a particular day during the Contest Period, the Prize available for that day will not be awarded. You may submit a new Entry each day during the Contest Period by following the steps listed above under How to Enter. In order to be eligible to win a Prize on a particular day during the Contest Period, you must

have submitted a valid Entry that day in accordance with the steps listed above under How to Enter. The odds of winning a Prize on any particular day during the Contest Period will depend on the number of eligible Entries received that day.

## **5. PRIZE CLAIM CONDITIONS**

The Instagram account holder of the Entry drawn pursuant to each Contest Draw (each a "selected entrant"), will be contacted by direct message through Instagram. In the event of a dispute as to the identity of the person who submitted any Entry, the authorized account holder of the email address associated with the selected entrant's Instagram account will be deemed to be the selected entrant in question. In order to claim their Prize selected entrants must present themselves, with valid picture I.D., at KPU's Marketing Services Department, Room 2040 Cedar Building, 12666 72 Avenue, Surrey. Before being declared a "Winner", a selected entrant must first correctly answer without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered at the time the selected entrant presents his/herself at KPU's Marketing Serviced Department. Each selected entrant will also be required to complete a written declaration and prize release form, releasing the Sponsor, Instagram, their respective parent, related and affiliated companies, advertising and promotional agencies, participating retailers, and all of their respective directors, officers, owners, partners, shareholders, employees, agents, representatives, successors and assigns from any liability in connection with the Contest or the use or misuse or possession of any Prize. Return of winner notification as undeliverable, inability to reach selected entrants, failure to provide proof of eligibility, release documents, or other required documentation (if requested) in a timely manner, failure to correctly answer the skill-testing question, or other non-compliance with these Official Rules may result in disqualification, forfeiture of the Prize and, at Sponsor's sole discretion, selection of an alternate eligible entrant for the forfeited Prize, who will be subject to disqualification in the same manner.

## **6. PERSONAL INFORMATION**

KPU and its authorized agents will collect, use and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest and Prize fulfillment.

By entering the Contest and accepting a Prize pursuant to the Prize Claim Conditions above, the Winners authorize Kwantlen Polytechnic University and its advertising and promotional agencies and their respective employees or other representatives, to broadcast, publish and otherwise use the Winners' name, photograph, image, statements regarding the Contest or the Prizes, place of residence and (or) voice for publicity purposes, without any form of remuneration, approval or notice.

## **7. RELEASE**

By entering the Contest, you agree to release and hold harmless, Kwantlen Polytechnic University, Instagram, and their respective employees and agents from and against any losses, damages, rights, claim or cause of action of any kind arising, in whole or in part, directly or indirectly, out of the use of the Prizes or otherwise resulting from your participating in the Contest.

## **8. MISCELLANEOUS**

Kwantlen Polytechnic University reserves the right, in its sole discretion, to cancel or modify the Contest if fraud, technical failures, or anyone's actions destroys the integrity of the Contest, or if factors beyond the Sponsor's control make it impossible for the Sponsor to administer this Contest as planned. Entrants who have not complied with these Official Rules are subject to disqualification. The Prizes are not transferable and must be accepted as awarded with no substitutions in cash or otherwise, except at Sponsor's sole discretion. Sponsor reserves the right to substitute an alternate prize of equivalent or greater value if a Prize cannot be awarded as described. Prizes will only be awarded pursuant to the Prize Claim Conditions outlined above. By entering this Contest you agree to be bound by these Official Rules, Instagram's terms of use and the decisions of the Sponsor. All decisions of the Sponsor are final and binding in all matters relating to this Contest.

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