

FEBRUARY 2018

# Report to the Board of Govenors

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## Wilson School of Design set to broaden students' horizons with new state-of-the-art facility

Design students at Kwantlen Polytechnic University (KPU) will soon be in a new high-tech facility that will drive their budding design, creative and business goals to the next level, announced Melanie Mark, Minister of Advanced Education, Skills and Training.

Mark was joined by students, KPU faculty and staff and project donors Chip and Shannon Wilson to open the newest addition to KPU's campus in Richmond.

The new Wilson School of Design will add 140 full-time seats for a total of 681 spaces for design students. New facilities will include innovative teaching studios and labs, a testing centre, gallery space and expanded study and design spaces for students. It will also house advanced technology, such as laser cutters, 3D printers and ultrasonic welders.

"Design careers are vital for a 21st-century diversified economy," said Mark. "Cultivating design talent here in British Columbia will support the apparel sector, which is poised for strong growth. The programs in the new building will create exciting choices for students, as well as support for local design industries."

The \$36-million building will provide a space for a range of existing design programs at KPU, such as the bachelor of design in fashion and technology, bachelor of interior design and continuing and professional education. It will also house KPU's product design and technical apparel design programs, which educate students in the development of performance, technical, medical and protective apparel and gear.

"B.C.'s environment creates a demand for technical apparel that is unparalleled in the world," said Chip Wilson. "The province is home to world-class technical apparel companies, and we now have a state-of-the-art facility and training programs to supply the technical demand."

British Columbia's apparel industry generates \$3.8 billion in sales revenue, with more than 400 businesses employing over 7,600 people in the province. It is the fourth-largest component of B.C.'s manufacturing sector.

"Our vision is for B.C. to continue as a globally recognized leader in athletic performance apparel," said Shannon Wilson. "Chip and I share a passion for nurturing creative talent, and we are thrilled to partner with KPU to help develop the next generation of designers and innovators."

The \$36-million Wilson School of Design building was funded through a \$12-million contribution from the B.C. government, \$12 million from KPU and \$12 million in donations that include \$8 million from Chip and Shannon Wilson.

"The KPU community is very appreciative of the support we have received from the Wilsons and the Province and their recognition of our history of excellence in design education," said Alan Davis, KPU president and vice-chancellor. "The new school of design building gives us the opportunity to expand our programming, research and innovation activities, so our students can continue to innovate and drive a burgeoning B.C. economy."

"I am excited about the future because of this great opportunity to work in this new space," said Leah Katz, a first-year product design student in the Wilson School of Design. "I am so glad I chose this school to pursue my design path, and am grateful to the many donors and supporters involved in making this new campus a reality."

Government is directly investing more than \$1 billion in planned capital expenses in the post-secondary sector over the next three years.

**Photos from the event are available on [Flickr](#).**

The Ministry of Advance Education, Skills and Training [original news release](#) is available on the Government of B.C. website.

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*The new Wilson School of Design*

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"I ended up where I am almost by chance. I had already decided that I wanted to be a police officer with the VPD and was enrolled at KPU completing my requisite credits. When I was nearing the final stages of the VPD application process I was suddenly told that I was no longer eligible to join the force because of my tattoos. I continued to work in the hospitality industry at night and finish my degree at KPU during the day. In my final semester, at the urging of one of my instructors, I decided to apply for graduate school, to my surprise, I actually got in. Now, 7 years later, I've completed my MA and PhD, lived in multiple cities on different continents, travelled around the world, and I am right back where it all started. I'm actually replacing that same instructor who first urged me to pursue a graduate degree. It's funny to think how something as inconsequential as the specific placement of a tattoo could have started me on such a long and winding path that, ultimately, had me end up back where I started—although this time I'm the one giving the lecture, rather than listening to it. It's great to be a colleague of some of the instructors who helped shape my academic and professional path and to see they're still as passionate now as they were before."

Leland H.

"My dad is one of the hardest working people I know, but it often meant he was working late hours, skipping meals, and missing social and family time, leaving virtually no room for physical activity. Fitness had always been encouraged and part of my life but as a student sitting virtually all day, like my dad, I found staying active to be a challenge. Out of this frustration, I decided to follow my fitness passion and became a personal trainer full time, promoting good health and a solid work-life balance, incorporating functional movement and demonstrating the value of fitness in meaningful ways, against attainable, realistic goal setting. We all need the inspiration to change and someone to hold them accountable to their fitness goals and I hope I can be an inspiration for those around me. Now more than ever, people need to learn to not only move but move properly, and that enables them to take control of their lives. The way I see it, it's more than just a finish line, it's about overcoming ourselves. It's about winning a war against fear and doubt and becoming the best versions of who we're meant to be."

Jonathan A.





# President's Report

On November 23<sup>rd</sup> I attended the Richmond Chamber of Commerce Awards dinner. On December 3<sup>rd</sup> and 4<sup>th</sup> I attended a special Universities Canada workshop on institutional autonomy and governance, which is reported on below.

I joined the KFA and members of the university community on December 6<sup>th</sup> at the National Day of Remembrance and Action on Violence Against Women at KPU Surrey. Similar gatherings took place at our other campuses.

Throughout December I have enjoyed attending the campus and departmental holiday gatherings (well, those I was invited to) as well as some of those hosted by our MLAs. The connections with our regional MLAs are strong, and we had some very useful discussions with those from both sides of the legislature, including with all the Richmond MLAs on December 8<sup>th</sup>.

Also on December 8<sup>th</sup>, I joined the other post-secondary presidents in a meeting with Minister Mark, largely to discuss our mandate letters for 2018, with much focus on access and support for students, mental health and policy, and expectations surrounding sexual violence and harassment.

The Post-Secondary Employers Association board met on December 11<sup>th</sup>, and I met with the president at Capilano University to discuss the co-hosting of a semi-annual meeting of the International Association of University Presidents in 2019.

On December 13<sup>th</sup>, the President's Diversity and Equity Committee participated in a workshop provided by the Canadian Center for Diversity and Inclusion to help PDEC develop its mandate and planning.

On December 14<sup>th</sup> I was pleased to attend the Order of BC Awards Ceremony at Government House (I was on the selection advisory committee), and on December 15<sup>th</sup> I attended the BC-India Business Council anniversary luncheon.

On December 20<sup>th</sup> we hosted several government MLAs for Surrey to provide them with an overview of KPU.

January 3<sup>rd</sup> saw the ribbon cutting for the Wilson School of Design building, with Minister Mark in attendance.

On January 15<sup>th</sup> I attend the Trades Training Consortium board meeting in Vancouver, and on the 16<sup>th</sup> I joined others from KPU to hear the announcement of new funding for our Mechatronics/Advanced Manufacturing Technician program. On the 17<sup>th</sup> I met, along with colleagues from Science World, teachers and administrators at Templeton High School to learn about their STEM offerings. That evening I joined other sponsors of the SourcesBC Annual Gala for a recognition dinner in South Surrey. On January 18<sup>th</sup> I was pleased to attend a reception of an art show featuring our students at the White Rock Museum.

The latest Music Faculty Showcase concert was held on January 19<sup>th</sup>, featuring the Borealis Quartet and Jane Hayes. It

was magnificent as always.

On January 25<sup>th</sup> and 26<sup>th</sup> I attended the Council for Adult and Experiential Learning advisory board meeting. On February 1<sup>st</sup>, I attended Mayor Malcom Brodie's State of the City Luncheon Address in Richmond and the Faculty of Trades Awards dinner at KPU Tech in Cloverdale.

Work continues on the [Vision 2023](#) process, with considerable consultation with groups and individuals in-person and online. The Task Force has developed a draft of the new vision and goals which is in the process of being posted for discussion internally and externally.

Considerable time has also been spent on the development of the 2018/19 budget, and my thanks go to all the staff in Financial Services and to the members of the Senate Standing Committees who have been involved in these deliberations. The final budget will come to the Board in March.

Looking ahead, on February 9<sup>th</sup>, governance leaders and others are invited to the following:

## A Vision 2023 Special Event

### *The Future of Teaching and Learning in Higher Education*

Melville Centre for Dialogue, KPU Richmond

February 9, 2018

Objective for the day:

- to expose KPU to ideas about the future of teaching and learning
- to have the benefit of notable leaders' engagement with KPU
- to inform KPU's planning

Agenda:

9:00 a.m.	Introduction and Context	Dr. Alan Davis
9:30 a.m.	Keynote	Dr. <a href="#">Mark Milliron</a>
10:30 a.m.	Break	
11:00 a.m.	Conversation with Mark Milliron	Dr. <a href="#">Tony Bates</a> Dr. <a href="#">Tannis Morgan</a> (Justice Institute) Dr. <a href="#">David Porter</a> (e-campus Ontario)
12:00 p.m.	Lunch	
1:00 p.m.	Panel on KPU's Role in the Future	Dr. Stephanie Chu Dr. David Burns Dr. Ross Laird Dr. Lisa Monchalin Dr. Rajiv Jhangiani Dr Farhad Dastur
2:30	Wrap-up	Dr. Salvador Ferreras
3:00 p.m.	Adjourn	

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Some notes on the Universities Canada Workshop on  
University Governance and Institutional Autonomy  
Held December 3<sup>rd</sup> to 5<sup>th</sup>, 2017 in Toronto, Ontario

Alan Davis, President and Vice Chancellor

This workshop brought together presidents, university governance leaders, and various scholars to discuss trends in governance and institutional autonomy, and to share experiences and best practices from across Canada.

The opening keynote was from Peter McKinnon, past president of the University of Saskatchewan, who has researched and written on the current bicameral governance systems in Canada, much of which is based on the recommendations of the 1966 Duff-Berdahl report. This bicameral model has been impacted over the years by diminishing resources, collective agreements, and increasing external accountability pressures.

McKinnon posed a number of questions:

- Do we believe that our university governance systems are sound and not in need of change?
- Has the evolution of the bicameral system followed an intellectual and desirable path?
- Do we believe our governance is challenged by contemporary pressures that threaten to undermine it?
- If you agree that the only purpose of a university is “to enable intellectual development and discernment” are universities more or less autonomous than 25 years ago? (given for example tuition control, diverse regulations, differentiation, corporate and commercial interests, social justice pressures, use of external bodies to resolve issues, and the speed of social media destroying the chance for careful thought).
- What are best practices regarding the appointment of Boards? Should we create influential and powerful alternatives which provide insight, oversight and foresight?
- Is it time for another review? Is a broader dialogue needed across Canada? Who should lead it?

In small group sessions we talked about what happens at other institutions to ensure effective governance. The role of Senate in ensuring quality was affirmed. Some spoke of needing to enliven Senate and expand beyond “the usual 10 people” who are highly engaged. We talked about the risk of not having fulsome discussions.

Another session (led a president and Board Chair) looked at the role of the Boards, the orientation of Board members and the key role that the President plays in linking the Board to the Senate and to the external environment. We discussed the key challenges facing the Board in the bicameral system, and how the Board Chair and president work together.

A similar session focused again on Senate effectiveness and was presented by two presidents and two university

secretaries: Jeff Leclerc and Lea Pennock (who attended the KPU governance retreat in 2016). Questions discussed in the small group sessions included the impact of collective bargaining on Senates, the focus of Senate discussions (i.e. are they on the best interest of the university) and what presidents can do to lead any course correction.

The final session was on “Safeguarding Institutional Autonomy” and a panel of four presidents (one was a former deputy minister) discussed the social contracts universities have with governments, how to respond to government intervention, how to leverage the tools (e.g. the University Act) to promote and preserve the value of institutional autonomy, and how presidents in regions and provinces can deliver a coherent and aligned message of why institutional autonomy is in the public interest.

Why do governments intervene: they feel they have no control over finances (also true for Health), and they get feedback from students: how come we can’t complete in 4 years? Universities will do anything to please accreditors, but never government. Government and external agencies do have role, and not all internal autonomy is useful or productive.

Take-aways:

- More discussion with the Board and Senate about what academic freedom versus freedom of expression means in Canada.
- Look at how we can stimulate discussions at Senate that are challenging and important to KPU, especially regarding quality.
- Explore what “autonomy” means to KPU, and how we can talk about it as being essential to “making the world a better place”.



# Human Resources

## People First Culture:

**People Development and Engagement**—On November 23<sup>rd</sup>, approximately 120 administrative employees attended the November 23<sup>rd</sup> Fall Admin Forum. The purpose of this forum was to bring together administrative employees for a half-day to discuss Vision 2023 planning and subsequent themes, learn more about the admin-academic through our Deans and Associate Deans, as well as connect as a team to discuss leveraging KPU's strengths and awesomeness. Thematically centered on cultivating KPU's learning ecosystem, guest speakers included our President and Vice-Chancellor, Dr. Alan Davis, representatives from the Dean's Council and our AVP, Human Resources, Abby Thorsell.

**Respectful Workplace**—A Respectful Workplace work group has been established focused on the areas of priority employee training, development and tools to enhance KPU's work environment to ensure a respectful, engaging and enjoyable work experience for everyone. In the spirit of collaboration, the work group is comprised of stakeholders representing all KPU employee groups, KFA and BCGEU union representatives. The work group met on November 9<sup>th</sup> and December 11<sup>th</sup> with an initial goal of rolling out online Respect in the Workplace training in 2018. This is to be piloted with the Library in January.



**Diversity and Inclusion**—In partnership with the Canadian Centre for Diversity and Inclusion, scheduled two half-day workshops for the President's Diversity and Equity Committee (PDEC): Unconscious Bias and Situational Leadership, held on December 6, and PDEC's Mandate and Action Planning, held on December 13. The workshops aim to help PDEC finalize its mandate and establish an action plan for the next two years of operation.

## Talent Management:

**Senior Talent Acquisition**—Searches completed and successful candidates:

- Gina Buchanan, Senior Manager, Educational Development.
- Nick Phillips, Director, Counselling Services

Searches underway:

- AVP, Research
- Associate Dean, Faculty of Health
- Dean, Faculty of Trades and Technology
- Director, Financial Operations
- Director, Financial Planning, Reporting and Assurance
- Director, Continuing Professional Studies

**Talent Development**—In April 2017, the University centralized the professional development funds and process for administrative employees with Human Resources as the fund administrator. To support this shift, in October 2017, Human Resources introduced the Administrative Employees Professional Development Fund Guidelines. As of December 31, 2017, 83 administrative employee professional development funding requests were approved. On-going development continues to streamline the funds and process.

**Succession Planning**—Executive succession planning is underway. The strategic approach aligned with talent acquisition of key talent is underway within the senior executive team. A framework for talent planning and mapping (action plans, career goals and identification of leadership strengths) is in the preliminary planning stage. This approach will be cascaded through the leadership team within 2018 in support of internal talent development and growth.

## People Relations:

**Performance Management**—Human Resources Business Partners are working with the leaders to support the refreshed talent review process for administrative employees.

**Labour Relations**—The University continues to work with both unions and their respective executives to strengthen the working relationships, address grievance resolutions in a timely manner and collaborative labour management relations committees.

# Finance & Administration

## FINANCIAL SERVICES

### General

**Financial Services**—The team is working diligently with HR to address the current leadership staffing needs within the department. Currently posted positions include:

- Director, Budget & Reporting
- Director, Financial Operations
- Manager, Budget and Reporting
- Manager, Payroll Services
- 2x Accountant

### Financial Operations and Payroll

**Financial Operations**—Financial Services is saying a heartfelt farewell to Vivian Lee, Director, Budget, Planning and Payroll as she moves on to pursue another opportunity. We thank Vivian for her hard work and contribution to the University over the last two years. Most notably, Vivian oversaw the completion and roll-up of the Web-Time Entry project recently implemented by Payroll and HR, which was a significant improvement that positively impacts many across the institution.

### Budget and Financial Reporting

**Current Year's Budget and Forecasted Results** - As part of the Ministry's financial reporting requirements, the University is required to forecast Fiscal Year 2017/18 year-end results for the quarter ended December 31, 2017. The

Budget and Planning team developed templates for all faculties and departments who completed these in December 2017 for inclusion in the University's forecast submission.

**2018/19 Budget Development** - A draft budget for 2018/19 has been developed incorporating the priorities established by the Senate Standing Committee on University Budget (SSCUB) and the University Executive in recent months. During the budget development process this year, Financial Services met with and circulated the draft budget to divisional unit heads who were asked to identify and provide rationale for those non-funded items which were deemed to be critical to the operations of the functional area. These were presented to Executive in final preparation of the proposed draft 2018/19 budget.

### Procurement Services

**Contract Management Training**—The first wave of Contract Management Training was completed for key end-user departments (Facilities and IT) in January 2018. Performance monitoring protocols, tools, and templates were developed and distributed as part of the training to the departments in effort to enhance and entrench contract management obligations per KPU policy.

**Automation of the Proposal Evaluation Process**—Procurement Services has successfully used the automated evaluation process in Bonfire for the first time. The automation is expected to result in administrative efficiencies, as well as a documented trail for audit purposes.

## ORGANIZATIONAL RISK

### Insurance, Risk Assessment and Contract Review

#### Insurance

Working closely with Information Technology (IT) and various stakeholders, the Organizational Risk team has now populated 70% of the cyber insurance application required by the insurance market. Our aim is to submit the questionnaire to our broker for quotes by March 31<sup>st</sup>, 2018.

#### Risk Assessment

Organizational Risk has completed a report on associated risks and their respective treatments plans for on-site Student Housing. It is under final review and will be ready for circulation by Jan 31<sup>st</sup>, 2018.

The demand and need for Project Risk Management has increased; therefore, we have developed a Project Risk Register Template and a Project Risk Framework for utilization. We will support Facilities in the population of this register as Facilities and Risk continue to integrate further.

#### Contract Review

The Organizational Risk team has compiled a list of non-expenditure contracts which will form part of the Contract Management Database project in conjunction with Financial Services and Procurement Services. Our joint goal is to have KPU's first contract database developed by Jan 31<sup>st</sup>, 2018.



# Finance & Administration *cont'd*

## INFORMATION TECHNOLOGY

### GOAL #1: Core Teaching & Learning technologies to All Divisions

#### Digital Ready Classrooms

Wilson School of Design has been completed in alignment with the basic Digital Ready (DR) standard; the team is currently wrapping up a few outstanding items. The focus has now shifted to KPU Civic Plaza.

#### Video Platform

KPU's video platform, in conjunction with the DR standard, is currently being evaluated as a solution for content capture as part of the KPU Civic Plaza project; the team will be working with the School of Business to test and confirm that this solution meets the Faculty's needs.

### GOAL #2: Modern and Optimized IT Infrastructure

#### KPU OneLogin

Banner Online-Self-Service (OSS) has been added to the single sign-on initiative, KPU OneLogin. The team is working on adding in SharePoint (2016).

#### ONE.KPU (New Navigation Portal)

The launch of the ONE.KPU service is now just waiting the addition of SharePoint (2016) to the OneLogin framework. Once initial launch is completed, and the teams have confirmed their tasks are working as designed, ONE.KPU will be marketed broadly to the University community.

#### Digital Signage

KPU's digital signage solution is currently being evaluated as a possible digital wayfinding solution. A small pilot at the Surrey and Richmond campuses is being considered.

#### Campus Projects (Spruce, School of Design (WSOD), Maple Leaf, Testing Centre - Richmond)

- Spruce: Planning for phase two is in progress.
- WSOD: Project largely complete; wrapping up a few outstanding items.
- 3 Civic Plaza: Plan complete; procurement process for IT components started.

### GOAL #3: Transformed Customer Service and User Experience

#### IT Organization

Interviews for the Director, Business Services are completed; discussions with top candidate in progress.

#### Office 365

Office 365 email for staff and faculty is currently under review; the team is exploring how to handle unified voice and data messaging requirements.

#### User Experience

KPU OneLogin (single sign-on) is working well; additional applications are being added as capacity permits.

### GOAL #4: Responsible Management of Risk & Information Security

#### Tuition Process Improvement

Tuition process improvement development is complete; this initiative is waiting final signoff from the stakeholders before being put into production.

#### Security Awareness & HR Onboarding

Compulsory security awareness training for new employees, in partnership with HR, is scheduled to be implemented during the spring term 2018.

#### Business Continuity

Key equipment relocation has been successful and is working as designed; additional equipment will be added to increase the functionality independently available all campuses. In partnership with BCNET, a firm proposal for a secondary pathway to the Internet has been completed and submitted to the Board Finance Committee; once Board approval is obtained, the team will give BCNET authorization to enter into a contract with the successful bid.

### GOAL #5: Modernized Software Applications

#### Enterprise-wide CRM

IT will be collaborating with the Future Students Office, International, and the Office of the Registrar to implement a basic enterprise-wide CRM system to support student enrolments; the system selected is an offering from KPU's ERP vendor list and will be hosted on the Canadian cloud. The technical kickoff for the project is planned for the week of January 22<sup>nd</sup>, and the project kickoff with the business areas is intended to take place the first week of February.

#### ERP modernization

The Banner 9 modernization project technical planning is underway; the team expects to be in a position to hold the joint technical-functional kickoff meeting in the coming weeks.

#### Student Information System improvements

Phase one of Degree Works (Beta with Advisors) is in production; the team is working on obtaining feedback before going live with students in 2018.

## CAMPUS SAFETY AND SECURITY

### Security

- **Additional Security Added**—Security has added three new positions to assist with the addition of the Wilson School of Design. Due to the demands for weekend classrooms, Security has added extra officers.
- **Replacement of Paladin Site Supervisor**—Peter Mett has left Paladin Security and Joined KPU as a Facilities Services Generalist. A replacement has been chosen and trained to fill the position.
- **Wilson School of Design** - Additional security was provided throughout December and over the holiday closure to ensure that the new building was accessible to contracted trades hired to work on completing the building for the scheduled opening on January 3, 2018.

### Occupational Health and Safety

- **Fire Drills** - The Occupational Health and Safety Office is responsible for coordinating fire drills at each campus. To date, the team has successfully completed fire drills at the Richmond campus with the remaining campuses to be drilled at the end of January. The Richmond drill involved complete evacuation of the building of both employees and students.
- **Violence in the Workplace** - The Violence in the Workplace policy is currently being reviewed and necessary revisions have been made to ensure consistency with WorkSafe BC regulatory requirements.
- **Fall Protection** - The Office of Occupational Health and Safety is reviewing fall protection requirements for the Wilson School of Design building to ensure safety of contractors and employees conducting maintenance work on the roof of the building.

### Emergency Planning

- **Active Threat Training** - The Office of Emergency Planning has continued to deliver active threat training to front line KPU offices including libraries, front counter, and Dean's offices. Further educational activities will now involve both students and faculty. Meetings with key leadership individuals within these two areas have been scheduled throughout January with a refined product to result.
- **Incident Tracking** - A SharePoint site is currently under development to track, categorize and understand major university-wide events. The document will be categorized based on specific areas (Facilities, IT, etc.) and will allow divisions to add items related to campus incidents, capture the essence of the event and any potential lessons learned.
- **Emergency Supply Container** - The emergency supply container has been delivered to KPU Tech and the electrical feed to support the container is almost complete. Upon total completion, an assessment of the cost and set up of the container can be reviewed so similar containers can be placed at the remaining campuses.
- **Emergency Notification Systems** - A complete review of the Emergency Management Systems is underway through January-February to ensure the system has the correct safeguards in place. Users and pre-filled messaging templates will be audited; following this audit, a report will be prepared for review by senior leadership to ensure everyone is aware of protocols.

### Security Systems

- **Manager, Security Systems** - Mark Bayrock was hired in November 2017 as the Manager, Security Systems. He is responsible for alarms, access control and video systems.
- **Wilson School of Design** - The access control system is functional; additional access control hardware has been installed and will be functional by late January.



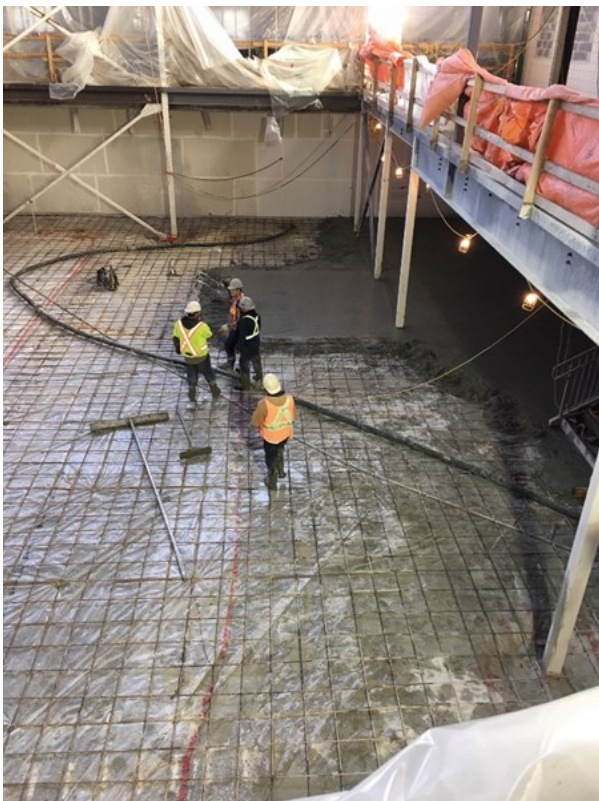
# Finance & Administration *cont'd*

## FACILITIES SERVICES

Capital Development (including planning, design, renovations and new construction)

### Spruce Building Renovation

- Work is continuing in effort to complete the final phase of the project. The structure for the new addition is underway with concrete slabs poured on the main and second floor.



### 3 Civic Plaza

Work continues on the five floors and the grand staircase in the southwest corner. The slab has been cut on all floors and the steel is being erected.



### Chip and Shannon Wilson School of Design

- The building is now occupied and substantially complete; the contractor will continue working diligently to address any deficiencies. The Ribbon Cutting Ceremony was held on January 3<sup>rd</sup> and was a great success; classes are now in session.

### First Floor Washrooms at Richmond Campus

- Project is now completed.





# Finance & Administration *cont'd*

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## Facilities Operations/General

### Langley Campus

- The Langley auditorium has been painted and carpet replacement for the auditorium is scheduled for mid-February.
- The entrance way carpet in front of Student Enrollment Services was replaced.

### Richmond Campus

- Facilities staff worked through the holiday closure in support of opening the School of Design on time for January 2<sup>nd</sup> and in anticipation for the Ribbon Cutting Ceremony on January 3<sup>rd</sup>

### Events

- KPU Facilities provided space, logistical and set-up support for the following events:

#### Noteworthy Internal Events:

- MUSIC Concert
- MUSIC at Midweek: 2 instances
- Access Programs Information Session
- Bachelor of Psychiatric Nursing Grad Day
- Biology & Health Science Info Session
- Black History Month Speakers
- Campus Tour and Presentation
- Careers in Accounting
- Coffee Hour
- Dead Reckoning - A victim's story
- DocuAsia Film Event and Panel Discussion
- Enactus KPU – Eagles' Den Competition
- Field School Info Session
- Holiday Concert
- Holiday Social all campuses
- Immigration Policy Seminar
- Interior Design Final Presentations Public Event
- International Volunteers' Social Mixer
- KFA Winter Social
- KPU Reads Launch Event
- KPU Welcomes U
- Kwantlen Student Association Welcome Week
- Music with the Message Conference
- National Day of Remembrance and Action of Violence Against Women
- Open House and Youth Train in Trades Orientation
- Post-Bacc International Student Information Session
- Richmond Discovery Day
- Science Challenge
- Science Student Research Symposium
- Spring Orientation 2018
- Stress Relief Holiday Send-off
- Teacher Education Forum
- Trades & Technology Awards Celebration Dinner

- Winter Get Together
- Winter is Coming
- World Interfaith Harmony Week
- Youth Train in Trades Transition Conference

#### External Partnership Events:

- Somalis Helping Somalis: 10 Instances
- Canadian Blood Services: 3 instances
- Royal Conservatory of Music: Examinations
- Surrey Hospice Society: Community Forum
- Fraser Valley Potters Guild: 2 instances
- Imagus Poster Sale
- Langley Community Farmers Market: 2 instances
- Norquest College Meeting

## Ancillary Services

**Bookstore**—The Bookstore website was redesigned and implemented. Online sales for the year are now at ~\$160,000 and are up 115% year over year.

**Food Services**—Food Services is now open until 6pm on Saturdays to support the expanded class offerings on the weekend.

**Printing Services**—Ancillary Services installed two new print production colour printers. The team also supported the Bookstore by facilitating online order pickups for students. This reduced student wait-times and reduced Bookstore risk

## University Space Management

### January Classes/Sunday Opening:

- Extended opening hours at Surrey on Saturdays to allow 3 x 3 hour sections (9 – 12, 12 – 3, 3 – 6) has assisted in addressing unmets.
- Sunday opening pilot in Surrey Main 12 – 6 p.m. continues.
- Food services hours extended on Saturdays and Sundays.

### Mid-year Furniture Purchase:

- Mid-year budget was received to refresh the furniture in the Surrey Main Atrium and the twenty-three 35 seat classrooms in the Fir Building.
- An ad hoc group was consulted regarding the direction for furniture concepts and colour palette.
- An RFP went out in January to ensure delivery prior to the end of March.



# Office of the Provost

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The holiday break was a welcome rest from the usual intensive pace of activity at KPU over the Fall semester. It's a good thing that all of us got to recharge our energy as the Spring semester promises even more excitement and activity.

Over the past two months the Academic Plan 2023 development has moved into high gear with over fifty department meetings and eight public forums to date. The process has yielded much valuable information that will allow the Provost to synthesize many important themes and aspirations into a cohesive and clear document of direction and vision. The participation by faculty, staff, administrators and students has confirmed the original impression that we all have a significant stake in the development of this plan and its vision and that the community wants to participate in its future. The sheer number of educational activities, research projects and community outreach made obvious by this engagement exercise has been truly inspiring. The plan going forward is to begin the governance process by bringing drafts of the plan to Senate in March and again in April with a plan to submit the final version for approval at the end of May Senate meeting.

The Ministry of Advanced Education, Skills and Training is about to deliver its first budget this coming February, 2018. So far, the post-secondary sector has seen new monies for access and affordability. Most recently the Ministry announced several new seats for technical programs in the Province. The Provost is pleased to indicate that we were able to secure funding for 20 seats (@ \$10K/seat) for our 2018/19 Mechatronics and Advanced Manufacturing Technician program with a promise to escalate that amount to 40 seats in 2021.

This funding will go a long way to making the Mechatronics program viable and a significant new educational offering for KPU.

It is not yet clear what precise and particular policy and funding directions the Ministry will bring to the sector this year. We anticipate some movement in the areas of new programming, possibly student housing, early childhood education and changes to the delivery of nursing programs.

The search for a new Associate Vice President, Research and a Dean of the Faculty of Trades and Technology are underway with orientation sessions for the Search Advisory Committees beginning in mid-February. The search for an Associate Dean of Health is in its last stages. A reappointment committee will be assembled shortly for the Associate Dean of the Faculty of Academic and Career Advancement. KPU has appointed two new Interim Associate Deans in the Faculty of Arts and the School of Business to help the university deal with the expanded workload resulting from our considerable international student enrolment. The Provost has appointed a new Special Assistant to the Provost on Open Education to steer KPU's leading role in the expansion of open education and open textbook adoption and delivery.

Our capital projects continue to progress at varying paces. The launch of the Wilson building was an exciting event that has catalyzed a lot of students and faculty to realize the vision and objectives of that project. The Spruce building renovation is looking quite good with the new atrium beginning to take shape. KPU Civic Plaza planning continues unabated whilst the builders deal with a number of unforeseen delays. We remain in close contact and will, by the next Board meeting, provide a more substantial completion and move-in date for KPU's activities there.

On the Federal front, the allocation of funding for skills development remains under intense discussion between various federal departments and ministries. KPU continues to work with our national lobby association, Polytechnics Canada, to ensure we have the opportunity to demonstrate the value that polytechnic institutions have and can play in this federal initiative.

## Recent notable meetings, conferences and events:

Nov 29—University of Northern British Columbia meetings at KPU Surrey to determine details regarding a new partnership to deliver undergraduate and graduate programs of mutual benefit on our campuses.

Dec 12—Ike Barber Fund presentation to the KPU Foundation Executive to seek funding for the second installment of the Open Doors: Open Minds Forum for Indigenous students interested in STEM disciplines.

Dec 20—Visit to the Ministry of Advanced Education, Skills and



## Office of the Provost *cont'd*

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Training in Victoria to meet with the Assistant Deputy Minister, various Executive Directors, and other officials.

Dec 21—Vancouver International Writers Festival meeting regarding the upcoming visit in March by Festival of Literary Diversity director and author Jael Richardson.

Jan 3—Ribbon cutting Wilson School of Design. J

Jan 4—Pinton, Forest and Madden (Recruitment firm) meeting regarding their stewardship of the selection process for the Associate Vice President Research and the Dean of Trades and Technology.

Jan 5—The Creative Capital Fund grants, established under the Academic Plan 2018, were selected at a meeting.

Jan 9—Meeting with Arts Umbrella Executive Director Paul Larocque regarding a potential partnership to deliver a Professional Training program.

Jan 15—Maple Ridge Innovation Summit meeting outlining KPU's participation in this event and potential offerings at a city-owned facility in Maple Ridge.

Jan 23—College and Institutes Canada meeting in Ottawa concerning leadership training and KPU's participation in the upcoming Applied Research conference.

Jan 23—Earncliffe Strategy Group meeting regarding various topics of KPU-Federal interest.

Jan 24—Polytechnics Canada meeting with full staff in anticipation of their site visit to KPU next month.

Jan 24-26—American Association of Colleges and Universities annual conference, the largest US-based conference for university educators. Washington DC.

The poster is set against a background image of a modern building with a large glass facade and a red 'EMERGENCY' sign. At the top, the KPU logo is displayed next to 'Faculty of Arts'. Below this, a white banner reads 'ARTS SPEAKER SERIES' with '»» 2017/2018' underneath. The main title 'SUBSTANCE USE IN SURREY' is in large, bold, white capital letters. Below the title, 'DR. MICHAEL MA' is listed as the speaker, with 'DEPARTMENT OF CRIMINOLOGY' below his name. The event details are split into two columns: 'TUESDAY FEBRUARY 13, 2018 12:00 – 1:00 PM' and 'SURREY BOARDROOM (CEDAR 2110)'. At the bottom, it says 'FOR MORE INFORMATION, GO TO: KPU.CA/ARTS/SPEAKERSERIES'.

KPU Faculty of Arts

**ARTS SPEAKER SERIES**  
»» 2017/2018

**SUBSTANCE USE  
IN SURREY**

**DR. MICHAEL MA**  
DEPARTMENT OF CRIMINOLOGY

**TUESDAY**  
**FEBRUARY 13, 2018**  
**12:00 – 1:00 PM**

**SURREY**  
**BOARDROOM**  
**(CEDAR 2110)**

**FOR MORE INFORMATION, GO TO:**  
**KPU.CA/ARTS/SPEAKERSERIES**

# Office of the Provost *cont'd*

## FACULTY & ACADEMIC UNITS

### FACULTY OF ACADEMIC AND CAREER ADVANCEMENT (ACA)

#### Academic & Career Preparation (ACP)

**Open Education Resources & Micro-credentialing of Critical Thinking Skills in ACP English Courses**—Sal Ferreras, Provost and VP Academic, recently informed ACP faculty members Gillian Sudlow and Janet Webster that: "We are pleased to inform you that your application to the 2018 Creative Capital Fund has been successful and the funding to support your application has now been put in place."

**AVIA Employment Services, Langley**—The ACA Dean's Office and ACP Chairs have engaged in promising discussions with AVIA Langley (contracted by WorkBC) to explore a partnership whereby KPU would deliver English and math development services to marginalized community members as a transition to Undergraduate programs.

**Open Educational Resources**—The ACP department has a keen interest in developing Open Educational Resources for KPU students. As a result, a workshop meeting with Rajiv Jhangiani is taking place during reading week in February to explore options and seek support in the venture.

**KDocs**—Kwantlen Polytechnic University's Official Documentary Film Festival is scheduled from Thurs., Feb 15 to Sun., Feb 18, 2018. The festival takes place at Vancity Theatre and includes 15 documentaries and keynote addresses. The list of documentary films is attached. Volunteer schedules for the reading week 4-day festival are currently being put together. The upcoming KDocs is primed to be engaging for the KPU community – students, staff, faculty and administrators.

**MATQ ALEKS McGraw-Hill Pilot Project**—ACP's Continuous Intake Math Program is conducting a pilot project with ALEKS (Assessment and Learning Knowledge Spaces) to determine if ALEKS will help CI Math students complete courses in a shorter period of time, retain the material better, and support more learners to progress to the next course level. ALEKS is a diagnostic math assessment that targets instruction on topics a student is most ready to learn at that time, creating an optimal path to success. In addition, ALEKS automatically reassesses to deliver a cycle of learning and assessment that ensures mastery and retention. McGraw-Hill Education is providing free access codes for 2 semesters and ACP Math will keep track of progress, completion, retention, and progression to the next level. Pilot outcomes will be presented at a conference hosted by ALEKS in the fall 2018.

#### English Language Studies (ELS)

**Marketing**—ELS continues to reach out to community partners in Langley and distribute posters and other marketing material so that we can broaden our presence at the Langley campus. Spring 2018 numbers are much more robust than in September 2017. The department marketing committee



continues their work on redesigning the department web site and updating the marketing material.

**ELS Enrolment**—Enrollment numbers continue to grow. In spring 2018 Session 1, domestic enrolment increased by 2% from spring 2017. International enrolment increased by 69% for the same period. The current utilization rate in Session 1 is 88%. Session 2 is showing an increase in both domestic and international enrolments at this point in the registration cycle. As expected, domestic student numbers have slightly increased because of the provincial lifting of tuition fees from post-secondary developmental courses. Extra ELS Placement testing sessions were offered in the fall semester to accommodate the demand and expected growth trend. These numbers will likely produce higher domestic enrollment in the summer semester and beyond as students work through the application process.

**New Faculty**—Due to the continued increase in student numbers and to provide stability in course offerings, the department is once again interviewing for contract positions.

**Program Review**—The Program Review Self Study Report was submitted to the Senate Standing Committee on Program Review (SSCPR) on December 6 and was accepted with very minor edits. The External Review Site visit is scheduled for January 25, 2018 and the participants are organized per the Agenda for the day.

**Aptis**—Aptis is our long-awaited computer-based placement test. The implementation date is approaching while our legal team work on the final version of the contract between KPU and our development partner, the British Council. Once the agreement is signed the new placement test will be operationalized with the new systems already in place and the transition period will begin.



# Office of the Provost *cont'd*

## Access Programs for People with Disabilities (APPD)

**Partnership with Vancity**—The hard work of APPD Instructional Associates has been successful in connecting community employers with the APPD work experience students. The latest success story is the new partnership that has been generated with Vancity. One of the Langley APPD students has completed a successful work experience at one of the Surrey branches. Vancity is now eager to offer their other branches as potential employers.

**Program Review**—APPD faculty and program chair, with support from the ACA Dean's office, are finalizing the self-study report for the APPD program review.

## Change in Program Intake Schedule and Interview Process—

Enrollment from the November Information/Intake session (this is the second year for the additional November date) has been productive: 13 students have returned application packages and are ready to be interviewed at their chosen campuses. Design of an additional inquiry task to be completed by applicants during the interview process is underway. The task will assist faculty in identifying student supports needed to ensure success in meeting the mastery criteria within the APPD program.

**Universal Design**—The APPD syllabus for Strategies for Employment is being updated (course begins in May) with a continued focus on universal design while taking plain language into consideration.



The poster features a central laurel wreath emblem with the text "Official Selection" at the top, "KDocs" in the center, and "2018" at the bottom. The background is a collage of film posters and a large, faint "2018" on the right. Below the wreath, a grid of film posters is displayed, including "BIRTH OF A FAMILY", "BLACK CODE", "DEATH OF A NATION", "DOLORES", "GENERATION REVOLUTION", "HELL ON EARTH", "HOW TO STOP A PINE", "MODIFIED", "SHADOW WORLD", "SOLITARY", "TO THE LIPS OF THE", "VANCOUVER", "THE CARETAKERS", and "SRAMIK AWAAZ: WORKERS VOICES".

**February 15–18, 2018**  
**Vancity Theatre**  
**1181 Seymour Street, Vancouver, BC**

Open to all! Opening night and closing night receptions, speakers, panels, Q&As, and more!  
For more information and to purchase tickets, visit [KDocsFF.com](http://KDocsFF.com)

[facebook.com/KDocsFF](https://www.facebook.com/KDocsFF)  
[@KDocsFF](https://twitter.com/KDocsFF) | [#KDocs](https://twitter.com/KDocs)



# Office of the Provost *cont'd*

## FACULTY OF ARTS

### Spotlight:

Crime Mapping (CRIM 3115): Initiated by Andrea Curman (CRIM), a collaboration with the City of Surrey's GIS Section and the Surrey RCMP's Strategic Research and Policy Advisor was established to allow the Open Source Crime Data to be assessable to students, the first post-secondary course in BC to utilize open source police data as part of its curriculum (Spring 2018). This project led to ongoing and further discussions with the City of Surrey's GIS analyst and manager to offer technical expertise and support to KPU students and faculty.

Bhangra Dance (LANC 1870): With SFU, formed a team of over 100 students to perform two Bhangra flash mobs before the Canucks' game as part of their end of semester performance, led by KPU LANC instructors Gurb Sian and Rayman Bhuller; performances are available on youtube and were featured on the Dailyhive at the Woodward's Atrium and Rogers Arena (Dec 2).

### Students:

- Ceramic Students: with Ying-Yueh Chuang (FINA) met to discuss sculpting at the rockfish habitat (Dec 5) and attended Workshop #1 Rockfish Ecology and AV Tour (Jan 16), as an on-going project with the Vancouver Aquarium.
- Fine Arts Students: Elizabeth Barnes (FINA) worked with the White Rock Museum to showcase her students' drawing and painting artwork that is available until Feb 4.
- Music Students: Piano students held a student recital for the community, KPU Langley (Nov 25).
  - KPU String students performed a free concert for the community with the Borealis String Quartet, KPU Langley (Nov 30).
- NGO and Nonprofit Studies: Student Placements were successful with United Nations Association of Canada (Vancouver branch); Farm Folk, City Folk; Richmond Cares, Richmond Gives; and Take A Hike.
- Sociology Students: as part of Cherylynn Bassani's (SOCI) course, students presented advocacy issues and shared with individuals at the Surrey and Richmond Atrium as their one-to-one advocacy project (Dec).

### New Programs, Policies and Initiatives:

ARTS Research Project courses (ARTS 3991, 3992, 3993): Offered for a second semester for students to be paired with a faculty member based on research projects. Topics for Spring 2018 included:

- David Burns (EDUC): The Surrey Portfolio Pathway Partnership (S3P)
- Robert Menzies (HIST and ASIA): Buddhist Temple Virtual Tour and South Asian Open Education Resources
- Nancy Norman (EDAS): Social and Emotional Learning and Inclusion Lab

- Katie Warfield (JRNL & COMM): Methods and Ethics in Socially Mediated Images of the Body
- Shinder Purewal (POLI): A study of Comparative Experience of Countries with Proportional Representation Electoral Systems: Lessons for British Columbia

### Community Engagement:

- Alana Abramson (CRIM): Featured in the *Vancouver Sun*, "Alana Abramson: Once a street kid, now a professor teaching restorative justice" for her work with Restorative Justice (Dec 7)
- Kyle Jackson (HIST): "A New Course Offers the History of Surrey," [The Jon McComb Show, Global News Radio, 980 CKNW](#) (Dec 13)
- Michael Ma (CRIM): Attended the Drug User Groups and Community Resilience Event organized by Ann Livingston and Erika Thomson and published an article with multiple interviews about the event on Social Justice Centre blog, Abbotsford (Dec 7)
- Eryk Martin (HIST): Interviews with the *Richmond Sentinel* and *The Runner* to speak about Dr. Martin's appointment as a Wilson Institute for Canadian History Associate for 2017-2020 for pushing the field of Canadian history in exciting new directions and bringing fresh perspectives to the writing of Canadian history (Jan 12)
- John Martin (GEOG): Organized Geography's contribution to the annual Kwantlen Science Challenge (KSC 2017) event "Earthquakes and the density of rocks" (Nov 25)
- Brian Pegg and Sara Yoshida (ANTH): Hosted a professional development workshop for the BC Association of Professional Archaeologists in determining human from animal bone in the field (Feb 3)



## Office of the Provost *cont'd*

- Larissa Petrillo (NGO and Nonprofit Studies): Attended meetings and events to support NGO and Nonprofit Studies which included:
    - Lee Ann Smith, Coordinator of Programming & Information Services, Richmond Public Library and John Shepherd, Accounting (KPU) to plan NGO and Nonprofit Studies students running a survey at Richmond libraries on neighborhood use of library services (Nov – Feb)
    - Surrey Social Innovation Summit (Nov)
    - NGO and Nonprofit Studies External Advisory Board meeting to include Jacques Bérubé (United Way Canada + Peer Reviewer, Standards Program, Imagine Canada), Ed Gavsie (Richmond Cares, Richmond Gives), Roslyn Henderson (Big Brothers Big Sisters of Langley), Njeri Kontulahti, (Vancity), Arthur Paul (Native Courtworker and Counselling Association of BC), Neelam Sahota (DIVERSEcity Community Resources Society). Andrea Seale (BC & Yukon Division, Canadian Cancer Society), Angie Vickaryous (Tides Canada), and Karen Young (Surrey Cares Community Foundation) (Jan 19)
    - Communication with Surrey Cares Community Foundation regarding revisions to Surrey Vital Signs 2018 First People White Paper Report (Nov – Feb)
  - Larissa Petrillo (ANTH): Communication with Tides Canada about First Nations representatives for upcoming committee (Jan 5)
  - Diane Purvey (Dean): Selection Panel for the First Nations Public Art Proposals with Elders, as part of Public Art Advisory Committee (PAAC), Surrey Arts Centre (Dec 11)
    - Attended the Association of American Colleges & Universities (AACU) Annual General meeting and Conference, Washington, D.C (Jan 23 – 29)
    - Invited to attend the BC National Award for Canadian Non-Fiction, UBC (Feb 1)
  - John Rose (GEOG): Interview by D. Fumano for the *Vancouver Sun*, Radio broadcasts for Middays with Jody Vance, and The Gene Valaitis Show for Roundhouse Radio, “Not Enough Focus on the Demand Side.’ Supply Alone Won’t Fix Vancouver Housing Crisis, Says Chief Planner.” (Nov 27)
    - Interview by G. Wood. “House Supply Narrative Busted by KPU Geographer.” *Richmond News* (Nov 23)
  - Jenn Tiles (FINA Instructional Associate): Cast as the Prince in the Fraser Valley Gilbert and Sullivan Society (FVGSS), Pantomime of the Little Mermaid and positively reviewed in *The Runner* (Nov 23 – Dec 3)
  - Daniel Tones (MUSI): With colleague Owen Underhill (SFU) performed and gave guest lectures as part of the School of Music’s 50th Anniversary celebrations and the Orion Series in Fine Arts, University of Victoria (Jan 12-13)
- Recognition:**
- Awards and Appointments:**
- Billeh Nickerson (CRWR): Appointed the 2018 Writer in Residence on the traditional and unceded territory of the Stó:lō, University of Fraser Valley (Dec 2017)
  - Larissa Petrillo (NGO and Nonprofit Studies): Coordinator, NGO and Nonprofit Studies (Jan – Dec 2018)
    - Chair, Surrey Cares Community Foundation First Peoples Advisory Committee for Vital Signs 2018 (Dec 1)
  - Jason Ramsey (ANTH): Elected to Board of Directors for non-profit Heritage Vancouver Society 2018
  - Daniel Tones (MUSI): Received a Faculty of Arts Excellence in Advancement award to support an Artist Residency at KPU for late February and early March 2018 (Dec 14)
- Publications:**
- Shelley Boyd (ENGL): Boyd, Shelley, and Nathalie Cooke (McGill). "What is 'Restaurant Literature'? Depictions of Chinese Restaurants in Canadian Literature." *CanLit Guides: Digital Learning Resource, Canadian Literature*, Nov 2017.
  - Greg Chan (ENGL): Publication of *Mise-en-scène: The Journal of Film & Visual Narration*, Issue 2.2 (Winter 2017) as its editor-in-chief (Dec 28)
  - Tracey Kinney (HIST): Monograph publication: *Conflict & Cooperation: Documents on Modern Global History*, 4<sup>th</sup> edition (Toronto, ON: Oxford University Press, 2018) (Dec 22)
  - John Rose (GEOG): Rose, J. (2017, Nov 24). The Housing Supply Myth. Working Paper, Version 1.
    - Rose, J. (2017, Dec 8). On Methodology: A Response to My Critic.
  - Asma Sayed (ENGL): Research paper published: “Gendered Violence and Feminist Interventions in Shauna Singh Baldwin’s *The Selector of Souls*” in a book titled *Confluences 2: Essays on the New Canadian Literature*, pages 94-104 (Dec 2017)
    - Published: creative non-fiction piece titled “Beautiful Imperfections: Living as a Muslim in Canada.” In a book titled *Home: Stories Connecting Us All*, ed. By Tololwa Mollel, Edmonton, pages 289-91 (Dec)
  - Katie Warfield (JRNL and COMM): Article publication. Warfield, K (2017) “I set the camera on the handle of my dresser”: Re-matter-ializing social media visual methods

# Office of the Provost *cont'd*

through a case study of selfies. *Media and Communication*, 5(4).

## Public Presentations:

- Daniel Bernstein (PSYC): Presented at conferences and invited talks:
  - Ackerman, R., & Bernstein, D.M. Metacognitive hindsight bias. Paper presented at the Psychonomic Society, Vancouver (Nov)
  - Bernstein, D.M. Hindsight bias and theory of mind across the lifespan. Paper presented at the Psychonomic Society, Vancouver (Nov)
  - \*Derksen, D.G., Aßfalg, A., \*Coburn, P.I., Bernstein, D.M. Avoidance-based scenarios inflate theory-of-mind errors in the sandbox. Poster presented at the Psychonomic Society, Vancouver (Nov)
  - Royal Society of Canada's Celebration of Excellence Interdisciplinary Fair, Winnipeg (Nov)
  - Royal Society of Canada's Pacific Chapter Inauguration, Vancouver (Jan)
  - International Society for the Study of Behavioral Development, Milan, Italy (Feb)
- Ying-Yueh Chuang (FINA): Artist talk at National Taiwan University of Arts, New Taipei City, Taiwan (Dec 14)
- Leland Harper (PHIL): Presented a paper entitled "God, Arbitrary Decisions, and the Metaphysical Consequences" at the Phenomenology in Dialogue: Religious Experience and the Lifeworld conference hosted by the Society for the Phenomenology of Religious Experience at the Jesuit School of Theology in Berkeley, California (Jan 26-27)
- Jack Hayes (HIST and ASIA): Invited Lecture: "Patterns on a Landscape: Environmental Challenges, Migration, and the



Interwar Period in China," for Colorado College Alum Lecture Series, Colorado College Asian Studies and History Departments, Colorado Springs, CO (Dec 8)

- Rajiv Jhangiani (PSYC): Invited talk, "Serving Social Justice & Pedagogical Innovation with Open Educational Practices" University of Colorado System OER Collaborative, virtual presentation (Dec 1)
  - Invited speaker, Canada 2067 STEM Conference, Toronto, ON (Dec 6)
  - Keynote address, Brock University OER Teaching & Learning event, St. Catherine's, ON (Dec 7)
- Sabine Stratton (ANTH): Invited Presentation at the Centre for Forensic Research -10th Anniversary Symposium, "The Contribution by Anthropology Experts to the Field of Forensic Animal Abuse", SFU (Dec 5)
- Daniel Tones (MUSI):
  - Principal Percussionist for the annual "Christmas at the Chan Centre" concert presented by Trinity Western University. The orchestra also featured members of the Vancouver Symphony Orchestra and the Vancouver Opera (Dec 3)
  - Principal Percussionist with the Vancouver Opera Orchestra in a concert of contemporary Persian Music at the Queen Elizabeth Theatre in Vancouver (Jan 6)

## Reviews:

- Daniel Bernstein (PSYC): Guest Editor for the special issue of *Zeitschrift für Psychologie*
- Asma Sayed (English): The Burning Lake, by Jonathan Locke Hart. To be published in a book titled *Interviews of and Essays about the Work of Jonathan Locke Hart*, by Shanghai Jiao Tong University Press (Nov)

## Employee Engagement:

- Greg Chan (ENGL): TALK Film Study: "Read Any Good Films Lately?--The Art of Adapting Literature for the Screen" (Feb 5 & 7)
- Dana Cserepes (FINA): ARTS 1100 Guest Lecture *Do Clothes Really Make the Artist?* Using artists Self Portraits (Selfies) and Castiglione's views on dress from *The Courtier*, to look at how artists chose to depict themselves (Feb 1)
  - Presentation workshop "Robert's Rules of Order and Chairing Effective Meetings" for the Faculty of Arts Department Chairs, Standing Committee Chairs and Administrative Assistants (Jan 12)
- Nicola Harwood (CRWR) KPU Arts Speaker Series presentation, "Summoning (no words) Art as Activism, Art as Healing. A collaborative, immersive sound project in response to violence against women" (Jan 25)
- Jane Hayes (MUSI): With the Borealis String Quartet,



## Office of the Provost *cont'd*



and alumni, Joshua Sung, held the second KPU Music Faculty Showcase, KPU Langley (Jan 19)

- Jack Hayes (HIST and ASIA): TALK Series: “Myth & Literature: Introduction to & Origins of Myths in China... or mytho-ritual in a nutshell.” (Dec 1)
- Kyle Jackson (HIST): “The Value of an Arts Degree,” presentation for the KPU Spring 2018 New Student Orientation (Jan 2)
- Tracey Kinney & Eryk Martin (HIST): Organized and supported KPU History student attendance at the Qualicum History Conference, Parksville (Jan 26-28)
- KPU Science World Speaker Series: Presentations by several Arts faculty:
  - Kristie Dukewich (PSYC): Eat, drink & be merry
  - Johannes Koch (GEOG): Written in Ice – Glaciers and Climate Change
- Eryk Martin (HIST): “Canada and the Second World War” TALK Series (Nov 24)
- Daniel Tones (MUSI): Guest artist with the Cascadia Reed Quintet as part of KPU’s Music@Midweek series. (Jan 31)
- Sara Yoshida (ANTH): Third Age Learning “TALK Series” lecture on the role of Forensic Anthropologists with an applied lab for 41 students to analyze the humerus to determine the sex, stature and handedness of the human remains KPU, Surrey (Nov 27)

### University Wide Initiatives:

- Faculty of Arts: Hosted the Teacher Education Forum for all KPU students with representatives from UBC, SFU, UFV and UVic showcasing their education programs (Jan 16)
- Frank Abbott (History Emeritus): 3-part series TALK Series:

Canada at 150, The Good (Nov 21), the Bad (Nov 28), and the Balance Sheet (Dec 5)

- Alana Abramson (CRIM): with Simon Beck and Evelyn Zellerer organized and hosted “Restorative Justice After Murder” a presentation and discussion event as part of Restorative Justice Week at KPU, featuring the stories of Margot Van Sluytman and Glen Flet, KPU Surrey (Nov 24). The event was also featured on multiple outlets including, CTV and the Globe and Mail.
- David Burns (EDUC and Senate Vice-Chair): The primary investigator with the Kwantlen Educational Policy Incubator (KEPI); has partnered with the Surrey School District to develop high school portfolio admission. With this partnership, KPU has admitted six Surrey students on portfolios, featured on KPU.ca (Nov 23)
- Amy Huestis (FINA): Exhibition showcase with Glasgow artist, Suzanne Dery, “Rainbow Walks with you” selection of artists’ books, poems and drawings connecting the library setting, the gallery, and local landscape with a closing reception on February 1, Arbutus Gallery (Jan 15 – Feb 5)
- History and Asian Studies: with DocuAsia hosted a free community film screening of “Blue Butterfly Effect”, KPU Richmond (Nov 22)
- KPU Reads: Launch event for *The Innocence Treatment* with Ari Goelman (Criminology and Business), KPU Surrey (Jan 22)
- Larissa Petrillo (ANTH): Member of Parliament brief to provide statement of activity on Experiential Learning at KPU (Dec)





# Office of the Provost *cont'd*

## **BUSINESS DEVELOPMENT & INNOVATION**

BDI has reached a fundamental milestone in setting the foundation for success in 2018 by establishing key leadership in each major BDI business area.

- Olen Vanderleeden, AVP Business Development & Innovation
- David Purcell, Director, Emerging Business
- Catherine Siermacheski, Manager, Assessment & Testing Services
- Natalie Walker, Business Manager, Continuing & Professional Studies

Working with this team, BDI has been able to stabilize the existing operations, reset the strategies and fill key staff positions. Together, these teams are set to deliver significant growth.

### **Continuing & Professional Studies (CPS)**

The main focus for CPS in the last two quarters has been stabilization, which has included a full review and analysis of all programs and a rebuilding of the team.

Over the summer, several vacant positions were filled in CPS. Three Administrative Coordinators and an Administrative Assistant have been added to the existing team of two managers. The new team has been working over the last few months to ensure that quality customer service is provided to our current, and future, students, instructors and industry partners. This team has also been focused on analyzing programs for sustainability, determining resources that will ensure quality of customer service and establishing processes based on established institutional best practices. As part of the refocusing, programming that has been assessed as not profitable or strategic to the institution has been discontinued. Core programming that remains includes the commercial beekeeping program, waste and waste water management courses for industry professionals, low volt/data networking, and LERN online learning.

Going forward, the growth strategy for CPS is to focus on high quality, high value and differentiated programming with demonstrated market demand. With this in mind, several new programs are in development with KPU faculty and industry partners that will be more aligned and successful in the long term. Programs in development in 2018 include Hotel Asset Management, Digital Marketing and a new summer music camp. Additionally, scoping work is underway for a potential instrument repair program.

In addition to core programming, CPS has partnered with the Ministry of Advanced Education, Skills and Training to develop, manage and deliver training contracts for the Squamish First Nation for the next three years. This training will be delivered both at the Squamish Trades and Training Centre and on KPU campuses. The Faculties of Trades, Design, Business and Arts will all be engaged in the development of a variety of future

programming. As we move into wrapping up the current contract in March 2018, we are pleased with the success of this program that will see 140 Indigenous students receiving relevant training.

### **Assessment & Testing Services (ATS)**

Since hiring Dr. Catherine Siermacheski as the manager for ATS three months ago, the key focus of the department has been to restructure both department operations and human resources with the primary goal of increasing the level of quality and service for essential student testing. At the same time, ATS has taken on the additional responsibility of providing accommodated testing for Services for Students with Disabilities (SSD) for KPU students. Since introducing the service, demand for accommodated testing has increased dramatically and given that the demand is still lower than those at other similar institutions, the volume of requests is expected to increase. Restructuring has put ATS in a position to allow for expected increases in demand for student testing and the pursuit of revenue generation opportunities.

Current statistics for 2017 reflect an increase of 607 exam and/or test sittings over the previous year with greater numbers expected this coming year. The expected increases will be twofold;

1. Greater demand for accommodated exams from SSD, and
2. Planned growth of external clients and revenue generation, which will need to be balanced against the demand for student services.

ATS currently offers testing services at the Surrey, Cloverdale and Richmond campuses, with planned expansion on the Surrey campus, new facilities at KPU Civic Plaza and a proposed permanent testing site at the Richmond campus.

Immediate plans to improve our presence on the campus SharePoint site and our public face on the KPU website are in progress.

Looking forward to 2018, the key focus for ATS will be to develop new opportunities for external testing services to provide additional revenue streams for KPU. Initial steps have already been taken at our Richmond campus where a pilot program was established with partner Paragon to run two CELPIP English equivalency assessment exams a month. The program has been successful and additional sittings will be added in 2018. A more permanent Richmond testing center has been proposed that will allow ATS to expand its offerings and increase revenue generation opportunities. The Surrey campus continues to generate revenue from distance education students from other schools, and a few external agency exams offered, while respecting the space and time requirements to serve the KPU community.

### **Cannabis Continuing Professional Studies (CCPS)**

Demand for the three existing cannabis courses [9001-Plant

## Office of the Provost *cont'd*

Production and Facility Management, 9002-Marketing, Sales and Drug Development courses and 9003-Financing a Cannabis Enterprise in Canada] increased through 2017 with most of the growth coming in the latter half of the year after the programs were updated to reflect the current release of Health Canada's proposed approach to cannabis regulations and after new intakes were added. CCPS is currently running concurrent intakes to satisfy the increased demand for these courses.

New CCPS programming is currently in development with both a Retail Sales training course and a Cannabis Cultivation Technician (CCT) course that will be ready for release in the spring and fall respectively. The CCT program is a 32-week program, divided into 8 modules, that targets future workers in licensed growing facilities. The Retail Sales program is a 4-week program that is being developed for two distinct markets; government liquor staff and private retail workers. Demand for both of these courses is expected to be very strong with high demand following the legalization of recreational cannabis in the summer.

In parallel with developing new training programs, CCPS is developing a program advisory board and has scheduled additional consultations with KPU staff, consultants, Institutional Analysis & Planning and the Vice Provost, Teaching and Learning with the goal of continual improvement in quality.

A number of strategic partnerships have been, and continue to be, established with key colleges and universities across the country that will allow KPU to scale up delivery of its training

programs to meet the anticipated industry demand. The partnership agreement has been crafted to promote collaboration and development of content between institutions, but has also taken into account steps to protect KPU and its CCPS intellectual property. To date, CCPS has partnered with two institutions to deliver cannabis content, Camosun College and Dalhousie University. Talks continue with additional potential partners, and it is anticipated that CCPS will have partnerships in place in Alberta, two in Ontario, Quebec, and two in the Atlantic Provinces.

CCPS continues consultations with faculty and will be attending the Council of Deans in February with the goal to collaborate and identify the path to achieve the first cannabis related degree program in Canada.

Initial consultations with key internal and external stakeholders, both domestically and internationally, have started with the goal to explore avenues for potential collaborative applied research on Cannabaceae (Cannabis, Hops and Hemp). Key areas of focus under consideration include horticulture, pest and disease management, plant breeding, chemical profiling, and social science research. The intent is to create a research hub to further knowledge and understanding in these areas within the broader cannabis space, and to secure both public and private funding as a means to do so. The focus will be centred upon applied research opportunities for faculty that aim at solving specific, emerging, existing and potential practical problems as proposed by the cannabis industry. The research plan is still under development and will be ready for review in March, 2018.



*Commercial Beekeeping Graduation Class*

# Office of the Provost *cont'd*

## FACULTY OF HEALTH

### Students:

- Bachelor of Psychiatric Nursing (BPN) - BPN Faculty Dr. Harj Dhesi (Program Coordinator), Dr. Jacqollyne Keath, and Tess Kroeker hosted a BPN Graduation Tea for BPN graduates on December 1<sup>st</sup>. BPN Elder in residence representative presided over the ceremony and encouraged graduates and faculty members to share their experiences of the BPN program and psychiatric nursing. Dean Dr. David Florkowski provided closing remarks. Graduates shared their gratitude for the BPN program and faculty, shared personal journeys, and presented the BPN Faculty Team with a large “Thank You” card.
- Graduate Nurse Internationally Educated (GNIE) - Enrollment for the January 2018 intake of GNIE was strong with 33 new students and 2 students returning. All 35 available seats were filled. In December, 15 students from our January 2017 intake successfully completed the program and 11 of the 15 have already obtained provisional or practicing registered nurse status.

### New programs, policies and initiatives:

- Bachelor of Science in Nursing (BSN) - The newly emerging BSN program has now implemented the second running of the BSN students’ community engagement clinical practice courses and are pleased with the Semester 1 students’ enthusiasm in building partnerships with our community agencies as they explore populations at risk. The new BSN program has implemented the first running of Semester 2 Nursing Practice with students immersed in maternity units and enjoying learning about caring for clients and families with predictable health situations. The students enjoy clinical practice experiences with a maternity setting, with alternate observational learning opportunities (e.g., midwifery clinics, obstetrical surgery, and pediatric settings) with focus on health promotion and prevention. We continue to liaise with the health care agencies to build capacity as we maintain relationships already forged in our former BSN Program, and immerse our new BSN Program concepts into students’ nursing practice.
- KPU Program Review - In September the GNIE program completed the final stage of their KPU Program Review with the approval of their Quality Assurance Plan by the Senate Standing Committee on Program Review
- BC Campus Open Education - This website-based course from Judith DeGroot and Sharon Leitch, Health Care Assistant Program instructors at Kwantlen Polytechnic University in Vancouver, explores how individuals can live a fully engaged, productive, and satisfying life with dementia. The course covers how to connect with afflicted individuals, learn about the disease itself, and discover

useful tools. This resource was funded, in part, by an OER Grant from BCcampus. [Living Well with Dementia](#)

### Community Engagement :

- Graduate Nurse Internationally Educated (GNIE) - Students in Semester 3 represented KPU in The Festival of Trees at Newlands Golf and Country Club in Langley. The student’s handmade decorations reflected the theme of internationally educated nurses. The Festival of Trees raises money for the Langley Hospital Foundation where many of the students have completed portions of their clinical practice.
- Langley High School Campus Tour—On January 18<sup>th</sup>, the Faculty of Health hosted a tour of the Health building. In addition to incorporating hands-on related activities in the nursing labs for these high school students, a component on career options was also provided so that students would understand the various health care career options available from the programs offered by the Faculty of Health.
- ARNBC/CRNBC - BSN Faculty members Dr. Joan Boyce and Gail Hills continue to work with the FoH Student Nurse representatives of the respective ARNBC and CRNBC organizations in coordinating events that serve to benefit the FoH student body and the KPU campus community. BSN student, Shauna Remin, has demonstrated exceptional leadership and student engagement in her continued involvement with ARNBC and CRNBC and students’ association as they invest in building partnerships with community agencies and hosting events for the KPU community. Shauna is also collaborating with the FoH Daisy Award Foundation committee to involve students in this award recognition initiative. BSN Faculty members Deb Dunn, Connie Klimek, Joyce MacKenzie, Joan Boyce, and Donna Cato, and Balbir Gurm continue to forge partnerships throughout the various community agencies involving students in various projects that enrich the BSN students’ learning experiences. These agencies serve to enhance students’ understanding of the diversity of populations and how BSN students’ work can influence change within various populations at risk.

**Recognition:** (Note: Awards, recognition, publications, public presentations, reviews, media spots, general bragging)

- BC Coalition of Nursing Associations - Nursing Awards of Excellence—Each year, one school is recognized for their leadership and engagement with their student body, ARNBC and the nursing profession. KPU became an IGNITE chapter school in early 2017 and eagerly established a group of passionate student representatives who immediately created a structure unique to their program. KPU Student Representatives began building a community by meeting with their faculty liaison and the ARNBC IGNITE Lead to develop a plan to recruit student



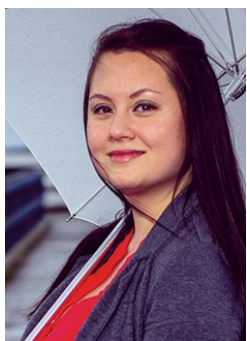
## Office of the Provost *cont'd*

representatives and learn about the required supports and needs of their student body. "Nurses are the backbone of our healthcare system," said Minister of Mental Health and Addictions, Judy Darcy, who will also serve as emcee for the gala celebration. "In this year, we are particularly grateful for the nurses who have stepped forward to care for British Columbians through a devastating wildfire season and the ongoing opioid crisis. We are so grateful for the work done by these dedicated professionals, and it is an honour to come together to celebrate their achievements. KPU's student representatives and faculty liaisons have shown outstanding leadership by engaging students in nursing policy and advocacy embodying the spirit of the IGNITE program which is to build and support the nursing leadership of tomorrow. Dr. David Florkowski, Dean, Faculty of Health, attended this event held on November 17th at the Sheraton Wall Centre Hotel, Vancouver.

- ARNBC Awards - Outstanding Student Intern Recognition Award—Sonayna Rana graduated from KPU in December 2017. During Sonayna's time with ARPNBC she demonstrated excellent initiative and a strong commitment to the profession by consistently going above and beyond all expectations. While all aspects of mental health are of interest to Sonayna, she is particularly interested in working with clients with eating disorders and helping them work through the mental component of their diagnosis as well as the physical. In addition, her work with the ARPNBC around trauma-informed care showed a strong commitment to the profession.



- ARNBC Awards – Rising Star - After completing a degree in Anthropology, Laura Morgan attended KPU and graduated as an RPN in 2015. Since her graduation, she has worked as a staff nurse at Vista House in Vancouver providing specialized tertiary level treatment for adults across B.C. with severe and complex eating disorders. Though still young in years, Laura is mature, self-motivated and able to assume responsibility for the unit when required. Her knowledge base on medications and nursing theory is sound and she is always open to learning, while also providing support to her co-workers. She remains calm under pressure and brings a gentle humour and personal warmth to all her interactions in the work place. It is this sense of natural calm leadership that has and will



continue to take Laura far in the often highly stressful and complex field of mental health.

- KPU Distinguished Faculty Award - Judy Lee, BSN Program Coordinator, will be receiving the KPU Distinguished Award for Teaching, having provided long-standing exceptional dedication to students' success in the BSN program.
- Faculty Award - Daisy Award Foundation - Herra Sandhu was the 2017 recipient of the Patrick Burns Daisy Award Foundation, elected by both peers and students for her ability to inspire and support students throughout their learning journey.
- The Risks of Health-Care Work - Health-care workers have one of the most dangerous jobs in B.C. according to workplace statistics. As found by data from WorksafeBC from 2012 to 2016, providers of patient care report more time-loss injuries than those in any other profession in the province. The workplace risks associated with a career in health-care were a major topic of discussion at this month's Hearts and Hands Conference, a gathering of health-care workers in Vancouver and Victoria on Oct. 3 and Oct. 26 which was hosted by WorksafeBC and partially sponsored by Kwantlen Polytechnic University. For further information, the following URL is provided for the [full article](#).
- Canadian Nurse Educator Certification Program - This program fosters excellence in the academic nurse educator role and provides recognition and merit for the specialized knowledge, expertise, and competencies of this role in Canada. The CCNE designation indicates that the recipient has completed academic training in nursing education and is prepared to offer exceptional teaching and learning initiatives. Donna Cato, a faculty member in the Bachelor of Science in Nursing program, successfully completed this program in the Fall 2017 term.

### Employee Engagement

- Nursing and Environmental Health Webinar - An Associate group of the Canadian Nurses Association, the Canadian Nurses for Health and the Environment - Infirmières et Infirmiers pour la Santé et l'Environnement (CNHE/IISE), represents Registered Nurses dedicated to the improvement of environmental health across all domains of nursing practice, policy, research and education. The CNHE/IISE is designing environmental competencies and curriculum to share with nurses and educators. CNHE/IISE has initiated this work to encourage engagement and explore ways that nursing can collaborate with others to support environmental health. June Kaminski, a faculty member in the Bachelor of Science In Nursing-Advanced Entry program, was one of the key presenters for this webinar offered on Tuesday, November 28, 2017.



# Office of the Provost *cont'd*

## FACULTY OF SCIENCE AND HORTICULTURE

### Noteworthy Items:

- Associate Dean Joel Murray successfully defended his doctoral thesis, "From the inside out: A hermeneutic phenomenological exploration of the ethical dilemmas and lived experience of an associate dean", granting him a Doctor of Education from Simon Fraser University. Congratulations Dr. Murray!
- The Science in Action Student club, led by President Rimi Afroze, raised \$840 for Rohingya refugees at a one day sale of honey. The honey was donated by Biology Lab Instructor Roger Abrahamson and came from bees he was tending at KPU Langley. Funds were donated to UN High Commissioner for Refugees. The Canada-wide initiative raised \$12.5 million.
- The FSH was proud to have B.Sc. Health Science student Rimi Afroze selected to give the student address to donors at the 2017 KPU Student Awards night. Rimi's speech touched all those who attended and was a great testament to the support our donors provide to our students.
- Karen Davison (BIOL) was awarded the prestigious Fulbright Canada Research Chair to be visiting chair at University of Hawaii at Manoa. These awards are for Canadian citizens who are exceptional scholars and/or experienced professionals who wish to conduct research and/or lecture in the United States.

### Students:

- Sustainable Agriculture & Physics for Modern Technology (PMT) students participated in a joint research symposium on Dec. 5, to share their results and experiences from their various course projects. Second-year PMT students used posters to present their work from PHYS 2100 – Experimental Physics. Third and fourth-year PMT and

Sustainable Agriculture students gave oral presentations on their upper year projects.

- The FSH Faculty-specific session at Spring 2018 Orientation was hosted at KPU Surrey by Dean Betty Worobec, Suzanne Pearce (CHEM), Triona King (Communication & Events Specialist), and Stuart Busch (Student Assistant). We presented an overview of our programs and their respective campuses, gave out tips and tricks to success and followed with an interactive genetics-based icebreaker game.
- Three second-year Environmental Protection Technology students will be completing their second Co-op work term abroad; one in Cuba, at Jose Marti Universidad in Sancti Spiritus, the other two in the Netherlands, at HZ University in Vlissingen. All three will be joining research teams with projects in waste management, water resources, and food production.
- Guest lecturers in various BREW courses included: Riley Sziklai, Metro Vancouver Brewery Effluent Management; Mike MacQuisten, Direct Tap Logistics; Michael Brophy, Brewing and Malting Barley Research Institute; Andrew Nguyen, Canadian Malting Barley Technical Centre; Luke Chapman, Beer Canada; Jeff Guignard, Association of Beverage Licensees.
- Students in HORT 2327 Landscape Design II gave their capstone presentations on "Growing Green" garden designs.
- Kathy Dunster (HORT) led a group of B. Hort. Sci. students to KPU Surrey for KPU Library GIS Day @ KPU 2017 and the KPU Geography Humanitarian Mapathon. Wallapak Polasub (ISFS) was one of the presenters.
- The Biology and Health Science programs hosted an Information Session on November 20 at KPU Surrey. Biology Faculty Jane Hobson, Ann Marie Davison and Paul Adams helped host, along with FSO staff and Triona King (Communication and Events Specialist). Biology student Christina Jeyakumar spoke about her personal experience of not experiencing success in a larger institution and transferring back to KPU where she has since thrived with smaller classes and more attention.
- DeAnn Bremner (Communications, Events & CPS Co-ordinator) attended the Kwantlen First Nation Career Fair, along with KPU's FSO, at the Kwantlen First Nation (KFN) Cultural Centre in Langley to promote the FSH CADD Access Program for Aboriginal People (CAPAP) to Aboriginal students in grades 10-12 from across the Lower Mainland.
- DeAnn Bremner also attended the annual Aboriginal Education Conference in Vancouver, Nov. 30-Dec. 2, 2017. During the conference, DeAnn attended workshops and also partnered with the Native Education College (NEC) to promote the FSH CADD Access Program for Aboriginal



## Office of the Provost *cont'd*

People (CAPAP) to First Nations educators and community leaders at the NEC booth.

### New programs, policies and initiatives:

- The CADD Department will soon be offering the summer diploma program intake fully online. Triona King has been working closely with Daryl Massey (CADD) to promote this new and exciting initiative.
- Paul Richard (EPT) and Dean Betty Worobec met with representatives from Norquest College (Dean of Academic Research and Development Heather Kitteringham, VP Teaching and Learning Norma Schneider and Manager of Program Development Angharad Hong Brown) to strategize over program and talent sharing. The group also met with Kent Mullinix (ISFS) and went on a tour of the KPU Farm School.
- PHYS 1110 Introductory Physics, PHYS 1100, will be offering lectures both online and in the physical classroom in Spring 2018. Combined with lab offerings that are also offered as both online and physical, students will have the flexibility to choose the lecture and lab delivery that meets their needs.
- PHYS 1141 Engineering Mechanics, will be offered for the first time in Spring 2018. This course was developed to articulate with UVic's ENGR 141 and allows a seamless transfer of KPU Engineering Certificate students into 2nd year engineering at UVic.
- Lily Liu and Gary Jones (HORT) assisted the KPU Faculty of Health in Traditional Chinese Medicine curriculum development in the areas of herbology and medical plants.
- Daniela Marinescu (MATH) is launching the new non-Majors course MATH 1216 Mathematics in the Visual Arts this term (Spring 2018). The KPU student newspaper The Runner ran an [article](#) featuring this new course:
- Three B.Sc. Applications in Mathematics students challenged their math skills by participating in the [Putnam Mathematical Competition](#) exam. This is the "preeminent mathematics competition for undergraduate college students in the United States and Canada. The Putnam Competition takes place annually on the first Saturday of December. The competition consists of two 3-hour sessions, one in the morning and one in the afternoon. During each session, participants work individually on 6 challenging mathematical problems. The Putnam began in 1938 as a competition between mathematics departments at colleges and universities. Now the competition has grown to be the leading university-level mathematics examination in the world."
- A group of KPU Richmond faculty, from CSWSOD and FSH are featured in a new Sustainable Agriculture and Food Systems Seminar series of weekly presentations.



### Community Engagement :

- KPU Richmond played host to the Kwantlen Science Challenge on November 25. Over 400 students from the Lower Mainland and Vancouver Island participated in this day-long event. Junior and Senior teams competed in several contests throughout the day based on Engineering, Physics, Mathematics, Chemistry, Biology and Geography challenges. Over 50 volunteers helped at the event, along with faculty and staff. Kwantlen Science Challenge is organized by Don Mathewson (PHYS) along with help from Triona King [Photos](#)
- Laura Flinn (PHYS) hosted a number of grade 10 students from the Take-a-Hike program in the KPU Physics Surrey labs where they worked on an experiment on uniform motion.
- Alek Egi (BREW) hosted Dr. Anubhav Pratap Singh (UBC) and Dr. Allan Paulson (Dalhousie University) for brewery tours and to talk about our program and partnerships.
- Gary Jones (HORT) facilitated a workshop/meeting for the Langley Food and Agriculture Project.
- Laura Bryce (HORT) met with key personnel from Pure Sun Farms, discuss potential future collaborations, employment opportunities for summer work experience students, graduates and alumni.
- The Horticulture External Advisory Committee met in November. This group of industry leaders also provides valuable advice and direction for program planning in all horticultural area.
- The School of Horticulture and CoHORT student club held their annual KPU Seasonal Wreath workshops in November at KPU Langley.
- Several members of the School of Horticulture hosted tours of the KPU Langley Horticulture grounds and

# Office of the Provost *cont'd*

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installations for: City of Vancouver Green Infrastructure Team, KPU Foundation, UBC Botanical Garden staff and Metro Vancouver staff.

- The FSH hosted a booth at the Surrey Board of Trade Agriculture Reception held at KPU Tech. Our Horticulture and Sustainable Agriculture programs were promoted, along with fresh produce grown by Sustainable Agriculture students. Triona King, Gary Jones (HORT) and Kent Mullinix (ISFS) attended.
- Lee Beavington (BIOL) led the interactive nature walk, 'Ecology, creativity, and wonder: Our local rainforest' for the Derby Reach/Brae Island Parks Association.
- Laura Bryce (HORT) facilitated the 1st annual Minor Use Priority Setting Workshop for Floriculture Growers at the Ministry of Agriculture.
- Kent Mullinix (ISFS) was invited to Richmond Chamber of Commerce Roundtable discussion with the Honorable Lana Popham, Minister of Agriculture.

**Recognition:** *(Note: Awards, recognition, publications, public presentations, reviews, media spots, general bragging)*

## **Publications:**

- Andrew Frank (EPT) had his recent op-ed in the Georgia Strait, 'Heavy-hearted colonizers—B.C. NDP tries to share Site C victims' grief while simultaneously causing it', generate quite a buzz!
- Paul Richard (EPT) published "Traceable: a review" in the latest edition of the KPU academic journal *Mise-en-scène*. The movie *Traceable* follows the attempts of a designer in reducing the negative environmental and social impacts of her clothing collection.
- Lee Beavington (BIOL) published the short story, 'Forgotten Scream' in *The Stand* anthology, Polar Expressions Publishing and the poem, 'Amoeba' in *Let's Fly Away* anthology, Polar Expressions Publishing.
- Winston Chim (CHEM) was the lead author on the article, 'Effect of buffer composition on PNA-RNA hybridization studied in the microfluidic microarray chip' in the *Canadian Journal of Chemistry*.
- Laura Bryce (HORT) completed the Flowers Canada Growers final report for 18 month project to assist floriculture growers in the successful development and adoption of biocontrol technology.
- Naomi Robert and Kent Mullinix (ISFS) co-authored the research paper, 'Municipal Policy Enabling Regional Food Systems in British Columbia, Canada: Assessing Focal Areas and Gaps' in a special issue of the *Journal of Agriculture, Food Systems and Community Development*.

## **Presentations:**

- Stan Kazymierchuk (HORT) was guest speaker at the Washington Turf & Landscape Show in Seattle and at the Manitoba Golf Superintendents Conference in Winnipeg.
- Janis Matsen (HORT) presented a seminar on 'Native plants' at Van Dusen Gardens and a seminar on 'Garden design' to the Mission Garden Club.
- Laura Bryce (HORT) ran a Flowers Canada Workshop for greenhouse bedding and potted crops producers.
- Gary Jones (HORT) gave a Lunch and Learn presentation on, 'Rewarding Careers in Horticulture' to KPU ESL students.
- Karen Davison (BIOL) gave the plenary presentation, 'Nutrition-related strategies to promote mental health across the life-cycle: What works?' at the Ontario Public Health Association Nutrition Resource Centre 2017 Forum - Should We Mind: Why Nutrition Matters for Mental Health, Toronto, ON.
- Kent Mullinix and Naomi Robert (ISFS) gave the respective invited talks, 'Understanding agricultural land use and our future food system.' And 'Sharing Knowledge and Tools with the BC Food System Policy Database.' At the Building Sustainable Communities conference. Kelowna, BC.
- Wallapak Polasub and Kent Mullinix (ISFS) presented on the, 'Food system study for the Township of Langley.' to the Langley Sustainable Agriculture Foundation.
- Kristi Tatebe and Kent Mullinix (ISFS) presented on the Okanagan Bioregion Food System Design Study to the Regional District of the Okanagan- Similkameen Board of Directors.
- Naomi Robert (ISFS) gave the presentation, 'An Assessment of B.C. Municipal Food System Planning Priorities.' at the Food Law & Policy Conference. Ottawa, ON.
- Kristi Tatebe (ISFS) gave the Pecha-Kucha style presentation, 'Food Systems: Nourishing Land, People, and Community' at PenTALKton – Penticton Official Community Plan engagement event.

## **Funding:**

- Kent Mullinix and Wallapak Polasub (ISFS): Real Estate Foundation of BC grant for, 'Food System Design, Policy and Strategy: Okanagan and Township of Langley.' \$225,000.
- Kent Mullinix and Payal Batra (ISFS): G&F Financial Group Foundation grant for, 'More than education: Cultivating a healthy community through Tsawwassen Farm School.' \$4,800.



# Office of the Provost *cont'd*

- Caroline Chiu and Kent Mullinix (ISFS): Metro Vancouver Agri Awareness grant for 'Richmond Farm School Urban Farming and Incubator Plot.' \$3000.

## Recognition:

- Gary Jones (HORT) was awarded the "Meritorious Service Award" for services to BC Greenhouse Growers Association at BCGGA Annual Banquet.
- Kathy Dunster (HORT) was appointed to the City of Vancouver Rain City Green Infrastructure Experts Advisory Group; UN Environment Program Partnership for Ecosystem-based Disaster Risk Reduction (PEDRR) Expert Network; Stewardship Roundtable Working Group for the 27th International Ornithological Congress to be hosted in Vancouver in August 2018.
- Lee Beavington (BIOL) had two winning photographs published in the Mayne Island Conservancy 2018 Calendar.
- Lee Beavington (BIOL) was awarded the Rotary Club of Burnaby Scholarship for continuing his PhD research in Philosophy of Education.
- Karen Davison (BIOL) received sponsorship from Oregon State University to attend Oregon Nutrition Update Annual Conference on May 2018.
- Karen Davison (BIOL) has been appointed as Associate Editor of BMC Public Health Journal.
- KPU International recruitment partner, One Immigration, visited the KPU Langley campus on Nov. 14 to film videos of the KPU Brewing and Horticulture programs to promote to the South American market. The videos, which will be released in early 2018, feature interviews with FSH instructors Gary Jones (HORT) and Dominic Bernard (BREW), as well as BREW students Gustavo De Moura, Danilo Chiga, Ignacio Rodriguez, and HORT student Ieda Del Bianco.
- Sustainability TV was on the Langley campus to film two videos for their INNOVATION in Industry™ series, highlighting KPU's Institute for Sustainable Horticulture (ISH) and the Brewing program. Deborah Henderson (ISH) was interviewed for ISH and the Brewing video featured Alek Egi (BREW), along with Brewing students Adam Chittick, Ryan Jurgens, Jacquie Loehndorf, and Derek Kindret. KPU Brewing alum Ashley Brooks was also interviewed for the video which will be released in Spring 2018.

## KPU Brewing Media:

- Victoria Beer Week Society (VBWS) announces KPU Brewing student Samantha Rose as the recipient of the [VBWS-KPU Brewing award/scholarship](#):
- [Online tasting review](#) of KPU Brewing's Pale Ale beer.

- [Vancouver Is Awesome](#) blog mentioned the KPU Brew Lab brewery tour and tasting in their '13 food events in Vancouver this December':
- Canadian Beer News mentioned the KPU Brewing program in their promotion of the Winter issue of What's Brewing magazine, which features KPU Brewing in 'Best In Class':
- <http://www.canadianbeernews.com/2017/12/06/whats-brewing-winter-2017-18-issue-now-available/>
- What's Brewing magazine, Winter issue, did an article on the KPU Brewing program, '[Raising a Generation of Brewers at Kwantlen Polytechnic University](#)' (page 14):
- What's Brewing magazine mentioned the KPU Brewing program in their '[2017 Holiday Gift Guide](#)' (page 27):
- What's Brewing magazine features KPU Brewing student Jacquie Loehndorf in their [Winter 2017-18 issue](#) (page 35):
- Pacific Beer Chat podcast two-part feature on KPU Brewing with [Alek Egi](#), [DeAnn Bremner](#) and [Nancy More](#):

## Employee Engagement:

- Dean Betty Worobec participated in the adjudication of the KPU Creative Capital Grant submission as part of the award selection panel.
- Christina Heinrick and Mike Whitmore (CADD) attended Autodesk University, a 3 day annual conference for industry and educators who use Autodesk products.
- Brewing faculty and staff participated in boiler training, facilitated by KPU Facilities Services.
- Janis Matsen (HORT) attended the Interlocking Concrete Paving Institute, receiving an installation certificate.
- Stan Kazymierchyk (HORT) represented KPU at an articulation meeting with Red River College for partnership is the KPU Turf Management program.
- Betty Cunnin (HORT) represented KPU at the BCCAT JAM 2017, BC Articulation Joint Annual General Meeting.
- Betty Cunnin (HORT) participated in the BC Society of Landscape Architects' Greening the Urban Forest Workshop, Victoria BC.
- Betty Cunnin (HORT) represented KPU at the BC Horticulture Articulation Committee, Nanaimo BC.
- Betty Cunnin (HORT) represented the FSH at the Trades Training Partnership Committee meeting, KPU Cloverdale.
- Kathy Dunster (HORT) completed Leadership Certificate from TH Köln University of Applied Sciences/United Nation Environment Program: CNRD EDRR001 Disasters and Ecosystems: Resilience in a Changing Climate.
- Kathy Dunster (HORT) coordinated the KFA Status of Women Committee Langley Campus Vigil on the National Day of Remembrance and Action on Violence Against Women.

## Office of the Provost *cont'd*

- Kathy Dunster (HORT) attended: Decolonizing Practices for Community Organizations hosted by Pacific Association of First Nations Women at Creekside CC; Invisibles and Disposables: International Migrants Day 2017, Hosted by Migrant Workers' Dignity Association and Migrante BC; Indigenous Medicine Making Workshop, Justice Institute of BC Aboriginal Gathering Place and several meetings of the Canadian Society of Landscape Architects Indigenous Issues Task Force.
- Kathy Dunster (HORT) and Deborah Henderson (ISH) met with Jack Lee, President of the President Canada Group to discuss potential research in the area of sea grass. CityU of Seattle VP and Principal Canadian Programs Arden Henley hosted the group and facilitated the meeting.
- Staff from the FSH Dean's Office organized the annual KPU Langley Holiday Social and Craft Fair on December 4. Attendees were entertained by a lively KPU Music jazz combo and had a special visit from a number of Senior Administrators. This event is always the highlight of the year for KPU Langley and is a great way to recognize faculty, staff and students.
- Laura Bryce (HORT) participated in the following Ministry of Agriculture workshops: Water Monitoring in the Lower Mainland for Neonicotinoids and Collaborative Management of Emerging Pests in the Fraser Valley.
- Karen Davison (BIOL) was an invited reviewer for the journals: AIDS Care, Biochemistry; Nelson Ltd. text: Roscoe's Human Biology, Anatomy & Physiology for the Health Sciences and abstract reviewer for Society for Epidemiologic Research (SER) 2018 Annual Meeting.
- Kristi Tatebe (ISFS) attended the Building Sustainable Communities Conference, Kelowna.
- Great Canadian Baking Show contestant Physics faculty member James Hoyland was a fan favourite with his baking skills and humour. James made it to all the way to the semi-finals.
- Dean Betty Worobec and Associate Dean Joel Murray attended the Magna Online Seminar 'Creating and



*From the KPU Urban Ecosystems Major—Bachelor of Hort Science Facebook page—"These lovely greens self-seeded from a mesclun mix sown on the roof in May 2016. The seeds stayed dormant through the summer of 2017 due to the total lack of water (water pressure failure in the building). When it started raining in September 2017, the seeds germinated and we snacked on the delicious greens all through the fall semester. This last batch was harvested on December 4th. Then it snowed. We'll see what survived next week."*

# Office of the Provost *cont'd*

## INTERNATIONAL

### NEW Field Schools to Cuba, Italy, France & Switzerland for Spring/Summer 2018

The following field schools are set to run in 2018 (so long as the minimum number of students required to run the field school are met):

#### Outgoing Field Schools:

- 28 Apr – 14 May 2018 Application period now closed
- Field School to Paris & Geneva led by KPU Instructors Brenda Snaith and Erika Balcombe (Interior Design)
- 4-20 May 2018 Application period now closed
- Amazon Field School led by Lucie Gagne & Farhad Dastur
- 7-23 May 2018 Accepting applications until January 31
- Field School to Rome led by KPU Instructors Rebecca Harbut (Sustainable Agriculture) & Iryna Karaush (Product Design)
- 29 May – 12 June 2018 Accepting applications until January 31
- Field School to Cuba led by KPU Music Instructor Danny Tones

#### KPU Student Mobility

There are 18 KPU students who are studying abroad this spring. Students will spend a semester abroad at the following KPU partner institutions:

- Edinburgh Napier University, Scotland
- INSEEC, France
- Universidad de Monterrey, Mexico
- University of Central Lancashire, England
- Guangdong University of Foreign Studies, China

- Shih Chien University, Taiwan
- University of Applied Sciences Northwestern Switzerland
- Ryukoku University, Japan
- HTW Berlin, Germany
- Royal Melbourne Institute of Technology, Australia

KPU has in return welcomed 27 students from the following KPU partner universities around the world:

- University of Central Lancashire, England
- VIA University College, Denmark
- Edith Cowan University, Australia
- Swinburne University of Technology, Australia
- Hankuk University of Foreign Studies, South Korea
- Metropolia University of Applied Sciences, Finland
- Mackenzie Presbyterian University, Brazil
- Elisava, Spain
- Universidad ORT, Uruguay
- Toyo University, Japan
- Instituto Tecnológico de Santo Domingo, Dominican Republic
- Reykjavik University, Iceland

#### New Field School Development Workshop

- As part of her role in the School of Business's Internationalization Working Group, Anita Hamm, Director of Global Engagement, KPU International will be providing a workshop on field school development to all interested faculty members in the School of Business on 24 Jan. The workshop will provide an introduction on how to create a field school proposal, the timeline involved for creating a field school and, how to work with KPU International to complete the required risk and safety planning record.





# Office of the Provost *cont'd*

## International Recruitment & Admissions

### International Applications

We continue to experience significant interest from potential new students as reflected in the significant growth in our applications every semester. From Table 1, the number of new international applications has increased from 1,644 in Spring 2017 to 4,173 in Spring 2018, which represents a 154% increase year-on-year (yoy). The number of offer letters that we provided to qualified applicants (who have met KPU's admission standards and submitted all required documents) has increased from 1,331 in Spring 2017 to 3,341 in Spring 2018 (+151% yoy). 80% of all international applicants were offered admissions to KPU, and 45% actually enrolled in Spring 2018. Similarly, the number of new international applications has almost doubled from 1,209 in Summer 2017 to 2,360 in Summer 2018 (95% yoy). The number of offer letters that we provided to qualified applicants for Summer 2018, though not yet finalized, is currently at 738.

**Table 1:** Number of Applications by Semesters

Semester	Spring 2017	Spring 2018	%yoy	Summer 2017	Summer 2018	%yoy	Fall 2017	Fall 2018	%yoy
Applied	1,644	4,173	154%	1,209	2,360	95%	3,662	790	-
Offered	1,331	3,341	151%	1,043	738	-	2,821	186	-
Enrolled	779	1,867	140%	491	-	-	1,149	-	-
% Offered / Applied	81%	80%	-	86%	-	-	77%	-	-
% Enrolled / Applied	47%	45%	-	41%	-	-	31%	-	-

Source: Institutional Analysis & Planning (IAP) – (i) Applicant Funnel Dashboard Spring 2018 as of 17 January 2017, (ii) Applicant Funnel Dashboard Summer 2018 as of 16 January 2018, and (iii) Applicant Funnel Dashboard Fall 2018 as of 16 January 2018

### International Enrolment

The number of international students continues to grow, and we have achieved a new high in Spring 2018 with a total of 4,348 international students enrolled, including both continuing and new incoming students. From Table 2, this represents an 89% increase from Spring 2017 in international student unduplicated headcount. 1,763 new international students are enrolled in Spring 2018, which is 172% higher than in Spring 2017 due to the higher volume of application we receive. Given this large increase in new international students, the proportion of continuing vis-à-vis new international students have shifted from 70:30 to 60:40, and the proportion of international students in the total student population has also increased from 17% in Spring 2017 to 28% in Spring 2018.

**Table 2:** Stable Enrolment – Spring 2018

Student Type	FTE			Headcount		
	Spring 2017	Spring 2018	%yoy	Spring 2017	Spring 2018	%yoy
Domestic	3,510	3,539	1%	11,230	11,055	-2%
Continuing	3,149	3,132	-1%	9,929	9,810	-1%
New	336	368	9%	1,056	1,052	0%
Non-credit (CPS)	26	40	55%	245	193	-21%
International	739	1,414	91%	2,298	4,348	89%
Continuing	534	851	59%	1,651	2,585	57%
New	205	563	175%	647	1,763	172%
Total	4,249	4,953	17%	13,528	15,403	14%
Continuing	3,683	3,982	8%	11,580	12,395	7%
New	541	931	72%	1,703	2,815	65%
Non-credit (CPS)	26	40	55%	245	193	-21%
% International / Total	17%	29%		17%	28%	

Source: IAP's Stable Enrolment Report Spring 2018 as of 11 Jan 2018.

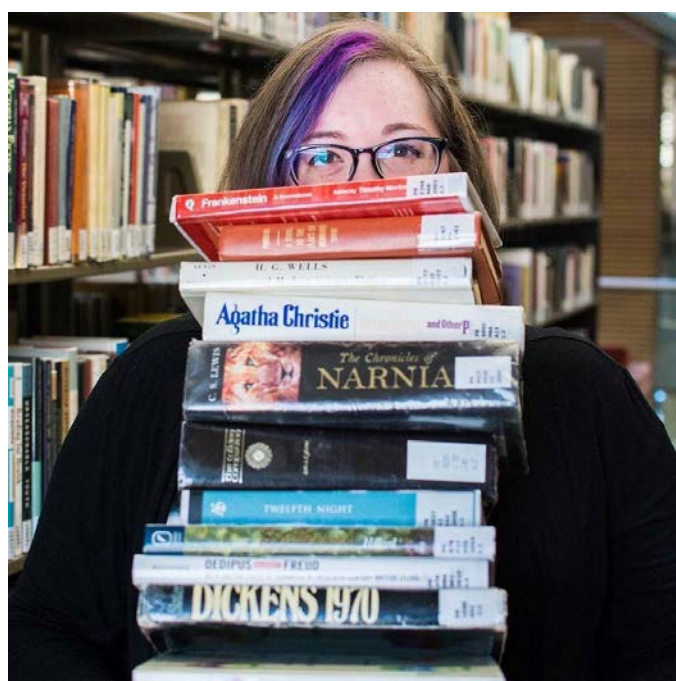
## Office of the Provost *cont'd*

Since Spring 2017, India has taken over China as the top sending country for international students. KPU International is currently working with stakeholders across KPU on a strategy to manage the quantity, quality and diversity of the international student population.

**Table 3:** Top 10 Countries by Citizenship of International Students

Summer 2017			Fall 2017			Spring 2018		
India	1,101	56%	India	1,766	57%	India	3,014	69%
China	555	28%	China	814	26%	China	828	19%
Saudi Arabia	69	4%	Saudi Arabia	83	3%	Saudi Arabia	77	2%
Hong Kong	40	2%	Hong Kong	49	2%	Hong Kong	47	1%
Taiwan	20	1%	Viet Nam	39	1%	Viet Nam	38	1%
Viet Nam	17	1%	Taiwan	34	1%	Taiwan	31	1%
Pakistan	16	1%	Korea, South	19	1%	Philippines	22	1%
Nigeria	12	1%	Brazil	18	1%	Brazil	20	0%
Japan	7	0%	Philippines	16	1%	Korea, South	20	0%
South Korea	6	0%	United States	16	1%	United States	16	0%
Total	1,960		Total	3,086		Total	4,348	

Source: IAP – (i) County of Citizenship for International Students as of 25 May 2017, (ii) Stable Enrolment Report Fall 2017 as of 3 October 2017, and (iii) Stable Enrolment Report Spring 2018 as of 11 January 2018.



“KPU is my second attempt at University. I started at SFU thinking I was going to be a teacher, but I quickly realized that wasn’t what I wanted to do. I took seven years off from post-secondary and during that time, the store I was working for shut down so I took it as a sign to go back to school. I decided I would go to KPU, with the intention of transferring back to SFU. I was planning to go into book publishing but one day I was talking to a friend and I mentioned it’s funny how things we wanted to do as kids are rarely the things we end up doing for a living. He stopped and asked me, “Why not?” I loved reading as a kid, and wanted to be a librarian. Now that’s what I’m working towards. Libraries are full of so many resources and they’re an integral part of any community. Learning to read in childhood is so important. Developing that interest can foster a love of reading forever.”

~ Amanda G.

# Office of the Provost *cont'd*

## Marketing and Recruitment

We continue to focus our recruitment efforts on the diversification of our international student population. We are attending recruitment events and providing training to agents in the following key emerging and existing markets in Spring 2018:

- Central America – Honduras, El Salvador and Nicaragua
- Brazil
- Dubai
- Southeast Asia – Vietnam & Philippines
- West Africa
- China

## Emerging Market Update

KPU International continues to enhance our diversification efforts through new market development. Some of our new markets and related efforts are as follows:

**Vietnam**—KPU was one of the first Canadian post-secondary public institutions that has a field representative in the Vietnam. The assistance of KPU's field representative facilitates the communication with contracted agents, and applicants to KPU undergraduate programs and Pathways who are in the process of admissions. KPU's field representative maintains an ongoing communication with the main office in Surrey to ensure the implementation of our recruitment strategy and KPU's Internationalization Plan is applied accordingly.

**Philippines**—With the introduction of the Canadian government's visa fast-track Study Direct Stream (SDS) Program, the Philippines is seen as the next country in terms of development potential in Southeast Asia after Vietnam. Fortunately, KPU International has entered the Philippines market early,

and we foresee the potential for substantial student conversion before the country draws more attention from other Canadian institutions. In January 2018, we are attending the Edu-Canada High School Road Show in the Philippines as well as agent meetings.

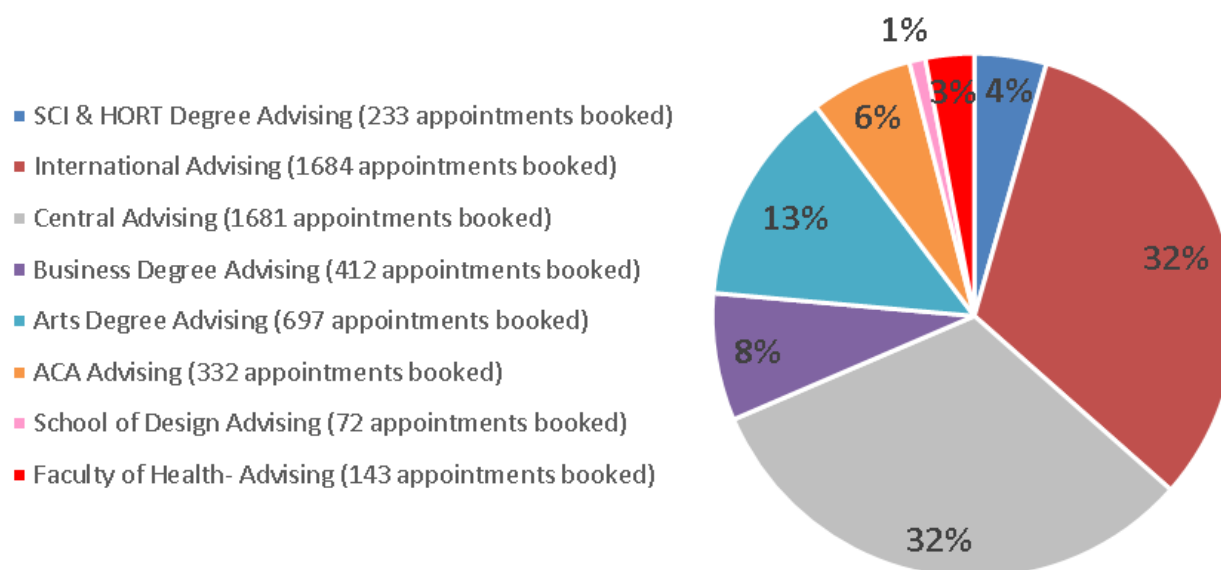
**Iran**—In September 2017, KPU International along with a KPU contracted agent (Visa Mondial) organized a seminar on programs and admissions to KPU in Tehran Iran. The seminar had over 200 attendees and resulted in 12 applications in January 2018. KPU International is scheduled to organize two more seminars in Iran in February 2018.

## International Student Success

KPU International provides advising services to international students through one-on-one appointments and drop-in sessions. International students can book appointments with our advisors online through Advisors Connect to discuss their academic needs as well as study permit and immigration inquiries. Advisor Connect is also available to domestic students to make appointments with Central advising, and to all students for make appointments with Degree Advising.

In Fall 2017, the total number of appointments booked through Advisors Connect is 5,254. Of these, 1,684 (32%) are with International Advising, 1,681 (32%) with Central Advising, and 1,889 (36%) with Degree Advising. Given that the figures for International and Central Advising are roughly the same, this points to a high demand for advising by international students who only accounted for 20% of the total student population by headcount in Fall 2017.

**Figure 1:** Appointments booked through Advisor Connect by Advising Units for Fall 2017





# Office of the Provost *cont'd*

## SCHOOL OF BUSINESS

**VISION 2018 Strategic Plan** (*Note: Alignment with the nine goals of Vision 2018*)

KPU and the School of Business are continuing to experience international growth. It has brought new challenges and opportunities. We face challenges in effectively educating a growing and increasingly diverse student population. The diversity of the student population results in classes with students who have dramatically varied experiences of and approaches to education. School of Business faculty and administration have been examining the impact and are responding with more innovative approaches.

Some faculty are frustrated with the pace of growth at KPU while others may have concerns but are excited by the growth and diversity. This variable perception is evident in the recent faculty survey on the strategic plan and intense discussion at faculty council. There is room for both views and we must all ensure our efforts and voices are characterized by tolerance, inclusion and understanding.

### We have Grown

- The number of classes taken by students within the School of Business has grown from 33,735 in Academic Year 2016-17 to 39,768 in Academic Year 2017-18. This is 17.9% growth. Domestic enrolment in the same period was virtually stable 24,541 in AY 2016-17 vs 24,292 in AY 2017-18. We have added more than 200 additional sections to absorb this growth. The growth in this period is entirely international.
- As part of our strategic planning process the School of Business conducted a detailed online survey of faculty and administrative employees. We enjoyed a very high participation rate for the survey and the level of faculty input on a number of key areas demonstrated a strong faculty recognition of our changing international context and a willingness to engage in key strategic initiatives.

### Academic Plan 2018:

- Five programs in the School of Business are in the midst of program review. Public Relations has nearly completed; having just submitted its Quality Assurance Plan. The Marketing and Entrepreneurial Leadership have submitted their draft reports. Business and Human Resources are inching towards their draft reports and Accounting, the most recent program to enter program review, is making excellent progress.
- We have faculty working groups to increase support for more diverse classrooms, blended learning, innovative teaching and course design, indigenization, learning outcomes and continuous quality improvement.
- The Graduate diploma for Global Management and for Green Business are before Senate for approval at its January 28<sup>th</sup> meeting.

## Student and Faculty Initiatives

- In fall term seven teams of fourth year business strategy students participated in an online International Business Strategy Game competing with 537 other teams from over 50 countries. Four of the KPU teams finished in the top 100.
- CPA Canada has informed us that in the most recent CFE, Common Final Exam, 55 KPU grads were successful.
- Shortly before Christmas ASK, (Accounting Students at Kwantlen) with support from the faculty hosted the annual “Careers in Accounting”, an afternoon when 50 designated accountants, many of whom are KPU grads meet with Accounting students to answer their questions about the professional life of an accountant.
- John Shepherd, Accounting, in collaboration with Larissa Petrillo, Anthropology have been conducting a research study on how recent immigrants and refugees use the services of the Surrey Public Library. The results will be published soon and the collaboration has resulted in a parallel research project in the City of Richmond.
- Lianna Chung, a fourth year Entrepreneurial Leadership student raised over \$30,000 in scholarships, most of it will benefit future students in the Wilson School of Design. It is noteworthy that the same class also found 30 co-op placement positions.
- Dr. Mandeep Pannu, our cyber security champion, in collaboration with Dr. Deborah Henderson, Institute for Sustainable Horticulture have just received a \$25,000 NSERC Engage grant to work with ELEOS Robotics Inc. to develop plant recognition for robotic crop weed elimination technology.
- Dr. Mandeep Pannu was just elected Chair of IEEE Vancouver Joint Computing Chapter. She was also the recipient of a Creative Capital Fund grant. She is developing an intelligent security tool that police forces can use to scour the “dark web” and identify traffic to child pornography sites.
- Dr. Xing Liu, has also received a Creative Capital Fund grant to explore the “Application of Blockchain Technologies to Internet of Things”.
- Dr. Liu sits on the International Scientific Advisory Board, 10th annual International Conference of Education, Research and Innovation, Seville (Spain). 16th - 18th of November, 2017 and on the Editorial Board, International Journal of Business and Systems Research (IJBSR).
- Trends in Building Hardware and Software for Smart Things in Internet of Things, Cyber 2017 by IARIA (International Academy, Research and Industry Association); he also served as panelist on CYBER-Centered Major Challenges: Monitoring and Evaluating the Cyber-Health of Industrial Systems, Barcelona, Spain,

## Office of the Provost *cont'd*

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November 12–16, 2017 is Dr. Liu's most recent publication.

- Dr. Ari Goelman, an MIT mathematician and a faculty member in both business and the Faculty of Arts was selected as this year's KPU Reads author for his book "The Innocence Treatment".
- Ron Messer, Accounting has just had his article "The Wandering Hero" published in *Anthropological Notebooks*, 2017, Vol. 23 No. 2, pp. 51 – 66.
- Integrated Marketing Communications is an upper division course taken by BBA Marketing Management students and some students of the Graphic Design for Marketing program in the Wilson School of Design.
- The instructor Rajinder Singh identified a real world client VanDusen Botanical Gardens of the City of Vancouver Park Board. The challenge to student teams was to develop new interactive educational experience and themes for VanDusen Botanical Gardens, outside of the Festival of Lights peak visitor period. As the kickoff for the project, students visited VanDusen Botanical Gardens for a Q&A session with the client. The students then completed a challenging our phase project, which included extensive

research into consumer insights and behavior, target markets, positioning and overall situation assessment. The student teams developed brand profiles, style guides and infographs to communicate their ideas and vision. They also developed a creative strategy and media execution for their proposed ideas and promotional campaign. The students presented their final projects to the client at the Melville Centre at the Richmond campus. The winning team, as chosen by the client and instructor, received free tickets to the Festival of Lights.

- VanDusen Garden's management were very pleased with the projects and the viability of the action plans. The Vancouver Parks Board is very open to further projects with KPU students.
- Associate Dean, Stephanie Howes has been working with the Richmond Chamber of Commerce and later this month KPU and the Richmond Chamber will launch "The Power of Mentorship" pairing KPU students with members of the Richmond Chamber of Commerce. The program is somewhat similar to the Vancouver Board of Trade's Leaders of Tomorrow.
- January 18th the Legal Administration program kicked off the first of many Advisory Board meetings in the School of Business for 2017. The LGLA Advisory Board provided a strong external sounding board for the recent Program Review process.
- We note that three of the seven members of this Advisory Board are KPU alumni. Lilián Cazacu, an immigrant with a PhD in Law from Romania, originally enrolled in the program to develop his facility with Canadian legal terminology and process while he was awaiting acceptance to a Canadian law school. He realized he had another more expeditious career option and he now has his own Notary firm and employs several people. Kristyn Ward is a graduate of the KPU program who works for a Surrey law firm. Matt Somers is a graduate of our BBA in Entrepreneurial Leadership who went on to law school and is now a practicing lawyer in New Westminster.
- Dean Wayne Tebb attended the CFBSD Western Canada Dean's meeting hosted by Dean Jim Dewald University of Calgary on January 13-14, 2018.
- You will note that in this Board Report a significant number of the initiatives are cross-disciplinary, illustrating how KPU is maturing as an institution.



# Office of the Provost *cont'd*

## STUDENT SERVICES

### Students:

#### Record-breaking Spring New Student Orientation

KPU Orientation & Transitions and KPU International hosted spring's New Student Orientation at KPU Langley, Richmond and Surrey in early January. These events welcomed over 65% of newly-enrolled students – more than 1,800 individuals – to the KPU community. Faculty sessions, introduced at the fall 2017 orientations, made a return to help create a fun and informative atmosphere. Students engaged with technology and social media to share their experiences, giving the day's events a 96% satisfaction rating, with 91% indicating they would recommend Orientation to other students.

#### Paying it Forward through Student Leadership

KPU Orientation and Transitions completed its first spring recruiting cycle for new members of the Orientation Leadership Team (O-Team), student volunteers who help new students by sharing advice and perspective on university life. With the increased enrolment at KPU this spring, the O-Team needed to ramp up efforts to prepare for the larger incoming class. The result was a 220% increase in student leadership participation at Orientation, totaling nearly 100 volunteers at the spring Orientation. (See picture below).

#### SAFA Awards over \$320,000 in Fall Bursaries

In November, KPU Student Awards and Financial Assistance (SAFA) awarded bursaries to more than 320 students demonstrating financial need. Funded both by donors and KPU, bursary amounts ranged from \$500 to \$2,000 per student.

#### Increased Student Volunteerism

KPU Volunteer Services facilitated workshops on resumé building and LinkedIn optimization at KPU Richmond and Surrey. The 27 registrants were helped with tailoring a volunteer-oriented career profile.



Students were also provided with 59 volunteer opportunities, facilitated through the KPU Career Connection software. Volunteers logged 388 hours between 41 students in November, and 439 hours between 61 students in December. This is an increase of 579 hours over the same period in 2016. The number of new volunteers also increased to 113, up from 50 in 2016.

#### Co-op Placements and Partnerships

To date, 123 students have secured a spring co-op placement through KPU Co-operative Education, with more placements still to finalize by the end of January. New employers to co-op include:

- The Jim Pattison Auto Group
- Citizen Abroad Tax Advisors
- WDM Chartered Professional Accountants

#### Career Awards and Events

KPU Career Services confirmed two \$500 awards to applicants of the Career Enhancement Fund to assist faculty, departments and student groups at KPU in supporting the costs of various career-related activities or events for students.

For 2018, the awarded funds will support the KPU Marketing Association student club with their 4th Annual Marketing Mixer, an event where students and marketing professionals get together to discuss the state of the industry, career paths and the day-to-day reality of a marketing position. The second award was given to students in the Access Programs for People with Disabilities for FOODSAFE certification to assist with building their skills and improve employability.

Career Services also contributed to the success of the School of Business' Careers in Accounting event in November. This student networking event provides an opportunity to meet and mingle with accounting employers and alumni from different areas such as public practice, government and industry to explore where a career in accounting can take them.

#### Programs, Policies and Initiatives

##### Wellness in Action

KPU Sport and Recreation, in partnership with KPU Counselling, wrapped up the first semester of Wellness in Action. This mental health initiative is open to students referred to the program through KPU Counselling. Participants took on a structured program of physical exercise and individual counselling with the encouragement and accompaniment of both a certified personal trainer and a counsellor skilled in mental health education and support. The program serviced seven students during the semester, with the students reporting a decrease in anxiety and stress levels.



# Office of the Provost *cont'd*

## DegreeWorks Update

The project has made significant progress, with the online component, My Action Plan (MAP), being released to academic advisors to use the graduation audit functionality directly with students as part of the project's final testing phase. With testing nearing completion, we will soon move toward a phased launch, with MAP being released to a select test population of students during the first week of March in advance of summer registration. A communication plan is underway in support of this initial release with the full release to follow in May.

## Transfer Articulation Module Review

In partnership with KPU IT, the Office of the Registrar engaged the services of our enterprise resource planning provider, Ellucian, to review KPU's transfer articulation configuration within Banner, our student information system. This four-day engagement helped to identify some key configuration decisions and business processes that are pertinent for KPU to review in moving to the next phase of our DegreeWorks implementation: transfer equivalency self-service.

## Multi-Faith Speaker Series and Drop-in Programming

The KPU Multi-Faith Centre facilitated a Praise Dance performance and a second installment of the Brown Bag and Beliefs speaker series, this time featuring KPU chaplain Dr. Martin Shoemaker on Humanism. Chaplains also started a regular drop-in program called Chaplain's Corner. Hosted in public spaces to ensure easy access to a chat with any of our chaplains on any number of topics, the sessions are ongoing at KPU Surrey and Richmond, with a pilot tested in November at KPU Langley, marking the Multi-Faith Centre's first appearance on the campus.

## Community Engagement:

### Volunteering

Employees from KPU's Centre for Co-operative Education and Career Services volunteered with the Surrey Women's Centre for their charity gift-wrapping event at Surrey's Central City Shopping Centre to raise funds for programs supporting women affected by violence.

### Co-operative Education Outreach

Connections to develop opportunities for students in co-operative education were made with various employers, including those from the following organizations:

- Goldcorp
- B.C. Tech Association
- City of Richmond
- Plan Institute
- Information Technology Association of Canada
- Delta Living Community Services

- Kal Tire
- Boston Pizza
- Surrey Business Improvement Association

## Recognition:

### Vice Provost Students & Dean, Educational Support and Development, Jane Fee

- Attended KPU's 29<sup>th</sup> Annual Scholarships and Awards Dinner.
- Attended the Hats Off to Excellence Awards Gala & Fundraiser, hosted by the Delta Chamber of Commerce.
- Attended the Wilson School of Design ribbon cutting.
- Appointed as Co-Chair, Transitions Committee on the EducationPlannerBC project.

### Associate Registrar, Nadia Henwood

- Attended Simon Fraser University's K-12 Implementation Forum – The Post-secondary Context, along with University Registrar, Zena Mitchell. The one-day forum provided context for the new grade 10-12 curriculum and assessments, including intended outcomes, updated timelines, resources available, and next steps.
- Attended a meeting of the Transcript Services Reference Group (TSRG), along with Associate Registrar, Systems, William Alvarado. The work of the TSRG informs the directions for EducationPlannerBC transcript services.
- Attended the fall meeting of the B.C. Associate Registrars and Managers, along with Associate Registrar, Stephen Yezerinac and Associate Registrar, Terri Taylor. This one-day meeting included an update from EducationPlannerBC and the B.C. Council on Admissions and Transfer, as well as discussions focusing on the provincial changes related to the support of former youth in care, international trends and campus-wide internationalization plans, tuition payment and refund practices, as well as a variety of other operational issues related to province-wide curriculum and enrolment practices.

### Director, Co-operative Education and Career Services, Shawn Erickson

- Attended the Canadian Association for Co-operative Education's annual general meeting where the membership voted to expand the mandate of the association to include all forms of work-integrated learning beyond co-op, in addition to changing its name to Co-operative Education and Work-Integrated Learning Canada (CEWIL Canada).
- Attended a director's meeting for the Accountability Council for CEWIL Canada.
- Attended a board meeting for the Association for Co-operative Education B.C.

# Office of the Provost *cont'd*

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## Coordinator, Career Services, Michele Matthysen

- Completed a Career Education Certificate through the Canadian Association for Career Educators and Employers (CACEE).
- Attended a one-day CACEE conference focussed on new developments in career education.

## Coordinator, Service Learning, Theresa Voorsluys

- Attended a one-day CACEE conference focussed on new developments in career education.

## Employer Relations Coordinator, Nadine Wolitski

- Attended Richmond Board of Trade's Annual Business Excellence Awards.
- Attended Sachiel Connect's gala dinner and networking event.
- Attended B.C. Employment Network's 2017 Labour Market Year in Review conference.

## People Updates

- Nick Phillips has been appointed to the position of Director, Counselling Services.
- Codie Hindle has been appointed to the position of Manager, Sport, Recreation and Health Promotion.

## KPU historian unearths the history of punk in Vancouver

Think history is boring?

Dr. Eryk Martin proves it's anything but by bringing his research into drug culture, punk and heavy metal, and feminist science fiction into the classroom at Kwantlen Polytechnic University (KPU).

Comic books and Cold War action flicks are all part of Martin's arsenal in the history of Canada, gender and race, and activism courses he teaches at KPU's Richmond campus.

"Punk is a global phenomenon, and a crucial part of 20th century popular culture," said Martin. "It's also been an important forum for political communication and community activism. Although we might tend to think about punk through places such as New York or London, Vancouver has been a crucial setting for punk's musical and political development since the very beginning of its existence."

A self-described settler born and raised in Nuuchah-nulth and Coast Salish territories (from Sooke, B.C.), Martin's revolutionary research isn't going unrecognized. Martin was named a Wilson Institute for Canadian History Associate for 2017-2020 for pushing the field of Canadian history in exciting new directions and bringing fresh perspectives to the writing of

Canadian history.

"As a historian who is early in their career, it is a wonderful opportunity to be chosen as an associate with the Wilson Institute," said Martin. "One of the really exciting things about this collection of academics is that their work pushes the boundaries of Canadian history out into the wider world. This is what I've tried to do with my research on the political history of punk in Vancouver."

In addition, Martin is currently writing a book on political activism in Vancouver during the 1970s and 1980s entitled *Black Flags Rising: Anarchism, Activism, and the Vancouver Five, 1967-1984*.

"This is great news for Eryk. These honours are rare and invariably deserved," said Dr. Diane Purvey, dean of the arts faculty. "We're so lucky to have Eryk as part of the KPU community. His work reminds us of the importance of the humanities and the arts generally. His research into the history of 20th century activism and musical subcultures is timely and relevant and the sort of thing that energizes students in and outside the classroom."

*By Tatiana Tomljanovic*

## Office of the Provost *cont'd*

Staff in the Office of Research & Scholarship and Teaching & Learning Commons celebrated the holidays together with a team-building activity in escape rooms. We're pleased to report that both mixed-office teams were successful in escaping their respective rooms within the allotted 45-minutes



### TEACHING & LEARNING

**Upcoming Sessions:** A series of sessions designed to support the development of instructional excellence within our community will be offered in the 2018 calendar year. Intended to provide faculty and staff with strategies, tools, techniques and tips, these pilot sessions are Instructional Bootcamps -- 90 minutes each and designed to be dynamic, engaging, interactive and practical! Sessions will be scheduled on various days and at varied times across all four campuses. Sample sessions include:

**February - Engagement 101:** Techniques, Tools and Tips to enhance student engagement.

**March - Diversity 101:** Techniques, Tools and Tips for creating welcoming and inclusive classroom.

**April - Assessment 101:** More than multiple choice; Exploring assignment alternatives to assessing student learning.

**KPU Educators' Framework:** With the recently approved 5-year, Teaching, Learning & Scholarship [Action Plan](#), the crea-

tion of a teaching development program for KPU educators begins this spring. Stay tuned.

### Upcoming Events & Opportunities for KPU Community Members:

**Learning with ePortfolios** (Jan 30-31, Surrey) - Facilitated by Lesley McCannell, Teaching & Learning Commons' Faculty Associate and faculty member in the School of Business, this two day hands-on workshop guides faculty through the development of their own eportfolio and through the process of introducing eportfolio learning to their students. [Details & Registration](#)

**Learning Technology Tinker Faire** (Feb 14, Surrey) - As part of Reading Week, the Teaching & Learning Commons will host a show-and-tell of cool tech tools presented by KPU faculty. Join the LearnTech team and fellow colleagues to learn more about innovative teaching and/or learning tools being used in the classroom by other educators. [More Information](#)

**Creating and Supporting Culturally Diverse and Inclusive Student Teams** (Feb 14, Surrey) - As part of Reading Week, Lesley McCannell, Faculty in the School of Business, and Gina Buchanan, Senior Manager, Educational Development, will facilitate a workshop exploring how culture influences teamwork and provide strategies for instructors to build successful and inclusive teams. [Details & Registration](#)

**K-12 Curriculum Transformation** (Feb 16, Surrey) *Not clear about the K-12 Transformation & what it means to you? Interested in gaining a deeper understanding?* [Join us](#), Ministry and school district members and teachers on Feb. 16, 2018 for all-day interactive sessions. Co-sponsored by the Offices of the AVP, Academic & Vice-Provost T&L.

**What's New in Moodle 3.4?** (Mar 5-9, Cloverdale, Richmond, Online, Surrey & Langley, respectively) - KPU is up-grading to a new version of Moodle for the 2018 Summer semester. Moodle 3.4 brings new features and improvements, including a new base theme which will make Moodle more mobile friendly. Join the LearnTech team the week of March 5<sup>th</sup> for a sneak preview. [More Information](#)

**Call for proposals: KPU's 2<sup>nd</sup> Teaching, Learning, Scholarship & Research Symposium: Collaborate, Create & Connect.** Show -case, celebrate & share your experiences and/or that of your students to KPU Community members & beyond. Proposals invited by any KPU educator. Proposal submission deadline: Feb. 19. [Info](#). Co-sponsored by ORS & Teaching & Learning Commons.

**Scholarly Inquiry Grants** (SIG) to enhance students' learning experiences by encouraging faculty-led investigation of new or innovative teaching and learning practices. New application deadline: Feb. 15 & Jun 1. [Info](#).

**Open Educational Resources (OER) Grants** provide funding and staff support to KPU faculty members interested in creating, adapting, and adopting OERs (and other types of [Open Pedagogy](#)). Ongoing. [Info](#).



# Office of the Provost *cont'd*

## Past Events & Opportunities for KPU Community Members

**Instructional Skills Workshop (ISW)** (Dec 18-21, Richmond) - The Instructional Skills Workshop (ISW) is a 24-hour course for faculty who are interested in developing or improving upon their teaching and learning processes. Facilitated by Alice Macpherson, participants reviewed ideas about teaching, checked their current practices and, within a supportive environment, delivered three short lessons.

**Kaltura Overview** (Nov 29 & Dec 7, Richmond & Surrey respectively) - Hosted by the Teaching & Learning Commons, this session taught participants about the options for creating and using video in Moodle courses using KPU's new Kaltura video platform.

**Moodle Basics** (Nov 29 & Dec 7, Richmond & Surrey respectively) - The Teaching & Learning Commons team reviewed course setup and editing, communication basics and assignment and feedback basics with participants.

## Vice Provost, Teaching & Learning Activities

- Nov 15—KPU's 29<sup>th</sup> Annual Scholarships & Awards Dinner. Attendee.
- Nov 21—Teaching, Learning, Scholarship & Research Symposium Planning Committee. Chair.
- Nov 23—KPU Admin Forum. Participant.
- Dec 12—Teaching, Learning & Scholarship Action Plan Online Forum. Facilitator.
- Dec 15—Teaching & Learning and Office of Research & Scholarship Holiday Event. Participant.
- Jan 8 & 9—Harnessing Creativity for Organizational Growth Course. Participant.
- Jan 11 & 12—Strategy Planning and Design Course. Participant.
- Jan 22—Digital Badges Stakeholder Planning Meeting. Chair.

*Ongoing:* Internal KPU committees and working groups, maintaining local and regional networks, co-editing a guide on teaching and learning centre reviews.

## Current priorities:

- Priorities in KPU's Teaching, Learning & Scholarship Action plan,
- Planning and coordinating the 2018 Teaching, Learning, Scholarship & Research Symposium and Symposium Planning Committee.
- Active Learning Classrooms and Future Learning Environments Plan with Facilities & IT.
- Technologies & tools for KPU educators with IT.
- Planning next steps to support faculty with K-12 changes.
- Planning a Teaching & Learning Faculty Orientation Session for new faculty.

## Educational Development

- Outreach to the University Community since starting in November
- Consulting on the Advanced Manufacturing program, Fashion and Technology team from School of Design and individual faculty members
- Participation in the President's Diversity and Equity Committee.
- Developing a series of monthly workshops "Faculty Bootcamps" for 2018
- Teaching & Learning website redesign and refresh project with Marketing.
- Developing partnerships such as with the Learning Centre (Reflective journals workshop) and Services for Students with Disabilities (monthly info and discussion series).

## Learning Technology

**Digital Badge Stakeholder Group.** A badge (micro-credentialing) stakeholder group has been formed and will meet in late January to discuss a digital badge plan for the University. Topics including the purpose and benefits of badges, gaps and challenges that badges would address and steps to ensure badge initiatives are aligned will be discussed at the meeting. A draft plan will be sent to KPU Executive mid-February.

**Moodle Upgrade.** Moodle will be upgraded to version 3.4 between the 2018 Spring and Summer semesters. The new version includes new features and improvements, including an updated base theme which will make Moodle more mobile friendly. A sneak preview of the new version will be hosted by the LearnTech team on multiple dates and at all four campuses. [Details](#)

## Teaching Fellows

**2017 Outgoing Fellows.** Thank you to the Fellows who have made important contributions to our Teaching & Learning Community and Education the past year.

**Learning Outcomes:** Dr. David Burns

- Met with Parliamentary Standing Committee regarding learning outcome tracking and admissions.
- Met with Ministry of Education regarding learning outcome tracking and admissions.
- Recorded learning outcomes tutorial audio.
- Developed visual material for learning outcomes tutorial.

**Open Studies:** Dr. Rajiv Jhangiani

- Consulted with faculty from Arts, Science & Horticulture, Health and Business about OER.
- Launched Canada's first Zed Cred program on Nov 1. For more information on course listings for Spring 2018, visit <http://www.kpu.ca/arts/zedcred>. An article on the launch can also be found [here](#).

# Office of the Provost *cont'd*

- On Nov 7, worked with student assistants to produce 10 new department-specific open textbook guides and update 6 previously-published guides.
- Supervised the editing of a video filmed with OER grantees related to dementia awareness.
- On Nov 29, presented on the Zed Cred and KPU's other open education initiatives at the Senate Standing Committee on Curriculum.
- Supervised the editing of a video featuring KPU faculty discussing their work in Open Pedagogy.
- Coordinated the adjudication of an OER grant and liaised with the new grantee.
- Met with an inter-institutional team to plan 2018 Open Education week events.
- Dec 15, presented on Open Education and potential OER projects at ACA's faculty meeting.
- Dec 16, worked with student assistants to produce 3 new department-specific open textbook guides and update 2 previously published guides.
- Met with KPU faculty and Wayne Mackintosh of the OERu to discuss a potential OERu course contribution (Introduction to Astronomy) and micro-course contribution (Dementia Awareness & Support).

## **Experiential Learning:** Dr. Larissa Petrillo

- Worked with Marketing on online Experiential Learning Guidebook and Forms.
- Coordinated current and possible community projects with faculty members from Accounting, Anthropology, Criminology, Geography, Graphic Design for Marketing, Policy Studies, Fine Arts, Sociology, English, History and Environmental Protection Technology.
- Answered faculty queries and celebrated successes with faculty members from English, Marketing, Graphic Design for Marketing, Access Programs for People with Disabilities, Creative Writing and Academic and Career Advancement.
- Met with incoming Experiential Learning Teaching Fellow and Executive Director of Institutional Analysis & Planning regarding new impact markers.

## **2018 Incoming Fellows**

### **K-12 Transformation:** Dr. David Burns

- Meetings were held with teachers and students at schools participating in the S3P project: Princess Margaret; Frank Hurt; L.A. Matheson and the North Surrey Learning Centre.
- The S3P joint study experience, titled the "KEPI Institute," enrolled a group of eight high school students in a portfolio research experience and paired them with KPU student mentors.
- An agreement was reached with Sonia Grewal, teacher

from Delta Schools, regarding a partnership to support the development of a portfolio pilot in that district.

### **K-12 Transformation:** Dr. Nancy Norman

- Participated in planning committee for K-12 Curriculum Transformation workshop being held on Feb 16.
- Outreach activities including planning a field trip to a local high school with the Physics department. The goal is to build connections/bridges in K-12 schools and investigate innovative teaching practices. The initial field trip will be a pilot event with the intent of other faculty groups engaging in similar activities over the next two years.

### **Learning Environments:** Leeann Waddington

- Planning is underway to establish a Faculty Learning Community (FLC) for blended learning.
- Facilitating a lunch and learn for the BSN Advanced entry program in Health on the community of inquiry framework and its potential to help guide their resolution of some program concerns.
- Initiated a working relationship with The Learning Centre to identify partnership opportunities with teaching and learning in coordinating faculty development and student support.

### **Experiential Learning:** Dr. Farhad Dastur

- Outreach to the Chairs of the School of Business and the Faculty of Trades & Technology.
- Organized the first meeting of the KPU Teaching Fellows to coordinate our projects, plans, and priorities.
- Received a \$25,000 Creative Capital Fund grant to bring Virtual Reality & Augmented Reality headsets to KPU.
- Negotiated a significant price reduction (from \$4000 to \$2800) for KPU to become an educational partner with the Virtual Reality/Augmented Reality Association.
- Informed *The Cube* AR/VR/MR Innovation Hub (BC Tech Association) about KPU's interest in using AR/VR/MR for educational purposes.
- Collaborated with the Vancouver-based start-up *Riipen* to secure experiential learning opportunities for KPU students to conduct micro-projects for clients (e.g., website usability analyses).
- Organizing field trips at each campus in support of KPU's *Teaching, Learning, Scholarship, & Research Symposium*.

## **RESEARCH**

### **Researcher, Grant & Funding Activities**

- Daniel Bernstein, KPU's Canada Research Chair, Lifespan Cognition has been awarded \$25,000 for his research project, *Social cognition in children with Fetal Alcohol Syndrome or Autism Spectrum Disorder*, from the Social Sciences and Humanities Research Council's (SSHRC) new funding opportunity, Partnership Engage Grants.

# Office of the Provost *cont'd*

- Three applications were submitted from researchers in Biology, Sociology and Agriculture for the NSERC College and Community Social Innovation Program, as follows:
  - Karen Davison
  - Fiona Whittington-Walsh
  - Kent Mullinix
- Results of applications are expected in Spring 2018.
- Kent Mullinix, Director for the Institute for Sustainable Food Systems, has successfully worked with the KPU Foundation to secure project funding from the Real Estate Foundation for his project titled, *Food System Design, Policy and Strategy: Okanagan and Township of Langley*. Kent collaborated with several regional districts including the Township of Langley and Ministry of Agriculture. Funding was also received from G&F Financial Foundation for his project titled, *More than education: Cultivating a healthy community through Tsawwassen Farm School*.
- Kent Mullinix was also successful in receiving funding from the KPU Creative Capital Fund for his project titled, *Bridging the gap between farmers and consumers and restaurant businesses: Township of Langley Case Study*.
- Deborah Henderson, in collaboration with Michelle Nakano, has submitted a proposal to the Canadian Ornamental Horticulture Alliance.
- The deadline for .06% Faculty PD Fund applications is Feb 1.
- The deadline for Katalyst Research Grant applications is Feb 14. Applications should have a maximum requested amount of \$25,000.



## Data & Security Updates

- Due to the needs of KPU researchers, the Office of Research & Scholarship has initiated the first step towards ensuring data security at the University. Risk Management, IT, the Library and ORS were involved in the initial discussion that took place.
- ROMEO data is currently being reviewed for individual reporting requirements.
- A trial version of the ROMEO Analytics program is being tested to determine its viability for KPU and the Office of Research & Scholarship.

## Communications Activities

- Contract Student Assistant, Hannah Mapanoo, is designing infographics for ORS's Knowledge Mobilization/ Research Impact commitments, which will be highlighted on the Office of Research & Scholarship website.
- Templates are being created for Student Led Research grant recipients, providing them with the tools to create presentation materials to showcase their funded research projects.
- A review and update of the information on the ORS website is being conducted.

## Teaching, Learning, Scholarship & Research 2018 Symposium

- The Research Services Coordinator is currently working with the Office of the Vice Provost of Teaching & Learning to plan the 2018 Teaching, Learning, Scholarship & Research Symposium.
- The Coordinator is also working with the Symposium Planning Committee regarding proposal submissions and the keynote speaker for the event.

## Research Ethics Board

- The REB's last meeting of 2017 was held on November 24<sup>th</sup>. The first 2018 meeting is scheduled for Jan 26.
- Dave Lyon, faculty member in Criminology, joined the Board in Sep 2017. However, the Board is still continuing the search for an additional KPU community member to join the Board. A call for a student Board member was posted and a successful applicant was appointed for one academic year.
- The REB Coordinator identified the importance of a central data management plan for KPU, as this will soon be required by the PRE Secretariat. To address this imminent need, a meeting was organized comprised of the REB Chair, Vice Provost of Teaching & Learning, KPU librarians and two KPU researchers whose research involves accessing secondary data. Decision and resourcing pending the incoming AVPR.

## Interim, AVP Research Activities

- Nov14—Universities Canada Social Infrastructure Initiative Briefing. Teleconference participant.



# Office of the Provost *cont'd*

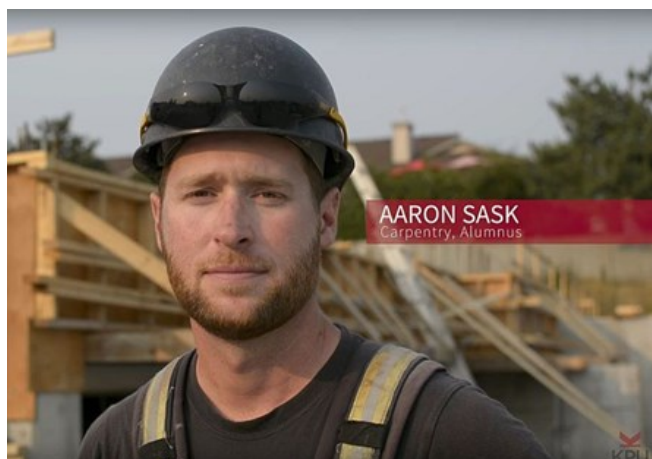
## TRADES AND TECHNOLOGY

### Students:

- We are pleased to report that student placement has rebounded in 2017. We are able to assist students finding work in a variety of industries. The need for Automotive Service Technicians is very high right now. Recent graduates from the Appliance Service Technology program have already found employment (80%).
- Two of our past welding students, twin sisters Shmyla and Suveen Thandi have been chosen to represent KPU in attracting women to trades careers. The two sisters have amazing careers in heavy construction, including critical nuclear piping at the Darlington Reactor.



- Aaron Sask: Carpentry Alumnus - When I graduated high school, I wasn't sure what I wanted to do. My natural abilities became apparent when I started carpentry at KPU. It's an ideal place to learn and develop your skills. There are huge workshops, all the tools you need, ample space to work, and the instructors are highly knowledgeable. Completing your certification makes you an extremely valuable employee and enables you to take on a leadership role on the job site. I now have my Red Seal, the national standard of excellence in the skilled trades. The knowledge I gained at KPU has given me the opportunity to mentor others and take on apprentices



working under me.

### Community/Industry Engagement

- Through our relationship with Rinnai, one of the world's largest gas appliance manufacturers, the Appliance Servicing Technology and Plumbing departments received a donation of Tankless Water Heaters for the gas lab, along with training materials and an ongoing commitment to assist in the training of instructors and students. Upon completion, students will be able to write an online exam providing a certificate recognized by Rinnai Distributors in Canada and USA.
- In September 2017 the Welding department attended a Seaspan tour in partnership with the American Welding Society BC Section to witness heavy marine construction. The event included dinner and guest speakers and was well received by all in attendance.
- KPU Tech hosted a very successful Open House and Youth Train in Trades Program Orientation January 16<sup>th</sup>. Students and parents had an opportunity to meet instructors, learn about the Trades programs, and tour the campus they will be attending shortly as part of their high school apprenticeship training.

### Recognition

- Aaron Maida graduated from the farrier program two years ago. He joined us as the Farrier Program Assistant shortly after and has become a valuable part of our team. He is a wonderful role model for students entering the trade - his determination and enthusiasm are only surpassed by his empathy and kind nature. Aaron was recently awarded an opportunity to train and attend a workshop in Minko, Oklahoma, and then to travel to Stephenville, Texas to attend the American Farriers Association exams in Stephenville, Texas. Due to his advanced forging and shoeing skills Aaron was able to mentor the other students. Upon his return from Texas he made a presentation to our students who are also very excited and motivated to search out exchange opportunities in Europe through the American Farriers' Association. Informal opportunities working with farriers around the world are also available. Aaron, now a Certified Journeyman Farrier, has only been with the program for 3 years and already has the qualifications to become an instructor; he's 2 to 10 years ahead of his peers.
- Al Sumal, Chair/Instructor, Welding and Metal Fabrication, has been nominated for an Excellence in Education Award through the American Welding Society. These prestigious nominations and awards put KPU Welding on the North American map

# Office of the Provost *cont'd*

## Premier's Award for Organizational Excellence (runner up)

Fraser Regional Correctional Centre's Inmate Work Programs: Working Towards Hope—Ministry of Public Safety and Solicitor General

- KPU has maintained its ongoing partnership with Fraser Regional Correctional Centre (FRCC). The FRCC work programs expose inmates to different work environments and skill sets allowing them to transition into the community. It is a prison workshop and a school wherein we provide short term Welder and Metal Fabrication training and testing to CSA/CWB standards. Inmates have to earn a spot in the program (and there are several on the waitlist). This training is accomplished in 30-hour blocks several times throughout the year.
- KPU Welding faculty have been instrumental in designing and upgrading the prison metal fabrication facility and equipment. There is great demand and interest for training in other trades programs as well.
- The success of the partnership led to nomination for a Premier's Award for Organizational Excellence in 2017. It was a proud day as we were the runner up for this award. [Youtube video.](#)



## Farrier Program Profiled in the Cloverdale Reporter

- A demanding trade that has changed little in over 100 years offers rewarding careers to motivated students with a large measure of initiative. Students come to KPU from all over British Columbia and other parts of North America. Graduates of the KPU Farrier program have gone on to successful careers around the world, as well as to compete at international competitions.



- The Farrier program has been part of KPU since 1981. The program accommodates a wide range of students, from those just entering the trade to those with several years of experience who wish to upgrade their skills and knowledge. The program is not only unique among university offerings, there are probably more female farriers trained here than at all the other schools combined, in large part due to the number of women involved in the local horse industry. View article [here](#).

## New Programs, Policies and Initiatives

Industry is turning to KPU Welding for intense short term training of structural, pressure piping and critical alloy welding. Our specialized training and testing programs are on the increase.

Our new revenue generating programs include:

- Welder evaluation and testing for Kiewit-Ledcor Trans Mountain Partnership (KLTP)
- Aluminum training and testing to CSA/CWB for Seaspan and Vancouver Drydock
- Ongoing inquiries for training from small local companies

Working on collaborative agreements with:

- Rinnai, North America
- Carrier Corporation

## Funding received:

From the Industry Training Authority (ITABC) to run additional Apprentice level intakes. This funding will help ease some of the extensive waitlists.

- Automotive Service Technician – Level 2
- Carpentry – Level 2
- Carpentry – Level 4
- Plumbing – Level 2
- Electrical – Level 2
- Electrical – Level 1 (3 intakes)

From the Ministry of Advanced Education, Skills and Training:

- \$500,000 to be used to support current trades programs and the expansion of technology-related post-secondary programs

## Employee Engagement

Our Welding faculty have been busy upgrading their personal qualifications and experience. Last year our instructors achieved:

- Red Seal in Metal Fabrication
- Welding Inspector Level 1
- Aluminum Welding Supervisor CSA/CWB)

The Welding Chair is currently representing British Columbia as a subject matter expert for the new CWA/CWB Acorn Curriculum. This is a national appointment to redesign and harmonize Welding and Metal Fabrication training across Canada.

# Office of the Provost *cont'd*

## UNIVERSITY LIBRARY

### Alignment with VISION 2018 Strategic Plan:

#### Relevance

*Strategy: KPU is a well-managed, integrated, and transparent organization that supports learning.*

- New database Statista - Starting Jan 1, the Library began subscribing to Statista, which is a statistics portal that integrates data from thousands of sources on over 60,000 topics. Users can access statistics, infographics, reports on industries and more. Statista also gathers information together by topic, which can be useful for those who wish to browse data on a specific subject. After trialing several different databases this fall, the feedback gathered indicated that Statista would be the most useful new product to add to our collection. As it provides information relevant to a multitude of our programs and courses, we expect it to find a broad user group. Existing budget was reallocated to fund this as a result of a comprehensive collections spending reassessment.

*Strategy: The impact of KPU's community engagement has doubled by 2018*

#### GIS Day @ KPU 2017

- The KPU Library and KPU's Department of Geography and the Environment were proud to present the second annual GIS Day @ KPU event on Nov 15, 2017. GIS Day is an annual worldwide celebration for users of Geographic Information Systems (GIS) technology.
- GIS Day @ KPU brought together 35 GIS users and enthusiasts – including KPU faculty, students, staff, and GIS professionals – who discussed the many benefits of GIS technology. A wide range of KPU departments were represented including Geography and the Environment, Criminology, Horticulture, Business, and Anthropology.
- GIS Day began with a keynote presentation by Anders Hopperstead, Premises GIS Analyst – BC Ministry of

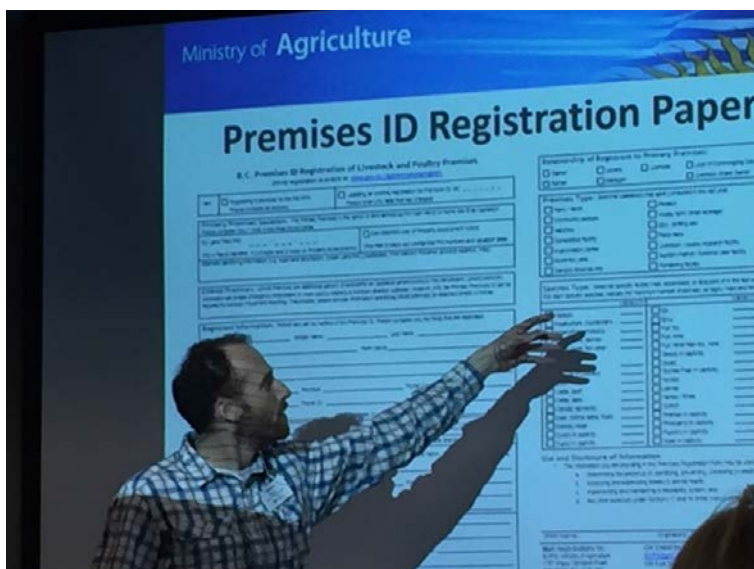
Agriculture. Anders's insightful presentation highlighted some recent key projects including livestock traceability during the BC wildfire season. Anders also offered helpful advice and tips to students interested in pursuing a career in GIS

- GIS Day @ KPU also featured KPU Faculty Lightning Talks presentations from Wallapak Polasub (Institute for Sustainable Food Systems), Stephen Peplow (School of Business), and Jordana Norgaard (Criminology), highlighting the innovative uses of GIS technology across KPU. The Lightning Talks were followed by a Meet and Greet networking session where KPU faculty, staff, and students with an interest in GIS had the opportunity to share ideas.
- GIS Day concluded with a Humanitarian Mapathon workshop presented by Mungandi Nasitwitwi (Geography). In this hands-on workshop, participants used Open Street Map software and the power of collective mapping to help map and label vulnerable communities affected by disasters.
- GIS Day @ KPU 2017 was an amazing success, and we look forward to hosting additional events on GIS Day in the future.

#### Reputation

*Strategy: KPU is widely recognized for its teaching and its scholarship*

- Scholarly Communications Librarian **Karen Meijer-Kline** along with three colleagues published the following article: Whyte Appleby, J. et al., (2018). What's in a Name? Exploring identity in the field of library journal publishing. [Journal of Librarianship and Scholarly Communication](#). 6(1), p. None. The paper explores the variability in self-identifying practices of academic libraries engaged in journal publishing and hosting activities. The authors were interested in how libraries characterized their efforts in this area and looked at whether there is an unspoken threshold for differentiation with respect to publishing-support naming conventions. They aimed to determine whether there as any sort of tipping point, or inferred rules, around when an institution chose to call the activity either publishing or hosting.



Anders Hopperstead, Premises GIS Analyst – BC Ministry of Agriculture - GIS Day @ KPU 2017



# Office of the Provost *cont'd*

## WILSON SCHOOL OF DESIGN

### Transformation:

We are thrilled to have moved into our new home on the Richmond campus. Much of the Fall semester was spent getting ready for the move and involved packing, sorting, purging, and organizing. It certainly paid off and faculty and staff settled in with one day to spare before classes and the building launch occurred. Our design intent has been met; it is light, transparent, active, alive, student-centred, and inspiring. It houses our advanced technology and gives us an opportunity to add more. It provides an opportunity to utilize our space more effectively and areas for students to work on projects outside of designated (and inefficient) classrooms. The students and team are settling in well and all are finding that the opportunity to teach and socialize with students and faculty in other Design programs on a daily basis is already breaking down barriers and promoting a broader understanding of Design across disciplines. All the little kinks are still being sorted out, but for the most part we are getting settled and enjoying all the new spaces and opportunities this building has to offer. In short, it is fantastic!

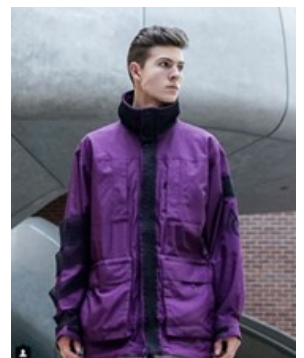
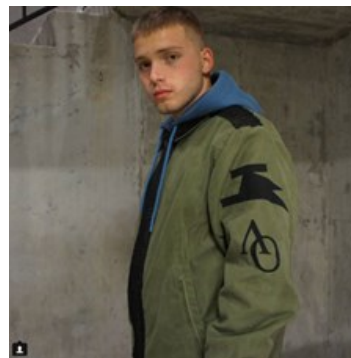
In spite of this major change, all of the teaching, learning, community engagement, scholarly activity, research, and international activity continued through the Fall semester and into this Spring one. As Dean of the Wilson School of Design, I am grateful and proud that we have such a passionate and committed team of faculty and staff that stepped up and made it all work.

### Students:

- The Fashion & Technology and Fashion Marketing programs joined forces for the first day of school in the new building to present an all-inclusive orientation of not only the new space, but some great services KPU has to offer. All students from both programs attended an orientation that included a tour of the new building, an introduction to the new year, scheduling information, and guest speakers on the following:
  - Maria Angelina from Counselling provided information about the services KPU offers for free and how to book an appointment.
  - Kendell Kitt from the KSA shared information on free KSA services from which KPU students can benefit.
  - Gena Davies from Academic Advising gave provided crucial information about what students need to know about advising and how to keep track of their program plans.
- Interior Design students from all four years engaged in a “vertical studio” for January’s start up. Faculty members, Erika Balcombe and Marlis Joller, met with Heather Burgess, Manager of the Purdy Pavilion at UBC, to discuss

student involvement in designing solutions for their 199 bed facility. UBC was looking to make the facility more of a “home” for residents. Faculty members took photos and worked out ideas for a “vertical studio” with Heather and then facilitated the sessions that enabled all 80 students to work together on the project within the first week of the Spring semester. It was an outstanding community engaged activity that generated excellent solutions for UBC’s next steps.

- Two of our Fashion & Technology students, Julian Bontorin (third-year) and Austin Sandrin (second-year), are both experts in balancing school work with their own creative endeavors. Both students have been working on a number of their own creative projects outside class time, including capsule collections, private showcases, and client orders. They recently teamed up to create some cool collab pieces between their brands, JB Gear and Austin Ottone. Here is a sneak peak at some of the first designs together which were published in Candid magazine:



- Fourth year Fashion & Technology students were the first ones to take the new Innovative Pattern Cutting class taught by Lesley Pollard which involved Subtraction Cutting, Transformation Reconstruction, and Zero Waste research and prototyping. The final projects for the class were both outstanding and inspiring, and featured a variety of sustainable pattern cutting techniques that resulted in everything from technical outerwear to creative smocked pieces (see below).

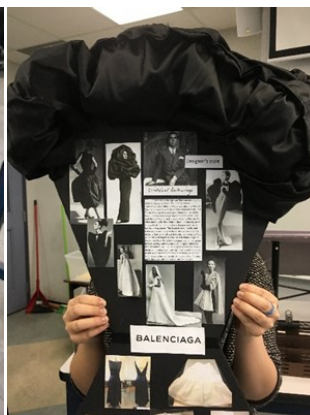


## Office of the Provost *cont'd*

- Third-year Fashion & Technology students spent the fall working with Arc'teryx to develop technical outdoorwear prototypes, and their final versions were excellent. They presented to Arc'teryx superstar Tara Findlay at the end of the semester and their work covered a range of activities from hiking to biking to photography.



- Second-year Fashion & Technology students mastered the International Designer project this year in FASN 2100 with some outstanding pieces. The project asks students to emulate the style of an international designer using only thrifted and/or upcycled goods that are then completely reconstructed. Students are allowed to use any means and methods of construction, from sewing to hot gluing, so the results were pretty spectacular – see below for some highlights.



- First-year Fashion Marketing students will be attending the Know Show trade event Jan 17-19 at the Vancouver Trade and Convention Centre. They will be assuming the role of start-up owners and critiquing marketing materials, trying to think like buyers, and considering pros and cons of event planning while reviewing Fall 2018 brands in the active and outdoor sports sector.

### Community Engagement:

All design programs intersect with their external professional communities and industry on an ongoing basis. Over the past two months:

- During the final week of classes, Interior Design faculty invited guest reviewers from within the design industry to see final presentations. Guests attended student presentations and provided critical feedback (each year has two to four guest reviewers). The industry guests also attended a "Mix + Mingle" with students at the end of the presentation week. The Mix + Mingle is a way for students to say goodbye to the old space, give them information on the building move, and allow them to mix with the design industry in a more casual way. We look forward to more of these informal events in the new Wilson School of Design. Guests included:
  - Paula Leton, Architect
  - Sara Remocker, Dialog
  - Anna Szczepaniak, KASIAN
  - Stuart Rothnie, HMCA
  - Andhra Currie-Shearer, IDC Canada
  - Karen Yau, Sarah Gallop Design
  - Erika Balcombe, Exhibit/Curation Design
  - Ryan Barker, Interior Design - Contract
  - Taryn Chisholm, Geralynne Mitschke Design
  - Kathie-Lee Pugsley, Focused Interiors
- This direct interaction with the industry is integral to the success of KPU students and solidifies our presence within the greater design community. In addition, guests are able to share up-to-date knowledge on the skills needed in the field through feedback and reviews.

## Office of the Provost *cont'd*

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- Fashion Marketing alumnus, Ali Sami, who is Assistant Manager at Nordstrom and Meagan Arstad, the HR Assistant, are coming to the Wilson School of Design on January 25th from 5:00 - 6:00pm. They are recruiting for Nordstrom which will commence right after graduation.
- Interior Design students met with Penny Martyn, Architect/Manager, UBC Sustainability and Engineering. Penny toured fourth-year students through the latest projects at UBC while providing background information and discussing sustainable strategies.
- Brad Phillips, Architect at Dialog, conducted a site visit and shared his wealth of experience in contract administration. He showed a current set of drawings and specifications on a larger Dialog project currently in process and reviewed them with Interior Design students.
- Interior Design students did a site visit to Outsource Marketing and met with its President, Cheryl Schindler. A founder of her own firm specializing in business development and marketing for architecture, engineering, and construction companies, Cheryl acquainted fourth-year students with proposal writing, project procurement types, and general sales and marketing tips.
- The following Lunch and Learn opportunities took place in November and December 2017. These are primarily organized by fourth-year interior design students in order to mentor and support students from the first to third years of the program.
  - Nov 8: Herman Miller – Interior solutions for offices, education, healthcare, commercial, etc.
  - Nov 15: Milliken Flooring – Interior flooring solutions that combine design with unique technologies.
  - Nov 22: Teknion – A comprehensive series of furniture products that transform the office, challenge convention, and change the way people experience work.
  - Nov 29: 3Form – Manufacturer of sustainable building materials and architectural hardware solutions for the Architecture and Design industry.
- Second-year Fashion Marketing students are volunteering and/or completing proposals for their 40-hour job shadow experiential course. Students are getting samples ready for shows in California, Florida and New York, setting up trade show booths locally, selling lines with sales agents, and managing social media accounts with local and national companies.
- Second-year Product Design students closed their Design Studio project with the company LunaPads. [LunaPads](#) brought a design challenge to the program and six different prototypes were presented by students to the founders of the company and some of their staff.
- Additional Community Engagement activities include:
  - A site visit for Technical Apparel students to UBC's AMPEL lab to meet Dr. Frank Ko and his team.
  - Technical Apparel's grad exhibition held at Dudoc Vancouver.
  - A guest lecture on branding re-design by Matthew Clark.
  - A lecture on Communications Design in the Non-Profit Sector by Daniel Presnell, Director of Strategy at Signals Design Group.
  - Graphic Design for Marketing students studying Print Technologies visited Mitchell Press.

### Recognition and Alumni:

- The opening of the Wilson School of Design received 60 positive media hits (between Jan 1-7) from sources including CBC, CTV, Global News, Vancouver Sun, Ottawa Citizen, Winnipeg Free Press, Halifax Today, Lethbridge Herald, and Canadian Architect. The estimated reach of the media coverage is 25,991,864 with an advertising value equivalency of \$240,424 (Source: Meltwater).
- Second-year Fashion Marketing student, Carley Bardaro, will be giving a presentation on how her pop-up assignment inspired her entrepreneurial spirit to start her own small business, Marina Swim.
- 2011 Interior Design Alumni Kate Salisbury has relocated to Melbourne, Victoria, Australia and is working for Crone Architecture and Planning. Our alumni continue to explore employment opportunities throughout the world and by doing so, we hope will extend KPU's reputation and reach.
- Graphic Design for Marketing fourth-year student Mackenzie Gooch (pictured below), was named as one of the recipients of the 2017 Jim Rimmer Community Scholarship for Design Award.
- Design's Communication and Events Coordinator, Gabrielle Durning, has been re-elected to the board of National Portfolio Day. Gabrielle is one of two Canadian members on this North American board.





# Office of the Provost *cont'd*

## Employee Engagement:

- Victor Martinez, Product Design faculty for Digital Physicalities, will be providing weekly assistance and teaching every Wednesday from 5:00 to 6:00 pm starting January 10<sup>th</sup> for students, faculty, and staff interested in learning about 3D printing, 3D modelling, sensors, coding and/or electronics.
- Graphic Design for Marketing faculty, Michael Cober, attended the World Design Summit in Montreal. His work on a new model for professional certification for design professionals, as VP Certification of the GDC, was presented at the ico-D congress by GDC National president Jonathan Strebly.
- Faculty and Co-coordinators of Graphic Design for Marketing, Marge Damon and Carley Hodgkinson attended the Design Thinkers Conference in Toronto. Unfortunately, strike action in the Ontario post-secondaries caused the cancellation of the Design Educators Conference that Carley Hodgkinson was scheduled to speak at.
- Victor Martinez, faculty member in Product Design, has succeeded in creating a stable flat board of a new material based on renewable and biodegradable resources. He tested cutting and engraving it with a laser which worked perfectly and is now looking for new ways to move this research ahead.
- Faculty members, Flavio Ruiz-Oliveras and Victor Martinez, are collaborating on a new project with a goal to design a multi-nozzle large format 3D printer. The main design is finished, and they are now looking at options to fund the construction of the prototype.
- Victor Martinez also attended the conference on indigenous design by New Zealand Prof. Johnson Witehira, held at Emily Carr University.
- Through Digital Physicalities, faculty supported the work of ten students, eight from Product Design and two from Fashion & Technology, to 3D-print their final prototypes.

## Managing Risk:

Ongoing risks to mitigate for the Wilson School of Design are recruitment, conversion, and registration. As well, quality assurance, industry feedback, and curricular relevancy are critical to the long term sustainability of excellence in Design programming. To this end:

- Associate Dean Andhra Goundrey has been leading a conversion initiative with Admissions and our team of Coordinators to streamline communications and processes to ensure high quality service and results for our applicants.
- All programs are engaging in earlier Portfolio Reviews with a goal to fill their classes earlier in the admissions cycle. Applications close on March 1<sup>st</sup> and many applicants will have been reviewed by then; program acceptances will be

sent out in early March.

- To enhance our recruitment activity, faculty, staff, and administrators attend a number of key events over the year to speak directly with prospective applicants. Faculty and staff attended National Portfolio Day at Emily Carr and St. John's High School Portfolio Day, both extremely well attended events. As well, Portfolio Workshops for prospective students are being held across the programs.
- Fashion & Technology Coordinator Lindsay Norris and Associate Dean Andhra Goundrey visited four Grade 9 Science classes at Southridge Secondary to provide design process feedback on their innovation projects. Teams provided a "dragon's den" type presentation and Lindsay and I provided input on the process to date and offered feedback for improvements for the next iterations in preparation for final presentations in January 2018.
- Andhra Goundrey participated in a presentation panel for Semiahmoo Secondary Grade 10 Career Planning students to explain her journey from high school student, KPU alumni, industry member, KPU faculty and coordinator and now as Associate Dean.
- Fashion Marketing Coordinator Jimmy Choi and Associate Dean Andhra Goundrey are working with Institutional Analysis and Planning on the Program Review for Fashion Marketing. The results of the surveys have been shared and the group is working on the data analysis.
- The Graphic Design for Marketing team has finalized their surveys and will receive results in March 2018.
- The Technical Apparel Advisory Committee met in early December and graduating students presented their capstone projects. The feedback from committee members who are leaders in their industry was overwhelmingly positive, as was that from additional industry representatives who attended an open showing of projects the following evening. A quote from a lululemon Director captured the sentiments:

*I am so impressed by what I was privileged to see from the students!!! It's inspiring to see the level of graduate coming out of Kwantlen !!! The thought process and the logic used to get to your product is exactly what the industry needs!!!! Congrats to all who presented.*

## International:

- Interest remains strong from students, so the Wilson School of Design and Faculty of Arts will be able to offer the Amazon Field School again in May 2018.
- As well, the Wilson School of Design will be offering a Paris/Geneva Field School in May 2018. This is a part of the Interior Design curriculum and an option for interested students in Design and the rest of KPU.
- Iryna Karaush, faculty member from Product Design, has been busy promoting the interdisciplinary Rome Field School – Design Thinking: Food System Connectivity in Design, Business, and Agriculture.

# Office of External Affairs

## Government Relations and Community Engagement:

The highest-profile event of this reporting period was the ribbon-cutting for the Wilson School of Design on January 3. A summary of media and social media activity is below.

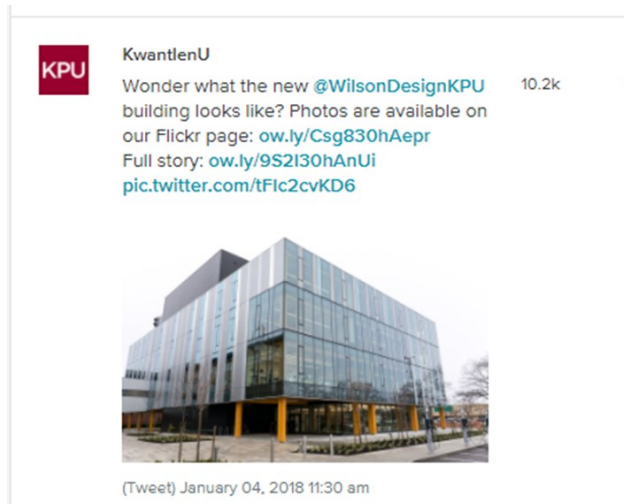
## Media Coverage—Wilson School of Design Opening

### Analytics – earned editorial campaign

- We measured coverage from Jan. 1 to 7, 2018.
- We received **60 positive media hits** from sources including *CBC*, *CTV*, *Global News*, *Vancouver Sun*, *Ottawa Citizen*, *Winnipeg Free Press*, *Halifax Today*, *Lethbridge Herald*, and *Canadian Architect*.
- The estimated reach of the media coverage is **25,991,864** with an advertising value equivalency of \$240,424 (Source: Meltwater\*).

### Analytics—Online and Social Media Campaign—Period Jan 3—7, 2018

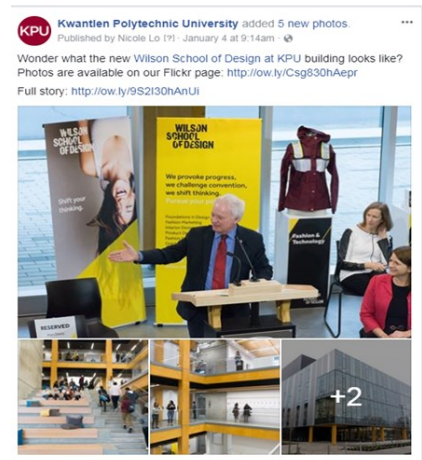
- KPU Media Release
  - Total visits: 276
  - Total unique visits: 206
- Wilson School of Design Landing Page
  - Total visits: 831
  - Total unique visits: 615
- KPU Tweet
  - January 4, 2018
  - Total reach: 10,200



- KPU Tweet:
  - January 3, 2018
  - Total reach: 10,100



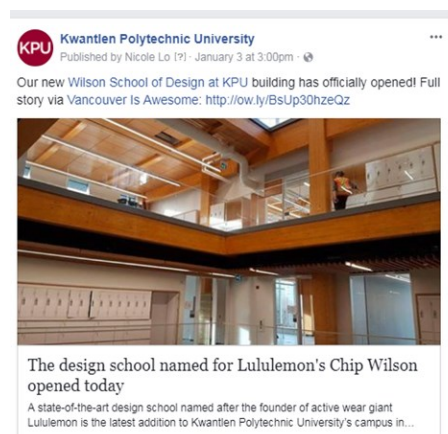
- KPU Facebook Post:
  - January 4, 2018
  - Total Reach: 2,082



- KPU Facebook Post:
  - January 3, 2018
  - Total reach: 2,273

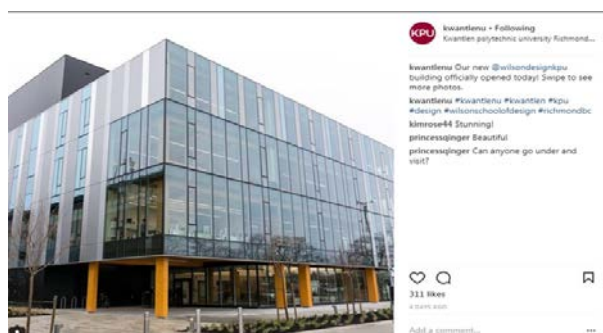


- KPU Facebook Post:
  - January 3, 2018
  - Total reach: 3,370

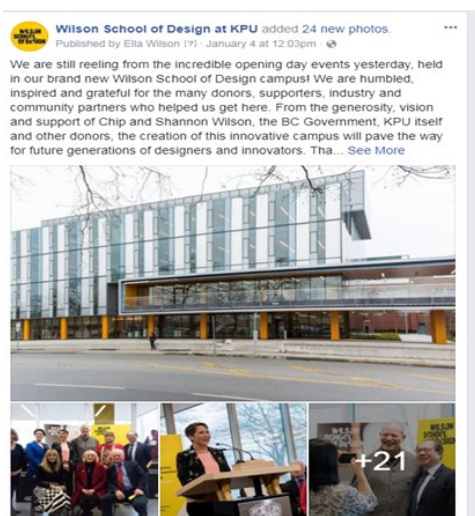


# Office of External Affairs *cont'd*

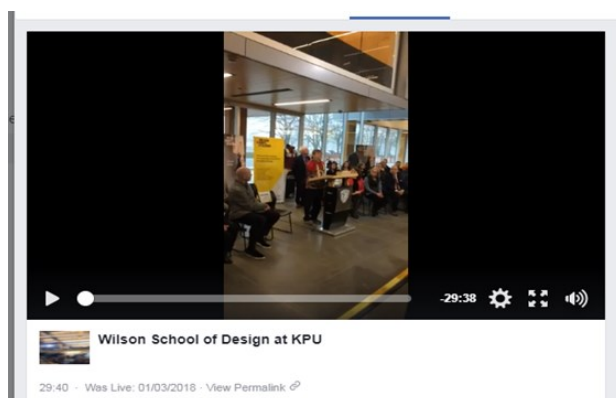
- KPU Instagram Post
  - January 3, 2018
  - Total impressions: 2,204



- Wilson School of Design Facebook Post:
  - January 4, 2018
  - Total reach: 408



- Wilson School of Design “Live” Facebook Video at event
  - January 3, 2018
  - Total views: 530



## Provincial Government Activity

Activity included:

- Hosting campus visits with:
  - Liberal MLAs Stephanie Cadieux and Simon Gibson, Advanced Education Critics (KPU Surrey)
  - Liberal MLAs Linda Reid, Jas Johal, Jon Yap and Teresa Wat (KPU Richmond)
  - NDP Minister Harry Bains, and MLAs Rachna Singh and Gary Begg (KPU Surrey)
- Hosting Agriculture Minister Lana Popham at KPU Cloverdale as part of the Surrey Board of Trade Agriculture Reception.

## Federal Government Activity

- Meeting with Gordie Hogg, newly elected MP for South Surrey-White Rock.
- Christmas open houses: Minister Jinny Sims, MPs Randeep Sarai and Ken Hardie
- New year open house: MP John Aldag

## Community Engagement Activity

- Invest Surrey Launchpad, hosted by the City of Surrey
- Sponsorship and keynote discussion with the City of Maple Ridge for its inaugural “Innovation in Emerging Cities” forum
- Business Excellence Awards: Richmond Chamber of Commerce, Delta Chamber of Commerce, Greater Langley Chamber of Commerce, Surrey Board of Trade
- Surrey Development Industry Forum
- Season of Trees – Sources Community Resources Society
- Annual Christmas Dinner – Greater Langley Chamber of Commerce
- Annual Christmas Luncheon – Richmond Chamber of Commerce
- Sources Gala Sponsorship Dinner
- Board of director involvement: Surrey Board of Trade, Langley Community Farmers’ Market Society, Sources Community Resource Society

## Communications and Media:

### Overall

Work continues with alumni relations and marketing to produce the university’s first alumni magazine, which will include profiles of a number of accomplished alumni representing all faculties.

Media training was provided to staff and students in the faculties of Trades, Design, Health, Arts and Science & Horticulture. A significant amount of time continues to be invested in media requests from our student newspaper, *The Runner*.

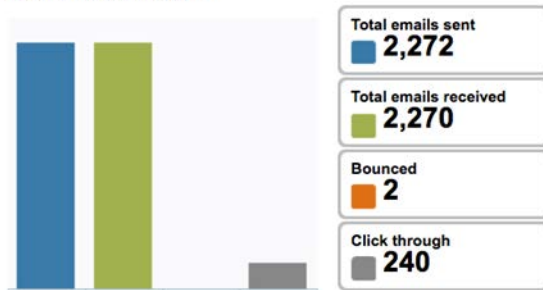
One edition of KPU’s electronic employee newsletter, *New@KPU*, was issued during the reporting period. The winter



# Office of External Affairs *cont'd*

holiday edition was sent to 2,272 kpu.ca email addresses and had a 47 per cent open rate, or 1,065 opens. The most popular embedded links were a photo gallery of the holiday social, and the news release on Dr. James Hoyland's participation in CBC's *Great Canadian Baking Show*.

New@KPU December 2017



## External events and committees

- Richmond Chamber of Commerce mentorship program planning committee (2x)
- Richmond Chamber of Commerce Business Excellence Awards
- External Relations Winter Wonderland tree at Richmond City Hall put up by students and faculty in Health Care Assistant program

## KPU events attended

- Annual scholarship and awards dinner
- Delegation of South African leaders tour of KPU Tech, in partnership with the City of Surrey and the Federation of Canadian Municipalities
- NEVR Health Families Conference
- Wilson School of Design ribbon cutting

## Communications initiatives

- In December, media relations began publishing news releases on KPU's LinkedIn page. The six releases posted thus far have received 88 likes, 298 clicks and 94,141 impressions.
- Social media activity on Twitter for Nov. 2, 2017 to Jan. 18, 2018: 117 retweets, 61 mentions, 106,100 impressions.

### Top mention earned 364 engagements



**Chip Wilson**

@ChipYVR · Jan 3

An incredible morning. Very proud to commemorate the opening of [@WilsonDesignKPU](#). [@KPUmedia](#) [pic.twitter.com/uMVhmE9PpO](#)



2 7 32

[View Tweet](#)

Nov 2017 · 30 days

### Tweet highlights

**Top Tweet** earned 2,798 impressions

Community leaders committed to ending the cycle of violence @VeraLeFranc Dr. Balbir Gurm @MayorofDelta welcome attendees to the @NEVRCampaign conference this morning @KwantlenU [#NEVR2017](#) [pic.twitter.com/7zvJOKJ6kY](#)



15 21

[View Tweet activity](#)

[View all Tweet activity](#)

- Various media training/key message prep/response statements/interview facilitation on these topics:

- KEPI, S3P
- Smoke-free
- Housing supply myth
- Cannabis career training
- Farrier program
- Cold/flu season
- B.C. Supreme Court ruling: solitary confinement unconstitutional
- History Go! course
- History of punk in Vancouver
- Glaciers and climate change
- KPU Reads
- KDocs
- Women instructors
- Operating grants
- Men in nursing
- Career services
- NEVR
- Wilson School of Design
- Sexual violence and misconduct policy
- Restorative justice
- Physicist's participation in baking reality TV show

## KPU media coverage – Nov. 2, 2017 to Jan. 18, 2018

Facilitated media requests from and received coverage in *TVB* (Hong Kong), *Globe & Mail*, *National Post*, *Winnipeg Free Press*, *Halifax Today*, *City News Toronto*, *660 News*, *CHEK News*, *Battleford News*, *CKNW*, *CBC*, *Global*, *CTV*, *Vancouver Sun*, *Province*, *Georgia Straight*, *Metro*, *Business in Vancouver*, *BC Business Magazine*, *Vancouver Daily Hive*, *Canadian Insider*, *Canadian Architect*, *Design Quarterly*, *Ganjanpreneur*, *What's Brewing BC*, *The Source*, *Aldergrove Star*, *Castanet*, *Kelowna Daily Courier*, *Lethbridge Herald*, *Penticton Herald*, *Chronicle Herald* (Nova Scotia), *Vernon Morning Star*, *Tri-City News*, *Richmond News*, *Richmond Sentinel*, *Peace Arch News*, *Langley Times*, *Langley Advance*, *Cloverdale Reporter*, *Surrey Now News Leader*, *Indo-Canadian Voice*, *Punjabi Channel*, *Zee TV*.

The graphic on the following page was created by our media analytic software and shows the overall media sentiment for this reporting period. The chart is an aggregate measurement that includes everything from public service announcements, which are largely considered neutral, to large news and feature pieces. Stories exclusively about the Kwantlen Student Association in which KPU is not a party to the story but mentioned only because it is the host university, are also considered neutral.

## Office of External Affairs *cont'd*

KPU distributed a total of **15 media releases**:

- Jan. 1-18: 5 media releases
- December: 2 media releases
- November: 8 media releases
- Media exposure over this period totaled 1,074 mentions, divided into 1,047 positive, 26 neutral, and 1 negative (Source: Meltwater). The single negative story was a personal blog on Her Campus posted by a student who chose to transfer from KPU to SFU.

The following is a list of KPU media releases issued during the reporting period. Media advisories are not included.



### January 2018

Jan 18	Misogyny in the world of Islamic sport: KDocs free screening
Jan 17	KPU goes smoke-free
Jan 15	Written in ice: glaciers and climate change at next
Jan 11	Business and criminology instructor shares his new
Jan 03	Wilson School of Design set to broaden students'

### December 2017

Dec 13	KPU historian unearths the history of punk in Van-
Dec 04	Why do we have to keep having conversations

### November 2017

Nov 30	KPU student places third in singing competition with
Nov 28	KDocs launches its own version of TED Talks
Nov 23	4.0 GPA? Whatever. KPU to admit 6 Surrey students
Nov 22	Eat, drink and be merry at KPU-Science World
Nov 20	Meet Margot Van Sluytman and Glen Flett, her fa-
Nov 15	KPU geographer makes surprising discovery about
Nov 08	Product design student is inventing a sustainable
Nov 06	KPU celebrates its apprentices during Apprentice-

# Office of External Affairs *cont'd*

## Office of Advancement

Since the last Board of Governors' report in November over \$700,000 has been raised by the Office of Advancement.

For the period ending January 16 in the current fiscal year, \$1,585,000 has been raised to date, up from \$1,356,000 for the same period last fiscal. With two months remaining in the fiscal year, the Office of Advancement is confident it will exceed its targeted goal of \$2 million raised.

Our most significant contribution during this period was a \$225,000 grant from the Real Estate Foundation of BC. These funds will support research conducted by the Institute for Sustainable Food Systems for Food System Design, Policy, and Strategy: Okanagan and Township of Langley.

The following major gifts (\$5,000 or greater) were received since our last report:

Donor	Gift Amount
Real Estate Foundation of B.C.	\$225,000.00
Kwantlen Student Association	\$113,292.66
Knowledge First Foundation	\$35,000.00
Cmolik Enterprises Ltd.	\$20,000.00
THPSHOP Incorporated	\$20,000.00
Vancouver Foundation	\$16,800.00
Rinnai America Corporation	\$15,000.00
Daniel M. Bernstein	\$10,000.00
Northwest Landscape Supply Ltd.	\$7,500.00
West Coast Marine Bio-Processing Crop.	\$7,500.00
The Beedie Group	\$6,000.00
IT/IQ Tech Recruiters	\$5,000.00
Vincent Lim Personal Real Estate Corporation	\$5,000.00
Marilena Flückiger	\$5,000.00
Coca-Cola Refreshments	\$5,000.00
True North Labour	\$5,000.00
Abbotsford Nissan	\$5,000.00
Huayang International Enterprises Co. Ltd.	\$5,000.00
Unison Construction Management Ltd.	\$5,000.00
Andrew Sheret Limited	\$5,000.00
Platinum Professional Claims Services Ltd.	\$5,000.00
Intel CPA	\$5,000.00
Crescent Creek Homes Inc.	\$5,000.00
PHW Homes Inc.	\$5,000.00
Cloverdale Paint Inc.	\$5,000.00

## Alumni Affairs

### Events and Activities:

- 25th Music Anniversary (Mar 24, 2018)—The KPU Music department is celebrating its 25th anniversary in 2018. The Alumni Affairs office and the KPUAA are collaborating with the department to build on this milestone year by supporting an evening of performance while featuring the Top 25 Music Alumni. Event planning is underway and engaging our top 25 music alumni has been a vital part of the process. The event will serve to build on KPU's reputation, while bringing KPU leadership, faculty, staff, alumni, and the external community together. The event will also serve to identify, celebrate and engage KPU alumni. KPUAA will play a key role in conferring this recognition on our Top 25 music alumni.
- Alumni advertising campaign—The Alumni Affairs office in collaboration & Marketing and Communications will launch an alumni reputation-building advertising campaign featuring successful KPU alumni. Those featured will also be highlighted in the new KPU Alumni Magazine.
- KPU Alumni Magazine – In collaboration with Marketing, Communications & External Affairs this first issue of the KPU Alumni Magazine will feature alumni success stories. Design is underway. This will also provide a foundation for an overall sub-brand for all alumni marketing moving forward.
- Alumni Chapters—The alumni office is working with existing KPU chapters to encourage alumni engagement through the chapters program. So far three groups have expressed an interest in hosting activities for their chapter in the coming months.
- KPUAA Strategic Plan Review (Feb 8) - The KPU Alumni Association board of directors will participate in a review of their two-year strategic plan at a board session on February 8. At this session the KPUAA board of directors looks forward to hearing from President Davis and contributing to Vision 2023.

### Communications

Alumni Newsletter—The Alumni Affairs office published electronic newsletters on November 30 and January 8. Newsletters were sent to close to 28,000 alumni contacts with the average open rate of 12% for both editions, which is about 3,000 opens.

Alumni Benefits Card – Approximately 20 alumni cards have been issued and mailed to alumni since November 2017.

Other communication—Communication was sent to International Human Resources alumni on behalf of the international office; music alumni on behalf of faculty; holiday greetings to all alumni; promotion for discounted Vancouver Canucks sports tickets.





## Marketing & Recruitment Board Report

NOV 1 – DEC 31, 2017

### Marketing

#### SOCIAL MEDIA ANALYTICS

Total impressions of our posts on social media	1,200,826	
Total engagements (retweets, comments, likes, shares, etc.)	19,113	<b>28%</b> ↑
Direct messages and public comments received across all social media platforms	1,774	<b>43%</b> ↑

Total Fans on all Platforms	26,339	<b>7.2%</b> ↑
New Facebook Fans	1,378	<b>9.1%</b> ↑
New Twitter Followers	91	<b>1.5%</b> ↑
New Instagram Followers	305	<b>8.8%</b> ↑
Total Fans Gained	1,774	<b>7.2%</b> ↑

#### WEBSITE ANALYTICS

Total website sessions	958,568	<b>10.58%</b> ↑ Year Over Year
Total users ( <i>unique visitors</i> )	386,052	<b>14.69%</b> ↑ Year Over Year
Average session duration	03:51	<b>10%</b> ↑ Year Over Year

#### Top Visits by City

<b>Surrey</b>	403,402
<b>Richmond</b>	112,655
<b>Vancouver</b>	100,418
<b>Langley</b>	38,522
<b>Chandigarh*</b>	35,887
<b>Langley Township</b>	28,725
<b>Burnaby</b>	23,389
<b>Delta</b>	17,402

\*India

#### Visits by Device Type

**Desktop:** 64%

**Mobile and Tablet:** 36%

#### Top Performing Campaigns by Traffic

**Generic Search Branding:** 9,362

**Spring 2017 Registration:** 5,731

**School of Business Accounting Post Bac:** 4,492

**Tuition Free:** 4,053

**School of Business Operations Post Bac:** 2,847

**School of Business Technical Management Post Bac:** 2,583

#### ADVERTISING

##### Dynamic Keyword Advertisements (new to KPU)

We introduced Dynamic Keyword Search advertisements on Google in July 2017.

These ads identify key program searches on google and automatically and dynamically serve ads to prospective students who may be searching for those programs.

For example, if a prospective student searches for 'Psychiatric Nursing' on Google they will be served an advertisement making them aware of our program at KPU.

The top 10 programs being searched for on Google generating traffic to our website are:

**Nursing** **PSYCHOLOGY** **English**  
**History** **ANTHROPOLOGY** **MUSIC**  
**TECHNOLOGY INFORMATION** **Philosophy**  
**Arts** **WELDING** **General Studies**

# Office of External Affairs *cont'd*

## Marketing

### ANNUAL MARKETING REQUESTS

The number of marketing requests submitted to Marketing Services has been increasing for the past few years. In the past year, there was a 23.7% increase in requests from KPU faculties and departments for marketing/promotional and event materials, web and digital services. Since 2014, there has been a 50% increase in the number of marketing requests handled by marketing services.

2014	% Change	2015	% Change	2016	% Change	2017
1,805	14.9%	2,074	5.45%	2,187	23.73%	2,706

Month	Total Marketing Requests - 2017
January	221
February	255
March	284
April	189
May	183
June	280
July	184
August	230
September	219
October	253
November	243
December	165

**50%**  
increase in  
the number of  
**marketing requests**  
from 2014 – 2017

### KPU WEBSITE REFRESH

We are on track to launch a new [www.kpu.ca](http://www.kpu.ca) website on April 2nd, 2018. Over the past few months we have completed phase 1: Research & Information Architecture Design. The Marketing department had great support from external partners and internal faculty + department leads conducting multiple discussion groups on design, navigation and site functionality. The new website will include an improved user flow (experience) for both prospective and current students, domestic and internationally visiting the website. We are integrating geo-targeting capabilities across the website which will enable us to communicate key messaging to target demographics based on where they are visiting the website from.

There will be several other core functional updates such as improved tuition estimator integration, translation options and a more mobile friendly (responsive) look and feel.

The website is being developed with an 'agile' strategy so that we can continue to develop and improve the new platform on an ongoing basis. Collaborations between all departments have been integral to this projects current status and will continue to be as we move forward.

The website project has now entered the most complex stages; development and user testing.

# Office of External Affairs *cont'd*

## Marketing

### KPU ADVERTISING CAMPAIGNS

January marked the start of additional generic marketing/branding campaigns on billboards, Sky Train, bus shelters and Metro News. These ads complement the major marketing initiatives that were implemented in the summer of 2017 which includes buses, Sky Train platform posters, Sky Train exterior wraps and Sky Train wall murals.

Initiative	Impressions
<b>Highway Billboards</b> <i>Queensborough Bridge at Boyd; Pattullo Bridge at Royal Ave; Brunette Ave at Hwy 1; Lougheed Hwy at Hwy 1; Marry Hill Bypass at Hwy 1</i>	10,923,500
<b>Sky Train Canada Line Wraps</b> <i>2 x Canada Line full wraps</i>	17,115,116
<b>Pattison Bus Shelter Ads</b> <i>27 bus shelter signs: N. Van, Burnaby, New West, Richmond, Surrey, Langley and Abbotsford</i>	33,120,192
<b>Metro front page banners</b> <i>30 front page banners running from Jan - Mar</i>	5,403,000

### Billboard Advertising



### Bus Shelter Advertising



### Canada Line Wrap



### Open House Online Ads



### OPEN HOUSE

We are currently marketing our Open House in Surrey, taking place on February 24th from 11am - 3pm. Details can be found here: <http://www.kpu.ca/openhouse/surrey> including a link to RSVP. Everyone is invited to this annual event including prospective students, parents, families, community members, business partners, etc.





# Office of External Affairs *cont'd*

## Future Students' Office

### CALLS TO FUTURE STUDENTS' OFFICE

Month	FSO Call Volume - 2017
January	1,383
February	1,337
March	1,623
April	1,819
May	1,919
June	1,585
July	2,083
August	1,966
September	1,433
October	1,274
November	1,802
December	894

Month	FSO Call Volume - 2016	FSO Call Volume - 2017
November	1,450	1,802
December	723	894

Compared to 2016, call volume to FSO has increased.

- November: **23.65%** Increase in call volume over 2016
- December: **24.28%** Increase in call volume over 2016

Month	% Wrong Department Calls by Month
September	36%
October	31%
November	37%
December	45%

For the months of November and December, about **40%** of our calls were for the wrong department.

### DROP-IN SESSIONS

Drop-in sessions are available for prospective student at all four campuses throughout the year. Prospects come with questions and discuss the application process, program information, admission requirements, KPU experience and other pertinent information about courses, programs etc. In 2017, SRCs served a total of 2,714 prospects averaging over 200 sessions each month, with the Surrey campus consistently being the busiest.

The number of prospects served appears to have a correlation with the University application timeline. Referring to the 2017 Monthly Drop-in Statistics chart, a significant increase of prospects immediately before each semester's final application deadline is noted, and the increase is most apparent in July most likely due to the final deadline for Fall Semester.

#### Monthly Drop-in Stats - 2017

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Drop-ins	234	167	206	111	258	258	381	264	254	233	245	103

A total of 348 prospects were engaged in the months of November and December during drop-in sessions. Consistent throughout the year, Surrey remains the busiest campus with a total of 177 prospect sessions in the 2 months.

### SPRING CALLING CAMPAIGN

A calling campaign targeting prospective students who have received an offer but not yet accepted or paid their deposit was run from November 14-24 and December 18-21. In total, 173 calls were made and after the calls 93 students paid deposits.

Questions were answered in regards to how they would pay, how they would access their accounts, and how they would register.

Calling Campaign- Most Commonly Asked Questions		
Question	Results of Call	Percentage Distribution
How do I pay?	Let them know about paying online or in person	20%
How do I not pay for health & dental & Multi Pass?	Let them know about opt-out forms and that they would have to meet the specific requirements	10%
How do I defer?	Let them know that they can defer for up to a year and that they can only defer once	15%
How do I register?	Let them know about Academic advising, drop-ins and making an appointment online	50%

Some students who were undecided during the first calls in November, chose KPU during or after the deposit calls. We also found some students were unaware that they could still pay if they didn't accept right away. Several students were curious about attending KPU in a future semester, so we let them know about deferring admission. For those who paid, many were confused about their next steps, so we were able to direct them to Advising. Most of the prospects asked important questions during the calls and most calls were 5 - 8 mins in length.

# Office of External Affairs *cont'd*

## RECRUITMENT

### RECRUITMENT EVENTS

In mid-December, the Student Recruitment Coordinators (SRCs) in the Future Students' Office (FSO) concluded their four-month recruitment circuit, with the Post-Secondary Institutions of B.C. (PSI-BC), and the Canadian University Event (CUE). As well, there were independent visits arranged for various high schools amongst our targeted school districts.

From September to December, 231 high school presentations and events were completed, reaching a total of about 18,000 high school students, counsellors, career advisors and parents.



*SRC engaging high school students at ECF*



*SRC introducing KPU to high school students and parents*

Event Name	Attendance
<b>Surrey Discovery Day</b> November 3, 2017	42
<b>Canadian Immigrant Career, Education, and Settlement Fair</b> November 9, 2017	1,175
<b>Guildford Town Centre Kiosk</b> November 17, 2017	300
<b>Education &amp; Career Fair Nanaimo</b> November 23, 2017	1,054
<b>Richmond Discovery Day</b> November 24, 2017	45
<b>Surrey Tree Lighting Festival</b> November 25, 2017	17,500
<b>Education &amp; Career Fair Surrey</b> November 28, 2017	2,571
<b>Education &amp; Career Fair Vancouver</b> November 30, 2017	4,019
<b>Education &amp; Career Fair Abbotsford</b> December 5, 2017	2,206
<b>Education &amp; Career Fair Kelowna</b> December 7, 2017	1,396

### EDUCATION AND CAREER FAIRS (ECF)

We attended the five ECF fairs in Vancouver, Nanaimo, Kelowna, Surrey and Abbotsford, showcasing all KPU has to offer to upwards of 12,000 individuals from our target markets. The fairs are visited by grade 10, 11 and 12 students, counsellors, teachers, parents, mature adult prospects and new immigrants.

### DISCOVERY DAYS

On November 3 and 24, the Future Students' Office held Discovery Days at KPU Surrey and KPU Richmond respectively, totaling 87 high school participants. Supported by Faculty of Arts, School of Business, Wilson School of Design and KPU International, the two events enabled student participants to learn more about KPU, attend mock classes, engage with faculty members and KPU students and attend a campus tour. The prospects were very engaged, and many have already contacted our Student Recruitment Coordinators to follow up with questions about attending KPU in the future.

### ANNUAL HIGH SCHOOL RECRUITMENT ACTIVITIES

For the 2017 year, SRCs organized various events and activities to engage high school students and brand the University, in addition to those mentioned above. They include Planning 10 workshops, application and registration workshops, general presentations, lunch hour drop-in sessions, campus tours, career fairs, faculty tours and after-school activities. FSO organized over 350 recruitment activities targeting high school prospects and reached out to over 25,000 individuals.



*Discovery Day Surrey*



*Guildford Town Centre Kiosk*



# Institutional Analysis & Planning

## ADDRESSING VISION 2018 STRATEGIC PLANS & GOALS

### Quality

*Goal: Learner engagement and retention at KPU shows continuous improvement*

*Strategy: Assess, select, implement, and celebrate learning methodologies and educational delivery options that provide learners with the support within and beyond the classroom to succeed academically, personally, socially, and professionally:*

- BPN Grad Completion Survey: The survey provides the BPN program with feedback on how well the program prepared students for practice. It was conducted in November/December 2017 and a report provided to the BPN program January 4, 2018.
- BPN One Year Graduate Follow-up Survey: The survey of December 2016 graduates was launched on December 4. The survey provides the BPN program with feedback about graduates' employment and education activities, as well as feedback about the program. The survey was closed on December 22 and a report was provided on January 4, 2018.
- Survey of Graduates of Health Care Assistant Program: This information is required for their program articulation and will be an ongoing survey. It also provides feedback to the program on how to improve the program. The survey of April 2017 graduates closed on November 12 and a report was provided on November 27.
- 2017 Student Satisfaction Survey: Every other year, Kwantlen Polytechnic University collects feedback from students regarding their first choice of institution, their motivation to come to KPU, their satisfaction and experiences with the course registration and transfer credit processes, services, and campus life. The survey closed November 10. Analysis and reporting of the results in underway.
- ENGL 1100 Prerequisites: IAP conducted an assessment of performance in ENGL 1100 based on the prerequisites used to enter the course, such as Grade 12 English, English proficiency test scores and KPU English upgrading courses.

*Goal: KPU is a well-managed, integrated, and transparent organization that supports learning*

*Strategy: Implement an integrated system that aligns institutional plans, allows for strategic allocations of resources and facilitates the articulation of, and reporting on, annual goals and priorities:*

- School of Business Strategic Planning Survey: KPU's School of Business is conducting a strategic planning process to chart the future course of the School. A survey was

designed to gather input from all faculty and staff to assess where the School of Business is today and identify what the School of Business should do to thrive in the near future. The faculty survey closed on December 22 and a report was provided on January 5, 2018. The staff survey closed on January 17 and a report was provided on January 23, 2018.

- Support for the VISION 2023 Strategic Planning process, through the provision of information and collecting feedback from the KPU community. A report on Immigration Trends based on the 2016 census is attached. This and other information to guide planning is provided at: <http://www.kpu.ca/iap/planning-at-kwantlen>
- Support for the Institutional Sustainability Initiative to continue to enhance the integration of academic planning, delivery and budgeting.

*Strategy: Institutionalize effective quality assurance processes that allow for regular review of all areas of the university:*

- Support for program review: Currently providing support to 16 programs (or cluster of related programs) and working with three other programs to launch their reviews this academic year.
- Course Feedback: Course feedback surveys were launched for 1,948 sections - 298 of which were facilitated in class by IAP staff (including auxiliaries). Reports were sent to instructors and Deans (where appropriate) at the end of the Fall 2017 term.
- A pilot project was conducted for Course Feedback surveys in the Faculty of Arts, providing interested instructors the opportunity to facilitate in-class survey completion themselves. In total, 45 Arts instructors – teaching 102 sections collectively - agreed to participate. This pilot accorded interested instructors flexibility in when to schedule in-class survey completion.

*Strategy: Review and adjust KPU's procedures to ensure efficiency and effectiveness:*

- Financial Aid study: Purpose is to better understand unmet financial aid needs of KPU students. The first phase is focused on profiling student aid recipients. The second phase is focusing on linking applicant and award data to understand unmet need.
- Academic Suspension Study: The goal was to determine the outcomes of students who were Required to Withdraw or put on Academic Suspension (how many returned and completed their program, did not return, came back and was put on suspension again, etc.).



# Institutional Analysis & Planning *cont'd*

## Relevance

*Goal: The impact of KPU's community engagement has doubled by 2018.*

*This activity is intended to measure the effectiveness of a number of strategies and activities with regard to community engagement:*

- Prepare to launch the second community perception survey to assess impact of community engagement activities. A request for proposal was sent out in the fall and we are finalizing the contract with a provider to conduct a telephone household survey, as was done in fall 2014.

*Goal: KPU's Operations support purposeful learner FTE growth of at least 5% annually to meet the educational needs of its region's diverse population.*

*Strategy: Expand the distinctiveness and scope of KPU's program offerings to realize its polytechnic university mandate:*

- Finalized the feasibility assessment for Graduate Certificate in Sustainable Food Systems and Food Security. Developed the feasibility assessment for Masters in Nursing, Nurse Practitioner.

*Strategy: Develop a comprehensive strategic enrolment management plan directed towards traditional and non-traditional, domestic and international learners to support strategic growth:*

- Applicant Funnel dashboards: These provide information on the number of applicants, and their conversion through each step in the application process to qualified, offered, admitted and ultimately enrolled. We provided weekly updates to the Spring 2018 dashboard, and launched the

Summer 2018 and Fall 2018 dashboards, which will be updated throughout the applicant cycles.

- The following dashboards were revised with new data and enhanced with new features: Enrolment, Interim Enrolment, Stable Enrolment, Seat Statistics, Classroom Utilization and Retention and Mobility data.

## Accountability Reporting to Government

- Submitted application and enrolment counts for the 2016/17 academic year to Polytechnics Canada.
- Submitted AY 2017-18 University and College Academic Staff System (UCASS) data to Statistics Canada
- Submitted a compliance report on 3,505 international students to Immigration, Refugees and Citizenship Canada (IRCC)
- Submitted the cohorts information to BC Stats for the following surveys:
  - 2018 Apprenticeship Student Outcomes (APPSO) Survey
  - 2018 Diploma, Associate Degree, and Certificate Student Outcomes Survey (DACSO) Survey
  - Spring 2018 Adult Special Education Labour Market Agreement for Persons with Disabilities Outcomes Survey (ASE-LMAPD) Survey
- Preparing for the UPASS Survey Cohort Submission to BC Stats

Submitted by:

Lori McElroy,

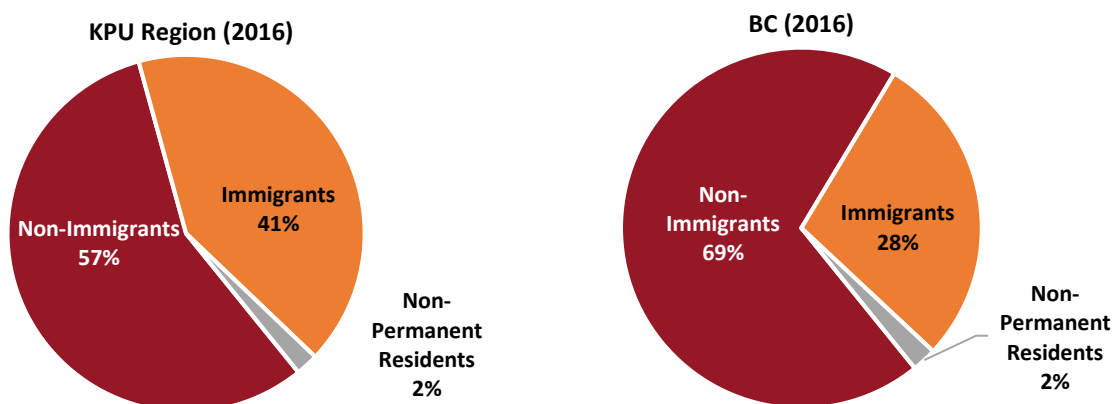
Executive Director, Institutional Analysis & Planning



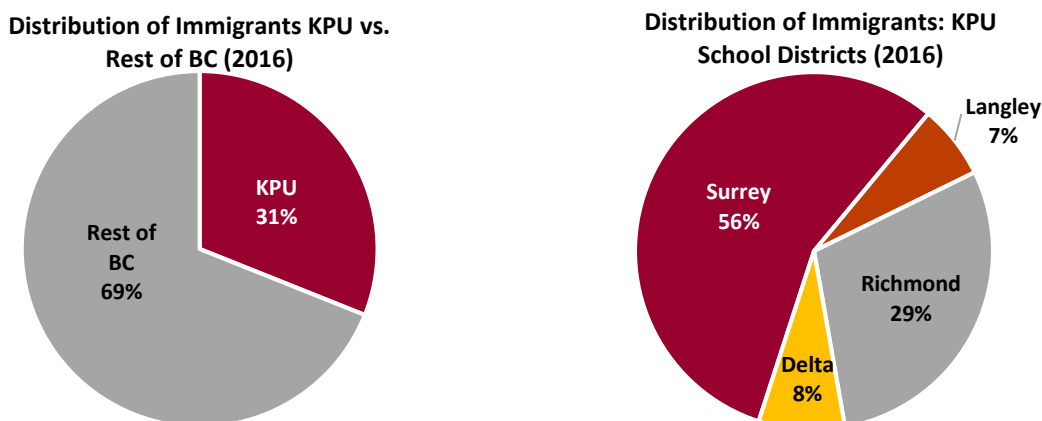
# Immigration Status of Population: BC and the KPU Region

## IMMIGRATION STATUS: KPU REGION AND BC<sup>1</sup>

In 2016, 41% of the KPU Region's total population were immigrants, compared to 40% in 2011. In 2016, 28% of BC's population were immigrants, compared to 28% in 2011.



In 2016, almost one third of BC's immigrants lived in the KPU Region. Over half of immigrants in the KPU Region lived in the Surrey School District catchment area<sup>2</sup>.



## THREE TYPES OF IMMIGRATION STATUS:

**Non-Immigrants:** Canadian citizens by birth.

**Immigrants:** People born in other countries who have attained either Canadian citizenship or permanent residency.

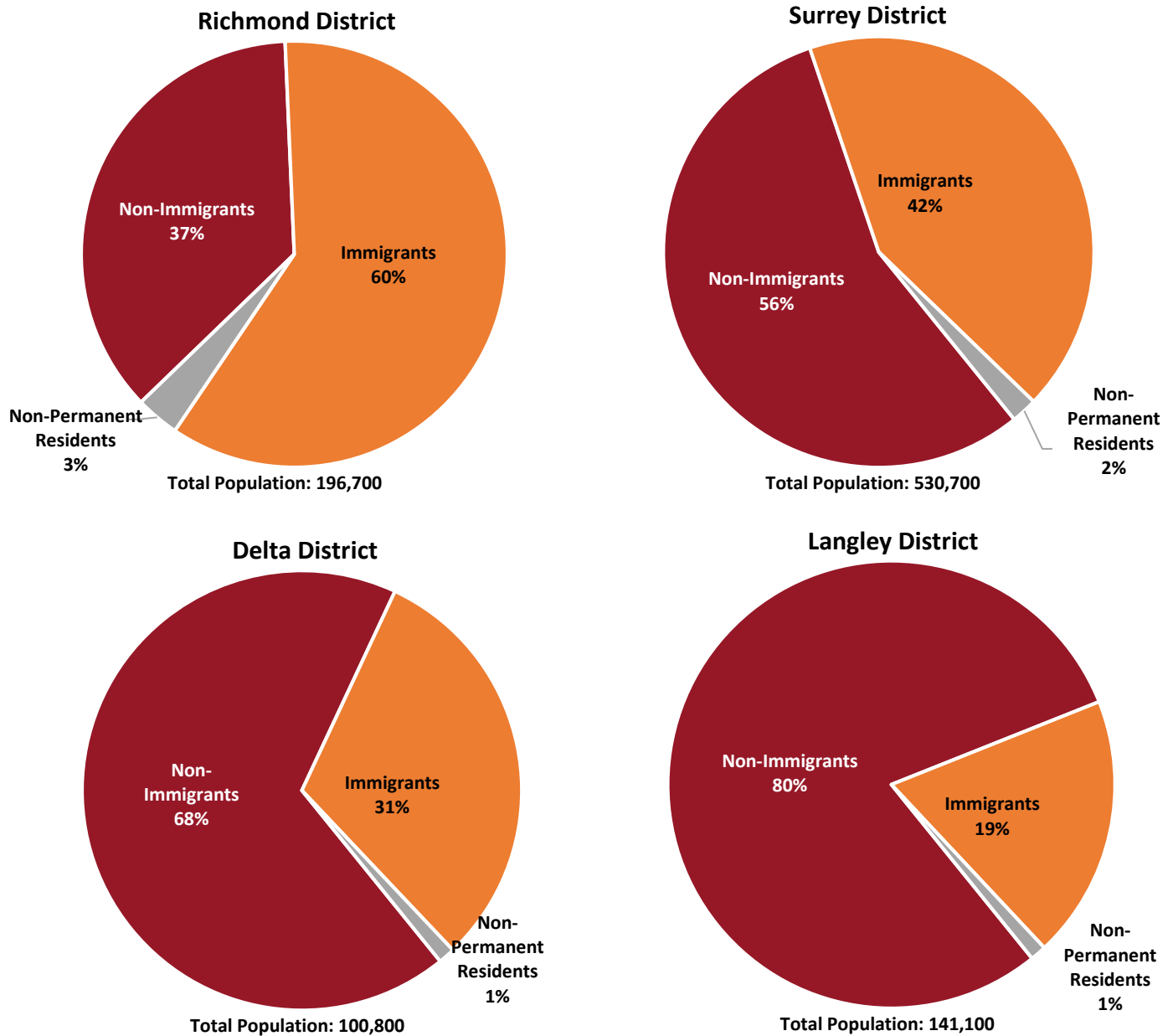
**Non-Permanent Residents:** Refugee claimants or holders of work or study permits and their families.

<sup>1</sup> All data are from the 2016 Statistics Canada Census.

<sup>2</sup> Surrey School District= Surrey + White Rock, Langley School District = Langley CY + Langley DM, Richmond School District= City of Richmond, Delta School District = City of Delta.

## IMMIGRATION STATUS BY KPU SCHOOL DISTRICTS: 2016<sup>3</sup>

In the KPU Region, Richmond had the highest percentage of its total population who were immigrants (60%), while Langley had the lowest (19%).

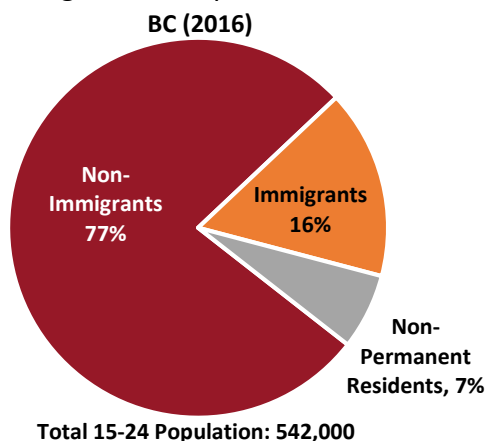
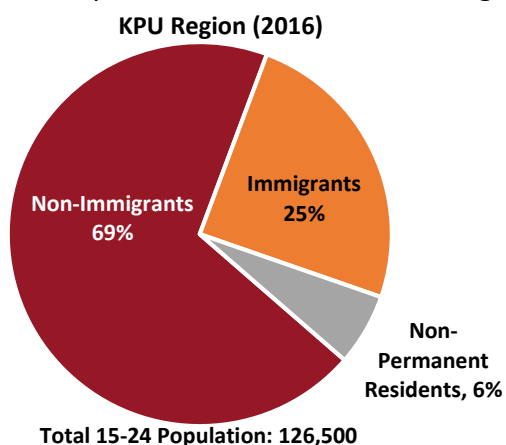


<sup>3</sup> Population totals here are based on those who completed the Census Long Form 25% sample of all private households in Canada, except for private households on Indian reserves, Indian settlements and other remote areas.



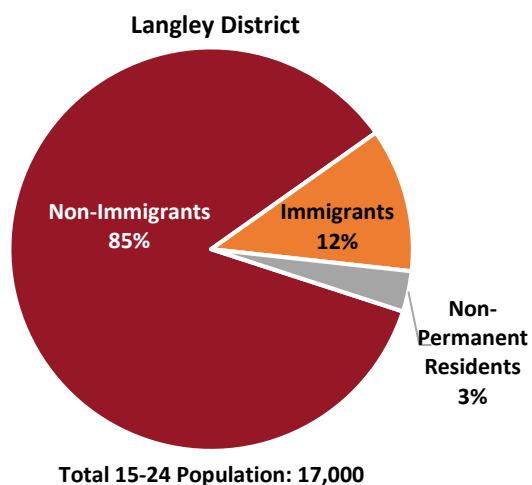
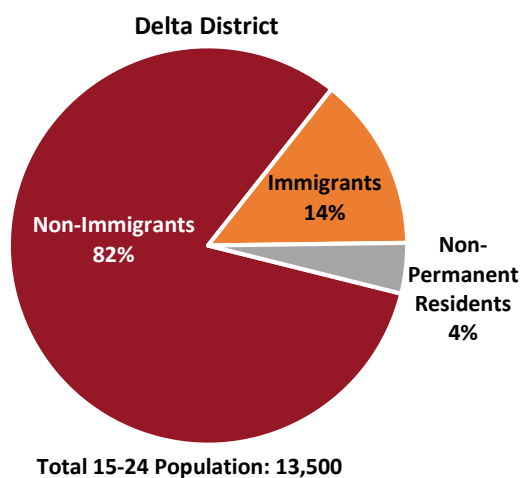
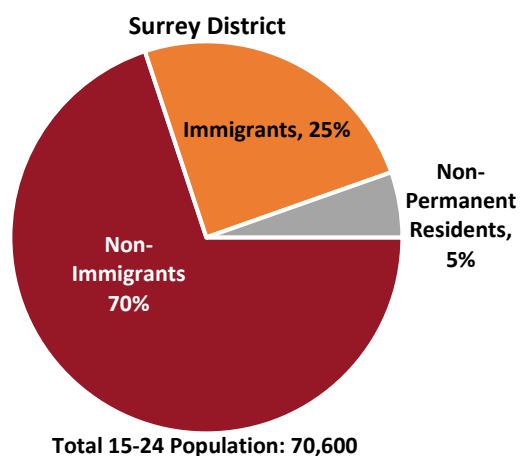
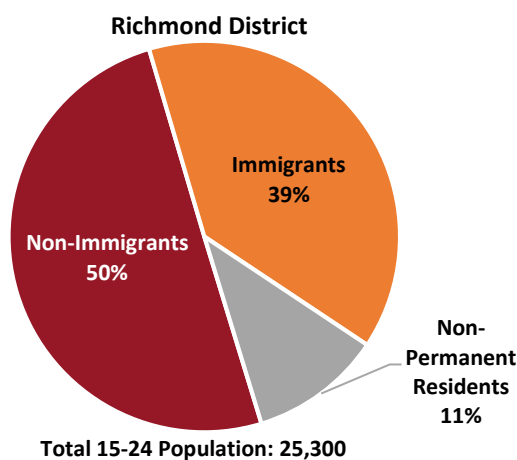
## IMMIGRATION STATUS OF 15-24 YEAR-OLDS

In 2016, youth aged 15 to 24 were less likely to be an immigrant compared to the total population. One quarter of these in the KPU Region were immigrants, compared to 16% in BC.



## IMMIGRATION STATUS BY KPU SCHOOL DISTRICTS: 15 TO 24 YEAR OLDS IN 2016

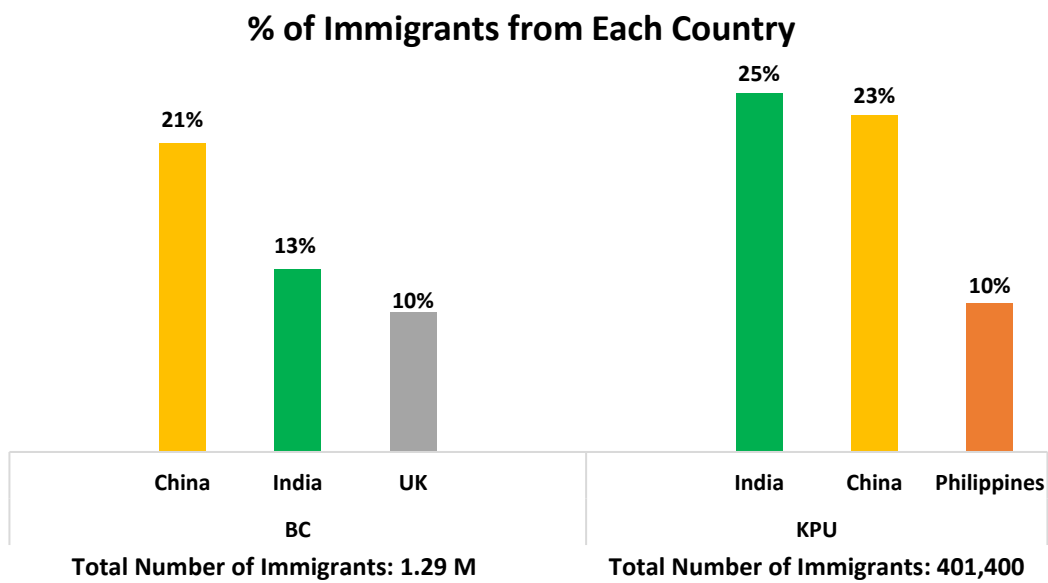
In the KPU Region, Richmond had the highest percentage of 15 to 24 year-olds who are immigrants (39%), while Langley had the lowest (12%).



## TOTAL POPULATION: TOP 3 IMMIGRANT COUNTRIES OF ORIGIN

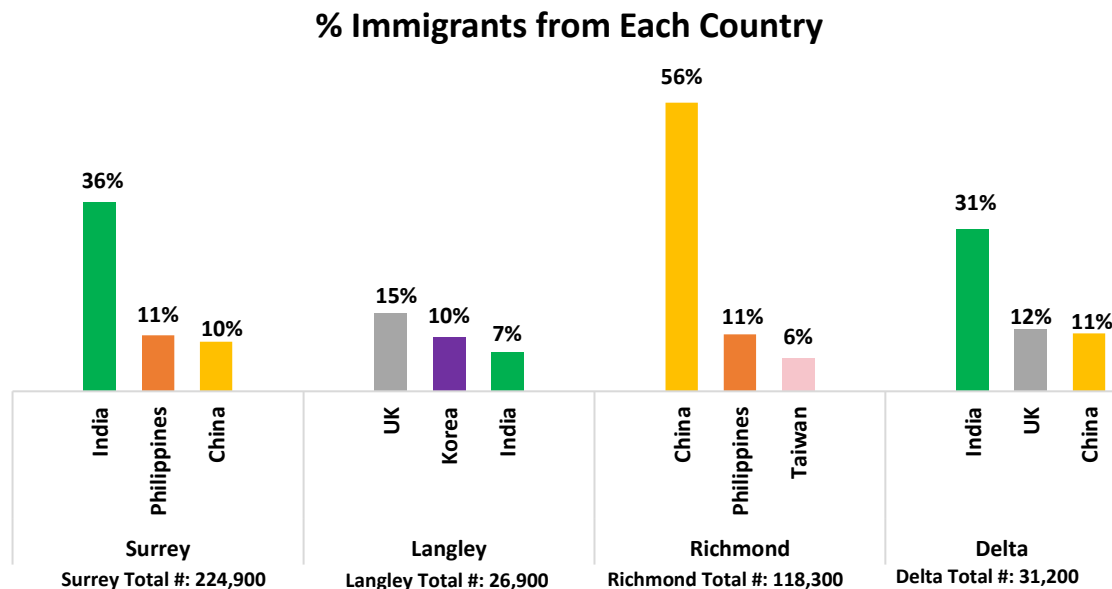


In BC, China<sup>4</sup> was the most common country of origin for immigrants. In the KPU Region, India was most common.



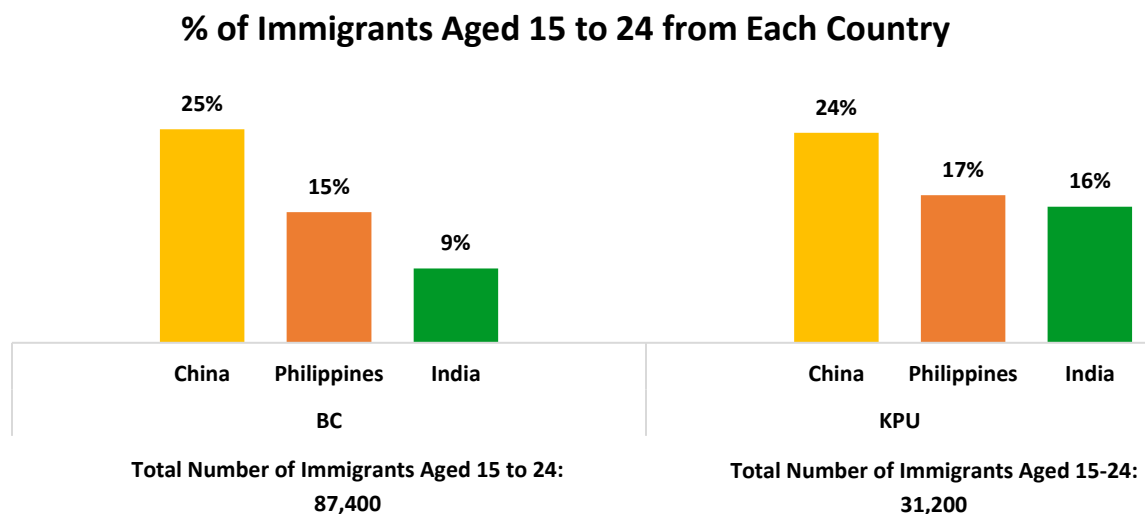
<sup>4</sup> Includes Hong Kong

Over half of immigrants in Richmond were from China. Over 30% of immigrants in Surrey and Delta were from India. For Langley, there was less concentration by country, with the UK being the top country of origin.



### TOP 3 IMMIGRANT COUNTRIES OF ORIGIN: 15 TO 24 YEAR-OLDS

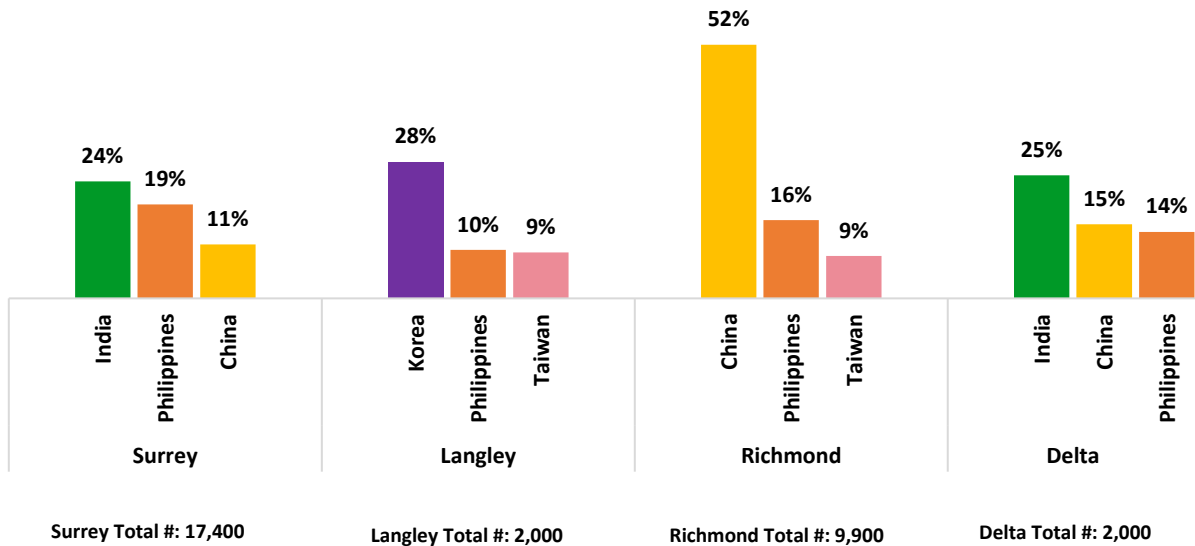
In both BC and KPU, the top three countries of origin for immigrants aged 15 to 24 were China, the Philippines, and India. China was most common for both BC and KPU.





In the Richmond School District, China was the most common country of origin for immigrants aged 15 to 24. In the Surrey and Delta Districts, India was most common, while Korea was most common for Langley.

### % of Immigrants Aged 15 to 24 from Each Country



## Why do we have to keep having conversations about relationship violence?

Relationship violence is never OK.

In the wake of the Matt Lauer and Harvey Weinstein allegations, sexual assault and domestic violence has been the trending topic of conversation on social media with the viral hashtag #metoo sparking stories from women across the globe sharing their stories of violence and assault.

Kwantlen Polytechnic University's (KPU) Network to Eliminate Violence in Relationships (NEVR) is working to change attitudes towards violence in relationships while supporting victims and families.

"Our work is not done. A woman is killed every six days in Canada by her partner," said NEVR facilitator Dr. Balbir Gurm, who is also a nursing instructor at KPU. "We need to continue having conversations around relationship violence in order to work towards eliminating violence in our communities."

During the internationally recognized 16 days of activism against gender based violence, Nov. 25 to Dec. 10, NEVR, in collaboration with the Union of National Employees, held a candlelight vigil on Dec. 6 at 6:30 p.m. in Holland Park to honour the victims of the Montreal massacre. Fourteen roses were laid on the ground by KPU students in remembrance of the women who were gunned down in an anti-feminist attack during the École Polytechnique massacre in 1989.

Earlier in November, NEVR hosted the Healthy Families: Pathways to Resilience conference at KPU. The theme for this year's conference was to share programs that create

resilience. Agency representatives from healthcare, government, social work and education gathered to hear about and share evidenced-based information and practices being implemented to combat relationship violence. Sophie Grégoire Trudeau shared words of encouragement and support with a [video message](#), and B.C. Seniors Advocate Isobel McKenzie was the keynote speaker.

"I think we all have a story or know someone with a story of being assaulted, violated, and shamed," said Gurm. "It's too common to ignore, but it's not too late to get help. There are crisis lines, shelters, counsellors, social workers, police, the court system and a host of other services who are working together to help survivors of domestic abuse and make our communities safer."

NEVR is a community-based project operating out of KPU that focuses on all types of relationship violence (physical, sexual, emotional, financial) and its effects on all members of family as well as the cost to society in the Surrey community. Its purpose is to eliminate relationship violence by sharing resources and collaborating among service providers, community leaders, educators and government bodies. Learn more by visiting [kpu.ca/nevr](http://kpu.ca/nevr).

*Story by Tatiana Tomljanovic*



*Dr. Balbir Gurm, NEVR facilitator and KPU Nursing faculty.*



