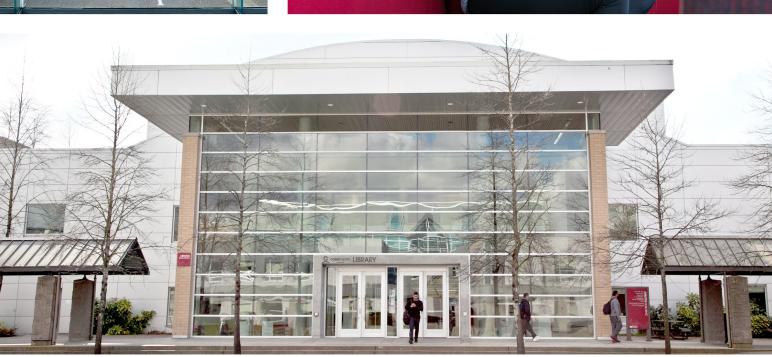
REPORT TO THE BOARD OF GOVERNORS FEBRUARY 2021









KPU Sustainable Agriculture program donates \$42,000 worth of food to food bank

Students in Kwantlen Polytechnic University's Sustainable Agriculture program overcame COVID-19 uncertainty to grow and donate \$42,000 worth of fresh vegetables to the <u>Richmond Food</u> <u>Bank</u>.

"We had to switch from on-farm teaching to online teaching, and we had to make the difficult decision not to plant perishable labourintensive crops, like tomatoes. We decided to focus more on lowlabour crops that store well, like potatoes, beets, and cabbage. We were able to donate a lot of those to the food bank," says Mike Bomford, instructor in the program.

Hajira Hussain, executive director of the Richmond Food Bank Society says they've found the donation very timely and beneficial.

"We had to switch from a grocery style model to a pre-packed hamper model and needed produce that can keep well in bags. Our

produce packing team puts together over 150 bags of produce a day and it was great to have a supply of quality, fresh, locally grown vegetables from KPU's Sustainable Agriculture program. The people that we serve are very grateful to have this fresh produce included in their hampers."

Students grew 16 tons of food of fresh produce on the farm at the Garden City Lands in Richmond. They also sold \$32,000 worth of food at a booth at the Kwantlen St. Farmers Market, which is run by the <u>Kwantlen Student Association</u>.

"I'm so grateful to the Kwantlen Student Association for starting and maintaining the Tuesday afternoon farmers' market," says Bomford. "The market moved to the lacrosse court across from City Hall this year to give control over how many people were on site. We weren't sure what a physically-distanced farmers' market would look like, but it worked! Our customers really appreciated having access to super-fresh, locally-grown food."

He says it was a relief to get some students back on the farm. The province designated farms and farmers' markets as essential services.

"It was good for the mental health of students and the faculty. Farm work lends itself to physical distancing, so we could all stay safe."

Elizabeth Worobec, dean of the Faculty of Science and Horticulture, praises the quantity of food the students were able to grow and donate given the uncertainty in March at the beginning of the pandemic.

"I am extremely proud of the generosity of our faculty, students and staff in the Sustainable Agriculture program," she adds.



The program hopes to produce more food at the farms next year. All the teaching farms at KPU are managed according to national organic standards.

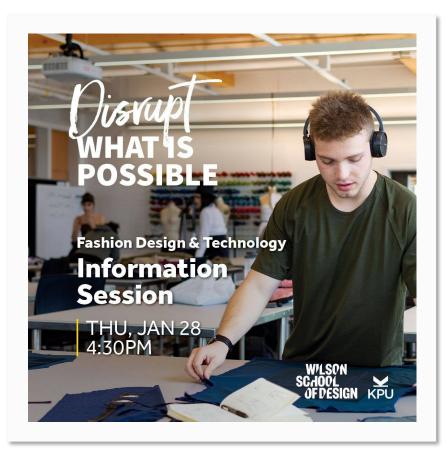
"Our orchard in south Richmond is already certified organic, and the farm at the Garden City Lands is just wrapping up its third year of the organic transition process. Hopefully, the food grown on that land will be certified organic beginning next spring, once the transition is complete," adds Bomford.

Learn more about the Sustainable Agriculture program



Table of Contents

President and Vice Chancellor Report	2
Associate Vice President, Human Resources	3
Office of the Vice President, Finance & Administration	4
Office of the Provost & Vice President, Academic	9
Office of the Vice President, Students	38
Office of the Vice President, External Affairs	41
Office of Associate Vice President, Planning and Accountability	57



From the Wilson School of Design Facebook Page

From personal flotation devices to paraclimbing pants for outdoor enthusiasts with spinal cord injuries, students graduating from the Technical Apparel Design program at the Wilson School of Design at Kwantlen Polytechnic University have created designs with purpose.

Hanae Yaskawa is from the heart of Silicon Valley and studied Physics and Italian Studies at Wellesley College in Boston. After working at a food and tech start-up, she joined the Technical Apparel Design program at the Wilson School of Design.

For her capstone project, Hanae has designed outdoor paraclimbing pants for climbers with spinal cord injuries. Called "Resilience Climbing Pants", Yaskawa says the name is a nod to the abrasionresistant quality, as well as a recognition of the resilient spirit of athletes who find creative ways to navigate a world that is not designed for them.

"I was inspired by athletes who train and perform with the added challenge of living with a disability," she says.

"Through chats with para-athletes, coaches, and sports organization representatives, I discovered many apparel challenges. I chose this project because the apparel solution could not only allow paraclimbers to climb more freely and for longer, but also allow more people living with spinal cord injuries to start engaging in the sport."

Mechanical engineer Joel Maerz designed the "Chinuuk", a weatherproof, alpine-capable pack built from a repurposed waterproof shell.

"Simply put, waterproof breathable shells are not recyclable. The inspiration for my design comes from just asking the question "okay,

but what can we do about it?"," says Maerz.

Originally from Calgary, Maerz now works for the development team at Vancouver-based Stoko Design Inc. and says he is exactly where he wants to be - designing supportive apparel.

Other project designs include:

- Support device for yoga and meditation
- Flexible and breathable body protection for boxing
- Inflatable vest for deep water soloing (climbing)
- A personal floatation device for rowers

The post-baccalaureate students take 3 - 4 months working on the projects, from brainstorming to creating prototypes. They also work directly with local industry including Arc'teryx and Mustang on their capstone projects.

Unlike past years, when the public was invited to view the designs and meet the designers, this year the graduation and showcase took place online.

"Year after year, the students from the Technical Apparel Design program leave us in awe of their innovative design solutions for the performance issues they address. Congratulations to the graduating class," says Andhra Goundrey, dean, Wilson School of Design.

Learn more about the designs and designers.

President and Vice Chancellor Report

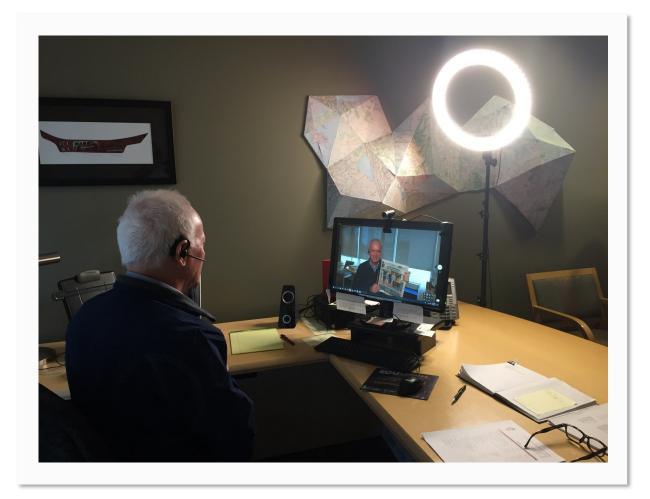
In addition to the regular administrative and governance meetings held since December 2^{nd} , 2020 and a somewhat extended holiday break, I would note the following activities.

On December 8th, the Council of Western University Presidents met to discuss the organization's future. On December 9th I attended the BCNET regular board meeting and on the 10th all BC post-secondary presidents had an update from the Deputy Minister, Shannon Baskerville, who is continuing in her role under our new Minister, the Honorable Anne Kang.

Also on the 10th, KPU hosted its joint Board/Senate Governance Retreat, and I was pleased to introduce Gwynne Dyer who spoke to us on Universal Basic Income and its potential impact on higher education. Several workshops were also held in support of our governance effectiveness. On January 8th I was pleased to connect with a new MLA for Surrey-White Rock, Trevor Halford and on the 11th I attended the regular executive meeting of the KPU Foundation. I continue to serve on the Steering Committee of the Surrey Board of Trades' Workforce Reset initiative which met the same day and again on January 22nd.

I was pleased as always to attend the KPU Indigenous Advisory Committee on January 14th, and later that day to present to the VP Finance and Administrations' strategic retreat involving Tara Clowes and her leadership team.

On January 27th I met with Coralee Oakes, MLA for North Cariboo who is currently the Opposition Critic for Advanced Education, Skills Training, and Sport, and on January 28th I joined the Board meeting of the Trades Training Consortium of BC.



PEOPLE FIRST CULTURE:

Employee Engagement

KPU's employee engagement work groups continue their efforts on long-term action planning toward increasing employee engagement and will recommend actions to the senior executive team that KPU can implement to enhance our employees' sense of connection and belonging in the workplace.

For the month of February, an Employee Insight survey will run for all employees. The survey includes a combination of questions related to employee engagement, mental health and working conditions during the pandemic. The survey was created to collect information from employees, both those working remotely and on campus, about how they are faring during the pandemic as well as thoughts on working conditions once we are safely able to return to campus. These insights will help to determine what additional support employees may need and if current resources are working and accessible. The survey will also provide valuable feedback that will be used for return to campus planning.

Equity, Diversity & Inclusion

KPU has partnered with the Canadian Centre for Diversity and Inclusion (CCDI) to conduct an employee demographic survey, known as the Diversity Meter, which will run for the month of March. This will be the first time that KPU has collected data on employee demographics and will help shape the development of an EDI Action Plan. The survey is completely voluntary, confidential, and requires self-disclosure. We will also start tracking applicant demographics through a voluntary survey that candidates are asked to complete when applying for positions through HR's recently launched Applicant Tracking System, Taleo.

TALENT MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT:

Senior Talent Acquisition

Searches completed and successful candidates:

- Associate Dean, School of Business— Ian Cowley
- Dean, Faculty of Health— Sharmen Lee
- Executive Director, Facilities— David Stewart
- Vice Provost, Teaching and Learning— Rajiv Jhangiani
- Searches underway:
- Executive Director, Finance

Organizational Development

Employee Workshops

The Organizational Development team is starting to host in house True Colors workshops. True Colors is a communication model for understanding yourself and others based on your personality and temperament. It can increase team collaboration and effectiveness by providing a better awareness of team members' communication styles. A pilot workshop will be held with the HR team at the end of January, with additional workshops being available to the wider KPU community starting in February.

PEOPLE SERVICES

Human Resources Information Systems (HRIS)

The HRIS and Human Resources Associate (HRA) teams continue to work collaboratively with Payroll on the mass salary roll project. This significant project, which involved updating pay rates and processing retroactive pay negotiated as part of our new collective agreements, has been a major focus over the past 5 months.

The new Applicant Tracking System, Taleo, went live on January 11th with no major issues. Several training sessions were held in December and will continue to be provided on a monthly basis for the remainder of the year. These training sessions are designed for hiring managers and those who provide recruitment support, with a focus on the roles and responsibilities of the user.

Health and Benefits

The Heath and Benefits team is preparing for the launch of Vitality, a rewards program for group benefit members that is designed to inspire healthy behaviour and encourage active living. This wellness app, available through Manulife, helps individuals understand their current health, social, and lifestyle habits. With a variety of activities, it gives employees the tools and motivation needed to help reach their personal health and wellness goals.

Occupational Health & Safety

The Occupational Health and Safety team plays a lead role in KPU's pandemic response and recovery efforts, working with key stakeholders to ensure the university is in compliance with Public Health orders, WorkSafe BC Regulations, and the BC Government's Go Forward Guidelines for Post-Secondary Institutions. The team is continuing to review and approve Departmental Return to Campus Safety Plans and Program/Course Health and Safety Forms for those departments and courses with a required face to face component.

A new online health assessment was implemented for those employees working on campus. This allows employees to do their health check prior to arriving on campus and provides KPU with documented records that support our compliance with WorkSafe BC regulations.

PEOPLE RELATIONS

The Employer and BCGEU, through a subcommittee of the Labour Management Relations Committee, continue to meet on LOU #9 Annual Allowance - Hard to Recruit Support Staff Positions. The post-secondary sector continues to face recruitment and retention challenges, especially for positions that require specialized expertise. The intention is to recognize recruitment and retention issues that are wage-related and support those position through the addition of a compensation stipend. Roles currently under review include positions in Information Technology, Procurement, Student Services, Teaching and Learning, and the Office of Planning and Accountability.

The Employer and the KFA through the Joint Committee on Class Size Past Practice (LOU #13) continue to meet to discuss, review and adjust class size for classes with registration limits lower than 35.

Office of the Vice President, Finance & Administration

FINANCIAL SERVICES

General

Highlights for the period include posting the full-time Executive Director, Financial Services position for open competition, KPMG fiscal year 2020/21 audit planning completed, Q3 Ministry forecast reporting submitted, and Q4 planning with priority lists updated and action items assigned.

FINANCIAL SERVICES & OPERATIONS:

Staffing

Financial Reporting currently has one open posting for an Accounting Analyst role.

Initiatives

The fiscal 2021/22 budget has been presented to the leadership groups and the Senate. Feedback and changes, if any, will be tabled for leadership consideration in this quarter. The final draft will be presented for approval at the March 31, 2021 board meeting.

Financial Operations continues to work with Flywire to streamline time consuming and costly cross-border payables. The rollout of the latest solution using the Flywire platform to settle international student refunds and agent payments began in December 2020.

The FM8 Student Tuition & Fee Working Group has been working on updating the policy and procedure. It is expected that that the revised documents will be presented to leadership groups in January 2021.

PAYROLL SERVICES:

Staffing

The Manager, Payroll Services, Cathy Laramie, tendered her resignation and will be leaving KPU in January 2021. We would like to express our sincere gratitude to Cathy for her leadership and efforts during her tenure at KPU. A contract manager has been engaged on an interim basis to provide immediate coverage.

Initiatives

Processing back pay for collective agreements ratified effective April 2019 continues to be the priority. Rate adjustments and retro payments for all current BCGEU employees and all current KFA regular and NR2 faculty is now complete. Retro payments for KFA NR1 is scheduled for the end of January. Payments to retired and terminated employees is expected to be finalized by the end of the fiscal year.

The Banner payroll module was upgraded to meet the new T4 reporting requirements introduced by the Canada Revenue Agency to help validate payments under the CEWS,

CERB and CESB programs. Testing is going well and expected to go live in early February.

In November 2020, the federal government announced that employees working from home in 2020 due to COVID-19 can claim up to \$400, without the need to track detailed expenses. Employees who choose to take advantage of this simplified process or can instead choose to use the Detailed Method. The Detailed Method requires the employer to provide a T2200 Short Form. Payroll Services has established a new process to efficiently respond to employee requests for a T2200 Short Form.

PROCUREMENT SERVICES:

Staffing

All procurement staff have registered in the Province of BC Procurement Community of Practice (PCOP) upskilling webinar - The End of the Beginning, Contract Finalization, Signing and Beyond.

Initiatives

Procurement Services continues to work collaboratively with key stakeholders in rolling out our pandemic supplies acquisition strategy. The plan is working well in ensuring adequate and timely delivery of mission critical supplies as well as proactively managing contract performance under force majeure.

New strategic projects posted and currently underway in the Procurement cycle are as follows:

- Second stage HVAC competition closed with two bids received; bid evaluation and announcement of awards anticipated before the end of Jan 2021.
- Food Services contract negotiations underway; a final draft for signing should be ready in Jan 2021.
- Requirements for the re-procurement of landscaping services are being finalized in collaboration with the Facilities and Horticulture departments.
- Emergency Management and Operational Continuity Plan competition currently posted and will be closing on January 28th.

Procurement Services recently completed/awarded the following major projects greater than \$200K as well as strategic projects:

- Executive Suite HVAC competition completed and a contract executed.
- Event Rental competition closed and the winner will be announced after execution of a contract.
- Signage competition completed and contract executed.
- Competition for Consultant to review the Wilson School of Design programs awarded to BDO.
- General Construction for Exhaust System of Surrey Spruce 3D Studio competition completed and contract awarded.

 Current Custodial Services renegotiated to match up with downward demand of services due to restricted oncampus activity.

Major contracts renewed for an additional contract term:

- International Student Insurance services
- Applicant Tracking Software and Implementation Services

HR contract update:

 Planning for year-end activities including but not limited to renewal of all contracts about to expire on March 31, 2021 and balancing and closing of Purchase Orders underway.

Inter Sectoral Relations Update

 KPU Procurement Services continues to contribute its quota to the successful implementation of BCNET joint procurements. Two KPU volunteers have been nominated to two upcoming BCNET procurements – HR Recruitment Services and Furniture and Related Services.

RISK AND SECURITY

The reorganization and combination of the Campus Safety and Security and Risk Management divisions is almost complete. The Chief Safety Officer position has been replaced by a Director Risk and Security position, for which permanent staffing efforts are currently underway. We thank Harry McNeil for agreeing to step into the position on an interim basis. The competition for the Manager, Organizational Risk is now complete and Arshi Bassi has been appointed to the position following an interim appointment.

RISK MANAGEMENT

Formal enterprise risk management (ERM) assessments has been on pause during the pandemic to focus resources on more immediate COVID planning priorities. After the new Director starts ERM assessments will be revived. Risk management continues to support contract reviews and insurance renewals. The cyber insurance and kidnap and ransom insurance were both successfully renewed and are currently in place, with policy premium reductions realized for both types of insurance.

SECURITY SYSTEMS

Contracted security officers continued to provided health selfassessment stations in accordance with WorkSafe for employees entering on campus. Daily attendance counts on KPU campuses and making masks available upon request continues.

The security contractor has adjusted security officer management on campus. The contractor now provides an administrative manager as well as two supervisors for operational duties to oversee onsite security officers.

EMERGENCY PLANNING

Installation of emergency lockdown blinds and thumb locks on the Richmond campus should be complete by the end of March 2021. New satellite communication technology has been deployed to all KPU campus security offices and executive communications. Training for the new communication technology and for the Evacu Chairs has been provided to the Security and Facility teams.

An RFP to jumpstart a refresh on KPU's emergency plan is underway with an anticipated project commencement date of April 2021.

SECURITY SYSTEMS

Security systems upgrades are underway on all areas where IT has large network and data stores as well as key facilities areas. The project is expected to be completed by March 2021.

INFORMATION TECHNOLOGY

IT INFRASTRUCTURE SERVICES

Microsoft Teams Telephone System Implementation

Migration of Pilot Group A (IT and FSO) to the MS Teams phone was completed end of December. Pilot Group B (Facilities and Ancillary Services) was completed on January 13th.

The phone deployment schedule has been established for the rest of KPU. By the week of February 1^{st} , all staff will be migrated. Thereafter, Faculties will be migrated campus by campus from February 8^{th} through to mid-March.

Two live training sessions will be made available each week for staff and faculty until everyone has been migrated. For those that cannot attend a live training session, pre-recorded training will be made available for users to take at their convenience.

Digital Ready Classrooms and Meeting Rooms

The Kramer wireless upgrades are 99% complete. Awaiting installation of new desks to complete the rest of the upgrades which we anticipate will be completed by Facilities this quarter.

Projector End of Life Replacement – Resources are currently unavailable due to staff working on the Microsoft Teams Telephone System project. Once this project is completed, phase two of the projectors will be installed.

The last meeting room upgrade in Richmond has been installed and pending final testing.

Work in progress at Richmond Campus for the two classroom upgrades.

Business Continuity

The WAN redundancy project is now complete. The redundant links have been tested in a simulated WAN failure scenario and each campus now has an operational secondary VPN WAN connection.

AppsAnywhere

Applications required for the Spring Semester are in place within AppsAnywhere. An update for AppsAnywhere was recommended by the vendor to ensure compatibility with the macOS Big Sur release. The upgrade was installed and completed at the end of Fall semester.

IT APPLICATION SERVICES

CRM Project

The CRM Recruitment Application (Greymatter) is now live in production. The CRM replaced the old manual recording of recruits, and leveraged Microsoft Dynamics technologies to track and communicate with our current prospects. Some of the next steps will include improving the prospect journey from the KPU.CA site, deployment of the recruitment events module, and implementing SMS and Chatbot technologies.

HR Applicant Tracking System

The Taleo HR Employment Tracking system implementation is now live with Recruitment and On-Boarding modules. This project delivers a more robust technology solution for KPU to give hiring committees the tools they require to manage HR employment competitions. For our potential candidates, a secure portal is now available to allow them to apply for employment at the university and track their applications.

BANNER 9 Projects

The BANNER technical team is currently working on year-end regulatory taxation, which presented an upgrade to our current HR and T4/T2202 modules to meet the new taxation changes by CRA. The BANNER Core Team is now continuing to improve Student Services with the implementation of updated BANNER Web Applications (Faculty Grade Loading, E-Commerce, Graduation, etc.). Ellucian Elevate is now live with the registration of CPS courses for Spring 2021.

TeamDynamix - Facilities

The University continues to work on a new Enterprise wide Incident Management Project with a software called TeamDynamix, which allows the university to build incident management systems for business units. This project is in the soft launch stage of going live with the Facilities team.

Single Sign-on Redesign

The Identity Management System (IDMS) committee continues to work on several projects: implementing O365 and Adobe consent deployments for privacy; improving password strength policies, and multi factor authentication (MFA) security on some functions and applications. The teams are currently in the pilot stages of rolling out MFA security on several key login points to the university such as VPN.

INFORMATION SECURITY SERVICES

KPU's first Information Security policy has been approved into University operations. Multifactor Authentication (MFA) pilot program is underway with the phase one production implementation targeting high risk applications slated for February\March implementations.

In response to a community identified need for national coordination and alignment of cybersecurity efforts across Canada's research and education (R&E) sectors, KPU has signed the Organization Cybersecurity Collaboration Agreement (OCCA) with CANARIE to participate in this Government of Canada funded Cybersecurity Initiatives Program. Two out of the three initiatives that this program provides "Network Intrusion Detection System" (IDS) and "Security Information and Event Management" (SEIM) are in different stages of implementation and will be fully operational in the second quarter of 2021.

FACILITIES SERVICES

SPACE AND DESIGN ADMIN (Includes planning, design and capital projects < \$3M)

Civic Plaza – Campus & Community Planning Office Furniture

Additional furniture was added to the open space on the 9th floor of Civic Plaza, consisting of two workstations, meeting tables, storage and chairs.



Fir Building – Washroom Renovation (In Progress)

To enhance the washrooms' aesthetic and functionality for students, faculty, and staff, KPU modified the existing layouts of washrooms 102, 104, 149, 138, and 139 at the Fir's ground-level building to improve the functionality of the space. Washrooms 138, 139 and 104 have been transformed to comply with ADA standards for accessible design and standards.



Richmond Library – Armchair Reupholstering

Re-upholstered 18 armchairs for the Richmond Library with durable fabrics in colours that match the rest of the library furniture.



PIPS/The Runner – Office Relocation

The lease agreement between KPU and the KSA for PIPS (the student newspaper) space, rooms #3720 and #3721 in the Arbutus Building, expired on August 31, 2020. The KSA has been reassigned and relocated to the former meeting room #106 and office #102 in the Birch Building.

Events & Communications Department – Office Relocation

The Events & Communications Department was relocated from Surrey Main #104 to Cedar #2105. The relocation included three staff along with the contents for campus events.

FACILITIES MAINTENANCE/OPERATIONS/GENERAL:

Steps to Minimize the Risk of COVID Transmission

This past summer, Facilities Services took initial steps to help minimize the risk of COVID transmission by increasing ventilation in occupied spaces at all campuses. The supply air mechanisms of all air handling units were adjusted, thereby doubling the volume of fresh air being supplied to interior spaces. With the start of the Spring semester, and in anticipation of increasing on-campus activity in the year ahead, additional measures such as air filtration are being evaluated for their effectiveness and practicality for maximizing air quality safety as it relates to COVID transmission. Various professionals in this area are being consulted to help formulate an enhanced strategy, including KPU's in-house expert (Dr. Florkowski), our external HVAC and building controls contractors, partner institutions in the Province, as well as ASHRAE (American Society of Heating, Refrigeration, and Air-Conditioning Engineers).

Richmond Electrical Vault

Final commissioning on the Richmond electrical vault will take place the week of February 15th, with project completion set for the 1st week of March.



CFI Biology Lab

Steady progress is happening at the site, and the project is progressing as per the schedule and within budget. The total completion of this project is expected by March 2021.



Spruce – Asphalt Connectivity Between the Building and Quonset Hut

Staff and students were continually facing health and safety-related issues while moving equipment on unlevelled gravel. Asphalt has been laid to ensure smooth transfers of equipment from the Quonset hut and workshops.



External Partnerships

In December, Facilities saw the completion of two successful external partnership contracts. The Surrey Traffic Court resided in our Surrey Campus Cedar Building, and Vancouver Coastal Health was running the Flu Clinics out of the Richmond Campus. We enjoyed our short-term relationship with both groups, and they were appreciative of our support. The Fraser Health Authority Covid Testing Centre at the Langley Campus is still running and is very busy. Future partnerships with the Surrey Courts and both health agencies are a distinct possibility.

New Service Request System

Facilities has soft-launched a new Service Request System through a company called Teamdynamix (TDx) and expect to officially launch the system KPU wide by the 2nd week in February. The new system provides a much better interface for our clients (KPU community) and a much more robust reporting function enabling Facilities to track and better project service and maintenance expectations.

ANCILLARY SERVICES:

Parking

Ancillary Services has engaged Impark to provide an updated parking system for the KPU community. This system will be a digital parking platform that makes parking easy, fosters an ongoing relationship with the customer, and provides extensive parking management tools for the Operations team. The hangTag[™] mobile application will allow the KPU community and other visitors to pay for parking right from their smartphone in a few easy steps, thereby eliminating the need for paper hang tags. License Plate Recognition (LPR) will

Finance & Administration cont'd

be implemented to manage the parking lots, which will make it convenient for the users and more efficient for parking enforcement. The hangTag system is planned to be operational by August 1, 2021, to coincide with KPU's decision to return to pay parking. A transition plan will be implemented to inform the KPU community of this change and adequate time to register with the hangTag application

Fleet

Ancillary Services has engaged Finance to establish a Fleet Card payment system with Petro-Canada SuperPass. This system entails registering payment cards to each vehicle and specific drivers. This initiative will enhance controls related to spend, mileage, and vehicle utilization while at the same time providing fuel at a discounted rate. This program will also provide KPU with information related to its fleet's environmental impact through various metrics and management reports.

Food Services

With the renewal of our vending machine contract, Ryan Vending is finalizing the changeover from Coca Cola to new generic beverage machines and updating the snack machines' offerings to a mix of traditional and healthier offerings.



Additional healthy machines are dedicated to beverages at each campus in high traffic areas.

Starbucks

KPU has reached an agreement with Starbucks and is in the process of terminating its current contract. Starbucks has agreed to refund KPU for the initial investment for the kiosk. KPU will not be reimbursed for the kiosk design costs and the franchise fee. Starbucks will hold the franchise fee for future development at a KPU campus if KPU decides to move ahead at a later date.

Bookstore

Our new contract with Red Bull has been finalized. New machines have been installed in the Bookstores at Surrey and Cloverdale, replacing the Monster Energy drinks. Once Langley and Richmond reopen, they will be installed into those locations.

Student Success

The Bookstore continues to refine and improve processes to get course material to students as quickly and efficiently as possible. A new process was implemented for the Spring semester, enabling instructors to post links to the students' required course material for them to purchase. Students continue to take advantage of the Curbside pick-up at Surrey. There has also been an increase in the number of pick-ups at the Tech Campus.

KPU Community

The Bookstore is now working with the Fine Arts department processing payments for supplies such as clay and clay tool kits. Price adjustments have been made on fine art supplies, and information has been sent to students advising them of the price reductions

CAMPUS AND COMMUNITY PLANNING

KPU2050

The Campus and Community Planning Team continues to diligently work on the first Campus Master Plan - KPU2050 Official Campus Plan. The Plan, once finalized, will set forth a strategic direction to guide campus development over a thirtyyear planning horizon, looking to the year 2050. It will provide a bold vision, guiding principles, and a series of concept plans to shape KPU's campuses and to meet the evolving needs of the campus community.

A draft of the Official Campus Plan was widely shared with the KPU community during the 2020 Fall term through a series of virtual engagement activities and through KPU's annual Student Satisfaction Survey. The outcomes from this latest phase of consultation point to strong levels of support amongst students and employees for the Plan. The outcomes have been summarized and are made available on the KPU2050 website (www.kpu.ca/kpu2050/resources).

With such support, steps are now being undertaken to finalize the Official Campus Plan with the intent of bringing the Plan forward for approval throughout the coming months of February and March.

Sustainability and Energy Management

In late December, Campus and Community Planning ("CCP"), in collaboration with KPU's Facilities Services Department, kicked off a new Energy Manager Program with BC Hydro. The program, while still focusing on energy conservation, has been revised to concentrate equally on the reduction of GHG emissions. KPU's partnership with BC Hydro coincides with the sustainability directions emerging from the KPU2050 Official Campus Plan, especially as they relate to the phased electrification of our mechanical building systems towards achieving the objective of making KPU carbon neutral by the year 2050.

PROVINCIAL INITIATIVES

Academic Continuity Meeting

The final Ministry of Advanced Education and Skills Training (the Ministry) Academic Continuity Meeting of the year was held on December 09, 2020. The new mandate for Advanced Education and Skills Training was discussed. Some of the commitments specific to the post-secondary sector include launching BC's second medical school, creating an additional 2,000 tech-relevant spaces, and conducting a funding review of post-secondary operating grants.

Covid-19 Status

The Ministry also mentioned that post-secondary institutions should expect to deliver their curriculum in the summer of 2021 in a format similar to 2020. An informal survey of other BC postsecondary institutions indicates that their summer course delivery plans will be online with limited in person offerings.

ACADEMIC PORTFOLIO

Health Care Aide Assistant Partnership

The Ministry announced a grant to KPU to support the planning and delivery of additional FTEs as part of the Health Care Assistant Partnership Pathway programs through to March, 2022. The funding is part of the provinces Economic Recovery Plan.

Community Scholars Program

A partnership agreement between the KPU Library and the Simon Fraser University Library has been established where the parties agreed to collaborate as part of the Community Scholars Program for a one-year pilot to make academic research accessible to practitioners in non-profit and charitable organizations in British Columbia.

Criminology Instructor receives RCMP Outstanding Service Award

Galib Bhayani, KPU Criminology Instructor, received one of the highest awards given to serving officers of the RCMP. Galib received the Outstanding Service Award from the RCMP for helping establish the new Iraq police service.

Greenhouse Technician Training

The Faculty of Science and Horticulture (FSH) and the Institute for Sustainable Horticulture (ISH) launched a short-term Continuing Professional Studies, Greenhouse Technician Training program, in November. The training was developed in partnership with the Progressive Intercultural Community Services (PICS) Society and is aimed at helping immigrant workers upskill to apply for greenhouse jobs and for commercial farms to be able to retain agricultural workers throughout the year.

Sustainable Enrolment Planning Council (SEPC)

The December meeting focused on a discussion of future international student enrolment capacities, potential reductions in domestic enrolment, and preliminary results from the Fall 2020 Student Satisfaction Survey.

RESEARCH

KPU joins the Council on Undergraduate Research (CUR)

On December 16, 2020, KPU became a member of the <u>Council on</u> <u>Undergraduate Research</u>. CUR Membership is designed to assist faculty, administrators, researchers, staff, and students in their efforts to develop, enhance, sustain, and support undergraduate research on their campuses and beyond. CUR's diverse membership works together to advance undergraduate research across the nation and around the world.

Canadian Association for Graduate Studies Membership (CAGS)

On December 18, 2020, KPU's application to join the Canadian Association for Graduate Studies was unanimously approved. The CAGS was founded in 1962 to promote graduate education and university research through meetings, publications and advocacy. The Association brings together 58 Canadian universities with graduate programs and the three-federal research-granting agencies, as well as other institutions and organizations having an interest in graduate studies.

Synergy Award for Innovation

Deborah Henderson, Director, Institute for Sustainable Horticulture (ISH) KPU, and her team recently received public recognition for their research on 'Enhancing development of microbial biocontrol products', from the <u>Natural Sciences and Engineering</u> <u>Research Council of Canada (NSERC)</u>.

The <u>Synergy Award for Innovation</u> prize was an Applied Research Tools and Instruments grant for a project titled 'Novel natural microbial biocontrol products for agriculture in Canada', in collaboration with Sylvar Technologies Inc. The award funded laboratory equipment software upgrades and laboratory equipment vital for expanding applied research for the increasing demand of industry partners, and its availability for use by KPU researchers qualified to operate the equipment.

PEOPLE

The search for the next Dean of the Faculty of Health was completed in early December and I am pleased to announce Sharmen Lee as the new KPU Dean of Health. Sharmen began her role on January 04, 2021 and brings to KPU over 25 years of experience in health care, education, accreditation, and regulation.

In late December, the search for the next Associate Vice President, Teaching and Learning was also completed. Although not a new name to KPU, I am pleased to announce that Dr. Rajiv Jhangiani will be our new AVP, Teaching and Learning. Rajiv also began his new role on January 4, 2021, after having served as Acting Vice Provost, Teaching and Learning since February 2020 and led KPU's supports for teaching and learning throughout the Covid-19 pandemic.

The Provost's Office extends a special thank you and show of appreciation to Dr. Harjit Dhesi, Interim Dean, Faculty of Health, who confidently provided leadership for the Faculty since the beginning of the pandemic and to Sharon Leitch in her role as Interim Associate Dean, Faculty of Health, for the Fall 2020 semester.

TRANSITIONING TO A NEW FACULTY NAME: ACADEMIC & CAREER PREPARATION

The ACP Dean's office in cooperation with the Office of the Registrar and the Assessment & Testing Department transferred the ACP assessment registration to RegisterBlast, an online registration system administered by the Assessment & Testing Department. Online registration removes the need of prospects to contact Student Enrolment Services to request a seat in an assessment session; this means that all of KPU's English assessments can be accessed through the same online registration system. We are grateful for the collaboration of the Registrar's Office and Assessment and Testing Services on this.

The Faculty Business Meeting and Winter Social was held on December 4th. Faculty Bylaws were revised to change quorum requirements to 50%+1 of voting members. The meeting also included a presentation by Learning Centres representatives on Thrive Principles, which they have been teaching to students in KPU 100 and KPU 101.

The Faculty Indigenous Reading Circle met in December to discuss the novel Starlight by Richard Wagamese. At the next meeting, set for February, the book under discussion will be Thomas King's *The Inconvenient Indian*.

ENGLISH UPGRADING (EU)

Faculty in the Department of English Upgrading continue to innovate and work collaboratively to support students. EU faculty members Janet Webster, Janice Morris, and Gillian Sudlow have been participating in the Teaching & Learning eportfolio PebblePad Rollin' Stones Tour 2021. Louise Bruins, Sean Conway, and Sue Lee completed a Reading Apprenticeship course recently, which explored an innovative approach to intensive reading instruction. Many other faculty members have also recently completed online courses for professional development, and faculty are gaining comfort and confidence in remote instruction.

The upcoming KDocs Film Festival 2021, led by English

Upgrading faculty member Janice Morris, has had to make adjustments to its timeline and virtual delivery, and will now be presented from March 12-21. The virtual event will still showcase 15 award-winning documentary films with all the filmmaker conversations, keynotes, subject interviews and panel discussions past live KDocs attendees would expect.

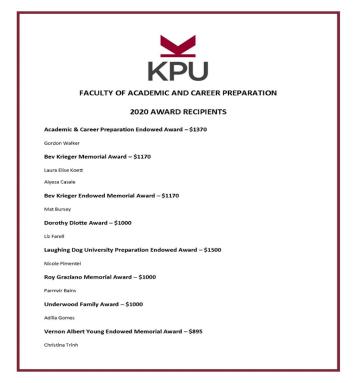


As for English Upgrading course offerings at KPU, enrolment for Spring 2021 has been a continued challenge and the department's English offerings are down 27% from Spring 2020. Typically, Spring semester course offerings are slightly fewer than Fall semester offerings (approximately 12% less) as many students enter our upgrading levels at the top level and progress in one semester; however, Spring 2021 course offerings are down 26% from Fall 2020.

The above impact on enrolment has led to notices of layoffs for faculty in the department, numerous instructor reassignments and faculty having to change non-teaching terms, and a number of EU faculty shifting to serve in other areas of KPU's mission.

During this challenging time, EU faculty have continued to coordinate free online assessments for new students, have run regular twice-monthly online info sessions in collaboration with KPU's Future Students' Office, have updated and simplified the EU department webpage, and faculty are excited to participate in the upcoming Richmond Open House. We are hopeful with improved admissions processes and reduced barriers to access and transition along the KPU Pathway, enrolment numbers will recover so KPU can serve its regional mandate as an access institution.

English Upgrading courses at KPU are provincially-mandated to be tuition-free for students, and students with financial need are also eligible to apply for the Adult Upgrading Grant. In addition to this assistance, though, English Upgrading faculty members and community partners have been generous donors to student awards. In 2020, the English Upgrading department distributed \$5800 in additional student awards on top of the regular \$4400 in endowed awards, for a total of \$10,200.



ACCESS PROGRAMS

Students in the Access Program reported satisfaction with their transition to university studies and the format developed for online learning in AP. Students also expressed satisfaction with the knowledge and experience they gained in term 1, related to workplace skill development. The investigation into community engagement through self-advocacy and exploration of social justice movements was also wellreceived. Term 2 is underway with students into their third Work Experience Project. We had no change in enrolment.

In response to long-standing, unresolved issues related to variances, and complications due to Covid 19 - Dean Begalka proposed a one-year suspension AP (2021-2022 academic year) allowing AP to take the opportunity to refresh the program and ensure alignment with all KPU policies and procedures (ending all variances in current operation). Faculty agreed that, while affecting jobs, this approach would provide the time not only to redesign and update a long-standing program but to wait out Covid in the event that community based WEPs may not be offered due to safety. AP Faculty member Dr. Teresa Swan was seconded to take the lead on the revision work, and consult regularly with the Dean and AP faculty while researching and preparing a proposal. The official process of suspension began with presentations at ACP AP&P and Faculty Council where the Dean was able to respond to questions and reassure committee members that there was no intent to discontinue AP or to suspend it beyond 2021-2022. There will be a small faculty complement continuing to shepherd the redesign throughout 2021-2022. They will also be responsible for offering information sessions and intake for the 2022-2023 year.

All community partners have received notification of this change. They will also be consulted for input on the updates being proposed in the program.

Submission of our second year Quality Assurance plan after our program review, showed the incredible growth and action taken to improve the Access Program.

ENGLISH LANGUAGE STUDIES (ELS)

After more than 40 years of teaching English language studies, Melody Geddert has retired. Melody's many contributions to KPU include her dedication to teaching excellence as well as her service as ELS representative on the ACA Professional Development Committee and the Senate Standing Committee on Teach-ing and Learning. Melody's infectious laugh and positive attitude will be missed.



The ELS department, along with the entire English language learning sector province-wide, continues to experience a decline in enrolment due to the Covid pandemic. As a result, two of the three ELS instructors who were on lay-off notice had their employment terminated this January. One lay-off notice was rescinded because of Melody's retirement.

A 3-credit section time release was given to Susan Saint to investigate and develop guidelines for pathways to KPU admission from three private institutions: ILSC, SSLC and ELS. The time release involves evaluating courses from each institution to determine which can be considered equivalent to ELST 0381 and ELST 0383. KPU-International has requested ELS undertake this work because they are seeking to diversify and increase the pathways for international students into KPU undergraduate studies.

Faculty are continuing to hone their skills in the use and pedagogy of remote learning technology. They are striving to remain current and engage with new technology, for example Zoom and Pebblepad, through support provided by the ELS e-learning coordinators and workshops hosted by the Teaching and Learning Commons.

The ELS Instagram account has now reached 305 followers. The posts serve mainly to provide news and updates about events in ELS. Feedback from followers is that they find the content informative and the graphics engaging. Take a look! https:// www.instagram.com/elskpu/

STUDENTS ACHIEVEMENTS:

 Amanda Champion (PSYC BA Honours) Graduate: Amanda graduated from the Bachelor of Arts in Psychology Honours program at Kwantlen Polytechnic University (with distinction) in 2014. She showcased her honours thesis, Investigating the Differences between Sexters and Non-Sexters on Attitudes, Subjective Norms, & Risky Sexual Behaviours at the



Association for Psychological Science Convention in San Francisco in May of 2014 and was the recipient of the 2014 Canadian Psychological Association Certificate of Academic Excellence.

- Amanda is currently a Ph.D. student at Simon Fraser University's School of Criminology. Her general research interests fall in the area of psychological theory applied to research questions in criminology and the mapping of pathways to suicidality and violence. Amanda's goal in the Ph.D. program is to identify both the profile of motivations within an online subcultural sample and the potential level of threat these online communities pose to public safety. She completed her MA thesis research in the Summer of 2020 on the negative impacts associated with technology-facilitated sexual violence (TFSV) and pathways to suicidality, under the supervision of Dr. Richard Frank. Amanda continues to work closely with Dr. Cory Pedersen in her research lab at KPU. Amanda is grateful for the amazing learning experience at KPU that prepared her for graduate studies.
- The Kwantlen Psychology Society: organized a variety of events for KPU students to encourage and promote community and academic excellence. Specifically --Cydney Cocking (President), David Hattie (Vice President), Amanda Dumoulin (Secretary), Wesley Kwok (Marketing Coordinator), Kayla Garvin (Treasurer/Volunteer Coordinator/Events Coordinator), Aidan Hooper (Systems Administrator), Angela Pelletier (Research Director) organized the following online activities for KPU students:
 - * KPS Trivia Night December 8 @ 5:30 PM
 - KPS Movie Night (The Muppet Christmas Carol) -December 17 @ 5:30 PM
 - * KPS Movie Night (Shrek) January 18 @ 4:00 PM
- Fiona Whittington-Walsh (SOCI): Including All Citizens Project: three students completed their Faculty of Arts certificate and have applied to graduate.

COMMUNITY ENGAGEMENT:

- Adrienne Boulton (EDST): Editor in Chief for Canadian Review of Art Education: Research and Issues / Revue canadienne de recherches et enjeux en éducation artistique. Published 47(1) December, 2020.
- Dr. Mary Hanlon (SOCI): Began working on/playing with a public sociology project which I am calling "Knowledge Stitch": designed to share open resources aimed at examining and dismantling systems and structures related to social inequalities. <u>https://knowledgestitch.com</u>. This project is very early days and am only adding to it when time allows. I imagine it will grow with me throughout my career, and I hope it will be a useful public library catalogue for colleagues, students, and community members.
- Candy Ho (EDST): Facilitated a focus group at Vancouver Community College with faculty on work-integrated learning pedagogy and roles as career influencers. Nov 24, 2020.
- Zahia Marzouk (EDST): Took part in SFU Smackdown debate to raise money for United Way campaign.
- Fiona Whittington-Walsh (SOCI): Inclusion Canada, Dec 3, 2020.
 - * National Institute for Research and Development on Inclusion and Society (IRIS).
 - * Transforming Services for Students with Disabilities. Community Partners:
 - National Educational Association for Disabled Students (NEADS); BC Aboriginal Disability and Society (BCANDS); Inclusion BC; Kwantlen Students Association (KSA); Canadian Center for Inclusion and Citizenship (CCIC); KPU students; KPU UDL Fellow; Accessibility Services, UBC.

RECOGNITION

Awards and Appointments:

- Cory Pedersen (PSYC): Distinguished Scholarship Award (KPU).
- Diane Purvey (Dean): Re-appointed a Board Chair, Gateway Theatre, Richmond, December 8, 2020.
- Asma Sayed (ENGL): Inducted as the Member of the College of New Scholars, Artists, and Scientists, The Royal Society of Canada. Nov 27, 2020.
- Fiona Whittington-Walsh (SOCI): Reappointment to the Board of Directors, two-year term.
 - * Appointment to Presidents Diversity and Equity Committee (PDEC), December 2020.

Creative Works and Scholarly Publications:

- Kelly Arbeau (PSYC): Thorpe, C., & Arbeau, K.J. (2020). Judging an absence: Factors influencing attitudes towards asexual individuals. Canadian Journal of Human Sexuality, 29(3). <u>https://doi.org/10.3138/cjhs.2020-0003</u>. Dec 2020.
- Adrienne Boulton (EDST): Ethics of Embodiment in A/R/ Tographical research. Book Chapter submitted for review. Jan 8, 2020.
 - Editorial for 47(1) Canadian Review of Art Education: Research and Issues / Revue canadienne de recherches et enjeux en éducation artistique December 2020.
- Greg Chan (ENGL): Published, as editor-in-chief, Issue 5.2 of KPU's film studies journal, Mise-en-scene. Jan 5, 2021.
- Heather Cyr (ENGL): "Children's Literature and Imaginative Geography edited by Aïda Hudson (Review)". The Lion and the Unicorn. vol. 44, no. 3, 2021.
- Patrick Findler (PHIL): "Climbing High and Letting Die", Journal of the Philosophy of Sport. Jan 4, 2021. <u>https://www.tandfonline.com/doi/</u> full/10.1080/00948705.2020.1869559.
- Zed (Zhipeng) Gao (PSYC): Gao, Z. (2020). Unsettled belongings: Chinese immigrants' mental health vulnerability as a symptom of international politics in the Covid-19 pandemic. In M. Yang, L. Hoffman & Z. Morrill (Eds.) Special issue "COVID-19". Journal of Humanistic Psychology, 60(5), pages to be assigned. Dec 2020.
- Dr. Mary Hanlon (SOCI): Published peer-reviewed journal article: Brydges, Taylor, Monique Retamal and Mary Hanlon. (2020) Will COVID-19 support the transition to a more sustainable fashion industry? Sustainability: Science, Practice and Policy 16: 298-308. Open access <u>https://</u> www.tandfonline.com/doi/

full/10.1080/15487733.2020.1829848. [Received 14 Jun 2020, Accepted 24 Sep 2020, Published online: 11 Dec 2020]

- * Signed Academic Book Contract with Palgrave: [Contract signed Dec 09, 2020]. "DIY Academic Archiving: Sharing data and curating research materials" with Dr. Niamh Moore (Scotland), Dr. Nikki Dunne (Ireland) and Dr. Martina Karels (US). The book will be published in 2021.
- Carla MacLean (PSYC): MacLean, C. L., & Dror, I. E. (in press). The biasing effect of contextual information on professional judgment: Cognitive contamination in workplace safety inspection. Journal of Safety Research, 77.
 - * Dror, I. E., Scherr, K. C., Mohammed, L. A., MacLean, C. L. & Cunningham, L. (in press). Biasability and reliability of expert forensic

document examiners. Forensic Science International, published online December 2021. https://authors.elsevier.com/c/1cHq61MCG0PoLI

- Zahia Marzouk (EDST): Article accepted for publication by Journal of Computer Assisted Learning. "Automatic Identification of Knowledge Transforming Content in Argument Essays Developed from Multiple Sources."
- Cory Pedersen (PSYC): Presentations (students underlined):
 - * <u>Champion</u>, A., Zakimi, N., <u>Khera</u>, D., Hattie, D., Ryu, H., Frank, R., <u>Lopes</u>, A., & Pedersen, C. L. (2020, November). Frames, fallacies, and femoids: An investigation into the world of involuntary celibacy. Paper accepted for presentation at the annual meeting of the Society for the Scientific Study of Sexuality, New Orleans, LA.
 - Khera, D., Oswald, F., <u>Hattie</u>, D., & Pedersen, C. L. (2020, November). Losing your man card: Precarious manhood and masculinity ideology in predicting displays of physical aggression. Paper accepted for presentation at the annual meeting of the Society for the Scientific Study of Sexuality, New Orleans, LA.
 - * Oswald, F., Champion, A., Hughes, S., & Pedersen, C. L. (2020, November). Women's experiences and outcomes associated with the receipt of unsolicited genital imagery. Paper accepted for presentation at the annual meeting of the Society for the Scientific Study of Sexuality, New Orleans, LA.
 - <u>Oswald</u>, F., <u>Champion</u>, A., <u>Walton</u>, K., <u>Brown</u>, K., & Pedersen, C. L. (2020, November). Revealing more than gender: Ideological and attitudinal underpinnings of fetal sex celebrations. Paper



Dr. Cory Pedersen

accepted for presentation at the annual meeting of the Society for the Scientific Study of Sexuality, New Orleans, LA.

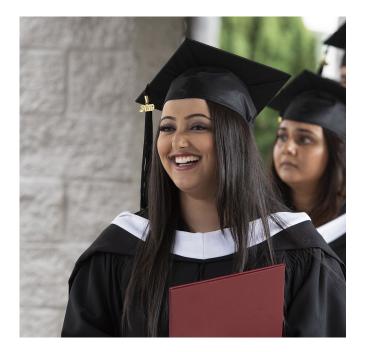
- * Oswald, F., Khera, D., Walton, K., Shorter, L., Champion, A., & Pedersen, C. L. (2020, November). Blatant lying as sexual deception: Prevalence, correlates, and implications for contemporary consent discourses. Paper accepted for presentation at the annual meeting of the Society for the Scientific Study of Sexuality, New Orleans, LA.
- * <u>Walton</u>, K., & Pedersen, C. L. (2020, November). Motivations behind catcalling: Exploring men's engagement in street harassment. Poster accepted for presentation at the annual meeting of the Society for the Scientific Study of Sexuality, New Orleans, LA.
- Cory Pedersen (PSYC): Publications:
 - * <u>Champion</u>, A., <u>Oswald</u>, F., & Pedersen, C. L. (in press). Forcible, drug-facilitated, & incapacitated sexual assault among university women: A Canadian sample. Journal of Interpersonal Violence. Advanced online publication.
 - <u>Clark</u>, J., <u>Oswald</u>, F., & Pedersen, C. L. (in press). Is gender-role ideology a predictor of flirting technique? Sexuality & Culture. Advanced online publication.
 - Hughes, S., Champion, A., Brown, K., & Pedersen, C. L. (2020). #Couplegoals: Self-esteem, relationship outcomes, and the visibility of romantic relationships on social media. Sexuality & Culture. Advanced online publication. https:// doi.org/10.1007/s12119-020-09808-3
 - * Oswald, F., Champion, A., & Pedersen, C. L. (2020). The influence of body shape on impressions of sexual traits. The Journal of Sex Research. Advanced online publication. https:// doi.org/10.1080/00224499.2020.1841723
- Fiona Whittington-Walsh, PhD (SOCI): Including All Citizens Project: creation of website.
 - Publication Forthcoming (2021): Including All Citizens' Inclusive Pedagogy: The Intersection of UDL and Disability Rights. In Third Pan-Canadian Conference on Universal Design for Learning, EdTech Books.
 - * Transforming Services for Students with Disabilities. Multi-stakeholder research project.

Public Presentations:

- Gira Bhatt (PSYC): In a Vancouver Sun op-ed publication and CKNW audio interview, Dr. Gira Bhatt encourages educators to alter their teaching practices and assignment design to adapt to on-line teaching and stresses the importance of honesty and integrity.
 - * Op-ed: <u>https://vancouversun.com/opinion/gira-</u> <u>bhatt-and-michael-picard-will-the-real-student-</u> <u>please-stand-up-honesty-in-the-virtual-world-of-</u> <u>higher-education</u>
 - * Audio interview: <u>https://omny.fm/shows/the-</u> <u>simi-sara-show/preventing-students-from-</u> <u>cheating-while-testing-ha</u>
- Adrienne Boulton (EDST): Artful Inquiry Research Group 3rd International Symposium paper presentation.
 - Curating the Mundane: Post-Secondary Students' Films of the Pandemic Atmosphere of Home accepted paper presentation.
 - Paper presentation accepted for the American Educational Research Association Annual Conference.
- Ying-Yueh Chuang (FINA): Her work is featured in the October issue for Ceramics Monthly Magazine <u>https://</u> <u>ceramicartsnetwork.org/ceramics-monthly/ceramic-art-</u> <u>and-artists/ceramic-artists/playing-with-fire-ceramics-of-</u> <u>the-extraordinary/#</u>
 - * Two-person exhibition "Passages" continued at Surrey Art Gallery until January 3, 2021. <u>https://www.surrey.ca/arts-culture/surrey-art-gallery/exhibitions/don-hutchinson-and-ying-yueh-chuang-passages</u>
- Candy Ho (EDST): Presented at the New Brunswick Career Development Conference on "SEL'f' Reflection in Career Development" <u>https://nbcdag-gadcnben.weebly.com/2020-virtual-conference.html</u>. Nov 26, 2020.
 - * Delivered a keynote and a follow up workshop at Australia's National Association of Graduate Careers Advisory Services Conference -Maximizing career intervention through Career Influencers [Keynote presentation]: <u>https:// youtu.be/ZOEJdAbccR8</u>. Teaching career education using the United Nations Sustainable Development Goals [Invited workshop]: <u>https:// youtu.be/Iqq9aq3t_Vo</u>. Nov 30, 2020.

Faculty of Arts cont'd

- Lilach Marom (EDST): Keynote: The (Re)certification of internationally educated teacher in an era of internationalization, migration, and superdiversity. International conference on Internationalisation of Teacher Education and International Teacher Migration, Nuremberg, Germany. Dec 3-4, 2020.
- Zahia Marzouk (EDST): Paper Presentation accepted for the American Educational Research Association Annual Conference - "Using study diaries to improve learners' metacognitive awareness".
- Paul Ohler (ENGL): Presenter "The Age of Innocence in 2020" colloquium for students and faculty of The Honors College, State University of New York, Brockport. Dec. 2, 2020.
 - * Guest speaker "Edith Wharton's Early Short Stories" Transatlantic Literary Women (UK)/Edith Wharton Society event. Jan 20, 2021.
- Asma Sayed (ENGL): Presentation: "Mapping Creativity: The Contributions of South Asians in Canada." Celebration of Excellence and Engagement, The Royal Society of Canada. Nov 28, 2020.
 - * Invited Talk: "Institutional Antiracism Work", Concordia University of Edmonton. Jan 14, 2021.
 - * Conference presentation: "Construction of Racialized and Gendered Diasporic Identities in Anita Rau Badami's Can You Hear the Nightbird Call?", The Diasporic Plate: Food in the Contemporary Diasporic World in Times of Crisis, University of London, UK. Nov 28, 2020.



UNIVERSITY WIDE INITIATIVES:

- Academic Integrity Symposium: Supported by the Teaching and Learning Commons, this event explored such themes as approaches to teaching academic integrity; preventative strategies for minimizing academic integrity violations, including preventative assignment design; communication strategies for encouraging students down a path of integrity; and evidentiary standards for "proving" violations, January 18, 2021.
- Arts Speaker Series:
 - * "Remote Life" President and Vice-Chancellor Alan Davis, November 23, 2020;
 - * "Co-writing with Coyote" Jennifer Anaquod, Indigenous Studies, December 2, 2020; and,
 - * "Redesigning Our World" Shoshannah Bryn Jones Square in collaboration with KPU students Emmanuel Juma, Imran Nijjar, Kennedy Holick, Arman Grewal, Malisha Kumar, Ravneet Sahota, Jasmeen Deol, Manveer Singh, Genna Trinidad, William Westerberg, McKenzie McInnes, Neil Sharma, January 13, 2021
- Greg Chan (ENGL): Co-hosted, in partnership with the KFA and the KSA, "KDocsFF Presents: My Name Was January," a documentary screening and panel discussion for the Transgender Day of Remembrance. November 20, 2020.
- Aislinn Hunter (CRWR): Book launch for *The Certainties* with guests Chelsea Franz and Jordan Roper, January 20, 2021.
- Teacher Education Forum: Representatives from SFU, UBC and UFV showcased their programs and answered questions for students interested in pursuing a career in elementary or secondary education, November 24, 2020.

Faculty of Health

ACADEMIC PLAN 2023 (Note: Alignment with the Academic Plan relevant strategies

STUDENTS/STUDENT SUCCESS

Bachelor of Science in Nursing Advanced Entry (BSN-AE)

 Thirty-four (34) semester 7 students graduated in November 2020 and were eligible to write the NCLEX Exam in December; semester 4 students successfully used virtual meetings and technology to deliver their health curriculum teaching to local elementary and high schools despite the pandemic; semester 4 students also successfully used technology and only simulations to supplement their pediatric practice hours; semester 2 students were successful participants in practice at the Langley COVID testing site in the KPU Langley Campus parking lot.

Bachelor of Science in Nursing (BSN)

- BSN students are continuing with their clinical experiences in clinical settings and alternate modes of delivery with faculty support. Though there have been challenges with placements due to COVID-19, students remain focused and ambitious in their studies.
- BSN students continue to graduate and have a high pass rate on the NCLEX.

Graduate Nurse, Internationally Educated Re-entry (GNIE)

 Students continue to complete the GNIE Program during the pandemic. Students have adapted well and have been successful in theory courses that have been delivered online, lab delivered via a hybrid model and on-site practice placements. GNIE students continue to graduate each semester and have success with the NCLEX Exam.

NEW PROGRAMS, POLICIES AND INITIATIVES

Bachelor of Science in Nursing Advanced Entry (BSN-AE)

 Semester 4 students, who usually visit local public schools to complete health curriculum teaching, successfully moved to online platforms to deliver the teaching in a virtual format.

Bachelor of Science in Nursing (BSN)

 The BSN program continues to support students in their learning during the ongoing pandemic. Faculty members continue to teach in alternate and hybrid modes of delivery to support student success.

Graduate Nurse, Internationally Educated Re-entry (GNIE)

 Students in GNIE are following the polices related to the pandemic. They continue to receive current information regarding the changing regulations related to COVID 19.
 Students continue to complete COVID 19 screening test daily. **MANAGING RISK** (Note: Emerging risk issues and how they are being identified and addressed)

Bachelor of Science in Nursing Advanced Entry (BSN-AE)

 BSN-AE semester 1 students were able to complete inperson lab sessions at the Langley campus following all COVID protocols. All BSN-AE students are continuing with practice placements while incorporating the latest COVID protocols to keep themselves and their clients safe.

Bachelor of Science in Nursing (BSN)

 BSN faculty are managing risks associated with the pandemic in accordance with campus safety protocols, student education, the use of personal protective equipment in face-to-face settings and the use of alternate and virtual teaching modalities.

Graduate Nurse, Internationally Educated Re-entry (GNIE)

• The GNIE Program continues to monitor risks related to student safety and COVID 19 while both on campus and in clinical.

COMMUNITY ENGAGEMENT (Note: special events, intersection with our external community) :

Bachelor of Science in Nursing Advanced Entry (BSN-AE)

 Semester 4 students were able to successfully liaise with our community partners in the public school system this past semester to deliver health curriculum teaching to kids in elementary and high schools.

Bachelor of Science in Nursing (BSN)

- The BSN program continues to engage with the community via virtual meetings. We continue to collaborate with our external partners, such as health authorities, BC College of Nurses and Midwives, interdisciplinary teams, and other various community resources.
- Dr. Balbir Gurm continues to facilitate the Network to Eliminate Violence in Relationships (NEVR) committee that consists of over 200 members. NEVR is a knowledge translation and community engagement project that started in 2011 to bridge the gap between research and practice. For the January meeting, invited guest is Dr. Margaret Jackson Professor Emeritus, will give a talk on Domestic Violence in BC Court Processes: Challenges and Promising Directions. This is in preparation for a conference that NEVR will host in June 2021 on DV courts.
- Dr. Gurm's Invited Speaking Engagements:
 - Relationship violence against women. What actions can we take? New Westminster and District Labour Council Dec 6 Vigil.
 - * Relationship Violence during COVID. KPU, PDEC.

- * Impact of COVID on Relationship Violence. New Westminster and District Labour Council.
- Role of NEVR in contributing to a peaceful society. Shaping Global Peace Together. Global Peace Alliance.
- Connie Klimek, Lisa Hubick & BSN Semester 1 students: Youth Mental Health Literacy Resource Repository (Nov 2020) – Collaborative initiative between KPU BSN students & faculty members, Langley Secondary teachers & Librarian, SD35 Socio-Emotional District Teacher & KPU Libraries to identify, collect & collate mental health resources needed for youth ages 13-18.

Graduate Nurse, Internationally Educated Re-entry (GNIE)

• The GNIE Program hosted the fall Integrated Program Advisory Committee meeting with community partners. The GNIE Program continues to work with community partners during the pandemic to discuss current clinical and community placements. Due to the pandemic, the GNIE Program has participated in online information sessions.

RECOGNITION (*Note: Awards, recognition, publications, public presentations, reviews, media spots, general bragging*)

Bachelor of Science in Nursing Advanced Entry (BSN-AE)

• A semester 7 student received the Nurses and Nurse Practitioners of BC Student Professionalism Award in November 2020.

Bachelor of Science in Nursing (BSN)

- BSN faculty continue to find creative ways to support students' learning during the COVID-19 crisis. A skills blitz lab was initiated in December to support students in their skills practice to better prepare them for their clinical courses.
- Dr. Balbir Gurm had a policy brief on relationship violence published by the Nurse and Nurse Practitioners of BC. <u>https://www.nnpbc.com/pdfs/policy-and-advocacy/</u> <u>issues/IS-Relationship-Violence.pdf</u>
- Dr. Gurm was interviewed and quoted in an article in The Runner for her presentation at the Shaping Global Peace Together Festival. <u>https://runnermag.ca/2020/12/shapingpeace-together-festival-full-of-history-and-inspiration/</u>
- Dr. Gurm has also accomplished the following:
 - * Interview on relationship violence by reporter Kier Junos that aired on City News Vancouver.
 - Interview on relationship violence. The Evening Show, RED FM.
 - Publication: Gurm, B. & Krthik, S. (2020). Love Shouldn't Hurt: A pandemic. AAJ magazine, 22-23.

EMPLOYEE ENGAGEMENT

Bachelor of Science in Nursing (BSN)

- Dianne Symonds has written a book on Gangs. The book is called "Stop Gangs Now: Your Part" by McConnell and Symonds. The research was provided by Keiron McConnell a KPU faculty member (his Ph.D. dissertation and photos) and Dianne wrote the book. It was written to help all of us, including students, understand more about gangs and to know our part in preventing gangs and gang violence. This book is available on <u>Amazon</u>.
- Dianne Symonds has also begun another book on the Fentanyl crisis. The fentanyl overdose survey, as part of Dianne's ongoing opioid research, will be shared with students this month. With the support of ORS, the survey will go to every student at KPU and later to other universities and colleges around BC. This initiative has 3 paid research students from Dianne's Katalyst Research Grant.
- Dr. Balbir Gurm Facilitator NEVR www.kpu.ca/nevr Network to End Violence in Relationships (NEVR) is a committee of almost 200 individuals from over 100 organizations (www. kpu.ca/NEVR). Service providers, government officials, health, social services and justice professionals, educators, researchers and community members get together to collaborate, learn and advocate for changes to address relationship violence. In this chapter, we describe how we became NEVR, contributions we have been able to make to create change, and the resources that we have developed.
- Dr. Gurm is also Editor-in-Chief of Transformative Dialogues: Teaching and Learning Journal
- Dr. Gurm is also an Author of the E-Book: Making Sense of a Global Pandemic: Relationship Violence & Working Together towards a Violence Free Society <u>https://kpu.pressbooks.pub/nevr/</u>
- Joan Boyce, Joyce MacKenzie & Connie Klimek are collaborating with both internal and external communities on Building Innovation Capacity & Bridges with Fraser Health Leaders: Aligning KPU BSN Grads with Industry Needs (Fraser Health, SMH Foundation, Healthtech Connex & KPU).

Graduate Nurse, Internationally Educated Re-entry (GNIE)

GNIE students continue to be successful candidates for RN positions in both acute care and the community. GNIE students continue to obtain opportunities to work on specialized units such as the operating room and ICU. Recruiters from health authorities continue to meet with students virtually and have been actively recruiting GNIE students.

Faculty of Science and Horticulture

NOTEWORTHY ITEMS:

- Sustainable Agriculture and Food Systems (AGRI) raised more than \$33,000 through produce sales, and donated more than \$43,000 worth of fresh produce to the Richmond Food Bank between April and December, 2020. Most of the produce was grown by students on the Garden City Lands, just east of KPU's Richmond campus. Sales occurred at a weekly farmer's market run by the Kwantlen Student Association. The farming operation was managed by Andy Smith.
- The first recipient of the Nancy More Award was awarded to second-year Brewing Diploma student Emily Comeau (BREW). The award, funded by the BC Craft Brewers Guild and the BC Hospitality Foundation, will be given annually to a KPU Brewing student who self-identifies as female or who is a member of an under-represented community, and who emulates the same passion, commitment and leadership that has defined Nancy More's career. The online presentation of the award was held on Dec. 4th and included Ken Beattie, executive director, BC Craft Brewers Guild; Dana Harris, executive Director, BC Hospitality Foundation; Nancy More (BREW); Emily Comeau (BREW student); Dean Betty Worobec (FSH); Alek Egi (BREW); and Olivia Peters, KPU advancement officer (Advancement). The event was organized by DeAnn Bremner (Communications, Events and CPS Coordinator).



NEW PROGRAMS, POLICIES AND INITIATIVES

 Lee Beavington (BIOL) completed teaching two new courses for students via the Learning Center, offered for the first time in fall 2020:

- * KPU 101 Thriving in Action
- * KPU 100 Introduction to University
- The Faculty of Science and Horticulture (FSH) and the Institute for Sustainable Horticulture (ISH) launched a short-term CPS training program, Greenhouse Technician Training, in November for the Progressive Intercultural Community Services (PICS) Society. The training is aimed at helping immigrant workers upskill to apply for greenhouse jobs and for commercial farms to be able to retain agricultural workers throughout the year. The training was developed in partnership with PICS by Deborah Henderson (director, ISH); Sepideh Tahriri Adabi (ISH, HORT) and Andres Torres (ISH) with instructors Melissa Calderwood (ISH) and Laura Bryce (HORT); and support from DeAnn Bremner.

STUDENTS:

- KPU Brewing hosted an online orientation on Nov. 26th for first-year students returning to in-person classes in the Spring 2021 term. The orientation was hosted by Alek Egi (BREW) and attended by all Brewing instructors.
- Jon Howe (BREW) and Derek Kindret (BREW) filmed COVID -19 safety videos which were edited and produced by DeAnn Bremner for the Spring 2021 Brewing in-person classes.



- KPU Brewing hosted an online 'Ask Me Anything' info session on Dec. 8th with instructor Jon Howe (BREW), DeAnn Bremner (Communications, Events and CPS Coordinator) and student recruiter Hannah Cenaiko (FSO). The session attracted attendees from across Canada, as well as India, Brazil and Japan.
- The Sustainable Agriculture and Physics departments held their 6th annual student research symposium on December 17th. Students, mentored by Dr. James Hoyland (PHYS), and Dr. Michael Bomford (AGRI), presented original research. The symposium was held online.

Faculty of Science and Horticulture cont'd



- KPU Physics for Modern Technology (PMT) alumnus Joe Deasy gave a virtual talk to Physics faculty, PMT alumni, PMT students and Engineering students. Joe is currently an Associate Product Manager at the Teledyne Photometrics production facility in Surrey. He gave an overview of the company and the technology and physics behind their cameras, as well as speaking about his personal journey from PMT student to his current position.
- HSCI 4250 Health Business students, led by faculty member Karen Davison (HSCI), worked with different industry partners (Nipro Pharma Corporation, Hospice Dufferin, Extendatouch, Brightsquid, and Medirex) during the fall 2020 term on projects impacting their businesses.
- Nancy More (BREW) hosted a number of online industry guest speakers in HOPS 2421 Brewery Management Business Planning including Luke Chapman, interim CEO, Beer Canada; Rick Dalmazzi, CEO, Canadian Craft Brewers Association; Gina Feist, executive director, Brewing and Malting Barley Research Institute; Peter Watts, CEO, Canadian Malting Barley Technical Centre; and Ken Malenstyn, chair, BC Hop Growers Association.
- Triona King (Communications and Event Specialist) has continued shooting, editing and producing COVID safety videos for the Spring Biology and Chemistry in-person labs.



PRESENTATIONS:

 Mike Coombes (PHYS) made an online presentation to BC high-school teachers on Homopolar Motor Christmas Trees as part of the BCAPTivating Holiday Physics Virtual Demo.



- Lee Beavington (BIOL) gave the guest lectures, 'Nature as a poem: Contemplative education and climate grief' in ARTS 1100 and 'Observing the natural world through art and science' in FINA 3202.
- Lee Beavington (BIOL) presented, 'Communicating your research: The 5 R's' at the Education Research Hub Writing Retreat, SFU.
- Lee Beavington (BIOL) presented, 'Teaching science with compassion and wonder' at the TEDxSFU Virtual Conference, Nov.14-15. The talk focused on nature as an extraordinary teacher.



PUBLICATIONS:

- Lee Beavington (BIOL) published, 'Moments of wonder: Lab and field-based biology' in *Discovery: The Journal of Nature Vancouver*.
- Lee Beavington (BIOL) published the poem, "Leafless" (poem) in the book *Hearthbeat: Family and Hometown*.

RECOGNITION:

- Lee Beavington and Carson Keever (BIOL) in collaboration with Amy Huestis (FINA) won a research award from SFU on their Ecology and Colour course. (Photo below.)
- Karen Davison (HSCI) had eight media articles recognizing her research, 'Canadian Longitudinal Study on Aging' published in late 2020.
- Michael Coombes (PHYS) was elected President of the BC Association of Physics Teachers, a volunteer organization of physics teachers of BC from high schools, colleges, institutes and universities who work to improve how physics is taught in our province.
- Barnabe Dossou Assogba (BIOL) received the American Society for Microbiology Travel Award to attend the Annual Biomedical Research Conference for Minority Students (November 9th-13th) as an oral and poster presentations judge.

• Richmond City Mayor Malcolm Brodie appointed Michael Bomford (SUST AG) to Richmond's Food Security and Agricultural Advisory Committee for a two-year term.

EMPLOYEE ENGAGEMENT:

- Michael Poon (PHYS), as the Engineering Articulation Chair, participated in the BCCAT Joint Annual Meeting (JAM).
- Kianoosh Tahani (PHYS) is on the organization committee for the annual Canadian Astronomical Society (CASCA) conference. This year will be the first time this conference will run online.
- Janis Matson (HORT) contributed to a <u>Vancouver Sun</u> <u>article</u> on fall landscaping.
- Lee Beavington (BIOL) had two winning photographs in the Mayne Island Conservancy 2020 Calendar contest.



FROM THE OFFICE OF THE AVP, RESEARCH, INNOVATION, AND GRADUATE STUDIES

Senior Business Transformation Specialist Joins AVP's Office

Jim Rahaman joins the Office of AVP, Research, Innovation, and Graduate Studies in a term-limited position as Business Transformation Leader. Jim is a certified professional accountant (CPA), and chartered accountant (CA) whose 20year career has focused on using strategic finance insight to improve organizational alignment and oversight. As a finance business partner he has worked in over a dozen countries in financial controller, Financial Planning and Analysis (FP&A) and consulting roles supporting national, global listed and public sector institutions (\$10m -\$1bn+ top line). Jim brings research oversight and compliance experience from the University of Toronto and most recently managed revenue control and analysis for the Toronto Transit Commission. Jim serves as Treasurer for the Science Teachers' Association of Ontario. While originally from London, UK, Jim previously worked in Vancouver advising on scientific research and experimental development (SR&ED) claims, compliance and financing for high-tech companies in the Greater Toronto Area. He has Physics, Engineering and MBA degrees, is Lean Six Sigma and Project Management Practitioner certified - which he intends to put to good use for KPU.

KPU Joins the Council on Undergraduate Research (CUR)

On December 16, 2020, KPU became a member of the <u>Council</u> <u>on Undergraduate Research</u>. CUR Membership is designed to assist faculty, administrators, researchers, staff, and students in their efforts to develop, enhance, sustain, and support undergraduate research on their campuses and beyond. CUR's diverse membership works together to advance undergraduate research across the nation and around the world. More information about the CUR can be found on the <u>CUR's website</u>.

Canadian Association for Graduate Studies Membership

On December 8th, 2020, Office of Associate Vice President, Research, Innovation, and Graduate Studies submitted a letter of intent to join the Canadian Association for Graduate Studies (CAGS). The letter was presented to their Board of Directors on December 18th. KPU's application was unanimously approved.

The CAGS was founded in 1962 to promote graduate education and university research through meetings, publications and advocacy. The Association brings together 58 Canadian universities with graduate programs and the three federal research-granting agencies, as well as other institutions and organizations having an interest in graduate studies. More information about the organization is available at <u>CAGS's</u> <u>website</u>.

SSHRC Connection Grant on Equity, Diversity and Inclusion

The Social Sciences and Humanities Research Council (<u>SSHRC</u>) funded the application submitted to the May 2020 Connection Grants competition for the EDI Symposium at Vancouver Island University (VIU). KPU was a co-applicant (among other PSIs) on this SSHRC EDI grant application led by VIU. Dr. Deepak Gupta and Dr. Asma Sayed were the key contributors from KPU. The two-day virtual EDI symposium will take place on March 24-25, 2021.

FROM THE OFFICE OF RESEARCH SERVICES (ORS)

NVIVO Licenses for KPU Use are now Available

IT Services has acquired a few individual licenses of <u>NVIVO</u>, a qualitative research software for the benefit of the KPU community.

Employees who need a license for their work at KPU may email their request from their university email address to the Office of Research Services (ORS) (<u>ors@kpu.ca</u>) providing project title, start date, end dates, as well as device name of their KPUissued computer. Licenses are currently limited and are not available for class-wide student use.

Submitted requests are vetted at ORS. Upon endorsement from ORS to the IT Service Desk, the Desktop Computing Team will deploy and manage and deploy the NVIVO licenses. Licenses are assigned temporarily for the project duration and tracked through the IT Service Desk. Upon end of the temporary assignment, the Service Desk will redeploy these licenses to other KPU users who need these.

To safeguard data, license assignees must incorporate best practices as it relates to privacy and security. Useful references and resources related to privacy and security at KPU can be found at KPU's websites concerning Freedom of Information and Protection of Privacy Act (FIPPA), IT Resources for Employees, and the external Tri-Council Policy Statement on Research Involving Humans 2nd Edition (TCPS 2 2018, Chapter 5).

Guidelines for Handling of Human Remains

Sanja Jovanovic, Health Research Specialist, has drafted the Guidelines for Handling of Human Remains. The guidelines were drafted in close collaboration with KPU Librarians, Lisa Hubick (Faculty of Health and Psychology Librarian) and Rachel Chong (Indigenous Engagement and Anthropology Librarian) to obtain relevant references for the guidelines. Sanja also reached out to other KPU professionals with relevant expertise to obtain their feedback in order to develop the document.

Principal Investigator	Project Title	Funding Agency
Kent Mullinix	Impact and limitations of GDP in shaping and eval- uating Canadian agri-food policy	SSHRC Insight Grant
Paul Adams	Genomic and Metabo- lomic Solutions for BC Agriculture	CFI – College Industry Innovation Program NSERC – Innovation Enhancement Grants BCKDF - Matching Funds Infrastructure Grant
Paul Adams	Genotyping Tools for Breeding Climate Toler- ant Beef Cattle	NSERC Engage

Funding Applications Submitted

FROM KPU'S RESEARCH LABORATORIES, CENTRES, AND INSTITUTES

Institute for Sustainable Horticulture – COVID-19 Response projects

Currently, ISH is involved in two COVID-19 response projects. One is with the Progressive Intercultural Services Society (PICS) to train two cohorts of 12 students as greenhouse food production technicians. The first cohort started on November 16 and the second will start on March 1. Among other activities, they are growing a tomato crop which will be donated to the food bank, cucumber and microgreens. The response is to food security and the shortage of qualified crop workers in greenhouse food crops.

The second project is in partnership with SFU Engineering collaborators to design and test various filters for their ability to remove and kill virus particles in air streams. The researchers group will identify viral DNA while the engineers are building and testing filters. A second SFU faculty member who works on phages (viruses that attack bacteria) is providing the phage for testing and will determine if it is alive or dead after the filter. It will determine the identity of any viral DNA that survives the filter using molecular tools.

Institute for Sustainable Food Systems - Cultivating Change: A just transition to a regenerative food system.

Naomi Robert, ISFS's Research Associate and Food Secure Canada's Board member, participated in organizing "Cultivating Change: A just transition to a regenerative food system" - a series of online conversations and workshops to explore the intersections between food systems, anti-racism, decolonization, and environmental justice movements. Hosted by Food Secure Canada, this international online event gathered over 1200 participants.

Institute for Sustainable Food Systems – presentations given

The following presentations were given by ISFS's members:

- Wallapak Polasub, PhD, Senior Research Associate: Research presentations to the Agricultural Advisory Committee meetings at Maple Ridge, Pitt Meadows, Richmond, Surrey and Delta. Analysis of approved nonfarm use and subdivision ALR applications in Metro Vancouver;
- Leah Sandler, PhD, Organic Agriculture Research Associate: Presentation/podcast interview about the "Integrating hogs in a cover-vegetable rotation for healthy soils & humans "project to the Certified Organic Associations of British Columbia (COABC);
- Leah Sandler, PhD Organic Agriculture Research Associate: Presentation on the "Integrating hogs in a cover -vegetable rotation for healthy soils & humans "project to the BC Agricultural Climate Adaptation Research Network (BC ACARN) annual conference;
- Angeli dela Rosa, Research Assistant: Presentation to the BC Sustainable Food Systems Roundtable about ISFS BC organic extension project; and Presentation and discussion with BC ACARN about ISFS BC organic extension project.

Institute for Sustainable Food Systems – Funding Advancements

Naomi Robert, ISFS's Research Associate and Sarah Clements, BSc - Tsawwassen Farm School, Manager and Lead Instructor, were awarded \$21,000.00 For the Okanagan Bioregion Project and the Tsawwassen First Nation Farm School respectively.

Sik-E-Dakh Community signed an education contract agreement (\$55,000) with ISFS to execute an online farm school to their students. This project of \$55,000 pays for the ISFS personnel time and is in effect from November 16, 2020 to June 30, 2021.

MITACS UPDATES

KPU School of Business, with the support of the Office of Research Services as well as the VP Academic and Provost launched the Mitacs Business Strategy Internship for School of Business students. The internship program ran for the first time this semester and saw students from the Marketing 4160 course and general business applying for full time and part time internship positions.

Successful student candidates started their internships in January and the program will continue to run next semester for general School of Business students.

ACKNOWLEDGEMENT

The Office of the AVP, Research, Innovation, and Graduate Studies acknowledges funding from the federal Research Support Fund in support of its operations and services.

School of Business

EXPERIENCE: WE WILL

A1. ENHANCE THE EXPERIENCE OF OUR STUDENTS

KPU Business Student Appointed as Student Advisor to the CPRS Vancouver Board of Directors

KPU Public Relations student Ruth Baldiconza has been appointed as a student advisor to the Canadian Public Relations Society, Vancouver Chapter, Board of Directors. "Having KPU representation on our local professional society is another important step towards achieving credibility and awareness of KPU's revised diploma program." Said Robin Cook Bondy, Applied Communications faculty member.

It's great to see our students networking and developing a profile for both themselves and the new program so early in our re-launch.

Post Baccalaureate in Operations Supply Chain Management (OSCM) news:

ASCM (previously APICS) BC - KPU Student Forum

The Operations and Supply Chain Management (OSCM) student club is on the verge of being registered as a student chapter ("forum") with Association of Supply Chain Management (ASCM). The goals of membership are student engagement, networking opportunities, conference discounts, access to subject matter experts/keynote speakers, access to local case competitions. The OSCM Student Club joins other student forums at UBC, BCIT, and Douglas College. Thank you to Vasile Zamfirescu, faculty member of OSCM for his enthusiastic igniting of the spark and supporting our students to start their club and embark on the journey of being an industry affiliated student forum and strong KPU business club. Vasile Zamfirescu was also influential in supporting this new student club (less than one-year-old) to plan and host a May 2021 Online Conference, exact date to be determined.

Career Development Webinars hosted by the School of Business

Our Live Career Webinars, available to Post Baccalaureate and Graduate students in the School of Business, have started in full swing during the first week of January 2021. We had 37 students attending the first two webinars, all of them eager to learn how to find that first professional employment opportunity. Students practiced how to use a career success tracker and what are the steps they need to follow in this



process. The Career Webinars Series includes five short sessions facilitated by our Student Success Coach, Magdalena Mot, and is available during the first month of each academic term.

Industry Insider Event - January 2021

On January 19, 2021, the KPU School of Business Post Baccalaureate and Graduate Program team hosted the 5th edition of the Industry Insider Series. The Industry Insider Series are informative networking opportunities for students to meet, listen to, and converse with local employers. The event was hosted online and was attended by 35 students and faculty from our six Post Baccalaureate and Graduate Programs.

The 1.5-hour long event featured guest introductions, a panel discussion moderated by School of Business Faculty Member and Graduate Programs Department Developer, Mike Ford, and breakout room sessions with the guest employers. Despite having to transition this event to a virtual format, students were still able to learn about different industries and career paths, ask questions, and connect with industry professionals. Five students from the following programs, Post Baccalaureate Diploma in Operations and Supply Chain Management, Post Baccalaureate Diploma in Technical Management and Services, and Graduate Diploma in Green Business Management and Sustainability, also won the opportunity of conducting an informational interview one-on-one with one of our guest employers.

The participating employers were:

- Jessica Langelaan, Vice President of Nonprofit Solutions at Traction on Demand
- Kathryn Landrigan, Chief Strategy Officer at Ancient Nutrition



- Gabby Gill, CPA, MPAcc, Corporate Finance Analyst at Corix Group of Companies
- Vera Hummerston, Director of Supply Chain at FLIR Systems
- Luis Straatmann, CPHR, HR Manager at Western Canoe and Kayak

We are looking forward to the next edition of our Industry Insider event in May.

School of Business's participation in the KPU Tiny Homes Project

The School of Business (SoB) is excited to be participating actively in the Tiny Homes Project (THP) to enhance our existing commitments to innovative learning experiences for our students. The THP creates a unique collaborative and experiential learning environment for students and faculty across KPU's seven Faculties. The idea began with Emma Baggot, an electrical Instructor from Trades, who wanted the trades students to collaborate on building a tiny home so they could experience actual work environments. Emma saw that KPU had a wealth of expertise that could contribute in many ways to this project. With the support of a group Associate Deans, and much interest across the university, the project concept was broadened so every faculty could find a way to participate in the initiative.

The SoB has provided funding for two Coop positions for students – one to create a proposal for branding the THP and another to put together a "best practices" paper on how other universities communicate special projects to their communities. Marketing faculty members, Rajinder Singh, Jaime Mah, and Dan Fawcett are working with Heather Harrison, Associate Dean, to select, provide orientations, supervise and mentor these students. The students' final projects will be presented to the THP Steering Committee and members from senior leadership.

In addition, Marketing faculty members, Jaime Mah, Paul Leigh and Pamela Ip are exploring ways to integrate the THP into student base course work throughout the Marketing degree. This, they believe, will allow them to augment their existing experiential learning opportunities.

Business Student Advising

The Advising team has started a new initiative, Coffee with Advisors, to provide an online drop-in advising session for School of Business Students. Coffee with Advisors takes place every Wednesday from 4:00-5:00pm and provides a connection point for students to ask general advising questions and meet their peers. In Spring 2021 we will explore a special focus each week to highlight our programs and highlight key step stones for students, such as Program Declaration. Each session we have seen a lot of great interaction and questions. The first special focus this semester was the BBA Accounting program and we were able to host Lyndsay Clayton, Chair, to meet students and answer their questions.

KPU School of Business is proud to announce our exciting internship opportunity for business students in partnership with MITACS is open for applications for May 2021 start

Put your strategic business skills to work through a paid internship and help Canadian businesses on the road to economic recovery!

The Business Strategy Internship (BSI) provides salary subsidies to participating employers in hiring business students to develop innovative projects designed to help the organization thrive in the new economic environment.



CREATIVITY: WE WILL

C2. INCREASE INNOVATION IN TEACHING, LEARNING AND CURRICULUM

Fraser Valley Bandits/PRLN program service-learning opportunity:

The Bandits - members of the Canadian Elite Basketball League [https://www.thebandits.ca/#] - and the KPU PRLN program are finalizing arrangements for Spring 2021 KPU PRLN students to experience service-learning opportunities. Students will be tasked with the creation of internal and external-facing documents that support connections between the team, its players and the community. Students will receive course-based credit for their involvement/contributions and gain valuable exposure to real-life work/expectations in the public relations field.

CSIT initiative alongside Dual-Credit Memorandum of Understanding between KPU and the Abbotsford School District:

As part of a Jan. 20, 2021 meeting between KPU and Abbotsford School District representatives regarding agreement on a Dual-Credit MOU, CSIT representatives presented three courses for immediate articulation – INFO 1111, INFO 1112, and INFO 1113. Abbotsford representatives engaged in Palo Alto-sponsored cyber security certification for Abbotsford high school students were on hand because of

particular interested in extending student education options through linkages with KPU's CSIT and School of Business Programs.

School of Business Information Session – Richmond Open House

As part of the Jan. 21 KPU Richmond Virtual Open House, and with the support of KPU's Future Student Office, School of Business representatives outlined School program opportunities and application steps to a virtual audience composed of potential KPU students. Two 45-minute information sessions were provided, including 30 minutes for audience questions. School of Business degree advisor Tiffany Valle and FSO Coordinator Alex Leach were kept busy answering questions during both sessions.

Creation of faculty-led School of Business Data Analytics Committee

Working under the authority of School of Business (SoB) Faculty Council and with Dean's Office support, faculty representatives from 11 SoB programs are embarking on an effort to recognize/infuse new data analytic competencies with the School's Business Education Framework [BEF]. The BEF represents a group of courses taken by all BBA students to ensure a strong foundation of business skills across functional areas. The Committee will achieve consensus on data analytic learning outcomes and work with BEF course representatives to ensure outcome inclusion in the Framework. The Committee will also explore the need for one or more additional, data-analytic-specific courses in the BEF. Working with other KPU Faculties, the Committee will also renew an effort for recognition of data-analytic specialization, in the form of a certificate, micro-credentialing, and/or Continuing and Professional Studies. The target date for data analytic infusion within the BEF is set for Fall 2021.

OUR AMAZING FACULTY & STAFF

Virtual CSIT/ISACA Information Session

On December 7th 2020. CSIT department in School of Business presented our cybersecurity offering to over 200 local high school students in an event organized by ISACA, which is an international professional association on IT security, risk, privacy, auditing and governance. With the help from ISACA and our FSO, the event attracted a large of number of students in Lower Mainland that are interested in taking on computer security as their careers. Dr. Abhijit Sen, one of our senior security faculty, presented in the event. The event entitled "Protect Our Citizens Moving into the New World's Technology Markets" provide our high school students with the opportunities to ask questions on the career paths in cybersecurity and its offering from different institutions in Lower Mainland. There are four institutions highlighted in the event: KPU, SFU, BCIT and UFV. Our B.Tech program at KPU offers interesting courses in computer security, OS security, network security, IoT security, website and cloud security.



Varioouver's High School Partnership's team for a complimentary information seminar with top B.C post-secondary institutions on their courses and programs information Security.

https://engage.isaca.org/vancouverchapter/events/eventdescription? CalendarEventKey=6b606bf5-ef5e-4c87-b184-574b2a101c92&CommunityKey=7ccf56df-771f-43ce-a1e3-5340f9d291e0&Home=%2Fcommunities%2Fcommunity-home% 2Frecent-community-events

Abhijit Sen, Faculty, Computer Science & Information Technology, recently published by Springer, "Evolving Technologies for Computing, Communication and Smart World".

Faculty Presentation at 2020 Teaching Professor Conference -Alym Amlani, Faculty, Accounting, was rated among the best presenters at the 2020 Teaching Professor Conference for his presentation "Using a Data-drive Approach to Write Better Exams". He received a perfect 5/5 score in their postconference survey. His presentation was so enthusiastically received, that he was asked to contribute a short article based on it for *The Best of the 2020 Teaching Professor Conference*. This is a free publication that Magna aims to distribute in advance of the 2021 conference; it will include work from ten of the conference's top presenters.

John Shepherd, Faculty, Accounting, and Chair of the Donations Committee of the North Delta Rotary Club, applied for regular funding to the B.C. Community Gaming Grant program and for additional funding to the Canadian Red Cross, who administers the federal COVID-19 Emergency Support for Community Organizations program. The Canadian Red Cross approved an additional \$10,900 for the Club's Starfish Pack Program, for total funding of \$32,700. The Starfish Pack programs helps feed children attending 11 North Delta elementary schools, by providing a weekend amount of food, six meals, for two to three children. Demand for the program has increased by over 50%, to 95 food packages per week, which are dropped off to the schools by volunteers. John also led the application for the Community Gaming Grant program. \$34,000 in funding for the Club's Gaming account. This funding is intended for distribution to Delta/Surrey community organizations such as Scout groups, secondary school scholarships, and more. During the last year, which ended, June 30, 2020, the Club approved over \$40,000 in funding from its Gaming account to community groups, in response to demand created by COVID-19 disruptions.

EVENTS AND UPDATES

 The Teaching & Learning Commons continues our inaugural <u>Digital Pedagogy Webinar Series</u>, featuring five internationally-renowned speakers who each bring to the table their expertise and unique perspectives on pedagogy in this digital age. This year's series critically explores topics including digital literacies, creativity, privacy perils, and inclusion. All webinars are recorded and made available online for later viewing.



- 70 members of the KPU community attended our second webinar held on November 24th with Dr. Bonnie Stewart, Assistant Professor of Online Pedagogy and Workplace Learning in the University of Windsor's Faculty of Education. Dr. Stewart's webinar discussed <u>Data Literacies for</u> <u>Digital Pedagogy</u>.
- Our next webinar on Tuesday, February 23rd features Tara Robertson discussing <u>Activism</u> <u>Outside and Inside the Institution: Strategies and</u> <u>Tactics for Increasing Diversity, Equity and</u> <u>Inclusion</u>. Visit <u>kpu.ca/dpws</u> to register.

 The Teaching & Learning Commons has once again purchased an unlimited KPU group package for the <u>OLC</u> <u>Innovate 2021: Education Reimagined Virtual Conference</u>, which runs from March 15 – 19th and features notable presentations (including a keynote address from our very own Dr. Rajiv Jhangiani) on education innovation and fostering collaborative cross-disciplinary problem-solving strategies in a digital age. Registration includes access to all session recordings for one year following the event. This opportunity is open to ALL KPU employees by registering <u>here</u>.

- A KPU faculty survey was launched on December 3rd to gather information and feedback necessary to support teaching, research, and library supports. The survey was designed with the Office of Planning and Accountability and the Office of Research Services and includes questions specific to teaching and learning during the pandemic. The survey has been extended until January 24th.
- Our Teaching & Learning Blog, <u>Friday Morning Coffee</u>, featured the following posts:
 - * <u>Overcoming the Challenge of Implicit</u> <u>Expectations</u> by Christina Page, Educational Consultant, Intercultural Teaching Competency (November 20)
 - <u>The Silver Linings in the COVID Pandemic? Two</u> <u>Educators' Musings</u> by Leeann Waddington, Manager, Learning Technology & Educational Media, and Laurel Tien, retired Instructor, Faculty of Health (December 4)
 - <u>Creating Interactive Media with H5P</u>, by Gordon Cobb, Educational Consultant, Teaching with Technology (December 18)
- Season 3, Episode 2, of our 'Beyond the Chalkboard' podcast has launched. <u>Listen on Spotify</u> or <u>watch it on</u> <u>YouTube</u>.
- Members of the Teaching & Learning team presented at the Faculty of Art's Academic Integrity Symposium on January 18th where they provided their perspective on preventative measures regarding course design and assessment as well as a general perspective on postdiscovery measures.
- The <u>November/December Teaching & Learning Newsletter</u> featured announcements about the Digital Pedagogy Webinar series, the new Teaching & Learning Innovation Fund, upcoming events and workshops, and information regarding Riipen and the new KPU Complete initiative. The next edition will be published in February.
- KPU and the Teaching & Learning Commons recently launched KPU Complete, an initiative designed to ensure a smooth transition to post-secondary education for experienced and mid-career learners who are 25 years of age and older.
- Students who take advantage of KPU Complete are able to register into a special Spring 2021 section of EDUC 1100: Introduction to Higher Education, which is specifically designed to meet the needs of experienced learners looking to be introduced or re-introduced to postsecondary education, or to enhance their understanding

of the purposes of higher education and their skills in university study. In addition, a PLAR training program will be launched in the near future for KPU Complete students and will include two asynchronous online micro-courses: Intro to PLAR and ePortfolio Development. These courses will help experienced learners complete their ePortfolio with their knowledge and skills acquired through nonformal learning, work or training outside the formal postsecondary system.

Spring Workshops

We have a full slate of workshops and other professional development opportunities available for faculty this Spring. See below for upcoming offerings or visit KPU's <u>Teaching &</u> <u>Learning Events page</u>.

Learning Technologies

PebblePad Rollin' Stones Tour | Jan 11 – Mar 8 Harnessing the Power of Conferencing Tools | Jan 14, 21, 28 Level Up: Learn to Teach Online | Feb 2, 9, 16, 23; Mar 2 Moodle Lessons - What? Why? When? and How? | Mar 10, 17, 24

Instructional Design <u>Getting to Know Your International Students</u> | Feb 2 <u>Foundations of Intercultural Teaching Practice</u> | Feb 16, 19 <u>Folio Thinking</u> | Mar 8

Open Education Introduction to Open Pedagogy | Jan 19 Introduction to Pressbooks | Jan 22; Feb 11; Mar 12 Linking to Library Resources | Jan 29 Open Education Research: Tips and Advice | Mar 2 Open Pedagogy in Practice | Mar 4 Discovering OER | Mar 5 Copyright Awareness for Online Teaching | Mar 26

Learning Technologies

- The Learn Tech team resolved 1,228 support tickets (157.4% increase in volume from the same period last year), our faculty Educational Consultants completed 53 pedagogical consultations, and we had 144 workshop participants.
- PebblePad Rollin' Stones Tour. On Monday, January 11th, the Learn Tech team kicked off a comprehensive 9-week asynchronous professional development training series for faculty, with over 65 registrants to date. For more information about this new e-portfolio and learning tool, visit our website and review our FreshDesk Knowledge Base. PebblePad has 234 new faculty and staff accounts with a total of 948 users.
- Zoom is available to support instructional activities! There were 105 new Zoom license requests by faculty and students. The Provost was a key supporter of the adoption of Zoom and ensured that funding was in place for the foreseeable future. Faculty and instructional staff who would like to use Zoom can request an account using this new intake form. Instructions for both faculty and students, with links to various resources and video tutorials, have been developed to continue supporting teaching and learning activities of learning technologies.

Open Education

- The Zero Textbook Cost (ZTC) initiative crossed several milestones this past Fall, including \$5 million in student savings since the initiative was launched 3 years ago and \$1 million in student savings within a single semester. The ZTC now includes nearly 850 unique courses taught by over 400 instructors and represents over 20% of all KPU courses in a given semester. On December 10th, Dr. Rajiv Jhangiani was interviewed on the topic for The Runner.
- The deadline for the <u>2021 Open Education Research</u> <u>Fellow</u> has been extended until January 29.
- KPU's 2020 Open Pedagogy Fellows completed the design of renewable assignments that involved students creating resources to support the United Nations' Sustainable Development Goals. These assignments are posted online <u>here</u>. A call for interested participants in the 2021 Open Pedagogy Fellows Initiative will go out in March for summer 2021.
- The 2020 Open Education Global Awards recognized two international programs in which KPU is involved, including the <u>United Nations Sustainable Development Goals Open</u> <u>Pedagogy Fellowship</u> (Open Pedagogy Award) and the <u>Open Education for a Better World Program</u> (Open Collaboration Award). Dr. Rajiv Jhangiani was also recognized with the <u>Emerging Leader Award</u>.

Personnel Updates

 Dr. Rajiv Jhangiani assumed the role of Associate Vice President, Teaching & Learning on January 4, 2021. Dr. Jhangiani had most recently served as Associate Vice Provost, Open Education and Pro Tem Vice Provost, Teaching & Learning and led KPU's teaching and learning supports through the pandemic.



 Earlier this month, the Teaching & Learning Commons welcomed Anthony Nerada as our new Communications & Events Specialist. Anthony is responsible for the daily marketing, communications, promotion, and event planning strategies of the Teaching & Learning department and will assist in the production of our newsletter, blog, and governance reporting.



FUNDING OPPORTUNITIES

Teaching & Learning Innovation Fund

The new Teaching & Learning Innovation Fund (TLIF) is ۰ designed to support pedagogical innovation at KPU. Recognizing the diverse array of programs and instructional approaches that are necessary and valued at a polytechnic university, the TLIF takes an inclusive approach by supporting a broad range of projects that advance teaching practices at KPU. These projects may include (but are not limited to) educational media creation, experiential/service learning projects, inclusive design/universal design for learning projects, instructional resource creation (including for collaborative "sprint" projects), open pedagogy projects, problem-based learning projects, scholarship of teaching and learning, and virtual/augmented reality projects. TLIF funds are accessible to regular instructors and instructional support staff. Applications up to \$10,000 will be adjudicated within 2 weeks in order to support rapid innovation.

0.6% Faculty Professional Development Fund

• Faculty PD Fund applications involving research, conference presentations, teaching and learning enhancements, and tuition support are some areas considered for funding. The application deadline is June 1st, 2021. The ROMEO application for the next round will open on May 1st, 2021.

Open Educational Resources (OER) Grants

• The <u>Open Educational Resources (OER) Grant program</u> provides funding and staff support to KPU faculty members interested in creating, adapting, and adopting OER (or engaging in other forms of Open Pedagogy). The application deadline for OER Creation and OER Adaptation grants is May 1st, 2021. OER Adoption Grants have a rolling deadline.

Faculty of Trades and Technology

INTRODUCTION:

It has been interesting times at the Faculty of Trades and Technology. Perhaps more than any other faculty, our programs requires hands on instructions. As such we have had to maintain the need for an open campus and have had to adapt to the changing guidelines. Our team adapts and continues on with our mission.

STUDENT ENGAGEMENT:

Congratulations to the following Dean's Award recipients for November and December. This non-monetary Award is based on Academics, Attitude and Attendance. The presentation is made as the students reach the end of the program. Construction Craft Worker – Outstanding Achievement and Construction Craft Worker – Outstanding Safety was awarded to Rodney Tessier ; Parts and Warehousing Level 3 – Outstanding Achievement was awarded to Daniel Hicks.



Career Development

In conjunction with the KPU Career Centre, KPU Faculty of Trades and Technology has started to highlight key job posting in Career Conections using the headline Career Services Jobs of the Week.

Enrollment Management

As programs re-started, we decided to keep class sizes smaller to meet our community health responsibility. For example, the normal maximum student capacity in the welding shop is 64 students. For the time being, we have set the limit to 32 students at onetime in the welding shop. In most of the other shops, class sizes or lab sizes are eight students.

Online / Hybrid Delivery

The majority of Faculty of Trades and Technology programs have transitioned to an online or hybrid model. The need for in-shop delivery is a function of the amount of practical hours needed for the successful completion of the program. The following programs are being delivered using a hybrid model—Appliance Service Technician, Automotive Foundation, Automotive Apprenticeship, Carpentry Foundation, Carpentry Apprenticeship, Electrical Foundation, Farrier Science, Mechatronics and Advanced Manufacturing Technology, Millwright/Industrial Mechanic Foundation, Millwright/Industrial Mechanic Apprenticeship, Plumbing and Piping Foundation and Plumbing Apprenticeship. The following programs are being delivered online—Electrical Apprenticeship, Parts and Warehousing Foundation, Parts and Warehousing Apprenticeship. The Welding program is delivered on campus due to the hands-on nature of the program. As well, the Farrier students are back in-campus and shoeing horses.

HEALTH PROTOCOLS, NEW PROGRAMS, POLICIES AND INITIATIVES

Health Protocol Upgrades & Safety Measures

Due to need to program practical hour requirements necessary for student success, our shops remain open, but on a limited basis. We have taken measures to continuously upgrade and maintain our high safety and physical distancing standards. This includes installing new floor signage, wearing masks more often, and updating Program Health and Safety forms.

The following programs have had their shops upgraded for safety and physical distancing for practical hours: Carpentry, Electrical, Masonry, Mechatronics and Advanced Manufacturing Technology, Plumbing and Piping, and Welding. The Appliance Service

program has new safety and physical distancing for the Gas Appliance Service (Code course). The Automotive program has new safety protocols for automotive repair procedures. The Farrier Science program has new safety and physical distancing for practical hours.

The off-campus programs include Garibaldi Secondary School, Pitt Meadows Secondary School, Panorama Secondary School and the Squamish Nation Training and Trades Centre (Carpentry) and all of these programs have had the shop/ classroom upgraded for safety and physical distancing.

CAPITAL EQUIPMENT AND UPGRADES

In December, the Millwright department received and installed a new Vibration Analysis Machine. The equipment is an analyzer used for checking on the health of rotating equipment. It is used to spot problems and monitor bearings in prime industrial moving and rotating machinery. It is used primarily for preventative maintenance. The equipment will allow our students can see the result of any alignment with any rotating equipment in the Millwright Modules. The analyzer will allow us to see machinery specs when exceeding tolerances that can be a small as 0.0005 inch.



• New Toyota Forklift for the Welding shop arrived on campus at the end of November.



 In November work started to install new components in four welding booths so we have more capability. Modern Niagara completed the installation of the telescopic ventilation arms in the 4 welding booths. Our staff finish the four welding booths by anchoring the work booth. Lighting upgraded also began in November.



COMMUNITY ENGAGEMENT, INDUSTRY OUTRREACH AND DONATIONS

Information Sessions

The following information sessions were conducted:

- Nov 17—Metal Fabrication/Welding
- Nov 18—Parts, Warehousing, Logistics and Distribution
- Nov 20—Mechatronics and Advanced Manufacturing
- Nov 24—Farrier
- Nov 25—Electrical
- Dec 8—Parts Warehousing, Logistics and Distribution
- Dec 8—Millwright
- Dec 9—Mechatronics and Advanced Manufacturing
- Dec 10—Carpentry
- Jan 20—Parts, Warehousing, Logistics and Distribution

Community Donation for the Millwright Department:

Christmas came early for the Millwright Department. The department received a generous donation of new hydraulic, pneumatic and lubrication parts and equipment from Applied Industrial Technologies. A special thanks to our faculty and Industry partners from Applied Industrial Technologies.



PUBLIC ENGAGEMENT

 Although we could not have all the usual rituals of the holidays, we still made an effort to enhance the local community spirit. Our Electrical department turned the courtyard Iron Work public art piece into a festive monument



 In conjunction with the KPU Career Centre, KPU Faculty of Trades and Technology has started to highlight key job posting in Career Connections engaging local employers with our students to meet critical skills knowledge.

EMPLOYEE ENGAGEMENT & INNOVATION

Innovation in Action

 Steve Reimer/Rob Hall-Thomsen from the KPU Plumbing department presented on the use of Circuit Scribe for introducing basic electronic circuits to students. Circuit Scribe are a line of educational kits about electronics, based around conductive silver ink pen. Fun fact the initial funding for this product was done through Kickstarter. Here is a video of our students illustrating the use of the product: <u>https://www.youtube.com/watch?v=lhvEfw4-Sa7Q&feature=youtu.be</u>



 Here is a YouTube video of Gerard Laverty enriching online learning using the Lightboard created by the Rob Lafreniere and the Plumbing program. We have been able to create a working studio for the program. <u>https://</u> www.youtube.com/watch?v=VZXRiUiVmJk



Festivities

• Our ability to have holiday centered social events was limited due to COVID-19 restrictions. However we did engage in an ugly Christmas Sweater contest

Continuous Capacity Building (Employee Engagement)

- As instructors continue with an online/hybrid model, we are experiencing new levels of engagement and interaction among instructors.
- Cross-department support and development of best practices for teaching and transitioning to online



instruction.

- Development of the hybrid model of online and in-shop instruction
- KFA, BCGEU, and Administration collaboration with safety protocol implementation for on-campus instruction.
- Developing Program/Course Health and Safety forms for each department and implementing standardized health and safety practices.
- Instructors are adapting and becoming skilled in utilizing online technology to train trades students and apprentices.
- We are creating new platforms and technological tools to deliver programs.
- Instructors are becoming more adept at creating/updating personal studios to deliver instruction remotely.
- We are in the process of championing Pebble Pad in our Farrier Science program. Pebble Pad is an e-portfolio management software.

University Library

Academic Integrity Resource Experiences High Use

Strategic Plan finalized

KPU Library was pleased to officially finalize and adopt our *KPU Library Strategic Plan 2021-2023* in December. The plan establishes the goals and values of the library moving forward, and we are excited for the direction it will help lead the library. In it, we've established our vision and values:

Our Vision

KPU Library is an innovative, responsive and vital partner in the creative, academic and research pursuits of its educational community.

Our Values

Equity

We respect the cultural, academic, and physical diversity of the communities we serve.

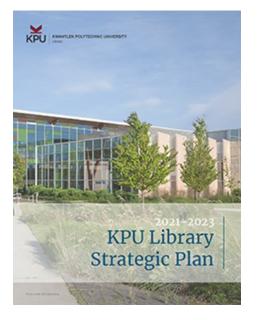
Empowerment

We support and inspire confident skill development and self-sufficiency.

Flexibility

We respond to emerging challenges and the evolving needs of our communities.

The plan also covers strategic goals and key actions towards them. Visit <u>About the Library</u> for a link to our plan. KPU Library thanks all those who contributed to the plan and those involved in the year-long process.



Indigenous Literacy Videos launched

Indigenous & Anthropology Subject Liaison Librarian, Rachel Chong, recently created a series of <u>Indigenous Literacy Videos</u> to support teaching and researching with an Indigenous lens. Meant for instructors, their classrooms, and for students who



undertake research using Indigenous sources or in Indigenous communities, these videos cover important topics such as respectful research practices, how to cite Elders & Knowledge Keepers, and how to evaluate Indigenous sources.

This series of videos supports a number of the actions from our strategic plan. Providing the tools to help educators and learners elevate Indigenous authority is one way to support the library's goal to "Indigenize Library Practice and Inspire Reciprocal Relationships" (Goal 3).

KPU Joins the Community Scholars Program

KPU has joined SFU Library's Community Scholar Program, which provides access to over 20,000 scholarly publications to individuals from charities and non-profits in our community. Critical work is being done by these organizations and individuals, but they often encounter barriers to important research and information if they're not affiliated with a university. As a 'bronze level' partner, KPU will sponsor 10 placements in this program, which provides access to current articles and research. workshop and engagement opportunities, and consultation from our Community Outreach Librarian. Current Community Scholars work in a variety of sectors including social and legal services, sustainability, and physical and mental health. By sponsoring 10 more researchers, KPU contributes to the health and mobilization of other such community efforts and research. This program and partnership was pursued jointly by KPU Library and KPU Experiential Education and Community Engagement and supports the library's commitment to "energize community partnerships to accomplish shared goals" (Goal 5)

Collection Updates

KPU Library has subscribed to three more eresources, in our continued commitment to develop our collections and serve our learners, as outlined in Goal 6 of our strategic plan. We have subscribed to the following:

CRC Handbook of Chemistry and Physics: This is an authoritative source for information related to chemistry and physics, though its usefulness spans additional scientific fields such as biology, geology, environmental science, and

University Library cont'd

engineering. It consists of data tables of chemical and physical properties, measurements, etc., and current international recommendations on nomenclature, symbols, and units. Although not a textbook substitution, student feedback indicated that having library access to this comprehensive resource would save them money on other resources for their classes.

Taylor & Francis ebooks: Access is now available to a significant collection of approximately 122,000 ebook titles from the Routledge and CRC imprints - all titles published in 2018 and prior. Heavily discounted pricing was available for this one-time license due to the pandemic. The library plans to use the usage data to make decisions about continued access to Taylor & Francis ebooks once the term of the license ends after one year.

Wiley Ebook Access: Also due to the pandemic, heavily discounted pricing was available for a six-month Evidence Based Acquisition (EBA) plan of the full catalogue of Wiley ebooks. EBA plans allow for access to large collections of ebooks as well as permanent access for some titles. Decisions about which titles to purchase permanently can be made with the help of usage data from the term of the license. The library also intends to use the usage data to decide on continued access to a larger collection of Wiley ebooks once the term of the license ends. The ebooks now appear on the Wiley Online platform in addition to the journal articles that we have subscribed to for some time.

Library Service Update

Interlibrary Loans has resumed full service in mid-November. Interlibrary Loan is the service that allows KPU employees and students the ability to borrow materials from other postsecondary institutions via KPU Library. During the pandemic, we have only been able to process requests for articles, but we have resumed processing requests for print items such as books as well as our reciprocal lending to other academic libraries, within our current COVID procedures and practices.

We have also made it easier for students, faculty and other users to find and contact Librarians. Our new <u>Contact Your</u> <u>Librarian</u> page on our website allows users to select specific librarians and see their contact options, which can include phone, email and one-on-one remote consultations. We wanted to provide a welcoming and human presence on our website and remind our students and employees that librarians are still present and eager to help during this time of online learning.





"Nominations for the Distinguished Alumni Awards are now open!

Nominate an exceptional alumnus that deserves to be recognized for their professional, business, or industry endeavours; public, community, and/or volunteer achievements.

Nominations close: April 2, 2021

Learn more, and start the nomination for: <u>alumni.kpu.ca/awards</u> "



NOMINATIONS ARE OPEN UNTIL APRIL 2, 2021

> Learn more at alumni.kpu.ca/awards

Wilson School of Design

STUDENTS/ALUMNI:

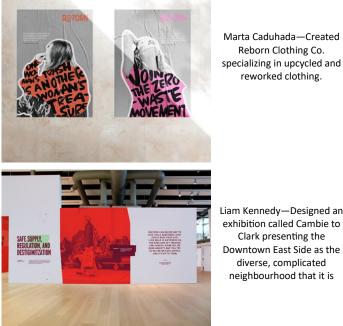
Technical Apparel Design – Virtual Graduation Events

The graduating class of 2020 held their first fully remote/online graduation events. The team split the grad class into two groups and half of the students presented their capstone projects on Dec 14 and the other half presented on Dec 15. Their projects were presented to a variety of tech apparel industry professionals who were either on the program's advisory committee board or graduates from the program. The format was very successful as it allowed the panel participants an opportunity to review the pre-recorded presentations in advance, and then spend the majority of the live meetings asking questions and engaging with the students.



Graphic Design for Marketing - Major Projects Presentations

Fourth year students presented their major projects based on the "Designing for Good" theme. Industry professionals Kyla Leslie and Carolyn Phoenix from Wiseblood and Mike Savage from 21Stops critiqued the students campaigns. Each student was required to research and develop ideas for projects that create a positive social impact.



Liam Kennedy—Designed an exhibition called Cambie to Clark presenting the Downtown East Side as the diverse, complicated

neighbourhood that it is

Reborn Clothing Co.

reworked clothing.





Queenie Chun-Designed a campaign to educate and advocate for the Uighur Muslims in Xinjiang, China.

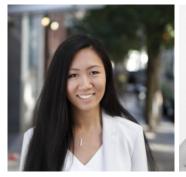


Arden Leidl—Created a campaign called Voices that addresses the problem of sexual harassment in BC's restaurant industry

Interior Design Alumni Receive Industry Certification

Interior Design alumni Joanne Wong, Leanna Cheung and Jennifer Chan passed the NCIDQ certification exam for interior designers in the last exam sitting. As stated in the NCIDQ website:

"NCIDQ Certification is the industry's recognized indicator of proficiency in interior design principles and a designer's commitment to the profession. Professional interior designers who possess the NCIDQ Certification have distinguished themselves by demonstrating a specific set of core competencies, supported by verified work experience and a college degree. They have proven their expertise in understanding and applying current codes established to protect public health, safety and welfare. They are passionate about their profession and dedicated to its recognition and integrity."





Joanne Wong

Leanna Cheung

Students Lead Virtual Meetups

Three 4th-year Graphic Design for Marketing (GDMA) students, Carmen Cheung, Liam Kennedy and Dylan Vince, have collaborated to lead ongoing GDMA virtual meetups. Students from all cohort years are invited to join in games and community-building through Zoom. The last event of the fall semester was held December 8 and will start up again mid-January.



International and Out of Province Students Show Resilience

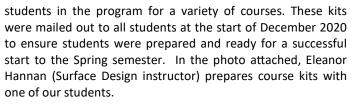
We are impressed with the resilience our students have demonstrated during the past semester, in particular, our students who are living abroad (or outside the Lower Mainland) while studying with us (including Dubai, China, Mexico, Upper BC, Alberta, PEI and Ontario). Some of these students are working on their school work in the middle of the night, due to time zone differences. Although many classes are asynchronous, students have shown a commitment to their studies and their school community by adjusting their schedules to help them engage with their peers and faculty. Kudos to them for their commitment, and our students and faculty for supporting these students.

WSD/PROGRAM INITIATIVES:

Remote Learning Course Kits

Course kits were prepared and shipped to first year Fashion Marketing students for their Textile Science course FMRK 1215.

For the Spring 2021 semester the Fashion and Technology team compiled course kits for all 100+



Fashion Programs Host Fall Wrap-Up

On Friday December 11th the Fashion Marketing and Fashion and Technology Programs hosted a "fall festive wrap up", and all students and faculty were invited to attend. The group had a small, but keen group join and it was wonderful to finish up the Fall semester by coming together to share some of the highlights, encourage students to connect across programs and years, and look forward to the coming Spring semester.



Vertical Studios Build Community

A "vertical studio" is a collaborative event that involves students from across all program years. The Product Design program held a virtual vertical studio in week 6 that was a wonderful, engaging, event that helped build ties and connections with students and faculty. In subsequent student surveys, the results were clear that students benefitted and felt better integrated as a group. The program team is evaluating the feasibility of hosting another Vertical Studio during the Spring semester, and plans are to continue, especially during remote learning.

For their fall start-up, students in the Interior Design prgram participated in an online Vertical Studio where they worked together to create videos on collaboration during Covid-19.

Unplugged and Reconnected

With the shift to primarily online and remote learning, the Product Design faculty team held an "Offline Week" in week 10 of the 2020/2021 academic year. During this week students were assigned traditional prototyping and sketching projects. It was a re-energizing and productive week for the faculty and students to refresh and and get their "hands dirty" with tactile work. Response was so good that a second "Offline Week" is being scheduled for week 11 in the spring semester.

Industry-Level Subscription

The Wilson School of Design is looking forward to their students and faculty having access to a new software subscription for trend forecasting: WGSN Insight & Windowswear. WGSN is the global authority on consumer and design trends. Their expert product design and consumer forecasts provide global trend insights, expertly curated data

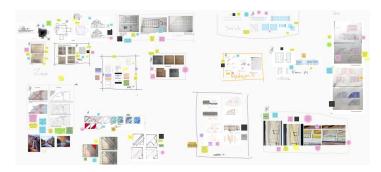
and industry expertise to help innovators create the right products at the right time for tomorrow's consumer.

Cross-KPU Collaborations

Interior Design faculty are engaging with the Faculty of Trades to collaborate on the design/build "Tiny Home Project". Stay tuned for updates and project details.

Creative Solutions to Online Learning

Interior Design faculty are exploring and discovering ways to support students with interactive critique sessions using an online platform. The creativity and determination that the global pandemic has inspired in our team is inspiring.



INDUSTRY/COMMUNITY:

Product Design Collaborates with the European Space Agency

Recently, Product Design faculty Sue Fairburn was invited to speak at the <u>CHILL-ICE</u> 2021 workshop hosted by the European Space Agency's EuroMoonMars Group. The workshop included contributors from around the globe. "The workshop was hosted by the EuroMoonMars Group who are our new partners for a project our Design Implementation (year 3) students will undertake in Spring 2021. It'll be a 7-week complex, team-based project involving experts in Design/ Technology, the Body/Human Factors and Users/Analogue Astronauts, alongside industry partners, leading them to design and manufacture a full-scale functional habitat for a lunar-analogue lava-tube in Iceland. The prototype habitat is scheduled to be part of their next simulated MoonMars Mission in May/June 2021 in the Hallmundarhraun lava flow in the Western part of Iceland."

Industry Guests Support Students, Virtually

In the 3rd year of the Fashion & Technology program, one course has always drawn big support from local industry. Annually, industry leaders visit the students in the FASN 3151 Professional Practicum course to share advice with students for a successful practicum. This past fall these practicum supervisors were asked to share a pre-recorded video to students full of advice, recommendations, and suggestions for practicum placements. These virtual guest speakers included Alison Hartford, fashion grad and also practicum supervisor with local company Manuel Mendoza. Additionally, team

members from another local apparel company, Gentle Fawn. These words of wisdom were an inspiring way for students to end this course, and look forward to their professional practicum starting in the new year.

General Practicum Advice from Gentle Fawn



Practicum advice from Alison, supervisor at Manuel Mendoza



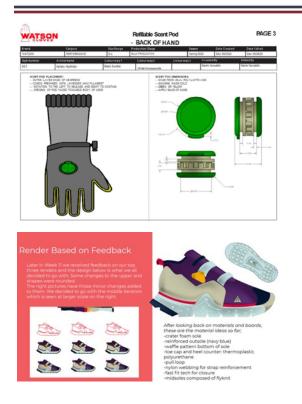
Product Design Students Partner with Watson Gloves & Native Shoes

The Product Design 2nd year studio course held this fall finished the semester working with local industry partner, Watson Gloves. The students delved into various design challenges presented by the team at Watson Gloves, and conducted in-depth research and prototyping samples. Please see attached photos and presentation.

The 3rd year Product Design studio class this fall finished up the semester working with our industry partner, Native Shoes. The students conducted research, prototyping, technical spec packs, and presentations.

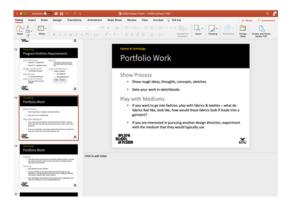


Wilson School of Design cont'd



Faculty "Visit" Local High Schools

On December 4th, Heather Clark, Fashion & Technology Chair and Faculty was invited as a virtual guest speaker invited by textiles teacher Sarah Turpin from Burnaby Mountain Secondary. Through their virtual platform, Heather spoke with both students onsite at school in Burnaby in the classroom (grade 11/12 students), as well as those learning at home remotely the day (grade 9/10 students). for During this session, Heather highlighted the many design programs that the Wilson School of Design offers, provided an overview of the Fashion and Technology program including projects and work our students take part in, and shared practical advice for compiling a portfolio.





New Industry Partnerships

Every year Fashion and Technology faculty keep an eye out for additional practicum companies to meet the varied needs and interests of students. While in the midst of a global pandemic we were unsure how many companies would be able to host practicum students, and what practicums may look like. The Fall 2020 semester came to a close with not only all 3rd year Fashion and Technology students having confirmed practicum placements, but with the program gaining multiple additional partnerships.

These new companies include:

- * Aqua Lung: With practicum supervisor, Laura Hutchinson who is a Fashion & Tech alumni.
- * Blushing Boutique: A long standing, made-in-Vancouver brand and brick and mortar store.
- * Dampkring: A local company offering pattern making and design development services.
- * Oremony: Oremony is a parent company for a handful of brands including bridal brand Truvelle.
- * Start with the Bases: Founded by Sei Campbell, a Fashion Marketing alumni that has a focus on mens wear.

Industry Project Support

Mark Rutledge, GDC (Graphic Designer's of Canada) National President, consulted on the Graphic Design for Marketing's Residential Schools data visualization project, held in the 3rd year Information Design class. An Indigenous graphic designer and industry leader, Mark gave valuable feedback to students at their final virtual presentations in December. While this project tackled the sensitive subject of residential schools, students gained a deeper understanding of this difficult part of our history and a more informed view. Mark's feedback was invaluable and in many ways, validation for the students abilities.

Office of the Vice President, Students

The following reports from Student Services and International outline the key activities undertaken recently by the departments under the Vice President, Students. It is with great appreciation and acknowledgement of the hard work, dedication to student success and commitment of all staff serving KPU within this portfolio that the following reports are presented.

In addition, notable recent virtual meetings and events involving the Vice President, Students include:

- Liaise with Elders Lekeyten and Cheryl Gabriel ongoing
- Along with senior staff colleagues, liaise with Kwantlen Student Association (KSA) – ongoing
- Attend BC Association of Institutes and Universities (BCAIU) Student Services meetings
- Liaise with Maple Leaf School (Richmond Campus and world schools) ongoing
- Co-hosted Indigenous Dialogue Series: Perspectives on Indigenization – Nov. 25
- Student Affairs Winter Town Hall Dec. 1
- Education Canada Network Council meeting Dec. 1
- Learning Forward Annual Conference as President of this international organization Dec. 4-10
- Surrey School District Dual Credit Dec 17, 2020
- Planning meeting Education Summit KPU, SFU, Surrey School District – Jan 13

- KPU Indigenous Advisory Committee Meeting Jan 14, 2021
- Surrey Urban Indigenous Leadership Committee (SUILC) Jan 14, 2021
- External Examiner SFU Doctoral Defense --- Jan 19, 2021
- Abbotsford School District Dual Credit Jan 20
- Richmond School District Dual Credit Jan 22
- EAB exploration meeting Jan 22

Upcoming meetings

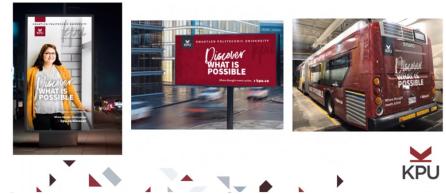
- Learning Forward: Winter Board meeting Jan 26-28
- Hanover Research meeting Jan 26, Jan 29
- Meeting with High Commissioner of Canada to India Feb 3
- Verna J Kirkness Foundation Education Program Feb 9
- Degree Quality Assessment Board (DQAB) expert reviewer MSc.IT NYIT Site Visit (virtual) – Feb 10
- NACTATR Foundation Training Certificate Course
- VTRA Level 1 Training Feb 17, 18
- Technical Education & Career Council (TECC) Meeting Feb 24
- Senior Academic Administrators' Forum (SAAF) executive meeting as vice chair

STUDENT SERVICES

The following activities and programs are underway across Student Services in alignment with the University's strategic vision and goals. KPU's Constituent Relationship Management (CRM) is now LIVE!

The Future Students Office has worked with KPU International, Marketing, Major Events, IT and our selected CRM vendor, Frequency Foundry, to introduce a new CRM in support of student recruitment at KPU.

The CRM system has been tailored to meet the unique needs of KPU and all requested configuration enhancements, customizations, and functionality changes have transitioned from the user acceptance testing (UAT) environment to production.



To a far greater extent, the *Future Students Office* is now able to meet prospects where they are with the right message and at the right time. Depending on a prospective student's interaction with specific KPU content, they will now receive tailored follow up emails, providing the opportunity for recruiters to deliver a personalized experience. From advertisements, to social media, to communications, to our website, we are now better able to help guide each student's journey.

Office of the Vice President, Students, cont'd

My Action Plan (MAP) - KPU's Degree Works software

The Office of the Registrar and IT have recently completed an upgrade of KPU's *Degree Works* software and associated Oracle database. This technical and functional upgrade was accomplished without any interruption of service to students, and introduces features that will continue to provide greater clarity, opportunities for personalized advising, and simplicity in the graduation audit process.

Assessment & Testing Services (ATS)

Assessment & Testing Services has successfully integrated ACP English Upgrading assessments into their online *RegisterBlast* exam booking system. This means that prospective students looking for English Upgrading classes can now register online for their placement assessment.

ATS continues to support students to complete their Admissions testing process; remote and oncampus testing are still being booked in fairly equal numbers. ATS continues to maintain the connection to community partners in supporting their needs for employment upgrading or recertification, along with English proficiency for citizenship at the



Richmond, Langley and Civic Plaza campuses. ATS staff employ a holistic approach to ensure the health and safety of everyone in the KPU testing centres through clean hands, clean masks, social distancing, and clean touch points.

Co-op Work Placements

Nearing the end of the Fall semester, the Career Development Centre saw a surge in the number of new students registering on KPU's Job Board: *Career Connection*, with 156 new students applying, and a large increase in 1:1 career coaching appointments. This Spring semester already shows 229 new Co -op job postings, with 58 current work placements.

First Year Festival

Spring 2021 Orientation included a new *First Year Festival*, in addition to two live Orientation events and the online Orientation courses. The two-week festival included a mix of student engagement activities and academic skill based sessions. Over 900 students attended the two live Orientation events and approximately 200 students participated in the First Year Festival.

Student Health Promotion

Student Health Promotion is pleased to announce the launch of a *Peer Wellness Program* this January. The program is intended to be low intensity, holistic and focused on the six dimensions of wellness (Physical, Mental, Social, Emotional, Financial and Spiritual) identified by KPU's Healthy University Initiative. Program goals include providing social support and mentorship to KPU students. KPU students help fellow students navigate health and wellness resources on campus and act as advocates for enhanced student health and wellbeing on campus.

Student Rights and Responsibilities Office (SRRO)

The SRRO recently partnered with *MOSAIC* to include a link to their International Student Safety Guide (<u>https://www.mosaicbc.org/wp-content/uploads/2020/03/</u>

International-Student-Safety-Guide.pdf) on the SRRO's sexual misconduct webpage (<u>https://www.kpu.ca/sexual-misconduct/support</u>). This is a great guide for International students and contains content about consent, disclosing and reporting sexual violence, bystander intervention and healthy relationships, along with many more topics and resources.

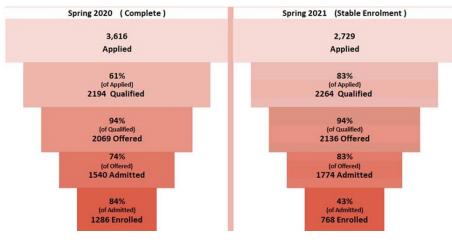
KPU INTERNATIONAL

The following activities and programs are underway with KPU International in alignment with the University's strategic vision and goals.

INTERNATIONAL ADMISSIONS

The enrollment of new international students continues to suffer from the delay of processing study permit applications at Immigration, Refugees and Citizenship Canada (IRCC) offices. Hundreds of students who did not receive the study permits on time chose to drop their registration and defer to the next semester. Short programs like Post-bacs were the most affected due to the Post Graduate Work Permit requirements. A student must complete 50% of their program in Canada to be eligible. Due to IRCC office closures during the pandemic, conversion rates from applicant to enrolled decreased significantly, particularly for the Spring 2021 term. The good news is that more than 500 students chose to defer to the next available term instead of dropping their application.

International Student Enrollment:



Source: Office of Planning and Accountability Dashboard, January 20, 2021

During the 10-day campus closure over the holidays, KPU international received more than 250 new applications for the summer and fall 2021 terms. This is due to the recruitment efforts during the Fall recruitment season

International Advising

KPU International Advising launched the <u>Academic Videos</u> page to provide international students with "how to" and easy access answers to some of their frequently asked questions. These videos have had more than 1400 views. Additional advising videos will be added to the series.

KPU International Advising greeted nearly 3,000 returning international students for

Spring 2021 in a welcome back email. The email contained important information such as dates and deadlines, study permit renewal and graduation application reminders.

International Peer Mentorship Program

The International Peer Mentorship Program will continue for the Spring 2021 semester. The program supports new international students starting their studies remotely and provides a bridge to the support staff and services available through KPU. The program welcomed 29 mentors and 440 mentees for this semester.

Spring 2021 Orientation

Similar to the Summer and Fall 2020, the Spring 2021 Orientation was moved online due to the pandemic. The orientation included an online Orientation course for International Students and two live orientation events. More than 450 new international students enrolled in the Moodle orientation course, and 500 international students participated in the live orientation sessions.

KPU International Newsletter

The Spring 2021 KPU International newsletter was released this week to the KPU community. <u>Click here</u> for a link to the newsletter.

Constituent Relationship Management (CRM) System

KPU's Constituent Relationship Management (CRM) system was tested and went live this week. The focus of this phase is on student recruitment. All international recruiters, including field representatives in India, China, Vietnam and Brazil will be using the system to improve communication with prospective students.

VICE-PRESIDENT UPDATES

As evidenced by this report, we continue to attend and produce External Affairs activities on behalf of KPU, albeit with very little face-to-face engagement with our stakeholders.

While in-person engagement is always preferred in terms of establishing and maintaining authentic relationships, the shift to virtual events ensures that we can maintain our top-of-mind presence in our communities during the pandemic. This, coupled with our advertising campaigns, web presence and social media strategies helps ensure that we maintain our visibility.

Some of the virtual events and meetings attended over this reporting period include:

- BC Chamber of Commerce Premier and Cabinet Connect Event
- Meeting with Surrey-White Rock MLA Trevor Halford (with President Davis)
- Cloverdale Chamber of Commerce Coffee Chat with Surrey -Langley City MLA Mike Starchuk
- Richmond COVID-19 Task Force meeting
- Metro Vancouver Intergovernmental Advisory Committee
 meeting
- Cloverdale Chamber of Commerce Advocacy Committee meeting
- Virtual Town Hall with the Minister of Jobs, Economic Recovery and Innovation and Delta North MLA, the Honourable Ravi Khalon
- Ongoing collaboration with Universities Canada, Colleges and Institutes Canada and Polytechnics Canada and BC Association of Institutes and Universities
- Ongoing collaboration with our Boards of Trade and Chambers of Commerce.

The KPU Foundation continues its great work on behalf of KPU and its students. The newly created Events Committee is developing its plans for events in 2021 (virtual) and 2022 (inperson). These will replace the annual golf tournament as the Foundation's signature fundraising and friend-raising events.

GOVERNMENT RELATIONS AND COMMUNITY ENGAGEMENT

Operational Updates

Work is underway to establish and document a foundation for the Government Relations function at KPU. This includes initiatives such as a detailed work plan that highlights key projects and tracks their progress to completion, formalizing an annual calendar that highlights key political events (such as budget releases and economic updates) and combines this with a timeline of engagements with provincial and federal elected officials that aligns with these key political events.

Additionally, a database of MLA and MP profiles is being created for each elected official within the KPU region that highlights any cabinet appointments, key issues they are

tracking or communicating about on social media, a listing of public appearances, and other relevant information that can be used as a strategic communication tool when meeting with these representatives.

Stakeholder Engagement

Since November 2020, on behalf of KPU, virtual events attended to elevate KPU's profile within our stakeholder network include:

- Canadian Foundation for Innovation Annual Public Meeting
- Polytechnic's Canada Public Policy Forum
- Surrey Board of Trade's dialogue with SFU's new president, Joy Johnson
- Virtual Townhall with the Honourable Ravi Kahlon, B.C.'s Minister of Jobs, Economic Recovery and Innovation
- Greater Vancouver Board of Trade's panel on The Long-Term Effects of Mental Health in a Pandemic with keynote speaker Sheila Malcolmson, B.C.'s Minister of Mental Health and Addictions
- Polytechnic's Canada virtual event regarding The Polytechnic Role in Pandemic Recovery.

Government Advocacy Planning and Alignment

Following the October 2020 provincial election, a series of congratulatory letters were distributed to all newly elected or re-elected MLAs within the KPU region.

In response to the federal Fall Economic Update, a series of letters were distributed to MPs within the KPU region, highlighting our continued gratitude for the federal government's support of the post-secondary sector through reskilling, upskilling and investments in innovation, resources and agriculture.

Work is currently underway to develop an analysis of the current provincial government's platform and align this with Vision 2023, with the end goal of creating a strategic advocacy plan that will enhance KPU's interactions with government. This advocacy plan will help inform discussions with MLAs and MPs as we continue engaging with them throughout the year.

Once this plan is developed, KPU will begin actively engaging with government and targeting the key issues/opportunities that have been identified to further advance KPU's mandate of supporting student success in B.C.

The same is planned for federal government advocacy but priority is being given to provincial government relations to start.

OFFICE OF ADVANCEMENT

Since the last board report in November 2020, the Office of Advancement has raised \$280,000. So far this fiscal, we have raised \$877,000. Last year's amount for same period was \$1,418,000. With a healthy donor prospect pipeline and our current award renewal period, there is still confidence in having a good year in fundraising, despite the economic impacts of COVID-19.

A major initiative for the Office of Advancement and the KPU Foundation since the last board report was executing KPU's first Giving Tuesday campaign on December 1, 2020. The focus of the campaign was to support student bursaries and specifically students negatively impacted by the economic impacts of COVID-19.

The KPU Alumni Association pledged \$25,000 in matching funds for any alumni contributing on Giving Tuesday to the newly formed KPU Alumni Association Endowment Fund.

By the end of the 24-hour campaign, over \$77,000 had been raised and in the day that followed additional donations came in as a result of the campaign bringing the final campaign total to \$82,000. These funds will all go toward student support and were raised from 68 donors, 19 of which were alumni making an average gift of \$650.

The campaign was considered a success, providing a solid foundation to build on for future years. It also raises philanthropic awareness among our alumni.

ALUMNI AFFAIRS

KPU ALUMNI ASSOCIATION

The KPUAA is pleased to welcome Henry Flowers as new board director. Henry will begin his position on January 26.



Henry Flowers (he/him/his) is an experienced associate at PwC, based out of the Vancouver office. He is in the Assurance Pathways rotational program, giving him exposure to both financial audit and risk advisory engagements. He has worked across a multitude of industries including mining, the public sector and media and entertainment. Henry graduated from KPU in 2019, where he was actively involved through his various leadership roles in the Accounting Society of Kwantlen, volunteer roles for multiple KPU initiatives, and participation in the case competition program wherein which he was a member of a 1st place team in a national competition. He remains involved in the KPU community as a mentor to students, and with the community at large as a CPABC ambassador.

The KPUAA continues to move their mandate of engaging alumni forward. Since the last Board of Governors report, the Alumni Affairs office has supported the following KPU Alumni Association board and committee meetings:

- December 1, KPUAA Board Meeting
- December 7, Executive Committee
- January 11, Executive Committee
- January 13, Governance Committee
- January 26, KPUAA Plan Review Session

The KPUAA will have its annual Plan Review session on January 26. This is the final year of the board's three-year strategic plan.

Alumni Benefits

The Alumni Affairs office is pleased to have secured an agreement with TD Life Insurance as a new affinity partner. Revenue from this program will help to support alumni engagement.

The program will launch in tandem with the new Alumni Benefits card mobile app and micro-website branded "Alumni Perks." This mobile app will functionally launch us into the 21st century using current technology, streamline human resource efforts on the part of the Alumni Affairs office, the Library and KPU Print Services, and will mitigate the cost associated with hours of labour preparing, printing and mailing plastic benefits cards to our new alumni.

KPU Alumni AD Campaign

Every year the KPU Alumni Affairs team in collaboration with Marketing produces an alumni ad campaign. This year three of our 40 "ones to watch" featured in the soon-to-be-published 2021 Alumni Magazine will be highlighted in this campaign. These ads are featured on bus transit posters across the Lower Mainland and will be featured in digital media.



New Alumni /Student Career Mentorship Program

The Alumni Affairs office is delighted to announce a partnership with RBC Future Launch Ten Thousand Coffees. This new and long sought-after initiative responds to a key alumni engagement goal while hurdling the impact that COVID is having on our efforts to engage alumni.

In December 2020 we reached out to the KPU community at large to garner support for our shared goal of connecting students with alumni for career conversations and helping them prepare for the #FutureOfWork. In its first week, the program had over 400 students and alumni respond and sign up.

COMMUNICATIONS

The Alumni Affairs office supported a number of communications to alumni as follows:



Grab your next cup of coffee at: tenthousan dcoffees.com/schools/kpu

Email Messages to Alumni	Send date:	Recipients:	Opens:	Open rate:
Happy Holidays! From your KPU Alumni Association	2020-12-17	30,745	3,636	11.83%
Faculty of Arts Equity Diversity and Inclusion (EDI) Awards	2020-12-14	7066	1,731	24.50%
Get 1-on-1 time with alumni for career-driven conversations	2020-12-11	5763	2,343	40.66%
Students are asking about your perspective!	2020-12-11	25,194	3,566	14.15%
Enjoy The December issue of KPU Alumni News	2020-12-06	30,852	5,685	18.43%
We Did it, Thanks to You!	2020-12-03	35,593	5,794	16.28%
Today is Giving Tuesday & KPU Students Need Your Support!	2020-12-01	35,675	4,804	13.47%
Survey Deadline Extended - Tell us what you think	2020-11-17	51	10	19.61%
KPU Alumni Association joins Giving Tuesday as Challenge Champion	2020-11-17	35,716	5,279	14.78%
Share your post-grad transition experience in a KPU research study	2020-11-10	356	180	50.56%
We need to hear from you!	2020-11-06	51	11	21.57%

Published by Helen E Hughes 🖉 · 1 December 2020 · 🕄

#GivingtuesdayCA #KPUAlumni #AlumniMakeitPossible

Happy Giving Tuesday! The KPU Alumni Association board of directors

is excited about their \$25,000 endowed gift in support of our students. All gifts from any KPU alum will be matched dollar for dollar!

> Thank You KPU Alumni Association

> > 0

ALUMNI SOCIAL MEDIA

KPU Alumni Facebook

Most popular post:

KPU Alumni

#SupportWhatIsPossible

Alumni Page likes as at Dec 31—758Page likes—net increase since Nov 1—10Total Impressions800(posts appearing on a persons FB page)Unique Users731Engaged Users39(Liked, commented or shared)



KPU Alumni Twitter

Total followers	960
New followers since Oct 3	81— 8
Number of tweets	43
Tweet Impressions	13,485
Profile visits	666
Mentions	29
Impressions	1,602
Engagements	18
Most popular tweet:	



KP

...

KPU Alumni @kpualumni · Nov 30, 2020 One day to go until #GivingTuesday!

Join the KPUAA Matching Gift Challenge tomorrow, December 1st, and help grow the new Alumni Association Endowment. Find out more at: give.kpu.ca /givingtuesday

#SupportWhatIsPossible, #AlumniMakeItPossible, #GivingTuesday



LinkedIn Alumni Group

Number of Members as of Oct 31—939 New Members since Nov 1—7 Number of posts—1

LinkedIn Alumni Page

Number of Members as of Dec 31–455 New Members since Nov 1–18 Number of posts–63





MAJOR EVENTS AND COMMUNITY ENGAGMENT

Richmond Virtual Open House January 21, 2021

At the time of compiling this report, the Community Engagement & Major Events was hard at work on the KPU Richmond Virtual Open House. With the introduction of more stringent provincial health orders in the early stages of planning this event, the team shifted its focus toward re-envisioning the event content that could be produced and recorded offcampus, and optimizing the user experience at <u>kpu.ca/</u><u>openhouse</u>.

Working closely with the Marketing department, Community Engagement & Major Events has streamlined the Open House website, and created user-friendly and intuitive pathways for guests to explore our offerings virtually.

Plans for Richmond Open House included live information sessions and Q&A offerings from all seven faculties, Q&A with domestic and international recruitment, a KPU Richmond highlight film featuring demos from various Richmond-based programs, and a live Help Centre for guests who want support navigating the event or being put in touch with specific KPU resources. Three contests were developed to incentivize attendance and with just prior to the virtual event going live, registration had already exceeded advance registration for any



in-person Richmond Open House to date.

We look forward to working on our upcoming events and showcases, which will feature our faculties in creative virtual ways in 2021. Whether they are hosted in person or online, we are always thrilled to showcase all that is possible at KPU.

MEDIA AND COMMUNICATIONS

OVERALL

During the latest reporting period, the Communications office has made progress with several projects designed to enhance longterm effectiveness, including working with HR and IT to refresh the SharePoint site to support internal communications, and the launch in test mode of a new system to manage communications support requests.

In addition to continuing to capture and share positive news from around the university, communications provided media training for instructors in the School of Business, aided Student Services in the production of a video for employees and provided social media consultation for the Office of Research.

In terms of web content, the Applied Genomics Centre project was published during this reporting period, and work began on planning and drafting content for KPU Complete, KPU International, and Work Integrated Learning.

Communications initiatives



Twitter activity Nov. 10, 2020 - Jan. 17, 2021

Tweets: 20 Profile visits: 1,556 Mentions: 16 Impressions: 45,085 New followers: 15



Office of External Affairs cont'd

LinkedIn news activity Nov. 10, 2020 - Jan. 17, 2021

News posts: 17 Impressions: 69,279 Clicks: 1,051 New followers: 812

Social actions: 883 (likes, comments, shares)

Facebook news activity Nov. 10, 2020 - Jan. 17, 2021

News posts: 4 Social actions: 141 (reactions, shares, comments) Impressions: 7,618 Engagement: 141 (views, clicks, likes, shares, comments)

Instagram news stories Nov. 10, 2020 - Jan. 17, 2021

News stories: 4 Impressions: 3,997 Ave. reach: 4,046 Actions (shares, views,

likes, replies): 78

News posts: 2 Impressions: 6,799 Ave. reach: 5,514 Actions(shares, views, likes, replies): 367 Video views: 1,206



KPU



High performing social media posts

.@KwantlenU instructor & @nvanrcmp

Superintendent Galib Bhayani received the Outstanding Service Award. The award is one of the highest honours you can receive in the RCMP. The award was presented to him by BC Commanding Officer Jennifer Strachan.

kpu.ca/news/2020/12/1... pic.twitter.com/NgBjQoaPg2



Top Tweet earned 3,345 impressions

.@WilsonDesignKPU Technical Apparel grads have created designs for outdoor enthusiasts. This was part of their capstone projects. Learn more kpu.ca/news/2021/01/1... pic.twitter.com/je84JIAiPU



♠1 132 ♥11

View Tweet activity

View all Tweet activity

Office of External Affairs cont'd

Kwantlen Polytechnic University KPU 42,139 fo 1mo · 🕥

KPU's ZTC program has saved students millions during the pandemic. The ZTC and OER work has also earned Dr. Rajiv Jhangiani, acting vice provost, Teaching and Learning, the Emerging Leader Award from the interna ... see more



KPU Zero Textbook Cost initiative saves students millions during pandemic kpu.ca · 2 min read

😋 🗑 🥥 174 · 14 comments



Kwantlen Polytechnic University Published by Sucheta Singh 171 - December 14, 2020 - 3

An inter-provincial survey finds #COVID19 has Canadians asking for better food systems and food access. The study found that shopping anxiety, higher food prices and individual income also played a factor.

The Food access, Concerns and Perceptions during the COVID-19 First Wave study was a collaboration by researchers at the Institute of Sustainable Food Systems (ISFS) at Kwantlen Polytechnic University, the School of Public Health and Faculty of Extension at the University of Alberta, the School of Journalism and Communication at Carleton University, the School of Human Nutrition at McGill University, and the Food Policy Lab at Dalhousie University.

https://www.kpu.ca/.../survey-finds-covid-19-has-canadians-as.



Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.

2,041	39	
People Reached	Engagements	Boost Post

Nordin Pakas, Tanvir Anjum Tushar and 13 others 5 Shares

Kwantlen Polytechnic University KPU 42,139 fo

mo · 🕲

The KPU Sustainable Agriculture program donates \$42,000 worth of fresh farm vegetables to the Richmond Food Bank. Students grew 16 tons of food this year at the farm on Garden City Lands in Richmond. ...see more



KPU Sustainable Agriculture program donates \$42,000 worth of food to food bank



😋 😋 🕐 124 - 3 comments

...



Researchers at the Institute for Sustainable Horticulture at KPU receive the Synergy Award for Innovation from Nserc Canada. Dr. Deborah Henderson, Michelle Franklin and the team from ISH worked with Sylvar Technologies to create natural pesticides for food production. Learn more:

https://www.kpu.ca/.../kpu-researchers-receive-nserc-award-bi..



Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.

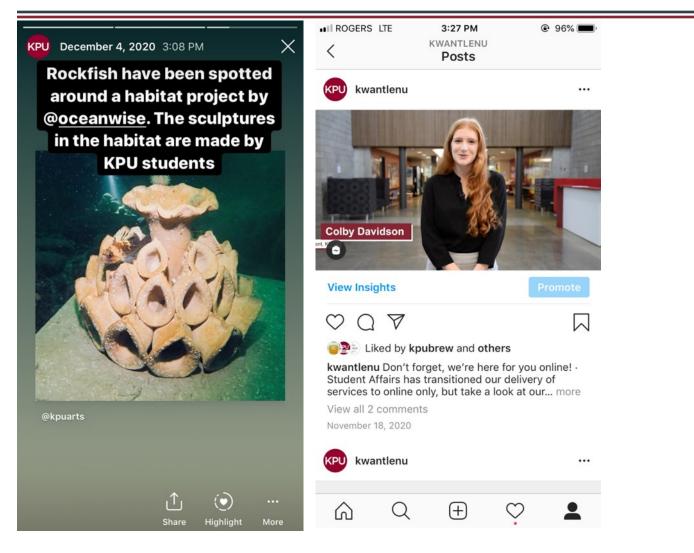
2,715	141	Desire Desire
People Reached	Engagements	Boost Post

🕛 🕽 👺 Luciana Tumba, Sanjeev Saini and 22 others

1 Comment 8 Shares

...

Office of External Affairs cont'd



Media training, key message preparation, response statements, interview facilitation included these topics:

Beer sales; ISFS surveys; KPU 2050; international students; agriculture and livestock; housing price increases; business diversity in Steveston; Indigenous services; dressing for online meetings; spring semester; student support; the Canadian Emergency Response Benefit; Zero Textbook Costs; counselling at KPU; political events in the US; workforce employment demographics.

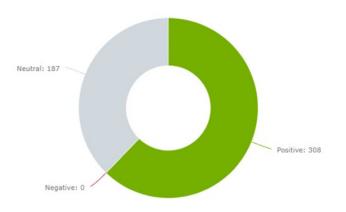
KPU media coverage – November 10, 2020 – January 17, 2021

Facilitated media requests from and/or received coverage in:

CBC British Columbia, Nation Talk, New West Record, National Observer, Yahoo News, Sing Tao, Richmond News, Daily Hive Vancouver, The Runner, Aldergrove Star, The Province, The Vancouver Sun, BC Business Magazine, Indigenous Lands and Resources, Peace Arch News, Surrey Now Leader, Delta Optimist, The Georgia Straight, Vancouver is Awesome, The Tyee, The Indo Canadian Voice, Red FM, North Delta Reporter, Academia Group, Education News Canada, Richmond News, Richmond Sentinel, CBC.ca, Greenhouse Canada, Cloverdale Reporter, Langley Advance Times, Maple Ridge News, CTV British Columbia, Global BC, Victoria Times Colonist, Oak Bay News, Inside Higher Ed, Castanet.net, Link Newspaper, Chilliwack Progress, Press, BCLocalNews.com, Macleans, Mission City Record, Business in Vancouver, Small Business BC, NationTalk, All Events Online, Scienmag Science Magazine, IT News Online, Humboldt Journal, MacEwan, Stockwatch, Financial Post, Accessibility News International, Price Tags, Canadian Football League, Mirage News, Municipal Information Network, Automotive News Canada, The Simi Sara Show, Spacing, ICI Radio Canada, Vancouver Island Free Daily, Calgary Herald The following graphic was created by our media analytic software and shows the overall media sentiment for this reporting period (November 10 – January 17). The chart is an aggregate measurement that includes everything from public service announcements, which are largely considered neutral, to large news and feature pieces.

Media exposure during this period totaled 495 mentions, divided into 308 positive and 187 neutral mentions, plus one negative opinion that KPU was not given an opportunity to respond to prior to publication. (source: Meltwater).

During this reporting period, Communications produced one video in collaboration with Student Services and issued eight media releases:



- November 10 30: three media releases and a video collaboration with Student Services
- December 1 31: three media releases
- January 1 17: two media releases

The following is a list of the KPU media releases issued during this reporting period, minus one notice of appointment sent to education media. Media advisories, videos and Instagram stories are not included.

January 2021	
Jan 13	Tech apparel grads produce designs focused on outdoor enthusiasts
December 2020	
Dec 14	KPU Sustainable Agriculture program donates \$42,000 worth of food to food bank
Dec 14	Survey finds COVID-19 has Canadians asking for better food systems and food access
Dec 11	KPU instructor receives award from RCMP commissioner
November 2020	
Nov 24	KPU Zero Textbook Cost initiative saves students millions during pandemic
Nov 18	KPU Alumni Association joins Giving Tuesday as Challenge Champion
Nov 17	KPU researchers receive NSERC award for biopesticides

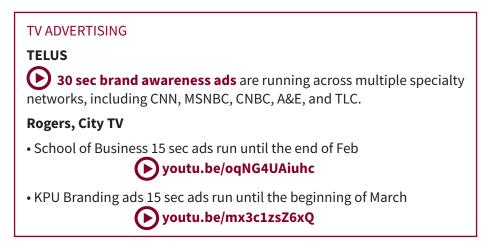


Marketing Board Report

November 1- December 31, 2020

Marketing Update

Since our Fall Brand Campaign launched in August, we have been building on advertising efforts with the launch of faculty campaigns, focusing on promoting each faculty and specific programs. In addition, an Alumni campaign was recently launched which will run to the end of March.



OUT OF HOME ADVERTISING

With our KPU branding advertising on transit shelters and buses completed at the end of 2020, the launch of the Alumni campaign carries on with KPU awareness for the next 3 months.

ALUMNI TRANSIT SHELTER ADVERTISING

- Running from Dec 28, 2020 to Mar 31, 2021
- 100% right hand read panels for maximum impact. Total reach of 41,699,236 impressions in our KPU campus communities







Marketing Update

PRINT ADVERTISING

• **BC Business**, Nov/Dec 2020 issue featuring Post-Baccalaureate Diploma in Human Resources Management program. 110,000+ monthly readers



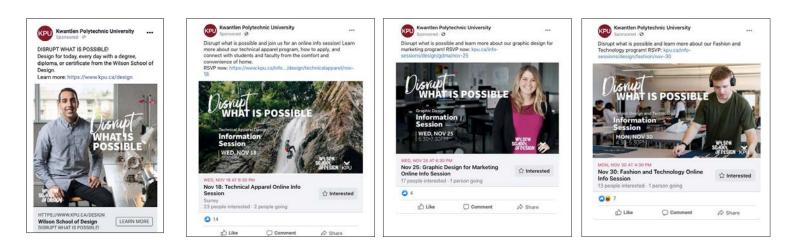
• **Darpan Magazine** - Nov 2020 Diwali special issue Readership: 25,000



DIGITAL ADVERTISING

Wilson School of Design

Dec 4, 2020 - Mar 31, 2021. Event ads promoting design program info sessions Nov 1 to Nov 30, 2020



DIGITAL ADVERTISING CONTINUED

Faculty of Arts

Nov 2020 - Mar 2021





LEARN MORE

LEARN MORE

Faculty of Arts Influence What Is Possible!

Dec 2, 2020 – Mar 31, 2021



KPU.CA Faculty of Arts Influence What Is Possible!

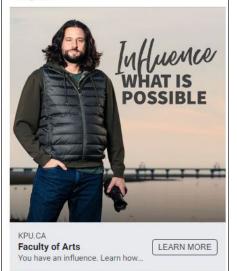


...

Kwantlen Polytechnic University ...

Whether you aspire to be a teacher, lawyer, psychologist, or painter, a well-rounded education will give you a solid foundation in creative and critical thinking for life.

Learn more to see if an arts education is right for you!





Kwantlen Polytechnic University Sponsored · @

...

Whether you aspire to be a teacher, lawyer, psychologist, or painter, a well-rounded education will give you a solid foundation in creative and critical thinking for life.

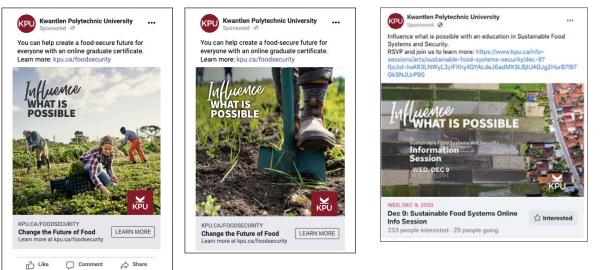
Learn more to see if an arts education is right for you!



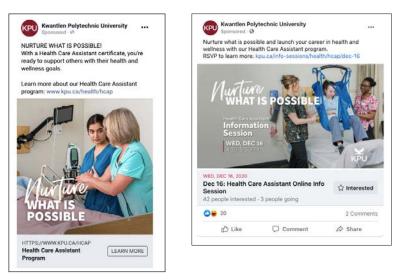


DIGITAL ADVERTISING CONTINUED

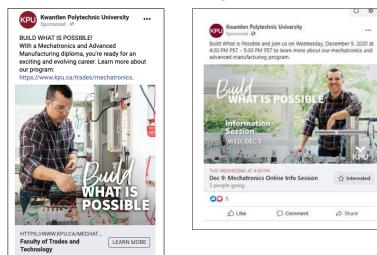
SFSS campaign Dec 1, 2020 – Mar 31, 2021 Event ad for info session Dec 1 – Dec 9, 2020



Faculty of Health Ad running from Nov 27, 2020 to Mar 31, 2021 featuring Health Care Assistant Program. Event ads Nov 25 to Dec 16, 2020 promoting Health Care Assistant Program info session.



Faculty of Trades Nov 26 to March 31, 2021 featuring Mechatronics program. Event ad Nov 25 – Dec 9, promoting Mechatronics info session.



Faculty of Academic and Career Advancement

Ads running to March 31, 2021 featuring ELS and ACP programs

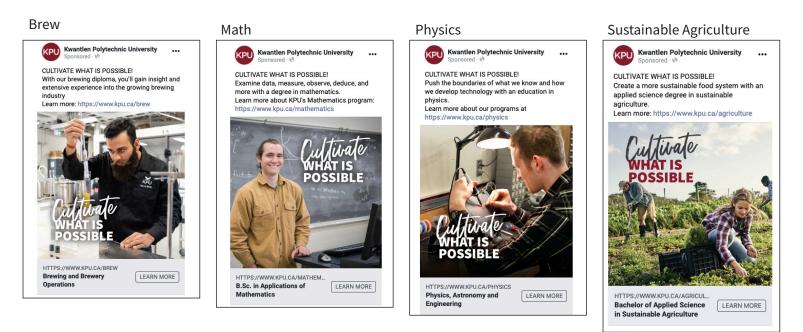
ELS program



ACP program

Faculty of Science and Horticulture

Ads running from Dec 7 to March 31, 2021 featuring Brew, Math, Sustainable Agriculture and Physics programs



AD CAMPAIGN LANDING PAGE PERFORMANCE

(compared to previous two-month period of Sept 1, 2020 - Oct 31, 2020)

Marketing works with each faculty annually to promote their priority programs and initiatives via digital advertising. Alongside our ongoing generic KPU brand campaign we launched 7 digital ad campaigns running to support the defined faculty priorities. In total we are showcasing 15 landing pages which are associated with these campaigns. Below is a performance summary of these landing pages in terms of web traffic.

Prospect Page	Landing Page	Pageviews	
Generic	/discover	2,729	-10% 🔮
Faculty of Arts	/arts	9,629	292% 🕜
	/arts/sustainable-food- systems-security	1,437	98% 🕥
	/hr-management	4,042	92% 🕜
School of Business	/legal-admin	5,666	25%
	/pr	2,066	37% 🕜
Faculty of Academic and	/acp/english-upgrading	2,263	0%
Career Advancement	/explore-els	1,832	1067% 🕜
Wilson School of Design	/design	11,641	35% 🕥
	/brew	4,360	-7% 🕔
Faculty of Science and	/agriculture	3,659	89%
Horticulture	/mathematics	964	36% 🕥
	/physics	1,164	32%
Faculty of Health	/hcap	3,536	34%
Faculty of Trades and Technology	/mechatronics	2,770	460%

LANDING PAGES AVERAGES

Users	78%
New Users	89%
Pageviews	67% 🕜
Unique Pageviews	66% 🕜
Average Time on Page	52%

In this period, we closely observed how performance of the faculties' landing pages change before and after launching the faulty campaigns. We see a significant increase in traffic across the majority of these landing pages in comparison to the previous 2-month period, which indicates the effectiveness of our paid digital faculty campaigns. The largest growth is seen on the ACP program landing page as the new page was launched at the end of October along with the ACP ad campaign. As expected over the holiday season, we saw a decrease in our preexisting / discover and /brew pages compared to last period as those campaigns started during our last reporting period and experienced increases in the early fall months.

NEW VS. RETURNING

New Visitors	19,016 users	53%	\mathbf{O}
71% OF TOTAL	sessions	83%	\mathbf{O}
Returning Visitors	7,958 users	34%	0
30% OF TOTAL	sessions	66%	\mathbf{O}

SESSIONS

Total sessions 21,374 (82% increase in total sessions). From Nov 1 to Dec 31, 2020, we saw an increase in total sessions across all our faculty landing pages that are associated with ad campaigns, which aligns with the launch date of these campaigns. As people are delivered ads over Facebook Instagram, Google and YouTube, it is encouraging to see traffic increase as a result of engaging with the ads. Each campaign landing page drives users to fill out a lead generation form for further contact - informing prospects of info sessions and next steps or answers to their questions.

DEVICE BREAKDOWN

	New Users	83%	\mathbf{O}
Total	Sessions	77%	\mathbf{O}
	New Users	45%	•
Desktop 49% OF TOTAL	Sessions	43%	•
	New Users	117%	•
Mobile 49% OF TOTAL	Sessions	113%	0
	New Users	141%	€
Tablet 2% OF TOTAL	Sessions	140%	•

Marketing continued

CHANNEL, SOURCE & MEDIUM BREAKDOWN (TOP 5)

- 1. Google (CPC): 12,994 sessions (259% increase)
- 2. Google/Organic: 4,456 sessions (2% increase)
- 3. Direct: 2,012 (3% increase)
- 4. Facebook/CPC: 307 sessions (0% increase)
- 5. Bing/Organic: 135 (27% increase)

We see a significant increase in Google CPC as our ad campaigns continue to drive traffic to the website

SOCIAL MEDIA (*Compared with previous period of Sept 1– Oct 31*)

\bigcirc **Total Fans** 39,701 2% \odot **Facebook Fans** 23,410 2% **Facebook** likes \bigcirc 520 148 \bigcirc **Twitter Followers** 7699 1% \odot Twitter followers gained 46 9 \bigcirc 8592 3% **Instagram Followers** Instagram followers gained 14% 241 **Total Fans Gained** 807 52%

GROUP MESSAGES

AUDIENCE GROWTH

Facebook Messages Received	158	9.2%	❹
Twitter Messages Received	801	61%	
Instagram Messages Received	138	71%	
Total Messages Received	1097	5%	J

IMPRESSIONS

Facebook Impressions	7,827,145	.3%	V
Twitter Impression	89,897	22%	$\mathbf{\hat{O}}$
Instagram Impression	4,075,748	.2%	$\mathbf{\hat{O}}$
Total Impressions	11,992,790	0%	$\mathbf{\hat{O}}$

ENGAGEMENT

Total Engagements	42,315	10%	I
Instagram Engagements	2,877	30%	❹
Twitter Engagements	1,311	39%	
Facebook Engagements	39,413	11%	V

Our social media channels continue to grow steadily from period to period. As expected, we see a decrease in engagement across most channels due to the holiday season. We currently sit at 8592 followers on Instagram, an increase of 241 followers since last period. Our target is to hit 10K followers which will unlock multiple pieces of functionality and engagement opportunities (ie: the ability to swipe up on Instagram stories is reserved for accounts with over 10K followers). We continue to field questions from prospects across all of our channels. In addition, we continue to run social media advertising campaigns promoting our info sessions, programs and the KPU brand on Facebook and Instagram.

EXPERIENCE

Employee Experience:

Teaching, Research, & Library Supports Survey: This survey was sent to faculty members as well as instructional and research staff at KPU. It will inform plans to enhance supports and resources provided by the Teaching & Learning Commons, the Library, and the Office of Research Services, among others. The survey was launched on December 3 and will close on January 24, with reports to all relevant areas to follow.

Employee Insights Survey: This survey will be sent to all employees at KPU. It will elicit feedback on current remote and on-campus work arrangements and supports, post-pandemic preferences, and additional topics related to employee engagement. It will be launched on February 1.

Equity, Diversity, & Inclusion Survey: OPA is providing support for this survey through feedback on the survey instrument and communications plan, and defining to whom it will be sent. It is being administered by the Canadian Centre for Diversity and Inclusion, and will be launched on March 3. The survey consists of an extensive demographic section as well as questions on workplace inclusivity.

Student Experience:

Student Satisfaction Survey: This survey collects a broad range of information from students on their experience at KPU to identify areas for improvement. After consultations across KPU were completed, the 2020 survey was launched on October 23. It closed on November 15, with analysis and reporting currently in progress, including the following:

- A report on students' feedback on the KPU 2050 Campus Master Plan concepts was delivered to the Director, Planning, Development, and Sustainability, as was a report on students' current housing situations, housing needs, and interest in future on-campus rental housing.
- * A report focused on recruitment and retention was prepared and shared at the December 16 meeting of the Sustainable Enrolment Planning Council to help guide retention and recruitment planning.
- A report on students' preferences for post-pandemic learning was completed, for the January meeting of the Sustainable Enrolment Planning Council. This includes demand for online courses and their delivery type (i.e., synchronous or asynchronous).
- * Two overall tabular reports are being prepared. One will compare students based on Faculty, and the other will compare international students to domestic.

BSN-AE 1-Year Follow-Up Survey: This is an ongoing survey of recent graduates from the BSN-AE program, designed to provide feedback on the program and report on their nursing-related work experience and readiness for nursing practice.

The survey closed on November 29. A report was delivered to the program chair on December 16.

GNIE Graduates Survey: This is an ongoing survey of recent graduates from the GNIE program, designed to provide feedback on the program and report on their nursing-related work experience and readiness for nursing practice in Canada. The survey closed on December 10. A report was sent to the program chair on January 12.

HCAP Graduates Survey: This is an ongoing survey of recent graduates from the HCAP program, designed to provide feedback on the program and report on their health-related work experience and readiness for practice. The survey closed on December 13. A report was delivered to the program chair on January 12.

BSN-AE Community Partners Survey: This is an ongoing survey that provides feedback from organizations with which Bachelor of Science in Nursing-Advanced Entry students are placed for practica, including the ease of arranging the practica and students' effectiveness within them. The survey closed on December 16. A report was delivered to the program chair on January 12.

QUALITY

Student Success:

Conducting a study on of relation of entrance requirements and student performance in Business Graduate Diploma and Post-baccalaureate programs.

Tutor Navigator Research: The Tutor Navigator Program embeds student tutors into sections of ENGL 1100 in order to increase student participation in tutoring services. Feedback from the tutors, as well as ENGL 1100 students and instructors, will be collected.

International Peer Mentorship Program: This program matches more senior students at KPU with new international students in order to increase social connections and help them navigate services. Surveys will be conducted this semester to assess experiences of both mentors and mentees in the program and to obtain suggestions for improvement.

Revised and updated the Academic Standing Dashboard for the Student Success Task Force.

Currently conducting a study for Academic Advisers on the number of students who change their majors or intended majors.

Program Review:

• Support is currently being provided to 32 programs (or cluster of related programs) that are at various stages in the program review process. (See chart on next page.)

Office of Associate Vice President, Planning and Accountability cont'd

As of November 18, 2020	Number of Programs
Phase 1: Self-Study	11
Phase 2: External Review	4
Phase 3: Quality Assurance Plan	4
Phase 4: Annual Follow-Up	14
Total	33

KPU's Quality Assurance Process Audit (QAPA) took place in December 2020. (QAPA is a new accountability requirement that is overseen by the Degree Quality Assessment Board (DQAB) Secretariat.). OPA is working on making changes as identified in KPU's QAPA action plan, in consultation with the Senate Standing Committee on Program Review and other stakeholders, as appropriate. On November 17, 2020 KPU received the final report from DQAB, which was prepared using the KPU Institutional Report, the Expert Panel Report, and KPU's Response to the Expert Panel report. The Quality Assurance Audit Committee has commended KPU on its quality assurance practices. The QAPA Summary report has been finalized and is expected to be posted on DQAB's website in February. KPU's and When that happens, KPU will post the report on our website, as well as its action plan to address the QAPA recommendations.

Course Feedback:

Course Feedback surveys for Fall 2020, involving approximately 1,680 sections, were successfully conducted. Reports have been sent to instructors and, where applicable, Deans by January 11, 2021.

The planning for Spring 2021 Course Feedback surveys is underway. The majority of the Spring 2021 course feedback surveys will be launched on March 12. All surveys will close on or before April 16 and the QA team will start working on the course feedback reports for Spring 2021 in the third week of April. The reports will be distributed on May 4.

Accountability to Government:

Currently working on international students' compliance reporting for Immigration, Refugees and Citizenship Canada (IRCC).

In the process of preparing for the Apprenticeship Students' Outcomes (APPSO) and Diploma, Associate Degree, Certificate, Trades Foundation, and Trades-Related Vocational Student Outcomes (DACTFTRV-SO) cohort submission.

Working on data extraction and clean-up for Full-time University and College Academic Staff System (ft-UCASS) submission to Statistics Canada.

Completed international students' compliance reporting for Immigration, Refugees and Citizenship Canada (IRCC).

Submitted the Apprenticeship Students' Outcomes (APPSO) and Diploma, Associate Degree, Certificate, Trades Foundation,

and Trades-Related Vocational Student Outcomes (DACTFTRV-SO) cohorts to BC Stats.

Completed the Full-time University and College Academic Staff System (ft-UCASS) submission to Statistics Canada.

Currently working on the data submission on student enrolments for Polytechnics Canada,

Currently working on Languages Canada revised Annual Survey which incorporates special questions related to COVID impacts on language program students.

INSTITUTIONAL PLANNING

Integrated Planning:

OPA Data Warehouse: To improve OPA's ability to provide timely information, OPA is working with IT to create a comprehensive data warehouse. The purpose of the OPA Data Warehouse project is to have a single source of data that will meet the requirements for institutional reporting and analysis, including KPU's business intelligence dashboards. The data warehouse will replace various existing sources of information and faster data extraction and preparation. Currently, the data elements are about 90% complete and data validation is ongoing. Move to Production slated to happen in early December 2020.

Working with IT to improve the delivery of OPA reports by leveraging migration to SharePoint Online to publish PowerBI dashboards and reports on SharePoint.

Providing support to the project to implement a Customer Relations Management (CRM) tool. OPA's role is to ensure definitions of data elements reported in the CRM are consistent with definitions in institutional reports generated by OPA, and to provide the recruitment, marketing and events teams with support in dashboard and chart creation on the system level

Enrolment Management:

Applicant Funnel dashboards: Applicant funnels for Fall 2021, Spring 2021and Summer 2021 are running currently. The dashboards are updated every Wednesday. The dashboards provide information on the number of applicants, and their conversion through each step in the application process to qualified, offered, admitted and ultimately enrolled. The dashboards also include information on country of origin of International applicants.

Updated the following dashboards: Interim and Stable Enrolment Reports for Spring 2021.

Survey of Admitted Students who do not Enrol: A survey was prepared for individuals who paid their non-refundable deposit to accept a Spring 2021 admissions offer from KPU, but did not register for any courses. The survey will provide insight into the factors that influenced their decision to not enrol, and what might influence them to consider KPU in the future. The survey will be launched shortly after stable enrolment date (January 19).

KPU instructor receives award from RCMP commissioner

Kwantlen Polytechnic University criminology instructor Galib Bhayani has received the Outstanding Service Award from RCMP Commissioner Brenda Lucki for helping establish the new Iraq police service.

The award is one of the highest awards given to serving officers of the RCMP, the other being the Outstanding Bravery Award.

Bhayani is Superintendent of North Vancouver RCMP and has taught at KPU parttime for the past 11 years. He started his career in policing 28 years ago with the Delta Police.

"I fell into it by accident. I actually wanted to go into law school at one point in time in my career but I am fortunate to find such rewarding work that allows me to con-

tribute to local and international communities. I joined the Delta Police Department first, then transferred to the international side of the RCMP," he says.

"I have travelled extensively, mainly to conflict-ridden countries, partly due to my work in the RCMP. I was posted in Sudan for the UN at one point in time as well. So, the opportunity to do international humanitarian work was really interesting to me."

The Outstanding Service Award is for Bhayani's work as the first senior Canadian police advisor to the Iraqi Prime Minister's Office in Baghdad from 2016 to 2017.

"With ISIS and a lot of other things happening there I was tasked with advising the prime minister how to restore the police service with other European members on my team. We planned on building over 100 police stations north of Iraq as our advice to the Prime Minister."

Bhayani teaches policing, policing reform and justice issues at KPU. He says he's had a chance to mentor and coach students, not just about policing but where they want to go in their career. Many of his students end up going into teaching, nursing and law.

"Students will reach out to me asking for career advice that maybe they weren't able to at bigger post-secondary institutions. KPU gives the best of both worlds. I call myself a pracademic, I have the practical and the academic side. I've never been so happy to be a part of the KPU community" says Bhayani.

"Superintendent Bhayani is a valued faculty member in the criminology department," says Diane Purvey, dean of the Faculty of Arts. "There is no doubt that his work with the RCMP and his experience with domestic and overseas communities enhances his teaching. The Faculty of Arts is very proud of his achievement of being awarded the Commissioner's commendation."

Bhayani has one piece of advice for students:

"Understand where you're going, research what you're about to embark upon. Be a critical thinker, it's so easy to say yes and no all the time. Whatever line of work you're getting into ask questions so that you're not following, you're leading."

Learn more about KPU's criminology program





