



TED^xKPU

x = independently organized TED event



Engage. Empower. Evolve.

What is TED^x?

In the spirit of ideas worth spreading, TED has created a program called TED^x. TED^x is a program of local, self-organized events licensed by TED.

TED^xKPU

This event will be hosted at KPU Richmond on September 27, 2014. We will be inviting speakers that reflect the dynamic and polytechnic characteristics of both KPU and the Greater Vancouver area. This event will engage students, employees and the KPU community in a day of discussion, education and narratives from the many inspiring speakers that will create an event that will live up to the reputation of TED.

Be a Part of this Event

We are currently seeking organizations to help support this event. By partnering with TED^xKPU you will not only benefit from tremendous marketing exposure before, during, and after this high profile event, but you will also be helping to elevate the profile of the Greater Vancouver area by helping us host this event. By joining TED^xKPU you are building a relationship with KPU and the education community and working to empower young scholars in their pursuit of innovative ideas for the future. On behalf of the entire KPU community, we invite you to become a part of TED^xKPU.

The Conference

A day long event filled with speakers, performances and networking.

Sponsorship Opportunities

All Sponsor Categories are exclusive

Platinum Sponsor \$5000

- 3 tickets to the event
- Full page inside cover advertisement in the conference programme
- Space at the event for company booth
- Invitation to the TED×KPU after-party
- Introduction of speaker or performer
- Acknowledgement on stage at start of conference
- Space at back of house for company signage
- Recognition on conference website

Lunch Sponsor \$2500

- 2 tickets to the event
- Full page advertisement in the conference programme
- Space at the event for company booth
- Invitation to the TED×KPU after-party
- Introduction of speaker or performer
- Acknowledgement on stage at start of conference
- Space at back of house for company signage
- Recognition on conference website

Venue Sponsor \$5000

- 3 tickets to the event
- Full page back cover advertisement in the conference programme
- Space at the event for company booth
- Invitation to the TED×KPU after-party
- Introduction of speaker or performer
- Acknowledgement on stage at start of conference
- Space at back of house for company signage
- Recognition on conference website

Breakfast Sponsor \$2500

- 2 tickets to the event
- Full page advertisement in the conference programme
- Space at the event for company booth
- Invitation to the TED×KPU after-party
- Introduction of speaker or performer
- Acknowledgement on stage at start of conference
- Space at back of house for company signage
- Recognition on conference website

Media Sponsor

All sponsors will have logos placed in media advertisements



Host a Viewing Party

Viewing parties can be held in any non-commercial venue. This would be a great opportunity to invite local community members to share in the TED^x experience and facilitate a discussion. Viewing parties can be held in any non-commercial space and all you will need is an internet connection and a television with the ability to connect a laptop, tablet, or smartphone to it. The streaming link will be posted on the **TED^xKPU** website.

KPU at a Glance

- 4 campuses: Richmond, Surrey, Cloverdale, and Langley
- More than 17,500 students annually
- Nearly 200 programs offered
- \$2 million in scholarships, awards and bursaries distributed annually
- 200,000 students educated at KPU to date

Donations

In kind donations also accepted.

Contact

Please contact **TED^xKPU** at tedx@kpu.ca or 604-599-2078 for more information or to become a sponsor.