

FALL 2016

KPU BUSINESS

Dean's Message

Thank You to
Duane Radcliffe

Convocation:
Sukhjiven Gill
Vince Ready
David Hunt

Distinguished Service
Award

Spotlight on Alumni

Case Competitions

DID YOU KNOW?
NUMBER OF BBA GRADS
SUMMER 2016

365

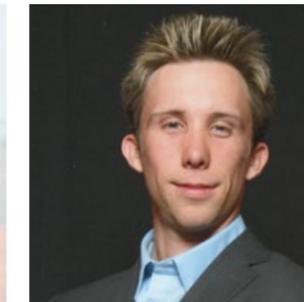
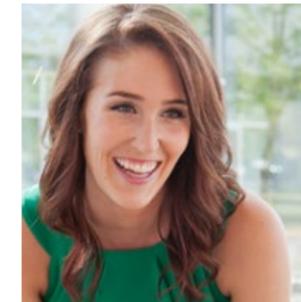
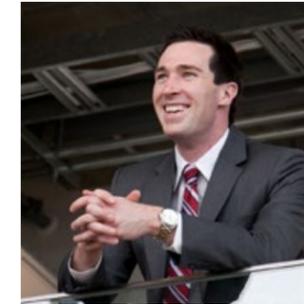


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WAYNE TEBB

Dean of the School of Business

DEAN'S MESSAGE



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The impact of the KPU School of Business

In our initial year I understand that there was only a single faculty member who taught several different business subjects. In 2016 we have more than 150 faculty and we influence thousands of students who attend School of Business classes. As important as the classroom experience is, the real impact is the achievements and contributions of all who have ever taught, mentored and coached our students plus the impact of all those who were their students. Approximately 25,000 people have earned their diploma or certificate

at KPU since our inception more than 30 years ago. Since we were granted the power to defer degrees in 1996 more than 2,500 people have successfully completed their BBA. The cumulative and compounding positive impact on our community and society is considerable. Evidence of the significant contributions of our graduates materializes every day. During their time at KPU students enhanced their knowledge, developed their skills and grounded their confidence. Each and every day they exceed expectations and make a difference for society and their families. In the vast majority of

cases the students' experience at KPU and their subsequent contributions to society exceeded expectations and made a difference.

It is their combined contributions that create the School of Business reputation and are the solid foundation of our brand. We need to share their stories and recognize their achievements every day.

Sincerely,

Wayne Tebb,
Dean of the School of Business

During the Spring term the Dean's Office said goodbye to Duane Radcliffe who returned to faculty after having served as Associate Dean since January, 2014. We will miss his dynamic and inspirational approach as he propelled, dragged and accompanied many of us along the way—all the while never allowing us to slip and fall.

His immense passion was contagious and motivational for all, and the Dean's Office would like to take this opportunity to thank him for his service and support to staff, Chairs, faculty and other colleagues across KPU. He remains one of the core contributors to the School of Business ensuring that we are providing the best, most rigorous and most intellectually exciting business education in Western Canada.

We will miss Duane in the Dean's Office!

Thank you to
Duane Radcliffe

VINCE READY

Honorary Doctorate Recipient: June 1, 2016 Convocation

Vince Ready is widely regarded as the foremost mediator and arbitrator in Canada and has overseen the arbitration of over 7,000 labour and commercial disputes in his career. He began his work in 1965 when he became the representative for the International Union of Mine, Mill, and Smelter Workers in Canada.

Mr. Ready has had a hand in resolving some of BC's most protracting labour disputes including the BC Transit strike in 2001; the BC Ferries labour action

in 2008; and the BC Federation of Teachers strike in 2014. In these and in many other cases, resolution was achieved as a result of Mr. Ready's diplomacy and skill.

Vince Ready is known for his ability to turn what appear to be unwinnable situations and seemingly endless stalemates into compromises and success stories. He is the person that the Canadian Government and Canadian businesses trust to resolve their labour disputes. His work is often described

as nothing short of 'miraculous' in its outcomes, and for this reason Mr. Ready has earned his reputation as one of the most prolific and accomplished mediators/arbitrators in Canada.

Thank you to David Harvey and The School of Business Faculty Council in nominating Vince Ready for an Honorary Doctorate of Laws.

SPOTLIGHT ON CONVOCATION:



SUKHJIVEN GILL

Bachelor of Business Administration
in Accounting, Co-Op



SPOTLIGHT ON CONVOCATION:

Sukhjiven Gill gave the address to the graduands at this year's School of Business morning convocation ceremony on June 2nd, 2016. Throughout her time at KPU, she was a peer tutor at the Learning Centre, a Co-Op student as well as a participant of numerous case competitions.

The following is an excerpt from Sukhjiven's Address to the Graduands:

"I want to share with you a story that started at the airport before I came from India to Canada 5 years ago. My parents asked me what I wanted to achieve in my new life in Canada... So I said to my parents, "Well, I will achieve something so larger than life and so big that if I describe it, I will miss my flight."

It was sheer perseverance and support of the Co-op office that helped me land not one, not two,

not even three, but five Co-Op terms with three different organizations. The Co-op program prepared me to land a full-time accounting position at one of Canada's leading accounting firms MNP LLP.

To continue my hunt for something big, I came across another opportunity to become part of KPU School of Business case competitions. Thanks to the volunteer support of KPU instructors who contributed significant time and efforts to train me and my team members. I am proud to say that our KPU instructors not only teach us in class but they also go the extra mile in preparing students to represent KPU locally and around the world, in case competitions, as well as in our careers. This experience gave me the public speaking skills to stand here and share my story with all of you today.

After completing my four year BBA program at KPU, interacting with students as a peer tutor, working as a Co-op student, and competing in case competitions, I finally got an answer to that very difficult question that my parents asked me at the airport 5 years ago. As it turns out, there is no single experience that counts as a big experience. Every single experience from ups and downs, struggles and successes, completes the puzzle of defining that "big" and "larger than life" kind of experience.

Of all the lessons I've learned at KPU that is the first one I am going to share with my parents next month at the airport, when they meet me 5 years later."

DAVID HUNT

**Bachelor of Business Administration
in Marketing Management**

David Hunt is awarded with the
Dean's Medal

From left to right: Dean Tebb,
David Hunt, Marvin Hunt, and
President Alan Davis



SPOTLIGHT ON CONVOCAATION:

David Hunt gave the address to the graduands at this year's School of Business afternoon convocation ceremony on June 2nd, 2016. He was also the Dean's Medal Award recipient. Throughout his time at KPU, David participated in two Business-IT case competitions in Minnesota and Singapore (in which they won the Plate Competition), launched a successful start-up, operated multiple small businesses, and directed the marketing of a mid-sized manufacturer.

The following is an excerpt from David's Address to the Graduands:

"Too often in the education system, students are taught WHAT to think. In KPU's School of Business, you taught us HOW to think. This distinction cannot be overstated.

Take, for example, ENTR 3140 – everyone's favourite course. Although students dread it going in, they come out a different person. There aren't any lectures – other than the first day – because instructors take on the role of a coach. No matter how brilliant you thought your ideas were, they pushed you further – and further...

AND further. There was no "right" answer, for this particular course, but there were a lot of WRONG answers. This process pushed us well beyond our comfort zones, and transformed the way we looked at problems – to see opportunities, where others see challenges, and to find practical, durable solutions to seize those opportunities.

But 3140 wasn't the only class that did this. I can't speak for every program, but in the marketing stream, we had many courses and top-notch instructors that pushed us to think creatively – to think strategically...To not give a "textbook answer" but to push beyond conventional knowledge to lay hold of innovative approaches that actually work in the real world. In addition to practicum, the best example of this – for me personally – was MRKT 4201. Our instructor, Richard Simon, lined up Mercedes-Benz as a client. We presented Mercedes' Vancouver Retail Group with a fully integrated Marketing Communications Plan for one of their models.

Their testimonial reflects the quality of our training throughout our program.

Mercedes said...in 4 months our team of five KPU students solved a problem they had been working on for 10 years. The solution we recommended was exactly what they were looking for.

Truly, we have received an extraordinary business education here at KPU. One of the best. But, as a young institution– with even younger programs – we are not well-known outside our region.

My fellow graduands, THIS is our mandate moving forward: To make the KPU School of Business famous.

WE are the ones who will put KPU on the map. In our careers, entrepreneurial endeavors, further academic pursuits, and even in our personal lives, let our conduct, creativity, and ingenuity establish the KPU brand as one that takes ordinary young people and transforms them into business leaders who make a positive impact wherever they go.

That's us. We are that brand. Our business education has been world class. Now... let's make it world famous."

Carol Stewart, nominated for her significant contribution to the department, the School of Business and KPU, was awarded the Distinguished Faculty award at this past Spring 2016 convocation.

In her time as Chair, Carol focused the accounting department on teaching excellence by actively encouraging faculty to collaborate, developing a course mentorship program, and bringing several teaching and learning professional development events to KPU. She strongly promoted faculty engagement

and encouraged service within the accounting department by leading by example. Carol has served as the department representative on many committees, including the School of Business Curriculum Committee, Faculty Council and the Business BBA Transitions Committee.

As the School of Business Senator, Carol currently sits on the Senate Executive Committee and the University Budget Committees. She continues to contribute in extraordinary ways, including acting as the faculty advisor for both the

Accounting Society of Kwantlen and the Young Women in Business Club, as well as in developing the annual Careers in Accounting event where over 200 accounting students network and explore possible career opportunities and career paths as accountants.

Congratulations Carol!

-Contributed by Valerie Warren

DISTINGUISHED SERVICE AWARD WINNER:



CAROL STEWART

Accounting

SUKHJIVEN GILL (AGE 22)

Surrey Top 25 Under 25

The Surrey Board of Trade recognizes business and community minded people under the age of 25, either working in Surrey or working on a business or community related project in/for Surrey. Nominees are judged based on their contribution to a community or business related project in Surrey.

It takes great dedication to study abroad while staying at the top of your graduating class. Sukhjiven is an

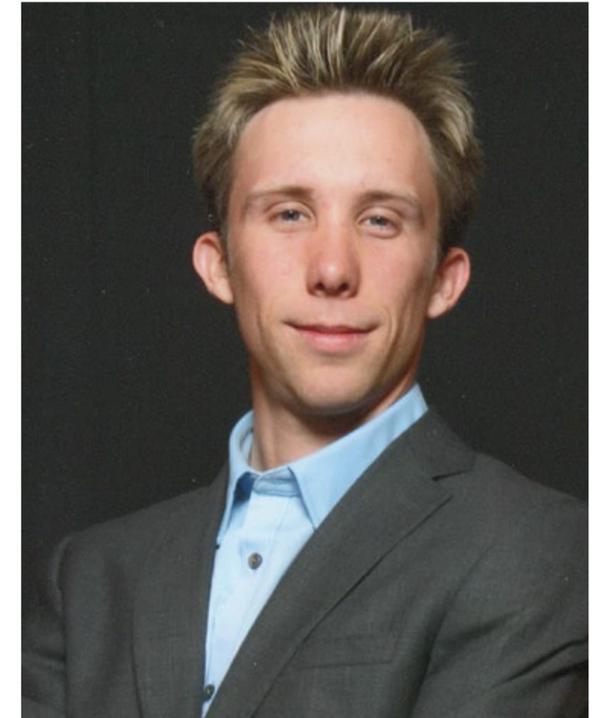
international student from India. She just graduated from KPU's Bachelor of Business Administration in Accounting and earned the Dean's Honor Roll and Distinction status in April 2016. As a volunteer, she committed over 6 months to work with a team of KPU students and faculty coaches to prepare for case competitions. She was chosen in a team of top 3 students to compete in Chartered Professional Accountants Case

Competition, Case IT International Management Information Systems Case Competition, and Singapore Apex Biz-IT Global Case Challenge in 2015. This involvement in Co-op programs paved her way to land a full-time accounting position at MNP LLP. In September, she will be in a Chartered Professional Accountant program, working towards earning a CPA designation by 2018.



SPOTLIGHT ON ALUMNI

SPOTLIGHT ON ALUMNI



"I was fortunate enough to be the recipient of many scholarships/awards while a student; I wanted to give back to the program and institution that changed my life"

—David Dryden

DAVID DRYDEN

David graduated with a Diploma in Marketing Management in 2011 and a BBA in ENTR Leadership in 2014. His time at KPU included volunteering with both Co-Op and Career Services, playing for the Eagles Badminton team for five years as a varsity athlete, acting as a member of the President's Ambassadorial Team and sitting on the Student Leadership Conference Committee for three years. He now works as a Financial Consultant with Investors Group.

"The School of Business had a significant role in my personal and educational development throughout the 6 years I was at KPU. To graduate from the BBA in ENTR—arguably the most challenging degree program at KPU—takes a strong work ethic and perseverance to say the least; both of which were instilled through course requirements and applied learning of working with small businesses in the community. The BBA in ENTR provided tremendous key learning skills - both tangible and mental - which I apply daily in my role as an independent consultant. In a role/industry as challenging as this, I would not have survived my first two years if it wasn't for the ENTR program and its applied learning around real-life business situations."

The David Dryden Award has now been established within the School of Business. The award was created with the intent to give back. It is challenging to commit to a full-time University education while balancing extra-curricular such as community involvement, athletics, or work. It is even more challenging to be able to succeed in each of those commitments simultaneously. This award recognizes an individual who has a strong CGPA, and is a strong contributor to both KPU and the local community in a variety of ways. Criteria: student enrolled in any program in School of Business; CGPA of 3.33 or greater; community involvement within KPU and the community; preference given to a student involved in community sports (coaching or athlete).

Amount: \$1,000.

CASE COMPETITION SPOTLIGHT

MINNEAPOLIS (COMIS):



Each Spring, COMIS (Conference of Management Information Systems) brings together business, information technology, and management information systems students from across the United States for a case competition at the University of Minnesota's Carlson School of Management. KPU's Erica Baker, David Hunt, and Zen Vankalwala were the only team from outside the USA, and it was the first time KPU was represented at this competition. We are proud of their semifinal finish.

"The intensity of the competition creates a unique learning environment that you can't find in the classroom. The 24-hour timeframe between receiving the case and presenting a solution pushes you beyond what you ever thought you could achieve. Additionally, we received an invaluable private tour of a leading Fortune 500 company, and the opportunity to connect with leading industry professionals and top students from other universities. Not only was it a great experience, but due to the nature of the conference, I learned more in the few days in Minneapolis than can often be learned in an entire 4-month course."

—David Hunt

From left to right: Zen Vankalwala, Erica Baker, and David Hunt in Minneapolis

From left to right Christopher Dula, David Hunt, Zen Vankalwala, James Macvey, and Robert Wood.



SINGAPORE (APEX):

The APEX Business-IT Global Case Challenge is a top-tier annual case competition hosted by Singapore Management University. It not only attracts outstanding students from universities across Asia, North America, and Europe to compete, but the judging panel is equally world-class, with public and private sector C-suite executives.

The theme this year was Conscious Capitalism: Doing Good Well. Teams were asked to introduce a social initiative that would enable Grab, Southeast Asia's largest on-demand transportation provider (similar to Uber), to utilize their technological

platform to do good. The solution had to achieve a triple-bottomline - enhancing customer relationships by doing social good while demonstrating business value to the key stakeholders - and be implemented within ten months.

KPU's David Hunt, James Patrick Macvey, and Zen Vankalwala competed in four rounds, against 16 teams, and won the interactive Plate Competition, which involved expanding on their original solution and defending it in a highly interactive face-to-face discussion with the judges.

CASE COMPETITION SPOTLIGHT



FALL 2016

KPU BUSINESS
KPU School of Business Newsletter



School of Business