# WILSON SCHOOL OF DESIGN

# **OVERVIEW**

# **BACHELOR OF DESIGN** Fashion & Technology

## **Program Model**

To many, it's a piece of fabric. To you, it's a blank canvas just waiting to be brought to life. Make your mark in the world of fashion with the longest-running four year degree program in Western Canada. The Wilson School of Design's Bachelor of Design, Fashion & Technology program has an international reputation for building tomorrow's fashion leaders. Our unique, industry-focused curriculum gives students the designs skills, business acumen and marketing savvy they need to compete in the global fashion marketplace.

YEAR ONE	Fall	Fundamentals of Fashion Design FASN 1100	The Apparel Industry FASN 1116	Fundamentals of Apparel Pattern Drafting FASN 1121	Fundamentals of Apparel Construction FASN 1130	Introduction to Professional Communications CMNS 1140
	Spring	Fundamentals of Digital Communication FASN 1205	Textiles & Technology I FASN 1215	Fundamentals of Apparel Production FASN 1225	Fundamentals of Fashion Drawing FASN 1231	Introduction to Marketing MRKT 1199
YEAR TWO	Fall	Fashion Design Theory & Process I FASN 2100	Fashion History I FASN 2116	Style Production I FASN 2121	Textiles and Technology II FASN 2215	Introduction to University Writing ENGL 1100
	Spring	Fashion Design Theory & Process II FASN 2201	Style Production II FASN 2221	CAD Drafting Methodology FASN 2241	FASN 2216	
YEAR THREE	Fall	Surface Design FASN 3100	Apparel Product Development FASN 3101	Advanced Technical Apparel Design & Production FASN 3110	Professional Practices FASN 3151	Elective
	Spring	Manufacturing Methodology FASN 3121	Professional Practicum FASN 3250	Draping Methodology FASN 3131	Elective	Elective
YEAR FOUR	Fall	Collection: Design Development FASN 4101	Apparel in the Gobal Economy FASN 4151	Innovative Pattern Cutting FASN 4120	Elective	
	Spring	Professional Promotion FASN 4211	Collection Production FASN 4221	Advanced Digital Communication FASN 4130	Elective	

The 5 electives (15 credits) must include: Minimum of two general education courses (non-fashion electives) minimum of one course from the Faculty of Business and a minimum of two other electives from any area of study. FASN Electives available: FASN 3900 - Special Topics in Fashion Design & Technology and FASN 4250 - Self Directed Study. Meet with your academic advisor to get support in planning your electives.

## **How to Apply**

#### **Admission Requirements:**

- » Portfolio review & interview

#### **Application Dates & Deadlines**

- » English 12 with a min C+ (or equivalent) » Apply between October 1 and March 1
  - » For current portfolio submission deadlines visit kpu.ca/design/fashion/portfolio-requirements

**APPLY ONLINE** kpu.ca/apply

#### Portfolio Review Checklist

The Fashion Design and Technology Program is a selective-entry program. Successful applicants will be invited to a Portfolio Review Session to assess Portfolio Requirements as further detailed below.

# **REQUIREMENTS**

#### **Sewn Garments**

Submit two garments as specified below. Both garments should be clean and pressed, and sewn by the applicant with the use of a sewing machine. Garments should be photographed on suitable hangers.

Garment 1 (Shirt): This garment should be a classic button up shirt featuring:

- » 2 piece collar (collar and collar stand)
- » Centre front buttons and button hole closure with placket
- » Set in sleeves with cuffs and plackets

To meet the requirements for this garment we recommend working with the Cameron Shirt (view A) pattern by Helen's Closet Patterns: helensclosetpatterns.com/product/ cameron-button-up. When considering fabric choices, choose a fabric that best shows off your sewing and construction skills; we recommend using a shirting cotton for this garment.

Garment 2: Share a garment of your choice that you have constructed. This may be a pair of pants, a skirt, jacket, dress, etc. and may contain sewing techniques such as zippers, buttonholes, pockets, linings, working with a difficult fabric, etc.

#### **Design Components**

**Art/Design Examples:** Submit any two pieces of your art or design work. Include a brief description of each piece and a rationale of why you included these two pieces to show your skills and interests. Examples could be painting, sculpture, jewellery, textile art, photography, knitting, etc.

**Sketchbooks:** Share current sketchbook work in any size. Date all work and show written thoughts about your ideas and concepts. Sketchbook work should show evidence of continual use, and experimentation of ideas and materials for how thoughts and concepts are developed. Work may include drawings, garment ideas, writing, photos, fabric swatches, colour experimentation and other items of inspiration.

We are looking to see your process and evidence of exploration rather than finished pieces of work.

#### **Video Introduction**

Applicants must include a short video with their entrance package.

This submission should give us an introduction to who you are and provide rationale for your pursuit of a fashion education.

#### Requirements

- » Video must feature and be created by the applicant
- » Maximum length 5 minutes
- » Format: video file maximum 250 mb or Media link (YouTube or Vimeo)

#### Guidelines

- » Introduce yourself, tell us a bit about you
- » Tell us about your interest in fashion
- » What are your goals and aspirations for your future career in the apparel industry
- » Feel free to show us any of your sewn garments or pieces you're especially proud of
- » Who is your favourite designer? Why?

#### Résumé/CV

In addition to paid employment, also indicate volunteer and extra-curricular activities. Touch on your current skill, including specific computer applications, handcrafts, fine arts and any prior experience in the apparel industry.

#### **Advanced Entry**

Looking to step into the program at a point beyond first year because you have prior post- secondary education or work experience in fashion? Get in touch with us at fashiondesign@kpu.ca for additional information.

# kpu.ca/fashion

#### Contact Us

Please contact **design@kpu.ca** for program inquiries.





**Future Students' Office**