

APPLIED COMMUNICATION (CMNS)

This is a list of the Applied Communication (CMNS) courses available at KPU.

CMNS 1106 CR-3

Interactive Communication for the Floristry Workplace

Students will learn how to analyze audience and context in order to communicate effectively orally and in writing, in floristry environments. They will learn basic communication and research strategies, interpersonal communication theory and practice, document conventions, resume design, page design for specialized documents, conflict resolution approaches, and correct language usage.

CMNS 1110 CR-3

Fundamentals of Business Communication

Students will be introduced to the interactive relationship between context, message, audience, and purpose in workplace writing. In the process, they will learn basic strategies, with emphasis on grammar and syntax, and current conventions for correspondence and short reports, research and documentation, integration of visual elements. Students will also learn oral report preparation and presentation skills, which they will demonstrate through in-class presentations.

Transferable (refer to transfer guide)

CMNS 1115 CR-3

Writing for the Specialized Workplace

Students will learn how to analyze audience and context in order to communicate effectively in specialized workplace environments which require sensitivity and the ability to tailor messages for audiences with different, often conflicting, needs and priorities. They will learn basic communication and research strategies, document conventions, teamwork strategies, resume design, page design for specialized document creation, conflict resolution approaches, and correct language usage.

Prerequisites: (LPI 25) or English 12 C, or TPC 12 C or ENGL 1099 or CMNS 1105 or Kwantlen English Placement Test or ABEE 0097 or PSPE 1097 or [ELST 0381 (C+) and 0383 (C+)]

CMNS 1120 CR-3

Applied Oral Communications

Students will study the theories, principles and applications of oral communications, and apply these theories and principles to design, develop and deliver effective oral presentations for a variety of contexts.

Prerequisites: English 12 or TPC 12 or ABEE 0091 or PSPE 1091 or ENGP 1091 or LPI 26 or ELST 0381 and 0386 with a B) or ENGL 1099 or ENGQ 1099 or CMNS 1110 or 1105 or Kwantlen English Assessment Test Placement

CMNS 1130 CR-3

Introduction to Communication Studies

Students will learn accepted theories of communication, including theories of interpersonal and public speech, literacy, print, and electronic media communication (radio, television, internet). Students will critically examine communication theories as applied to practical issues in the community and in the workplace while conducting individual and group research projects.

Prerequisites: (LPI 24 plus EU#6+) or TPC12 (C+) or English 12 (C+) or ABEE 0091 or PSPE 1091 or ENGP 1091 or CMNS 1110 or ENGL 1099 or CMNS 1105 or Kwantlen English Placement Test or ABEE 0097 or PSPE 1097 or ENGP 1091 or [ELST 0381 (B) and 0383 (B)]

Transferable (refer to transfer guide)

CMNS 1140 CR-3

Introduction to Professional Communication

Students will learn how to analyze context and audience, determine purpose, message content, visual design and media in order to create written workplace messages that can be received, understood, used and retrieved with speed and accuracy.

Prerequisites: English 12 (C+) or Technical and Professional Communications 12 (C+) or ABEE 0091 (C) or ABEE 0092 (C) or [ELST 0381 (B) and ELST 0383 (B)] or ENGQ 1099 (C) or CMNS 1110 (C) or Kwantlen English Placement Test or LPI Essay score of 26 or IELTS 6.5 (no band less than 6.0) or IBT 86 (no sub-score less than 20) or Paper Based TOEFL 570 (TWE 5.5)
Transferable (refer to transfer guide)

CMNS 1160 CR-3

Communications and Teamwork

Students will learn how to communicate successfully in small groups: to participate effectively, to collaborate successfully, to build relationships and teams, to determine and support collective goals, and to plan, track and manage projects. They will engage in group activities that emphasize communication skills and enhance interpersonal and creative problem solving skills.

Prerequisites: English 12 (C) or TPC 12 (C) or ABEE 0091 (C) or PSPE 1091 or ENGP 1091(C) or LPI 26 or (ELST 0381 & 0383 with a B-) or Kwantlen English Assessment Test placement

CMNS 1170 CR-3

Intercultural Communication

Students will develop an understanding of communication and culture; learn to appreciate cultural diversity and the ways in which cultural differences affect communication, and gain and awareness of the importance of intercultural competence. They will study basic principles and skills for improving communication between persons from different cultural backgrounds.

Prerequisites: English 12 (C+) or ABEE 0091 or ENGP 1091 or PSPE 1091 or ENGL 1099 or Kwantlen English Placement Test or ABEE 0097 or PSPE 1097 or ENGP 1097 or an LPI Essay score of 30-Level 5 or [ELST 0381 (B) and 0383 (B)]

CMNS 1216 CR-1.5**Writing for the Specialized Workplace 1**

Students will learn how to analyze audience and context in order to communicate effectively in specialized workplace environments which require sensitivity and the ability to tailor messages for audiences with different, often conflicting, needs and priorities. They will learn basic communication strategies, document conventions, resume design, visual design techniques, and correct language usage. The course will be delivered partially online.

Transferable (refer to transfer guide)

CMNS 1217 CR-1.5**Writing for the Specialized Workplace 2**

Students will learn how to analyze audience and context in order to communicate effectively in specialized workplace environments involving persuasion, collaboration and conflict resolution. They will learn basic research strategies, teamwork strategies, page design for specialized document creation, and conflict resolution approaches. The course will be delivered partially online.

Prerequisites: CMNS 1216

Transferable (refer to transfer guide)

CMNS 2140 CR-3 (formerly CMNS 2130)**Communications for Design Professionals**

Students will learn the written and oral communication skills required by marketing design professionals to develop, manage, and communicate complex information in their professional practice. Students will learn the basis of client and project management in agency and organizational contexts, and the principles, theories and techniques required for designing, developing and communicating creative marketing briefs, proposals, reports, and oral pitch presentations.

Prerequisites: ENGL 1100

Transferable (refer to transfer guide)

CMNS 3100 CR-3**Technical Report Writing**

Students will learn written and oral communication skills required by behavioural science professionals to develop, manage, and communicate complex information in their professional practice. They will learn the principles, theories, and techniques required for designing, developing, and communicating proposals, reports, and project plans, and will apply them to written and oral projects integrated within a project management framework throughout the course.

Prerequisites: ENGL 1100 and 3 credits of any 1200 level ENGL course

