

# General Business

The General Business Studies programs are flexible diploma or certificate options, allowing individuals to select a variety of areas of study in the School of Business once they have fulfilled the core requirements of the program. The core business foundation courses can be used in any of the Bachelor of Business Administration (BBA) degrees offered by the School of Business.

After completing the initial core program requirements students are encouraged to meet with a School of Business advisor if they intend to progress to a BBA program.

Classes are exciting, practical and participatory. They may include a combination of lectures, exercises, case studies, in-class assignments, projects, student presentations, group work, role-play, structured simulations, field trips and guest speakers. Many classes are offered during evenings to accommodate part-time studies.

Many of the courses included in this program are articulated with other universities and colleges for ease of course transferability to and from KPU. Please refer to the BC Transfer Guide at <http://www.bctransferguide.ca/> regarding the transferability of courses to and from specific institutions in British Columbia.

**Please visit [kpu.ca/business/programs-and-courses](http://kpu.ca/business/programs-and-courses) for more information on School of Business programs.**

## IN THIS SECTION

- Home: General Business
- -->
- General Business Studies Diploma
- General Business Studies Certificate