NBA Coaches Coming to Kwantlen Polytechnic University

(METRO VANCOUVER) – June 13, 2012 - On August 17-18, 2012, two of the National Basketball Association (NBA)'s coaching experts will be coming to Kwantlen Polytechnic University's Surrey Campus, to deliver a once-in-a-lifetime coaching clinic, with the proceeds going to support the Kwantlen Eagles Women's Basketball Program. As part of a partnership between the Excel Basketball Academy and Kwantlen Polytechnic University, the, this two-day clinic will feature Coaches Mike Dunlap and Brendan Suhr covering topics such as Transformational Coaching Philosophy, Total Pick and Roll game, the latest trends in NBA Offense strategy, building a defensive system, as well as provide participants with an opportunity for a Q &A session with Coach Suhr! The clinic will include a balance of theoretical and practical learning with putting the knowledge of Coach Dunlap and Coach Suhr into practice.

Mike Dunlap has built a reputation as being one of professional and college basketball's leading strategists and on-court instructors over his 30 plus years involved in the sport. Dunlap currently holds the position of Assistant Coach with St. John's University in New York after serving two seasons [2009-2010 and 2010-2011] as the associate head coach at the University of Oregon [Pac 10]. Dunlap took a sabbatical from college ball and spent two seasons (2006-2008) in the NBA, working for the Denver Nuggets under head coach George Karl. Before his time in the NBA, Dunlap was a two-time NCAA Division II national championship mentor (2000 and 2002) and National Association of Basketball Coaches (NABC) Division II Coach of the Year (2000 and 2002) at Metropolitan State College in Denver, Colorado, leading the Roadrunners to nine consecutive NCAA Tournament appearances in each of his nine seasons as head coach (1997-2006) and becoming Metro State's all-time winningest coach.

Brendan Suhr is a world-renown and respected basketball coaching expert. During his career, he has been a part of several of the greatest teams ever, including the back-to-back World Champions Detroit Pistons (1989 &1990) and the Original "Dream Team" (1992 Barcelona Olympics). Suhr has worked with such Basketball Hall of Fame members as Chuck Daly, Hubie Brown, Lenny Wilkens, and Isiah Thomas, has influenced and mentored a number of NBA athletes, and has coached in over 2500 NBA games including 2 NBA All-Star Games. Suhr's NBA career spans almost three decades as he has worked in some capacity throughout the NBA with such teams as the Atlanta Hawks (1979-1988), Detroit Pistons (1988-1992, 2000-2001), New Jersey Nets (1992-1994), Toronto Raptors (1996-1997), Orlando Magic (1997-1999), and the New York Knicks (2004-2007). Suhr is known for many innovative basketball tactics such as the 'pick and roll' offensive strategy and the infamous "Jordan Rules" designed to slow down Michael Jordan and has over 20 years of experience in conducting coaching clinics around the world for groups such as the NBA, FIBA, and other national governing bodies. One of only 5 individuals certified as a "Masters Strength Coach", Suhr is currently the Director of Program Development for basketball at the University of Central Florida (NCAA Div. I).

The clinic will take place in the Kwantlen Polytechnic University's Gymnasium and Fir Building Lecture Theatre, located at 12666-72nd Avenue, Surrey, BC. Register before July 15 for the discounted rate of \$135.00/person Register as a group of 4 coaches for the group rate of \$450.00 [\$112.50/coach]. The cost of registration after July 15th is \$155.00/person.

For more information, contact <u>academy@excelbasketball.net</u>. To register, please visit <u>www.excelbasketball.net/register/</u>. Space is limited, so register early!

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Their bios are below. Feel free to use their info to tweak the release above so that it provides an overview of the key areas without too much heavy content.

Brendan Suhr is recognized worldwide as a basketball coaching expert. He has been a part of several of the greatest teams ever, including the Back to Back World Champions Detroit Pistons "Bad Boys" and the Original "Dream Team". Brendan has assisted Basketball Hall of Fame members Chuck Daly, Hubie Brown, Lenny Wilkens, and Isiah Thomas in the NBA. He has coached over 2500 NBA Games and his teams are strategically recognized as innovators of a complex pick and roll system on Offense, and defensively, his teams are leaders in FG % Defense, fewest points allowed. They were one of the first teams in the NBA to TRAP pick and rolls and players in the low post. Brendan also was a part of the development of the infamous "Jordan Rules" designed to slow down Michael Jordan, when he was coaching the Detroit Pistons. He has conducted Coaching Clinics on a worldwide basis on behalf of the NBA, FIBA, and other National governing bodies. Brendan is President and Founder of OFF THE COURT INC, which focuses on Speaking, Consulting, and Author as well as other ventures for the last 20 years. Coaching U LIVE with Kevin Eastman and Brendan Suhr have one of the most successful coaching clinics in the US, attracting hundreds of coaches each July to learn the game from some of the top NBA coaches. The Gallup Organization has certified him as a "Master Strengths Coach", one of only 5 people in the world who shares that distinction! He is considered to be one of the top "Thought Leaders" in both Business and Sports in the areas of Team Building, Coaching, Leadership, Talent and Strengths development.

Mike Dunlap has built a reputation as one of professional and college basketball's leading strategists and on-court instructors. Dunlap, 53, joined the St. John's basketball family after serving as the associate head coach on Pac-10 staffs during the last two seasons. Prior to his appointments at Arizona and Oregon, Dunlap spent two seasons in the NBA, working for the Denver Nuggets under head coach George Karl. Before his time in the NBA, Dunlap was a two-time NCAA Division II national championship mentor (2000 and 2002) and National Association of Basketball Coaches (NABC) Division II Coach of the Year (2000 and 2002) at Metropolitan State College in Denver, Colo., leading the Roadrunners to nine NCAA Tournament appearances in each of his nine seasons as head coach (1997-2006). Dunlap posted a 248-50 (.832) record en route to three NCAA Division II title game appearances, three North Central Regional championships, five Rocky Mountain Athletic Conference (RMAC) titles, two RMAC Coach of the Year awards and in the process, became Metro State's all-time winningest coach. Further contributing to his reputation as one of the finest teachers in the game while at Metro State, he was selected as an on-court coach for the Under-18 National Team trials for USA Basketball in May 2006, one year after serving in the same capacity at the 2005 USA Men's Under-22 National Team trials.

Mike Dunlap - Coaching Experience:

1980-85	Loyola Marymount University, Assistant Coach
1985-86	University of Iowa, Graduate Assistant
1986-89	University of Southern California, Assistant Coach
1989-94	California Lutheran University, Head Coach
1994-97	Adelaide 36ers, Head Coach
1997-06	Metropolitan State College of Denver, Head Coach
2006-08	Denver Nuggets, Assistant Coach
2008-09	University of Arizona, Associate Head Coach
2009-10	University of Oregon, Associate Head Coach
2010-present St. John's University, Assistant Coach	