WILSON SCHOOL OF DESIGN

PROGRAM OVERVIEW

BACHELOR OF Product Design

Program Model

The Bachelor of Product Design links creativity and innovation through the transformation of ideas into marketable products. In our hands-on program, you will experience the entire product design process cycle. You will identify problems and explore many different fields such as recreational and technical gear, sportswear and accessories, protective, safety, and rescue equipment. Our students also acquire marketing and business capabilities to strategize, develop and promote leading-edge prototypes and products.

YEAR 1	**Fall** Term 1	**Studio 1: Design Methods for Hard Materials** DEPD 1100	**Visualization for Product Design** DEPD 1110	**Design Research Methods** DEPD 1130	**Construction Technologies for Soft Materials** DEPD 1250	**Introduction to University Writing** ENGL 1100
	Spring Term 2	**Studio 2: Design Methods for Soft Materials** DEPD 1200	**Computer-Aided Design Fundamentals** DEPD 1240	**Model Making** DEPD 1140	**Designing for Humanity** DESN 1150	**Design Histories** DEPD 1260*
YEAR 2	**Fall** Term 3	**Studio 3: Design for Industry Context** DEPD 2310		**Material Technology** DEPD 2320	**Human Factors for Product Design** DEPD 2331	**Primary Research & Ethics for Design** DEPD 2340
	Spring Term 4	**Studio 4: Design for Performance - Sport & Industry** DEPD 2400		**Production Technology** DEPD 2420	**Socio-Cultural Planetary Context** DEPD 2430	**Introduction to Marketing** MRKT 1199
YEAR 3	**Fall** Term 5	**Studio 5: Design for Systems Change** DEPD 3500		**Production Cycles** DEPD 3520	**Semiotics & Affordances for Product Design** DEPD 3530	**New Extremes - Future Designing for Climate Adaptation** DEPD 3560
	Spring Term 6	**Studio 6: Design for Protective Apparel & Gear** DEPD 3610		**Special Topics: Designing for a Changing Climate** DEPD 3640	**Industry Experience** DESN 3630	**Elective**
YEAR 4	**Fall** Term 7	**Studio 7: Design Research for Capstone** DEPD 4710		**Products & Business Design** DEPD 4720	**Elective**	**Elective**
	Spring Term 8	**Studio 8: Design for Capstone Production** DEPD 4810		**Design Research Knowledge Mobilization** DEPD 4820	**Elective**	

* OR Design History: 19th Century Onward (DESN 1220)

Career Opportunities

Working in collaboration with professional associations and practicing designers, our graduates develop and design product solutions that can improve people's everyday lives and well-being.

- Product Designer
- Product Developer
- Environmental Designer
- Furniture Designer
- Design Engineer
- Accessories Designer
- Digital Product Designer
- Survival and Safety Wear Designer

Admission Requirements

» English 12 with a min C+ (or equivalent)

» Entrance Package

» Interview

Application Dates

» Apply early for limited intake programs

» Apply between October 1 and March 1

ADMISSION REQUIREMENTS

Entrance Package Requirements

Once you have applied to KPU, you will receive a link to upload your portfolio onto SlideRoom:

Portfolio

Submit at least 6 – 8 examples of work you produced in the last two years.

» **Include diverse mediums:** You may include drawings, illustrations, posters, typography, computer graphics, animation, videos, paintings, printmaking, photography, drafting, crafts, sewn garments, and 3-D pieces.

» **Show your process:** Include a journal, sketchbook, collections of ideas, or process documentation that highlights your thought process and how your ideas evolve.

» **Logical organization:** Ensure your portfolio is well-organized. Each project should have clear explanations of goals, dates, sizes, mediums, and whether it was done for school, work or independently.

» **Highlight at least one full project:** Demonstrate the complete progression of a project, from the initial research and sketches, through development stages (revisions, tests) to the final result.

NOTE: If you have an engineering, science, trades, or technical background, please include projects that highlight programming, building, or design skills.

kpu.ca/design

WilsonDesignKPU

Contact Us
design@kpu.ca

APPLY ONLINE
kpu.ca/apply

WILSON SCHOOL OF DESIGN

KPU KWANTLEN POLYTECHNIC UNIVERSITY

KPU International
international@kpu.ca
604-599-2866

Future Students' Office
general inquiries
study@kpu.ca
604-599-3030