



KWANTLEN POLYTECHNIC UNIVERSITY

2026 KPU Alumni Stories Campaign

Official Contest Rules and Regulations

Participation in the 2026 KPU Alumni Stories Campaign (the “Contest”) constitutes the entrant's full and unconditional agreement with and acceptance of these Official Contest Rules and Regulations (“Official Rules”) and all decisions of Kwantlen Polytechnic University (“KPU”) and its agents, which are final on all matters relating to the Contest.

1. ELIGIBILITY

Entrants must be a KPU alumnus aged 16 or older, excluding employees of the KPU Office of Alumni Affairs & KPU Alumni Association. All provincial, municipal and federal laws and regulations apply.

2. HOW TO ENTER

Starting from 11:59pm PT, May 31, 2026 until 11:59pm PT, June 30, 2026 (the “Contest Period”) on the [Share My Story](#) form (the “Contest Location”), entrants must be in compliance with the following in order to be considered entered in the contest:

- Complete all required fields in the “[Share My Story](#)” form
- Submit the completed form within the “Contest Period”

Before 11:59pm PT on June 30, 2026 enter the contest online at <https://kpu.alumni-perks.com/stories-share-your-story.php> and submit the completed form to receive one (1) Entry (an “Entry”) into the Contest (as defined below under Prizing). Submissions will be reviewed, and selected entrants will be chosen based on the strength and quality of their responses (as outlined in the criteria below). Maximum of one (1) Entry per person will be considered valid for entry into the Contest.

No purchase is necessary in connection with the Contest; however, Internet access is required to enter the Contest.

Your Entry must not defame or invade the rights of any person, living or deceased or otherwise infringe upon any third party personal or proprietary rights, including any trademark or copyrights. By entering the Contest, you are representing and warranting to KPU that your Entry does not defame or invade the rights of any person, living or deceased or otherwise infringe upon any third party personal or proprietary rights, including any trademark or copyrights.

3. DEADLINES

The Contest begins at 11:59pm PT on Sunday, May 31, 2026 and ends at 11:59pm PT, on Tuesday, June 30, 2026 (the “Contest Period”).

4. Selection Criteria

Eligible Entries will be reviewed and selected based on the following criteria:

- Completeness of the submission
- Clarity and quality of submission
- Authenticity and originality
- Reflection on the value of a KPU education

5. PRIZING

There are a total of fourteen (14) prizes available to be awarded in connection with the Contest, consisting of two (2) prizes for each of the seven (7) faculties. Subject to and in accordance with the Prize Claim Conditions outlined below, each Selected Entrant will be awarded the Prize as follows:

- One (1) x \$250 CAD Mastercard® gift card (the “Prize”)

Total approximate value of all prizes: \$250 CAD x 14 = \$3,500 CAD

No cash substitutions. Prizes must be accepted as awarded.

In the event that no eligible Entries are received from a particular faculty during the Contest Period, KPU reserves the right not to award a prize for that faculty.

6. PRIZE CLAIM CONDITIONS

The KPU Office of Alumni Affairs will announce all fourteen (14) Selected Entrants from all eligible entries submitted via email at 4:00pm PT, on Tuesday, July 7, 2026 from Langley Campus, 20901 Langley Bypass, Room 1256, Langley, B.C. V3A 8G9.

In order to claim their Prize, each Selected Entrants must respond to the email with the release form. Before being declared a "Winner", the Selected Entrants will be required to complete a written declaration and prize release form to be returned no later than 3:00pm PT, on Tuesday, July 21, 2026 to KPU Alumni, at alumni@kpu.ca releasing KPU, related sponsors, advertising and promotional agencies, participating retailers, and all of their respective directors, officers, owners, partners, shareholders, employees, agents, representatives, successors and assigns from any liability in connection with the Contest or the use or misuse or possession of the Prize. The Selected Entrants must also first correctly answer without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question posted on the form. Once completed, returned, and the question answered correctly, the Selected Entrant will be declared a "Winner" of the Prize. Where there is a return of winner notification as undeliverable or a failure to claim a Prize within the required time period or an inability to reach a Selected Entrant, including failures of the Selected Entrant to (i) provide proof of eligibility, (ii) provide release documents, (iii) provide other required documentation (if requested) in a timely manner, or (iv) correctly answer the skill-testing question, or other non-compliance with these Official Rules such event may result in disqualification, forfeiture of the Prize of that Selected Entrant and, at KPU's sole discretion, selection of an alternate eligible entrant for the forfeited Prize, who will be subject to disqualification in the same manner.

7. PERSONAL INFORMATION

KPU and its authorized agents will collect, use and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest and Prize fulfillment. Such personal information is collected under the authority of and will be protected, used and disclosed in compliance with British Columbia's Freedom of Information and Protection of Privacy Act.

By entering the Contest and accepting a Prize pursuant to the Prize Claim Conditions above, the Winners authorize KPU and its advertising and promotional agencies and their respective employees or other representatives, to broadcast, publish and otherwise use the Winners' name, photograph, image, statements regarding the Contest and/or the Prizes, and voice for publicity purposes relating to the Contest, without any form of remuneration, approval or further notice.

By entering the Contest, all entrants grant KPU a non-exclusive, royalty-free, perpetual license to use, reproduce, modify, publish, and display their submitted content, in whole or in part, for promotional, marketing, and communications purposes, including but not limited to use on KPU websites, the Alumni Perks platform, social media channels, and newsletters, without further notice or compensation.

8. RELEASE

By entering this Contest, you agree to indemnify, release and hold harmless, KPU, and its respective employees, and agents from and against any losses, damages, rights, claim or cause of action of any kind arising, in whole or in part, directly or indirectly, out of your breach of the Official Rules, the use of your Entry in the manner set forth in these Official Rules, use of the Prizes or otherwise resulting from your participating in the Contest.

9. MISCELLANEOUS

KPU reserves the right, in its sole discretion, to cancel or modify the Contest if fraud, technical failures, or anyone's actions destroys the integrity of the Contest, or if factors beyond KPU's control make it impossible for KPU to administer this Contest as planned. Entrants who have not complied with these Official Rules are subject to disqualification. The Prizes are not transferable and must be accepted as awarded with no substitutions in cash or otherwise, except at KPU's sole discretion. KPU reserves the right to substitute an alternate prize of equivalent or greater value if a Prize cannot be awarded as described. The Prizes will only be awarded pursuant to the Prize Claim Conditions outlined above. By entering this Contest, you agree to be bound by these Official Rules and the decisions of KPU. All decisions of KPU are final and binding in all matters relating to this Contest.

Please direct any questions or concerns to KPU Office of Alumni Affairs at alumni@kpu.ca or KPU Marketing Services Department at marketing@kpu.ca.

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