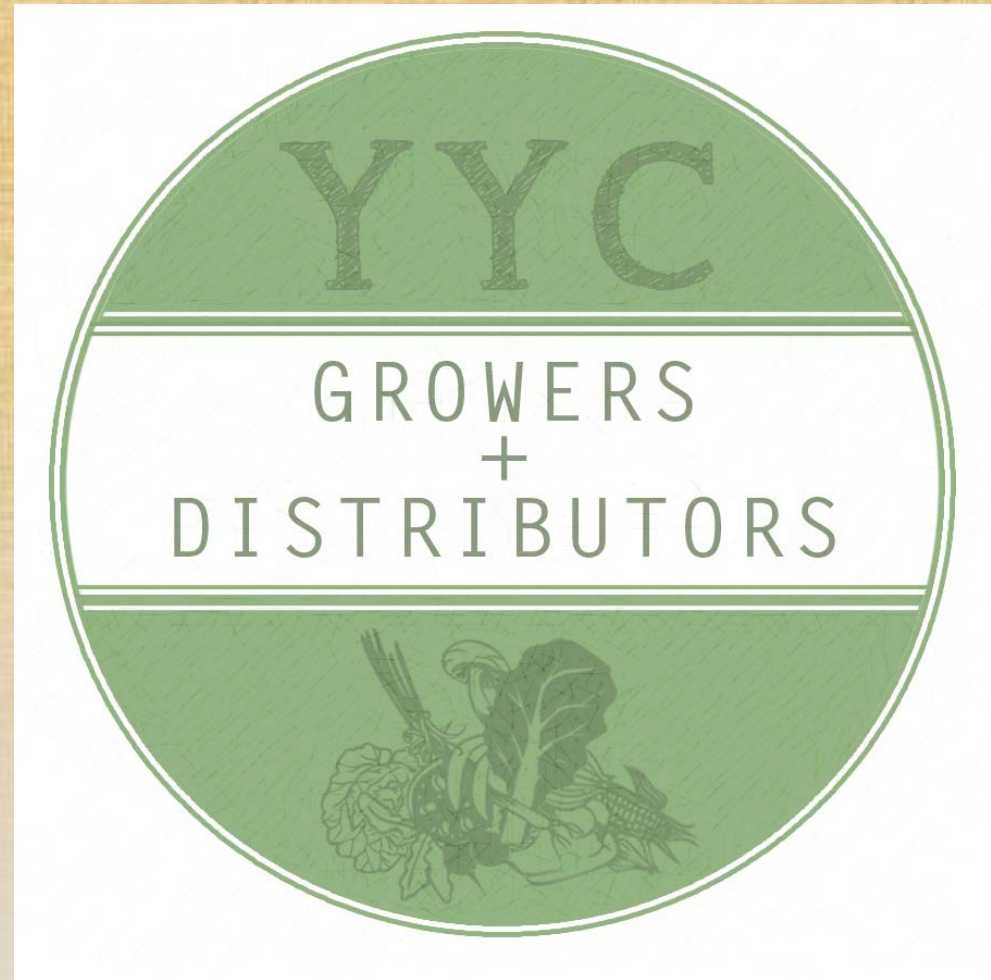


# A COMMUNITY OF FARMERS **BIG & SMALL**

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- KYE KOCHER – POET/FARMER
- GENERAL MANAGER OF YYC GROWERS



# WHO AM I?

Kye Kocher

Urban Farmer - Grand Trunk Veggies  
Former President of YYC Growers  
Current General Manager



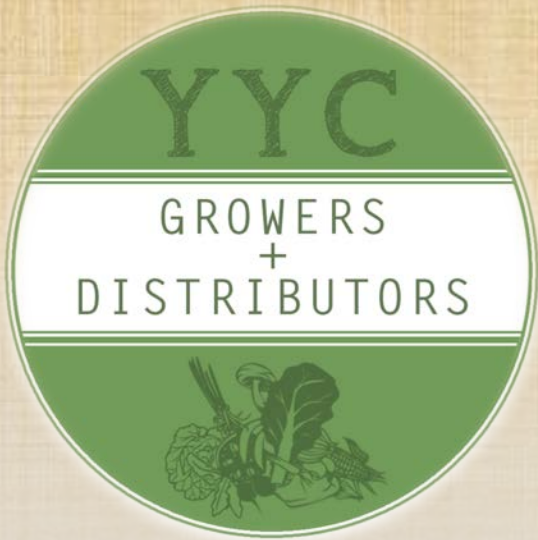
Grand Trunk Veggies



# WHO CAN BE A FARMER?



\*photo taken at YYC Growers retreat - 2016



A FARMER  
OWNED  
COOPERATIVE  
OF MICRO,  
URBAN AND  
RURAL  
FARMERS

# A Short Timeline

2014: 6 Urban Farms: 60 CSA shares, 2 Farmer's Markets

2015: 8 Urban Farms + Rural Farm partners – 75 CSA shares, 2 Farmer's Markets, some Restaurant Sales

2016: 15 Urban Farms, including 5 rural – 550 CSA shares, 0 Farmer's Markets, Restaurant Sales



# 2018's Farm-members (class A shareholders)

Eagle Creek Farms

Leaf and Lyre

Country Thyme Farms

Shirley's Greenhouse

Micro YYC

Greenberry

Pennybun's Mushrooms

MOB honey

Seeds to Greens

Calico Farms

Dirt Boys

Grand Trunk Veggies

Our Family Farm

Little Loaves Farm

Happiness by the Acre

Sweet Earth Market Garden

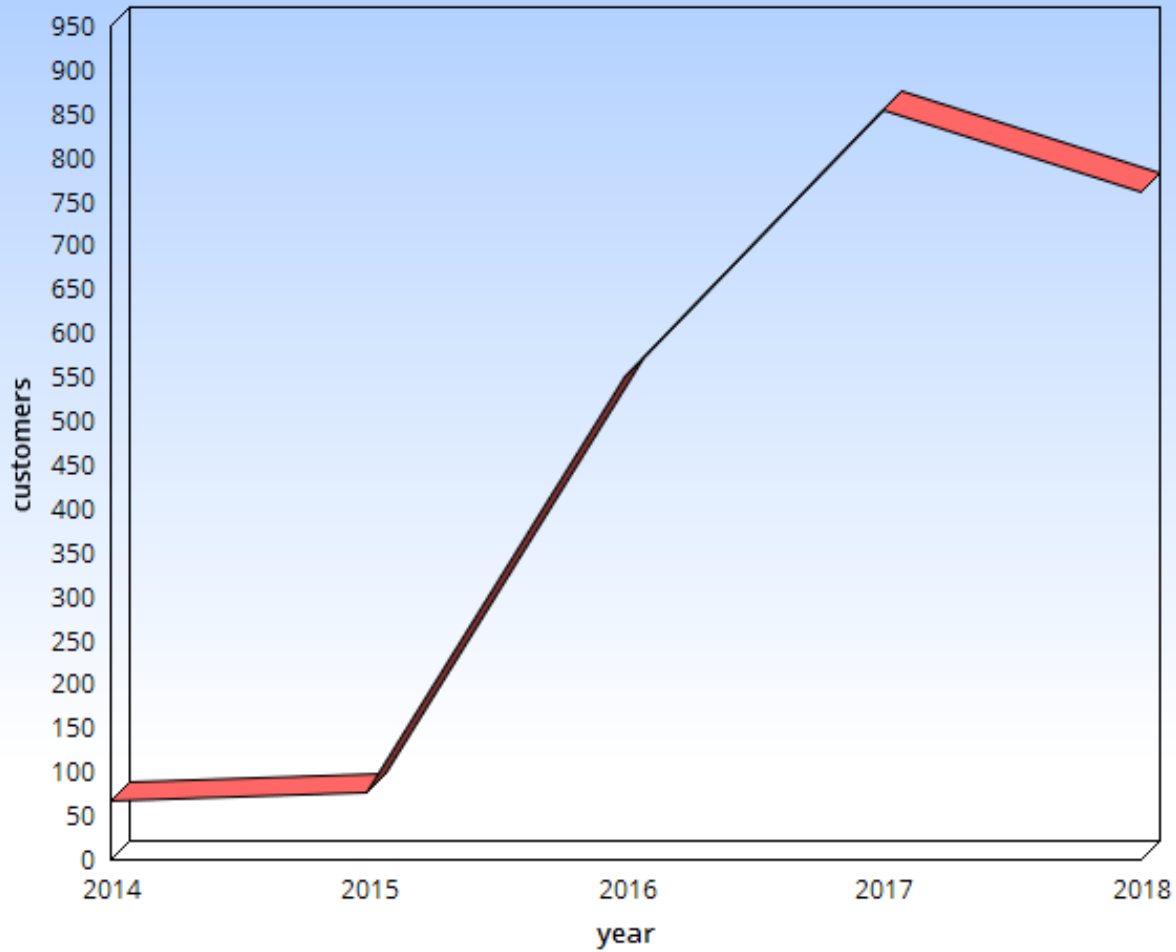
Tricklin' Waters

Eden Project

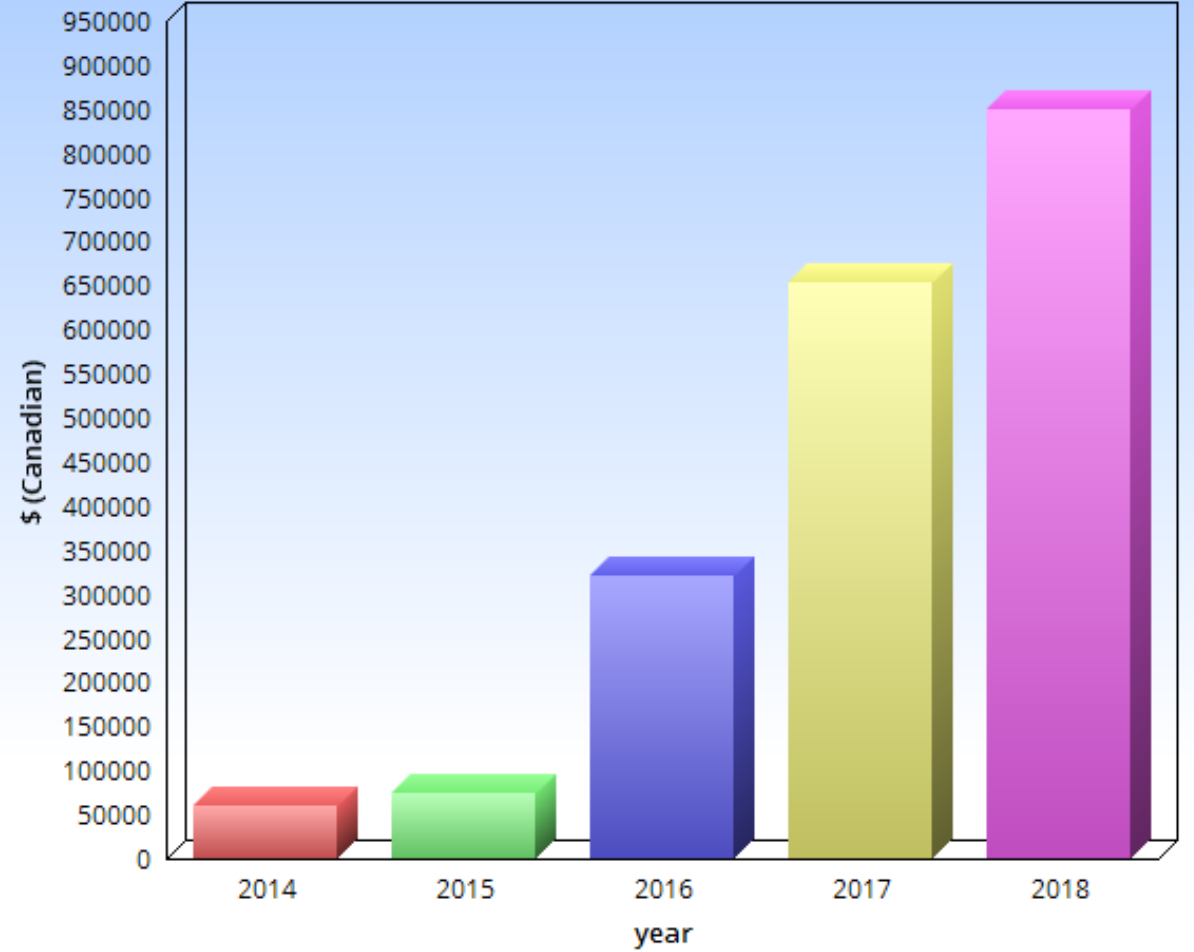
Steel Pony Farms

# YYC GROWERS GROWTH

Harvest Box Growth from 2014 to 2018



Gross Sales YYC Growers 2014 to 2018



# Successes and Challenges with structure

An aerial photograph of a modern, multi-story building with a dark facade and large windows. The building features a prominent green roof with a dense layer of yellow-green plants. A courtyard garden with various colorful flowers and greenery is visible in the center of the building's footprint. The surrounding area is filled with trees and other buildings, suggesting an urban or suburban setting.

Aggregate sales allows farms to streamline

Larger presence for local food in city

Urban farms provide visual showpiece

Rural farms provide large volumes of product

Saved several farms financially

Diplomacy and Democracy

Access to Capital

Cash Flow

Wide turn radius



YYC  
GROWERS  
+  
DISTRIBUTORS



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WHAT'S TO COME

**Thank You**