

BUSINESS FACULTY COUNCIL

Draft Minutes of Regular Meeting

Monday, January 20, 2025

1:00 p.m. – 3:00 p.m.

Online, MS Teams

Voting Members on Committee: 18

Quorum: 10

Voting Members:

Ashman, Melissa	Howes, Stephanie (Dean)	Morkunas, Vida
Braaksma, Anita	Jarvis, Jeremy	Ramnarine, Sasha
Charlton, Peter	Kietaibl, Anton	Shokoohian, Hamideh
Crothers, Simon	Kleis, Landon (Chair)	Tuncbilek, Nukhet
Formisano, Colleen	Kwan, Benjamin (Vice Chair)	Wong, Richard

Members present: 15 Simple Majority: 8

Non-Voting:

Al Modares, Alex	Herrmann, Shari Ann	Paschen, Ulrich
Bowles, Tracey	Jain, Riya	Pearce, Suzanne
Celinski, Hannah	MacNeil, Joanne	Valle Anaya, Tiffany
Henwood, Nadia	Nambudiri, Abhilash	Wong, Kamson

Regrets:

Benevides, Judy	Immell, Tara	Somji, Alia
Gilbert, Lori-Ann	Rai, Raveena	Wanniarachchi, Kavinda

Guests:

Francis, Darren	Lantinova, Vera
Gerlich-Fitzgerald, Krista	Machado, Marcelo

Office Support:

Kaur, Smriti

1. The Chair called the meeting to order at 1:02 p.m.

2. Approval of Agenda

Sasha Ramnarine moved the agenda be confirmed as circulated.

The motion carried.

3. Approval of Minutes, December 16, 2024

Simon Crothers moved the minutes be accepted as circulated.

The motion carried.

4. New Business

4.1. AR7 Policy Consultation (Krista Gerlich-Fitzgerald)

Krista Gerlich-Fitzgerald provided the rationale for AR7 policy and procedure, and invited questions from the Council.

4.2. New Course Proposal – CMNS 2900 (Darren Francis)

[CMNS 2900: Special Topics in Workplace Communications](#)

Melissa Ashman moved that Faculty Council approve the CMNS 2900 new course proposal, as presented and detailed in CIM Programs.

The motion carried.

4.3. Focus College Institutional Recognition (Suzanne Pearce/Shari Ann Herrmann)

Associate Deans Suzanne Pearce and Shari Ann Herrmann informed the Council that they are working on establishing a partnership with Focus College which is expected to bring 200-300 new students to Melville. Currently, they are working with Focus College to gather information in order for Focus College to be formally recognized by KPU. Once Focus College is recognized, the next stage would be step by step governance process to assess their courses.

4.4. Motion Regarding AC16 Policy

Hamideh Shokoohian moved that the Melville School of Business Faculty Council endorses the following statement on AC16, Academic Title Awards:

Policy AC16 is no ordinary policy. It will change our exceptionally collegial academic culture in significant and irreversible ways. All faculty must have a meaningful choice in this decision.

As our colleagues have noted, KPU does not require academic titles to serve our students and communities with excellence in teaching. Titles impose an unwelcome hierarchy on all faculty that will erode our egalitarian, collaborative academic culture. Once titles are awarded, the impact of this policy cannot be undone.

Although many concerned faculty have taken great care to voice their objections on the policy blog, they are easily dismissed with a "thank you for your comment" reply. As such, the policy blog is insufficient to represent all faculty in deciding such a monumental change.

While the faculty Senators may vote, they are also told not to act as representatives of their colleagues. The vast majority of faculty have no way to say "no" to a policy that will affect them for the rest of their careers at KPU.

We therefore call upon the Senate to hold a referendum of faculty on policy AC16.

The motion carried.

4.5. ECON Course Review (Vera Lantinova)

4.5.1. Revisions

**[ECON 1110 Making Economic Sense of Life](#)
[ECON 1150 Principles of Microeconomics](#)
[ECON 1250 Principles of Macroeconomics](#)
[ECON 2210 Money and Banking](#)
[ECON 2255 International Trade](#)**

[ECON 2260 Environmental Economics](#)
[ECON 2280 Labour Economics](#)
[ECON 2350 Intermediate Microeconomics](#)
[ECON 3100 Economics of Sustainability Policy](#)
[ECON 3150 Managerial Economics](#)
[ECON 3208 History of Economic Thought](#)
[ECON 3251 The Economics of Gender](#)
[ECON 3270 Industrial Organization](#)
[ECON 3333 Statistical Analysis of Economic Data](#)
[ECON 3350 Game Theory and Strategic Behaviour](#)
[ECON 3362 Natural Resource Economics](#)
[ECON 3451 Macroeconomic Policy](#)
[ECON 3455 International Finance](#)
[ECON 3555 Issues in Economic Development](#)
[ECON 4710 Law and Economics](#)
[FNSR 3350 Securities Analysis](#)

Vera Lantinova, Chair of the Economics department, introduced the course revisions in the motion. Discussion ensued. It was suggested to rename ECON 3455 to *International Economics*.

Hamideh Shokoohian moved that Faculty Council approve the omnibus motion to approve the revisions to the ECON course offerings as presented.

The motion carried.

4.5.2. Discontinuations

[ECON 3450 Intermediate Macroeconomics](#)
[ECON 4451 Macroeconomic Policy II](#)

Hamideh Shokoohian moved that Faculty Council approve the omnibus motion to approve the discontinuations of the ECON course offerings as presented.

The motion carried.

5. Faculty Committee Reports

5.1. Curriculum Committee (Ulrich Paschen)

- The substantial portion of the January meeting's agenda was the CMNS 2900 new course proposal and the ECON revisions and discontinuations.
- The BUSI BBA proposal with various specializations stopped at Provost's office due to international enrolment concerns and KPU's budgetary regulations. As a result, the curricular development team decided to pivot into specialized management certificates based on market needs and skills gaps. These certificates will come to Faculty Council for approval in the March meeting.

5.2. Nominating Committee (Richard Wong)

No report.

6. Senator's Report (Hannah Celinski)

No report.

7. Chair's Report (Landon Kleis)

- The Chair updated the Council regarding the Melville Bylaw revisions that were voted on in last June's meeting (removal of PD committee and Melville School of Business name update). The revisions were approved at the January Senate Governance and Nomination Committee's (SGNC) meeting, and will be presented at the January Senate meeting for approval.
- The Chair highlighted that 3-4 times a year, Faculty Council and Curriculum Committee meetings are only one week apart. In those instances, it is difficult to send out the draft agenda a full week in advance of the meeting date. A possible solution could be to get an early approval from the Curriculum Committee proponents to present at Faculty Council in order to compress the workflow.

8. Dean's Report (Stephanie Howes)

- The Dean's office is working with KPU Communications to do a profile on Melville's new look as well as do a SharePoint highlight.
- The OSCM Master has gone through Graduate Studies Council, Senate Standing Committee on Curriculum, Senate Standing Committee on Academic Planning and Priorities (SSCAPP) and Senate Standing Committee on University Budget (SSCAB). It will be on Senate's agenda for January.
- The low international enrolment is impacting Melville first, but Arts is close behind.
- The Dean's office is working hard to pivot in response to the impact of low international enrolment. They will be adopting a new approach of shorter programs to engage new students such as mid-career professionals looking to upgrade their education. These students may come to Melville to complete a citation, later may get a certificate, and then may get a diploma.
- Any new program going forward must be interdisciplinary across KPU.
- They are working on partnerships with other institutions, for example Focus College, that will increase enrolment by offering a pathway to Melville.
- They need faculty's help to get involved in the recruitment process.

9. Adjournment

The meeting was adjourned at 3:00 p.m.