**Psych-Sim Online: When Memory Fails**

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Researchers believe that there are distinct forms of long-term memory, each designed to handle specific types of information or experiences. This activity explores severe memory loss—how it happens and what impact it has on behavior.

**Forms of Long-Term Memory**

Watch this video: <https://www.youtube.com/watch?v=bSycdIx-C48>

Match the name of the form to its description below

* + \_\_\_ Explicit Memory A. Behaviors or emotions that occur automatically

as reactions to outside events as a result of past associations

* + \_\_\_ Implicit Memory B. Memory of skills or behaviors that can be

retrieved without conscious awareness

* + \_\_\_ Semantic Memory C. Knowledge of the specific events or episodes in

your own life history

* + \_\_\_ Episodic Memory D. General knowledge about the world that isn’t

identified with a particular event in your life

* + \_\_\_ Procedural Memory E. Memory of facts and events that can be

consciously retrieved

* + \_\_\_ Conditioned Response F. Memory of highly practiced skills

**Memory and the Brain**

Which two areas of the brain are believed to be most involved in long-term memory?

**Damage to the Cerebellum and Implicit Memory**

Watch this video: <https://www.youtube.com/watch?v=KkaXNvzE4pk>

If a person’s hippocampus was removed, how would their memory be affected?