



## KWANTLEN POLYTECHNIC UNIVERSITY

### 2024 HEALTH PROMOTION HALLOWEEN COSTUME CONTEST

#### Official Contest Rules and Regulations

Participation in the **2024 HEALTH PROMOTION HALLOWEEN COSTUME CONTEST** (the “Contest”) constitutes the entrant’s full and unconditional agreement with and acceptance of these Official Contest Rules and Regulations (“Official Rules”) and all decisions of Kwantlen Polytechnic University (“KPU”) and its agents, which are final on all matters relating to the Contest.

#### 1. ELIGIBILITY

Entrants must be a current KPU student, employee, admin or faculty member aged 16 or older. All provincial, municipal and federal laws and regulations apply.

#### 2. HOW TO ENTER

On Thursday, October 31, 2024 at KPU Surrey 12666 72 Avenue Surrey, B.C in Surrey Main Atrium (the “Contest Location”), Entrants must be in compliance with the following in order to be considered entered in the Contest:

- Be present and in costume between 12:15 pm and 12:30 pm at the Contest Location for judging;
- Receive, and make clearly visible, an identifying sticker from a member of KPU’s Student Health Promotion Department; and

Your costume for the Entry must comply with KPU policies and not defame, abuse, offend or invade the rights of any person, living or deceased or otherwise infringe upon any third party personal or proprietary rights, including any trademark or copyrights. By entering the Contest, you are representing and warranting to KPU that your Entry does not defame, abuse, offend or invade the rights of any person, living or deceased or otherwise infringe upon any third party personal or proprietary rights, including any trademark or copyrights.

All eligible entrants will be voted on by a panel of judges chosen by KPU Student Health Promotion in the following three categories:

- Most original Halloween costume
- Best Pop Culture Halloween costume
- Scariest Halloween costume

By entering the Contest, all eligible entrants can become a Selected Entrant in any of the categories. The entrant with the most votes in each category will be the Selected Entrant for that category. In the case of a tie, KPU Student Health Promotion will ask an additional judge (not included in the original judging) to choose their top selection and determine a Selected Entrant.

An eligible entrant can become the Selected Entrant in no more than one category. No purchase is necessary in connection with the Contest.

#### 3. DEADLINES

The Contest begins at 12:30 PM PST on Thursday, October 31, 2024 and ends at 12:30 PM PST on Thursday, October 31, 2024 (the “Contest Period”).

#### 4. PRIZING

There are three (3) prizes to be awarded in connection with the Contest. Subject to and in accordance with the Prize Claim Conditions outlined below, each Selected Entrant will be awarded one (1) of the Prizes as follows:

- 3 x \$50 CAD Starbuck’s Gift Card (the “Prizes”)

Total approximate value of all prizes: \$150

No cash substitutions. Prizes must be accepted as awarded.

## **5. PRIZE CLAIM CONDITIONS**

KPU's Student Health Promotion Department will announce the three (3) selected entrants across all eligible entrants present at 12:30 PM PST on Thursday, October 31 2024 from the Contest Location (the "Selected Entrants").

In order to claim their Prize, the Selected Entrants must present themselves, with valid photo identification at KPU Surrey 12666 72 Avenue Surrey, B.C in Surrey Main Atrium. Before being declared a "Winner", the Selected Entrants will be required to complete a written declaration and prize release form to be returned no later than 1:30 PM PST Thursday, October 31, 2024 to KPU Student Health Promotion releasing KPU, related sponsors, advertising and promotional agencies, participating retailers, and all of their respective directors, officers, owners, partners, shareholders, employees, agents, representatives, successors and assigns from any liability in connection with the Contest or the use or misuse or possession of the Prize. Once completed and returned, the Selected Entrant will be declared a "Winner" of one of the Prizes. Where there is a failure to claim a Prize within the required time period or an inability to reach a Selected Entrant, including failures of the Selected Entrant to (i) provide proof of eligibility, (ii) provide release documents, or (iii) provide other required documentation (if requested) in a timely manner, or other non-compliance with these Official Rules such event may result in disqualification, forfeiture of the Prize of that Selected Entrant and, at KPU's sole discretion, selection of an alternate eligible entrant for the forfeited Prize, who will be subject to disqualification in the same manner.

## **6. PERSONAL INFORMATION**

KPU and its authorized agents will collect, use and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest and Prize fulfillment. Such personal information is collected under the authority of and will be protected, used and disclosed in compliance with British Columbia's Freedom of Information and Protection of Privacy Act.

By entering the Contest, all entrants, including the Selected Entrants, authorize KPU and its advertising and promotional agencies and their respective employees or other representatives, to broadcast, publish and otherwise use their name, photograph, image, statements collected in relation to the Contest and/or the Prizes, and voice for publicity purposes relating to the Contest, without any form of remuneration, approval or further notice.

## **7. RELEASE**

By entering this Contest, you agree to indemnify, release and hold harmless, KPU, and its respective employees, and agents from and against any losses, damages, rights, claim or cause of action of any kind arising, in whole or in part, directly or indirectly, out of your breach of the Official Rules, the use of your Entry in the manner set forth in these Official Rules, use of the Prizes or otherwise resulting from your participating in the Contest.

## **8. MISCELLANEOUS**

KPU reserves the right, in its sole discretion, to cancel or modify the Contest if fraud, technical failures, or anyone's actions destroys the integrity of the Contest, or if factors beyond KPU's control make it impossible for KPU to administer this Contest as planned. Entrants who have not complied with these Official Rules are subject to disqualification. The Prizes are not transferable and must be accepted as awarded with no substitutions in cash or otherwise, except at KPU's sole discretion. KPU reserves the right to substitute an alternate prize of equivalent or greater value if a Prize cannot be awarded as described. The Prizes will only be awarded pursuant to the Prize Claim Conditions outlined above. By entering this Contest, you agree to be bound by these Official Rules and the decisions of KPU. All decisions of KPU are final and binding in all matters relating to this Contest.

Please direct any questions or concerns to Megan Matthews, Student Health Promotion Coordinator at [megan.matthews@kpu.ca](mailto:megan.matthews@kpu.ca) or KPU Marketing Services Department.

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