

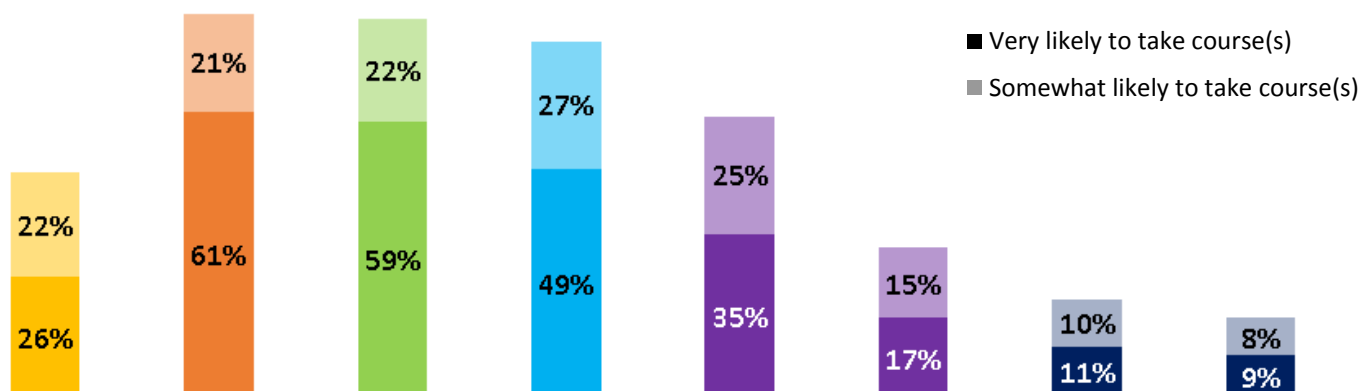
STUDENT PREFERENCES: SCHEDULING & COURSE DELIVERY

Analysis of select results from the 2015 KPU Student Satisfaction Survey¹

45% OF STUDENT RESPONDENTS STRONGLY AGREE/AGREE THAT THE COURSES THEY WANT ARE AVAILABLE AT THE TIMES THAT WORK FOR THEM.²

MANY STUDENTS ARE INTERESTED IN TAKING CLASSES BEFORE 10 AM & AFTER 4 PM

| MON-FRI 8-10 AM | MON-FRI 10 AM-12 PM | MON-FRI 12-2 PM | MON-FRI 2-4 PM | MON-THURS AFTER 4 PM | FRI AFTER 4 PM | SAT AM | 1x/MONTH** |
|--------------------|------------------------|--------------------|-------------------|-------------------------|-------------------|--------|------------|
|--------------------|------------------------|--------------------|-------------------|-------------------------|-------------------|--------|------------|



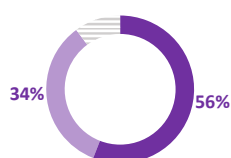
*Assuming course(s) are available.

**Once a month on Friday evening & all day Saturday.

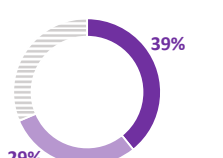
Excludes Trades Foundation students and Trades Apprenticeship students (see page 3).

THE MOST POPULAR TIME SLOTS AFTER 4 PM ARE 4 – 6 PM & 6-9 PM, MON-THURS³

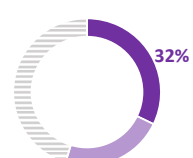
MON-THURS, 4-6 PM



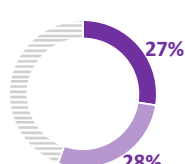
MON-THURS, 6-9 PM



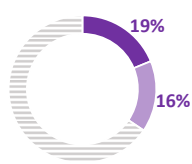
MON-THURS, 7-10 PM



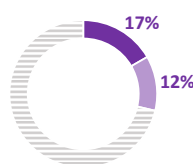
FRI, 4-6 PM



FRI, 6-9 PM



FRI, 7-10 PM



■ Very likely to take course(s)
■ Somewhat likely to take course(s)
≡ Neutral/ Somewhat or very unlikely to take course(s)

TIME PREFERENCE* BY FACULTY/SCHOOL OF RESPONDENTS

(% very/ somewhat likely to take courses)

| MON-FRI 8-10 AM | MON-FRI 10 AM-12 PM | MON-FRI 12-2 PM | MON-FRI 2-4 PM | MON-THURS AFTER 4 PM | FRI AFTER 4 PM | SAT AM | 1x/MONTH** |
|---|---|---|----------------------------|------------------------------|------------------------------|-----------------------------|-------------------------|
| Overall average: 48% | Overall average: 82% | Overall average: 81% | Overall average: 76% | Overall average: 60% | Overall average: 32% | Overall average: 21% | Overall average: 17% |
| Faculty of Health (74%) | Faculty of Health (91%) | Faculty of Science & Horticulture (90%) | Faculty of Health (81%) | School of Business (71%)* | School of Business (38%)* | School of Business (27%) | N/A |
| Faculty of Design (71%) | Faculty of Design (90%) | Faculty of Arts (87%) | Faculty of Arts (81%) | | | | |
| Undergraduate Studies - Faculty of Trades & Technology (69%) | Faculty of Science & Horticulture (90%) | | | | | | |
| Faculty of Science & Horticulture (57%) | | | | | | | |

*Group(s) with proportions that are 5 percentage points or more above the overall average are listed in the table. **Once a month on Friday evening & all day Saturday. ***Most popular time slots after 4 PM for School of Business respondents: Mon-Thurs, 4-6 PM (89%) and Mon-Thurs 6-9 PM (74%). See footnote 3.

TIME PREFERENCE* BY AGE OF RESPONDENTS

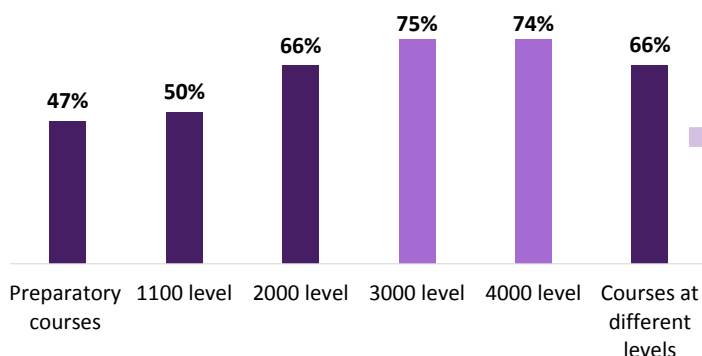
(% very/ somewhat likely to take courses)

| MON-FRI 8-10 AM | MON-FRI 10 AM-12 PM | MON-FRI 12-2 PM | MON-FRI 2-4 PM | MON-THURS AFTER 4 PM | FRI AFTER 4 PM | SAT AM | 1x/MONTH** |
|-----------------------------|-----------------------------|-----------------------------|-----------------------------|----------------------------|----------------------------|---------------------------|---------------------------|
| Overall average: 48% | Overall average: 82% | Overall average: 81% | Overall average: 76% | Overall average: 60% | Overall average: 32% | Overall average: 21% | Overall average: 17% |
| Under 18 years old (64%) | Under 18 years old (94%) | Under 18 years old (92%) | Under 18 years old (82%) | 23-28 years old (70%)* | 29 years & older (46%)* | 29 years & older (41%) | 23-28 years old (23%) |
| | 18-22 years old (88%) | 18-22 years old (88%) | 18-22 years old (81%) | 29 years & older (70%)* | | | 29 years & older (33%) |

*Group(s) with proportions that are 5 percentage points or more above the overall average are listed in the table. **Once a month on Friday evening & all day Saturday. ***Most popular time slots after 4 PM: Mon-Thurs, 4-6 PM (90% of respondents who were 23-28 year olds said likely; 84% of respondents 29 years and older said likely) and Mon-Thurs, 6-9 PM (72% of respondents who were 23-28 year olds said likely; 86% of respondents 29 years and older said likely). See footnote 3.

STUDENT RESPONDENTS TAKING MAINLY UPPER LEVEL COURSES PREFER AFTER 4 PM, MON-THURS

(% very/ somewhat likely to take courses)



PREFERENCE* BY COURSE LEVEL

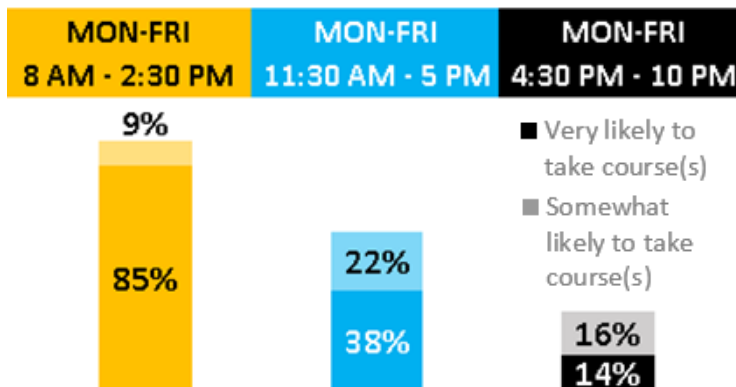
(% very/ somewhat likely to take courses)

| MON-THURS 4-6 PM | MON-THURS 6-9 PM | MON-THURS 7-10 PM |
|-------------------------|-----------------------------|-----------------------------|
| Overall average: 90% | Overall average: 68% | Overall average: 55% |
| N/A | 3000-level courses (79%) | 3000-level courses (66%) |
| | 4000-level courses (80%) | 4000-level courses (68%) |

*Group(s) with proportions that are 5 percentage points or more above the overall average are listed in the table.



**MON-FRI, 8 AM - 2:30 PM IS
THE MOST POPULAR TIME
SLOT FOR TRADES
FOUNDATION &
APPRENTICESHIP
RESPONDENTS**



Due to small sample size, results are not broken down further (such as by foundation/apprenticeship)

SUMMER TERM PREFERENCES

(% very/ somewhat likely to take courses)



**LIKELY TO TAKE
COURSES IN THE MAY -
AUGUST SEMESTER**

↑ UP FROM 64% IN THE
LAST SURVEY



**LIKELY TO TAKE
COURSES DURING
THE MAY - JUNE
INTERSESSION**



**LIKELY TO TAKE
COURSES DURING
THE JUL - AUG
INTERSESSION**

Excludes Trades Foundation students and Trades Apprenticeship students.

STUDENT RESPONDENTS WHO ARE MORE LIKELY TO PREFER SUMMER COURSES

MAY-AUGUST SEMESTER

(average of all respondents: 72%)

More likely to take courses May-August:

- School of Business (79%)
- Took mainly 3000-level classes in Fall 2015 (81%)
- 29+ years old (77%)
- Took less than 3 courses in Fall 2015 (78%)

MAY-JUNE INTERSESSION

(average of all respondents: 70%)

More likely to take courses May-June:

- Taking mainly 3000-level classes (79%) and 4000-level courses in Fall 2015 (75%)
- Students age 23-28 years old (77%)

JULY-AUGUST INTERSESSION

(average of all respondents: 56%)

More likely to take courses July-August:

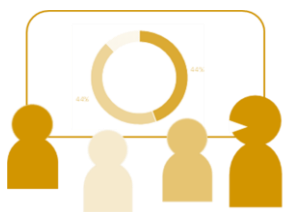
- Taking mainly 3000-level classes in Fall 2015 (66%)
- Students age 23-28 years old (63%)

NOTES:

- Percentage of student respondents who chose very or somewhat likely.
- Groups with proportions that are 5 percentage points or more above the overall average are listed.
- ACA not included in analysis by Faculty due to low number of respondents. Excludes Trades Foundation and Trades Apprenticeship students.

COURSE DELIVERY PREFERENCES

Analysis of select results from the 2015 Student Satisfaction Survey⁴



62% OF RESPONDENTS PREFER IN-PERSON (FACE-TO-FACE) CLASSES. THEY HAVE THE FOLLOWING CHARACTERISTICS:

Younger: 18-22 years old (57% of this group, 54% of all respondents)

No preference by faculty: Majority from the Faculty of Arts (37% of this group; 35% of all respondents) & School of Business (34% of this group; 37% of all respondents) – Endnote 5 includes % for all faculties/schools.

Proportion* able to register for all classes & labs similar to the average of all respondents:

- **63% of this group were able to register for all classes they wanted; 60% of all respondents**
- **73% of this group were able to register for all labs they wanted; 70% of all respondents)**

Preference for courses in the summer is similar to the average of all respondents:

- **May to August semester (72% said likely; 72% of all respondents)**
- **May-June intersession (69% said likely; 70% of all respondents)**
- **July-Aug intersession (54%; 56% of all respondents)**



7% OF RESPONDENTS PREFER ONLINE CLASSES. THEY HAVE THE FOLLOWING CHARACTERISTICS:

Younger: 18-22 years old (52% of this group; 54% of all respondents)

Higher preference in the School of Business (42% of this group; 37% of all respondents)

Preference in Faculty of Arts is similar to the average of all respondents (32% of this group; 35% of all respondents) – Endnote 5 includes % for all faculties/schools.

Less able to register for all classes they wanted (50% of this group; 60% of all respondents) & less able to register for all labs they wanted (53% of this group; 70% of all respondents)*

Less interested to take courses in the May to August semester (64% said likely; 72% of all respondents).

Preference for courses in the intersessions is similar to the average of all respondents:

- **May-June intersession (69% said likely; 70% of all respondents)**
- **July-Aug intersession (54% said likely; 56% overall)**



26% OF RESPONDENTS PREFER A COMBINATION OF IN-PERSON & ONLINE CLASSES. THEY HAVE THE FOLLOWING CHARACTERISTICS:

Older: 18-22 years old (47% of this group; 54% of all respondents); 23-28 years old (28% of this group; same as the average of all respondents - 28%)

Higher preference in the School of Business (42% of this group; 37% of all respondents).

Lower preference in the Faculty of Arts (28% of this group; 35% of all respondents) – Endnote 5 includes % for all faculties/schools.

Proportion* able to register for all classes & labs similar to the average of all respondents:

- **59% of this group were able to register for all classes they wanted; 60% of all respondents**
- **71% of this group were able to register for all labs they wanted; 70% of all respondents**

Most interested to take courses in the summer:

- **May to August semester (76% said likely; 72% of all respondents)**
- **May-June intersession (74% said likely; 70% of all respondents)**
- **July-Aug intersession (62% said likely; 54% of all respondents)**

5% did not know/ had no preference about course delivery.

**'Does not apply' excluded from calculation.*



ENDNOTES

¹ When reviewing information from the 2015 Student Satisfaction Survey, it is important to keep in mind that female students were over-represented in the survey results (53% of KPU students are female; 67% of survey respondents were female). Full-time students (those taking 3+ courses) were also over-represented (63% of KPU students are full-time; 76% of survey respondents were full-time students). Additional information on student respondent characteristics are available in the **KPU STUDENTS Research Note** at <http://www.kpu.ca/iap/students-tell-us>.

² 22% felt neutral (neither agree nor disagree), 22% disagreed and 11% strongly disagreed with the statement 'The courses I want are available at the times that work for me'.

³ Question asked to those who said they would be 'very likely' or 'somewhat likely' to take courses 'Mon-Thurs after 4 PM' or 'Friday after 4 PM'.

- ⁴ A. The profile includes characteristics which may influence/ be influenced by preference of delivery method (i.e., students working 30+ hours may prefer course delivery that provides them with greater flexibility).
 B. For each characteristic, at least 50% of respondents in the group are profiled/described.
 C. The overall proportion is provided so that the reader may determine whether the group is below average, average, or above average. For example, 47% of respondents who prefer a combination of in-person and online classes were between 18-22 years old. This is lower than the overall average (includes all respondents) of 54%.

⁵ Proportions for all Faculties/Schools are shown in the tables below:

PROPORTION BY COURSE DELIVERY PREFERENCE

| | In-person | Online | Combination of in-person & online |
|--|-------------|-------------|---|
| Faculty of Academic & Career Advancement | 1% | ... | ... |
| Faculty of Arts | 37% | 32% | 28% |
| Faculty of Health | 5% | ... | 11% |
| Faculty of Science & Horticulture | 14% | 13% | 14% |
| Faculty of Trades & Technology | 2% | ... | ... |
| School of Business | 34% | 42% | 42% |
| School of Design | 5% | ... | 3% |
| TOTAL | 100% | 100% | 100% |

... Indicates data not included as number of respondents is less than 10.

PROPORTION BY FACULTY/SCHOOL

| | In-person | Online | Combination of in-person & online | Total Faculty/ School |
|--|-----------|--------|---|-----------------------------|
| Faculty of Academic & Career Advancement | 70% | ... | ... | 100% |
| Faculty of Arts | 72% | 7% | 22% | 100% |
| Faculty of Health | 50% | ... | 46% | 100% |
| Faculty of Science & Horticulture | 67% | 6% | 27% | 100% |
| Faculty of Trades & Technology | 79% | ... | ... | 100% |
| School of Business | 61% | 8% | 31% | 100% |
| School of Design | 75% | ... | 20% | 100% |

... Indicates data not included as number of respondents is less than 10.

ABOUT THE 2015 STUDENT SATISFACTION SURVEY

KPU conducts a student satisfaction survey every 2 years and asks students various questions related to their selection of post-secondary institution, their education plans at KPU, their course registration and educational experiences, satisfaction with support services, as well as their background information (such as age, funding sources, etc.). In 2015, a total of 3,443 students responded to the online survey between October 24, 2015 and November 18, 2015. This translates into an overall response rate of 26%, a 7 percentage point increase over the 2013 survey.

ADDITIONAL RESEARCH NOTES ARE AVAILABLE ON KPU'S INSTITUTIONAL ANALYSIS & PLANNING WEBSITE:

<http://www.kpu.ca/iap/students-tell-us>

