



Technical Apparel Design First Annual Follow-Up Report

Date Self-Study Report approved by SSCPR: January 18, 2020

Date of External Review Site Visit : September 24 & 25, 2020

Date Quality Assurance Plan approved by SSCPR: January 27, 2021

Date First Annual Follow-Up Report submitted: Jan 26, 2022

First Progress Report

MONTH/YEAR WHEN THE FIVE-YEAR ACTION PLAN BEGAN: December 2020

STRATEGY 1: Update all existing course outlines and create course outlines for three new proposed courses.

GOAL(S) FROM THE QA PLAN THIS STRATEGY SUPPORTS: #1 - Update all current courses for relevancy and currency. Develop and implement three new courses into the Fall 2021 curriculum including a technical drawing course, an advanced pattern drafting and sewing course, and an optional career development/work experience course.

Step(s) Required to Achieve this Strategy	Led by	Start on (M/YY)	Complete By (M/YY)	Progress to Date/Reasons for Lack of Progress
Update all existing Technical Apparel Design courses for relevancy and currency.	Faculty	Dec 2020	Jan 2021	Complete (Jan 2021)
Create new course outlines for three new proposed courses: Technical Drawing, Career Prep, Work Experience.	Faculty and Chair	Dec 2020	Jan 2021	Complete (Feb 2021)
The Curriculum Committee approves all course updates and new course outlines.	Chair	Dec 2020	Feb 2021	Complete (Feb 17, 2021- Approved by the Design Curriculum Committee)
SSCC approves all updates and new courses.	Chair	Dec 2020	Mar 2021	Complete (March 10, 2021- Approved by SSCC committee)
Senate approves all updates and new courses.	Chair	Dec 2020	Mar 2021	Complete (March 22, 2021- Approved by Senate)
Update website and marketing materials to reflect curriculum changes for Fall 2021 cohort.	Program Assistant	Dec 2020	Mar 2021	Complete (March 2021)



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STRATEGY 2: Hire up to two new Instructors to join the Technical Apparel Design faculty.

GOAL(S) FROM THE QA PLAN THIS STRATEGY SUPPORTS: #2 - Diversify faculty by hiring up to two new Instructors to teach in the Technical Apparel Design program.

Step(s) Required to Achieve this Strategy	Led by	Start on (M/YY)	Complete by (M/YY)	Progress to Date/Reasons for Lack of Progress
Draft call out for new Instructors in the Technical Apparel Design program (internal search).	Chair	Feb 2021	Mar 2021	Complete (April 2021)
DETA Search Committee conducts interviews to vet possible new Instructors (internal search).	DETA Hiring Committee	Mar 2021	Apr 2021	Complete (May 2021)
Draft call out for new Instructors in the Technical Apparel Design program (external search).	Chair	Apr 2021	Apr 2021	Move to Feb 2022- The Internal search satisfied the needs of the possible new instructors for the workload needs for 2021-2022
DETA Search Committee conducts interviews to vet possible new Instructors (external search).	DETA Hiring Committee	May 2021	May 2021	Move to Feb 2022 - The Internal search satisfied the needs of the possible new instructors for the workload needs for 2021-2022
Technical Apparel Design hires up to two new Instructors to teach in the program starting in the Spring 2022 semester.	Chair, WSD Dean	Sep 2021	Sep 2021	Complete (Sept 2021) for the first year of the rollout

STRATEGY 3: Develop program initiatives that increase interaction between our Advisory Committee/tech apparel industry members and our students.

GOAL(S) FROM THE QA PLAN THIS STRATEGY SUPPORTS: #3 - Develop stronger connections between our Advisory Committee/tech apparel industry members and our students.

Step(s) Required to Achieve this Strategy	Led by	Start on (M/YY)	Complete by (M/YY)	Progress to Date/Reasons for Lack of Progress
Explore new ways to have our Advisory Committee/tech apparel industry engage with our students on a regular, consistent basis.	Chair	Jan 2021	Dec 2021	Complete (Dec 2021) Mentorship program created which pairs students with advisory board members on capstone development.
Assess the current Mentorship program and determine how to formalize and enhance it.	Chair	Jan 2021	Apr 2021	Complete (April 2021) Mentorship program format and expectations
Develop an acknowledgement program for the service of our Advisory Committee and industry members.	Chair	Jan 2021	Dec 2021	Extended to April 2022
Capture all activities between the Advisory Committee/industry to use for marketing initiatives.	Chair	Jan 2021	Dec 2021	Extended to April 2022: Align with AC1- possibilities to centralize in the dean's office



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STRATEGY 4: Launch Technical Apparel Design International Field School.

GOAL(S) FROM THE QA PLAN THIS STRATEGY SUPPORTS: #4 - Create a Technical Apparel Design International Field School by 2023.

Step(s) Required to Achieve this Strategy	Led by	Start on (M/YY)	Complete by (M/YY)	Progress to Date/Reasons for Lack of Progress
Research other Wilson School of Design field schools.	Chair	Sep 2021	Nov 2021	Complete (Dec 2021)
Draft Technical Apparel Design field school proposal.	Chair	Jan 2022	May 2022	On Track (Feb 2022) proposal for international field school experience
WSD Curriculum Committee approves course outline.	Chair	Feb 2022	Mar 2022	
SSCC approves course outline.	Chair	Mar 2022	Mar 2022	
Senate approves course outline.	Chair	Apr 2022	Apr 2022	
Update website and marketing materials to reflect curriculum changes for Fall 2021 cohort.	Program Assistant	May 2022	May 2022	

STRATEGY 5: Consult with all stakeholders affected by increased access and support to labs; develop and implement this plan.

GOAL(S) FROM THE QA PLAN THIS STRATEGY SUPPORTS: #5 - Increase access (longer hours) and support (prototype/production lab technicians available to help students, while labs are open) for students when they use the Wilson School of Design labs.

Step(s) Required to Achieve this Strategy	Led by	Start on (M/YY)	Complete by (M/YY)	Progress to Date/Reasons for Lack of Progress
Consult with other Wilson School of Design programs, the WSD Operations Committee, Faculty Council, and the Dean's Office to determine everyone's needs for increased access and support to labs.	Chair	Jan 2021	May 2021	Complete (May 2021)
Develop a plan with all relevant stakeholders that will increase access and support to labs for all WSD students.	Chair	Jan 2021	May 2021	Complete (Sept 2021) Online Student Training modules and increased number of equipment training sessions
Implement new plan via Dean's Office hiring process.	Chair	Sep 2021	Sep 2021	Complete (Sept 2021) Aligned with other WSD programs

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STRATEGY 6: Create pathways for our graduates to pursue their master's degree.

GOAL(S) FROM THE QA PLAN THIS STRATEGY SUPPORTS: #6 - Develop articulation agreements that define pathways for our graduates to pursue a related master's degree program with up to three academic institutions.

Step(s) Required to Achieve this Strategy	Led by	Start on (M/YY)	Complete by (M/YY)	Progress to Date/Reasons for Lack of Progress
Review previous communications with Heriot-Watt University. Evaluate whether they are still an appropriate post-Secondary University to form an articulation agreement with, that would enable our students to complete a master's degree at their institution.	Chair	Sep 2021	Sep 2021	Revised completed by date (March 2022): delayed due to changes in program chair and prioritization of initiatives
Research and identify up to three post-secondary institutions that offer related master's degree programs.	Chair	Sep 2021	Dec 2021	Completed (Dec 2021)
Develop articulation agreements with up to three academic institutions.	Chair, WSD Dean	Jan 2022	Sep 2022	On Track (Jan 2022) Reviewing program graduate outcomes, course offerings and program models in detail.
Develop communications strategy to inform students and potential applicants of this opportunity.	Chair	Sep 2022	Dec 2022	

STRATEGY 7: Increase enrolment using a new marketing strategy.

GOAL(S) FROM THE QA PLAN THIS STRATEGY SUPPORTS: #7 - Develop and implement a new marketing strategy that will result in increased enrolment.

Step(s) Required to Achieve this Strategy	Led by	Start on (M/YY)	Complete by (M/YY)	Progress to Date/Reasons for Lack of Progress
Further research whether a program name change is necessary.	Chair	Jan 2021	Apr 2021	Complete (April 2021)
List all program factors that would contribute to increased enrolment.	Chair	Jan 2021	Apr 2021	Complete (Dec 15, 2021) Faculty meeting
Develop a marketing strategy for the Technical Apparel Design program.	Chair	Sep 2021	Dec 2021	Completed (Jan 2022) Initial marketing strategy developed with FSO and International Recruitment
Review strategy and consult with the WSD Communications team and the KPU Marketing team.	Chair	Jan 2022	Mar 2022	On Track- Finalize marketing materials (Feb 2022) and host information sessions with International Recruitment (Feb 2022)