VISION 2018: Final Assessment of Progress

Summary

Quality:
- Successful global citizens
- Engaged learners
- Effective organization that supports learning

Reputation:
- Recognized for its teaching and its scholarship
- Unique identity well understood
- Foremost provider of continuing & professional education

Relevance:
- Community engagement impact doubled
- Expanded educational access
- Experiential learning integrated into every KPU program

A detailed assessment of each goal follows.
Quality

Quality: All graduates are prepared for global citizenship and rewarding careers

10 measures:

- 7 Achieved
- 2 Substantially achieved (within 90% of target)
- 1 not assessed

Assessment: Excellent progress. Employment outcomes of our grads are excellent and a high proportion feel they are acquiring the essential skills during their time at KPU. It has taken time to develop the Global Competencies recognition, but it is now in place with courses being offered beginning Fall 2018. For this reason, progress on this measure could not be assessed but we are now ready to assess progress in terms of the impact on students in the coming years.

Quality: Learner engagement and retention at KPU show continuous improvement

6 measures:

- 5 Achieved
- 1 Moderate Progress (within 50 to 90% of target)

Assessment: Excellent progress. Student success will continue to be a focus in both VISION 2023 and in the 2023 Academic Plan.

Quality: KPU is well-managed, integrated, and transparent organization that supports learning

20 measures:

- 8 Achieved
- 4 Substantially achieved (within 90% of target)
- 5 Moderate Progress (within 50 to 90% of target)
- 2 Weak progress (less than 50% of target)
- 1 not assessed

Assessment: This is a diverse collection of activities. Overall, good progress has been made but more work will be necessary.

Good progress has been made with respect to management effectiveness and quality assurance. This will be an area for ongoing focus, in both VISION 2023 and in the 2023 Academic Plan.

The results are mixed with respect to measures of environmental sustainability. These measures are affected when we increase our physical space; use of energy increases during construction, and with more space.

Measures of financial health show excellent results, with two exceptions. The deferred maintenance ratio is increasing rather than decreasing. No target was ever established for International tuition, as this requires an international enrolment target. Work is underway on this through the Sustainability Initiative. More work is necessary on improving our efficiency, which is also being addressed through the Sustainability Initiative.
Reputation

Reputation: KPU is widely recognized for its teaching and its scholarship

9 measures:
- 6 Achieved
- 1 Moderate Progress (within 50 to 90% of target)
- 2 Weak progress (less than 50% of target)

Assessment: Overall very good progress in this area.

Most graduates report satisfaction with their education and quality instruction. The Teaching and Learning plan was finalized in the Fall of 2017, and its implementation is underway.

There has been increased activity with respect to research as indicated by the doubling of the number of Tri-Council proposals submitted, and an almost 60% increase in sponsored research funding. However, the number of research agreements as declined.

Dissemination of research through KORA (KPU’s online repository of research and scholarly work created by the KPU community) has declined. This is due to a change in the online host, which resulted in temporary suspension both in accepting submissions and in access.

Reputation: KPU’s unique identity is clearly articulated and well-understood across the University and beyond

5 measures:
- 4 Achieved
- 1 Moderate Progress (within 50 to 90% of target)

Assessment: Excellent progress. Although KPU released fewer press releases in 2017 than in the past few years, the impact has been very positive with an increase in positive mentions in the media, and an increase in both the number of employees and members of the community reporting positive views about KPU.

Reputation: KPU is the foremost provider of continuing and professional education in its region

1 measure: 1 Moderate Progress (within 50 to 90% of target)

Assessment: Although CPS Headcount has more than doubled in the previous 5 years, we experienced a 4% decline in the 2016/17 academic year.
Relevance

Relevance: The impact of KPU’s community engagement has doubled by 2018

15 measures:
- 8 Achieved
- 2 Substantially achieved (within 90% of target)
- 4 Moderate Progress (within 50 to 90% of target)
- 1 Weak progress (less than 50% of target)

Assessment: Overall, good progress has been made but more work will be necessary.

Progress has been good at increasing awareness and engaging with the KPU community. Although we have not doubled the impact, as articulated in the goal, there has been substantial increases for most measures. Of particular note is the increase in awareness of KPU as assessed through the community perception survey conducted in Spring 2018.

Progress made on engaging with local industry and relevant sectors through Program Advisory Committees (PACs) has declined. There is much more work needed in this area to achieve the target of having active PACs for all KPU programs.

This is an area that will be of continuing focus through VISION 2023.

Relevance: KPU’s operations support purposeful learner FTE growth of at least 5% annually to meet the educational needs of its region’s diverse population.

10 measures:
- 8 Achieved
- 1 Substantially achieved (within 90% of target)
- 1 Weak progress (less than 50% of target)

Assessment: Although the goal was overly ambitious, excellent progress has been made in this last year. However, all the FTE growth achieved is associated with International students, while we have had a small decline in that associated with Domestic students. There has been growth in the Aboriginal student population.

More work is needed in developing a strategic approach to enrolment growth, which is being addressed through the Sustainability Initiative.

Relevance: Experiential learning is integrated into every KPU program, connecting theory to application and the classroom to the community

1 measure: Achieved

Assessment: Great growth in this area. The measure is on the number of work-related and experiential learning experiences, which continues to increase each year. We lack data on whether every program has integrated experiential learning. This will continue to be a focus in the 2023 Academic plan.