

# A UNITED INSTITUTIONAL APPROACH TOWARDS THE SDGS: THE KPU STORY



*APRIL 24, 2023  
8:00 AM-9:00 AM*



World  
Congress  
2023

Congrès  
mondial  
2023



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PROVOST



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GREEN BUSINESS MANAGEMENT



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SUSTAINABLE DEVELOPMENT GOALS



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MELVILLE SCHOOL OF BUSINESS

# SDGS IN THE POST-SECONDARY CONTEXT

2015



Adopted by the United Nations to provide a shared vision of peace and prosperity for global partnership by all countries and people

2020



Universities  
Canada.  
Universités  
Canada.

Pan-Canadian project focused on increasing awareness of SDG projects on Canadian campuses



# SDGS IN THE KPU INSTITUTIONAL CONTEXT

VISION  
2023  
>>>

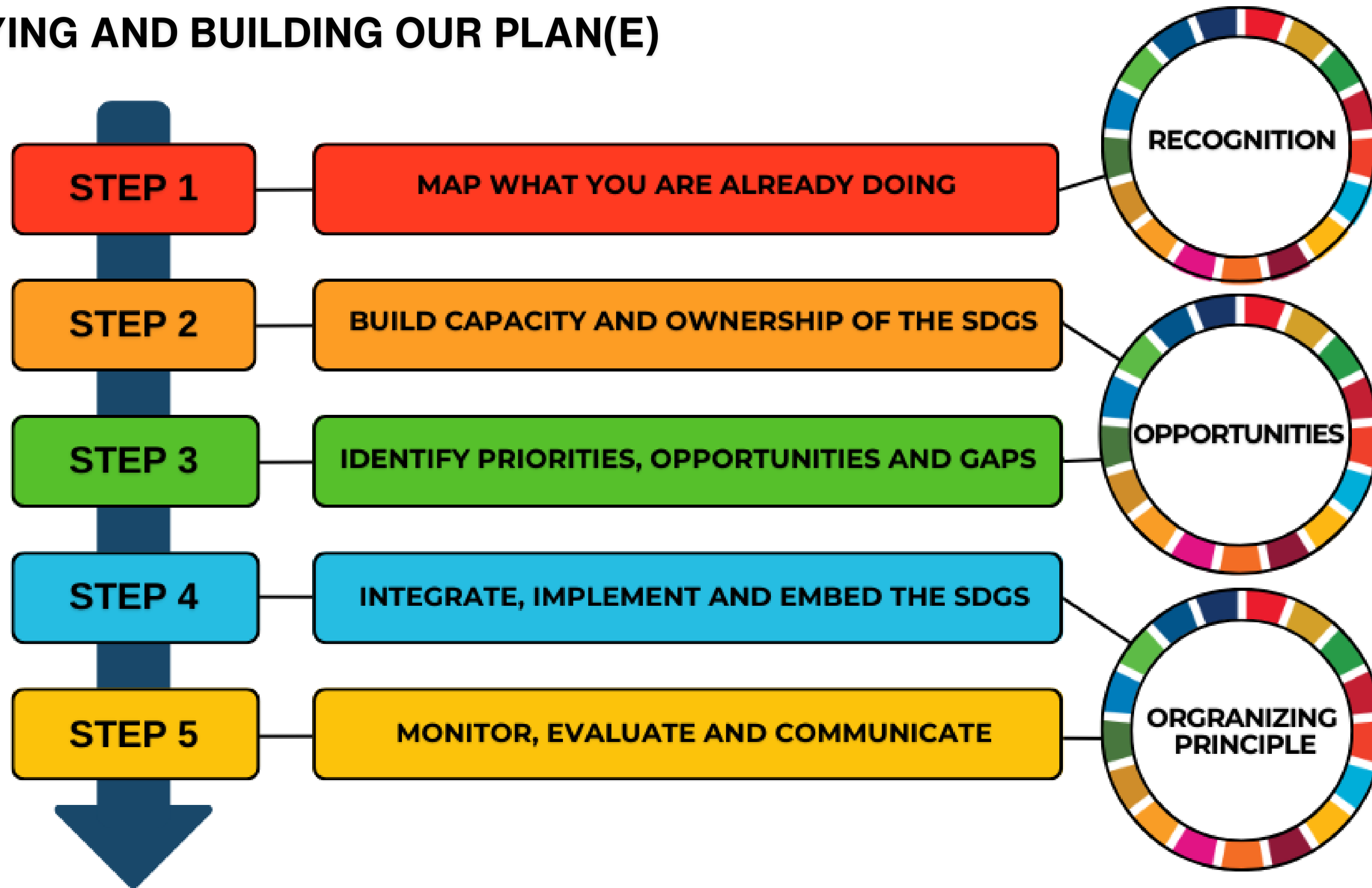
SUSTAINABILITY: CULTURAL, SOCIAL, ENVIRONMENTAL  
AND INSTITUTIONAL SUSTAINABILITY ARE ADVANCED



## The KPU SDG Mapping Project:

- Conceptualized to be a research and engagement process focused on advancing the SDGs
- Conducted mapping of all KPU initiatives in its pedagogical and administrative ecosystems, illustrating how they support the SDGs
- Initiated conversations about the SDGs and their importance to the KPU community and beyond
- Generated awareness and on-campus literacy of the SDGs, and provide opportunities for collaboration between universities and other sectors

# FLYING AND BUILDING OUR PLAN(E)



Source: <https://resources.unsdsn.org/getting-started-with-the-sdgs-in-universities>

# HIGHLIGHTS AND ACTIVITIES IN FALL 2022

## GETTING OUR GROUNDING

17 PARTNERSHIPS  
FOR THE GOALS



- Establishment of Project Steering Committee
- Hiring 2 research assistants —> experiential learning
- Consultations with internal and external partners
- Key informant interviews

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## TAKING FLIGHT

8 DECENT WORK AND  
ECONOMIC GROWTH



- Key university committee meetings
- Public consultations - in-person and online
- Student involvement from the start
- The need to increase capacity

# STUDENT CONSULTATION IN FALL 2022

**WHICH SDGS IS IMPORTANT TO YOU AS AN INDIVIDUAL?**



**SDG 3:  
Good Health  
and Well-being  
16%**

**IN YOUR VIEW HOW IS KPU SUPPORTING THE SDGS?**



**SDG 4:  
Quality  
Education  
25%**

**WHAT CAN KPU DO TO FURTHER ADVANCE THE SDGS?**



**SDG 4:  
Quality  
Education  
31%**

- SDG 1: No Poverty
- SDG 2: Zero Hunger
- SDG 3: Good Health and Well-being
- SDG 4: Quality Education

- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 7: Affordable and Clean Energy
- SDG 8: Decent Work and Economic Growth

- SDG 9: Industry, Innovation and Infrastructure
- SDG 10: Reduced Inequalities
- SDG 11: Sustainable Cities and Communities
- SDG 12: Responsible Consumption and Production

- SDG 13: Climate Action
- SDG 14: Life Below Water
- SDG 15: Life on Land
- SDG 16: Peace, Justice and Strong Insitutions
- SDG 17: Partnerships for the Goals

# TRAVELING AROUND THE WORLD: *ENVIRONMENTAL SCAN*

## GOALS

- Identify and compile SDG practices from other PSIs
- Provide a summary of best practices that offer guidance for aligning KPU's processes and existing & future initiatives
- Inform KPU's approach and progress in working toward the SDGs
  - (i.e., teaching, learning, & operational activities; systematic reporting on SDG progress; promoting SDGs and enhancing SDG literacy)

## METHODOLOGY





# TRAVELING AROUND THE WORLD: *ENVIRONMENTAL SCAN*

## DATA ANALYSIS



**QUICK WINS/  
LOW HANGING FRUITS**



**HIGH IMPACT  
POTENTIAL**



**INSPIRING  
INITIATIVES**

# TRAVELING AROUND THE WORLD: ENVIRONMENTAL SCAN

## FINDINGS AND ALIGNMENT

- Policies & procedures
- Public commitments
- Programs
- Events



- Materials management
- Sustainable food systems
- Sustainable procurement



- Resources efficiency measures
- Physical spaces for implementing living labs
- Additions & improvements to the campus environment



- Learning programs
- Community services & educational opportunities
- Professional development access for students



# SHOWCASING OUR WORLD: SDG WEEK CANADA @ KPU



**INTERACTIVE SDG LITERACY  
POSTER GALLERY**



"We are trying to be part of the solution rather than the problem"  
STEPH BULMAN, STUDENT

**SDG CHAMPION VIDEO:  
SUSTAINABLE  
AGRICULTURE PROGRAM**

**SUSTAINABLE DEVELOPMENT GOALS WEEK**  
MARCH 6-10: ONLINE & ON CAMPUS

**INDIGENOUS EXPERTS ON CLIMATE CRISIS**

KPU SUSTAINABLE DEVELOPMENT GOALS

The SDG Planning Team is excited to partner with The Climate+ Challenge to kick off SDG Week!

SHAY LYNN SAMPSON:  
GITXSAN CLIMATE JUSTICE EXPERT

MARCH 6, 11:00AM-2:00PM  
SURREY CONFERENCE CENTRE (CEDAR 1205) AND ONLINE  
LUNCH PROVIDED

**INDIGENOUS  
CLIMATE EXPERT  
TALK**

**WHAT ARE YOUR SUSTAINABILITY PRIORITIES?**

ALIGNMENT WITH THE SDGS

SUSTAINABLE DEVELOPMENT GOALS

Below is selection of key recommendations from KPU's Sustainability Framework, with accompanying icons to indicate the Sustainable Development Goal (SDG) they support.

Please place a dot in the box of your top three priorities for KPU.

Operations

KPU prioritizes access to nature for the campus community including ensuring all new interior spaces have views to the outside and that existing and future green walls, green roofs, and balconies are protected.

More opportunities for students and staff to reduce waste, especially single-use items on campus like more water refill stations, reusable dish sharing program, reduced needs for guest coats, zero-waste campus events.

The purchasing and sale of fresh food, especially those from local food vendors, as well as fair trade products are prioritized in food services across campus.

**INTERACTIVE  
SUSTAINABILITY  
SURVEY**



**GREEN BUSINESS  
MANAGEMENT  
STUDENT EVENT**

# RECOMMENDATION

*EDUCATE THE KPU COMMUNITY ON THE SDGS  
AT EVERY OPPORTUNITY*



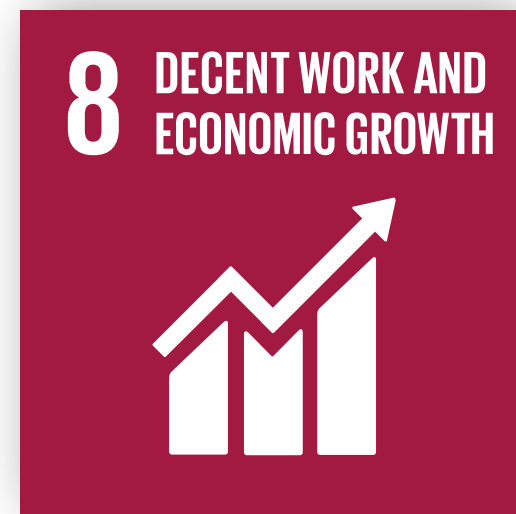
# RECOMMENDATION

*ENHANCE CROSS-FUNCTIONAL  
COLLABORATION AND REPORTING OF THE SDGS*



# RECOMMENDATION

*PROMOTE AND SUPPORT TEACHING WITH THE SDGS*



# LESSONS LEARNED AND NEXT STEPS



## LESSONS

- Importance of collaboration and partnerships
- Value of learning, getting feedback from our community, and learning more along the way
- Humbleness and humility - the more we try to learn, the less we feel we know
- Ultimately about doing as much as we can - 'be a hummingbird'

## NEXT STEPS

- Enact these recommendations, starting with the assembly of Cross-Functional Team, SDGs, development of TOR and roles of responsibilities
- Continue to communicate and collaborate with internal and external partners, keep up with progress and momentum

<https://www.kpu.ca/sdgs>



Special thanks to Alexandra Taylor, our Research Assistant, for lending her presentation design talent!