



5th Annual Bike-A-Thon

for Men’s Mental Health

Thu, Nov 19 | 8am to 8pm

KPU Tech 5500 180 Street, Cloverdale

Happening in the heart of our KPU Tech campus in Cloverdale, the Bike-a-thon features music, games, workshops, networking, refreshments, and—most importantly—opens up and normalizes conversations about mental health among KPU students, faculty, staff, and community members.

“Ask what the top dangers of construction work are, and you’ll get the same answers almost every time: falls, electrocution, caught-ins and struck-bys. Yet more construction workers die from suicide each year than every other workplace-related fatality combined. In fact, the construction industry has the highest suicide rate of any profession.”

Jill Fleming, EHS Today¹

To date, this grassroots awareness event has raised more than \$20,000 for Movember Conversations, the leading charity shining a light on men’s mental health. Sponsors and donors may choose to donate directly to Movember, and/or to wellness initiatives making a difference in the lives of students at KPU Tech.

¹<https://www.ehstoday.com/construction/article/21171410/the-biggest-danger-in-construction-work-is-poor-mental-health>

	Presenting Sponsor	Industry Sponsor	Community Sponsor	Food & Beverage Sponsor
	\$5000	\$2500	\$1000	IN KIND
	× 1	× 4	× 12	1 PER CATEGORY
	Show your organization’s commitment to opening and sustaining conversations about Men’s Mental Health — not just in November, but all year round!	Host an entertaining, educational, and engaging activation on-site, highlighting your organization’s commitment to mental health initiatives!	Put your organization in the spotlight for 1 hour of this 12-hour event as the named sponsor of that hour’s riders!	Whether it be sustenance before their ride, or a reward after it’s complete, we welcome donations of food and drinks to keep our riders fueled up!
Logo on all print and digital event collateral	✓			
Company profile on event website	✓			
Speaking opportunity	✓			
10×10’ event activation space	✓	✓		
Logo on event website	✓	✓	✓	✓
Social media recognition	✓ × 3	✓ × 2	✓ × 1	✓ × 1
Earlybird registration to ride in the bike-a-thon	✓	✓	✓	✓

For inquiries about the Bike-a-Thon, please contact community.engagement@kpu.ca or see kpu.ca/bikeathon for details.